

P150714 Internal - Q3 2023

P150714 Internal - Q3 2023

Report Settings

Respondents:	Qualified Only
Additional Filter:	None
Table Set:	All
Percentage Base:	Total Answering
Stat Test Levels:	95 / 90 (z-test)
Stat Test Groups:	,B-D,EF,G-I
Date Range:	(06/13/23 - 06/22/23)

Segment Definitions

Total - All City of Chicago Residents	(ALL)	n=1001
High School Diploma or Less	(dmEduUS.r1 or dmEduUS.r2 or dmEduUS.r3)	n=221
Some Post-HS Education (No Bach. Degree)	(dmEduUS.r4 or dmEduUS.r5 or dmEduUS.r6)	n=380
Bachelor's or Higher	(dmEduUS.r7 or dmEduUS.r8 or dmEduUS.r9)	n=400
Employed (FT/PT)	(netEmploy.r1)	n=643
Not Employed	(netEmploy.r2)	n=358
< \$50K	(dmHhIncUS.r4 or dmHhIncUS.r1 or dmHhIncUS.r2 or dmHhIncUS.r3)	n=366
\$50K - \$99.9K	(dmHhIncUS.r5 or dmHhIncUS.r6)	n=280
\$100K+	(dmHhIncUS.r7 or dmHhIncUS.r11 or dmHhIncUS.r8 or dmHhIncUS.r9 or dmHhIncUS.r10)	n=354

Weighting

Total	nweight.WT_P150714_POST.val	WT_P150714_POST
-------	-----------------------------	-----------------

Q402: Based on what you have seen or heard about the upcoming NASCAR Cup Series street race festival (i.e., races and associated events) scheduled to take place in downtown Chicago this summer, how much do you support or oppose each of the following?

The decision to host a NASCAR street race festival in downtown Chicago

		Education Level			Employment Status		Household Income		
	Total - All City of Chicago Re... A	High School Diploma or Less B	Some Post-HS Education (No Bac... C	Bachelor's or Higher D	Employed (FT/PT) E	Not Employed F	< \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=1001	N=221	N=380	N=400	N=643	N=358	N=366	N=280	N=354
Total (Unweighted)	N=1001	N=170	N=317	N=514	N=578	N=423	N=387	N=334	N=280
Approve (Net)	38%	43%	38%	35%	41% F	32%	37%	38%	38%
Strongly approve	13%	16%	15%	10%	15%	11%	14%	14%	12%
Somewhat approve	25%	27%	23%	25%	27%	21%	23%	25%	26%
No opinion	23%	33% cD	23%	18%	21%	27%	27% I	24%	18%
Oppose (Net)	39%	23%	39% B	47% B	38%	41%	35%	38%	44%
Somewhat oppose	18%	9%	21% B	21% B	16%	21%	15%	21%	20%
Strongly oppose	21%	15%	18%	26% Bc	21%	19%	21%	17%	24%

Table Base: ALL COOK COUNTY RESIDENTS

Q402: Based on what you have seen or heard about the upcoming NASCAR Cup Series street race festival (i.e., races and associated events) scheduled to take place in downtown Chicago this summer, how much do you support or oppose each of the following?

The decision to relocate or reschedule previously scheduled events to accommodate the racecourse

		Education Level			Employment Status		Household Income		
	Total - All City of Chicago Re... A	High School Diploma or Less B	Some Post-HS Education (No Bac... C	Bachelor's or Higher D	Employed (FT/PT) E	Not Employed F	< \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=1001	N=221	N=380	N=400	N=643	N=358	N=366	N=280	N=354
Total (Unweighted)	N=1001	N=170	N=317	N=514	N=578	N=423	N=387	N=334	N=280
Approve (Net)	32%	30%	35%	30%	34%	28%	33%	30%	32%
Strongly approve	9%	12%	9%	8%	11% F	6%	12%	7%	8%
Somewhat approve	23%	19%	26%	23%	23%	22%	21%	23%	25%
No opinion	30%	35%	31%	27%	28%	34%	33%	32%	27%
Oppose (Net)	38%	35%	34%	42%	37%	38%	34%	38%	41%
Somewhat oppose	22%	20%	20%	24%	22%	21%	17%	23%	25% g
Strongly oppose	16%	15%	14%	19%	16%	17%	17%	16%	16%

Table Base: ALL COOK COUNTY RESIDENTS

Q403: How interested are you in attending the upcoming NASCAR Cup Series street race festival?

		Education Level			Employment Status		Household Income		
	Total - All City of Chicago Residents A	High School Diploma or Less B	Some Post-HS Education (No Bachelor's) C	Bachelor's or Higher D	Employed (FT/PT) E	Not Employed F	< \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=1001	N=221	N=380	N=400	N=643	N=358	N=366	N=280	N=354
Total (Unweighted)	N=1001	N=170	N=317	N=514	N=578	N=423	N=387	N=334	N=280
Interested (Net)	31%	39% D	33% d	25%	38% F	19%	34%	30%	29%
Very interested	10%	15% D	9%	7%	12% F	5%	11%	8%	9%
Somewhat interested	22%	24%	25%	18%	26% F	14%	23%	22%	20%
Not interested (Net)	69%	61%	67%	75% Bc	62%	81% E	66%	70%	71%
Not very interested	20%	28% cD	18%	17%	19%	20%	21%	21%	17%
Not at all interested	49%	34%	49% B	57% Bc	43%	61% E	45%	49%	54% g

Table Base: ALL COOK COUNTY RESIDENTS

Q404: What type of impact do you think the upcoming NASCAR Cup Series street race festival will have on each of the following in Chicago?

Local tourism

		Education Level			Employment Status		Household Income		
	Total - All City of Chicago Re... A	High School Diploma or Less B	Some Post-HS Education (No Bac... C	Bachelor's or Higher D	Employed (FT/PT) E	Not Employed F	< \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=1001	N=221	N=380	N=400	N=643	N=358	N=366	N=280	N=354
Total (Unweighted)	N=1001	N=170	N=317	N=514	N=578	N=423	N=387	N=334	N=280
Positive impact (Net)	76%	72%	76%	78%	76%	76%	72%	80% g	78%
Very positive impact	27%	27%	28%	26%	31% F	20%	27%	28%	27%
Somewhat positive impact	49%	46%	48%	52%	45%	56% E	45%	52%	51%
No impact	13%	14%	15%	12%	13%	14%	15%	13%	12%
Negative impact (Net)	11%	13%	9%	10%	11%	10%	13% h	7%	11%
Somewhat negative impact	5%	9%	4%	4%	4%	7%	7%	5%	4%
Very negative impact	5%	4%	5%	6%	6%	3%	6% h	2%	6% h

Table Base: ALL COOK COUNTY RESIDENTS

Q404: What type of impact do you think the upcoming NASCAR Cup Series street race festival will have on each of the following in Chicago?

The City of Chicago's ability to attract other major sporting events

		Education Level			Employment Status		Household Income		
	Total - All City of Chicago Re... A	High School Diploma or Less B	Some Post-HS Education (No Bac... C	Bachelor's or Higher D	Employed (FT/PT) E	Not Employed F	< \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=1001	N=221	N=380	N=400	N=643	N=358	N=366	N=280	N=354
Total (Unweighted)	N=1001	N=170	N=317	N=514	N=578	N=423	N=387	N=334	N=280
Positive impact (Net)	66%	65%	70%	63%	68%	63%	67%	69%	63%
Very positive impact	22%	28% c	18%	23%	25% f	18%	23%	25%	20%
Somewhat positive impact	44%	37%	51% BD	40%	43%	45%	45%	43%	44%
No impact	24%	26%	20%	27%	21%	29% E	20%	25%	27%
Negative impact (Net)	10%	10%	10%	10%	11%	7%	13% h	6%	10%
Somewhat negative impact	5%	6%	5%	4%	5%	4%	7% h	3%	4%
Very negative impact	5%	4%	5%	6%	6%	3%	5%	3%	6%

Table Base: ALL COOK COUNTY RESIDENTS

Q405: How much do you agree or disagree with each of the following statements about summer festivals and events in Chicago (e.g., Taste of Chicago, Lollapalooza, NASCAR Cup Series)?

Summer festivals and events are an important part of the City of Chicago's culture.

		Education Level			Employment Status		Household Income		
	Total - All City of Chicago Re... A	High School Diploma or Less B	Some Post-HS Education (No Bac... C	Bachelor's or Higher D	Employed (FT/PT) E	Not Employed F	< \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=1001	N=221	N=380	N=400	N=643	N=358	N=366	N=280	N=354
Total (Unweighted)	N=1001	N=170	N=317	N=514	N=578	N=423	N=387	N=334	N=280
Agree (Net)	89%	84%	88%	92% b	90%	87%	84%	92% G	91% G
Strongly agree	47%	47%	47%	48%	50%	44%	44%	48%	51%
Somewhat agree	41%	37%	41%	44%	40%	44%	40%	44%	41%
Disagree (Net)	11%	16% d	12%	8%	10%	13%	16% HI	8%	9%
Somewhat disagree	8%	11%	9%	6%	8%	10%	13% H	4%	7%
Strongly disagree	3%	5%	2%	2%	3%	3%	4%	3%	2%

Table Base: ALL COOK COUNTY RESIDENTS

Q405: How much do you agree or disagree with each of the following statements about summer festivals and events in Chicago (e.g., Taste of Chicago, Lollapalooza, NASCAR Cup Series)?

Chicago's summer festivals and events are more for tourists than for residents.

		Education Level			Employment Status		Household Income		
	Total - All City of Chicago Residents A	High School Diploma or Less B	Some Post-HS Education (No Bachelor's) C	Bachelor's or Higher D	Employed (FT/PT) E	Not Employed F	< \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=1001	N=221	N=380	N=400	N=643	N=358	N=366	N=280	N=354
Total (Unweighted)	N=1001	N=170	N=317	N=514	N=578	N=423	N=387	N=334	N=280
Agree (Net)	44%	57% CD	43%	39%	44%	46%	50% I	46% i	36%
Strongly agree	14%	18% d	15%	11%	15%	11%	16%	14%	12%
Somewhat agree	30%	39% cD	28%	28%	28%	35%	35% I	33%	24%
Disagree (Net)	56%	43%	57% B	61% B	56%	54%	50%	54%	64% Gh
Somewhat disagree	43%	29%	46% B	48% B	42%	46%	35%	40%	53% GH
Strongly disagree	13%	14%	11%	13%	15% F	9%	14%	13%	10%

Table Base: ALL COOK COUNTY RESIDENTS

Q405: How much do you agree or disagree with each of the following statements about summer festivals and events in Chicago (e.g., Taste of Chicago, Lollapalooza, NASCAR Cup Series)?

I like to attend summer festivals and events in Chicago.

		Education Level			Employment Status		Household Income		
	Total - All City of Chicago Re... A	High School Diploma or Less B	Some Post-HS Education (No Bac... C	Bachelor's or Higher D	Employed (FT/PT) E	Not Employed F	< \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=1001	N=221	N=380	N=400	N=643	N=358	N=366	N=280	N=354
Total (Unweighted)	N=1001	N=170	N=317	N=514	N=578	N=423	N=387	N=334	N=280
Agree (Net)	65%	62%	67%	66%	70% F	57%	66%	63%	67%
Strongly agree	27%	26%	26%	29%	32% F	19%	28%	24%	29%
Somewhat agree	38%	36%	41%	37%	38%	38%	38%	38%	39%
Disagree (Net)	35%	38%	33%	34%	30%	43% E	34%	37%	33%
Somewhat disagree	18%	21%	17%	17%	17%	20%	18%	23% I	15%
Strongly disagree	16%	16%	16%	17%	13%	23% E	16%	14%	18%

Table Base: ALL COOK COUNTY RESIDENTS

Q405: How much do you agree or disagree with each of the following statements about summer festivals and events in Chicago (e.g., Taste of Chicago, Lollapalooza, NASCAR Cup Series)?

Chicago's summer festivals and events disrupt day-to-day living (e.g., access to parks, traffic) too much to be worthwhile.

		Education Level			Employment Status		Household Income		
	Total - All City of Chicago Re... A	High School Diploma or Less B	Some Post-HS Education (No Bac... C	Bachelor's or Higher D	Employed (FT/PT) E	Not Employed F	< \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=1001	N=221	N=380	N=400	N=643	N=358	N=366	N=280	N=354
Total (Unweighted)	N=1001	N=170	N=317	N=514	N=578	N=423	N=387	N=334	N=280
Agree (Net)	46%	57% cD	46%	41%	48%	44%	45%	51%	44%
Strongly agree	12%	19% CD	10%	10%	14% f	9%	13%	15%	9%
Somewhat agree	34%	38%	36%	30%	34%	35%	31%	37%	36%
Disagree (Net)	54%	43%	54% b	59% B	52%	56%	55%	49%	56%
Somewhat disagree	37%	25%	42% B	38% B	34%	41% e	36%	35%	39%
Strongly disagree	17%	18%	12%	21% C	18%	15%	19%	14%	17%

Table Base: ALL COOK COUNTY RESIDENTS

Q405: How much do you agree or disagree with each of the following statements about summer festivals and events in Chicago (e.g., Taste of Chicago, Lollapalooza, NASCAR Cup Series)?

Chicago's summer festivals and events set the city apart from other urban areas in the US.

		Education Level			Employment Status		Household Income		
	Total - All City of Chicago Re... A	High School Diploma or Less B	Some Post-HS Education (No Bac... C	Bachelor's or Higher D	Employed (FT/PT) E	Not Employed F	< \$50K G	\$50K - \$99.9K H	\$100K+ I
Total	N=1001	N=221	N=380	N=400	N=643	N=358	N=366	N=280	N=354
Total (Unweighted)	N=1001	N=170	N=317	N=514	N=578	N=423	N=387	N=334	N=280
Agree (Net)	79%	74%	83% b	78%	79%	78%	78%	77%	81%
Strongly agree	29%	26%	29%	32%	32% F	24%	26%	30%	32%
Somewhat agree	50%	48%	54%	46%	47%	55% e	52%	47%	49%
Disagree (Net)	21%	26% c	17%	22%	21%	22%	22%	23%	19%
Somewhat disagree	17%	21%	14%	19%	17%	18%	17%	20%	16%
Strongly disagree	3%	5%	3%	3%	4%	3%	5%	3%	2%

Table Base: ALL COOK COUNTY RESIDENTS