051024 - HOD FLASH (24 HOUR) SURVEY

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Report Settings

Respondents:	Qualified Only
Additional Filter:	None
Table Set:	All
Percentage Base:	Total Answering
Stat Test Levels:	95 / 90 (z-test)
Stat Test Groups:	,B-D,EF,G-J
Date Range:	(05/10/24 - 05/14/24)

Segment Definitions

Total	(ALL)	n=1090
High school diploma or less	(Q2146.r1 or Q2146.r2 or Q2146.r3)	n=312
Some post-HS education	(Q2146.r4 or Q2146.r70 or Q2146.r71)	n=394
Bachelor's or Higher	(Q2146.r5 or Q2146.r6 or Q2146.r7)	n=384
Employed	(netEmploy.r1)	n=647
Not employed	(netEmploy.r2)	n=443
Less than $50K	(Q2157.r4 or Q2157.r1 or Q2157.r2 or Q2157.r3)	n=287
$50K - $99.9K	(Q2157.r5 or Q2157.r6)	n=303
$75K - $99.9K	(Q2157.r6)	n=139
$100K+	(Q2157.r7 or Q2157.r8 or Q2157.r9 or Q2157.r10 or Q2157.r11)	n=455

Weighting

Total	nweight.q051024_24_hourdemo.val	q051024_24_hourdemo

QS1Q1: Which one of the following best describes you?

	Total A	Education			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$75K - $99.9K I
Total	N=1090	N=312	N=394	N=384	N=647	N=443	N=287	N=303	N=139
Total (Unweighted)	N=1090	N=293	N=413	N=384	N=534	N=556	N=498	N=309	N=122
Realist - I tend to or try to have a neutral or objective outlook.	48%	42%	50%	52% b	47%	50%	49%	52%	52%
Optimist - I tend to or try to have a positive or hopeful outlook.	46%	50%	44%	45%	48%	45%	46%	43%	44%
Pessimist - I tend to or try to have a negative or skeptical outlook.	5%	8% D	6%	3%	5%	6%	5%	5%	3%

Table Base: US RESPONDENTS

QS1Q2: In general, do you feel positively or negatively about the current state of each of the following?

My mental health

	Total A	Education			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$75K - $99.9K I
Total	N=1090	N=312	N=394	N=384	N=647	N=443	N=287	N=303	N=139
Total (Unweighted)	N=1090	N=293	N=413	N=384	N=534	N=556	N=498	N=309	N=122
Positively	60%	54%	58%	67% Bc	61%	59%	50%	58% g	60%
Neutral	31%	35% d	32%	26%	30%	32%	38% J	32%	30%
Negatively	9%	10%	11%	7%	9%	9%	12% J	10%	10%

Table Base: US RESPONDENTS

QS1Q2: In general, do you feel positively or negatively about the current state of each of the following?

My physical health

	Total A	Education			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$75K - $99.9K I
Total	N=1090	N=312	N=394	N=384	N=647	N=443	N=287	N=303	N=139
Total (Unweighted)	N=1090	N=293	N=413	N=384	N=534	N=556	N=498	N=309	N=122
Positively	49%	48%	47%	53%	54% F	43%	42%	45%	47%
Neutral	38%	39%	40%	34%	35%	42% e	42% j	39%	39%
Negatively	13%	13%	13%	12%	11%	15%	16% J	16% J	14%

Table Base: US RESPONDENTS

QS1Q2: In general, do you feel positively or negatively about the current state of each of the following?

My personal relationships (e.g., friends, family)

	Total A	Education			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$75K - $99.9K I
Total	N=1090	N=312	N=394	N=384	N=647	N=443	N=287	N=303	N=139
Total (Unweighted)	N=1090	N=293	N=413	N=384	N=534	N=556	N=498	N=309	N=122
Positively	68%	57%	69% B	76% B	69%	67%	59%	69% G	70% g
Neutral	26%	37% CD	22%	21%	25%	26%	33% J	26%	25%
Negatively	6%	6%	9% D	3%	6%	6%	9%	5%	5%

Table Base: US RESPONDENTS

QS1Q2: In general, do you feel positively or negatively about the current state of each of the following?

My personal financial situation (e.g., income, savings)

	Total A	Education			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$75K - $99.9K I
Total	N=1090	N=312	N=394	N=384	N=647	N=443	N=287	N=303	N=139
Total (Unweighted)	N=1090	N=293	N=413	N=384	N=534	N=556	N=498	N=309	N=122
Positively	47%	38%	43%	58% BC	55% F	35%	26%	46% G	51% G
Neutral	34%	41% D	33%	29%	30%	40% E	44% HiJ	34%	33%
Negatively	19%	21% D	24% D	12%	15%	25% E	31% HIJ	20% J	17%

Table Base: US RESPONDENTS

QS1Q2: In general, do you feel positively or negatively about the current state of each of the following?

My employment situation (e.g., employment status, career trajectory)

| | Total A | Education | | | Employment Status | | Household Income | | |
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$75K - $99.9K I
Total	N=1090	N=312	N=394	N=384	N=647	N=443	N=287	N=303	N=139
Total (Unweighted)	N=1090	N=293	N=413	N=384	N=534	N=556	N=498	N=309	N=122
Positively	51%	45%	46%	61% BC	65% F	30%	35%	54% G	59% G
Neutral	38%	43% D	43% D	29%	28%	54% E	49% HIJ	35%	32%
Negatively	11%	12%	10%	10%	7%	16% E	17% HJ	10%	9%

Table Base: US RESPONDENTS

QS1Q2: In general, do you feel positively or negatively about the current state of each of the following?

My level of education

	Total A	Education			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$75K - $99.9K I
Total	N=1090	N=312	N=394	N=384	N=647	N=443	N=287	N=303	N=139
Total (Unwe ighted)	N=1090	N=293	N=413	N=384	N=534	N=556	N=498	N=309	N=122
Positively	64%	50%	53%	86% BC	65%	62%	56%	56%	56%
Neutral	32%	44% D	41% D	13%	31%	33%	38% J	37% J	37% J
Negatively	5%	6% D	6% D	2%	4%	5%	6% J	7% J	8% J

Table Base: US RESPONDENTS

QS1Q2: In general, do you feel positively or negatively about the current state of each of the following?

My life overall

	Total A	Education			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$75K - $99.9K I
Total	N=1090	N=312	N=394	N=384	N=647	N=443	N=287	N=303	N=139
Total (Unweighted)	N=1090	N=293	N=413	N=384	N=534	N=556	N=498	N=309	N=122
Positively	66%	60%	65%	73% B	69% f	63%	56%	63% g	62%
Neutral	27%	33% D	27%	23%	26%	30%	32% J	30% j	31%
Negatively	6%	6%	7%	5%	5%	7%	12% HJ	6% j	7% j

Table Base: US RESPONDENTS

QS1Q3: Compared to how you felt one year ago, do you currently feel more optimistic, more pessimistic, or about the same concerning each of the following?

Myself

	Total A	Education			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$75K - $99.9K I
Total	N=1090	N=312	N=394	N=384	N=647	N=443	N=287	N=303	N=139
Total (Unweighted)	N=1090	N=293	N=413	N=384	N=534	N=556	N=498	N=309	N=122
More optimistic	44%	46%	44%	42%	48% F	37%	44%	48%	45%
About the same	45%	42%	43%	50%	41%	52% E	42%	41%	44%
More pessimistic	11%	12%	13%	8%	11%	11%	14% j	10%	11%

Table Base: US RESPONDENTS

QS1Q3: Compared to how you felt one year ago, do you currently feel more optimistic, more pessimistic, or about the same concerning each of the following?

My community (i.e., the area where I live)

	Total A	Education			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$75K - $99.9K I
Total	N=1090	N=312	N=394	N=384	N=647	N=443	N=287	N=303	N=139
Total (Unweighted)	N=1090	N=293	N=413	N=384	N=534	N=556	N=498	N=309	N=122
More optimistic	31%	34%	29%	30%	37% F	21%	27%	34%	34%
About the same	57%	55%	56%	60%	52%	64% E	60%	54%	52%
More pessimistic	12%	11%	15%	10%	10%	15% e	13%	13%	13%

Table Base: US RESPONDENTS

QS1Q3: Compared to how you felt one year ago, do you currently feel more optimistic, more pessimistic, or about the same concerning each of the following?

The United States

	Total A	Education			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$75K - $99.9K I
Total	N=1090	N=312	N=394	N=384	N=647	N=443	N=287	N=303	N=139
Total (Unweighted)	N=1090	N=293	N=413	N=384	N=534	N=556	N=498	N=309	N=122
More optimistic	23%	27%	22%	20%	27% F	16%	20%	25%	20%
About the same	39%	42%	41%	35%	37%	42%	46% HJ	37%	38%
More pessimistic	38%	31%	37%	44% B	36%	41%	34%	37%	42%

Table Base: US RESPONDENTS

QS1Q3: Compared to how you felt one year ago, do you currently feel more optimistic, more pessimistic, or about the same concerning each of the following?

The world

	Total A	Education			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$75K - $99.9K I
Total	N=1090	N=312	N=394	N=384	N=647	N=443	N=287	N=303	N=139
Total (Unweighted)	N=1090	N=293	N=413	N=384	N=534	N=556	N=498	N=309	N=122
More optimistic	22%	29% cD	21%	17%	26% F	16%	24%	23%	18%
About the same	38%	39%	40%	35%	36%	41%	43% j	36%	40%
More pessimistic	40%	32%	39%	48% Bc	38%	43%	33%	41% g	42%

Table Base: US RESPONDENTS

QS1Q4: Which of the following statements do you agree with? Please select all that apply.

		Education			Employment Status		Household Income		
	Total A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$75K - $99.9K I
Total	N=1090	N=312	N=394	N=384	N=647	N=443	N=287	N=303	N=139
Total (Unweighted)	N=1090	N=293	N=413	N=384	N=534	N=556	N=498	N=309	N=122
I'm proud to be associated with the people I have personal relationships with (e.g., friends, family).	72%	60%	78% B	77% B	70%	76%	65%	70%	80% G
I'm proud of myself (e.g., my accomplishments, my identity).	70%	66%	66%	76% BC	75% F	62%	64%	70%	70%
I'm proud of my heritage (e.g., traditions, culture).	64%	54%	64% B	70% B	63%	65%	58%	63%	64%

continued...

QS1Q4: Which of the following statements do you agree with? Please select all that apply.

		Education			Employment Status		Household Income		
	Total A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$75K - $99.9K I
I'm proud to be associated with the United States.	53%	43%	56% B	57% B	50%	56%	53%	55%	57%
I'm proud to be associated with my community (i.e., the area where I live).	45%	38%	45%	51% B	47%	42%	38%	44%	45%
I have access to the resources I need to be successful.	44%	37%	40%	55% BC	49% F	39%	34%	47% G	53% G
The United States is a force for good in the world.	41%	35%	43%	43%	39%	45%	39%	41%	40%
It's likely that I'll achieve all the goals I currently have.	40%	31%	41% B	45% B	45% F	32%	33%	35%	43%

continued...

QS1Q4: Which of the following statements do you agree with? Please select all that apply.

		Education			Employment Status		Household Income		
	Total A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$75K - $99.9K I
None of the above	4%	7% Cd	2%	3%	2%	5% E	4%	3%	3%

Table Base: US RESPONDENTS

QS1Q5: Complete the following sentence.In general, my generation is _____ compared to the previous (older) generation.

		Education			Employment Status		Household Income		
	Total A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$75K - $99.9K I
Total	N=1090	N=312	N=394	N=384	N=647	N=443	N=287	N=303	N=139
Total (Unweighted)	N=1090	N=293	N=413	N=384	N=534	N=556	N=498	N=309	N=122
Better off	41%	35%	43% b	43% b	40%	42%	32%	39%	30%
About the same	31%	41% CD	25%	30%	35% F	26%	37% J	31%	39% J
Worse off	28%	24%	32%	27%	25%	32% e	31%	30%	32%

Table Base: US RESPONDENTS

QS1Q6: Complete the following sentence.In general, today's young people are _____ compared to my generation at their age.

	Total A	Education			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not employed F	Less than $50K G	$50K - $99.9K H	$75K - $99.9K I
Total	N=1090	N=312	N=394	N=384	N=647	N=443	N=287	N=303	N=139
Total (Unweighted)	N=1090	N=293	N=413	N=384	N=534	N=556	N=498	N=309	N=122
Better off	23%	20%	27%	22%	24%	22%	21%	22%	14%
About the same	25%	32% C	17%	28% C	27%	23%	24%	25%	24%
Worse off	52%	47%	57% b	50%	49%	56% e	55%	53%	61% j

Table Base: US RESPONDENTS