

Q501: Which, if any, of the following statements do you agree with?

	Total A	No child <18 B	Any child <18 C	0-5 D	6-12 E	13-17 F
Total	N=1000	N=735	N=265	N=103	N=141	N=117
Total (Unweighted)	N=1000	N=789	N=211	N=76 *	N=105	N=98 *
I plan to travel outside of the greater Chicagoland area during the upcoming spring/summer months.	55%	54%	60%	66% b	64%	64%
I take advantage of entertainment options in the City of Chicago.	47%	47%	47%	40%	58% bD	48%
I take advantage of entertainment options that are unique to my area (e.g., neighborhood, suburb).	46%	46%	46%	45%	50%	44%
Chicago's nightlife and leisure scene has entertainment options for everyone (e.g., families, young people).	45%	47% cD	38%	31%	46% d	41%

continued...

Q501: Which, if any, of the following statements do you agree with?

	Total A	No child <18 B	Any child <18 C	0-5 D	6-12 E	13-17 F
I plan to travel within the greater Chicagoland area (i.e., to another city or suburb) during the upcoming spring/summer months.	43%	42%	43%	49%	46%	42%
My area (e.g., neighborhood, suburb) is a hidden gem.	28%	29%	27%	26%	26%	24%
There are not enough local entertainment options for me (e.g., of interest, that fit my lifestyle or needs).	15%	16%	13%	12%	13%	13%
None of the above	9%	10%	6%	5%	6%	6%

Table Base: ALL COOK COUNTY RESIDENTS

Q502: Which, if any, of the following types of entertainment options in the City of Chicago do you plan to use during this year's spring/summer months?

	Total A	No child <18 B	Any child <18 C	0-5 D	6-12 E	13-17 F
Total	N=1000	N=735	N=265	N=103	N=141	N=117
Total (Unweighted)	N=1000	N=789	N=211	N=76 *	N=105	N=98 *
Free public outdoor space (e.g., parks, walking trails)	56%	56%	56%	51%	63%	55%
Museums or related institutions (e.g., Field Museum, libraries)	45%	42%	54% B	55% b	55% B	54% b
Downtown Chicago attractions (e.g., Navy Pier, architectural tour)	45%	42%	51% b	44%	56% B	58% B
Free live performances	43%	43%	43%	44%	50%	39%
Attractions in a neighborhood outside of downtown (e.g., pop-ups, neighborhood festivals)	43%	43%	42%	42%	51% f	36%
Paid live performances (e.g., Theater District, concert)	34%	37% C	29%	31%	36%	36%
Professional sporting events	34%	33%	37%	30%	47% Bd	44% b

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Q502: Which, if any, of the following types of entertainment options in the City of Chicago do you plan to use during this year's spring/summer months?

	Total A	No child <18 B	Any child <18 C	0-5 D	6-12 E	13-17 F
Paid public outdoor space (e.g., zoos, botanical gardens)	33%	32%	37%	44% b	38%	40%
Major festivals and events (e.g., Taste of Chicago, Lollapalooza)	33%	33%	33%	26%	38%	36%
Artisan or farmers markets	31%	32%	29%	21%	32%	33%
Nightlife (e.g., bars, clubs)	28%	28%	27%	21%	36% d	27%
Another type of free resource not listed here	16%	14%	20% b	17%	26% B	22% b
Another type of paid resource not listed here	9%	8%	11%	10%	12%	10%
None	7%	9% CEF	2%	5% f	1%	0%
Not at all sure	7%	8% E	5%	2%	1%	8% E

Table Base: ALL COOK COUNTY RESIDENTS

Q505: What type of impact do you think upcoming major summer festivals and events in the City of Chicago (e.g., professional sporting events, Lollapalooza, Taste of Chicago) will have on each of the following?

Local economy

	Total A	No child <18 B	Any child <18 C	0-5 D	6-12 E	13-17 F
Total	N=1000	N=735	N=265	N=103	N=141	N=117
Total (Unweighted)	N=1000	N=789	N=211	N=76 *	N=105	N=98 *
Positive impact	75%	77% cD	70%	64%	77%	70%
No impact	12%	12%	14%	12%	10%	14%
Negative	6%	5%	7%	9%	6%	5%
Not at all sure	7%	6%	9%	15% B	7%	11%

Table Base: ALL COOK COUNTY RESIDENTS

Q505: What type of impact do you think upcoming major summer festivals and events in the City of Chicago (e.g., professional sporting events, Lollapalooza, Taste of Chicago) will have on each of the following?

Local tourism

	Total A	No child <18 B	Any child <18 C	0-5 D	6-12 E	13-17 F
Total	N=1000	N=735	N=265	N=103	N=141	N=117
Total (Unweighted)	N=1000	N=789	N=211	N=76 *	N=105	N=98 *
Positive impact	80%	81%	77%	72%	80%	83%
No impact	12%	12%	13%	18%	11%	11%
Negative	3%	3%	5%	5%	5%	2%
Not at all sure	4%	4%	5%	5%	4%	4%

Table Base: ALL COOK COUNTY RESIDENTS

Q505: What type of impact do you think upcoming major summer festivals and events in the City of Chicago (e.g., professional sporting events, Lollapalooza, Taste of Chicago) will have on each of the following?

The City of Chicago's reputation

	Total A	No child <18 B	Any child <18 C	0-5 D	6-12 E	13-17 F
Total	N=1000	N=735	N=265	N=103	N=141	N=117
Total (Unweighted)	N=1000	N=789	N=211	N=76 *	N=105	N=98 *
Positive impact	66%	68%	62%	61%	65%	63%
No impact	17%	16%	19%	15%	19%	19%
Negative	9%	8%	10%	13%	6%	13%
Not at all sure	8%	8%	9%	10%	10%	4%

Table Base: ALL COOK COUNTY RESIDENTS