

P150714 Internal - Q3 2023

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Report Settings

Respondents:	Qualified Only
Additional Filter:	None
Table Set:	All
Percentage Base:	Total Answering
Stat Test Levels:	95 / 90 (z-test)
Stat Test Groups:	,BC,D-F,GH
Date Range:	(06/13/23 - 06/22/23)

Segment Definitions

Total - All City of Chicago Residents	(ALL)	n=1001
Male	(dmGenM.r1)	n=452
Female	(dmGenM.r2)	n=535
18-34	(dmAge.check('18-34'))	n=290
35-54	(dmAge.check('35-54'))	n=340
55+	(dmAge.check('>54'))	n=371
White Only (NH/L)	(net2RaceMUS.r1)	n=472
All People of Color	(net2RaceMUS.r6)	n=529

Weighting

Q402: Based on what you have seen or heard about the upcoming NASCAR Cup Series street race festival (i.e., races and associated events) scheduled to take place in downtown Chicago this summer, how much do you support or oppose each of the following?

The decision to host a NASCAR street race festival in downtown Chicago

	Total - All City of Chicago Re... A	Gender		Age			Race & Ethnicity	
		Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1001	N=452	N=535	N=290	N=340	N=371	N=472	N=529
Total (Unweighted)	N=1001	N=344	N=643	N=229	N=321	N=451	N=609	N=392
Approve (Net)	38%	41%	36%	45% f	37%	34%	32%	43% G
Strongly approve	13%	17% C	10%	17%	12%	11%	10%	17% G
Somewhat approve	25%	24%	25%	27%	25%	23%	23%	26%
No opinion	23%	21%	26%	29% f	21%	20%	18%	28% G
Oppose (Net)	39%	38%	39%	27%	42% D	46% D	50% H	29%
Somewhat oppose	18%	18%	18%	15%	15%	23% de	24% H	13%
Strongly oppose	21%	21%	20%	11%	27% D	22% D	26% H	16%

Table Base: ALL COOK COUNTY RESIDENTS

Q402: Based on what you have seen or heard about the upcoming NASCAR Cup Series street race festival (i.e., races and associated events) scheduled to take place in downtown Chicago this summer, how much do you support or oppose each of the following?

The decision to relocate or reschedule previously scheduled events to accommodate the racecourse

	Total - All City of Chicago Re... A	Gender		Age			Race & Ethnicity	
		Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1001	N=452	N=535	N=290	N=340	N=371	N=472	N=529
Total (Unweighted)	N=1001	N=344	N=643	N=229	N=321	N=451	N=609	N=392
Approve (Net)	32%	34%	31%	36% e	26%	34%	29%	34%
Strongly approve	9%	11%	7%	9%	8%	9%	7%	10%
Somewhat approve	23%	23%	23%	27% e	18%	24%	22%	24%
No opinion	30%	30%	31%	33%	31%	27%	28%	32%
Oppose (Net)	38%	35%	39%	31%	42% D	39%	42% H	34%
Somewhat oppose	22%	18%	24%	22%	21%	22%	21%	22%
Strongly oppose	16%	17%	15%	9%	21% D	17% D	21% H	12%

Table Base: ALL COOK COUNTY RESIDENTS

Q403: How interested are you in attending the upcoming NASCAR Cup Series street race festival?

		Gender		Age			Race & Ethnicity	
	Total - All City of Chicago Re... A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1001	N=452	N=535	N=290	N=340	N=371	N=472	N=529
Total (Unweighted)	N=1001	N=344	N=643	N=229	N=321	N=451	N=609	N=392
Interested (Net)	31%	36% C	27%	53% EF	30% F	16%	22%	39% G
Very interested	10%	11%	8%	14% F	12% F	3%	5%	14% G
Somewhat interested	22%	25%	19%	39% EF	17%	13%	18%	25% G
Not interested (Net)	69%	64%	73% B	47%	70% D	84% DE	78% H	61%
Not very interested	20%	19%	20%	22%	21%	17%	19%	20%
Not at all interested	49%	45%	52%	25%	49% D	67% DE	59% H	40%

Table Base: ALL COOK COUNTY RESIDENTS

Q404: What type of impact do you think the upcoming NASCAR Cup Series street race festival will have on each of the following in Chicago?

Local tourism

	Total - All City of Chicago Re... A	Gender		Age			Race & Ethnicity	
		Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1001	N=452	N=535	N=290	N=340	N=371	N=472	N=529
Total (Unweighted)	N=1001	N=344	N=643	N=229	N=321	N=451	N=609	N=392
Positive impact (Net)	76%	78%	75%	78%	75%	76%	74%	77%
Very positive impact	27%	27%	27%	34% eF	25%	23%	21%	32% G
Somewhat positive impact	49%	51%	48%	44%	49%	53%	53% h	45%
No impact	13%	15%	13%	14%	14%	12%	13%	14%
Negative impact (Net)	11%	8%	13% b	8%	11%	12%	13%	8%
Somewhat negative impact	5%	3%	7% B	4%	5%	6%	7% h	4%
Very negative impact	5%	5%	5%	4%	6%	5%	6%	5%

Table Base: ALL COOK COUNTY RESIDENTS

Q404: What type of impact do you think the upcoming NASCAR Cup Series street race festival will have on each of the following in Chicago?

The City of Chicago's ability to attract other major sporting events

		Gender		Age			Race & Ethnicity	
	Total - All City of Chicago Re... A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1001	N=452	N=535	N=290	N=340	N=371	N=472	N=529
Total (Unweighted)	N=1001	N=344	N=643	N=229	N=321	N=451	N=609	N=392
Positive impact (Net)	66%	67%	66%	76% EF	61%	63%	62%	70% G
Very positive impact	22%	25%	20%	30% F	23% f	16%	17%	27% G
Somewhat positive impact	44%	41%	46%	46%	38%	47% e	45%	43%
No impact	24%	25%	23%	18%	25%	27% d	26%	22%
Negative impact (Net)	10%	8%	11%	5%	14% D	10%	12%	8%
Somewhat negative impact	5%	4%	6%	3%	6%	6%	6%	4%
Very negative impact	5%	4%	6%	3%	8% df	4%	7%	4%

Table Base: ALL COOK COUNTY RESIDENTS

Q405: How much do you agree or disagree with each of the following statements about summer festivals and events in Chicago (e.g., Taste of Chicago, Lollapalooza, NASCAR Cup Series)?

Summer festivals and events are an important part of the City of Chicago's culture.

	Total - All City of Chicago Re... A	Gender		Age			Race & Ethnicity	
		Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1001	N=452	N=535	N=290	N=340	N=371	N=472	N=529
Total (Unweighted)	N=1001	N=344	N=643	N=229	N=321	N=451	N=609	N=392
Agree (Net)	89%	88%	89%	86%	89%	91%	90%	88%
Strongly agree	47%	46%	49%	47%	49%	47%	46%	49%
Somewhat agree	41%	43%	40%	39%	40%	44%	44%	39%
Disagree (Net)	11%	12%	11%	14%	11%	9%	10%	12%
Somewhat disagree	8%	9%	8%	12% f	8%	6%	7%	10%
Strongly disagree	3%	3%	3%	2%	3%	3%	3%	3%

Table Base: ALL COOK COUNTY RESIDENTS

Q405: How much do you agree or disagree with each of the following statements about summer festivals and events in Chicago (e.g., Taste of Chicago, Lollapalooza, NASCAR Cup Series)?

Chicago's summer festivals and events are more for tourists than for residents.

		Gender		Age			Race & Ethnicity	
	Total - All City of Chicago Residents A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1001	N=452	N=535	N=290	N=340	N=371	N=472	N=529
Total (Unweighted)	N=1001	N=344	N=643	N=229	N=321	N=451	N=609	N=392
Agree (Net)	44%	45%	43%	52% F	45%	38%	37%	51% G
Strongly agree	14%	15%	13%	18% F	14%	10%	12%	16%
Somewhat agree	30%	30%	30%	34%	30%	28%	25%	36% G
Disagree (Net)	56%	55%	57%	48%	55%	62% D	63% H	49%
Somewhat disagree	43%	43%	44%	40%	42%	46%	49% H	38%
Strongly disagree	13%	12%	13%	8%	13%	16% D	14%	11%

Table Base: ALL COOK COUNTY RESIDENTS

Q405: How much do you agree or disagree with each of the following statements about summer festivals and events in Chicago (e.g., Taste of Chicago, Lollapalooza, NASCAR Cup Series)?

I like to attend summer festivals and events in Chicago.

		Gender		Age			Race & Ethnicity	
	Total - All City of Chicago Re... A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1001	N=452	N=535	N=290	N=340	N=371	N=472	N=529
Total (Unweighted)	N=1001	N=344	N=643	N=229	N=321	N=451	N=609	N=392
Agree (Net)	65%	65%	66%	80% EF	66% F	54%	58%	72% G
Strongly agree	27%	29%	26%	38% EF	27% f	19%	21%	33% G
Somewhat agree	38%	36%	40%	42%	40%	34%	37%	40%
Disagree (Net)	35%	35%	34%	20%	34% D	46% DE	42% H	28%
Somewhat disagree	18%	18%	19%	14%	20%	20%	20%	16%
Strongly disagree	16%	18%	15%	6%	14% D	27% DE	22% H	11%

Table Base: ALL COOK COUNTY RESIDENTS

Q405: How much do you agree or disagree with each of the following statements about summer festivals and events in Chicago (e.g., Taste of Chicago, Lollapalooza, NASCAR Cup Series)?

Chicago's summer festivals and events disrupt day-to-day living (e.g., access to parks, traffic) too much to be worthwhile.

		Gender		Age			Race & Ethnicity	
	Total - All City of Chicago Re... A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1001	N=452	N=535	N=290	N=340	N=371	N=472	N=529
Total (Unweighted)	N=1001	N=344	N=643	N=229	N=321	N=451	N=609	N=392
Agree (Net)	46%	47%	45%	49%	51% f	41%	43%	50%
Strongly agree	12%	12%	13%	15%	12%	11%	9%	15% g
Somewhat agree	34%	35%	33%	34%	39% f	30%	33%	35%
Disagree (Net)	54%	53%	55%	51%	49%	59% e	57%	50%
Somewhat disagree	37%	36%	38%	39%	32%	39%	40%	34%
Strongly disagree	17%	17%	17%	12%	17%	21% D	18%	16%

Table Base: ALL COOK COUNTY RESIDENTS

Q405: How much do you agree or disagree with each of the following statements about summer festivals and events in Chicago (e.g., Taste of Chicago, Lollapalooza, NASCAR Cup Series)?

Chicago's summer festivals and events set the city apart from other urban areas in the US.

		Gender		Age			Race & Ethnicity	
	Total - All City of Chicago Re... A	Male B	Female C	18-34 D	35-54 E	55+ F	White Only (NH/L) G	All People of Color H
Total	N=1001	N=452	N=535	N=290	N=340	N=371	N=472	N=529
Total (Unweighted)	N=1001	N=344	N=643	N=229	N=321	N=451	N=609	N=392
Agree (Net)	79%	77%	80%	80%	81%	77%	77%	81%
Strongly agree	29%	30%	28%	30%	34% f	25%	27%	32%
Somewhat agree	50%	47%	53%	50%	47%	52%	50%	49%
Disagree (Net)	21%	23%	20%	20%	19%	23%	23%	19%
Somewhat disagree	17%	20%	16%	19%	14%	19%	19%	16%
Strongly disagree	3%	3%	4%	1%	5% d	4% d	4%	3%

Table Base: ALL COOK COUNTY RESIDENTS