022324 - HOD FLASH (24 HOUR) SURVEY

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Report Settings

Respondents:	Qualified Only
Additional Filter:	None
Table Set:	All
Percentage Base:	Total Answering
Stat Test Levels:	95 / 90 (z-test)
Stat Test Groups:	,BC,D-F,GH
Date Range:	(02/23/24 - 02/27/24)

Segment Definitions

Total- All qualified respondents	(ALL)	n=1092
Male	(dmGenM.r1)	n=531
Female	(dmGenM.r2)	n=556
18-34	(dmAge.check('18-34'))	n=318
35-54	(dmAge.check('35-54'))	n=353
55+	(dmAge.check('>55'))	n=399
White Only (NH/L)	(net2RaceMUS.r1)	n=656
All People of Color	(net2RaceMUS.r6)	n=436

Weighting

Total

nweight.q022324_24_hourdemo.val

q022324_24_hourdemo

People who expect to get ahead in their careers or jobs have to expect to spend less time with their families.

		G	ender		Age		Race &	Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1092	N=531	N=556	N=318	N=353	N=399	N=656	N=436
Total (Unweighted)	N=1092	N=499	N=589	N=201	N=436	N=433	N=704	N=388
Agree (Net)	67%	69%	66%	66%	72% F	65%	65%	72% G
Strongly agree	17%	17%	17%	20% F	19% F	12%	13%	22% G
Somewhat agree	51%	52%	49%	46%	53%	53%	51%	50%
Disagree (Net)	33%	31%	34%	34%	28%	35% E	35% H	28%
Somewhat disagree	26%	26%	26%	26%	21%	30% E	29% H	21%
Strongly disagree	7%	5%	8%	8%	7%	6%	6%	7%

People who don't spend enough time with their families now won't spend more time with them even if their employers make it easier for them to do so.

			Gender		Age		Race 8	Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1092	N=531	N=556	N=318	N=353	N=399	N=656	N=436
Total (Unweighted)	N=1092	N=499	N=589	N=201	N=436	N=433	N=704	N=388
Agree (Net)	52%	55%	49%	54%	53%	51%	48%	57% G
Strongly agree	10%	9%	11%	13% f	10%	8%	7%	14% G
Somewhat agree	42%	46% C	38%	41%	43%	43%	41%	43%
Disagree (Net)	48%	45%	51%	46%	47%	49%	52% H	43%
Somewhat disagree	35%	34%	36%	29%	34%	41% De	40% H	29%
Strongly disagree	13%	11%	15%	17% F	13% f	9%	12%	14%

It's more difficult for women to get ahead in a career or job because family responsibilities usually fall on them.

			Gender		Age		Race & Ethnicity		
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H	
Total	N=1092	N=531	N=556	N=318	N=353	N=399	N=656	N=436	
Total (Unweighted)	N=1092	N=499	N=589	N=201	N=436	N=433	N=704	N=388	
Agree (Net)	72%	63%	81% B	73%	71%	73%	70%	76% g	
Strongly agree	23%	12%	34% B	28% F	25% F	18%	18%	32% G	
Somewhat agree	49%	51%	47%	45%	46%	55% DE	52% H	45%	
Disagree (Net)	28%	37% C	19%	27%	29%	27%	30% h	24%	
Somewhat disagree	19%	26% C	13%	18%	20%	20%	21%	17%	
Strongly disagree	8%	11% <mark>C</mark>	6%	8%	9%	6%	9%	7%	

People who expect to get ahead in their careers or jobs should be willing to relocate their families.

		G	ender		Age		Race 8	Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1092	N=531	N=556	N=318	N=353	N=399	N=656	N=436
Total (Unweighted)	N=1092	N=499	N=589	N=201	N=436	N=433	N=704	N=388
Agree (Net)	59%	62% C	56%	58%	60%	59%	58%	60%
Strongly agree	13%	13%	13%	18% eF	12%	9%	10%	17% G
Somewhat agree	46%	49%	43%	40%	48% d	50% D	48%	43%
Disagree (Net)	41%	38%	44% b	42%	40%	41%	42%	40%
Somewhat disagree	32%	30%	34%	34%	30%	33%	34%	31%
Strongly disagree	9%	8%	10%	8%	10%	8%	9%	9%

QS3Q2: In general, do you feel that the job of homemaking (e.g., childcare, management of home, housekeeping) has more advantages or disadvantages compared with other kinds of jobs?

		Ger	nder		Age		Race & I	Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1092	N=531	N=556	N=318	N=353	N=399	N=656	N=436
Total (Unweighted)	N=1092	N=499	N=589	N=201	N=436	N=433	N=704	N=388
More advantages	28%	26%	31%	31%	29%	25%	29%	27%
About the same as other jobs	39%	43% <mark>C</mark>	34%	45% Ef	34%	37%	35%	44% G
More disadva ntages	22%	20%	23%	14%	26% D	23% D	24% H	17%
Not at all sure	12%	11%	12%	10%	10%	14% <mark>e</mark>	12%	11%

QS3Q8: What best describes your level of responsibility for making childcare decisions (e.g., selecting daycare providers, arranging transportation to extracurricular activities) for your child/children?

		Ger	nder		Age		Race &	Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=320	N=151	N=167	N=134	N=173	N=11 **	N=164	N=155
Total (Unweighted)	N=307	N=140	N=165	N=83 *	N=211	N=11 **	N=169	N=138
Primary responsibility - I take the lead on childcare decisions, but might consult someone else (e.g., another parent, a social worker) as-needed.	52%	41%	63% B	66% Ef	43%	30%	51%	54%
Shared responsibility - I share the responsibility for childcare decisions equally with someone else (e.g., another parent, a social worker).	35%	46% C	25%	23%	45% D	22%	32%	38%

QS3Q8: What best describes your level of responsibility for making childcare decisions (e.g., selecting daycare providers, arranging transportation to extracurricular activities) for your child/children?

		Ger	nder		Age			Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Limited responsibility - Someone else (e.g., another parent, a social worker) takes the lead on childcare decisions, but I might contribute.	5%	7%	3%	6%	3%	19% e	7%	3%
No responsibility - Someone else (e.g., another parent, a social worker) makes all the childcare decisions, and I do not contribute.	1%	3% C	0%	2%	1%	0%	2%	0%
N/A - My child/children does not require childcare.	7%	4%	10%	4%	8%	30% De	8%	6%

 Table Base:
 PARENTS OF A CHILD UNDER THE AGE OF 18

QS3Q14: Which of the following type(s) of childcare services does your family currently use? Please select all that apply.

		Ge	nder		Age		Race &	Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=298	N=145	N=151	N=129	N=160	N=8 **	N=152	N=146
Total (Unweighted)	N=286	N=133	N=151	N=79 *	N=196	N=10 **	N=155	N=131
Supervision from another adult that I know personally (e.g., neighbor, family member)	28%	28%	28%	30%	26%	33%	23%	32%
After-school program (e.g., Boys and Girls Club, ext racurricular activities)	24%	28%	21%	28%	22%	33%	21%	28%
Daycare center	17%	21% C	12%	18%	17%	0%	17%	17%
Supervision from an older child (e.g., sibling, neighbor, cousin)	16%	14%	17%	18%	15%	0%	14%	18%

QS3Q14: Which of the following type(s) of childcare services does your family currently use? Please select all that apply.

		(Gender		Age			Race & Ethnicity		
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H		
Paid babysitter (i.e., for short-term care)	15%	17%	12%	18%	13%	0%	14%	16%		
Nanny or au pair	4%	3%	5%	3%	5%	0%	1%	7% G		
Other	2%	0%	3% b	3% E	0%	19% DE	1%	2%		
N/A - My family does not currently use any childcare			38%		42%		42%			
services.	32%	26%	b	21%	D	24%	Н	23%		

I/my household cannot afford to pay for adequate childcare.

			Gender		Age		Race &	k Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=298	N=145	N=151	N=129	N=160	N=8 **	N=152	N=146
Total (Unweighted)	N=286	N=133	N=151	N=79 *	N=196	N=10 **	N=155	N=131
Agree (Net)	49%	42%	55% b	46%	51%	40%	46%	51%
Strongly agree	23%	16%	30% B	18%	27%	23%	24%	23%
Somewhat agree	26%	26%	25%	28%	24%	17%	23%	29%
Disagree (Net)	51%	58% C	45%	54%	49%	60%	54%	49%
Somewhat disagree	20%	19%	20%	11%	25% D	38% d	20%	19%
Strongly disagree	32%	38% C	25%	43% E	23%	21%	34%	29%

Managing my child/children's childcare decisions (e.g., selecting daycare providers, arranging transportation to extracurricular activities) is overwhelming.

		Ge	nder		Age		Race &	Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=298	N=145	N=151	N=129	N=160	N=8 **	N=152	N=146
Total (Unweighted)	N=286	N=133	N=151	N=79 *	N=196	N=10 **	N=155	N=131
Agree (Net)	60%	48%	70% B	56%	63%	45%	59%	61%
Strongly agree	21%	16%	25%	21%	21%	10%	17%	24%
Somewhat agree	39%	32%	46% B	35%	42%	36%	41%	36%
Disagree (Net)	40%	52% C	30%	44%	37%	55%	41%	39%
Somewhat disagree	23%	28% C	18%	24%	21%	30%	20%	25%
Strongly disagree	18%	24% <mark>C</mark>	12%	20%	15%	25%	21%	14%

Trustworthy childcare services (e.g., daycare centers, babysitters) have been hard to find.

		C	Gender		Age			k Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=298	N=145	N=151	N=129	N=160	N=8 **	N=152	N=146
Total (Unweighted)	N=286	N=133	N=151	N=79 *	N=196	N=10 **	N=155	N=131
Agree (Net)	69%	63%	75% b	60%	76% D	51%	66%	71%
Strongly agree	29%	16%	41% B	26%	31%	18%	27%	31%
Somewhat agree	40%	47% C	34%	34%	44%	33%	40%	40%
Disagree (Net)	31%	37% C	25%	40% E	24%	49%	34%	29%
Somewhat disagree	19%	22%	15%	22%	17%	37%	21%	17%
Strongly disagree	12%	14%	10%	18% E	8%	12%	12%	12%

The employer offered onsite daycare for a fee.

		Gei	nder		Age		Race &	Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=298	N=145	N=151	N=129	N=160	N=8 **	N=152	N=146
Total (Unweighted)	N=286	N=133	N=151	N=79 *	N=196	N=10 **	N=155	N=131
More likley (Net)	56%	49%	62% b	64% e	49%	35%	50%	61%
Much more likely	24%	19%	29%	29%	20%	14%	20%	28%
Somewhat more likely	32%	30%	33%	35%	30%	20%	30%	33%
Neither more nor less likely	32%	33%	30%	24%	37% d	65% D	41% H	22%
Less likely (Net)	13%	18% <mark>C</mark>	7%	12%	14%	0%	9%	17%
Somewhat less likely	7%	10% C	4%	8%	7%	0%	6%	8%
Much less likely	6%	7%	4%	4%	7%	0%	3%	8%

The employer offered onsite daycare free of charge.

		Ge	nder		Age		Race &	Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=298	N=145	N=151	N=129	N=160	N=8 **	N=152	N=146
Total (Unweighted)	N=286	N=133	N=151	N=79 *	N=196	N=10 **	N=155	N=131
More likley (Net)	70%	65%	76% b	65%	74%	76%	63%	78% G
Much more likely	41%	36%	46%	43%	40%	41%	35%	47% g
Somewhat more likely	29%	29%	30%	23%	34% d	35%	28%	31%
Neither more nor less likely	22%	25%	19%	26%	19%	24%	31% H	12%
Less likely (Net)	8%	10%	5%	9%	7%	0%	5%	10%
Somewhat less likely	5%	8% C	2%	9% E	3%	0%	3%	8%
Much less likely	2%	2%	3%	0%	5% d	0%	2%	2%

The offer included a monthly childcare stipend (i.e., a monthly allowance to put toward childcare expenses).

			Gender		Age		Race 8	Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=298	N=145	N=151	N=129	N=160	N=8 **	N=152	N=146
Total (Unweighted)	N=286	N=133	N=151	N=79 *	N=196	N=10 **	N=155	N=131
More likley (Net)	65%	66%	64%	61%	68%	50%	60%	69%
Much more likely	33%	30%	37%	37%	30%	29%	26%	42% G
Somewhat more likely	31%	36%	27%	24%	38% d	21%	35%	28%
Neither more nor less likely	27%	24%	29%	27%	25%	50%	33% H	20%
Less likely (Net)	9%	10%	6%	12%	6%	0%	7%	11%
Somewhat less likely	5%	7% C	2%	6%	4%	0%	3%	7%
Much less likely	4%	4%	4%	6%	3%	0%	4%	4%

The employer offered flexible scheduling (e.g., working hours, location) for parents with childcare needs.

		Ge	nder		Age		Race &	Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=298	N=145	N=151	N=129	N=160	N=8 **	N=152	N=146
Total (Unweighted)	N=286	N=133	N=151	N=79 *	N=196	N=10 **	N=155	N=131
More likley (Net)	71%	67%	76%	61%	81% D	62%	67%	76%
Much more likely	40%	35%	46% b	38%	42%	41%	34%	47% g
Somewhat more likely	31%	33%	29%	23%	39% D	20%	34%	29%
Neither more nor less likely	20%	23%	17%	31% E	12%	24%	27% H	13%
Less likely (Net)	8%	10%	7%	9%	8%	14%	6%	11%
Somewhat less likely	6%	8%	4%	7%	4%	14%	5%	7%
Much less likely	3%	2%	3%	1%	4%	0%	1%	4%

The employer offered paid time off specifically for childcare responsibilities

		Ge	ender		Age		Race &	Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=298	N=145	N=151	N=129	N=160	N=8 **	N=152	N=146
Total (Unweighted)	N=286	N=133	N=151	N=79 *	N=196	N=10 **	N=155	N=131
More likley (Net)	71%	70%	72%	64%	76% d	76%	68%	74%
Much more likely	39%	32%	45% b	35%	42%	41%	35%	43%
Somewhat more likely	32%	38% C	27%	29%	34%	35%	33%	31%
Neither more nor less likely	21%	17%	24%	25%	17%	24%	23%	19%
Less likely (Net)	8%	13% C	4%	10%	7%	0%	9%	7%
Somewhat less likely	5%	10% C	1%	9% E	2%	0%	6%	4%
Much less likely	3%	3%	3%	1%	5%	0%	3%	3%

When both parents have to work, their children have to become more self-reliant and independent.

			Gender		Age		Race 8	Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1092	N=531	N=556	N=318	N=353	N=399	N=656	N=436
Total (Unweighted)	N=1092	N=499	N=589	N=201	N=436	N=433	N=704	N=388
Agree (Net)	83%	82%	84%	76%	83% D	90% DE	87% H	78%
Strongly agree	34%	36%	31%	32%	37%	32%	31%	37%
Somewhat agree	50%	46%	53% b	43%	46%	58% DE	55% H	41%
Disagree (Net)	12%	13%	10%	19% EF	12% F	7%	9%	17% G
Somewhat disagree	10%	11%	8%	16% EF	9% f	5%	7%	14% G
Strongly disagree	2%	2%	2%	3%	3%	1%	2%	3%
Not at all sure	5%	4%	5%	5%	5%	4%	5%	6%

Parents should play an equal role in caring for children, even if it means taking some time away from their jobs.

		(Gender		Age		Race 8	Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1092	N=531	N=556	N=318	N=353	N=399	N=656	N=436
Total (Unweighted)	N=1092	N=499	N=589	N=201	N=436	N=433	N=704	N=388
Agree (Net)	88%	88%	88%	82%	87% d	93% DE	90% h	85%
Strongly agree	51%	49%	53%	50%	52%	50%	49%	54%
Somewhat agree	37%	39%	35%	31%	35%	43% DE	41% H	31%
Disagree (Net)	10%	10%	9%	17% EF	9% F	4%	7%	13% <mark>G</mark>
Somewhat disagree	6%	6%	7%	12% EF	6% F	3%	6%	7%
Strongly disagree	3%	5% C	1%	6% F	3% f	1%	2%	5% G
Not at all sure	3%	1%	4% B	1%	4%	3%	3%	2%

Parents today don't seem as willing to sacrifice for their children as parents did in the past.

		G	iender		Age			Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1092	N=531	N=556	N=318	N=353	N=399	N=656	N=436
Total (Unweighted)	N=1092	N=499	N=589	N=201	N=436	N=433	N=704	N=388
Agree (Net)	62%	64%	61%	66%	63%	58%	60%	66%
Strongly agree	30%	30%	31%	34% F	34% F	25%	28%	34%
Somewhat agree	32%	34%	30%	32%	29%	33%	32%	32%
Disagree (Net)	31%	29%	32%	30%	30%	32%	33%	28%
Somewhat disagree	18%	17%	19%	14%	17%	23% De	20%	16%
Strongly disagree	12%	11%	13%	15% F	13%	9%	13%	12%
Not at all sure	7%	7%	7%	5%	7%	10% d	7%	7%

When both parents work, their children are more likely to get into trouble.

			Gender		Age			Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1092	N=531	N=556	N=318	N=353	N=399	N=656	N=436
Total (Unweighted)	N=1092	N=499	N=589	N=201	N=436	N=433	N=704	N=388
Agree (Net)	51%	56% C	46%	58% F	51%	46%	49%	54%
Strongly agree	18%	18%	17%	22% F	18% f	13%	15%	21% G
Somewhat agree	33%	38% C	29%	36%	32%	33%	34%	33%
Disagree (Net)	39%	34%	44% B	33%	38%	43% D	42% H	35%
Somewhat disagree	28%	27%	30%	23%	27%	33% De	30%	26%
Strongly disagree	11%	8%	14% B	10%	12%	10%	12%	9%
Not at all sure	10%	9%	10%	8%	11%	10%	9%	11%

QS3Q10: How influential are your childcare needs on your current employment situation (e.g., employment status, employer choice)?

		(Gender		Age		Race 8	Ethnicity
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=298	N=145	N=151	N=129	N=160	N=8 **	N=152	N=146
Total (Unweighted)	N=286	N=133	N=151	N=79 *	N=196	N=10 **	N=155	N=131
Influential (Net)	69%	71%	67%	75% F	66% F	23%	63%	75% g
Very influential	25%	21%	30%	22%	28%	23%	20%	30% g
Somewhat influential	44%	51% <mark>C</mark>	37%	53% EF	39% F	0%	43%	45%
Not influential (Net)	31%	29%	33%	25%	34%	77% DE	37% h	25%
Not very influential	13%	16%	11%	15%	13%	7%	14%	12%
Not at all influential	18%	13%	22%	10%	21% d	70% DE	23% h	13%

QS3Q11: For the other parent or guardian that takes care of your child, how influential do you think your childcare needs are on their current employment situation (e.g., employment status, employer choice)?

	Total- All qualified responden A	Gender		Age			Race & Ethnicity	
		Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=298	N=145	N=151	N=129	N=160	N=8 **	N=152	N=146
Total (Unweighted)	N=286	N=133	N=151	N=79 *	N=196	N=10 **	N=155	N=131
Influential (Net)	65%	72% C	59%	69%	62%	69%	60%	71%
Very influential	27%	29%	26%	26%	29%	18%	23%	31%
Somewhat influential	38%	44%	33%	44%	34%	51%	37%	40%
Not influential (Net)	29%	26%	32%	25%	31%	31%	34%	23%
Not very influential	16%	17%	15%	17%	16%	12%	18%	15%
Not at all influential	13%	8%	17% b	8%	15%	19%	16%	9%
N/A - There is no other parent or guardian that takes care of my child.	6%	2%	10% B	5%	7%	0%	6%	5%

QS3Q12: How influential is your current employment situation (e.g., employment status, employer choice) on your decision about whether or not to have a child?

		Gender		Age			Race & Ethnicity	
	Total- All qualified responden A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=771	N=391	N=377	N=275	N=322	N=155	N=422	N=348
Total (Unweighted)	N=761	N=352	N=407	N=176	N=401	N=166	N=452	N=309
Influential (Net)	45%	48%	43%	64% EF	43% F	16%	33%	60% G
Very influential	15%	13%	17%	18% F	16% F	5%	12%	18% G
Somewhat influential	30%	34% C	26%	46% EF	27% F	10%	21%	42% G
Not influential (Net)	55%	52%	57%	36%	57% D	84% DE	67% H	40%
Not very influential	19%	21%	17%	22%	18%	17%	22% h	15%
Not at all influential	36%	32%	40% b	14%	39% D	68% DE	45% H	25%

 Table Base:
 WORKING, LOOKING FOR WORK, HOMEMAKER