110824 - B - HOD FLASH (24 HOUR) SURVEY

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Report Settings

Respondents:	Qualified Only
Additional Filter:	None
Table Set:	All
Percentage Base:	Total Answering
Stat Test Levels:	95 / 90 (z-test)
Stat Test Groups:	B-D,EF,G-I
Date Range:	(11/08/24 - 11/12/24)

Segment Definitions

Total	(ALL)	n=1068
High school diploma or less	(Q2146.r1 or Q2146.r2 or Q2146.r3)	n=293
Some post-HS education	(Q2146.r4 or Q2146.r70 or Q2146.r71)	n=395
Bachelor's or Higher	(Q2146.r5 or Q2146.r6 or Q2146.r7)	n=380
Employed	(netEmploy.r1)	n=634
Not employed	(netEmploy.r2)	n=434
Less than $50K	(Q2157.r4 or Q2157.r1 or Q2157.r2 or Q2157.r3)	n=280
$50K - $99.9K	(Q2157.r5 or Q2157.r6)	n=300
$100K+	(Q2157.r7 or Q2157.r8 or Q2157.r9 or Q2157.r10 or Q2157.r11)	n=474

Weighting

Total	nweight.q110824B_24_hour_demo.val	q110824B_24_hour_demo

QS1Q1: Are you estranged (i.e., not communicating due to loss of closeness) from any member(s) of the following groups of relatives (i.e., friends, family members, or another close relationship)?

Immediate family (e.g., parents, siblings)

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=1068	N=293	N=395	N=380	N=634	N=434	N=280	N=300	N=474
Total (Unweighted)	N=1068	N=286	N=395	N=387	N=634	N=434	N=362	N=323	N=368
Yes	35%	37% d	40% D	29%	38% F	31%	37%	36%	33%
No	64%	62%	59%	71% BC	61%	67% e	60%	63%	67%
Prefer not to say	1%	1%	1%	1%	1%	2%	2% i	1%	0%

Table Base: US RESPONDENTS

QS1Q1: Are you estranged (i.e., not communicating due to loss of closeness) from any member(s) of the following groups of relatives (i.e., friends, family members, or another close relationship)?

Extended family (e.g., grandparents, cousins)

		Education Level			Employment Status		Household Income		
	Total A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=1068	N=293	N=395	N=380	N=634	N=434	N=280	N=300	N=474
Total (Unweighted)	N=1068	N=286	N=395	N=387	N=634	N=434	N=362	N=323	N=368
Yes	34%	42% D	36% D	26%	33%	35%	37% I	40% I	28%
No	65%	56%	62%	74% BC	66%	63%	61%	59%	71% GH
Prefer not to say	1%	2%	2%	1%	1%	2%	2%	2%	1%

Table Base: US RESPONDENTS

QS1Q1: Are you estranged (i.e., not communicating due to loss of closeness) from any member(s) of the following groups of relatives (i.e., friends, family members, or another close relationship)?

Chosen family (e.g., close friends, family friends not directly related to you)

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=1068	N=293	N=395	N=380	N=634	N=434	N=280	N=300	N=474
Total (Unweighted)	N=1068	N=286	N=395	N=387	N=634	N=434	N=362	N=323	N=368
Yes	27%	33% D	30% D	21%	29%	26%	29% I	34% I	22%
No	72%	65%	69%	79% BC	71%	73%	68%	65%	78% GH
Prefer not to say	1%	2% D	2% D	0%	1%	1%	2% I	1%	0%

Table Base: US RESPONDENTS

QS1Q2: Which of the following factors contributed to your estrangement from a relative(s)? Please select all that apply.

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=548	N=162	N=223	N=163	N=326	N=222	N=149	N=172	N=218
Total (Unweighted)	N=557	N=157	N=225	N=175	N=336	N=221	N=198	N=179	N=171
A specific action my relative did	41%	43%	43%	36%	37%	47% E	44%	40%	40%
Family dynamics (e.g., treatment of other family members, communication style)	39%	33%	43%	41%	39%	40%	43%	36%	40%
Deception	28%	32% d	29%	21%	26%	31%	31%	30%	24%
Net: Beliefs	24%	24%	26%	23%	27%	21%	22%	25%	26%
Political beliefs (e.g., argument about politics, differing views)	18%	14%	23% bd	15%	19%	17%	15%	19%	20%
Religious beliefs	13%	13%	14%	12%	15%	9%	12%	12%	13%

continued...

QS1Q2: Which of the following factors contributed to your estrangement from a relative(s)? Please select all that apply.

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
The death of another relative	24%	30% D	23%	18%	23%	25%	32% HI	20%	21%
Addiction (e.g., gambling, substance abuse)	19%	19%	20%	16%	22% F	13%	21%	22%	15%
Finances	15%	17%	14%	14%	18% f	11%	17%	19% i	11%
Non-familial relationships (e.g., romantic partner, friends)	12%	13%	11%	10%	14% f	8%	9%	16% g	10%
A specific action I did	9%	12% d	8%	5%	10%	6%	8%	12% i	6%
Advice from another family member	8%	8%	8%	9%	11% F	4%	8%	7%	8%
Advice from a medical professional (e.g., doctor, therapist)	5%	6%	6%	3%	8% F	2%	5%	6%	5%

continued...

QS1Q2: Which of the following factors contributed to your estrangement from a relative(s)? Please select all that apply.

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Something else not listed here	16%	16%	16%	16%	15%	18%	17%	19%	12%
Not at all sure	6%	5%	5%	7%	5%	6%	5%	5%	7%

Table Base: ESTRANGED FROM RELATIVE

QS1Q3: Which of the following have you done to limit interactions with a relative(s)? Please select all that apply.

		Education Level			Employment Status		Household Income		
	Total A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=548	N=162	N=223	N=163	N=326	N=222	N=149	N=172	N=218
Total (Unweighted)	N=557	N=157	N=225	N=175	N=336	N=221	N=198	N=179	N=171
Net: PERSONAL interactions	80%	80%	82%	77%	81%	78%	81%	80%	80%
Stop personal communication	58%	56%	62%	56%	56%	62%	63% h	53%	60%
Ignore personal communication	35%	39% d	39% D	27%	34%	37%	37%	40%	31%
Block or unfollow on social media	34%	39%	33%	32%	35%	34%	37%	38%	30%
Restrict personal communication (e.g., delete phone number, block email address)	30%	32% d	36% D	21%	32%	27%	31%	37% I	25%

continued...

QS1Q3: Which of the following have you done to limit interactions with a relative(s)? Please select all that apply.

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Communicate through someone else (e.g., another family member, friend)	18%	16%	17%	20%	18%	17%	17%	18%	17%
Net: FAMILY interactions	56%	53%	54%	62%	59%	51%	55%	61%	53%
Avoid family gatherings	36%	35%	37%	34%	36%	35%	40% i	41% i	30%
Limit communication with non-estranged relatives	26%	27%	26%	25%	27%	25%	28%	32% I	20%
Exclude relative(s) from family gatherings	21%	20%	21%	21%	24% f	16%	18%	21%	22%
Move (e.g., to a different city, state) without alerting relative(s)	16%	16% d	20% D	8%	15%	16%	24% hI	16% i	9%
Request time apart from relative(s)	8%	8%	9%	5%	9%	7%	9%	7%	8%

continued...

QS1Q3: Which of the following have you done to limit interactions with a relative(s)? Please select all that apply.

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Something else not listed here	9%	10%	9%	7%	8%	10%	10%	11%	6%

Table Base: ESTRANGED FROM RELATIVE

QS1Q4: In your opinion, who was primarily responsible for your estrangement? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]

		Education Level			Employment Status		Household Income		
	Total A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=99 *	N=23 **	N=51 *	N=25 **	N=61 *	N=38 *	N=22 **	N=33 *	N=43 *
Total (Unweighted)	N=93 *	N=16 **	N=49 *	N=28 **	N=60 *	N=33 *	N=25 **	N=31 *	N=36 *
My relative	46%	40%	49%	47%	42%	53%	68% I	43%	37%
Equal (i.e., my relative and I are equally responsible)	32%	46% d	33%	18%	32%	33%	22%	31%	39%
Myself	16%	14%	12%	25%	22%	7%	5%	19%	20%
Someone else	2%	0%	3%	0%	3%	0%	0%	5%	0%
Not at all sure	4%	0%	3%	10%	2%	7%	6%	2%	4%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%

Table Base: ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

QS1Q5: When did your estrangement from your relative occur? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]

		Education Level			Employment Status		Household Income		
	Total A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=99 *	N=23 **	N=51 *	N=25 **	N=61 *	N=38 *	N=22 **	N=33 *	N=43 *
Total (Unweighted)	N=93 *	N=16 **	N=49 *	N=28 **	N=60 *	N=33 *	N=25 **	N=31 *	N=36 *
Less than one month ago	14%	24%	12%	7%	18%	8%	2%	22% g	13%
Between one month and one year ago	32%	51%	26%	26%	30%	36%	40%	39%	23%
Between one and five years ago	30%	13%	34%	39%	36%	21%	30%	23%	36%
Between six and ten years ago	17%	9%	22%	16%	13%	24%	20%	5%	24% h
More than ten years ago	6%	3%	6%	11%	3%	11%	7%	11%	3%

Table Base: ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]

My relative reaches out to me

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=99 *	N=23 **	N=51 *	N=25 **	N=61 *	N=38 *	N=22 **	N=33 *	N=43 *
Total (Unweighted)	N=93 *	N=16 **	N=49 *	N=28 **	N=60 *	N=33 *	N=25 **	N=31 *	N=36 *
Increase	39%	28%	46%	34%	47% f	26%	24%	40%	44%
No impact	26%	36%	23%	23%	23%	31%	33%	29%	20%
Decrease	19%	30%	19%	10%	17%	23%	36% i	16%	14%
Not at all sure	16%	6%	13%	33% bc	13%	21%	8%	15%	22%

Table Base: ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]

My relative's political beliefs become closer to my own

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=99 *	N=23 **	N=51 *	N=25 **	N=61 *	N=38 *	N=22 **	N=33 *	N=43 *
Total (Unweighted)	N=93 *	N=16 **	N=49 *	N=28 **	N=60 *	N=33 *	N=25 **	N=31 *	N=36 *
Increase	31%	14%	38%	31%	37%	21%	20%	30%	36%
No impact	53%	63%	50%	49%	50%	57%	54%	57%	49%
Decrease	8%	20% d	6%	2%	6%	11%	19% h	2%	7%
Not at all sure	8%	4%	6%	17%	7%	11%	7%	12%	7%

Table Base: ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]

My relative demonstrates change (e.g., attends counseling, shifts their actions)

		Education Level			Employment Status		Household Income		
	Total A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=99 *	N=23 **	N=51 *	N=25 **	N=61 *	N=38 *	N=22 **	N=33 *	N=43 *
Total (Unweighted)	N=93 *	N=16 **	N=49 *	N=28 **	N=60 *	N=33 *	N=25 **	N=31 *	N=36 *
Increase	50%	52%	47%	52%	54%	42%	41%	38%	62% h
No impact	37%	32%	44%	26%	32%	44%	39%	40%	33%
Decrease	3%	4%	4%	0%	2%	5%	10% i	2%	0%
Not at all sure	11%	12%	5%	22% C	12%	10%	10%	20% i	5%

Table Base: ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]

My relative apologizes for their actions

		Education Level			Employment Status		Household Income		
	Total A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=99 *	N=23 **	N=51 *	N=25 **	N=61 *	N=38 *	N=22 **	N=33 *	N=43 *
Total (Unweighted)	N=93 *	N=16 **	N=49 *	N=28 **	N=60 *	N=33 *	N=25 **	N=31 *	N=36 *
Increase	55%	45%	53%	69%	60%	48%	67%	51%	52%
No impact	29%	26%	39% D	9%	21%	40% e	25%	34%	27%
Decrease	5%	12%	3%	5%	9%	0%	6%	8%	3%
Not at all sure	11%	17%	5%	17%	10%	12%	2%	7%	18% g

Table Base: ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]

My relative says they have changed in a positive way

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=99 *	N=23 **	N=51 *	N=25 **	N=61 *	N=38 *	N=22 **	N=33 *	N=43 *
Total (Unweighted)	N=93 *	N=16 **	N=49 *	N=28 **	N=60 *	N=33 *	N=25 **	N=31 *	N=36 *
Increase	34%	28%	26%	57% C	38%	29%	30%	31%	40%
No impact	39%	32%	44%	37%	40%	38%	51%	37%	34%
Decrease	10%	26% cD	7%	0%	11%	7%	17%	10%	6%
Not at all sure	17%	14%	23%	7%	11%	25%	2%	22% g	21% g

Table Base: ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]

Someone I trust says my relative has changed in a positive way

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=99 *	N=23 **	N=51 *	N=25 **	N=61 *	N=38 *	N=22 **	N=33 *	N=43 *
Total (Unweighted)	N=93 *	N=16 **	N=49 *	N=28 **	N=60 *	N=33 *	N=25 **	N=31 *	N=36 *
Increase	38%	39%	36%	41%	44%	29%	39%	32%	43%
No impact	50%	45%	47%	59%	43%	61%	47%	56%	46%
Decrease	2%	4%	3%	0%	1%	5%	8%	2%	0%
Not at all sure	10%	12%	14% d	0%	13%	5%	6%	11%	12%

Table Base: ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]

Someone I trust asks me to reconnect with my estranged relative

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=99 *	N=23 **	N=51 *	N=25 **	N=61 *	N=38 *	N=22 **	N=33 *	N=43 *
Total (Unweighted)	N=93 *	N=16 **	N=49 *	N=28 **	N=60 *	N=33 *	N=25 **	N=31 *	N=36 *
Increase	33%	12%	36%	45% b	35%	28%	21%	21%	47% gh
No impact	47%	46%	47%	48%	54%	36%	41%	57%	43%
Decrease	10%	18%	10%	4%	8%	14%	23%	6%	7%
Not at all sure	10%	23% d	8%	3%	3%	22% E	15%	17% i	3%

Table Base: ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]

I experience a major life event (e.g., birth, death in the family, marriage)

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=99 *	N=23 **	N=51 *	N=25 **	N=61 *	N=38 *	N=22 **	N=33 *	N=43 *
Total (Unweighted)	N=93 *	N=16 **	N=49 *	N=28 **	N=60 *	N=33 *	N=25 **	N=31 *	N=36 *
Increase	37%	31%	40%	36%	46% f	22%	37%	37%	37%
No impact	41%	40%	45%	35%	32%	57% E	41%	39%	44%
Decrease	11%	21% D	11%	0%	14%	5%	12%	17%	4%
Not at all sure	11%	8%	4%	29% C	8%	15%	11%	7%	14%

Table Base: ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]

A sentimental time for your family approaches (e.g., family gatherings, holiday celebration)

		Education Level			Employment Status		Household Income		
	Total A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=99 *	N=23 **	N=51 *	N=25 **	N=61 *	N=38 *	N=22 **	N=33 *	N=43 *
Total (Unweighted)	N=93 *	N=16 **	N=49 *	N=28 **	N=60 *	N=33 *	N=25 **	N=31 *	N=36 *
Increase	30%	22%	30%	37%	32%	26%	20%	23%	41%
No impact	48%	41%	47%	56%	42%	56%	50%	58%	39%
Decrease	15%	27% d	16%	4%	18%	12%	17%	16%	13%
Not at all sure	7%	10%	7%	3%	8%	6%	13%	2%	8%

Table Base: ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

QS1Q6: Would each of the following increase, decrease, or have no impact on your desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]

A family tragedy (e.g., illness, death) occurs

		Education Level			Employment Status		Household Income		
	Total A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=99 *	N=23 **	N=51 *	N=25 **	N=61 *	N=38 *	N=22 **	N=33 *	N=43 *
Total (Unweighted)	N=93 *	N=16 **	N=49 *	N=28 **	N=60 *	N=33 *	N=25 **	N=31 *	N=36 *
Increase	46%	62%	41%	43%	50%	41%	43%	64% I	36%
No impact	34%	17%	43%	33%	30%	42%	36%	29%	37%
Decrease	8%	19% D	7%	0%	12%	2%	10%	2%	11%
Not at all sure	11%	2%	9%	25%	9%	16%	10%	5%	17%

Table Base: ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

QS1Q7: How likely do you think it is that you will reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]

		Education Level			Employment Status		Household Income		
	Total A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=99 *	N=23 **	N=51 *	N=25 **	N=61 *	N=38 *	N=22 **	N=33 *	N=43 *
Total (Unweighted)	N=93 *	N=16 **	N=49 *	N=28 **	N=60 *	N=33 *	N=25 **	N=31 *	N=36 *
Net: Likely	41%	68% Cd	33%	33%	45%	34%	44%	39%	41%
Very likely	16%	17%	17%	12%	20%	9%	16%	15%	17%
Somewhat likely	25%	51% Cd	15%	21%	25%	25%	28%	24%	24%
Net: Not likely	51%	32%	60% b	50%	49%	55%	56%	53%	47%
Not very likely	31%	14%	37%	34%	32%	29%	33%	29%	29%
Not at all likely	21%	19%	24%	16%	17%	27%	23%	24%	18%
Not at all sure	8%	0%	7%	18%	6%	11%	0%	8%	12%

Table Base: ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

QS1Q8: Which of the following best describes how much you desire to reconnect with your estranged relative? [NOTE: ESTRANGED DUE TO POLITICAL DIFFERENCES ONLY]

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=99 *	N=23 **	N=51 *	N=25 **	N=61 *	N=38 *	N=22 **	N=33 *	N=43 *
Total (Unweighted)	N=93 *	N=16 **	N=49 *	N=28 **	N=60 *	N=33 *	N=25 **	N=31 *	N=36 *
Net: Desire	56%	58%	58%	51%	59%	52%	55%	48%	63%
Very much	19%	8%	22%	22%	28% F	3%	0%	20% G	28% G
Somewhat	37%	50%	36%	29%	30%	48%	55% h	29%	36%
Net: Limited/no desire	40%	31%	41%	46%	36%	47%	43%	49%	31%
Not very much	20%	12%	20%	26%	22%	17%	18%	30%	12%
Not at all	20%	19%	21%	19%	14%	30%	25%	19%	19%
Not at all sure	4%	11%	1%	4%	6%	1%	2%	3%	6%

Table Base: ESTRANGED FROM RELATIVE FOR POLITITCAL REASONS

QS1Q9: How much do you agree or disagree with each of the following statements?

Politics is currently the biggest reason family members become estranged from each other.

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=1068	N=293	N=395	N=380	N=634	N=434	N=280	N=300	N=474
Total (Unweighted)	N=1068	N=286	N=395	N=387	N=634	N=434	N=362	N=323	N=368
Agree (Net)	42%	41%	45%	39%	42%	41%	41%	38%	44%
Strongly agree	10%	10%	10%	9%	10%	9%	9%	8%	11%
Somewhat agree	32%	31%	35%	30%	32%	33%	32%	30%	33%
Disagree (Net)	58%	59%	55%	61%	58%	59%	59%	62%	56%
Somewhat disagree	28%	25%	28%	30%	28%	28%	25%	30%	29%
Strongly disagree	30%	34% c	27%	31%	30%	31%	34% i	31%	27%
Not applicable	0%	0%	0%	0%	0%	0%	0%	0%	0%

Table Base: US RESPONDENTS

QS1Q9: How much do you agree or disagree with each of the following statements?

Cutting off (e.g., blocking, avoiding) a family member because of politics is not justifiable.

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=1068	N=293	N=395	N=380	N=634	N=434	N=280	N=300	N=474
Total (Unweighted)	N=1068	N=286	N=395	N=387	N=634	N=434	N=362	N=323	N=368
Agree (Net)	63%	61%	64%	63%	64%	61%	63%	61%	63%
Strongly agree	31%	28%	31%	34%	31%	31%	29%	30%	34%
Somewhat agree	31%	32%	33%	29%	33%	29%	34%	32%	29%
Disagree (Net)	37%	39%	36%	37%	36%	39%	37%	39%	37%
Somewhat disagree	22%	22%	20%	24%	21%	22%	19%	20%	24%
Strongly disagree	16%	18%	17%	13%	14%	17%	18%	18%	13%
Not applicable	0%	0%	0%	0%	0%	0%	0%	0%	0%

Table Base: US RESPONDENTS

QS1Q9: How much do you agree or disagree with each of the following statements?

Most family disagreements over politics could be easily resolved.

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=1068	N=293	N=395	N=380	N=634	N=434	N=280	N=300	N=474
Total (Unweighted)	N=1068	N=286	N=395	N=387	N=634	N=434	N=362	N=323	N=368
Agree (Net)	68%	70%	69%	65%	68%	67%	74% hI	66%	65%
Strongly agree	27%	27%	26%	27%	29%	24%	24%	28%	28%
Somewhat agree	41%	43%	43%	37%	39%	43%	49% HI	38%	37%
Disagree (Net)	32%	30%	31%	35%	32%	33%	26%	34% g	35% G
Somewhat disagree	20%	16%	18%	25% Bc	19%	21%	14%	19%	24% G
Strongly disagree	12%	14%	12%	11%	13%	12%	12%	15%	11%
Not applicable	0%	0%	0%	0%	0%	0%	0%	0%	0%

Table Base: US RESPONDENTS

QS1Q9: How much do you agree or disagree with each of the following statements?

Estranged family members are obligated to do everything in their power to reconnect.

| | Total A | Education Level | | | Employment Status | | Household Income | | |
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=1068	N=293	N=395	N=380	N=634	N=434	N=280	N=300	N=474
Total (Unweighted)	N=1068	N=286	N=395	N=387	N=634	N=434	N=362	N=323	N=368
Agree (Net)	48%	41%	51% B	52% B	49%	47%	46%	47%	51%
Strongly agree	12%	10%	10%	15% bc	11%	13%	14%	11%	12%
Somewhat agree	37%	31%	41% B	36%	38%	35%	32%	37%	39% g
Disagree (Net)	52%	59% CD	49%	48%	51%	53%	54%	53%	49%
Somewhat disagree	31%	34%	28%	33%	32%	31%	30%	31%	33%
Strongly disagree	20%	25% D	21%	16%	19%	22%	24% I	22%	17%
Not applicable	0%	0%	0%	0%	0%	0%	0%	0%	0%

Table Base: US RESPONDENTS

QS1Q9: How much do you agree or disagree with each of the following statements?

In the past year, I have felt uncomfortable at a family gathering due to one of my relative's political beliefs.

		Education Level			Employment Status		Household Income		
	Total A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=1068	N=293	N=395	N=380	N=634	N=434	N=280	N=300	N=474
Total (Unweighted)	N=1068	N=286	N=395	N=387	N=634	N=434	N=362	N=323	N=368
Agree (Net)	36%	36%	36%	35%	39% F	31%	33%	37%	37%
Strongly agree	13%	13%	16% d	11%	14%	12%	12%	15%	13%
Somewhat agree	23%	23%	21%	25%	25% f	20%	21%	22%	24%
Disagree (Net)	54%	51%	53%	58%	52%	57%	51%	51%	58% gh
Somewhat disagree	20%	23%	19%	19%	21%	19%	18%	16%	24% H
Strongly disagree	34%	28%	34%	38% B	32%	37%	32%	35%	34%
Not applicable	10%	13% D	11% d	7%	8%	12% e	16% I	12% I	5%

Table Base: US RESPONDENTS

QS1Q9: How much do you agree or disagree with each of the following statements?

I'm concerned about opposing political beliefs within my family negatively affecting my winter holiday experience (e.g., family gatherings, personal mental health) this year.

		Education Level			Employment Status		Household Income		
	Total A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=1068	N=293	N=395	N=380	N=634	N=434	N=280	N=300	N=474
Total (Unweighted)	N=1068	N=286	N=395	N=387	N=634	N=434	N=362	N=323	N=368
Agree (Net)	33%	35%	33%	32%	39% F	26%	31%	34%	34%
Strongly agree	14%	15%	15%	13%	16% F	11%	12%	15%	15%
Somewhat agree	19%	20%	19%	20%	22% F	15%	19%	19%	20%
Disagree (Net)	57%	55%	56%	61%	54%	63% E	55%	55%	60%
Somewhat disagree	22%	24%	22%	21%	20%	25%	24%	20%	23%
Strongly disagree	35%	30%	34%	40% B	34%	37%	31%	35%	38% g
Not applicable	9%	10%	11% d	6%	8%	11% e	14% I	11% I	5%

Table Base: US RESPONDENTS

QS1Q10: Which of the following are true for you? Please select all that apply.

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
Total	N=1068	N=293	N=395	N=380	N=634	N=434	N=280	N=300	N=474
Total (Unweighted)	N=1068	N=286	N=395	N=387	N=634	N=434	N=362	N=323	N=368
My political beliefs generally align with my immediate family's (e.g., parents, siblings).	45%	38%	42%	53% BC	45%	44%	38%	43%	50% G
My political beliefs generally align with my extended family's (e.g., cousins, grandparents).	24%	21%	22%	29% bc	28% F	19%	20%	24%	27% g

continued...

QS1Q10: Which of the following are true for you? Please select all that apply.

	Total A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$100K+ I
My political beliefs generally align with my chosen family's (e.g., close friends, family friends not directly related to you).	36%	30%	35%	41% B	37%	34%	31%	33%	41% Gh
I have reconnected with a previously estranged relative.	12%	16% D	13% d	8%	14%	10%	15%	11%	12%
None of the above	29%	37% CD	28%	24%	26%	34% E	36% I	29%	25%

Table Base: US RESPONDENTS