060223 - HOD FLASH (24 HOUR) SURVEY

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Report Settings

Respondents:	Qualified Only
Additional Filter:	None
Table Set:	All
Percentage Base:	Total Answering
Stat Test Levels:	95 / 90 (z-test)
Stat Test Groups:	,BC,D-F,GH
Date Range:	(06/02/23 - 06/06/23)

Segment Definitions

Total- All Qualified Respondents	(ALL)	n=1009
Male	(dmGenM.r1)	n=487
Female	(dmGenM.r2)	n=512
18-34	(dmAge.check('18-34'))	n=290
35-54	(dmAge.check('35-54'))	n=330
55+	(dmAge.check('>55'))	n=382
White Only (NH/L)	(net2RaceMUS.r1)	n=620
All People of Color	(net2RaceMUS.r6)	n=389

Weighting

Total	nweight.q060223_24_hourprop.val	q060223_24_hourprop

QS6Q1: [res transfer_5] How frequently do you dream about climate change?

	Total- All Qualified Responden... A	Gender		Age			Race & Ethnicity	
		Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1009	N=487	N=512	N=290	N=330	N=382	N=620	N=389
Total (Unweighted)	N=1009	N=449	N=548	N=299	N=306	N=396	N=680	N=329
Net: Dreamt about climate change	36%	43% C	29%	56% EF	45% F	14%	28%	50% G
More than once a year	11%	15% C	8%	12% F	18% DF	5%	10%	13%
At least once a year	7%	8%	6%	12% F	9% F	2%	4%	11% G
A few times in my life	13%	14%	11%	24% EF	12% F	6%	10%	17% G
Once in my life	5%	6%	4%	9% F	6% F	1%	3%	9% G
Never	53%	51%	56%	37%	44%	74% DE	63% H	38%
Not at all sure	11%	6%	15% B	7%	11%	13% D	10%	12%

Table Base: US RESPONDENTS

QS6Q2: Overall, how positively or negatively would you describe the emotions associated the dream that featured climate change? If you have had a dream that featured climate change more than once, please answer thinking of the most recent one.

	Total- All Qualified Responden... A	Gender		Age			Race & Ethnicity	
		Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=366	N=209	N=149	N=162	N=148	N=53 *	N=171	N=195
Total (Unweighted)	N=367	N=188	N=172	N=172	N=135	N=58 *	N=191	N=176
Net: Positive	43%	50% C	34%	41% F	51% F	23%	44%	41%
Very positive	20%	25% C	14%	18% F	26% F	5%	23%	17%
Somewhat positive	23%	25%	20%	23%	24%	17%	21%	24%
Neither negative nor positive	21%	17%	26% b	23%	17%	31% e	18%	25%
Net: Negative	33%	33%	34%	34%	29%	40%	35%	31%
Somewhat negative	22%	21%	24%	23%	18%	30% e	23%	20%
Very negative	11%	12%	11%	12%	11%	10%	12%	11%
Not at all sure	3%	0%	6% B	2%	3%	7% d	3%	3%

Table Base: HAS DREAMT OF CLIMATE CHANGE BEFORE

QS6Q3: What specific emotions or themes do you remember from your dream(s) about climate change? Please select all that apply.

	Total- All Qualified Responden... A	Gender		Age			Race & Ethnicity	
		Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=366	N=209	N=149	N=162	N=148	N=53 *	N=171	N=195
Total (Unweighted)	N=367	N=188	N=172	N=172	N=135	N=58 *	N=191	N=176
Stress	37%	39%	34%	38%	38%	35%	36%	38%
Fear	36%	34%	38%	37%	34%	41%	35%	37%
Hope	30%	35% C	24%	31% F	36% F	12%	32%	28%
Excitement	27%	35% C	15%	27% F	33% F	8%	28%	26%
Happiness	26%	31% c	21%	28% F	31% F	4%	25%	28%
Sadness	26%	17%	38% B	26%	25%	31%	26%	27%
Action	26%	29%	22%	23%	30%	22%	26%	26%
Curiosity	24%	25%	24%	21%	28%	26%	26%	23%
Calmness	24%	30% C	16%	25% F	28% F	7%	24%	25%
Escape	20%	18%	22%	20%	21%	15%	18%	22%
Anger	20%	16%	25% b	21%	16%	26%	20%	19%
Other	1%	1%	2%	1%	0%	4%	1%	2%

continued...

QS6Q3: What specific emotions or themes do you remember from your dream(s) about climate change? Please select all that apply.

	Total- All Qualified Responden... A	Gender		Age			Race & Ethnicity	
		Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
N/A – I don't remember any specific emotions or themes.	5%	3%	8% b	2%	5%	17% DE	7%	3%

Table Base: HAS DREAMT OF CLIMATE CHANGE BEFORE

QS6Q4: What specific images do you remember from your dream(s) about climate change? Please select all that apply.

	Total- All Qualified Responden... A	Gender		Age			Race & Ethnicity	
		Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=366	N=209	N=149	N=162	N=148	N=53 *	N=171	N=195
Total (Unweighted)	N=367	N=188	N=172	N=172	N=135	N=58 *	N=191	N=176
Extreme changes to weather (e.g., droughts, heat waves, floods)	46%	51% C	40%	42%	51%	45%	53% H	40%
Natural disasters (e.g., hurricanes, wildfires, earthquakes)	44%	45%	43%	37%	49% d	44%	46%	42%
Family	33%	29%	39% b	33%	36%	24%	30%	35%
Landscapes (e.g., mountains, deserts, forests)	31%	31%	29%	28%	35%	27%	33%	29%
Science (e.g., scientists, weather forecasting, outer space)	30%	34% c	24%	31%	34% f	20%	31%	29%

QS6Q4: What specific images do you remember from your dream(s) about climate change? Please select all that apply.

	Total- All Qualified Responden... A	Gender		Age			Race & Ethnicity	
		Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Animals	30%	30%	31%	26%	36% d	27%	33%	28%
Food	26%	27%	25%	24%	31% f	17%	24%	27%
Home	24%	25%	22%	21%	27%	22%	27%	21%
Politics (e.g., senators, laws, world leaders)	18%	19%	17%	18%	21% f	10%	22% h	14%
Arctic imagery (e.g., icebergs, snow, icecaps)	17%	19%	12%	20%	15%	12%	17%	17%
Pests (e.g., locusts, roaches, mosquitos)	16%	17%	14%	15%	20%	9%	16%	16%
Other	1%	0%	1%	0%	1%	2%	2%	0%
N/A – I don't remember any specific images.	7%	4%	11% B	3%	10% D	12% D	8%	6%

Table Base: HAS DREAMT OF CLIMATE CHANGE BEFORE