

082523 - HOD FLASH (24 HOUR) SURVEY

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Report Settings

Respondents:	Qualified Only
Additional Filter:	None
Table Set:	All
Percentage Base:	Total Answering
Stat Test Levels:	95 / 90 (z-test)
Stat Test Groups:	,B-D,EF,G-I
Date Range:	(08/25/23 - 08/28/23)

Segment Definitions

Total	(ALL)	n=1053
HS or Less	(Q2146.r1 or Q2146.r2 or Q2146.r3)	n=320
Some post-HS education	(Q2146.r4 or Q2146.r6 or Q2146.r71)	n=272
Bachelor's or Higher	(Q2146.r5 or Q2146.r7 or Q2146.r70)	n=461
Yes	(netEmploy.r1)	n=605
No	(netEmploy.r2)	n=448
Less than \$50K	(Q2157.r4 or Q2157.r1 or Q2157.r2 or Q2157.r3)	n=299
\$50K - \$99.9K	(Q2157.r5 or Q2157.r6)	n=299
\$100K+	(Q2157.r7 or Q2157.r8 or Q2157.r9 or Q2157.r10 or Q2157.r11)	n=445

Weighting

Total	nweight.q082523_24_hourprop.val	q082523_24_hourprop
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QS1Q1: How do you agree or disagree with each of the following statements?

Major urban development projects are a good way to attract new residents and businesses to an area.

	Total A	Education Level			Employed		Household Income		
		HS or Less B	Some post-HS education C	Bachelor's or Higher D	Yes E	No F	Less than \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=1053	N=320	N=272	N=461	N=605	N=448	N=299	N=299	N=445
Total (Unweighted)	N=1053	N=264	N=266	N=523	N=576	N=477	N=348	N=295	N=401
Agree (Net)	84%	81%	78%	89% BC	85%	82%	81%	89% Gi	84%
Strongly agree	38%	40%	36%	38%	43% F	32%	36%	41%	39%
Somewhat agree	46%	41%	42%	51% Bc	42%	50% E	45%	48%	45%
Disagree (Net)	16%	19% D	22% D	11%	15%	18%	19% H	11%	16% h
Somewhat disagree	10%	9%	15% bD	8%	9%	12%	12%	7%	11%
Strongly disagree	6%	10% D	7% D	2%	6%	6%	8% h	3%	6%
Not applicable	0%	0%	0%	0%	0%	0%	0%	0%	0%

Table Base: US RESPONDENTS

QS1Q1: How do you agree or disagree with each of the following statements?

Sports are an important part of a city's local culture.

	Total A	Education Level			Employed		Household Income		
		HS or Less B	Some post-HS education C	Bachelor's or Higher D	Yes E	No F	Less than \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=1053	N=320	N=272	N=461	N=605	N=448	N=299	N=299	N=445
Total (Unweighted)	N=1053	N=264	N=266	N=523	N=576	N=477	N=348	N=295	N=401
Agree (Net)	82%	81% c	73%	87% bC	84%	79%	78%	88% GI	81%
Strongly agree	40%	42%	34%	43% C	45% F	34%	36%	43%	42%
Somewhat agree	41%	40%	40%	44%	39%	45%	42%	45%	39%
Disagree (Net)	18%	19% d	27% bD	13%	16%	21%	22% H	12%	19% H
Somewhat disagree	10%	9%	12%	9%	9%	11%	12%	8%	10%
Strongly disagree	8%	9% D	14% D	5%	8%	10%	11% H	4%	9% H
Not applicable	0%	0%	0%	0%	0%	0%	0%	0%	0%

Table Base: US RESPONDENTS

QS1Q1: How do you agree or disagree with each of the following statements?

Funding the construction of sports stadiums for professional teams is a good use of public (i.e., taxpayer) money.

	Total A	Education Level			Employed		Household Income		
		HS or Less B	Some post-HS education C	Bachelor's or Higher D	Yes E	No F	Less than \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=1053	N=320	N=272	N=461	N=605	N=448	N=299	N=299	N=445
Total (Unweighted)	N=1053	N=264	N=266	N=523	N=576	N=477	N=348	N=295	N=401
Agree (Net)	56%	56%	51%	60% c	60% F	52%	55%	60%	56%
Strongly agree	21%	25% C	15%	23% C	27% F	15%	21%	21%	23%
Somewhat agree	35%	31%	37%	36%	33%	37%	34%	39%	33%
Disagree (Net)	44%	44%	49% d	40%	40%	48% E	45%	40%	44%
Somewhat disagree	24%	23%	23%	25%	20%	29% E	25%	26%	22%
Strongly disagree	20%	22% d	25% D	15%	20%	20%	20%	14%	22% H
Not applicable	0%	0%	0%	0%	0%	0%	0%	0%	0%

Table Base: US RESPONDENTS

QS1Q1: How do you agree or disagree with each of the following statements?

If a professional sports team takes on public debt (i.e., by using taxpayer money) to fund its stadium design (e.g., construction, renovations), it should be required to repay the balance before being allowed to relocate.

	Total A	Education Level			Employed		Household Income		
		HS or Less B	Some post-HS education C	Bachelor's or Higher D	Yes E	No F	Less than \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=1053	N=320	N=272	N=461	N=605	N=448	N=299	N=299	N=445
Total (Unweighted)	N=1053	N=264	N=266	N=523	N=576	N=477	N=348	N=295	N=401
Agree (Net)	86%	82%	82%	91% BC	87%	84%	82%	90% G	86%
Strongly agree	58%	51%	57%	65% Bc	59%	58%	52%	65% G	59% g
Somewhat agree	27%	31%	25%	26%	28%	27%	31%	25%	27%
Disagree (Net)	14%	18% D	18% D	9%	13%	16%	18% H	10%	14%
Somewhat disagree	8%	9%	11% D	6%	6%	11% e	10%	7%	8%
Strongly disagree	6%	9% D	7% d	3%	7%	5%	8% H	3%	6%
Not applicable	0%	0%	0%	0%	0%	0%	0%	0%	0%

Table Base: US RESPONDENTS

QS1Q1: How do you agree or disagree with each of the following statements?

I am a fan of the professional sports team(s) in my area (e.g., city, state).

	Total A	Education Level			Employed		Household Income		
		HS or Less B	Some post-HS education C	Bachelor's or Higher D	Yes E	No F	Less than \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=1053	N=320	N=272	N=461	N=605	N=448	N=299	N=299	N=445
Total (Unweighted)	N=1053	N=264	N=266	N=523	N=576	N=477	N=348	N=295	N=401
Agree (Net)	66%	61%	62%	71% BC	74% F	55%	56%	73% G	69% G
Strongly agree	39%	42% c	33%	42% C	49% F	26%	34%	41%	42% g
Somewhat agree	26%	19%	29% B	30% B	25%	28%	22%	31% G	26%
Disagree (Net)	29%	33% D	34% D	23%	23%	37% E	35% H	23%	28%
Somewhat disagree	11%	12%	12%	10%	8%	15% E	13%	9%	12%
Strongly disagree	18%	22% D	22% D	12%	15%	22% E	22% H	14%	17%
Not applicable	5%	6%	4%	6%	3%	9% E	9% hl	4%	3%

Table Base: US RESPONDENTS

QS1Q2: In your opinion, how should stadiums for professional sports teams be funded?

	Total A	Education Level			Employed		Household Income		
		HS or Less B	Some post-HS education C	Bachelor's or Higher D	Yes E	No F	Less than \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=1053	N=320	N=272	N=461	N=605	N=448	N=299	N=299	N=445
Total (Unweighted)	N=1053	N=264	N=266	N=523	N=576	N=477	N=348	N=295	N=401
Only public funding (i.e., from local or state taxpayers)	4%	3%	4%	4%	4%	3%	3%	2%	5%
Mostly public funding (i.e., from local or state taxpayers), with some private funding (i.e., from the teams utilizing the stadium)	7%	8%	6%	7%	9% f	5%	10% H	4%	8%

continued...

QS1Q2: In your opinion, how should stadiums for professional sports teams be funded?

		Education Level			Employed		Household Income		
	Total A	HS or Less B	Some post-HS education C	Bachelor's or Higher D	Yes E	No F	Less than \$50K G	\$50K - \$99.9K H	\$100K+ I
Equal parts public and private funding (i.e., from the sports teams and taxpayers equally)	25%	26%	22%	26%	27%	22%	22%	32% GI	23%
Mostly private funding (i.e., from the teams utilizing the stadium), with some public funding (i.e., from local or state taxpayers)	31%	22%	36% B	35% B	30%	33%	27%	30%	35% g
Only private funding (i.e., from the teams utilizing the stadium)	23%	23%	24%	23%	21%	25%	23%	24%	23%
Not at all sure	9%	17% CD	8% D	4%	8%	11%	14% HI	7%	7%

Table Base: US RESPONDENTS