092923 - HOD FLASH (24 HOUR) SURVEY

QS2Q1: [res transfer_1] Please indicate whether you have lived in or visited each of the following places (i.e., the city and its surrounding suburbs).

Washington, DC

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Has been to this city (Net)	48%	51% c	45%	40%	40%	61% DE	54% H	38%
I've lived in this city.	4%	5% c	3%	3%	4%	6%	4%	4%
I've only visited this city.	44%	46%	42%	37%	36%	56% DE	50% H	34%
I haven't lived in or visited this city.	50%	45%	54% B	56% F	58% F	38%	44%	59% G
I've never heard of this city.	2%	4% C	1%	4% F	2%	1%	2%	3%

* Table Base: U.S. RESPONDENTS

QS2Q2: Based on your personal experience with the following places, how likely are you to recommend each to a family member, friend, or colleague as a place to visit?

Washington, DC

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=508	N=263	N=242	N=122	N=138	N=244	N=353	N=156
Total (Unweighted)	N=556	N=278	N=275	N=87 *	N=167	N=296	N=410	N=146
Detractor (Net)	32%	36% c	28%	35%	29%	34%	33%	31%
0 - Not at all likely	4%	6%	3%	0%	3%	7% D	5%	2%
1	3%	2%	3%	4% e	0%	3%	2%	3%
2	1%	1%	2%	0%	2%	2%	2%	0%
3	3%	3%	3%	0%	3%	5% d	3%	3%
4	2%	2%	2%	2%	2%	2%	2%	2%
5	10%	12%	7%	13%	11%	8%	9%	12%
6	10%	11%	8%	16% F	9%	7%	10%	9%
Passive (Net)	29%	30%	28%	27%	31%	29%	30%	27%
7	10%	10%	10%	13%	11%	8%	10%	10%
8	19%	20%	19%	14%	19%	22%	20%	17%
Promoter (Net)	38%	33%	44% B	38%	40%	37%	37%	42%
9	11%	11%	12%	12%	11%	11%	10%	15%
10 - Extremely likely	27%	22%	32% B	26%	29%	26%	27%	27%

* Table Base: VISITED A LISTED LOCATION

QS2Q3: For each city below, how much do you agree or disagree with the following statement?Depictions of this city in popular media (e.g., movies, TV shows) are accurate.

Chicago, IL

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	61%	64%	59%	62%	65% f	58%	60%	64%
Strongly agree	21%	22%	21%	25% f	22%	18%	20%	23%
Somewhat agree	40%	42%	38%	37%	43%	40%	40%	41%
Disagree (Net)	17%	19% C	14%	18%	15%	17%	15%	19%
Somewhat disagree	12%	14%	10%	15% e	9%	12%	11%	14%
Strongly disagree	5%	6%	4%	3%	6%	5%	5%	5%
Not at all sure	22%	16%	27% B	19%	20%	26% e	25% H	17%

* Table Base: U.S. RESPONDENTS

New York, NY

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	67%	69%	65%	70% f	71% F	61%	63%	73% G
Strongly agree	34%	34%	34%	42% F	35% F	27%	29%	41% G
Somewhat agree	33%	35%	31%	28%	36%	34%	34%	32%
Disagree (Net)	15%	16%	14%	17%	12%	16%	15%	14%
Somewhat disagree	10%	12%	9%	12%	8%	12% e	11%	9%
Strongly disagree	5%	4%	5%	5%	5%	4%	4%	5%
Not at all sure	18%	15%	21% B	13%	17%	23% De	22% H	13%

* Table Base: U.S. RESPONDENTS

Miami, FL

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	62%	68% C	57%	65% f	66% F	57%	58%	69% G
Strongly agree	28%	31% c	25%	37% EF	26%	22%	22%	37% G
Somewhat agree	34%	37% c	32%	28%	39% D	35%	36%	32%
Disagree (Net)	13%	12%	14%	14%	13%	12%	12%	14%
Somewhat disagree	9%	8%	9%	11%	7%	9%	8%	9%
Strongly disagree	4%	4%	5%	3%	6% f	3%	4%	5%
Not at all sure	25%	20%	30% B	21%	21%	30% DE	30% H	16%

* Table Base: U.S. RESPONDENTS

Los Angeles, CA

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	65%	67%	63%	70% F	68% F	59%	59%	75% G
Strongly agree	29%	32% c	26%	34% F	34% F	21%	23%	38% G
Somewhat agree	36%	35%	37%	36%	35%	38%	36%	37%
Disagree (Net)	15%	18% C	13%	15%	14%	17%	16%	14%
Somewhat disagree	10%	12%	9%	9%	9%	12%	11%	9%
Strongly disagree	5%	6%	4%	6%	5%	5%	5%	5%
Not at all sure	20%	15%	25% B	15%	18%	24% DE	25% H	11%

* Table Base: U.S. RESPONDENTS

Boston, MA

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	60%	60%	59%	59%	64% f	57%	60%	59%
Strongly agree	20%	21%	20%	23%	21%	18%	19%	21%
Somewhat agree	40%	39%	40%	36%	43%	39%	41%	38%
Disagree (Net)	12%	16% C	9%	15% f	12%	10%	10%	17% G
Somewhat disagree	9%	12% C	6%	11%	7%	8%	7%	12% G
Strongly disagree	3%	4%	3%	5% f	4% f	2%	3%	5%
Not at all sure	28%	24%	32% B	26%	24%	33% E	30%	25%

* Table Base: U.S. RESPONDENTS

Philadelphia, PA

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	53%	58% C	48%	51%	57% f	50%	51%	55%
Strongly agree	18%	19%	16%	20% F	21% F	13%	17%	19%
Somewhat agree	35%	38% c	32%	31%	37%	37%	34%	36%
Disagree (Net)	17%	18%	17%	22% ef	15%	16%	16%	19%
Somewhat disagree	12%	12%	11%	14%	10%	11%	11%	13%
Strongly disagree	6%	6%	5%	8%	5%	5%	5%	7%
Not at all sure	30%	24%	36% B	27%	28%	34% de	33% H	25%

* Table Base: U.S. RESPONDENTS

Las Vegas, NV

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	70%	73% c	67%	71%	73% f	66%	66%	76% G
Strongly agree	34%	37%	32%	38% F	37% F	29%	30%	41% G
Somewhat agree	35%	36%	35%	33%	36%	37%	36%	35%
Disagree (Net)	12%	13%	11%	16%	11%	11%	12%	13%
Somewhat disagree	10%	10%	9%	13%	8%	9%	10%	10%
Strongly disagree	3%	3%	2%	3%	3%	2%	2%	3%
Not at all sure	18%	14%	22% B	13%	16%	23% DE	22% H	12%

* Table Base: U.S. RESPONDENTS

Atlanta, GA

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	59%	63% C	55%	67% eF	59%	53%	58%	61%
Strongly agree	18%	19%	17%	29% EF	19% F	9%	14%	24% G
Somewhat agree	41%	44%	38%	38%	40%	44%	44% h	37%
Disagree (Net)	12%	15% C	10%	13%	16% F	9%	8%	18% G
Somewhat disagree	8%	10%	7%	9%	11% F	6%	6%	13% G
Strongly disagree	4%	5%	3%	4%	4%	3%	3%	6% G
Not at all sure	29%	22%	35% B	20%	26%	38% DE	34% H	20%

* Table Base: U.S. RESPONDENTS

Washington, DC

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	62%	65% c	59%	60%	66%	60%	62%	62%
Strongly agree	25%	26%	24%	24%	25%	25%	27%	22%
Somewhat agree	37%	39%	35%	36%	40%	35%	35%	40%
Disagree (Net)	16%	16%	15%	19%	13%	16%	14%	18%
Somewhat disagree	10%	10%	10%	12% e	7%	11%	9%	11%
Strongly disagree	6%	6%	5%	6%	6%	5%	4%	8% g
Not at all sure	22%	18%	26% B	21%	21%	24%	24%	20%

* Table Base: U.S. RESPONDENTS

QS2Q4: For each city below, how much do you agree or disagree with the following statement?Depictions of this city in popular media (e.g., movies, TV shows) have a positive impact on the city's reputation.

Chicago, IL

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	54%	56%	52%	57% F	60% F	47%	54%	55%
Strongly agree	21%	21%	22%	24% F	25% F	15%	20%	24%
Somewhat agree	33%	36%	31%	33%	36%	32%	34%	31%
Disagree (Net)	24%	26% c	21%	25%	19%	26% e	22%	26%
Somewhat disagree	16%	17%	16%	16%	15%	18%	15%	19%
Strongly disagree	7%	10% C	5%	9% e	5%	8% e	7%	8%
Not at all sure	22%	17%	26% B	17%	20%	27% De	24% h	19%

* Table Base: U.S. RESPONDENTS

New York, NY

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	59%	62%	57%	66% F	62% F	52%	57%	63% g
Strongly agree	29%	31%	27%	38% F	30% F	20%	25%	35% G
Somewhat agree	31%	31%	30%	28%	32%	32%	32%	29%
Disagree (Net)	19%	21%	18%	20%	15%	24% E	20%	19%
Somewhat disagree	14%	14%	15%	14%	11%	17% E	15%	13%
Strongly disagree	5%	7% C	4%	6%	3%	6% e	4%	6%
Not at all sure	21%	18%	25% B	15%	23% D	25% D	24% H	17%

* Table Base: U.S. RESPONDENTS

Miami, FL

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	63%	67% c	60%	70% F	64% f	57%	60%	68% G
Strongly agree	26%	29%	24%	31% F	29% F	21%	24%	31% G
Somewhat agree	37%	38%	36%	39%	35%	36%	37%	37%
Disagree (Net)	14%	15%	13%	14%	12%	16%	12%	16%
Somewhat disagree	9%	9%	9%	8%	8%	11%	8%	12% g
Strongly disagree	5%	5%	4%	6%	4%	5%	5%	5%
Not at all sure	23%	19%	27% B	16%	24% D	27% D	28% H	16%

* Table Base: U.S. RESPONDENTS

Los Angeles, CA

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	61%	64% c	58%	67% F	65% F	53%	56%	69% G
Strongly agree	27%	29%	26%	36% F	30% F	18%	23%	33% G
Somewhat agree	34%	35%	32%	31%	35%	35%	33%	36%
Disagree (Net)	19%	21%	17%	19%	15%	23% E	19%	19%
Somewhat disagree	12%	13%	12%	8%	12%	15% D	13%	11%
Strongly disagree	7%	8%	6%	11% E	3%	7% E	6%	8%
Not at all sure	20%	15%	25% B	14%	20%	25% D	25% H	12%

* Table Base: U.S. RESPONDENTS

Boston, MA

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	60%	64% C	56%	61%	61%	58%	61%	59%
Strongly agree	23%	24%	22%	31% EF	21%	18%	23%	23%
Somewhat agree	37%	39%	34%	31%	40% d	40% d	38%	36%
Disagree (Net)	13%	15%	12%	16% f	13%	11%	10%	18% G
Somewhat disagree	10%	12%	9%	13% f	10%	8%	7%	15% G
Strongly disagree	3%	3%	3%	3%	3%	3%	3%	2%
Not at all sure	27%	21%	32% B	22%	26%	31% D	29%	24%

* Table Base: U.S. RESPONDENTS

Philadelphia, PA

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	52%	55%	49%	56% f	55% f	48%	51%	55%
Strongly agree	18%	19%	16%	25% F	21% F	10%	16%	21% g
Somewhat agree	35%	36%	33%	31%	34%	38%	35%	34%
Disagree (Net)	18%	21% C	15%	17%	17%	20%	17%	20%
Somewhat disagree	13%	14%	11%	11%	13%	13%	12%	14%
Strongly disagree	6%	7% c	4%	6%	4%	7%	5%	6%
Not at all sure	30%	23%	35% B	27%	28%	32%	32% h	26%

* Table Base: U.S. RESPONDENTS

Las Vegas, NV

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	64%	67% C	60%	67% f	66%	59%	61%	68% G
Strongly agree	27%	29%	26%	31% f	28%	23%	24%	32% G
Somewhat agree	36%	38%	34%	36%	38%	36%	36%	37%
Disagree (Net)	17%	19%	16%	19%	16%	17%	16%	19%
Somewhat disagree	13%	14%	12%	14%	13%	12%	13%	13%
Strongly disagree	4%	5%	3%	5%	3%	5%	3%	5%
Not at all sure	19%	14%	24% B	14%	19%	24% D	23% H	13%

* Table Base: U.S. RESPONDENTS

Atlanta, GA

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	57%	58%	57%	60%	61% F	53%	56%	59%
Strongly agree	21%	21%	20%	29% F	22% F	13%	18%	25% G
Somewhat agree	37%	37%	37%	31%	39% d	39% d	39%	34%
Disagree (Net)	17%	20% C	14%	22% EF	14%	15%	14%	20% G
Somewhat disagree	13%	15%	11%	17% eF	12%	11%	11%	17% G
Strongly disagree	3%	5% c	2%	5% e	2%	4%	3%	3%
Not at all sure	26%	22%	29% B	18%	26% d	33% De	29% H	21%

* Table Base: U.S. RESPONDENTS

Washington, DC

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	58%	59%	57%	58%	62% f	54%	56%	61%
Strongly agree	25%	28% c	22%	29% F	27% f	20%	23%	28%
Somewhat agree	33%	31%	35%	29%	35%	34%	33%	33%
Disagree (Net)	17%	20% c	15%	20%	14%	19% e	17%	18%
Somewhat disagree	13%	15% C	10%	15%	12%	12%	13%	13%
Strongly disagree	5%	5%	5%	5%	2%	7% E	5%	5%
Not at all sure	25%	20%	28% B	22%	24%	26%	27%	21%

* Table Base: U.S. RESPONDENTS

QS2Q5: For each city below, how much do you agree or disagree with the following statement?National reporting (e.g., news stories, articles) depicts this city as more violent than it actually is.

Chicago, IL

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	45%	49% C	41%	58% EF	47% F	34%	40%	53% G
Strongly agree	19%	23% C	15%	26% F	20% F	13%	17%	24% G
Somewhat agree	26%	26%	26%	32% F	26%	21%	24%	29% g
Disagree (Net)	34%	36%	33%	22%	32% D	45% DE	39% H	28%
Somewhat disagree	19%	21%	17%	15%	17%	23% de	21%	17%
Strongly disagree	15%	15%	16%	7%	15% D	22% DE	18% H	11%
Not at all sure	21%	15%	26% B	20%	21%	20%	21%	19%

New York, NY

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	48%	52% C	44%	59% EF	49% F	38%	43%	55% G
Strongly agree	24%	28% C	19%	38% EF	23% F	13%	18%	32% G
Somewhat agree	24%	23%	24%	21%	25%	25%	24%	23%
Disagree (Net)	32%	34%	29%	24%	29%	40% DE	34% h	28%
Somewhat disagree	19%	21% c	16%	18%	17%	21%	19%	18%
Strongly disagree	13%	13%	13%	6%	12% D	19% DE	15% h	10%
Not at all sure	21%	15%	27% B	18%	22%	22%	23% h	17%

Miami, FL

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	43%	49% C	38%	57% EF	42% f	34%	37%	53% G
Strongly agree	18%	21% c	16%	28% EF	20% F	9%	14%	24% G
Somewhat agree	25%	29% C	22%	29%	22%	26%	24%	29%
Disagree (Net)	32%	33%	30%	23%	33% D	38% D	35% H	26%
Somewhat disagree	21%	22%	20%	15%	22% d	26% D	23% h	18%
Strongly disagree	10%	10%	10%	8%	11%	12%	12% h	8%
Not at all sure	25%	18%	32% B	21%	26%	27%	27% h	21%

Los Angeles, CA

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	43%	49% C	38%	54% eF	45% F	33%	36%	54% G
Strongly agree	19%	23% C	16%	27% F	22% F	12%	15%	26% G
Somewhat agree	24%	26%	22%	28%	23%	21%	21%	29% G
Disagree (Net)	35%	35%	35%	28%	32%	44% DE	39% H	29%
Somewhat disagree	20%	21%	19%	16%	20%	24% D	21%	19%
Strongly disagree	15%	13%	17%	13%	12%	20% dE	18% H	10%
Not at all sure	22%	16%	27% B	17%	23%	24%	24% H	17%

Boston, MA

		Gender			Age		Race & Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	White Only (NH/L) (G)	All People of Color (H)
Total	N=1059	N=511	N=540	N=304	N=346	N=400	N=650	N=409
Total (Unweighted)	N=1059	N=489	N=562	N=209	N=383	N=455	N=713	N=346
Agree (Net)	39%	46% C	33%	52% EF	41% F	27%	34%	47% G

Serving in Iraqi	14%	18%	-	11%		14%	-	14%	-	14%			14%		14%	-	14%	-
Serving in Afghan	11%	16%		11%		16%	-	11%		16%			16%		16%		16%	
Wounded (Net)	11%	16%		11%		16%		11%	-	16%		16%	16%	-	16%	-	16%	
Incapacitated Wounded	8.6%	16%		8.6%		17%		8.6%		17%		17%	16%	16%	16%	-	16%	
Not Wounded	89%	84%		89%		83%		89%		83%		83%	84%		84%		84%	
Not in all wars	4%	8%		4%	-	8%		4%		8%		8%	8%	-	8%		8%	

Philadelphia, PA

	Sex		Race				Age				Marital Status		Military Serving (Now)		Military Veteran (Ever)	
Total	N=1000	N=518	N=348	N=163	N=38	N=38	N=138	N=138	N=201	N=523	N=514	N=486	N=474	N=526	N=348	N=652
Iraqi (Net)	N=154	N=114	N=108	N=46	N=10	N=10	N=43	N=43	N=61	N=93	N=80	N=74	N=70	N=84	N=108	N=46
Afghan (Net)	11%	16%	-	11%		16%		11%	-	16%		16%	16%		16%	-
Serving in Iraqi	14%	18%	-	11%		14%	-	14%	-	14%		14%	14%		14%	
Serving in Afghan	11%	16%		11%		16%	-	11%		16%		16%	16%	16%	16%	-
Wounded (Net)	11%	16%		11%		16%		11%	-	16%		16%	16%	-	16%	-
Incapacitated Wounded	8.6%	16%		8.6%		17%		8.6%		17%		17%	16%	16%	16%	-
Not Wounded	89%	84%		89%		83%		89%		83%		83%	84%		84%	
Not in all wars	4%	8%		4%	-	8%		4%		8%		8%	8%	-	8%	

Los Angeles, CA

	Sex		Race				Age				Marital Status		Military Serving (Now)		Military Veteran (Ever)	
Total	N=1000	N=518	N=348	N=163	N=38	N=38	N=138	N=138	N=201	N=523	N=514	N=486	N=474	N=526	N=348	N=652
Iraqi (Net)	N=154	N=114	N=108	N=46	N=10	N=10	N=43	N=43	N=61	N=93	N=80	N=74	N=70	N=84	N=108	N=46
Afghan (Net)	14%	20%	-	11%		16%	-	14%	-	16%		16%	16%		16%	-
Serving in Iraqi	14%	18%	-	11%		14%	-	14%	-	14%		14%	14%		14%	
Serving in Afghan	11%	16%		11%		16%	-	11%		16%		16%	16%	16%	16%	-
Wounded (Net)	11%	16%		11%		16%		11%	-	16%		16%	16%	-	16%	-
Incapacitated Wounded	8.6%	16%		8.6%		17%		8.6%		17%		17%	16%	16%	16%	-
Not Wounded	89%	84%		89%		83%		89%		83%		83%	84%		84%	
Not in all wars	4%	8%		4%	-	8%		4%		8%		8%	8%	-	8%	

Atlanta, GA

	Sex		Race				Age				Marital Status		Military Serving (Now)		Military Veteran (Ever)	
Total	N=1000	N=518	N=348	N=163	N=38	N=38	N=138	N=138	N=201	N=523	N=514	N=486	N=474	N=526	N=348	N=652
Iraqi (Net)	N=154	N=114	N=108	N=46	N=10	N=10	N=43	N=43	N=61	N=93	N=80	N=74	N=70	N=84	N=108	N=46
Afghan (Net)	14%	20%	-	11%		16%	-	14%	-	16%		16%	16%		16%	-
Serving in Iraqi	14%	18%	-	11%		14%	-	14%	-	14%		14%	14%		14%	
Serving in Afghan	11%	16%		11%		16%	-	11%		16%		16%	16%	16%	16%	-
Wounded (Net)	11%	16%		11%		16%		11%	-	16%		16%	16%	-	16%	-
Incapacitated Wounded	8.6%	16%		8.6%		17%		8.6%		17%		17%	16%	16%	16%	-
Not Wounded	89%	84%		89%		83%		89%		83%		83%	84%		84%	
Not in all wars	4%	8%		4%	-	8%		4%		8%		8%	8%	-	8%	

Washington, DC

	Sex		Race				Age				Marital Status		Military Serving (Now)		Military Veteran (Ever)	
Total	N=1000	N=518	N=348	N=163	N=38	N=38	N=138	N=138	N=201	N=523	N=514	N=486	N=474	N=526	N=348	N=652
Iraqi (Net)	N=154	N=114	N=108	N=46	N=10	N=10	N=43	N=43	N=61	N=93	N=80	N=74	N=70	N=84	N=108	N=46
Afghan (Net)	14%	20%	-	11%		16%	-	14%	-	16%		16%	16%		16%	-
Serving in Iraqi	14%	18%	-	11%		14%	-	14%	-	14%		14%	14%		14%	
Serving in Afghan	11%	16%		11%		16%	-	11%		16%		16%	16%	16%	16%	-
Wounded (Net)	11%	16%		11%		16%		11%	-	16%		16%	16%	-	16%	-
Incapacitated Wounded	8.6%	16%		8.6%		17%		8.6%		17%		17%	16%	16%	16%	-
Not Wounded	89%	84%		89%		83%		89%		83%		83%	84%		84%	
Not in all wars	4%	8%		4%	-	8%		4%		8%		8%	8%	-	8%	

092923 - HOD FLASH (24 HOUR) SURVEY

QS2Q1: [res transfer_1] Please indicate whether you have lived in or visited each of the following places (i.e., the city and its surrounding suburbs).

Washington, DC

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Has been to this city (Net)	48%	28%	41% B	72% BC	46%	52%	36%	49% G	56% G
I've lived in this city.	4%	1%	1%	9% BC	4%	4%	2%	2%	6% GH
I've only visited this city.	44%	26%	40% B	62% BC	42%	48%	33%	46% G	49% G
I haven't lived in or visited this city.	50%	70% CD	57% D	26%	51%	47%	61% HI	49%	42%
I've never heard of this city.	2%	3%	2%	2%	3%	1%	3%	2%	2%

* Table Base: U.S. RESPONDENTS

QS2Q2: Based on your personal experience with the following places, how likely are you to recommend each to a family member, friend, or colleague as a place to visit?

Washington, DC

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=508	N=82 *	N=162	N=264	N=295	N=213	N=106	N=146	N=252
Total (Unweighted)	N=556	N=75 *	N=153	N=328	N=310	N=246	N=152	N=178	N=222
Detractor (Net)	32%	24%	39% b	31%	34%	30%	31%	46% GI	26%
0 - Not at all likely	4%	5%	7% d	3%	3%	5%	6% i	8% I	2%
1	3%	0%	6% bD	1%	2%	3%	2%	4%	2%
2	1%	1%	2%	1%	2%	1%	1%	2%	1%
3	3%	2%	2%	4%	2%	5% e	1%	2%	4%
4	2%	1%	1%	2%	2%	1%	1%	1%	2%
5	10%	6%	10%	11%	11%	9%	10%	15% I	7%
6	10%	9%	12%	9%	13% F	5%	10%	13%	8%
Passive (Net)	29%	30%	28%	30%	27%	32%	27%	24%	33% h
7	10%	20% CD	6%	9%	10%	9%	10%	8%	11%
8	19%	10%	22% b	21% b	17%	23%	17%	15%	23%
Promoter (Net)	38%	46%	33%	39%	39%	38%	42% H	30%	41% h
9	11%	11%	10%	12%	12%	10%	12%	8%	13%
10 - Extremely likely	27%	35%	24%	27%	27%	28%	30%	22%	28%

* Table Base: VISITED A LISTED LOCATION

QS2Q3: For each city below, how much do you agree or disagree with the following statement?Depictions of this city in popular media (e.g., movies, TV shows) are accurate.

Chicago, IL

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	61%	54%	62% b	67% B	66% F	55%	56%	63%	65% G
Strongly agree	21%	21%	19%	25% c	22%	19%	22%	19%	23%
Somewhat agree	40%	33%	44% B	42% B	43% F	36%	35%	44% G	42% g
Disagree (Net)	17%	17%	17%	15%	17%	16%	16%	17%	17%
Somewhat disagree	12%	12%	12%	12%	12%	12%	12%	12%	12%
Strongly disagree	5%	5%	6% d	3%	5%	4%	4%	5%	5%
Not at all sure	22%	29% CD	21%	18%	17%	29% E	28% HI	20%	18%

* Table Base: U.S. RESPONDENTS

New York, NY

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	67%	58%	69% B	72% B	72% F	58%	61%	67%	71% G
Strongly agree	34%	34%	30%	38% C	38% F	27%	32%	34%	36%
Somewhat agree	33%	24%	39% B	33% B	34%	31%	29%	34%	35%
Disagree (Net)	15%	16%	14%	15%	14%	16%	16%	16%	14%
Somewhat disagree	10%	10%	10%	11%	9%	12%	11%	9%	11%
Strongly disagree	5%	6%	4%	4%	5%	4%	5%	7% I	3%
Not at all sure	18%	26% CD	17%	13%	14%	26% E	24% hI	17%	15%

* Table Base: U.S. RESPONDENTS

Miami, FL

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	62%	57%	62%	68% B	69% F	52%	55%	60%	69% GH
Strongly agree	28%	32%	26%	28%	33% F	20%	26%	27%	31%
Somewhat agree	34%	25%	36% B	40% B	36%	32%	29%	33%	39% G
Disagree (Net)	13%	12%	14%	12%	13%	13%	16% i	14%	10%
Somewhat disagree	9%	7%	9%	9%	8%	10%	11% i	9%	7%
Strongly disagree	4%	5%	5%	3%	5%	3%	5%	5%	3%
Not at all sure	25%	31% cD	24%	20%	18%	35% E	29% I	26%	20%

* Table Base: U.S. RESPONDENTS

Los Angeles, CA

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	65%	60%	65%	69% B	69% F	59%	60%	63%	70% Gh
Strongly agree	29%	31%	25%	31%	32% F	24%	26%	32%	29%
Somewhat agree	36%	30%	39% B	38% B	37%	35%	33%	31%	41% gH
Disagree (Net)	15%	15%	16%	16%	15%	17%	17%	17%	14%
Somewhat disagree	10%	10%	10%	11%	9%	13% e	12%	9%	11%
Strongly disagree	5%	5%	5%	5%	6%	4%	5%	8% I	3%
Not at all sure	20%	25% D	20%	16%	17%	24% E	24% I	20%	16%

* Table Base: U.S. RESPONDENTS

Boston, MA

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	60%	50%	60% B	68% BC	64% F	53%	53%	63% G	62% G
Strongly agree	20%	17%	19%	23%	22%	18%	21%	23%	17%
Somewhat agree	40%	32%	41% b	44% B	42% f	36%	32%	40% g	45% G
Disagree (Net)	12%	13%	13%	10%	13%	12%	14%	10%	13%
Somewhat disagree	9%	10%	9%	7%	8%	10%	12% H	7%	8%
Strongly disagree	3%	3%	4%	3%	4% f	2%	2%	4%	5% g
Not at all sure	28%	37% CD	27%	22%	24%	35% E	33% I	27%	25%

* Table Base: U.S. RESPONDENTS

Philadelphia, PA

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	53%	48%	49%	60% BC	58% F	44%	51%	52%	54%
Strongly agree	18%	20%	15%	19%	20% F	14%	18%	16%	19%
Somewhat agree	35%	28%	34%	41% Bc	38% F	30%	33%	36%	35%
Disagree (Net)	17%	16%	19%	17%	17%	17%	16%	16%	19%
Somewhat disagree	12%	9%	13%	12%	11%	13%	10%	11%	13%
Strongly disagree	6%	7%	6%	5%	7%	4%	6%	6%	6%
Not at all sure	30%	36% D	32% D	24%	25%	39% E	33%	32%	27%

* Table Base: U.S. RESPONDENTS

Las Vegas, NV

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	70%	64%	72% b	72% B	74% F	62%	58%	70% G	77% Gh
Strongly agree	34%	35%	32%	35%	36%	31%	27%	37% G	38% G
Somewhat agree	35%	28%	40% B	37% B	38% f	31%	32%	33%	39% g
Disagree (Net)	12%	12%	11%	13%	12%	13%	18% hI	12%	9%
Somewhat disagree	10%	9%	9%	11%	9%	11%	15% HI	7%	8%
Strongly disagree	3%	3%	2%	2%	3%	2%	3%	5% I	1%
Not at all sure	18%	24% cD	17%	15%	14%	25% E	24% hI	18%	14%

* Table Base: U.S. RESPONDENTS

Atlanta, GA

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	59%	54%	59%	63% B	64% F	52%	53%	59%	64% G
Strongly agree	18%	19% c	13%	23% C	23% F	11%	16%	16%	21%
Somewhat agree	41%	35%	46% B	41%	41%	41%	36%	43% g	43% g
Disagree (Net)	12%	12%	14%	11%	15% F	9%	14% i	16% I	9%
Somewhat disagree	8%	7%	10%	7%	10% F	6%	9%	12% I	6%
Strongly disagree	4%	5%	3%	3%	4%	3%	4%	4%	3%
Not at all sure	29%	34% d	27%	26%	22%	39% E	34% HI	25%	27%

* Table Base: U.S. RESPONDENTS

Washington, DC

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	62%	53%	63% B	69% B	64%	59%	58%	63%	64%
Strongly agree	25%	19%	24%	31% Bc	26%	24%	24%	23%	28%
Somewhat agree	37%	33%	39%	37%	38%	35%	34%	41%	36%
Disagree (Net)	16%	17%	15%	15%	17%	14%	14%	16%	16%
Somewhat disagree	10%	10%	9%	11%	10%	10%	10%	7%	11%
Strongly disagree	6%	7%	6%	5%	7%	4%	4%	8% G	5%
Not at all sure	22%	30% cD	22% d	16%	19%	27% E	28% hI	21%	19%

* Table Base: U.S. RESPONDENTS

QS2Q4: For each city below, how much do you agree or disagree with the following statement?Depictions of this city in popular media (e.g., movies, TV shows) have a positive impact on the city's reputation.

Chicago, IL

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	54%	48%	56%	58% B	60% F	46%	52%	53%	57%
Strongly agree	21%	17%	19%	27% BC	24% F	17%	21%	20%	23%
Somewhat agree	33%	31%	37%	31%	36% f	29%	30%	34%	35%
Disagree (Net)	24%	26%	23%	22%	22%	26%	23%	24%	24%
Somewhat disagree	16%	15%	19%	15%	15%	18%	16%	17%	16%
Strongly disagree	7%	11% C	4%	7%	7%	7%	7%	7%	7%
Not at all sure	22%	25%	21%	20%	18%	29% E	25% I	23%	19%

* Table Base: U.S. RESPONDENTS

New York, NY

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	59%	53%	58%	65% B	65% F	50%	54%	57%	64% Gh
Strongly agree	29%	27%	26%	32%	34% F	21%	24%	32% G	29%
Somewhat agree	31%	26%	32%	33%	32%	29%	29%	25%	35% H
Disagree (Net)	19%	23%	19%	17%	17%	24% E	22% i	23% I	16%
Somewhat disagree	14%	16%	15%	13%	12%	19% E	16%	17%	12%
Strongly disagree	5%	7%	4%	5%	5%	5%	6%	6%	4%
Not at all sure	21%	24% d	23%	18%	18%	26% E	25%	20%	19%

* Table Base: U.S. RESPONDENTS

Miami, FL

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	63%	59%	63%	67% B	69% F	55%	60%	60%	67% gh
Strongly agree	26%	28%	23%	29%	30% F	21%	26%	26%	27%
Somewhat agree	37%	30%	39% b	39% b	39%	33%	34%	34%	40%
Disagree (Net)	14%	14%	15%	13%	12%	17% E	13%	13%	15%
Somewhat disagree	9%	8%	9%	10%	7%	12% E	8%	9%	11%
Strongly disagree	5%	6%	5%	3%	4%	5%	5%	5%	5%
Not at all sure	23%	27% D	23%	20%	20%	28% E	27% I	27% I	17%

* Table Base: U.S. RESPONDENTS

Los Angeles, CA

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	61%	57%	61%	64%	66% F	52%	58%	60%	63%
Strongly agree	27%	31%	24%	28%	31% F	22%	28%	26%	27%
Somewhat agree	34%	27%	37% B	36% B	36%	30%	30%	34%	36%
Disagree (Net)	19%	21%	19%	18%	16%	24% E	18%	21%	19%
Somewhat disagree	12%	11%	12%	13%	10%	15% E	10%	15% G	12%
Strongly disagree	7%	10% D	7%	4%	6%	8%	8%	5%	7%
Not at all sure	20%	22%	20%	19%	18%	24% E	24% I	20%	18%

* Table Base: U.S. RESPONDENTS

Boston, MA

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	60%	51%	59%	68% BC	64% F	54%	56%	59%	64% G
Strongly agree	23%	22%	18%	29% bC	26% F	18%	21%	21%	26%
Somewhat agree	37%	29%	41% B	39% B	38%	36%	35%	38%	38%
Disagree (Net)	13%	17% D	13%	10%	13%	13%	14%	12%	13%
Somewhat disagree	10%	14% D	10%	8%	10%	10%	12%	9%	10%
Strongly disagree	3%	3%	3%	2%	3%	3%	3%	3%	3%
Not at all sure	27%	31% D	28% d	22%	23%	33% E	30% I	29%	23%

* Table Base: U.S. RESPONDENTS

Philadelphia, PA

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	52%	50%	47%	61% BC	58% F	44%	51%	50%	55%
Strongly agree	18%	21% C	13%	20% C	21% F	12%	18%	18%	17%
Somewhat agree	35%	28%	33%	41% Bc	37%	32%	33%	32%	38%
Disagree (Net)	18%	15%	23% bD	15%	17%	19%	15%	23% G	17%
Somewhat disagree	13%	9%	18% BD	10%	12%	13%	9%	16% G	13%
Strongly disagree	6%	6%	5%	6%	5%	6%	6%	7%	5%
Not at all sure	30%	35% D	31% d	24%	25%	37% E	34% h	27%	28%

* Table Base: U.S. RESPONDENTS

Las Vegas, NV

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	64%	63%	62%	66%	68% F	57%	62%	61%	67%
Strongly agree	27%	27%	25%	30%	31% F	22%	25%	28%	29%
Somewhat agree	36%	36%	37%	36%	37%	35%	37%	33%	38%
Disagree (Net)	17%	16%	17%	18%	16%	19%	16%	18%	17%
Somewhat disagree	13%	9%	13%	16% B	12%	14%	11%	16% g	13%
Strongly disagree	4%	6% D	4%	2%	3%	5%	6% h	3%	4%
Not at all sure	19%	21%	21% d	16%	16%	24% E	22% i	21%	16%

* Table Base: U.S. RESPONDENTS

Atlanta, GA

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	57%	58%	51%	64% C	60%	54%	54%	57%	60%
Strongly agree	21%	23% C	14%	26% C	25% F	13%	19%	21%	22%
Somewhat agree	37%	35%	37%	38%	34%	40%	35%	37%	38%
Disagree (Net)	17%	15%	21% bD	13%	19% f	14%	15%	18%	17%
Somewhat disagree	13%	10%	19% BD	10%	15% F	10%	11%	15%	14%
Strongly disagree	3%	5%	3%	3%	3%	3%	4%	4%	3%
Not at all sure	26%	28%	28%	23%	22%	33% E	31% hI	24%	23%

* Table Base: U.S. RESPONDENTS

Washington, DC

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	58%	51%	55%	66% BC	61% f	54%	53%	57%	62% G
Strongly agree	25%	24%	20%	31% C	29% F	19%	23%	26%	26%
Somewhat agree	33%	27%	35% b	36% B	32%	35%	31%	31%	36%
Disagree (Net)	17%	18%	20% d	14%	17%	18%	18%	19%	17%
Somewhat disagree	13%	12%	15%	11%	13%	13%	12%	15%	12%
Strongly disagree	5%	6%	5%	3%	4%	6%	5%	4%	5%
Not at all sure	25%	31% D	25%	19%	22%	28% e	29% I	24%	21%

* Table Base: U.S. RESPONDENTS

QS2Q5: For each city below, how much do you agree or disagree with the following statement?National reporting (e.g., news stories, articles) depicts this city as more violent than it actually is.

Chicago, IL

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	45%	47%	40%	50% C	51% F	36%	50% H	41%	45%
Strongly agree	19%	20%	18%	21%	22% F	14%	20%	20%	18%
Somewhat agree	26%	27%	22%	29% c	28% F	22%	30% H	20%	27% h
Disagree (Net)	34%	29%	40% B	33%	30%	41% E	28%	40% G	35% g
Somewhat disagree	19%	16%	23% b	18%	18%	20%	18%	20%	20%
Strongly disagree	15%	13%	17%	15%	12%	20% E	10%	20% G	15% g
Not at all sure	21%	25% D	21%	17%	19%	23%	22%	20%	20%

New York, NY

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	48%	49%	42%	53% C	53% F	39%	50%	46%	47%
Strongly agree	24%	26%	22%	24%	29% F	15%	25%	23%	24%
Somewhat agree	24%	23%	19%	29% C	24%	24%	25%	23%	23%
Disagree (Net)	32%	26%	37% Bd	30%	29%	35% e	27%	37% G	32%
Somewhat disagree	19%	17%	22%	17%	19%	19%	18%	19%	20%
Strongly disagree	13%	9%	15% B	13%	10%	17% E	9%	18% Gi	12%
Not at all sure	21%	25% D	21%	17%	18%	26% E	23%	17%	21%

Miami, FL

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	43%	40%	41%	48% b	49% F	34%	43%	41%	45%
Strongly agree	18%	16%	19%	18%	24% F	9%	18%	17%	19%
Somewhat agree	25%	24%	22%	30% c	25%	26%	25%	24%	27%
Disagree (Net)	32%	29%	35%	31%	29%	36% E	29%	35%	32%
Somewhat disagree	21%	18%	25%	20%	20%	23%	18%	21%	24% g
Strongly disagree	10%	10%	10%	11%	9%	13% E	11%	13% I	8%
Not at all sure	25%	31% D	24%	21%	22%	29% E	28%	25%	23%

Los Angeles, CA

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	43%	46%	40%	45%	49% F	34%	47%	42%	42%
Strongly agree	19%	20%	21%	17%	25% F	11%	22%	19%	18%
Somewhat agree	24%	25%	20%	27% C	24%	23%	25%	23%	24%
Disagree (Net)	35%	31%	38%	35%	31%	42% E	29%	37% G	38% G
Somewhat disagree	20%	16%	23% b	20%	19%	22%	17%	21%	22%
Strongly disagree	15%	15%	15%	15%	12%	19% E	12%	16%	16%
Not at all sure	22%	24%	21%	20%	20%	24%	24%	21%	20%

Boston, MA

		Education			Employment Status		Household Income		
	Total (A)	High school diploma or less (B)	Some post-HS education (C)	Bachelor's or Higher (D)	Employed (E)	Not Employed (F)	<$50K (G)	$50K - $99.9K (H)	$100K+ (I)
Total	N=1059	N=298	N=392	N=369	N=646	N=413	N=300	N=300	N=451
Total (Unweighted)	N=1059	N=268	N=340	N=451	N=613	N=446	N=379	N=330	N=342
Agree (Net)	39%	39%	36%	43% c	46% F	28%	41%	39%	39%

Immigrant	14%		16%		11%		14%		11%		7%		15%		19%		15%	
Non-Immigrant	86%		84%		89%		86%		89%		93%		85%		81%		85%	
Hispanic(Any)	17%		16%		17%	*	18%		16%	*	14%		17%		17%	*	20%	
Non-Hispanic White	24%		30%		19%	***	25%		21%		18%	*	28%		24%		27%	*
Non-Hispanic Black	21%		21%		21%		21%		21%		21%		21%		21%	***	21%	
Not of above	38%		33%	**	43%		36%		42%		47%	*	34%	*	37%		33%	

Philadelphia, PA

	Worcester		Worcester		Worcester		Worcester		Worcester		Worcester		Worcester		Worcester		Worcester	
	Allocative																	
Total	50,000		50,000		50,000		50,000		50,000		50,000		50,000		50,000		50,000	
Male(Female)(Ref)	50,000		50,000		50,000		50,000		50,000		50,000		50,000		50,000		50,000	
Age(-Ref)	17%		16%		17%		18%		16%		14%		17%		17%		20%	*
Immigrant	14%		16%		11%		14%		11%		7%		15%		19%		15%	
Non-Immigrant	86%		84%		89%		86%		89%		93%		85%		81%		85%	
Hispanic(Any)	17%		16%		17%	*	18%		16%	*	14%		17%		17%	*	20%	
Non-Hispanic White	24%		30%		19%		25%		21%		18%	*	28%		24%		27%	*
Non-Hispanic Black	21%		21%		21%		21%		21%		21%		21%		21%	***	21%	
Not of above	38%		33%	**	43%		36%		42%		47%	*	34%	*	37%		33%	

Los Angeles, CA

	Worcester		Worcester		Worcester		Worcester		Worcester		Worcester		Worcester		Worcester		Worcester	
	Allocative																	
Total	50,000		50,000		50,000		50,000		50,000		50,000		50,000		50,000		50,000	
Male(Female)(Ref)	50,000		50,000		50,000		50,000		50,000		50,000		50,000		50,000		50,000	
Age(-Ref)	17%		16%		17%		18%		16%		14%		17%		17%		20%	*
Immigrant	14%		16%		11%		14%		11%		7%		15%		19%		15%	
Non-Hispanic White	24%		30%		19%		25%		21%		18%	*	28%		24%		27%	*
Non-Hispanic Black	21%		21%		21%		21%		21%		21%		21%		21%	***	21%	
Not of above	38%		33%	**	43%		36%		42%		47%	*	34%	*	37%		33%	

Atlanta, GA

	Worcester		Worcester		Worcester		Worcester		Worcester		Worcester		Worcester		Worcester		Worcester	
	Allocative																	
Total	50,000		50,000		50,000		50,000		50,000		50,000		50,000		50,000		50,000	
Male(Female)(Ref)	50,000		50,000		50,000		50,000		50,000		50,000		50,000		50,000		50,000	
Age(-Ref)	17%		16%		17%		18%		16%		14%		17%		17%		20%	*
Immigrant	14%		16%		11%		14%		11%		7%		15%		19%		15%	
Non-Hispanic White	24%		30%		19%		25%		21%		18%	*	28%		24%		27%	*
Non-Hispanic Black	21%		21%		21%		21%		21%		21%		21%		21%	***	21%	
Not of above	38%		33%	**	43%		36%		42%		47%	*	34%	*	37%		33%	

Washington, DC

	Worcester		Worcester		Worcester		Worcester		Worcester		Worcester		Worcester		Worcester		Worcester	
	Allocative																	
Total	50,000		50,000		50,000		50,000		50,000		50,000		50,000		50,000		50,000	
Male(Female)(Ref)	50,000		50,000		50,000		50,000		50,000		50,000		50,000		50,000		50,000	
Age(-Ref)	17%		16%		17%		18%		16%		14%		17%		17%		20%	*
Immigrant	14%		16%		11%		14%		11%		7%		15%		19%		15%	
Non-Hispanic White	24%		30%		19%		25%		21%		18%	*	28%		24%		27%	*
Non-Hispanic Black	21%		21%		21%		21%		21%		21%		21%		21%	***	21%	
Not of above	38%		33%	**	43%		36%		42%		47%	*	34%	*	37%		33%	

ENTRY: 1000-1000 (DOMINO/JAMAR)

QUOTE: [Cuts to Mr. Jeff Bezos's Michelin-starred restaurant, Jean-Georges in a Manhattan skyscraper.] Jeff Bezos: [Voiceover] Jean-Georges, I'm a big fan of your work. Thank you for having me here. Tell me, what's the most important thing about this place?

Washington, DC

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

QUOTE: [Beat.] Jean-Georges: [Voiceover] Well, Jeff, I'm following Daniel, Eric Ripert, Ferran Adrià, Thomas Keller and Alain Ducasse in Rocky Mountain, Colorado, on a hiking excursion. Where do you think we're going?

Washington, DC

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

QUOTE: Jeff: Look at this photo. It was shot in the Jurassic period. Jean-Georges: [Voiceover] Well, Jeff, I'm following Gabriel Kreuther, Thomas Keller, Daniel Boulud, Alain Ducasse and Eric Ripert in Rocky Mountain, Colorado, on a hiking excursion. Do you think we're going to see a dinosaur?

Chicago, IL

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

New York, NY

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

Boston, MA

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

Philadelphia, PA

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

Los Angeles, CA

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

Houston, TX

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

Phoenix, AZ

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

San Antonio, TX

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

San Diego, CA

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

QUOTE: Mr. Jeff: Look at this photo. It was shot in the Jurassic period. Jean-Georges: [Voiceover] Well, Jeff, I'm following Eric Ripert, Thomas Keller, Daniel Boulud, Alain Ducasse and Ferran Adrià in Rocky Mountain, Colorado, on a hiking excursion. Do you think we're going to see a dinosaur?

Chicago, IL

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

New York, NY

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

Boston, MA

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

Philadelphia, PA

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

Los Angeles, CA

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

Houston, TX

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

Phoenix, AZ

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

San Antonio, TX

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

San Diego, CA

	Neutral Affect Judge									
	Neutral	Affect Rate	Z-Score	P-Value	Sig.	Neutral	Affect Rate	Z-Score	P-Value	Sig.
Total	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Female (nonsingular)	N=1000	N=0.0	-	N=1000		N=1000	N=0.0	-	N=1000	
Agency (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Masculinity	0%	0%	-	0%		0%	0%	-	0%	
Communion (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Traditional Femininity	0%	0%	-	0%		0%	0%	-	0%	
Stereotypical Femininity	0%	0%	-	0%		0%	0%	-	0%	
Gender Ambiguity (Bem)	0.0%	0.0%	-	0.0%		0.0%	0.0%	-	0.0%	
Androgyny	0%	0%	-	0%		0%	0%	-	0%	
Cross-Gender Behavior	0%	0%	-	0%		0%	0%	-	0%	

* Interaction:

0.0% INSTRUMENTAL

Strongly agree	14%	17%	4	16%	18	17%	1	1%
Agree	41%	41%	0	41%		41%		0%
Neutral (NS)	11%	9%	-2	11%		9%		-2%
Somewhat disagree	14%	16%		14%		16%		2%
Strongly disagree	19%	18%	-1	18%		18%		0%
Not at all sure	0%	0%		0%		0%		0%

Philadelphia, PA

Total	7/14/2011	10/12/2011		7/14/2011		10/12/2011		
Rated Dream(Dream)	8/1/2014	8/1/2014		8/1/2014		8/1/2014		
Agree (Best)	17%	31%	14	17%		31%		14%
Strongly agree	14%	14%	0	14%	0	14%	0	0%
Somewhat agree	3%	17%	14	3%		17%		14%
Neutral (NS)	14%	14%		14%		14%	0	0%
Somewhat disagree	14%	14%		14%	0	14%	0	0%
Strongly disagree	14%	14%		14%	0	14%	0	0%
Not at all sure	41%	28%	-13	41%	-13	28%	-13	-13%

Los Angeles, CA

Total	7/14/2011	10/12/2011		7/14/2011		10/12/2011		
Rated Dream(Dream)	8/1/2014	8/1/2014		8/1/2014		8/1/2014		
Agree (Best)	47%	50%	3	47%	3	50%	3	3%
Strongly agree	17%	33%	16	17%	0	33%	16	16%
Agree	30%	17%	-13	30%		17%		-13%
Neutral (NS)	17%	17%		17%		17%	0	0%
Somewhat disagree	17%	17%		17%	0	17%	0	0%
Strongly disagree	17%	17%		17%		17%	0	0%
Not at all sure	0%	0%		0%		0%		0%

Atlanta, GA

Total	7/14/2011	10/12/2011		7/14/2011		10/12/2011		
Rated Dream(Dream)	8/1/2014	8/1/2014		8/1/2014		8/1/2014		
Agree (Best)	17%	17%	0	17%		17%	0	
Strongly agree	17%	33%	16	17%	0	33%	16	16%
Agree	0%	0%	0	0%	0	0%	0	0%
Neutral (NS)	17%	33%	16	17%		33%		16%
Somewhat disagree	17%	17%		17%	0	17%	0	0%
Strongly disagree	17%	17%		17%		17%	0	0%
Not at all sure	17%	0%	-17	17%	-17	0%	-17	-17%

Washington, DC

Total	7/14/2011	10/12/2011		7/14/2011		10/12/2011		
Rated Dream(Dream)	8/1/2014	8/1/2014		8/1/2014		8/1/2014		
Agree (Best)	31%	31%	0	31%		31%		
Strongly agree	17%	17%	0	17%	0	17%		0%
Agree	14%	14%		14%		14%		
Neutral (NS)	14%	14%		14%		14%	0	0%
Somewhat disagree	14%	14%		14%		14%		
Strongly disagree	14%	14%		14%		14%	0	0%
Not at all sure	14%	14%		14%	0	14%	0	0%

092923 - HOD FLASH (24 HOUR) SURVEY

QS2Q1: [res transfer_1] Please indicate whether you have lived in or visited each of the following places (i.e., the city and its surrounding suburbs).

Chicago, IL

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Has been to this city (Net)	45%	100%	100%	100% EFGHIJKL	57%	60%	54%	66% EfGIJL	59%	58%	62% G	57%
I've lived in this city.	7%	0%	100% B	16% EFGHIJKL	9%	11%	10%	11%	10%	10%	11%	9%
I've only visited this city.	37%	100% C	0%	84% EFGHIJKL	48%	49%	45%	55% eGj	49%	48%	51%	49%
I haven't lived in or visited this city.	52%	0%	0%	0%	41% DH	38% D	43% DHK	33% D	38% D	40% DH	36% D	40% DH
I've never heard of this city.	3%	0%	0%	0%	2% D	2% D	3% D	2% D	3% D	2% D	3% D	2% D

* Table Base: U.S. RESPONDENTS

New York, NY

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Has been to this city (Net)	52%	67%	66%	67%	100% DFGHIJKL	72% GJ	63%	85% DFGJKL	86% DFGJKL	61%	66%	77% DfGJK
I've lived in this city.	10%	11%	14%	11%	20% DFGJKL	14%	13%	20% DfGJKl	19% DGJK	11%	13%	14%
I've only visited this city.	42%	56%	53%	56%	80% DFGHIJKL	57% Gj	50%	65% DFGJK	68% DFGJK	50%	54%	63% DfGJK
I haven't lived in or visited this city.	46%	33%	34%	33% EHIL	0%	28% EHI	37% EFHIL	15% E	13% E	38% EFHIL	32% EHIL	22% EHI
I've never heard of this city.	2%	1%	0%	1%	0%	0%	1% e	0%	1% E	1% e	1% E	0%

* Table Base: U.S. RESPONDENTS

Miami, FL

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Has been to this city (Net)	47%	61%	69%	62%	64% g	100% DEGHIJKL	58%	66% GJ	69% dGJ	59%	66% GJ	65% Gj
I've lived in this city.	4%	4%	10% b	5%	6%	9% DeGHIJL	5%	5%	6%	4%	7% j	6%
I've only visited this city.	42%	57%	59%	57%	58%	91% DEGHIJKL	53%	62% Gj	63% GJ	55%	59% g	60% g
I haven't lived in or visited this city.	52%	38%	30%	36% FI	35% F	0%	41% eFHIKl	32% F	29% F	39% FhIK	32% F	34% F
I've never heard of this city.	2%	2%	1%	2% F	1% F	0%	1% F	1% F	2% F	2% F	1% F	1%

* Table Base: U.S. RESPONDENTS

Los Angeles, CA

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Has been to this city (Net)	50%	60%	66%	61%	60%	63%	100% DEFHIJKL	59%	58%	77% DEFHIKL	57%	62%
I've lived in this city.	8%	6%	10%	7%	7%	5%	15% DEFHIKL	7%	6%	13% DEFHIKL	6%	6%
I've only visited this city.	42%	54%	56%	54%	53%	57% k	85% DEFHIJKL	52%	52%	64% DEFHIKL	51%	56%
I haven't lived in or visited this city.	48%	39%	34%	38% GJ	39% GJ	37% GJ	0%	39% GJ	40% GJ	23% G	42% GJ	38% GJ
I've never heard of this city.	2%	1%	0%	1% g	1%	1%	0%	2% G	2% GJ	1% g	1% G	0%

* Table Base: U.S. RESPONDENTS

Boston, MA

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Has been to this city (Net)	34%	49%	51%	50% GJ	55% fGJk	48% Gj	40%	100% DEFGIJKL	66% DEFGJKL	42%	48% Gj	54% GJ
I've lived in this city.	4%	4%	13% B	5%	6%	5%	5%	11% DEFGJKL	8% j	4%	5%	6%
I've only visited this city.	30%	45%	39%	44% Gj	49% GJ	43% G	35%	89% DEFGIJKL	58% DEFGJKL	38%	43% G	48% GJ
I haven't lived in or visited this city.	62%	49%	49%	49% eHI	42% HI	48% eHI	56% dEFHIKL	0%	32% H	55% EfHIKL	47% HI	43% HI
I've never heard of this city.	5%	2%	0%	2% H	3% H	3% dH	4% DH	0%	3% H	3% dH	4% DH	3% H

* Table Base: U.S. RESPONDENTS

Philadelphia, PA

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Has been to this city (Net)	37%	49%	49%	49%	61% DfGJK	55% GJ	43%	72% DEFGJKL	100% DEFGHJKL	43%	49% g	64% DFGJK
I've lived in this city.	4%	4%	10% b	5%	7% j	6%	5%	7% j	11% DEFGhJKL	4%	4%	7%
I've only visited this city.	33%	45%	39%	44% g	55% DGJK	49% GJ	38%	65% DEFGJKL	89% DEFGHJKL	39%	45% g	58% DFGJK
I haven't lived in or visited this city.	60%	49%	51%	49% EfHIL	36% HI	43% eHIL	55% EFHIkL	27% I	0%	55% EFHIkL	48% EHIL	35% HI
I've never heard of this city.	3%	2%	0%	2% I	2% I	2% I	2% I	1% I	0%	2% I	3% HIL	1% i

* Table Base: U.S. RESPONDENTS

Las Vegas, NV

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Has been to this city (Net)	52%	67%	70%	67% eIKl	62%	66% k	80% DEFHIKL	65%	61%	100% DEFGHIKL	60%	61%
I've lived in this city.	3%	1%	11% B	2%	3%	3%	4% I	4%	3%	5% DL	3%	2%
I've only visited this city.	49%	66%	58%	65% eIKl	58%	63%	75% DEFHIKL	61%	58%	95% DEFGHIKL	57%	59%
I haven't lived in or visited this city.	46%	32%	30%	32% GJ	37% dGJ	33% GJ	19% J	34% GJ	37% GJ	0%	38% dGJ	38% dGJ
I've never heard of this city.	2%	1%	0%	1% J	1% J	1% J	1% J	1% J	2% J	0%	2% J	2% J

* Table Base: U.S. RESPONDENTS

Atlanta, GA

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Has been to this city (Net)	47%	63%	73%	65% GJ	60% gj	67% EGJL	53%	67% EGJl	62% GJ	54%	100% DEFGHIJL	60% gj
I've lived in this city.	6%	6%	8%	6%	7%	8%	7%	7%	6%	6%	12% DEfGHIJL	8%
I've only visited this city.	41%	58%	65%	59% GJl	53% g	59% GJl	46%	60% eGJL	56% GJ	48%	88% DEFGHIJL	52% g
I haven't lived in or visited this city.	47%	33%	26%	32% K	36% fK	30% K	41% DFHIK	31% K	33% K	41% DeFHIK	0%	37% FK
I've never heard of this city.	6%	3%	1%	3% K	5% hK	3% K	5% dHK	2% K	5% HK	4% hK	0%	3% K

* Table Base: U.S. RESPONDENTS

Washington, DC

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Has been to this city (Net)	48%	63%	57%	62%	71% DGJK	67% dGJk	59%	76% DFGJK	83% DEFGHJK	56%	62%	100% DEFGHIJK
I've lived in this city.	4%	4%	12% B	6%	7%	7%	6%	9% dgJ	9% dgJ	5%	6%	9% dj
I've only visited this city.	44%	58% c	44%	56%	65% DGJK	61% GJ	53%	67% DfGJK	74% DEFGHJK	51%	55%	91% DEFGHIJK
I haven't lived in or visited this city.	50%	36%	43%	37% EfHIL	27% IL	31% HIL	40% EFHIL	23% IL	15% L	43% EFHIKL	36% EHIL	0%
I've never heard of this city.	2%	1%	1%	1% L	2% hL	2% L	1% L	1% L	1% L	1% L	2% hL	0%

* Table Base: U.S. RESPONDENTS

QS2Q2: Based on your personal experience with the following places, how likely are you to recommend each to a family member, friend, or colleague as a place to visit?

Chicago, IL

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=473	N=396	N=77 *	N=473	N=315	N=293	N=289	N=235	N=232	N=318	N=307	N=292
Total (Unweighted)	N=493	N=423	N=70 *	N=493	N=336	N=312	N=307	N=262	N=251	N=330	N=323	N=328
Detractor (Net)	42%	46% C	27%	42%	45%	41%	42%	43%	45%	43%	42%	44%
0 - Not at all likely	8%	9% c	1%	8%	6%	7%	6%	8%	8%	7%	7%	7%
1	3%	3%	1%	3%	3%	4%	3%	2%	3%	3%	2%	3%
2	4%	5%	1%	4%	3%	4%	5%	4%	4%	3%	4%	4%
3	5%	5%	4%	5%	6%	4%	5%	6%	5%	5%	5%	5%
4	3%	4%	2%	3%	3%	4%	2%	3%	4%	3%	3%	4%
5	10%	9%	13%	10%	11%	9%	10%	9%	8%	11%	10%	12%
6	11%	12% c	3%	11%	12%	10%	10%	11%	12%	11%	10%	10%
Passive (Net)	28%	28%	29%	28%	24%	28%	28%	25%	24%	26%	27%	26%
7	12%	13%	9%	12%	10%	11%	11%	11%	10%	9%	11%	10%
8	16%	16%	19%	16%	14%	17%	17%	14%	13%	17%	15%	15%
Promoter (Net)	29%	26%	45% B	29%	31%	31%	31%	32%	32%	31%	32%	31%
9	10%	10%	11%	10%	11%	10%	9%	11%	10%	11%	10%	9%
10 - Extremely likely	19%	17%	34% B	19%	21%	21%	21%	21%	22%	20%	22%	22%

* Table Base: VISITED A LISTED LOCATION

New York, NY

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=551	N=264	N=51 *	N=315	N=551	N=353	N=332	N=302	N=339	N=339	N=330	N=393
Total (Unweighted)	N=594	N=290	N=46 *	N=336	N=594	N=390	N=357	N=342	N=374	N=359	N=354	N=436
Detractor (Net)	31%	38%	32%	37% gk	31%	31%	30%	32%	34%	30%	29%	32%
0 - Not at all likely	6%	9% c	1%	8%	6%	6%	6%	7%	8%	6%	7%	6%
1	2%	2%	2%	2%	2%	3%	2%	3%	3%	2%	2%	1%
2	2%	3%	1%	3%	2%	3%	2%	1%	2%	2%	2%	2%
3	3%	3%	3%	3%	3%	3%	2%	3%	3%	2%	2%	4%
4	2%	3%	3%	3%	2%	2%	3%	2%	2%	3%	2%	1%
5	9%	10%	5%	9%	9%	8%	9%	9%	8%	8%	7%	10%
6	7%	7%	16% b	9%	7%	6%	7%	7%	8%	8%	6%	7%
Passive (Net)	31%	28%	33%	29%	31%	28%	29%	29%	25%	30%	30%	26%
7	15%	8%	23% B	11%	15% d	13%	13%	14%	11%	13%	13%	12%
8	16%	20%	10%	18%	16%	15%	16%	14%	14%	17%	16%	15%
Promoter (Net)	38%	34%	35%	34%	38%	41% d	41%	39%	41%	40%	41%	41% d
9	12%	9%	17%	11%	12%	12%	15%	13%	12%	14%	12%	14%
10 - Extremely likely	26%	25%	18%	24%	26%	29%	26%	26%	28%	26%	28%	27%

* Table Base: VISITED A LISTED LOCATION

Miami, FL

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=493	N=240	N=53 *	N=293	N=353	N=493	N=308	N=238	N=270	N=325	N=329	N=332
Total (Unweighted)	N=525	N=265	N=47 *	N=312	N=390	N=525	N=325	N=276	N=303	N=339	N=353	N=375
Detractor (Net)	32%	30%	43%	32%	30%	32%	31%	36%	33%	30%	30%	33%
0 - Not at all likely	4%	6%	0%	5%	4%	4%	4%	4%	4%	4%	4%	3%
1	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%
2	2%	1%	6% B	2%	1%	2%	1%	2%	2%	1%	1%	2%
3	2%	2%	5%	2%	2%	2%	2%	3% j	2%	1%	2%	2%
4	3%	2%	3%	3%	4%	3%	3%	3%	4%	4%	2%	4%
5	12%	11%	16%	12%	11%	12%	12%	14%	13%	12%	11%	13%
6	7%	6%	12%	7%	7%	7%	8%	8%	8%	6%	7%	7%
Passive (Net)	34%	39%	27%	37%	35%	34%	37%	33%	32%	37%	35%	32%
7	16%	17%	17%	17%	15%	16%	16%	15%	12%	16%	17%	14%
8	19%	22%	10%	20%	20%	19%	21%	18%	19%	21%	18%	18%
Promoter (Net)	33%	31%	31%	31%	34%	33%	32%	31%	35%	33%	35%	35%
9	11%	12%	14%	12%	12%	11%	11%	9%	11%	12%	12%	10%
10 - Extremely likely	23%	19%	17%	19%	22%	23%	21%	22%	24%	21%	23%	25%

* Table Base: VISITED A LISTED LOCATION

Los Angeles, CA

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=530	N=238	N=51 *	N=289	N=332	N=308	N=530	N=212	N=228	N=423	N=283	N=313
Total (Unweighted)	N=504	N=262	N=45 *	N=307	N=357	N=325	N=504	N=241	N=251	N=388	N=299	N=329
Detractor (Net)	36%	41%	40%	41%	39%	39%	36%	41%	38%	34%	37%	38%
0 - Not at all likely	4%	7%	3%	6%	5%	5%	4%	7%	6%	4%	5%	5%
1	2%	2%	3%	2%	2%	3%	2%	3%	3%	1%	3%	3%
2	3%	4%	5%	5%	4%	3%	3%	4%	3%	4%	5%	3%
3	3%	4%	0%	3%	4%	4%	3%	4%	4%	2%	4%	4%
4	4%	6%	3%	5%	5%	4%	4%	4%	4%	5%	5%	4%
5	10%	8%	16%	9%	9%	9%	10%	11%	9%	9%	8%	11%
6	9%	11%	10%	11%	9%	11%	9%	9%	9%	9%	8%	10%
Passive (Net)	27%	29%	27%	28%	28%	28%	27%	29%	29%	28%	28%	28%
7	10%	14%	5%	13%	12%	11%	10%	13%	14%	10%	11%	11%
8	17%	14%	22%	16%	16%	18%	17%	16%	15%	18%	17%	18%
Promoter (Net)	37%	30%	32%	31%	33%	33%	37% dh	30%	32%	37% h	35%	34%
9	10%	9%	14%	10%	11%	10%	10%	12%	10%	10%	11%	12%
10 - Extremely likely	27%	21%	19%	20%	22%	23%	27% dH	18%	23%	28% dH	24% h	21%

* Table Base: VISITED A LISTED LOCATION

Boston, MA

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=358	N=195	N=40 *	N=235	N=302	N=238	N=212	N=358	N=258	N=232	N=239	N=273
Total (Unweighted)	N=400	N=226	N=36 *	N=262	N=342	N=276	N=241	N=400	N=286	N=262	N=263	N=314
Detractor (Net)	28%	28%	35%	29%	27%	28%	29%	28%	28%	28%	31%	27%
0 - Not at all likely	2%	3%	0%	3%	2%	2%	2%	2%	2%	2%	2%	2%
1	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%	1%
2	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
3	2%	2%	0%	2%	2%	1%	2%	2%	2%	1%	2%	2%
4	3%	2%	4%	3%	3%	3%	3%	3%	3%	3%	3%	2%
5	10%	8%	19% b	10%	10%	10%	12%	10%	10%	11%	11%	10%
6	9%	8%	9%	9%	8%	10%	7%	9%	7%	7%	9%	7%
Passive (Net)	34%	37%	24%	35%	34%	33%	34%	34%	32%	32%	31%	34%
7	14%	15% c	3%	13%	12%	12%	11%	14%	11%	11%	12%	12%
8	20%	22%	21%	22%	22%	22%	23%	20%	21%	22%	20%	22%
Promoter (Net)	37%	35%	41%	36%	39%	38%	37%	37%	40%	40%	38%	39%
9	12%	10%	20%	12%	14%	12%	15%	12%	14%	15%	12%	12%
10 - Extremely likely	25%	25%	21%	24%	25%	26%	22%	25%	26%	25%	26%	27%

* Table Base: VISITED A LISTED LOCATION

Philadelphia, PA

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=393	N=194	N=38 *	N=232	N=339	N=270	N=228	N=258	N=393	N=239	N=244	N=328
Total (Unweighted)	N=432	N=217	N=34 *	N=251	N=374	N=303	N=251	N=286	N=432	N=262	N=270	N=365
Detractor (Net)	47%	41%	54%	43%	46%	46%	43%	43%	47%	45%	45%	47%
0 - Not at all likely	5%	8%	0%	7%	5%	6%	6%	6%	5%	5%	6%	5%
1	3%	3%	2%	3%	3%	4%	3%	1%	3%	2%	3%	3%
2	2%	3%	0%	2%	3%	2%	2%	3%	2%	2%	4%	3%
3	4%	4%	2%	4%	5%	3%	3%	4%	4%	2%	4%	4%
4	6%	3%	8%	4%	6%	5%	5%	4%	6%	5%	5%	5%
5	15%	10%	22% b	12%	13%	12%	12%	14%	15%	14%	11%	15%
6	12%	10%	20%	12%	12%	13%	13%	11%	12%	14%	12%	12%
Passive (Net)	28%	34%	24%	33%	28%	26%	29%	28%	28%	30%	28%	27%
7	14%	16%	7%	15%	14%	11%	15%	14%	14%	12%	12%	13%
8	13%	18%	18%	18%	14%	14%	14%	14%	13%	18%	16%	13%
Promoter (Net)	26%	24%	22%	24%	26%	29%	28%	29%	26%	25%	27%	26%
9	9%	7%	11%	8%	9%	8%	10%	10%	9%	8%	7%	9%
10 - Extremely likely	17%	17%	11%	16%	17%	21%	18%	19%	17%	18%	20%	17%

* Table Base: VISITED A LISTED LOCATION

Las Vegas, NV

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=552	N=265	N=54 *	N=318	N=339	N=325	N=423	N=232	N=239	N=552	N=298	N=309
Total (Unweighted)	N=528	N=282	N=48 *	N=330	N=359	N=339	N=388	N=262	N=262	N=528	N=315	N=332
Detractor (Net)	24%	31%	27%	30%	28%	25%	25%	30%	31% j	24%	26%	27%
0 - Not at all likely	4%	5%	0%	4%	3%	2%	3%	3%	3%	4%	3%	2%
1	1%	1%	3%	1%	2%	2%	1%	1%	2%	1%	1%	2%
2	1%	2%	0%	2%	1%	1%	1%	1%	2%	1%	1%	1%
3	2%	4%	2%	3%	3%	3%	2%	3%	3%	2%	2%	3%
4	3%	3%	2%	3%	3%	3%	3%	3%	4%	3%	3%	3%
5	7%	9%	7%	9%	8%	6%	7%	9%	9%	7%	6%	8%
6	6%	8%	14%	9%	8%	7%	7%	9%	9%	6%	9%	7%
Passive (Net)	30%	28%	40%	30%	30%	29%	30%	32%	29%	30%	31%	29%
7	14%	12%	13%	12%	11%	11%	15% i	11%	10%	14%	12%	11%
8	16%	16%	27% b	18%	19%	19%	15%	21% g	19%	16%	19%	18%
Promoter (Net)	46%	41%	33%	40%	42%	46% h	45%	38%	40%	46% h	43%	44%
9	19%	18%	17%	18%	18%	19%	18%	16%	15%	19%	17%	16%
10 - Extremely likely	27%	24%	16%	22%	24%	27%	27%	22%	25%	27%	26%	28%

* Table Base: VISITED A LISTED LOCATION

Atlanta, GA

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=496	N=251	N=56 *	N=307	N=330	N=329	N=283	N=239	N=244	N=298	N=496	N=305
Total (Unweighted)	N=523	N=274	N=49 *	N=323	N=354	N=353	N=299	N=263	N=270	N=315	N=523	N=340
Detractor (Net)	42%	41%	41%	41%	39%	38%	36%	40%	37%	37%	42%	39%
0 - Not at all likely	5%	6%	0%	5%	4%	5%	3%	5%	5%	4%	5%	4%
1	2%	2%	4%	2%	1%	2%	1%	2%	2%	2%	2%	2%
2	3%	3%	6%	3%	3%	3%	3%	3%	2%	4%	3%	4%
3	5%	7%	4%	7% g	5%	4%	3%	4%	7% g	4%	5%	6%
4	5%	3%	2%	3%	4%	3%	3%	5%	3%	3%	5%	3%
5	13%	11%	15%	12%	12%	13%	15%	11%	10%	14%	13%	12%
6	10%	10%	10%	10%	10%	9%	8%	9%	8%	7%	10%	8%
Passive (Net)	30%	32%	41%	33%	33%	31%	33%	33%	33%	35%	30%	31%
7	15%	16%	25%	18%	16%	18%	16%	14%	16%	17%	15%	14%
8	15%	15%	16%	16%	17%	13%	17%	19% F	16%	18%	15%	17%
Promoter (Net)	28%	27%	18%	25%	28%	31%	30%	27%	30%	28%	28%	31%
9	7%	9%	3%	8%	9%	8%	9%	9%	8%	8%	7%	8%
10 - Extremely likely	21%	18%	15%	17%	20%	23%	21%	19%	22%	20%	21%	22%

* Table Base: VISITED A LISTED LOCATION

Washington, DC

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=508	N=248	N=43 *	N=292	N=393	N=332	N=313	N=273	N=328	N=309	N=305	N=508
Total (Unweighted)	N=556	N=287	N=41 *	N=328	N=436	N=375	N=329	N=314	N=365	N=332	N=340	N=556
Detractor (Net)	32%	30%	31%	30%	32%	30%	28%	31%	34% J	26%	33% j	32% j
0 - Not at all likely	4%	5%	1%	4%	4%	4%	3%	5%	5%	3%	5%	4%
1	3%	1%	3%	1%	3%	3%	3%	2%	3%	3%	2%	3%
2	1%	2%	0%	1%	1%	1%	1%	1%	2%	1%	2%	1%
3	3%	3%	0%	3%	3%	2%	2%	2%	4% j	1%	3%	3%
4	2%	2%	0%	2%	2%	3%	2%	2%	2%	2%	2%	2%
5	10%	9%	12%	10%	9%	8%	9%	10%	8%	8%	9%	10%
6	10%	8%	15%	9%	10%	9%	9%	9%	11%	7%	11%	10%
Passive (Net)	29%	33%	21%	31%	29%	29%	30%	25%	27%	31%	25%	29%
7	10%	6%	6%	6%	9%	9%	9%	6%	9%	9%	7%	10%
8	19%	27%	15%	25% hIkl	20%	20%	21%	19%	18%	21%	18%	19%
Promoter (Net)	38%	37%	48%	38%	39%	41%	42%	43%	39%	44%	42%	38%
9	11%	11%	14%	12%	13%	12%	13%	13%	11%	13%	11%	11%
10 - Extremely likely	27%	26%	34%	27%	26%	30%	29%	30%	27%	31%	30%	27%

* Table Base: VISITED A LISTED LOCATION

QS2Q3: For each city below, how much do you agree or disagree with the following statement?Depictions of this city in popular media (e.g., movies, TV shows) are accurate.

Chicago, IL

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	61%	71%	69%	71% ei	65%	69%	67%	67%	65%	66%	68%	67%
Strongly agree	21%	26%	25%	26%	23%	25%	24%	22%	25%	25%	26%	23%
Somewhat agree	40%	45%	44%	45%	42%	44%	44%	45%	40%	41%	43%	44%
Disagree (Net)	17%	17%	25%	18%	17%	18%	16%	18%	20%	17%	19%	16%
Somewhat disagree	12%	11%	21% B	13%	12%	13%	12%	14%	14%	11%	13%	12%
Strongly disagree	5%	5%	4%	5%	5%	4%	5%	5%	6%	5%	6%	4%
Not at all sure	22%	12%	6%	11%	17% Dk	14%	16% d	14%	15%	17% D	13%	16% D

* Table Base: U.S. RESPONDENTS

New York, NY

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	67%	70%	68%	69%	76% D	76% D	74%	73%	73%	73%	74%	74%
Strongly agree	34%	36%	28%	34%	40% d	39%	37%	36%	37%	36%	40% d	35%
Somewhat agree	33%	34%	40%	35%	36%	38%	37%	37%	36%	36%	33%	38%
Disagree (Net)	15%	16%	16%	16%	15%	13%	14%	19% fjk	18% f	14%	14%	15%
Somewhat disagree	10%	11%	12%	12%	11%	9%	9%	14% FgJkl	13% fj	9%	10%	10%
Strongly disagree	5%	4%	4%	4%	4%	5%	5%	5%	5%	5%	4%	5%
Not at all sure	18%	15%	17%	15% EfHI	8%	10%	12% eh	8%	9%	13% EHI	13% Eh	11%

* Table Base: U.S. RESPONDENTS

Miami, FL

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	62%	69% c	56%	67%	69%	78% DEGIJKL	65%	72% gj	70%	66%	71% gj	69%
Strongly agree	28%	28%	29%	28%	29%	33% ghjL	28%	26%	29%	27%	32% hL	26%
Somewhat agree	34%	41% c	27%	38%	40%	44% dgj	38%	46% deGJk	41%	38%	39%	42%
Disagree (Net)	13%	11%	24% B	13%	12%	13%	14%	12%	12%	12%	14%	13%
Somewhat disagree	9%	8%	20% B	9%	8%	8%	9%	9%	10%	8%	10%	9%
Strongly disagree	4%	3%	4%	3%	4%	4%	5%	3%	3%	5%	4%	4%
Not at all sure	25%	21%	20%	20% FK	19% F	10%	21% FhK	16% F	17% F	22% FHK	15% F	19% F

* Table Base: U.S. RESPONDENTS

Los Angeles, CA

	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
		Chicago Residency		CITIES LIVED IN/VISITED								
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	65%	68% C	54%	65%	67%	70%	77% DEFHIKL	66%	66%	74% DEHIK	68%	69%
Strongly agree	29%	29%	19%	27%	31% h	31% h	34% dH	25%	30%	33% dH	30%	29%
Somewhat agree	36%	39%	35%	38%	36%	39%	43% eI	41%	35%	41%	37%	40%
Disagree (Net)	15%	14%	26% B	16%	16%	16%	17%	16%	17%	14%	16%	15%
Somewhat disagree	10%	10%	15%	11%	10%	10%	10%	9%	11%	9%	10%	10%

Strongly disagree	5%	4%	11% b	5%	6%	5%	6%	7%	6%	5%	6%	5%
Not at all sure	20%	18%	21%	18% GJ	17% GJ	14% G	6%	18% GJ	17% GJ	12% G	16% Gj	16% G

* Table Base: U.S. RESPONDENTS

Boston, MA

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	60%	64%	65%	64%	70% dJ	69%	65%	80% DEFGIJKL	70% j	64%	67%	69%
Strongly agree	20%	20%	26%	21%	23%	22%	23%	26%	24%	21%	23%	23%
Somewhat agree	40%	45%	38%	44%	48%	47%	42%	54% DfGIJKL	46%	43%	43%	46%
Disagree (Net)	12%	12%	9%	12%	9%	11%	12%	11%	12%	12%	11%	10%
Somewhat disagree	9%	9%	8%	9%	6%	9%	8%	7%	8%	9%	8%	8%
Strongly disagree	3%	3%	1%	3%	3%	3%	4%	4%	4%	3%	3%	3%
Not at all sure	28%	24%	26%	24% HI	20% H	20% H	23% HI	10%	18% H	24% HI	22% H	21% H

* Table Base: U.S. RESPONDENTS

Philadelphia, PA

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	53%	55%	61%	56%	60% j	58%	56%	63% dGJ	67% DEFGJK	54%	59%	62% gJ
Strongly agree	18%	20%	20%	20%	19%	19%	18%	21%	25% dEFGJKL	17%	18%	18%
Somewhat agree	35%	35%	40%	36%	41%	39%	38%	42% d	42%	37%	41%	44% Dj
Disagree (Net)	17%	19%	11%	17%	17%	20%	18%	19%	19%	19%	18%	17%
Somewhat disagree	12%	13%	7%	12%	11%	13%	12%	13%	12%	12%	12%	11%
Strongly disagree	6%	5%	4%	5%	6%	6%	7%	6%	7%	7%	6%	6%
Not at all sure	30%	26%	28%	27% HI	24% HI	22% I	26% HI	17%	13%	27% fHI	23% hI	22% I

* Table Base: U.S. RESPONDENTS

Las Vegas, NV

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	70%	74% c	63%	72%	71%	76% eI	79% DEhIkl	74%	71%	83% DEFHIKL	74%	73%
Strongly agree	34%	35%	33%	34%	34%	41% deH	40% eH	32%	35%	41% DEHi	38%	36%
Somewhat agree	35%	39%	30%	38%	37%	36%	39%	41%	35%	41%	36%	37%
Disagree (Net)	12%	11%	18%	12%	13%	11%	12%	12%	15% fjk	10%	11%	12%
Somewhat disagree	10%	9%	15%	10%	10%	9%	10%	10%	11%	8%	9%	9%
Strongly disagree	3%	2%	3%	2%	3%	2%	2%	3%	4% d	2%	2%	3%
Not at all sure	18%	15%	19%	16% GJ	15% GJ	13% gJ	9%	14% GJ	14% GJ	7%	15% GJ	14% GJ

* Table Base: U.S. RESPONDENTS

Atlanta, GA

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	59%	64%	60%	64%	66%	71% DGIJL	62%	66%	65%	62%	72% DeGhIJL	64%
Strongly agree	18%	16%	23%	18%	21%	22% d	20%	18%	21%	19%	24% Dh	20%
Somewhat agree	41%	48%	37%	46%	46%	48% g	42%	48%	44%	43%	48% g	44%
Disagree (Net)	12%	11%	18%	12%	11%	11%	11%	13%	13%	12%	14% el	11%
Somewhat disagree	8%	8%	12%	9%	8%	9%	8%	10%	9%	9%	10%	8%
Strongly disagree	4%	2%	6%	3%	3%	3%	3%	3%	4%	4%	5% l	3%
Not at all sure	29%	25%	22%	25% FK	23% fK	18% k	27% FhK	21% K	22% K	26% FK	14%	25% FK

* Table Base: U.S. RESPONDENTS

Washington, DC

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	62%	68%	61%	67%	66%	70%	67%	68%	69%	66%	68%	76% DEFGHIJK
Strongly agree	25%	31%	27%	30%	30%	31%	28%	31%	31%	27%	31%	32% j
Somewhat agree	37%	37%	34%	37%	36%	40%	39%	38%	38%	39%	37%	44% DEk
Disagree (Net)	16%	16%	18%	16%	17%	15%	17%	19%	18%	16%	15%	15%
Somewhat disagree	10%	11%	12%	11%	11%	11%	10%	13%	12%	10%	10%	11%
Strongly disagree	6%	4%	6%	5%	5%	5%	7%	6%	6%	6%	5%	4%
Not at all sure	22%	17%	22%	17% hiL	18% hiL	15% L	16% L	13% l	13% l	17% hiL	16% L	9%

* Table Base: U.S. RESPONDENTS

QS2Q4: For each city below, how much do you agree or disagree with the following statement?Depictions of this city in popular media (e.g., movies, TV shows) have a positive impact on the city's reputation.

Chicago, IL

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	54%	58%	66%	60%	61%	64% gJ	58%	61%	61%	58%	60%	62%
Strongly agree	21%	24%	29%	25%	25%	28%	24%	24%	27%	25%	24%	25%
Somewhat agree	33%	34%	37%	34%	36%	37%	34%	37%	34%	33%	35%	37%
Disagree (Net)	24%	25%	23%	25%	22%	22%	24%	22%	20%	23%	25%	21%
Somewhat disagree	16%	19%	10%	18% i	14%	16%	18% i	14%	13%	17%	17%	14%
Strongly disagree	7%	6%	13% b	7%	8%	5%	6%	8%	7%	5%	8% f	6%
Not at all sure	22%	16%	11%	15%	17%	14%	18% f	17%	18%	20% F	15%	17%

* Table Base: U.S. RESPONDENTS

New York, NY

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	59%	61%	61%	61%	69% Dgj	69% Dgj	63%	67%	67% d	63%	66%	65%
Strongly agree	29%	28%	31%	28%	35% d	36% D	32%	30%	34% d	31%	34%	33%
Somewhat agree	31%	33%	31%	33%	34%	33%	30%	37% g	33%	31%	32%	33%
Disagree (Net)	19%	21%	14%	20%	18%	16%	19%	20%	19%	18%	18%	20%
Somewhat disagree	14%	16%	13%	15%	12%	12%	15%	15%	14%	14%	13%	15%
Strongly disagree	5%	5%	1%	5%	6%	4%	4%	5%	5%	4%	5%	6%
Not at all sure	21%	18%	25%	19% EHI	14%	15%	18% ehi	13%	14%	19% EHI	16%	14%

* Table Base: U.S. RESPONDENTS

Miami, FL

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	63%	66%	69%	66%	69%	75% DeGHIJkL	67%	68%	69%	66%	70%	68%
Strongly agree	26%	25%	25%	25%	29%	33% DH	30%	25%	31%	28%	29%	29%
Somewhat agree	37%	40%	44%	41%	40%	42%	37%	42%	38%	39%	40%	40%
Disagree (Net)	14%	14%	10%	13%	13%	12%	14%	14%	14%	14%	13%	15%
Somewhat disagree	9%	9%	8%	8%	8%	8%	9%	10%	9%	9%	9%	11%
Strongly disagree	5%	5%	3%	5%	5%	4%	5%	3%	5%	4%	4%	4%
Not at all sure	23%	21%	20%	21% F	18% f	13%	19% F	18% f	17%	20% F	17%	17%

* Table Base: U.S. RESPONDENTS

Los Angeles, CA

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	61%	62%	61%	62%	65%	69% d	67%	65%	63%	65%	65%	64%
Strongly agree	27%	25%	22%	24%	29%	30% d	30% d	26%	28%	31% D	30% d	27%
Somewhat agree	34%	38%	40%	38%	36%	39%	37%	39%	36%	35%	36%	37%
Disagree (Net)	19%	18%	19%	18%	17%	17%	21%	17%	18%	20%	19%	19%
Somewhat disagree	12%	13%	12%	13%	10%	12%	14% eh	10%	11%	13%	13%	12%
Strongly disagree	7%	5%	7%	5%	7%	5%	7%	7%	7%	7%	5%	7%
Not at all sure	20%	20%	20%	20% fGj	18% G	15%	12%	18% G	18% G	15%	16%	17% G

* Table Base: U.S. RESPONDENTS

Boston, MA

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	60%	65%	68%	66%	69% GJ	70% GJ	62%	73% dGJ	72% dGJ	61%	68% gJ	69% GJ
Strongly agree	23%	25%	37% b	27%	27%	28%	25%	32% gJ	30%	24%	28%	27%
Somewhat agree	37%	40%	32%	39%	42%	42%	36%	41%	42% g	37%	41%	42%
Disagree (Net)	13%	12%	10%	12%	10%	12%	14% el	11%	9%	14% I	12%	12%
Somewhat disagree	10%	9%	8%	9%	7%	9% i	12% EHI	8%	6%	11% EI	9%	9% i
Strongly disagree	3%	3%	2%	3%	3%	3%	2%	3%	3%	3%	3%	3%
Not at all sure	27%	23%	22%	23% H	21%	18%	24% fHI	16%	19%	25% FHIkL	20%	19%

* Table Base: U.S. RESPONDENTS

Philadelphia, PA

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	52%	57%	50%	56%	60% gJ	59%	54%	61% gJ	67% DeFGJkL	54%	60% j	60% j
Strongly agree	18%	18%	16%	18%	19%	20%	18%	17%	23% dH	18%	19%	19%
Somewhat agree	35%	38%	35%	38%	41% j	38%	36%	45% dfGJ	44% GJ	35%	41%	41%
Disagree (Net)	18%	18%	27%	20%	17%	22% e	20%	20%	17%	20%	19%	19%
Somewhat disagree	13%	13%	23% B	15% eI	11%	15% eI	15% eI	13%	9%	14% I	12%	13% i
Strongly disagree	6%	5%	3%	5%	6%	7%	5%	7%	8%	6%	6%	6%
Not at all sure	30%	25%	23%	25% fhI	23% I	19%	26% FHI	19%	16%	26% FHI	21% I	21% I

* Table Base: U.S. RESPONDENTS

Las Vegas, NV

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	64%	67%	65%	67%	68%	73% dIL	69%	68%	67%	72% dl	69%	66%
Strongly agree	27%	27%	32%	28%	32%	35% Dh	30%	29%	33%	32%	33%	31%
Somewhat agree	36%	40%	33%	39%	36%	38%	39%	39%	35%	40%	36%	36%
Disagree (Net)	17%	16%	15%	16%	16%	13%	19% F	17%	17%	15%	15%	18% F
Somewhat disagree	13%	13%	15%	13%	12%	11%	15% f	15%	13%	12%	13%	16% F
Strongly disagree	4%	3%	0%	3%	3%	2%	4%	2%	3%	3%	3%	3%
Not at all sure	19%	17%	20%	17% GJ	16% gj	14%	12%	15%	16%	12%	16%	15%

* Table Base: U.S. RESPONDENTS

Atlanta, GA

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	57%	62%	62%	62%	61%	66% gJ	59%	61%	63%	59%	65% gJ	61%
Strongly agree	21%	21%	25%	22%	23%	27% gHJ	21%	20%	24%	20%	27% gHJ	23%
Somewhat agree	37%	40%	37%	40%	38%	39%	38%	41%	39%	39%	38%	38%
Disagree (Net)	17%	16%	13%	15%	15%	14%	17%	16%	16%	16%	17%	16%
Somewhat disagree	13%	13%	11%	13%	12%	11%	14%	12%	12%	14%	13%	13%
Strongly disagree	3%	3%	2%	2%	3%	3%	2%	5%	3%	3%	5% dg	3%
Not at all sure	26%	22%	25%	23% k	24% K	20%	24% K	23% k	21%	25% K	17%	22% k

* Table Base: U.S. RESPONDENTS

Washington, DC

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	58%	64%	61%	63%	64%	67%	64%	68%	65%	62%	65%	68% j
Strongly agree	25%	26%	25%	26%	28%	29%	28%	26%	29%	26%	29%	30%
Somewhat agree	33%	38%	35%	38%	36%	38%	36%	42%	36%	36%	36%	38%
Disagree (Net)	17%	17%	19%	18%	17%	16%	17%	17%	18%	18%	17%	16%
Somewhat disagree	13%	14%	17%	14%	12%	13%	13%	11%	13%	13%	12%	12%
Strongly disagree	5%	3%	2%	3%	5%	4%	4%	5%	5%	4%	5%	4%
Not at all sure	25%	19%	21%	19%	20%	17%	19%	16%	17%	21% hl	19%	16%

* Table Base: U.S. RESPONDENTS

QS2Q5: For each city below, how much do you agree or disagree with the following statement?National reporting (e.g., news stories, articles) depicts this city as more violent than it actually is.

Chicago, IL

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	45%	46%	51%	47%	49%	51%	49%	47%	50%	47%	50%	48%
Strongly agree	19%	20%	19%	20%	20%	22%	22%	19%	20%	19%	23%	20%
Somewhat agree	26%	26%	33%	27%	29%	29%	27%	28%	30%	28%	27%	28%
Disagree (Net)	34%	42%	39%	42% Gj	36%	36%	34%	40%	37%	35%	37%	38%
Somewhat disagree	19%	21%	23%	21%	20%	20%	19%	22%	22%	20%	21%	23%
Strongly disagree	15%	21%	16%	20% ikL	16%	16%	16%	18%	15%	16%	15%	15%
Not at all sure	21%	12%	9%	11%	15%	13%	16% d	13%	13%	18% Dfhi	13%	14%

New York, NY

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	48%	48%	47%	48%	51%	52%	53%	49%	51%	51%	50%	51%
Strongly agree	24%	21%	25%	22%	25%	27% d	28% D	23%	24%	25%	26%	26%
Somewhat agree	24%	26%	22%	26%	25%	25%	25%	27%	27%	25%	24%	25%
Disagree (Net)	32%	37%	32%	36%	36%	34%	31%	38% g	37%	32%	35%	35%
Somewhat disagree	19%	22%	21%	22%	22% g	21%	17%	21%	22%	18%	21%	21%
Strongly disagree	13%	15%	10%	14%	14%	13%	14%	16%	15%	14%	13%	13%
Not at all sure	21%	16%	22%	17%	13%	14%	16%	13%	12%	17% ei	15%	15%

Miami, FL

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	43%	42%	45%	43%	46%	48%	49% d	45%	45%	46%	46%	45%
Strongly agree	18%	18%	12%	17%	18%	22% d	20%	18%	19%	19%	21%	18%
Somewhat agree	25%	24%	33%	26%	27%	26%	29%	27%	26%	27%	25%	27%
Disagree (Net)	32%	37%	34%	37%	35%	38%	33%	37%	36%	33%	37%	37%
Somewhat disagree	21%	26%	25%	26%	24%	27% g	22%	26%	26%	23%	25%	27%
Strongly disagree	10%	11%	10%	11%	11%	10%	11%	11%	10%	10%	13%	10%
Not at all sure	25%	20%	21%	20% F	20% f	15%	18%	18%	18%	22% Fk	17%	18%

Los Angeles, CA

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	43%	42%	43%	43%	42%	46%	52% DEHIKL	41%	43%	48% h	44%	42%
Strongly agree	19%	19%	20%	19%	20%	23% Hi	25% deHI	15%	17%	21% H	22% H	20%
Somewhat agree	24%	24%	23%	24%	23%	23%	27%	25%	26%	26%	22%	22%
Disagree (Net)	35%	41%	33%	39%	39%	38%	36%	41%	39%	35%	38%	39%
Somewhat disagree	20%	26%	19%	25%	23%	25%	21%	23%	23%	20%	24%	24%
Strongly disagree	15%	15%	14%	15%	15%	13%	15%	18% f	16%	15%	15%	15%
Not at all sure	22%	17%	24%	18% G	19% G	16%	13%	19% G	18% G	17%	17% g	19% G

Boston, MA

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	39%	39%	44%	40%	44%	44%	42%	43%	43%	38%	43%	43%
Strongly agree	15%	16%	20%	17%	17%	16%	19%	17%	18%	15%	18%	17%
Somewhat agree	24%	23%	24%	23%	27%	28%	23%	26%	25%	24%	25%	26%
Disagree (Net)	32%	39% c	26%	37%	34%	34%	34%	38%	34%	35%	36%	35%
Somewhat disagree	24%	29%	25%	29%	24%	24%	25%	28%	26%	26%	26%	27%
Strongly disagree	8%	10% C	1%	8%	9%	10%	9%	10%	8%	9%	9%	8%
Not at all sure	29%	22%	31%	23%	22%	22%	24% h	19%	23%	27% H	22%	23%

Philadelphia, PA

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	41%	42%	41%	42%	46%	45%	45%	46%	49% Dj	43%	46%	47%
Strongly agree	17%	16%	19%	17%	19%	19%	21%	17%	22% dh	19%	20%	21%
Somewhat agree	24%	26%	22%	25%	27%	26%	24%	29%	27%	24%	26%	25%
Disagree (Net)	28%	33%	29%	33%	31%	32%	27%	34% g	33%	29%	31%	31%
Somewhat disagree	16%	18%	18%	18%	18%	18%	16%	19%	18%	17%	18%	19%
Strongly disagree	12%	15%	11%	14%	13%	14%	12%	15%	15%	12%	13%	12%
Not at all sure	31%	24%	30%	25% I	23% I	23% i	28% HI	21%	18%	28% HIkl	23% I	22%

Las Vegas, NV

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	42%	42%	39%	41%	44%	46%	48% d	42%	47%	45%	44%	45%
Strongly agree	17%	16%	18%	17%	15%	18%	21% EH	14%	16%	19% h	18%	16%
Somewhat agree	25%	25%	20%	25%	29%	28%	27%	28%	31% d	26%	26%	29%
Disagree (Net)	34%	37%	37%	37%	35%	35%	35%	38%	34%	36%	37%	35%
Somewhat disagree	24%	26%	29%	27%	26%	27%	24%	28%	26%	25%	27%	26%
Strongly disagree	10%	11%	8%	10%	9%	8%	11%	10%	8%	12% f	10%	9%
Not at all sure	24%	21%	24%	22%	21%	18%	17%	20%	19%	19%	19%	20%

Atlanta, GA

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	41%	39%	41%	39%	43%	46% d	46% d	43%	44%	43%	49% DeJ	42%
Strongly agree	17%	17%	24%	18%	20%	20%	19%	19%	21%	18%	23% dj	19%
Somewhat agree	24%	22%	17%	21%	23%	26%	27% d	24%	23%	25%	26%	24%
Disagree (Net)	32%	39%	35%	38% Gj	34%	34%	31%	38% g	35%	32%	35%	35%
Somewhat disagree	22%	27%	29%	27%	25%	25%	22%	26%	24%	23%	24%	25%
Strongly disagree	10%	12%	5%	11%	9%	9%	9%	11%	11%	9%	12%	10%
Not at all sure	27%	22%	24%	23% K	23% K	20% k	23% K	20%	21% k	25% hK	16%	23% K

Washington, DC

		Chicago Residency		CITIES LIVED IN/VISITED								
	Total (A)	Has only visited Chicago (B)	Has lived in Chicago (C)	Chicago (D)	NYC (E)	Miami (F)	LA (G)	Boston (H)	Philadelphia (I)	Las Vegas (J)	Atlanta (K)	Washington DC (L)
Total	N=1059	N=396	N=77 *	N=473	N=551	N=493	N=530	N=358	N=393	N=552	N=496	N=508
Total (Unweighted)	N=1059	N=423	N=70 *	N=493	N=594	N=525	N=504	N=400	N=432	N=528	N=523	N=556
Agree (Net)	42%	45%	43%	45%	46%	46%	47%	45%	49%	44%	45%	50% j
Strongly agree	17%	17%	22%	18%	16%	19%	21% e	16%	17%	19%	18%	18%
Somewhat agree	25%	28%	21%	27%	30%	27%	26%	28%	31% j	25%	27%	32% gJ
Disagree (Net)	30%	34%	28%	33%	33%	35% G	28%	38% GJ	35% g	31%	36% G	33%
Somewhat disagree	18%	20%	17%	20%	19%	22% g	16%	22% g	21% g	20%	21% g	20%
Strongly disagree	12%	14%	11%	13%	14%	13%	12%	16% j	13%	11%	14%	13%
Not at all sure	28%	21%	29%	22% il	22% il	19%	25% FHIkL	18%	17%	25% FHIKL	19%	17%