031723 - HOD FLASH (24 HOUR) SURVEY

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Report Settings

Respondents:	Qualified Only
Additional Filter:	None
Table Set:	All
Percentage Base:	Total Answering
Stat Test Levels:	95 / 90 (z-test)
Stat Test Groups:	,B,C-F
Date Range:	(03/17/23 - 05/05/23)

Segment Definitions

Total	(ALL)	n=2028
Any child under 18	(Q2102.r4 or Q2102.r5 or Q2102.r1 or Q2102.r2 or Q2102.r3)	n=587
5 years old or younger	(Q2102.r1 or Q2102.r2) and not (Q2102.r4 or Q2102.r5 or Q2102.r6 or Q2102.r3)	n=100
6-9 years old	(Q2102.r3) and not (Q2102.r4 or Q2102.r5 or Q2102.r6)	n=109
10-12 years old	(Q2102.r4) and not (Q2102.r5 or Q2102.r6)	n=104
13-17 years old	(Q2102.r5) and not (Q2102.r6)	n=219

Weighting

Total	nweight.q031723_24hourprop.val	q031723_24hourprop

QS1Q1: Prior to taking this survey, were you aware of each of the following organizations?

First Tee

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Yes	20%	20%	19%	19%	24%	20%
No	80%	80%	81%	81%	76%	80%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q1: Prior to taking this survey, were you aware of each of the following organizations?

Boys & Girls Clubs of America

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Yes	82%	82%	84%	78%	83%	80%
No	18%	18%	16%	22%	17%	20%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q1: Prior to taking this survey, were you aware of each of the following organizations?

The Boy Scouts of America

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Yes	82%	82%	76%	85%	81%	81%
No	18%	18%	24%	15%	19%	19%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q1: Prior to taking this survey, were you aware of each of the following organizations?

The Girl Scouts of the USA

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Yes	82%	82%	75%	84%	80%	82%
No	18%	18%	25%	16%	20%	18%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q1: Prior to taking this survey, were you aware of each of the following organizations?

4-H

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Yes	52%	52%	40%	49%	57% C	50%
No	48%	48%	60% E	51%	43%	50%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q1: Prior to taking this survey, were you aware of each of the following organizations?

Girls on the Run

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Yes	24%	24%	23%	26%	21%	24%
No	76%	76%	77%	74%	79%	76%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q1: Prior to taking this survey, were you aware of each of the following organizations?

PGA Junior League

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Yes	36%	36%	36%	35%	40%	32%
No	64%	64%	64%	65%	60%	68%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q1: Prior to taking this survey, were you aware of each of the following organizations?

Youth on Course

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Yes	20%	20%	25%	16%	30% D	20%
No	80%	80%	75%	84% E	70%	80%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q2: Which of the following organizations, if any, does your child currently belong to? Please select all that apply.

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=552	N=552	N=93 *	N=103	N=96 *	N=206
Total (Unweighted)	N=511	N=511	N=82 *	N=95 *	N=86 *	N=185
Boys & Girls Clubs of America	23%	23%	23%	24%	26%	25%
The Girl Scouts of the USA	20%	20%	17%	29%	18%	19%
The Boy Scouts of America	18%	18%	7%	23% C	22% C	22% C
4-H	9%	9%	9%	7%	9%	10%
Youth on Course	7%	7%	4%	7%	12% c	8%
PGA Junior League	7%	7%	5%	3%	16% cDF	6%
Girls on the Run	5%	5%	4%	2%	5%	9% d
First Tee	3%	3%	3%	2%	3%	3%
None of these	46%	46%	53% d	38%	40%	43%

Table Base: AWARE OF AN ORGANIZATION

QS1Q3: On a scale from 1-10, how concerned are you currently about each of the following aspects of your child's development?

Emotional health (e.g., mood, self-esteem)

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Low (1-4)	33%	33%	33%	37%	27%	33%
1	12%	12%	10% e	19% E	3%	13% E
2	6%	6%	6%	6%	7%	4%
3	8%	8%	7%	5%	10%	8%
4	8%	8%	9%	7%	7%	8%
Medium (5-7)	26%	26%	27%	26%	40% dF	21%
5	7%	7%	9%	5%	10%	6%
6	8%	8%	13% F	6%	15% dF	4%
7	11%	11%	5%	15% C	15% c	11%
High (8-10)	41%	41%	40%	37%	33%	45% e
8	12%	12%	4%	14% C	8%	15% C
9	10%	10%	11%	7%	9%	11%
10	19%	19%	25%	15%	16%	20%

continued...

QS1Q3: On a scale from 1-10, how concerned are you currently about each of the following aspects of your child's development?

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Mean	6.12	6.12	6.19	5.72	6.26	6.25
Median	7.00	7.00	6.00	7.00	6.00	7.00
Standard Deviation	3.07	3.07	3.15	3.21	2.64	3.15

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q3: On a scale from 1-10, how concerned are you currently about each of the following aspects of your child's development?

Behavioral health (e.g., attention span, coping mechanisms)

			Age of Oldest Child			
	Total A	Any child under 18 B	5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Low (1-4)	34%	34%	38%	39%	29%	33%
1	14%	14%	14%	19% E	6%	16% e
2	7%	7%	7%	11% F	8%	4%
3	7%	7%	13% D	1%	7% d	7% d
4	6%	6%	5%	8%	7%	6%
Medium (5-7)	28%	28%	20%	23%	39% CDf	28%
5	8%	8%	4%	4%	17% CDF	8%
6	8%	8%	11%	9%	5%	8%
7	11%	11%	5%	10%	17% C	12%
High (8-10)	38%	38%	41%	38%	32%	40%
8	12%	12%	8%	14%	13%	13%
9	10%	10%	11%	8%	7%	10%
10	16%	16%	22%	16%	12%	16%

continued...

QS1Q3: On a scale from 1-10, how concerned are you currently about each of the following aspects of your child's development?

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Mean	5.87	5.87	5.97	5.63	5.94	5.98
Median	6.00	6.00	6.00	6.00	6.00	7.00
Standard Deviation	3.12	3.12	3.31	3.30	2.70	3.13

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q3: On a scale from 1-10, how concerned are you currently about each of the following aspects of your child's development?

Physical health (e.g., activity level, diet)

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Low (1-4)	37%	37%	44%	36%	34%	35%
1	16%	16%	14%	23%	14%	16%
2	5%	5%	9%	4%	5%	4%
3	10%	10%	17% D	1%	12% D	10% D
4	6%	6%	4%	9%	4%	5%
Medium (5-7)	26%	26%	15%	30% C	38% CF	25%
5	9%	9%	6%	10%	14% c	9%
6	6%	6%	3%	5%	9%	7%
7	11%	11%	6%	15%	15%	8%
High (8-10)	37%	37%	41%	34%	27%	41% e
8	12%	12%	16% E	15% e	5%	14% e
9	9%	9%	4%	9%	9%	11%
10	15%	15%	21%	11%	13%	16%
Mean	5.69	5.69	5.62	5.56	5.60	5.88

continued...

QS1Q3: On a scale from 1-10, how concerned are you currently about each of the following aspects of your child's development?

	Total A	Any child under 18 B	5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
			Age of Oldest Child			
Median	6.00	6.00	6.00	6.00	6.00	6.00
Standard Deviation	3.15	3.15	3.33	3.15	2.95	3.16

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q3: On a scale from 1-10, how concerned are you currently about each of the following aspects of your child's development?

Social health (e.g., social skills, hobbies)

			Age of Oldest Child			
	Total A	Any child under 18 B	5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Low (1-4)	34%	34%	27%	35%	39%	36%
1	14%	14%	14%	19% E	6%	16% E
2	6%	6%	6%	7%	7%	5%
3	7%	7%	3%	4%	13% CD	8%
4	7%	7%	5%	5%	13%	7%
Medium (5-7)	30%	30%	32%	25%	34%	30%
5	10%	10%	15% Df	5%	9%	7%
6	8%	8%	11%	8%	8%	7%
7	13%	13%	6%	13%	18% C	16% C
High (8-10)	36%	36%	41% e	40% e	27%	34%
8	10%	10%	7%	13%	10%	9%
9	11%	11%	13%	8%	8%	11%
10	15%	15%	21% e	19%	9%	14%

continued...

QS1Q3: On a scale from 1-10, how concerned are you currently about each of the following aspects of your child's development?

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Mean	5.89	5.89	6.17	5.92	5.68	5.80
Median	6.00	6.00	6.00	7.00	6.00	7.00
Standard Deviation	3.06	3.06	3.15	3.29	2.67	3.10

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q3: On a scale from 1-10, how concerned are you currently about each of the following aspects of your child's development?

Academic health (e.g., grades, participation in class)

			Age of Oldest Child			
	Total A	Any child under 18 B	5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Low (1-4)	37%	37%	41%	43%	33%	33%
1	16%	16%	17%	24% ef	12%	15%
2	7%	7%	6%	7%	8%	5%
3	9%	9%	13%	9%	6%	9%
4	5%	5%	4%	3%	6%	5%
Medium (5-7)	22%	22%	24%	15%	30% D	22%
5	9%	9%	11%	5%	14% d	8%
6	4%	4%	6%	3%	1%	6%
7	9%	9%	7%	7%	15%	8%
High (8-10)	41%	41%	35%	42%	36%	45%
8	14%	14%	9%	19% c	11%	16%
9	11%	11%	8%	12%	12%	11%
10	15%	15%	19%	11%	13%	17%
Mean	5.79	5.79	5.54	5.38	5.85	6.06

continued...

QS1Q3: On a scale from 1-10, how concerned are you currently about each of the following aspects of your child's development?

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Median	6.00	6.00	5.00	6.00	7.00	7.00
Standard Deviation	3.21	3.21	3.28	3.37	3.03	3.17

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q4: Which of the following factors, if any, have caused you to lose sleep when thinking about the impact they may have on your child's development? Please select all that apply.

			Age of Oldest Child			
	Total A	Any child under 18 B	5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Bullying	42%	42%	34%	44%	54% Cf	40%
Impact of social media (e.g., on body image, feeling left out, comparison, etc.)	37%	37%	34%	38%	29%	37%
Peer pressure	36%	36%	20%	32% c	41% C	39% C
COVID-19	33%	33%	31%	32%	45% f	31%
Influence of technology (e.g., screen time)	32%	32%	36%	35%	25%	31%
Exposure to explicit content (e.g., violence, nudity)	28%	28%	22%	20%	35% D	29%
Threats to personal safety	25%	25%	29%	23%	25%	23%
Exposure to ideals (e.g., values, beliefs) that I disagree with	24%	24%	25%	21%	26%	23%

continued...

QS1Q4: Which of the following factors, if any, have caused you to lose sleep when thinking about the impact they may have on your child's development? Please select all that apply.

	Total A	Any child under 18 B	5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
					Age of Oldest Child	
Insecurity (food, housing, finance)	24%	24%	22%	29%	21%	23%
Access to quality education	23%	23%	26%	22%	15%	26% e
Environmental health (e.g., climate change, pollution)	19%	19%	16%	21%	19%	18%
Discrimination	19%	19%	16%	17%	14%	24% e
Access to an effective support system	13%	13%	13%	13%	7%	15%
None of these	14%	14%	14%	12%	10%	16%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q5: On a scale of 1-10, how would you rate each of the following for your child?

Level of stress (e.g., on a day-to-day basis)

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Low (1-4)	31%	31%	32%	38% f	37% f	26%
1	8%	8%	13% E	10% e	2%	8%
2	7%	7%	11% F	9% f	8%	4%
3	6%	6%	6%	7%	7%	5%
4	10%	10%	1%	12% C	20% Cf	10% C
Medium (5-7)	38%	38%	33%	29%	36%	42% d
5	11%	11%	13%	15%	10%	8%
6	11%	11%	12% d	4%	11%	11% d
7	16%	16%	8%	11%	15%	22% CD
High (8-10)	31%	31%	35%	33%	27%	32%
8	12%	12%	12%	8%	15%	13%
9	8%	8%	8%	13%	5%	7%
10	11%	11%	15%	12%	7%	12%

continued...

QS1Q5: On a scale of 1-10, how would you rate each of the following for your child?

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Mean	5.94	5.94	5.69	5.68	5.76	6.23
Median	6.00	6.00	6.00	5.00	6.00	7.00
Standard Deviation	2.69	2.69	3.09	2.95	2.40	2.57

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q5: On a scale of 1-10, how would you rate each of the following for your child?

Level of confidence at school

			Age of Oldest Child			
	Total A	Any child under 18 B	5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Low (1-4)	11%	11%	11%	9%	15%	12%
1	4%	4%	7%	5%	2%	4%
2	2%	2%	2%	2%	2%	2%
3	2%	2%	1%	1%	3%	2%
4	4%	4%	1%	1%	8% CD	4%
Medium (5-7)	34%	34%	28%	33%	35%	35%
5	9%	9%	9%	12%	7%	8%
6	9%	9%	8%	12%	9%	9%
7	15%	15%	12%	9%	19% d	18% d
High (8-10)	55%	55%	61%	58%	50%	53%
8	21%	21%	16%	24%	26%	20%
9	13%	13%	13%	17%	12%	14%
10	20%	20%	32% DEF	17%	12%	19%
Mean	7.30	7.30	7.53	7.27	7.05	7.27
Median	8.00	8.00	8.00	8.00	8.00	8.00
Standard Deviation	2.33	2.33	2.67	2.33	2.15	2.32

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q5: On a scale of 1-10, how would you rate each of the following for your child?

Level of confidence interacting with peers

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Low (1-4)	12%	12%	9%	13%	15%	11%
1	3%	3%	0%	7% C	3%	3%
2	2%	2%	3%	1%	1%	2%
3	2%	2%	3%	1%	3%	2%
4	5%	5%	4%	3%	9%	4%
Medium (5-7)	37%	37%	38%	32%	36%	42%
5	11%	11%	10%	9%	14%	12%
6	10%	10%	8%	11%	7%	12%
7	17%	17%	19%	12%	15%	18%
High (8-10)	51%	51%	53%	55%	49%	47%
8	17%	17%	13%	22%	19%	14%
9	14%	14%	13%	13%	16%	16%
10	19%	19%	27% e	20%	14%	17%
Mean	7.22	7.22	7.56	7.15	7.00	7.13
Median	8.00	8.00	8.00	8.00	7.00	7.00
Standard Deviation	2.29	2.29	2.19	2.53	2.29	2.28

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q5: On a scale of 1-10, how would you rate each of the following for your child?

Level of confidence interacting with other adults

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Low (1-4)	12%	12%	9%	15%	16%	12%
1	2%	2%	1%	5%	1%	3%
2	2%	2%	1%	3%	4%	2%
3	2%	2%	4%	2%	3%	2%
4	5%	5%	4%	6%	8%	4%
Medium (5-7)	37%	37%	32%	40%	37%	38%
5	9%	9%	5%	9%	7%	11%
6	12%	12%	14%	13%	9%	12%
7	16%	16%	13%	18%	22%	14%
High (8-10)	51%	51%	59%	45%	47%	51%
8	17%	17%	9%	9%	18% d	20% cD
9	13%	13%	15%	16%	17%	11%
10	21%	21%	35% DEF	20%	12%	20%
Mean	7.27	7.27	7.84 DEF	7.03	7.02	7.16
Median	8.00	8.00	8.00	7.00	7.00	8.00
Standard Deviation	2.29	2.29	2.22	2.51	2.22	2.32

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q5: On a scale of 1-10, how would you rate each of the following for your child?

Level of distress tolerance (i.e., the ability to overcome obstacles or navigate challenging situations)

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Low (1-4)	15%	15%	11%	20%	19%	15%
1	4%	4%	0%	6% C	3%	6% c
2	3%	3%	1%	6%	6%	2%
3	2%	2%	3%	0%	3%	2%
4	6%	6%	7%	8%	7%	5%
Medium (5-7)	42%	42%	40% d	27%	49% D	43% D
5	14%	14%	15%	9%	11%	15%
6	13%	13%	11%	10%	19% f	10%
7	15%	15%	14%	8%	19% D	18% D
High (8-10)	43%	43%	49% E	53% E	32%	42%
8	18%	18%	16%	23%	17%	15%
9	11%	11%	9%	15%	9%	12%
10	14%	14%	25% Ef	14%	6%	15% e

continued...

QS1Q5: On a scale of 1-10, how would you rate each of the following for your child?

| | Total A | Any child under 18 B | Age of Oldest Child | | | |
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Mean	6.75	6.75	7.30 E	6.76	6.31	6.77
Median	7.00	7.00	7.00	8.00	7.00	7.00
Standard Deviation	2.39	2.39	2.16	2.65	2.23	2.44

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q5: On a scale of 1-10, how would you rate each of the following for your child?

Level of self-worth / self esteem

			Age of Oldest Child			
	Total A	Any child under 18 B	5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Low (1-4)	14%	14%	3%	15% C	15% C	18% C
1	3%	3%	0%	7% C	3%	4%
2	3%	3%	2%	3%	4%	4%
3	2%	2%	1%	2%	0%	2%
4	5%	5%	1%	3%	9% C	8% C
Medium (5-7)	29%	29%	28%	27%	39% F	25%
5	6%	6%	10%	7%	4%	5%
6	8%	8%	6%	10%	9%	9%
7	14%	14%	13%	10%	26% CDF	12%
High (8-10)	57%	57%	69% E	57%	46%	57%
8	21%	21%	19%	26%	22%	18%
9	16%	16%	11%	13%	11%	20%
10	21%	21%	39% DEF	18%	12%	19%

QS1Q5: On a scale of 1-10, how would you rate each of the following for your child?

	Total A	Any child under 18 B	5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
			Age of Oldest Child			
Mean	7.32	7.32	8.19 DEF	7.07	7.03	7.22
Median	8.00	8.00	9.00	8.00	7.00	8.00
Standard Deviation	2.39	2.39	1.95	2.58	2.20	2.53

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q5: On a scale of 1-10, how would you rate each of the following for your child?

Mental health

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Low (1-4)	13%	13%	10%	18%	15%	11%
1	3%	3%	5%	6% e	1%	3%
2	3%	3%	1%	6%	6% cf	2%
3	3%	3%	2%	4%	2%	2%
4	4%	4%	2%	2%	6%	5%
Medium (5-7)	28%	28%	20%	27%	32%	30%
5	8%	8%	8%	9%	10%	6%
6	7%	7%	6%	6%	7%	8%
7	13%	13%	7%	12%	14%	16% c
High (8-10)	59%	59%	70% dE	55%	53%	59%
8	20%	20%	11%	21%	31% Cf	19%
9	18%	18%	25% E	22% E	10%	16%
10	21%	21%	34% DE	12%	12%	25% DE

continued...

QS1Q5: On a scale of 1-10, how would you rate each of the following for your child?

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Mean	7.38	7.38	7.94 DE	6.90	6.96	7.57 de
Median	8.00	8.00	9.00	8.00	8.00	8.00
Standard Deviation	2.41	2.41	2.50	2.65	2.25	2.28

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q5: On a scale of 1-10, how would you rate each of the following for your child?

Physical health

	Total A	Any child under 18 B	5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
				Age of Oldest Child		
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Low (1-4)	10%	10%	7%	16% f	14%	7%
1	5%	5%	1%	8% Cf	7% c	3%
2	2%	2%	1%	2%	3%	1%
3	2%	2%	4%	3%	3%	1%
4	1%	1%	1%	2%	1%	2%
Medium (5-7)	29%	29%	23%	23%	44% CDF	29%
5	8%	8%	4%	5%	16% CDF	7%
6	7%	7%	7%	7%	7%	5%
7	15%	15%	12%	11%	21% d	17%
High (8-10)	61%	61%	71% E	61% E	42%	64% E
8	18%	18%	14%	19%	20%	16%
9	16%	16%	17%	19% e	9%	19% e

continued...

QS1Q5: On a scale of 1-10, how would you rate each of the following for your child?

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
10	27%	27%	40% DE	23%	13%	28% E
Mean	7.59	7.59	8.23 DE	7.30	6.66	7.86 E
Median	8.00	8.00	9.00	8.00	7.00	8.00
Standard Deviation	2.41	2.41	2.10	2.72	2.50	2.20

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q6: How much do you agree or disagree with each of the following statements?

My child/regularly interacts with other children from all walks of life (e.g., race, income, religion).

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Agree (Net)	84%	84%	77%	86%	94% CF	80%
Strongly agree	46%	46%	39%	35%	63% CDF	46%
Somewhat agree	38%	38%	38%	51% EF	31%	34%
Disagree (Net)	16%	16%	23% E	14%	6%	20% E
Somewhat disagree	11%	11%	14% E	9%	4%	14% E
Strongly disagree	5%	5%	9% e	5%	2%	6%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q6: How much do you agree or disagree with each of the following statements?

It's important that children have regular opportunities to build character.

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Agree (Net)	94%	94%	91%	88%	94%	96% D
Strongly agree	59%	59%	53%	61%	61%	61%
Somewhat agree	35%	35%	37%	27%	34%	36%
Disagree (Net)	6%	6%	9%	12% F	6%	4%
Somewhat disagree	3%	3%	5% F	8% F	3%	0%
Strongly disagree	3%	3%	5%	4%	3%	3%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q6: How much do you agree or disagree with each of the following statements?

I'm concerned my child doesn't have enough opportunities to build character in their day-to-day life (e.g., mentors who care about their growth, activities that require sacrifice and/or resilience, etc.).

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Agree (Net)	52%	52%	55%	52%	47%	59% e
Strongly agree	16%	16%	16%	23%	18%	14%
Somewhat agree	36%	36%	39%	29%	28%	45% DE
Disagree (Net)	48%	48%	45%	48%	53% f	41%
Somewhat disagree	29%	29%	20%	25%	43% CDF	24%
Strongly disagree	19%	19%	25% E	23% E	10%	17%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q6: How much do you agree or disagree with each of the following statements?

Participation in extracurricular activities is more about development (e.g., skills, resume building) than recreation.

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Agree (Net)	80%	80%	66%	78%	87% C	83% C
Strongly agree	29%	29%	24%	24%	30%	34%
Somewhat agree	51%	51%	42%	54%	57% c	48%
Disagree (Net)	20%	20%	34% EF	22%	13%	17%
Somewhat disagree	15%	15%	25% Ef	17% e	7%	14%
Strongly disagree	5%	5%	9% f	5%	6%	3%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q6: How much do you agree or disagree with each of the following statements?

My child is in control of their extracurricular activities (e.g., decision to participate, activities chosen).

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Agree (Net)	84%	84%	77%	81%	86%	86%
Strongly agree	37%	37%	31%	33%	34%	41%
Somewhat agree	47%	47%	46%	49%	51%	45%
Disagree (Net)	16%	16%	23%	19%	14%	14%
Somewhat disagree	11%	11%	11%	14%	11%	11%
Strongly disagree	5%	5%	12% eF	5%	3%	2%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q6: How much do you agree or disagree with each of the following statements?

Character is a lost value that should be more emphasized in today's society.

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Agree (Net)	84%	84%	75%	86%	78%	87% Ce
Strongly agree	38%	38%	26%	42% C	32%	44% Ce
Somewhat agree	46%	46%	50%	43%	46%	43%
Disagree (Net)	16%	16%	25% F	14%	22% f	13%
Somewhat disagree	12%	12%	14%	10%	19% F	9%
Strongly disagree	4%	4%	10% eF	4%	3%	3%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q7: Is your child currently involved in any extracurricular activities (e.g., sports, clubs, hobbies)?

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Yes	72%	72%	54%	80% C	70% c	78% C
No	27%	27%	45% DeF	20%	30%	20%
Not at all sure	1%	1%	1%	1%	0%	2%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q8: Do you want your child to be involved in any extracurricular activities (e.g., sports, clubs, hobbies) in the future?

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=156	N=156	N=45 *	N=22 **	N=31 *	N=44 *
Total (Unweighted)	N=142	N=142	N=44 *	N=20 **	N=26 **	N=36 *
Yes	71%	71%	87% Ef	69%	53%	67%
No	18%	18%	10%	25%	20%	25%
Not at all sure	12%	12%	4%	6%	27% C	9%

Table Base: CHILD DOES NOT PARTICIPATE IN EXTRACURRICULAR ACTIVITIES

QS1Q9: Which of the following are reasons why extracurricular activities? Please select all that apply.

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=533	N=533	N=93 *	N=102	N=90 *	N=200
Total (Unweighted)	N=496	N=496	N=81 *	N=92 *	N=85 *	N=179
Socialization	65%	65%	64%	60%	66%	64%
Physical outlet	64%	64%	74% D	51%	67% d	63%
Build confidence	61%	61%	59%	54%	75% cDF	58%
Exposure to new things	52%	52%	49%	53%	57%	48%
Pursue interests	50%	50%	51%	52%	53%	42%
Ongoing character development	43%	43%	47%	46%	44%	35%
Emotional outlet	41%	41%	49% f	41%	41%	35%
Occupies time	37%	37%	37%	37%	43%	35%
Ongoing education	33%	33%	42%	30%	31%	31%
Mentorship/support	29%	29%	33%	28%	26%	30%
Improves resume	15%	15%	9%	17%	15%	15%
Serves as a childcare option	12%	12%	16% f	14% f	19% F	7%
Requirement	10%	10%	11%	13% e	4%	10%
Other, please specify	1%	1%	0%	3%	0%	2%

Table Base: CHILD PARTICIPATES/WANTS CHILD TO PARTICIPATE IN EXTRACURRICULARS

QS1Q10: Which of the following life skills and personal values, if any, would you like your child to learn by participating in extracurricular activities? Please select all that apply.

			Age of Oldest Child			
	Total A	Any child under 18 B	5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=533	N=533	N=93 *	N=102	N=90 *	N=200
Total (Unweighted)	N=496	N=496	N=81 *	N=92 *	N=85 *	N=179
Character	64%	64%	73% F	61%	67%	58%
Self-confidence	62%	62%	59%	62%	65%	56%
Leadership	57%	57%	54%	56%	53%	56%
Fitness	56%	56%	62%	54%	60%	50%
Responsibility	55%	55%	54%	48%	53%	52%
Independence	54%	54%	49%	57%	50%	53%
Determination	53%	53%	54%	44%	53%	52%
Courage	53%	53%	64% EF	51%	46%	47%
Ambition	52%	52%	55%	46%	55%	48%
Creativity	50%	50%	56%	50%	42%	50%
Sociability	49%	49%	50%	46%	43%	47%
Goal setting	48%	48%	58% dEf	43%	40%	45%
Honesty	46%	46%	52% d	36%	51%	42%
Collaboration	42%	42%	44%	38%	34%	41%
Work ethic	42%	42%	41%	34%	37%	42%

continued...

**QS1Q10: Which of the following life skills and personal values, if any, would you like your child to learn by participating in extracurricular act
Please select all that apply.**

			Age of Oldest Child			
	Total A	Any child under 18 B	5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Open-mindedness	41%	41%	47% E	41%	29%	41%
Curiosity	39%	39%	48% f	42%	35%	33%
Resilience	34%	34%	31%	38% e	23%	32%
Spirituality	25%	25%	21%	23%	26%	26%
None of the above	1%	1%	0%	1%	1%	0%

Table Base: CHILD PARTICIPATES/WANTS CHILD TO PARTICIPATE IN EXTRACURRICULARS

QS1Q11: How effective are your child's extracurricular activities at each of the following?

Creating opportunities to work with others (i.e., practice teamwork)

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=423	N=423	N=54 *	N=87 *	N=73 *	N=170
Total (Unweighted)	N=393	N=393	N=43 *	N=79 *	N=68 *	N=155
Effective (Net)	94%	94%	84%	91%	96% c	96% C
Very effective	65%	65%	63%	63%	63%	64%
Somewhat effective	29%	29%	22%	29%	33%	32%
Not effective (Net)	4%	4%	13% df	3%	4%	4%
Not very effective	3%	3%	5%	2%	3%	3%
Not at all effective	2%	2%	8% F	1%	1%	1%
Not at all sure	2%	2%	3%	6% ef	0%	1%

Table Base: CHILD PARTICIPATES IN EXTRACURRICULAR ACTIVITIES

QS1Q11: How effective are your child's extracurricular activities at each of the following?

Creating opportunities to learn life skills and build character

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=423	N=423	N=54 *	N=87 *	N=73 *	N=170
Total (Unweighted)	N=393	N=393	N=43 *	N=79 *	N=68 *	N=155
Effective (Net)	93%	93%	80%	89%	97% C	96% Cd
Very effective	59%	59%	54%	66%	55%	56%
Somewhat effective	34%	34%	26%	24%	42% D	40% D
Not effective (Net)	5%	5%	16% EF	6%	3%	3%
Not very effective	4%	4%	8% f	6%	2%	2%
Not at all effective	2%	2%	8% Df	0%	1%	1%
Not at all sure	2%	2%	4%	4% f	0%	1%

Table Base: CHILD PARTICIPATES IN EXTRACURRICULAR ACTIVITIES

QS1Q11: How effective are your child's extracurricular activities at each of the following?

Offering mentorship/support

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=423	N=423	N=54 *	N=87 *	N=73 *	N=170
Total (Unweighted)	N=393	N=393	N=43 *	N=79 *	N=68 *	N=155
Effective (Net)	90%	90%	91%	88%	94%	89%
Very effective	57%	57%	69% e	57%	49%	56%
Somewhat effective	34%	34%	21%	31%	44% C	32%
Not effective (Net)	6%	6%	9%	4%	6%	7%
Not very effective	4%	4%	1%	4%	3%	5%
Not at all effective	3%	3%	9% Df	1%	3%	2%
Not at all sure	4%	4%	0%	7% e	1%	4%

Table Base: CHILD PARTICIPATES IN EXTRACURRICULAR ACTIVITIES

QS1Q11: How effective are your child's extracurricular activities at each of the following?

Providing supportive adults to help strengthen my child's character development

	Total A	Any child under 18 B	5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
			Age of Oldest Child			
Total	N=423	N=423	N=54 *	N=87 *	N=73 *	N=170
Total (Unweighted)	N=393	N=393	N=43 *	N=79 *	N=68 *	N=155
Effective (Net)	93%	93%	88%	91%	95%	94%
Very effective	57%	57%	56%	48%	59%	63% d
Somewhat effective	36%	36%	32%	43%	36%	32%
Not effective (Net)	5%	5%	9%	6%	5%	3%
Not very effective	2%	2%	1%	3%	1%	3%
Not at all effective	3%	3%	8% F	3%	4%	1%
Not at all sure	2%	2%	3%	3%	0%	2%

Table Base: CHILD PARTICIPATES IN EXTRACURRICULAR ACTIVITIES

QS1Q11: How effective are your child's extracurricular activities at each of the following?

Exposing to new things

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=423	N=423	N=54 *	N=87 *	N=73 *	N=170
Total (Unweighted)	N=393	N=393	N=43 *	N=79 *	N=68 *	N=155
Effective (Net)	91%	91%	78%	92% C	94% C	92% C
Very effective	62%	62%	61%	60%	65%	64%
Somewhat effective	29%	29%	17%	33% c	28%	28%
Not effective (Net)	5%	5%	10%	4%	4%	4%
Not very effective	3%	3%	3%	4%	3%	4%
Not at all effective	1%	1%	8% DF	0%	2%	0%
Not at all sure	5%	5%	12% e	4%	2%	4%

Table Base: CHILD PARTICIPATES IN EXTRACURRICULAR ACTIVITIES

QS1Q11: How effective are your child's extracurricular activities at each of the following?

Improving children's mental health

	Total A	Any child under 18 B	5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
			Age of Oldest Child			
Total	N=423	N=423	N=54 *	N=87 *	N=73 *	N=170
Total (Unweighted)	N=393	N=393	N=43 *	N=79 *	N=68 *	N=155
Effective (Net)	93%	93%	82%	88%	96% C	96% CD
Very effective	63%	63%	62%	62%	66%	65%
Somewhat effective	29%	29%	20%	27%	30%	31%
Not effective (Net)	5%	5%	15% deF	4%	4%	3%
Not very effective	3%	3%	7% f	4%	3%	1%
Not at all effective	2%	2%	8% df	1%	1%	2%
Not at all sure	3%	3%	3%	7% eF	1%	0%

Table Base: CHILD PARTICIPATES IN EXTRACURRICULAR ACTIVITIES

QS1Q12: What type of impact has participating in extracurricular activities had on each of the following aspects of your child's development?

Emotional health (e.g., mood, self-esteem)

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=423	N=423	N=54 *	N=87 *	N=73 *	N=170
Total (Unweighted)	N=393	N=393	N=43 *	N=79 *	N=68 *	N=155
Positive impact (Net)	89%	89%	93%	85%	88%	89%
Very positive impact	56%	56%	72% D	42%	60% d	59% D
Somewhat positive impact	33%	33%	21%	43% Cf	28%	30%
Negative impact (Net)	4%	4%	1%	2%	3%	6%
Somewhat negative impact	3%	3%	1%	2%	2%	5%
Very negative impact	1%	1%	0%	0%	1%	1%
No impact	5%	5%	6%	5%	9%	4%
Not at all sure	2%	2%	0%	7% eF	0%	1%

Table Base: CHILD PARTICIPATES IN EXTRACURRICULAR ACTIVITIES

QS1Q12: What type of impact has participating in extracurricular activities had on each of the following aspects of your child's development?

Behavioral health (e.g., attention span, coping mechanisms)

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=423	N=423	N=54 *	N=87 *	N=73 *	N=170
Total (Unweighted)	N=393	N=393	N=43 *	N=79 *	N=68 *	N=155
Positive impact (Net)	89%	89%	96% d	84%	91%	87%
Very positive impact	55%	55%	66%	49%	51%	57%
Somewhat positive impact	34%	34%	31%	35%	40%	30%
Negative impact (Net)	3%	3%	3%	2%	3%	5%
Somewhat negative impact	3%	3%	3%	2%	3%	3%
Very negative impact	1%	1%	0%	0%	0%	2%
No impact	6%	6%	1%	10%	6%	6%
Not at all sure	2%	2%	0%	5%	0%	2%

Table Base: CHILD PARTICIPATES IN EXTRACURRICULAR ACTIVITIES

QS1Q12: What type of impact has participating in extracurricular activities had on each of the following aspects of your child's development?

Physical health (e.g., activity level, diet)

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=423	N=423	N=54 *	N=87 *	N=73 *	N=170
Total (Unweighted)	N=393	N=393	N=43 *	N=79 *	N=68 *	N=155
Positive impact (Net)	89%	89%	94%	88%	88%	88%
Very positive impact	59%	59%	75% D	46%	59%	61% d
Somewhat positive impact	30%	30%	19%	42% Cf	29%	28%
Negative impact (Net)	3%	3%	0%	2%	2%	5%
Somewhat negative impact	3%	3%	0%	2%	2%	5%
Very negative impact	0%	0%	0%	0%	0%	0%
No impact	7%	7%	6%	5%	10%	6%
Not at all sure	1%	1%	0%	4% f	1%	1%

Table Base: CHILD PARTICIPATES IN EXTRACURRICULAR ACTIVITIES

QS1Q12: What type of impact has participating in extracurricular activities had on each of the following aspects of your child's development?

Social health (e.g., social skills, hobbies)

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=423	N=423	N=54 *	N=87 *	N=73 *	N=170
Total (Unweighted)	N=393	N=393	N=43 *	N=79 *	N=68 *	N=155
Positive impact (Net)	91%	91%	95%	83%	92%	91%
Very positive impact	62%	62%	69%	54%	57%	66%
Somewhat positive impact	28%	28%	26%	29%	35%	25%
Negative impact (Net)	3%	3%	1%	2%	1%	5%
Somewhat negative impact	3%	3%	1%	2%	1%	5%
Very negative impact	0%	0%	0%	0%	0%	0%
No impact	5%	5%	4%	10% f	7%	3%
Not at all sure	1%	1%	0%	4%	0%	1%

Table Base: CHILD PARTICIPATES IN EXTRACURRICULAR ACTIVITIES

QS1Q12: What type of impact has participating in extracurricular activities had on each of the following aspects of your child's development?

Academic health (e.g., grades, participation in class)

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=423	N=423	N=54 *	N=87 *	N=73 *	N=170
Total (Unweighted)	N=393	N=393	N=43 *	N=79 *	N=68 *	N=155
Positive impact (Net)	78%	78%	84%	79%	83%	75%
Very positive impact	51%	51%	62%	49%	60%	47%
Somewhat positive impact	27%	27%	21%	29%	23%	28%
Negative impact (Net)	3%	3%	0%	1%	1%	7%
Somewhat negative impact	3%	3%	0%	1%	1%	6%
Very negative impact	1%	1%	0%	1%	0%	1%
No impact	16%	16%	8%	14%	16%	18%
Not at all sure	3%	3%	8% EF	6% eF	0%	0%

Table Base: CHILD PARTICIPATES IN EXTRACURRICULAR ACTIVITIES

QS1Q13: Which of the following types of extracurricular activities, if any, does your child currently participate in (e.g., at school, through a youth organization)? Please select all that apply.

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=423	N=423	N=54 *	N=87 *	N=73 *	N=170
Total (Unweighted)	N=393	N=393	N=43 *	N=79 *	N=68 *	N=155
Sports	65%	65%	70%	66%	61%	65%
Hobbies (e.g., music, art, coding)	52%	52%	52%	57%	54%	49%
Scouting (e.g., Boy Scouts, Girl Scouts)	32%	32%	18%	38% c	33%	35% c
Volunteering	28%	28%	20%	21%	29%	33% d
Special-interest programs (e.g., marching band, drama club)	26%	26%	23%	20%	26%	29%
Work	23%	23%	22%	25%	18%	21%
Competitive academics (e.g., Science Olympiad, debate team)	18%	18%	12%	10%	25% D	21% d
Student government	15%	15%	15%	12%	17%	15%
Affinity or identity-based programs	7%	7%	11%	8%	8%	7%
Other, please specify	2%	2%	3%	4% f	4% f	0%

Table Base: CHILD PARTICIPATES IN EXTRACURRICULAR ACTIVITIES

QS1Q14: Which of the following sports does your child play as an extracurricular activity (e.g., on a school team, through a youth organization)? Please select all that apply.

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=276	N=276	N=38 *	N=58 *	N=45 *	N=111
Total (Unweighted)	N=256	N=256	N=27 **	N=52 *	N=44 *	N=103
Basketball	50%	50%	43%	55% e	35%	55% e
Soccer	37%	37%	48% f	43%	45%	29%
Football	33%	33%	28%	34%	38%	33%
Baseball or softball (including tee-ball)	30%	30%	22%	27%	42%	26%
Track & field	23%	23%	14%	23%	11%	30% E
Swim & dive	20%	20%	32% f	22%	23%	13%
Dance (e.g., tap, ballet)	17%	17%	21%	22%	21%	11%
Gymnastics	17%	17%	15%	31% F	17%	12%
Tennis	13%	13%	9%	20%	11%	15%
Lacrosse	9%	9%	11%	12%	6%	8%
Hockey	7%	7%	11%	12%	4%	6%
Golf	6%	6%	0%	11%	9%	4%
Other, please specify	5%	5%	3%	0%	7% d	7% d

Table Base: CHILD PLAYS SPORTS AS AN EXTRACURRICULAR ACTIVITY

QS1Q15: Which of the following are reasons why your child does not play golf as an extracurricular activity? Please select all that apply.

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=259	N=259	N=38 *	N=52 *	N=41 *	N=107
Total (Unweighted)	N=238	N=238	N=27 **	N=46 *	N=39 *	N=99 *
My child hasn't expressed an interest in golf.	49%	49%	37%	47%	49%	47%
I'm not aware of any children's golf programs in my area.	24%	24%	27%	17%	22%	25%
There isn't a golf program at my child's school.	23%	23%	16%	13%	38% D	22%
It's too expensive.	22%	22%	13%	18%	16%	28%
I don't have any golf equipment for my child.	19%	19%	7%	13%	26% c	22%
My child is too young.	17%	17%	34% F	19%	18%	12%
There is nowhere to play golf in my area.	14%	14%	25%	12%	9%	13%
My child doesn't have time.	11%	11%	8%	7%	7%	15%
I don't have time.	7%	7%	18% F	5%	4%	3%

continued...

QS1Q15: Which of the following are reasons why your child does not play golf as an extracurricular activity? Please select all that apply.

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
I don't want my child playing golf.	5%	5%	0%	9%	4%	5%
I don't feel welcome bringing my child to a golf course.	5%	5%	5%	2%	7%	6%
I don't have transportation to bring my child to play golf.	2%	2%	0%	3%	6%	2%
Other, please specify	1%	1%	0%	0%	0%	3%
Not at all sure	6%	6%	9%	1%	15% Df	5%

Table Base: CHILD'S EXTRACURRICULAR ACTIVITIES DO NOT INCLUDE GOLF

QS1Q16: How much do you agree or disagree with each of the following statements?

Playing sports teaches children important life skills.

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Agree (Net)	91%	91%	96% ef	90%	86%	89%
Strongly agree	50%	50%	60%	48%	46%	49%
Somewhat agree	41%	41%	36%	43%	40%	40%
Disagree (Net)	9%	9%	4%	10%	14% c	11% c
Somewhat disagree	7%	7%	4%	8%	10%	8%
Strongly disagree	2%	2%	0%	2%	4%	3%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q16: How much do you agree or disagree with each of the following statements?

Playing golf helps teach children important life skills.

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Agree (Net)	74%	74%	75%	79%	73%	70%
Strongly agree	26%	26%	38% dEF	24%	22%	23%
Somewhat agree	49%	49%	37%	55% C	51%	46%
Disagree (Net)	26%	26%	25%	21%	27%	30%
Somewhat disagree	18%	18%	16%	15%	20%	22%
Strongly disagree	7%	7%	9%	6%	6%	8%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q16: How much do you agree or disagree with each of the following statements?

Playing sports helps children build character.

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Agree (Net)	91%	91%	90%	94%	88%	90%
Strongly agree	50%	50%	48%	57%	44%	52%
Somewhat agree	41%	41%	42%	38%	44%	38%
Disagree (Net)	9%	9%	10%	6%	12%	10%
Somewhat disagree	8%	8%	9%	5%	9%	9%
Strongly disagree	1%	1%	1%	0%	3%	2%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q16: How much do you agree or disagree with each of the following statements?

Playing golf helps children build character.

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Agree (Net)	74%	74%	73%	73%	75%	74%
Strongly agree	29%	29%	29%	34%	29%	28%
Somewhat agree	46%	46%	43%	39%	46%	46%
Disagree (Net)	26%	26%	27%	27%	25%	26%
Somewhat disagree	20%	20%	20%	20%	22%	21%
Strongly disagree	6%	6%	7%	7%	4%	5%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18

QS1Q16: How much do you agree or disagree with each of the following statements?

Positive coaches of youth sports provide a good source of external mentorship (i.e., from a non-family member).

	Total A	Any child under 18 B	Age of Oldest Child			
			5 years old or younger C	6-9 years old D	10-12 years old E	13-17 years old F
Total	N=587	N=587	N=100	N=109	N=104	N=219
Total (Unweighted)	N=542	N=542	N=88 *	N=100	N=95 *	N=194
Agree (Net)	93%	93%	94%	90%	91%	95%
Strongly agree	50%	50%	57% e	50%	41%	49%
Somewhat agree	44%	44%	37%	39%	49%	46%
Disagree (Net)	7%	7%	6%	10%	9%	5%
Somewhat disagree	6%	6%	5%	8%	9% f	4%
Strongly disagree	1%	1%	1%	2%	0%	1%

Table Base: PARENT OF A CHILD UNDER THE AGE OF 18