

# 110824 - B - HOD FLASH (24 HOUR) SURVEY

## 110824 - B - HOD FLASH (24 HOUR) SURVEY

### Report Settings

Respondents:	Qualified Only
Additional Filter:	None
Table Set:	All
Percentage Base:	Total Answering
Stat Test Levels:	95 / 90 (z-test)
Stat Test Groups:	B-E,F-H
Date Range:	(11/08/24 - 11/12/24)

### Segment Definitions

Total	(ALL)	n=1068
Any	(QS1Q1.c1.any)	n=548
Immediate	(QS1Q1.r1.c1)	n=372
Extended	(QS1Q1.r2.c1)	n=361
Chosen	(QS1Q1.r3.c1)	n=293
Any beliefs/ideology	(QS1Q2.r3 or QS1Q2.r1)	n=134
Politics	(QS1Q2.r1)	n=99
Religion	(QS1Q2.r3)	n=70

### Weighting

Total	nweight.q110824B_24_hour_demo.val	q110824B_24_hour_demo
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**QS1Q1: Are you estranged (i.e., not communicating due to loss of closeness) from any member(s) of the following groups of relatives (i.e., friends, family members, or another close relationship)?**

**Immediate family (e.g., parents, siblings)**

	Total A	Current Estrangement				Motivation		
		Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=1068	N=548	N=372	N=361	N=293	N=134	N=99 *	N=70 *
<b>Total (Unweighted)</b>	N=1068	N=557	N=370	N=366	N=298	N=133	N=93 *	N=71 *
<b>Yes</b>	35%	68%	100% BDE	65%	66%	66%	64%	69%
<b>No</b>	64%	32% C	0%	35% C	34% C	34%	36%	31%
<b>Prefer not to say</b>	1%	0%	0%	0%	1%	0%	0%	0%

**Table Base:** US RESPONDENTS

**QS1Q1: Are you estranged (i.e., not communicating due to loss of closeness) from any member(s) of the following groups of relatives (i.e., friends, family members, or another close relationship)?**

**Extended family (e.g., grandparents, cousins)**

	Total A	Current Estrangement				Motivation		
		Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=1068	N=548	N=372	N=361	N=293	N=134	N=99 *	N=70 *
<b>Total (Unweighted)</b>	N=1068	N=557	N=370	N=366	N=298	N=133	N=93 *	N=71 *
<b>Yes</b>	34%	66%	63%	100% BCE	69%	76%	83%	75%
<b>No</b>	65%	33% D	36% De	0%	28% D	23%	17%	22%
<b>Prefer not to say</b>	1%	1% d	0%	0%	3% cD	1%	0%	3%

**Table Base:** US RESPONDENTS

**QS1Q1: Are you estranged (i.e., not communicating due to loss of closeness) from any member(s) of the following groups of relatives (i.e., friends, family members, or another close relationship)?**

**Chosen family (e.g., close friends, family friends not directly related to you)**

	Total A	Current Estrangement				Motivation		
		Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=1068	N=548	N=372	N=361	N=293	N=134	N=99 *	N=70 *
<b>Total (Unweighted)</b>	N=1068	N=557	N=370	N=366	N=298	N=133	N=93 *	N=71 *
<b>Yes</b>	27%	53%	52%	56%	100% BCD	66%	65%	66%
<b>No</b>	72%	46% E	47% E	43% E	0%	34%	34%	34%
<b>Prefer not to say</b>	1%	1%	1%	1%	0%	0%	1%	0%

**Table Base:** US RESPONDENTS

**QS1Q2: Which of the following factors contributed to your estrangement from a relative(s)? Please select all that apply.**

	Current Estrangement					Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=548	N=548	N=372	N=361	N=293	N=134	N=99 *	N=70 *
<b>Total (Unweighted)</b>	N=557	N=557	N=370	N=366	N=298	N=133	N=93 *	N=71 *
<b>A specific action my relative did</b>	41%	41%	43%	46%	43%	38%	45%	36%
<b>Family dynamics (e.g., treatment of other family members, com munication style)</b>	39%	39%	42%	43%	40%	48%	57% h	39%
<b>Deception</b>	28%	28%	27%	29%	29%	27%	27%	30%
<b>Net: Beliefs</b>	24%	24%	24%	28%	30%	100%	100%	100%
Political beliefs (e.g., argument about politics, differing views)	18%	18%	17%	23%	22%	74% H	100% FH	50%
Religious beliefs	13%	13%	13%	15%	16%	52% G	35%	100% FG
<b>The death of another relative</b>	24%	24%	23%	25%	25%	20%	24%	17%

continued...

QS1Q2: Which of the following factors contributed to your estrangement from a relative(s)? Please select all that apply.

	Current Estrangement					Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Addiction (e.g., gambling, substance abuse)</b>	19%	19%	21%	22%	22%	25%	27%	23%
<b>Finances</b>	15%	15%	18%	15%	20% b	18%	18%	24%
<b>Non-familial relationships (e.g., romantic partner, friends)</b>	12%	12%	12%	12%	15%	12%	13%	12%
<b>A specific action I did</b>	9%	9%	9%	10%	12%	9%	11%	8%
<b>Advice from another family member</b>	8%	8%	10%	11%	13% b	18%	16%	21%
<b>Advice from a medical professional (e.g., doctor, therapist)</b>	5%	5%	7%	7%	7%	12%	15%	15%
<b>Something else not listed here</b>	16%	16%	16%	15%	18%	10%	13%	10%
<b>Not at all sure</b>	6%	6%	6%	5%	4%	0%	0%	0%

Table Base: ESTRANGED FROM RELATIVE

**QS1Q3: Which of the following have you done to limit interactions with a relative(s)? Please select all that apply.**

	Current Estrangement					Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=548	N=548	N=372	N=361	N=293	N=134	N=99 *	N=70 *
<b>Total (Unweighted)</b>	N=557	N=557	N=370	N=366	N=298	N=133	N=93 *	N=71 *
<b>Net: PERSONAL interactions</b>	80%	80%	82%	82%	81%	93%	95%	94%
Stop personal communication	58%	58%	62%	58%	56%	60%	68%	56%
Ignore personal communication	35%	35%	37%	37%	38%	43%	44%	41%
Block or unfollow on social media	34%	34%	35%	41% b	37%	45%	50%	45%
Restrict personal communication (e.g., delete phone number, block email address)	30%	30%	33%	34%	38% b	46%	52%	43%
Communicate through someone else (e.g., another family member, friend)	18%	18%	19%	20%	21%	26%	28%	35%

continued...



QS1Q3: Which of the following have you done to limit interactions with a relative(s)? Please select all that apply.

	Current Estrangement					Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Net: FAMILY interactions</b>	56%	56%	56%	58%	58%	62%	62%	61%
Avoid family gatherings	36%	36%	35%	41%	36%	38%	44%	31%
Limit communication with non-estranged relatives	26%	26%	26%	26%	29%	28%	30%	26%
Exclude relative(s) from family gatherings	21%	21%	23%	22%	24%	27%	27%	29%
<b>Move (e.g., to a different city, state) without alerting relative(s)</b>	16%	16%	18%	20%	19%	23%	23%	26%
<b>Request time apart from relative(s)</b>	8%	8%	8%	9%	8%	12%	12%	15%
<b>Something else not listed here</b>	9%	9%	9%	9%	9%	4%	4%	4%

Table Base: ESTRANGED FROM RELATIVE

**QS1Q4: In your opinion, who was primarily responsible for your estrangement? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]**

	Current Estrangement					Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=99 *	N=99 *	N=63 *	N=82 *	N=64 *	N=99 *	N=99 *	N=35 *
<b>Total (Unweighted)</b>	N=93 *	N=93 *	N=57 *	N=73 *	N=60 *	N=93 *	N=93 *	N=31 *
<b>My relative</b>	46%	46%	48%	47%	43%	46%	46%	43%
<b>Equal (i.e., my relative and I are equally responsible)</b>	32%	32%	33%	32%	32%	32%	32%	40%
<b>Myself</b>	16%	16%	17%	16%	17%	16%	16%	12%
<b>Someone else</b>	2%	2%	3%	2%	3%	2%	2%	5%
<b>Not at all sure</b>	4%	4%	0%	2%	6% C	4%	4%	0%
<b>Prefer not to say</b>	0%	0%	0%	0%	0%	0%	0%	0%

**Table Base:** ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

**QS1Q5: When did your estrangement from your relative occur? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]**

	Current Estrangement					Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=99 *	N=99 *	N=63 *	N=82 *	N=64 *	N=99 *	N=99 *	N=35 *
<b>Total (Unweighted)</b>	N=93 *	N=93 *	N=57 *	N=73 *	N=60 *	N=93 *	N=93 *	N=31 *
<b>Less than one month ago</b>	14%	14%	17%	12%	18%	14%	14%	20%
<b>Between one month and one year ago</b>	32%	32%	36%	31%	37%	32%	32%	20%
<b>Between one and five years ago</b>	30%	30%	23%	30%	24%	30%	30%	30%
<b>Between six and ten years ago</b>	17%	17%	17%	21%	18%	17%	17%	24%
<b>More than ten years ago</b>	6%	6%	6%	5%	4%	6%	6%	6%

**Table Base:** ESTRANGED FROM RELATIVE FOR POLITICAL REASONS

**QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]**

**My relative reaches out to me**

		Current Estrangement				Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=99 *	N=99 *	N=63 *	N=82 *	N=64 *	N=99 *	N=99 *	N=35 *
<b>Total (Unweighted)</b>	N=93 *	N=93 *	N=57 *	N=73 *	N=60 *	N=93 *	N=93 *	N=31 *
<b>Increase</b>	39%	39%	37%	35%	39%	39%	39%	39%
<b>No impact</b>	26%	26%	32%	27%	31%	26%	26%	22%
<b>Decrease</b>	19%	19%	19%	19%	21%	19%	19%	16%
<b>Not at all sure</b>	16%	16%	12%	19%	9%	16%	16%	23%

**Table Base:** ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

**QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]**

**My relative's political beliefs become closer to my own**

	Current Estrangement					Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ideology F	Politics G	Religion H
<b>Total</b>	N=99 *	N=99 *	N=63 *	N=82 *	N=64 *	N=99 *	N=99 *	N=35 *
<b>Total (Unweighted)</b>	N=93 *	N=93 *	N=57 *	N=73 *	N=60 *	N=93 *	N=93 *	N=31 *
<b>Increase</b>	31%	31%	30%	33%	34%	31%	31%	54% FG
<b>No impact</b>	53%	53%	49%	50%	47%	53%	53%	44%
<b>Decrease</b>	8%	8%	12%	9%	8%	8%	8%	0%
<b>Not at all sure</b>	8%	8%	9%	8%	12%	8%	8%	2%

**Table Base:** ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

**QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]**

**My relative demonstrates change (e.g., attends counseling, shifts their actions)**

	Current Estrangement					Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=99 *	N=99 *	N=63 *	N=82 *	N=64 *	N=99 *	N=99 *	N=35 *
<b>Total (Unweighted)</b>	N=93 *	N=93 *	N=57 *	N=73 *	N=60 *	N=93 *	N=93 *	N=31 *
<b>Increase</b>	50%	50%	52%	49%	45%	50%	50%	60%
<b>No impact</b>	37%	37%	40%	36%	38%	37%	37%	29%
<b>Decrease</b>	3%	3%	3%	3%	3%	3%	3%	1%
<b>Not at all sure</b>	11%	11%	5%	12%	14%	11%	11%	10%

**Table Base:** ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

**QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]**

**My relative apologizes for their actions**

		Current Estrangement				Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=99 *	N=99 *	N=63 *	N=82 *	N=64 *	N=99 *	N=99 *	N=35 *
<b>Total (Unweighted)</b>	N=93 *	N=93 *	N=57 *	N=73 *	N=60 *	N=93 *	N=93 *	N=31 *
<b>Increase</b>	55%	55%	58%	53%	54%	55%	55%	57%
<b>No impact</b>	29%	29%	27%	30%	31%	29%	29%	28%
<b>Decrease</b>	5%	5%	3%	6%	8%	5%	5%	4%
<b>Not at all sure</b>	11%	11%	12%	11%	6%	11%	11%	11%

**Table Base:** ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

**QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]**

**My relative says they have changed in a positive way**

	Current Estrangement					Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=99 *	N=99 *	N=63 *	N=82 *	N=64 *	N=99 *	N=99 *	N=35 *
<b>Total (Unweighted)</b>	N=93 *	N=93 *	N=57 *	N=73 *	N=60 *	N=93 *	N=93 *	N=31 *
<b>Increase</b>	34%	34%	28%	34%	35%	34%	34%	33%
<b>No impact</b>	39%	39%	48%	38%	39%	39%	39%	41%
<b>Decrease</b>	10%	10%	10%	11%	8%	10%	10%	6%
<b>Not at all sure</b>	17%	17%	14%	17%	18%	17%	17%	20%

**Table Base:** ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS



**QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]**

Someone I trust says my relative has changed in a positive way

		Current Estrangement				Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=99 *	N=99 *	N=63 *	N=82 *	N=64 *	N=99 *	N=99 *	N=35 *
<b>Total (Unweighted)</b>	N=93 *	N=93 *	N=57 *	N=73 *	N=60 *	N=93 *	N=93 *	N=31 *
<b>Increase</b>	38%	38%	39%	41%	39%	38%	38%	41%
<b>No impact</b>	50%	50%	54%	49%	50%	50%	50%	51%
<b>Decrease</b>	2%	2%	1%	2%	3%	2%	2%	0%
<b>Not at all sure</b>	10%	10%	6%	9%	9%	10%	10%	8%

**Table Base:** ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

**QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]**

Someone I trust asks me to reconnect with my estranged relative

	Current Estrangement					Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=99 *	N=99 *	N=63 *	N=82 *	N=64 *	N=99 *	N=99 *	N=35 *
<b>Total (Unweighted)</b>	N=93 *	N=93 *	N=57 *	N=73 *	N=60 *	N=93 *	N=93 *	N=31 *
<b>Increase</b>	33%	33%	26%	33%	35%	33%	33%	42%
<b>No impact</b>	47%	47%	52%	49%	44%	47%	47%	46%
<b>Decrease</b>	10%	10%	12%	8%	11%	10%	10%	7%
<b>Not at all sure</b>	10%	10%	10%	10%	11%	10%	10%	5%

**Table Base:** ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

**QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]**

I experience a major life event (e.g., birth, death in the family, marriage)

	Current Estrangement					Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=99 *	N=99 *	N=63 *	N=82 *	N=64 *	N=99 *	N=99 *	N=35 *
<b>Total (Unweighted)</b>	N=93 *	N=93 *	N=57 *	N=73 *	N=60 *	N=93 *	N=93 *	N=31 *
<b>Increase</b>	37%	37%	37%	34%	41%	37%	37%	39%
<b>No impact</b>	41%	41%	46%	43%	41%	41%	41%	41%
<b>Decrease</b>	11%	11%	11%	11%	12%	11%	11%	12%
<b>Not at all sure</b>	11%	11%	6%	12%	6%	11%	11%	8%

**Table Base:** ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

**QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]**

**A sentimental time for your family approaches (e.g., family gatherings, holiday celebration)**

	Current Estrangement					Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=99 *	N=99 *	N=63 *	N=82 *	N=64 *	N=99 *	N=99 *	N=35 *
<b>Total (Unweighted)</b>	N=93 *	N=93 *	N=57 *	N=73 *	N=60 *	N=93 *	N=93 *	N=31 *
<b>Increase</b>	30%	30%	27%	30%	33%	30%	30%	33%
<b>No impact</b>	48%	48%	56%	46%	51%	48%	48%	44%
<b>Decrease</b>	15%	15%	15%	16%	14%	15%	15%	12%
<b>Not at all sure</b>	7%	7%	2%	8%	3%	7%	7%	11%

**Table Base:** ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

**QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]**

**A family tragedy (e.g., illness, death) occurs**

		Current Estrangement				Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=99 *	N=99 *	N=63 *	N=82 *	N=64 *	N=99 *	N=99 *	N=35 *
<b>Total (Unweighted)</b>	N=93 *	N=93 *	N=57 *	N=73 *	N=60 *	N=93 *	N=93 *	N=31 *
<b>Increase</b>	46%	46%	42%	48%	51%	46%	46%	45%
<b>No impact</b>	34%	34%	41%	33%	36%	34%	34%	36%
<b>Decrease</b>	8%	8%	12%	6%	5%	8%	8%	2%
<b>Not at all sure</b>	11%	11%	5%	13%	8%	11%	11%	17%

**Table Base:** ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

**QS1Q7: How likely do you think it is that you will reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]**

	Current Estrangement					Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=99 *	N=99 *	N=63 *	N=82 *	N=64 *	N=99 *	N=99 *	N=35 *
<b>Total (Unweighted)</b>	N=93 *	N=93 *	N=57 *	N=73 *	N=60 *	N=93 *	N=93 *	N=31 *
<b>Net: Likely</b>	41%	41%	47%	41%	48%	41%	41%	30%
Very likely	16%	16%	24%	17%	25%	16%	16%	23%
Somewhat likely	25%	25%	24%	24%	23%	25% h	25% h	7%
<b>Net: Not likely</b>	51%	51%	48%	50%	45%	51%	51%	54%
Not very likely	31%	31%	22%	32%	24%	31%	31%	35%
Not at all likely	21%	21%	26%	19%	20%	21%	21%	19%
<b>Not at all sure</b>	8%	8%	4%	9%	8%	8%	8%	16%

**Table Base:** ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

**QS1Q8: Which of the following best describes how much you desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]**

		Current Estrangement				Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=99 *	N=99 *	N=63 *	N=82 *	N=64 *	N=99 *	N=99 *	N=35 *
<b>Total (Unweighted)</b>	N=93 *	N=93 *	N=57 *	N=73 *	N=60 *	N=93 *	N=93 *	N=31 *
<b>Net: Desire</b>	56%	56%	54%	56%	66%	56%	56%	59%
Very much	19%	19%	24%	18%	24%	19%	19%	26%
Somewhat	37%	37%	30%	37%	41%	37%	37%	33%
<b>Net: Limited/no desire</b>	40%	40%	42%	40%	32%	40%	40%	41%
Not very much	20%	20%	21%	19%	17%	20%	20%	18%
Not at all	20%	20%	22%	21%	15%	20%	20%	23%
<b>Not at all sure</b>	4%	4%	4%	4%	2%	4%	4%	0%

**Table Base:** ESTRANGED FROM RELATIVE FOR POLITICAL REASONS

**QS1Q9: How much do you agree or disagree with each of the following statements?**

Politics is currently the biggest reason family members become estranged from each other.

	Current Estrangement					Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ideology F	Politics G	Religion H
<b>Total</b>	N=1068	N=548	N=372	N=361	N=293	N=134	N=99 *	N=70 *
<b>Total (Unweighted)</b>	N=1068	N=557	N=370	N=366	N=298	N=133	N=93 *	N=71 *
<b>Agree (Net)</b>	42%	44%	44%	44%	47%	57%	61%	55%
Strongly agree	10%	10%	11%	12%	10%	20%	23%	22%
Somewhat agree	32%	34%	33%	32%	38%	37%	39%	33%
<b>Disagree (Net)</b>	58%	56%	56%	56%	53%	43%	39%	45%
Somewhat disagree	28%	24%	22%	25%	21%	27%	28%	20%
Strongly disagree	30%	32%	34%	31%	31%	17%	11%	25% G
<b>Not applicable</b>	0%	0%	0%	0%	0%	0%	0%	0%

**Table Base:** US RESPONDENTS



**QS1Q9: How much do you agree or disagree with each of the following statements?**

**Cutting off (e.g., blocking, avoiding) a family member because of politics is not justifiable.**

		Current Estrangement				Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=1068	N=548	N=372	N=361	N=293	N=134	N=99 *	N=70 *
<b>Total (Unweighted)</b>	N=1068	N=557	N=370	N=366	N=298	N=133	N=93 *	N=71 *
<b>Agree (Net)</b>	63%	61%	63%	59%	56%	44%	43%	46%
Strongly agree	31%	26%	28% e	24%	21%	15%	17%	19%
Somewhat agree	31%	34%	35%	34%	35%	29%	26%	28%
<b>Disagree (Net)</b>	37%	39%	37%	41%	44%	56%	57%	54%
Somewhat disagree	22%	24%	21%	24%	27% c	30%	29%	25%
Strongly disagree	16%	16%	16%	18%	16%	26%	28%	29%
<b>Not applicable</b>	0%	0%	0%	0%	0%	0%	0%	0%

**Table Base: US RESPONDENTS**

**QS1Q9: How much do you agree or disagree with each of the following statements?**

**Most family disagreements over politics could be easily resolved.**

		Current Estrangement				Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=1068	N=548	N=372	N=361	N=293	N=134	N=99 *	N=70 *
<b>Total (Unweighted)</b>	N=1068	N=557	N=370	N=366	N=298	N=133	N=93 *	N=71 *
<b>Agree (Net)</b>	68%	65%	67%	65%	66%	52%	52%	48%
Strongly agree	27%	24%	24%	25%	28%	15%	16%	17%
Somewhat agree	41%	40%	42%	40%	38%	37%	36%	31%
<b>Disagree (Net)</b>	32%	35%	33%	35%	34%	48%	48%	52%
Somewhat disagree	20%	20%	18%	19%	20%	25%	26%	18%
Strongly disagree	12%	15%	16%	16%	14%	23%	22%	34%
<b>Not applicable</b>	0%	0%	0%	0%	0%	0%	0%	0%

**Table Base: US RESPONDENTS**

**QS1Q9: How much do you agree or disagree with each of the following statements?**

**Estranged family members are obligated to do everything in their power to reconnect.**

	Current Estrangement					Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ideology F	Politics G	Religion H
<b>Total</b>	N=1068	N=548	N=372	N=361	N=293	N=134	N=99 *	N=70 *
<b>Total (Unweighted)</b>	N=1068	N=557	N=370	N=366	N=298	N=133	N=93 *	N=71 *
<b>Agree (Net)</b>	48%	43%	47%	41%	43%	37%	39%	37%
Strongly agree	12%	9%	10%	8%	9%	5%	4%	8%
Somewhat agree	37%	34%	37%	33%	33%	32%	36%	29%
<b>Disagree (Net)</b>	52%	57%	53%	59%	57%	63%	61%	63%
Somewhat disagree	31%	31%	28%	30%	33%	34%	27%	38%
Strongly disagree	20%	26%	26%	29%	25%	29%	33%	26%
<b>Not applicable</b>	0%	0%	0%	0%	0%	0%	0%	0%

**Table Base: US RESPONDENTS**

**QS1Q9: How much do you agree or disagree with each of the following statements?**

**In the past year, I have felt uncomfortable at a family gathering due to one of my relative's political beliefs.**

		Current Estrangement				Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=1068	N=548	N=372	N=361	N=293	N=134	N=99 *	N=70 *
<b>Total (Unweighted)</b>	N=1068	N=557	N=370	N=366	N=298	N=133	N=93 *	N=71 *
<b>Agree (Net)</b>	36%	42%	43%	44%	48%	67%	72% h	57%
Strongly agree	13%	18%	18%	21%	23%	34%	41%	29%
Somewhat agree	23%	24%	25%	23%	25%	34%	31%	28%
<b>Disagree (Net)</b>	54%	44%	44%	44%	39%	26%	21%	35% g
Somewhat disagree	20%	17%	15%	17%	15%	15%	14%	18%
Strongly disagree	34%	27%	29%	27%	24%	11%	7%	17%
<b>Not applicable</b>	10%	14%	13%	12%	13%	7%	7%	8%

**Table Base: US RESPONDENTS**

**QS1Q9: How much do you agree or disagree with each of the following statements?**

**I'm concerned about opposing political beliefs within my family negatively affecting my winter holiday experience (e.g., family gatherings, personal mental health) this year.**

		Current Estrangement				Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=1068	N=548	N=372	N=361	N=293	N=134	N=99 *	N=70 *
<b>Total (Unweighted)</b>	N=1068	N=557	N=370	N=366	N=298	N=133	N=93 *	N=71 *
<b>Agree (Net)</b>	33%	37%	36%	40%	42%	54%	57%	45%
Strongly agree	14%	17%	16%	20%	21%	27%	31%	22%
Somewhat agree	19%	21%	20%	20%	21%	27%	26%	23%
<b>Disagree (Net)</b>	57%	52%	53%	49%	47%	41%	36%	50%
Somewhat disagree	22%	21%	21%	20%	22%	20%	17%	21%
Strongly disagree	35%	31%	32% e	29%	25%	21%	19%	29%
<b>Not applicable</b>	9%	11%	11%	11%	10%	5%	7%	6%

**Table Base: US RESPONDENTS**

**QS1Q10: Which of the following are true for you? Please select all that apply.**

		Current Estrangement				Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>Total</b>	N=1068	N=548	N=372	N=361	N=293	N=134	N=99 *	N=70 *
<b>Total (Unweighted)</b>	N=1068	N=557	N=370	N=366	N=298	N=133	N=93 *	N=71 *
<b>My political beliefs generally align with my immediate family's (e.g., parents, siblings).</b>	45%	38%	34%	39%	39%	38%	41%	31%
<b>My political beliefs generally align with my extended family's (e.g., cousins, grandparents).</b>	24%	24%	26%	22%	28%	24%	21%	33%
<b>My political beliefs generally align with my chosen family's (e.g., close friends, family friends not directly related to you).</b>	36%	40%	40%	43%	39%	55%	63%	51%

continued...

QS1Q10: Which of the following are true for you? Please select all that apply.

	Current Estrangement					Motivation		
	Total A	Any B	Immediate C	Extended D	Chosen E	Any beliefs/ide ology F	Politics G	Religion H
<b>I have reconnected with a previously estranged relative.</b>	12%	17%	17%	20%	21%	22%	16%	26%
<b>None of the above</b>	29%	27%	29%	23%	26%	12%	10%	11%

Table Base: US RESPONDENTS