

### Q301: How familiar are you with the concept of crossover voting?

	All Respondents A	Education Level			Household Income		
		High School Diploma or Less B	Some Post-HS Education (No Bac... C	Bachelor's or Higher D	< \$50K E	\$50K - \$99.9K F	\$100K+ G
<b>Total</b>	N=1009	N=245	N=373	N=391	N=373	N=292	N=344
<b>Total (Unweighted)</b>	N=1009	N=187	N=326	N=496	N=406	N=351	N=252
<b>Familiar (Net)</b>	37%	28%	33%	46% BC	32%	31%	47% EF
Very familiar	16%	6%	13% b	24% BC	11%	14%	22% Ef
Somewhat familiar	21%	22%	20%	22%	21%	17%	25% f
<b>Not familiar (Net)</b>	63%	72% D	67% D	54%	68% G	69% G	53%
Not very familiar	28%	31%	31% D	22%	27%	32% g	24%
Not at all familiar	36%	41% d	36%	32%	41% G	37%	29%

**Table Base:** ALL COOK COUNTY RESIDENTS

**Q302: In general, how much do you support or oppose crossover voting during a presidential primary election (i.e., the election held before the general election)?**

	All Respondents A	Education Level			Household Income		
		High School Diploma or Less B	Some Post-HS Education (No Bac... C	Bachelor's or Higher D	< \$50K E	\$50K - \$99.9K F	\$100K+ G
<b>Total</b>	N=1009	N=245	N=373	N=391	N=373	N=292	N=344
<b>Total (Unweighted)</b>	N=1009	N=187	N=326	N=496	N=406	N=351	N=252
<b>Support (Net)</b>	38%	27%	41% B	43% B	33%	40%	43% e
Strongly support	20%	13%	20%	25% B	17%	21%	24% e
Somewhat support	18%	15%	21%	17%	16%	20%	19%
<b>Neutral</b>	41%	49% D	41%	35%	40%	45%	38%
<b>Oppose (Net)</b>	13%	15%	13%	13%	16%	11%	12%
Somewhat oppose	6%	6%	6%	7%	7%	5%	7%
Strongly oppose	7%	9%	7%	6%	9%	6%	5%
<b>Not at all sure</b>	7%	9%	5%	9%	11% F	4%	7%

**Table Base:** ALL COOK COUNTY RESIDENTS

**Q303: How likely are you to participate in crossover voting (i.e., casting a ballot for a political party with which you are not typically associated) during the upcoming presidential primary, scheduled to take place in Illinois in March 2024?**

	All Respondents A	Education Level			Household Income		
		High School Diploma or Less B	Some Post-HS Education (No Bac... C	Bachelor's or Higher D	< \$50K E	\$50K - \$99.9K F	\$100K+ G
<b>Total</b>	N=1009	N=245	N=373	N=391	N=373	N=292	N=344
<b>Total (Unweighted)</b>	N=1009	N=187	N=326	N=496	N=406	N=351	N=252
<b>Likely (Net)</b>	36%	41%	34%	34%	38%	36%	33%
Very likely	16%	16%	14%	18%	18%	13%	17%
Somewhat likely	20%	25% d	20%	16%	21%	23%	16%
<b>Not likely (Net)</b>	44%	37%	45%	48% b	38%	45%	50% E
Not very likely	19%	12%	21% B	20% B	14%	19%	24% E
Not at all likely	26%	26%	24%	27%	25%	26%	26%
<b>Not at all sure</b>	13%	11%	15%	13%	12%	16%	13%
<b>N/A - I do not plan to vote in the upcoming presidential primary.</b>	6%	10% cd	5%	5%	11% FG	3%	4%

**Table Base:** ALL COOK COUNTY RESIDENTS

**Q304: Which of the following are reasons why you would consider participating in crossover voting (i.e., casting a ballot for a political party with which you are not typically associated) during the upcoming presidential primary, scheduled to take place in Illinois in March 2024?**

	All Respondents A	Education Level			Household Income		
		High School Diploma or Less B	Some Post-HS Education (No Bac... C	Bachelor's or Higher D	< \$50K E	\$50K - \$99.9K F	\$100K+ G
<b>Total</b>	N=363	N=100	N=129	N=134	N=143	N=105	N=115
<b>Total (Unweighted)</b>	N=344	N=68 *	N=114	N=162	N=134	N=126	N=84 *
<b>I want to promote an opposing candidate that I think is more fit for office than the leading opposing candidate.</b>	37%	26%	35%	49% B	31%	40%	42%
<b>I am confident that my preferred candidate will win my party's primary election.</b>	28%	31%	30%	24%	32%	28%	23%
<b>I don't strongly identify with my registered party.</b>	24%	19%	25%	27%	19%	26%	29%
<b>I don't support my party's candidate(s).</b>	20%	16%	20%	22%	23%	17%	18%

continued...

**Q304: Which of the following are reasons why you would consider participating in crossover voting (i.e., casting a ballot for a political party which you are not typically associated) during the upcoming presidential primary, scheduled to take place in Illinois in March 2024?**

		Education Level			Household Income		
	All Respondents A	High School Diploma or Less B	Some Post-HS Education (No Bac... C	Bachelor's or Higher D	< \$50K E	\$50K - \$99.9K F	\$100K+ G
<b>I want to promote the opposing candidate least likely to beat my party's nominee.</b>	19%	18%	16%	23%	23%	17%	16%
<b>My preferred candidate doesn't appear on the ballot (e.g., independent, write-in).</b>	16%	14%	16%	19%	14%	12%	24% f
<b>The primary election doesn't matter to me.</b>	9%	11%	6%	9%	4%	13% e	9%
<b>Another reason not listed here</b>	7%	9%	9%	4%	10%	7%	5%

**Table Base:** AT LEAST SOMEWHAT LIKELY TO PARTICIPATE IN CROSSOVER VOTING