Base: All Respondents

VCE1c Which of the following applies to you regarding the COVID-19 vaccine?

		Ge	ender		Gene	eration				Race			Emplo Sta	yment itus	1	Work Location	1		Income			Parents	;
	Wave 174 (6/23 - 6/25)	MALI	E female	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
I am vaccinated (i.e., I have received an initial and/or booster vaccines since they've become available)	1523 76%	760 78% c	763 74%	194 76%	416 71%	359 71%	553 84% DEF	1053 79% IJ	581 72% J	157 63%	108 88% hIJL	247 76% J	937 77%	586 75%	230 75%	243 88% OQ	464 73%	422 67%	468 76% R	619 84% RS	476 70%	888 74% U	611 78% U
I am not vaccinated (i.e., I have never received any vaccine for COVID since becoming available)	483 24%	211 22%	272 26% b	62 24% G	171 29% G	145 29% G	105 16%	278 21% k	222 28% HK	91 37% HIKL	15 12%	78 24% K	285 23%	198 25%	77 25% P	33 12%	175 27% P	208 33% ST	148 24% T	117 16%	204 30% VW	308 26%	172 22%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. *small base

Base: Employed

RTW01B As of today, where are you working from?

		Ge	nder		Gene	eration				Race			Emplo Sta	yment itus		Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	FEMALE	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	1233 1222	717 672	516 550	131 174*	489 476	431 362	182 210	907 783	461 554	160 178	73 87*	217 242	1233 1222	.**	296 308	275 276	662 639	335 270	490 385	398 560	578 565	782 775	436 427
I work fully remote	308 25%	153 23%	155 28% b	44 25%	120 25%	89 24%	55 26%	184 23%	157 28% hK	60 33% HK	13 15%	72 30% hk	308 25%	:	308 100% PQ	:	:	59 22%	99 26%	150 27%	140 25%	198 26%	103 24%
I work hybrid (i.e., between home and office)	276 23%	172 26% C	104 19%	22 13%	138 29% DF	68 19%	48 23% d	193 25% Ij	107 19%	30 17%	22 25%	55 23%	276 23%	:	:	276 100% OQ	:	32 12%	65 17%	178 32% RS	169 30% VW	212 27% W	62 15%
I work fully in-person (e.g., office, worksite, etc.)	639 52%	347 52%	292 53%	108 62% E	218 46%	206 57% E	107 51%	407 52%	290 52%	89 50%	52 60%	115 48%	639 52%	:	:	:	639 100% OP	178 66% ST	222 58% T	231 41%	257 45%	365 47%	262 61% UV
Sigma	1222 100%	672 100%	550 100%	174 100%	476 100%	362 100%	210 100%	783 100%	554 100%	178 100%	87 100%	242 100%	1222 100%	:	308 100%	276 100%	639 100%	270 100%	385 100%	560 100%	565 100%	775 100%	427 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. "small base; "* very small base (under 30) ineligible for sig testing

TND01 How concerned are you about the following issues? Summary Of Very/Somewhat Concerned

Base: All Respondents (Variable Bases)

		Ge	nder		Gene	eration				Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	;
	Wave 174 (6/23 - 6/25)	MALE	E FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Paren
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
The economy & inflation	1736 87%	793 82%	942 91% B	185 72%	517 88% D	442 88% D	591 90% D	1181 89% IJL	665 83%	205 83%	102 83%	269 83%	1060 87%	675 86%	261 85%	238 86%	561 88%	568 90% sT	534 87%	612 83%	575 84%	1049 88% U	670 86%
Crime rates in the U.S.	1637 82%	740 76%	897 87% B	178 70%	456 78% d	430 85% DE	573 87% DE	1113 84% IJ	624 78%	184 74%	96 78%	263 81%	979 80%	658 84% m	239 78%	219 79%	521 82%	536 85% sT	497 81%	580 79%	548 80%	1015 85% UW	601 77%
A potential U.S. economic recession	1595 80%	747 77%	849 82% B	168 65%	475 81% D	422 84% D	530 81% D	1071 80%	620 77%	176 71%	100 82%	260 80%	976 80%	620 79%	231 75%	222 80%	523 82% 0	526 84% T	502 82% T	545 74%	550 81%	970 81%	608 78%
Political divisiveness	1523 76%	739 76%	784 76%	166 65%	427 73%	378 75% D	552 84% DEF	1045 78% IJk	583 73%	168 68%	85 69%	244 75%	928 76%	595 76%	224 73%	228 83% OQ	476 75%	463 74%	469 76%	569 77%	501 74%	904 76% u	604 77%
Affording my living expenses	1477 74%	667 69%	811 78% B	176 69%	472 80% DG	390 77% dG	439 67%	963 72%	604 75%	175 70%	100 82% i	250 77%	913 75%	565 72%	212 69%	221 80% O	479 75%	518 82% ST	458 74% T	480 65%	540 79% VW	901 75%	564 729
The solvency of U.S. banks (i.e., the ability for banks to afford their own debts and liabilities)	1358 68%	616 63%	742 72% B	147 57%	423 72% DG	356 71% D	431 66%	902 68%	544 68%	162 65%	79 65%	231 71%	842 69%	516 66%	201 65%	198 72%	443 69%	432 69%	423 69%	486 66%	478 70% v	810 68%	529 68%
The Russian War on Ukraine	1336 67%	634 65%	701 68%	145 57%	388 66% d	318 63%	484 74% DEF	922 69%	523 65%	152 61%	78 64%	220 67%	797 65%	539 69%	201 65%	193 70%	403 63%	411 65%	404 66%	505 69%	444 65%	795 66%	526 67%
A banking crisis	1327 66%	609 63%	718 69% B	158 62%	427 73% DG	341 68% g	401 61%	870 65%	546 68%	151 61%	84 69%	244 75% HIJ	833 68% n	494 63%	199 65%	205 74% Oa	430 67%	435 69% s	393 64%	482 65%	487 72% VW	805 67%	505 65%
Racial inequity	1252 62%	572 59%	680 66% B	179 70% fG	400 68% FG	309 61% g	364 55%	763 57%	570 71% H	193 78% HIK	78 64%	229 71% H	789 65% n	463 59%	205 67%	198 72% Q	386 60%	392 62%	364 59%	479 65% s	463 68% VW	746 62%	484 62%
The security of my deposits in financial institutions (e.g., banks, etc.)	1238 62%	568 58%	670 65% B	139 54%	401 68% DG	327 65% DG	371 56%	794 60%	530 66% H	161 65%	81 66%	229 71% H	791 65% N	447 57%	198 64%	194 70% q	399 63%	411 65% t	373 61%	435 59%	467 69% VW	762 64% w	459 59%
A new COVID-19 variant	1049 52%	456 47%	593 57% B	120 47%	336 57% dF	251 50%	342 52%	675 51%	466 58% H	148 60% H	76 62% h	196 60% H	638 52%	411 52%	175 57% Q	168 61% Q	295 46%	362 57% ST	312 51%	366 50%	387 57% vW	650 54%	391 50%
Gender inequity	1023 51%	459 47%	564 54% B	136 53%	346 59% FG	246 49%	294 45%	639 48%	462 58% H	144 58% H	61 49%	192 59% H	639 52%	384 49%	177 58% Q	181 66% Q	281 44%	311 49%	300 49%	397 54%	392 58% VW	625 52%	387 49%
Losing my job	613 50%	331 49%	282 51%	89 51% G	290 61% FG	181 50% G	53 25%	349 45%	336 61% HJ	93 52%	59 68% Hj	159 66% HJ	613 50%	Ξ	155 50%	156 56% Q	302 47%	148 55%	185 48%	276 49%	339 60% VW	407 53% W	191 45%

TND01 How concerned are you about the following issues? Summary Of Not At All/Not Too Concerned

Base: All Respondents (Variable Bases)

		Ge	nder		Gene	ration				Race			Emplo Sta	yment tus	1	Work Location			Income			Parents	s
	Wave 174 (6/23 - 6/25)	MALE	FEMALI	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa-	Emplo-	Not Emplo- yed	Remote	Hybrid	In- person	<\$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parer
•	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
osing my job	610 50%	342 51%	268 49%	86 49%	186 39%	181 50% E	157 75% DEF	435 55% IKL	217 39%	85 48% IkL	28 32%	83 34%	610 50%	Ξ	153 50%	120 44%	337 53%	122 45%	200 52%	283 51%	226 40%	368 47% U	236 559 UV
Gender inequity	983 49%	512 53% C	471 46%	120 47%	241 41%	258 51% E	364 55% E	692 52% IJL	341 42%	104 42%	62 51%	133 41%	583 48%	400 51%	130 42%	95 34%	358 56% OP	319 51%	316 51%	340 46%	289 42%	571 48% U	396 519 U
new COVID-19 variant	957 48%	515 53% C	442 43%	136 53% e	251 43%	254 50% E	316 48%	656 49% IJkL	337 42%	100 40%	47 38%	130 40%	584 48%	373 48%	132 43%	108 39%	344 54% OP	268 43%	304 49% R	370 50% R	293 43%	547 46% u	392 509 U
The security of my eposits in Tinancial astitutions (e.g., banks, tc.)	768 38%	403 42% C	365 35%	117 46% EF	186 32%	177 35%	287 44% EF	537 40% IL	273 34%	87 35%	42 34%	96 29%	431 35%	337 43% M	110 36%	82 30%	239 37% p	218 35%	242 39%	302 41% r	214 31%	434 36% U	324 419 Uv
acial inequity	754 38%	399 41% C	355 34%	77 30%	188 32%	195 39% dE	294 45% DEf	568 43% IJL	233 29%	55 22%	45 36%	96 29%	433 35%	321 41% m	102 33%	78 28%	253 40% P	237 38%	251 41% t	257 35%	217 32%	450 38% U	299 38' U
banking crisis	679 34%	362 37% C	317 31%	98 38% F	160 27%	163 32%	258 39% Ef	462 35%	257 32%	97 39% IL	39 31%	81 25%	389 32%	290 37% m	109 35% P	71 26%	209 33%	194 31%	222 36%	254 35%	194 28%	391 33%	278 359
ne Russian War on kraine	670 33%	336 35%	334 32%	111 43% eG	199 34% G	186 37% G	174 26%	409 31%	280 35%	96 39% h	45 36%	106 33%	425 35%	245 31%	107 35%	83 30%	235 37%	218 35%	212 34%	231 31%	237 35%	402 34%	257 33°
he solvency of U.S. anks (i.e., the ability for anks to afford their own bbts and liabilities)	648 32%	355 37% C	293 28%	109 43% EF	164 28%	148 29%	227 34% E	429 32%	260 32%	86 35%	44 35%	95 29%	380 31%	268 34%	107 35%	78 28%	196 31%	197 31%	192 31%	251 34%	203 30%	386 32% u	254 329
ffording my living spenses	529 26%	304 31% C	224 22%	80 31% Ef	115 20%	114 23%	219 33% EF	368 28%	199 25%	73 30% ik	23 18%	75 23%	310 25%	219 28%	96 31% P	54 20%	159 25%	112 18%	158 26% R	256 35% RS	141 21%	295 25% U	219 289 U
olitical divisiveness	483 24%	232 24%	251 24%	90 35% FG	161 27% G	126 25% G	106 16%	287 22%	221 27% H	81 32% Hi	38 31% h	81 25%	295 24%	189 24%	84 27% P	48 17%	163 25% P	166 26%	147 24%	168 23%	180 26% v	293 24%	179 239
potential U.S. economic cession	411 20%	224 23% C	186 18%	88 35% EFG	112 19%	82 16%	128 19%	261 20%	183 23%	72 29% HII	23 18%	66 20%	247 20%	164 21%	77 25% q	54 20%	116 18%	103 16%	113 18%	192 26% RS	130 19%	227 19%	
rime rates in the U.S.	369 18%	231 24% C	138 13%	78 30% eFG	131 22% FG	74 15%	86 13%	218 16%	180 22% H	64 26% H	27 22%	63 19%	243 20% n	126 16%	69 22%	57 21%	117 18%	94 15%	118 19% r	156 21% R	133 20% V	182 15%	182 239
he economy & inflation	270 13%	177 18% C	93 9%	71 28% EFG	71 12%	62 12%	67 10%	150 11%	138 17% H	43 17% H	21 17%	56 17% H	162 13%	108 14%	46 15%	38 14%	78 12%	62 10%	82 13% r	125 17% R	106 16% V	147 12%	113 149

TND01_1 How concerned are you about the following issues? The Russian War on Ukraine

Base: All Respondents

		Ge	ender	er Generation						Race			Emplo Sta	yment itus		Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	E FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White (H)	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa-nic (L)	Emplo-yed (M)	Not Emplo- yed	Remote (O)	Hybrid (P)	In- person (Q)	< \$50K (R)	\$50-\$99k (S)	\$100K+ (T)	Parent < 18 (U)	Parent (V)	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(11)	(1)	(3)	(K)	(L)	(NI)	(14)	(0)	(1)	(Q)	(K)	(3)	(1)	(0)	(*)	(**)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Very/Somewhat Concerned (Net)	1336 67%	634 65%	701 68%	145 57%	388 66% d	318 63%	484 74% DEF	922 69% j	523 65%	152 61%	78 64%	220 67%	797 65%	539 69%	201 65%	193 70%	403 63%	411 65%	404 66%	505 69%	444 65%	795 66%	526 67%
Very concerned	547 27%	268 28%	279 27%	59 23%	162 28%	118 23%	209 32% dF	375 28%	221 28%	73 30%	33 27%	103 32%	354 29% n	193 25%	95 31%	102 37% Q	157 25%	157 25%	147 24%	233 32% RS	197 29%	322 27%	215 28%
Somewhat concerned	788 39%	366 38%	422 41%	86 34%	226 39%	200 40%	276 42%	547 41% J	302 38% j	79 32%	45 37%	117 36%	443 36%	345 44% M	105 34%	91 33%	247 39%	254 40%	256 42%	272 37%	247 36%	472 39% U	311 40%
Not At All/Not Too Concerned (Net)	670 33%	336 35%	334 32%	111 43% eG	199 34% G	186 37% G	174 26%	409 31%	280 35%	96 39% h	45 36%	106 33%	425 35%	245 31%	107 35%	83 30%	235 37%	218 35%	212 34%	231 31%	237 35%	402 34%	257 33%
Not too concerned	469 23%	215 22%	253 24%	81 32% EG	132 22%	135 27% G	121 18%	282 21%	198 25% j	49 20%	33 27%	86 27% h	302 25%	167 21%	76 25%	56 20%	170 27% p	150 24%	151 24%	160 22%	165 24%	279 23%	183 23%
Not at all concerned	202 10%	121 12% C	81 8%	30 12%	67 11%	51 10%	53 8%	127 10% I	82 10% L	47 19% HIKL	11 9%	19 6%	124 10%	78 10%	31 10%	27 10%	66 10%	68 11%	62 10%	71 10%	72 11%	123 10%	73 9%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

TND01_2 How concerned are you about the following issues? The economy & inflation

Base: All Respondents

		Gender Generation								Race			Emplo Sta	yment tus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE (B)	E FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White (H)	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa-nic (L)	Emplo-yed (M)	Not Emplo- yed	Remote (O)	Hybrid (P)	In- person (Q)	< \$50K (R)	\$50-\$99k (S)	\$100K+ (T)	Parent < 18 (U)	Parent (V)	Not Parent
	(A)	(D)	(C)	(D)	(E)	(I)	(0)	(11)	(1)	(3)	(IL)	(L)	(111)	(11)	(0)	(1)	(Q)	(K)	(3)	(1)	(0)	(1)	(**)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Very/Somewhat Concerned (Net)	1736 87%	793 82%	942 91% B	185 72%	517 88% D	442 88% D	591 90% D	1181 89% IJL	665 83%	205 83%	102 83%	269 83%	1060 87%	675 86%	261 85%	238 86%	561 88%	568 90% sT	534 87%	612 83%	575 84%	1049 88% U	670 86%
Very concerned	1038 52%	454 47%	584 56% B	106 41%	304 52% d	290 57% Dg	338 51% d	692 52%	403 50%	129 52%	65 53%	162 50%	619 51%	419 53%	144 47%	118 43%	357 56% OP	362 57% T	338 55% T	320 43%	356 52%	634 53%	395 50%
Somewhat concerned	698 35%	339 35%	359 35%	79 31%	213 36% f	152 30%	254 39% F	489 37%	263 33%	76 31%	37 30%	107 33%	442 36%	256 33%	117 38%	120 44% Q	204 32%	206 33%	196 32%	292 40% RS	219 32%	415 35% U	275 35%
Not At All/Not Too Concerned (Net)	270 13%	177 18% C	93 9%	71 28% EFG	71 12%	62 12%	67 10%	150 11%	138 17% H	43 17% H	21 17%	56 17% H	162 13%	108 14%	46 15%	38 14%	78 12%	62 10%	82 13% r	125 17% R	106 16% V	147 12%	113 14%
Not too concerned	193 10%	123 13% C	70 7%	54 21% EFG	42 7%	42 8%	55 8%	111 8%	93 12% H	29 12%	14 12%	37 11%	110 9%	83 11%	21 7%	27 10%	62 10%	43 7%	59 10%	91 12% R	67 10% v	102 9%	88 11%
Not at all concerned	77 4%	55 6% C	23 2%	17 6% G	29 5% G	20 4% g	12 2%	38 3%	45 6% H	15 6% h	6 5%	19 6% H	52 4%	25 3%	25 8% pQ	11 4%	16 2%	19 3%	23 4%	34 5%	39 6% Vw	45 4%	26 3%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

TND01_3 How concerned are you about the following issues? A new COVID-19 variant

Base: All Respondents

		Ge	ender		Gene	eration				Race			Emplo Sta	yment itus		Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25) (A)	- MALI (B)	$\frac{\mathbb{E}}{(\mathbf{C})}$	Gen Z (age 18-25) (D)	Millennials (age 26-41)	Gen X (age 42- 57) (F)	Boomer (age 58+) (G)	+ White (H)	People of Color (I)	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der (K)	Hispa- mic (L)	Emplo-yed (M)	Not Emplo- yed (N)	Remote (O)	Hybrid (P)	In- person (Q)	< \$50K (R)	\$50-\$99k (S)	\$100K+ (T)	Parent < 18 (U)	$\frac{Parent}{(V)}$	Not Parent (W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Very/Somewhat Concerned (Net)	1049 52%	456 47%	593 57% B	120 47%	336 57% dF	251 50%	342 52%	675 51%	466 58% H	148 60% H	76 62% h	196 60% H	638 52%	411 52%	175 57% Q	168 61% Q	295 46%	362 57% ST	312 51%	366 50%	387 57% vW	650 54%	391 50%
Very concerned	409 20%	182 19%	226 22%	37 14%	166 28% DFG	98 19%	108 16%	250 19%	205 26% H	64 26% H	35 28% h	98 30% Hi	258 21%	151 19%	70 23%	78 28% Q	110 17%	134 21%	117 19%	150 20%	185 27% VW	256 21%	148 19%
Somewhat concerned	641 32%	274 28%	367 35% B	84 33%	170 29%	152 30%	234 36% e	426 32%	261 33%	85 34%	41 33%	98 30%	380 31%	260 33%	105 34%	90 33%	185 29%	228 36% T	194 32%	217 29%	202 30%	393 33% U	243 31%
Not At All/Not Too Concerned (Net)	957 48%	515 53% C	442 43%	136 53% e	251 43%	254 50% E	316 48%	656 49% IJkL	337 42%	100 40%	47 38%	130 40%	584 48%	373 48%	132 43%	108 39%	344 54% OP	268 43%	304 49% R	370 50% R	293 43%	547 46% u	392 50% U
Not too concerned	576 29%	283 29%	293 28%	83 32%	147 25%	140 28%	207 31% E	374 28%	225 28% j	57 23%	36 29%	85 26%	359 29%	217 28%	75 24%	67 24%	216 34% OP	152 24%	189 31% R	223 30% r	165 24%	317 26% u	253 32% UV
Not at all concerned	381 19%	232 24% C	149 14%	53 21%	104 18%	114 23% eG	109 17%	282 21% IKL	113 14%	43 17%	12 9%	45 14%	225 18%	155 20%	57 19%	40 15%	128 20%	115 18%	115 19%	147 20%	129 19%	230 19%	140 18%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

TND01_4 How concerned are you about the following issues? Crime rates in the U.S.

Base: All Respondents

		G	ender		Generation					Race			Emplo	yment itus		Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALI	E FEMALI	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Very/Somewhat Concerned (Net)	1637 82%	740 76%	897 87% B	178 70%	456 78% d	430 85% DE	573 87% DE	1113 84% IJ	624 78%	184 74%	96 78%	263 81%	979 80%	658 84% m	239 78%	219 79%	521 82%	536 85% sT	497 81%	580 79%	548 80%	1015 85% UW	601 77%
Very concerned	913 45%	417 43%	495 48% b	74 29%	237 40% D	250 50% DE	351 53% DE	617 46%	358 45%	113 46%	57 46%	158 49%	531 43%	382 49% m	129 42%	125 45%	277 43%	307 49% S	257 42%	337 46%	309 45%	577 48% UW	322 41%
Somewhat concerned	724 36%	323 33%	401 39% B	104 41%	219 37%	180 36%	222 34%	497 37% iJ	265 33%	71 29%	39 31%	104 32%	448 37%	276 35%	110 36%	94 34%	244 38%	228 36%	240 39% t	243 33%	238 35%	437 37%	279 36%
Not At All/Not Too Concerned (Net)	369 18%	231 24% C	138 13%	78 30% eFG	131 22% FG	74 15%	86 13%	218 16%	180 22% H	64 26% H	27 22%	63 19%	243 20% n	126 16%	69 22%	57 21%	117 18%	94 15%	118 19% r	156 21% R	133 20% V	182 15%	182 23% V
Not too concerned	268 13%	C	105 10%	53 21% FG	86 15% f	53 11%	77 12%	158 12%	129 16% H	45 18% H	13 11%	51 16%	167 14%	101 13%	46 15%	38 14%	83 13%	71 11%	88 14%	109 15%	91 13% V	134 11%	131 17% V
Not at all concerned	101 5%	67 7% C	33 3%	25 10% FG	46 8% FG	21 4% G	9 1%	60 4%	51 6% L	19 8% h	14 12% HiL	11 4%	76 6% N	25 3%	22 7%	19 7%	34 5%	23 4%	30 5%	48 6% r	42 6% V	48 4%	52 7% V
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W/Overlap formulae used. * small base

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TND01_5 How concerned are you about the following issues? Political divisiveness

Base: All Respondents

		Ge	ender		Gene	eration				Race			Emplo Sta	yment itus		Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25) (A)	- MALI (B)	$\frac{\mathbb{E}}{(\mathbf{C})}$	Gen Z (age 18-25) (D)	Millen- nials (age 26- 41) (E)	Gen X (age 42- 57) (F)	Boomer (age 58+)	+ White	People of Color (I)	Black or Af- rican Ameri- can (J)	Asian or Pa- cific Islan- der (K)	Hispa- nic (L)	Emplo-yed (M)	Not Emplo- yed (N)	Remote (O)	Hybrid (P)	In- person (Q)	< \$50K (R)	\$50-\$99k (S)	\$100K+ (T)	Parent < 18 (U)	Parent (V)	Not Parent (W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Very/Somewhat Concerned (Net)	1523 76%	739 76%	784 76%	166 65%	427 73%	378 75% D	552 84% DEF	1045 78% IJk	583 73% i	168 68%	85 69%	244 75%	928 76%	595 76%	2 <u>24</u> 73%	228 83% OQ	476 75%	463 74%	469 76%	569 77%	501 74%	904 76% u	604 77%
Very concerned	750 37%	377 39%	373 36%	62 24%	205 35% D	172 34% D	312 47% DEF	519 39% i	278 35%	80 32%	50 40%	116 36%	446 37%	304 39%	110 36%	112 41%	225 35%	209 33%	205 33%	322 44% RS	231 34%	451 38% U	292 37%
Somewhat concerned	773 39%	362 37%	411 40%	104 41%	222 38%	207 41%	240 36%	526 39% k	304 38%	88 35%	35 29%	128 39%	481 39%	291 37%	114 37%	116 42%	252 39%	254 40% T	264 43% T	247 34%	270 40%	453 38%	313 40%
Not At All/Not Too Concerned (Net)	483 24%	232 24%	251 24%	90 35% FG	161 27% G	126 25% G	106 16%	287 22%	221 27% H	81 32% Hi	38 31% h	81 25%	295 24%	189 24%	84 27% P	48 17%	163 25% P	166 26%	147 24%	168 23%	180 26% v	293 24%	179 23%
Not too concerned	322 16%	149 15%	173 17%	56 22% G	108 18% G	88 17% G	71 11%	194 15%	141 18%	47 19%	24 19%	56 17%	200 16%	122 16%	64 21% P	34 12%	102 16%	111 18%	102 17%	107 15%	119 18%	192 16%	126 16%
Not at all concerned	161 8%	83 9%	78 8%	35 14% fG	53 9% G	38 8%	36 5%	93 7%	80 10% H	33 13% Hil	14 12%	25 8%	94 8%	67 9%	20 7%	14 5%	60 9% p	55 9%	44 7%	60 8%	61 9%	101 8%	53 7%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

 $\label{eq:proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base$

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TND01_6 How concerned are you about the following issues? Affording my living expenses

Base: All Respondents

		Ge	ender		Gene			Race			Emplo Sta	yment tus		Work Location			Income			Parents			
	Wave 174 (6/23 - 6/25)		E FEMALE		Millen- nials (age 26- 41)	Gen X (age 42- 57)	58+)	White		Ameri- can	Asian or Pa- cific Islan- der	nîc	Emplo-yed	yéd			<u> </u>		\$50-\$99k		Parent < 18	Parent	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Very/Somewhat Concerned (Net)	1477 74%	667 69%	811 78% B	176 69%	472 80% DG	390 77% dG	439 67%	963 72%	604 75% j	175 70%	100 82% j	250 77%	913 75%	565 72%	212 69%	221 80% O	479 75%	518 82% ST	458 74% T	480 65%	540 79% VW	901 75%	564 72%
Very concerned	822 41%	344 35%	479 46% B	89 35%	277 47% DG	246 49% DG	210 32%	504 38%	364 45% H	117 47% H	57 46%	152 47% H	518 42%	304 39%	121 39%	120 43%	278 43%	337 54% ST	242 39% T	225 31%	326 48% VW	515 43% w	298 38%
Somewhat concerned	655 33%	323 33%	332 32%	87 34%	195 33%	144 29%	229 35% f	460 35% iJ	239 30% J	58 23%	43 35% j	98 30%	395 32%	261 33%	91 30%	102 37%	202 32%	181 29%	216 35% R	255 35% r	214 31%	386 32%	266 34%
Not At All/Not Too Concerned (Net)	529 26%	304 31% C	224 22%	80 31% Ef	115 20%	114 23%	219 33% EF	368 28%	199 25%	73 30% ik	23 18%	75 23%	310 25%	219 28%	96 31% P	54 20%	159 25%	112 18%	158 26% R	256 35% RS	141 21%	295 25% U	219 28% U
Not too concerned	355 18%	197 20% C	158 15%	47 18%	82 14%	76 15%	150 23% EF	259 19% ij	128 16%	33 13%	18 14%	60 18%	205 17%	150 19%	66 21% P	32 12%	107 17%	92 15%	110 18%	151 21% R	92 13%	191 16% U	156 20% Uv
Not at all concerned	174 9%	107 11% C	67 6%	33 13% Ef	33 6%	38 8%	69 10% E	109 8% I	71 9% L	40 16% HIKL	5 4%	15 5%	105 9%	69 9%	30 10%	22 8%	53 8%	19 3%	48 8% R	105 14% RS	49 7%	104 9% u	63 8%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

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TND01_7 How concerned are you about the following issues? A potential U.S. economic recession

Base: All Respondents

		Gender Generation								Race			Emplo Sta	yment tus		Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	E FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White (H)	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa-nic (L)	Emplo-yed (M)	Not Emplo- yed	Remote (O)	Hybrid (P)	<u> </u>	< \$50K (R)	\$50-\$99k (S)	\$100K+ (T)	Parent < 18 (U)	Parent (V)	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(n)	(1)	(J)	(K)	(L)	(M)	(14)	(0)	(r)	(Q)	(K)	(3)	(1)	(0)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Very/Somewhat Concerned (Net)	1595 80%	747 77%	849 82% B	168 65%	475 81% D	422 84% D	530 81% D	1071 80% J	620 77%	176 71%	100 82%	260 80% j	976 80%	620 79%	231 75%	222 80%	523 82% 0	526 84% T	502 82% T	545 74%	550 81%	970 81%	608 78%
Very concerned		380 39%	В	81 32%	272 46% Dg	236 47% Dg	264 40%	576 43%	329 41%	92 37%	53 43%	147 45%	514 42%		112 36%	118 43%	284 44% 0	298 47% ST	251 41%	286 39%	302 44%	533 45% w	
Somewhat concerned	741 37%	367 38%	375 36%	87 34%	203 35%	186 37%	266 40% e		291 36%	84 34%	47 38%	113 35%		279 36%	119 39%	104 38%	239 37%	229 36%	251 41% t	259 35%	248 36%	436 36%	300 38%
Not At All/Not Too Concerned (Net)	411 20%	224 23% C	186 18%	88 35% EFG	112 19%	82 16%	128 19%	261 20%	183 23%	72 29% HII	23 18%	66 20%	247 20%	164 21%	77 25% q	54 20%	116 18%	103 16%	113 18%	192 26% RS	130 19%	227 19%	175 22%
Not too concerned	322 16%	174 18% c	148 14%	67 26% EFG	86 15%	63 12%	107 16%	205 15%	144 18%	57 23% Hlk	16 13%	53 16%	195 16%	127 16%	63 21% Q	46 17%	86 13%	77 12%	88 14%	158 21% RS	107 16%	186 16%	130 17%
Not at all concerned	88 4%	50 5%		22 8% fG	27 5%	19 4%	21 3%	55 4%	39 5%	15 6%	7 6%	13 4%	51 4%	37 5%	14 4%	8 3%	30 5%	27 4%	26 4%	34 5%	23 3%	41 3%	45 6% uV
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

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TND01_8 How concerned are you about the following issues? Losing my job

Base: Employed

		Ge	nder	Generation						Race			Emple Sta	oyment itus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALI	E FEMALI	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	1233 1222	717 672	516 550	131 174*	489 476	431 362	182 210	907 783	461 554	160 178	73 87*	217 242	1233 1222	-**	296 308	275 276	662 639	335 270	490 385	398 560	578 565	782 775	436 427
Very/Somewhat Concerned (Net)	613 50%	331 49%	282 51%	89 51% G	290 61% FG	181 50% G	53 25%	349 45%	336 61% HJ	93 52%	59 68% Hj	159 66% HJ	613 50%	Ī	155 50%	156 56% Q	302 47%	148 55%	185 48%	276 49%	339 60% VW	407 53% W	191 45%
Very concerned	296 24%	152 23%	143 26%	51 29% G	139 29% fG	81 22% G	25 12%	145 19%	170 31% H	51 29% H	34 39% H	74 30% H	296 24%	:	64 21%	69 25%	163 26%	75 28% S	78 20%	141 25%	175 31% VW	208 27% W	80 19%
Somewhat concerned	317 26%	178 27%	139 25%	38 22%	152 32% dG	100 28% G	28 13%	204 26%	166 30% j	42 24%	25 29%	85 35% Hij	317 26%	:	91 30% Q	87 32% Q	139 22%	73 27%	108 28%	135 24%	164 29% V	199 26%	111 26%
Not At All/Not Too Concerned (Net)	610 50%	342 51%	268 49%	86 49%	186 39%	181 50% E	157 75% DEF	435 55% IKL	217 39%	85 48% IkL	28 32%	83 34%	610 50%	:	153 50%	120 44%	337 53% P	122 45%	200 52%	283 51%	226 40%	368 47% U	236 55% UV
Not too concerned	319 26%	178 26%	141 26%	51 29%	111 23%	92 25%	65 31%	211 27% I	138 25%	49 28%	20 23%	49 20%	319 26%	:	85 28%	64 23%	169 26%	66 24%	111 29%	138 25%	137 24%	196 25%	120 28%
Not at all concerned	291 24%	163 24%	127 23%	35 20%	74 16%	90 25% E	92 44% DEF	224 29% IjKL	80 14%	35 20% i	8 9%	34 14%	291 24%	:	67 22%	56 20%	168 26%	56 21%	89 23%	145 26%	89 16%	171 22% U	116 27% U
Sigma	1222 100%	672 100%	550 100%	174 100%	476 100%	362 100%	210 100%	783 100%	554 100%	178 100%	87 100%	242 100%	1222 100%	-	308 100%	276 100%	639 100%	270 100%	385 100%	560 100%	565 100%	775 100%	427 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TND01_9 How concerned are you about the following issues? A banking crisis

Base: All Respondents

		G	ender		Gene	ration				Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	·
	Wave 174 (6/23 - 6/25)		E FEMALI		Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White		Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	níc ——	Emplo- yed	yêd					\$50-\$99k		Parent < 18	Parent	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Very/Somewhat Concerned (Net)	1327 66%	609 63%	718 69% B	158 62%	427 73% DG	341 68% g	401 61%	870 65%	546 68%	151 61%	84 69%	244 75% HIJ	833 68% n	494 63%	199 65%	205 74% Oq	430 67%	435 69% s	393 64%	482 65%	487 72% VW	805 67%	505 65%
Very concerned	582 29%	281 29%	301 29%	74 29%	199 34% G	158 31% G	151 23%	353 27%	273 34% H	81 33%	41 33%	127 39% Hi	386 32% N	196 25%	89 29%	96 35%	200 31%	188 30%	162 26%	221 30%	228 34% VW	357 30%	213 27%
Somewhat concerned	745 37%	328 34%	417 40% B	85 33%	228 39%	183 36%	250 38%	516 39% iJ	273 34% j	70 28%	44 36%	117 36%	448 37%	298 38%	110 36%	109 39%	229 36%	247 39%	231 38%	261 35%	259 38%	448 37%	292 37%
Not At All/Not Too Concerned (Net)	679 34%	362 37% C	317 31%	98 38% E	160 27%	163 32%	258 39% Ef	462 35% L	257 32% L	97 39% IL	39 31%	81 25%	389 32%	290 37% m	109 35% P	71 26%	209 33% p	194 31%	222 36% r	254 35%	194 28%	391 33% U	278 35% U
Not too concerned	515 26%	261 27%	254 25%	57 22%	120 20%	124 25%	214 32% DEF	366 28% IL	184 23%	65 26%	25 21%	64 20%	297 24%	218 28%	82 27% p	53 19%	161 25%	149 24%	174 28% r	185 25%	146 21%	304 25% U	205 26% u
Not at all concerned	164 8%	101 10% C	63 6%	41 16% EFG	40 7%	39 8%	44 7%	95 7%	73 9% L	33 13% HIL	13 11%	17 5%	92 8%	72 9%	26 9%	18 6%	48 8%	45 7%	48 8%	69 9%	48 7%	88 7%	73 9%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. *small base

TND01_10 How concerned are you about the following issues? The security of my deposits in financial institutions (e.g., banks, etc.)

Base: All Respondents

		G	ender		Gene	ration				Race			Emplo Sta	yment itus	1	Work Location	1		Income			Parents	·
	Wave 174 (6/23 - 6/25)		E FEMALE		Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White		Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	níc ——	Emplo- yed	yêd			<u> </u>		\$50-\$99k		Parent < 18	Parent	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Very/Somewhat Concerned (Net)	1238 62%	568 58%	670 65% B	139 54%	401 68% DG	327 65% DG	371 56%	794 60%	530 66% H	161 65%	81 66%	229 71% H	791 65% N	447 57%	198 64%	194 70% q	399 63%	411 65% t	373 61%	435 59%	467 69% VW	762 64% w	459 59%
Very concerned	520 26%	238 25%	282 27%	46 18%	184 31% DG	139 27% D	152 23%	314 24%	245 31% H	90 36% Hi	44 36% H	92 28%	336 27%	185 24%	70 23%	88 32% 0	178 28%	177 28%	149 24%	188 26%	211 31% VW	331 28% W	176 22%
Somewhat concerned	718 36%	330 34%	388 38%	93 36%	217 37%	188 37%	219 33%	480 36% j	285 36% J	71 29%	37 30%	138 42% hlJk	456 37%	262 33%	128 42%	106 38%	222 35%	234 37%	224 36%	247 33%	256 38%	431 36%	284 36%
Not At All/Not Too Concerned (Net)	768 38%	403 42% C	365 35%	117 46% EF	186 32%	177 35%	287 44% EF	537 40% IL	273 34%	87 35%	42 34%	96 29%	431 35%	337 43% M	110 36%	82 30%	239 37% p	218 35%	242 39%	302 41% r	214 31%	434 36% U	324 41% Uv
Not too concerned	554 28%	267 27%	288 28%	80 31%	141 24%	126 25%	207 31% EF	387 29% Ijl	195 24%	55 22%	34 28%	75 23%	322 26%	233 30%	77 25%	62 22%	183 29%	159 25%	173 28%	219 30%	156 23%	314 26% U	235 30% U
Not at all concerned	213 11%	136 14% C	77 7%	37 15% E	45 8%	51 10%	80 12% E	150 11% L	78 10% L	32 13% L	7 6%	20 6%	109 9%	104 13% M	32 10%	20 7%	57 9%	59 9%	70 11%	83 11%	58 9%	120 10% u	89 11%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. *small base

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TND01_11 How concerned are you about the following issues? The solvency of U.S. banks (i.e., the ability for banks to afford their own debts and liabilities)

Base: All Respondents

		G	ender		Gene	eration				Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALI	E FEMALI	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Very/Somewhat Concerned (Net)	1358 68%	616 63%	742 72% B	147 57%	423 72% DG	356 71% D	431 66%	902 68%	544 68%	162 65%	79 65%	231 71%	842 69%	516 66%	201 65%	198 72%	443 69%	432 69%	423 69%	486 66%	478 70% v	810 68%	529 68%
Very concerned	533 27%	254 26%	279 27%	53 20%	177 30% Dg	143 28% d	160 24%	329 25%	243 30% H	89 36% Hi	38 31%	96 30%	342 28%	191 24%	70 23%	88 32% 0	184 29%	174 28% s	141 23%	209 28% s	199 29%	326 27%	196 25%
Somewhat concerned	825 41%	361 37%	464 45% B	94 37%	246 42%	214 42%	271 41%	573 43% IJ	300 37% J	73 29%	42 34%	134 41% J	500 41%	325 41%	130 42%	110 40%	259 41%	258 41%	282 46% T	277 38%	279 41%	484 40%	333 43%
Not At All/Not Too Concerned (Net)	648 32%	355 37% C	293 28%	109 43% EF	164 28%	148 29%	227 34% E	429 32%	260 32%	86 35%	44 35%	95 29%	380 31%	268 34%	107 35%	78 28%	196 31%	197 31%	192 31%	251 34%	203 30%	386 32% u	254 32%
Not too concerned	492 25%	250 26%	241 23%	77 30% Ef	120 20%	110 22%	185 28% EF	325 24%	201 25%	65 26%	37 30%	77 24%	295 24%	196 25%	84 27%	60 22%	152 24%	156 25%	141 23%	189 26%	152 22%	296 25% U	190 24%
Not at all concerned	156 8%	105 11% C	51 5%	33 13% efG	44 8%	38 7%	42 6%	104 8%	59 7%	21 9%	6 5%	18 6%	85 7%	71 9%	23 7%	18 6%	44 7%	41 7%	51 8%	62 8%	51 8%	90 8%	64 8%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

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TND01_12 How concerned are you about the following issues? Racial inequity

Base: All Respondents

		Ge	ender		Gene	eration				Race			Emplo Sta	yment itus		Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25) (A)	- MALI (B)	E FEMALE (C)	Gen Z (age 18-25) (D)	Millen- nials (age 26- 41)	Gen X (age 42- 57) (F)	Boomer (age 58+) (G)	+ White (H)	People of Color (I)	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der (K)	Hispa- mic (L)	Emplo-yed (M)	Not Emplo- yed (N)	Remote (O)	Hybrid (P)	In- person (Q)	< \$50K (R)	\$50-\$99k (S)	\$100K+ (T)	Parent < 18 (U)	$\frac{Parent}{(V)}$	Not Parent (W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Very/Somewhat Concerned (Net)	1252 62%	572 59%	680 66% B	179 70% fG	400 68% FG	309 61% g	364 55%	763 57%	570 71% H	193 78% HIK	78 64%	229 71% H	789 65% n	463 59%	205 67%	198 72% Q	386 60%	392 62%	364 59%	479 65% s	463 68% VW	746 62%	484 62%
Very concerned	589 29%	255 26%	334 32% B	93 36% G	198 34% G	148 29% G	149 23%	317 24%	320 40% H	122 49% HIKL	42 34% h	121 37% H	381 31% n	208 26%	93 30%	96 35%	193 30%	192 30%	164 27%	222 30%	238 35% VW	360 30%	219 28%
Somewhat concerned	663 33%	317 33%	346 33%	86 34%	202 34%	160 32%	215 33%	446 34%	250 31%	71 29%	36 29%	109 33%	408 33%	255 33%	113 37%	102 37%	193 30%	201 32%	201 33%	257 35%	225 33%	387 32%	265 34%
Not At All/Not Too Concerned (Net)	754 38%	399 41% C	355 34%	77 30%	188 32%	195 39% dE	294 45% DEf	568 43% IJL	233 29%	55 22%	45 36%	96 29%	433 35%	321 41% m	102 33%	78 28%	253 40% P	237 38%	251 41% t	257 35%	217 32%	450 38% U	299 38% U
Not too concerned	454 23%	221 23%	234 23%	50 20%	111 19%	108 21%	185 28% dEF	335 25% IJ	149 19%	36 14%	26 21%	65 20%	258 21%	197 25% m	65 21%	52 19%	141 22%	138 22%	159 26% t	150 20%	124 18%	278 23% U	171 22%
Not at all concerned	300 15%	178 18% C	122 12%	27 10%	77 13%	87 17% de	109 17%	232 17% IJL	84 10%	20 8%	18 15%	31 9%	176 14%	124 16%	38 12%	26 9%	112 18% P	99 16%	93 15%	107 15%	93 14%	172 14%	127 16%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

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TND01_13 How concerned are you about the following issues? Gender inequity

Base: All Respondents

		Ge	ender		Gene	eration				Race			Emplo Sta	yment tus		Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)		E FEMALE		Millen- nials (age 26- 41)	Gen X (age 42- 57)	58+)	White		Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	níc	Emplo-yed	yéd			<u> </u>		\$50-\$99k		Parent < 18		Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Very/Somewhat Concerned (Net)	1023 51%	459 47%	564 54% B	136 53%	346 59% FG	246 49%	294 45%	639 48%	462 58% H	144 58% H	61 49%	192 59% H	639 52%	384 49%	177 58% Q	181 66% Q	281 44%	311 49%	300 49%	397 54%	392 58% VW	625 52%	387 49%
Very concerned	423 21%	208 21%	215 21%	57 22%	163 28% FG	98 19%	106 16%	257 19%	196 24% H	61 25%	28 23%	88 27% H	289 24% N	134 17%	71 23%	95 34% OQ	123 19%	122 19%	122 20%	168 23%	185 27% VW	259 22%	158 20%
Somewhat concerned	600 30%	251 26%	349 34% B	79 31%	184 31%	149 29%	188 29%	382 29%	266 33% h	83 34%	33 26%	104 32%	350 29%	250 32%	106 35% Q	86 31% q	157 25%	189 30%	178 29%	229 31%	207 30%	366 31%	229 29%
Not At All/Not Too Concerned (Net)	983 49%	512 53% C	471 46%	120 47%	241 41%	258 51% E	364 55% E	692 52% IJL	341 42%	104 42%	62 51%	133 41%	583 48%	400 51%	130 42%	95 34%	358 56% OP	319 51%	316 51%	340 46%	289 42%	571 48% U	396 51% U
Not too concerned	532 27%	253 26%	280 27%	61 24%	140 24%	133 26%	198 30% e	360 27% j	202 25% J	49 20%	41 33% J	81 25%	322 26%	210 27%	79 26%	56 20%	187 29% P	163 26%	184 30% t	178 24%	159 23%	307 26% U	220 28% u
Not at all concerned	451 22%	260 27% C	191 18%	59 23%	101 17%	125 25% E	166 25% E	332 25% IL	139 17%	55 22% i	22 18%	53 16%	262 21%	189 24%	52 17%	39 14%	171 27% OP	156 25%	132 21%	162 22%	130 19%	264 22% U	177 23%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

Fielding Period: March 14, 2020 - June 25, 2023 COVID-19 Weighted To The U.S. General Adult Population - Propensity

TND03 Regarding inflation and COVID-19, do you think the worst is behind us or still ahead of us? Summary Of The Worst Is Behind Us

Base: All Respondents

		Ge	nder		Gene	ration				Race			Emplo Sta	yment itus	1	Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MALI	E female	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	+ White	People of Color	or Af-	cific	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
COVID-19	1600 80%	780 80%	820 79%	196 76%	433 74%	399 79% e	573 87% DEF	1118 84% IJKL	578 72%	169 68%	88 72%	235 72%	948 78%	651 83% M	227 74%	221 80%	500 78%	479 76%	502 82% R	601 82% r	483 71%	934 78% U	642 82% Uv
Inflation	561 28%	315 32% C	247 24%	71 28%	182 31% g	141 28%	167 25%	399 30%	215 27%	79 32% i	28 23%	80 25%	374 31% N	187 24%	113 37% Q	97 35% Q	165 26%	114 18%	179 29% R	264 36% RS	211 31% V	332 28%	217 28%

Fielding Period: March 14, 2020 - June 25, 2023 COVID-19 Weighted To The U.S. General Adult Population - Propensity

TND03 Regarding inflation and COVID-19, do you think the worst is behind us or still ahead of us? Summary Of The Worst Is Still Ahead Of Us

Base: All Respondents

	Gender		Gene	eration				Race			Emplo Sta	yment	1	Work Location			Income			Parents	
Wave 174 (6/23 - 6/25)	MALE FEM	Gen Z (age LE 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
(A)	(B) (C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base 2006 Weighted Base 2006	1009 997 971 1035	185 256	600 587	608 504		1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Inflation 1445 72%	656 788 68% 76 B	185 6 72%	406 69%	363 72%	491 75% e	932 70%	589 73%	169 68%	95 77%	245 75%	848 69%	597 76% M	195 63%	179 65%	474 74% OP	515 82% ST	437 71% T	472 64%	470 69%	865 72% U	566 72%
COVID-19 406 20%	191 215 20% 21	60 24% G	155 26% fG	105 21% G	86 13%	213 16%	225 28% H	79 32% H	35 28% H	90 28% H	274 22% N			55 20%	138 22%	151 24% St	113 18%	135 18%	198 29% VW	263 22% w	141 18%

Fielding Period: March 14, 2020 - June 25, 2023 COVID-19 Weighted To The U.S. General Adult Population - Propensity

TND03_1 Regarding inflation and COVID-19, do you think the worst is behind us or still ahead of us? COVID-19

Base: All Respondents

		Ge	ender		Gene	ration				Race			Emplo Sta	yment itus	1	Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MALI	E FEMALI	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer (age 58+)	+ White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
The worst is behind us	1600 80%	780 80%	820 79%	196 76%	433 74%	399 79% e	573 87% DEF	1118 84% IJKL	578 72%	169 68%	88 72%	235 72%	948 78%	651 83% M	227 74%	221 80%	500 78%	479 76%	502 82% R	601 82% r	483 71%	934 78% U	642 82% Uv
The worst is still ahead of us	406 20%	191 20%	215 21%	60 24% G	155 26% fG	105 21% G	86 13%	213 16%	225 28% H	79 32% H	35 28% H	90 28% H	274 22% N	132 17%	81 26%	55 20%	138 22%	151 24% St	113 18%	135 18%	198 29% VW	263 22% w	141 18%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Fielding Period: March 14, 2020 - June 25, 2023 COVID-19 Weighted To The U.S. General Adult Population - Propensity

TND03_2 Regarding inflation and COVID-19, do you think the worst is behind us or still ahead of us? Inflation

Base: All Respondents

		Ge	nder		Gene	ration				Race			Emplo Sta	yment	1	Work Location			Income			Parents	
1	Wave 174 6/23 - 6/25)	MALE	FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	+ White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
(.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
		009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
The worst is behind us 5	561 28%	315 32% C	247 24%	71 28%	182 31% g	141 28%	167 25%	399 30%	215 27%	79 32% i	28 23%	80 25%	374 31% N	187 24%	113 37% Q	97 35% Q	165 26%	114 18%	179 29% R	264 36% RS	211 31% V	332 28%	217 28%
The worst is still ahead of 14 us	145 72%	656 68%	788 76% B	185 72%	406 69%	363 72%	491 75% e	932 70%	589 73% i	169 68%	95 77%	245 75%	848 69%	597 76% M	195 63%	179 65%	474 74% OP	515 82% ST	437 71% T	472 64%	470 69%	865 72% U	566 72%
Sigma 200	006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Fielding Period: March 14, 2020 - June 25, 2023 COVID-19 Weighted To The U.S. General Adult Population - Propensity

Base: All Respondents

OA01 At this moment in time, which would you say you are prioritizing more?

		Ge	ender		Gene	eration				Race			Emplo Sta	yment tus	1	Work Location	1		Income			Parents	:
	Wave 174 (6/23 - 6/25)	MALI	E FEMALE	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	+ White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
I am currently prioritizing saving and staying within my budget because of rising inflation.	1589 79%	715 74%	874 84% B	187 73%	480 82% D	408 81% d	514 78%	1071 80%	627 78%	191 77%	91 74%	263 81%	975 80%	614 78%	231 75%	205 74%	539 84% OP	531 84% T	507 82% T	530 72%	549 81%	962 80%	607 78%
I am not too worried about inflation and am spending my money normally or even slightly more than usual to make up for lost time.	417 21%	256 26% C	161 16%	69 27% Ef	107 18%	96 19%	145 22%	260 20%	176 22%	57 23%	32 26%	63 19%	248 20%	170 22%	77 25% Q	71 26% Q	100 16%	99 16%	109 18%	206 28% RS	132 19%	234 20%	176 22%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Fielding Period: March 14, 2020 - June 25, 2023 COVID-19 Weighted To The U.S. General Adult Population - Propensity

STK07 How concerned are you about each of the following due to recent stock market declines? Summary Of Very/Somewhat Concerned

Base: All Respondents (Variable Bases)

Wave 174 (623) - (A) MALE (B) (O		Millennials (age 26-	Gen X (age 42- 57)	Boomer+ (age 58+)		People	Black or Af- rican	Asian or Pa-												
(A) (B) (C	(D)	(F)		30T)	White	of	Ameri- can	cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
		(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Health of U.S. economy 1596 733 86 80% 75% 8	3 169 3% 66%	480 82% D	408 81% D	539 82% D	1087 82% IJ	605 75%	182 73%	97 79%	255 78%	977 80%	618 79%	232 75%	229 83% 0	517 81%	515 82%	491 80%	568 77%	536 79%	981 82% UW	597 76%
Your retirement savings 1315 588 72 66% 61% 7	7 136)% 53%	407 69% Dg	359 71% DG	413 63% d	873 66%	528 66%	161 65%	89 72%	215 66%	841 69% N	473 60%	203 66%	198 72%	440 69%	432 69% t	405 66%	463 63%	464 68% W	808 68% W	489 62%
Your short-term savings 1263 529 73 63% 55% 7	3 144 % 56%	422 72% DG	347 69% DG	349 53%	825 62%	530 66%	142 57%	86 70% i	238 73% HIJ	809 66% N	454 58%	203 66%	190 69%	416 65%	438 70% ST	383 62%	421 57%	489 72% VW	786 66% W	465 59%
Your job security 631 337 29 52% 50% 5	81 8% 46% G	304 64% DFG	194 53% G	52 25%	375 48%	323 58% H	101 56%	58 67% H	144 59% H	631 52%	:	169 55%	152 55%	310 49%	158 58% S	181 47%	287 51%	353 62% VW	422 55% W	197 46%

Fielding Period: March 14, 2020 - June 25, 2023 COVID-19 Weighted To The U.S. General Adult Population - Propensity

STK07 How concerned are you about each of the following due to recent stock market declines? Summary Of Not At All/Not Too Concerned

Base: All Respondents (Variable Bases)

		Ge	nder		Gene	ration				Race			Emplo Sta	yment tus	1	Work Location	1		Income			Parents	:
	Wave 174 (6/23 - 6/25)	MALE	FEMALI	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Your job security	592 48%	335 50%	257 47%	93 54% E	172 36%	169 47% E	157 75% DEF	409 52% IKL	230 42%	78 44%	29 33%	99 41%	592 48%	Ī	139 45%	124 45%	328 51%	112 42%	205 53% R	273 49%	212 38%	352 45% U	231 54% UV
Your short-term savings	743 37%	442 45% C	302 29%	112 44% EF	165 28%	157 31%	309 47% EF	506 38% L	273 34% L	106 43% IkL	37 30%	88 27%	414 34%	330 42% M	105 34%	86 31%	223 35%	191 30%	232 38% R	316 43% R	192 28%	411 34% U	318 41% UV
Your retirement savings	691 34%	383 39% C	308 30%	121 47% EFg	180 31%	145 29%	245 37% eF	459 34%	275 34%	87 35%	34 28%	110 34%	381 31%	310 40% M	105 34%	78 28%	198 31%	198 31%	211 34%	274 37% r	217 32%	388 32%	294 38% uv
Health of U.S. economy	410 20%	238 25% C	172 17%	87 34% EFG	108 18%	96 19%	120 18%	244 18%	199 25% H	66 27% H	26 21%	71 22%	245 20%	165 21%	76 25% P	47 17%	122 19%	115 18%	124 20%	169 23%	145 21% V	216 18%	186 24% V

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

STK07_1 How concerned are you about each of the following due to recent stock market declines? Your retirement savings

Base: All Respondents

		G	ender		Gene	ration				Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	·
	Wave 174 (6/23 - 6/25)	MALI	E FEMALI	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Very/Somewhat Concerned (Net)	1315 66%	588 61%	727 70% B	136 53%	407 69% Dg	359 71% DG	413 63% d	873 66%	528 66%	161 65%	89 72%	215 66%	841 69% N	473 60%	203 66%	198 72%	440 69%	432 69% t	405 66%	463 63%	464 68% W	808 68% w	489 62%
Very concerned	656 33%	303 31%	353 34%	49 19%	201 34% D	189 37% D	217 33% D	434 33%	257 32%	86 35%	50 41% I	93 29%	407 33%	249 32%	97 31%	93 34%	217 34%	229 36% S	187 30%	231 31%	238 35% W	423 35% W	224 29%
Somewhat concerned	658 33%	285 29%	374 36% B	86 34%	206 35%	170 34%	196 30%	439 33%	271 34%	76 31%	39 32%	122 37%	434 36% N	224 29%	106 34%	105 38%	223 35%	203 32%	218 35%	232 31%	226 33%	385 32%	265 34%
Not At All/Not Too Concerned (Net)	691 34%	383 39% C	308 30%	121 47% EFg	180 31%	145 29%	245 37% eF	459 34%	275 34%	87 35%	34 28%	110 34%	381 31%	310 40% M	105 34%	78 28%	198 31%	198 31%	211 34%	274 37% r	217 32%	388 32%	294 38% uv
Not too concerned	436 22%	254 26% C	182 18%	80 31% EF	121 21% f	79 16%	156 24% F	281 21%	184 23%	63 25%	27 22%	68 21%	266 22%	169 22%	75 24%	52 19%	140 22%	110 18%	144 23% R	179 24% R	153 22%	250 21%	182 23%
Not at all concerned	256 13%	129 13%	126 12%	40 16%	60 10%	66 13%	90 14%	178 13% k	91 11%	24 10%	7 6%	42 13%	115 9%	141 18% M	30 10%	26 9%	58 9%	87 14%	67 11%	96 13%	64 9%	138 12% U	113 14% U
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. *small base

STK07_2 How concerned are you about each of the following due to recent stock market declines? Your job security

Base: Employed

		G	ender		Gene	eration			Race			Emplo Sta	yment tus	1	Work Location	1		Income			Parents	:	
	Wave 174 (6/23 - 6/25)	MALI	E femali	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	1233 1222	717 672	516 550	131 174*	489 476	431 362	182 210	907 783	461 554	160 178	73 87*	217 242	1233 1222	**	296 308	275 276	662 639	335 270	490 385	398 560	578 565	782 775	436 427
Very/Somewhat Concerned (Net)	631 52%	337 50%	293 53%	81 46% G	304 64% DFG	194 53% G	52 25%	375 48%	323 58% H	101 56%	58 67% H	144 59% H	631 52%	:	169 55%	152 55%	310 49%	158 58% S	181 47%	287 51%	353 62% VW	422 55% W	197 46%
Very concerned	301 25%	164 24%	137 25%	33 19% g	149 31% DG	97 27% G	22 10%	162 21%	171 31% H	58 32% H	29 33% h	76 31% H	301 25%	:	70 23%	84 30% q	147 23%	77 29% s	84 22%	139 25%	188 33% VW	223 29% W	71 17%
Somewhat concerned	329 27%	173 26%	156 28%	47 27% G	155 33% G	97 27% G	30 14%	212 27%	153 28%	43 24%	29 34%	67 28%	329 27%	:	98 32%	68 25%	163 26%	81 30%	97 25%	148 26%	165 29% V	199 26%	125 29%
Not At All/Not Too Concerned (Net)	592 48%	335 50%	257 47%	93 54% E	172 36%	169 47% E	157 75% DEF	409 52% IKL	230 42%	78 44%	29 33%	99 41%	592 48%	:	139 45%	124 45%	328 51%	112 42%	205 53% R	273 49%	212 38%	352 45% U	231 54% UV
Not too concerned	316 26%	174 26%	143 26%	61 35% EF	103 22%	82 23%	71 34% EF	194 25%	150 27%	51 29%	20 23%	61 25%	316 26%	:	70 23%	69 25%	177 28%	67 25%	115 30% t	133 24%	123 22%	182 24% u	130 30% UV
Not at all concerned	275 23%	161 24%	114 21%	33 19%	70 15%	87 24% E	86 41% DEF	215 27% IJKL	80 14%	27 15%	9 11%	38 16%	275 23%	:	69 22%	55 20%	151 24%	45 17%	90 23% r	139 25% R	89 16%	170 22% U	101 24% U
Sigma	1222 100%	672 100%	550 100%	174 100%	476 100%	362 100%	210 100%	783 100%	554 100%	178 100%	87 100%	242 100%	1222 100%	:	308 100%	276 100%	639 100%	270 100%	385 100%	560 100%	565 100%	775 100%	427 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W
Overlap formulae used. *small base; *v very small base (under 30) ineligible for sig testing

STK07_3 How concerned are you about each of the following due to recent stock market declines? Your short-term savings

Base: All Respondents

		G	ender		Gene	eration				Race			Emplo Sta	yment itus	1	Work Location	ı		Income			Parents	
	Wave 174 (6/23 - 6/25)	MALI	E female	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa-	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Very/Somewhat Concerned (Net)	1263 63%	529 55%	733 71% B	144 56%	422 72% DG	347 69% DG	349 53%	825 62%	530 66%	142 57%	86 70% j	238 73% HIJ	809 66% N	454 58%	203 66%	190 69%	416 65%	438 70% ST	383 62%	421 57%	489 72% VW	786 66% W	465 59%
Very concerned	550 27%	236 24%	314 30% B	59 23%	202 34% DG	161 32% dG	128 19%	342 26%	241 30% h	74 30%	49 40% Hil	89 27%	371 30% N	179 23%	85 28%	90 33%	196 31%	195 31% St	152 25%	189 26%	248 36% VW	370 31% W	171 22%
Somewhat concerned	713 36%	294 30%	419 40% B	85 33%	220 37%	186 37%	222 34%	484 36%	290 36% J	68 27%	37 30%	149 46% HIJK	438 36%	275 35%	118 38%	100 36%	220 34%	243 39% T	232 38% t	232 31%	241 35%	415 35%	293 37%
Not At All/Not Too Concerned (Net)	743 37%	442 45% C	302 29%	112 44% EF	165 28%	157 31%	309 47% EF	506 38% L	273 34% L	106 43% IkL	37 30%	88 27%	414 34%	330 42% M	105 34%	86 31%	223 35%	191 30%	232 38% R	316 43% R	192 28%	411 34% U	318 41% UV
Not too concerned	473 24%	279 29% C	195 19%	82 32% EF	108 18%	80 16%	203 31% EF	311 23%	188 23% L	71 29% iL	31 25%	60 18%	286 23%	187 24%	65 21%	66 24%	155 24%	117 19%	155 25% R	200 27% R	125 18%	268 22% U	198 25% U
Not at all concerned	270 13%	163 17% C	107 10%	31 12%	57 10%	77 15% E	106 16% E	195 15% IKL	85 11% k	35 14% iK	6 5%	28 9%	127 10%	143 18% M	40 13% p	20 7%	67 11%	74 12%	78 13%	116 16%	67 10%	143 12% U	120 15% Uv
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

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STK07_4 How concerned are you about each of the following due to recent stock market declines? Health of U.S. economy

Base: All Respondents

		Ge	nder		Gene	eration				Race			Emplo Sta	yment		Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	E FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White (H)	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa-nic (L)	Emplo-yed (M)	Not Emplo- yed	Remote (O)	Hybrid (P)	In- person (Q)	< \$50K (R)	\$50-\$99k (S)	\$100K+ (T)	Parent < 18 (U)	Parent (V)	Not Parent (W)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(11)	(1)	(3)	(K)	(L)	(11)	(14)	(0)	(I)	(Q)	(K)	(3)	(1)	(0)	(*)	(11)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Very/Somewhat Concerned (Net)	1596 80%	733 75%	863 83% B	169 66%	480 82% D	408 81% D	539 82% D	1087 82% IJ	605 75%	182 73%	97 79%	255 78%	977 80%	618 79%	232 75%	229 83% o	517 81%	515 82%	491 80%	568 77%	536 79%	981 82% UW	597 76%
Very concerned	774 39%	359 37%	415 40%	77 30%	224 38%	215 43% D	258 39% d	528 40%	290 36%	90 36%	45 37%	121 37%	476 39%	298 38%	112 36%	117 42%	247 39%	261 42%	227 37%	274 37%	278 41% W	500 42% W	264 34%
Somewhat concerned	822 41%	374 39%	448 43% b	92 36%	255 43%	194 38%	281 43%	560 42%	315 39%	92 37%	51 42%	134 41%	501 41%	321 41%	120 39%	112 41%	270 42%	253 40%	264 43%	294 40%	258 38%	481 40% u	333 43%
Not At All/Not Too Concerned (Net)	410 20%	238 25% C	172 17%	87 34% EFG	108 18%	96 19%	120 18%	244 18%	199 25% H	66 27% H	26 21%	71 22%	245 20%	165 21%	76 25% P	47 17%	122 19%	115 18%	124 20%	169 23%	145 21% V	216 18%	186 24% V
Not too concerned	294 15%	171 18% C	123 12%	68 26% EFG	75 13%	60 12%	91 14%	181 14%	135 17% h	43 17%	20 17%	51 16%	184 15%	110 14%	48 16%	37 14%	98 15%	85 14%	85 14%	124 17%	97 14% v	150 13%	139 18% V
Not at all concerned	116 6%	67 7% c	49 5%	20 8%	32 6%	35 7%	28 4%	63 5%	64 8% H	23 9% H	6 5%	19 6%	61 5%	55 7%	28 9% PQ	10 4%	24 4%	30 5%	40 6%	45 6%	48 7% V	66 6%	47 6%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

Fielding Period: March 14, 2020 - June 25, 2023 COVID-19 Weighted To The U.S. General Adult Population - Propensity

Base: All Respondents (Variable Bases)

TND11A Compared to last month, are you more or less... Summary Of More

		Ge	nder		Gene	ration				Race				oyment itus	1	Work Location			Income			Parents	;
	Wave 174 (6/23 - 6/25)	MALE	FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Paren
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Comfortable with splurging on things I want to buy	848 42%	323 33%	525 51% B	102 40%	223 38%	227 45% E	296 45% E	558 42%	331 41%	102 41%	57 47%	127 39%	478 39%	370 47% M	95 31%	82 30%	302 47% OP	335 53% ST	266 43% T	234 32%	266 39%	511 43% U	333 439
Spending money on big-ticket purchases (e.g., travel, furniture, house repairs, etc.)	843 42%	354 37%	488 47% B	90 35%	223 38%	215 43%	314 48% DE	565 42%	325 40%	93 37%	55 45%	134 41%	459 38%	384 49% M	98 32%	74 27%	286 45% OP	339 54% ST	274 45% T	223 30%	264 39%	516 43% U	323 419
Spending money overall	701 35%	291 30%	410 40% B	84 33%	188 32%	194 38% e	234 36%	469 35%	272 34%	87 35%	45 36%	106 33%	398 33%	302 39% M	88 29%	61 22%	249 39% OP	286 45% ST	229 37% T	180 24%	232 34%	442 37% Uw	250 329
Comfortable with my household spending this month	572 29%	213 22%	359 35% B	70 27%	171 29%	173 34% G	158 24%	376 28%	231 29%	63 25%	34 28%	103 32%	339 28%	233 30%	78 25%	52 19%	208 33% oP	247 39% ST	189 31% T	124 17%	203 30%	350 29%	217 289
Confident in your job security	213 17%	107 16%	107 19%	34 19%	86 18%	66 18%	28 13%	113 14%	119 21% H	34 19%	16 18%	51 21% H	213 17%	:	64 21% p	37 13%	112 18%	73 27% ST	69 18% t	70 12%	94 17% v	116 15%	93 229 uV

TND11A Compared to last month, are you more or less... Summary Of Less

Base: All Respondents (Variable Bases)

		Ge	nder		Gene	ration				Race			Emplo Sta	yment		Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	E FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Confident in your job security	721 59%	394 59%	326 59%	87 50%	254 53%	220 61% de	158 76% DEF	482 62% IL	289 52%	100 56%	50 58%	119 49%	721 59%	Ξ	165 54%	167 61%	388 61%	146 54%	238 62% r	330 59%	299 53%	455 59% U	259 61% U
Comfortable with my household spending this month	1085 54%	555 57% C	530 51%	118 46%	269 46%	253 50%	445 68% DEF	763 57% IjL	382 48%	122 49%	60 49%	148 45%	612 50%	473 60% M	161 52%	131 48%	319 50%	303 48%	341 55% R	429 58% R	303 45%	624 52% U	451 58% Uv
Comfortable with splurging on things I want to buy	895 45%	485 50% C	410 40%	90 35%	249 42%	217 43%	339 52% DEF	624 47% Ijl	332 41%	95 38%	52 42%	132 41%	538 44%	357 46%	155 50% Q	130 47% q	254 40%	243 39%	272 44% r	375 51% Rs	279 41%	529 44% U	356 46%
Spending money overall	886 44%	464 48% C	422 41%	99 39%	249 42%	199 40%	339 51% DEF	609 46% il	328 41%	101 41%	54 44%	125 39%	512 42%	374 48% M	142 46% Q	137 50% Q	232 36%	222 35%	278 45% R	379 51% Rs	256 38%	493 41% U	387 49% UV
Spending money on big-ticket purchases (e.g., travel, furniture, house repairs, etc.)	855 43%	444 46% C	411 40%	109 43%	243 41%	209 42%	294 45%	584 44% I	321 40%	105 42%	46 38%	121 37%	528 43%	327 42%	143 46% Q	146 53% Q	239 37%	219 35%	257 42% R	367 50% RS	264 39%	485 41%	364 46% UV

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - June 25, 2023 COVID-19 Weighted To The U.S. General Adult Population - Propensity

Base: All Respondents (Variable Bases)

TND11A Compared to last month, are you more or less... Summary Of No Change

		Ge	nder	Generation						Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Spending money overall	419 21%	216 22%	203 20%	74 29% G	150 26% G	111 22% G	85 13%	253 19%	204 25% H	60 24%	25 20%	94 29% H	312 26% N	107 14%	77 25%	78 28%	157 25%	122 19%	108 18%	178 24% rS	193 28% VW	261 22%	147 19%
Comfortable with my household spending this month	349 17%	203 21% C	146 14%	69 27% FG	147 25% FG	77 15% G	55 8%	192 14%	190 24% H	63 25% H	29 23% h	74 23% H	272 22% N	77 10%	68 22%	92 33% OQ	112 17%	79 13%	86 14%	184 25% RS	174 26% VW	222 19% w	115 15%
Spending money on big-ticket purchases (e.g., travel, furniture, house repairs, etc.)	308 15%	172 18% C	136 13%	57 22% G	121 21% fG	79 16% G	51 8%	182 14%	158 20% H	50 20% H	22 18%	70 21% H	235 19% N	73 9%	66 22%	56 20%	114 18%	72 11%	84 14%	146 20% RS	152 22% VW	196 16% W	96 12%
Confident in your job security	288 24%	171 25%	117 21%	53 31% fG	136 28% FG	76 21% G	24 11%	188 24%	145 26%	45 25%	21 24%	72 30%	288 24%	-	79 26%	71 26%	138 22%	50 19%	78 20%	160 29% RS	173 31% VW	204 26% W	75 18%
Comfortable with splurging on things I want to buy	263 13%	163 17% C	100 10%	65 25% FG	115 20% FG	60 12% G	23 3%	149 11%	141 18% H	51 21% Hk	14 11%	67 20% H	206 17% N	57 7%	58 19% q	64 23% Q	83 13%	52 8%	77 13% R	128 17% Rs	135 20% VW	156 13%	94 12%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. *small base; ** very small base (under 30) ineligible for sig testing

TND11A 1 Compared to last month, are you more or less... Comfortable with my household spending this month

Base: All Respondents

		Ge	ender		Gene	ration				Race			Emplo Sta	yment tus		Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALI	E FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
More	572 29%	213 22%	359 35% B	70 27%	171 29%	173 34% G	158 24%	376 28%	231 29%	63 25%	34 28%	103 32%	339 28%	233 30%	78 25%	52 19%	208 33% oP	247 39% ST	189 31% T	124 17%	203 30%	350 29%	217 28%
Less	1085 54%	555 57% C	530 51%	118 46%	269 46%	253 50%	445 68% DEF	763 57% IjL	382 48%	122 49%	60 49%	148 45%	612 50%	473 60% M	161 52%	131 48%	319 50%	303 48%	341 55% R	429 58% R	303 45%	624 52% U	451 58% Uv
No change	349 17%	203 21% C	146 14%	69 27% FG	147 25% FG	77 15% G	55 8%	192 14%	190 24% H	63 25% H	29 23% h	74 23% H	272 22% N	77 10%	68 22%	92 33% OQ	112 17%	79 13%	86 14%	184 25% RS	174 26% VW	222 19% w	115 15%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. *small base

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TND11A 2 Compared to last month, are you more or less... Comfortable with splurging on things I want to buy

Base: All Respondents

		G	ender		Gene	eration				Race			Emplo Sta	yment tus	1	Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MALI	E FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
More	848 42%	323 33%	525 51% B	102 40%	223 38%	227 45% E	296 45% E	558 42%	331 41%	102 41%	57 47%	127 39%	478 39%	370 47% M	95 31%	82 30%	302 47% OP	335 53% ST	266 43% T	234 32%	266 39%	511 43% U	333 43%
Less	895 45%	485 50% C	410 40%	90 35%	249 42%	217 43%	339 52% DEF	624 47% Ijl	332 41%	95 38%	52 42%	132 41%	538 44%	357 46%	155 50% Q	130 47% q	254 40%	243 39%	272 44% r	375 51% Rs	279 41%	529 44% U	356 46%
No change	263 13%	163 17% C	100 10%	65 25% FG	115 20% FG	60 12% G	23 3%	149 11%	141 18% H	51 21% Hk	14 11%	67 20% H	206 17% N	57 7%	58 19% q	64 23% Q	83 13%	52 8%	77 13% R	128 17% Rs	135 20% VW	156 13%	94 12%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. *small base

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TND11A 3 Compared to last month, are you more or less... Confident in your job security

Base: Employed

		Ge	nder		Gene	ration				Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALI	E FEMALI	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	1233 1222	717 672	516 550	131 174*	489 476	431 362	182 210	907 783	461 554	160 178	73 87*	217 242	1233 1222	-**	296 308	275 276	662 639	335 270	490 385	398 560	578 565	782 775	436 427
More	213 17%	107 16%	107 19%	34 19%	86 18%	66 18%	28 13%	113 14%	119 21% H	34 19%	16 18%	51 21% H	213 17%	:	64 21% p	37 13%	112 18%	73 27% ST	69 18% t	70 12%	94 17% v	116 15%	93 22% uV
Less	721 59%	394 59%	326 59%	87 50%	254 53%	220 61% de	158 76% DEF	482 62% IL	289 52%	100 56%	50 58%	119 49%	721 59%	:	165 54%	167 61%	388 61%	146 54%	238 62% r	330 59%	299 53%	455 59% U	259 61% U
No change	288 24%	171 25%	117 21%	53 31% fG	136 28% FG	76 21% G	24 11%	188 24%	145 26%	45 25%	21 24%	72 30%	288 24%	- :	79 26%	71 26%	138 22%	50 19%	78 20%	160 29% RS	173 31% VW	204 26% W	75 18%
Sigma	1222 100%	672 100%	550 100%	174 100%	476 100%	362 100%	210 100%	783 100%	554 100%	178 100%	87 100%	242 100%	1222 100%	-	308 100%	276 100%	639 100%	270 100%	385 100%	560 100%	565 100%	775 100%	427 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - June 25, 2023 COVID-19 Weighted To The U.S. General Adult Population - Propensity

TND11A_4 Compared to last month, are you more or less... Spending money overall

Base: All Respondents

	Ge	ender		Generation					Race			Emplo Sta	yment tus	1	Work Location			Income			Parents	
Wave 174 (6/23 - 6/25)		E FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base 2006 Weighted Base 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
More 701 35%	291 30%	410 40% B	84 33%	188 32%	194 38% e	234 36%	469 35%	272 34%	87 35%	45 36%	106 33%	398 33%	302 39% M	88 29%	61 22%	249 39% OP	286 45% ST	229 37% T	180 24%	232 34%	442 37% Uw	250 32%
Less 886 44%	464 48% C	422 41%	99 39%	249 42%	199 40%	339 51% DEF	609 46% il	328 41%	101 41%	54 44%	125 39%	512 42%	374 48% M	142 46% Q	137 50% Q	232 36%	222 35%	278 45% R	379 51% Rs	256 38%	493 41% U	387 49% UV
No change 419 21%	216 22%	203 20%	74 29% G	150 26% G	111 22% G	85 13%	253 19%	204 25% H	60 24%	25 20%	94 29% H	312 26% N	107 14%	77 25%	78 28%	157 25%	122 19%	108 18%	178 24% rS	193 28% VW	261 22%	147 19%
Sigma 2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

TND11A 5 Compared to last month, are you more or less... Spending money on big-ticket purchases (e.g., travel, furniture, house repairs, etc.)

Base: All Respondents

	G	ender		Generation					Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	
Wav. 174 (6/23 6/25	e MAL	E femali	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	<\$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base 2006 Weighted Base 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
More 843 429	354 6 37%	488 47% B	90 35%	223 38%	215 43%	314 48% DE	565 42%	325 40%	93 37%	55 45%	134 41%	459 38%	384 49% M	98 32%	74 27%	286 45% OP	339 54% ST	274 45% T	223 30%	264 39%	516 43% U	323 41%
Less 855 439	444 6 46% C	411 40%	109 43%	243 41%	209 42%	294 45%	584 44% 1	321 40%	105 42%	46 38%	121 37%	528 43%	327 42%	143 46% Q	146 53% Q	239 37%	219 35%	257 42% R	367 50% RS	264 39%	485 41%	364 46% UV
No change 308 159	172 6 18% C	136 13%	57 22% G	121 21% fG	79 16% G	51 8%	182 14%	158 20% H	50 20% H	22 18%	70 21% H	235 19% N	73 9%	66 22%	56 20%	114 18%	72 11%	84 14%	146 20% RS	152 22% VW	196 16% W	96 12%
Sigma 2006 1009	971 6 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

UTQ01 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Summary Of Started Spending On Again

Base: All Respondents

		G	ender		Gene	eration				Race				yment itus		Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALI	E FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	+ White	People of Color	Black or Af- rican Ameri- can	cific	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Dining out at restaurants and bars	540 27%	258 27%	282 27%	59 23%	148 25%	124 25%	209 32% dEF	381 29%	189 24%	57 23%	31 25%	77 24%	325 27%	215 27%	70 23%	87 31% 0	169 26%	140 22%	158 26%	239 32% RS	183 27%	351 29% uW	183 23%
New clothes	408 20%	192 20%	217 21%	61 24%	124 21%	104 21%	118 18%	291 22%	150 19%	53 21%	21 17%	63 19%	275 22% N	134 17%	67 22%	81 29% oQ	126 20%	104 17%	116 19%	187 25% RS	161 24% W	262 22% W	138 18%
Streaming services	356 18%	183 19%	173 17%	55 22% G	134 23% FG	87 17% G	79 12%	223 17%	165 21% h	63 25% Hi	23 18%	61 19%	260 21% N	96 12%	68 22%	62 22%	130 20%	83 13%	88 14%	184 25% RS	161 24% VW	241 20% W	110 14%
Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)	293 15%	164 17% C	129 12%	46 18% f	83 14%	58 12%	105 16% f	208 16%	111 14%	39 16%	17 14%	52 16%	201 16% N	92 12%	49 16%	66 24% oQ	85 13%	42 7%	67 11% R	183 25% RS	103 15%	187 16%	100 13%
Concerts or sporting events	257 13%	148 15% C	109 11%	39 15% g	93 16% G	61 12%	64 10%	189 14% K	100 12% K	40 16% K	5 4%	50 15% K	203 17% N	54 7%	55 18%	56 20% q	92 14%	41 7%	70 11% R	145 20% RS	118 17% VW	176 15% W	74 9%
Personal electronics (e.g., phone, tablet, voice assistant)	250 12%	133 14%	117 11%	40 16% G	90 15% G	65 13% G	56 8%	179 13%	90 11%	41 17% Ikl	10 8%	33 10%	181 15% N	70 9%	44 14%	63 23% OQ	74 12%	45 7%	70 11% R	135 18% RS	116 17% VW	159 13%	86 11%
New household goods, furniture, or appliances	214 11%	124 13% C		39 15% fG	77 13% fG	47 9%	50 8%	152 11%	86 11%	30 12%	13 11%	39 12%	166 14% N	48 6%	27 9%	65 24% OQ	74 12%	41 6%	47 8%	125 17% RS	107 16% VW	148 12% W	61 8%
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, efc.)	210 10%	134 14% C	76 7%	44 17% FG	91 15% FG	46 9% G	29 4%	136 10%	102 13%	34 14%	11 9%	57 18% Hlk	164 13% N	46 6%	40 13%	54 20% oQ	70 11%	35 6%	63 10% R	111 15% RS	111 16% VW	141 12% W	61 8%
A new or used car	200 10%	127 13% C	73 7%	54 21% EFG	73 12% fG	44 9% G	29 4%	121 9% k	100 12% HK	49 20% HIK	3 2%	44 14% HK	148 12% N	53 7%	43 14%	34 12%	71 11%	28 5%	54 9% R	118 16% RS	100 15% VW	135 11% W	60 8%
Gym memberships	199 10%	126 13% C	73 7%	39 15% FG	81 14% FG	41 8%	37 6%	117 9%	102 13% H	33 13% h	15 12%	52 16% H	152 12% N	47 6%	28 9%	60 22% OQ	64 10%	42 7%	51 8%	104 14% RS	95 14% VW	129 11%	63 8%
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	169 8%	101 10% C	69 7%	40 16% FG	72 12% FG	39 8% G	18 3%	104 8%	87 11% h	27 11%	9 7%	43 13% H	133 11% N	36 5%	32 10%	57 21% OQ	45 7%	27 4%	47 8% R	95 13% RS	99 15% VW	124 10% W	38 5%
A house, condo, or apartment	159 8%	101 10% C	58 6%	40 16% FG	71 12% FG	31 6% G	18 3%	102 8%	80 10%	29 12% h	13 10%	31 10%	116 9% N	43 6%	27 9%	36 13% q	53 8%	32 5%	38 6%	90 12% RS	96 14% VW	117 10% W	38 5%
Other major purchase	181 9%	116 12% C	66 6%	35 14% G	70 12% G	45 9% G	30 5%	109 8%	94 12% Hk	41 16% HIK	6 5%	38 12% hk	144 12% N	37 5%	37 12%	36 13%	71 11%	29 5%	61 10% R	92 12% R	89 13% VW	118 10% w	55 7%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

UTQ01 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Summary Of Planning To Buy Or Spend On Soon (e.g., Next Few Months)

Base: All Respondents

		G	ender		Gene	eration				Race			Emplo Sta	yment itus		Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MAL	E female	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)		People of Color	Black or Af- rican Ameri- can	or Pa- cific	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent		Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
New clothes	458 23%	240 25%	218 21%	78 30% G	153 26% G	123 24% G	105 16%	270 20%	225 28% H	79 32% H	41 34% H	83 25% h	305 25% N	152 19%	77 25%	62 22%	166 26%	134 21%	153 25%	165 22%	185 27% Vw	279 23%	175 22%
New household goods, furniture, or appliances	385 19%	197 20%	188 18%	59 23% G	150 25% FG	99 20% G	78 12%	237 18%	192 24% H	67 27% H	27 22%	81 25% H	272 22% N	114 15%	77 25%	61 22%	134 21%	105 17%	129 21% r	150 20%	163 24% V	226 19%	156 20%
Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)	365 18%	209 22% C	156 15%	56 22% G	145 25% FG	85 17% g	79 12%	228 17% k	176 22% HK	75 30% HIKI	11 9%	72 22% hK	277 23% N	87 11%	78 25%	68 25%	131 20%	76 12%	120 20% R	168 23% R	175 26% VW	233 20%	129 16%
Dining out at restaurants and bars	348 17%	196 20% C	152 15%	66 26% fG	140 24% FG	90 18% G	52 8%	206 16%	178 22% H	58 23% H	24 20%	77 24% H	249 20% N	98 13%	68 22%	63 23%	118 18%	105 17%	111 18%	130 18%	168 25% VW	219 18%	120 15%
A new or used car	338 17%	181 19%	157 15%	72 28% eFG	119 20% G	92 18% G	56 8%	213 16%	173 22% H	54 22% h	27 22%	84 26% Hi	268 22% N	70 9%	77 25%	61 22%	130 20%	92 15%	99 16%	146 20% r	160 23% VW	200 17%	133 17%
Personal electronics (e.g., phone, tablet, voice assistant)	336 17%	193 20% C	142 14%	42 16% g	137 23% FG	87 17% G	69 11%	214 16%	163 20% H	42 17%	27 22%	84 26% Hlj	240 20% N	95 12%	62 20%	65 24% q	113 18%	97 15%	108 18%	129 18%	154 23% VW	213 18%	120 15%
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, efc.)	302 15%	179 18% C	123 12%	58 23% FG	138 23% FG	66 13% G	40 6%	174 13%	166 21% H	62 25% H	20 16%	68 21% H	232 19% N	70 9%	68 22% q	64 23% Q	100 16%	71 11%	95 15% r	133 18% R	157 23% VW	199 17% W	97 12%
Concerts or sporting events	280 14%	172 18% C	108 10%	62 24% FG	114 19% FG	60 12% G	44 7%	153 11%	157 20% H	55 22% H	29 24% H	60 19% H	215 18% N	66 8%	51 17%	60 22%	104 16%	70 11%	77 12%	134 18% RS	133 20% VW	174 15%	107 14%
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	274 14%	175 18% C	99 10%	37 15% G	124 21% FG	71 14% G	42 6%	153 11%	148 18% H	50 20% H	20 17%	66 20% H	217 18% N	57 7%	72 24% pQ	44 16%	100 16%	66 10%	98 16% R	110 15% r	156 23% VW	187 16% W	82 11%
A house, condo, or apartment	256 13%	145 15% C	111 11%	58 23% FG	114 19% FG	66 13% G	18 3%	141 11%	145 18% H	64 26% HIKI	15 12%	57 17% H	211 17% N	46 6%	61 20% q	63 23% Q	87 14%	55 9%	76 12% r	123 17% Rs	142 21% VW	166 14%	89 11%
Streaming services	253 13%	144 15% C	110 11%	51 20% FG	115 20% FG	60 12% G	28 4%	158 12%	127 16% H	43 17% h	13 11%	64 20% Hik	193 16% N	60 8%	61 20% Q	52 19% Q	81 13%	66 10%	83 14%	104 14%	125 18% VW	153 13%	97 12%
Gym memberships	214 11%	121 12% C	93 9%	46 18% FG	100 17% FG	50 10% G	18 3%	134 10%	108 13% H	41 16% H	17 13%	45 14%	185 15% N	28 4%	70 23% Q	47 17% Q	69 11%	39 6%	69 11% R	106 14% R	135 20% VW	153 13% W	55 7%
Other major purchase	315 16%	192 20% C	122 12%	62 24% FG	113 19% G	79 16% G	61 9%	188 14%	159 20% H	66 26% HIL	23 19%	56 17%	244 20% N	71 9%	76 25% Q	77 28% Q	91 14%	67 11%	90 15% r	157 21% RS	142 21% VW	197 16%	115 15%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

UTQ01 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Summary Of Saving Up For (e.g., A Year Or More)

Base: All Respondents

		G	ender		Gene	ration				Race			Emplo	yment		Work Location			Income			Parents	·
	Wave 174 (6/23 - 6/25)		E FEMALE		Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White		Black or Af- rican Ameri- can	der	nîc	Emplo- yed	yêd		Hybrid			\$50-\$99k		Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)	572 29%	278 29%	294 28%	90 35% G	190 32% G	154 31% G	138 21%	356 27%	254 32% H	67 27%	45 37% h	103 32%	400 33% N	172 22%	91 30%	78 28%	230 36% p	170 27%	219 36% RT	180 24%	211 31% V	331 28%	230 29%
New household goods, furniture, or appliances	560 28%	257 26%	303 29%	60 23%	183 31% d	145 29%	172 26%	358 27%	237 29%	73 29%	38 31%	89 27%	374 31% N	186 24%	98 32%	77 28%	199 31%	180 29%	196 32% T	181 25%	213 31% vw	347 29%	204 26%
A new or used car	560 28%	273 28%	287 28%	57 22%	201 34% DG	146 29% g	155 24%	369 28%	228 28%	66 26%	41 33%	88 27%	383 31% N	177 23%	80 26%	100 36% O	203 32%	166 26%	200 32% RT	191 26%	220 32% W	362 30% W	192 25%
Personal electronics (e.g., phone, tablet, voice assistant)	514 26%	245 25%	270 26%	95 37% EFG	160 27% G	126 25%	134 20%	304 23%	241 30% H	78 32% H	36 30%	87 27%	342 28% N	172 22%	87 28%	65 24%	189 30%	172 27%	165 27%	174 24%	191 28% V	304 25%	205 26%
New clothes	363 18%	180 19%	183 18%	59 23% G	133 23% G	93 18% G	79 12%	222 17%	172 21% H	48 19%	17 14%	84 26% HiK	252 21% N	112 14%	61 20%	52 19%	139 22%	130 21%	110 18%	122 17%	147 22% V	213 18%	148 19%
A house, condo, or apartment	363 18%	189 20%	173 17%	70 27% fG	155 26% FG	95 19% G	43 6%	217 16%	181 23% HJ	43 17%	30 24%	87 27% HiJ	261 21% N	102 13%	68 22%	55 20%	137 22%	114 18%	128 21% t	118 16%	153 22% V	198 17%	154 20%
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	337 17%	188 19% C	149 14%	63 25% G	138 24% fG	91 18% G	44 7%	199 15%	171 21% H	51 20% h	35 28% H	65 20% h	270 22% N	67 9%	57 19%	70 25%	143 22%	78 12%	116 19% R	139 19% R	147 22% V	194 16%	137 17%
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)	328 16%	146 15%	181 18%	49 19% G	107 18% G	97 19% G	74 11%	202 15%	145 18%	45 18%	27 22%	50 15%	231 19% N	97 12%	59 19%	56 20%	116 18%	108 17%	112 18%	104 14%	130 19% V	193 16%	127 16%
Concerts or sporting events	310 15%	160 16%	150 15%	52 20% G	116 20% G	98 19% G	45 7%	196 15%	141 18%	43 17%	18 15%	63 19% h	243 20% N	67 8%	61 20%	61 22%	121 19%	75 12%	108 18% R	124 17% R	143 21% VW	180 15%	120 15%
Dining out at restaurants and bars	267 13%	130 13%	138 13%	55 21% efG	87 15% G	71 14% G	56 8%	144 11%	143 18% Hk	46 19% Hk	12 10%	61 19% Hk	197 16% N	71 9%	67 22% pQ	41 15%	90 14%	82 13%	98 16% t	86 12%	99 14% V	136 11%	126 16% V
Streaming services	243 12%	116 12%	128 12%	55 21% EfG	80 14% G	72 14% G	37 6%	141 11%	135 17% H	39 16% h	15 12%	58 18% H	184 15% N	60 8%	46 15%	47 17%	91 14%	82 13%	82 13%	77 10%	120 18% VW	149 12%	86 11%
Gym memberships	197 10%	108 11%	89 9%	47 18% FG	81 14% G	52 10% G	16 2%	114 9%	106 13% H	36 15% H	16 13%	37 11%	159 13% N	38 5%	30 10%	48 17% O	81 13%	43 7%	65 11% R	89 12% R	93 14% V	109 9%	83 11%
Other major purchase	567 28%	267 28%	300 29%	70 27%	191 33% G	137 27%	169 26%	363 27%	239 30%	70 28%	41 33%	101 31%	358 29%	209 27%	81 26%	72 26%	205 32%	202 32% T	173 28%	189 26%	199 29%	345 29%	213 27%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. *small base

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UTQ01 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Summary Of N/A - I Don't Spend Or Save Money For This

Base: All Respondents

		G	ender		Gene	ration				Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	š
	Wave 174 (6/23 - 6/25)	MALI	E female	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)		People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	<\$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	No t Pare
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
nweighted Base /eighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737		1180 1196	804 783
ym memberships	1118 56%	450 46%	667 64% B	109 43%	253 43%	283 56% DE	473 72% DEF	769 58% IJL	390 49%	104 42%	64 52%	155 48%	571 47%	547 70% M	141 46% P	87 31%	343 54% oP	430 68% ST	342 56% T	326 44%	276 41%	635 53%	474 61 U\
quipment and/or gear for ttdoor activities/sports .g., bike, hiking and mping gear, sports quipment)	967 48%	361 37%	606 59% B	102 40% e	184 31%	232	449 68% DEF	682 51% IJL	328 41%	95 38%	53 43%	127 39%	448 37%	518 66% M	103 34% P	66 24%	279 44% OP	392 62% ST	275 45% t	285 39%	211 31%	543 45% U	417 55 U\
oncerts or sporting events	918 46%	365 38%	553 53% B	90 35%	197 33%	213 42% E	418 63% DEF	633 48% IJL	320 40%	87 35%	56 46%	117 36%	415 34%	503 64% M	99 32%	73 26%	242 38% P	387 61% ST	267 43% T	247 34%	215 32%	526 44% U	38 4 U
ome office supplies d/or equipment (e.g., anding desk, computer onitor, headset, etc.)	851 42%	330 34%	521 50% B	97 38% e	173 29%	215 43% E	366 56% DEF	591 44% IJI	298 37% J	73 30%	48 39%	123 38%	415 34%	436 56% M	96 31% P	58 21%	261 41% OP	333 53% ST	241 39%	263 36%	205 30%	477 40% U	36 4 U
house, condo, or artment	784 39%	327 34%	457 44% B	64 25%	135 23%	182 36% DE	403 61% DEF	543 41% IJL	268 33%	73 29%	45 36%	105 32%	375 31%	409 52% M	82 27%	74 27%	218 34% op	300 48% ST	224 36%	247 34%	157 23%	444 37%	33 4
new or used car	637 32%	258 27%	378 37% B	64 25%	114 19%		300 46% DEF	427 32% L	229 28%	64 26%	44 36%	78 24%	275 23%	362 46% M	67 22%	51 19%	157 25%	283 45% ST	184 30% T	153 21%	133 20%	336 28% U	29 3 U
w household goods, miture, or appliances	559 28%	241 25%	318 31% B	70 27% e	113 19%		235 36% dEF	381 29% iJ	197 24% J	45 18%	28 23%	86 27% i	270 22%	289 37% M	63 21%	57 21%	149 23%	223 35% ST	155 25%	165 22%	131 19%	302 25% U	25 3: U
ncation/traveling (e.g., ane tickets, hotels, sises, theme parks)	528 26%	187 19%	341 33% B	51 20%	110 19%	141 28% dE	227 34% DEf	358 27% J	188 23%	47 19%	31 25%	74 23%	228 19%	301 38% M	64 21% p	39 14%	125 20%	282 45% ST	130 21% T	101 14%	134 20%	297 25% U	22 2
reaming services	526 26%	236 24%	290 28%	45 18%	93 16%	119 24% E	269 41% DEF	349 26% jL	189 23%	48 20%	36 29%	63 19%	226 19%	300 38% M	56 18% p	32 12%	138 22% P	230 37% ST	153 25% T	131 18%	98 14%	272 23% U	24 3 U
rsonal electronics (e.g., one, tablet, voice sistant)	514 26%	188 19%	325 31% B	51 20%	118 20%	133 26% E	212 32% DEf	339 25%	195 24% J	44 18%	32 26%	87 27% j	261 21%	253 32% M	62 20%	53 19%	145 23%	226 36% ST	142 23% t	132 18%	125 18%	287 24% U	21 2 1
ning out at restaurants d bars	405 20%	157 16%	248 24% B	53 21%	103 17%	110 22%	139 21%	262 20%	164 20%	44 18%	29 23%	68 21%	212 17%	192 25% M	53 17%	35 13%	124 19% P	186 30% ST	100 16%	105 14%	119 18%	224 19%	17 2
ew clothes	390 19%	162 17%	228 22% B	37 15%	79 13%	97 19% E	177 27% DEF	251 19%	150 19%	35 14%	26 21%	55 17%	182 15%	209 27% M	53 17%	44 16%	85 13%	162 26% ST	111 18%	106 14%	88 13%	207 17% U	17
ther major purchase	662 33%	250 26%	412	68 27%	138 24%	169 33% E	286 44% DEF	470 35% IJk	222 28%	50 20%	30 25%	104 32% J	332 27%	331 42% M	80 26%	67 24%	185 29%	254 40% ST	206 33% T	186 25%	159 23%	365 31% U	29

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UTQ01 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Summary Of N/A - I Never Stopped Spending On This

Base: All Respondents

		G	ender		Gene	ration				Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALI	E femali	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	of	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504		1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Streaming services	627 31%	293 30%	334 32%	50 19%	166 28% d	166 33% D	246 37% DE	460 35% IJL	187 23%	55 22%	36 30%	78 24%	359 29%	268 34% m	77 25%	84 30%	199 31%	168 27%	210 34% R	240 33% r	177 26%	381 32% U	242 31% u
Dining out at restaurants and bars	446 22%	231 24%	215 21%	24 9%	110 19% D	109 22% D	203 31% DEF	338 25% IJL	129 16%	42 17%	27 22%	43 13%	239 20%	207 26% M	51 17%	50 18%	138 22%	117 19%	148 24% R	176 24% r	112 16%	267 22% U	178 23% U
A house, condo, or apartment	444 22%	208 21%	236 23%	25 10%	113 19% D	129 26% DE	177 27% DE	328 25% IJL	130 16%	39 16%	21 17%	45 14%	260 21%	184 24%	70 23%	46 17%	143 22%	129 20%	150 24%	158 22%	132 19%	U	170 22%
Personal electronics (e.g., phone, tablet, voice assistant)	392 20%	211 22% c	180 17%	28 11%	83 14%	93 19% de	187 28% DEF	295 22% IL	114 14% I	41 17%	17 14%	35 11%	199 16%	193 25% M	53 17% P	29 11%	117 18% P	89 14%	132 21% R	166 23% R	95 14%	233 19% U	152 19% U
New clothes	386 19%	198 20%	189 18%	21 8%	98 17% D	87 17% D	180 27% DEF	296 22% IJL	106 13%	33 13%	18 14%	41 12%	209 17%	177 23% M	49 16%	37 14%	122 19% p	100 16%	126 20% r	157 21% R	100 15%	236 20% U	150 19% u
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)	316 16%	181 19% C	134 13%	8 3%	79 14% D	79 16% D	149 23% DEF	228 17% IL	92 11% I	33 13%	17 14%	27 8%	181 15%	135 17%	43 14%	44 16%	93 15%	82 13%	104 17% r	125 17%	78 11%	186 16% U	130 17% U
New household goods, furniture, or appliances	288 14%	151 16%	137 13%	28 11%	64 11%	73 14%	122 19% dE	203 15% IL	92 11%	34 14%	16 13%	31 9%	140 11%	147 19% M	42 14% P	16 6%	83 13% P	81 13%	88 14%	115 16%	67 10%	174 15% U	110 14% U
Gym memberships	279 14%	166 17% C	114 11%	15 6%	73 12% D	77 15% D	114 17% De	197 15%	97 12%	34 14%	12 9%	37 11%	156 13%	124 16%	39 13%	35 13%	82 13%	75 12%	89 14%	112 15%	81 12%	171 14% U	107 14%
A new or used car	271 14%	131 14%	140 13%	9 4%	79 14% D	64 13% D	118 18% DeF	200 15% IJkL	73 9%	16 7%	8 7%	32 10%	148 12%	123 16% m	40 13%	29 11%	78 12%	60 9%	78 13%	129 18% Rs	69 10%	163 14% U	104 13%
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	259 13%	146 15% C	113 11%	14 5%	70 12% D	70 14% D	105 16% De	193 14% IKL	69 9%	25 10%	7 5%	24 7%	154 13%	105 13%	43 14%	39 14%	72 11%	67 11%	80 13%	108 15% r	68 10%	149 12% U	109 14% u
Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)	248 12%	133 14%	115 11%	14 5%	60 10% d	65 13% D	109 17% DE	180 14% IjL	74 9%	20 8%	19 16% il	24 7%	117 10%	131 17% M	26 8%	24 9%	67 11%	60 10%	79 13%	104 14% R	58 8%	148 12% U	97 12% U
Concerts or sporting events	241 12%	126 13%	115 11%	14 5%	68 12% D	72 14% D	88 13% D	160 12%	86 11%	23 9%	15 12%	35 11%	147 12%	94 12%	42 14%	26 9%	79 12%	57 9%	94 15% R	87 12%	72 11%	141 12%	100 13%
Other major purchase	281 14%	146 15%	135 13%	21 8%	74 13%	74 15% d	112 17% De	201 15% IJL	89 11% I	22 9%	23 19% IjL	26 8%	146 12%	135 17% M	35 11%	23 9%	87 14% p	78 12%	86 14%	113 15%	92 13%	171 14%	107 14%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

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UTQ01_1 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Concerts or sporting events

Base: All Respondents

		Ge	nder		Gene	ration				Race			Emplo Sta	yment tus	1	Work Location			Income			Parents	
(Wave 174 (6/23 - 6/25)	MALI	E FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
_	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
	2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Started spending on again	257 13%	148 15% C	109 11%	39 15% g	93 16% G	61 12%	64 10%	189 14% K	100 12% K	40 16% K	5 4%	50 15% K	203 17% N	54 7%	55 18%	56 20% q	92 14%	41 7%	70 11% R	145 20% RS	118 17% VW	176 15% W	74 9%
Planning to buy or spend on soon (e.g., next few months)	280 14%	172 18% C	108 10%	62 24% FG	114 19% FG	60 12% G	44 7%	153 11%	157 20% H	55 22% H	29 24% H	60 19% H	215 18% N	66 8%	51 17%	60 22%	104 16%	70 11%	77 12%	134 18% RS	133 20% VW	174 15%	107 14%
Saving up for (e.g., a year or more)	310 15%	160 16%	150 15%	52 20% G	116 20% G	98 19% G	45 7%	196 15%	141 18%	43 17%	18 15%	63 19% h	243 20% N	67 8%	61 20%	61 22%	121 19%	75 12%	108 18% R	124 17% R	143 21% VW	180 15%	120 15%
N/A - I don't spend or save money for this	918 46%	365 38%	553 53% B	90 35%	197 33%	213 42% E	418 63% DEF	633 48% IJL	320 40%	87 35%	56 46%	117 36%	415 34%	503 64% M	99 32%	73 26%	242 38% P	387 61% ST	267 43% T	247 34%	215 32%	526 44% U	383 49% Uv
N/A - I never stopped spending on this	241 12%	126 13%	115 11%	14 5%	68 12% D	72 14% D	88 13% D	160 12%	86 11%	23 9%	15 12%	35 11%	147 12%	94 12%	42 14%	26 9%	79 12%	57 9%	94 15% R	87 12%	72 11%	141 12%	100 13%
Sigma 2	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W
Overlap formulae used. * small base

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UTQ01_2 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Dining out at restaurants and bars

Base: All Respondents

		G	ender		Gene	eration				Race			Emplo Sta			Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MAL	E FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18		Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Started spending on again	540 27%	258 27%	282 27%	59 23%	148 25%	124 25%	209 32% dEF	381 29% I	189 24%	57 23%	31 25%	77 24%	325 27%	215 27%	70 23%	87 31% 0	169 26%	140 22%	158 26%	239 32% RS	183 27%	351 29% uW	183 23%
Planning to buy or spend on soon (e.g., next few months)	348 17%	196 20% C	152 15%	66 26% fG	140 24% FG	90 18% G	52 8%	206 16%	178 22% H	58 23% H	24 20%	77 24% H	249 20% N	98 13%	68 22%	63 23%	118 18%	105 17%	111 18%	130 18%	168 25% VW	219 18%	120 15%
Saving up for (e.g., a year or more)	267 13%	130 13%	138 13%	55 21% efG	87 15% G	71 14% G	56 8%	144 11%	143 18% Hk	46 19% Hk	12 10%	61 19% Hk	197 16% N	71 9%	67 22% pQ	41 15%	90 14%	82 13%	98 16% t	86 12%	99 14% V	136 11%	126 16% V
N/A - I don't spend or save money for this	405 20%	157 16%	248 24% B	53 21%	103 17%	110 22%	139 21%	262 20%	164 20%	44 18%	29 23%	68 21%	212 17%	192 25% M	53 17%	35 13%	124 19% P	186 30% ST	100 16%	105 14%	119 18%	224 19%	176 22% u
N/A - I never stopped spending on this	446 22%	231 24%	215 21%	24 9%	110 19% D	109 22% D	203 31% DEF	338 25% IJL	129 16%	42 17%	27 22% I	43 13%	239 20%	207 26% M	51 17%	50 18%	138 22%	117 19%	148 24% R	176 24% r	112 16%	267 22% U	178 23% U
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W
Overlap formulae used. * small base

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UTQ01_3 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)

Base: All Respondents

		G	ender		Gene	ration				Race			Emplo Sta	yment tus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MAL	E femali	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa-	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Started spending on again	293 15%	164 17% C	129 12%	46 18% f	83 14%	58 12%	105 16% f	208 16%	111 14%	39 16%	17 14%	52 16%	201 16% N	92 12%	49 16%	66 24% oQ	85 13%	42 7%	67 11% R	183 25% RS	103 15%	187 16%	100 13%
Planning to buy or spend on soon (e.g., next few months)	365 18%	209 22% C	156 15%	56 22% G	145 25% FG	85 17% g	79 12%	228 17% k	176 22% HK	75 30% HIKI	11 9%	72 22% hK	277 23% N	87 11%	78 25%	68 25%	131 20%	76 12%	120 20% R	168 23% R	175 26% VW	233 20%	129 16%
Saving up for (e.g., a year or more)	572 29%	278 29%	294 28%	90 35% G	190 32% G	154 31% G	138 21%	356 27%	254 32% H	67 27%	45 37% h	103 32%	400 33% N	172 22%	91 30%	78 28%	230 36% p	170 27%	219 36% RT	180 24%	211 31% V	331 28%	230 29%
N/A - I don't spend or save money for this	528 26%	187 19%	341 33% B	51 20%	110 19%	141 28% dE	227 34% DEf	358 27% J	188 23%	47 19%	31 25%	74 23%	228 19%	301 38% M	64 21% p	39 14%	125 20%	282 45% ST	130 21% T	101 14%	134 20%	297 25% U	227 29% U
N/A - I never stopped spending on this	248 12%	133 14%	115 11%	14 5%	60 10% d	65 13% D	109 17% DE	180 14% IjL	74 9%	20 8%	19 16% il	24 7%	117 10%	131 17% M	26 8%	24 9%	67 11%	60 10%	79 13%	104 14% R	58 8%	148 12% U	97 12% U
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

UTQ01_4 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? A new or used car

Base: All Respondents

		Ge	ender		Gene	ration				Race			Emplo Sta	yment tus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALI	E FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	or Pa- cific	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
_	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Started spending on again	200 10%	127 13% C	73 7%	54 21% EFG	73 12% fG	44 9% G	29 4%	121 9% k	100 12% HK	49 20% HIK	3 2%	44 14% HK	148 12% N	53 7%	43 14%	34 12%	71 11%	28 5%	54 9% R	118 16% RS	100 15% VW	135 11% W	60 8%
Planning to buy or spend on soon (e.g., next few months)	338 17%	181 19%	157 15%	72 28% eFG	119 20% G	92 18% G	56 8%	213 16%	173 22% H	54 22% h	27 22%	84 26% Hi	268 22% N	70 9%	77 25%	61 22%	130 20%	92 15%	99 16%	146 20% r	160 23% VW	200 17%	133 17%
Saving up for (e.g., a year or more)	560 28%	273 28%	287 28%	57 22%	201 34% DG	146 29% g	155 24%	369 28%	228 28%	66 26%	41 33%	88 27%	383 31% N	177 23%	80 26%	100 36% O	203 32%	166 26%	200 32% RT	191 26%	220 32% W	362 30% W	192 25%
N/A - I don't spend or save money for this	637 32%	258 27%	378 37% B	64 25%	114 19%	159 31% E	300 46% DEF	427 32% L	229 28% I	64 26%	44 36%	78 24%	275 23%	362 46% M	67 22%	51 19%	157 25%	283 45% ST	184 30% T	153 21%	133 20%	336 28% U	293 37% UV
N/A - I never stopped spending on this	271 14%	131 14%	140 13%	9 4%	79 14% D	64 13% D	118 18% DeF	200 15% IJkL	73 9%	16 7%	8 7%	32 10%	148 12%	123 16% m	40 13%	29 11%	78 12%	60 9%	78 13%	129 18% Rs	69 10%	163 14% U	104 13%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W
Overlap formulae used. * small base

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UTQ01_5 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? New clothes

Base: All Respondents

		G	ender		Gene	ration				Race			Emplo Sta	yment itus	1	Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MAL	E femali	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Started spending on again	408 20%	192 20%	217 21%	61 24%	124 21%	104 21%	118 18%	291 22%	150 19%	53 21%	21 17%	63 19%	275 22% N	134 17%	67 22%	81 29% oQ	126 20%	104 17%	116 19%	187 25% RS	161 24% W	262 22% W	138 18%
Planning to buy or spend on soon (e.g., next few months)	458 23%	240 25%	218 21%	78 30% G	153 26% G	123 24% G	105 16%	270 20%	225 28% H	79 32% H	41 34% H	83 25% h	305 25% N	152 19%	77 25%	62 22%	166 26%	134 21%	153 25%	165 22%	185 27% Vw	279 23%	175 22%
Saving up for (e.g., a year or more)	363 18%	180 19%	183 18%	59 23% G	133 23% G	93 18% G	79 12%	222 17%	172 21% H	48 19%	17 14%	84 26% HiK	252 21% N	112 14%	61 20%	52 19%	139 22%	130 21%	110 18%	122 17%	147 22% V	213 18%	148 19%
N/A - I don't spend or save money for this	390 19%	162 17%	228 22% B	37 15%	79 13%	97 19% E	177 27% DEF	251 19%	150 19% j	35 14%	26 21%	55 17%	182 15%	209 27% M	53 17%	44 16%	85 13%	162 26% ST	111 18%	106 14%	88 13%	207 17% U	172 22% UV
N/A - I never stopped spending on this	386 19%	198 20%	189 18%	21 8%	98 17% D	87 17% D	180 27% DEF	296 22% IJL	106 13%	33 13%	18 14%	41 12%	209 17%	177 23% M	49 16%	37 14%	122 19% p	100 16%	126 20% r	157 21% R	100 15%	236 20% U	150 19% u
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

UTQ01_6 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? New household goods, furniture, or appliances

Base: All Respondents

		G	ender		Gene	ration				Race			Emplo Sta		1	Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MAL	E FEMALI	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Started spending on again	214 11%	124 13% C	90 9%	39 15% fG	77 13% fG	47 9%	50 8%	152 11%	86 11%	30 12%	13 11%	39 12%	166 14% N	48 6%	27 9%	65 24% OQ	74 12%	41 6%	47 8%	125 17% RS	107 16% VW	148 12% W	61 8%
Planning to buy or spend on soon (e.g., next few months)	385 19%	197 20%	188 18%	59 23% G	150 25% FG	99 20% G	78 12%	237 18%	192 24% H	67 27% H	27 22%	81 25% H	272 22% N	114 15%	77 25%	61 22%	134 21%	105 17%	129 21% r	150 20%	163 24% V	226 19%	156 20%
Saving up for (e.g., a year or more)	560 28%	257 26%	303 29%	60 23%	183 31% d	145 29%	172 26%	358 27%	237 29%	73 29%	38 31%	89 27%	374 31% N	186 24%	98 32%	77 28%	199 31%	180 29%	196 32% T	181 25%	213 31% vw	347 29%	204 26%
N/A - I don't spend or save money for this	559 28%	241 25%	318 31% B	70 27% e	113 19%	141 28% E	235 36% dEF	381 29% iJ	197 24% J	45 18%	28 23%	86 27% j	270 22%	289 37% M	63 21%	57 21%	149 23%	223 35% ST	155 25%	165 22%	131 19%	302 25% U	251 32% UV
N/A - I never stopped spending on this	288 14%	151 16%	137 13%	28 11%	64 11%	73 14%	122 19% dE	203 15% IL	92 11%	34 14%	16 13%	31 9%	140 11%	147 19% M	42 14% P	16 6%	83 13% P	81 13%	88 14%	115 16%	67 10%	174 15% U	110 14% U
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W
Overlap formulae used. * small base

UTQ01_7 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? A house, condo, or apartment

Base: All Respondents

		G	ender		Gene	ration				Race			Emplo Sta	yment tus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MAL	E femali	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	+ White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Started spending on again	159 8%	101 10% C	58 6%	40 16% FG	71 12% FG	31 6% G	18 3%	102 8%	80 10%	29 12% h	13 10%	31 10%	116 9% N	43 6%	27 9%	36 13% q	53 8%	32 5%	38 6%	90 12% RS	96 14% VW	117 10% W	38 5%
Planning to buy or spend on soon (e.g., next few months)	256 13%	145 15% C	111 11%	58 23% FG	114 19% FG	66 13% G	18 3%	141 11%	145 18% H	64 26% HIKI	15 12%	57 17% H	211 17% N	46 6%	61 20% q	63 23% Q	87 14%	55 9%	76 12% r	123 17% Rs	142 21% VW	166 14%	89 11%
Saving up for (e.g., a year or more)	363 18%	189 20%	173 17%	70 27% fG	155 26% FG	95 19% G	43 6%	217 16%	181 23% HJ	43 17%	30 24%	87 27% HiJ	261 21% N	102 13%	68 22%	55 20%	137 22%	114 18%	128 21% t	118 16%	153 22% V	198 17%	154 20%
N/A - I don't spend or save money for this	784 39%	327 34%	457 44% B	64 25%	135 23%	182 36% DE	403 61% DEF	543 41% IJL	268 33%	73 29%	45 36%	105 32%	375 31%	409 52% M	82 27%	74 27%	218 34% op	300 48% ST	224 36%	247 34%	157 23%	444 37% U	333 43% Uv
N/A - I never stopped spending on this	444 22%	208 21%	236 23%	25 10%	113 19% D	129 26% DE	177 27% DE	328 25% IJL	130 16%	39 16%	21 17%	45 14%	260 21%	184 24%	70 23%	46 17%	143 22%	129 20%	150 24%	158 22%	132 19%	272 23% U	170 22%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

UTQ01_8 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the hear future?

Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)

Base: All Respondents

		G	ender		Gene	ration				Race			Emplo Sta	yment itus	1	Work Location	1		Income			Parents	·
	Wave 174 (6/23 - 6/25)	MAL	E femali	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Started spending on again	210 10%	134 14% C	76 7%	44 17% FG	91 15% FG	46 9% G	29 4%	136 10%	102 13%	34 14%	11 9%	57 18% Hlk	164 13% N	46 6%	40 13%	54 20% oQ	70 11%	35 6%	63 10% R	111 15% RS	111 16% VW	141 12% W	61 8%
Planning to buy or spend on soon (e.g., next few months)	302 15%	179 18% C	123 12%	58 23% FG	138 23% FG	66 13% G	40 6%	174 13%	166 21% H	62 25% H	20 16%	68 21% H	232 19% N	70 9%	68 22% q	64 23% Q	100 16%	71 11%	95 15% r	133 18% R	157 23% VW	199 17% W	97 12%
Saving up for (e.g., a year or more)	328 16%	146 15%	181 18%	49 19% G	107 18% G	97 19% G	74 11%	202 15%	145 18%	45 18%	27 22%	50 15%	231 19% N	97 12%	59 19%	56 20%	116 18%	108 17%	112 18%	104 14%	130 19% V	193 16%	127 16%
N/A - I don't spend or save money for this	851 42%	330 34%	521 50% B	97 38% e	173 29%	215 43% E	366 56% DEF	591 44% IJI	298 37% J	73 30%	48 39%	123 38%	415 34%	436 56% M	96 31% P	58 21%	261 41% OP	333 53% ST	241 39%	263 36%	205 30%	477 40% U	368 47% UV
N/A - I never stopped spending on this	316 16%	181 19% C	134 13%	8 3%	79 14% D	79 16% D	149 23% DEF	228 17% IL	92 11% I	33 13%	17 14%	27 8%	181 15%	135 17%	43 14%	44 16%	93 15%	82 13%	104 17% r	125 17%	78 11%	186 16% U	130 17% U
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

UTQ01_9 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Personal electronics (e.g., phone, tablet, voice assistant)

Base: All Respondents

		G	Gender Generation						Race			Emple Sta	oyment atus	1	Work Location	1		Income			Parents		
	Wave 174 (6/23 - 6/25)	MAL	E femali	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Started spending on again	250 12%	133 14%	117 11%	40 16% G	90 15% G	65 13% G	56 8%	179 13%	90 11%	41 17% Ikl	10 8%	33 10%	181 15% N	70 9%	44 14%	63 23% OQ	74 12%	45 7%	70 11% R	135 18% RS	116 17% VW	159 13%	86 11%
Planning to buy or spend on soon (e.g., next few months)	336 17%	193 20% C	142 14%	42 16% g	137 23% FG	87 17% G	69 11%	214 16%	163 20% H	42 17%	27 22%	84 26% HIj	240 20% N	95 12%	62 20%	65 24% q	113 18%	97 15%	108 18%	129 18%	154 23% VW	213 18%	120 15%
Saving up for (e.g., a year or more)	514 26%	245 25%	270 26%	95 37% EFG	160 27% G	126 25%	134 20%	304 23%	241 30% H	78 32% H	36 30%	87 27%	342 28% N	172 22%	87 28%	65 24%	189 30%	172 27%	165 27%	174 24%	191 28% V	304 25%	205 26%
N/A - I don't spend or save money for this	514 26%	188 19%	325 31% B	51 20%	118 20%	133 26% E	212 32% DEf	339 25% J	195 24% J	44 18%	32 26%	87 27% j	261 21%	253 32% M	62 20%	53 19%	145 23%	226 36% ST	142 23% t	132 18%	125 18%	287 24% U	219 28% U
N/A - I never stopped spending on this	392 20%	211 22% c	180 17%	28 11%	83 14%	93 19% de	187 28% DEF	295 22% IL	114 14% I	41 17%	17 14%	35 11%	199 16%	193 25% M	53 17% P	29 11%	117 18% P	89 14%	132 21% R	166 23% R	95 14%	233 19% U	152 19% U
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

UTQ01_10 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)

Base: All Respondents

		G	ender		Gene	eration				Race			Emplo Sta	yment	1	Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MALI	E FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Started spending on again	169 8%	101 10% C	69 7%	40 16% FG	72 12% FG	39 8% G	18 3%	104 8%	87 11% h	27 11%	9 7%	43 13% H	133 11% N	36 5%	32 10%	57 21% OQ	45 7%	27 4%	47 8% R	95 13% RS	99 15% VW	124 10% W	38 5%
Planning to buy or spend on soon (e.g., next few months)	274 14%	175 18% C	99 10%	37 15% G	124 21% FG	71 14% G	42 6%	153 11%	148 18% H	50 20% H	20 17%	66 20% H	217 18% N	57 7%	72 24% pQ	44 16%	100 16%	66 10%	98 16% R	110 15% r	156 23% VW	187 16% W	82 11%
Saving up for (e.g., a year or more)	337 17%	188 19% C	149 14%	63 25% G	138 24% fG	91 18% G	44 7%	199 15%	171 21% H	51 20% h	35 28% H	65 20% h	270 22% N	67 9%	57 19%	70 25%	143 22%	78 12%	116 19% R	139 19% R	147 22% V	194 16%	137 17%
N/A - I don't spend or save money for this	967 48%	361 37%	606 59% B	102 40% e	184 31%	232 46% E	449 68% DEF	682 51% IJL	328 41%	95 38%	53 43%	127 39%	448 37%	518 66% M	103 34% P	66 24%	279 44% OP	392 62% ST	275 45% t	285 39%	211 31%	543 45% U	417 53% UV
N/A - I never stopped spending on this	259 13%	146 15% C	113 11%	14 5%	70 12% D	70 14% D	105 16% De	193 14% IKL	69 9%	25 10%	7 5%	24 7%	154 13%	105 13%	43 14%	39 14%	72 11%	67 11%	80 13%	108 15% r	68 10%	149 12% U	109 14% u
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

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UTQ01_11 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Streaming services

Base: All Respondents

		G	ender		Gene	ration				Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MAL	E femali	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Started spending on again	356 18%	183 19%	173 17%	55 22% G	134 23% FG	87 17% G	79 12%	223 17%	165 21% h	63 25% Hi	23 18%	61 19%	260 21% N	96 12%	68 22%	62 22%	130 20%	83 13%	88 14%	184 25% RS	161 24% VW	241 20% W	110 14%
Planning to buy or spend on soon (e.g., next few months)	253 13%	144 15% C	110 11%	51 20% FG	115 20% FG	60 12% G	28 4%	158 12%	127 16% H	43 17% h	13 11%	64 20% Hik	193 16% N	60 8%	61 20% Q	52 19% Q	81 13%	66 10%	83 14%	104 14%	125 18% VW	153 13%	97 12%
Saving up for (e.g., a year or more)	243 12%	116 12%	128 12%	55 21% EfG	80 14% G	72 14% G	37 6%	141 11%	135 17% H	39 16% h	15 12%	58 18% H	184 15% N	60 8%	46 15%	47 17%	91 14%	82 13%	82 13%	77 10%	120 18% VW	149 12%	86 11%
N/A - I don't spend or save money for this	526 26%	236 24%	290 28%	45 18%	93 16%	119 24% E	269 41% DEF	349 26% jL	189 23%	48 20%	36 29%	63 19%	226 19%	300 38% M	56 18% p	32 12%	138 22% P	230 37% ST	153 25% T	131 18%	98 14%	272 23% U	248 32% UV
N/A - I never stopped spending on this	627 31%	293 30%	334 32%	50 19%	166 28% d	166 33% D	246 37% DE	460 35% IJL	187 23%	55 22%	36 30%	78 24%	359 29%	268 34% m	77 25%	84 30%	199 31%	168 27%	210 34% R	240 33% r	177 26%	381 32% U	242 31% u
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

UTQ01_12 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Gym memberships

Base: All Respondents

		G	nder		Gene	ration				Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALI	E FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Started spending on again	199 10%	126 13% C	73 7%	39 15% FG	81 14% FG	41 8%	37 6%	117 9%	102 13% H	33 13% h	15 12%	52 16% H	152 12% N	47 6%	28 9%	60 22% OQ	64 10%	4 <u>2</u> 7%	51 8%	104 14% RS	95 14% VW	129 11%	63 8%
Planning to buy or spend on soon (e.g., next few months)	214 11%	121 12% C	93 9%	46 18% FG	100 17% FG	50 10% G	18 3%	134 10%	108 13% H	41 16% H	17 13%	45 14%	185 15% N	28 4%	70 23% Q	47 17% Q	69 11%	39 6%	69 11% R	106 14% R	135 20% VW	153 13% W	55 7%
Saving up for (e.g., a year or more)	197 10%	108 11%	89 9%	47 18% FG	81 14% G	52 10% G	16 2%	114 9%	106 13% H	36 15% H	16 13%	37 11%	159 13% N	38 5%	30 10%	48 17% O	81 13%	43 7%	65 11% R	89 12% R	93 14% V	109 9%	83 11%
N/A - I don't spend or save money for this	1118 56%	450 46%	667 64% B	109 43%	253 43%	283 56% DE	473 72% DEF	769 58% IJL	390 49% J	104 42%	64 52%	155 48%	571 47%	547 70% M	141 46% P	87 31%	343 54% oP	430 68% ST	342 56% T	326 44%	276 41%	635 53% U	474 61% UV
N/A - I never stopped spending on this	279 14%	166 17% C	114 11%	15 6%	73 12% D	77 15% D	114 17% De	197 15%	97 12%	34 14%	12 9%	37 11%	156 13%	124 16%	39 13%	35 13%	82 13%	75 12%	89 14%	112 15%	81 12%	171 14% U	107 14%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

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UTQ01_13 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Other major purchase

Base: All Respondents

		G	ender							Race				yment itus	1	Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MAL	E FEMALI	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18		Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Started spending on again	181 9%	116 12% C	66 6%	35 14% G	70 12% G	45 9% G	30 5%	109 8%	94 12% Hk	41 16% HIK	6 5%	38 12% hk	144 12% N	37 5%	37 12%	36 13%	71 11%	29 5%	61 10% R	92 12% R	89 13% VW	118 10% w	55 7%
Planning to buy or spend on soon (e.g., next few months)	315 16%	192 20% C	122 12%	62 24% FG	113 19% G	79 16% G	61 9%	188 14%	159 20% H	66 26% HIL	23 19%	56 17%	244 20% N	71 9%	76 25% Q	77 28% Q	91 14%	67 11%	90 15% r	157 21% RS	142 21% VW	197 16%	115 15%
Saving up for (e.g., a year or more)	567 28%	267 28%	300 29%	70 27%	191 33% G	137 27%	169 26%	363 27%	239 30%	70 28%	41 33%	101 31%	358 29%	209 27%	81 26%	72 26%	205 32%	202 32% T	173 28%	189 26%	199 29%	345 29%	213 27%
N/A - I don't spend or save money for this	662 33%	250 26%	412 40% B	68 27%	138 24%	169 33% E	286 44% DEF	470 35% IJk	222 28%	50 20%	30 25%	104 32% J	332 27%	331 42% M	80 26%	67 24%	185 29%	254 40% ST	206 33% T	186 25%	159 23%	365 31% U	293 37% UV
N/A - I never stopped spending on this	281 14%	146 15%	135 13%	21 8%	74 13%	74 15% d	112 17% De	201 15% IJL	89 11% I	22 9%	23 19% IjL	26 8%	146 12%	135 17% M	35 11%	23 9%	87 14% p	78 12%	86 14%	113 15%	92 13%	171 14%	107 14%
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

UTQ01 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Summary Of Started Spending On Again

Base: Spending On Or Saving For (Variable Bases)

		Ge	nder		Gene	ration				Race			Emplo Sta	yment itus		Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)		E FEMALE		Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Ameri- can	der	nic	Emplo- yed	yed	Remote	Hybrid			\$50-\$99k			Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Dining out at restaurants and bars	540 47%	258 44%	282 49%	59 33%	148 39%	124 44% d	209 66% DEF	381 52% IJL	189 37%	57 35%	31 46%	77 36%	325 42%	215 56% M	70 34%	87 45%	169 45%	140 43%	158 43%	239 52% RS	183 41%	351 50% Uw	183 43%
Streaming services	356 42%	183 41%	173 42%	55 34%	134 41%	87 40%	79 55% DEF	223 43%	165 39%	63 43%	23 45%	61 33%	260 41%	96 45%	68 39%	62 39%	130 43%	83 36%	88 35%	184 50% RS	161 40%	241 44%	110 38%
New clothes	408 33%	192 31%	217 35%	61 31%	124 30%	104 33%	118 39% E	291 37% IL	150 27%	53 29%	21 27%	63 27%	275 33%	134 34%	67 33%	81 42% Q	126 29%	104 28%	116 31%	187 39% RS	161 33%	262 35%	138 30%
Gym memberships	199 33%	126 35%	73 29%	39 29%	81 31%	41 29%	37 53% DEF	117 32%	102 32%	33 30%	15 31%	52 39%	152 31%	47 41%	28 22%	60 39% O	64 30%	42 34%	51 28%	104 35%	95 29%	129 33%	63 31%
Concerts or sporting events	257 30%	148 31%	109 30%	39 26%	93 29%	61 28%	64 42% DEF	189 35%	100 25%	40 29%	5 9%	50 29%	203 31%	54 29%	55 33%	56 32%	92 29%	41 22%	70 28%	145 36% Rs	118 30%	176 33% UW	74 25%
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)	210 25%	134 29% C	76 20%	44 29%	91 27%	46 22%	29 21%	136 26%	102 25%	34 24%	11 19%	57 33% 1	164 26%	46 22%	40 24%	54 31%	70 24%	35 16%	63 23% r	111 32% Rs	111 28%	141 27%	61 21%
Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)	293 24%	164 25%	129 22%	46 24%	83 20%	58 20%	105 33% EF	208 26% I	111 21%	39 21%	17 23%	52 23%	201 23%	92 26%	49 23%	66 31% Q	85 19%	42 14%	67 17%	183 34% RS	103 21%	187 25% U	100 22%
Personal electronics (e.g., phone, tablet, voice assistant)	250 23%	133 23%	117 22%	40 23%	90 23%	65 23%	56 22%	179 26% IkL	90 18%	41 26% II	10 13%	33 16%	181 24%	70 21%	44 23%	63 32% oQ	74 20%	45 14%	70 20% r	135 31% RS	116 25%	159 24%	86 21%
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	169 22%	101 22%	69 22%	40 29%	72 22%	39 20%	18 17%	104 23%	87 21%	27 21%	9 13%	43 25%	133 21%	36 23%	32 20%	57 33% OQ	45 16%	27 16%	47 18%	95 28% RS	99 25% W	124 25% W	38 15%
A house, condo, or apartment	159 20%	101 23% c	58 17%	40 24%	71 21%	31 16%	18 23%	102 22%	80 20%	29 22%	13 22%	31 18%	116 20%	43 23%	27 17%	36 23%	53 19%	32 16%	38 16%	90 27% RS	96 25% W	117 24% W	38 13%
New household goods, furniture, or appliances	214 18%	124 21% C	90 15%	39 25% f	77 19%	47 16%	50 17%	152 20%	86 17%	30 17%	13 17%	39 19%	166 20% N	48 14%	27 14%	65 32% OQ	74 18%	41 13%	47 13%	125 27% RS	107 22% W	148 21% W	61 15%
A new or used car	200 18%	127 22% C	73 14%	54 30% EFG	73 19% g	44 16%	29 12%	121 17% K	100 20% K	49 29% HIK	3 4%	44 20% K	148 18%	53 18%	43 21%	34 18%	71 18%	28 10%	54 15%	118 26% RS	100 21%	135 19%	60 16%
Other major purchase	181 17%	116 20% C	66 13%	35 21% g	70 19% 9	45 17%	30 12%	109 17%	94 19% k	41 23% K	6 8%	38 20% k	144 19% N	37 12%	37 19%	36 19%	71 19%	29 10%	61 19% R	92 21% R	89 21% Vw	118 18%	55 14%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. "small base; "* very small base (under 30) ineligible for sig testing

UTQ01 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Summary of Planning To Buy Or Spend On Soon (e.g., Next Few Months)

Base: Spending On Or Saving For (Variable Bases)

		Ge	nder			eration				Race			Emplo Sta	oyment itus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	E FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)		People of Color	Black or Af- rican Ameri- can	der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	<\$50K	\$50-\$99k	\$100K+		Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
New clothes	458 37%	240 39%	218 35%	78 39%	153 37%	123 38%	105 35%	270 35%	225 41% H	79 44% h	41 52% HI	83 36%	305 37%	152 38%	77 38%	62 32%	166 38%	134 36%	153 40%	165 35%	185 37%	279 37%	175 38%
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)	302 36%	179 39% c	123 32%	58 38%	138 41% FG	66 32%	40 28%	174 34%	166 40% h	62 44% h	20 35%	68 39%	232 37%	70 33%	68 41%	64 37%	100 35%	71 33%	95 35%	133 38%	157 40%	199 37%	97 34%
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	274 35%	175 38%	99 31%	37 27%	124 37%	71 35%	42 40%	153 33%	148 36%	50 39%	20 32%	66 38%	217 35%	57 36%	72 45% Pq	44 26%	100 35%	66 38%	98 38%	110 32%	156 39%	187 37%	82 32%
Gym memberships	214 35%	121 34%	93 36%	46 35%	100 38%	50 35%	18 25%	134 37%	108 34%	41 37%	17 35%	45 34%	185 37%	28 25%	70 54% PQ	47 30%	69 32%	39 31%	69 37%	106 35%	135 42% VW	153 39% W	55 27%
New household goods, furniture, or appliances	385 33%	197 34%	188 32%	59 37% g	150 36% G	99 34% g	78 26%	237 32%	192 37% h	67 39%	27 34%	81 39% h	272 33%	114 33%	77 38%	61 30%	134 33%	105 32%	129 35%	150 33%	163 34%	226 31%	156 37%
Concerts or sporting events	280 33%	172 36%	108 29%	62 41%	114 35%	60 27%	44 29%	153 28%	157 39% H	55 40% H	29 56%	60 35%	215 32%	66 35%	51 31%	60 34%	104 33%	70 38%	77 30%	134 33%	133 34%	174 33%	107 36%
A house, condo, or apartment	256 33%	145 33%	111 33%	58 35%	114 34% g	66 34% g	18 23%	141 31%	145 36%	64 47% HIKL	15 26%	57 32%	211 36% N	46 24%	61 39%	63 41% g	87 31%	55 27%	76 32%	123 37%	142 36%	166 34%	89 32%
A new or used car	338 31%	181 31%	157 30%	72 39% G	119 30%	92 33% G	56 23%	213 30%	173 35%	54 32%	27 39%	84 39% H	268 34% N	70 23%	77 39%	61 31%	130 32%	92 32%	99 28%	146 32%	160 33% V	200 29%	133 35%
Personal electronics (e.g., phone, tablet, voice assistant)	336 31%	193 34% C	142 27%	42 24%	137 36% dg	87 31%	69 27%	214 31%	163 33%	42 26%	27 37%	84 41% HIJ	240 32%	95 28%	62 32%	65 34%	113 30%	97 31%	108 31%	129 29%	154 33%	213 31%	120 29%
Dining out at restaurants and bars	348 30%	196 34% C	152 27%	66 37% G	140 37% G	90 32% G	52 16%	206 28%	178 35% H	58 36%	24 36%	77 36% h	249 32% n	98 26%	68 33%	63 33%	118 31%	105 32%	111 30%	130 29%	168 37% VW	219 31%	120 28%
Streaming services	253 30%	144 33%	110 27%	51 32% g	115 35% G	60 27%	28 19%	158 30%	127 30%	43 30%	13 26%	64 35%	193 30%	60 28%	61 35%	52 32%	81 27%	66 28%	83 33%	104 28%	125 31% V	153 28%	97 33%
Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)	365 30%	209 32%	156 27%	56 29%	145 35% G	85 29%	79 25%	228 29% k	176 33% K	75 42% HIK	11 15%	72 32% K	277 32% n	87 25%	78 36%	68 32%	131 29%	76 26%	120 30%	168 32%	175 36% VW	233 31%	129 28%
Other major purchase	315 30%	192 33% C	122 25%	62 37% G	113 30%	79 30%	61 24%	188 28%	159 32%	66 37% h	23 33%	56 29%	244 33% N	71 22%	76 39% Q	77 42% Q	91 25%	67 22%	90 28%	157 36% Rs	142 33% V	197 30%	115 30%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

UTQ01 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Summary Of Saving Up For (e.g., A Year Or More)

Base: Spending On Or Saving For (Variable Bases)

		Ge	Gender Generation							Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)		E FEMALE		Millen- nials (age 26- 41)	Gen X (age 42- 57)		White	People of Color	Ameri- can	Asian or Pa- cific Islan- der	nîc	Emplo-yed	yéd		Hybrid			\$50-\$99k		Parent < 18		Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
A new or used car	560 51%	273 47%	287 55% B	57 31%	201 51% D	146 52% D	155 65% DEF	369 52% IJL	228 45%	66 39%	41 58% ijl	88 40%	383 48%	177 59% M	80 40%	100 51% 0	203 50% 0	166 58% T	200 56% T	191 42%	220 46%	362 52% U	192 50%
New household goods, furniture, or appliances	560 48%	257 44%	303 52% B	60 38%	183 45%	145 50% d	172 57% DE	358 48%	237 46%	73 43%	38 49%	89 43%	374 46%	186 54% m	98 48% p	77 38%	199 49% P	180 55% T	196 53% T	181 40%	213 44%	347 48% U	204 48%
Personal electronics (e.g., phone, tablet, voice assistant)	514 47%	245 43%	270 51% B	95 54% e	160 41%	126 45%	134 52% E	304 44%	241 49%	78 48%	36 49%	87 43%	342 45%	172 51%	87 45% p	65 34%	189 50% P	172 55% T	165 48% t	174 40%	191 42%	304 45% U	205 50% U
A house, condo, or apartment	363 47%	189 43%	173 51%	70 42%	155 46%	95 49%	43 55%	217 47% J	181 45%	43 31%	30 52%	87 50%	261 44%	102 53% m	68 44%	55 36%	137 50% P	114 57% T	128 53% T	118 36%	153 39%	198 41% u	154 55% UV
Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)	572 47%	278 43%	294 51% B	90 47%	190 45%	154 52% g	138 43%	356 45%	254 47% J	67 37%	45 62% HIJL	103 45%	400 46%	172 49%	91 42%	78 37%	230 52% oP	170 59% T	219 54% T	180 34%	211 43%	331 44%	230 50% uv
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	337 43%	188 41%	149 47%	63 45%	138 41%	91 45%	44 43%	199 44%	171 42%	51 40%	35 55% I	65 38%	270 43%	67 42%	57 35%	70 41%	143 50% O	78 46%	116 44%	139 40%	147 37%	194 38% u	137 53% UV
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)	328 39%	146 32%	181 48% B	49 32%	107 32%	97 46% DE	74 52% DE	202 39% L	145 35% 	45 32%	27 46% 1	50 29%	231 37%	97 46% m	59 35%	56 32%	116 41%	108 51% sT	112 42% T	104 30%	130 33%	193 36% U	127 44% Uv
Concerts or sporting events	310 37%	160 33%	150 41% b	52 34%	116 36%	98 45% eG	45 29%	196 36%	141 35%	43 31%	18 35%	63 36%	243 37%	67 36%	61 36%	61 35%	121 38%	75 40% t	108 42% T	124 31%	143 36% v	180 34%	120 40%
Gym memberships	197 32%	108 30%	89 35%	47 36%	81 31%	52 36%	16 22%	114 31%	106 34%	36 33%	16 34%	37 27%	159 32%	38 34%	30 23%	48 31%	81 38% O	43 35%	65 35%	89 30%	93 29%	109 28%	83 41% UV
New clothes	363 30%	180 29%	183 30%	59 30%	133 33%	93 29%	79 26%	222 28%	172 32%	48 27%	17 21%	84 37% Hk	252 30%	112 28%	61 30%	52 27%	139 32%	130 35% sT	110 29%	122 26%	147 30%	213 28%	148 32%
Streaming services	243 29%	116 26%	128 31%	55 34%	80 24%	72 33% e	37 26%	141 27%	135 32%	39 27%	15 30%	58 32%	184 29%	60 28%	46 26%	47 29%	91 30%	82 36%	82 32% T	77 21%	120 30%	149 27%	86 29%
Dining out at restaurants and bars	267 23%	130 22%	138 24%	55 30% G	87 23%	71 25% g	56 18%	144 20%	143 28% H	46 29% H	12 18%	61 28% H	197 26% N	71 18%	67 33% Pg	41 21%	90 24%	82 25% t	98 27% T	86 19%	99 22% V	136 19%	126 29% UV
Other major purchase	567 53%	267 46%	300 61% B	70 42%	191 51%	137 53%	169 65% DEF	363 55% iJ		70 40%	41 59% J	101 52% j	358 48%	209 66% M	81 42%	72 39%	205 56% OP	202 68% ST	173 53% T	189 43%	199 46%	345 52% U	213 56% U

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

UTQ01_1 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Concerts or sporting events

Base: Spending On Or Saving For

		Ge	nder		Gene	eration				Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	FEMALI	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	871 847	521 480	350 367	113 152*	341 323	272 219	145 153*	640 538	339 397	123 138*	45 52**	164 173*	683 661	188 186	162 166	185 177	336 318	233 186	336 255	297 402	418 394	548 529	311 300
Started spending on again	257 30%	148 31%	109 30%	39 26%	93 29%	61 28%	64 42% DEF	189 35%	100 25%	40 29%	5 9%	50 29%	203 31%	54 29%	55 33%	56 32%	92 29%	41 22%	70 28%	145 36% Rs	118 30%	176 33% UW	74 25%
Planning to buy or spend on soon (e.g., next few months)	280 33%	172 36%	108 29%	62 41% f	114 35% f	60 27%	44 29%	153 28%	157 39% H	55 40% H	29 56%	60 35%	215 32%	66 35%	51 31%	60 34%	104 33%	70 38%	77 30%	134 33%	133 34%	174 33%	107 36%
Saving up for (e.g., a year or more)	310 37%	160 33%	150 41% b	52 34%	116 36%	98 45% eG	45 29%	196 36%	141 35%	43 31%	18 35%	63 36%	243 37%	67 36%	61 36%	61 35%	121 38%	75 40% t	108 42% T	124 31%	143 36% v	180 34%	120 40%
Sigma	847 100%	480 100%	367 100%	152 100%	323 100%	219 100%	153 100%	538 100%	397 100%	138 100%	52 100%	173 100%	661 100%	186 100%	166 100%	177 100%	318 100%	186 100%	255 100%	402 100%	394 100%	529 100%	300 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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UTQ01_2 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Dining out at restaurants and bars

Base: Spending On Or Saving For

		Ge	nder		Generation					Race			Emplo Sta	yment itus	:	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	E FEMALI	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	1179 1155	624 583	555 572	130 179*	397 374	341 285	311 317	867 731	424 509	149 162*	63 67*	194 215	786 771	393 384	197 204	200 190	389 377	393 327	457 367	321 456	475 450	726 706	439 429
Started spending on again	540 47%	258 44%	282 49%	59 33%	148 39%	124 44% d	209 66% DEF	381 52% IJL	189 37%	57 35%	31 46%	77 36%	325 42%	215 56% M	70 34%	87 45% 0	169 45% 0	140 43%	158 43%	239 52% RS	183 41%	351 50% Uw	183 43%
Planning to buy or spend on soon (e.g., next few months)	348 30%	196 34% C	152 27%	66 37% G	140 37% G	90 32% G	52 16%	206 28%	178 35% H	58 36%	24 36%	77 36% h	249 32% n	98 26%	68 33%	63 33%	118 31%	105 32%	111 30%	130 29%	168 37% VW	219 31%	120 28%
Saving up for (e.g., a year or more)	267 23%	130 22%	138 24%	55 30% G	87 23%	71 25% g	56 18%	144 20%	143 28% H	46 29% H	12 18%	61 28% H	197 26% N	71 18%	67 33% Pq	41 21%	90 24%	82 25% t	98 27% T	86 19%	99 22% V	136 19%	126 29% UV
Sigma	1155 100%	583 100%	572 100%	179 100%	374 100%	285 100%	317 100%	731 100%	509 100%	162 100%	67 100%	215 100%	771 100%	384 100%	204 100%	190 100%	377 100%	327 100%	367 100%	456 100%	450 100%	706 100%	429 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. *small base

UTQ01_3 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)

Base: Spending On Or Saving For

		Ge	nder		Gene	ration				Race			Emplo Sta	yment itus	1	Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	FEMALE	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	1230 1229	678 650	552 579	141 192*	432 418	355 298	302 323	898 792	455 541	163 181	73 73*	206 228	884 878	346 352	206 218	223 213	455 447	348 287	505 407	371 531	507 489	753 752	462 459
Started spending on again	293 24%	164 25%	129 22%	46 24%	83 20%	58 20%	105 33% EF	208 26%	111 21%	39 21%	17 23%	52 23%	201 23%	92 26%	49 23%	66 31% Q	85 19%	42 14%	67 17%	183 34% RS	103 21%	187 25% U	100 22%
Planning to buy or spend on soon (e.g., next few months)	365 30%	209 32%	156 27%	56 29%	145 35% G	85 29%	79 25%	228 29% k	176 33% K	75 42% HIK	11 15%	72 32% K	277 32% n	87 25%	78 36%	68 32%	131 29%	76 26%	120 30%	168 32%	175 36% VW	233 31%	129 28%
Saving up for (e.g., a year or more)	572 47%	278 43%	294 51% B	90 47%	190 45%	154 52% g	138 43%	356 45%	254 47% J	67 37%	45 62% HIJL	103 45%	400 46%	172 49%	91 42%	78 37%	230 52% oP	170 59% T	219 54% T	180 34%	211 43%	331 44%	230 50% uv
Sigma	1229 100%	650 100%	579 100%	192 100%	418 100%	298 100%	323 100%	792 100%	541 100%	181 100%	73 100%	228 100%	878 100%	352 100%	218 100%	213 100%	447 100%	287 100%	407 100%	531 100%	489 100%	752 100%	459 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. *small base

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UTQ01_4 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? A new or used car

Base: Spending On Or Saving For

		Ge	nder		Gene	eration				Race			Emplo Sta	yment tus	1	Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	FEMALI	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	1119 1098	619 581	500 517	132 183*	408 394	335 281	244 240	825 704	415 501	149 168*	65 71*	192 216	804 799	315 299	188 200	202 195	414 404	337 286	451 354	325 454	494 479	716 697	394 386
Started spending on again	200 18%	127 22% C	73 14%	54 30% EFG	73 19% g	44 16%	29 12%	121 17% K	100 20% K	49 29% HIK	3 4%	44 20% K	148 18%	53 18%	43 21%	34 18%	71 18%	28 10%	54 15% r	118 26% RS	100 21%	135 19%	60 16%
Planning to buy or spend on soon (e.g., next few months)	338 31%	181 31%	157 30%	72 39% G	119 30%	92 33% G	56 23%	213 30%	173 35%	54 32%	27 39%	84 39% H	268 34% N	70 23%	77 39%	61 31%	130 32%	92 32%	99 28%	146 32%	160 33% V	200 29%	133 35%
Saving up for (e.g., a year or more)	560 51%	273 47%	287 55% B	57 31%	201 51% D	146 52% D	155 65% DEF	369 52% IJL	228 45%	66 39%	41 58% ijl	88 40%	383 48%	177 59% M	80 40%	100 51% 0	203 50% 0	166 58% T	200 56% T	191 42%	220 46%	362 52% U	192 50%
Sigma	1098 100%	581 100%	517 100%	183 100%	394 100%	281 100%	240 100%	704 100%	501 100%	168 100%	71 100%	216 100%	799 100%	299 100%	200 100%	195 100%	404 100%	286 100%	354 100%	454 100%	479 100%	697 100%	386 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. *small base

UTQ01_5 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? New clothes

Base: Spending On Or Saving For

		Ge	nder		Gene	eration				Race			Emplo Sta	yment itus		Work Location	1		Income			Parents	:
	Wave 174 (6/23 - 6/25)	MALI	E FEMALI	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18		Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	1250 1229	648 611	602 618	135 198*	433 410	383 320	299 301	926 784	443 547	156 180	68 80*	204 230	840 832	410 398	198 205	199 195	443 432	446 368	466 379	327 473	516 493	771 754	468 461
Started spending on again	408 33%	192 31%	217 35%	61 31%	124 30%	104 33%	118 39% E	291 37% IL	150 27%	53 29%	21 27%	63 27%	275 33%	134 34%	67 33%	81 42% Q	126 29%	104 28%	116 31%	187 39% RS	161 33%	262 35%	138 30%
Planning to buy or spend on soon (e.g., next few months)	458 37%	240 39%	218 35%	78 39%	153 37%	123 38%	105 35%	270 35%	225 41% H	79 44% h	41 52% HI	83 36%	305 37%	152 38%	77 38%	62 32%	166 38%	134 36%	153 40%	165 35%	185 37%	279 37%	175 38%
Saving up for (e.g., a year or more)	363 30%	180 29%	183 30%	59 30%	133 33%	93 29%	79 26%	222 28%	172 32%	48 27%	17 21%	84 37% Hk	252 30%	112 28%	61 30%	5 <u>2</u> 27%	139 32%	130 35% sT	110 29%	122 26%	147 30%	213 28%	148 32%
Sigma	1229 100%	611 100%	618 100%	198 100%	410 100%	320 100%	301 100%	784 100%	547 100%	180 100%	80 100%	230 100%	832 100%	398 100%	205 100%	195 100%	432 100%	368 100%	379 100%	473 100%	493 100%	754 100%	461 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. "small base

UTQ01_6 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? New household goods, furniture, or appliances

Base: Spending On Or Saving For

		Ge	nder		Gene	eration				Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	FEMALI	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	1200 1160	636 579	564 581	131 158*	426 411	354 290	289 301	875 747	445 514	164 169	70 79*	197 208	838 812	362 348	203 203	207 203	428 407	392 325	476 372	325 456	508 483	744 720	444 421
Started spending on again	214 18%	124 21% C	90 15%	39 25% f	77 19%	47 16%	50 17%	152 20%	86 17%	30 17%	13 17%	39 19%	166 20% N	48 14%	27 14%	65 32% OQ	74 18%	41 13%	47 13%	125 27% RS	107 22% W	148 21% W	61 15%
Planning to buy or spend on soon (e.g., next few months)	385 33%	197 34%	188 32%	59 37% g	150 36% G	99 34% g	78 26%	237 32%	192 37% h	67 39%	27 34%	81 39% h	272 33%	114 33%	77 38%	61 30%	134 33%	105 32%	129 35%	150 33%	163 34% v	226 31%	156 37%
Saving up for (e.g., a year or more)	560 48%	257 44%	303 52% B	60 38%	183 45%	145 50% d	172 57% DE	358 48%	237 46%	73 43%	38 49%	89 43%	374 46%	186 54% m	98 48% p	77 38%	199 49% P	180 55% T	196 53% T	181 40%	213 44%	347 48% U	204 48%
Sigma	1160 100%	579 100%	581 100%	158 100%	411 100%	290 100%	301 100%	747 100%	514 100%	169 100%	79 100%	208 100%	812 100%	348 100%	203 100%	203 100%	407 100%	325 100%	372 100%	456 100%	483 100%	720 100%	421 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H//J/K/L - M/N - O/P/Q - R/S/T - U/V/W
Overlap formulae used. * small base

UTQ01_7 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

A house, condo, or apartment

Base: Spending On Or Saving For

		Ger	nder		Gene	ration				Race			Emplo Sta	yment tus	1	Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	805 778	472 436	333 343	124 168*	356 340	234 193	91 78*	554 460	353 405	132 137*	58 57*	158 175*	610 588	195 191	164 155	165 155	281 277	248 201	295 242	256 331	406 391	509 480	284 280
Started spending on again	159 20%	101 23% c	58 17%	40 24%	71 21%	31 16%	18 23%	102 22%	80 20%	29 22%	13 22%	31 18%	116 20%	43 23%	27 17%	36 23%	53 19%	32 16%	38 16%	90 27% RS	96 25% W	117 24% W	38 13%
Planning to buy or spend on soon (e.g., next few months)	256 33%	145 33%	111 33%	58 35%	114 34% g	66 34% g	18 23%	141 31%	145 36%	64 47% HIKL	15 26%	57 32%	211 36% N	46 24%	61 39%	63 41% q	87 31%	55 27%	76 32%	123 37% r	142 36%	166 34%	89 32%
Saving up for (e.g., a year or more)	363 47%	189 43%	173 51%	70 42%	155 46%	95 49%	43 55%	217 47% J	181 45% J	43 31%	30 52%	87 50%	261 44%	102 53% m	68 44%	55 36%	137 50% P	114 57% T	128 53% T	118 36%	153 39%	198 41% u	154 55% UV
Sigma	778 100%	436 100%	343 100%	168 100%	340 100%	193 100%	78 100%	460 100%	405 100%	137 100%	57 100%	175 100%	588 100%	191 100%	155 100%	155 100%	277 100%	201 100%	242 100%	331 100%	391 100%	480 100%	280 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

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UTQ01_8 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the hear future?

Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)

Base: Spending On Or Saving For

		Ge	nder		Gene	eration				Race			Emplo Sta	yment itus	1	Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	FEMALI	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	867 839	503 459	364 380	113 151*	355 335	251 210	148 144*	609 512	363 413	133 142*	56 58*	166 175	656 627	211 213	172 168	187 174	297 285	257 214	334 271	268 348	411 398	544 534	309 285
Started spending on again	210 25%	134 29% C	76 20%	44 29%	91 27%	46 22%	29 21%	136 26%	102 25%	34 24%	11 19%	57 33%	164 26%	46 22%	40 24%	54 31%	70 24%	35 16%	63 23% r	111 32% Rs	111 28%	141 27%	61 21%
Planning to buy or spend on soon (e.g., next few months)	302 36%	179 39% c	123 32%	58 38%	138 41% FG	66 32%	40 28%	174 34%	166 40% h	62 44% h	20 35%	68 39%	232 37%	70 33%	68 41%	64 37%	100 35%	71 33%	95 35%	133 38%	157 40%	199 37%	97 34%
Saving up for (e.g., a year or more)	328 39%	146 32%	181 48% B	49 32%	107 32%	97 46% DE	74 52% DE	202 39% L	145 35% I	45 32%	27 46%	50 29%	231 37%	97 46% m	59 35%	56 32%	116 41%	108 51% sT	112 42% T	104 30%	130 33%	193 36% U	127 44% Uv
Sigma	839 100%	459 100%	380 100%	151 100%	335 100%	210 100%	144 100%	512 100%	413 100%	142 100%	58 100%	175 100%	627 100%	213 100%	168 100%	174 100%	285 100%	214 100%	271 100%	348 100%	398 100%	534 100%	285 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. *small base

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Base: Spending On Or Saving For

UTQ01_9 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Personal electronics (e.g., p.hone, tablet, voice assistant)

		Ge	Gender Generation							Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	FEMAL	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	1131 1100	618 571	513 529	125 177*	406 387	340 278	260 259	825 697	413 494	151 162*	67 73*	183 204	784 763	347 338	187 193	197 193	400 377	375 314	433 342	312 438	485 461	703 676	421 412
Started spending on again	250 23%	133 23%	117 22%	40 23%	90 23%	65 23%	56 22%	179 26% IkL	90 18%	41 26% II	10 13%	33 16%	181 24%	70 21%	44 23%	63 32% oQ	74 20%	45 14%	70 20% r	135 31% RS	116 25%	159 24%	86 21%
Planning to buy or spend on soon (e.g., next few months)	336 31%	193 34% C	142 27%	42 24%	137 36% dg	87 31%	69 27%	214 31%	163 33% j	42 26%	27 37%	84 41% HIJ	240 32%	95 28%	62 32%	65 34%	113 30%	97 31%	108 31%	129 29%	154 33%	213 31%	120 29%
Saving up for (e.g., a year or more)	514 47%	245 43%	270 51% B	95 54% e	160 41%	126 45%	134 52% E	304 44%	241 49%	78 48%	36 49%	87 43%	342 45%	172 51%	87 45% p	65 34%	189 50% P	172 55% T	165 48% t	174 40%	191 42%	304 45% U	205 50% U
Sigma	1100 100%	571 100%	529 100%	177 100%	387 100%	278 100%	259 100%	697 100%	494 100%	162 100%	73 100%	204 100%	763 100%	338 100%	193 100%	193 100%	377 100%	314 100%	342 100%	438 100%	461 100%	676 100%	412 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. *small base

UTQ01_10 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)

Base: Spending On Or Saving For

		Ge	nder		Gene	eration				Race			Emplo Sta	yment itus	1	Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	FEMALE	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	784 780	499 464	285 317	105 140*	345 334	236 202	98 104*	539 456	342 406	121 128*	56 64*	158 174*	628 620	156 160*	159 161*	175 171	294 288	205 171	315 261	258 344	408 402	509 505	263 257
Started spending on again	169 22%	101 22%	69 22%	40 29%	72 22%	39 20%	18 17%	104 23%	87 21%	27 21%	9 13%	43 25%	133 21%	36 23%	32 20%	57 33% OQ	45 16%	27 16%	47 18%	95 28% RS	99 25% W	124 25% W	38 15%
Planning to buy or spend on soon (e.g., next few months)	274 35%	175 38%	99 31%	37 27%	124 37%	71 35%	42 40%	153 33%	148 36%	50 39%	20 32%	66 38%	217 35%	57 36%	72 45% Pg	44 26%	100 35%	66 38%	98 38%	110 32%	156 39%	187 37%	82 32%
Saving up for (e.g., a year or more)	337 43%	188 41%	149 47%	63 45%	138 41%	91 45%	44 43%	199 44%	171 42%	51 40%	35 55%	65 38%	270 43%	67 42%	57 35%	70 41%	143 50% O	78 46%	116 44%	139 40%	147 37%	194 38% u	137 53% UV
Sigma	780 100%	464 100%	317 100%	140 100%	334 100%	202 100%	104 100%	456 100%	406 100%	128 100%	64 100%	174 100%	620 100%	160 100%	161 100%	171 100%	288 100%	171 100%	261 100%	344 100%	402 100%	505 100%	257 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. *small base

UTQ01_11 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Streaming services

Base: Spending On Or Saving For

		Ge	nder		Generation Millen-					Race			Emplo Sta	yment tus	1	Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	E FEMALI	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	868 853	489 442	379 411	119 161*	351 329	255 219	143 143*	619 522	362 428	125 145*	52 51**	173 184	643 637	225 216	168 175	178 160	297 302	272 231	329 253	262 365	425 406	568 543	289 293
Started spending on again	356 42%	183 41%	173 42%	55 34%	134 41%	87 40%	79 55% DEF	223 43% L	165 39%	63 43%	23 45%	61 33%	260 41%	96 45%	68 39%	62 39%	130 43%	83 36%	88 35%	184 50% RS	161 40%	241 44% U	110 38%
Planning to buy or spend on soon (e.g., next few months)	253 30%	144 33%	110 27%	51 32% g	115 35% G	60 27%	28 19%	158 30%	127 30%	43 30%	13 26%	64 35%	193 30%	60 28%	61 35%	52 32%	81 27%	66 28%	83 33%	104 28%	125 31% V	153 28%	97 33%
Saving up for (e.g., a year or more)	243 29%	116 26%	128 31%	55 34%	80 24%	72 33% e	37 26%	141 27%	135 32%	39 27%	15 30%	58 32%	184 29%	60 28%	46 26%	47 29%	91 30%	82 36% T	82 32% T	77 21%	120 30% v	149 27%	86 29%
Sigma	853 100%	442 100%	411 100%	161 100%	329 100%	219 100%	143 100%	522 100%	428 100%	145 100%	51 100%	184 100%	637 100%	216 100%	175 100%	160 100%	302 100%	231 100%	253 100%	365 100%	406 100%	543 100%	293 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Base: Spending On Or Saving For

UTQ01_12 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Gym memberships

		Ge	nder		Gene	eration				Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	FEMALI	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	or Pa- cific	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	600 609	390 355	210 254	97 132*	275 262	169 144	59 71*	413 365	276 316	102 110*	40 47**	134 133*	502 496	98 113*	128 128*	162 154	212 214	145 124*	224 185	229 299	332 324	392 391	197 201
Started spending on again	199 33%	126 35%	73 29%	39 29%	81 31%	41 29%	37 53% DEF	117 32%	102 32%	33 30%	15 31%	52 39% i	152 31%	47 41%	28 22%	60 39% O	64 30%	42 34%	51 28%	104 35%	95 29%	129 33% U	63 31%
Planning to buy or spend on soon (e.g., next few months)	214 35%	121 34%	93 36%	46 35%	100 38%	50 35%	18 25%	134 37%	108 34%	41 37%	17 35%	45 34%	185 37% n	28 25%	70 54% PQ	47 30%	69 32%	39 31%	69 37%	106 35%	135 42% VW	153 39% W	55 27%
Saving up for (e.g., a year or more)	197 32%	108 30%	89 35%	47 36%	81 31%	52 36%	16 22%	114 31%	106 34%	36 33%	16 34%	37 27%	159 32%	38 34%	30 23%	48 31%	81 38% O	43 35%	65 35%	89 30%	93 29%	109 28%	83 41% UV
Sigma	609 100%	355 100%	254 100%	132 100%	262 100%	144 100%	71 100%	365 100%	316 100%	110 100%	47 100%	133 100%	496 100%	113 100%	128 100%	154 100%	214 100%	124 100%	185 100%	299 100%	324 100%	391 100%	201 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Base: Spending On Or Saving For

UTQ01_13 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Other major purchase

		Ge	nder		Gene	ration				Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	FEMALI	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	1084 1063	604 575	480 488	126 167*	390 374	312 261	256 260	772 661	414 492	161 177	67 70*	177 196	761 745	323 318	192 193	189 185	380 367	357 298	411 324	309 437	454 430	666 661	404 383
Started spending on again	181 17%	116 20% C	66 13%	35 21% g	70 19% g	45 17%	30 12%	109 17%	94 19% k	41 23% K	6 8%	38 20% k	144 19% N	37 12%	37 19%	36 19%	71 19%	29 10%	61 19% R	92 21% R	89 21% Vw	118 18%	55 14%
Planning to buy or spend on soon (e.g., next few months)	315 30%	192 33% C	122 25%	62 37% G	113 30%	79 30%	61 24%	188 28%	159 32%	66 37% h	23 33%	56 29%	244 33% N	71 22%	76 39% Q	77 42% Q	91 25%	67 22%	90 28%	157 36% Rs	142 33% V	197 30%	115 30%
Saving up for (e.g., a year or more)	567 53%	267 46%	300 61% B	70 42%	191 51%	137 53%	169 65% DEF	363 55% iJ	239 49%	70 40%	41 59%	101 52% i	358 48%	209 66% M	81 42%	72 39%	205 56% OP	202 68% ST	173 53% T	189 43%	199 46%	345 52% U	213 56% U
Sigma	1063 100%	575 100%	488 100%	167 100%	374 100%	261 100%	260 100%	661 100%	492 100%	177 100%	70 100%	196 100%	745 100%	318 100%	193 100%	185 100%	367 100%	298 100%	324 100%	437 100%	430 100%	661 100%	383 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. *small base

Base: All Respondents

TND13 Excluding necessities (e.g., rent, insurance, groceries, etc.), what do you find yourself spending most on this month? Please select up to two options.

		G	ender		Gene	eration				Race			Emplo Sta	yment itus	1	Work Location			Income			Parents	;
	Wave 174 (6/23 - 6/25)	- MAL	$\frac{E}{(C)}$	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)		People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa-nic (L)	Emplo-yed (M)	Not Emplo- yed	Remote (O)	Hybrid (P)	In- person (Q)	< \$50K (R)	\$50-\$99k	\$100K+ (T)	Parent < 18		Not Parent
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Eating/drinking out	792 40%	390 40%	402 39%	97 38%	232 39%	196 39%	268 41%	543 41%	311 39%	89 36%	53 43%	144 44% i	512 42% N	281 36%	111 36%	128 46% O	273 43%	208 33%	257 42% R	321 44% R	273 40%	491 41%	294 38%
Self-care	401 20%	162 17%	239 23% B	77 30% eG	126 21% G	115 23% G	84 13%	243 18%	197 25% H	59 24%	30 25%	86 26% H	275 23% N	126 16%	76 25%	55 20%	145 23%	146 23% t	117 19%	132 18%	163 24% V	224 19%	170 22%
Clothes	387 19%	186 19%	201 19%	90 35% EFG	143 24% FG	89 18% G	65 10%	224 17%	196 24% HI	83 33% HIKL	21 17%	65 20%	274 22% N	113 14%	64 21%	61 22%	150 23%	112 18%	108 18%	162 22%	190 28% VW	251 21% W	126 16%
Home improvement projects	342 17%	189 19% C	152 15%	46 18%	81 14%	89 18%	125 19% E	224 17%	135 17%	41 16%	19 15%	52 16%	208 17%	134 17%	47 15%	58 21%	103 16%	66 10%	113 18% R	159 22% R	113 17%	218 18%	122 16%
Travel	301 15%	177 18% C	124 12%	33 13%	93 16%	70 14%	104 16%	197 15%	120 15%	35 14%	27 22%	46 14%	204 17% N	97 12%	50 16%	61 22% Q	93 15%	60 10%	88 14% R	152 21% RS	104 15%	187 16%	108 14%
Hobbies & activity equipment/gear	201 10%	124 13% C	77 7%	30 12% g	84 14% FG	45 9%	42 6%	139 10%	79 10%	28 11%	9 8%	33 10%	130 11%	71 9%	34 11%	34 12%	62 10%	55 9%	75 12% r	71 10%	81 12% V	116 10%	85 11%
Experiences (e.g., concerts, museums)	177 9%	103 11% C	73 7%	47 18% FG	81 14% FG	22 4%	27 4%	129 10% k	79 10% k	22 9%	4 3%	50 15% HIjK	143 12% N	33 4%	42 14%	44 16% Q	58 9%	32 5%	50 8% R	94 13% RS	82 12% Vw	105 9%	68 9%
N/A - I have only spent money on necessities this month	429 21%	163 17%	266 26% B	22 8%	103 18% D	113 22% De	191 29% DEF	286 22% L	148 18%	44 18%	25 20%	50 15%	196 16%	233 30% M	52 17% p	30 11%	114 18% P	207 33% ST	117 19% T	93 13%	95 14%	245 21% U	179 23% U
Sigma	3030 151%	1495 154%	1535 148%	441 172%	944 161%	739 147%	907 138%	1985 149%	1265 158%	400 161%	189 153%	526 162%	1943 159%	1088 139%	476 155%	469 170%	997 156%	886 141%	926 150%	1184 161%	1100 162%	1837 154%	1151 147%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. *small base

Base: Spent Money On Non-Essentials

TND13 Excluding necessities (e.g., rent, insurance, groceries, etc.), what do you find yourself spending most on this month? Please select up to two options.

		Ge	nder		Gene	ration				Race			Emplo Sta	yment tus	1	Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MALE	E FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer- (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	1573 1577	845 808	728 769	171 235	502 484	469 391	431 467	1182 1045	533 655	182 204	87 98*	238 275	1038 1027	535 550	248 255	248 246	542 525	513 422	612 499	435 644	605 586	944 951	612 604
Eating/drinking out	792 50%	390 48%	402 52%	97 41%	232 48%	196 50%	268 57% DEf	543 52%	311 48%	89 44%	53 54%	144 52%	512 50%	281 51%	111 43%	128 52%	273 52% 0	208 49%	257 52%	321 50%	273 47%	491 52% U	294 49%
Self-care	401 25%	162 20%	239 31% B	77 33% G	126 26% G	115 29% G	84 18%	243 23%	197 30% H	59 29%	30 31%	86 31% H	275 27%	126 23%	76 30%	55 22%	145 28%	146 35% ST	117 24%	132 21%	163 28% V	224 23%	170 28%
Clothes	387 25%	186 23%	201 26%	90 38% eFG	143 30% FG	89 23% G	65 14%	224 21%	196 30% HL	83 41% HIKL	21 22%	65 24%	274 27% N	113 21%	64 25%	61 25%	150 29%	112 27%	108 22%	162 25%	190 32% VW	251 26% W	126 21%
Home improvement projects	342 22%	189 23%	152 20%	46 19%	81 17%	89 23% E	125 27% E	224 21%	135 21%	41 20%	19 19%	52 19%	208 20%	134 24%	47 18%	58 23%	103 20%	66 16%	113 23% R	159 25% R	113 19%	218 23% U	122 20%
Travel	301 19%	177 22% C	124 16%	33 14%	93 19%	70 18%	104 22% d	197 19%	120 18%	35 17%	27 27% il	46 17%	204 20%	97 18%	50 20%	61 25% q	93 18%	60 14%	88 18%	152 24% RS	104 18%	187 20% u	108 18%
Hobbies & activity equipment/gear	201 13%	124 15% C	77 10%	30 13%	84 17% FG	45 12%	42 9%	139 13%	79 12%	28 13%	9 9%	33 12%	130 13%	71 13%	34 13%	34 14%	62 12%	55 13%	75 15% t	71 11%	81 14% v	116 12%	85 14%
Experiences (e.g., concerts, museums)	177 11%	103 13%	73 10%	47 20% FG	81 17% FG	22 6%	27 6%	129 12% k	79 12% k	22 11%	4 4%	50 18% HIK	143 14% N	33 6%	42 16%	44 18% Q	58 11%	32 8%	50 10%	94 15% Rs	82 14% V	105 11%	68 11%
Sigma	2601 165%	1332 165%	1269 165%	419 179%	841 174%	626 160%	715 153%	1699 163%	1117 171%	356 175%	164 167%	475 173%	1747 170%	854 155%	424 166%	440 179%	883 168%	679 161%	809 162%	1091 169%	1006 172%	1591 167%	972 161%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

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26 Jun 2023 Table 187

Fielding Period: March 14, 2020 - June 25, 2023 COVID-19 Weighted To The U.S. General Adult Population - Propensity

Base: All Respondents

INF15 Compared to 2021, do you think you'll pay off your debts slower or quicker this year?

		Ge	ender		Gene	eration				Race			Emplo Sta	yment tus	1	Work Location	1		Income			Parents	
	Wave 174 (6/23 - 6/25)	MALI	E FEMALI	Gen Z (age : 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer (age 58+)	+ White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base Weighted Base	2006 2006	1009 971	997 1035	185 256	600 587	608 504	613 658	1523 1331	642 803	221 248	104 123*	281 325	1233 1222	773 784	296 308	275 276	662 639	754 629	748 616	480 737	700 681	1180 1196	804 783
Pay off debt slower	526 26%	222 23%	304 29% B	50 19%	166 28% dG	169 33% DG	141 21%	330 25%	225 28%	67 27%	35 28%	92 28%	338 28%	188 24%	86 28%	59 21%	193 30% P	215 34% ST	169 28% T	137 19%	197 29%	329 28%	191 24%
Pay off debt at the same rate	613 31%	315 32%	299 29%	75 29%	179 30%	164 32%	196 30%	405 30%	249 31%	75 30%	38 31%	96 29%	392 32%	221 28%	95 31%	101 37%	196 31%	175 28%	193 31%	240 33%	231 34%	379 32%	228 29%
Pay off debt quicker	403 20%	233 24% C	170 16%	75 29% FG	161 27% FG	91 18% G	76 12%	259 19%	192 24% H	65 26% h	26 21%	91 28% H	319 26% N	84 11%	84 27%	84 30% q	151 24%	73 12%	131 21% R	199 27% Rs	179 26% VW	251 21%	143 18%
N/A - I don't have any debt to pay off	464 23%	201 21%	263 25% B	56 22% E	81 14%	81 16%	246 37% DEF	338 25% IJL	138 17%	41 17%	25 20%	47 14%	173 14%	291 37% M	43 14%	31 11%	99 15%	167 27% S	122 20%	161 22%	73 11%	238 20% U	221 28% UV
Sigma	2006 100%	971 100%	1035 100%	256 100%	587 100%	504 100%	658 100%	1331 100%	803 100%	248 100%	123 100%	325 100%	1222 100%	784 100%	308 100%	276 100%	639 100%	629 100%	616 100%	737 100%	681 100%	1196 100%	783 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

26 Jun 2023 Table 188

Fielding Period: March 14, 2020 - June 25, 2023 COVID-19 Weighted To The U.S. General Adult Population - Propensity

Base: Paying Off Debts

INF15 Compared to 2021, do you think you'll pay off your debts slower or quicker this year?

	_	Gene	der		Gene	ration				Race			Emplo Sta	yment tus	1	Work Location			Income			Parents	
Way 174 (6/2: 6/25	ve 4 3 - 5) M	ALE 1	FEMALE	Gen Z (age 18-25)	Millen- nials (age 26- 41)	Gen X (age 42- 57)	Boomer+ (age 58+)	White	People of Color	Black or Af- rican Ameri- can	Asian or Pa- cific Islan- der	Hispa- nic	Emplo- yed	Not Emplo- yed	Remote	Hybrid	In- person	< \$50K	\$50-\$99k	\$100K+	Parent < 18	Parent	Not Parent
(A)	(B	3)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base 1580 Weighted Base 1542				144 200*	512 506	518 424	406 412	1185 993	537 666	184 207	87 98*	242 279	1066 1049	514 493	259 265	245 244	562 540	557 462	610 494	399 576	624 608	977 958	586 562
Pay off debt slower 526 34	22 % 2	22 29%	304 39% B	50 25%	166 33%	169 40% De	141 34%	330 33%	225 34%	67 32%	35 35%	92 33%	338 32%	188 38% m	86 32%	59 24%	193 36% P	215 46% ST	169 34% T	137 24%	197 32%	329 34%	191 34%
Pay off debt at the same 613 40	31 % 4	15 2 11%	299 39%	75 38%	179 35%	164 39%	196 47% EF	405 41%	249 37%	75 36%	38 39%	96 34%	392 37%	221 45% M	95 36%	101 41%	196 36%	175 38%	193 39%	240 42%	231 38%	379 39%	228 41%
Pay off debt quicker 403 26	23 % 3	33 80% C	170 22%	75 37% FG	161 32% FG	91 21%	76 18%	259 26%	192 29%	65 32%	26 26%	91 33% h	319 30% N	84 17%	84 32%	84 34%	151 28%	73 16%	131 27% R	199 35% RS	179 29% V	251 26%	143 25%
Sigma 1542 100°	77 % 10	00%	772 100%	200 100%	506 100%	424 100%	412 100%	993 100%	666 100%	207 100%	98 100%	279 100%	1049 100%	493 100%	265 100%	244 100%	540 100%	462 100%	494 100%	576 100%	608 100%	958 100%	562 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J/K/L - M/N - O/P/Q - R/S/T - U/V/W Overlap formulae used. * small base

Base: All Respondents

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VCE1c Which of the following applies to you regarding the COVID-19 vaccine?

			Politic	al		Reg	ion		U	rbanici	ty	Orien	tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
I am vaccinated (i.e., I have received an initial and/or booster vaccines since they've become available)	1523 76%	374 66%	713 90% BD	436 67%	294 83% FG	310 74%	542 71%	376 79% G	495 80%	251 65%	776 5 78% J	155 76%	1329 76%
I am not vaccinated (i.e., I have never received any vaccine for COVID since becoming available)	483 24%	190 34% C	76 10%	217 33% C	60 17%	109 26% E	217 29% EH	97 21%	125 20%	134 35% IK	225 22%	49 24%	428 24%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

Base: Employed

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RTW01B As of today, where are you working from?

			Politic	al		Reg	ion		U	rbanicit	y		ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
nweighted Base	1233	351	511	371	234	214	494	291	449	214	570	137	1078
eighted Base	1222	328	522	372	207	230	493	293	430	193	599	137*	1064
work fully remote	308 25%	89 27%	135 26%	84 22%	42 21%	68 30% e	128 26%	69 24%	91 21%	51 27%	165 28%	49 36% M	256 24%
work hybrid (i.e., etween home and office)	276 23%	55 17%	144 28% Bd	76 20%	50 24%	40 17%	109 22%	77 26% f	129 30% JK	21 11%	125 21%	23 17%	247 23%
work fully in-person .g., office, worksite, etc.)	639 52%	184 56% C	242 46%	212 57% C	114 55%	122 53%	257 52%	146 50%	210 49%	120 62% IK	309 52%	65 47%	561 53%
gma	1222 100%	328 100%	522 100%	372 100%	207 100%	230 100%	493 100%	293 100%	430 100%	193 100%	599 100%	137 100%	1064 100%

Base: All Respondents (Variable Bases)

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26 Jun 2023 Table 117

TND01 How concerned are you about the following issues? Summary Of Very/Somewhat Concerned

			Politic	al		Reg	ion		U	rbanici	ty	Sex Orien	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
The economy & inflation	1736 87%	494 87%	683 87%	559 86%	295 84%	366 87%	673 89% e	401 85%	546 88%	343 89% k	847 85%	172 84%	1522 87%
Crime rates in the U.S.	1637 82%	451 80%	651 83%	536 82%	288 82%	345 82%	624 82%	379 80%	517 83%	320 83%	800 80%	157 77%	1442 82%
A potential U.S. economic recession	1595 80%	462 82%	611 78%	523 80%	267 76%	327 78%	628 83% E	373 79%	510 82% k	306 80%	779 78%	167 82%	1392 79%
Political divisiveness	1523 76%	419 74%	636 81% BD	467 72%	270 77%	323 77%	574 76%	356 75%	485 78%	297 77%	741 74%	161 79%	13 <u>23</u> 75%
Affording my living expenses	1477 74%	404 72%	575 73%	499 76%	247 70%	316 75% H	595 78% EH	319 67%	474 76%	274 71%	729 73%	168 83% M	1266 72%
The solvency of U.S. banks (i.e., the ability for banks to afford their own debts and liabilities)	1358 68%	373 66%	549 70%	436 67%	238 67%	267 64%	539 71% F	314 66%	435 70% k	272 71%	651 65%	150 74%	1171 67%
The Russian War on Ukraine	1336 67%	349 62%	571 72% BD	415 64%	234 66%	287 68%	498 66%	316 67%	429 69%	243 63%	664 66%	145 71%	1158 66%
A banking crisis	1327 66%	365 65%	538 68%	424 65%	229 65%	247 59%	542 71% eFh	308 65%	438 71% K	272 71% K	617 62%	156 76% M	1135 65%
Racial inequity	1252 62%	234 41%	641 81% BD	377 58% B	230 65%	254 61%	474 62%	293 62%	446 72% JK	210 55%	595 59%	153 75% M	1069 61%
The security of my deposits in financial institutions (e.g., banks, etc.)	1238 62%	332 59%	482 61%	425 65% b	217 62%	236 56%	509 67% FH	276 58%	409 66% K	245 64%	584 58%	121 59%	1087 62%
A new COVID-19 variant	1049 52%	217 38%	501 64% BD	331 51% B	183 52%	211 50%	405 53%	250 53%	380 61% JK	172 45%	497 50%	127 62% M	896 51%
Gender inequity	1023 51%	165 29%	546 69% BD	312 48% B	181 51%	189 45%	411 54% F	242 51%	382 62% JK	178 46%	462 46%	147 72% M	846 48%
Losing my job	613 50%	151 46%	278 53%	184 49%	98 47%	102 44%	259 52%	154 53%	246 57%	76 39%	291 49%	71 52%	529 50%

Base: All Respondents (Variable Bases)

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26 Jun 2023 Table 118

TND01 How concerned are you about the following issues? Summary Of Not At All/Not Too Concerned

			Politic	al		Reg	ion		U	rbanici	ty	Sex Orient	ual tation
	Wave 174 (6/23 6/25) (A)	GOP (B)	DEM (C)	IND/OTH (D)	North-east (E)	Mid- west	South (G)	West (H)	Urban (I)	Rural (J)	Suburban (K)	LGBTQ (L)	Non- LGBTQ (M)
Losing my job	610 50%	177 54% c	244 47%	188 51%	109 53%	128 56%	234 48%	138 47%	184 43%	118 61% Ik	308 51%	65 48%	535 50%
Gender inequity	983 49%	400 71% CD	242 31%	341 52% C	173 49%	231 55% G	349 46%	231 49%	238 38%	207 54%	539 54%	57 28%	910 52% L
A new COVID-19 variant	957 48%	348	288 36%	321	170 48%	209 50%	355 47%	224 47%	240 39%	213 55%	504 50%	77 38%	860 49% L
The security of my deposits in financial institutions (e.g., banks, etc.)	768 38%	233 41% d	307 39%	228 35%	136 38%	184 44% G	251 33%	198 42% G	211 34%	140 36%	417 42%	83 41%	669 38%
Racial inequity	754 38%	331 59% CD	147 19%	276 42% C	123 35%	165 39%	286 38%	180 38%	174 28%	175 45% I	406 41%	51 25%	687 39% L
A banking crisis	679 34%	200 35%	250 32%	229 35%	124 35% g	173 41% G	217 29%	165 35% g	182 29%	113 29%	384 38% IJ	48 24%	621 35% L
The Russian War on Ukraine	670 33%	216 38% C	217 28%	237 36% C	119	133 32%	261 34%	157 33%	191 31%	142 37%	337 34%	59 29%	598 34%
The solvency of U.S. banks (i.e., the ability for banks to afford their own debts and liabilities)	648 32%	192 34%	239 30%	217	116	152 36% G	221 29%	159 34%	185 30%	113 29%	350 35% i	54 26%	585 33%
Affording my living expenses	529 26%	161 28%	214 27%	154 24%	106 30% G	104 25%	165 22%	154 33% FG	146 24%	110 29%	272 27%	36 17%	490 28% L
Political divisiveness	483 24%	146 26% C	152 19%	185 28% C	83 23%	97 23%	186 24%	118 25%	135 22%	88 23%	260 26%	42 21%	433 25%
A potential U.S. economic recession	411 20%	103 18%	177 22%	130 20%	86 24% G	93 22%	132 17%	100 21%	110 18%	79 20%	222 22%	37 18%	364 21%
Crime rates in the U.S.	369 18%	114 20%	138 17%	117 18%	65 18%	74 18%	135 18%	94 20%	103 17%	65 17%	201 20%	47 23%	314 18%
The economy & inflation	270 13%	71 13%	106 13%	94 14%	58 16% g	54 13%	86 11%	72 15%	74 12%	42 11%	154 15%	32 16%	234 13%

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26 Jun 2023 Table 119

TND01_1 How concerned are you about the following issues?

The Russian War on Ukraine

			Politic	al		Reg	ion		U	rbanicit	у	Sex Orien	
	Wave 174 (6/23 6/25) (A)	GOP (B)	DEM (C)	IND/OTH (D)	North-east (E)	Mid- west (F)	South (G)	West (H)	Urban (I)	Rural (J)	Suburban (K)	LGBTQ (L)	Non- LGBTQ (M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Very/Somewhat Concerned (Net)	1336 67%	349 62%	571 72% BD	415 64%	234 66%	287 68%	498 66%	316 67%	429 69%	243 63%	664 66%	145 71%	1158 66%
Very concerned	547 27%	119 21%	275 35% BD	153 23%	97 28%	114 27%	212 28%	123 26%	213 34% JK	88 23%	246 25%	55 27%	479 27%
Somewhat concerned	788 39%	230 41%	296 38%	263 40%	137 39%	173 41%	286 38%	193 41%	215 35%	155 40%	418 42%	90 44%	679 39%
Not At All/Not Too Concerned (Net)	670 33%	216 38% C	217 28%	237 36% C	119 34%	133 32%	261 34%	157 33%	191 31%	142 37%	337 34%	59 29%	598 34%
Not too concerned	469 23%	135 24%	176 22%	157 24%	80 23%	91 22%	181 24%	117 25%	126 20%	104 27%	238 24%	52 26%	407 23%
Not at all concerned	202 10%	80 14% C	41 5%	81 12% C	39 11%	41 10%	80 11%	41 9%	65 11%	38 10%	98 10%	7 3%	191 11%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

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TND01_2 How concerned are you about the following issues?

The economy & inflation

			Politica	ıl		Reg	ion		U	rbanicit	y	Sex Orien	ual tation
	Wave 174 (6/23 6/25)	GOP		IND/OTH	North-	Mid- west	South	West		Rural	Subur- ban	LGBTQ	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Very/Somewhat Concerned (Net)	1736 87%	494 87%	683 87%	559 86%	295 84%	366 87%	673 89% e	401 85%	546 88%	343 89% k	847 85%	172 84%	1522 87%
Very concerned	1038 52%	323 57% C	372 47%	343 53%	159 45%	202 48%	439 58% EFH	237 50%	326 53%	199 52%	513 51%	107 52%	906 52%
Somewhat concerned	698 35%	171 30%	311 39% BD	216 33%	136 39% G	164 39% G	234 31%	164 35%	219 35%	145 38%	334 33%	65 32%	616 35%
Not At All/Not Too Concerned (Net)	270 13%	71 13%	106 13%	94 14%	58 16% g	54 13%		72 15%		42 11%	154 15% j	32 16%	234 13%
Not too concerned	193 10%	44 8%	80 10%	70 11%	52 15% FG	38 9%	55 7%	48 10%	49 8%	34 9%	110 11%	17 9%	174 10%
Not at all concerned	77 4%	27 5%	26 3%	24 4%	6 2%	16 4%	31 4% e	24 5% E	25 4%	8 2%	44 4% j	15 7% M	60 3%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

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26 Jun 2023 Table 121

TND01_3 How concerned are you about the following issues? A new COVID-19 variant

			Politic	al		Reg	ion		U	rbanicit	y	Orien	ual tation
	Wave 174 (6/23 6/25) (A)	GOP (B)	DEM (C)	(D)	North-east (E)	Mid- west (F)	South (G)	West (H)	Urban (I)	Rural (J)	Suburban (K)	LGBTQ (L)	Non- LGBTQ (M)
Unweighted Base	2006	591	776	639	371	399	780	456	636	428	942	202	1769
Weighted Base	2006	565	788	653	353	420	760	474	620	385	1001	204	1756
Very/Somewhat Concerned (Net)	1049 52%	217 38%	501 64% BD	331 51% B	183 52%	211 50%	405 53%	250 53%	380 61% JK	172 45%	497 50%	127 62% M	896 51%
Very concerned	409 20%	71 12%	218 28% BD	120 18% B	67 19%	68 16%	178 23% F	96 20%	184 30% JK	60 16%	165 16%	56 27% M	338 19%
Somewhat concerned	641 32%	146 26%	283 36% B	211 32% B	116 33%	143 34%	227 30%	154 33%	196 32%	112 29%	332 33%	71 35%	559 32%
Not At All/Not Too Concerned (Net)	957 48%	348 62% CD	288 36%	321 49% C	170 48%	209 50%	355 47%	224 47%	240 39%	213 55% I	504 50%	77 38%	860 49% L
Not too concerned	576 29%	184 33% C	202 26%	190 29%	104 29%	134 32%	200 26%	138 29%	139 22%	125 33%	312 31% I	52 25%	514 29%
Not at all concerned	381 19%	164 29% CD	86 11%	131 20% C	66 19%	74 18%	155 20%	86 18%	101 16%	87 23%	192 19%	25 12%	346 20% L
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

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26 Jun 2023 Table 122

TND01_4 How concerned are you about the following issues? Crime rates in the U.S.

			Politic	al		Reg	ion		U	rbanicit	y	Sex Orien	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	94 <u>2</u> 1001	202 204	1769 1756
Very/Somewhat Concerned (Net)	1637 82%	451 80%	651 83%	536 82%	288 82%	345 82%	624 82%	379 80%	517 83%	320 83%	800 80%	157 77%	1442 82%
Very concerned	913 45%	265 47%	372 47%	276 42%	163 46%	191 46%	341 45%	218 46%	334 54% JK	160 42%	418 42%	75 37%	813 46% L
Somewhat concerned	724 36%	185 33%	279 35%	260 40% B	125 35%	154 37%	284 37%	162 34%	183 30%	160 41% I	382 38%	81 40%	629 36%
Not At All/Not Too Concerned (Net)	369 18%	114 20%	138 17%	117 18%	65 18%	74 18%	135 18%	94 20%	103 17%	65 17%	201 20%	47 23%	314 18%
Not too concerned	268 13%	74 13%	113 14%	81 12%	53 15%	47 11%	92 12%	75 16%	73 12%	54 14%	141 14%	36 18%	225 13%
Not at all concerned	101 5%	40 7% C	25 3%	36 6% c	12 3%	27 6%	43 6%	19 4%	30 5%	11 3%	60 6% j	11 5%	90 5%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

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TND01_5 How concerned are you about the following issues? Political divisiveness

			Politic	al		Reg	ion		U	rbanicit	y	Sex Orien	
	Wave 174 (6/23 6/25) (A)	GOP (B)	DEM (C)	IND/OTH (D)	North-east (E)	Mid- west (F)	South (G)	West (H)	Urban (I)	Rural (J)	Suburban (K)	LGBTQ (L)	Non- LGBTQ (M)
Unweighted Base	2006	591	776	639	371	399	780	456	636	428	942	202	1769
Weighted Base	2006	565	788	653	353	420	760	474	620	385	1001	204	1756
Very/Somewhat Concerned (Net)	1523 76%	419 74%	636 81% BD	467 72%	270 77%	323 77%	574 76%	356 75%	485 78%	297 77%	741 74%	161 79%	1323 75%
Very concerned	750 37%	182 32%	347 44% BD	222 34%	127 36%	139 33%	295 39%	190 40% f	253 41% i	132 34%	365 36%	84 41%	645 37%
Somewhat concerned	773 39%	237 42%	290 37%	246 38%	144 41%	184 44% gH	279 37%	166 35%	231 37%	165 43%	376 38%	78 38%	678 39%
Not At All/Not Too Concerned (Net)	483 24%	146 26% C	152 19%	185 28% C	83 23%	97 23%	186 24%	118 25%	135 22%	88 23%	260 26%	42 21%	433 25%
Not too concerned	322 16%	99 18%	107 14%	117 18% c	47 13%	70 17%	123 16%	82 17%	79 13%	56 15%	187 19%	35 17%	282 16%
Not at all concerned	161 8%	47 8%	45 6%	69 11% C	36 10%	27 6%	63 8%	36 8%	56 9%	32 8%	72 7%	7 4%	151 9% L
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

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TND01_6 How concerned are you about the following issues? Affording my living expenses

			Politic	al		Reg	ion		U	rbanicit	y	Sex	ual tation
	Wave 174 (6/23 6/25) (A)	GOP (B)	DEM (C)	IND/OTH (D)	North- east (E)	Mid- west (F)	South (G)	West (H)	Urban (I)	Rural (J)	Suburban (K)	LGBTQ (L)	Non- LGBTQ (M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Very/Somewhat Concerned (Net)	1477 74%	404 72%	575 73%	499 76%	247 70%	316 75% H	595 78% EH	319 67%	474 76%	274 71%	729 73%	168 83% M	1266 72%
Very concerned	822 41%	219 39%	334 42%	269 41%	134 38%	172 41%	346 45% EH	171 36%	292 47% JK	151 39%	379 38%	98 48% m	705 40%
Somewhat concerned	655 33%	186 33%	240 30%	229 35%	114 32%	143 34%	249 33%	149 31%	182 29%	123 32%	350 35%	70 34%	562 32%
Not At All/Not Too Concerned (Net)	529 26%	161 28%	214 27%	154 24%	106 30% G	104 25%	165 22%	154 33% FG	146 24%	110 29%	272 27%	36 17%	490 28% L
Not too concerned	355 18%	101 18%	139 18%	115 18%	72 20% G	68 16%	103 14%	112 24% FG		i			328 19% 1
Not at all concerned	174 9%	60 11% D	74 9% d	39 6%	34 10%	36 9%	61 8%	43 9%	48 8%	29 8%	97 10%	12 6%	162 9%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

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TND01_7 How concerned are you about the following issues?

A potential U.S. economic recession

	-		Politic	al		Reg	ion		U	rbanicit	y	Sex Orien	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North-	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	94 <u>2</u> 1001	202 204	1769 1756
Very/Somewhat Concerned (Net)	1595 80%	462 82%	611 78%	523 80%	267 76%	327 78%	628 83% E	373 79%	510 82% k	306 80%	779 78%	167 82%	1392 79%
Very concerned	854 43%	264 47% c	319 40%	271 42%	136 39%	173 41%	343 45% e	203 43%	281 45%	166 43%	407 41%	81 40%	755 43%
Somewhat concerned	741 37%	197 35%	292 37%	252 39%	131 37%	154 37%	285 38%	171 36%	229 37%	140 36%	372 37%	86 42%	637 36%
Not At All/Not Too Concerned (Net)	411 20%	103 18%	177 22%	130 20%	86 24% G	93 22%	132 17%	100 21%	110 18%	79 20%	222 22% i	37 18%	364 21%
Not too concerned	322 16%	73 13%	153 19% Bd	97 15%	G	73 17%	101 13%	75 16%			ì	30 15%	288 16%
Not at all concerned	88 4%	30 5% c	24 3%	33 5%	12 3%	20 5%	31 4%	25 5%	29 5%	12 3%	47 5%	7 3%	76 4%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

Base: Employed

TND01_8 How concerned are you about the following issues? Losing my job

	-		Politic	al		Reg	ion		U	rbanicit	y	Sex Orien	ual tation
	Wave 174 (6/23 6/25) (A)	GOP (B)	DEM (C)	IND/OTH (D)	North-east (E)	Mid- west (F)	South (G)	West (H)	Urban (I)	Rural (J)	Suburban (K)	LGBTQ (L)	Non- LGBTQ (M)
Unweighted Base	1233	351	511	371	234	214	494	291	449	214	570	137	1078
Weighted Base	1222	328	522	372	207	230	493	293	430	193	599	137*	1064
Very/Somewhat Concerned (Net)	613 50%		Ь			102 44%		154 53%	JK		291 49% j		529 50%
Very concerned	296 24%	71 22%	144 28% d	80 22%	46 22%	46 20%	130 26%	74 25%	133 31% JK	38 20%	124 21%	38 28%	249 23%
Somewhat concerned	317 26%	80 24%	133 26%	104 28%	52 25%	55 24%	129 26%	80 27%	112 26%	38 20%	167 28% i	34 25%	281 26%
Not At All/Not Too Concerned (Net)	610 50%	177 54% c	244 47%	188 51%	109 53%	128 56%	234 48%	138 47%	184 43%	118 61% Ik	308 51%	65 48%	535 50%
Not too concerned	319 26%	97 30% c	119 23%	102 28%	55 26%	64 28%	124 25%	75 26%	107 25%	64 33% ik	147 25%	42 31%	272 26%
Not at all concerned	291 24%	80 24%	125 24%	86 23%	54 26%	63 28%	110 22%	63 22%	77 18%	54 28% 1	160 27% I	23 17%	262 25%
Sigma	1222 100%	328 100%	522 100%	372 100%	207 100%	230 100%	493 100%	293 100%	430 100%	193 100%	599 100%	137 100%	1064 100%

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TND01_9 How concerned are you about the following issues? A banking crisis

			Politic	al		Reg	ion		U	rbanicit	y	Orient	
	Wave 174 (6/23 6/25) (A)	GOP (B)	DEM (C)	IND/OTH (D)	North-east (E)	Mid- west (F)	South (G)	West (H)	Urban (I)	Rural (J)	Suburban (K)	LGBTQ (L)	Non- LGBTQ (M)
Unweighted Base	2006	591	776	639	371	399	780	456	636	428	942	202	1769
Weighted Base	2006	565	788	653	353	420	760	474	620	385	1001	204	1756
Very/Somewhat Concerned (Net)	1327 66%	365 65%	538 68%	424 65%	229 65%	247 59%	542 71% eFh	308 65%	438 71% K	272 71% K	617 62%	156 76% M	1135 65%
Very concerned	582 29%	149 26%	255 32% bd	178 27%	90 26%	90 21%	249 33% EF	152 32% F	205 33% K	114 30%	263 26%	71 35%	498 28%
Somewhat concerned	745 37%	216 38%	283 36%	246 38%	139 39%	157 37%	293 39%	156 33%	233 38%	158 41%	354 35%	84 41%	637 36%
Not At All/Not Too Concerned (Net)	679 34%	200 35%	250 32%	229 35%	124 35% g	173 41% G	217 29%	165 35% g	182 29%	113 29%	384 38% IJ	48 24%	621 35% L
Not too concerned	515 26%	143 25%	206 26%	165 25%	92 26%	133 32% G	168 22%	122 26%	128 21%	94 24%	293 29%	40 19%	470 27% I
Not at all concerned	164 8%	56 10% C	44 6%	63 10% C	32 9%	39 9%	50 7%	43 9%	55 9% i	19 5%	91 9% J	8 4%	151 9%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

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TND01_10 How concerned are you about the following issues? The security of my deposits in financial institutions (e.g., banks, etc.)

			Politic	al		Reg	ion		U	rbanicit	у	Sex Orien	
	Wave 174 (6/23 6/25) (A)	GOP (B)	DEM (C)	(D)	North-east (E)	Mid- west (F)	South (G)	West (H)	Urban (I)	Rural (J)	Suburban (K)	LGBTQ (L)	Non- LGBTQ (M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Very/Somewhat Concerned (Net)	1238 62%	332 59%	482 61%	425 65% b	217 62%	236 56%	509 67% FH	276 58%	409 66% K	245 64%	584 58%	121 59%	1087 62%
Very concerned	520 26%	136 24%	217 28%	167 26%	85 24%	83 20%	222 29% F	130 27% F	205 33% JK	92 24%	223 22%	57 28%	448 26%
Somewhat concerned	718 36%	196 35%	265 34%	258 39%	132 37%	153 36%	287 38% h	146 31%	204 33%	152 40%	362 36%	64 31%	640 36%
Not At All/Not Too Concerned (Net)	768 38%	233 41% d	307 39%	228 35%	136 38%	184 44% G	251 33%	198 42% G	211 34%	140 36%	417 42%	83 41%	669 38%
Not too concerned	554 28%	167 30%	219 28%	169 26%	94 26%	131 31% G	181 24%	149 32% G	147 24%	107 28%	300 30%	56 27%	488 28%
Not at all concerned	213 11%	66 12%	88 11%	59 9%	42 12%	53 13%	70 9%	48 10%	63 10%	34 9%	117 12%	27 13%	181 10%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

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TND01_11 How concerned are you about the following issues? The solvency of U.S. banks (i.e., the ability for banks to afford their own debts and liabilities)

			Politic	al		Reg	ion			rbanicit	y	Sex Orien	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	94 <u>2</u> 1001	202 204	1769 1756
Very/Somewhat Concerned (Net)	1358 68%	373 66%	549 70%	436 67%	238 67%	267 64%	539 71% F	314 66%	435 70%	272 71%	651 65%	150 74%	1171 67%
Very concerned	533 27%	149 26%	230 29% d	154 24%	77 22%	85 20%	232 31% EF	139 29% eF	199 32% JK	94 24%	240 24%	65 32%	453 26%
Somewhat concerned	825 41%	224 40%	319 41%	282 43%	161 45% h	182 43%	306 40%	175 37%	236 38%	178 46% I	411 41%	86 42%	718 41%
Not At All/Not Too Concerned (Net)	648 32%	192 34%	239 30%	217 33%	116 33%	152 36% G	221 29%	159 34%	185 30%	113 29%	350 35% i	54 26%	585 33%
Not too concerned	492 25%	133 24%	191 24%	168 26%	83 23%	117 28%	177 23%	116 24%	136 22%	86 22%	269 27% i	44 22%	443 25%
Not at all concerned	156 8%	59 10% C	48 6%	49 8%	33 9% g	35 8%	44 6%	44 9% g	49 8%	26 7%	81 8%	9 5%	142 8%
Sigma	2006 100%	565 100%	788 100%	653 100%	353	420 100%	760 100%	474	620 100%	385 100%	1001 100%	204 100%	1756 100%

TND01_12 How concerned are you about the following issues? Racial inequity

			Politic	al		Reg	ion		U	rbanicit	y	Sex Orien	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Very/Somewhat Concerned (Net)	1252 62%	234 41%	641 81% BD	377 58% B	230 65%	254 61%	474 62%	293 62%	446 72% JK	210 55%	595 59%	153 75% M	1069 61%
Very concerned	589 29%	85 15%	336 43% BD	168 26% B	115 32%	120 29%	229 30%	125 26%	247 40% JK	88 23%	254 25%	84 41% M	495 28%
Somewhat concerned	663 33%	149 26%	305 39% BD	209 32% b	115 33%	135 32%	245 32%	168 36%	199 32%	122 32%	342 34%	69 34%	575 33%
Not At All/Not Too Concerned (Net)	754 38%	331 59% CD	147 19%	276 42% C	123 35%	165 39%	286 38%	180 38%	174 28%	175 45% I	406 41% I	51 25%	687 39% L
Not too concerned	454 23%	182 32% CD	106 13%	166 25% C	77 22%	108 26%	158 21%	112 24%	99 16%	102 26% I	253 25% I	42 21%	409 23%
Not at all concerned	300 15%	149 26% CD	41 5%	110 17% C	46 13%	58 14%	128 17%	68 14%	75 12%	73 19% 	152 15%	9 4%	278 16% L
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

TND01_13 How concerned are you about the following issues?

Gender inequity

			Politic	al		Reg	ion		U	rbanicit	y	Sex Orien	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Very/Somewhat Concerned (Net)	1023 51%	165 29%	546 69% BD	312 48% B	181 51%	189 45%	411 54% F	242 51%	382 62% JK	178 46%	462 46%	147 72% M	846 48%
Very concerned	423 21%	63 11%	251 32% BD	108 17% B	76 22%	79 19%	172 23%	95 20%	181 29% JK	70 18%	172 17%	68 33% M	344 20%
Somewhat concerned	600 30%	102 18%	295 37% Bd	203 31% B	104 30%	110 26%	239 31%	147 31%	202 33%	108 28%	290 29%	79 39% M	503 29%
Not At All/Not Too Concerned (Net)	983 49%	400 71% CD	242 31%	341 52% C	173 49%	231 55% G	349 46%	231 49%	238 38%	207 54% I	539 54% I	57 28%	910 52% L
Not too concerned	532 27%	194 34% CD	161 20%	178 27% C	93 26% g	141 34% eG	153 20%	145 31% G	120 19%	103 27% I	309 31% I	38 19%	489 28% L
Not at all concerned	451 22%	207 37% CD	82 10%	163 25% C	80 23%	90 21%	196 26% H	86 18%	118 19%	103 27% I	230 23%	19 9%	421 24% L
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

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TND03 Regarding inflation and COVID-19, do you think the worst is behind us or still ahead of us? Summary Of The Worst Is Behind Us

			Politic	al		Reg	ion		U	rbanici	ty		cual itation
	Wave 174 (6/23 6/25)	GOP (B)	DEM (C)	IND/OTH (D)	North- east (E)	Mid- west	South (G)	West (H)	Urban (I)	Rural (J)	Suburban (K)	$\frac{\text{LGBTQ}}{(\text{L})}$	Non- LGBTQ (M)
	()	(_)	(-)	(-)	()	(-)	(-)	()	(-)	(0)	()	()	()
Unweighted Base	2006	591	776	639	371	399	780	456	636	428	942	202	1769
Weighted Base	2006	565	788	653	353	420	760	474	620	385	1001	204	1756
COVID-19	1600 80%	457 81%	629 80%	514 79%	292 83% g	344 82% g	583 77%	381 81%	474 76%	305 79%	820 82%	142 70%	1420 81% L
Inflation	561 28%	108 19%	282 36% BD	171 26% B	116 33% g	115 27%	201 26%	130 28%	199 32% J	86 22%	276 28%	63 31%	483 27%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used.

Base: All Respondents

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TND03 Regarding inflation and COVID-19, do you think the worst is behind us or still ahead of us?

Summary Of The Worst Is Still Ahead Of Us

			Politic	al		Reg	ion		U	rbanici	ty	Orien	tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Inflation	1445 72%	457 81% CD	506 64%	481 74% C	238 67%	305 73%	559 74% e	343 72%	421 68%	299 78% 1	725 72%	141 69%	1273 73%
COVID-19	406 20%	108 19%	160 20%	139 21%	61 17%	75 18%	177 23% ef	92 19%	146 24% K	80 21%	181 18%	62 30% M	336 19%

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TND03_1 Regarding inflation and COVID-19, do you think the worst is behind us or still ahead of us?

COVID-19

			Politic	al		Reg	ion		U	rbanici	ty	Sex Orien	tation_
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
The worst is behind us	1600 80%	457 81%	629 80%	514 79%	292 83% g	344 82% g	583 77%	381 81%	474 76%	305 79%	820 82%	142 70%	L
The worst is still ahead of us	406 20%	108 19%	160 20%	139 21%	61 17%	75 18%	177 23% ef	92 19%	146 24% K	80 21%	181 5 18%	62 30% M	336 19%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

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TND03_2 Regarding inflation and COVID-19, do you think the worst is behind us or still ahead of us?

Inflation

			Politic	al		Reg	ion		U	rbanici	ty		cual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
The worst is behind us	561 28%	108 19%	282 36% BD	171 26% B	116 33% g	115 27%	201 26%	130 28%	199 32%	86 229	276 6 28%	63 31%	483 27%
The worst is still ahead of us	1445 72%	457 81% CD	506 64%	481 74% C	238 67%	305 73%	559 74% e	343 72%	421 68%	299 789 1	725 72%	141 69%	1273 73%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 6 100%	204 100%	1756 100%

Base: All Respondents

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OA01 At this moment in time, which would you say you are prioritizing more?

			Politic	al		Reg	ion		U	rbanici	ty		ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
I am currently prioritizing saving and staying within my budget because of rising inflation.	1589 79%	469 83% cd	613 78%	507 78%	267 76%	326 78%	625 82% E	370 78%	503 81%	301 78%	784 5 78%	162 79%	1397 80%
I am not too worried about inflation and am spending my money normally or even slightly more than usual to make up for lost time.	417 21%	96 17%	176 22% b	146 22% b	86 24% G	93 22%	135 18%	103 22%	117 19%	83 22%	217 5 22%	42 21%	359 20%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

Base: All Respondents (Variable Bases)

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STK07 How concerned are you about each of the following due to recent stock market declines? Summary Of Very/Somewhat Concerned

			Politic	al		Reg	ion		U	rbanicit	у	Orien	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Health of U.S. economy	1596 80%	473 84% D	626 79%	497 76%	291 82% H	331 79%	620 82% H	354 75%	512 83% k	306 80%	777 78%	157 77%	1404 80%
Your retirement savings	1315 66%	365 65%	533 68%	416 64%	224 63%	267 64%	524 69%	300 63%	426 69%	245 64%	644 64%	135 66%	1152 66%
Your short-term savings	1263 63%	355 63%	508 64%	400 61%	218 62%	242 58%	494 65%	309 65% f	423 68% K	247 64%	592 59%	144 71% m	1095 62%
Your job security	631 52%	155 47%	291 56% B	185 50%	106 51%	109 47%	256 52%	159 54%	266 62% JK	82 42%	282 47%	85 62% M	535 50%

Base: All Respondents (Variable Bases)

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STK07 How concerned are you about each of the following due to recent stock market declines? Summary Of Not At All/Not Too Concerned

			Politic	al		Reg	ion		U	rbanici	ty		cual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Your job security	592 48%	174 53% C	231 44%	187 50%	100 49%	121 53%			164 38%	111 58%	317 53%	52 38%	529 5 50%
Your short-term savings	743 37%	210 37%	281 36%	253 39%	136 38%	177 42% gh	266 35%	165 35%	197 32%	137 36%	409 41%	60 29%	661 38%
Your retirement savings	691 34%	199 35%	256 32%	236 36%	129 37%	153 36%	235 31%	174 37%	194 31%	140 36%	357 36%	69 34%	604 34%
Health of U.S. economy	410 20%	92 16%	163 21%	155 24% B	62 18%	88 21%	140 18%	120 25% EG	108 17%	78 20%	224 22% i	47 23%	352 20%

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STK07_1 How concerned are you about each of the following due to recent stock market declines? Your retirement savings

	Political					Reg	ion		U	rbanicit	y	Orien	ual tation
	Wave 174 (6/23 <u>6/25)</u> (A)	GOP (B)	DEM (C)	IND/OTH (D)	North-east (E)	Mid- west (F)	South (G)	West (H)	Urban (I)	Rural (J)	Suburban (K)	LGBTQ (L)	Non- LGBTQ (M)
Unweighted Base	2006	591	776	639	371	399	780	456	636	428	942	202	1769
Weighted Base	2006	565	788	653	353	420	760	474	620	385	1001	204	1756
Very/Somewhat Concerned (Net)	1315 66% 656	365 65% 196	533 68% 265	416 64%	224 63% 104	267 64%		300 63%	426 69% 227	245 64% 126	644 64% 303	135 66% 66	1152 66% 569
very concerned	33%	35%	34%	30%	29%	134 32%	35%	32%	37% K	33%	30%	33%	32%
Somewhat concerned	658 33%	170 30%	267 34%	221 34%	120 34%	132 32%	256 34%	150 32%	199	119 31%	340 34%	69 34%	583 33%
Not At All/Not Too Concerned (Net)	691 34%	199 35%	256 32%	236 36%	129 37%	153 36%	235 31%	174 37%	194 31%	140 36%	357 36%	69 34%	604 34%
Not too concerned	436 22%	127 23%	149 19%	159 24% C	89 25% g	104 25% g	145 19%	98 21%	122 20%	90 23%	224 22%	48 24%	377 21%
Not at all concerned	256 13%	72 13%	107 14%	77 12%	40	49 12%	90 12%	76 16% g	72 12%	50 13%	133 13%	20 10%	227 13%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

Base: Employed

STK07_2 How concerned are you about each of the following due to recent stock market declines? Your job security

			Politic	al		Reg	ion		U	rbanicit	y	Sex Orien	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	1233 1222	351 328	511 522	371 372	234 207	214 230	494 493	291 293	449 430	214 193	570 599	137 137*	1078 1064
Very/Somewhat Concerned (Net)	631 52%	155 47%	291 56% B	185 50%	106 51%	109 47%	256 52%	159 54%	266 62% JK	82 42%	282 47%	85 62% M	535 50%
Very concerned	301 25%	65 20%	159 31% BD	77 21%	46 22%	34 15%	143 29% eF	78 27% F	146 34% JK	36 19%	119 20%	45 33% M	247 23%
Somewhat concerned	329 27%	90 27%	132 25%	108 29%	61 29%	74 32% G		81 28%	121 28%	46 24%	163 27%	39 29%	287 27%
Not At All/Not Too Concerned (Net)	592 48%	174 53% C	231 44%	187 50%	100 49%	121 53%	237 48%	134 46%	164 38%	111 58%	317 53%	52 38%	529 50% L
Not too concerned	316 26%	96 29% C	113 22%	107 29% c	56 27%	59 26%	128 26%	73 25%	97 23%	59 31% i	160 27%	33 24%	280 26%
Not at all concerned	275 23%	78 24%	117 22%	80 21%	45 22%	62 27%	109 22%	60 21%	66 15%	52 27%	157 26%	19 14%	248 23% L
Sigma	1222 100%	328 100%	522 100%	372 100%	207 100%	230 100%	493 100%	293 100%	430 100%	193 100%	599 100%	137 100%	1064 100%

STK07_3 How concerned are you about each of the following due to recent stock market declines? Your short-term savings

			Politic	al		Reg	ion		U	rbanicit	y	Sex Orien	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North-	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Very/Somewhat Concerned (Net)	1263 63%	355 63%	508 64%	400 61%	218 62%	242 58%	494 65%	309 65% f	423 68% K	247 64%	592 59%	144 71% m	1095 62%
Very concerned	550 27%	139 25%	230 29%	180 28%	86 24%	99 24%	228 30%	137 29%	210 34% JK	98 25%	242 24%	67 33%	470 27%
Somewhat concerned	713 36%	216 38%	277 35%	220 34%	132 37%	143 34%	266 35%	171 36%	213 34%	149 39%	350 35%	77 38%	625 36%
Not At All/Not Too Concerned (Net)	743 37%	210 37%	281 36%	253 39%	136 38%	177 42% gh	266 35%	165 35%	197 32%	137 36%	409 41%	60 29%	661 38%
Not too concerned	473 24%	125 22%	179 23%	169 26%	85 24%	123 29% Gh	161 21%	105 22%	127 20%	81 21%	266 27% Ij	39 19%	424 24%
Not at all concerned	270 13%	84 15%	101 13%	84 13%	51 14%	55 13%	104 14%	60 13%	71 11%	57 15%	143 14%	21 10%	238 14%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

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STK07_4 How concerned are you about each of the following due to recent stock market declines? Health of U.S. economy

			Politic	al		Reg	ion		U	rbanicit	y	Orien	ual ation
	Wave 174 (6/23 6/25) (A)	GOP (B)	DEM (C)	IND/OTH (D)	North-east (E)	Mid- west (F)	South (G)	West (H)	Urban (I)	Rural (J)	Suburban (K)	LGBTQ (L)	Non- LGBTQ (M)
Unweighted Base	2006	591	776	639	371	399	780	456	636	428	942	202	1769
Weighted Base	2006	565	788	653	353	420	760	474	620	385	1001	204	1756
Very/Somewhat Concerned (Net)	1596 80%	473 84% D	626 79%	497 76%	291 82% H	331 79%	620 82% H	354 75%	512 83% k	306 80%	777 78%	157 77%	1404 80%
Very concerned	774 39%	248 44% Cd	278 35%	247 38%	126 36%	160 38%	317 42%	171 36%	260 42% k	150 39%	364 36%	83 41%	673 38%
Somewhat concerned	822 41%	225 40%	347 44% d	250 38%	165 47% gh	171 41%	302 40%	183 39%	252 41%	157 41%	413 41%	74 36%	732 42%
Not At All/Not Too Concerned (Net)	410 20%	92 16%	163 21%	155 24% B	62 18%	88 21%	140 18%	120 25% EG	108 17%	78 20%	224 22% i	47 23%	352 20%
Not too concerned	294 15%	60 11%	116 15% b	119 18% B	46 13%	63 15%	102 13%	83 17%	81 13%	58 15%	155 16%	29 14%	256 15%
Not at all concerned	116 6%	33 6%	47 6%	37 6%	16 5%	26 6%	38 5%	37 8%	27 4%	20 5%	69 7% i	18 9%	96 5%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

Base: All Respondents (Variable Bases)

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TND11A Compared to last month, are you more or less... Summary Of More

			Politic	al		Reg	ion		U	rbanici	ty	Orien	
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Comfortable with splurging on things I want to buy	848 42%	263 47% C	304 39%	281 43%	143 41%	183 44%	343 45% H	179 38%	214 34%	169 44% I	466 47%	93 46%	737 42%
Spending money on big-ticket purchases (e.g., travel, furniture, house repairs, etc.)	843 42%	250 44%	313 40%	280 43%	136 39%	167 40%	329 43%	210 44%	246 40%	165 43%	432 43%	91 45%	734 42%
Spending money overall	701 35%	223 40% C	252 32%	225 34%	136 38% fh	130 31%	289 38% fH	145 31%	206 33%	136 35%	359 36%	67 33%	622 35%
Comfortable with my household spending this month	572 29%	174 31% c	199 25%	199 30% c	90 26%	126 30%	241 32% eH	115 24%	157 25%	121 31% i	294 29%	68 34%	489 28%
Confident in your job security	213 17%	65 20%	80 15%	68 18%	29 14%	47 21%	86 17%	51 18%	75 17%	30 15%	109 18%	31 23%	181 17%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used. * small base

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Base: All Respondents (Variable Bases)

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26 Jun 2023 Table 144

TND11A Compared to last month, are you more or less... Summary Of Less

			Politic	al		Reg	ion		U	rbanici	ty	Sex Orien	
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Confident in your job security	721 59%	201 61%	286 55%	233 63% c	126 61%	145 63%	279 57%	170 58%	219 51%	140 73% IK	362 60%	66 48%	642 60% L
Comfortable with my household spending this month	1085 54%	321 57%	408 52%	357 55%	197 56% g	241 57% G	372 49%	275 58% G	309 50%	214 56%	562 56%	99 49%	972 55%
Comfortable with splurging on things I want to buy	895 45%	244 43%	351 44%	301 46%	180 51% G	199 47% G	303 40%	212 45%	287 46%	180 47%	428 43%	78 38%	800 46%
Spending money overall	886 44%	228 40%	368 47% b	290 44%	154 44%	204 49% g	320 42%	207 44%	254 41%	181 47%	450 45%	91 44%	777 44%
Spending money on big-ticket purchases (e.g., travel, furniture, house repairs, etc.)	855 43%	244 43%	324 41%	287 44%	169 48% H	189 45% h	318 42%	179 38%	247 40%	171 44%	437 5 44%	84 41%	757 43%

Base: All Respondents (Variable Bases)

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TND11A Compared to last month, are you more or less... Summary Of No Change

			Politic	al		Reg	ion		U	rbanici	ty	Sex Orien	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Spending money overall	419 21%	114 20%	169 21%	137 21%	63 18%	85 20%	150 20%	121 25% Eg	160 26% JK	68 18%	192 5 19%	46 22%	357 20%
Comfortable with my household spending this month	349 17%	70 12%	181 23% BD	97 15%	66 19%	53 13%	146 19% F	83	154 25% JK	50 13%	145 15%	36 18%	296 17%
Spending money on big-ticket purchases (e.g., travel, furniture, house repairs, etc.)	308 15%	70 12%	152 19% BD	86 13%	48 14%	63 15%	112 15%	85 18%	127 21% JK	49 13%	132 5 13%	29 14%	265 15%
Confident in your job security	288 24%	62 19%	155 30% BD	71 19%	52 25% f	37 16%	128 26% F	71 24% f	137 32% JK	24 12%	128 21% J	40 29%	240 23%
Comfortable with splurging on things I want to buy	263 13%	58 10%	134 17% BD	71 11%	29 8%	37 9%	114 15% EF	83 17% EF	119 19% JK	36 9%	108 11%	33 16%	219 12%

TND11A_1 Compared to last month, are you more or less...
Comfortable with my household spending this month

			Politic	al		Reg	ion		U	rbanicit	y	Sex Orien	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
More	572 29%	174 31%	199 25%	199 30%	90 26%	126 30%	241 32% eH	115 24%	157 25%	121 31%	294 29%	68 34%	489 28%
Less	1085 54%	321 57%	408 52%	357 55%	197 56% g	241 57% G	372 49%	275 58% G	309 50%	214 56%	562 56%	99 49%	972 55%
No change	349 17%	70 12%	181 23% BD	97 15%		53 13%	146 19% F	83 18%	154 25% JK	50 13%	145 15%	36 18%	296 17%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001	204 100%	1756 100%

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TND11A 2 Compared to last month, are you more or less... Comfortable with splurging on things I want to buy

			Politic	al		Reg	ion		U	rbanici	ty	Sex	
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base	2006	591	776	639	371	399	780	456	636	428	942	202	1769
Weighted Base	2006	565	788	653	353	420	760	474	620	385	1001	204	1756
More	848 42%	263 47% C	304 39%	281 43%		183 44%	H.	179 38%	214 34%	- 1	- 1	93 46%	737 42%
Less	895 45%	244 43%	351 44%	301 46%	180 51% G	199 47% G	303 40%	212 45%	287 46%	180 47%	428 43%	78 38%	800 46%
No change	263 13%	58 10%	134 17% BD	71 11%	29 8%	37 9%	114 15% EF	83 17% EF	119 19% JK	36 9%	108 11%	33 16%	219 12%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

Base: Employed

TND11A_3 Compared to last month, are you more or less...

Confident in your job security

| Part |

Base: All Respondents

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TND11A_4 Compared to last month, are you more or less...

Spending money overall

			Politic	al		Reg	ion		U	rbanicit	у	Sex	tation_
	Wave 174 (6/23 6/25)				North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base	2006	591	776	639	371	399	780	456	636	428	942	202	1769
Weighted Base	2006	565	788	653	353	420	760	474	620	385	1001	204	1756
More	701 35%	223 40% C	252 32%		m	130 31%	289 38% fH	145 31%	206 33%	136 35%	359 36%	67 33%	622 35%
Less	886 44%	228 40%	368 47% b	290 44%	154 44%	204 49% g	320 42%	207 44%	254 41%	181 47%	450 45%	91 44%	777 44%
No change	419 21%	114 20%	169 21%	137 21%	63 18%	85 20%	150 20%	121 25% Eg	160 26% JK	68 18%	192 19%	46 22%	357 20%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

Base: All Respondents

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TND11A_5 Compared to last month, are you more or less...

Spending money on big-ticket purchases (e.g., travel, furniture, house repairs, etc.)

			Politica	al		Reg	ion		U	rbanicit	y	Sex Orien	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base	2006	591	776	639	371	399	780	456	636	428	942	202	1769
Weighted Base	2006	565	788	653	353	420	760	474	620	385	1001	204	1756
More	843 42%	250 44%	313 40%	280 43%	136 39%	167 40%	329 43%	210 44%	246 40%	165 43%	432 43%	91 45%	734 42%
Less	855 43%	244 43%	324 41%	287 44%	169 48% H	189 45% h	318 42%	179 38%	247 40%	171 44%	437 44%	84 41%	757 43%
No change	308 15%	70 12%	152 19% BD	86 13%	48 14%	63 15%	112 15%	85 18%	127 21% JK	49 13%	132 13%	29 14%	265 15%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

UTQ01 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Summary Of Started Spending On Again

Base: All Respondents

			Politic	al		Reg	ion		U	rbanicit	y	Sex Orien	
	Wave 174 (6/23				N 4								.,
	6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBT(
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base	2006	591	776	639	371	399	780	456	636	428	942	202	1769
Weighted Base	2006	565	788	653	353	420	760	474	620	385	1001	204	1756
Dining out at restaurants and bars	540 27%	139 25%	248 31% BD	154 24%	100 28%	102 24%	207 27%	130 28%	162 26%	106 28%	271 27%	49 24%	475 27
New clothes	408 20%	106 19%	201 25% BD	102 16%	80 23%	77 18%	161 21%	90 19%	135 22%	70 18%	203 20%	44 22%	357 20°
Streaming services	356 18%	97 17%	166	92	77 22% fH	66 16%	144 19%	70 15%	118 19%	54 14%	184 18%	34 17%	315 18
Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)	293 15%	66 12%	155 20% BD	71 11%	57 16%	52 12%	113 15%	71 15%	101 16%	36 9%	155 16%	39 19%	249 14
Concerts or sporting events	257 13%	64 11% d	144 18% BD	48 7%	55 15%	47 11%	89 12%	66 14%	113 18% JK	31 8%	113 11%	25 12%	230 13
Personal electronics (e.g., phone, tablet, voice assistant)	250 12%	67 12%	120 15% D	63 10%	43 12%	44 10%	107 14%	56 12%	105 17% JK	26 7%	120 12% J	29 14%	217 12
New household goods, furniture, or appliances	214 11%	63 11% d	101 13% D	50 8%	29 8%	42 10%	95 12% e	47 10%	90 15% JK	21 5%	103 10% J	24 12%	181 10
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)	210 10%	51 9%	112 14% BD	47 7%	36 10%	29 7%	94 12% F	50 11%	98 16% JK	34 9%	79 8%	32 16% M	174 10
A new or used car	200 10%	54 9%		57 9%	34 10%	34 8%	89 12%	44 9%	83 13% Jk	17 5%	100 10%	18 9%	181 10°
Gym memberships	199 10%	39 7%	108 14% BD	52 8%	46 13% F	27 7%	70 9%	55 12% F	98 16% JK	16 4%	85 8%	22 11%	169 10
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	169 8%	34 6%	91 12% BD	45 7%	38 11% F	22 5%	69 9% f	40 9%	73 12% JK	22 6%	74 7%	17 8%	147 8
A house, condo, or apartment	159 8%	48 9% D	82 10% D	29 4%	28 8%	26 6%	66 9%	39 8%	71 12% JK	19 5%	69 7%	30 15% M	127 7
Other major purchase	181 9%	51 9% d	92 12% D	38 6%	43 12% Fh	21 5%	80 11% F	37 8%	73 12% JK	27 7%	81 8%	30 15% M	150 9

UTQ01 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Summary Of Planning To Buy Or Spend On Soon (e.g., Next Few Months)

Base: All Respondents

			Politic	al		Reg	ion		U	rbanicit	y	Sex Orien	
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North-	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base	2006	591	776	639	371	399	780	456	636	428	942	202	1769
Weighted Base	2006	565	788	653	353	420	760	474	620	385	1001	204	1756
New clothes	458 23%	107 19%	194 25% b	156 24% b	72 21%	101 24%	169 22%	115 24%	166 27% Jk	70 18%	222 22%	61 30% M	389 22
New household goods, furniture, or appliances	385 19%	99 17%	162 21%	125 19%	57 16%	81 19%	154 20%	93 20%	133 21%	78 20%	175 17%	57 28% M	325 18
Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)	365 18%	111 20%	150 19%	103 16%	74 21% h	65 16%	153 20% h	73 15%	135 22% jK	64 17%	166 17%	43 21%	316 18
Dining out at restaurants and bars	348 17%	87 15%	155 20%	106 16%	70 20%	70 17%	135 18%	73 15%		50 13%	149 15%	46 23% m	299 17
A new or used car	338 17%	85 15%	156 20% bd	97 15%	70 20% F	47 11%	140 18% F	81 17% F	116 19%	60 16%	163 16%	60 29% M	272 15
Personal electronics (e.g., phone, tablet, voice assistant)	336 17%	73 13%	149 19% B	115 18% b	53 15%	49 12%	132 17% F	101 21% eF	129 21% JK	52 14%	154 15%	47 23% M	283 16
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)	302 15%	73 13%	141 18% Bd	88 14%	52 15%	60 14%	108 14%	83 18%	130 21% JK	41 11%	130 13%	52 25% M	246 14
Concerts or sporting events	280 14%	66 12%	133 17% Bd	81 12%	47 13%	62 15%	115 15%	56 12%	107 17% J	28 7%	145 14% J	41 20% M	23 13
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	274 14%	76 13%	119 15%	80 12%	43 12%	55 13%	112 15%	65 14%	109 18% JK	36 9%	130 13%	42 20% M	23°
A house, condo, or apartment	256 13%	70 12%	113 14%	73 11%	40 11%	61 15%	96 13%	59 12%	114 18% JK	36 9%	106 11%	32 16%	218 12
Streaming services	253 13%	64 11%	114 14%	76 12%	51 14%	45 11%	91 12%	67 14%	109 18% JK	43 11%	101 10%	32 16%	217 12
Gym memberships	214 11%	55 10%	104 13% D	55 8%	34 10%	39 9%	98 13% h	42 9%	101 16% JK	30 8%	83 8%	36 17% M	175
Other major purchase	315 16%	73 13%	135 17% b	106 16%	40 11%	72 17% e	127 17% e	76 16%	122 20% Jk	39 10%	154 15% J	45 22% M	26- 15

UTQ01 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Summary Of Saving Up For (e.g., A Year Or More)

Base: All Respondents

			Politic	al		Reg	ion		U	rbanicit	у	Sex	ual ation
	Wave 174 (6/23 6/25)	GOP		IND/OTH	North-	Mid- west	South	West	Urban			LGBTQ	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)	572 29%	160 28%	227 29%	185 28%	95 27%	126 30%	209 28%	142 30%	175 28%	93 24%	304 30% j	56 28%	508 29%
New household goods, furniture, or appliances	560 28%	154 27%	227 29%	179 27%	115 32%	111 26%	207 27%	127 27%	182 29%	101 26%	277 28%	53 26%	501 29%
A new or used car	560 28%	150 26%	238 30%	172 26%	101 28%	126 30%	207 27%	126 27%	176 28%	102 27%	282 28%	56 27%	497 28%
Personal electronics (e.g., phone, tablet, voice assistant)	514 26%	151 27%	218 28% d	145 22%	92 26%	123 29% h	194 26%	105 22%	160 26%	92 24%	262 26%	58 28%	450 26%
New clothes	363 18%	98 17%	140 18%	125 19%	58 16%	68 16%	156 20%	82 17%	120 19%	60 16%	183 18%	44 22%	313 18%
A house, condo, or apartment	363 18%	82 15%	150 19% b	130 20% B	67 19%	58 14%	137 18%	100 21% F	125 20%	66 17%	171 17%	57 28% M	304 17%
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	337 17%	94 17%	135 17%	108 17%	53 15%	55 13%	150 20% F	78 16%	124 20%	52 13%	161 16%	41 20%	292 17%
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)	328 16%	81 14%	144 18%	103 16%	54 15%	72 17%	131 17%	71 15%	113 18%	55 14%	159 16%	48 23% M	277 16%
Concerts or sporting events	310 15%	72 13%	127 16%	110 17%	55 16%	51 12%	122 16%	82 17% f	107 17%	57 15%	146 15%	45 22% M	262 15%
Dining out at restaurants and bars	267 13%	79 14% d	123 16% D	66	41 12%	50 12%	98 13%	79 17%	95 15%	47 12%	126 13%	33 16%	233 13%
Streaming services	243 12%	70	95 12%	79 12%	38 11%	47 11%	93 12%	65 14%	92 15%	35 9%	116 12%	34 17% m	205 12%
Gym memberships	197 10%	43 8%	92 12% b	61 9%	32 9%	51 12%	69 9%	44 9%	63	27 7%	107 11%	16	180 10%
Other major purchase	567 28%	143 25%	232	193 30%	118 34% g	117 28%	203 27%	129 27%	181 29%	106 28%	280 28%	46 23%	510 29%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used.

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UTQ01 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Summary Of N/A - I Don't Spend Or Save Money For This

Base: All Respondents

			Politic	al		Reg	ion		U	rbanicit	y	Sex Orien	ual tation
	Wave 174 (6/23												
	6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base	2006	591	776	639	371	399	780	456	636	428	942	202	1769
Weighted Base	2006	565	788	653	353	420	760	474	620	385	1001	204	1756
Gym memberships	1118 56%	325 57% C	391 50%	402 62% C	184 52%	234 56%	430 57%	270 57%	280 45%	260 67% IK	578 58%	108 53%	983 56
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	967 48%	286 51%	355 45%	326 50%	161 46%	215 51% g	338 44%	253 53% eG	253 41%	215 56% Ik	498 50% I	84 41%	856 49 I
Concerts or sporting events	918 46%	283 50% C	312 40%	322 49% C	154 43%	193 46%	352 46%	219 46%	230 37%	208 54%	480 48%	68 33%	818 47 L
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)	851 42%	283 50% Cd	280 36%	287	141	185 44%	314 41%	211 45%	215 35%	190 49% I	445 44% I	53 26%	771 44 L
A house, condo, or apartment	784 39%	246 44% cd	294 37%	244 37%	138 39%	168 40%	298 39%	180 38%	209 34%	174 45%	401 40%	51 25%	712 41 L
A new or used car	637 32%	191 34% C	217 27%	229 35% C	94 27%	148 35% E	225 30%	170 36% Eq	192 31%	142 37% k	304 30%	54 27%	562 32
New household goods, furniture, or appliances	559 28%	164 29%	205 26%	189 29%	92 26%	118 28%	206 27%	144 30%	155 25%	123 32%	281 28%	50 25%	486 28
Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)	528 26%	154 27% c	174 22%	201 31% C	79 22%	119 28%	208 27%	123 26%	149 24%	144 37% IK	236 24%	48 23%	462 26
Streaming services	526 26%	155 27% c	172 22%	199 31% C	86 24%	124 30%	202 27%	113 24%	143 23%	117 30%	266 27%	44 21%	470 27
Personal electronics (e.g., phone, tablet, voice assistant)	514 26%	153 27% c	172 22%	189 29% C	92 26%	113 27%	187 25%	122 26%	143 23%	119 31% lk	252 25%	45 22%	450 26
Dining out at restaurants and bars	405 20%	117 21%		162	64	87 21%	163 21%	91 19%	107 17%	85 22%	213 21%	41 20%	343 20
New clothes	390 19%	125 22% C	130 16%	136 21%	59 17%	89 21%	141 18%	102 22%	108 17%	95 25% Ik	188 19%	28 14%	347 20
Other major purchase	662 33%	218 39% Cd	235	209	97 27%	153 37% E	256 34% e	156 33%	174 28%	153 40% Ik	336 34% i	66 32%	579 33

UTQ01 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Summary Of N/A - I Never Stopped Spending On This

Base: All Respondents

			Politic	al		Reg	ion		U	rbanicit	y		ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North-	Mid-	South	West	Urban	Rural	Subur-	LORTO	Non-
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	LGBTQ (L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Streaming services	627 31%	180 32%	241 31%	206 32%	101 29%	137 33%	229 30%	160 34%	158 25%	136 35%	334 33%	60 29%	549 31%
Dining out at restaurants and bars	446 22%	144 25% C	137 17%	166 25% C	78 22%	111 26% g	157 21%	100 21%	108 17%	97 25%	241 24%	34 17%	406 23%
A house, condo, or apartment	444 22%	118	150	176	81 23%	106 25%	162 21%	95 20%	101 16%	89 23%	254 25%	34 17%	395 23%
Personal electronics (e.g., phone, tablet, voice assistant)	392 20%	121 22% c	130 16%	141 22% C	73 21%	90 21%	139 18%	90 19%	84 14%	95 25%	213 21%	25 12%	356 20%
New clothes	386 19%	128 23% C	124 16%	134 20% c	84 24% Gh	85 20%	133 18%	84 18%	91 15%	90 24% 1	205 21% I	26 13%	350 20%
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)	316 16%	77 14%	112 14%	127 19% BC	70 20% gH	73 17%	113 15%	59 12%	63 10%	65 17% I	187 19% I	19 9%	288 16% L
New household goods, furniture, or appliances	288 14%	84 15%	93 12%	110 17% C	60 17%	68 16%	98 13%	62 13%	60 10%	62 16% 1	166 17%	19 10%	264 15%
Gym memberships	279 14%	104 18% CD	93 12%	83 13%	57 16%	68 16%	92 12%	62 13%	79 13%	52 13%	149 15%	22 11%	249 14%
A new or used car	271 14%	86 15% c	88 11%	97 15% c	55 15%	66 16%	99 13%	52 11%	54 9%	64 17% 1	153 15%	16 8%	245 14%
Equipment and/or gear for outdoor activities/sports e.g., bike, hiking and camping gear, sports equipment)	259 13%	76 13%	89 11%	94 14%	58 16% gH	72 17% gH	91 12% h	38 8%	61 10%	60 16% 1	138 14% i	21 10%	231 13%
Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)	248 12%	75 13%	82 10%	92 14% c	48 14%	58 14%	77 10%	65 14%	60 10%	48 13%	140 14% I	17 8%	221 13%
Concerts or sporting events	241 12%	79 14% C	71 9%	92 14% C	43 12%	67 16% Gh	81 11%	51 11%	63 10%	61 16% I	118 12%	25 12%	209 12%
Other major purchase	281 14%	80 14%	95 12%	107 16% c	55 15%	57 14%	93 12%	76 16%	70 11%	60 16%	150 15%	17 8%	253 14%

UTQ01_1 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Concerts or sporting events

Base: All Respondents

			Politic	al		Reg	ion		U	rbanicit	у	Sex	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Started spending on again	257 13%	64 11% d	144 18% BD	48 7%	55 15%	47 11%	89 12%	66 14%	113 18% JK			25 12%	230 13%
Planning to buy or spend on soon (e.g., next few months)	280 14%	66 12%	133 17% Bd	81 12%	47 13%	62 15%	115 15%	56 12%	107 17% J	28 7%	145 14% J	41 20% M	237 13%
Saving up for (e.g., a year or more)	310 15%	72 13%	127 16%	110 17%	55 16%	51 12%	122 16%	82 17% f	107 17%	57 15%	146 15%	45 22% M	262 15%
N/A - I don't spend or save money for this	918 46%	283 50% C	312 40%	322 49% C	154 43%	193 46%	352 46%	219 46%	230 37%	208 54%	480 48%	68 33%	818 47% L
N/A - I never stopped spending on this	241 12%	79 14% C	71 9%	92 14% C	43 12%	67 16% Gh	81 11%	51 11%	63 10%	61 16%	118 12%	25 12%	209 12%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used.

UTQ01_2 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Dining out at restaurants and bars

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Base: All Respondents

			Politic	al		Reg	ion		U	rbanicit	y	Sex	ual tation_
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Started spending on again	540 27%	139 25%	248 31% BD	154 24%	100 28%	102 24%	207 27%	130 28%	162 26%	106 28%	271 27%	49 24%	475 27%
Planning to buy or spend on soon (e.g., next few months)	348 17%	87 15%	155 20%	106 16%	70 20%	70 17%	135 18%	73 15%	148 24% JK	50 13%	149 15%	46 23% m	299 17%
Saving up for (e.g., a year or more)	267 13%	79 14% d	123 16% D	66 10%	41 12%	50 12%	98 13%	79 17%	95 15%	47 12%	126 13%	33 16%	233 13%
N/A - I don't spend or save money for this	405 20%	117 21% c	127 16%	162 25% C	64 18%	87 21%	163 21%	91 19%	107 17%	85 22%	213 21%	41 20%	343 20%
N/A - I never stopped spending on this	446 22%	144 25% C	137 17%	166 25% C	78 22%	111 26% g	157 21%	100 21%	108 17%	97 25% 1	241 24%	34 17%	406 23%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

UTQ01_3 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)

Base: All Respondents

			Politic	al		Reg	ion		U	rbanicit	у	Sex	
	Wave 174 (6/23 6/25)			IND/OTH	North-	Mid- west	South	West	Urban	Rural		LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Started spending on again	293 15%	66 12%	155 20% BD	71 11%	57 16%	52 12%	113 15%	71 15%	101 16%	36 9%	155 16%	39 19%	249 14%
Planning to buy or spend on soon (e.g., next few months)	365 18%	111 20%	150 19%	103 16%	74 21% h	65 16%	153 20% h	73 15%	135 22% jK	64 17%	166 17%	43 21%	316 18%
Saving up for (e.g., a year or more)	572 29%	160 28%	227 29%	185 28%	95 27%	126 30%	209 28%	142 30%	175 28%	93 24%	304 30%	56 28%	508 29%
N/A - I don't spend or save money for this	528 26%	154 27% c	174 22%	201 31% C	79 22%	119 28%	208 27%	123 26%	149 24%	144 37% IK	236 24%	48 23%	462 26%
N/A - I never stopped spending on this	248 12%	75 13%	82 10%	92 14% c	48 14%	58 14%	77 10%	65 14%	60 10%	48 13%	140 14%	17 8%	221 13%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used.

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UTQ01_4 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

A new or used car

26 Jun 2023 Table 159

Base: All Respondents

			Politic	al		Reg	ion		U	rbanicit	у	Sex	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Started spending on again	200 10%	54 9%	90 11%	57 9%	34 10%	34 8%	89 12%	44 9%	83 13% Jk	17 5%	100 10%	18 9%	181 10%
Planning to buy or spend on soon (e.g., next few months)	338 17%	85 15%	156 20% bd	97 15%	70 20% F	47 11%	140 18% F	81 17% F	116 19%	60 16%	163 16%	60 29% M	272 15%
Saving up for (e.g., a year or more)	560 28%	150 26%	238 30%	172 26%	101 28%	126 30%	207 27%	126 27%	176 28%	102 27%	282 28%	56 27%	497 28%
N/A - I don't spend or save money for this	637 32%	191 34% C	217 27%	229 35% C	94 27%	148 35% E	225 30%	170 36% Eg	192 31%	142 37% k	304 30%	54 27%	562 32%
N/A - I never stopped spending on this	271 14%	86 15% c	88 11%	97 15% c	55 15%	66 16%	99 13%	52 11%	54 9%	64 17%	153 15%	16 8%	245 14%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

UTQ01_5 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

New clothes

26 Jun 2023 Table 160

Base: All Respondents

			Politic	al		Reg	ion		U	rbanicit	у	Sex Orien	ual tation
	Wave 174 (6/23 6/25)	GOP		IND/OTH	North-	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Started spending on again	408 20%	106 19%	201 25% BD	102 16%	80 23%	77 18%	161 21%	90 19%	135 22%	70 18%	203 20%	44 22%	357 20%
Planning to buy or spend on soon (e.g., next few months)	458 23%	107 19%	194 25% b	156 24% b	72 21%	101 24%	169 22%	115 24%	166 27% Jk	70 18%	222 22%	61 30% M	389 22%
Saving up for (e.g., a year or more)	363 18%	98 17%	140 18%	125 19%	58 16%	68 16%	156 20%	82 17%	120 19%	60 16%	183 18%	44 22%	313 18%
N/A - I don't spend or save money for this	390 19%	125 22% C	130 16%	136 21% c	59 17%	89 21%	141 18%	102 22%	108 17%	95 25% Ik	188 19%	28 14%	347 20% I
N/A - I never stopped spending on this	386 19%	128 23% C	124 16%	134 20%	84 24% Gh	85 20%	133 18%	84 18%	91 15%	90 24% I	205 21%	26 13%	350 20% I
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

UTQ01_6 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? New household goods, furniture, or appliances

Base: All Respondents

	Political Waye			al		Reg	ion		U	rbanicit	у	Sex	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Started spending on again	214 11%	63 11% d	101 13% D	50 8%	29 8%	42 10%	95 12% e	47 10%	90 15% JK	21 5%	103 10%	24 12%	181 10%
Planning to buy or spend on soon (e.g., next few months)	385 19%	99 17%	162 21%	125 19%	57 16%	81 19%	154 20%	93 20%	133 21%	78 20%	175 17%	57 28% M	325 18%
Saving up for (e.g., a year or more)	560 28%	154 27%	227 29%	179 27%	115 32%	111 26%	207 27%	127 27%	182 29%	101 26%	277 28%	53 26%	501 29%
N/A - I don't spend or save money for this	559 28%	164 29%	205 26%	189 29%	92 26%	118 28%	206 27%	144 30%	155 25%	123 32%	281 28%	50 25%	486 28%
N/A - I never stopped spending on this	288 14%	84 15%	93 12%	110 17% C	60 17%	68 16%	98 13%	62 13%	60 10%	62 16%	166 17%	19 10%	264 15%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used.

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UTQ01_7 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

A house, condo, or apartment

26 Jun 2023 Table 162

Base: All Respondents

			Politic	al		Reg	ion		U	rbanici	ty	Sex	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Started spending on again	159 8%	48 9% D	82 10% D	29 4%	28 8%	26 6%	66 9%	39 8%	71 12% JK	19 5%	69 7%	30 15% M	127 7%
Planning to buy or spend on soon (e.g., next few months)	256 13%	70 12%	113 14%	73 11%	40 11%	61 15%	96 13%	59 12%	114 18% JK	36 9%	106 11%	32 16%	218 12%
Saving up for (e.g., a year or more)	363 18%	82 15%	150 19% b	130 20% B	67 19%	58 14%	137 18%	100 21% F	125 20%	66 17%	171 17%	57 28% M	304 17%
N/A - I don't spend or save money for this	784 39%	246 44% cd	294 37%	244 37%	138 39%	168 40%	298 39%	180 38%	209 34%	174 45%	401 40%	51 25%	712 41% L
N/A - I never stopped spending on this	444 22%	118 21%	150 19%	176 27% bC	81 23%	106 25%	162 21%	95 20%	101 16%	89 23%	254 25%	34 17%	395 23%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

UTQ01_8 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)

Base: All Respondents

		Political			Reg	ion		U	rbanicit	у	Sex Orien	ual tation	
	Wave 174 (6/23 6/25)	GOP (B)	DEM (C)	IND/OTH (D)	North- east (E)	Mid- west	South (G)	West (H)	Urban (I)	Rural (J)	Suburban (K)	LGBTQ (L)	Non- LGBTQ (M)
Unweighted Base	2006	591	776	639	371	399	780	456	636	428	942	202	1769
Weighted Base	2006	565	788	653	353	420	760	474	620	385	1001	204	1756
Started spending on again	210 10%	51 9%	112 14% BD	47 7%	36 10%	29 7%	94 12% F	50 11%	98 16% JK	34 9%	79 8%	32 16% M	174 10%
Planning to buy or spend on soon (e.g., next few months)	302 15%	73 13%	141 18% Bd	88 14%	52 15%	60 14%	108 14%	83 18%	130 21% JK	41 11%	130 13%	52 25% M	246 14%
Saving up for (e.g., a year or more)	328 16%	81 14%	144 18%	103 16%	54 15%	72 17%	131 17%	71 15%	113 18%	55 14%	159 16%	48 23% M	277 16%
N/A - I don't spend or save money for this	851 42%	283 50% Cd	280 36%	287 44% C	141 40%	185 44%	314 41%	211 45%	215 35%	190 49% I	445 44% I	53 26%	771 44% L
N/A - I never stopped spending on this	316 16%	77 14%	112 14%	127 19% BC	70 20% gH	73 17%	113 15%	59 12%	63 10%	65 17% I	187 19%	19 9%	288 16% L
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used.

UTQ01_9 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following sgain, or are you planning to buy soon or saving up to buy in the near future?

Personal electronics (e.g., phone, tablet, voice assistant)

26 Jun 2023 Table 164

Base: All Respondents

			Politic	al		Reg	ion		U	rbanicit	у	Sex	
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	94 <u>2</u> 1001	202 204	1769 1756
Started spending on again	250 12%	67 12%	120 15% D	63 10%	43 12%	44 10%	107 14%	56 12%	105 17% JK	26 7%	120 12%	29 14%	217 12%
Planning to buy or spend on soon (e.g., next few months)	336 17%	73 13%	149 19% B	115 18% b	53 15%	49 12%	132 17% F	101 21% eF	129 21% JK	52 14%	154 15%	47 23% M	283 16%
Saving up for (e.g., a year or more)	514 26%	151 27%	218 28% d	145 22%	92 26%	123 29% h	194 26%	105 22%	160 26%	92 24%	262 26%	58 28%	450 26%
N/A - I don't spend or save money for this	514 26%	153 27% c	172 22%	189 29% C	92 26%	113 27%	187 25%	122 26%	143 23%	119 31% Ik	252 25%	45 22%	450 26%
N/A - I never stopped spending on this	392 20%	121 22% c	130 16%	141 22% C	73 21%	90 21%	139 18%	90 19%	84 14%	95 25%	213 21%	25 12%	356 20% L
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

UTQ01_10 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)

Base: All Respondents

	Wave		Politic	al		Reg	gion		U	rbanicit	у	Sex	
	6/23 6/25)	GOP		IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Started spending on again	169 8%	34 6%	91 12% BD	45 7%	38 11% F	22 5%	69 9%	40 9%	73 12% JK			17 8%	147 8%
Planning to buy or spend on soon (e.g., next few months)	274 14%	76 13%	119 15%	80 12%	43 12%	55 13%	112 15%	65 14%	109 18% JK	36 9%	130 13%	42 20% M	231 13%
Saving up for (e.g., a year or more)	337 17%	94 17%	135 17%	108 17%	53 15%	55 13%	150 20% F	78 16%	124 20%	52 13%	161 16%	41 20%	292 17%
N/A - I don't spend or save money for this	967 48%	286 51%	355 45%	326 50%	161 46%	215 51% g	338 44%	253 53% eG	253 41%	215 56% Ik	498 50%	84 41%	856 49% I
N/A - I never stopped spending on this	259 13%	76 13%	89 11%	94 14%	58 16% gH	72 17% gH	91 12% h	38 8%	61 10%	60 16% I	138 14% i	21 10%	231 13%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used.

UTQ01_11 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Streaming services

Base: All Respondents

		Political Waye				Reg	ion		U	rbanicit	y	Sex Orien	
	Wave 174 (6/23 6/25)	GOP		IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Started spending on again	356 18%	97 17%	166 21% D	92 14%	77 22% fH	66 16%	144 19%	70 15%	118 19%	54 14%	184 18%	34 17%	315 18%
Planning to buy or spend on soon (e.g., next few months)	253 13%	64 11%	114 14%	76 12%	51 14%	45 11%	91 12%	67 14%	109 18% JK	43 11%	101 10%	32 16%	217 12%
Saving up for (e.g., a year or more)	243 12%	70 12%	95 12%	79 12%	38 11%	47 11%	93 12%	65 14%	92 15% J	35 9%	116 12%	34 17% m	205 12%
N/A - I don't spend or save money for this	526 26%	155 27% c	172 22%	199 31% C	86 24%	124 30%	202 27%	113 24%	143 23%	117 30%	266 27%	44 21%	470 27%
N/A - I never stopped spending on this	627 31%	180 32%	241 31%	206 32%	101 29%	137 33%	229 30%	160 34%	158 25%	136 35%	334 33%	60 29%	549 31%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used.

UTQ01_12 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Gym memberships

Base: All Respondents

		Political				Reg	ion		U	rbanicit	y	Sex	ual tation
	Wave 174 (6/23 6/25)	GOP			North-	Mid- west	South	West	Urban	Rural		LGBTQ	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Started spending on again	199 10%	39 7%	108 14% BD	52 8%	46 13% F	27 7%		55 12% F	JK	16 4%	85 8%	22 11%	169 10%
Planning to buy or spend on soon (e.g., next few months)	214 11%	55 10%	104 13% D	55 8%	34 10%	39 9%	98 13% h	42 9%	101 16% JK	30 8%	83 8%	36 17% M	175 10%
Saving up for (e.g., a year or more)	197 10%	43 8%	92 12% b	61 9%	32 9%	51 12%	69 9%	44 9%	63 10%	27 7%	107 11%	16 8%	180 10%
N/A - I don't spend or save money for this	1118 56%	325 57% C	391 50%	402 62% C	184 52%	234 56%	430 57%	270 57%	280 45%	260 67% IK	578 58%	108 53%	983 56%
N/A - I never stopped spending on this	279 14%	104 18% CD	93 12%	83 13%	57 16%	68 16%	92 12%	62 13%	79 13%	52 13%	149 15%	22 11%	249 14%
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used.

UTQ01_13 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Other major purchase

Base: All Respondents

		Political			Reg	ion		U	rbanicit	y	Sex		
	Wave 174 (6/23 6/25) (A)	GOP (B)	DEM (C)	IND/OTH (D)	North-east (E)	Mid- west	South (G)	West (H)	Urban (I)	Rural (J)	Suburban (K)	$\frac{\text{LGBTQ}}{(\text{L})}$	Non- LGBTQ (M)
Unweighted Base Weighted Base	2006 2006	591 565	776 788	639 653	371 353	399 420	780 760	456 474	636 620	428 385	942 1001	202 204	1769 1756
Started spending on again	181 9%	51 9% d	92 12% D	38 6%	43 12% Fh	21 5%	80 11% F	37 8%	73 12% JK	27 7%	81 8%	30 15% M	150 9%
Planning to buy or spend on soon (e.g., next few months)	315 16%	73 13%	135 17% b	106 16%	40 11%	72 17% e	127 17% e	76 16%	122 20% Jk	39 10%	154 15% J	45 22% M	264 15%
Saving up for (e.g., a year or more)	567 28%	143 25%	232 29%	193 30%	118 34% g	117 28%	203 27%	129 27%	181 29%	106 28%	280 28%	46 23%	510 29%
N/A - I don't spend or save money for this	662 33%	218 39% Cd	235 30%	209 32%	97 27%	153 37% E	256 34% e	156 33%	174 28%	153 40% Ik	336 34% i	66 32%	579 33%
N/A - I never stopped spending on this	281 14%	80 14%	95 12%	107 16%	55 15%	57 14%	93 12%	76 16%	70 11%	60 16%	150 15%	17 8%	253 14%
Sigma	2006 100%	565 100%	788 100%	653	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used.

UTQ01 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Summary Of Started Spending On Again

Base: Spending On Or Saving For (Variable Bases)

			Politic	al		Reg	ion		U	rbanicit	y	Sex Orien	
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North-	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTO	Non- LGBTO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Dining out at restaurants and bars	540 47%	139 45%	248 47%	154 47%	100 47%	102 46%	207 47%	130 46%	162 40%	106 52%	271 50%	49 38%	475 47%
Streaming services	356 42%	97 42%	166 44%	92 37%	77 46% h	66 42%	144 44%	70 35%	118 37%	54 41%	184 46% i	34 34%	315 43%
New clothes	408 33%	106 34% d	201 38% D	102 27%	80 38%	77 31%	161 33%	90 31%	135 32%	70 35%	203 33%	44 30%	357 34%
Gym memberships	199 33%	39 28%	108 36%	52 31%	46 41% Fg	27 23%	70 29%	55 39% f	98 37% j	16 22%	85 31%	22 30%	169 32%
Concerts or sporting events	257 30%	64 32% D	144 36% D	48 20%	55 35%	47 29%	89 27%	66 32%	113 34%	31 27%	113 28%	25 23%	230 32%
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)	210 25%	51 25%	d		36 26%	29 18%	94 28% F	50 24%	98 29% k	34 26%	79 21%	32 25%	174 25%
Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)	293 24%	66 20%	155 29% BD	71 20%		52 21%	113 24%	71 25%		36 19%			249 23%
Personal electronics (e.g., phone, tablet, voice assistant)	250 23%	67 23%	120 25%	63 19%	43 23%	44 20%	107 25%	56 21%	105 27% J	26 15%	120 22% j	29 22%	217 23%
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	169 22%	34 17%	91 26% B	45 19%	38 28% f	22 17%	69 21%	40 22%	73 24%	22 20%	74 20%	17 17%	147 22%
A house, condo, or apartment	159 20%	48 24% D	82 24% D	29 13%	28 21%	26 18%	66 22%	39 20%	71 23%	19 16%	69 20%	30 25%	127 20%
New household goods, furniture, or appliances	214 18%	63 20%	101 21% d	50 14%	29 15%	42 18%	95 21%	47 18%	J	21 11%	103 19% J	24 18%	181 18%
A new or used car	200 18%	54 19%	90 19%	57 17%	34 16%	34 16%	89 20%	44 18%	83 22% J	17 10%	100 18% J	18 13%	181 19%
Other major purchase	181 17%	51 19% D	92 20% D	38 11%	43 21% F	21 10%	80 20% F	37 15%	73 19%	27 16%	81 16%	30 25% M	150 16%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used. * small base

UTQ01 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Summary Of Planning To Buy Or Spend On Soon (e.g., Next Few Months)

Base: Spending On Or Saving For (Variable Bases)

		Political				Reg	ion		U	rbanicit	у	Sex Orien	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
New clothes	458 37%	107 34%	194 36%	156 41%	72 34%	101 41%	169 35%	115 40%	166 39%	70 35%	222 37%	61 41%	389 37%
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)	302 36%	73 36%	141 36%	88 37%	52 36%	60 37%	108 32%	83 41%	130 38%	41 32%	130 35%	52 39%	246 35%
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	274 35%	76 37%	119 34%	80 34%	43 32%	55 42%	112 34%	65 35%	109 36%	36 33%	130 36%	42 42%	231 35%
Gym memberships	214 35%	55 40%	104 34%	55 33%	34 31%	39 33%	98 41% h	42 30%	101 39%	30 41%	83 30%	36 49% M	175 33%
New household goods, furniture, or appliances	385 33%	99 31%	162 33%	125 35%	57 28%	81 34%	154 34%	93 35%	133 33%	78 39%	175 32%	57 43% M	325 32%
Concerts or sporting events	280 33%	66 33%	133 33%	81 34%	47 30%	62 39% h	115 35%	56 27%	107 33%	28 24%	145 36%	41 37%	237 33%
A house, condo, or apartment	256 33%	70 35%	113 33%	73 31%	40 29%	61 42% eh	96 32%	59 30%	114 37%	36 30%	106 31%	32 27%	218 34%
A new or used car	338 31%	85 29%	156 32%	97 30%	70 34% F	47 23%	140 32%	81 32% f	116 31%	60 33%	163 30%	60 45% M	272 29%
Personal electronics (e.g., phone, tablet, voice assistant)	336 31%	73 25%	149 31%	115 35% B	53 28%	49 23%	132 31%	101 39% eFg	129 33%	52 31%	154 29%	47 35%	283 30%
Dining out at restaurants and bars	348 30%	87 29%	155 29%	106 33%	70 33%	70 32%	135 31%	73 26%	148 37% JK	50 25%	149 27%	46 36%	299 30%
Streaming services	253 30%	64 28%	114 30%	76 31%	51 31%	45 28%	91 28%	67 33%	109 34% K	43 33%	101 25%	32 32%	217 29%
Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)	365 30%	111 33%	150 28%	103 29%	74 33%	65 27%	153 32%	73 25%	135 33% k	64 33%	166 27%	43 31%	316 29%
Other major purchase	315 30%	73 27%	135 29%	106 32%	40 20%	72 34% E	127 31% E	76 31% E	122 32% J	39 23%	154 30%	45 37% m	264 29%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used. *small base

UTQ01 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Summary Of Saving Up For Q., A Year Or More)

Base: Spending On Or Saving For (Variable Bases)

			Politic	al		Reg	ion		U	rbanicit	y	Sex Orien	ual tation
	Wave 174 (6/23 6/25) (A)	GOP (B)	DEM (C)	IND/OTH (D)	North-east (E)	Mid- west (F)	South (G)	West (H)	Urban (I)	Rural (J)	Suburban (K)	$\frac{\text{LGBTQ}}{(\text{L})}$	Non- LGBTQ (M)
A new or used car	560 51%	150 52%	238 49%	172 53%	101 49%	126 61% eGh	207 48%	126 50%	176 47%	102 57%	282 52%	56 42%	497 52%
New household goods, furniture, or appliances	560 48%	154 49%	227 46%	179 51%	115 57% G	111 47%	207 45%	127 48%	182 45%	101 51%	277 50%	53 39%	501 50%
Personal electronics (e.g., phone, tablet, voice assistant)	514 47%	151 52%	218 45%	145 45%	92 49%	123 57% GH	194 45%	105 40%	160 41%	92 54%	262 49%	58 43%	450 47%
A house, condo, or apartment	363 47%	82 41%	150 44%	130 56% BC	67 50%	58 40%	137	100 51%	125 40%	66 55%	171 49% i	57 48%	304 47%
Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)	572 47%	160 47%	227 43%	185 51% C	95 42%	126 52% e	209 44%	142 50%	175 43%	93 48%	304 49%	56 41%	508 47%
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	337 43%	94 46%	135 39%	108 46%	53 40%	55 42%	150 45%	78 43%	124 40%	52 47%	161 44%	41 41%	292 44%
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)	328 39%	81 39%	144 36%	103 43%	54 38%	72 45%	131 39%	71 35%	113 33%	55 42%	159 43% 1	48 36%	277 40%
Concerts or sporting events	31 <u>0</u> 37%	72 36%	127 31%	110 46% bC	55 35%	51 32%	1 <u>22</u> 37%	82 40%	107 33%	57 49% IK	146 36%	45 40%	262 36%
Gym memberships	197 32%	43 32%	92 30%	61 36%	32 28%	51 43% eg	69 29%	44 31%	63 24%	27 37% i	107 39%	16 21%	180 34%
New clothes	363 30%	98 32%	140 26%	125 33% c	58 27%	68 28%	156 32%	82 28%	120 29%	60 30%	183 30%	44 30%	313 30%
Streaming services	243 29%	70 30%	95 25%	79 32%	38 23%	47 30%	93 28%	65 32%	92 29%	35 26%	116 29%	34 34%	205 28%
Dining out at restaurants and bars	267 23%	79 26%	123 23%	66 20%	41 19%	50 22%	98 22%	79 28% e	95 23%	47 23%	126 23%	33 26%	233 23%
Other major purchase	567 53%	143 53%	232 50%	193 57%	118 59% g	117 56%	203 49%	129 53%	181 48%	106 62% I	280 54%	46 38%	510 55% L

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used. * small base

UTQ01_1 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Concerts or sporting events

Base: Spending On Or Saving For

			Politic	al		Reg	ion		U	rbanicit	ty	Sex	
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	871 847	231 203	401 405	239 239	174 157	153 159*	344 326	200 204	343 327	131 116*	397 404	110 111*	749 729
Started spending on again	257 30%	64 32% D	144 36% D	48 20%	55 35%	47 29%	89 27%	66 32%	113 34%	31 27%	113 28%	25 23%	230 32%
Planning to buy or spend on soon (e.g., next few months)	280 33%	66 33%	133 33%	81 34%	47 30%	62 39% h	115 35%	56 27%	107 33%	28 24%	145 36%	41 37%	237 33%
Saving up for (e.g., a year or more)	310 37%	72 36%	127 31%	110 46% bC	55 35%	51 32%	122 37%	82 40%	107 33%	57 49% IK	146 36%	45 40%	262 36%
Sigma	847 100%	203 100%	405 100%	239 100%	157 100%	159 100%	326 100%	204 100%	327 100%	116 100%	404 100%	111 100%	729 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used. * small base

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UTQ01_2 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Dining out at restaurants and bars

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Base: Spending On Or Saving For

			Politic	al		Reg	ion		U	rbanicit	ty	Orien	
	Wave 174 (6/23 6/25)	GOP (B)	DEM (C)	IND/OTH (D)	North- east (E)	Mid- west	South (G)	West (H)	Urban (I)	Rural (J)	Suburban (K)	LGBTQ (L)	Non- LGBTQ (M)
	(A)	(D)	(C)	(D)	(E)	(F)	(G)	(11)	(1)	(3)	(K)	(L)	(NI)
Unweighted Base	1179	328	517	334	226	215	461	277	425	224	530	132	1029
Weighted Base	1155	305	525	325	211	221	440	282	405	203	547	129*	1007
Started spending on again	540 47%	139 45%	248 47%	154 47%	100 47%	102 46%	207 47%	130 46%	162 40%	106 52%	271 50%	49 38%	475 47%
Planning to buy or spend on soon (e.g., next few months)	348 30%	87 29%	155 29%	106 33%	70 33%	70 32%	135 31%	73 26%	148 37% JK	50 25%	149 27%	46 36%	299 30%
Saving up for (e.g., a year or more)	267 23%	79 26%	123 23%	66 20%	41 19%	50 22%	98 22%	79 28% e	95 23%	47 23%	126 23%	33 26%	233 23%
Sigma	1155 100%	305 100%	525 100%	325 100%	211 100%	221 100%	440 100%	282 100%	405 100%	203 100%	547 100%	129 100%	1007 100%

UTQ01_3 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Vacation/traveling (e.g., plane tickets, hotels, cruises, theme parks)

Base: Spending On Or Saving For

			Politic	al		Reg	ion		U	rbanici	ty	Orien Orien	
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	1230 1229	348 337	529 533	353 360	241 226	224 243	479 475	286 285	432 411	215 193	583 625	134 139*	1078 1073
Started spending on again	293 24%	66 20%	155 29% BD	71 20%	57 25%	52 21%	113 24%	71 25%	101 25%	36 19%	155 25%	39 28%	249 23%
Planning to buy or spend on soon (e.g., next few months)	365 30%	111 33%	150 28%	103 29%	74 33%	65 27%	153 32%	73 25%	135 33% k	64 33%	166 27%	43 31%	316 29%
Saving up for (e.g., a year or more)	572 47%	160 47%	227 43%	185 51% C	95 42%	126 52% e	209 44%	142 50%	175 43%	93 48%	304 49%	56 41%	508 47%
Sigma	1229 100%	337 100%	533 100%	360 100%	226 100%	243 100%	475 100%	285 100%	411 100%	193 100%	625 100%	139 100%	1073 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used. * small base

UTQ01_4 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? A new or used car

26 Jun 2023 Table 175

Base: Spending On Or Saving For

			Politic	al		Reg	ion		U	rbanici	ty	Sex Orien	
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	1119 1098	323 288	470 484	326 326	216 204	205 206	447 436	251 252	393 375	208 179	518 545	130 134*	975 950
Started spending on again	200 18%	54 19%	90 19%	57 17%	34 16%	34 16%	89 20%	44 18%	83 22%	17 10%	100 18%	18 13%	181 19%
Planning to buy or spend on soon (e.g., next few months)	338 31%	85 29%	156 32%	97 30%	70 34% F	47 23%	140 32% f	81 32% f	116 31%	60 33%	163 30%	60 45% M	272 29%
Saving up for (e.g., a year or more)	560 51%	150 52%	238 49%	172 53%	101 49%	126 61% eGh	207 48%	126 50%	176 47%	102 57% i	282 52%	56 42%	497 52%
Sigma	1098 100%	288 100%	484 100%	326 100%	204 100%	206 100%	436 100%	252 100%	375 100%	179 100%	545 100%	134 100%	950 100%

UTQ01_5 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? New clothes

26 Jun 2023 Table 176

Base: Spending On Or Saving For

			Politic	al		Reg	ion		U	rbanicit	у	Sex	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	1250 1229	345 312	529 534	376 383	238 211	237 245	492 486	283 287	445 421	236 200	569 608	149 150*	1085 1059
Started spending on again	408 33%	106 34% d	201 38% D	102 27%	80 38%	77 31%	161 33%	90 31%	135 32%	70 35%	203 33%	44 30%	357 34%
Planning to buy or spend on soon (e.g., next few months)	458 37%	107 34%	194 36%	156 41%	72 34%	101 41%	169 35%	115 40%	166 39%	70 35%	222 37%	61 41%	389 37%
Saving up for (e.g., a year or more)	363 30%	98 32%	140 26%	125 33%	58 27%	68 28%	156 32%	82 28%	120 29%	60 30%	183 30%	44 30%	313 30%
Sigma	1229 100%	312 100%	534 100%	383 100%	211 100%	245 100%	486 100%	287 100%	421 100%	200 100%	608 100%	150 100%	1059 100%

UTQ01_6 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? New household goods, furniture, or appliances

Base: Spending On Or Saving For

			Politic	al		Reg	ion		U	rbanicit	у	Sex	
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	1200 1160	337 316	510 490	353 354	217 201	235 234	473 456	275 267	432 405	225 200	543 554	141 134*	1043 1006
Started spending on again	214 18%	63 20%	101 21% d	50 14%	29 15%	42 18%	95 21%	47 18%	90 22%	21 11%	103 19%	24 18%	181 18%
Planning to buy or spend on soon (e.g., next few months)	385 33%	99 31%	162 33%	125 35%	57 28%	81 34%	154 34%	93 35%	133 33%	78 39%	175 32%	57 43% M	325 32%
Saving up for (e.g., a year or more)	560 48%	154 49%	227 46%	179 51%	115 57% G	111 47%	207 45%	127 48%	182 45%	101 51%	277 50%	53 39%	501 50%
Sigma	1160 100%	316 100%	490 100%	354 100%	201 100%	234 100%	456 100%	267 100%	405 100%	200 100%	554 100%	134 100%	1006 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used. * small base

UTQ01_7 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

A house, condo, or apartment

Base: Spending On Or Saving For

		Political			Reg	ion		U	rbanici	ty	Sex Orien	tation	
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	805 778	213 201	356 345	236 233	155 135	131 145*	318 300	201 198	336 310	129 121*	340 347	118 119*	676 649
Started spending on again	159 20%	48 24% D	82 24% D	29 13%	28 21%	26 18%	66 22%	39 20%	71 23%	19 16%	69 20%	30 25%	127 20%
Planning to buy or spend on soon (e.g., next few months)	256 33%	70 35%	113 33%	73 31%	40 29%	61 42% eh	96 32%	59 30%	114 37%	36 30%	106 31%	32 27%	218 34%
Saving up for (e.g., a year or more)	363 47%	82 41%	150 44%	130 56% BC	67 50%	58 40%	137 46%	100 51%	125 40%	66 55%	171 49%	57 48%	304 47%
Sigma	778 100%	201 100%	345 100%	233 100%	135 100%	145 100%	300 100%	198 100%	310 100%	121 100%	347 100%	119 100%	649 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used. *small base

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UTQ01_8 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)

Base: Spending On Or Saving For

			Politic	al		Reg	ion		U	rbanici	ty	Sex Orien	cual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	867 839	225 205	403 396	239 238	156 142*	152 161	349 333	210 203	366 341	136 130*	365 368	128 132*	728 697
Started spending on again	210 25%	51 25%	112 28%	47 20%	36 26%	29 18%	94 28% F	50 24%	98 29% k	34 26%	79 21%	32 25%	174 25%
Planning to buy or spend on soon (e.g., next few months)	302 36%	73 36%	141 36%	88 37%	52 36%	60 37%	108 32%	83 41%	130 38%	41 32%	130 35%	52 39%	246 35%
Saving up for (e.g., a year or more)	328 39%	81 39%	144 36%	103 43%	54 38%	72 45%	131 39%	71 35%	113 33%	55 42%	159 43%	48 36%	277 40%
Sigma	839 100%	205 100%	396 100%	238 100%	142 100%	161 100%	333 100%	203 100%	341 100%	130 100%	368 100%	132 100%	697 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used. * small base

UTQ01_9 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Personal electronics (e.g., phone, tablet, voice assistant)

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Base: Spending On Or Saving For

			Politic	al		Reg	ion		U	rbanici	ty	Sex Orien	cual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	1131 1100	309 291	495 487	327 323	212 189	209 216	449 434	261 262	422 394	195 171	514 536	136 134*	981 950
Started spending on again	250 23%	67 23%	120 25%	63 19%	43 23%	44 20%	107 25%	56 21%	105 27%	26 15%	120 5 22%	29 22%	217 23%
Planning to buy or spend on soon (e.g., next few months)	336 31%	73 25%	149 31%	115 35%	53 28%	49 23%	132 31%	101 39% eFg	129 33%	52 31%	154 5 29%	47 35%	283 30%
Saving up for (e.g., a year or more)	514 47%	151 52%	218 45%	145 45%	92 49%	123 57% GH	194 45%	105 40%	160 41%	92 54%	262 49%	58 43%	450 47%
Sigma	1100 100%	291 100%	487 100%	323 100%	189 100%	216 100%	434 100%	262 100%	394 100%	171 100%	536 100%	134 100%	950 100%

UTQ01_10 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future?

Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)

Base: Spending On Or Saving For

		Political				Reg	ion		U	rbanici	ty	Sex Orien	ual tation
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	784 780	219 203	341 344	224 233	151 134*	123 132*	324 331	186 183	321 306	118 110*	345 365	99 99*	673 670
Started spending on again	169 22%	34 17%	91 26% B	45 19%	38 28%	22 17%	69 21%	40 22%	73 24%	22 20%	74 20%	17 17%	147 22%
Planning to buy or spend on soon (e.g., next few months)	274 35%	76 37%	119 34%	80 34%	43 32%	55 42%	112 34%	65 35%	109 36%	36 33%	130 36%	42 42%	231 35%
Saving up for (e.g., a year or more)	337 43%	94 46%	135 39%	108 46%	53 40%	55 42%	150 45%	78 43%	124 40%	52 47%	161 44%	41 41%	292 44%
Sigma	780 100%	203 100%	344 100%	233 100%	134 100%	132 100%	331 100%	183 100%	306 100%	110 100%	365 100%	99	670 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used. *small base

Base: Spending On Or Saving For

UTQ01_11 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Streaming services

			Politic	al		Reg	ion		U	rbanici	ty	Orien Orien	
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base	868	239	380	249	176	141	352	199	342	153	373	107	748
Weighted Base	853	230	375	247	166	158*	328	201	320	132*	401	101*	737
Started spending on again	356	97	166	92	77	66	144	70	118	54	184	34	315
	42%	42%	44%	37%	46%	42%	44%	35%	37%	41%	46%	34%	43%
Planning to buy or spend on soon (e.g., next few months)	253 30%	64 28%	114 30%	76 31%	51 31%	45 28%	91 28%	67 33%	109 34% K	43 33%	101 25%	32 32%	217 29%
Saving up for (e.g., a year or more)	243	70	95	79	38	47	93	65	92	35	116	34	205
	29%	30%	25%	32%	23%	30%	28%	32%	29%	26%	29%	34%	28%
Sigma	853	230	375	247	166	158	328	201	320	132	401	101	737
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used. * small base

UTQ01_12 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Gym memberships

Base: Spending On Or Saving For

			Politic	al		Reg	ion		U	rbanicit	ty	Sex Orien	
	Wave 174 (6/23 6/25) (A)	GOP (B)	DEM (C)	IND/OTH (D)	North- east (E)	Mid- west	South (G)	West (H)	Urban (I)	Rural (J)	Suburban (K)	LGBTQ (L)	Non- LGBTQ (M)
	(A)	(D)	(0)	(D)	(E)	(F)	(0)	(11)	(1)	(3)	(11)	(L)	(111)
Unweighted Base	600	140	307	153	115	94	247	144	280	75	245	82	508
Weighted Base	609	137*	305	168*	112*	118*	238	142*	261	74*	274	73*	524
Started spending on again	199 33%	39 28%	108 36%	52 31%	46 41% Fg	27 23%	70 29%	55 39% f	98 37% j	16 22%	85 31%	22 30%	169 32%
Planning to buy or spend on soon (e.g., next few months)	214 35%	55 40%	104 34%	55 33%	34 31%	39 33%	98 41% h	42 30%	101 39%	30 41%	83 30%	36 49% M	175 33%
Saving up for (e.g., a year or more)	197 32%	43 32%	92 30%	61 36%	32 28%	51 43% eg	69 29%	44 31%	63 24%	27 37% i	107 39%	16 21%	180 34% I
Sigma	609 100%	137 100%	305 100%	168 100%	112 100%	118 100%	238 100%	142 100%	261 100%	74 100%	274 100%	73 100%	524 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used. * small base

UTQ01_13 Thinking about the things you haven't been able to do for the past two years or have been limited to do because of COVID and the economy. Have you started spending on any of the following again, or are you planning to buy soon or saving up to buy in the near future? Other major purchase

Base: Spending On Or Saving For

			Politic	al		Reg	ion		U	rbanicit	ty	Sex Orien	
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North- east	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ	Non- LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted Base Weighted Base	1084 1063	292 267	467 459	325 337	214 202	202 209	423 410	245 242	398 376	197 172	489 515	129 121*	938 924
Started spending on again	181 17%	51 19% D	92 20% D	38 11%	43 21% F	21 10%	80 20% F	37 15%	73 19%	27 16%	81 16%	30 25% M	150 16%
Planning to buy or spend on soon (e.g., next few months)	315 30%	73 27%	135 29%	106 32%	40 20%	72 34% E	127 31% E	76 31% E	122 32%	39 23%	154 30%	45 37% m	264 29%
Saving up for (e.g., a year or more)	567 53%	143 53%	232 50%	193 57%	118 59% g	117 56%	203 49%	129 53%	181 48%	106 62% I	280 54%	46 38%	510 55% L
Sigma	1063 100%	267 100%	459 100%	337 100%	202 100%	209 100%	410 100%	242 100%	376 100%	172 100%	515 100%	121 100%	924 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used. * small base

Base: All Respondents

			Politic	al		Reg	ion		U	rbanicit	y	Sex Orien	
	Wave 174 (6/23 6/25) (A)	GOP (B)	DEM (C)	IND/OTH (D)	North- east (E)	Mid- west	South (G)	West (H)	Urban (I)	Rural (J)	Subur- ban (K)	LGBTQ (L)	Non- LGBTQ (M)
	(-2)	(_)	(-)	(=)	(_)	(-)	()	(-2)	(5)	(4)	()	(=)	()
Unweighted Base	2006	591	776	639	371	399	780	456	636	428	942	202	1769
Weighted Base	2006	565	788	653	353	420	760	474	620	385	1001	204	1756
Eating/drinking out	792 40%	224 40%	342 43% D	226 35%	140 40%	158 38%	301 40%	194 41%	252 41% j	131 34%	409 41% j	70 34%	710 40%
Self-care	401 20%	95 17%	177 22% B	129 20%	73 21%	91 22%	159 21%	78 17%	132 21%	84 22%	185 18%	56 27% M	339 19%
Clothes	387 19%	116 20% D	176 22% D	96 15%	80 23%	77 18%	143 19%	87 18%	157 25% JK	64 17%	166 17%	41 20%	343 20%
Home improvement projects	34 <u>2</u> 17%	113 20% d	132 17%	96 15%	53 15%	67 16%	135 18%	86 18%	89 14%	75 20% i	177 18%	42 21%	292 17%
Travel	301 15%	70 12%	137 17% B	94 14%	51 14%	60 14%	101 13%	90 19% G	94 15%	60 16%	147 15%	30 15%	261 15%
Hobbies & activity equipment/gear	201 10%	56 10%	81 10%	64 10%	37 10%	44 10%	76 10%	45 9%	60 10%	35 9%	107 11%	23 11%	177 10%
Experiences (e.g., concerts, museums)	177 9%	42 8% d	106 13% BD	29 4%	25 7%	27 6%	79 10% f	46 10%	69 11% J	16 4%	92 9% J	38 18% M	137 8%
N/A - I have only spent money on necessities this month	429 21%	122 22% C	118 15%	189 29% BC	74 21%	99 24%	163 21%	93 20%	116 19%	102 26% Ik	212 21%	24 12%	389 22% L
Sigma	3030 151%	839 149%	1267 161%	924 142%	532 151%	621 148%	1157 152%	720 152%	970 156%	565 147%	1495 149%	324 159%	2649 151%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used.

Base: Spent Money On Non-Essentials

	Wave 174 (6/23 6/25)	Political				Reg	ion		Urbanicity			Sexual Orientation		
		174 (6/23	174 (6/23	GOP	DEM	IND/OTH	North-	Mid- west	South	West	Urban	Rural	Subur- ban	LGBTQ
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Unweighted Base Weighted Base	1573 1577	462 443	655 671	456 463	297 279	299 321	615 596	362 380	528 504	309 283	736 789	174 180	1374 1367	
Eating/drinking out	792 50%	224 51%	342 51%	226 49%	140 50%	158 49%	301 50%	194 51%	252 50%	131 46%	409 52%	70 39%	710 52%	
Self-care	401 25%	95 22%	177 26%	129 28% b	73 26%	91 28% h	159 27% h	78 21%	132 26%	84 30% k	185 23%	56 31%	339 25%	
Clothes	387 25%	116 26%	176 26% d	96 21%	80 29%	77 24%	143 24%	87 23%	157 31% JK	64 23%	166 21%	41 23%	343 25%	
Home improvement projects	342 22%	113 26% c	132 20%	96 21%	53 19%	67 21%	135 23%	86 23%	89 18%	75 27% I	177 22%	42 24%	292 21%	
Travel	301 19%	70 16%	137 20%	94 20%	51 18%	60 19%	101 17%	90 24% G	94 19%	60 21%	147 19%	30 17%	261 19%	
Hobbies & activity equipment/gear	201 13%	56 13%	81 12%	64 14%		44 14%	76 13%	45 12%	60 12%	35 12%	107 14%	23 13%	177 13%	
Experiences (e.g., concerts, museums)	177 11%	42 10%	106 16% BD	29 6%	25 9%	27 8%	79 13%	46 12%	69 14%	16 5%	92 12%	38 21% M	137 10%	
Sigma	2601 165%	717 162%	1150 171%	734 158%	458 164%	523 163%	994 167%	627 165%	854 169%	464 164%	1283 163%	300 167%	2260 165%	

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used.

Base: All Respondents

INF15 Compared to 2021, do you think you'll pay off your debts slower or quicker this year?

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			Politic	al		Reg	ion		Urbanicity			Sexual Orientation		
	Wave 174 (6/23 6/25)	GOP	DEM	IND/OTH	North-	Mid- west	South	West	Urban		Subur- ban	LGBTQ	Non- LGBTQ	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Unweighted Base	2006	591	776 788	639	371	399	780	456	636	428	942	202	1769	
Weighted Base	2006	565	788	653	353	420	760	474	620	385	1001	204	1756	
Pay off debt slower	526 26%	154 27%	194 25%	178 27%	74 21%	110 26%	215 28% E	127 27%	157 25%	120 31% ik	249 25%	57 28%	454 26%	
Pay off debt at the same rate	613 31%	179 32%	242 31%	193 30%	101 29%	134 32%	225 30%	154 32%	184 30%	119 31%	310 31%	61 30%	548 31%	
Pay off debt quicker	403 20%	107 19%	189 24% bD	107 16%	78 22%	80 19%	157 21%	87 18%	152 24% Jk	54 14%	197 20%	45 22%	353 20%	
N/A - I don't have any debt to pay off	464 23%	125 22%	164 21%	175 27% C	100 28% G	96 23%	162 21%	106 22%	127 20%	92 24%	245 24%	40 20%	402 23%	
Sigma	2006 100%	565 100%	788 100%	653 100%	353 100%	420 100%	760 100%	474 100%	620 100%	385 100%	1001 100%	204 100%	1756 100%	

Base: Paying Off Debts

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INF15 Compared to 2021, do you think you'll pay off your debts slower or quicker this year?

			Politic	al		Reg	ion		U	rbanici	Sexual Orientation		
	Wave 174 (6/23 6/25) (A)	GOP (B)	DEM (C)	IND/OTH (D)	North- east (E)	Mid- west	South (G)	West (H)	Urban (I)	Rural (J)	Suburban (K)	$\frac{\text{LGBTQ}}{(\text{L})}$	Non- LGBTQ (M)
Unweighted Base	1580	465	633	482	288	308	624	360	525	319	736	163	1398
Weighted Base	1542	440	625	477	253	324	598	368	493	293	756	164	1354
Pay off debt slower	526 34%	154 35%	194 31%	178 37%	74 29%	110 34%	215 36%	127 35%	157 32%	120 41% IK	249 33%	57 35%	454 34%
Pay off debt at the same rate	613 40%	179 41%	242 39%	193 40%	101 40%	134 41%	225 38%	154 42%	184 37%	119 41%	310 41%	61 37%	548 40%
Pay off debt quicker	403 26%	107 24%	189 30% bD	107 22%	78 31%	80 25%	157 26%	87 24%	152 31% J	54 18%	197 26%	45 28%	353 26%
Sigma	1542 100%	440 100%	625 100%	477 100%	253 100%	324 100%	598 100%	368 100%	493 100%	293 100%	756 100%	164 100%	1354 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D - E/F/G/H - I/J/K - L/M Overlap formulae used.