

Q301: How familiar are you with the concept of crossover voting?

	All Qualified A	Political Ideology				Voter Registration Status	
		Liberal B	Net: Moderate or conservative C	Moderate D	Conservative E	Registered F	Not Registered G
Total	N=1009	N=319	N=690	N=500	N=189	N=894	N=86 *
Total (Unweighted)	N=1009	N=340	N=669	N=502	N=167	N=921	N=73 *
Familiar (Net)	37%	41% d	35%	33%	38%	38% G	22%
Very familiar	16%	16%	15%	13%	23% cD	17% G	0%
Somewhat familiar	21%	25% e	19%	21%	15%	21%	22%
Not familiar (Net)	63%	59%	65%	67% b	62%	62%	78% F
Not very familiar	28%	22%	30% b	30% b	30%	28%	26%
Not at all familiar	36%	37%	35%	36%	33%	34%	52% F

Table Base: ALL COOK COUNTY RESIDENTS

Q302: In general, how much do you support or oppose crossover voting during a presidential primary election (i.e., the election held before the general election)?

	All Qualified A	Political Ideology				Voter Registration Status	
		Liberal B	Net: Moderate or conservative C	Moderate D	Conservative E	Registered F	Not Registered G
Total	N=1009	N=319	N=690	N=500	N=189	N=894	N=86 *
Total (Unweighted)	N=1009	N=340	N=669	N=502	N=167	N=921	N=73 *
Support (Net)	38%	40%	38%	38%	38%	41% G	21%
Strongly support	20%	18%	22%	20%	25%	22% g	9%
Somewhat support	18%	22% e	16%	17%	13%	19%	12%
Neutral	41%	39%	41%	43%	37%	39%	49%
Oppose (Net)	13%	15%	13%	11%	19% D	14%	5%
Somewhat oppose	6%	8% d	6%	4%	12% CD	7%	2%
Strongly oppose	7%	7%	7%	7%	7%	7%	3%
Not at all sure	7%	7%	8%	8%	6%	6%	25% F

Table Base: ALL COOK COUNTY RESIDENTS

Q303: How likely are you to participate in crossover voting (i.e., casting a ballot for a political party with which you are not typically associated) during the upcoming presidential primary, scheduled to take place in Illinois in March 2024?

	All Qualified A	Political Ideology				Voter Registration Status	
		Liberal B	Net: Moderate or conservative C	Moderate D	Conservative E	Registered F	Not Registered G
Total	N=1009	N=319	N=690	N=500	N=189	N=894	N=86 *
Total (Unweighted)	N=1009	N=340	N=669	N=502	N=167	N=921	N=73 *
Likely (Net)	36%	29%	39% B	41% B	34%	38% G	17%
Very likely	16%	12%	18% b	17%	21% b	18% G	4%
Somewhat likely	20%	16%	21%	24% BE	14%	20%	14%
Not likely (Net)	44%	55% CD	40%	36%	50% cD	46% G	22%
Not very likely	19%	22% d	17%	15%	23%	20% g	8%
Not at all likely	26%	33% CD	22%	21%	27%	26% g	14%
Not at all sure	13%	11%	14%	15%	13%	13%	16%
N/A - I do not plan to vote in the upcoming presidential primary.	6%	6%	7%	8% e	3%	3%	45% F

Table Base: ALL COOK COUNTY RESIDENTS

Q304: Which of the following are reasons why you would consider participating in crossover voting (i.e., casting a ballot for a political party with which you are not typically associated) during the upcoming presidential primary, scheduled to take place in Illinois in March 2024?

	Political Ideology					Voter Registration Status	
	All Qualified A	Liberal B	Net: Moderate or conservative C	Moderate D	Conservative E	Registered F	Not Registered G
Total	N=363	N=92 *	N=271	N=206	N=65 *	N=340	N=15 **
Total (Unweighted)	N=344	N=90 *	N=254	N=192	N=62 *	N=329	N=11 **
I want to promote an opposing candidate that I think is more fit for office than the leading opposing candidate.	37%	39%	37%	35%	44%	38%	31%
I am confident that my preferred candidate will win my party's primary election.	28%	34%	26%	25%	29%	28%	24%
I don't strongly identify with my registered party.	24%	21%	25%	26%	24%	24%	7%
I don't support my party's candidate(s).	20%	12%	22%	24% b	17%	19%	36%

continued...

Q304: Which of the following are reasons why you would consider participating in crossover voting (i.e., casting a ballot for a political party which you are not typically associated) during the upcoming presidential primary, scheduled to take place in Illinois in March 2024?

	All Qualified A	Political Ideology				Voter Registration Status	
		Liberal B	Net: Moderate or conservative C	Moderate D	Conservative E	Registered F	Not Registered G
I want to promote the opposing candidate least likely to beat my party's nominee.	19%	29% CD	16%	15%	20%	19%	33%
My preferred candidate doesn't appear on the ballot (e.g., independent, write-in).	16%	10%	19%	21%	11%	17%	0%
The primary election doesn't matter to me.	9%	12%	7%	7%	10%	8%	30% f
Another reason not listed here	7%	6%	8%	7%	11%	8%	0%

Table Base: AT LEAST SOMEWHAT LIKELY TO PARTICIPATE IN CROSSOVER VOTING