

P151249 Harris Q4 2023

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Report Settings

| | |
|--------------------|-----------------------|
| Respondents: | Qualified Only |
| Additional Filter: | None |
| Table Set: | All |
| Percentage Base: | Total Answering |
| Stat Test Levels: | 95 / 90 (z-test) |
| Stat Test Groups: | ,BC,D-F,GH |
| Date Range: | (09/13/23 - 09/27/23) |

Segment Definitions

| | | |
|--------------------------------------|------------------------|--------|
| Total- All City of Chicago Residents | (ALL) | n=1000 |
| Male | (dmGenM.r1) | n=471 |
| Female | (dmGenM.r2) | n=515 |
| 18-34 | (dmAge.check('18-34')) | n=308 |
| 35-54 | (dmAge.check('35-54')) | n=341 |
| 55+ | (dmAge.check('>55')) | n=336 |
| White Only (NH/L) | (net2RaceMUS.r1) | n=454 |
| All People of Color | (net2RaceMUS.r6) | n=546 |

Weighting

| | | |
|-------|-------------|-----------------|
| Total | nweight.val | WT_P151249_Post |
|-------|-------------|-----------------|

Q201: How much do you agree or disagree with each of the following statements?

I enjoy spending time in downtown Chicago.

| | Total- All City of Chicago Res... A | Gender | | Age | | | Race & Ethnicity | |
|---------------------------|--|-----------|-------------|------------|------------|-----------|------------------------|--------------------------|
| | | Male B | Female C | 18-34 D | 35-54 E | 55+ F | White Only (NH/L) G | All People of Color H |
| Total | N=1000 | N=471 | N=515 | N=308 | N=341 | N=336 | N=454 | N=546 |
| Total (Unweighted) | N=1000 | N=378 | N=607 | N=255 | N=368 | N=362 | N=542 | N=458 |
| Agree (Net) | 71% | 67% | 73% | 78% F | 75% F | 58% | 64% | 76% G |
| Strongly agree | 32% | 35% | 29% | 47% EF | 34% F | 17% | 25% | 37% G |
| Somewhat agree | 39% | 33% | 44% B | 32% | 42% d | 41% d | 39% | 39% |
| Disagree (Net) | 29% | 33% | 27% | 22% | 25% | 42% DE | 36% H | 24% |
| Somewhat disagree | 16% | 19% C | 13% | 15% | 14% | 19% | 19% H | 13% |
| Strongly disagree | 14% | 14% | 14% | 7% | 10% | 23% DE | 17% H | 10% |

Table Base: ALL COOK COUNTY RESIDENTS

Q201: How much do you agree or disagree with each of the following statements?

I feel safe spending time in downtown Chicago.

| | Total- All City of Chicago Res... A | Gender | | Age | | | Race & Ethnicity | |
|---------------------------|--|-----------|-------------|------------|------------|-----------|------------------------|--------------------------|
| | | Male B | Female C | 18-34 D | 35-54 E | 55+ F | White Only (NH/L) G | All People of Color H |
| Total | N=1000 | N=471 | N=515 | N=308 | N=341 | N=336 | N=454 | N=546 |
| Total (Unweighted) | N=1000 | N=378 | N=607 | N=255 | N=368 | N=362 | N=542 | N=458 |
| Agree (Net) | 53% | 53% | 54% | 66% EF | 53% F | 43% | 48% | 58% G |
| Strongly agree | 14% | 16% | 12% | 19% F | 17% F | 6% | 12% | 15% |
| Somewhat agree | 40% | 37% | 42% | 48% EF | 36% | 37% | 36% | 43% g |
| Disagree (Net) | 47% | 47% | 46% | 34% | 47% D | 57% DE | 52% H | 42% |
| Somewhat disagree | 26% | 27% | 24% | 20% | 27% | 29% D | 26% | 25% |
| Strongly disagree | 21% | 20% | 22% | 14% | 20% d | 28% De | 26% H | 17% |

Table Base: ALL COOK COUNTY RESIDENTS

Q201: How much do you agree or disagree with each of the following statements?

I take advantage of the entertainment options (e.g., events, attractions) Chicago has to offer.

| | Total- All City of Chicago Res... A | Gender | | Age | | | Race & Ethnicity | |
|---------------------------|--|-----------|-------------|------------|------------|-----------|------------------------|--------------------------|
| | | Male B | Female C | 18-34 D | 35-54 E | 55+ F | White Only (NH/L) G | All People of Color H |
| Total | N=1000 | N=471 | N=515 | N=308 | N=341 | N=336 | N=454 | N=546 |
| Total (Unweighted) | N=1000 | N=378 | N=607 | N=255 | N=368 | N=362 | N=542 | N=458 |
| Agree (Net) | 73% | 74% | 71% | 79% F | 77% F | 63% | 67% | 77% G |
| Strongly agree | 25% | 25% | 24% | 29% F | 29% F | 17% | 18% | 31% G |
| Somewhat agree | 48% | 49% | 47% | 50% | 48% | 45% | 49% | 47% |
| Disagree (Net) | 27% | 26% | 29% | 21% | 23% | 37% DE | 33% H | 23% |
| Somewhat disagree | 19% | 19% | 19% | 17% | 15% | 26% DE | 22% | 17% |
| Strongly disagree | 8% | 6% | 10% b | 4% | 8% | 11% D | 11% H | 5% |

Table Base: ALL COOK COUNTY RESIDENTS

Q201: How much do you agree or disagree with each of the following statements?

In general, entertainment options in Chicago (e.g., events, attractions) are more for visitors than they are for area residents.

| | | Gender | | Age | | | Race & Ethnicity | |
|---------------------------|--|-----------|-------------|------------|------------|-----------|------------------------|--------------------------|
| | Total- All City of Chicago Res... A | Male B | Female C | 18-34 D | 35-54 E | 55+ F | White Only (NH/L) G | All People of Color H |
| Total | N=1000 | N=471 | N=515 | N=308 | N=341 | N=336 | N=454 | N=546 |
| Total (Unweighted) | N=1000 | N=378 | N=607 | N=255 | N=368 | N=362 | N=542 | N=458 |
| Agree (Net) | 44% | 50% C | 39% | 50% F | 50% F | 31% | 36% | 51% G |
| Strongly agree | 12% | 14% | 11% | 17% F | 15% F | 5% | 6% | 17% G |
| Somewhat agree | 32% | 35% c | 28% | 33% | 35% F | 26% | 30% | 33% |
| Disagree (Net) | 56% | 50% | 61% B | 50% | 50% | 69% DE | 64% H | 49% |
| Somewhat disagree | 38% | 34% | 41% b | 33% | 33% | 47% DE | 45% H | 31% |
| Strongly disagree | 18% | 17% | 21% | 17% | 16% | 22% | 19% | 18% |

Table Base: ALL COOK COUNTY RESIDENTS

Q501: How much do you support or oppose each of the following policies and initiatives in the City of Chicago?

Converting vacant office space in downtown Chicago into other usable spaces for businesses and residents

| | Total- All City of Chicago Res... A | Gender | | Age | | | Race & Ethnicity | |
|---------------------------|--|-----------|-------------|------------|------------|-----------|------------------------|--------------------------|
| | | Male B | Female C | 18-34 D | 35-54 E | 55+ F | White Only (NH/L) G | All People of Color H |
| Total | N=523 | N=250 | N=266 | N=190 | N=176 | N=151 | N=188 | N=335 |
| Total (Unweighted) | N=484 | N=189 | N=289 | N=140 | N=187 | N=150 | N=207 | N=277 |
| Support (Net) | 77% | 80% | 74% | 82% e | 71% | 80% | 74% | 79% |
| Strongly support | 51% | 57% c | 46% | 60% F | 53% f | 40% | 47% | 54% |
| Somewhat support | 26% | 23% | 28% | 21% | 18% | 40% DE | 27% | 25% |
| Neutral | 16% | 14% | 19% | 13% | 20% | 15% | 15% | 17% |
| Oppose (Net) | 4% | 5% | 4% | 3% | 6% | 3% | 9% H | 2% |
| Somewhat oppose | 3% | 2% | 4% | 2% | 4% | 2% | 4% | 2% |
| Strongly oppose | 2% | 3% c | 0% | 1% | 2% | 1% | 4% H | 0% |
| Not at all sure | 2% | 2% | 3% | 2% | 2% | 2% | 3% | 2% |

Q502: You indicated that you support efforts to convert vacant office space in downtown Chicago into other usable spaces for businesses and residents. Which of the following types of spaces do you think should be created?

| | | Gender | | Age | | | Race & Ethnicity | |
|---|--|-----------|-------------|------------|------------|----------|------------------------|--------------------------|
| | Total- All City of Chicago Res... A | Male B | Female C | 18-34 D | 35-54 E | 55+ F | White Only (NH/L) G | All People of Color H |
| Total | N=404 | N=200 | N=197 | N=155 | N=126 | N=121 | N=139 | N=265 |
| Total (Unweighted) | N=378 | N=150 | N=222 | N=116 | N=145 | N=113 | N=158 | N=220 |
| Low-income housing | 57% | 58% | 55% | 73% EF | 55% f | 40% | 51% | 60% |
| Educational facilities (e.g., school campuses, museums, adult education) | 51% | 45% | 56% | 41% | 59% D | 57% d | 52% | 51% |
| Medical facilities | 45% | 48% | 41% | 38% | 58% Df | 42% | 49% | 44% |
| Housing for displaced migrants/refugees | 37% | 37% | 36% | 49% F | 36% | 25% | 40% | 36% |
| Public gathering space | 37% | 34% | 38% | 42% | 35% | 31% | 44% h | 33% |

continued...

Q502: You indicated that you support efforts to convert vacant office space in downtown Chicago into other usable spaces for business and residents. Which of the following types of spaces do you think should be created?

| | | Gender | | Age | | | Race & Ethnicity | |
|---|--|-----------|-------------|------------|------------|----------|------------------------|--------------------------|
| | Total- All City of Chicago Res... A | Male B | Female C | 18-34 D | 35-54 E | 55+ F | White Only (NH/L) G | All People of Color H |
| Start-up incubators (i.e., spaces where entrepreneurs grow and develop start-up companies) | 37% | 36% | 38% | 25% | 46% D | 42% D | 44% h | 32% |
| Rentable venues (e.g., for weddings, corporate events) | 34% | 32% | 36% | 25% | 39% d | 41% d | 38% | 32% |
| Entertainment facilities (e.g., bowling alleys, game rooms, theaters) | 33% | 27% | 38% b | 29% | 43% dF | 27% | 34% | 33% |
| Dining options (e.g., bars, restaurants) | 33% | 31% | 33% | 24% | 39% d | 36% | 41% H | 28% |
| Lodging for visitors (e.g., hotels, short-term rentals) | 32% | 30% | 33% | 20% | 39% D | 41% D | 38% | 29% |
| Libraries | 32% | 31% | 32% | 34% | 34% | 27% | 36% | 30% |
| Retail space | 29% | 32% | 27% | 24% | 36% | 29% | 31% | 28% |

continued...

Q502: You indicated that you support efforts to convert vacant office space in downtown Chicago into other usable spaces for business and residents. Which of the following types of spaces do you think should be created?

| | | Gender | | Age | | | Race & Ethnicity | |
|--|--|-----------|-------------|------------|------------|----------|------------------------|--------------------------|
| | Total- All City of Chicago Res... A | Male B | Female C | 18-34 D | 35-54 E | 55+ F | White Only (NH/L) G | All People of Color H |
| Co-working space | 27% | 27% | 28% | 19% | 34% D | 30% | 43% H | 19% |
| Storage facilities | 12% | 14% | 11% | 10% | 10% | 17% | 13% | 11% |
| Luxury housing | 11% | 13% | 9% | 7% | 14% | 14% | 12% | 10% |
| Another type of space not listed here | 5% | 8% C | 2% | 4% | 7% | 6% | 4% | 6% |
| Not at all sure | 2% | 3% | 2% | 2% | 2% | 5% | 2% | 3% |

Table Base: SUPPORTS CONVERTING VACANT OFFICE SPACES INTO USABLE SPACE