Q301: How familiar are you with the concept of crossover voting?

	All Respondents A	Gender		Age			Race & Ethnicity	
		Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1009	N=473	N=525	N=313	N=330	N=350	N=466	N=543
Total (Unweighted)	N=1009	N=426	N=577	N=230	N=323	N=444	N=588	N=421
Familiar (Net)	37%	50% C	25%	39%	32%	39%	41% h	33%
Very familiar	16%	24% C	9%	15%	12%	19% e	20% H	12%
Somewhat familiar	21%	26% C	16%	24%	20%	20%	21%	21%
Not familiar (Net)	63%	50%	75% B	61%	68%	61%	59%	67% g
Not very familiar	28%	24%	30%	28%	27%	27%	24%	31% g
Not at all familiar	36%	26%	45% B	33%	41%	34%	35%	36%

Table Base: ALL COOK COUNTY RESIDENTS

Q302: In general, how much do you support or oppose crossover voting during a presidential primary election (i.e., the election held before the general election)?

	All Respondents A	Gender		Age			Race & Ethnicity	
		Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1009	N=473	N=525	N=313	N=330	N=350	N=466	N=543
Total (Unweighted)	N=1009	N=426	N=577	N=230	N=323	N=444	N=588	N=421
Support (Net)	38%	42%	36%	36%	37%	43%	44% H	33%
Strongly support	20%	24% c	18%	19%	20%	23%	25% H	17%
Somewhat support	18%	18%	18%	18%	17%	20%	20%	17%
Neutral	41%	37%	45% b	46% F	41%	35%	37%	44%
Oppose (Net)	13%	15%	12%	13%	10%	16% e	15%	12%
Somewhat oppose	6%	7%	7%	8%	4%	6%	8%	5%
Strongly oppose	7%	8%	6%	4%	6%	10% d	7%	7%
Not at all sure	7%	6%	7%	4%	13% DF	6%	4%	11% G

Table Base: ALL COOK COUNTY RESIDENTS

Q303: How likely are you to participate in crossover voting (i.e., casting a ballot for a political party with which you are not typically associated) during the upcoming presidential primary, scheduled to take place in Illinois in March 2024?

	All Respondents A	Gender		Age			Race & Ethnicity	
		Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1009	N=473	N=525	N=313	N=330	N=350	N=466	N=543
Total (Unweighted)	N=1009	N=426	N=577	N=230	N=323	N=444	N=588	N=421
Likely (Net)	36%	38%	35%	49% EF	37% F	23%	30%	41% G
Very likely	16%	17%	16%	20% F	19% F	10%	13%	19% g
Somewhat likely	20%	20%	20%	29% EF	18%	13%	17%	22%
Not likely (Net)	44%	46%	44%	30%	42% D	58% DE	54% H	36%
Not very likely	19%	18%	20%	16%	19%	22%	22% h	16%
Not at all likely	26%	28%	24%	15%	23% d	36% DE	33% H	20%
Not at all sure	13%	11%	14%	12%	15%	13%	11%	15%
N/A - I do not plan to vote in the upcoming presidential primary.	6%	6%	7%	9%	6%	5%	5%	8%

Table Base: ALL COOK COUNTY RESIDENTS

Q304: Which of the following are reasons why you would consider participating in crossover voting (i.e., casting a ballot for a political party with which you are not typically associated) during the upcoming presidential primary, scheduled to take place in Illinois in March 2024?

		Gender		Age			Race & Ethnicity	
	All Respondents A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=363	N=178	N=185	N=154	N=123	N=82 *	N=140	N=223
Total (Unweighted)	N=344	N=153	N=191	N=107	N=118	N=115	N=173	N=171
I want to promote an opposing candidate that I think is more fit for office than the leading opposing candidate.	37%	34%	41%	29%	38%	52% De	41%	35%
I am confident that my preferred candidate will win my party's primary election.	28%	25%	31%	36% f	24%	22%	32%	26%
I don't strongly identify with my registered party.	24%	25%	24%	28%	18%	28%	25%	23%
I don't support my party's candidate(s).	20%	20%	19%	14%	22%	27% d	23%	18%

continued...

Q304: Which of the following are reasons why you would consider participating in crossover voting (i.e., casting a ballot for a political party which you are not typically associated) during the upcoming presidential primary, scheduled to take place in Illinois in March 2024?

	All Respondents A	Gender		Age			Race & Ethnicity	
		Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
I want to promote the opposing candidate least likely to beat my party's nominee.	19%	20%	18%	22% F	22% F	9%	20%	19%
My preferred candidate doesn't appear on the ballot (e.g., independent, write-in).	16%	13%	19%	20%	15%	14%	19%	15%
The primary election doesn't matter to me.	9%	11%	6%	14% ef	4%	5%	8%	9%
Another reason not listed here	7%	8%	7%	4%	14% dF	3%	4%	10%

Table Base: AT LEAST SOMEWHAT LIKELY TO PARTICIPATE IN CROSSOVER VOTING