

062323 - HOD FLASH (24 HOUR) SURVEY)

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Report Settings

| | |
|--------------------|-----------------------|
| Respondents: | Qualified Only |
| Additional Filter: | None |
| Table Set: | All |
| Percentage Base: | Total Answering |
| Stat Test Levels: | 95 / 90 (z-test) |
| Stat Test Groups: | ,BC,D-F,GH |
| Date Range: | (06/23/23 - 08/22/23) |

Segment Definitions

| | | |
|---------------------|------------------------|--------|
| All Respondents | (ALL) | n=2025 |
| Male | (dmGenM.r1) | n=984 |
| Female | (dmGenM.r2) | n=1034 |
| 18-34 | (dmAge.check('18-34')) | n=581 |
| 35-54 | (dmAge.check('35-54')) | n=662 |
| 55+ | (dmAge.check('>55')) | n=762 |
| White Only (NH/L) | (net2RaceMUS.r1) | n=1228 |
| All People of Color | (net2RaceMUS.r6) | n=797 |

Weighting

| | | |
|-------|---------------------------------|---------------------|
| Total | nweight.q062323_24_hourprop.val | q062323_24_hourprop |
|-------|---------------------------------|---------------------|

QS2Q2: Do you tend to feel that...?

The "culture wars" are overblown in terms of how important the issues of those debates are to daily life.

| | | Gender | | Age | | | Race & Ethnicity | |
|----------------------------------|----------------------|-----------|-------------|------------|------------|----------|------------------------|--------------------------|
| | All Respondents A | Male B | Female C | 18-34 D | 35-54 E | 55+ F | White Only (NH/L) G | All People of Color H |
| Total | N=2025 | N=984 | N=1034 | N=581 | N=662 | N=762 | N=1228 | N=797 |
| Total (Unweighted) | N=2025 | N=947 | N=1069 | N=484 | N=736 | N=777 | N=1412 | N=613 |
| Yes, I feel this way | 57% | 55% | 59% | 53% | 61% D | 58% | 60% H | 53% |
| No, I don't feel this way | 43% | 45% | 41% | 47% E | 39% | 42% | 40% | 47% G |

Table Base: US RESPONDENTS

QS2Q2: Do you tend to feel that...?

Most Americans get along with one another.

| | | Gender | | Age | | | Race & Ethnicity | |
|----------------------------------|----------------------|-----------|-------------|------------|------------|-----------|------------------------|--------------------------|
| | All Respondents A | Male B | Female C | 18-34 D | 35-54 E | 55+ F | White Only (NH/L) G | All People of Color H |
| Total | N=2025 | N=984 | N=1034 | N=581 | N=662 | N=762 | N=1228 | N=797 |
| Total (Unweighted) | N=2025 | N=947 | N=1069 | N=484 | N=736 | N=777 | N=1412 | N=613 |
| Yes, I feel this way | 57% | 60% c | 55% | 49% | 53% | 67% DE | 60% H | 53% |
| No, I don't feel this way | 43% | 40% | 45% b | 51% F | 47% F | 33% | 40% | 47% G |

Table Base: US RESPONDENTS

QS2Q2: Do you tend to feel that...?

You can see the good in those you disagree with.

| | | Gender | | Age | | | Race & Ethnicity | |
|----------------------------------|----------------------|-----------|-------------|------------|------------|-----------|------------------------|--------------------------|
| | All Respondents A | Male B | Female C | 18-34 D | 35-54 E | 55+ F | White Only (NH/L) G | All People of Color H |
| Total | N=2025 | N=984 | N=1034 | N=581 | N=662 | N=762 | N=1228 | N=797 |
| Total (Unweighted) | N=2025 | N=947 | N=1069 | N=484 | N=736 | N=777 | N=1412 | N=613 |
| Yes, I feel this way | 76% | 73% | 78% B | 73% | 74% | 79% de | 78% H | 71% |
| No, I don't feel this way | 24% | 27% C | 22% | 27% f | 26% f | 21% | 22% | 29% G |

Table Base: US RESPONDENTS

QS2Q2: Do you tend to feel that...?

Opportunities exist in American for nearly all to attain the American Dream.

| | All Respondents A | Gender | | Age | | | Race & Ethnicity | |
|----------------------------------|----------------------|-----------|-------------|------------|------------|-----------|---------------------------|-----------------------------|
| | | Male B | Female C | 18-34 D | 35-54 E | 55+ F | White Only (NH/L) G | All People of Color H |
| Total | N=2025 | N=984 | N=1034 | N=581 | N=662 | N=762 | N=1228 | N=797 |
| Total (Unweighted) | N=2025 | N=947 | N=1069 | N=484 | N=736 | N=777 | N=1412 | N=613 |
| Yes, I feel this way | 56% | 61% C | 51% | 49% | 53% | 64% DE | 57% | 53% |
| No, I don't feel this way | 44% | 39% | 49% B | 51% F | 47% F | 36% | 43% | 47% |

Table Base: US RESPONDENTS

QS2Q2: Do you tend to feel that...?

You have a friend who doesn't share your views.

| | | Gender | | Age | | | Race & Ethnicity | |
|----------------------------------|----------------------|-----------|-------------|-----------------|-----------------|------------------|------------------------|--------------------------|
| | All Respondents A | Male B | Female C | 18-34 D | 35-54 E | 55+ F | White Only (NH/L) G | All People of Color H |
| Total | N=2025 | N=984 | N=1034 | N=581 | N=662 | N=762 | N=1228 | N=797 |
| Total (Unweighted) | N=2025 | N=947 | N=1069 | N=484 | N=736 | N=777 | N=1412 | N=613 |
| Yes, I feel this way | 71% | 72% | 71% | 67% | 69% | 76% DE | 74% H | 66% |
| No, I don't feel this way | 29% | 28% | 29% | 33% F | 31% F | 24% | 26% | 34% G |

Table Base: US RESPONDENTS