

072222 - HOD FLASH (24 HOUR) SURVEY

072222 - HOD FLASH (24 HOUR) SURVEY

Report Settings

| | |
|--------------------|-----------------------|
| Respondents: | Qualified Only |
| Additional Filter: | None |
| Table Set: | All |
| Percentage Base: | Total Answering |
| Stat Test Levels: | 95 / 90 (z-test) |
| Stat Test Groups: | None |
| Date Range: | (07/22/22 - 11/18/22) |

Segment Definitions

| | | |
|-------|-------|--------|
| Total | (ALL) | n=1076 |
|-------|-------|--------|

Weighting

| | | |
|-------|---------------------------------|---------------------|
| Total | nweight.q072222_24_hourprop.val | q072222_24_hourprop |
|-------|---------------------------------|---------------------|

QS2Q1: [res transfer_1]Which of the following are issues currently impacting the area where you live? Please select all that apply.

| | Total |
|---|--------|
| Total | N=1076 |
| Total (Unweighted) | N=1076 |
| Housing affordability | 54% |
| Homelessness | 36% |
| Housing availability | 35% |
| Economic inequality (i.e., the unequal distribution of household income, pay, and overall wealth between different groups) | 33% |
| Traffic | 33% |
| Racial inequity | 17% |
| Access to public transportation | 17% |
| Overpopulation | 15% |
| Access to public parking | 13% |
| Gentrification (i.e., change in the character of an area due to an increase in affluent residents and businesses) | 12% |
| None of these | 15% |

Table Base: US RESPONDENTS

QS2Q2: Of the following, which do you believe is primarily responsible for the housing availability issue in the area where you live?

| | |
|---------------------------|-------|
| | Total |
| Total | N=375 |
| Total (Unweighted) | N=390 |
| State government | 22% |
| Local government | 15% |
| Private sector | 15% |
| Federal government | 14% |
| Not at all sure | 13% |
| Individuals | 11% |
| External forces | 6% |
| Other | 4% |

Table Base: AREA IMPACTED BY HOUSING AVAILABILITY ISSUES

QS2Q3: Of the following, which do you believe is primarily responsible for the housing affordability issue in the area where you live?

| | Total |
|---------------------------|-------|
| Total | N=576 |
| Total (Unweighted) | N=615 |
| Federal government | 20% |
| State government | 19% |
| Private sector | 16% |
| Not at all sure | 12% |
| Local government | 11% |
| Individuals | 11% |
| External forces | 10% |
| Other | 1% |

Table Base: AREA IMPACTED BY HOUSING AFFORDABILITY ISSUES

QS2Q9: Do you agree with each of the following statements?

The character of a neighborhood naturally evolves over time.

| | Total |
|---------------------------|--------|
| Total | N=1076 |
| Total (Unweighted) | N=1076 |
| Yes | 87% |
| No | 13% |

Table Base: US RESPONDENTS

QS2Q9: Do you agree with each of the following statements?

The only person who should decide where I can live is me.

| | Total |
|---------------------------|--------|
| Total | N=1076 |
| Total (Unweighted) | N=1076 |
| Yes | 91% |
| No | 9% |

Table Base: US RESPONDENTS

QS2Q9: Do you agree with each of the following statements?

It should be easy for someone to move to my neighborhood.

| | Total |
|---------------------------|--------|
| Total | N=1076 |
| Total (Unweighted) | N=1076 |
| Yes | 82% |
| No | 18% |

Table Base: US RESPONDENTS

QS2Q9: Do you agree with each of the following statements?

Housing would be more affordable for everyone if it were easier to build more units in limited space.

| | Total |
|---------------------------|--------|
| Total | N=1076 |
| Total (Unweighted) | N=1076 |
| Yes | 61% |
| No | 39% |

Table Base: US RESPONDENTS

QS2Q9: Do you agree with each of the following statements?

The government shouldn't tell developers how many parking spaces they need in a building.

| | |
|---------------------------|--------|
| | Total |
| Total | N=1076 |
| Total (Unweighted) | N=1076 |
| Yes | 55% |
| No | 45% |

Table Base: US RESPONDENTS

QS2Q9: Do you agree with each of the following statements?

My neighbors and I should decide what is built in my neighborhood rather than the government.

| | Total |
|---------------------------|--------|
| Total | N=1076 |
| Total (Unweighted) | N=1076 |
| Yes | 75% |
| No | 25% |

Table Base: US RESPONDENTS

QS2Q4A: How much do you agree or disagree with the following statement? “There should be regulations that real estate developers have to follow when developing (e.g., building, updating) their properties.”

| | Total |
|---------------------------|-------|
| Total | N=547 |
| Total (Unweighted) | N=535 |
| Agree (Net) | 91% |
| Strongly agree | 46% |
| Somewhat agree | 45% |
| Disagree (Net) | 9% |
| Somewhat disagree | 7% |
| Strongly disagree | 2% |

Table Base: US RESPONDENTS

QS2Q4B: How much do you agree or disagree with the following statement? “The government should be able to restrict how real estate developers develop (e.g., building, updating) their properties.”

| | Total |
|---------------------------|-------|
| Total | N=529 |
| Total (Unweighted) | N=541 |
| Agree (Net) | 56% |
| Strongly agree | 15% |
| Somewhat agree | 41% |
| Disagree (Net) | 44% |
| Somewhat disagree | 31% |
| Strongly disagree | 13% |

Table Base: US RESPONDENTS

QS2Q5A: How much do you agree or disagree with the following statement? “Residents of a neighborhood should be able to prevent someone from living there.”

| | Total |
|---------------------------|-------|
| Total | N=536 |
| Total (Unweighted) | N=532 |
| Agree (Net) | 31% |
| Strongly agree | 11% |
| Somewhat agree | 20% |
| Disagree (Net) | 69% |
| Somewhat disagree | 35% |
| Strongly disagree | 34% |

Table Base: US RESPONDENTS

QS2Q5B: How much do you agree or disagree with the following statement? “Residents of a neighborhood should have a say in who lives there.”

| | Total |
|---------------------------|-------|
| Total | N=540 |
| Total (Unweighted) | N=544 |
| Agree (Net) | 50% |
| Strongly agree | 18% |
| Somewhat agree | 32% |
| Disagree (Net) | 50% |
| Somewhat disagree | 29% |
| Strongly disagree | 22% |

Table Base: US RESPONDENTS

QS2Q6A: How much do you agree or disagree with the following statement? “I support the construction of additional housing in my area.”

| | |
|---------------------------|-------|
| | Total |
| Total | N=540 |
| Total (Unweighted) | N=544 |
| Agree (Net) | 68% |
| Strongly agree | 26% |
| Somewhat agree | 42% |
| Disagree | 32% |
| Somewhat disagree | 21% |
| Strongly disagree | 11% |

Table Base: US RESPONDENTS

QS2Q6B: How much do you agree or disagree with the following statement? “I support the construction of affordable housing in my area.”

| | |
|---------------------------|-------|
| | Total |
| Total | N=536 |
| Total (Unweighted) | N=532 |
| Agree (Net) | 78% |
| Strongly agree | 39% |
| Somewhat agree | 39% |
| Disagree (Net) | 22% |
| Somewhat disagree | 13% |
| Strongly disagree | 9% |

Table Base: US RESPONDENTS

QS2Q7A: How much do you agree or disagree with the following statement? “Home prices (e.g., rent, mortgage) are higher when there isn’t enough housing available in an area.”

| | Total |
|---------------------------|-------|
| Total | N=540 |
| Total (Unweighted) | N=545 |
| Agree (Net) | 86% |
| Strongly agree | 43% |
| Somewhat agree | 43% |
| Disagree (Net) | 14% |
| Somewhat disagree | 10% |
| Strongly disagree | 4% |

Table Base: US RESPONDENTS

QS2Q7B: How much do you agree or disagree with the following statement? “Home prices (e.g., rent, mortgage) are higher when there are too many people living in an area.”

| | Total |
|---------------------------|-------|
| Total | N=536 |
| Total (Unweighted) | N=531 |
| Agree (Net) | 64% |
| Strongly agree | 25% |
| Somewhat agree | 39% |
| Disagree (Net) | 36% |
| Somewhat disagree | 26% |
| Strongly disagree | 10% |

Table Base: US RESPONDENTS

QS2Q8A: How much do you agree or disagree with the following statement? “Using alternative forms of transportation (e.g., mass transit, bike lanes) reduces traffic issues.”

| | Total |
|---------------------------|-------|
| Total | N=540 |
| Total (Unweighted) | N=538 |
| Agree (Net) | 79% |
| Strongly agree | 28% |
| Somewhat agree | 50% |
| Disagree (Net) | 21% |
| Somewhat disagree | 17% |
| Strongly disagree | 4% |

Table Base: US RESPONDENTS

QS2Q8B: How much do you agree or disagree with the following statement? “Investing in alternative forms of transportation (e.g., mass transit, bike lanes) reduces traffic issues.”

| | |
|---------------------------|-------|
| | Total |
| Total | N=536 |
| Total (Unweighted) | N=538 |
| Agree (Net) | 78% |
| Strongly agree | 25% |
| Somewhat agree | 52% |
| Disagree (Net) | 22% |
| Somewhat disagree | 15% |
| Strongly disagree | 7% |

Table Base: US RESPONDENTS