



63242 - HOD FLAM (24 HOUR) SURVEY

Q342: Before taking this survey, were you aware of each of the following performing organizations?

PGA TOUR

Total	Yes	Less than \$50K (\$)	\$50K - \$74.9K (\$)	\$75K - \$99.9K (\$)	\$100K+ (\$)	HS or Less (F)	Some College (S)	College Grad (H)	Yes (Y)	Employed (E)	Yes (Y)	Yes (Y)	Children 18 (N)	Yes (Y)	Parent of Child under 18 (N)	None Ownership (N)	Homeowner (H)	Married (M)	Married (M)	Not married (N)	White (W)	AA (A)	Hispanic (H)
Total	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Total (Demographic)	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Yes	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200

\*Table Base: US RESPONDENTS  
 US GOLF

Total	Yes	Less than \$50K (\$)	\$50K - \$74.9K (\$)	\$75K - \$99.9K (\$)	\$100K+ (\$)	HS or Less (F)	Some College (S)	College Grad (H)	Yes (Y)	Employed (E)	Yes (Y)	Yes (Y)	Children 18 (N)	Yes (Y)	Parent of Child under 18 (N)	None Ownership (N)	Homeowner (H)	Married (M)	Married (M)	Not married (N)	White (W)	AA (A)	Hispanic (H)
Total	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Total (Demographic)	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Yes	450	450	450	450	450	450	450	450	450	450	450	450	450	450	450	450	450	450	450	450	450	450	450

\*Table Base: US RESPONDENTS  
 US GOLF

Q343: Please indicate if you know whether the statement is true or false. If you are absolutely certain, please select "True" or "False".

LV Golf confirmed that prize money will be awarded to all players who participate in a LIV Golf tournament, regardless of their final team.

Total	Yes	Less than \$50K (\$)	\$50K - \$74.9K (\$)	\$75K - \$99.9K (\$)	\$100K+ (\$)	HS or Less (F)	Some College (S)	College Grad (H)	Yes (Y)	Employed (E)	Yes (Y)	Yes (Y)	Children 18 (N)	Yes (Y)	Parent of Child under 18 (N)	None Ownership (N)	Homeowner (H)	Married (M)	Married (M)	Not married (N)	White (W)	AA (A)	Hispanic (H)
Total	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Total (Demographic)	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Yes	470	470	470	470	470	470	470	470	470	470	470	470	470	470	470	470	470	470	470	470	470	470	470

\*Table Base: ANSWERED AND SUBMITTED TO PGA TOUR AND/OR LIV GOLF

PGA TOUR confirmed that it will reward golfers who participate in a LIV Golf tournament with prize money equal to their finishing position.

Total	Yes	Less than \$50K (\$)	\$50K - \$74.9K (\$)	\$75K - \$99.9K (\$)	\$100K+ (\$)	HS or Less (F)	Some College (S)	College Grad (H)	Yes (Y)	Employed (E)	Yes (Y)	Yes (Y)	Children 18 (N)	Yes (Y)	Parent of Child under 18 (N)	None Ownership (N)	Homeowner (H)	Married (M)	Married (M)	Not married (N)	White (W)	AA (A)	Hispanic (H)
Total	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Total (Demographic)	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Yes	170	170	170	170	170	170	170	170	170	170	170	170	170	170	170	170	170	170	170	170	170	170	170

\*Table Base: ANSWERED AND SUBMITTED TO PGA TOUR AND/OR LIV GOLF

LIV Golf has banned from participating in LIV Golf tournaments any player who has ever participated in a LIV Golf tournament.

Total	Yes	Less than \$50K (\$)	\$50K - \$74.9K (\$)	\$75K - \$99.9K (\$)	\$100K+ (\$)	HS or Less (F)	Some College (S)	College Grad (H)	Yes (Y)	Employed (E)	Yes (Y)	Yes (Y)	Children 18 (N)	Yes (Y)	Parent of Child under 18 (N)	None Ownership (N)	Homeowner (H)	Married (M)	Married (M)	Not married (N)	White (W)	AA (A)	Hispanic (H)
Total	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Total (Demographic)	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Yes	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70

\*Table Base: ANSWERED AND SUBMITTED TO PGA TOUR AND/OR LIV GOLF

PGA TOUR confirmed that it will reward golfers who participate in LIV Golf tournaments with prize money equal to their finishing position.

Total	Yes	Less than \$50K (\$)	\$50K - \$74.9K (\$)	\$75K - \$99.9K (\$)	\$100K+ (\$)	HS or Less (F)	Some College (S)	College Grad (H)	Yes (Y)	Employed (E)	Yes (Y)	Yes (Y)	Children 18 (N)	Yes (Y)	Parent of Child under 18 (N)	None Ownership (N)	Homeowner (H)	Married (M)	Married (M)	Not married (N)	White (W)	AA (A)	Hispanic (H)
Total	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Total (Demographic)	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Yes	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200

\*Table Base: ANSWERED AND SUBMITTED TO PGA TOUR AND/OR LIV GOLF

The lowest performing golfers are disqualified from PGA TOUR tournaments after opening rounds and are ineligible for prize money.

Total	Yes	Less than \$50K (\$)	\$50K - \$74.9K (\$)	\$75K - \$99.9K (\$)	\$100K+ (\$)	HS or Less (F)	Some College (S)	College Grad (H)	Yes (Y)	Employed (E)	Yes (Y)	Yes (Y)	Children 18 (N)	Yes (Y)	Parent of Child under 18 (N)	None Ownership (N)	Homeowner (H)	Married (M)	Married (M)	Not married (N)	White (W)	AA (A)	Hispanic (H)
Total	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Total (Demographic)	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Yes	420	420	420	420	420	420	420	420	420	420	420	420	420	420	420	420	420	420	420	420	420	420	420

\*Table Base: ANSWERED AND SUBMITTED TO PGA TOUR AND/OR LIV GOLF

PGA TOUR announced plans to create a side league for LIV Golf players who do not participate in LIV Golf.

Total	Yes	Less than \$50K (\$)	\$50K - \$74.9K (\$)	\$75K - \$99.9K (\$)	\$100K+ (\$)	HS or Less (F)	Some College (S)	College Grad (H)	Yes (Y)	Employed (E)	Yes (Y)	Yes (Y)	Children 18 (N)	Yes (Y)	Parent of Child under 18 (N)	None Ownership (N)	Homeowner (H)	Married (M)	Married (M)	Not married (N)	White (W)	AA (A)	Hispanic (H)
Total	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Total (Demographic)	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Yes	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

\*Table Base: ANSWERED AND SUBMITTED TO PGA TOUR AND/OR LIV GOLF

PGA TOUR announced plans to create a side league for LIV Golf players who do not participate in LIV Golf.

Total	Yes	Less than \$50K (\$)	\$50K - \$74.9K (\$)	\$75K - \$99.9K (\$)	\$100K+ (\$)	HS or Less (F)	Some College (S)	College Grad (H)	Yes (Y)	Employed (E)	Yes (Y)	Yes (Y)	Children 18 (N)	Yes (Y)	Parent of Child under 18 (N)	None Ownership (N)	Homeowner (H)	Married (M)	Married (M)	Not married (N)	White (W)	AA (A)	Hispanic (H)
Total	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Total (Demographic)	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Yes	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

\*Table Base: ANSWERED AND SUBMITTED TO PGA TOUR AND/OR LIV GOLF

I have already watched a LIV Golf tournament game.

Total	Yes	Less than \$50K (\$)	\$50K - \$74.9K (\$)	\$75K - \$99.9K (\$)	\$100K+ (\$)	HS or Less (F)	Some College (S)	College Grad (H)	Yes (Y)	Employed (E)	Yes (Y)	Yes (Y)	Children 18 (N)	Yes (Y)	Parent of Child under 18 (N)	None Ownership (N)	Homeowner (H)	Married (M)	Married (M)	Not married (N)	White (W)	AA (A)	Hispanic (H)
Total	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Total (Demographic)	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Yes	120	120	120	120	120	120	120	120	120	120	120	120	120	120	120	120	120	120	120	120	120	120	120

\*Table Base: US RESPONDENTS

I plan to watch a LIV Golf tournament game.

Total	Yes	Less than \$50K (\$)	\$50K - \$74.9K (\$)	\$75K - \$99.9K (\$)	\$100K+ (\$)	HS or Less (F)	Some College (S)	College Grad (H)	Yes (Y)	Employed (E)	Yes (Y)	Yes (Y)	Children 18 (N)	Yes (Y)	Parent of Child under 18 (N)	None Ownership (N)	Homeowner (H)	Married (M)	Married (M)	Not married (N)	White (W)	AA (A)	Hispanic (H)
Total	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	10175	10175	10175	10175	10175	10175
Total (Demographic)	10177	10147	10173	10140	10155	10123	10122	10114	10114	10150	10178	10138	10175	10112	10172	10148	10175	1					

Q3432 - HON FLA50 (24 HOUR) SURVEY

Q3432: Before taking this survey, were you aware of each of the following professional golf organizations?

PGA Tour

Total (N)	Gen 18-29 (N)	Millennials 30-49 (E)	Gen X 50-59 (D)	Boomers 50-74 (E)	Silent 75-94 (E)
Total	N=1072	N=151	N=322	N=778	N=254
Total (Demographic)	N=1072	N=1000	N=284	N=284	N=204
Yes	80%	B 62%	79%	B 82%	B 86%
No	20%	F 38%	ACD 21%	F 18%	ABC 14%

US RESPONDENTS

\*Table Base: US RESPONDENTS

Total (N)	Gen 18-29 (N)	Millennials 30-49 (E)	Gen X 50-59 (D)	Boomers 50-74 (E)	Silent 75-94 (E)
Total	N=1072	N=151	N=322	N=778	N=254
Total (Demographic)	N=1072	N=1000	N=284	N=284	N=204
Yes	80%	B 62%	79%	B 82%	B 86%
No	20%	F 38%	ACD 21%	F 18%	ABC 14%

Q3433: Please indicate if you know whether the statement is true or false. If you are not absolutely certain, please select "Not at all sure."

US Golf financed by foreign government investments.

Total (N)	Gen 18-29 (N)	Millennials 30-49 (E)	Gen X 50-59 (D)	Boomers 50-74 (E)	Silent 75-94 (E)
Total	N=1072	N=151	N=322	N=778	N=254
Total (Demographic)	N=1072	N=1000	N=284	N=284	N=204
True	0%	B 41%	B 67%	B 65%	B 63%
False	100%	F 59%	ABC 33%	F 35%	ABC 37%
Not at all sure	0%	F 0%	F 0%	F 0%	F 0%

\*Table Base: AWARE OF PGA TOUR AND/OR LIV GOLF

The best US Golf tournament was broadcast on television, live or on demand.

Total (N)	Gen 18-29 (N)	Millennials 30-49 (E)	Gen X 50-59 (D)	Boomers 50-74 (E)	Silent 75-94 (E)
Total	N=1072	N=151	N=322	N=778	N=254
Total (Demographic)	N=1072	N=1000	N=284	N=284	N=204
True	100%	F 100%	ABC 100%	F 100%	ABC 100%
False	0%	F 0%	F 0%	F 0%	F 0%
Not at all sure	0%	F 0%	F 0%	F 0%	F 0%

\*Table Base: AWARE OF PGA TOUR AND/OR LIV GOLF

US Golf confirmed that prize money will be awarded to all players who participate in a US Golf tournament, regardless of their final score.

Total (N)	Gen 18-29 (N)	Millennials 30-49 (E)	Gen X 50-59 (D)	Boomers 50-74 (E)	Silent 75-94 (E)
Total	N=1072	N=151	N=322	N=778	N=254
Total (Demographic)	N=1072	N=1000	N=284	N=284	N=204
True	58%	F 1%	B 67%	F 54%	F 48%
False	39%	F 99%	F 33%	F 46%	F 52%
Not at all sure	3%	F 0%	F 0%	F 0%	F 0%

\*Table Base: AWARE OF PGA TOUR AND/OR LIV GOLF

US Golf has been banned from hosting tournaments in the US.

Total (N)	Gen 18-29 (N)	Millennials 30-49 (E)	Gen X 50-59 (D)	Boomers 50-74 (E)	Silent 75-94 (E)
Total	N=1072	N=151	N=322	N=778	N=254
Total (Demographic)	N=1072	N=1000	N=284	N=284	N=204
True	42%	F 8%	B 24%	F 42%	F 27%
False	58%	F 92%	ABC 76%	F 58%	ABC 73%
Not at all sure	0%	F 0%	F 0%	F 0%	F 0%

\*Table Base: AWARE OF PGA TOUR AND/OR LIV GOLF

PGA Tour confirmed that it will suspend golfers who participate in events hosted by another organization.

Total (N)	Gen 18-29 (N)	Millennials 30-49 (E)	Gen X 50-59 (D)	Boomers 50-74 (E)	Silent 75-94 (E)
Total	N=1072	N=151	N=322	N=778	N=254
Total (Demographic)	N=1072	N=1000	N=284	N=284	N=204
True	40%	F 23%	B 27%	F 39%	F 40%
False	60%	F 77%	ABC 73%	F 61%	ABC 60%
Not at all sure	0%	F 0%	F 0%	F 0%	F 0%

\*Table Base: AWARE OF PGA TOUR AND/OR LIV GOLF

The lowest performing golfers are disqualified from PGA Tour tournaments after opening rounds and are ineligible for prize money.

Total (N)	Gen 18-29 (N)	Millennials 30-49 (E)	Gen X 50-59 (D)	Boomers 50-74 (E)	Silent 75-94 (E)
Total	N=1072	N=151	N=322	N=778	N=254
Total (Demographic)	N=1072	N=1000	N=284	N=284	N=204
True	100%	F 100%	ABC 100%	F 100%	ABC 100%
False	0%	F 0%	F 0%	F 0%	F 0%
Not at all sure	0%	F 0%	F 0%	F 0%	F 0%

\*Table Base: AWARE OF PGA TOUR AND/OR LIV GOLF

PGA Tour announced plans to create a sister league for amateur golfers in the US.

Total (N)	Gen 18-29 (N)	Millennials 30-49 (E)	Gen X 50-59 (D)	Boomers 50-74 (E)	Silent 75-94 (E)
Total	N=1072	N=151	N=322	N=778	N=254
Total (Demographic)	N=1072	N=1000	N=284	N=284	N=204
True	13%	F 1%	B 17%	F 13%	F 9%
False	87%	F 99%	ABC 83%	F 87%	ABC 91%
Not at all sure	0%	F 0%	F 0%	F 0%	F 0%

\*Table Base: AWARE OF PGA TOUR AND/OR LIV GOLF

Q3434: Do each of the following statements apply to you?

I have already watched a LIV Golf professional tournament this year.

Total (N)	Gen 18-29 (N)	Millennials 30-49 (E)	Gen X 50-59 (D)	Boomers 50-74 (E)	Silent 75-94 (E)
Total	N=1072	N=151	N=322	N=778	N=254
Total (Demographic)	N=1072	N=1000	N=284	N=284	N=204
Yes	12%	BC 1%	B 14%	F 10%	F 14%
No	87%	F 99%	ABC 86%	F 90%	ABC 86%
Not at all sure	0%	F 0%	F 0%	F 0%	F 0%

\*Table Base: US RESPONDENTS

I plan to watch a LIV Golf professional tournament this year.

Total (N)	Gen 18-29 (N)	Millennials 30-49 (E)	Gen X 50-59 (D)	Boomers 50-74 (E)	Silent 75-94 (E)
Total	N=1072	N=151	N=322	N=778	N=254
Total (Demographic)	N=1072	N=1000	N=284	N=284	N=204
Yes	15%	F 7%	ABC 17%	F 14%	ABC 15%
No	85%	F 93%	ABC 83%	F 86%	ABC 85%
Not at all sure	0%	F 0%	F 0%	F 0%	F 0%

\*Table Base: US RESPONDENTS

The party(s) or fan of a professional sports league has no impact on my decision to watch a sporting event.

Total (N)	Gen 18-29 (N)	Millennials 30-49 (E)	Gen X 50-59 (D)	Boomers 50-74 (E)	Silent 75-94 (E)
Total	N=1072	N=151	N=322	N=778	N=254
Total (Demographic)	N=1072	N=1000	N=284	N=284	N=204
Yes	54%	F 23%	ABC 58%	F 54%	ABC 54%
No	46%	F 77%	ABC 42%	F 46%	ABC 46%
Not at all sure	0%	F 0%	F 0%	F 0%	F 0%

\*Table Base: US RESPONDENTS

Q3435: Based on what you have seen or heard, how much do you support or oppose each of the following situations?

US Golf receiving funding from foreign government investments

Total (N)	Gen 18-29 (N)	Millennials 30-49 (E)	Gen X 50-59 (D)	Boomers 50-74 (E)	Silent 75-94 (E)
Total	N=1072	N=151	N=322	N=778	N=254
Total (Demographic)	N=1072	N=1000	N=284	N=284	N=204
Strongly oppose	24%	F 24%	B 21%	F 24%	F 24%
Somehow oppose	18%	F 18%	ABC 18%	F 18%	ABC 18%
Neither support nor oppose	18%	F 17%	ABC 17%	F 18%	ABC 18%
Somehow support	18%	F 18%	ABC 18%	F 18%	ABC 18%
Strongly support	22%	F 22%	ABC 22%	F 22%	ABC 22%
Not at all sure	0%	F 0%	F 0%	F 0%	F 0%

\*Table Base: AWARE OF UNRELATED TO PGA TOUR AND/OR LIV GOLF

US Golf decision to award prize money to all players who participate in a US Golf professional tournament, regardless of their final score.

Total (N)	Gen 18-29 (N)	Millennials 30-49 (E)	Gen X 50-59 (D)	Boomers 50-74 (E)	Silent 75-94 (E)
Total	N=1072	N=151	N=322	N=778	N=254
Total (Demographic)	N=1072	N=1000	N=284	N=284	N=204
Strongly oppose	10%	F 1%	B 1%	F 1%	F 1%
Somehow oppose	7%	F 0%	F 0%	F 7%	F 7%
Neither support nor oppose	18%	F 18%	ABC 18%	F 18%	ABC 18%
Somehow support	18%	F 18%	ABC 18%	F 18%	ABC 18%
Strongly support	47%	F 77%	ABC 77%	F 77%	ABC 77%
Not at all sure	0%	F 0%	F 0%	F 0%	F 0%

\*Table Base: AWARE OF UNRELATED TO PGA TOUR AND/OR LIV GOLF

PGA Tour's decision to suspend golfers who participate in events hosted by another organization.

Total (N)	Gen 18-29 (N)	Millennials 30-49 (E)	Gen X 50-59 (D)	Boomers 50-74 (E)	Silent 75-94 (E)
Total	N=1072	N=151	N=322	N=778	N=254
Total (Demographic)	N=1072	N=1000	N=284	N=284	N=204
Strongly oppose	10%	F 1%	B 1%	F 1%	F 1%
Somehow oppose	7%	F 0%	F 0%	F 7%	F 7%
Neither support nor oppose	18%	F 18%	ABC 18%	F 18%	ABC 18%
Somehow support	18%	F 18%	ABC 18%	F 18%	ABC 18%
Strongly support	47%	F 77%	ABC 77%	F 77%	ABC 77%
Not at all sure	0%	F 0%	F 0%	F 0%	F 0%

\*Table Base: AWARE OF UNRELATED TO PGA TOUR AND/OR LIV GOLF

The lowest performing golfers from PGA Tour tournaments before they are eligible for prize money.

Total (N)	Gen 18-29 (N)	Millennials 30-49 (E)	Gen X 50-59 (D)	Boomers 50-74 (E)	Silent 75-94 (E)
Total	N=1072	N=151	N=322	N=778	N=254
Total (Demographic)	N=1072	N=1000	N=284	N=284	N=204
Strongly oppose	13%	F 1%	B 1%	F 1%	F 1%
Somehow oppose	10%	F 0%	F 0%	F 10%	F 10%
Neither support nor oppose	20%	F 20%	ABC 20%	F 20%	ABC 20%
Somehow support	18%	F 18%	ABC 18%	F 18%	ABC 18%
Strongly support	39%	F 79%	ABC 79%	F 79%	ABC 79%
Not at all sure	0%	F 0%	F 0%	F 0%	F 0%

032422 - WGC PLAYERS (24 HOUR) SURVEY

Q342: Before taking this survey, were you aware of each of the following professional golf organizations?

PGA Tour	Total (n)	Sports Function
Total	901072	91402
Total (disaggregated)	901072	91402
Yes	80%	84%
No	20%	16%

\* Table Base: US RESPONDENTS

US Golf	Total (n)	Sports Function
Total	901072	91402
Total (disaggregated)	901072	91402
Yes	33%	33%
No	67%	67%

Q343: Please indicate if you know whether the statement is true or false. If you are not absolutely certain, please select "Not at all sure".

US Golf financed by foreign government investments.

	Total (n)	Sports Function
Total	901072	91402
Total (disaggregated)	901072	91402
True	0%	0%
False	100%	100%
Not at all sure	0%	0%

\* Table Base: AVERAGE OF PGA TOUR AND/OR LIV GOLF

The best of LIV Golf professional tournament was held in London, UK or other locations.

	Total (n)	Sports Function
Total	901112	91252
Total (disaggregated)	901112	91252
True	0%	0%
False	100%	100%
Not at all sure	0%	0%

\* Table Base: AVERAGE OF PGA TOUR AND/OR LIV GOLF

US Golf confirmed that prize money will be awarded to all players who participate in a LIV Golf professional tournament, regardless of their final score.

	Total (n)	Sports Function
Total	901112	91252
Total (disaggregated)	901112	91252
True	58%	64%
False	37%	33%
Not at all sure	5%	3%

\* Table Base: AVERAGE OF PGA TOUR AND/OR LIV GOLF

US Golf has been banned from holding tournaments in the UK.

	Total (n)	Sports Function
Total	901112	91252
Total (disaggregated)	901112	91252
True	42%	50%
False	53%	46%
Not at all sure	5%	4%

\* Table Base: AVERAGE OF PGA TOUR AND/OR LIV GOLF

PGA Tour confirmed that it will suspend golfers who participate in events hosted by a rival organization.

	Total (n)	Sports Function
Total	901112	91252
Total (disaggregated)	901112	91252
True	40%	37%
False	55%	53%
Not at all sure	5%	10%

\* Table Base: AVERAGE OF PGA TOUR AND/OR LIV GOLF

The lowest performing golfers are disqualified from PGA Tour tournaments after opening month and are ineligible for prize money.

	Total (n)	Sports Function
Total	901112	91252
Total (disaggregated)	901112	91252
True	40%	33%
False	53%	58%
Not at all sure	7%	9%

\* Table Base: AVERAGE OF PGA TOUR AND/OR LIV GOLF

PGA Tour announced plans to create a sister league for a sport other than golf in 2023.

	Total (n)	Sports Function
Total	901112	91252
Total (disaggregated)	901112	91252
True	36%	44%
False	53%	45%
Not at all sure	11%	11%

\* Table Base: AVERAGE OF PGA TOUR AND/OR LIV GOLF

Q344: Do each of the following statements apply to you?

I have already watched a LIV Golf professional tournament this year.

	Total (n)	Sports Function
Total	901072	91402
Total (disaggregated)	901072	91402
Yes	12%	8%
No	87%	92%
Not at all sure	1%	0%

\* Table Base: US RESPONDENTS

I plan to watch a LIV Golf professional tournament this year.

	Total (n)	Sports Function
Total	901112	91252
Total (disaggregated)	901112	91252
Yes	55%	74%
No	43%	25%
Not at all sure	1%	1%

\* Table Base: US RESPONDENTS

The party(ies) at a professional sports league has no impact on my decision to watch a sporting event.

	Total (n)	Sports Function
Total	901072	91402
Total (disaggregated)	901072	91402
Yes	54%	64%
No	40%	36%
Not at all sure	6%	0%

\* Table Base: US RESPONDENTS

Q345: Based on what you have seen or heard, how much do you support or oppose each of the following situations?

US Golf receiving funding from foreign government investments

	Total (n)	Sports Function
Total	901072	91402
Total (disaggregated)	901072	91402
Strongly oppose	24%	23%
Somewhat oppose	19%	19%
Neither support nor oppose	26%	17%
Somewhat support	19%	14%
Strongly support	13%	16%
Not at all sure	4%	0%

\* Table Base: AVERAGE OF UNRELATED TO PGA TOUR AND/OR LIV GOLF

US Golf decision to award prize money to all players who participate in a LIV Golf professional tournament, regardless of their final score

	Total (n)	Sports Function
Total	901072	91402
Total (disaggregated)	901072	91402
Strongly oppose	15%	13%
Somewhat oppose	7%	6%
Neither support nor oppose	18%	16%
Somewhat support	42%	37%
Strongly support	17%	28%
Not at all sure	1%	1%

\* Table Base: AVERAGE OF UNRELATED TO PGA TOUR AND/OR LIV GOLF

PGA Tour's decision to suspend golfers who participate in tournaments hosted by another organization

	Total (n)	Sports Function
Total	901072	91402
Total (disaggregated)	901072	91402
Strongly oppose	24%	21%
Somewhat oppose	13%	13%
Neither support nor oppose	20%	19%
Somewhat support	17%	19%
Strongly support	20%	24%
Not at all sure	3%	1%

\* Table Base: AVERAGE OF UNRELATED TO PGA TOUR AND/OR LIV GOLF

Unqualifying the lowest performing golfers from PGA Tour tournaments before they are eligible for prize money

	Total (n)	Sports Function
Total	901072	91402
Total (disaggregated)	901072	91402
Strongly oppose	12%	12%
Somewhat oppose	10%	10%
Neither support nor oppose	28%	22%
Somewhat support	20%	20%
Strongly support	29%	28%
Not at all sure	0%	0%

\* Table Base: AVERAGE OF UNRELATED TO PGA TOUR AND/OR LIV GOLF