

072922 - HOD FLASH (24 HOUR) SURVEY

Q51Q1: Do you want to get married in the future?

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=563	N=123	N=170	N=123	N=118	N=30
Total (Unweighted)	N=514	N=104	N=147	N=130	N=113	N=20
Yes	43% EF	67% ADEF	56% ADEF	38% EF	12%	9%
No	34% B	14%	27% b	37% B	52% ABCD	79% ABCDe
Not at all sure	23%	19%	17%	25%	36% ABCF	12%

\* Table Base: NOT CURRENTLY MARRIED

Q51Q2: In your opinion, how likely or unlikely are you to find a partner to marry?

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=240	N=82	N=95	N=47	N=14	N=3
Total (Unweighted)	N=230	N=76	N=86	N=54	N=11	N=3
Likely (Net)	75% F	79% F	74% F	73% F	71% f	0%
Very likely	45%	45%	48%	47%	36%	0%
Somewhat likely	29%	34%	26%	26%	35%	0%
Unlikely	18%	13%	19%	15%	29%	100% ABCDe
Somewhat unlikely	12%	7%	12%	12%	29% b	56% aBc
Very unlikely	6%	6%	7%	3%	0%	44% AbcDe
Not at all sure	7%	8%	6%	12%	0%	0%

\* Table Base: WANTS TO GET MARRIED IN THE FUTURE

Q51Q3: Do you want to have a child (e.g., biologically, through adoption) in the future?

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=1054	N=137	N=287	N=282	N=287	N=61
Total (Unweighted)	N=1054	N=117	N=299	N=295	N=298	N=45
Yes	28% EF	58% ADEF	48% ADEF	25% EF	1%	0%
No	56% BC	20%	30% b	58% BC	89% ABCD	100% ABCDE
Not at all sure	14% EF	20% EF	2%	16% EF	8%	0%
Decline to answer	2%	2%	2%	1%	2%	0%

\* Table Base: US RESPONDENTS

Q51Q4: How many children do you want to have (e.g., biologically, through adoption) in the future?

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	100%	100%	100%	100%	100%	0%
1	25%	17%	20%	46% ABC	0%	0%
2	45%	45%	49%	38%	0%	0%
3	14%	17% d	16% d	5%	100%	0%
4	8%	15% C	5%	7%	0%	0%
5+	8%	6%	10%	4%	0%	0%
Mean	2.37 D	2.55 D	2.51 D	1.85	3.00	0.00
Median	2.00	2.00	2.00	2.00	3.00	0.00
Standard Deviation	1.46	1.35	1.63	1.07	0.00	0.00
Not at all sure	15%	19%	9%	20% c	545%	0%

\* Table Base: WANTS TO HAVE A CHILD IN THE FUTURE

Q51Q5: You indicated that you do not currently have a child and want to have a child (e.g., biologically, through adoption) in the future. Did any of the following concerns influence your decision not to have a child?

Climate change

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=317	N=43	N=65	N=71	N=113	N=24
Total (Unweighted)	N=319	N=32	N=63	N=66	N=119	N=19
Yes	28% F	45% adEF	41% adEF	25% f	21%	5%
No	72% bc	55%	59%	75% bc	79% BC	95% ABCd

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

Safety (i.e., my or my family's personal safety)

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=317	N=43	N=65	N=71	N=113	N=24
Total (Unweighted)	N=319	N=32	N=63	N=66	N=119	N=19
Yes	31% EF	67% ADEF	51% ADEF	22%	18%	5%
No	69% BC	33%	49%	78% BC	82% ABC	95% ABC

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

Political situation in the US

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=317	N=43	N=65	N=71	N=113	N=24
Total (Unweighted)	N=319	N=32	N=63	N=66	N=119	N=19
Yes	31% E	50% adEF	47% ADEF	30%	19%	14%
No	69% bc	50%	53%	70% bc	81% ABC	86% BC

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

Housing prices

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=317	N=43	N=65	N=71	N=113	N=24
Total (Unweighted)	N=319	N=32	N=63	N=66	N=119	N=19
Yes	33% EF	57% ADEF	60% ADEF	25%	17%	8%
No	67% BC	43%	40%	75% BC	83% ABC	92% ABC

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

Work/life balance

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=317	N=43	N=65	N=71	N=113	N=24
Total (Unweighted)	N=319	N=32	N=63	N=66	N=119	N=19
Yes	40% E	75% ADEF	65% ADEF	39% E	17%	21%
No	60% BC	25%	35%	61% BC	83% ABCD	79% BC

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

Maintaining my personal independence

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=317	N=43	N=65	N=71	N=113	N=24
Total (Unweighted)	N=319	N=32	N=63	N=66	N=119	N=19
Yes	54% eF	74% aEF	63% EF	59% eF	43%	26%
No	46% b	26%	37%	41%	57% aBCd	74% ABCD

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

My personal financial situation

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=317	N=43	N=65	N=71	N=113	N=24
Total (Unweighted)	N=319	N=32	N=63	N=66	N=119	N=19
Yes	46% EF	80% ADEF	77% ADEF	46% EF	22%	12%
No	54% BC	20%	23%	54% BC	78% ABCD	88% ABCD

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

**Q51Q6: Of the following concerns that influenced your decision not have a child, which influenced your decision the most?**

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
<b>Total</b>	N=225	N=40	N=59	N=56	N=59	N=11
<b>Total (Unweighted)</b>	N=223	N=29	N=55	N=66	N=65	N=8
Maintaining my personal independence	33% <b>B</b>	11%	22%	43% <b>BC</b>	48% <b>aBC</b>	37%
My personal financial situation	27%	20%	35%	25%	27%	18%
Work/life balance	14% <b>E</b>	39% <b>ACDE</b>	9%	9%	3%	35% <b>cdE</b>
Climate change	10%	10%	10%	10%	14%	0%
Safety (i.e., my, or my family's personal safety)	8% <b>d</b>	15% <b>De</b>	16% <b>DE</b>	1%	3%	0%
Housing prices	4%	0%	9%	5%	2%	0%
Political situation in the US	4%	5%	1%	7%	3%	11% <b>c</b>

\* Table Base: LISTED CONCERN INFLUENCED DECISION NOT TO HAVE A CHILD

**Q51Q7: How much do you agree or disagree with each of the following statements?**

People should stop having children because of the harm it causes (i.e., to other people, animals, or the environment).

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
<b>Total</b>	N=1054	N=137	N=287	N=282	N=287	N=61
<b>Total (Unweighted)</b>	N=1054	N=117	N=299	N=295	N=298	N=45
<b>Agree (Net)</b>	20% <b>E</b>	22% <b>E</b>	27% <b>AdE</b>	20% <b>E</b>	12%	16%
Strongly agree	6% <b>E</b>	9% <b>E</b>	8% <b>E</b>	6% <b>E</b>	1%	2%
Somewhat agree	14%	12%	19% <b>aE</b>	14%	10%	13%
<b>Disagree (Net)</b>	80% <b>C</b>	78%	73%	80% <b>c</b>	88% <b>ABCD</b>	84%
Somewhat disagree	29%	31%	29%	27%	29%	31%
Strongly disagree	52% <b>c</b>	47%	44%	53% <b>c</b>	59% <b>abC</b>	54%

\* Table Base: US RESPONDENTS

People should stop having children because their children's quality of life will be poor.

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
<b>Total</b>	N=1054	N=137	N=287	N=282	N=287	N=61
<b>Total (Unweighted)</b>	N=1054	N=117	N=299	N=295	N=298	N=45
<b>Agree (Net)</b>	34%	37%	41% <b>aDE</b>	31%	29%	27%
Strongly agree	9%	12%	11% <b>ef</b>	9%	7%	1%
Somewhat agree	25%	24%	30% <b>e</b>	23%	22%	25%
<b>Disagree (Net)</b>	68% <b>c</b>	63%	59%	69% <b>C</b>	71% <b>C</b>	73%
Somewhat disagree	30%	27% <b>C</b>	26%	29%	33% <b>c</b>	23%
Strongly disagree	36% <b>b</b>	26%	33%	39% <b>B</b>	38% <b>b</b>	51% <b>aBc</b>

\* Table Base: US RESPONDENTS

I'm concerned about the impact of overpopulation on the planet.

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
<b>Total</b>	N=1054	N=137	N=287	N=282	N=287	N=61
<b>Total (Unweighted)</b>	N=1054	N=117	N=299	N=295	N=298	N=45
<b>Agree (Net)</b>	52%	51%	54%	48%	53%	61%
Strongly agree	17%	18%	19%	15%	15%	15%
Somewhat agree	35%	32%	35%	33%	38%	46%
<b>Disagree (Net)</b>	48%	49%	46%	52%	47%	39%
Somewhat disagree	24%	28%	24%	22%	24%	21%
Strongly disagree	24%	22%	22%	30% <b>ace</b>	23%	19%

\* Table Base: US RESPONDENTS

**Q51Q8: When thinking about your career, how important are each of the following to you personally?**

Financial benefits (e.g., salary, hourly wages)

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
<b>Total</b>	N=713	N=129	N=253	N=233	N=89	N=9
<b>Total (Unweighted)</b>	N=721	N=111	N=265	N=243	N=97	N=5
<b>Important (Net)</b>	94%	89%	95% <b>b</b>	96% <b>B</b>	93%	90%
Very important	72%	67%	69%	77% <b>bc</b>	73%	77%
Somewhat important	22%	22%	26% <b>d</b>	19%	20%	13%
<b>Not Important (Net)</b>	6%	11% <b>cd</b>	5%	4%	7%	10%
Not very important	5%	9% <b>d</b>	4%	3%	7%	10%
Not at all important	1%	3%	1%	1%	0%	0%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

Non-financial benefits (e.g., health insurance, paid time off)

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
<b>Total</b>	N=713	N=129	N=253	N=233	N=89	N=9
<b>Total (Unweighted)</b>	N=721	N=111	N=265	N=243	N=97	N=5
<b>Important (Net)</b>	90% <b>B</b>	82%	91% <b>B</b>	93% <b>B</b>	91%	90%
Very important	58% <b>b</b>	46%	54%	66% <b>aBC</b>	63% <b>B</b>	90%
Somewhat important	32%	36%	37% <b>D</b>	27%	28%	0%
<b>Not Important (Net)</b>	10%	18% <b>ACD</b>	9%	7%	9%	10%
Not very important	7%	11%	6%	6%	8%	0%
Not at all important	3%	7% <b>De</b>	3%	2%	1%	10%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

Career growth

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
<b>Total</b>	N=713	N=129	N=253	N=233	N=89	N=9
<b>Total (Unweighted)</b>	N=721	N=111	N=265	N=243	N=97	N=5
<b>Important (Net)</b>	85% <b>E</b>	87% <b>E</b>	91% <b>AdE</b>	85% <b>E</b>	64%	90%
Very important	51% <b>E</b>	63% <b>ADE</b>	61% <b>ADE</b>	45% <b>E</b>	21%	25%
Somewhat important	34% <b>b</b>	24%	29%	40% <b>BC</b>	43% <b>BC</b>	64%
<b>Not Important (Net)</b>	15% <b>C</b>	13%	9%	15% <b>c</b>	36% <b>ABCD</b>	10%
Not very important	12%	10%	9%	11%	27% <b>ABCD</b>	0%
Not at all important	3% <b>C</b>	3% <b>C</b>	0%	4% <b>C</b>	10% <b>AbCd</b>	10% <b>C</b>

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

Work/life balance

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
<b>Total</b>	N=713	N=129	N=253	N=233	N=89	N=9
<b>Total (Unweighted)</b>	N=721	N=111	N=265	N=243	N=97	N=5
<b>Important (Net)</b>	94% <b>b</b>	88%	96% <b>B</b>	94%	96% <b>b</b>	90%
Very important	68%	64%	70%	68%	69%	90%
Somewhat important	26%	25%	26%	26%	27%	0%
<b>Not Important (Net)</b>	6%	12% <b>aCe</b>	4%	6%	4%	10%
Not very important	5%	7%	4%	5%	4%	10%
Not at all important	1%	4% <b>aCe</b>	0%	1%	0%	0%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

Flexible working hours

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
<b>Total</b>	N=713	N=129	N=253	N=233	N=89	N=9
<b>Total (Unweighted)</b>	N=721	N=111	N=265	N=243	N=97	N=5
<b>Important (Net)</b>	88%	87%	92% <b>D</b>	86%	87%	90%
Very important	51%	61% <b>DE</b>	51%	47%	45%	90%
Somewhat important	37% <b>B</b>	25%	42% <b>B</b>	39% <b>B</b>	42% <b>B</b>	0%
<b>Not Important (Net)</b>	12%	13%	8%	14% <b>C</b>	13%	10%
Not very important	9%	11%	6%	11% <b>c</b>	11%	0%

Not at all important	2%	2%	2%	3%	2%	10%
----------------------	----	----	----	----	----	-----

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

Remote work opportunities

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=713	N=129	N=253	N=233	N=89	N=9
Total (Unweighted)	N=721	N=111	N=265	N=243	N=97	N=5
Important (Net)	70%	73%	78%	68%	53%	51%
Very important	34%	35%	40%	29%	33%	26%
Somewhat important	36%	38%	39%	38%	20%	25%
Not important (Net)	30%	27%	22%	32%	47%	49%
Not very important	18%	20%	15%	18%	28%	0%
Not at all important	11%	7%	7%	14%	19%	49%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

Working for an employer that shares my personal values

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=713	N=129	N=253	N=233	N=89	N=9
Total (Unweighted)	N=721	N=111	N=265	N=243	N=97	N=5
Important (Net)	79%	78%	81%	81%	73%	77%
Very important	37%	34%	39%	40%	23%	39%
Somewhat important	43%	44%	42%	40%	50%	38%
Not important (Net)	21%	22%	19%	19%	27%	23%
Not very important	14%	7%	13%	15%	21%	13%
Not at all important	7%	14%	6%	4%	5%	10%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

Working with colleagues who share my personal values

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=713	N=129	N=253	N=233	N=89	N=9
Total (Unweighted)	N=721	N=111	N=265	N=243	N=97	N=5
Important (Net)	76%	74%	76%	81%	69%	77%
Very important	30%	36%	28%	30%	19%	52%
Somewhat important	47%	38%	47%	50%	50%	25%
Not important (Net)	24%	26%	24%	19%	31%	23%
Not very important	19%	17%	19%	16%	27%	23%
Not at all important	5%	9%	5%	3%	5%	0%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

Doing work that I enjoy

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=713	N=129	N=253	N=233	N=89	N=9
Total (Unweighted)	N=721	N=111	N=265	N=243	N=97	N=5
Important (Net)	95%	93%	96%	96%	92%	100%
Very important	65%	69%	63%	63%	65%	100%
Somewhat important	30%	24%	33%	33%	27%	0%
Not important (Net)	5%	7%	4%	4%	8%	0%
Not very important	4%	6%	3%	3%	8%	0%
Not at all important	1%	1%	1%	1%	0%	0%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

Doing work that is personally meaningful

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=713	N=129	N=253	N=233	N=89	N=9
Total (Unweighted)	N=721	N=111	N=265	N=243	N=97	N=5
Important (Net)	91%	89%	89%	94%	90%	100%
Very important	52%	53%	51%	50%	54%	90%
Somewhat important	39%	36%	38%	44%	36%	10%
Not important (Net)	9%	11%	11%	6%	10%	0%
Not very important	8%	9%	10%	5%	10%	0%
Not at all important	1%	2%	2%	1%	0%	0%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

Q51Q9: When thinking about your life overall, how important are each of the following to you personally?

Success in my career

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=1054	N=137	N=287	N=282	N=287	N=61
Total (Unweighted)	N=1054	N=117	N=299	N=295	N=298	N=45
Important (Net)	77%	86%	88%	83%	58%	62%
Very important	38%	64%	52%	38%	18%	20%
Somewhat important	38%	21%	36%	45%	41%	43%
Not important (Net)	23%	14%	12%	17%	42%	38%
Not very important	14%	10%	11%	13%	21%	15%
Not at all important	9%	4%	1%	4%	20%	23%

\* Table Base: US RESPONDENTS

Wealth

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=1054	N=137	N=287	N=282	N=287	N=61
Total (Unweighted)	N=1054	N=117	N=299	N=295	N=298	N=45
Important (Net)	73%	89%	80%	77%	56%	58%
Very important	28%	57%	43%	23%	10%	3%
Somewhat important	45%	32%	37%	54%	48%	56%
Not important (Net)	27%	11%	20%	23%	42%	42%
Not very important	22%	9%	17%	18%	34%	30%
Not at all important	5%	1%	3%	5%	9%	12%

\* Table Base: US RESPONDENTS

Personal relationships (e.g., friends, family)

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=1054	N=137	N=287	N=282	N=287	N=61
Total (Unweighted)	N=1054	N=117	N=299	N=295	N=298	N=45
Important (Net)	96%	96%	94%	97%	96%	100%
Very important	65%	57%	59%	67%	74%	68%
Somewhat important	30%	38%	35%	30%	22%	32%
Not important (Net)	4%	4%	6%	3%	4%	0%
Not very important	3%	3%	5%	2%	3%	0%
Not at all important	1%	1%	1%	1%	1%	0%

\* Table Base: US RESPONDENTS

Making a difference in the world

	Total (A)	Gen Z 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=1054	N=137	N=287	N=282	N=287	N=61
Total (Unweighted)	N=1054	N=117	N=299	N=295	N=298	N=45
Important (Net)	83%	86%	88%	85%	76%	78%
Very important	35%	43%	45%	36%	24%	17%
Somewhat important	48%	42%	43%	49%	52%	61%
Not important (Net)	17%	14%	12%	15%	24%	22%
Not very important	13%	7%	9%	12%	19%	17%
Not at all important	4%	7%	4%	3%	5%	5%

\* Table Base: US RESPONDENTS

072922 - HOD FLASH (24 HOUR) SURVEY

QS1Q1: Do you want to get married in the future?

	Gender			Age				Region				
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)
Total	N=563	N=255	N=301	N=232	N=88 *	N=73 *	N=71 *	N=100	N=104	N=232	N=109	N=117
Total (Unweighted)	N=514	N=221	N=283	N=200	N=81 *	N=76 *	N=66 *	N=91 *	N=117	N=224	N=93 *	N=80 *
Yes	43%	46%	40%	62%	FGH	53% GH	39% GH	20% h	8%	44% k	45% K	29% *
No	34%	28%	40%	19%	B	32% d	32% d	43% D	68% DEFG	31%	46% J	49% K
Not at all sure	23%	26%	21%	19%		15%	29% e	38% DE	24%	25%	24%	18%

\* Table Base: NOT CURRENTLY MARRIED

QS1Q2: In your opinion, how likely or unlikely are you to find a partner to marry?

	Gender			Age				Region				
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)
Total	N=240	N=118	N=119	N=143	N=47 *	N=28 **	N=14 **	N=8 **	N=46 *	N=105	N=32 *	N=57 *
Total (Unweighted)	N=230	N=104	N=121	N=132	N=45 *	N=31 *	N=14 **	N=8 **	N=51 *	N=112	N=29 **	N=38 *
Likely (Net)	75%	79%	69%	77%	69%	78%	73%	49%	79%	72%	83%	71%
Very likely	45%	53%	C	37%	47%	48%	41%	34%	41%	50%	48%	41%
Somewhat likely	29%	26%		30%	21%	37%	39%	8%	29%	27%	36%	30%
Unlikely	18%	13%	b	14%	27%	df	8%	27%	11%	17%	14%	26%
Somewhat unlikely	12%	6%	B	8%	18%	8%	25%	35%	Df	2%	11%	20%
Very unlikely	6%	7%		6%	10%	0%	3%	16%	f	9%	6%	7%
Not at all sure	7%	8%		7%	3%	14%	0%	0%	9%	11%	2%	2%

\* Table Base: WANTS TO GET MARRIED IN THE FUTURE

QS1Q3: Do you want to have a child (e.g., biologically, through adoption) in the future?

	Gender			Age				Region				
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)
Total	N=1054	N=505	N=539	N=308	N=177	N=167	N=174	N=229	N=183	N=405	N=219	N=247
Total (Unweighted)	N=1054	N=481	N=559	N=297	N=182	N=175	N=169	N=231	N=233	N=431	N=203	N=187
Yes	28%	31%	C	24%	54%	EFGH	37% GH	28% GH	5%	H	1%	30%
No	56%	50%	B	63%	22%	D	44% D	56% De	77% DEF	97% DEFG	59% J	52%
Not at all sure	14%	17%	C	11%	21%	fH	18% H	14% H	16% H	1%	11%	18%
Decline to answer	2%	2%		1%	2%		1%	2%	2%	1%	0%	1%

\* Table Base: US RESPONDENTS

QS1Q4: How many children do you want to have (e.g., biologically, through adoption) in the future?

	Gender			Age				Region				
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	25%	27%	23%	17%	29%	46%	D	54%	0%	29%	26%	18%
2	45%	43%	47%	44%	55%	36%		46%	0%	39%	42%	42%
3	14%	20%	C	7%	19%	ef	8%	4%	0%	100%	9%	20%
4	8%	3%	B	13%	10%	5%	8%	0%	0%	11%	7%	10%
5+	8%	6%		9%	10%	4%	6%	0%	0%	13%	6%	12%
Mean	2.37	2.23	2.52	2.65	EFG	2.01	1.92	1.46	3.00	2.78	I	2.27
Median	2.00	2.00	2.00	2.00		2.00	2.00	1.00	3.00	2.00		2.00
Standard Deviation	1.46	1.22	1.69	1.62		1.04	1.17	0.61	0.00	2.34		1.14
Not at all sure	15%	18%		13%	12%	14%	15%	182%	DEF	253%	14%	14%

\* Table Base: WANTS TO HAVE A CHILD IN THE FUTURE

QS1Q5: You indicated that you do not currently have a child and want to have a child (e.g., biologically, through adoption) in the future. Did any of the following concerns influence your decision not to have a child?

	Gender			Age				Region				
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)
Total	N=317	N=161	N=152	N=90 *	N=33 *	N=36 *	N=68 *	N=89 *	N=57 *	N=115	N=62 *	N=82 *
Total (Unweighted)	N=319	N=150	N=165	N=74 *	N=38 *	N=47 *	N=68 *	N=92 *	N=75 *	N=114	N=62 *	N=68 *
Yes	28%	28%	27%	47%	FGH	35% H	29% H	25% H	9%	27%	29%	21%
No	72%	72%	73%	53%		65%	71% d	75% D	91% DEFG	73%	71%	79%

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

Safety (i.e., my or my family's personal safety)

	Gender			Age				Region				
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)
Total	N=317	N=161	N=152	N=90 *	N=33 *	N=36 *	N=68 *	N=89 *	N=57 *	N=115	N=62 *	N=82 *
Total (Unweighted)	N=319	N=150	N=165	N=74 *	N=38 *	N=47 *	N=68 *	N=92 *	N=75 *	N=114	N=62 *	N=68 *
Yes	31%	32%	31%	64%	EFGH	30% H	24% H	22% H	8%	31%	30%	23%

No	69%	68%	69%	36%	70%	D	76%	D	78%	D	92%	DEFG	69%	70%	77%	62%
----	-----	-----	-----	-----	-----	---	-----	---	-----	---	-----	------	-----	-----	-----	-----

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

**Political situation in the US**

	Gender			Age						Region							
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)					
Total	N=317	N=161	N=152	N=90	N=33	N=36	N=68	N=89	N=57	N=115	N=62	N=82					
Total (Unweighted)	N=319	N=150	N=165	N=74	N=38	N=47	N=68	N=92	N=75	N=114	N=62	N=68					
Yes	31%	34%	29%	51%	GH	40%	H	39%	H	23%	h	11%	34%	34%	22%	33%	
No	69%	66%	71%	49%		60%		61%		77%	D	89%	DEFG	66%	66%	78%	67%

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

**Housing prices**

	Gender			Age						Region							
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)					
Total	N=317	N=161	N=152	N=90	N=33	N=36	N=68	N=89	N=57	N=115	N=62	N=82					
Total (Unweighted)	N=319	N=150	N=165	N=74	N=38	N=47	N=68	N=92	N=75	N=114	N=62	N=68					
Yes	33%	30%	35%	61%	FGH	49%	GH	30%	H	22%	H	7%	38%	35%	25%	31%	
No	67%	70%	65%	39%		51%		70%	D	78%	DE	93%	DEFG	62%	65%	75%	69%

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

**Work/life balance**

	Gender			Age						Region								
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)						
Total	N=317	N=161	N=152	N=90	N=33	N=36	N=68	N=89	N=57	N=115	N=62	N=82						
Total (Unweighted)	N=319	N=150	N=165	N=74	N=38	N=47	N=68	N=92	N=75	N=114	N=62	N=68						
Yes	40%	41%	39%	72%	EFGH	45%	gH	47%	GH	27%	h	13%	39%	45%	k	28%	44%	
No	60%	59%	61%	28%		55%	D	53%	D	73%	DeF	87%	DEFG	61%	55%	k	72%	56%

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

**Maintaining my personal independence**

	Gender			Age						Region							
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)					
Total	N=317	N=161	N=152	N=90	N=33	N=36	N=68	N=89	N=57	N=115	N=62	N=82					
Total (Unweighted)	N=319	N=150	N=165	N=74	N=38	N=47	N=68	N=92	N=75	N=114	N=62	N=68					
Yes	54%	55%	53%	71%	EGH	48%	EGH	49%	h	33%	57%	42%	56%	42%	59%	k	
No	46%	45%	47%	29%		52%	DF	22%		51%	DF	67%	DFg	43%	44%	58%	41%

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

**My personal financial situation**

	Gender			Age						Region							
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)					
Total	N=317	N=161	N=152	N=90	N=33	N=36	N=68	N=89	N=57	N=115	N=62	N=82					
Total (Unweighted)	N=319	N=150	N=165	N=74	N=38	N=47	N=68	N=92	N=75	N=114	N=62	N=68					
Yes	46%	48%	44%	81%	EFGH	50%	H	56%	gH	36%	H	13%	38%	52%	i	44%	
No	54%	52%	56%	19%		50%	D	44%	D	64%	Df	87%	DEFG	62%	j	48%	56%

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

**QS1Q6: Of the following concerns that influenced your decision not have a child, which influenced your decision the most?**

	Gender			Age						Region				
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)		
Total	N=225	N=117	N=106	N=83	N=27	N=32	N=42	N=40	N=40	N=85	N=42	N=58		
Total (Unweighted)	N=223	N=108	N=113	N=66	N=31	N=40	N=43	N=43	N=53	N=80	N=40	N=50		
Maintaining my personal independence	33%	24%	42%	15%	29%	42%	42%	55%	De	47%	k	32%	24%	31%
My personal financial situation	27%	33%	21%	24%	35%	28%	36%	17%	18%	25%	39%	28%	39%	28%
Work/life balance	14%	12%	17%	23%	eG	7%	14%	2%	g	11%	19%	13%	10%	10%
Climate change	10%	13%	8%	9%	22%	F	2%	11%	9%	10%	J	1%	12%	J
Safety (i.e., my or my family's personal safety)	8%	10%	5%	18%	EFgH	0%	0%	4%	1%	2%	13%	i	6%	5%
Housing prices	4%	5%	4%	7%	6%	4%	3%	0%	9%	5%	3%	2%	2%	2%
Political situation in the US	4%	4%	4%	3%	2%	11%	2%	5%	4%	6%	2%	2%	2%	2%

\* Table Base: LISTED CONCERN INFLUENCED DECISION NOT TO HAVE A CHILD

**QS1Q7: How much do you agree or disagree with each of the following statements?**

People should stop having children because of the harm it causes (i.e., to other people, animals, or the environment).

	Gender			Age						Region			
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)	
Total	N=1054	N=505	N=539	N=308	N=177	N=167	N=174	N=229	N=183	N=405	N=219	N=247	
Total (Unweighted)	N=1054	N=481	N=559	N=297	N=162	N=175	N=169	N=231	N=233	N=431	N=203	N=187	
Agree (Net)	20%	22%	17%	23%	30%	FGH	18%	H	17%	h	10%	23%	
Strongly agree	6%	4%	6%	9%	GH	8%	gH	6%	H	3%	5%	10%	
Somewhat agree	14%	18%	11%	14%	h	22%	dFgH	13%		14%	18%	13%	
Disagree (Net)	80%	78%	83%	77%	70%	E	83%	E	90%	DEFg	77%	83%	
Somewhat disagree	29%	29%	28%	32%	g	24%	28%	23%	eG	25%	28%	27%	

Strongly disagree	52%	48%	55%	b	45%	46%	53%	60%	DE	56%	De	51%	55%	47%	50%
-------------------	-----	-----	-----	---	-----	-----	-----	-----	----	-----	----	-----	-----	-----	-----

\* Table Base: US RESPONDENTS

People should stop having children because their children's quality of life will be poor.

	Gender			Age						Region						
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)				
Total	N=1054	N=505	N=539	N=308	N=177	N=167	N=174	N=229	N=183	N=405	N=219	N=247				
Total (Unweighted)	N=1054	N=481	N=559	N=297	N=182	N=175	N=169	N=231	N=233	N=431	N=203	N=187				
Agree (Net)	34%	37%	c	31%	39%	gH	43%	31%	30%	26%	31%	40%	u	34%		
Strongly agree	9%	10%		8%	12%	H	10%	H	8%	4%	10%	9%	8%	8%		
Somewhat agree	25%	27%		22%	26%		33%	FGH	21%	21%	22%	32%	u	26%		
Disagree (Net)	66%	63%	b	61%	57%		57%	E	70%	dE	74%	69%	K	66%		
Somewhat disagree	30%	30%		30%	31%		23%	29%	30%	35%	E	35%		30%		
Strongly disagree	36%	33%		39%	b	30%	34%	d	40%	d	40%	d	34%	39%	32%	36%

\* Table Base: US RESPONDENTS

I'm concerned about the impact of overpopulation on the planet.

	Gender			Age						Region				
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)		
Total	N=1054	N=505	N=539	N=308	N=177	N=167	N=174	N=229	N=183	N=405	N=219	N=247		
Total (Unweighted)	N=1054	N=481	N=559	N=297	N=182	N=175	N=169	N=231	N=233	N=431	N=203	N=187		
Agree (Net)	52%	58%	C	46%	55%	h	47%	55%	52%	48%	52%	59%	J	
Strongly agree	17%	19%	c	14%	20%		17%	15%	16%	13%	14%	19%	19%	
Somewhat agree	35%	39%	c	32%	35%		31%	32%	38%	34%	34%	33%	40%	
Disagree (Net)	48%	42%	B	54%	45%		52%	53%	45%	48%	52%	L	48%	41%
Somewhat disagree	24%	21%		26%	b	21%	28%	25%	20%	26%	24%	26%	22%	
Strongly disagree	24%	21%		27%	B	23%	23%	28%	26%	22%	24%	L	22%	19%

\* Table Base: US RESPONDENTS

QS1Q8: When thinking about your career, how important are each of the following to you personally?

Financial benefits (e.g., salary, hourly wages)

	Gender			Age						Region				
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)		
Total	N=713	N=379	N=328	N=281	N=153	N=139	N=100	N=40	*	N=133	N=281	N=151	N=148	
Total (Unweighted)	N=721	N=353	N=359	N=272	N=159	N=146	N=104	N=40	*	N=173	N=296	N=135	N=117	
Important (Net)	94%	94%		93%	91%		96%	95%		95%	92%	95%	95%	
Very important	72%	69%		75%	68%		68%	De	80%	De	73%	71%	78%	68%
Somewhat important	22%	25%	c	19%	23%		28%	IG	17%	15%	22%	24%	17%	26%
Not Important (Net)	6%	6%		7%	9%		4%		5%	5%	5%	8%	5%	5%
Not very important	5%	5%		6%	7%		3%		5%	5%	4%	6%	5%	5%
Not at all important	1%	1%		1%	2%		1%		0%	0%	1%	2%	0%	0%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

Non-financial benefits (e.g., health insurance, paid time off)

	Gender			Age						Region								
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)						
Total	N=713	N=379	N=328	N=281	N=153	N=139	N=100	N=40	*	N=133	N=281	N=151	N=148					
Total (Unweighted)	N=721	N=353	N=359	N=272	N=159	N=146	N=104	N=40	*	N=173	N=296	N=135	N=117					
Important (Net)	90%	89%		91%	87%		97%	DH	84%	88%	88%	96%	u	90%				
Very important	58%	56%		61%	49%		58%	D	72%	DE	64%	61%	55%	55%				
Somewhat important	32%	34%		30%	38%		26%		25%		20%	28%	33%	32%	34%			
Not Important (Net)	10%	11%		9%	13%		9%		3%	16%	G	12%	K	12%	10%			
Not very important	7%	8%	c	5%	7%		3%		3%	7%	g	7%	8%	4%	7%			
Not at all important	3%	2%		5%	g	2%	2%		0%	5%		4%	K	4%	K	0%	3%	k

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

Career growth

	Gender			Age						Region								
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)						
Total	N=713	N=379	N=328	N=281	N=153	N=139	N=100	N=40	*	N=133	N=281	N=151	N=148					
Total (Unweighted)	N=721	N=353	N=359	N=272	N=159	N=146	N=104	N=40	*	N=173	N=296	N=135	N=117					
Important (Net)	85%	88%	c	82%	88%	GH	86%	gH	76%	h	58%	83%	85%	88%				
Very important	51%	50%		52%	63%	FGH	56%	GH	50%	GH	26%	12%	53%	52%	46%	51%		
Somewhat important	34%	38%	c	30%	25%		34%	d	37%	D	50%	DEF	46%	D	31%	32%	38%	36%
Not Important (Net)	15%	12%		18%	12%		14%		24%	DEF	42%	DEFg	17%	15%	16%	12%	12%	
Not very important	12%	10%		14%	10%		8%		19%	deF	26%	DEF	12%	12%	13%	10%	10%	
Not at all important	3%	3%		4%	1%		0%	DE	5%	dE	15%	DEfg	5%	3%	3%	2%	2%	

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

Work/life balance

	Gender			Age						Region					
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)			
Total	N=713	N=379	N=328	N=281	N=153	N=139	N=100	N=40	*	N=133	N=281	N=151	N=148		
Total (Unweighted)	N=721	N=353	N=359	N=272	N=159	N=146	N=104	N=40	*	N=173	N=296	N=135	N=117		
Important (Net)	94%	94%		94%	92%		96%	93%		98%	d	94%	94%	94%	94%

Very important	68%	65%	72%	b	66%	68%	70%	68%	81%	67%	68%	72%	65%
Somewhat important	26%	30%	22%	C	26%	29%	23%	30%	13%	27%	25%	22%	29%
<b>Not Important (Net)</b>	6%	6%	6%		8%	4%	7%	2%	6%	6%	6%	6%	6%
Not very important	5%	5%	5%		6%	3%	6%	2%	6%	5%	4%	5%	4%
Not at all important	1%	1%	2%		2%	1%	1%	1%	0%	1%	2%	0%	2%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

**Flexible working hours**

	Gender				Age					Region			
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)	
<b>Total</b>	N=713	N=379	N=328	N=281	N=153	N=139	N=100	N=40	N=133	N=281	N=151	N=148	
<b>Total (Unweighted)</b>	N=721	N=353	N=359	N=272	N=159	N=146	N=104	N=40	N=173	N=296	N=135	N=117	
<b>Important (Net)</b>	88%	87%	90%	88%	91%	88%	85%	89%	90%	86%	88%	91%	
Very important	51%	46%	56%	B	54%	48%	41%	63%	53%	46%	54%	56%	
Somewhat important	37%	41%	34%		40%	40%	44%	26%	37%	40%	35%	36%	
<b>Not Important (Net)</b>	12%	13%	10%		12%	12%	15%	11%	10%	14%	12%	9%	
Not very important	9%	11%	8%		9%	7%	13%	10%	10%	10%	12%	5%	
Not at all important	2%	2%	2%		2%	5%	2%	2%	0%	4%	0%	3%	

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

**Remote work opportunities**

	Gender				Age					Region			
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)	
<b>Total</b>	N=713	N=379	N=328	N=281	N=153	N=139	N=100	N=40	N=133	N=281	N=151	N=148	
<b>Total (Unweighted)</b>	N=721	N=353	N=359	N=272	N=159	N=146	N=104	N=40	N=173	N=296	N=135	N=117	
<b>Important (Net)</b>	70%	71%	70%	GH	82%	67%	58%	48%	68%	70%	68%	77%	
Very important	34%	29%	40%	B	36%	32%	28%	36%	35%	31%	36%	38%	
Somewhat important	36%	41%	30%		38%	35%	30%	12%	33%	36%	35%	39%	
<b>Not Important (Net)</b>	30%	29%	30%		27%	33%	42%	52%	32%	32%	30%	23%	
Not very important	18%	16%	21%	e	19%	21%	23%	22%	18%	21%	18%	15%	
Not at all important	11%	13%	9%		8%	7%	19%	30%	14%	12%	12%	8%	

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

**Working for an employer that shares my personal values**

	Gender				Age					Region			
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)	
<b>Total</b>	N=713	N=379	N=328	N=281	N=153	N=139	N=100	N=40	N=133	N=281	N=151	N=148	
<b>Total (Unweighted)</b>	N=721	N=353	N=359	N=272	N=159	N=146	N=104	N=40	N=173	N=296	N=135	N=117	
<b>Important (Net)</b>	79%	75%	84%	B	79%	81%	79%	73%	78%	76%	85%	81%	
Very important	37%	34%	39%		37%	43%	26%	31%	41%	39%	35%	30%	
Somewhat important	43%	41%	44%		42%	37%	53%	42%	37%	37%	50%	52%	
<b>Not Important (Net)</b>	21%	25%	16%		21%	20%	21%	27%	22%	24%	15%	19%	
Not very important	14%	16%	11%		11%	14%	16%	21%	16%	16%	11%	11%	
Not at all important	7%	9%	5%		10%	5%	5%	6%	6%	8%	4%	8%	

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

**Working with colleagues who share my personal values**

	Gender				Age					Region			
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)	
<b>Total</b>	N=713	N=379	N=328	N=281	N=153	N=139	N=100	N=40	N=133	N=281	N=151	N=148	
<b>Total (Unweighted)</b>	N=721	N=353	N=359	N=272	N=159	N=146	N=104	N=40	N=173	N=296	N=135	N=117	
<b>Important (Net)</b>	76%	74%	78%		80%	83%	75%	63%	74%	72%	82%	80%	
Very important	30%	30%	29%		31%	35%	23%	23%	36%	26%	30%	30%	
Somewhat important	47%	45%	49%		42%	47%	51%	40%	38%	46%	52%	50%	
<b>Not Important (Net)</b>	24%	26%	22%		27%	17%	25%	37%	26%	28%	18%	20%	
Not very important	19%	20%	18%		20%	14%	20%	36%	20%	22%	13%	17%	
Not at all important	5%	6%	4%		7%	3%	5%	1%	6%	6%	4%	3%	

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

**Doing work that I enjoy**

	Gender				Age					Region			
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)	
<b>Total</b>	N=713	N=379	N=328	N=281	N=153	N=139	N=100	N=40	N=133	N=281	N=151	N=148	
<b>Total (Unweighted)</b>	N=721	N=353	N=359	N=272	N=159	N=146	N=104	N=40	N=173	N=296	N=135	N=117	
<b>Important (Net)</b>	95%	93%	97%	b	95%	96%	93%	97%	96%	93%	95%	97%	
Very important	65%	60%	70%	B	66%	67%	60%	83%	67%	64%	64%	66%	
Somewhat important	30%	33%	27%		29%	29%	33%	15%	29%	31%	31%	31%	
<b>Not Important (Net)</b>	5%	7%	3%		5%	4%	7%	3%	4%	5%	3%	3%	
Not very important	4%	6%	2%		5%	3%	7%	3%	3%	5%	3%	3%	
Not at all important	1%	0%	1%		1%	1%	0%	0%	0%	1%	0%	0%	

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

**Doing work that is personally meaningful**

	Gender				Age					Region			
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)	
<b>Total</b>	N=713	N=379	N=328	N=281	N=153	N=139	N=100	N=40	N=133	N=281	N=151	N=148	
<b>Total (Unweighted)</b>	N=721	N=353	N=359	N=272	N=159	N=146	N=104	N=40	N=173	N=296	N=135	N=117	

<b>Important (Net)</b>	91%	91%	91%	87%	94%	d	94%	d	89%	97%	92%	90%	91%	91%		
Very important	52%	47%	58%	53%	48%		53%		48%	67%	50%	55%	46%	55%		
Somewhat important	39%	44%	C 33%	34%	46%	D	41%		41%	31%	42%	35%	45%	37%		
<b>Not Important (Net)</b>	9%	9%	9%	13%	ef		6%		11%	3%	8%	10%	9%	9%		
Not very important	8%	7%	9%	11%	f		6%		11%	f	3%	7%	9%	6%		
Not at all important	1%	2%	0%	2%			0%		2%	0%	0%	1%	1%	0%	3%	k

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

**QS1Q9: When thinking about your life overall, how important are each of the following to you personally?**

**Success in my career**

	Gender		Age					Region				
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)
<b>Total</b>	N=1054	N=505	N=539	N=308	N=177	N=167	N=174	N=229	N=183	N=405	N=219	N=247
<b>Total (Unweighted)</b>	N=1054	N=481	N=559	N=297	N=182	N=175	N=169	N=231	N=233	N=431	N=203	N=187
<b>Important (Net)</b>	77%	82%	C 72%	87%	88%	GH 86%	68%	54%	77%	73%	73%	77%
Very important	38%	39%	38%	60%	41%	GH 44%	20%	17%	39%	40%	37%	36%
Somewhat important	38%	44%	C 34%	27%	46%	D 42%	48%	37%	37%	37%	37%	41%
<b>Not Important (Net)</b>	23%	18%	28%	13%	12%	14%	32%	46%	23%	22%	27%	23%
Not very important	14%	11%	18%	11%	10%	11%	20%	21%	16%	13%	17%	12%
Not at all important	9%	7%	11%	2%	2%	3%	11%	25%	8%	8%	9%	10%

\* Table Base: US RESPONDENTS

**Wealth**

	Gender		Age					Region				
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)
<b>Total</b>	N=1054	N=505	N=539	N=308	N=177	N=167	N=174	N=229	N=183	N=405	N=219	N=247
<b>Total (Unweighted)</b>	N=1054	N=481	N=559	N=297	N=182	N=175	N=169	N=231	N=233	N=431	N=203	N=187
<b>Important (Net)</b>	73%	76%	c 70%	83%	82%	GH 81%	59%	59%	78%	75%	68%	71%
Very important	28%	30%	26%	48%	43%	GH 23%	13%	6%	30%	30%	25%	27%
Somewhat important	45%	47%	44%	35%	39%	DEG 58%	46%	d 53%	48%	46%	43%	44%
<b>Not Important (Net)</b>	27%	24%	30%	17%	18%	19%	41%	41%	22%	25%	32%	29%
Not very important	22%	19%	23%	15%	15%	15%	33%	DEF 32%	18%	19%	28%	24%
Not at all important	5%	4%	6%	3%	3%	4%	8%	De 9%	4%	6%	4%	5%

\* Table Base: US RESPONDENTS

**Personal relationships (e.g., friends, family)**

	Gender		Age					Region				
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)
<b>Total</b>	N=1054	N=505	N=539	N=308	N=177	N=167	N=174	N=229	N=183	N=405	N=219	N=247
<b>Total (Unweighted)</b>	N=1054	N=481	N=559	N=297	N=182	N=175	N=169	N=231	N=233	N=431	N=203	N=187
<b>Important (Net)</b>	96%	95%	97%	95%	95%	94%	97%	98%	97%	94%	98%	96%
Very important	65%	62%	B 69%	58%	59%	67%	75%	72%	65%	66%	74%	56%
Somewhat important	30%	33%	c 27%	37%	36%	Gh 27%	22%	25%	32%	27%	23%	40%
<b>Not Important (Net)</b>	4%	5%	3%	5%	5%	6%	3%	2%	3%	6%	2%	4%
Not very important	3%	4%	3%	4%	4%	4%	2%	2%	2%	5%	2%	3%
Not at all important	1%	1%	1%	1%	1%	2%	2%	0%	1%	1%	0%	1%

\* Table Base: US RESPONDENTS

**Making a difference in the world**

	Gender		Age					Region				
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	Northeast (I)	South (J)	Midwest (K)	West (L)
<b>Total</b>	N=1054	N=505	N=539	N=308	N=177	N=167	N=174	N=229	N=183	N=405	N=219	N=247
<b>Total (Unweighted)</b>	N=1054	N=481	N=559	N=297	N=182	N=175	N=169	N=231	N=233	N=431	N=203	N=187
<b>Important (Net)</b>	83%	80%	B 86%	87%	86%	H 86%	79%	75%	83%	84%	82%	83%
Very important	35%	34%	35%	43%	41%	gH 44%	30%	17%	35%	35%	33%	36%
Somewhat important	48%	46%	50%	44%	45%	42%	50%	58%	47%	48%	50%	47%
<b>Not Important (Net)</b>	17%	20%	C 14%	13%	14%	14%	21%	d 25%	17%	16%	18%	17%
Not very important	13%	15%	c 11%	8%	11%	10%	19%	DeF 18%	12%	14%	12%	12%
Not at all important	4%	5%	4%	5%	3%	4%	1%	7%	6%	2%	6%	5%

\* Table Base: US RESPONDENTS

072922 - HOD FLASH (24 HOUR) SURVEY

QS1Q1: Do you want to get married in the future?

	Household Income				\$100K+ (E)	HS or Less (F)	Education			Employed	Parent of Child Under 18		Marital Status		White (O)	Race/Ethnicity	
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)			Some College (G)	College Grad+ (H)	Yes (I)		No (L)	Yes (K)	No (L)	Married (M)		Not married (N)	AA (P)
Total	N=563	N=232	N=97	N=62	N=133	N=239	N=186	N=97	N=360	N=213	N=132	N=432	N=0	N=563	N=304	N=96	N=109
Total (Unweighted)	N=514	N=242	N=101	N=55	N=81	N=188	N=167	N=113	N=323	N=191	N=112	N=402	N=0	N=514	N=330	N=89	N=50
Yes	43%	48%	45%	52%	43%	44%	41%	55%	22%	57%	L	38%	0%	43%	32%	59%	O
No	34%	35%	31%	25%	34%	34%	32%	27%	46%	I	25%	36%	0%	34%	45%	17%	23%
Not at all sure	23%	17%	23%	19%	30%	21%	22%	18%	32%	I	13%	26%	K	23%	24%	23%	23%

\* Table Base: NOT CURRENTLY MARRIED

QS1Q2: In your opinion, how likely or unlikely are you to find a partner to marry?

	Household Income				\$100K+ (E)	HS or Less (F)	Education			Employed	Parent of Child Under 18		Marital Status		White (O)	Race/Ethnicity	
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)			Some College (G)	College Grad+ (H)	Yes (I)		No (L)	Yes (K)	No (L)	Married (M)		Not married (N)	AA (P)
Total	N=240	N=112	N=44	N=32	N=48	N=102	N=82	N=40	N=183	N=48	N=75	N=165	N=0	N=240	N=96	N=56	N=59
Total (Unweighted)	N=230	N=115	N=46	N=31	N=34	N=82	N=80	N=47	N=182	N=48	N=65	N=165	N=0	N=230	N=116	N=56	N=30
Likely (Net)	75%	73%	77%	83%	72%	73%	73%	78%	39%	59%	73%	75%	0%	75%	71%	75%	73%
Very likely	45%	45%	30%	56%	55%	39%	52%	43%	48%	36%	50%	43%	0%	45%	41%	50%	41%
Somewhat likely	29%	29%	47%	27%	17%	33%	27%	30%	31%	23%	23%	32%	0%	29%	30%	25%	32%
Unlikely	18%	20%	12%	11%	12%	15%	15%	16%	22%	19%	16%	16%	0%	18%	23%	12%	24%
Somewhat unlikely	12%	15%	8%	5%	14%	15%	9%	7%	10%	21%	I	12%	0%	12%	14%	8%	17%
Very unlikely	6%	6%	4%	6%	8%	4%	6%	12%	6%	6%	6%	6%	0%	6%	4%	7%	7%
Not at all sure	7%	7%	10%	5%	6%	9%	5%	8%	6%	13%	8%	7%	0%	7%	6%	14%	3%

\* Table Base: WANTS TO GET MARRIED IN THE FUTURE

QS1Q3: Do you want to have a child (e.g., biologically, through adoption) in the future?

	Household Income				\$100K+ (E)	HS or Less (F)	Education			Employed	Parent of Child Under 18		Marital Status		White (O)	Race/Ethnicity	
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)			Some College (G)	College Grad+ (H)	Yes (I)		No (L)	Yes (K)	No (L)	Married (M)		Not married (N)	AA (P)
Total	N=1054	N=302	N=165	N=133	N=401	N=553	N=328	N=222	N=644	N=470	N=332	N=722	N=491	N=563	N=654	N=128	N=170
Total (Unweighted)	N=1054	N=344	N=156	N=137	N=224	N=301	N=207	N=283	N=654	N=490	N=338	N=716	N=540	N=514	N=622	N=123	N=81
Yes	28%	30%	29%	37%	24%	26%	29%	29%	39%	J	10%	47%	L	19%	26%	29%	47%
No	56%	52%	52%	43%	67%	53%	60%	43%	57%	I	38%	50%	K	64%	N	50%	38%
Not at all sure	14%	17%	e	18%	e	14%	11%	18%	H	16%	H	9%	16%	J	11%	14%	14%
Decline to answer	2%	1%		0%	1%	2%	1%	2%	2%		2%	1%		2%	2%	2%	2%

\* Table Base: US RESPONDENTS

QS1Q4: How many children do you want to have (e.g., biologically, through adoption) in the future?

	Household Income				\$100K+ (E)	HS or Less (F)	Education			Employed	Parent of Child Under 18		Marital Status		White (O)	Race/Ethnicity	
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)			Some College (G)	College Grad+ (H)	Yes (I)		No (L)	Yes (K)	No (L)	Married (M)		Not married (N)	AA (P)
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	25%	21%	25%	26%	20%	22%	22%	28%	24%	36%	30%	18%	I	35%	N	15%	26%
2	45%	35%	50%	44%	50%	43%	47%	40%	48%	38%	42%	49%	M	48%	M	53%	36%
3	14%	16%	11%	16%	12%	14%	12%	18%	15%	9%	14%	14%		15%		14%	20%
4	8%	14%	D	8%	1%	6%	7%	8%	8%	8%	7%	10%		6%		6%	11%
5+	8%	14%	E	6%	9%	13%	7%	7%	6%	9%	6%	9%		7%		6%	5%
Mean	2.37	2.22	cDe	2.22	2.08	2.41	2.26	2.34	2.57	2.21	2.58	2.13		2.55		2.21	2.47
Median	2.00	2.00		2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	m	2.00		2.00	2.00
Standard Deviation	1.46	1.95		1.19	1.09	1.86	1.39	1.24	1.25	2.49	1.29	1.64		1.30		1.56	1.26
Not at all sure	15%	18%		12%	16%	17%	22%	11%	14%	25%	8%	24%	K	16%		15%	18%

\* Table Base: WANTS TO HAVE A CHILD IN THE FUTURE

QS1Q5: You indicated that you do not currently have a child and want to have a child (e.g., biologically, through adoption) in the future. Did any of the following concerns influence your decision not to have a child?

Climate change

	Household Income				\$100K+ (E)	HS or Less (F)	Education			Employed	Parent of Child Under 18		Marital Status		White (O)	Race/Ethnicity	
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)			Some College (G)	College Grad+ (H)	Yes (I)		No (L)	Yes (K)	No (L)	Married (M)		Not married (N)	AA (P)
Total	N=317	N=110	N=58	N=27	N=102	N=112	N=105	N=56	N=159	N=158	N=100	N=317	N=100	N=217	N=100	N=31	N=38
Total (Unweighted)	N=319	N=130	N=66	N=28	N=75	N=97	N=97	N=76	N=166	N=153	N=115	N=319	N=115	N=204	N=243	N=28	N=20
Yes	28%	37%	e	28%	22%	29%	31%	25%	37%	J	19%	0%		16%		32%	M
No	72%	63%		72%	78%	63%	71%	69%	63%	I	81%	100%		82%	N	68%	M

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

Safety (i.e., my or my family's personal safety)

	Household Income				\$100K+ (E)	HS or Less (F)	Education			Employed	Parent of Child Under 18		Marital Status		White (O)	Race/Ethnicity	
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)			Some College (G)	College Grad+ (H)	Yes (I)		No (L)	Yes (K)	No (L)	Married (M)		Not married (N)	AA (P)
Total	N=317	N=110	N=58	N=27	N=102	N=112	N=105	N=56	N=159	N=158	N=100	N=317	N=100	N=217	N=100	N=31	N=38
Total (Unweighted)	N=319	N=130	N=66	N=28	N=75	N=97	N=97	N=76	N=166	N=153	N=115	N=319	N=115	N=204	N=243	N=28	N=20
Yes	31%	36%	d	33%	18%	31%	28%	37%	42%	J	21%	0%		24%		38%	M
No	69%	64%		67%	82%	69%	67%	72%	63%	I	79%	100%		83%	N	62%	M

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

Political situation in the US

	Household Income				\$100K+ (E)	HS or Less (F)	Education			Employed	Parent of Child Under 18		Marital Status		White (O)	Race/Ethnicity	
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)			Some College (G)	College Grad+ (H)	Yes (I)		No (L)	Yes (K)	No (L)	Married (M)		Not married (N)	AA (P)
Total	N=317	N=110	N=58	N=27	N=102	N=112	N=105	N=56	N=159	N=158	N=100	N=317	N=100	N=217	N=100	N=31	N=38
Total (Unweighted)	N=319	N=130	N=66	N=28	N=75	N=97	N=97	N=76	N=166	N=153	N=115	N=319	N=115	N=204	N=243	N=28	N=20
Yes	31%	36%	d	33%	18%	31%	28%	37%	42%	J	21%	0%		24%		38%	M
No	69%	64%		67%	82%	69%	67%	72%	63%	I	79%	100%		83%	N	62%	M

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

Housing prices

	Household Income				\$100K+ (E)	HS or Less (F)	Education			Employed	Parent of Child Under 18		Marital Status		White (O)	Race/Ethnicity	
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)			Some College (G)	College Grad+ (H)	Yes (I)		No (L)	Yes (K)	No (L)	Married (M)		Not married (N)	AA (P)
Total	N=317	N=110	N=58	N=27	N=102	N=112	N=105	N=56	N=159	N=158	N=100	N=317	N=100	N=217	N=100	N=31	N=38
Total (Unweighted)	N=319	N=130	N=66	N=28	N=75	N=97	N=97	N=76	N=166	N=153	N=115	N=319	N=115	N=204	N=243	N=28	N=20
Yes	38%	42%	cDe	27%	28%	38%	32%	34%	41%	J	24%	0%		33%		41%	M
No	67%	58%		73%	b	82%	B	72%	b	62%	68%	69%		76%	Q	65%	Q

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

Work/life balance

	Household Income				\$100K+ (E)	HS or Less (F)	Education			Employed	Parent of Child Under 18		Marital Status		White (O)	Race/Ethnicity	
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)			Some College (G)	College Grad+ (H)	Yes (I)		No (L)	Yes (K)	No (L)	Married (M)		Not married (N)	AA (P)
Total	N=317	N=110	N=58	N=27	N=102	N=112	N=105	N=56	N=159	N=158	N=100	N=317	N=100	N=217	N=100	N=31	N=38
Total (Unweighted)	N=319	N=130	N=66	N=28	N=75	N=97	N=97	N=76	N=166	N=153	N=115	N=319	N=115	N=204	N=243	N=28	N=20
Yes	40%	46%		29%	39%	48%	g	34%	41%	56%	J	24%	0%	40%		48%	M
No	60%	54%		71%	61%	52%	f	66%	59%	44%	I	76%	100%	76%	N	52%	Q

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

Maintaining my personal independence

	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	Employed	Parent of Child Under 18	Married (M)	Marital Status	White (D)	Race/Ethnicity	Hispanic (Q)					
Total	N=317	N=110	N=58	N=27	N=102	N=112	N=105	N=56	N=159	N=158	Yes (K)	No (L)	Married (M)	Not married (N)	White (D)	AA (P)	Hispanic (Q)				
Total (Unweighted)	N=319	N=130	N=66	N=28	N=75	N=97	N=97	N=76	N=166	N=153	N=0	N=319	N=115	N=204	N=243	N=28	N=20	N=20			
Yes	54%	52%	57%	67%	53%	59%	48%	58%	67%	40%	54%	41%	60%	M	46%	58%	86%	Op			
No	46%	48%	43%	33%	47%	41%	52%	42%	33%	60%	I	0%	46%	59%	N	40%	54%	Q	42%	q	14%

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

My personal financial situation

	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	Employed	Parent of Child Under 18	Married (M)	Marital Status	White (D)	Race/Ethnicity	Hispanic (Q)										
Total	N=317	N=110	N=58	N=27	N=102	N=112	N=105	N=56	N=159	N=158	Yes (K)	No (L)	Married (M)	Not married (N)	White (D)	AA (P)	Hispanic (Q)									
Total (Unweighted)	N=319	N=130	N=66	N=28	N=75	N=97	N=97	N=76	N=166	N=153	N=0	N=319	N=115	N=204	N=243	N=28	N=20	N=20								
Yes	46%	56%	DE	DE	23%	33%	64%	GH	39%	41%	60%	32%	4%	46%	57%	M	36%	53%	84%	Op						
No	54%	42%			77%	BC	67%	BC	36%	61%	F	59%	F	40%	68%	I	0%	54%	77%	N	43%	64%	Q	47%	Q	16%

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

Q51Q6: Of the following concerns that influenced your decision not to have a child, which influenced your decision the most?

	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	Employed	Parent of Child Under 18	Married (M)	Marital Status	White (D)	Race/Ethnicity	Hispanic (Q)							
Total	N=225	N=80	N=43	N=20	N=71	N=88	N=61	N=42	N=137	N=87	Yes (K)	No (L)	Married (M)	Not married (N)	White (D)	AA (P)	Hispanic (Q)						
Total (Unweighted)	N=223	N=93	N=47	N=21	N=51	N=72	N=60	N=57	N=141	N=82	N=0	N=223	N=67	N=156	N=158	N=24	N=16	N=16					
Maintaining my personal independence	33%	23%			64%	BC	41%	B	23%	27%	51%	FG	27%	41%	I	0%	33%	48%	N	28%	36%	27%	16%
My personal financial situation	27%	32%	dE	41%	DE	10%	13%	24%	24%	31%	0%	27%	18%	30%	m	34%	q	32%	11%	11%	32%	11%	
Work-life balance	11%	8%			4%	24%	18%	11%	21%	14%	14%	23%	11%	24%		11%	24%	18%	10%	23%	11%	24%	
Climate change	10%	11%			16%	22%	E		6%	19%	F	8%	13%	5%	0%	10%	10%	2%	11%	0%	2%	11%	
Safety (i.e., my or my family's personal safety)	8%	11%	5%	0%	9%	8%	2%	4%	14%	I	0%	4%	2%	4%	1%	2%	3%	4%	2%	3%	6%	9%	
Housing prices	4%	9%	c	0%	0%	4%	2%	7%	5%	6%	2%	0%	4%	5%	4%	3%	6%	9%	6%	9%	6%	9%	
Political situation in the US	4%	4%			0%	4%	2%	7%	5%	4%	3%	0%	4%	7%	3%	4%	8%	0%	4%	7%	3%	4%	

\* Table Base: LISTED CONCERN INFLUENCED DECISION NOT TO HAVE A CHILD

Q51Q7: How much do you agree or disagree with each of the following statements?

People should stop having children because of the harm it causes (i.e., to other people, animals, or the environment).

	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	Employed	Parent of Child Under 18	Married (M)	Marital Status	White (D)	Race/Ethnicity	Hispanic (Q)						
Total	N=1054	N=365	N=196	N=137	N=401	N=353	N=328	N=222	N=644	N=410	Yes (K)	No (L)	Married (M)	Not married (N)	White (D)	AA (P)	Hispanic (Q)					
Total (Unweighted)	N=1054	N=344	N=196	N=137	N=324	N=301	N=307	N=283	N=654	N=400	N=338	N=716	N=540	N=514	N=792	N=123	N=81	N=81				
Agree (Net)	20%	25%	CD	16%	13%	21%	d	19%	20%	16%	22%	J	15%	24%	L	18%	20%	19%	18%	20%	26%	10%
Strongly agree	6%	11%	CDE	2%	3%	5%	7%	6%	5%	4%	7%	J	3%	6%	5%	6%	5%	4%	6%	10%	10%	O
Somewhat agree	14%	14%			15%	16%	13%	15%	12%	15%	13%	17%	13%	14%	14%	14%	13%	16%	14%	13%	16%	14%
Disagree (Net)	80%	75%			84%	B	87%	Be	79%	81%	80%	84%	78%	85%	I	76%	82%	81%	80%	74%	74%	80%
Somewhat disagree	29%	26%			24%	31%	30%	25%	32%	29%	25%	31%	K	29%	30%	29%	30%	29%	30%	25%	30%	25%
Strongly disagree	52%	49%			60%	BE	55%	48%	51%	56%	I	51%	52%	51%	52%	51%	51%	53%	51%	49%	49%	49%

\* Table Base: US RESPONDENTS

People should stop having children because their children's quality of life will be poor.

	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	Employed	Parent of Child Under 18	Married (M)	Marital Status	White (D)	Race/Ethnicity	Hispanic (Q)					
Total	N=1054	N=362	N=196	N=133	N=401	N=353	N=328	N=222	N=644	N=410	Yes (K)	No (L)	Married (M)	Not married (N)	White (D)	AA (P)	Hispanic (Q)				
Total (Unweighted)	N=1054	N=344	N=196	N=137	N=324	N=301	N=307	N=283	N=654	N=400	N=338	N=716	N=540	N=514	N=792	N=123	N=81	N=81			
Agree (Net)	34%	35%			33%	33%	33%	36%	31%	31%	32%	34%	33%	34%	33%	34%	34%	34%	39%	34%	39%
Strongly agree	9%	11%			8%	8%	8%	11%	h	6%	11%	J	6%	9%	8%	10%	8%	9%	12%	9%	12%
Somewhat agree	25%	25%			25%	25%	25%	24%	25%	24%	25%	24%	26%	24%	25%	23%	24%	24%	25%	28%	24%
Disagree (Net)	66%	65%			67%	71%	65%	67%	64%	69%	63%	68%	67%	66%	66%	69%	66%	67%	61%	61%	61%
Somewhat disagree	30%	28%			27%	31%	29%	27%	30%	27%	27%	30%	27%	28%	28%	29%	29%	29%	32%	29%	32%
Strongly disagree	36%	36%			40%	37%	34%	35%	35%	38%	40%	34%	K	39%	n	33%	37%	37%	37%	36%	36%

\* Table Base: US RESPONDENTS

I'm concerned about the impact of overpopulation on the planet.

	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	Employed	Parent of Child Under 18	Married (M)	Marital Status	White (D)	Race/Ethnicity	Hispanic (Q)				
Total	N=1054	N=362	N=196	N=133	N=401	N=353	N=328	N=222	N=644	N=410	Yes (K)	No (L)	Married (M)	Not married (N)	White (D)	AA (P)	Hispanic (Q)			
Total (Unweighted)	N=1054	N=344	N=196	N=137	N=324	N=301	N=307	N=283	N=654	N=400	N=338	N=716	N=540	N=514	N=792	N=123	N=81	N=81		
Agree (Net)	52%	55%	C	42%	53%	57%	C	48%	50%	51%	54%	48%	53%	51%	53%	51%	P	40%	58%	P
Strongly agree	17%	18%			13%	15%	12%	15%	18%	15%	19%	J	12%	16%	15%	17%	13%	19%	13%	19%
Somewhat agree	35%	37%			29%	37%	37%	34%	36%	36%	36%	36%	36%	35%	36%	34%	26%	34%	26%	39%
Disagree (Net)	48%	45%			47%	43%	42%	47%	45%	47%	49%	47%	49%	47%	49%	49%	60%	42%	42%	42%
Somewhat disagree	24%	20%			27%	b	24%	22%	27%	22%	23%	24%	22%	25%	27%	M	24%	30%	15%	15%
Strongly disagree	24%	26%			31%	E	23%	21%	25%	28%	22%	22%	25%	24%	26%	22%	25%	31%	23%	23%

\* Table Base: US RESPONDENTS

Q51Q8: When thinking about your career, how important are each of the following to you personally?

Financial benefits (e.g., salary, hourly wages)

	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	Employed	Parent of Child Under 18	Married (M)	Marital Status	White (D)	Race/Ethnicity	Hispanic (Q)					
Total	N=713	N=193	N=116	N=99	N=281	N=235	N=227	N=154	N=644	N=409	Yes (K)	No (L)	Married (M)	Not married (N)	White (D)	AA (P)	Hispanic (Q)				
Total (Unweighted)	N=721	N=220	N=137	N=104	N=234	N=202	N=215	N=152	N=654	N=407	N=288	N=426	N=303	N=411	N=482	N=107	N=129	N=129			
Important (Net)	94%	91%			90%	bc	bc	bc	91%	f	91%	f	91%	92%	p	87%	90%	92%	90%	92%	
Very important	72%	62%			66%	82%	BC	78%	BC	71%	73%	71%	74%	J	55%	72%	71%	74%	70%	75%	p
Somewhat important	22%	29%	DE	24%	17%	20%	22%	24%	22%	20%	25%	22%	21%	22%	21%	22%	21%	22%	27%	18%	
Not Important (Net)	6%	9%	de	10%	de	3%	4%	6%	7%	5%	6%	11%	6%	7%	5%	8%	4%	13%	O	8%	
Not very important	5%	7%			9%	de	3%	4%	6%	7%	5%	5%	6%	7%	5%	4%	9%	0	8%	8%	
Not at all important	1%	2%			1%	0%	1%	3%	1%	6%	I	0%	2%	0%	2%	m	1%	4%	O	0%	

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

Non-financial benefits (e.g., health insurance, paid time off)

	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	Employed	Parent of Child Under 18	Married (M)	Marital Status	White (D)	Race/Ethnicity	Hispanic (Q)			
Total	N=713	N=193	N=116	N=99	N=281	N=235	N=227	N=154	N=644	N=409	Yes (K)	No (L)	Married (M)	Not married (N)	White (D)	AA (P)	Hispanic (Q)		
Total (Unweighted)	N=721	N=220	N=137	N=104	N=234	N=202	N=215	N=152	N=654	N=407	N=288	N=426	N=303	N=411	N=482	N=107	N=129	N=129	
Important (Net)	90%	84%			90%	B	B	93%	B	91%	f	92%	F	91%	91%	q	90%	93%	93%
Very important	58%	53%			57%	60%	63%	57%	63%	59%	63%	59%	63%	I	56%	63%	p	52%	53%
Somewhat important	32%	31%			34%	31%	33%	32%	32%	31%	30%	34%	34%	31%	29%	38%	30%	30%	30%
Not Important (Net)	10%																		

**Career growth**

	Household Income					Education				Employed	Parent of Child Under 18		Marital Status		Race/Ethnicity		
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)	Yes (K)	No (L)	Married (M)	Not married (N)	White (O)	AA (P)	Hispanic (Q)
Total	N=713	N=193	N=116	N=99	N=281	N=235	N=227	N=154	N=644	N=69	N=288	N=426	N=303	N=411	N=404	N=107	N=129
Total (Unweighted)	N=721	N=220	N=137	N=104	N=234	N=202	N=215	N=192	N=654	N=67	N=295	N=426	N=342	N=379	N=482	N=105	N=65
Important (Net)	85%	84%	85%	87%	85%	80%	85%	87%	86%	J	74%	89%	L	82%	87%	83%	81%
Very important	51%	59%	E	56%	E	55%	E	42%	46%	Gh	40%	52%	L	43%	46%	55%	M
Somewhat important	34%	25%		29%	32%	44%	BCd	22%	23%		39%	F	40%	F	34%	34%	34%
Not Important (Net)	15%	16%		13%	14%	20%		20%	18%		11%	18%	K	13%	17%	19%	P
Very important	12%	11%		12%	12%	14%		13%	11%		22%	I	10%	13%	9%	14%	p
Somewhat important	3%	5%		4%	3%	6%	gh	2%	1%		4%	1%	5%	K	4%	3%	3%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

**Worklife balance**

	Household Income					Education				Employed	Parent of Child Under 18		Marital Status		Race/Ethnicity		
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)	Yes (K)	No (L)	Married (M)	Not married (N)	White (O)	AA (P)	Hispanic (Q)
Total	N=713	N=193	N=116	N=99	N=281	N=235	N=227	N=154	N=644	N=69	N=288	N=426	N=303	N=411	N=404	N=107	N=129
Total (Unweighted)	N=721	N=220	N=137	N=104	N=234	N=202	N=215	N=192	N=654	N=67	N=295	N=426	N=342	N=379	N=482	N=105	N=65
Important (Net)	94%	89%	94%	100%	BC	96%	B	94%	95%	J	88%	94%	95%	93%	91%	94%	94%
Very important	68%	60%	58%	80%	BC	74%	BC	66%	67%	J	51%	71%	66%	73%	n	65%	71%
Somewhat important	26%	29%	36%	22%	20%	26%		28%	23%		37%	I	22%	28%	24%	26%	OO
Not Important (Net)	6%	11%	DE	6%	D	0%		4%	6%		12%	I	6%	6%	5%	6%	6%
Very important	5%	8%	D	4%	d	0%		4%	6%		4%	5%	4%	5%	5%	5%	5%
Somewhat important	1%	3%	dE	1%	0%	0%		3%	1%		3%	1%	0%	2%	1%	3%	O

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

**Flexible working hours**

	Household Income					Education				Employed	Parent of Child Under 18		Marital Status		Race/Ethnicity		
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)	Yes (K)	No (L)	Married (M)	Not married (N)	White (O)	AA (P)	Hispanic (Q)
Total	N=713	N=193	N=116	N=99	N=281	N=235	N=227	N=154	N=644	N=69	N=288	N=426	N=303	N=411	N=404	N=107	N=129
Total (Unweighted)	N=721	N=220	N=137	N=104	N=234	N=202	N=215	N=192	N=654	N=67	N=295	N=426	N=342	N=379	N=482	N=105	N=65
Important (Net)	88%	86%	89%	93%	88%	88%	89%	87%	89%	85%	91%	87%	88%	89%	89%	84%	87%
Very important	51%	51%	47%	53%	50%	50%	h	52%	45%	51%	50%	52%	50%	50%	49%	53%	60%
Somewhat important	37%	35%	42%	40%	38%	32%	37%	42%	38%	35%	41%	35%	36%	38%	40%	Q	31%
Not Important (Net)	12%	14%	7%	7%	7%	12%		11%	13%	9%	13%	13%	12%	11%	11%	16%	13%
Very important	9%	11%	10%	10%	10%	10%		10%	11%		11%	9%	9%	9%	9%	11%	10%
Somewhat important	2%	3%	2%	2%	2%	2%		3%	2%	4%	3%	2%	3%	2%	2%	5%	3%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

**Remote work opportunities**

	Household Income					Education				Employed	Parent of Child Under 18		Marital Status		Race/Ethnicity		
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)	Yes (K)	No (L)	Married (M)	Not married (N)	White (O)	AA (P)	Hispanic (Q)
Total	N=713	N=193	N=116	N=99	N=281	N=235	N=227	N=154	N=644	N=69	N=288	N=426	N=303	N=411	N=404	N=107	N=129
Total (Unweighted)	N=721	N=220	N=137	N=104	N=234	N=202	N=215	N=192	N=654	N=67	N=295	N=426	N=342	N=379	N=482	N=105	N=65
Important (Net)	70%	66%	63%	60%	71%	66%	69%	73%	70%	71%	76%	L	67%	74%	68%	65%	O
Very important	34%	33%	34%	34%	30%	30%	27%	31%	35%	34%	34%	34%	37%	32%	33%	29%	29%
Somewhat important	36%	33%	36%	34%	39%	42%	41%	41%	47%	44%	41%	L	32%	37%	32%	47%	OO
Not Important (Net)	30%	34%	34%	32%	29%	34%	34%	27%	30%	29%	23%		23%	24%	24%	27%	24%
Very important	18%	24%	de	21%	14%	16%		18%	18%	25%	14%	21%	K	15%	21%	m	P
Somewhat important	11%	10%	14%	18%	10%	14%	be	10%	14%	12%	J	3%	10%	12%	11%	13%	q

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

**Working for an employer that shares my personal values**

	Household Income					Education				Employed	Parent of Child Under 18		Marital Status		Race/Ethnicity		
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)	Yes (K)	No (L)	Married (M)	Not married (N)	White (O)	AA (P)	Hispanic (Q)
Total	N=713	N=193	N=116	N=99	N=281	N=235	N=227	N=154	N=644	N=69	N=288	N=426	N=303	N=411	N=404	N=107	N=129
Total (Unweighted)	N=721	N=220	N=137	N=104	N=234	N=202	N=215	N=192	N=654	N=67	N=295	N=426	N=342	N=379	N=482	N=105	N=65
Important (Net)	79%	81%	74%	77%	81%	77%	75%	83%	80%	J	70%	83%	I	77%	80%	79%	73%
Very important	37%	43%	C	39%	36%	32%		34%	38%		27%	L	33%	37%	36%	38%	45%
Somewhat important	43%	38%		45%	41%	45%		49%	43%		43%	44%	42%	43%	44%	q	40%
Not Important (Net)	21%	19%		20%	23%	23%		27%	20%		17%	23%	20%	27%	27%	27%	24%
Very important	14%	12%		18%	13%	15%		13%	13%		12%	15%	13%	14%	14%	21%	Q
Somewhat important	7%	7%		6%	7%	8%		9%	8%		13%	I	5%	8%	6%	4%	17%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

**Working with colleagues who share my personal values**

	Household Income					Education				Employed	Parent of Child Under 18		Marital Status		Race/Ethnicity		
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)	Yes (K)	No (L)	Married (M)	Not married (N)	White (O)	AA (P)	Hispanic (Q)
Total	N=713	N=193	N=116	N=99	N=281	N=235	N=227	N=154	N=644	N=69	N=288	N=426	N=303	N=411	N=404	N=107	N=129
Total (Unweighted)	N=721	N=220	N=137	N=104	N=234	N=202	N=215	N=192	N=654	N=67	N=295	N=426	N=342	N=379	N=482	N=105	N=65
Important (Net)	76%	73%	68%	78%	72%	73%	73%	79%	78%	J	55%	80%	I	74%	82%	N	72%
Very important	30%	34%		25%	27%	30%		29%	28%		15%	31%	28%	31%	29%	32%	36%
Somewhat important	47%	39%		44%	50%	43%		44%	47%		40%	49%	45%	50%	51%	40%	35%
Not Important (Net)	24%	27%	E	32%	E	22%	b	18%	22%		45%	I	20%	26%	k	16%	28%
Very important	19%	22%	e	25%	E	20%		14%	17%		32%	I	16%	21%	15%	22%	m
Somewhat important	5%	6%		7%	4%	4%		6%	5%		12%	I	4%	5%	3%	2%	4%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

**Doing work that I enjoy**

	Household Income					Education				Employed	Parent of Child Under 18		Marital Status		Race/Ethnicity		
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)	Yes (K)	No (L)	Married (M)	Not married (N)	White (O)	AA (P)	Hispanic (Q)
Total	N=713	N=193	N=116	N=99	N=281	N=235	N=227	N=154	N=644	N=69	N=288	N=426	N=303	N=411	N=404	N=107	N=129
Total (Unweighted)	N=721	N=220	N=137	N=104	N=234	N=202	N=215	N=192	N=654	N=67	N=295	N=426	N=342	N=379	N=482	N=105	N=65
Important (Net)	95%	93%	95%	96%	95%	90%	94%	96%	95%	J	91%	95%	95%	94%	95%	92%	98%
Very important	65%	65%	61%	65%	68%	60%		68%	66%	J	51%	68%	64%	65%	67%	p	57%
Somewhat important	30%	28%		33%	31%	30%		31%	29%		40%	29%	34%	35%	31%	35%	31%
Not Important (Net)	5%	7%		5%	4%	4%		6%	5%		9%	5%	5%	6%	5%	8%	2%
Very important	4%	5%		5%	4%	4%		4%	4%		8%	5%	4%	4%	5%	6%	2%
Somewhat important	1%	2%	e	0%	0%	0%		1%	1%		1%	1%	0%	1%	0%	2%	0%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

**Doing work that is personally meaningful**

	Household Income					Education				Employed	Parent of Child Under 18		Marital Status		Race/Ethnicity		
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)	Yes (K)	No (L)	Married (M)	Not married (N)	White (O)	AA (P)	Hispanic (Q)
Total	N=713	N=193	N=116	N=99	N=281	N=235	N=227	N=154	N=644	N=69	N=288	N=426	N=303	N=411	N=404	N=107	N=129
Total (Unweighted)	N=721	N=220	N=137	N=104	N=234	N=202	N=215	N=192	N=654	N=67	N=295	N=426	N=342	N=379	N=482	N=105	N=65
Important (Net)	91%	89%		90%	92%	90%		90%	91%		87%	93%	92%	90%	92%		

Success in my career

	Household Income										Employed	Parent of Child Under 18	Married (M)	Marital Status	White (D)	Race/Ethnicity								
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)						Yes (K)	No (L)	Married (M)	Not married (N)	AA (P)	Hispanic (Q)			
Total	N=1054	N=302	N=165	N=133	N=401	N=353	N=328	N=222	N=644	N=410	N=332	N=722	N=491	N=563	N=654	N=128	N=170							
Total (Unweighted)	N=1054	N=344	N=196	N=137	N=324	N=301	N=307	N=283	N=654	N=400	N=338	N=716	N=540	N=514	N=762	N=123	N=81							
Important (Net)	77%	72%	74%	79%	82%	Bc	76%	74%	77%	89%	J	57%	88%	L	71%	76%	78%	90%	Oq	79%	O			
Very important	38%	40%	35%	43%	40%		44%	GH	34%	34%		19%	52%	L	32%	34%	42%	M	32%	52%	O	55%	O	
Somewhat important	38%	33%	39%	36%	40%	B	31%		40%	f	44%	F	39%		37%	41%	36%		41%	37%	q	24%		
Not Important (Net)	23%	28%	E	20%	e	21%	18%	24%	28%	23%	11%	43%	I	12%	29%	K	24%		22%	27%	P	10%	21%	p
Not very important	14%	16%	d	18%	D	9%	13%	15%	17%	15%	6%	23%	I	10%	16%	K	16%		13%	16%	P	4%	16%	P
Not at all important	9%	12%	E	8%	D	13%	E	6%	9%	10%	2%	20%	I	1%	12%	K	8%		10%	11%	P	6%	6%	

\* Table Base: US RESPONDENTS

Wealth

	Household Income										Employed	Parent of Child Under 18	Married (M)	Marital Status	White (D)	Race/Ethnicity								
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)						Yes (K)	No (L)	Married (M)	Not married (N)	AA (P)	Hispanic (Q)			
Total	N=1054	N=302	N=165	N=133	N=401	N=353	N=328	N=222	N=644	N=410	N=332	N=722	N=491	N=563	N=654	N=128	N=170							
Total (Unweighted)	N=1054	N=344	N=196	N=137	N=324	N=301	N=307	N=283	N=654	N=400	N=338	N=716	N=540	N=514	N=762	N=123	N=81							
Important (Net)	73%	67%	67%	74%	81%	BC	75%	70%	73%	81%	J	61%	81%	L	70%	72%	74%		68%	87%	O	84%	O	
Very important	28%	30%	22%	30%	30%		32%	28%	25%	38%	J	12%	37%	L	24%	26%	30%		20%	45%	O	50%	O	
Somewhat important	45%	37%	45%	45%	51%	B	44%	45%	49%	42%	49%	I	43%	46%	46%	46%	44%		48%	Q	42%	33%		
Not Important (Net)	27%	33%	E	33%	E	26%	19%	25%	30%	27%	19%	39%	I	19%	30%	28%	26%		32%	PQ	13%	16%		
Not very important	22%	25%	E	24%	e	21%	17%	19%	22%	17%	25%	I	18%	23%	23%	K	20%		23%	PQ	5%	14%		
Not at all important	5%	7%	E	9%	E	4%	2%	6%	7%	4%	2%	10%	I	1%	7%	K	5%		6%	7%		4%	2%	

\* Table Base: US RESPONDENTS

Personal relationships (e.g., friends, family)

	Household Income										Employed	Parent of Child Under 18	Married (M)	Marital Status	White (D)	Race/Ethnicity								
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)						Yes (K)	No (L)	Married (M)	Not married (N)	AA (P)	Hispanic (Q)			
Total	N=1054	N=302	N=165	N=133	N=401	N=353	N=328	N=222	N=644	N=410	N=332	N=722	N=491	N=563	N=654	N=128	N=170							
Total (Unweighted)	N=1054	N=344	N=196	N=137	N=324	N=301	N=307	N=283	N=654	N=400	N=338	N=716	N=540	N=514	N=762	N=123	N=81							
Important (Net)	96%	95%	93%	96%	97%		97%	h	93%	95%		96%	95%	96%	95%	96%	95%		97%	95%		95%		
Very important	65%	61%	62%	63%	72%	BCd	62%	67%	66%	66%		65%	65%	65%	72%	N	60%		71%	PQ	55%	56%		
Somewhat important	30%	34%	E	33%	e	25%	E	33%	30%	27%	30%	31%	29%	31%	24%		35%	M	24%		39%	39%	O	
Not Important (Net)	4%	5%		5%	2%	3%	3%	5%	7%	5%	4%	4%	5%	4%	3%		5%		4%		6%	5%		
Not very important	3%	4%		4%	2%	3%	3%	3%	6%	g	4%	3%	5%	L	2%		3%		3%		3%	4%	5%	
Not at all important	1%	1%		0%	1%	2%	g	0%	1%	1%	1%	0%	0%	1%	k		2%	M	1%	2%		0%	0%	

\* Table Base: US RESPONDENTS

Making a difference in the world

	Household Income										Employed	Parent of Child Under 18	Married (M)	Marital Status	White (D)	Race/Ethnicity								
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)						Yes (K)	No (L)	Married (M)	Not married (N)	AA (P)	Hispanic (Q)			
Total	N=1054	N=302	N=165	N=133	N=401	N=353	N=328	N=222	N=644	N=410	N=332	N=722	N=491	N=563	N=654	N=128	N=170							
Total (Unweighted)	N=1054	N=344	N=196	N=137	N=324	N=301	N=307	N=283	N=654	N=400	N=338	N=716	N=540	N=514	N=762	N=123	N=81							
Important (Net)	83%	82%	78%	83%	86%	C	82%	80%	80%	87%	J	76%	89%	L	80%	84%	82%		82%	88%		86%		
Very important	35%	39%	c	35%	36%		35%	32%	32%	43%	J	22%	44%	L	31%	34%	36%		30%		47%	O	43%	O
Somewhat important	48%	45%		48%	50%		47%	48%	44%	44%		54%	45%		49%	50%	49%		52%		49%	43%		
Not Important (Net)	17%	18%		22%	E	17%	14%	18%	19%	20%	13%	24%	I	11%	20%	K	16%		18%	P	12%	14%		
Not very important	13%	13%		16%	12%		10%	14%	12%	14%	9%	18%	I	9%	14%	K	12%		13%		10%	8%		
Not at all important	4%	5%		4%	3%		4%	6%	6%	3%	4%	6%	I	2%	6%	K	4%		5%		4%	2%	6%	

\* Table Base: US RESPONDENTS

072922 - HOD FLASH (24 HOUR) SURVEY

QS1Q1: Do you want to get married in the future?

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
Total	N=563	N=70 *	N=84 *	N=82 *	N=90 *	N=103	N=130	N=123
Total (Unweighted)	N=514	N=62 *	N=70 *	N=75 *	N=80 *	N=92 *	N=116	N=112
Yes	43%	35%	37%	42% fh	31%	27%	30%	28%
No	34%	30%	26%	26%	32%	40%	37%	36%
Not at all sure	23%	34%	37%	32%	37%	34%	33%	36%

\* Table Base: NOT CURRENTLY MARRIED

QS1Q2: In your opinion, how likely or unlikely are you to find a partner to marry?

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
Total	N=240	N=25 **	N=31 *	N=34 *	N=28 **	N=28 **	N=39 *	N=34 *
Total (Unweighted)	N=230	N=21 **	N=26 **	N=30 *	N=27 **	N=26 **	N=34 *	N=34 *
Likely (Net)	75%	79%	86%	74%	88%	79%	78%	72%
Very likely	45%	27%	42%	38%	41%	36%	34%	30%
Somewhat likely	29%	52%	44%	36%	47%	43%	43%	42%
Unlikely	18%	19%	14%	17%	10%	17%	16%	21%
Somewhat unlikely	12%	15%	11%	14%	6%	14%	15%	19%
Very unlikely	6%	4%	3%	3%	4%	2%	2%	2%
Not at all sure	7%	2%	0%	8%	2%	5%	6%	7%

\* Table Base: WANTS TO GET MARRIED IN THE FUTURE

QS1Q3: Do you want to have a child (e.g., biologically, through adoption) in the future?

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
Total	N=1054	N=89 *	N=99 *	N=99 *	N=104	N=127	N=171	N=146
Total (Unweighted)	N=1054	N=87 *	N=92 *	N=99 *	N=100	N=125	N=165	N=145
Yes	28%	0%	0%	0%	0%	0%	0%	0%
No	56%	63%	52%	56%	50%	57%	68% CE	57%
Not at all sure	14%	37%	48% G	44%	50% G	43%	32%	43%
Decline to answer	2%	0%	0%	0%	0%	0%	0%	0%

\* Table Base: US RESPONDENTS

QS1Q4: How many children do you want to have (e.g., biologically, through adoption) in the future?

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
Total	100%	0%	0%	0%	0%	0%	0%	0%
1	25%	0%	0%	0%	0%	0%	0%	0%
2	45%	0%	0%	0%	0%	0%	0%	0%
3	14%	0%	0%	0%	0%	0%	0%	0%
4	8%	0%	0%	0%	0%	0%	0%	0%
5+	8%	0%	0%	0%	0%	0%	0%	0%
Mean	2.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Median	2.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Standard Deviation	1.46	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Not at all sure	15%	0%	0%	0%	0%	0%	0%	0%

\* Table Base: WANTS TO HAVE A CHILD IN THE FUTURE

QS1Q5: You indicated that you do not currently have a child and want to have a child (e.g., biologically, through adoption) in the future. Did any of the following concerns influence your decision not to have a child?

Climate change

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
Total	N=317	N=89 *	N=99 *	N=99 *	N=104	N=127	N=171	N=146
Total (Unweighted)	N=319	N=87 *	N=92 *	N=99 *	N=100	N=125	N=165	N=145
Yes	28%	100% CDEFGH	68% fGH	68% fGH	63% GH	54%	44%	47%
No	72%	0%	32% B	32% B	37% B	46% Bcd	56% BCDE	53% BCDE

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

Safety (i.e., my or my family's personal safety)

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
Total	N=317	N=89	N=99	N=99	N=104	N=127	N=171	N=146
Total (Unweighted)	N=319	N=87	N=92	N=99	N=100	N=125	N=165	N=145
Yes	31%	76% fGH	100%	71% GH	72% GH	61% G	46%	56%
No	69%	24% C	0%	29% C	28% C	39% bC	54% BCDEF	44% BCDE

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD  
**Political situation in the US**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
Total	N=317	N=89	N=99	N=99	N=104	N=127	N=171	N=146
Total (Unweighted)	N=319	N=87	N=92	N=99	N=100	N=125	N=165	N=145
Yes	31%	76% FGH	71% fGH	100% BCEFGH	68% GH	58%	48%	52%
No	69%	24% D	29% D	0%	32% D	42% BcD	52% BCDE	48% BCDE

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD  
**Housing prices**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
Total	N=317	N=89	N=99	N=99	N=104	N=127	N=171	N=146
Total (Unweighted)	N=319	N=87	N=92	N=99	N=100	N=125	N=165	N=145
Yes	33%	73% Gh	75% Gh	71% G	100% BCDFGH	66% G	48%	61% g
No	67%	27% E	25% E	29% E	0%	34% E	52% BCDEFh	39% bcE

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD  
**Work/life balance**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
Total	N=317	N=89	N=99	N=99	N=104	N=127	N=171	N=146
Total (Unweighted)	N=319	N=87	N=92	N=99	N=100	N=125	N=165	N=145
Yes	40%	77% g	78% G	74%	81% G	100% BCDEGH	63%	73%
No	60%	23% F	22% F	26% F	19% F	0%	37% bCEF	27% F

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD  
**Maintaining my personal independence**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
Total	N=317	N=89	N=99	N=99	N=104	N=127	N=171	N=146
Total (Unweighted)	N=319	N=87	N=92	N=99	N=100	N=125	N=165	N=145
Yes	54%	85%	80%	83%	79%	85%	100%	76%
No	46%	15% G	20% G	17% G	21% G	15% G	0% BCDEFH	24% G

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD  
**My personal financial situation**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
Total	N=317	N=89	N=99	N=99	N=104	N=127	N=171	N=146
Total (Unweighted)	N=319	N=87	N=92	N=99	N=100	N=125	N=165	N=145
Yes	46%	77% g	82% G	76%	85% G	84% G	65%	100% BCDEFG
No	54%	23% H	18% H	24% H	15% H	16% H	35% bCEFh	0%

\* Table Base: NOT A PARENT DOES NOT WANT TO HAVE A CHILD

**QS1Q6: Of the following concerns that influenced your decision not have a child, which influenced your decision the most?**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
Total	N=225	N=89	N=99	N=99	N=104	N=127	N=171	N=146
Total (Unweighted)	N=223	N=87	N=92	N=99	N=100	N=125	N=165	N=145
Maintaining my personal independence	33%	22%	19%	24%	22%	24%	43%	20%
My personal financial situation	27%	21%	23%	25%	24%	26%	21%	42%
Work/life balance	14%	14%	15%	12%	14%	25% Dg	14%	16%
Climate change	10%	26% deFGH	17% h	14%	13%	10%	10%	8%
Safety (i.e., my or my family's personal safety)	8%	10%	18% Gh	12%	14% g	9%	7%	9%
Housing prices	4%	2%	4%	4%	9% bG	4%	3%	4%
Political situation in the US	4%	4%	4%	9% eFgH	2%	2%	3%	2%

\* Table Base: LISTED CONCERN INFLUENCED DECISION NOT TO HAVE A CHILD

**QS1Q7: How much do you agree or disagree with each of the following statements?**

**People should stop having children because of the harm it causes (i.e., to other people, animals, or the environment).**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
<b>Total</b>	N=1054	N=89 *	N=99 *	N=99 *	N=104	N=127	N=171	N=146
<b>Total (Unweighted)</b>	N=1054	N=87 *	N=92 *	N=99 *	N=100	N=125	N=165	N=145
<b>Agree (Net)</b>	20%	41%	38%	43% g	36%	36%	31%	30%
Strongly agree	6%	12%	13%	10%	9%	11%	8%	10%
Somewhat agree	14%	29%	26%	33% h	27%	25%	23%	20%
<b>Disagree (Net)</b>	80%	59%	62%	57%	64%	64%	69% d	70%
Somewhat disagree	29%	34%	33%	32%	37%	41%	35%	37%
Strongly disagree	52%	24%	29%	25%	27%	23%	34% f	33%

\* Table Base: US RESPONDENTS  
 People should stop having children because their children's quality of life will be poor.

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
<b>Total</b>	N=1054	N=89 *	N=99 *	N=99 *	N=104	N=127	N=171	N=146
<b>Total (Unweighted)</b>	N=1054	N=87 *	N=92 *	N=99 *	N=100	N=125	N=165	N=145
<b>Agree (Net)</b>	34%	60%	54%	60%	54%	53%	49%	51%
Strongly agree	9%	19%	16%	20%	16%	13%	13%	13%
Somewhat agree	25%	41%	38%	40%	39%	40%	37%	38%
<b>Disagree (Net)</b>	66%	40%	46%	40%	46%	47%	51%	49%
Somewhat disagree	30%	30%	28%	28%	27%	31%	32%	32%
Strongly disagree	36%	10%	18%	12%	18%	16%	19%	17%

\* Table Base: US RESPONDENTS  
 I'm concerned about the impact of overpopulation on the planet.

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
<b>Total</b>	N=1054	N=89 *	N=99 *	N=99 *	N=104	N=127	N=171	N=146
<b>Total (Unweighted)</b>	N=1054	N=87 *	N=92 *	N=99 *	N=100	N=125	N=165	N=145
<b>Agree (Net)</b>	52%	78% cEGH	63%	70%	61%	65%	63%	59%
Strongly agree	17%	34% GH	23%	25%	22%	22%	20%	20%
Somewhat agree	35%	44%	40%	45%	39%	44%	42%	39%
<b>Disagree (Net)</b>	48%	22%	37% b	30%	39% B	35%	37% B	41% B
Somewhat disagree	24%	12%	19%	18%	23%	20%	20%	24% b
Strongly disagree	24%	10%	18%	12%	16%	14%	18%	17%

\* Table Base: US RESPONDENTS

QS1Q8: When thinking about your career, how important are each of the following to you personally?

Financial benefits (e.g., salary, hourly wages)

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
<b>Total</b>	N=713	N=68 *	N=74 *	N=76 *	N=78 *	N=104	N=119	N=112
<b>Total (Unweighted)</b>	N=721	N=65 *	N=68 *	N=75 *	N=75 *	N=102	N=116	N=110
<b>Important (Net)</b>	94%	95%	94%	99%	94%	97%	95%	97%
Very important	72%	68%	59%	66%	64%	68%	67%	68%
Somewhat important	22%	27%	35%	33%	30%	29%	28%	29%
<b>Not important (Net)</b>	6%	5%	6%	1%	6%	3%	5%	3%
Not very important	5%	5%	6%	1%	6%	3%	5%	3%
Not at all important	1%	0%	0%	0%	0%	0%	0%	0%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT  
 Non-financial benefits (e.g., health insurance, paid time off)

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
<b>Total</b>	N=713	N=68 *	N=74 *	N=76 *	N=78 *	N=104	N=119	N=112
<b>Total (Unweighted)</b>	N=721	N=65 *	N=68 *	N=75 *	N=75 *	N=102	N=116	N=110
<b>Important (Net)</b>	90%	87%	85%	89%	87%	84%	85%	86%
Very important	58%	43%	32%	42%	40%	42%	44%	43%
Somewhat important	32%	44%	52%	47%	47%	42%	41%	44%
<b>Not important (Net)</b>	10%	13%	15%	11%	13%	16%	15%	14%
Not very important	7%	12%	14%	8%	10%	13%	12%	11%
Not at all important	3%	1%	1%	3%	3%	3%	3%	2%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT  
 Career growth

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
<b>Total</b>	N=713	N=68 *	N=74 *	N=76 *	N=78 *	N=104	N=119	N=112
<b>Total (Unweighted)</b>	N=721	N=65 *	N=68 *	N=75 *	N=75 *	N=102	N=116	N=110
<b>Important (Net)</b>	85%	84%	88%	88%	86%	85%	86%	85%
Very important	51%	49%	55%	53%	54%	53%	48%	53%

Somewhat important	34%	35%	34%	34%	32%	32%	38%	31%
<b>Not important (Net)</b>	15%	16%	12%	12%	14%	15%	15%	15%
Not very important	12%	14%	10%	10%	13%	15%	12%	14%
Not at all important	3%	2%	1%	2%	1%	0%	2%	1%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT  
**Work/life balance**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
<b>Total</b>	N=713	N=68 *	N=74 *	N=76 *	N=78 *	N=104	N=119	N=112
<b>Total (Unweighted)</b>	N=721	N=65 *	N=68 *	N=75 *	N=75 *	N=102	N=116	N=110
<b>Important (Net)</b>	94%	91%	88%	96%	93%	92%	92%	91%
Very important	68%	55%	48%	58%	56%	62%	59%	58%
Somewhat important	26%	37%	40%	38%	37%	30%	32%	33%
<b>Not important (Net)</b>	6%	9%	12%	4%	7%	8%	8%	9%
Not very important	5%	7%	11%	3%	7%	8%	8%	8%
Not at all important	1%	1%	1%	1%	0%	0%	1%	1%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT  
**Flexible working hours**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
<b>Total</b>	N=713	N=68 *	N=74 *	N=76 *	N=78 *	N=104	N=119	N=112
<b>Total (Unweighted)</b>	N=721	N=65 *	N=68 *	N=75 *	N=75 *	N=102	N=116	N=110
<b>Important (Net)</b>	88%	89%	85%	89%	91%	83%	80%	83%
Very important	51%	40%	42%	42%	49%	45%	41%	44%
Somewhat important	37%	48%	44%	47%	42%	38%	40%	39%
<b>Not important (Net)</b>	12%	11%	15%	11%	9%	17%	20%	17%
Not very important	9%	10%	11%	9%	7%	15%	17%	16%
Not at all important	2%	1%	4%	3%	2%	2%	3%	2%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT  
**Remote work opportunities**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
<b>Total</b>	N=713	N=68 *	N=74 *	N=76 *	N=78 *	N=104	N=119	N=112
<b>Total (Unweighted)</b>	N=721	N=65 *	N=68 *	N=75 *	N=75 *	N=102	N=116	N=110
<b>Important (Net)</b>	70%	69%	66%	67%	74%	69%	64%	67%
Very important	34%	32%	29%	31%	34%	34%	32%	35%
Somewhat important	36%	37%	37%	35%	41%	34%	32%	32%
<b>Not important (Net)</b>	30%	31%	34%	33%	26%	31%	36%	33%
Not very important	18%	25%	26%	24%	19%	23%	28%	23%
Not at all important	11%	6%	8%	10%	6%	8%	8%	10%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT  
**Working for an employer that shares my personal values**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
<b>Total</b>	N=713	N=68 *	N=74 *	N=76 *	N=78 *	N=104	N=119	N=112
<b>Total (Unweighted)</b>	N=721	N=65 *	N=68 *	N=75 *	N=75 *	N=102	N=116	N=110
<b>Important (Net)</b>	79%	82%	80%	83%	83%	76%	75%	76%
Very important	37%	41%	33%	39%	38%	31%	28%	31%
Somewhat important	43%	41%	48%	42%	45%	45%	47%	45%
<b>Not important (Net)</b>	21%	18%	18%	20%	17%	24%	25%	24%
Not very important	14%	16%	12%	13%	11%	10%	12%	11%
Not at all important	7%	2%	6%	7%	6%	13%	14%	12%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT  
**Working with colleagues who share my personal values**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
<b>Total</b>	N=713	N=68 *	N=74 *	N=76 *	N=78 *	N=104	N=119	N=112
<b>Total (Unweighted)</b>	N=721	N=65 *	N=68 *	N=75 *	N=75 *	N=102	N=116	N=110
<b>Important (Net)</b>	76%	72%	65%	71%	71%	66%	66%	65%
Very important	30%	23%	24%	26%	18%	19%	19%	20%
Somewhat important	47%	49%	41%	45%	53%	47%	47%	44%
<b>Not important (Net)</b>	24%	28%	35%	29%	29%	34%	34%	35%
Not very important	19%	23%	27%	24%	23%	27%	28%	28%
Not at all important	5%	4%	8%	4%	6%	7%	6%	7%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT  
**Doing work that I enjoy**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
<b>Total</b>	N=713	N=68 *	N=74 *	N=76 *	N=78 *	N=104	N=119	N=112
<b>Total (Unweighted)</b>	N=721	N=65 *	N=68 *	N=75 *	N=75 *	N=102	N=116	N=110
<b>Important (Net)</b>	95%	98%	95%	98%	97%	97%	95%	97%
Very important	65%	54%	56%	54%	57%	54%	53%	58%
Somewhat important	30%	43%	38%	44%	40%	43%	42%	39%
<b>Not Important (Net)</b>	5%	2%	5%	2%	3%	3%	5%	3%
Not very important	4%	2%	5%	2%	3%	3%	5%	3%
Not at all important	1%	0%	0%	0%	0%	0%	0%	0%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

**Doing work that is personally meaningful**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
<b>Total</b>	N=713	N=68 *	N=74 *	N=76 *	N=78 *	N=104	N=119	N=112
<b>Total (Unweighted)</b>	N=721	N=65 *	N=68 *	N=75 *	N=75 *	N=102	N=116	N=110
<b>Important (Net)</b>	91%	91%	87%	90%	90%	89%	88%	89%
Very important	52%	47%	47%	49%	50%	46%	46%	45%
Somewhat important	39%	45%	40%	42%	40%	43%	42%	43%
<b>Not Important (Net)</b>	9%	9%	13%	10%	10%	11%	12%	11%
Not very important	8%	9%	8%	10%	8%	7%	9%	8%
Not at all important	1%	0%	5%	0%	2%	4%	3%	3%

\* Table Base: CURRENTLY EMPLOYED/LOOKING FOR WORK OR A STUDENT

**QS1Q9: When thinking about your life overall, how important are each of the following to you personally?**

**Success in my career**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
<b>Total</b>	N=1054	N=89 *	N=99 *	N=99 *	N=104	N=127	N=171	N=146
<b>Total (Unweighted)</b>	N=1054	N=87 *	N=92 *	N=99 *	N=100	N=125	N=165	N=145
<b>Important (Net)</b>	77%	76%	78%	82%	79%	86% g	75%	80%
Very important	38%	31%	38%	37%	39%	45% bg	32%	41%
Somewhat important	38%	45%	40%	45%	41%	41%	43%	38%
<b>Not Important (Net)</b>	23%	24%	22%	18%	21%	14%	25% f	20%
Not very important	14%	18%	16%	11%	15%	12%	16%	15%
Not at all important	9%	6%	6%	6%	6%	2%	9% F	5%

\* Table Base: US RESPONDENTS

**Wealth**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
<b>Total</b>	N=1054	N=89 *	N=99 *	N=99 *	N=104	N=127	N=171	N=146
<b>Total (Unweighted)</b>	N=1054	N=87 *	N=92 *	N=99 *	N=100	N=125	N=165	N=145
<b>Important (Net)</b>	73%	74%	74%	84%	77%	78%	75%	74%
Very important	28%	28%	29%	34%	33%	37%	32%	32%
Somewhat important	45%	45%	45%	50%	44%	41%	43%	43%
<b>Not Important (Net)</b>	27%	26%	26%	16%	23%	22%	25%	26%
Not very important	22%	24%	21%	15%	19%	18%	21%	21%
Not at all important	5%	2%	5%	1%	4%	4%	4%	5%

\* Table Base: US RESPONDENTS

**Personal relationships (e.g., friends, family)**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
<b>Total</b>	N=1054	N=89 *	N=99 *	N=99 *	N=104	N=127	N=171	N=146
<b>Total (Unweighted)</b>	N=1054	N=87 *	N=92 *	N=99 *	N=100	N=125	N=165	N=145
<b>Important (Net)</b>	96%	94%	97%	97%	96%	96%	96%	96%
Very important	65%	56%	53%	59%	56%	50%	52%	54%
Somewhat important	30%	41%	41%	39%	40%	46%	44%	42%
<b>Not Important (Net)</b>	4%	4%	6%	3%	4%	4%	4%	4%
Not very important	3%	3%	4%	2%	2%	2%	3%	2%
Not at all important	1%	1%	2%	0%	2%	1%	1%	2%

\* Table Base: US RESPONDENTS

**Making a difference in the world**

	Total (A)	Climate change (B)	Safety (C)	US politics (D)	Housing prices (E)	Work/life balance (F)	Personal independence	Personal financial situation (H)
<b>Total</b>	N=1054	N=89 *	N=99 *	N=99 *	N=104	N=127	N=171	N=146
<b>Total (Unweighted)</b>	N=1054	N=87 *	N=92 *	N=99 *	N=100	N=125	N=165	N=145
<b>Important (Net)</b>	83%	87%	82%	85%	84%	84%	82%	85%
Very important	35%	36%	33%	35%	34%	34%	33%	33%

Somewhat important	48%	51%	49%	50%	53%	50%	49%	52%
<b>Not Important (Net)</b>	17%	13%	18%	15%	13%	16%	18%	15%
Not very important	13%	11%	15%	12%	11%	14%	14%	12%
Not at all important	4%	2%	3%	3%	3%	3%	4%	3%

\* Table Base:

US RESPONDENTS