

060223 - HOD FLASH (24 HOUR) SURVEY

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Report Settings

Respondents:	Qualified Only
Additional Filter:	None
Table Set:	All
Percentage Base:	Total Answering
Stat Test Levels:	95 / 90 (z-test)
Stat Test Groups:	,B-D,EF,G-I
Date Range:	(06/02/23 - 06/06/23)

Segment Definitions

Total- All Qualified Respondents	(ALL)	n=1009
High school diploma or less	(Q2146.r1 or Q2146.r2 or Q2146.r3)	n=312
Some post-HS education	(Q2146.r4 or Q2146.r70 or Q2146.r71)	n=346
Bachelor's or Higher	(Q2146.r5 or Q2146.r6 or Q2146.r7)	n=351
Employed	(netEmploy.r1)	n=616
Not Employed	(netEmploy.r2)	n=393
< \$50K	(netHhIncUS.r4 or netHhIncUS.r1 or netHhIncUS.r2 or netHhIncUS.r3)	n=283
\$50K - \$99.9K	(netHhIncUS.r5 or netHhIncUS.r6)	n=283
\$100K+	(netHhIncUS.r7)	n=426

Weighting

Total	nweight.q060223_24_hourprop.val	q060223_24_hourprop
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QS6Q1: [res transfer_5] How frequently do you dream about climate change?

		Education Level			Employment Status		Household Income		
	Total- All Qualified Respondents A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not Employed F	< \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=1009	N=312	N=346	N=351	N=616	N=393	N=283	N=283	N=426
Total (Unweighted)	N=1009	N=289	N=314	N=406	N=598	N=411	N=299	N=290	N=402
Net: Dreamt about climate change	36%	34%	37%	38%	47% F	19%	43% H	35%	33%
More than once a year	11%	8%	11%	15% B	15% F	6%	9%	9%	14% G
At least once a year	7%	6%	8%	7%	10% F	3%	9%	7%	5%
A few times in my life	13%	12%	13%	14%	17% F	7%	16% I	15% I	10%
Once in my life	5%	8% D	5% D	2%	6% F	3%	9% H	4%	3%
Never	53%	52%	54%	54%	43%	69% E	47%	53%	58% G
Not at all sure	11%	14% D	10%	9%	9%	12%	9%	12%	9%

Table Base: US RESPONDENTS

QS6Q2: Overall, how positively or negatively would you describe the emotions associated the dream that featured climate change? If you have had a dream that featured climate change more than once, please answer thinking of the most recent one.

	Total- All Qualified Respondents A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not Employed F	< \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=366	N=107	N=127	N=132	N=292	N=74 *	N=122	N=98 *	N=140
Total (Unweighted)	N=367	N=103	N=116	N=148	N=288	N=79 *	N=132	N=100	N=130
Net: Positive	43%	42%	34%	51% C	46% F	29%	39%	40%	49%
Very positive	20%	19%	13%	28% C	22%	13%	17%	16%	26% h
Somewhat positive	23%	23%	22%	23%	24%	17%	22%	25%	22%
Neither negative nor positive	21%	24%	25%	16%	21%	23%	24% I	30% I	13%
Net: Negative	33%	29%	39%	30%	31%	42%	33%	28%	36%
Somewhat negative	22%	16%	28% b	20%	20%	29%	21%	21%	21%
Very negative	11%	13%	11%	10%	11%	13%	11%	7%	15% h
Not at all sure	3%	5%	1%	3%	2%	6% e	5%	1%	2%

Table Base: HAS DREAMT OF CLIMATE CHANGE BEFORE

QS6Q3: What specific emotions or themes do you remember from your dream(s) about climate change? Please select all that apply.

		Education Level			Employment Status		Household Income		
	Total- All Qualified Respondents A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not Employed F	< \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=366	N=107	N=127	N=132	N=292	N=74 *	N=122	N=98 *	N=140
Total (Unweighted)	N=367	N=103	N=116	N=148	N=288	N=79 *	N=132	N=100	N=130
Stress	37%	29%	46% B	36%	36%	42%	37%	49% I	28%
Fear	36%	33%	38%	37%	37%	36%	39%	33%	36%
Hope	30%	23%	28%	38% B	30%	30%	17%	35% G	37% G
Excitement	27%	26%	21%	33% c	30% F	13%	20%	23%	35% Gh
Happiness	26%	27%	19%	32% C	28%	20%	24%	23%	32%
Sadness	26%	30%	26%	24%	25%	30%	32% I	28%	19%
Action	26%	20%	23%	34% Bc	26%	24%	20%	25%	32% G
Curiosity	24%	23%	22%	28%	26%	18%	25%	27%	22%
Calmness	24%	26%	19%	27%	25%	20%	20%	26%	27%
Escape	20%	17%	19%	23%	19%	23%	16%	21%	23%
Anger	20%	18%	23%	18%	19%	22%	16%	28% gi	17%
Other	1%	0%	2%	2%	1%	1%	1%	0%	3%

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QS6Q3: What specific emotions or themes do you remember from your dream(s) about climate change? Please select all that apply.

		Education Level			Employment Status		Household Income		
	Total- All Qualified Respondents A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not Employed F	< \$50K G	\$50K - \$99.9K H	\$100K+ I
N/A – I don't remember any specific emotions or themes.	5%	5%	5%	5%	3%	13% E	6%	3%	6%

Table Base: HAS DREAMT OF CLIMATE CHANGE BEFORE

QS6Q4: What specific images do you remember from your dream(s) about climate change? Please select all that apply.

		Education Level			Employment Status		Household Income		
	Total- All Qualified Respondents A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not Employed F	< \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=366	N=107	N=127	N=132	N=292	N=74 *	N=122	N=98 *	N=140
Total (Unweighted)	N=367	N=103	N=116	N=148	N=288	N=79 *	N=132	N=100	N=130
Extreme changes to weather (e.g., droughts, heat waves, floods)	46%	39%	39%	58% BC	46%	47%	37%	37%	59% GH
Natural disasters (e.g., hurricanes, wildfires, earthquakes)	44%	38%	44%	48%	45%	39%	35%	45%	50% G
Family	33%	38%	34%	27%	32%	38%	36%	37%	28%
Landscapes (e.g., mountains, deserts, forests)	31%	29%	26%	37%	31%	30%	29%	28%	35%

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QS6Q4: What specific images do you remember from your dream(s) about climate change? Please select all that apply.

	Total- All Qualified Respondents A	Education Level			Employment Status		Household Income		
		High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not Employed F	< \$50K G	\$50K - \$99.9K H	\$100K+ I
Science (e.g., scientists, weather forecasting, outer space)	30%	22%	24%	42% BC	33% f	20%	24%	24%	41% GH
Animals	30%	30%	31%	29%	32%	24%	32%	28%	30%
Food	26%	31%	22%	24%	25%	28%	27%	24%	26%
Home	24%	17%	24%	29% B	23%	27%	19%	24%	28%
Politics (e.g., senators, laws, world leaders)	18%	13%	14%	26% BC	19%	14%	8%	21% G	23% G
Arctic imagery (e.g., icebergs, snow, icecaps)	17%	13%	13%	23% bc	17%	14%	16%	12%	21% h
Pests (e.g., locusts, roaches, mosquitos)	16%	13%	16%	19%	17%	13%	20% h	10%	17%
Other	1%	0%	1%	1%	1%	0%	0%	1%	1%

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QS6Q4: What specific images do you remember from your dream(s) about climate change? Please select all that apply.

		Education Level			Employment Status		Household Income		
	Total- All Qualified Respondents A	High school diploma or less B	Some post-HS education C	Bachelor's or Higher D	Employed E	Not Employed F	< \$50K G	\$50K - \$99.9K H	\$100K+ I
N/A – I don't remember any specific images.	7%	8%	6%	7%	7%	6%	9%	6%	4%

Table Base: HAS DREAMT OF CLIMATE CHANGE BEFORE