

**Q501: Which, if any, of the following statements do you agree with?**

	All Qualified A	City of Chicago B	Cook County Suburbs C
<b>Total</b>	N=1000	N=523	N=477
<b>Total (Unweighted)</b>	N=1000	N=500	N=500
<b>I plan to travel outside of the greater Chicagoland area during the upcoming spring/summer months.</b>	55%	52%	59% <b>b</b>
<b>I take advantage of entertainment options in the City of Chicago.</b>	47%	51% <b>C</b>	42%
<b>I take advantage of entertainment options that are unique to my area (e.g., neighborhood, suburb).</b>	46%	42%	50% <b>b</b>
<b>Chicago's nightlife and leisure scene has entertainment options for everyone (e.g., families, young people).</b>	45%	48% <b>C</b>	41%
<b>I plan to travel within the greater Chicagoland area (i.e., to another city or suburb) during the upcoming spring/summer months.</b>	43%	43%	42%
<b>My area (e.g., neighborhood, suburb) is a hidden gem.</b>	28%	29%	28%
<b>There are not enough local entertainment options for me (e.g., of interest, that fit my lifestyle or needs).</b>	15%	15%	15%
<b>None of the above</b>	9%	9%	9%

**Table Base:** ALL COOK COUNTY RESIDENTS

**Q502: Which, if any, of the following types of entertainment options in the City of Chicago do you plan to use during this year's spring/summer months?**

	All Qualified A	City of Chicago B	Cook County Suburbs C
<b>Total</b>	N=1000	N=523	N=477
<b>Total (Unweighted)</b>	N=1000	N=500	N=500
<b>Free public outdoor space (e.g., parks, walking trails)</b>	56%	60% c	52%
<b>Museums or related institutions (e.g., Field Museum, libraries)</b>	45%	48%	42%
<b>Downtown Chicago attractions (e.g., Navy Pier, architectural tour)</b>	45%	49% C	40%
<b>Free live performances</b>	43%	47% c	40%
<b>Attractions in a neighborhood outside of downtown (e.g., pop-ups, neighborhood festivals)</b>	43%	47% C	38%
<b>Paid live performances (e.g., Theater District, concert)</b>	34%	37%	32%
<b>Professional sporting events</b>	34%	34%	34%
<b>Paid public outdoor space (e.g., zoos, botanical gardens)</b>	33%	34%	33%
<b>Major festivals and events (e.g., Taste of Chicago, Lollapalooza)</b>	33%	39% C	27%
<b>Artisan or farmers markets</b>	31%	34% c	28%
<b>Nightlife (e.g., bars, clubs)</b>	28%	34% C	21%
<b>Another type of free resource not listed here</b>	16%	16%	15%

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**Q502: Which, if any, of the following types of entertainment options in the City of Chicago do you plan to use during this year's spring/summer months?**

	All Qualified A	City of Chicago B	Cook County Suburbs C
<b>Another type of paid resource not listed here</b>	9%	9%	9%
<b>None</b>	7%	5%	10% B
<b>Not at all sure</b>	7%	5%	9% B

**Table Base:** ALL COOK COUNTY RESIDENTS

**Q505: What type of impact do you think upcoming major summer festivals and events in the City of Chicago (e.g., professional sporting events, Lollapalooza, Taste of Chicago) will have on each of the following?**

**Local economy**

	All Qualified A	City of Chicago B	Cook County Suburbs C
<b>Total</b>	N=1000	N=523	N=477
<b>Total (Unweighted)</b>	N=1000	N=500	N=500
<b>Positive impact</b>	75%	75%	76%
<b>No impact</b>	12%	13%	12%
<b>Negative</b>	6%	6%	6%
<b>Not at all sure</b>	7%	7%	7%

**Table Base:** ALL COOK COUNTY RESIDENTS

**Q505: What type of impact do you think upcoming major summer festivals and events in the City of Chicago (e.g., professional sporting events, Lollapalooza, Taste of Chicago) will have on each of the following?**

**Local tourism**

	All Qualified A	City of Chicago B	Cook County Suburbs C
<b>Total</b>	N=1000	N=523	N=477
<b>Total (Unweighted)</b>	N=1000	N=500	N=500
<b>Positive impact</b>	80%	80%	79%
<b>No impact</b>	12%	12%	13%
<b>Negative</b>	3%	4%	3%
<b>Not at all sure</b>	4%	4%	4%

**Table Base:** ALL COOK COUNTY RESIDENTS

**Q505: What type of impact do you think upcoming major summer festivals and events in the City of Chicago (e.g., professional sporting events, Lollapalooza, Taste of Chicago) will have on each of the following?**

**The City of Chicago's reputation**

	All Qualified A	City of Chicago B	Cook County Suburbs C
<b>Total</b>	N=1000	N=523	N=477
<b>Total (Unweighted)</b>	N=1000	N=500	N=500
<b>Positive impact</b>	66%	69%	64%
<b>No impact</b>	17%	18%	16%
<b>Negative</b>	9%	7%	11% b
<b>Not at all sure</b>	8%	7%	9%

**Table Base:** ALL COOK COUNTY RESIDENTS