

022324 - HOD FLASH (24 HOUR) SURVEY

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Report Settings

Respondents:	Qualified Only
Additional Filter:	None
Table Set:	All
Percentage Base:	Total Answering
Stat Test Levels:	95 / 90 (z-test)
Stat Test Groups:	,BC,D-G
Date Range:	(02/23/24 - 02/27/24)

Segment Definitions

Total	(ALL)	n=1092
Retired	(Q2149.r6)	n=252
Not Retired	not (Q2149.r6) and (Q2149.r4 or Q2149.r1 or Q2149.r2 or Q2149.r3)	n=696
Retire (Net)	(QS1Q3.r1 or QS1Q3.r2)	n=601
Fully Retire	(QS1Q3.r1)	n=390
Partially Retire	(QS1Q3.r2)	n=210
No Retire	(QS1Q3.r3)	n=51

Weighting

Total	nweight.q022324_24_hourdemo.val	q022324_24_hourdemo
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QS1S1: Which one of the following best describes you?

		Current Employment Status		Retirement Goals			
	Total A	Retired B	Not Retired C	Retire (Net) D	Fully Retire E	Partially Retire F	No Retire G
Total	N=252	N=252	N=0 **	N=0 **	N=0 **	N=0 **	N=0 **
Total (Unweighted)	N=277	N=277	N=0 **	N=0 **	N=0 **	N=0 **	N=0 **
Fully retired (i.e., completely exited the workforce)	94%	94%	0%	0%	0%	0%	0%
Partially retired (e.g., working part time, consulting or contracting)	6%	6%	0%	0%	0%	0%	0%

Table Base: RETIRED

QS1Q1: In general, at about what age do you think an employed person should retire (i.e., partially or completely exit the workforce)?

	Total A	Current Employment Status		Retirement Goals			
		Retired B	Not Retired C	Retire (Net) D	Fully Retire E	Partially Retire F	No Retire G
Total	100%	100%	100%	100%	100%	100%	100%
Adults under 30	0%	0%	1%	1%	0%	2% e	0%
30s	0%	0%	0%	0%	0%	0%	0%
40s	3%	1%	4% b	4%	5% f	1%	0%
50s	11%	7%	12%	13%	14%	10%	2%
Early 60s	30%	25%	30%	29%	31%	25%	27%
65+	100%	100%	100%	100%	100%	100%	100%
Mean	62.55	64.52 C	62.10	61.93	61.31	63.17 E	67.99 DEF
Median	65.00	65.00	65.00	65.00	63.00	65.00	65.00
Not at all sure	31%	47% C	24%	21%	18%	26% e	55% DEF
Never	5%	4%	5%	2%	1%	2%	45% DEF

Table Base: US RESPONDENTS

QS1Q2: In general, at about what age do you think an employed person should start planning for retirement (e.g., saving money, securing benefits)?

	Total A	Current Employment Status		Retirement Goals			
		Retired B	Not Retired C	Retire (Net) D	Fully Retire E	Partially Retire F	No Retire G
Total	100%	100%	100%	100%	100%	100%	100%
Under 18	2%	1%	3%	2%	3%	1%	0%
18-29	41%	44%	40%	41% G	44% G	37%	18%
30s	20%	21%	20%	19%	19%	19%	37% def
40s	17%	16%	17%	16%	14%	19%	26%
50s	13%	10%	12%	12%	12%	13%	13%
60+	100%	100%	100%	100%	100%	100%	100%
Mean	34.21	33.71	34.29	34.25	33.28	36.04 e	37.53
Median	30.00	30.00	30.00	30.00	30.00	34.00	35.00
Not at all sure	14%	10%	14%	12%	12%	12%	20%
Never	4%	3%	5%	2%	2%	2%	35% DEF

Table Base: US RESPONDENTS

QS1Q3: Do you want to retire (i.e., partially or completely exit the workforce) in the future, regardless of whether you believe you will have the means to do so?

	Total A	Current Employment Status		Retirement Goals			
		Retired B	Not Retired C	Retire (Net) D	Fully Retire E	Partially Retire F	No Retire G
Total	N=696	N=0 **	N=696	N=601	N=390	N=210	N=51 *
Total (Unweighted)	N=686	N=0 **	N=686	N=599	N=385	N=214	N=47 *
Yes, I want to retire fully (i.e., completely exit the workforce).	56%	0%	56%	65% FG	100% DFG	0%	0%
Yes, I want to retire partially (e.g., work part time, consult or contract).	30%	0%	30%	35% EG	0%	100% DEG	0%
No, I don't want to retire.	7%	0%	7%	0%	0%	0%	100% DEF
Not at all sure	6%	0%	6%	0%	0%	0%	0%

Table Base: EMPLOYED OR LOOKING FOR WORK (EXCL. RETIRED)

QS1Q4: In general, do you feel ahead, behind, or on track when it comes to your personal retirement planning (e.g., saving money, securing benefits)?

		Current Employment Status		Retirement Goals			
	Total A	Retired B	Not Retired C	Retire (Net) D	Fully Retire E	Partially Retire F	No Retire G
Total	N=853	N=252	N=601	N=601	N=390	N=210	N=0 **
Total (Unweighted)	N=876	N=277	N=599	N=599	N=385	N=214	N=0 **
Ahead	15%	13%	15%	15%	17%	12%	0%
On track	44%	54% C	39%	39%	37%	44%	0%
Behind	38%	26%	42% B	42%	43%	42%	0%
Not at all sure	4%	6% C	3%	3%	3%	3%	0%

Table Base: RETIRED OR WANTS TO RETIRE IN THE FUTURE

QS1Q5: Which of the following are reasons why you chose to retire (i.e., partially or completely exit the workforce) or want to do so in the future? Please select all that apply.

	Current Employment Status			Retirement Goals			
	Total A	Retired B	Not Retired C	Retire (Net) D	Fully Retire E	Partially Retire F	No Retire G
Total	N=853	N=252	N=601	N=601	N=390	N=210	N=0 **
Total (Unweighted)	N=876	N=277	N=599	N=599	N=385	N=214	N=0 **
Spend time with loved ones (e.g., friends, family)	53%	40%	58% B	58%	60%	56%	0%
Pursue other interests (e.g., hobbies, travel)	44%	31%	50% B	50%	46%	58% dE	0%
Desire	40%	40%	40%	40%	41%	38%	0%
Sufficient access to other source(s) of financial support	25%	24%	26%	26%	27%	23%	0%
Change of pace	25%	16%	28% B	28%	25%	34% e	0%
Meet planned milestones (e.g., savings goal, age-based qualifications)	23%	19%	25% b	25%	27%	21%	0%
Experience with work (e.g., enjoyment, fulfillment)	19%	17%	19%	19%	19%	20%	0%

continued...

QS1Q5: Which of the following are reasons why you chose to retire (i.e., partially or completely exit the workforce) or want to do so in the future? Please select all that apply.

		Current Employment Status		Retirement Goals			
	Total A	Retired B	Not Retired C	Retire (Net) D	Fully Retire E	Partially Retire F	No Retire G
Expectation (e.g., of myself, imposed by others)	16%	6%	20% B	20%	20%	21%	0%
Indifference (i.e., no reason to remain fully in the workforce)	16%	21% C	14%	14%	13%	15%	0%
Sufficient access to other source(s) of non-financial support (e.g., health insurance, perks)	15%	15%	15%	15%	14%	17%	0%
Ability to perform essential job tasks	13%	7%	16% B	16%	15%	18%	0%
Requirement or obligation (e.g., contract terms, medical condition)	13%	15%	12%	12%	12%	12%	0%
Request (e.g., from a loved one, medical professional)	8%	8%	8%	8%	7%	9%	0%
Other, please specify	6%	16% C	1%	1%	2%	1%	0%

Table Base: RETIRED OR WANTS TO RETIRE IN THE FUTURE

QS1Q6: Which of the following are reasons why you are not fully retired (i.e., completely exited the workforce) or do not want to do so in the future? Please select all that apply.

	Current Employment Status			Retirement Goals			
	Total A	Retired B	Not Retired C	Retire (Net) D	Fully Retire E	Partially Retire F	No Retire G
Total	N=277	N=16 **	N=261	N=210	N=0 **	N=210	N=51 *
Total (Unweighted)	N=280	N=19 **	N=261	N=214	N=0 **	N=214	N=47 *
Stimulation (i.e., intellectual, physical, or emotional benefit)	38%	40%	38%	35%	0%	35%	49%
Occupies my time	35%	45%	34%	35%	0%	35%	33%
Independence (e.g., time to myself, income)	33%	36%	32%	33%	0%	33%	30%
Experience with work (e.g., enjoyment, fulfillment)	32%	17%	33%	29%	0%	29%	47% DF
Without sufficient access to other source(s) of financial support	30%	30%	30%	28%	0%	28%	36%
Habit or routine	28%	24%	28%	28%	0%	28%	30%

continued...

QS1Q6: Which of the following are reasons why you are not fully retired (i.e., completely exited the workforce) or do not want to do so in the Please select all that apply.

		Current Employment Status		Retirement Goals			
	Total A	Retired B	Not Retired C	Retire (Net) D	Fully Retire E	Partially Retire F	No Retire G
Confidence in my ability to perform essential job tasks	26%	34%	26%	25%	0%	25%	28%
Desire	21%	45% C	20%	20%	0%	20%	17%
Without sufficient access to other source(s) of non-financial support (e.g., health insurance, perks)	19%	16%	20%	20%	0%	20%	19%
Indifference (i.e., no reason to completely exit the workforce)	14%	9%	14%	16%	0%	16%	9%
Expectation (e.g., of myself, imposed by others)	12%	11%	12%	10%	0%	10%	22% DF
Requirement or obligation (e.g., contract terms, irreplaceable)	7%	5%	7%	8%	0%	8%	4%
Request (e.g., from a loved one, colleague)	4%	0%	4%	5%	0%	5%	2%

continued...

QS1Q6: Which of the following are reasons why you are not fully retired (i.e., completely exited the workforce) or do not want to do so in the future? Please select all that apply.

		Current Employment Status		Retirement Goals			
	Total A	Retired B	Not Retired C	Retire (Net) D	Fully Retire E	Partially Retire F	No Retire G
Other, please specify	3%	7%	3%	3%	0%	3%	5%

Table Base: PARTIALLY RETIRED OR DOES NOT WANT TO FULLY RETIRE IN THE FUTURE

QS1Q7: How much do you agree or disagree with each of the following statements?

Retirement is an important milestone.

		Current Employment Status		Retirement Goals			
	Total A	Retired B	Not Retired C	Retire (Net) D	Fully Retire E	Partially Retire F	No Retire G
Total	N=1092	N=252	N=696	N=601	N=390	N=210	N=51 *
Total (Unweighted)	N=1092	N=277	N=686	N=599	N=385	N=214	N=47 *
Agree (Net)	91%	94% C	89%	92% G	91% G	94% G	63%
Strongly agree	56%	65% C	54%	58% G	62% FG	51% G	21%
Somewhat agree	35%	28%	36% b	34%	29%	42% dE	42%
Disagree (Net)	9%	6%	11% B	8%	9%	6%	37% DEF
Somewhat disagree	6%	3%	8% B	6%	6%	6%	28% DEF
Strongly disagree	3%	3%	3%	2%	3% f	0%	9% DeF

Table Base: US RESPONDENTS

QS1Q7: How much do you agree or disagree with each of the following statements?

I think about retirement often.

		Current Employment Status		Retirement Goals			
	Total A	Retired B	Not Retired C	Retire (Net) D	Fully Retire E	Partially Retire F	No Retire G
Total	N=1092	N=252	N=696	N=601	N=390	N=210	N=51 *
Total (Unweighted)	N=1092	N=277	N=686	N=599	N=385	N=214	N=47 *
Agree (Net)	60%	62%	63%	68% G	71% G	63% G	19%
Strongly agree	24%	29%	24%	27% G	28% G	26% G	2%
Somewhat agree	36%	33%	38%	41% G	43% G	37% G	17%
Disagree (Net)	40%	38%	37%	32%	29%	37%	81% DEF
Somewhat disagree	23%	20%	24%	23%	20%	30% E	31%
Strongly disagree	16%	19% C	13%	9%	10%	7%	50% DEF

Table Base: US RESPONDENTS

QS1Q7: How much do you agree or disagree with each of the following statements?

I think about work often.

		Current Employment Status		Retirement Goals			
	Total A	Retired B	Not Retired C	Retire (Net) D	Fully Retire E	Partially Retire F	No Retire G
Total	N=1092	N=252	N=696	N=601	N=390	N=210	N=51 *
Total (Unweighted)	N=1092	N=277	N=686	N=599	N=385	N=214	N=47 *
Agree (Net)	62%	23%	77% B	76%	73%	83% E	88% e
Strongly agree	25%	6%	33% B	33%	32%	35%	44%
Somewhat agree	37%	18%	44% B	43%	41%	48%	43%
Disagree (Net)	38%	77% C	23%	24%	27% Fg	17%	12%
Somewhat disagree	20%	34% C	16%	17% g	20% fg	12%	6%
Strongly disagree	17%	42% C	7%	6%	7%	5%	6%

Table Base: US RESPONDENTS

QS1Q8: How much do you agree or disagree with each of the following statements about being retired (i.e., partially or completely exited the workforce)?

My personal interests changed after I retired.

		Current Employment Status		Retirement Goals			
	Total A	Retired B	Not Retired C	Retire (Net) D	Fully Retire E	Partially Retire F	No Retire G
Total	N=252	N=252	N=0 **	N=0 **	N=0 **	N=0 **	N=0 **
Total (Unweighted)	N=277	N=277	N=0 **	N=0 **	N=0 **	N=0 **	N=0 **
Agree (Net)	64%	64%	0%	0%	0%	0%	0%
Strongly agree	22%	22%	0%	0%	0%	0%	0%
Somewhat agree	41%	41%	0%	0%	0%	0%	0%
Disagree (Net)	36%	36%	0%	0%	0%	0%	0%
Somewhat disagree	23%	23%	0%	0%	0%	0%	0%
Strongly disagree	14%	14%	0%	0%	0%	0%	0%

Table Base: RETIRED

QS1Q8: How much do you agree or disagree with each of the following statements about being retired (i.e., partially or completely exited the workforce)?

My overall quality of life changed after I retired.

		Current Employment Status		Retirement Goals			
	Total A	Retired B	Not Retired C	Retire (Net) D	Fully Retire E	Partially Retire F	No Retire G
Total	N=252	N=252	N=0 **	N=0 **	N=0 **	N=0 **	N=0 **
Total (Unweighted)	N=277	N=277	N=0 **	N=0 **	N=0 **	N=0 **	N=0 **
Agree (Net)	76%	76%	0%	0%	0%	0%	0%
Strongly agree	32%	32%	0%	0%	0%	0%	0%
Somewhat agree	45%	45%	0%	0%	0%	0%	0%
Disagree (Net)	24%	24%	0%	0%	0%	0%	0%
Somewhat disagree	17%	17%	0%	0%	0%	0%	0%
Strongly disagree	7%	7%	0%	0%	0%	0%	0%

Table Base: RETIRED

QS1Q8: How much do you agree or disagree with each of the following statements about being retired (i.e., partially or completely exited the workforce)?

My experience being retired is different from what I expected.

		Current Employment Status		Retirement Goals			
	Total A	Retired B	Not Retired C	Retire (Net) D	Fully Retire E	Partially Retire F	No Retire G
Total	N=252	N=252	N=0 **	N=0 **	N=0 **	N=0 **	N=0 **
Total (Unweighted)	N=277	N=277	N=0 **	N=0 **	N=0 **	N=0 **	N=0 **
Agree (Net)	50%	50%	0%	0%	0%	0%	0%
Strongly agree	17%	17%	0%	0%	0%	0%	0%
Somewhat agree	32%	32%	0%	0%	0%	0%	0%
Disagree (Net)	50%	50%	0%	0%	0%	0%	0%
Somewhat disagree	36%	36%	0%	0%	0%	0%	0%
Strongly disagree	14%	14%	0%	0%	0%	0%	0%

Table Base: RETIRED

QS1Q9: Overall, how satisfied or dissatisfied are you with your retirement experience so far?

		Current Employment Status		Retirement Goals			
	Total A	Retired B	Not Retired C	Retire (Net) D	Fully Retire E	Partially Retire F	No Retire G
Total	N=252	N=252	N=0 **	N=0 **	N=0 **	N=0 **	N=0 **
Total (Unweighted)	N=277	N=277	N=0 **	N=0 **	N=0 **	N=0 **	N=0 **
Satisfied (Net)	87%	87%	0%	0%	0%	0%	0%
Very satisfied	48%	48%	0%	0%	0%	0%	0%
Somewhat satisfied	39%	39%	0%	0%	0%	0%	0%
Dissatisfied (Net)	13%	13%	0%	0%	0%	0%	0%
Somewhat dissatisfied	10%	10%	0%	0%	0%	0%	0%
Very dissatisfied	3%	3%	0%	0%	0%	0%	0%

Table Base: RETIRED