051024 - HOD FLASH (24 HOUR) SURVEY

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Report Settings

Respondents:	Qualified Only
Additional Filter:	None
Table Set:	All
Percentage Base:	Total Answering
Stat Test Levels:	95 / 90 (z-test)
Stat Test Groups:	,B-E
Date Range:	(05/10/24 - 05/14/24)

Segment Definitions

Total	(ALL)	n=1090
Adult Gen Z (18-27)	(dmAge.check('18-27'))	n=183
Millennials (28-42)	(dmAge.check('28-42'))	n=282
Gen X (43-58)	(dmAge.check('43-58'))	n=248
Boomers (59-77)	(dmAge.check('59-77'))	n=314

Weighting

Total	nweight.q051024_24_hourdemo.val	q051024_24_hourdemo

QS2Q1: [res transfer_1] Which of the following statements do you agree with? Please select all that apply.

	Total A	Generation (Age)			
		Adult Gen Z (18-27) B	Millennials (28-42) C	Gen X (43-58) D	Boomers (59-77) E
Total	N=1090	N=183	N=282	N=248	N=314
Total (Unweighted)	N=1090	N=196	N=209	N=209	N=396
In general, I trust myself to do the right thing.	79%	65%	69%	88% BC	87% BC
I feel confident respectfully expressing my beliefs to someone I disagree with.	51%	42%	51%	54% b	53% b
Most of the people I'm close to (e.g., friends, family) have personal beliefs similar to mine.	50%	40%	37%	57% BC	59% BC
I feel comfortable sharing my personal beliefs with others.	49%	43%	50%	51%	48%
I enjoy hearing others' personal beliefs.	47%	46%	50%	47%	43%
I enjoy sharing my personal beliefs with others.	37%	41%	38%	38%	35%
I have had my mind changed about a topic by having a conversation with someone I disagree with.	35%	38% e	39% e	35%	29%

continued...

QS2Q1: [res transfer_1] Which of the following statements do you agree with? Please select all that apply.

		Generation (Age)			
	Total A	Adult Gen Z (18-27) B	Millennials (28-42) C	Gen X (43-58) D	Boomers (59-77) E
In general, I trust other people to do the right thing.	35%	30%	34%	32%	37%
None of the above	3%	5% C	1%	2%	3%

Table Base: US RESPONDENTS

QS2Q2: Which of the following statements do you agree with? Please select all that apply.

		Generation (Age)			
	Total A	Adult Gen Z (18-27) B	Millennials (28-42) C	Gen X (43-58) D	Boomers (59-77) E
Total	N=1090	N=183	N=282	N=248	N=314
Total (Unweighted)	N=1090	N=196	N=209	N=209	N=396
I am receptive to new ideas (e.g., information, opinions).	59%	41%	59% B	65% B	65% B
Democracy is stronger when citizens can have respectful discussions with each other about topics they disagree on.	58%	48%	44%	64% BC	64% BC
Impartial journalism is an essential part of a healthy democracy.	49%	29%	39%	56% BC	59% BC
Most political conflict in the United States is driven by small, vocal groups on either extreme of the political spectrum (i.e., extremely conservative or progressive) rather than the more moderate majority.	48%	37%	44%	48%	53% Bc
Making effective public policies requires compromise.	47%	41%	42%	46%	52% bc

QS2Q2: Which of the following statements do you agree with? Please select all that apply.

		Generation (Age)			
	Total A	Adult Gen Z (18-27) B	Millennials (28-42) C	Gen X (43-58) D	Boomers (59-77) E
My political ideology (e.g., party affiliation, stance on certain policies) is an important part of my identity.	32%	26%	25%	33%	37% bC
When it comes to important issues, most Americans agree more often than they disagree.	29%	32%	26%	29%	27%
None of the above	7%	11%	9%	5%	7%

Table Base: US RESPONDENTS

QS2Q3: Which of the following issues do you think could receive widespread support from people in the United States, regardless of political leanings? Please select all that apply.

	Total A	Adult Gen Z (18-27) B	Millennials (28-42) C	Gen X (43-58) D	Boomers (59-77) E
			Generation (Age)		
Total	N=1090	N=183	N=282	N=248	N=314
Total (Unweighted)	N=1090	N=196	N=209	N=209	N=396
The economy (e.g., employment rates, government spending)	47%	31%	42%	53% Bc	54% BC
Healthcare reform (e.g., Medicaid expansion, single payer model)	42%	37%	44%	36%	48% bD
Regulation of prescription medication (e.g., pricing, access)	42%	32%	38%	34%	54% BCD
Immigration reform	42%	34%	34%	36%	52% BCD
Human equality (e.g., equality across race, gender, orientation)	38%	35%	36%	35%	39%
School curriculum (K-12) development (e.g., parent involvement, approved materials)	38%	42%	38%	33%	38%
Criminal justice reform (e.g., police relations, sentence definitions)	38%	35%	38%	37%	38%

continued...

QS2Q3: Which of the following issues do you think could receive widespread support from people in the United States, regardless **political leanings? Please select all that apply.**

		Generation (Age)			
	Total A	Adult Gen Z (18-27) B	Millennials (28-42) C	Gen X (43-58) D	Boomers (59-77) E
Higher education finance reform (e.g., tuition costs, student debt relief)	36%	36%	44% DE	29%	33%
Reproductive rights	36%	36%	37%	32%	35%
Climate change (e.g., status, regulations)	35%	44% cD	33%	27%	38% D
Economic equality (e.g., income disparity, tax reform)	35%	28%	40% b	35%	32%
Election reform (e.g., voter rights, campaign financing)	34%	25%	25%	35% c	41% BC
Gun control legislation	34%	30%	32%	32%	38%
Regulation of major technology companies and their products (e.g., Google, Meta, OpenAI)	30%	32% d	25%	22%	34% cD
Federal cannabis legalization	30%	27%	37% E	29%	23%
Welfare reform	29%	17%	31% B	28% B	32% B
International relations (i.e., the US's involvement in global conflicts and legislation)	28%	23%	23%	29%	33% bC

QS2Q3: Which of the following issues do you think could receive widespread support from people in the United States, regardless o political leanings? Please select all that apply.

		Generation (Age)			
	Total A	Adult Gen Z (18-27) B	Millennials (28-42) C	Gen X (43-58) D	Boomers (59-77) E
Mandatory national service (i.e., requiring all adults to serve in the military or complete another service-oriented project)	18%	16%	24% DE	12%	15%
Another issue not listed here	6%	9% E	7% e	7%	3%
N/A - No issue(s) could receive widespread support.	8%	12% C	4%	9%	9%

Table Base: US RESPONDENTS