

Q502) How much more do you expect to pay for the following professional categories?

MS (Median Household Income)

Table with columns for Region, Gender, Age, and various income brackets (e.g., \$0-\$10,000, \$10,000-\$20,000, etc.). Rows include Total, Non-Overlapping, Overlapping, and Non-Overlapping/Overlapping.

*Table Data: US REPRESENTATIVES

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*Table Data: US REPRESENTATIVES

Q503) Based on your experience, what length of a single game is... most different from that for Baseball than each of the following professional sports being listed, or about the right length?

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Table with columns for Region, Gender, Age, and various income brackets. Rows include Total, Non-Overlapping, Overlapping, and Non-Overlapping/Overlapping.

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*Table Data: US REPRESENTATIVES

Q3433 - HOD FLASH (24 HOUR) SURVEY

Q3431: (no transfer_3)How interested are you in each of the following professional sports leagues?

MLB (Major League Baseball)	Total (N)	Opinions on length of MLB Games			Interest in MLB	
		Think games are too long (B)	Think games are right length (C)	Interested in MLB (D)	Not interested in MLB (E)	
Total	N=1003	N=511	N=492	N=448	N=555	
Total (Unweighted)	N=1003	N=511	N=492	N=448	N=555	
Not at all interested	13%	6%	2%	6%	10%	
Not very interested	14%	13%	13%	9%	13%	
Somewhat interested	30%	32%	30%	30%	25%	
Very interested	25%	31%	48%	45%	47%	

* Table Base: US RESPONDENTS

Q3432: Based on your experience, is the length of a single game (i.e., amount of time from start to finish) from each of the following professional sports leagues too long, too short, or about the right length?

NBA (National Basketball Association)	Total (N)	Opinions on length of MLB Games			Interest in MLB	
		Think games are too long (B)	Think games are right length (C)	Interested in MLB (D)	Not interested in MLB (E)	
Total	N=1003	N=483	N=520	N=488	N=515	
Total (Unweighted)	N=1003	N=483	N=520	N=488	N=515	
Too long	23%	23%	1%	13%	15%	
About the right length	78%	74%	83%	79%	75%	
Too short	8%	3%	8%	8%	10%	

* Table Base: HAS WATCHED A GAME FROM THE LISTED LEAGUE IN THE LAST YEAR

NFL (National Football League)	Total (N)	Opinions on length of MLB Games			Interest in MLB	
		Think games are too long (B)	Think games are right length (C)	Interested in MLB (D)	Not interested in MLB (E)	
Total	N=1003	N=512	N=491	N=481	N=522	
Total (Unweighted)	N=1003	N=512	N=491	N=481	N=522	
Too long	19%	27%	9%	14%	29%	
About the right length	75%	67%	87%	82%	65%	
Too short	6%	7%	4%	6%	6%	

* Table Base: HAS WATCHED A GAME FROM THE LISTED LEAGUE IN THE LAST YEAR

NHL (National Hockey League)	Total (N)	Opinions on length of MLB Games			Interest in MLB	
		Think games are too long (B)	Think games are right length (C)	Interested in MLB (D)	Not interested in MLB (E)	
Total	N=443	N=225	N=216	N=143	N=100	
Total (Unweighted)	N=443	N=225	N=216	N=143	N=100	
Too long	13%	28%	1%	13%	18%	
About the right length	79%	69%	89%	80%	78%	
Too short	7%	3%	6%	8%	6%	

* Table Base: HAS WATCHED A GAME FROM THE LISTED LEAGUE IN THE LAST YEAR

MLB (Major League Baseball)	Total (N)	Opinions on length of MLB Games			Interest in MLB	
		Think games are too long (B)	Think games are right length (C)	Interested in MLB (D)	Not interested in MLB (E)	
Total	N=1003	N=511	N=492	N=448	N=555	
Total (Unweighted)	N=1003	N=511	N=492	N=448	N=555	
Too long	35%	100%	0%	35%	40%	
About the right length	58%	0%	100%	58%	23%	
Too short	7%	0%	0%	7%	8%	

* Table Base: HAS WATCHED A GAME FROM THE LISTED LEAGUE IN THE LAST YEAR

MLS (Major League Soccer)	Total (N)	Opinions on length of MLB Games			Interest in MLB	
		Think games are too long (B)	Think games are right length (C)	Interested in MLB (D)	Not interested in MLB (E)	
Total	N=375	N=52	N=186	N=281	N=93	
Total (Unweighted)	N=375	N=52	N=186	N=281	N=93	
Too long	19%	42%	11%	20%	14%	
About the right length	78%	51%	83%	73%	73%	
Too short	7%	7%	6%	7%	13%	

* Table Base: HAS WATCHED A GAME FROM THE LISTED LEAGUE IN THE LAST YEAR

Q3433: Please indicate if you know whether each of the following statements are true or false. If you are not sure whether a statement is true or false, please select "Not at all sure."

MLB recently announced a series of rule changes, including restrictions on the length of time allowed for a pitch, effective at the start of the 2023 season.	Total (N)	Opinions on length of MLB Games			Interest in MLB	
		Think games are too long (B)	Think games are right length (C)	Interested in MLB (D)	Not interested in MLB (E)	
Total	N=1003	N=501	N=502	N=458	N=545	
Total (Unweighted)	N=1003	N=501	N=502	N=458	N=545	
True	43%	69%	58%	62%	29%	
False	4%	4%	7%	6%	6%	
Not at all sure	51%	27%	35%	31%	74%	

* Table Base: US RESPONDENTS

Q3434: How much do you support or oppose each of the following rule changes implemented by MLB?

Addition of "pitch timers"	Total (N)	Opinions on length of MLB Games			Interest in MLB	
		Think games are too long (B)	Think games are right length (C)	Interested in MLB (D)	Not interested in MLB (E)	
Total	N=1003	N=511	N=492	N=448	N=555	
Total (Unweighted)	N=1003	N=511	N=492	N=448	N=555	
Support (Net)	67%	67%	64%	52%	44%	
Strongly support	17%	16%	13%	22%	11%	
Somewhat support	50%	51%	50%	30%	18%	
Neither support nor oppose	43%	39%	31%	24%	65%	
Oppose (Net)	14%	14%	13%	11%	11%	
Somewhat oppose	11%	9%	15%	15%	7%	
Strongly oppose	4%	5%	9%	8%	4%	

* Table Base: US RESPONDENTS

Increasing the size of each plate (base)	Total (N)	Opinions on length of MLB Games			Interest in MLB	
		Think games are too long (B)	Think games are right length (C)	Interested in MLB (D)	Not interested in MLB (E)	
Total	N=1003	N=511	N=492	N=448	N=555	
Total (Unweighted)	N=1003	N=511	N=492	N=448	N=555	
Support (Net)	41%	40%	41%	44%	26%	
Strongly support	15%	19%	16%	18%	11%	
Somewhat support	21%	20%	24%	26%	14%	
Neither support nor oppose	45%	30%	34%	22%	61%	
Oppose (Net)	19%	21%	23%	24%	13%	
Somewhat oppose	9%	11%	11%	11%	8%	
Strongly oppose	10%	10%	15%	13%	6%	

* Table Base: US RESPONDENTS

Q3434: How much more or less likely are you to watch a game (i.e., televised or in person match) from MLB given each of the following rule changes?

Addition of "pitch timers"	Total (N)	Opinions on length of MLB Games			Interest in MLB	
		Think games are too long (B)	Think games are right length (C)	Interested in MLB (D)	Not interested in MLB (E)	
Total	N=1003	N=511	N=492	N=448	N=555	
Total (Unweighted)	N=1003	N=511	N=492	N=448	N=555	
Much more likely	9%	15%	17%	13%	7%	
Somewhat more likely	19%	23%	20%	20%	10%	
Neither more nor less likely	60%	43%	55%	48%	74%	
Less likely (Net)	11%	11%	11%	10%	14%	
Somewhat less likely	6%	6%	5%	5%	7%	
Much less likely	1%	0%	0%	0%	0%	

* Table Base: US RESPONDENTS

Increasing the size of each plate (base)	Total (N)	Opinions on length of MLB Games			Interest in MLB	
		Think games are too long (B)	Think games are right length (C)	Interested in MLB (D)	Not interested in MLB (E)	
Total	N=1003	N=511	N=492	N=448	N=555	
Total (Unweighted)	N=1003	N=511	N=492	N=448	N=555	
Much more likely	9%	9%	16%	13%	3%	
Somewhat more likely	17%	14%	14%	14%	6%	
Neither more nor less likely	66%	64%	57%	56%	79%	
Less likely (Net)	13%	11%	13%	13%	12%	
Somewhat less likely	7%	6%	7%	7%	7%	
Much less likely	6%	5%	6%	6%	5%	

* Table Base: US RESPONDENTS

Q3435: In general, how excited are you about the upcoming Major League Baseball (MLB) season, scheduled to begin March 30, 2023?

Total	Total (Unweighted)	Very excited	Not very excited	Opinions on length of MLB Games			Interest in MLB	
				Think games are too long (B)	Think games are right length (C)	Interested in MLB (D)	Not interested in MLB (E)	
Total	N=1003	N=501	N=502	N=510	N=493	N=458	N=545	
Total (Unweighted)	N=1003	N=501	N=502	N=510	N=493	N=458	N=545	
Very excited	33%	30%	34%	34%	34%	34%	2%	
Not very excited	20%	20%	20%	20%	20%	20%	14%	
Neither excited nor not excited	33%	31%	33%	33%	33%	33%	33%	
Not at all excited	13%	13%	13%	13%	13%	13%	13%	
Not at all excited	2%	2%	2%	2%	2%	2%	2%	

* Table Base: US RESPONDENTS