

VCE1a Which of the following applies to you regarding the COVID-19 vaccine?

Base: All Respondents

	Gender		Age					Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117	MALE	FEMALE	Gen Z	Millennials	Gen X	Boomer+	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(S/20-S/22)	(B)	(C)	(age 18-24)	(age 25-40)	(age 41-50)	(age 51+)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
I am fully vaccinated	1385 67%	707 71% C	678 64%	121 52%	361 60%	319 62% d	584 82% DEF	341 52%	438 69% H	582 79% HI	372 61% KM	623 79%	390 59%	147 62%	1385 89% P	-	-	-	239 69% u	194 73% U	371 62%	295 73%	233 76%
I have only received the first of two COVID-19 vaccine shots	162 8%	70 7%	93 9%	37 16% FG	62 10% G	44 8% G	19 3% G	75 11% IJ	42 7% J	40 5% J	48 8% L	60 8%	55 8%	44 18% P	162 11% P	-	-	-	38 11%	22 8%	47 8%	36 9%	26 8%
I am not vaccinated	517 25%	220 22% B	297 28% B	75 32% G	181 30% G	156 30% G	104 15% G	241 37% IJ	151 24% J	112 15% J	192 31% L	105 13%	220 33% L	48 20% L	-	517 100% Q	162 100%	355 100%	71 20%	49 18%	184 31% ST	74 18%	48 16%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

VCE1b Which of the following best describes your mindset to getting the COVID-19 vaccine in the future?

Base: Unvaccinated

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Unweighted Base	539	210	329	53	211	163	112	314	155	56	211	106	222	55	-	539	156	383	67	49	188	75	55
Weighted Base	517	220	297	75*	181	156	104*	241	151	112*	192	105*	220	48*	**	517	162	355	71*	49*	184	74*	48*
I plan to wait awhile until I feel comfortable	162 31%	74 34%	87 29%	39 52% EFG	56 31%	41 26%	25 24%	71 30%	48 32%	38 34%	34 18%	68 65% KM	60 27% k	21 43%	-	162 31% R	162 100%	-	28 39%	22 45% u	51 28%	34 46%	22 46%
I do not plan to get the vaccine at all	355 69%	146 66%	210 71%	36 48% D	125 69% D	115 74% D	79 76% D	169 70%	103 68%	74 66%	158 82% Lm	37 35% L	160 73% L	27 57%	-	355 69%	-	355 100% Q	43 61%	27 55%	133 72% t	40 54%	26 54%
Sigma	517 100%	220 100%	297 100%	75 100%	181 100%	156 100%	104 100%	241 100%	151 100%	112 100%	192 100%	105 100%	220 100%	48 100%	-	517 100%	162 100%	355 100%	71 100%	49 100%	184 100%	74 100%	48 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

IA01B Would you consider yourself or someone in your household to be immunocompromised (i.e., having a weakened immune system either by a disease/chronic condition or by a medication/treatment)?

Base: All Respondents

	Gender		Age				Income			Political					Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304	
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307	
Yes, I'm immunocompromised	404 20%	187 19%	218 20%	55 24%	115 19%	85 16%	149 21%	123 19%	114 18%	163 22%	95 16%	192 24%	117 18%	72 30%	330 21%	74 14%	34 21%	40 11%	112 32%	40 15%	60 10%	404 100%	- -	- -
Yes, someone in my household is immunocompromised	307 15%	136 14%	171 16%	51 22%	110 18%	75 14%	71 10%	78 12%	90 14%	136 19%	78 13%	151 19%	78 12%	59 25%	259 17%	48 9%	22 14%	26 7%	61 18%	53 20%	93 16%	- -	- -	307 100%
No	1353 66%	674 68%	678 64%	127 55%	380 63%	359 69%	487 69%	455 69%	427 68%	435 59%	437 72%	446 57%	469 71%	107 45%	958 62%	395 75%	106 65%	289 81%	174 50%	172 65%	449 75%	- -	- -	
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

RTW01 As of today, are you still working from home for your job?

Base: Employed

	Gender		Age					Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-50)	Boomer+ (age 51+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						
Unweighted Base	1205	632	573	97	561	368	179	406	431	353	344	511	350	156	901	304	96	208	339	266	600	228	212	
Weighted Base	1214	664	550	140*	495	364	214	307	385	510	353	510	351	157*	911	303	100*	203	348	265	602	211	207	
Yes (Net)	612 50%	351 53%	261 47%	56 40%	262 53% d	182 50%	112 52%	112 37%	177 46%	319 63%	161 46%	286 56%	165 47%	87 56%	493 54%	120 39%	50 34%	70 34%	348 100%	265 100%	-	152 46%	114 72%	55%
Yes, I am completely remote	348 29%	197 30%	150 27%	36 26%	129 26%	110 30%	72 34%	81 27%	93 24%	170 33%	92 26%	157 31%	99 28%	55 35%	277 30%	71 23%	28 28%	43 21%	348 100%	-	-	112 53%	61 29%	29%
Yes, but I go into the office too	265 22%	154 23%	111 20%	19 14%	133 27% DFg	72 20%	40 19%	31 10%	84 22%	149 33%	69 20%	129 25%	66 19%	32 21%	216 24%	49 16%	22 22%	27 13%	-	265 100%	-	40 19%	53 25%	25%
No (Net)	602 50%	313 47%	289 53%	85 60%	233 47%	183 50%	102 48%	195 63%	208 54%	191 37%	192 54%	224 44%	186 53%	70 44%	418 46%	184 61%	51 50%	133 66%	-	-	602 100%	60 28%	93 45%	45%
No, I am back in the office	230 19%	111 17%	119 22%	29 21%	115 23% Fg	55 15%	32 15%	67 22%	81 21%	91 16%	80 23%	98 19%	52 15%	31 20%	172 19%	58 19%	19 19%	39 19%	-	-	230 100%	29 14%	55 26%	26%
No, I never worked from home	372 31%	202 30%	170 31%	56 40%	118 24% E	128 35%	70 33%	128 42%	128 33%	110 32%	112 32%	127 25%	133 38%	39 25%	246 27%	125 41%	31 31%	94 46%	-	-	372 100%	31 14%	38 19%	19%
Sigma	1214 100%	664 100%	550 100%	140 100%	495 100%	364 100%	214 100%	307 100%	385 100%	510 100%	353 100%	510 100%	351 100%	157 100%	911 100%	303 100%	100 100%	203 100%	348 100%	265 100%	602 100%	211 100%	207 100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

RC11B How concerned are you about the following issues?  
 Summary Of Very/Somewhat Concerned

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Economy, inflation, and jobs	1848 90%	872 87%	976 91%	195 84%	521 86%	469 90%	663 94%	573 87%	568 90%	670 91%	555 91%	723 92%	571 86%	201 84%	1391 90%	457 88%	147 91%	310 87%	328 94%	233 89%	539 90%	370 91%	266 87%
Random acts of violence	1740 84%	802 80%	939 88%	184 79%	483 80%	436 84%	638 90%	533 81%	522 83%	647 88%	516 84%	718 91%	506 76%	184 77%	1336 86%	404 78%	138 86%	265 75%	303 87%	227 86%	480 80%	347 86%	259 84%
Crime rates in the U.S.	1733 84%	803 81%	930 87%	177 76%	472 78%	439 85%	645 91%	536 82%	535 85%	629 86%	518 85%	692 88%	523 79%	184 77%	1321 85%	411 80%	139 86%	272 77%	306 88%	214 81%	490 81%	346 86%	252 82%
The Russian War on Ukraine	1598 77%	731 73%	858 80%	157 67%	424 70%	393 76%	615 87%	481 73%	476 75%	596 81%	448 73%	677 86%	463 70%	163 68%	1281 83%	307 59%	127 79%	180 51%	295 85%	204 77%	421 70%	326 81%	253 82%
Political divisiveness	1573 76%	759 76%	814 76%	158 68%	437 72%	378 73%	599 85%	462 70%	470 75%	610 83%	470 77%	653 83%	450 68%	173 73%	1235 80%	338 65%	113 70%	225 63%	292 84%	211 80%	430 71%	324 80%	236 77%
Affording my living expenses	1522 74%	697 70%	825 77%	164 71%	459 76%	428 82%	472 67%	535 82%	464 74%	490 67%	459 75%	597 76%	466 70%	189 79%	1115 72%	408 79%	126 78%	281 79%	291 84%	203 77%	465 77%	319 79%	231 75%
Racial inequity	1418 69%	649 65%	769 72%	187 80%	435 72%	345 66%	450 64%	448 68%	424 67%	517 70%	311 51%	683 87%	423 64%	187 78%	1139 74%	279 54%	117 73%	161 45%	285 82%	184 70%	396 66%	302 75%	229 74%
Rising mortgage rates	1374 67%	620 62%	754 71%	150 64%	454 75%	376 72%	395 58%	426 65%	413 66%	506 69%	412 67%	559 71%	403 61%	158 66%	1021 86%	353 68%	113 70%	240 68%	272 78%	201 76%	417 69%	300 74%	216 70%
COVID-19 pandemic	1352 65%	628 63%	724 68%	139 60%	399 66%	336 65%	478 67%	406 62%	397 63%	518 71%	321 53%	621 79%	409 62%	170 71%	1109 72%	243 47%	120 74%	123 35%	270 78%	188 71%	356 59%	310 77%	217 71%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

RC11B How concerned are you about the following issues?  
 Summary Of Not At All/Not Too Concerned

Base: All Respondents

	Gender		Age					Income				Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304	
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307	
COVID-19 pandemic	712 35%	369 37% c	343 32%	93 40%	206 34%	183 35%	230 33%	250 38% J	234 37% J	215 29%	290 47%	167 21%	255 39% L	69 29%	438 28%	274 53% O	42 26%	232 65% Q	78 22%	77 29%	246 41% ST	94 23%	90 29%	
Rising mortgage rates	690 33%	377 38% G	313 29%	83 36% E	150 25%	143 28%	313 44% EF	230 35%	217 34%	227 31%	199 33%	229 29%	261 39% KL	81 34%	526 34%	163 32%	48 30%	115 32%	76 22%	64 24%	185 31% S	104 26%	91 30%	
Racial inequity	646 31%	348 35% C	298 28%	45 20%	169 28% d	174 34% De	257 36% DE	208 32%	207 33%	217 30%	300 49%	105 13%	241 36% L	51 22%	408 26%	238 46% O	44 27%	194 55% Q	63 18%	80 30% S	206 34% S	102 25%	79 26%	
Affording my living expenses	542 26%	300 30% C	242 23%	69 29%	146 24% F	91 18%	236 33% EF	121 18%	166 26% H	244 33%	152 25%	191 24%	198 30% I	50 21%	433 28%	109 21% P	35 22%	74 21%	56 16%	62 23% s	137 23% s	85 21%	76 25%	
Political divisiveness	491 24%	238 24%	253 24%	75 32% G	167 28% G	141 27% G	108 15%	194 30% J	161 25% J	123 17%	141 23% L	135 17%	215 32% KL	65 27%	312 20% O	179 35% O	49 30%	130 37%	56 16%	54 20% ST	172 23% ST	80 20%	71 23%	
The Russian War on Ukraine	476 23%	266 27% G	209 20%	76 33% G	181 30% FG	127 24% G	92 13%	175 27% J	155 25%	137 19%	163 27% L	111 14%	201 30% L	76 32%	266 17%	210 41% Q	34 21%	176 49% Q	53 15%	61 23% s	181 30% St	78 19%	54 18%	
Crime rates in the U.S.	331 16%	194 19% C	138 13%	56 24% FG	132 22% FG	80 15% G	63 9%	120 18%	95 15%	104 14%	93 15% L	97 12%	141 21% KL	54 23%	226 15% O	105 20% O	23 14%	83 23% Q	42 12%	51 19% s	112 15% S	58 14%	55 18%	
Random acts of violence	324 16%	195 20% C	129 12%	49 21% G	122 20% G	83 16% G	70 10%	123 19% J	108 17% J	86 12%	95 16% L	71 9%	158 24% KL	54 23%	211 14%	113 22% O	23 14%	90 25% Q	45 13%	37 14% St	122 20% St	57 14%	48 16%	
Economy, inflation, and jobs	216 10%	125 13% C	91 9%	38 16% IG	83 14% IG	50 10% g	45 6%	83 13%	62 10%	63 9%	57 9% L	66 8%	93 14% KL	38 16%	156 10%	60 12%	15 9%	45 13%	20 6%	31 12% S	63 10% s	35 9%	41 13%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

RC11B\_1 How concerned are you about the following issues?  
 The Russian War on Ukraine

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset							
	Wave 117 (5/20- 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno- comprom- ised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Very/Somewhat Concerned (Net)	1598 77%	731 73%	858 80%	157 67%	424 70%	393 76%	615 87% DEF	481 73%	476 75%	596 81%	448 73%	677 86%	463 70%	163 68%	1281 83% P	307 59%	127 79% R	180 51%	295 85% TU	204 77% u	421 70%	326 81%	253 82%
Very concerned	848 41%	362 36%	486 46% B	83 36%	221 37%	195 38%	348 49% DEF	240 37%	258 41%	335 46%	222 36% H	392 50% KM	234 35%	90 38%	709 46% P	139 27%	64 39% R	75 21%	170 49% TU	104 39%	226 37%	194 48%	151 49%
Somewhat concerned	741 36%	369 37%	372 35%	74 32%	202 34%	197 38%	267 38%	241 37%	218 35%	261 36%	227 37% H	285 36% KM	229 35%	73 31%	573 37% P	168 33% R	64 39% f	105 29%	125 36%	99 38%	195 32%	131 33%	102 33%
Not At All/Not Too Concerned (Net)	476 23%	266 27% C	209 20%	76 33% G	181 30% FG	127 24% G	92 13% G	175 27% J	155 25% j	137 19% L	163 27% L	111 14%	201 30% L	76 32%	266 17% O	210 41% O	34 21% Q	176 49% Q	53 15%	61 23% s	181 30% St	78 19%	54 18%
Not too concerned	340 16%	185 19% C	156 15%	61 26% FG	126 21% G	86 17% G	66 9% G	109 17%	117 19%	111 15% L	126 21% L	88 11%	126 19% L	49 21%	198 13% O	142 27% O	26 16% Q	116 33% Q	36 10%	50 19% S	136 23% S	45 11%	48 16%
Not at all concerned	135 7%	81 8% C	54 5%	14 6% FG	54 9% G	41 8% G	26 4% G	67 10% J	37 6% L	26 4% L	37 6% L	23 3% KL	75 11% KL	26 11% KL	67 4% Q	68 13% Q	8 5% Q	60 17% Q	17 5% S	11 4% W	44 7% W	33 8% W	6 2%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

RC11B\_2 How concerned are you about the following issues?  
 Economy, inflation and jobs

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Very/Somewhat Concerned (Net)	1848 90%	872 87%	976 91%	195 84%	521 86%	469 90%	663 94%	573 67%	568 80%	670 91%	555 91%	723 92%	571 86%	201 84%	1391 90%	457 88%	147 91%	310 87%	328 94%	233 89%	539 90%	370 91%	266 87%
Very concerned	1243 60%	564 57%	679 64%	91 39%	348 58%	324 62%	480 68%	390 60%	395 63%	434 59%	398 65%	473 60%	372 56%	129 54%	947 61%	297 57%	91 57%	205 58%	221 64%	164 62%	367 61%	248 61%	179 58%
Somewhat concerned	605 29%	308 31%	297 28%	103 44%	174 29%	145 28%	183 26%	183 28%	173 27%	237 32%	157 26%	250 32%	199 30%	72 30%	445 29%	160 31%	55 34%	105 30%	106 31%	69 26%	172 29%	121 30%	87 28%
Not At All/Not Too Concerned (Net)	216 10%	125 13%	91 9%	38 16%	83 14%	50 10%	45 6%	83 13%	62 10%	63 9%	57 9%	66 8%	93 14%	38 16%	156 10%	60 12%	15 9%	45 13%	20 6%	31 12%	63 10%	35 9%	41 13%
Not too concerned	155 8%	81 8%	74 7%	30 13%	55 9%	38 7%	33 5%	57 9%	50 8%	43 6%	39 6%	52 7%	65 10%	21 9%	114 7%	41 8%	9 6%	32 9%	16 5%	25 8%	46 8%	24 6%	34 11%
Not at all concerned	61 3%	44 4%	17 2%	9 4%	28 5%	12 2%	12 2%	26 4%	13 2%	20 3%	18 3%	14 2%	29 4%	17 7%	42 3%	19 4%	6 4%	13 4%	4 1%	6 2%	18 3%	11 3%	7 2%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.



RC11B\_3 How concerned are you about the following issues?  
 COVID-19 pandemic

Base: All Respondents

	Gender		Age					Income			Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20 - 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGHTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno- comprom- ised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Very/Somewhat Concerned (Net)	1352 65%	628 63%	724 68%	139 60%	399 66%	336 65%	478 67%	406 62%	397 63%	518 71%	321 53%	621 79%	409 62%	170 71%	1109 72%	243 47%	120 74%	123 35%	270 78%	188 71%	356 59%	310 77%	217 71%
Very concerned	664 32%	311 31%	353 33%	73 31%	187 31%	182 35%	222 31%	202 31%	180 28%	268 37%	141 23%	348 44%	176 26%	87 37%	565 36%	99 19%	55 34%	45 13%	175 50%	90 34%	154 26%	177 44%	104 34%
Somewhat concerned	688 33%	317 32%	371 35%	66 28%	211 35%	154 30%	256 36%	204 31%	217 34%	250 34%	180 30%	274 35%	234 35%	83 35%	544 35%	144 28%	65 40%	79 22%	95 27%	98 37%	202 33%	133 33%	113 37%
Not At All/Not Too Concerned (Net)	712 35%	369 37%	343 32%	93 40%	206 34%	183 35%	230 33%	250 38%	234 37%	215 29%	290 47%	167 21%	255 38%	69 29%	438 28%	274 53%	42 26%	232 65%	78 22%	77 29%	246 41%	94 23%	90 29%
Not too concerned	453 22%	231 23%	222 21%	64 27%	127 21%	103 20%	159 22%	152 23%	154 24%	140 19%	158 26%	139 18%	156 23%	51 21%	327 21%	125 24%	33 20%	93 26%	57 16%	48 19%	153 25%	58 14%	74 24%
Not at all concerned	259 13%	138 14%	121 11%	30 13%	79 13%	80 15%	71 10%	98 15%	80 13%	75 10%	133 22%	28 4%	99 15%	18 8%	111 7%	148 29%	9 6%	139 39%	20 6%	28 10%	93 15%	36 9%	17 5%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

RC11B\_4 How concerned are you about the following issues?  
 Crime rates in the U.S.

Base: All Respondents

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Very/Somewhat Concerned (Net)	1733 84%	803 81%	930 87%	177 76%	472 78%	439 85%	645 91%	536 82%	535 85%	629 86%	518 85%	692 88%	523 79%	184 77%	1321 85%	411 80%	139 86%	272 77%	306 88%	214 81%	490 81%	346 86%	252 82%
Very concerned	1014 49%	450 45%	564 53%	82 35%	252 42%	255 49%	425 60%	305 46%	312 49%	381 52%	319 52%	398 51%	297 45%	94 39%	821 53%	193 37%	67 42%	125 35%	192 55%	122 46%	279 46%	215 53%	140 46%
Somewhat concerned	719 35%	353 35%	366 34%	95 41%	220 36%	185 36%	220 31%	232 35%	223 35%	248 34%	199 33%	293 37%	227 34%	91 38%	500 32%	219 42%	72 44%	147 41%	113 33%	92 35%	211 35%	131 32%	112 37%
Not At All/Not Too Concerned (Net)	331 16%	194 19%	138 13%	56 24%	132 22%	80 15%	63 9%	120 18%	95 15%	104 14%	93 15%	97 12%	141 21%	54 23%	226 15%	105 20%	23 14%	83 23%	42 12%	51 19%	112 19%	58 14%	55 18%
Not too concerned	251 12%	137 14%	114 11%	49 21%	89 15%	62 12%	51 7%	80 12%	76 12%	87 12%	73 12%	76 10%	102 15%	40 17%	177 11%	74 14%	16 10%	58 16%	25 7%	45 17%	90 15%	36 9%	47 15%
Not at all concerned	80 4%	57 6%	23 2%	7 3%	44 7%	17 3%	11 2%	40 6%	19 3%	18 2%	21 3%	21 3%	39 6%	14 6%	48 3%	32 6%	7 4%	25 7%	17 5%	6 2%	22 4%	22 5%	8 3%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

RC11B\_5 How concerned are you about the following issues?  
 Political divisiveness

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset							
	Wave 117 (5/20 - 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno- comprom- ised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Very/Somewhat Concerned (Net)	1573 76%	759 76%	814 76%	158 68%	437 72%	378 73%	599 85% DEF	462 70%	470 75%	610 83%	470 77%	653 83% KM	450 69%	173 73%	1235 80% P	338 65%	113 70%	225 63%	292 84% U	211 80% U	430 71%	324 80%	236 77%
Very concerned	832 40%	388 39%	443 42%	74 32%	223 37%	175 34%	359 51% DEF	216 33%	238 38%	359 49%	240 39% HI	375 48% KM	217 33%	100 42%	693 45% P	139 27%	43 27%	96 27%	176 51% TU	103 39%	217 36%	207 51% W	130 42%
Somewhat concerned	741 36%	370 37%	371 35%	84 36%	214 35%	203 39%	241 34%	246 37%	232 37%	251 34%	230 38%	279 35% KM	232 35%	73 30%	543 35% P	199 38%	70 43%	129 36%	116 33% U	108 41%	213 35%	117 29%	106 34%
Not At All/Not Too Concerned (Net)	491 24%	238 24%	253 24%	75 32% G	167 28% G	141 27% G	108 15% DEF	194 30% J	161 25% J	123 17% KL	141 23% L	135 17% KM	215 32% KL	65 27%	312 20% O	179 30% O	49 30%	130 37% O	56 16% S	54 20% ST	172 29% ST	80 20% S	71 23% S
Not too concerned	342 17%	160 16%	182 17%	54 23% G	118 19% G	95 18% G	75 11% J	126 20% J	125 20% J	81 11% KL	100 16% KL	100 13% KL	142 21% KL	41 17%	217 14% O	125 24% O	42 26% Q	83 23% Q	40 12% S	43 16% S	123 20% S	54 13% S	54 17% S
Not at all concerned	149 7%	78 8%	71 7%	21 9%	50 8% G	46 9% G	33 5% J	68 10% L	35 6% U	43 6% U	42 7% U	35 4% U	72 11% KL	25 10% Q	95 6% Q	54 11% Q	7 5% Q	47 13% Q	16 4% S	11 4% S	48 8% S	26 6% S	18 6% S
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

RC11B\_6 How concerned are you about the following issues?  
 Racial inequity

Base: All Respondents

	Gender		Age					Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Very/Somewhat Concerned (Net)	1418 69%	649 65%	769 72%	187 80% eFG	435 72% fG	345 66%	450 64%	448 68%	424 67%	517 70%	311 51%	683 87% KM	423 64% K	187 78%	1139 74% P	279 54% R	117 73% R	161 45% TU	285 82% TU	184 70%	396 66%	302 75%	229 74%
Very concerned	786 38%	356 36%	430 40% g	104 45% g	244 40% g	193 37%	245 35%	248 38%	218 35%	303 41%	140 23% i	444 56% KM	202 30% K	121 51%	639 41% P	147 29% R	69 43% R	78 22% TU	188 54% TU	106 40%	223 37%	190 47%	132 43%
Somewhat concerned	632 31%	292 29%	340 32% g	83 36% g	192 32% g	151 29%	206 29%	200 30%	206 33%	213 29%	171 28% i	239 30% KM	222 33% K	66 28% P	501 32% P	131 25% P	48 30% P	83 23% P	96 28% P	79 30% P	173 29% P	113 28% P	96 31% P
Not At All/Not Too Concerned (Net)	646 31%	348 35% C	298 28% C	45 20% C	169 28% d	174 34% De	257 36% DE	208 32%	207 33%	217 30% i	300 49% LM	105 13% LM	241 36% L	51 22% L	408 26% O	238 46% O	44 27% Q	194 55% Q	63 18% S	80 30% S	206 34% S	102 25% S	79 26% S
Not too concerned	379 18%	204 20% c	175 16% c	27 12% c	107 18% c	96 18% D	149 21% D	124 19%	124 20%	126 17% g	164 27% LM	80 10% L	135 20% L	28 12% L	246 16% O	133 28% O	34 21% Q	99 28% Q	43 12% S	44 17% S	128 21% S	63 16% S	43 14% S
Not at all concerned	267 13%	144 14% c	123 11% c	18 8% c	62 10% c	78 15% DE	108 15% DE	84 13%	82 13%	91 12% g	136 22% LM	26 3% L	105 16% L	23 10% L	161 10% O	105 20% Q	10 6% Q	95 27% Q	21 6% S	37 14% S	78 13% S	39 10% S	36 12% S
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

CR11B\_7 How concerned are you about the following issues?  
 Rising mortgage rates

Base: All Respondents

	Gender		Age					Income			Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20- 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno- comprom- ised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Very/Somewhat Concerned (Net)	1374 67%	620 62%	754 71%	150 64%	454 75%	376 72%	395 56%	426 65%	413 66%	506 69%	412 67%	559 71%	403 61%	158 68%	1021 66%	353 68%	113 70%	240 68%	272 78%	201 76%	417 69%	300 74%	216 70%
Very concerned	705 34%	303 30%	402 38%	71 31%	240 40%	199 38%	194 27%	215 33%	201 32%	279 38%	201 33%	297 38%	207 31%	87 36%	540 35%	165 32%	62 38%	103 29%	173 50%	97 37%	210 35%	159 39%	109 35%
Somewhat concerned	669 32%	317 32%	353 33%	78 34%	214 35%	177 34%	200 28%	211 32%	212 34%	227 31%	211 35%	262 33%	196 30%	71 30%	481 31%	189 37%	52 32%	137 39%	99 28%	104 34%	207 34%	141 35%	107 35%
Not At All/Not Too Concerned (Net)	690 33%	377 38%	313 29%	83 36%	150 25%	143 28%	313 44%	230 35%	217 34%	227 31%	199 33%	229 29%	261 39%	81 34%	526 34%	183 32%	48 30%	115 32%	76 22%	64 24%	185 31%	104 26%	91 30%
Not too concerned	410 20%	227 23%	183 17%	65 28%	91 15%	82 16%	172 24%	128 20%	138 22%	132 18%	103 17%	145 18%	163 25%	45 19%	312 20%	98 19%	36 22%	62 17%	41 12%	54 21%	117 19%	55 14%	70 23%
Not at all concerned	280 14%	150 15%	130 12%	18 8%	59 10%	62 12%	140 20%	102 15%	79 12%	96 13%	97 16%	85 11%	98 15%	36 15%	214 14%	66 13%	13 8%	53 15%	35 10%	9 4%	68 11%	49 12%	22 7%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

RC11B\_8 How concerned are you about the following issues?  
 Random acts of violence

Base: All Respondents

	Gender		Age					Income			Political					Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20- 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- com- promised	House Immuno	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304	
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307	
Very/Somewhat Concerned (Net)	1740 84%	802 80%	939 88%	184 79%	483 80%	436 84%	638 90%	533 81%	522 83%	647 88%	516 84%	718 91%	506 76%	184 77%	1336 86%	404 78%	138 86%	265 75%	303 87%	227 86%	480 80%	347 86%	259 84%	
Very concerned	1045 51%	449 45%	596 56%	91 39%	271 45%	255 49%	428 61%	307 47%	324 51%	397 54%	303 50%	439 56%	304 46%	111 47%	843 54%	203 39%	74 46%	128 36%	195 56%	122 46%	283 47%	212 52%	153 50%	
Somewhat concerned	695 34%	352 35%	342 32%	93 40%	212 35%	181 35%	209 30%	226 34%	198 31%	250 34%	213 35%	279 35%	202 30%	73 31%	494 32%	201 39%	64 40%	137 39%	107 31%	105 33%	197 33%	134 33%	106 35%	
Not At All/Not Too Concerned (Net)	324 16%	195 20%	129 12%	49 21%	122 20%	83 16%	70 10%	123 19%	108 17%	86 12%	95 16%	71 9%	158 24%	54 23%	211 14%	113 22%	23 14%	90 25%	45 13%	37 14%	122 20%	57 14%	48 16%	
Not too concerned	238 12%	139 14%	99 9%	37 16%	90 15%	56 11%	55 8%	83 13%	85 13%	66 9%	76 12%	55 7%	106 16%	37 16%	155 10%	83 18%	15 9%	68 19%	31 9%	31 12%	96 16%	39 10%	37 12%	
Not at all concerned	86 4%	56 6%	30 3%	12 5%	32 5%	27 5%	15 2%	40 6%	24 4%	20 3%	20 3%	15 2%	52 8%	17 7%	56 4%	30 6%	9 5%	22 6%	15 4%	6 2%	26 4%	19 5%	11 4%	
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

CR11B\_9 How concerned are you about the following issues?  
 Affording my living expenses

Base: All Respondents

	Gender		Age				Income				Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20- 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- comprom- ised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Very/Somewhat Concerned (Net)	1522 74%	697 70%	825 77%	164 71%	459 76%	428 82%	472 67%	535 82%	464 74%	490 67%	459 75%	597 76%	466 70%	189 79%	1115 72%	408 79%	126 78%	281 79%	291 84%	203 77%	465 77%	319 79%	231 75%
Very concerned	868 42%	368 37%	500 47%	88 38%	263 43%	258 50%	259 37%	341 52%	250 40%	255 35%	240 39%	356 45%	271 41%	111 47%	647 42%	221 43%	76 47%	145 41%	185 53%	99 37%	268 44%	186 46%	128 42%
Somewhat concerned	654 32%	329 33%	325 30%	76 33%	196 32%	170 33%	212 30%	194 30%	215 34%	234 32%	219 36%	241 31%	195 29%	78 33%	468 30%	187 36%	50 31%	137 39%	107 31%	104 39%	197 33%	133 33%	103 34%
Not At All/Not Too Concerned (Net)	542 26%	300 30%	242 23%	69 29%	146 24%	91 18%	236 33%	121 18%	166 26%	244 33%	152 25%	191 24%	198 30%	50 21%	433 28%	109 21%	35 22%	74 21%	56 16%	62 23%	137 23%	85 21%	76 25%
Not too concerned	356 17%	190 19%	166 16%	54 23%	109 18%	59 11%	135 19%	81 12%	125 20%	143 19%	89 15%	138 17%	129 19%	32 14%	287 19%	69 13%	26 16%	43 12%	37 11%	48 18%	100 17%	63 16%	55 18%
Not at all concerned	185 9%	110 11%	76 7%	15 6%	37 6%	32 6%	101 14%	40 6%	42 7%	101 14%	63 10%	54 7%	69 10%	17 7%	145 9%	40 8%	9 6%	31 9%	20 6%	14 5%	37 6%	22 5%	21 7%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

CT01 How concerned are you about each of the following due to the COVID-19 pandemic?  
 Summary Of Very/Somewhat Concerned

Base: All Respondents (Variable Bases)

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	<\$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LG/BTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Potential shortage of hospital staff and equipment	1394 68%	640 64%	754 71% B	151 65%	415 69%	348 67%	480 68%	452 69% I	384 61%	529 72% I	350 57%	631 80% KM	412 62%	160 67%	1121 72% P	273 53%	114 70% R	159 45%	263 76% U	190 72% U	372 62%	329 81%	241 78%
New variants of COVID-19	1360 66%	631 63%	730 68% b	144 62%	405 67%	326 63%	486 69% f	426 65%	403 64%	504 69%	339 55%	629 80% KM	392 59%	169 71%	1125 73% P	235 46%	126 78% TU	109 31%	299 77% U	184 70% U	354 59%	324 80%	236 77%
A new wave of COVID-19 in my area	1294 63%	611 61%	684 64%	140 60%	384 64%	330 64%	440 62%	410 62%	369 59%	489 67%	299 49%	612 78% KM	384 58% K	171 72%	1071 69% P	223 43%	114 71% R	109 31%	261 67% TU	177 56%	338 56%	311 77%	226 74%
COVID becoming endemic as too many individuals remain unvaccinated	1263 61%	603 60%	661 62%	134 57%	372 62%	306 59%	452 64%	374 57%	347 55%	514 70%	275 45%	626 79% KM	362 54% K	153 64%	1109 72% P	154 30%	99 61% R	56 16%	258 74% TU	173 66% U	316 53%	303 75%	210 68%
Being exposed to COVID through unvaccinated individuals	1252 61%	605 61%	646 61%	142 61%	379 63%	301 58%	430 61%	376 57%	369 59%	483 66% HI	278 45% KM	614 78% KM	360 54% K	176 74%	1081 70% P	171 33% R	100 62% R	71 20%	252 73% U	175 66% U	324 54%	300 74%	227 74%
You or your loved one's risk of being exposed to COVID-19 when you leave your home for essential errands	1242 60%	580 58%	662 62%	141 61%	393 65% G	313 60%	395 56%	382 58%	358 57%	477 65% HI	287 47% KM	597 75% KM	358 54% k	160 67%	1016 66% P	226 44% R	120 74% R	106 30%	260 75% TU	176 68% U	332 55%	301 74%	221 72%
Potential side effects of COVID vaccine	1189 58%	548 55%	642 60% b	139 60% G	407 67% G	326 63% G	318 45% G	407 62% I	328 52%	433 59% I	357 58%	464 59% KM	368 55%	149 62%	827 53% O	362 70% R	133 62% R	229 64%	242 70% U	183 69% U	344 57%	264 65%	202 66%
Returning to my normal activities in public (e.g., public transit, socializing)	1079 52%	507 51%	572 54%	125 54%	351 58% G	278 53% G	326 46% G	354 54%	318 50%	383 52% KM	249 41% KM	512 65% KM	318 48% K	151 63%	869 56% P	211 41% R	99 61% R	111 31%	243 70% TU	162 61% U	263 44% U	269 67% w	181 59%
Losing your job due to the pandemic	632 52%	351 53%	281 51%	75 53% G	291 59% G	194 53% G	73 34%	168 55%	187 49%	271 53% KM	160 45% KM	315 62% KM	157 45%	109 69%	489 54% R	143 47% R	62 61% R	81 40%	220 53% TU	133 50% TU	280 46% U	145 68%	127 61%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base



CT01 How concerned are you about each of the following due to the COVID-19 pandemic?  
 Summary Of Not At All/Not Too Concerned

Base: All Respondents (Variable Bases)

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Losing your job due to the pandemic	582 48%	313 47%	269 49%	66 47%	205 41%	171 47%	141 66% DEF	139 45%	198 51%	239 47%	193 55% L	196 38%	194 55% L	49 31%	422 46%	160 53%	39 39%	121 60% Q	128 37%	132 50% S	322 54% S	67 32%	81 39%
Returning to my normal activities in public (e.g., public transit, socializing)	985 48%	490 49%	495 46%	108 46%	253 42%	242 47%	391 54% EF	302 46%	313 50%	351 48%	362 56% LM	276 35%	346 52% L	88 37%	678 44%	306 59% O	62 36%	244 69% Q	104 30%	103 39% S	338 58% ST	135 33%	127 41% v
Potential side effects of COVID vaccine	875 42%	449 45% c	426 40%	94 40%	198 33%	193 37%	390 55% DEF	249 38%	302 48% HJ	300 41%	255 42% LM	324 41%	296 45%	90 38%	720 47% P	155 30% O	29 18%	126 36% Q	106 30%	82 31%	257 43% ST	140 35%	105 34%
You or your loved one's risk of being exposed to COVID-19 when you leave your home for essential errands	822 40%	417 42%	405 38%	92 39%	211 35%	206 40%	313 44% E	274 42% J	272 43% J	257 35% LM	324 53% LM	191 24%	306 46% L	78 33%	531 34%	291 56% O	42 26%	249 70% Q	87 25%	89 34% s	269 45% ST	103 26%	87 28%
Being exposed to COVID through unvaccinated individuals	812 39%	391 39%	421 39%	91 39%	226 37%	218 42%	278 38% J	280 43% J	261 41% J	251 34% LM	334 55% LM	174 22%	304 46% L	62 26%	466 30% O	346 67% O	62 38%	284 80% Q	95 27%	90 34%	278 46% ST	104 26%	80 26%
COVID becoming endemic as too many individuals remain unvaccinated	801 39%	394 40%	407 38%	99 43%	232 38%	213 41%	256 36% J	283 43% J	284 45% J	220 30% LM	336 55% LM	162 21%	303 46% L	85 36%	438 28% O	362 70% Q	63 39%	299 84% Q	90 26%	91 34% s	285 47% ST	101 25%	97 32%
A new wave of COVID-19 in my area	770 37%	386 39%	383 36%	93 40%	220 36%	189 36%	267 38% J	246 38% J	261 41% J	244 33% LM	312 51% LM	177 22%	280 42% L	70 29%	476 28% L	294 57% Q	47 29%	246 69% Q	87 25%	88 33% s	264 44% ST	93 23%	81 26%
New variants of COVID-19	704 34%	366 37% c	337 32%	89 38%	199 33%	193 37% g	222 31% g	230 35% J	228 36% HJ	229 31% L	272 45% L	160 20%	272 41% L	70 29%	422 27% L	281 54% O	35 22%	246 69% Q	79 23%	80 30% s	248 41% ST	80 20%	71 23%
Potential shortage of hospital staff and equipment	670 32%	357 35% C	313 29%	82 35%	190 31%	171 33%	228 32% HJ	205 31% HJ	246 39% HJ	205 28% L	261 43% L	158 20%	252 38% L	78 33%	427 28% O	244 47% O	48 30%	196 55% Q	85 24%	74 28%	230 38% ST	75 19%	66 22%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - S/T/U - V/W  
 Overlap formulae used. \* small base

CT01\_1 How concerned are you about each of the following due to the COVID-19 pandemic?  
 A new wave of COVID-19 in my area

Base: All Respondents

	Gender		Age					Income			Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20- 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- comprom- ised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Very/Somewhat Concerned (Net)	1294 63%	611 61%	684 64%	140 60%	384 64%	330 64%	440 62%	410 62%	369 59%	489 67%	299 49%	612 78%	384 58%	171 72%	1071 69%	223 43%	114 71%	109 31%	261 75%	177 67%	338 56%	311 77%	226 74%
Very concerned	598 29%	267 27%	331 31%	67 29%	193 32%	157 30%	180 25%	206 31%	148 23%	233 32%	122 20%	317 40%	160 24%	90 38%	507 33%	91 18%	50 31%	41 11%	163 47%	85 32%	133 22%	155 38%	102 33%
Somewhat concerned	697 34%	344 35%	353 33%	73 31%	191 32%	173 33%	260 37%	204 31%	221 35%	256 35%	177 29%	295 37%	224 34%	81 34%	565 37%	132 26%	64 39%	68 19%	98 28%	92 35%	205 34%	156 39%	124 40%
Not At All/Not Too Concerned (Net)	770 37%	396 39%	383 36%	93 40%	220 36%	189 36%	267 38%	246 38%	261 41%	244 33%	312 51%	177 22%	280 42%	67 28%	476 31%	294 57%	47 29%	246 69%	87 25%	88 33%	264 44%	93 23%	81 26%
Not too concerned	467 23%	219 22%	248 23%	61 26%	129 21%	97 19%	180 25%	142 22%	162 26%	152 21%	164 27%	135 17%	169 25%	36 15%	323 21%	145 28%	36 22%	108 31%	61 18%	43 16%	163 27%	57 14%	59 19%
Not at all concerned	302 15%	167 17%	135 13%	32 14%	91 15%	91 18%	87 12%	104 16%	99 16%	92 13%	148 24%	42 5%	112 17%	32 13%	153 10%	149 28%	11 7%	138 39%	26 7%	45 17%	101 17%	37 9%	22 7%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

CT01\_2 How concerned are you about each of the following due to the COVID-19 pandemic?  
 Losing your job due to the pandemic

Base: Employed

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1205	632	573	97	561	368	179	406	431	353	344	511	350	156	901	304	96	208	339	266	600	228	212
Weighted Base	1214	664	550	140*	495	364	214	307	385	510	353	510	351	157*	911	303	100*	203	348	265	602	211	207
Very/Somewhat Concerned (Net)	632 52%	351 53%	281 51%	75 53% G	291 59% G	194 53% G	73 34%	168 55%	187 49%	271 53%	160 45%	315 62% KM	157 45%	109 69%	489 54%	143 47%	62 61% R	81 40%	220 63% TU	133 50%	280 46%	145 68%	127 61%
Very concerned	332 27%	187 28%	145 26%	39 28% IG	159 32% IG	93 26%	41 19%	100 32%	83 21%	149 29%	77 22%	171 34% KM	84 24%	54 34%	257 28%	75 25%	31 31%	44 22%	130 37% TU	61 23%	141 24%	76 36%	68 33%
Somewhat concerned	300 25%	164 25%	136 25%	35 25% g	132 27% G	100 28% G	32 15%	69 22%	104 27%	122 24%	83 23%	144 28% m	73 21%	55 35%	232 25%	68 22%	30 30% r	37 18%	89 26% f	72 27%	138 23%	68 32%	59 28%
Not At All/Not Too Concerned (Net)	582 48%	313 47%	269 49%	66 47% g	205 41% G	171 47% DEF	141 66% DEF	139 45%	198 51%	239 47%	193 55% L	196 38% L	194 55% L	49 31%	422 46%	160 53%	39 39% Q	121 60% Q	128 37%	132 50% S	322 54% S	67 32%	81 39%
Not too concerned	306 25%	162 24%	144 26%	41 29% g	120 24% G	79 22% f	66 31% f	77 25%	94 24%	132 26%	85 24% L	119 23% KM	102 29%	34 21%	231 25%	75 25%	23 23% S	52 25% Q	67 19%	82 31% S	157 26% S	35 17% V	56 27% V
Not at all concerned	276 23%	151 23%	125 23%	24 17% g	84 17% G	92 25% E	75 35% DEF	62 20%	104 27%	107 21%	108 31% L	77 15% L	92 26% L	15 9%	191 21%	85 28% Q	16 16% Q	70 34% Q	61 17%	50 19% S	165 27% S	31 15% S	25 12%
Sigma	1214 100%	664 100%	550 100%	140 100%	495 100%	364 100%	214 100%	307 100%	385 100%	510 100%	353 100%	510 100%	351 100%	157 100%	911 100%	303 100%	100 100%	203 100%	348 100%	265 100%	602 100%	211 100%	207 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

CT01\_3 How concerned are you about each of the following due to the COVID-19 pandemic?  
 You or your loved one's risk of being exposed to COVID-19 when you leave your home for essential errands

Base: All Respondents

	Gender		Age				Income				Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Very/Somewhat Concerned (Net)	1242 60%	580 58%	662 62%	141 61%	393 65% G	313 60%	395 56%	382 55%	358 57%	477 65% HI	287 47%	597 75% KM	358 54% k	160 67%	1016 66% P	226 44%	120 74% R	106 30%	260 75% TU	176 68% U	332 55%	301 74%	221 72%
Very concerned	535 26%	248 25%	287 27%	69 30% G	186 31% G	134 26% G	146 21%	175 27%	142 22%	207 28%	108 18%	296 38% K	131 20%	84 35%	455 29% P	80 15%	49 30% R	31 9%	144 41% TU	79 30% U	131 22%	143 35%	102 33%
Somewhat concerned	707 34%	331 33%	375 35%	72 31%	207 34%	179 35%	248 35%	207 31%	217 34%	269 37%	179 29%	301 38% K	227 34%	76 32%	561 36% P	146 28% R	71 44% R	76 21%	117 34%	96 36%	201 33%	158 39%	119 39%
Not At All/Not Too Concerned (Net)	822 40%	417 42%	405 38%	92 39%	211 35%	206 40%	313 44% E	274 42% J	272 43% J	257 35% J	324 53% LM	191 24% L	306 46% L	78 33%	531 34% O	291 56% O	42 26% Q	249 70% Q	87 25%	89 34% s	269 45% ST	103 26%	87 28%
Not too concerned	479 23%	244 24%	235 22%	52 22%	117 19% G	108 21% EF	202 29% EF	164 25% J	167 26% J	137 19%	165 27% L	131 17% L	183 28% L	43 18%	345 22% Q	134 26% Q	33 20% Q	101 29%	56 16%	51 19% S	147 24% S	58 14% v	65 21% v
Not at all concerned	343 17%	173 17%	170 16%	40 17%	95 16% G	98 19% G	111 16% G	110 17%	105 17%	119 16% LM	159 26% LM	60 8% L	123 19% L	35 15%	186 12% Q	157 30% Q	9 6% Q	148 42% Q	31 9% s	38 14% s	122 20% S	45 11% S	22 7%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

CT01\_4 How concerned are you about each of the following due to the COVID-19 pandemic?  
 Returning to my normal activities in public (e.g., public transit, socializing)

Base: All Respondents

	Gender		Age				Income				Political				Vaccination status		Unvaccinated Mindset								
	Wave 117 (5/20- 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno- comprom- ised	House Immuno		
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304		
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307		
Very/Somewhat Concerned (Net)	1079 52%	507 51%	572 54%	125 54%	351 58% G	278 53% G	326 46%	354 54%	318 50%	383 52%	249 41%	512 65% KM	318 48% K	151 63%	869 56% P	211 41%	99 61% R	111 31%	243 70% TU	162 61% U	263 44%	269 67% w	181 59%		
Very concerned	448 22%	221 22%	227 21%	51 22%	150 25% G	133 26% G	114 16%	152 23%	109 17%	176 24%	98 16%	230 29% KM	120 18%	64 27%	364 24% P	84 16%	41 25% R	43 12%	126 36% TU	69 26% U	105 17%	127 31% w	73 24%		
Somewhat concerned	632 31%	286 29%	346 32%	74 32%	201 33% I	145 28% I	212 30%	202 31%	209 33%	206 28%	151 25%	282 36% Km	198 30%	86 36% P	505 33% P	127 25% R	59 36% R	68 19%	117 34% U	92 35% U	158 26%	142 35%	107 35%		
Not At All/Not Too Concerned (Net)	985 48%	490 49%	495 46%	108 46%	253 42% I	242 47% I	381 54% EF	302 46%	313 50%	351 48%	362 59% LM	276 35% LM	346 52% L	88 37%	678 44% P	306 59% O	62 39% Q	244 69% Q	104 30%	103 39% s	338 56% ST	135 33%	127 41% v		
Not too concerned	568 28%	282 28%	287 27%	61 26%	159 26% I	129 25% I	220 31% I	184 28%	172 27%	200 27%	170 28%	191 24% L	207 31% L	54 23%	427 28% P	141 27% O	38 24%	103 29% Q	66 19%	63 24% s	184 31% S	84 21%	101 33% V		
Not at all concerned	416 20%	208 21%	208 20%	47 20%	94 16% E	113 22% E	162 23% E	118 18%	141 22%	151 21%	192 31% LM	85 11% LM	139 21% L	34 14%	251 16% Q	165 32% Q	24 15% Q	141 40% Q	38 11%	39 15% S	155 26% ST	51 13%	26 8%		
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%		

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

CT01\_5 How concerned are you about each of the following due to the COVID-19 pandemic?  
 Potential shortage of hospital staff and equipment

Base: All Respondents

	Gender		Age					Income				Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20- 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno- comprom- ised	House Immuno	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304	
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307	
Very/Somewhat Concerned (Net)	1394 68%	640 64%	754 71%	151 65%	415 69%	348 67%	480 68%	452 69%	384 61%	529 72%	350 57%	631 80%	412 62%	160 67%	1121 72%	273 53%	114 70%	159 45%	263 76%	190 72%	372 62%	329 81%	241 78%	
Very concerned	647 31%	284 29%	362 34%	70 30%	202 33%	162 31%	212 30%	211 32%	176 28%	250 34%	153 25%	327 42%	166 25%	85 36%	538 35%	108 21%	56 34%	53 15%	152 44%	86 33%	166 28%	166 41%	100 33%	
Somewhat concerned	747 36%	355 36%	392 37%	81 35%	212 35%	186 36%	267 38%	241 37%	208 33%	279 38%	197 32%	304 38%	246 37%	75 32%	582 38%	165 32%	58 36%	107 30%	111 32%	104 39%	206 34%	163 40%	141 46%	
Not At All/Not Too Concerned (Net)	670 32%	357 36%	313 29%	82 35%	190 31%	171 33%	228 32%	205 31%	246 39%	205 28%	261 43%	158 20%	252 38%	78 33%	427 28%	244 47%	48 30%	196 55%	85 24%	74 28%	230 38%	75 19%	66 22%	
Not too concerned	431 21%	221 22%	209 20%	54 23%	117 19%	94 18%	165 23%	123 19%	175 28%	121 16%	148 24%	115 15%	167 25%	59 25%	303 20%	128 25%	37 23%	91 26%	58 17%	45 17%	144 24%	48 12%	54 18%	
Not at all concerned	240 12%	136 14%	104 10%	27 12%	72 12%	77 15%	63 9%	81 12%	71 11%	84 11%	113 18%	42 5%	85 13%	19 8%	124 8%	116 22%	10 6%	105 30%	27 8%	30 11%	86 14%	27 7%	12 4%	
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

CT01\_6 How concerned are you about each of the following due to the COVID-19 pandemic?  
 Potential side effects of COVID vaccine

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset							
	Wave 117 (5/20- 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- comprom- ised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Very/Somewhat Concerned (Net)	1189 58%	548 55%	642 60%	139 60%	407 67%	326 63%	318 45%	407 62%	328 52%	433 59%	357 58%	464 59%	368 55%	149 62%	827 53%	362 70%	133 82%	229 64%	242 70%	183 69%	344 57%	264 65%	202 66%
Very concerned	597 29%	245 25%	352 33%	69 30%	224 37%	175 34%	128 18%	213 33%	149 24%	225 31%	165 27%	244 31%	188 28%	79 33%	371 24%	225 44%	66 41%	159 45%	125 36%	104 39%	168 28%	135 33%	97 31%
Somewhat concerned	592 29%	303 30%	290 27%	70 30%	182 30%	151 29%	189 27%	193 29%	179 28%	208 28%	192 31%	220 28%	181 27%	70 29%	456 29%	136 26%	66 41%	70 20%	117 34%	79 30%	176 29%	129 32%	106 34%
Not At All/Not Too Concerned (Net)	875 42%	449 45%	426 40%	94 40%	198 33%	193 37%	390 55%	249 38%	302 48%	300 41%	255 42%	324 41%	296 45%	90 38%	720 47%	155 30%	29 18%	126 36%	106 30%	82 31%	257 43%	140 35%	105 34%
Not too concerned	477 23%	247 25%	230 22%	53 23%	118 20%	93 18%	212 30%	135 21%	167 27%	166 23%	130 21%	174 22%	173 26%	52 22%	396 26%	81 16%	18 11%	63 18%	54 16%	42 16%	151 25%	69 17%	69 22%
Not at all concerned	398 19%	202 20%	196 18%	41 17%	79 13%	100 19%	177 25%	114 17%	135 21%	134 18%	124 20%	150 19%	123 19%	37 16%	323 21%	74 14%	11 7%	63 18%	52 15%	39 15%	107 18%	71 18%	36 12%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

CT01\_7 How concerned are you about each of the following due to the COVID-19 pandemic?  
 New variants of COVID-19

Base: All Respondents

	Gender		Age					Income				Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304	
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307	
Very/Somewhat Concerned (Net)	1360 66%	631 63%	730 68%	144 62%	405 67%	326 53%	486 69%	426 65%	403 64%	504 69%	339 55%	629 80%	392 59%	169 71%	1125 73%	235 46%	126 79%	109 31%	269 77%	184 70%	354 59%	324 80%	236 77%	
Very concerned	672 33%	309 31%	363 34%	68 29%	219 36%	175 27%	210 30%	216 33%	177 28%	266 36%	140 23%	355 45%	176 27%	93 39%	578 37%	94 18%	54 33%	40 11%	171 49%	107 40%	151 25%	158 39%	124 40%	
Somewhat concerned	689 33%	322 32%	367 34%	76 33%	186 31%	151 29%	276 39%	210 32%	225 36%	239 33%	200 33%	274 35%	216 33%	76 32%	548 35%	141 27%	72 45%	69 19%	98 28%	78 29%	203 34%	167 41%	113 37%	
Not At All/Not Too Concerned (Net)	704 34%	366 37%	337 32%	89 38%	199 33%	193 28%	222 31%	230 35%	228 36%	229 31%	272 45%	160 20%	272 41%	70 29%	422 27%	281 54%	35 22%	246 69%	79 23%	80 30%	248 41%	80 20%	71 23%	
Not too concerned	425 21%	212 21%	213 20%	56 24%	121 20%	98 19%	149 21%	132 20%	143 23%	140 19%	141 23%	125 16%	159 24%	50 21%	299 19%	126 24%	27 17%	99 28%	50 14%	41 16%	149 25%	45 11%	60 20%	
Not at all concerned	279 13%	154 15%	124 12%	33 14%	78 13%	95 18%	72 10%	98 15%	84 13%	89 12%	131 21%	35 4%	113 17%	20 8%	123 8%	156 30%	8 5%	147 41%	29 8%	39 15%	99 16%	35 9%	11 3%	
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.



CT01\_8 How concerned are you about each of the following due to the COVID-19 pandemic?  
 Being exposed to COVID through unvaccinated individuals

Base: All Respondents

	Gender		Age				Income				Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20- 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- comprom- ised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Very/Somewhat Concerned (Net)	1252 61%	605 61%	646 61%	142 61%	379 63%	301 58%	430 61%	376 57%	369 59%	483 66%	278 45%	614 78%	360 54%	176 74%	1081 70%	171 33%	100 62%	71 20%	252 73%	175 66%	324 54%	300 74%	227 74%
Very concerned	575 28%	279 28%	296 28%	61 26%	175 29%	144 28%	195 28%	187 29%	146 23%	231 31%	122 20%	329 42%	124 19%	87 36%	509 33%	67 13%	44 27%	22 6%	158 46%	77 29%	123 20%	159 39%	101 33%
Somewhat concerned	676 33%	326 33%	350 33%	81 35%	203 34%	157 30%	235 33%	189 29%	223 35%	252 34%	156 25%	285 36%	236 35%	89 37%	572 37%	104 20%	55 34%	49 14%	95 27%	98 37%	201 33%	141 35%	126 41%
Not At All/Not Too Concerned (Net)	812 39%	391 39%	421 39%	91 39%	226 37%	218 42%	278 39%	280 43%	261 41%	251 34%	334 55%	174 22%	304 46%	62 26%	466 30%	346 67%	62 38%	284 80%	95 27%	90 34%	278 46%	104 26%	80 26%
Not too concerned	445 22%	208 21%	237 22%	40 17%	128 21%	103 20%	175 25%	159 24%	133 21%	141 19%	161 26%	123 16%	161 24%	34 14%	299 19%	145 28%	40 25%	106 30%	69 20%	45 17%	142 24%	53 13%	55 18%
Not at all concerned	368 18%	183 18%	184 17%	51 22%	98 16%	115 22%	103 15%	121 18%	129 20%	110 15%	173 28%	52 7%	143 22%	28 12%	167 11%	201 39%	22 14%	179 50%	26 7%	45 17%	136 23%	51 13%	25 8%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

CT01\_9 How concerned are you about each of the following due to the COVID-19 pandemic?  
 COVID becoming endemic as too many individuals remain unvaccinated

Base: All Respondents

	Gender		Age					Income				Political				Vaccination status		Unvaccinated Mindset					
	Wave 117 (5/20- 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- com- promised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Very/Somewhat Concerned (Net)	1263 61%	603 60%	661 62%	134 57%	372 62%	306 59%	452 64%	374 57%	347 55%	514 70%	275 45%	626 79%	362 54%	153 64%	1109 72%	154 30%	99 61%	56 16%	258 74%	173 66%	316 53%	303 76%	210 68%
Very concerned	574 28%	266 27%	308 29%	57 24%	173 29%	143 28%	201 28%	187 28%	154 24%	223 30%	121 20%	318 40%	135 20%	81 34%	499 32%	75 14%	47 29%	27 8%	132 38%	88 33%	127 21%	152 38%	87 28%
Somewhat concerned	689 33%	336 34%	353 33%	77 33%	199 33%	163 31%	250 35%	187 28%	193 31%	291 40%	154 25%	308 39%	227 34%	72 30%	609 39%	80 15%	51 32%	29 8%	126 36%	85 32%	190 32%	151 37%	124 40%
Not At All/Not Too Concerned (Net)	801 39%	394 40%	407 38%	99 43%	232 38%	213 41%	256 36%	283 43%	284 45%	220 30%	336 55%	162 21%	303 46%	85 36%	438 28%	362 70%	63 39%	299 84%	90 26%	91 34%	285 47%	101 25%	97 32%
Not too concerned	449 22%	210 21%	239 22%	63 27%	127 21%	96 18%	162 23%	156 24%	169 27%	117 16%	174 28%	121 15%	154 23%	58 24%	289 19%	160 31%	46 28%	114 32%	55 16%	44 17%	169 28%	50 12%	71 23%
Not at all concerned	352 17%	184 18%	168 16%	36 16%	105 17%	117 23%	94 13%	126 19%	114 17%	103 14%	162 27%	41 5%	148 22%	27 11%	149 10%	203 39%	17 11%	186 52%	35 10%	48 18%	117 19%	51 13%	26 9%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

BID3 How much stress would you say recent political turmoil is causing you personally?

Base: All Respondents

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
No stress at all	631 31%	337 34% C	294 28%	59 25%	161 27%	153 30%	258 36% DEF	213 32%	191 30%	211 29%	215 35% L	194 25%	222 33% L	44 18%	426 28%	205 40% O	49 30%	157 44% Q	79 23%	53 20%	200 33% ST	106 26% W	37 12%
Some stress	1043 51%	475 48%	569 53% B	115 50%	297 49%	261 50%	370 52%	324 49%	334 53%	363 50%	289 47% K	420 53% K	334 50%	118 49%	805 52% P	239 46% R	92 57% R	146 41%	141 41%	160 60% SU	307 51% S	197 49% V	181 59% V
A lot of stress	390 19%	185 19%	204 19%	59 25% G	147 24% G	105 20% G	79 11%	119 18%	106 17%	159 22% I	107 17% KM	175 22% KM	108 16%	77 32%	317 20% P	73 14%	21 13%	52 15%	127 37% TU	52 20%	95 16%	102 25%	90 29%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Summary Of Top 2 Box

Base: All Respondents

	Gender		Age					Income				Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304	
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307	
Visit with family or friends without a mask	1138 55%	553 55%	585 55%	126 54%	336 56%	276 53%	400 56%	328 50%	351 56%	444 61%	415 58%	380 48%	344 52%	121 51%	817 53%	321 62%	75 47%	246 69%	177 51%	117 44%	381 63%	211 52%	150 49%	
Stay in a hotel	955 46%	469 47%	485 45%	114 49%	292 48%	250 48%	299 42%	271 41%	285 45%	385 53%	349 57%	326 41%	280 42%	109 46%	680 44%	275 53%	56 35%	218 61%	166 48%	119 45%	319 53%	179 44%	132 43%	
Go out for dinner or drinks indoors	936 45%	458 46%	478 45%	108 46%	295 49%	245 47%	289 41%	254 39%	288 46%	383 52%	346 57%	321 41%	269 41%	97 41%	663 43%	273 53%	58 36%	216 61%	145 42%	127 48%	315 52%	176 44%	121 39%	
Shop in a store without a mask	905 44%	449 45%	456 43%	96 41%	285 47%	242 47%	282 40%	279 43%	282 45%	335 46%	369 60%	271 34%	264 40%	89 37%	611 39%	294 57%	61 38%	233 66%	148 42%	115 43%	313 52%	163 40%	123 40%	
Go to an indoor party	751 36%	388 39%	362 34%	92 39%	256 42%	199 38%	204 29%	201 31%	224 35%	315 43%	299 49%	246 31%	206 31%	81 34%	523 34%	228 44%	42 26%	186 52%	124 36%	111 42%	257 43%	140 35%	98 32%	
Fly on a plane	743 36%	403 40%	340 32%	90 39%	244 40%	192 37%	217 31%	186 28%	216 34%	333 45%	287 47%	250 32%	206 31%	86 36%	538 35%	205 40%	41 25%	165 46%	138 40%	104 39%	256 43%	133 33%	115 38%	
Attend a large concert or sporting event	658 32%	350 35%	307 29%	74 32%	240 40%	176 34%	168 24%	176 27%	197 31%	279 38%	263 43%	211 27%	184 28%	70 29%	456 29%	202 39%	40 24%	162 46%	131 38%	95 36%	228 38%	125 31%	101 33%	
Take public transportation	626 30%	332 33%	294 28%	74 32%	229 38%	179 34%	145 21%	176 27%	171 27%	274 37%	242 40%	217 28%	167 25%	78 33%	418 27%	210 41%	38 23%	172 48%	127 36%	90 34%	223 37%	119 29%	99 32%	
Socializing with people you don't know at a bar	612 30%	329 33%	283 26%	64 27%	226 37%	171 33%	152 21%	168 26%	170 27%	270 37%	259 42%	200 25%	153 23%	69 29%	413 27%	199 39%	40 25%	159 45%	125 36%	99 38%	219 36%	112 28%	82 27%	

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Summary Of Bottom 2 Box

Base: All Respondents

	Gender		Age				Income				Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20 - 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- comprom- ised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Socializing with people you don't know at a bar	669 32%	248 25%	422 40% B	49 21%	117 19%	167 32% DE	336 48% DEF	232 35% J	211 33% J	199 27%	131 22%	282 36% K	256 39% K	66 28%	541 35% P	129 25% R	57 35% R	72 20%	117 34% TU	49 19%	122 20% W	152 38% W	84 27%
Attend a large concert or sporting event	653 32%	268 27%	385 36% B	57 24%	116 19%	151 29% E	330 47% DEF	221 34%	193 31%	213 29%	133 22%	273 35% K	247 37% K	52 22%	527 34% P	126 24%	48 30%	78 22%	97 28% U	61 23%	130 22% W	140 35% W	77 25%
Take public transportation	608 29%	229 23%	379 35% B	43 19%	102 17%	160 31% DE	302 43% DEF	195 30%	201 32%	188 26%	144 24%	256 32% K	208 31% K	52 22%	484 31% P	124 24%	51 32% R	73 20%	98 28% IU	53 20%	122 20% W	145 36% W	74 24%
Fly on a plane	576 28%	223 22%	353 33% B	39 17%	127 21%	155 25% DE	255 36% DEF	238 36% IJ	177 28% J	144 20%	122 15%	234 30% K	220 33% K	54 23%	437 28% R	139 34% R	56 24% R	84 20% TU	104 30% TU	41 16%	119 20% W	134 33% W	71 23%
Go to an indoor party	464 22%	182 18%	282 26% B	23 10%	89 15%	130 25% DE	222 31% DEF	168 26% IJ	132 21%	153 21%	91 15%	201 25% K	173 28% K	33 14%	364 24% R	100 19%	36 23% TU	64 26% TU	39 15%	88 15% W	117 29% W	55 18%	
Shop in a store without a mask	421 20%	170 17%	252 24% B	31 13%	82 14%	123 24% DE	185 26% DEF	131 20%	120 19%	155 21%	56 9%	216 27% KM	150 23% K	45 19%	349 23% P	73 14%	36 22% R	37 10% U	79 23% U	45 17%	86 14% W	108 27% W	57 18%
Stay in a hotel	319 15%	123 12%	196 18% B	10 4%	68 11% D	84 16% DE	157 22% DEF	135 21% IJ	82 13%	91 12%	69 11%	130 16% K	120 18% K	22 9%	258 17% P	61 12% R	20 12% R	41 12% U	57 16% U	28 10% W	53 9% W	86 21% W	34 11%
Go out for dinner or drinks indoors	306 15%	120 12%	186 17% B	9 4%	73 12% D	87 17% DE	136 19% DEF	118 18% IJ	94 15%	84 11%	64 9%	137 17% K	105 16% K	26 11%	244 16% p	62 12% R	29 18% R	33 9% R	54 16% R	31 12% W	66 11% W	73 18% W	43 14%
Visit with family or friends without a mask	234 11%	104 10%	130 12% B	16 7%	64 11% D	59 11% DE	95 13% DEF	91 14% IJ	69 11%	65 9%	30 5%	112 14% K	92 14% K	25 11%	192 12% P	42 8% R	21 13% R	21 6% U	43 12% U	26 10% W	49 8% W	63 16% W	28 9%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

RTN01\_1 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Shop in a store without a mask

Base: All Respondents

	Gender		Age					Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGHTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Top 2 Box (Net)	905 44%	449 45%	456 43%	96 41%	285 47% G	242 47% g	282 40%	279 43%	282 45%	335 46%	369 50% LM	271 34%	264 40% I	89 37%	611 39%	294 57% O	61 38%	233 66% Q	148 42%	115 43%	313 52% St	163 40%	123 40%
7 - Very Comfortable	626 30%	308 31%	318 30%	72 31%	176 29% g	178 34% g	201 28%	194 30%	184 29%	241 33%	288 47% LM	148 19%	190 29% L	62 26%	402 26%	224 43% O	31 19%	193 54% Q	93 27%	71 27%	233 39% St	99 25%	77 25%
6	278 13%	141 14%	138 13%	24 11%	109 18% dFG	64 12% g	81 11%	84 13%	98 15%	94 13%	81 13% m	123 16% m	74 11% m	27 11%	208 13% m	70 14% r	30 18% r	40 11% r	54 16% r	43 13% r	80 13% r	64 16% r	47 15% r
5	290 14%	157 16% c	132 12% c	25 11% c	107 18% dG	73 14% dG	85 12% dG	85 13% dG	87 14% dG	112 15% dG	73 12% KM	141 18% KM	76 11% KM	41 17% P	239 15% P	51 10% P	19 12% P	32 9% P	66 19% P	36 13% P	88 15% P	56 14% P	54 18% P
4	289 14%	136 14%	154 14%	45 19% F	89 15% F	49 9% F	106 15% F	108 16% F	94 15% F	80 11% F	76 12% F	110 14% F	103 15% F	38 16% F	213 14% F	76 15% F	38 23% R	39 11% R	39 11% R	48 18% sU	71 12% sU	49 12% sU	44 14% sU
3	159 8%	85 9% c	74 7% c	35 15% EFG	41 7% EFG	33 6% EFG	50 7% EFG	53 8% EFG	48 8% EFG	52 7% EFG	37 6% EFG	50 6% EFG	72 11% KL	25 10% P	136 9% P	23 4% P	8 5% P	15 4% P	21 8% P	44 7% P	27 7% P	29 7% P	29 7% P
Bottom 2 Box (Net)	421 20%	170 17%	252 24% B	31 13% B	82 14% B	123 24% DE	185 26% DE	131 20% DE	120 19% DE	155 21% DE	56 9% Km	216 27% Km	150 23% K	45 19% P	349 23% P	73 14% R	36 22% R	37 10% R	79 23% U	45 17% U	86 14% U	108 27% W	57 18% W
2	103 5%	58 6% B	44 4% B	7 3% B	25 4% B	31 6% B	40 6% B	28 4% B	28 4% B	44 6% B	14 2% K	49 6% K	40 6% K	17 7% P	89 6% P	14 3% P	4 2% P	10 3% P	21 6% P	11 4% P	21 4% P	22 5% P	11 4% P
1 - Not at all comfortable	319 15%	112 11% C	207 19% B	25 11% B	57 9% DE	91 18% DE	146 21% DE	102 16% DE	92 15% DE	111 15% DE	42 7% Km	167 21% Km	110 17% K	29 12% P	260 17% P	59 11% R	32 20% U	26 7% U	58 17% U	34 13% U	64 11% U	87 21% w	46 15% w
Mean	4.7	4.8 C	4.5	4.7	5.0 fG	4.7 g	4.4	4.6	4.7	4.7	5.5 LM	4.2	4.5 I	4.6	4.5	5.2 O	4.4	5.6 Q	4.6	4.7	5.1 ST	4.4	4.6
Std. Dev.	2.15	2.04	2.24	2.01	1.91	2.26	2.26	2.14	2.11	2.18	1.86	2.16	2.18	2.03	2.15	2.05	2.11	1.90	2.15	2.03	2.03	2.25	2.06
Std. Err.	0.05	0.07	0.07	0.07	0.16	0.07	0.09	0.07	0.08	0.10	0.07	0.08	0.09	0.13	0.06	0.09	0.17	0.10	0.12	0.12	0.08	0.11	0.12
Median	5	5	5	5	5	5	5	5	5	5	6	5	5	5	5	6	4	7	5	5	6	5	5
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

RTN01\_2 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Visit with family or friends without a mask

Base: All Respondents

	Gender		Age				Income				Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LG/BTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Top 2 Box (Net)	1138 55%	553 55%	585 55%	126 54%	336 56%	276 53%	400 56%	328 50%	351 56%	444 61%	415 58%	380 48%	344 52%	121 51%	817 53%	321 62%	75 47%	246 69%	177 51%	117 44%	381 63%	211 52%	150 49%
7 - Very Comfortable	791 38%	385 39%	406 38%	90 39%	221 37%	209 40%	270 38%	232 35%	250 40%	299 41%	316 52%	229 29%	246 37%	80 34%	529 34%	262 51%	52 32%	210 59%	115 33%	83 32%	269 45%	151 37%	84 27%
6	347 17%	168 17%	179 17%	35 15%	115 19%	67 13%	129 18%	95 15%	101 16%	145 20%	98 16%	150 19%	98 15%	40 17%	288 19%	59 11%	23 15%	35 10%	62 18%	33 13%	112 19%	61 15%	65 21%
5	307 15%	148 15%	159 15%	27 12%	103 17%	82 16%	95 13%	91 14%	105 17%	99 14%	69 11%	144 18%	94 14%	40 17%	260 17%	47 9%	22 14%	25 7%	57 16%	61 23%	74 12%	51 13%	73 24%
4	286 14%	145 15%	141 13%	56 24%	71 12%	75 14%	84 12%	103 16%	73 12%	102 14%	62 10%	121 15%	103 15%	40 17%	200 13%	86 17%	37 23%	49 14%	58 17%	43 16%	72 12%	62 15%	34 11%
3	99 5%	47 5%	52 5%	7 3%	30 5%	28 5%	33 5%	42 6%	33 5%	22 3%	36 6%	31 4%	32 5%	12 5%	78 5%	21 4%	6 4%	15 4%	18 7%	25 4%	17 4%	22 7%	
Bottom 2 Box (Net)	234 11%	104 10%	130 12%	16 7%	64 11%	59 11%	95 13%	91 14%	69 11%	65 9%	30 5%	112 14%	92 14%	25 11%	192 12%	42 8%	21 13%	21 6%	43 12%	26 10%	49 8%	63 16%	28 9%
2	68 3%	34 3%	35 3%	5 2%	19 3%	17 3%	26 4%	23 3%	25 4%	16 2%	11 2%	26 3%	31 5%	7 3%	58 4%	10 2%	5 3%	6 2%	13 4%	10 4%	16 3%	17 4%	6 2%
1 - Not at all comfortable	166 8%	70 7%	95 9%	11 5%	44 7%	42 8%	69 10%	69 10%	43 7%	49 7%	19 3%	86 11%	60 9%	19 8%	134 9%	32 6%	16 10%	15 4%	30 9%	16 6%	33 6%	46 11%	23 7%
Mean	5.3	5.3	5.2	5.4	5.3	5.3	5.2	5.0	5.3	5.5	5.8	5.0	5.1	5.2	5.2	5.6	5.0	5.8	5.1	5.1	5.6	5.1	5.2
Std. Dev.	1.88	1.84	1.92	1.70	1.83	1.90	1.96	1.99	1.85	1.77	1.61	1.93	1.96	1.84	1.89	1.82	1.93	1.70	1.88	1.78	1.75	2.04	1.75
Std. Err.	0.04	0.06	0.06	0.14	0.07	0.08	0.08	0.07	0.07	0.08	0.06	0.07	0.08	0.12	0.05	0.08	0.15	0.09	0.10	0.11	0.07	0.10	0.10
Median	6	6	6	6	6	6	6	5	6	6	7	5	6	6	6	7	5	7	6	5	6	6	5
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

RTN01\_3 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Fly on a plane

Base: All Respondents

	Gender		Age					Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Top 2 Box (Net)	743 36%	403 40%	340 32%	90 39%	244 40%	192 37%	217 31%	186 28%	216 34%	333 45%	287 47%	250 32%	206 31%	86 36%	538 35%	205 40%	41 25%	165 46%	138 40%	104 39%	256 43%	133 33%	115 38%
7 - Very Comfortable	474 23%	255 26%	219 20%	60 26%	148 24%	130 25%	136 19%	121 18%	140 22%	206 28%	194 32%	135 17%	144 22%	54 23%	315 20%	159 31%	26 16%	133 37%	84 24%	77 29%	151 25%	89 22%	56 18%
6	270 13%	148 15%	122 11%	30 13%	96 16%	63 12%	81 11%	64 10%	76 12%	128 17%	93 15%	115 15%	62 9%	32 14%	224 14%	46 9%	14 9%	32 9%	54 16%	27 10%	105 17%	44 11%	59 19%
5	275 13%	142 14%	133 12%	34 15%	99 16%	52 10%	89 13%	69 11%	88 14%	114 16%	80 13%	116 15%	79 12%	31 13%	215 14%	60 12%	21 13%	39 11%	40 11%	53 20%	91 15%	50 12%	49 16%
4	278 13%	138 14%	140 13%	29 12%	86 14%	75 12%	88 12%	106 16%	79 13%	82 11%	74 12%	104 13%	100 15%	33 14%	206 13%	72 14%	29 18%	43 12%	38 11%	30 11%	99 16%	48 12%	38 12%
3	192 9%	91 9%	101 9%	41 17%	49 8%	45 9%	58 8%	57 9%	71 11%	60 8%	48 8%	84 11%	60 9%	34 14%	152 10%	40 8%	16 10%	24 7%	27 8%	36 14%	37 6%	39 10%	34 11%
Bottom 2 Box (Net)	576 28%	223 22%	353 33%	39 17%	127 21%	155 30%	255 36%	238 36%	177 28%	144 20%	122 20%	234 30%	220 33%	54 23%	437 28%	139 27%	56 34%	84 24%	104 30%	41 16%	119 20%	134 33%	71 23%
2	151 7%	80 8%	71 7%	11 5%	42 7%	40 8%	58 8%	51 8%	58 9%	38 5%	37 6%	64 8%	50 7%	23 9%	126 8%	25 7%	11 7%	14 4%	26 8%	20 8%	38 6%	25 6%	15 5%
1 - Not at all comfortable	425 21%	143 14%	282 26%	28 12%	85 14%	115 22%	197 28%	187 29%	119 19%	107 15%	85 14%	170 22%	170 25%	31 13%	310 20%	115 22%	45 28%	70 20%	78 22%	21 8%	81 13%	109 27%	55 18%
Mean	4.2	4.5	3.9	4.5	4.6	4.2	3.8	3.8	4.2	4.7	4.8	4.0	3.9	4.4	4.2	4.4	3.7	4.7	4.2	4.8	4.7	4.0	4.3
Std. Dev.	2.22	2.12	2.27	2.04	2.07	2.28	2.28	2.25	2.18	2.11	2.14	2.16	2.27	2.07	2.18	2.32	2.18	2.32	2.29	1.96	2.05	2.31	2.10
Std. Err.	0.05	0.07	0.07	0.16	0.08	0.10	0.09	0.08	0.08	0.10	0.09	0.08	0.09	0.13	0.06	0.10	0.17	0.12	0.12	0.12	0.08	0.11	0.12
Median	4	5	4	5	5	4	4	4	4	5	5	4	4	4	4	5	4	5	5	5	5	4	5
Sigma	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.



Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

RTN01\_4 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Stay in a hotel

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset							
	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGHTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Top 2 Box (Net)	955 46%	469 47%	485 45%	114 49%	292 48%	250 48%	299 42%	271 41%	285 45%	385 53%	349 57%	326 41%	280 42%	109 46%	680 44%	275 53%	56 35%	218 61%	166 48%	119 45%	319 53%	179 44%	132 43%
7 - Very Comfortable	640 31%	305 31%	336 31%	87 37%	194 32%	167 32%	193 27%	189 29%	183 29%	261 36%	257 42%	184 23%	198 30%	72 30%	428 28%	213 41%	41 25%	172 48%	101 29%	78 30%	214 36%	119 29%	71 23%
6	314 15%	165 17%	150 14%	27 12%	99 16%	83 15%	105 13%	82 13%	102 16%	124 17%	92 15%	141 18%	81 12%	37 16%	252 16%	62 12%	16 10%	46 13%	65 19%	41 15%	105 17%	60 15%	60 20%
5	304 15%	166 17%	139 13%	34 14%	112 19%	73 14%	86 12%	86 13%	117 19%	97 13%	74 12%	150 19%	80 12%	36 15%	240 15%	65 13%	39 24%	26 7%	60 17%	43 16%	102 17%	53 13%	51 16%
4	336 16%	164 16%	172 16%	56 24%	85 14%	80 15%	115 16%	112 17%	100 16%	116 16%	79 13%	132 17%	124 19%	43 18%	243 16%	93 18%	37 23%	55 16%	51 15%	49 19%	100 17%	50 12%	55 18%
3	150 7%	75 7%	75 7%	19 8%	47 8%	33 6%	51 7%	52 8%	46 7%	45 6%	40 7%	51 6%	59 9%	28 12%	126 8%	24 5%	9 5%	15 4%	26 10%	28 5%	36 9%	36 12%	
Bottom 2 Box (Net)	319 15%	123 12%	196 18%	10 4%	68 11%	84 16%	157 22%	135 21%	82 13%	91 12%	69 11%	130 16%	120 18%	22 9%	258 17%	61 12%	20 12%	41 12%	57 16%	28 10%	86 9%	34 21%	34 11%
2	107 5%	46 5%	61 5%	2 1%	27 4%	25 5%	54 8%	41 6%	33 5%	30 4%	25 4%	38 5%	44 7%	7 3%	94 6%	14 3%	6 4%	8 2%	14 4%	13 5%	23 4%	23 6%	9 3%
1 - Not at all comfortable	212 10%	77 8%	134 13%	8 3%	42 7%	59 11%	103 15%	94 14%	49 8%	61 8%	43 7%	92 12%	77 12%	16 7%	164 11%	47 9%	14 9%	33 9%	43 12%	15 6%	30 5%	63 16%	26 8%
Mean	4.9	5.0	4.8	5.3	5.1	4.9	4.6	4.6	5.0	5.1	5.3	4.7	4.7	5.0	4.8	5.2	4.8	5.4	4.9	5.0	5.3	4.6	4.8
Std. Dev.	1.99	1.87	2.08	1.65	1.84	2.03	2.13	2.11	1.87	1.92	1.91	1.94	2.05	1.82	1.99	1.95	1.80	1.98	2.00	1.80	1.73	2.17	1.83
Std. Err.	0.04	0.06	0.06	0.13	0.07	0.09	0.08	0.07	0.07	0.09	0.08	0.07	0.08	0.12	0.05	0.08	0.14	0.10	0.11	0.11	0.07	0.11	0.10
Median	5	5	5	5	5	5	5	5	5	6	6	5	5	5	5	6	5	6	5	5	6	5	5
Sigma	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

RTN01\_5 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Attend a large concert or sporting event

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset							
	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Top 2 Box (Net)	658 32%	350 35%	307 29%	74 32%	240 40%	176 34%	168 24%	176 27%	197 31%	279 38%	263 43%	211 27%	184 28%	70 29%	456 29%	202 39%	40 24%	162 46%	131 38%	95 36%	228 38%	125 31%	101 33%
7 - Very Comfortable	440 21%	223 22%	217 20%	50 21%	147 24%	132 25%	112 16%	126 19%	135 21%	175 24%	183 30%	121 15%	136 20%	49 20%	271 18%	169 33%	26 16%	143 40%	78 22%	63 24%	154 26%	89 22%	51 17%
6	217 11%	127 13%	90 8%	24 10%	94 15%	44 8%	56 8%	50 8%	62 10%	104 14%	80 13%	90 11%	48 7%	21 9%	185 12%	33 6%	14 9%	19 5%	53 15%	33 12%	73 12%	36 9%	50 16%
5	275 13%	160 16%	115 11%	43 18%	95 16%	80 15%	58 8%	80 12%	101 16%	92 13%	83 13%	111 14%	81 12%	48 20%	219 14%	56 11%	24 15%	32 9%	47 13%	37 14%	109 18%	51 12%	43 14%
4	273 13%	125 13%	148 14%	38 16%	82 14%	70 13%	83 12%	99 15%	78 12%	89 12%	75 12%	108 14%	90 14%	34 14%	186 12%	87 17%	30 19%	57 16%	32 9%	36 14%	92 15%	53 13%	46 15%
3	205 10%	93 9%	112 10%	22 10%	70 12%	43 8%	69 10%	80 12%	61 10%	60 8%	58 9%	85 11%	62 9%	36 15%	160 10%	46 9%	19 12%	26 7%	41 12%	35 13%	43 7%	35 9%	41 13%
Bottom 2 Box (Net)	653 32%	268 27%	385 36%	57 24%	116 19%	151 29%	330 47%	221 34%	193 31%	213 29%	133 22%	273 35%	247 37%	52 22%	527 34%	126 24%	48 30%	78 22%	97 28%	61 23%	130 22%	140 35%	77 25%
2	174 8%	81 8%	93 9%	19 8%	35 6%	34 6%	86 12%	58 9%	58 9%	52 7%	43 7%	69 9%	61 9%	12 5%	144 9%	29 6%	10 6%	20 6%	12 3%	21 8%	50 8%	28 7%	21 7%
1 - Not at all comfortable	480 23%	188 19%	292 27%	37 16%	81 13%	117 23%	244 35%	163 25%	135 21%	161 22%	89 15%	204 26%	186 28%	40 17%	383 25%	97 19%	38 24%	59 16%	85 25%	40 15%	80 13%	112 28%	56 18%
Mean	4.0	4.3	3.8	4.3	4.6	4.2	3.3	3.8	4.1	4.2	4.6	3.8	3.8	4.2	3.9	4.5	3.8	4.7	4.2	4.3	4.6	3.9	4.1
Std. Dev.	2.24	2.18	2.27	2.08	2.05	2.26	2.25	2.20	2.21	2.26	2.16	2.17	2.28	2.05	2.21	2.26	2.10	2.28	2.28	2.11	2.07	2.31	2.08
Std. Err.	0.05	0.07	0.07	0.17	0.08	0.10	0.09	0.07	0.08	0.11	0.09	0.08	0.09	0.13	0.06	0.10	0.17	0.12	0.12	0.13	0.08	0.11	0.12
Median	4	5	4	4	5	4	3	4	4	5	5	4	4	4	4	4	4	5	5	4	5	4	4
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

RTN01\_6 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Go to an indoor party

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset								
	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGHTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno-compromised	House Immuno		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304	
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307	
Top 2 Box (Net)	751 36%	388 39%	362 34%	92 39%	256 42%	199 38%	204 29%	201 31%	224 35%	315 43%	299 49%	246 31%	206 31%	81 34%	523 34%	228 44%	42 26%	186 52%	124 36%	111 42%	257 43%	140 35%	98 32%	
7 - Very Comfortable	517 25%	260 26%	257 24%	64 27%	164 27%	139 27%	151 21%	143 22%	152 24%	215 29%	226 37%	140 18%	150 23%	52 22%	331 21%	186 36%	26 16%	160 45%	85 24%	70 27%	174 29%	92 23%	58 19%	
6	234 11%	129 13%	105 10%	28 12%	92 15%	61 12%	53 8%	59 9%	72 11%	99 14%	73 13%	105 13%	55 8%	28 12%	192 12%	42 8%	15 10%	26 7%	39 11%	40 15%	83 14%	48 12%	39 13%	
5	296 14%	156 16%	140 13%	29 12%	105 17%	73 14%	89 13%	90 14%	111 18%	92 13%	84 14%	129 16%	83 12%	37 16%	246 16%	50 10%	28 17%	22 6%	55 16%	44 17%	95 16%	62 15%	64 21%	
4	345 17%	162 16%	183 17%	62 26%	95 16%	73 14%	115 16%	129 20%	92 15%	113 15%	91 17%	132 17%	122 18%	47 20%	250 16%	95 18%	44 27%	50 14%	47 14%	40 15%	110 18%	58 14%	55 18%	
3	208 10%	109 11%	99 9%	27 12%	59 10%	44 8%	78 11%	67 10%	72 11%	61 8%	46 8%	80 10%	81 10%	41 17%	164 11%	44 8%	11 7%	33 9%	31 12%	52 9%	27 7%	35 11%	11% k	
Bottom 2 Box (Net)	464 22%	182 18%	282 26%	23 10%	89 15%	130 25%	222 31%	168 26%	132 21%	153 21%	91 15%	201 25%	173 26%	33 14%	364 24%	100 19%	36 23%	64 18%	90 26%	39 15%	88 15%	117 29%	55 18%	
2	137 7%	72 7%	65 6%	10 4%	24 4%	33 6%	71 10%	49 7%	39 6%	46 6%	26 4%	58 7%	54 8%	9 4%	107 7%	30 6%	6 4%	24 7%	25 7%	10 4%	32 5%	25 6%	10 3%	
1 - Not at all comfortable	327 16%	109 11%	217 20%	14 6%	66 11%	97 19%	150 21%	119 18%	93 15%	106 14%	65 11%	143 18%	119 18%	23 10%	256 17%	70 14%	30 19%	40 11%	64 19%	29 11%	57 9%	91 23%	44 14%	
Mean	4.4	4.6	4.2	4.8	4.8	4.4	4.0	4.2	4.4	4.6	5.0	4.2	4.1	4.5	4.3	4.7	4.1	5.0	4.3	4.7	4.8	4.2	4.4	
Std. Dev.	2.12	2.01	2.20	1.80	1.96	2.21	2.18	2.11	2.07	2.13	2.03	2.07	2.13	1.89	2.09	2.16	1.98	2.19	2.18	1.97	1.94	2.24	1.95	
Std. Err.	0.05	0.06	0.07	0.14	0.08	0.09	0.08	0.07	0.08	0.10	0.08	0.07	0.08	0.12	0.05	0.09	0.16	0.11	0.12	0.12	0.08	0.11	0.11	
Median	5	5	4	5	5	5	4	4	5	5	5	4	4	4	4	5	4	6	5	5	5	5	5	
Sigma	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307	

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

RTN01\_7 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Take public transportation

Base: All Respondents

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset								
	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGHTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Top 2 Box (Net)	626 30%	332 33% C	294 28%	74 32% G	229 38% G	179 34% G	145 21%	176 27%	171 27%	274 37% HI	242 40% LM	217 28%	167 25%	78 33%	416 27%	210 41% O	38 23%	172 48% Q	127 36%	90 34%	223 37%	119 29%	99 32%
7 - Very Comfortable	435 21%	226 23%	209 20%	54 23% G	155 26% G	127 25% G	99 14%	132 20%	124 20%	174 24% LM	174 23% LM	126 16%	135 20%	55 23%	266 17%	169 33% Q	24 15%	145 41% Q	76 22%	58 22%	161 27%	85 21%	48 16%
6	191 9%	106 11% c	85 8%	20 9%	73 12% G	51 10% g	46 7%	44 7%	47 8%	100 14% HI	68 11% M	91 12% M	32 5%	23 10%	150 10%	41 8%	14 9%	27 8%	51 15%	32 12%	62 10%	34 8%	51 17% V
5	320 16%	175 18% C	145 14%	41 18% f	136 22% FG	56 11% FG	87 12%	102 16%	91 14%	124 17% J	93 10% J	120 15% M	107 16%	49 21%	259 17% P	61 12% r	27 17% r	34 10%	51 15%	56 21% s	116 19%	67 17%	51 17%
4	284 14%	137 14%	147 14%	41 18%	76 13%	72 14%	96 14%	114 17%	93 15% J	70 10% J	72 10% J	119 15% K	93 14%	25 11%	207 13% K	77 15% K	31 19% R	46 13% R	37 11% R	30 13% R	79 13% R	34 8% v	41 13% v
3	226 11%	124 12%	103 10%	34 15%	62 10%	53 10%	78 11%	70 11%	75 12% J	78 11% J	61 10% K	77 10% K	89 13%	33 14%	181 12% P	46 9% P	14 9% P	35 10% R	35 13% R	62 10% R	39 10% R	42 14% R	
Bottom 2 Box (Net)	608 29%	229 23% B	379 35% B	43 19%	102 17%	160 31% DE	302 43% DEF	195 30%	201 32% J	188 26% K	144 24% K	256 32% K	208 31% K	52 22%	484 31% P	124 24% R	51 32% R	73 20% R	98 28% TU	53 20% TU	122 20% TU	145 36% W	74 24% W
2	181 9%	90 9%	90 8%	17 7% B	39 7% B	36 7% DE	89 13% EF	56 9%	66 10% J	50 7% J	42 7% K	73 9% K	65 10%	17 7%	148 10% p	33 6% p	12 7% p	21 6% p	18 5% s	26 10% s	51 8% s	29 7% s	20 7% s
1 - Not at all comfortable	427 21%	139 14% B	288 27% B	27 11% B	63 10% G	124 24% DE	213 30% DEF	139 21%	135 21% J	138 19% K	102 17% K	182 23% K	143 21% k	35 15%	336 22% R	91 18% R	39 24% R	52 15% R	80 23% TU	27 10% TU	71 12% TU	116 29% W	54 17% W
Mean	4.1	4.3 C	3.8	4.4 G	4.7 FG	4.1 G	3.4	4.0	3.9	4.3 HI	4.5 LM	3.9	3.9	4.4	3.9 O	4.5 O	3.8	4.8 Q	4.2	4.5	4.6 S	3.9	4.2
Std. Dev.	2.18	2.06	2.25	1.98	1.96	2.29	2.15	2.14	2.16	2.19	2.19	2.14	2.15	2.08	2.13	2.25	2.10	2.24	2.25	1.98	2.05	2.31	2.05
Std. Err.	0.05	0.07	0.07	0.16	0.08	0.10	0.08	0.07	0.08	0.10	0.09	0.08	0.08	0.13	0.05	0.10	0.17	0.11	0.12	0.12	0.08	0.11	0.12
Median	4	5	4	4	5	4	3	4	4	5	5	4	4	5	4	5	4	5	5	5	5	4	4
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

RTN01\_8 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Go out for dinner or drinks indoors

Base: All Respondents

	Gender		Age				Income				Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGHTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Top 2 Box (Net)	936 45%	458 46%	478 45%	108 46%	295 49%	245 47%	289 41%	254 39%	288 46%	383 52%	346 57%	321 41%	269 41%	97 41%	663 43%	273 53%	58 36%	216 61%	145 42%	127 48%	315 52%	176 44%	121 39%
7 - Very Comfortable	619 30%	291 29%	328 31%	66 28%	175 29%	181 35%	197 28%	175 27%	190 30%	247 34%	264 43%	167 21%	189 28%	64 27%	408 26%	211 41%	33 20%	178 50%	93 27%	79 30%	205 34%	114 28%	71 23%
6	317 15%	167 17%	150 14%	41 18%	119 20%	65 12%	92 13%	79 12%	98 14%	136 19%	83 14%	154 20%	80 12%	33 14%	255 16%	62 12%	25 16%	37 10%	52 15%	49 18%	110 18%	62 15%	50 16%
5	329 16%	168 17%	161 15%	42 18%	104 17%	77 15%	106 16%	106 16%	111 18%	106 14%	85 14%	130 17%	113 17%	43 18%	252 16%	76 15%	38 23%	39 11%	63 18%	36 14%	105 17%	69 17%	57 19%
4	314 15%	167 17%	147 14%	38 16%	92 15%	64 12%	119 17%	121 19%	80 13%	104 14%	71 12%	135 17%	109 16%	40 17%	247 16%	68 13%	25 15%	43 12%	58 17%	38 14%	76 13%	53 13%	44 14%
3	179 9%	84 8%	95 9%	35 15%	41 7%	45 9%	58 8%	56 8%	58 9%	56 8%	45 7%	66 8%	68 10%	33 14%	141 9%	37 7%	12 8%	25 7%	27 8%	32 12%	39 7%	33 8%	42 14%
Bottom 2 Box (Net)	306 15%	120 12%	186 17%	9 4%	73 12%	87 17%	136 19%	119 18%	94 15%	84 11%	64 11%	137 17%	105 16%	26 11%	244 16%	62 12%	29 18%	33 9%	54 16%	31 12%	66 11%	73 18%	43 14%
2	94 5%	44 4%	50 5%	2 1%	28 5%	23 4%	42 6%	35 5%	38 6%	18 2%	21 3%	39 5%	35 5%	12 5%	81 5%	14 3%	9 6%	5 1%	16 5%	14 5%	29 5%	19 5%	15 5%
1 - Not at all comfortable	211 10%	76 8%	136 13%	7 3%	45 7%	65 12%	94 13%	84 13%	56 9%	65 9%	44 7%	98 12%	70 11%	14 6%	163 11%	48 9%	20 12%	28 8%	39 11%	17 6%	37 6%	54 13%	29 9%
Mean	4.9	5.0	4.8	5.1	5.1	4.9	4.6	4.6	4.9	5.1	5.3	4.6	4.7	4.8	4.8	5.2	4.6	5.5	4.8	5.0	5.2	4.7	4.7
Std. Dev.	1.97	1.86	2.07	1.64	1.84	2.09	2.07	2.03	1.95	1.90	1.90	1.96	1.98	1.82	1.96	1.97	1.94	1.91	1.96	1.88	1.82	2.06	1.90
Std. Err.	0.04	0.06	0.06	0.13	0.07	0.09	0.08	0.07	0.07	0.09	0.08	0.07	0.08	0.12	0.05	0.08	0.16	0.10	0.11	0.12	0.07	0.10	0.11
Median	5	5	5	5	5	5	5	5	5	6	6	5	5	5	5	6	5	7	5	5	6	5	5
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

RTN01\_9 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Socializing with people you don't know at a bar

Base: All Respondents

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset								
	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGHTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Top 2 Box (Net)	612 30%	329 33%	283 26%	64 27%	226 37%	171 33%	152 21%	168 26%	170 27%	270 37%	259 42%	200 25%	153 23%	69 29%	413 27%	199 39%	40 25%	159 45%	125 36%	99 38%	219 36%	112 28%	82 27%
7 - Very Comfortable	408 20%	218 22%	190 18%	48 20%	140 23%	119 23%	101 14%	114 17%	113 18%	177 24%	173 28%	114 14%	121 18%	50 21%	254 16%	153 30%	21 13%	133 37%	71 20%	63 24%	148 25%	76 19%	49 16%
6	204 10%	111 11%	93 9%	16 7%	85 14%	52 10%	51 7%	53 8%	57 9%	93 13%	86 14%	86 11%	32 5%	19 8%	158 10%	46 9%	20 12%	26 7%	54 16%	36 14%	70 12%	36 9%	32 11%
5	262 13%	133 13%	129 12%	47 20%	111 18%	56 11%	49 7%	87 13%	94 15%	76 10%	72 12%	107 14%	83 13%	41 17%	199 13%	62 12%	29 18%	33 9%	47 13%	44 17%	89 15%	48 12%	60 20%
4	293 14%	162 16%	131 12%	51 22%	84 14%	60 12%	98 14%	104 16%	92 15%	92 13%	85 14%	108 14%	100 15%	38 16%	216 14%	77 15%	28 18%	49 14%	30 9%	43 18%	93 15%	53 13%	51 17%
3	228 11%	125 13%	103 10%	22 9%	67 11%	65 13%	74 10%	65 10%	63 10%	96 13%	64 10%	92 12%	72 11%	24 10%	178 12%	50 10%	7 5%	42 12%	28 8%	28 11%	78 13%	41 10%	30 10%
Bottom 2 Box (Net)	669 32%	248 25%	422 40%	49 21%	117 19%	167 32%	336 48%	232 35%	211 33%	199 27%	131 22%	282 36%	256 39%	66 28%	541 35%	129 25%	57 35%	72 20%	117 34%	49 19%	122 20%	152 38%	84 27%
2	173 8%	86 9%	87 8%	6 3%	37 6%	49 9%	81 11%	66 10%	52 8%	48 7%	28 5%	72 9%	73 11%	27 11%	142 9%	31 6%	13 8%	18 5%	31 9%	14 5%	37 6%	33 8%	26 8%
1 - Not at all comfortable	497 24%	162 16%	335 31%	43 19%	80 13%	118 23%	255 36%	166 25%	159 25%	152 21%	103 17%	209 27%	184 28%	39 16%	399 26%	98 19%	44 27%	54 15%	86 25%	35 13%	85 14%	119 29%	58 19%
Mean	3.9	4.2	3.6	4.3	4.5	4.0	3.2	3.8	3.8	4.2	4.5	3.7	3.6	4.2	3.8	4.4	3.8	4.1	4.5	4.4	3.7	4.1	
Std. Dev.	2.22	2.10	2.28	2.03	2.03	2.26	2.20	2.18	2.19	2.24	2.18	2.16	2.20	2.10	2.18	2.24	2.14	2.23	2.30	2.02	2.07	2.27	2.05
Std. Err.	0.05	0.07	0.07	0.16	0.08	0.10	0.08	0.07	0.08	0.10	0.09	0.08	0.09	0.14	0.06	0.10	0.17	0.11	0.12	0.12	0.08	0.11	0.12
Median	4	4	4	4	5	4	3	4	4	4	5	4	4	4	4	5	4	5	4	5	5	4	4
Sigma	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

CFP03 Do you believe the worst of COVID-19 is behind us or is the worst still ahead of us?

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
The worst is behind us	1420 69%	708 71% c	712 67%	132 57%	400 66% d	337 65%	551 78% DEF	393 60%	447 71% H	552 75% LM	460 75% LM	523 66%	437 66%	158 66%	1072 69%	349 67%	90 56%	258 73% Q	204 59%	201 76% S	433 72% S	239 59%	208 68% v
The worst is still ahead of us	644 31%	288 29%	355 33% b	101 43% eG	204 34% G	182 35% G	156 22%	263 40% IJ	183 29%	181 25%	152 25% K	265 34% K	227 34% K	81 34%	476 31%	168 33%	71 44% R	97 27% TU	144 41% TU	64 24%	169 28%	165 41% w	100 32%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

23 May 2022  
 Table 42

Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Summary Of Top 3 Box

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Response					
	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 31-50)	Boomer+ (age 51+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno-compromised	House Immuno	
Wave 117 (5/20-5/22)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Retail (grocery)	748 71%	381 71%	367 72%	90 74%	223 71%	177 67%	258 73%	204 65%	235 73%	298 77%	227 72%	305 77%	215 63%	86 65%	572 73%	175 67%	62 74%	113 64%	123 68%	106 78%	225 73%	131 65%	121 75%
Technology	688 67%	335 69%	353 66%	69 61%	222 66%	172 65%	225 61%	209 66%	209 66%	260 75%	194 63%	306 78%	188 58%	76 67%	548 71%	140 56%	65 78%	75 45%	128 72%	92 70%	193 67%	129 68%	107 70%
Retail (apparel)	643 64%	304 64%	338 63%	66 62%	191 66%	172 66%	214 60%	175 55%	200 63%	256 73%	196 67%	275 74%	171 49%	55 55%	482 67%	161 56%	61 72%	100 49%	126 69%	97 72%	187 67%	121 63%	81 63%
Retail	667 63%	342 64%	325 61%	62 47%	194 64%	179 61%	231 69%	179 58%	191 62%	289 70%	215 69%	291 67%	160 50%	68 53%	529 65%	137 54%	42 51%	96 56%	136 69%	101 66%	205 64%	134 63%	95 55%
Consumer products	650 62%	324 65%	326 59%	58 47%	199 68%	163 59%	230 64%	196 56%	196 65%	248 65%	220 69%	250 62%	180 55%	79 67%	485 63%	165 58%	63 68%	102 54%	116 63%	100 72%	183 62%	115 57%	111 74%
Manufacturing	627 62%	326 62%	301 56%	50 61%	194 61%	147 64%	236 57%	188 57%	180 60%	243 67%	215 69%	247 65%	165 51%	51 45%	486 63%	141 56%	41 57%	99 56%	117 66%	98 74%	175 60%	118 58%	81 59%
Banking	616 61%	308 62%	308 59%	71 55%	159 63%	163 60%	223 68%	181 55%	194 61%	233 68%	213 66%	253 67%	151 47%	70 60%	490 64%	126 50%	45 47%	81 55%	122 68%	94 62%	171 58%	123 63%	88 56%
Automotive	617 59%	299 62%	317 56%	66 56%	193 63%	150 58%	209 56%	166 51%	182 60%	258 65%	201 64%	256 66%	160 46%	75 62%	487 63%	130 47%	45 58%	84 42%	132 75%	70 60%	196 61%	114 53%	107 67%
Telecommunications	571 56%	283 60%	287 53%	53 52%	184 62%	131 51%	203 56%	161 49%	194 61%	205 58%	175 56%	259 67%	137 43%	51 53%	464 61%	106 43%	36 45%	70 60%	86 68%	161 54%	122 56%	86 55%	
Aerospace	595 56%	335 62%	261 51%	50 38%	174 59%	173 64%	198 55%	155 46%	198 60%	236 64%	182 60%	264 65%	149 43%	53 44%	481 59%	114 46%	43 61%	70 40%	101 64%	96 72%	180 59%	114 54%	77 57%
Financial services	526 54%	260 56%	267 52%	45 45%	180 61%	134 60%	177 53%	148 46%	160 53%	212 62%	175 62%	221 61%	130 40%	53 53%	425 69%	101 41%	41 45%	60 38%	112 63%	81 68%	133 57%	73 55%	
Insurance (excluding health insurance)	566 53%	285 55%	281 52%	69 58%	198 61%	124 49%	174 48%	152 47%	162 47%	247 66%	179 60%	247 59%	140 41%	77 52%	445 54%	121 50%	50 57%	71 45%	120 63%	98 71%	155 52%	117 57%	103 59%
E-commerce	545 53%	294 58%	251 48%	49 39%	183 63%	155 48%	158 44%	147 44%	164 51%	226 62%	153 54%	251 60%	140 42%	73 64%	434 56%	111 43%	44 39%	67 51%	100 61%	102 66%	155 51%	103 51%	105 61%
Energy	533 52%	253 53%	280 52%	50 47%	194 63%	115 50%	174 47%	162 48%	155 49%	207 61%	182 59%	225 58%	126 39%	61 54%	410 54%	123 47%	39 59%	84 43%	95 61%	93 72%	153 51%	100 50%	90 63%
Airline	536 51%	275 54%	261 48%	61 51%	185 59%	108 41%	182 51%	143 43%	142 44%	237 63%	176 54%	240 61%	121 37%	74 57%	441 56%	95 37%	36 48%	60 33%	106 58%	72 59%	151 49%	111 54%	93 59%
Health insurance	503 49%	280 55%	223 42%	67 51%	156 54%	104 41%	175 50%	152 47%	146 48%	201 53%	160 54%	220 55%	123 36%	57 45%	400 51%	103 41%	38 56%	65 35%	106 61%	83 63%	141 45%	107 50%	76 49%
Pharmaceutical	495 49%	241 49%	254 48%	64 48%	140 47%	116 46%	175 52%	144 46%	159 47%	181 53%	152 53%	225 56%	118 35%	53 46%	415 54%	81 32%	33 44%	47 27%	106 61%	59 55%	134 45%	101 49%	77 49%
Media	416 39%	191 39%	226 39%	59 47%	165 52%	84 36%	108 28%	114 34%	116 37%	176 46%	164 32%	214 57%	98 27%	64 52%	331 42%	85 31%	33 40%	27 27%	91 56%	127 56%	99 41%	89 48%	89 56%
Government	316 31%	160 33%	156 29%	40 29%	151 46%	69 28%	56 17%	90 27%	74 29%	149 43%	79 25%	171 43%	66 21%	40 33%	262 34%	54 21%	33 37%	21 13%	72 45%	71 51%	92 31%	84 39%	66 39%
Tobacco	300 30%	164 32%	136 27%	39 35%	136 45%	83 33%	43 30%	99 30%	90 29%	110 32%	79 28%	154 39%	68 20%	54 40%	219 29%	81 32%	36 45%	45 26%	70 43%	60 43%	86 28%	71 35%	50 36%

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C - D/E/H/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base



Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Summary Of Top 2 Box

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset							
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno-compromised	House Immuno
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Retail (grocery)	485	262	223	59	146	112	168	126	155	198	161	204	120	57	373	112	44	68	87	71	148	89	79
Technology	438	223	215	38	146	117	137	121	136	177	122	222	95	50	358	80	40	40	90	67	119	85	87
Retail	422	225	198	44	129	125	124	116	110	193	139	192	90	53	347	75	25	50	91	70	134	88	63
Retail (apparel)	389	193	197	46	120	99	124	92	122	171	128	179	83	37	304	85	32	53	93	63	108	78	48
Banking	377	201	176	40	103	95	140	111	108	154	133	163	81	41	300	77	32	45	93	63	81	86	50
Manufacturing	374	208	166	33	128	89	124	101	107	161	125	165	85	35	289	85	29	56	77	71	106	76	50
Consumer products	380	206	174	38	113	87	132	97	118	162	143	156	81	49	284	86	37	49	80	67	109	67	63
Aerospace	375	225	151	34	113	96	132	90	129	152	132	161	82	35	318	57	21	36	70	63	126	60	49
Insurance (excluding health insurance)	358	186	172	39	135	76	109	92	105	159	116	166	77	63	292	66	27	39	90	72	83	88	70
Telecommunications	340	184	156	22	112	80	126	91	111	135	113	153	74	29	283	57	20	37	72	63	89	81	47
E-commerce	346	201	144	27	118	102	99	81	100	160	98	167	81	51	289	57	29	28	78	74	80	69	62
Automotive	347	185	163	37	113	91	105	86	103	155	115	152	81	45	282	66	26	40	96	51	95	68	70
Financial services	302	154	147	22	103	78	99	85	81	135	98	133	72	34	249	53	26	27	67	50	75	52	47
Pharmaceutical	313	160	153	36	87	69	120	87	103	119	101	150	62	35	267	45	24	22	74	39	85	65	52
Energy	311	149	162	18	114	63	118	83	84	141	116	132	62	42	259	53	19	34	72	59	66	65	45
Health insurance	310	173	137	31	112	72	95	82	81	145	97	160	54	32	251	59	26	33	77	60	84	79	43
Airline	305	173	132	33	113	60	99	70	70	160	102	139	64	45	261	44	19	24	84	40	69	71	51
Media	254	129	125	40	107	46	61	66	62	121	62	132	60	49	201	53	21	33	68	43	68	68	58
Government	184	110	74	24	94	41	26	51	38	95	49	103	33	29	166	19	7	11	50	44	51	56	42
Tobacco	178	108	70	23	82	50	23	52	47	79	40	99	40	36	139	39	18	21	45	42	49	38	31

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Summary Of Bottom 2 Box

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset							
	Wave 117 (5/20 - 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno-compromised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	463	611	789	664	239	1547	517	162	348	265	602	404	307	
Tobacco	414	186	228	29	80	110	195	126	138	141	112	152	149	41	328	86	22	64	57	48	111	78	58
Government	335	150	185	27	72	92	144	123	115	92	146	68	121	33	225	111	24	86	39	30	111	51	43
Media	292	148	144	16	54	76	147	88	111	137	50	106	21	195	98	23	75	30	28	24	76	44	29
Pharmaceutical	184	82	101	15	57	45	66	62	52	62	44	63	77	25	115	68	20	48	35	18	54	35	19
Health insurance	153	73	80	12	39	66	106	54	48	49	41	52	60	16	109	45	7	38	17	24	54	29	29
Financial services	117	49	68	6	42	38	31	39	31	44	29	32	57	14	78	39	8	30	24	14	37	28	11
Insurance (excluding health insurance)	122	57	64	16	31	44	30	43	49	30	35	39	48	27	83	39	7	15	15	41	22	17	10
Airline	110	55	56	10	30	40	30	45	44	19	48	24	38	14	74	37	4	32	19	14	42	21	9
Energy	97	41	56	9	22	25	41	32	29	31	25	27	45	7	59	38	5	32	10	10	28	24	13
Banking	80	37	43	2	37	23	18	22	25	33	23	21	36	11	48	32	8	24	13	16	23	18	14
Retail (grocery)	78	39	39	10	19	24	25	38	14	24	30	22	26	5	52	26	8	18	15	8	21	22	15
Telecommunications	69	25	44	5	28	15	21	33	18	16	18	18	33	8	48	21	2	19	12	5	15	17	13
E-commerce	64	33	31	12	16	24	13	28	17	17	21	14	29	4	40	24	7	17	7	6	18	13	8
Automotive	56	19	37	5	21	15	16	26	21	9	19	13	24	9	42	15	2	13	7	6	20	13	6
Technology	51	18	33	3	12	22	14	20	16	15	18	9	24	5	27	24	5	20	8	3	15	11	6
Consumer products	52	19	33	3	16	20	13	19	12	21	15	16	20	3	36	16	3	14	10	4	14	11	4
Retail	49	30	19	11	18	16	4	22	20	6	19	15	15	10	31	18	5	13	6	4	23	7	10
Aerospace	46	13	33	4	20	13	9	23	13	10	18	11	17	13	34	12	3	8	3	8	12	11	13
Retail (apparel)	42	17	25	4	18	10	10	29	9	3	14	12	16	7	28	14	2	12	8	3	15	13	6
Manufacturing	42	13	30	2	20	14	6	17	14	10	18	12	12	9	25	17	1	16	4	5	14	6	5

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 1 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Airline

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1032	485	547	86	340	276	330	439	345	226	320	386	326	130	762	270	74	196	178	126	306	224	150
Weighted Base	1049	507	542	120*	313	260	357	330	321	375	327	392	329	130*	792	258	75*	183	184	123*	307	205	158*
Top 3 Box (Net)	536 51%	275 54%	261 48%	61 51%	185 59%	108 41%	182 51%	143 43%	142 44%	237 63%	176 54%	240 61%	121 37%	74 57%	441 56%	95 37%	36 48%	60 33%	106 58%	72 59%	151 49%	111 54%	93 59%
Top 2 Box (Sub-Net)	305 29%	173 34%	132 24%	33 28%	113 36%	60 23%	99 28%	70 21%	70 22%	160 43%	102 31%	139 35%	64 19%	45 35%	261 33%	44 17%	19 26%	24 13%	84 46%	40 39%	69 23%	71 35%	51 32%
7 - Very good	125 12%	72 14%	53 10%	12 10%	49 16%	32 12%	32 9%	32 10%	31 10%	60 16%	45 14%	57 15%	23 7%	16 12%	107 13%	19 7%	9 12%	5 5%	35 19%	21 17%	27 9%	35 17%	19 12%
6	179 17%	101 20%	78 14%	21 17%	63 20%	29 11%	66 19%	37 11%	39 12%	99 27%	57 17%	81 21%	41 13%	29 22%	154 19%	25 10%	10 14%	15 8%	49 26%	19 16%	42 14%	36 18%	32 20%
5	231 22%	101 20%	130 24%	28 23%	72 23%	47 18%	84 24%	74 22%	72 23%	77 21%	73 22%	101 26%	57 17%	29 22%	180 23%	51 20%	16 22%	35 19%	22 12%	32 26%	82 27%	40 19%	43 27%
4	234 22%	107 21%	126 23%	25 21%	51 16%	62 24%	96 27%	76 23%	84 26%	73 19%	67 20%	79 20%	88 27%	22 17%	173 22%	61 24%	16 21%	45 25%	18 10%	30 24%	74 24%	27 13%	35 22%
3	97 9%	54 11%	44 8%	11 9%	26 8%	27 10%	34 9%	33 10%	31 10%	30 8%	25 7%	28 7%	45 14%	12 9%	67 8%	30 12%	11 14%	20 11%	26 14%	3 2%	24 8%	27 13%	17 11%
Bottom 2 Box (Net)	110 11%	55 11%	56 10%	10 9%	30 10%	40 15%	30 8%	45 14%	44 14%	19 5%	48 15%	24 6%	38 12%	14 11%	74 9%	37 14%	4 6%	32 18%	19 10%	14 12%	42 14%	21 10%	9 6%
2	51 5%	29 6%	22 4%	8 7%	14 5%	15 6%	13 4%	15 4%	24 7%	11 3%	21 6%	10 3%	20 6%	9 7%	39 5%	12 5%	1 2%	11 6%	8 4%	14 11%	16 5%	12 6%	2 1%
1 - Very bad	60 6%	25 5%	34 6%	2 2%	16 5%	25 10%	17 5%	30 9%	21 6%	8 2%	27 8%	14 4%	19 6%	5 4%	35 4%	24 9%	3 4%	21 12%	11 6%	1 1%	26 9%	9 5%	7 5%
Not sure	72 7%	17 3%	54 10%	12 10%	21 7%	23 9%	15 4%	33 10%	19 6%	16 4%	13 4%	21 5%	38 11%	8 6%	37 5%	34 13%	8 11%	26 14%	14 8%	4 3%	16 5%	19 9%	3 2%
Sigma	1049 100%	507 100%	542 100%	120 100%	313 100%	260 100%	357 100%	330 100%	321 100%	375 100%	327 100%	392 100%	329 100%	130 100%	792 100%	258 100%	75 100%	183 100%	184 100%	123 100%	307 100%	205 100%	158 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

23 May 2022  
 Table 46

Q1314. 2 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Automotive

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1025	466	559	82	347	261	335	422	334	243	321	382	322	124	745	280	76	204	160	121	327	206	156
Weighted Base	1051	483	568	117*	305	256	373	326	304	396	315	390	347	122*	772	279	78*	201	175*	117*	322	214	160*
Top 3 Box (Net)	617	299	317	66	193	150	209	166	182	258	201	256	160	75	487	130	45	84	132	70	196	114	107
	59%	62%	56%	56%	63%	58%	56%	51%	60%	65%	64%	66%	46%	62%	63%	47%	58%	42%	75%	61%	61%	53%	67%
Top 2 Box (Sub-Net)	347	185	163	37	113	81	105	86	103	155	115	152	81	45	282	66	26	40	96	51	95	68	70
	33%	38%	29%	32%	37%	36%	28%	26%	34%	39%	38%	39%	23%	37%	36%	24%	33%	20%	55%	43%	30%	32%	43%
7 - Very good	155	82	72	19	64	43	29	40	44	70	55	67	33	15	120	34	13	21	50	33	39	26	21
	15%	17%	13%	16%	21%	17%	8%	12%	15%	18%	17%	17%	9%	12%	16%	12%	17%	10%	23%	28%	12%	12%	13%
6	193	102	91	18	50	48	76	45	59	85	60	85	48	30	161	32	13	19	46	18	57	42	48
	18%	21%	16%	16%	16%	19%	20%	14%	19%	22%	19%	22%	14%	25%	21%	11%	17%	9%	26%	15%	18%	20%	30%
5	269	115	154	28	79	58	104	81	79	103	86	103	79	30	205	64	19	45	35	20	101	46	37
	26%	24%	27%	24%	26%	23%	28%	25%	26%	26%	27%	27%	23%	25%	27%	23%	25%	22%	20%	17%	31%	22%	23%
4	209	93	115	17	57	47	88	62	61	81	43	78	88	20	136	73	24	48	18	27	62	45	34
	20%	19%	20%	14%	19%	18%	24%	19%	20%	21%	14%	20%	25%	16%	18%	26%	31%	24%	10%	23%	19%	21%	21%
3	99	47	52	11	20	26	43	41	24	32	37	26	37	8	72	28	3	24	9	9	32	25	9
	9%	10%	9%	9%	6%	10%	12%	12%	8%	8%	12%	7%	11%	7%	9%	10%	4%	12%	5%	8%	10%	12%	5%
Bottom 2 Box (Net)	56	19	37	5	21	15	16	26	21	9	19	13	24	9	42	15	2	13	7	6	20	13	6
	5%	4%	7%	4%	7%	6%	4%	8%	7%	2%	6%	3%	7%	7%	5%	2%	2%	6%	4%	5%	6%	6%	4%
2	21	8	13	4	8	5	4	11	7	2	9	4	8	4	13	8	-	8	4	3	9	6	2
	2%	2%	2%	3%	3%	2%	1%	3%	2%	1%	3%	1%	2%	3%	2%	3%	-	4%	2%	2%	3%	3%	1%
1 - Very bad	36	11	24	1	13	11	12	15	14	6	9	10	17	5	29	7	2	5	4	4	11	7	4
	3%	2%	4%	1%	4%	4%	3%	5%	5%	2%	3%	2%	5%	4%	4%	2%	2%	3%	2%	3%	3%	2%	2%
Not sure	70	24	46	19	16	18	17	31	15	16	16	17	37	10	36	34	3	31	8	4	12	17	5
	7%	5%	8%	16%	5%	7%	5%	9%	5%	4%	5%	4%	11%	9%	5%	12%	4%	15%	5%	4%	4%	8%	3%
Sigma	1051	483	568	117	305	256	373	326	304	396	315	390	347	122	772	279	78	201	175	117	322	214	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 3 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Consumer products

Base: All Respondents

	Gender		Age				Income				Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LG/BTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Unweighted Base	1029	473	556	89	329	267	344	459	319	236	324	378	327	116	731	298	91	207	165	134	292	209	145
Weighted Base	1048	497	552	123*	291	277	358	351	300	378	319	404	326	118*	766	282	93*	190	184*	140*	296	200	151*
Top 3 Box (Net)	650 62%	324 65% c	326 59%	58 47%	199 68% Df	163 59%	230 64% D	196 56%	196 65%	248 65% H	220 69%	250 62%	180 55%	79 67%	485 63%	165 58%	63 68% r	102 54%	116 63%	100 72%	183 62%	115 57%	111 74% V
Top 2 Box (Sub-Net)	380 36%	206 41% C	174 32%	38 31%	113 39%	87 35%	132 37% D	97 28%	118 39%	162 43% H	143 46% M	156 39% M	81 25%	49 41%	284 38% p	86 30%	37 40% r	49 26%	80 43%	67 48% u	109 37%	67 33%	63 41%
7 - Very good	172 16%	89 18%	82 15%	19 15%	56 19%	41 15%	56 16%	42 12%	48 16%	82 22% H	61 19% M	73 18% M	38 12%	26 22%	135 18%	37 13%	19 20% R	18 10%	36 19%	31 22%	47 16%	35 18%	30 20%
6	208 20%	116 23% C	92 17%	19 15%	57 20%	56 20%	76 21%	55 16%	69 23%	80 21% H	82 26% M	83 21% M	43 13%	23 20%	159 21%	49 17%	18 20%	31 16%	44 24%	36 26%	62 21%	31 16%	33 22%
5	270 26%	119 24%	151 27%	20 16%	86 30% D	66 24%	98 28% d	98 28%	79 26%	86 23% H	76 24% M	94 23% M	99 31% I	30 26%	191 25%	79 28%	26 28%	53 28%	36 20%	33 24%	74 25%	48 24%	49 32%
4	215 20%	103 21%	112 20% Efg	39 32% Efg	45 15%	56 20%	74 21%	82 23%	58 19%	74 20% K	50 16% K	94 23% K	71 22%	24 20%	155 20%	59 21%	16 17%	43 23%	31 17%	25 18%	56 19%	45 23%	26 17%
3	64 6%	32 6%	32 6%	11 9%	15 5%	16 6%	21 6%	25 7%	16 5%	23 7% W	23 7% W	24 6% W	17 5%	9 8%	48 6%	16 6%	6 7%	10 5%	14 8%	8 5%	21 7%	19 9%	5 4%
Bottom 2 Box (Net)	52 5%	19 4%	33 6%	3 3%	16 5%	20 7%	13 4%	19 5%	12 4%	21 6% W	15 5% W	16 4% W	20 6%	3 2%	36 5%	16 6%	3 3%	14 7%	10 5%	4 3%	14 5%	11 5%	4 3%
2	23 2%	13 3%	10 2%	2 1%	5 2%	8 3%	9 2%	4 1%	8 3%	10 3% W	4 1% W	9 2% W	10 3%	1 1%	18 2%	5 2%	1 1%	4 2%	6 4%	1 1%	7 2%	4 2%	2 2%
1 - Very bad	29 3%	6 1%	23 4% B	2 2%	11 4%	12 4% g	5 1% g	15 4% I	4 1%	11 3% I	11 4% I	7 2% I	11 3%	2 1%	18 2% I	11 4% I	2 2% I	10 5% I	4 2% I	3 2% I	6 2% I	7 3% I	1 1%
Not sure	68 6%	18 4%	50 9% B	11 9%	17 6%	22 8%	19 5%	30 8% J	19 6%	12 3% J	11 3% J	19 5% J	38 12% KL	3 3%	43 6%	26 9%	5 5%	21 11%	13 7%	3 2%	22 8% I	11 5%	5 3%
Sigma	1048 100%	497 100%	552 100%	123 100%	291 100%	277 100%	358 100%	351 100%	300 100%	378 100%	319 100%	404 100%	326 100%	118 100%	766 100%	282 100%	93 100%	190 100%	184 100%	140 100%	296 100%	200 100%	151 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 4 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Energy

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LG/BTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1032	469	563	78	345	252	357	440	352	215	327	393	312	114	751	281	70	211	161	133	310	205	152
Weighted Base	1017	481	536	107*	307	230	374	334	316	339	308	387	322	113*	755	262	67*	195	155	129*	302	200	143
Top 3 Box (Net)	533 52%	253 53%	280 52%	50 47%	194 63% DFG	115 50%	174 47%	162 48%	155 49%	207 61%	182 59%	225 58%	126 39%	61 54%	410 54%	123 47%	39 59%	84 43%	95 61%	93 72%	153 51%	100 50%	90 63% v
Top 2 Box (Sub-Net)	311 31%	149 31%	162 30%	18 16%	114 37% DF	63 27%	118 31%	83 25%	84 27%	141 42%	116 38%	132 34%	62 19%	42 37%	259 34%	53 20%	19 28%	34 17%	72 46%	59 22%	66 22%	65 33%	45 32%
7 - Very good	125 12%	54 11%	71 13%	8 7%	55 18% dG	25 11%	37 10%	38 11%	30 9%	55 16%	39 13%	63 16%	23 7%	21 18%	105 14%	20 8%	6 8%	14 7%	29 19%	26 20%	30 10%	25 12%	23 16%
6	186 18%	95 20%	91 17%	10 9%	59 18% dG	37 16%	80 21%	45 14%	54 17%	86 25%	77 25%	69 18%	40 12%	21 19%	153 20%	33 13%	13 20%	20 10%	43 28%	33 26%	37 12%	20 20%	22 16%
5	222 22%	104 22%	117 22%	33 31%	80 26% G	52 23%	57 15%	78 23%	71 22%	66 19%	92 24%	63 20%	19 17%	152 20%	70 27%	20 31%	50 25%	24 15%	34 26%	87 29%	35 17%	44 31% V	
4	227 22%	111 23%	116 23%	28 26% e	49 16%	49 21%	102 27% E	79 24%	74 23%	73 21%	65 21%	78 20%	84 26%	22 20%	165 22%	62 24%	15 23%	47 24%	29 19%	18 14%	68 23%	36 16%	29 20%
3	97 10%	49 10%	48 9%	10 9%	28 9%	26 11%	33 9%	34 10%	38 12%	21 6%	25 8%	36 9%	36 11%	19 17%	83 11%	14 5%	4 6%	10 5%	19 12%	4 3%	31 10%	26 13%	11 7%
Bottom 2 Box (Net)	97 9%	41 8%	56 10%	9 8%	22 7%	25 11%	41 11%	32 10%	29 9%	31 9%	25 8%	27 7%	45 14%	7 6%	59 8%	38 14%	5 8%	32 17%	10 6%	10 8%	28 9%	24 12%	13 9%
2	47 5%	22 5%	25 5%	4 4%	10 3%	12 5%	21 6%	13 4%	12 4%	19 6%	13 4%	15 4%	19 6%	3 3%	31 4%	16 6%	5 7%	12 6%	3 2%	5 4%	13 4%	14 7%	7 5%
1 - Very bad	50 5%	18 4%	31 6%	5 5%	12 4%	12 5%	20 5%	19 6%	17 5%	12 4%	12 4%	13 4%	26 8% kL	4 3%	28 4%	22 8% O	1 1%	21 11% Q	6 4%	5 4%	15 5%	10 5%	6 4%
Not sure	64 6%	27 6%	37 7%	10 10%	13 4%	16 7%	24 6%	28 8%	21 6%	7 2%	12 3%	21 5%	31 10% kI	4 4%	38 5%	26 10% O	3 4%	23 12%	2 2%	3 2%	22 7% St	14 7% W	1 1%
Sigma	1017 100%	481 100%	536 100%	107 100%	307 100%	230 100%	374 100%	334 100%	316 100%	339 100%	308 100%	387 100%	322 100%	113 100%	755 100%	262 100%	67 100%	195 100%	155 100%	129 100%	302 100%	200 100%	143 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 5 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Insurance (excluding health insurance)

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1030	489	541	82	340	263	345	420	353	241	296	396	338	130	769	261	82	179	169	133	291	213	157
Weighted Base	1061	521	540	119*	323	253	366	324	345	375	300	419	342	147*	816	244	88*	156	189	139*	296	207	175*
Top 3 Box (Net)	566	285	281	69	198	124	174	152	162	247	179	247	140	77	445	121	50	71	120	98	155	117	103
	53%	55%	52%	58%	61% FG	49%	48%	47%	47%	66% HI	60% M	59% M	41%	52%	54%	50%	45%	45%	63% U	71% U	52% U	57% U	59%
Top 2 Box (Sub-Net)	358	186	172	39	135	76	109	92	105	159	116	166	77	63	282	66	27	39	90	72	83	88	70
	34%	36%	32%	33%	42% FG	30%	30%	26%	30%	42% HI	39% M	40% M	22%	43%	36% P	27%	31%	39	25% U	48% U	28% U	42% U	40%
7 - Very good	143	74	69	21	57	37	29	41	40	61	44	72	27	24	113	30	16	15	41	25	36	36	31
	14%	14%	13%	17% G	18% G	15% G	8%	13%	12%	16%	15% M	17% M	8%	17%	14%	12%	18%	9%	22% U	18%	12% U	17% U	18%
6	215	112	103	18	77	39	80	51	65	98	72	94	49	38	179	36	11	25	49	47	47	52	39
	20%	21%	19%	15% F	24% F	15% F	22%	16%	19%	26% HI	24% M	22% M	14%	26%	22% P	15%	13%	16%	26% U	34% U	16% U	25% U	23% U
5	208	100	108	31	64	48	66	60	57	88	64	81	63	14	153	55	23	32	30	26	72	29	33
	20%	19%	20%	26%	20% F	19%	18%	18%	17%	23% i	21% i	19%	19%	10%	19% i	23% i	26% i	20% i	16% i	19% i	24% s	14% s	19% s
4	219	107	111	16	54	53	96	69	78	70	53	89	76	16	164	54	23	32	33	17	61	33	34
	21%	21%	21%	17% DE	17% DE	21% DE	26% DE	21% DE	23% DE	19% DE	18% DE	21% DE	22% DE	11%	20% DE	22% DE	26% DE	20% DE	18% DE	12% DE	21% DE	16% DE	19% DE
3	101	50	51	9	27	22	43	38	37	20	23	30	47	21	84	16	4	13	16	6	28	24	18
	9%	10%	9%	7% EG	8% EG	9% EG	12% EG	12% EG	11% EG	5% EG	8% EG	7% EG	14% EG	14%	10% EG	7% EG	4% EG	8% EG	4% EG	4% EG	9% EG	11% EG	11% EG
Bottom 2 Box (Net)	122	57	64	16	31	44	30	43	49	30	35	39	48	27	83	39	7	31	15	41	22	17	10%
	11%	11%	12%	14% EG	10% EG	18% EG	8% EG	13% EG	14% EG	8% EG	12% EG	9% EG	14% EG	18% EG	10% EG	16% EG	8% EG	8% EG	11% EG	8% EG	14% EG	10% EG	10% EG
2	54	31	23	9	12	21	12	10	27	17	19	19	17	16	38	16	4	12	5	9	23	8	11
	5%	6%	4%	8% eG	4% eG	8% eG	3% eG	3% eG	8% eG	4% eG	6% eG	4% eG	5% eG	5% eG	5% eG	6% eG	4% eG	4% eG	8% eG	2% eG	7% eG	8% eG	4% eG
1 - Very bad	68	26	42	7	19	24	18	33	22	13	16	20	31	11	45	23	4	19	10	6	14	6	6
	6%	5%	8% g	6% g	6% g	9% g	5% g	10% g	6% g	4% g	5% g	5% g	9% g	7% g	6% g	9% o	4% o	4% o	12% o	4% o	6% o	7% o	3% o
Not sure	54	21	33	9	12	10	23	22	19	7	9	14	31	6	40	14	4	10	5	3	11	11	3
	5%	4%	6% j	8% j	4% j	4% j	6% j	7% j	5% j	2% j	3% j	3% j	9% KL	4% KL	5% KL	6% KL	4% KL	6% KL	3% KL	2% KL	4% KL	6% KL	3% KL
Sigma	1061	521	540	119	323	253	366	324	345	375	300	419	342	147	816	244	88	156	189	139	296	207	175
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 6 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Financial services

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1036	476	560	62	351	283	340	430	357	228	313	388	335	114	770	266	87	179	175	128	304	187	152
Weighted Base	975	462	513	78*	295	265	337	311	300	343	284	365	326	99*	725	250	91*	159	176	118*	278	165	132
Top 3 Box (Net)	526 54%	260 56%	267 52%	35 45%	180 61% DFG	134 50%	177 53%	148 48%	160 53%	212 62%	175 62%	221 61%	130 40%	53	425 59%	101 41%	41 45%	60 38%	112 63%	81 68%	133 48%	87 53%	73 55%
Top 2 Box (Sub-Net)	302 31%	154 33%	147 29%	22 28%	103 35%	78 30%	99 29%	85 27%	81 27%	135 39%	98 34%	133 36%	72 22%	34	249 34%	53 21%	26 29%	27 17%	67 38%	50 43%	75 27%	52 32%	47 36%
7 - Very good	112 12%	59 13%	53 10%	9 11%	47 16%	34 13%	23 7%	31 10%	32 11%	49 14%	31 11%	59 16%	22 7%	16	89 12%	23 9%	11 12%	12 8%	30 17%	21 18%	30 11%	25 15%	19 14%
6	190 19%	95 21%	95 18%	13 17%	56 19%	44 17%	76 23%	54 18%	49 16%	86 25%	67 23%	74 20%	49 15%	18	160 22%	30 12%	15 16%	15 9%	37 21%	30 25%	46 16%	27 16%	29 22%
5	224 23%	105 23%	119 23%	13 17%	78 26%	55 21%	78 23%	63 20%	80 27%	77 22%	77 27%	89 24%	58 18%	18	176 24%	48 19%	15 16%	33 21%	45 25%	30 25%	57 21%	34 21%	26 20%
4	183 19%	91 20%	92 18%	20 26%	43 15%	46 18%	73 22%	69 22%	54 18%	57 17%	36 13%	69 19%	77 24%	19	123 17%	60 24%	24 27%	35 22%	20 12%	16 14%	60 22%	34 24%	28 22%
3	75 8%	31 7%	45 9%	10 12%	12 4%	24 9%	29 9%	24 8%	30 10%	18 5%	24 9%	24 7%	26 8%	7	55 8%	20 8%	9 10%	11 7%	11 7%	5 4%	25 9%	7 4%	15 11%
Bottom 2 Box (Net)	117 12%	49 11%	68 13%	6 8%	42 14%	38 14%	31 9%	39 12%	31 10%	44 13%	29 10%	32 9%	57 17%	14	78 11%	39 15%	8 9%	30 19%	24 14%	14 12%	37 13%	28 17%	11 9%
2	49 5%	19 4%	30 6%	3 4%	15 5%	16 6%	14 4%	13 4%	13 4%	19 6%	12 4%	14 4%	23 7%	6	33 5%	16 6%	7 7%	9 6%	9 5%	4 3%	17 6%	8 5%	6 5%
1 - Very bad	68 7%	30 6%	38 7%	3 4%	27 9%	21 8%	17 5%	26 8%	18 6%	25 7%	16 5%	18 5%	34 10%	8	45 6%	23 9%	2 2%	21 14%	15 9%	10 7%	21 7%	19 12%	5 4%
Not sure	74 8%	32 7%	42 8%	7 9%	17 6%	23 9%	27 8%	30 10%	25 8%	12 4%	20 7%	18 5%	35 11%	7	44 6%	30 12%	8 9%	22 14%	8 5%	3 2%	23 8%	9 6%	4 3%
Sigma	975 100%	462 100%	513 100%	78 100%	295 100%	265 100%	337 100%	311 100%	300 100%	343 100%	284 100%	365 100%	326 100%	99 100%	725 100%	250 100%	91 100%	159 100%	176 100%	118 100%	278 100%	165 100%	132 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base



Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 7 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Pharmaceutical

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1037	488	549	81	346	268	342	424	371	215	302	412	323	111	773	264	68	196	174	120	307	208	152
Weighted Base	1019	488	531	133*	297	251	338	317	335	339	284	401	334	116*	770	249	75*	174	175	107*	300	188	158*
Top 3 Box (Net)	495	241	254	64	140	116	175	144	159	181	152	225	118	53	415	81	33	47	106	59	134	101	77
	49%	49%	48%	48%	47%	46%	52%	46%	47%	53%	53%	56%	35%	46%	54%	32%	44%	27%	61%	55%	45%	54%	49%
Top 2 Box (Sub-Net)	313	180	153	36	87	69	120	87	103	119	101	150	62	35	267	45	24	22	74	39	85	65	52
	31%	33%	29%	27%	29%	28%	35%	27%	31%	35%	37%	37%	15%	30%	35%	18%	12%	12%	42%	36%	28%	34%	33%
7 - Very good	131	72	60	20	36	30	46	41	41	47	42	67	23	20	107	24	14	10	35	18	32	32	27
	13%	15%	11%	15%	12%	12%	14%	13%	12%	14%	15%	17%	7%	17%	14%	10%	18%	6%	20%	17%	11%	13%	17%
6	181	88	93	17	51	40	74	46	61	73	59	83	39	15	160	22	10	11	38	21	53	33	24
	18%	18%	18%	13%	17%	16%	22%	14%	18%	21%	21%	21%	12%	13%	21%	9%	14%	7%	22%	19%	18%	18%	15%
5	182	81	101	28	53	46	56	57	56	62	51	75	56	18	147	35	9	26	33	21	49	36	26
	18%	17%	19%	21%	18%	19%	16%	18%	17%	18%	18%	19%	17%	16%	19%	14%	13%	15%	19%	19%	16%	19%	16%
4	166	88	78	30	50	35	52	54	62	48	45	57	64	24	120	46	16	30	17	13	61	20	36
	16%	18%	15%	22%	17%	14%	15%	17%	19%	14%	16%	14%	19%	20%	16%	19%	22%	17%	10%	12%	20%	11%	23%
3	117	50	66	10	33	41	33	38	38	39	27	40	50	11	86	31	2	28	12	13	34	17	22
	11%	10%	13%	8%	11%	16%	10%	12%	11%	12%	9%	10%	15%	10%	11%	12%	3%	16%	7%	12%	11%	9%	14%
Bottom 2 Box (Net)	184	82	101	15	57	45	66	62	52	62	44	63	77	25	115	68	20	48	35	18	54	35	19
	18%	17%	19%	11%	19%	18%	19%	20%	15%	18%	15%	16%	23%	22%	15%	27%	27%	28%	17%	17%	18%	18%	12%
2	79	41	38	8	27	15	30	20	19	39	14	33	33	17	55	25	10	15	21	13	21	14	11
	8%	8%	7%	6%	9%	6%	9%	6%	6%	11%	5%	8%	10%	15%	7%	10%	14%	8%	12%	12%	7%	8%	7%
1 - Very bad	104	41	63	7	31	30	36	42	33	23	30	30	44	8	61	43	10	34	13	5	33	20	7
	10%	8%	12%	5%	10%	12%	11%	13%	10%	7%	11%	8%	13%	7%	8%	17%	13%	19%	8%	4%	11%	11%	5%
Not sure	57	26	31	13	17	15	12	19	24	9	17	16	24	3	34	23	3	20	6	3	17	16	3
	6%	5%	6%	10%	6%	6%	3%	6%	7%	3%	6%	4%	7%	2%	4%	9%	4%	11%	3%	3%	6%	8%	2%
Sigma	1019	488	531	133	297	251	338	317	335	339	284	401	334	116	770	249	75	174	175	107	300	188	158
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Q1314. 8 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Retail

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LG/BTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1032	515	517	80	338	304	310	434	325	251	311	410	311	110	762	270	79	191	185	146	304	212	152
Weighted Base	1064	534	530	132*	301	293	337	320	309	414	312	433	318	129*	810	254	82*	171	196	152*	321	214	173*
Top 3 Box (Net)	667 63%	342 64%	325 61%	62 47%	194 64%	179 61%	231 69%	179 56%	191 62%	289 70%	215 69%	291 67%	160 50%	68 53%	529 65%	137 54%	42 51%	96 56%	136 69%	101 66%	205 64%	134 63%	95 55%
Top 2 Box (Sub-Net)	422 40%	225 42%	198 37%	44 34%	129 43%	125 43%	124 37%	116 36%	110 35%	193 47%	139 46%	192 44%	90 28%	53 41%	347 43%	75 29%	25 30%	50 29%	91 46%	70 46%	134 42%	88 41%	63 36%
7 - Very good	179 17%	86 16%	93 18%	16 12%	63 21%	58 20%	42 12%	48 15%	43 14%	85 21%	56 18%	87 20%	36 11%	24 19%	141 17%	38 15%	14 17%	24 14%	39 20%	31 21%	54 17%	42 20%	25 15%
6	244 23%	139 26%	104 20%	28 22%	66 22%	67 23%	82 24%	68 21%	67 22%	107 26%	83 27%	106 24%	54 17%	28 22%	207 25%	37 15%	11 13%	26 15%	52 27%	38 25%	80 25%	46 21%	38 22%
5	244 23%	117 22%	127 24%	18 14%	66 22%	54 18%	107 32%	63 20%	81 26%	96 23%	76 24%	98 23%	70 22%	15 12%	182 22%	62 25%	17 20%	46 27%	45 23%	31 20%	71 22%	47 22%	32 18%
4	227 21%	117 22%	110 21%	34 26%	49 16%	73 25%	70 21%	75 24%	69 22%	77 19%	48 15%	97 22%	82 25%	27 21%	165 20%	62 24%	27 33%	34 20%	29 15%	30 20%	63 20%	45 21%	47 27%
3	60 6%	20 4%	40 8%	11 8%	25 8%	12 4%	13 4%	25 8%	14 4%	21 5%	14 5%	14 3%	32 10%	18 14%	50 6%	11 4%	3 4%	7 4%	12 6%	13 9%	12 4%	16 7%	15 9%
Bottom 2 Box (Net)	49 5%	30 6%	19 4%	11 8%	18 6%	16 5%	4 1%	22 7%	20 7%	6 1%	19 6%	15 4%	15 5%	10 8%	31 4%	18 7%	5 6%	13 8%	6 3%	4 2%	23 7%	7 3%	10 6%
2	16 2%	10 2%	6 1%	5 4%	6 2%	5 2%	1 0%	6 2%	8 3%	1 0%	8 3%	1 0%	6 2%	1 0%	8 3%	8 3%	4 5%	4 5%	3 2%	1 0%	8 2%	3 1%	5 3%
1 - Very bad	33 3%	20 4%	13 2%	6 5%	12 4%	11 4%	4 1%	16 5%	12 4%	5 1%	11 3%	13 4%	8 3%	9 7%	23 3%	10 4%	1 1%	9 5%	3 2%	3 2%	15 5%	4 2%	5 3%
Not sure	61 6%	25 5%	36 7%	14 11%	14 5%	19 6%	19 6%	19 6%	15 5%	21 5%	16 5%	16 4%	30 9%	5 4%	35 4%	26 10%	5 6%	21 12%	12 6%	4 2%	18 6%	13 6%	6 4%
Sigma	1064 100%	534 100%	530 100%	132 100%	301 100%	293 100%	337 100%	320 100%	309 100%	414 100%	312 100%	433 100%	318 100%	129 100%	810 100%	254 100%	82 100%	171 100%	196 100%	152 100%	321 100%	214 100%	173 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 9 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Technology

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LG/BTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1033	468	565	74	339	281	339	435	349	230	313	404	316	121	770	263	84	179	170	126	298	213	152
Weighted Base	1022	483	539	113*	304	262	344	336	316	349	306	393	323	114*	771	251	84*	167	177*	130*	288	189	153*
Top 3 Box (Net)	688	335	353	69	222	172	225	204	209	260	194	306	188	76	548	140	65	75	128	92	193	129	107
Top 2 Box (Sub-Net)	438	223	215	38	146	117	137	121	136	177	122	222	95	50	358	80	40	40	90	67	119	85	87
7 - Very good	195	97	98	16	76	50	52	60	51	82	49	103	42	26	154	41	27	14	34	39	53	35	35
6	243	127	117	22	70	66	85	61	85	95	73	118	52	24	204	39	13	26	55	28	65	50	52
5	250	112	138	31	76	55	89	83	74	83	73	84	94	26	190	60	25	38	25	19%	75	44	20
4	160	79	82	22	45	33	60	62	44	51	46	54	60	22	115	45	7	38	21	26	48	25	28
3	62	24	38	15	10	15	22	27	17	18	25	11	26	7	42	20	4	16	10	8	16	16	10
Bottom 2 Box (Net)	51	18	33	3	12	22	14	20	16	15	18	9	24	5	27	24	5	20	8	3	15	11	6
2	27	13	14	3	2	8	13	9	12	5	8	6	13	2	17	10	5	5	4	*	9	7	3
1 - Very bad	24	5	19	-	9	14	1	10	3	10	10	4	11	3	10	14	-	14	4	2	6	4	3
Not sure	60	27	33	2	16	19	23	24	31	4	23	13	24	3	39	21	3	18	11	3	17	9	2
Sigma	1022	483	539	113	304	262	344	336	316	349	306	393	323	114	771	251	84	167	177	130	288	189	153

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Q1314. 10 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Telecommunications

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1035	479	556	67	333	272	363	438	355	223	324	387	324	107	771	264	80	184	161	129	303	233	163
Weighted Base	1015	472	543	102*	294	258	361	326	316	356	310	388	318	97*	765	250	80*	170	163*	126*	296	219	158
Top 3 Box (Net)	571 56%	283 60% c	287 53%	53 52%	184 62% F	131 51%	203 56%	161 49%	194 61% H	205 58%	175 56% M	259 67% KM	137 43%	51 53%	464 61% P	106 43%	36 45%	70 41%	98 60%	86 68% U	161 54%	122 56%	86 55%
Top 2 Box (Sub-Net)	340 33%	184 39% C	156 29%	22 21%	112 38% D	80 31%	126 35% d	91 28%	111 35% H	135 38% H	113 37% M	153 39% M	74 23%	29 30%	283 37% P	57 23%	20 25%	37 22%	72 44% U	63 50% U	89 30%	81 37%	47 30%
7 - Very good	160 16%	87 18% c	73 13%	14 14%	54 18%	43 17%	49 14%	37 11%	52 16% h	69 19%	53 17% M	83 21% M	24 8%	16 16%	127 17% P	33 13%	12 16%	20 12%	31 19%	35 28% U	46 16%	37 17%	21 13%
6	180 18%	97 21% c	83 15%	7 7%	58 20% D	37 14%	78 22% DI	54 16%	59 19%	66 19%	61 20% M	70 18%	49 16%	13 14%	155 20% P	25 10%	8 9%	17 10%	41 25% U	28 15% U	43 22% U	45 20%	27 17%
5	231 23%	99 21%	131 24%	31 31%	71 24%	52 20%	77 21%	71 22%	83 26%	70 20%	61 20% km	106 27% km	63 20%	23 23%	182 24% P	49 20%	16 20%	33 20%	25 16%	23 18%	72 24% s	41 19%	39 25%
4	209 21%	96 20%	113 21%	24 23%	50 17%	64 25% e	72 20%	71 22%	61 19%	75 21%	59 19%	72 19%	77 24%	23 23%	140 18% O	68 27% O	29 36% r	40 23%	28 18%	23 18%	76 26% V	40 18%	46 28% V
3	91 9%	47 10%	45 8%	7 7%	17 6% E	31 12% E	36 10%	37 11%	21 7%	33 9%	28 9%	27 7%	36 11%	11 11%	68 9%	24 10%	6 7%	18 11%	14 8%	9 7%	26 9%	22 10%	8 5%
Bottom 2 Box (Net)	69 7%	25 5%	44 8%	5 5%	28 9%	15 6%	21 6%	33 10% I	18 6%	16 5%	18 6% L	18 5%	33 10% L	8 8%	48 6%	21 8%	2 3%	19 11% q	12 7%	5 4%	15 5%	17 8%	13 8%
2	27 3%	7 2% b	20 4% b	2 2%	8 3% G	5 2%	11 3%	11 3%	7 2%	8 2%	10 3% I	8 2%	9 3%	4 4%	24 3% O	3 1%	-	3 2%	5 3%	1 1%	6 2%	7 3%	5 3%
1 - Very bad	42 4%	18 4%	24 4%	3 2%	20 7% G	10 4%	9 3%	22 7% I	11 3%	8 2%	9 3% KL	3 1%	23 7% KL	4 4%	24 3% O	18 7% O	2 3%	16 9% O	7 4%	4 3%	8 3%	10 4%	8 5%
Not sure	75 7%	21 4%	55 10% E	13 13% E	16 5%	16 6%	29 8%	24 7%	22 7%	27 8%	29 9% L	12 3%	34 11% L	4 4%	44 6% O	31 12% O	7 9%	23 14%	11 7%	3 2%	19 7% W	18 8%	5 3%
Sigma	1015 100%	472 100%	543 100%	102 100%	294 100%	258 100%	361 100%	326 100%	316 100%	356 100%	310 100%	388 100%	318 100%	97 100%	765 100%	250 100%	80 100%	170 100%	163 100%	126 100%	296 100%	219 100%	158 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Q1314. 11 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

23 May 2022  
 Table 55

Tobacco

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1027	502	525	79	345	273	330	442	334	228	289	413	325	126	770	257	80	177	163	142	300	217	148
Weighted Base	1013	517	496	112*	303	253	345	331	315	347	282	394	337	134*	761	252	81*	171	162	134*	305	199	138*
Top 3 Box (Net)	300 30%	164 32%	136 27%	39 35%	136 45%	83 33%	43 12%	99 30%	90 29%	110 32%	79 28%	154 39%	68 20%	54 40%	219 29%	81 32%	36 45%	45 26%	70 43%	60 45%	86 28%	71 35%	50 36%
Top 2 Box (Sub-Net)	178 18%	108 21%	70 14%	23 21%	82 27%	50 20%	23 7%	52 16%	47 15%	79 23%	40 14%	99 25%	40 12%	36 27%	138 18%	38 16%	18 23%	21 12%	45 28%	42 31%	49 16%	38 19%	31 22%
7 - Very good	90 9%	59 11%	31 6%	13 12%	50 17%	18 7%	10 3%	32 10%	21 7%	37 11%	17 6%	52 13%	20 6%	15 11%	71 9%	19 8%	6 8%	13 7%	24 15%	20 15%	26 9%	20 10%	13 9%
6	88 9%	49 10%	39 8%	11 10%	32 11%	32 13%	14 4%	20 6%	27 8%	42 12%	22 8%	47 12%	19 6%	21 16%	68 9%	20 8%	12 15%	8 5%	20 13%	22 16%	18 7%	18 9%	18 13%
5	122 12%	56 11%	66 13%	15 14%	54 18%	33 13%	20 6%	47 14%	43 14%	31 9%	39 14%	55 14%	28 8%	18 13%	80 10%	42 17%	18 22%	24 14%	25 15%	19 14%	38 12%	32 16%	19 14%
4	133 13%	82 16%	51 10%	18 16%	40 13%	29 11%	46 13%	49 15%	38 12%	44 13%	30 11%	49 13%	54 16%	17 12%	102 13%	31 12%	8 10%	23 13%	19 11%	11 8%	49 16%	19 10%	13 9%
3	107 11%	65 13%	42 8%	21 19%	37 12%	13 5%	36 10%	32 10%	35 11%	36 10%	41 15%	22 8%	44 13%	18 13%	78 10%	29 12%	8 10%	21 12%	8 5%	11 8%	45 15%	21 11%	11 8%
Bottom 2 Box (Net)	414 41%	186 36%	228 46%	29 26%	80 26%	110 44%	195 56%	126 38%	138 44%	141 41%	112 40%	152 39%	149 44%	41 30%	328 43%	86 34%	22 27%	64 37%	57 35%	48 36%	111 36%	78 39%	58 42%
2	114 11%	55 11%	59 12%	10 9%	17 6%	26 10%	60 17%	35 11%	39 12%	38 11%	30 10%	38 10%	46 14%	11 8%	88 12%	26 10%	6 8%	20 11%	22 14%	11 8%	18 6%	25 12%	20 15%
1 - Very bad	300 30%	131 25%	170 34%	19 17%	62 21%	85 33%	135 39%	91 28%	98 31%	103 30%	83 29%	114 29%	103 31%	30 23%	240 32%	60 24%	16 20%	44 26%	35 21%	38 28%	93 30%	54 27%	38 28%
Not sure	59 6%	19 4%	39 8%	5 5%	9 3%	18 7%	26 7%	25 8%	14 4%	16 5%	20 7%	18 4%	21 6%	5 4%	35 5%	24 10%	6 7%	18 11%	9 6%	4 3%	15 5%	10 5%	5 4%
Sigma	1013 100%	517 100%	496 100%	112 100%	303 100%	253 100%	345 100%	331 100%	315 100%	347 100%	282 100%	394 100%	337 100%	134 100%	761 100%	252 100%	81 100%	171 100%	162 100%	134 100%	305 100%	199 100%	138 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q134. 12 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Manufacturing

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LG/BTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1029	482	547	73	352	259	345	430	345	228	327	384	318	119	763	266	72	194	166	139	294	204	148
Weighted Base	1017	481	536	99*	319	232	367	333	299	361	310	381	326	113*	766	251	73*	178	177	132	293	197	137*
Top 3 Box (Net)	627 62%	326 68% C	301 56%	50 50%	194 61%	147 64% d	236 64% d	188 57%	180 60%	243 67% H	215 69% M	247 65% M	165 51%	51 45%	486 63% p	141 56%	41 57%	99 56%	117 66%	98 74% U	175 60%	118 60%	81 59%
Top 2 Box (Sub-Net)	374 37%	208 43% C	166 31%	33 33%	128 40%	89 38%	124 34%	101 30%	107 36%	161 45% Hi	125 40% M	165 43% M	85 26%	35 31%	289 38%	85 34%	29 39%	56 32%	77 43%	71 54% U	106 36%	76 39%	50 37%
7 - Very good	141 14%	79 16% c	63 12%	13 13%	58 18% G	39 17% G	31 8%	43 13%	36 12%	61 17%	40 13%	73 19% KM	29 9%	16 15%	112 15%	29 12%	7 10%	22 12%	34 19%	32 24% U	38 13%	28 14%	24 18%
6	233 23%	130 27% C	103 19%	20 21%	69 22%	50 21%	93 25%	58 17%	71 24%	100 28% h	85 27% M	92 24% m	56 17%	18 16%	177 23%	56 22%	21 29%	34 19%	42 24%	39 30%	68 23% U	49 25%	26 19%
5	253 25%	118 25%	135 25%	16 17%	66 21%	58 25%	112 30% dE	87 26%	73 24%	82 23%	91 29% i	82 22%	80 25%	16 14%	197 26%	56 22%	13 17%	43 24%	40 23%	26 20%	69 24% U	41 21%	30 22%
4	192 19%	80 17% EFG	113 21%	32 32% EFG	50 16%	37 16%	74 20%	66 20%	61 20%	63 17%	54 18%	64 17%	74 23%	23 21%	135 18%	57 23%	17 23%	40 22%	18 10%	14 11%	65 22% ST	32 16%	31 23%
3	88 9%	44 9%	45 8%	11 11%	36 11%	16 7%	26 7%	38 11%	24 8%	26 7%	13 4%	32 8% k	43 13% K	21 18%	75 10% p	13 5%	6 8%	8 4%	29 16% U	7 6%	17 6%	24 12%	14 10%
Bottom 2 Box (Net)	42 4%	13 3% D	30 6% D	2 2%	20 6% G	14 6% G	6 2%	17 5%	14 5%	10 3%	18 6%	12 3% k	12 4%	9 8%	25 3% O	17 7% O	1 2%	16 9% q	4 2%	5 4%	14 5% q	6 3%	5 3%
2	19 2%	6 1%	13 2%	1 1%	8 3% G	5 2% G	5 1%	7 2%	9 3%	2 1% j	11 3% j	5 1% k	4 1%	4 4%	12 2% k	8 3% k	1 2% l	6 4% l	2 1% l	2 1% l	7 2% l	4 2% l	2 1% l
1 - Very bad	23 2%	7 1% G	17 3% G	1 1% G	12 4% G	9 4% G	2 1% G	10 3% G	5 2% G	8 2% G	7 2% G	2 1% G	9 3% G	5 4% G	14 2% G	9 4% G	- 0% G	9 5% G	2 1% G	3 3% G	7 3% G	3 2% G	3 2% G
Not sure	67 7%	19 4% B	48 9% B	5 5% B	19 6% B	18 8% B	25 7% B	24 7% B	21 7% B	20 5% B	10 3% B	26 7% B	31 10% B	9 8%	44 6% B	23 9% B	8 11% B	15 8% B	10 5% B	8 6% B	21 7% B	17 9% B	7 5% B
Sigma	1017 100%	481 100%	536 100%	99 100%	319 100%	232 100%	367 100%	333 100%	299 100%	361 100%	310 100%	381 100%	326 100%	113 100%	766 100%	251 100%	73 100%	178 100%	177 100%	132 100%	293 100%	197 100%	137 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q134. 13 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Government

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1033	475	558	79	337	276	341	441	337	236	322	384	327	118	764	269	86	183	163	137	294	219	158
Weighted Base	1026	488	538	114*	309	264	340	332	305	370	320	397	310	119*	774	253	88*	165	160	138*	300	218	171*
Top 3 Box (Net)	316 31%	160 33%	156 29%	40 35% G	151 49% dFG	69 26% G	56 17%	90 27%	74 24%	149 40% HI	79 25% HI	171 43% KM	66 21%	40 33%	262 34% P	54 21%	33 37% R	21 13%	72 45% U	71 51% U	92 31%	84 39% U	66 39%
Top 2 Box (Sub-Net)	184 18%	110 23% C	74 14%	24 21% G	94 30% FG	41 15% G	26 8%	51 15%	38 12%	95 28% HI	49 15% KM	103 26% KM	33 11%	29 24%	166 21% P	19 7%	7 8% U	11 7%	50 31% U	44 32% U	51 17%	56 26% U	42 24%
7 - Very good	104 10%	62 13% C	42 8%	13 12% G	55 18% FG	20 7%	16 5%	29 9%	16 5%	59 16% HI	29 9% KM	58 15% KM	17 6%	22 19%	94 12% P	10 4%	4 4%	6 4%	27 17%	25 18%	34 11%	32 15% U	24 14%
6	80 8%	48 10% C	32 6%	11 9% G	21 12% G	7 3%	10 3%	22 7%	22 7%	36 10% HI	20 6% KM	45 11% KM	15 5%	6 5%	72 9% P	9 3%	3 4%	5 3%	23 14% U	20 14% U	16 5% U	24 11% U	18 11%
5	131 13%	50 10% c	81 15% b	16 14% G	57 19% FG	28 11% G	30 9%	38 12%	36 12%	55 15% KM	29 9% KM	69 17% KM	33 11%	11 9%	96 12% R	35 14% R	26 29% R	9 6%	22 14% U	27 19% U	41 14% U	28 13% U	24 14%
4	166 16%	80 16% C	86 16% C	22 19% G	43 14% G	53 20% G	48 14%	50 15%	59 19%	54 14% HI	40 12% HI	76 19% k	50 16%	20 17%	125 16% k	40 16% k	19 21% k	22 13% k	22 14% k	23 17% k	40 13% k	45 15% k	25 15%
3	162 16%	74 15% C	88 16% C	21 19% G	32 11% G	34 13% G	74 22% EF	52 16%	41 13%	66 18% HI	40 12% HI	69 17% KM	53 17%	23 19%	130 17% P	31 12% P	7 8% U	24 15% U	24 15% U	11 8% U	49 16% U	32 15% U	34 20% U
Bottom 2 Box (Net)	335 33%	150 31% C	185 34% C	27 23% G	72 23% G	92 35% E	144 42% DE	123 37% J	115 38%	92 25% L	146 46% L	68 17% L	121 39%	33 28%	225 29% Q	111 44% Q	24 28% Q	86 52% Q	39 24% Q	30 22% Q	111 37% S1	51 24% S1	43 25% S1
2	123 12%	59 12% C	64 12% C	8 7% G	18 6% G	31 12% E	66 19% DEF	35 10% J	48 16%	39 11% L	49 15% L	25 6% L	49 16% L	12 10%	90 12% L	33 13% L	11 13% L	21 13% L	15 9% L	14 9% L	41 14% L	19 9% L	28 17% L
1 - Very bad	212 21%	91 19% C	121 22% C	19 17% G	54 17% G	61 23% E	78 27% DE	88 26% J	67 22% J	52 14% L	96 30% L	43 11% L	73 23% L	22 18%	134 17% O	78 31% O	13 15% O	65 39% Q	23 15% Q	16 12% Q	70 23% ST	33 15% ST	15 9% ST
Not sure	48 5%	24 5% C	24 4% C	4 4% G	10 3% G	6 2% G	18 5% G	17 5%	5 2%	16 3% L	3 1% L	13 3% L	19 6%	3 2%	31 4% P	16 7% P	5 5% P	12 7% P	4 3% P	4 3% P	9 3% P	6 3% P	3 2% P
Sigma	1026	488	538	114	309	264	340	332	305	370	320	397	310	119	774	253	88	165	160	138	300	218	171

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q134. 14 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Banking

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LG/BTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1035	505	530	73	339	292	331	438	346	235	318	387	330	115	769	266	78	188	186	146	283	215	155
Weighted Base	1017	499	519	120*	290	272	336	326	317	357	320	379	318	116*	764	253	83*	170	178	153*	294	194	156*
Top 3 Box (Net)	616	308	308	71	159	163	223	181	194	233	213	253	151	70	490	126	45	81	122	94	171	123	88
	61%	62%	59%	59%	55%	60%	66%	55%	61%	65%	66%	67%	47%	60%	64%	50%	55%	47%	68%	62%	58%	63%	56%
Top 2 Box (Sub-Net)	377	201	176	40	103	95	140	111	108	154	133	163	81	41	300	77	32	45	93	63	81	86	50
	37%	40%	34%	33%	36%	35%	42%	34%	34%	43%	41%	43%	25%	35%	39%	30%	38%	27%	52%	42%	28%	44%	32%
7 - Very good	152	89	63	19	48	43	42	45	39	68	49	76	27	23	123	29	13	16	48	25	36	38	27
	15%	18%	12%	16%	16%	12%	12%	14%	12%	19%	15%	20%	8%	19%	16%	11%	15%	10%	22%	16%	12%	20%	17%
6	225	112	113	21	55	51	98	65	69	86	84	88	54	18	178	48	19	29	45	38	45	47	23
	22%	22%	22%	18%	19%	19%	29%	20%	22%	24%	26%	23%	17%	16%	23%	19%	23%	17%	25%	25%	15%	24%	15%
5	239	108	131	31	56	69	83	70	86	79	80	89	70	29	190	49	14	35	29	31	90	37	38
	23%	22%	25%	26%	19%	25%	25%	22%	27%	22%	25%	23%	22%	25%	25%	19%	16%	21%	16%	20%	31%	19%	24%
4	184	97	87	30	58	42	55	72	60	50	43	64	77	20	137	47	18	30	26	24	58	29	34
	18%	20%	17%	25%	20%	15%	16%	22%	19%	14%	14%	17%	24%	17%	18%	19%	21%	18%	14%	15%	20%	15%	22%
3	81	38	43	4	27	26	23	29	28	23	24	29	27	13	60	21	5	15	12	14	27	12	16
	8%	8%	8%	3%	9%	9%	7%	9%	9%	7%	8%	8%	9%	12%	8%	8%	6%	9%	6%	9%	9%	6%	10%
Bottom 2 Box (Net)	80	37	43	2	37	23	18	22	25	33	23	21	36	11	48	32	8	24	13	16	23	18	14
	8%	7%	8%	2%	13%	9%	5%	7%	8%	9%	7%	5%	11%	9%	6%	9%	9%	14%	7%	10%	8%	9%	9%
2	40	25	14	1	14	13	11	8	11	21	10	13	17	4	24	16	6	9	6	11	11	10	9
	4%	5%	3%	1%	5%	5%	3%	2%	4%	6%	3%	3%	5%	4%	3%	8%	8%	5%	3%	7%	4%	5%	6%
1 - Very bad	40	12	29	1	22	10	7	14	14	12	13	4	19	6	24	16	1	15	7	5	13	8	5
	4%	2%	8%	1%	8%	4%	2%	4%	5%	3%	4%	2%	8%	5%	3%	6%	2%	9%	4%	3%	4%	4%	3%
Not sure	56	18	39	13	9	18	17	23	10	19	17	13	26	2	29	28	7	20	6	5	14	13	4
	6%	4%	7%	11%	3%	7%	5%	7%	3%	5%	5%	3%	8%	2%	4%	11%	9%	12%	3%	3%	5%	7%	3%
Sigma	1017	499	519	120	290	272	336	326	317	357	320	379	318	116	764	253	83	170	178	153	294	194	156
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base



Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 15 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Media

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1030	483	547	81	351	246	352	436	336	235	313	372	345	118	763	267	76	191	167	121	300	208	150
Weighted Base	1062	483	578	125*	315	230	392	338	310	385	325	377	360	123*	788	274	82*	191	164	118*	313	205	159*
Top 3 Box (Net)	416 39%	191 39%	226 39%	59 47% G	165 52% FG	84 36% g	108 28% 9	114 34% 34%	116 37% 46%	176 46% Hi	104 32% 57%	214 57% KM	98 27% 17%	64 52% 40%	331 42% P	85 31% r	33 40% 17%	52 27% 9%	91 56% U	66 56% U	127 41% U	99 48% U	89 56% U
Top 2 Box (Sub-Net)	254 24%	123 27%	125 22%	40 34% IG	107 34% FG	46 20% g	61 16% 6%	66 20% 10%	63 20% 8%	121 31% Hi	62 19% 35%	132 35% KM	60 17% 7%	49 40% 17%	201 25% 12%	53 19% 11%	21 25% 15%	33 41% U	68 36% U	43 22% U	68 33% U	58 37% U	
7 - Very good	121 11%	59 12%	62 11%	16 13% IG	56 18% g	26 11% g	23 6% 6%	33 10% 10%	24 8% 10%	63 16% Hi	23 7% 19%	70 19% KM	27 8% 9%	21 17% 12%	91 23% 14%	30 11% 9%	12 15% 11%	18 9% 22%	37 22% U	21 18% U	36 11% 18%	34 16% 17%	28 17% 19%
6	133 13%	71 15%	62 11%	24 20% FG	51 16% FG	20 9% 9%	38 10% 10%	33 10% 10%	38 12% 15%	57 15% 12%	38 12% 16%	62 16% KM	33 9% 11%	28 23% 12%	109 14% 17%	24 9% 11%	9 11% 10%	15 8% 19%	31 19% U	21 18% U	32 10% 17%	34 17% 19%	30 17% 19%
5	162 15%	61 13%	101 17% b	19 15% g	58 18% g	38 17% 9%	47 12% 14%	53 17% 14%	56 14% 13%	43 13% 22%	81 22% KM	38 11% 11%	15 12% 17%	131 17% 12%	32 12% 15%	12 15% 10%	24 10% 14%	24 15% 14%	24 15% 10%	59 19% 15%	31 15% 20%	31 20% 20%	
4	179 17%	79 16%	100 17% f	18 14% f	56 18% f	35 15% j	69 18% 20%	69 20% j	53 17% 14%	52 14% 9%	28 9% 19%	70 19% KM	80 22% K	19 15% 18%	139 18% 14%	39 14% 16%	16 19% 12%	24 15% 12%	24 15% 10%	10 8% 15%	57 18% 14%	29 14% 14%	21 14% 14%
3	126 12%	47 10%	79 14% f	22 18% f	34 11% f	21 9% 9%	48 12% 15%	51 15% 12%	36 12% 12%	35 11% 9%	35 11% 10%	36 10% 10%	55 15% 16%	20 16% 12%	94 12% 12%	32 10% 8%	8 10% 10%	23 12% 16%	16 9% 13%	13 11% 14%	45 14% 18%	18 9% 11%	18 11% 11%
Bottom 2 Box (Net)	292 28%	148 31% c	144 25% f	16 13% f	54 17% DE	76 33% DE	147 38% DE	88 26% 26%	88 28% 29%	111 29% LM	137 42% LM	50 13% L	106 29% L	21 17% 4%	195 25% 7%	98 36% O	23 28% O	75 39% Q	30 18% 12%	28 24% 17%	76 24% 16%	44 22% 16%	29 18% 13%
2	83 8%	36 8%	47 8% e	6 5% e	14 5% e	19 8% e	44 11% E	30 9% 5%	18 6% 5%	35 9% 6%	43 13% L	6 2% L	34 9% L	4 3% 17%	57 7% 18%	27 10% 11%	12 14% 13%	15 8% 12%	11 6% 12%	8 7% 17%	25 8% 16%	12 6% 16%	8 5% 13%
1 - Very bad	209 20%	112 23% C	97 17% C	10 8% C	39 12% DE	56 25% DE	103 26% DE	58 17% 5%	71 23% 5%	77 20% 3%	93 29% LM	44 12% L	72 20% L	17 14% -	138 18% 4%	71 26% O	11 13% 3%	60 31% 9%	19 12% 2%	20 17% 1%	52 17% 2%	32 16% 7%	21 13% 1%
Not sure	49 5%	19 4%	30 5% E	11 9% E	6 2% E	14 6% E	19 5% E	16 5% 5%	17 5% 5%	10 3% 6%	21 5% 2%	7 2% L	21 6% L	- -	29 4% O	20 7% O	3 3% 3%	18 9% 9%	4 2% 1%	1 2% 2%	8 2% 2%	14 7% W	1 1% 1%
Sigma	1062	483	578	125	315	230	392	338	310	385	325	377	360	123	788	274	82	191	164	118	313	205	159

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Q1314. 16 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?  
 Health insurance

Base: All Respondents

	Gender		Age					Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Unweighted Base	1028	498	530	85	329	258	356	425	336	237	306	393	329	123	763	265	71	194	173	132	295	211	141
Weighted Base	1032	507	525	132*	291	256	354	323	303	378	297	398	337	126*	779	253	69*	185	174	133*	311	215	154*
Top 3 Box (Net)	503 49%	280 55% C	223 42%	67 51%	156 54% F	104 41%	175 50% I	152 47%	146 48%	201 53%	160 54% M	220 55% M	123 36%	57 45%	400 51% P	103 41%	38 56% R	65 35%	106 61% U	83 63% U	141 45%	107 50%	76 49%
Top 2 Box (Sub-Net)	310 30%	173 34% C	137 26%	31 24%	112 39% DFG	72 28%	95 27% I	82 26%	81 27%	145 38% HI	97 33% M	160 40% M	54 16%	32 25%	251 32% P	59 23%	26 38% R	33 18%	77 44% U	60 45% U	84 27%	79 37%	43 28%
7 - Very good	148 14%	84 17%	64 12%	17 13%	57 20% G	35 14%	39 11%	38 12%	29 9%	81 21% HI	47 16% M	82 21% M	19 6%	22 8%	119 15% R	29 12%	14 21% R	15 8%	44 25% U	31 24% U	31 10%	49 23%	21 13%
6	162 16%	89 18%	73 14%	14 11%	55 19%	37 15%	56 16%	45 14%	53 17%	64 17%	50 17% m	77 19% M	34 10%	10 8%	132 17% m	30 12%	12 18%	18 10%	33 21% U	28 19%	53 17%	30 14%	22 14%
5	192 19%	106 21%	86 16%	35 27% EF	44 15%	32 13%	81 23% EF	70 22%	65 19%	56 15% j	63 21% I	60 15% M	69 20%	25 20%	148 19% m	44 17%	12 17%	32 17%	29 16%	23 18%	57 18%	27 13%	33 22% v
4	189 18%	93 18%	95 18%	18 14%	54 19%	39 15%	77 22% KL	62 19%	55 18%	63 17%	46 15% KL	60 15% M	83 25% KL	19 15%	141 18% KL	47 19%	11 16%	36 20%	28 16%	13 10%	65 21% s	36 17%	18 12%
3	130 13%	43 9%	87 17% B	22 16%	32 11%	31 12%	46 13%	35 11%	38 13%	53 14%	35 12% q	52 13% s	44 13%	31 24%	100 13% q	30 12%	5 8%	25 14%	16 9%	10 8%	39 13% s	27 12%	29 19%
Bottom 2 Box (Net)	153 15%	73 14% B	80 15%	12 9%	39 13% DEG	66 26% DEG	36 10% I	54 17%	48 16%	49 13%	41 14% q	52 13% s	60 18%	16 13%	109 14% q	45 18%	7 10% s	38 21% q	17 10%	24 18% s	54 17% s	29 13%	29 19%
2	62 6%	31 6%	30 6%	4 3%	9 3% DEG	29 11% DEG	20 6% I	14 4%	19 6%	29 8% j	15 5% q	24 6% s	23 7%	4 3%	47 6% q	15 4%	3 4%	12 6% q	6 3%	13 10% s	21 7%	11 5%	14 9%
1 - Very bad	91 9%	41 8%	50 10% B	8 6%	30 10% G	37 15% G	16 5% I	40 12% j	29 10%	20 5% j	27 9% q	28 7% s	37 11%	12 10%	62 8% q	30 12%	3 5% q	26 14% q	11 7%	11 8%	33 11% s	18 8%	15 9%
Not sure	57 6%	18 4% B	39 7% e	13 10% e	10 4%	15 6% G	19 5% I	21 6%	16 5%	12 3% q	14 5% s	14 4% W	29 8% L	3 3%	29 4% O	28 11% O	7 11% q	21 11% q	4 2% s	2 2%	11 4% W	16 8% W	2 1%
Sigma	1032 100%	507 100%	525 100%	132 100%	291 100%	256 100%	354 100%	323 100%	303 100%	378 100%	297 100%	398 100%	337 100%	126 100%	779 100%	253 100%	69 100%	185 100%	174 100%	133 100%	311 100%	215 100%	154 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Q1314. 17 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

23 May 2022  
 Table 61

Retail (grocery)

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1034	495	539	74	348	272	340	416	358	239	314	390	330	119	770	264	79	185	177	139	297	209	166
Weighted Base	1048	537	511	122*	313	263	350	315	323	385	314	394	340	132*	787	261	85*	177	180	135*	307	202	162*
Top 3 Box (Net)	748 71%	381 71%	367 72%	90 74%	223 71%	177 67%	258 73%	204 65%	235 73%	298 77%	227 72%	305 77%	215 63%	86 65%	572 73%	175 67%	62 74%	113 64%	123 68%	106 78%	225 73%	131 65%	121 75%
Top 2 Box (Sub-Net)	485 48%	262 49%	223 44%	69 48%	146 47%	112 43%	168 48%	126 40%	155 48%	198 51%	161 51%	204 52%	120 35%	57 43%	373 47%	112 43%	44 52%	68 39%	87 48%	71 52%	148 48%	89 44%	79 49%
7 - Very good	210 20%	112 21%	97 19%	28 23%	68 22%	58 22%	55 16%	49 15%	67 21%	90 23%	69 22%	94 24%	47 14%	26 20%	153 19%	56 22%	25 29%	32 18%	40 22%	38 28%	59 19%	43 21%	34 21%
6	276 26%	150 28%	126 25%	31 25%	78 25%	54 20%	113 32%	77 25%	88 27%	108 28%	92 29%	110 28%	73 21%	31 23%	220 28%	56 21%	19 23%	37 21%	47 26%	33 24%	88 29%	46 23%	45 28%
5	262 25%	119 22%	144 28%	31 25%	77 25%	65 25%	89 25%	78 25%	80 25%	100 26%	67 21%	101 26%	95 28%	29 22%	199 25%	63 24%	19 22%	45 25%	37 20%	35 26%	78 25%	42 21%	42 26%
4	147 14%	78 14%	69 14%	17 13%	40 13%	42 16%	48 14%	46 14%	49 15%	46 12%	41 13%	47 12%	59 17%	26 20%	111 14%	36 14%	9 11%	27 15%	30 17%	19 14%	42 14%	30 15%	18 11%
3	36 3%	20 4%	16 3%	2 1%	17 5%	10 4%	7 2%	16 5%	12 4%	9 2%	8 3%	10 2%	18 5%	13 9%	25 3%	11 4%	4 5%	7 4%	6 4%	3 2%	6 2%	12 6%	6 4%
Bottom 2 Box (Net)	78 7%	39 7%	39 8%	10 8%	19 6%	24 9%	25 7%	38 12%	14 4%	24 6%	30 9%	22 6%	26 8%	5 4%	52 7%	26 10%	8 10%	18 10%	15 8%	4 3%	21 7%	22 11%	15 9%
2	36 3%	22 4%	15 3%	8 7%	7 2%	7 3%	15 4%	10 3%	8 2%	17 5%	17 5%	15 4%	5 1%	1 1%	25 3%	11 4%	6 7%	6 3%	6 3%	2 1%	12 4%	10 5%	7 5%
1 - Very bad	41 4%	17 3%	24 5%	2 1%	12 4%	17 6%	10 3%	28 9%	6 2%	7 2%	13 4%	7 2%	21 6%	4 3%	27 3%	15 6%	2 3%	12 7%	9 5%	2 2%	9 3%	12 6%	8 5%
Not sure	40 4%	20 4%	20 4%	4 3%	14 4%	9 3%	13 4%	12 4%	14 4%	8 2%	7 2%	11 3%	22 6%	3 2%	28 4%	12 5%	1 1%	11 6%	6 3%	3 2%	13 4%	6 3%	2 1%
Sigma	1048 100%	537 100%	511 100%	122 100%	313 100%	263 100%	350 100%	315 100%	323 100%	385 100%	314 100%	394 100%	340 100%	132 100%	787 100%	261 100%	85 100%	177 100%	180 100%	135 100%	307 100%	202 100%	162 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 18 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?  
 Retail (apparel)

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBlTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1035	476	559	70	336	278	351	431	359	224	309	386	340	112	728	307	87	220	181	135	290	210	131
Weighted Base	1009	475	534	106*	288	260	355	317	318	353	292	371	347	100*	720	289	86*	203	183	134*	278	193	128*
Top 3 Box (Net)	643 64%	304 64%	338 63%	66 62%	191 66%	172 66%	214 60%	175 55%	200 63%	256 73%	196 67%	275 74%	171 49%	55 55%	482 67%	161 56%	61 72%	100 49%	126 69%	97 72%	187 67%	121 63%	81 63%
Top 2 Box (Sub-Net)	389 39%	193 41%	197 37%	46 43%	120 42%	89 38%	124 35%	92 29%	122 38%	171 49%	128 44%	179 48%	83 24%	37 37%	304 42%	85 30%	32 38%	53 26%	93 51%	63 47%	108 39%	78 40%	48 37%
7 - Very good	178 18%	92 19%	86 16%	29 27%	72 25%	42 16%	36 10%	34 11%	50 16%	93 26%	63 22%	76 21%	39 11%	19 19%	138 19%	39 14%	15 18%	24 12%	44 24%	33 25%	52 19%	34 18%	26 20%
6	212 21%	101 21%	111 21%	17 16%	49 17%	57 22%	89 25%	57 18%	72 23%	78 22%	103 22%	103 28%	44 13%	19 18%	166 23%	46 16%	17 20%	29 14%	49 26%	30 22%	55 20%	44 23%	22 17%
5	253 25%	112 24%	141 26%	20 19%	71 25%	73 28%	89 25%	83 26%	79 25%	96 24%	85 23%	96 26%	88 25%	18 18%	177 25%	76 26%	29 34%	47 23%	33 18%	34 26%	79 29%	43 22%	33 26%
4	200 20%	106 22%	94 18%	19 17%	49 17%	45 17%	87 25%	68 22%	58 18%	68 19%	51 18%	52 14%	97 29%	18 18%	133 18%	67 23%	12 14%	56 27%	24 13%	24 18%	50 18%	27 14%	32 25%
3	50 5%	20 4%	29 5%	9 9%	14 5%	11 4%	16 4%	20 6%	23 7%	6 2%	6 2%	16 4%	27 8%	14 14%	40 6%	10 3%	6 7%	4 2%	11 6%	6 5%	9 3%	16 8%	8 6%
Bottom 2 Box (Net)	42 4%	17 4%	25 5%	4 4%	18 6%	10 4%	10 3%	29 9%	9 3%	3 1%	14 5%	12 3%	16 5%	7 7%	28 4%	14 5%	2 3%	12 6%	8 5%	3 2%	15 6%	13 7%	6 5%
2	11 1%	6 1%	5 1%	3 3%	2 1%	3 1%	4 1%	7 2%	4 1%	- -	3 1%	6 2%	3 1%	3 3%	10 1%	2 1%	1 1%	1 1%	1 1%	1 1%	6 2%	3 2%	1 1%
1 - Very bad	31 3%	10 2%	20 4%	1 1%	16 6%	7 3%	7 2%	21 7%	6 2%	3 1%	12 4%	6 2%	14 4%	4 4%	18 3%	12 4%	2 2%	11 5%	7 4%	1 1%	9 3%	10 5%	5 4%
Not sure	75 7%	28 6%	47 9%	8 7%	17 6%	22 9%	28 8%	25 8%	28 9%	19 5%	24 8%	15 4%	36 10%	5 5%	38 5%	37 13%	5 5%	32 16%	13 7%	5 3%	17 6%	16 9%	2 1%
Sigma	1009 100%	475 100%	534 100%	106 100%	288 100%	260 100%	355 100%	317 100%	318 100%	353 100%	292 100%	371 100%	347 100%	100 100%	720 100%	289 100%	86 100%	203 100%	183 100%	134 100%	278 100%	193 100%	128 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q134. 19 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

E-commerce

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LG/BTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1034	490	544	81	332	295	326	426	348	239	298	407	329	122	762	272	77	195	166	144	296	207	160
Weighted Base	1035	510	525	125*	291	288	331	331	319	365	285	416	334	115*	777	258	86*	172	164	154	303	203	172
Top 3 Box (Net)	545 53%	294 58% C	251 48%	49 39%	183 63% DFG	155 54% d	158 48%	147 44%	164 51%	226 62% HI	153 54% M	251 60% M	140 42%	73 64%	434 56% P	111 43%	44 39%	67 39%	100 61% u	102 66% U	155 51%	103 51%	105 61%
Top 2 Box (Sub-Net)	346 33%	201 40% C	144 27%	27 22%	118 40% DG	102 35% d	99 30%	81 24%	100 31%	160 44% HI	98 34% M	167 40% M	81 24%	51 44%	289 37% P	57 22%	29 34% R	28 16%	78 48% U	74 48% U	80 26%	69 34%	62 36%
7 - Very good	160 15%	95 19%	65 12%	13 11%	63 22% DG	81 21% dG	22 7%	40 12%	37 12%	79 22% HI	42 15% M	89 21% M	30 9%	29 25%	132 17% p	28 11%	14 16%	14 8%	35 21% U	33 33% sU	36 12%	33 16%	30 18%
6	186 18%	106 21% c	79 15%	13 11%	55 19%	41 14%	77 23% DF	40 12%	63 20% H	81 22% HI	56 20% KM	78 19%	52 15%	22 19%	157 20% P	29 11%	15 17%	14 8%	44 27% IU	24 16%	43 14%	36 18%	31 18%
5	199 19%	92 18%	107 20%	22 18%	65 22%	53 18%	59 18%	66 20%	64 20%	66 18%	56 20%	84 20%	59 18%	22 20%	145 19% P	54 21%	15 18%	39 23%	22 13%	28 18%	75 25% S	35 17%	43 25%
4	234 23%	125 24%	109 21%	41 33% EF	45 15%	53 18%	95 29% EF	78 24%	80 25%	72 20%	57 20%	98 24%	78 23%	22 19%	180 23% P	53 21%	20 24%	33 19%	28 17%	26 17%	73 24%	50 25%	35 20%
3	69 7%	28 6%	41 8%	6 5%	24 8%	24 8%	15 5%	30 9%	19 6%	21 6%	17 6%	21 5%	31 9%	7 7%	51 7%	19 7%	4 5%	14 8%	10 6%	13 8%	27 9%	8 4%	16 9%
Bottom 2 Box (Net)	64 6%	33 7%	31 6%	12 10% g	16 5%	24 8% g	13 4%	28 8%	17 5%	17 5%	21 7% I	14 3%	29 9%	4 4%	40 5% o	24 9%	7 8%	17 10%	7 4%	6 4%	18 6%	13 6%	8 5%
2	33 3%	17 3%	16 3%	6 5%	9 3%	11 4%	8 2%	16 5%	9 3%	9 2%	9 3%	9 2%	15 4%	-	19 3% o	14 5% o	7 8%	7 4%	5 3%	4 2%	7 2%	8 4%	8 4%
1 - Very bad	31 3%	16 3%	14 3%	6 5%	7 2%	13 5% g	4 1%	12 4%	9 3%	8 2% I	11 4% I	5 1%	14 4% L	4 4%	21 3% L	10 4%	-	10 6% q	2 1%	3 2%	11 4%	4 2%	* *
Not sure	123 12%	29 6%	93 18% B	17 13%	23 8%	32 11% E	51 15% E	48 13%	40 12%	29 8%	37 13% L	31 7%	55 17%	8 7%	72 9% Q	50 20% Q	10 12% q	40 24% q	18 11%	6 4%	31 10% t	30 15% t	8 4%
Sigma	1035	510	525	125	291	288	331	331	319	365	285	416	334	115	777	258	86	172	164	154	303	203	172

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Q134. 20 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

23 May 2022  
 Table 64

Aerospace

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1034	506	528	84	333	264	353	434	361	221	313	398	323	121	794	240	63	177	150	129	309	210	152
Weighted Base	1059	544	516	132*	295	271	360	339	330	369	303	407	349	122*	812	247	71*	176	159*	134*	308	213	135*
Top 3 Box (Net)	595 56%	335 62% C	261 51%	50 38%	174 59% D	173 64% Dg	198 55% D	155 46%	198 60% H	236 64% H	182 60% M	264 65% M	149 43%	53 44%	481 59% P	114 46% R	43 61% R	70 40%	101 64%	96 72% U	180 59%	114 54%	77 57%
Top 2 Box (Sub-Net)	375 35%	225 41% C	151 29%	34 26%	113 38% d	96 35%	132 37%	90 27%	129 39% H	152 41% H	132 44% M	161 39% M	82 24%	35 29%	318 39% P	57 23%	21 30%	36 20%	70 44%	63 47%	126 41%	60 28%	49 36%
7 - Very good	161 15%	94 17%	67 13%	14 10%	44 15%	44 16%	60 17%	37 11%	65 20% H	57 15% H	65 21% M	67 16% M	30 9%	14 11%	137 17% P	24 10%	8 12%	16 9%	27 17%	25 19%	55 18%	25 12%	18 13%
6	214 20%	131 24% C	83 16%	20 15%	69 23%	52 19%	72 20%	53 16%	64 19%	95 26% H	68 22% M	94 23% M	52 15%	21 18%	181 22% P	33 14%	13 18%	21 12%	43 27%	38 29%	71 23%	35 16%	31 23%
5	220 21%	110 20%	110 21%	16 12%	61 21%	77 28% DeG	66 18%	65 19%	70 21%	84 23% K	50 16% K	104 25% K	67 19%	18 15%	163 20% P	56 23%	22 31%	34 19%	32 20%	33 24%	54 18%	54 25%	28 21%
4	208 20%	112 21%	97 19%	35 26% F	53 18% f	32 12%	88 24% F	71 21%	57 17%	76 21% F	53 17% K	74 18% K	82 23%	30 25%	163 20% P	45 18%	12 17%	33 19%	18 11%	18 14%	59 19% s	43 20%	27 20%
3	54 5%	25 5%	29 6%	11 8%	16 5%	10 4%	17 5%	31 9%	13 4%	10 3% L	14 5% L	13 3% L	27 8%	5 4%	35 4% Q	19 8%	- 11% Q	19 11% Tu	17 3% Tu	4 5%	15 5%	8 4%	7 5%
Bottom 2 Box (Net)	46 4%	13 2%	33 6% B	4 3%	20 7% G	13 5%	9 2%	23 7% j	13 4%	10 3% L	18 6% L	11 3% L	17 5%	13 10%	34 4% O	12 5%	3 5%	8 5%	3 2%	8 6%	12 4%	11 5%	13 10%
2	21 2%	6 1%	15 3% b	3 3%	7 2%	7 3%	4 1%	6 2%	6 2%	9 2% L	11 4% L	3 1% L	7 2%	10 8%	17 2% O	5 2%	3 4%	2 1%	2 1%	6 4%	6 2%	6 3%	7 5%
1 - Very bad	25 2%	7 1%	18 3% b	1 1%	14 5% G	6 2%	5 1%	17 5% J	6 2%	1 2% J	7 2% J	2 2% J	10 3%	2 2%	17 2% O	7 3%	1 1%	6 4%	1 1%	3 2%	6 2%	4 2%	6 4%
Not sure	156 15%	60 11%	97 19% B	33 25% FG	31 11%	44 16%	48 13%	59 17%	49 15%	38 10% L	35 12% KL	46 11% KL	75 21% KL	21 17%	99 12% O	57 23% O	12 17%	45 26%	20 12%	8 6%	41 13% t	36 17% w	11 8%
Sigma	1059 100%	544 100%	516 100%	132 100%	295 100%	271 100%	360 100%	339 100%	330 100%	369 100%	303 100%	407 100%	349 100%	122 100%	812 100%	247 100%	71 100%	176 100%	159 100%	134 100%	308 100%	213 100%	135 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Summary Of Top 3 Box

Base: Provided Rating (Variable Bases)

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset							
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LG/BTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno-compromised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Retail (grocery)	748 74%	381 74%	367 75%	80 76%	223 75%	177 70%	258 76%	204 67%	235 76%	298 79%	227 74%	305 79%	215 68%	86 66%	572 75%	175 70%	62 74%	113 68%	123 71%	106 80%	225 77%	131 67%	121 75%
Technology	688 72%	335 74%	353 75%	69 63%	222 77%	172 71%	225 70%	204 65%	209 73%	260 75%	194 70%	306 80%	188 63%	76 69%	548 75%	140 61%	65 80%	75 72%	128 77%	92 72%	193 71%	129 71%	107 71%
Retail (apparel)	643 69%	304 68%	338 69%	66 67%	191 70%	172 72%	214 60%	175 60%	200 69%	256 77%	196 73%	275 77%	171 55%	55 58%	482 71%	161 64%	61 76%	100 58%	126 74%	97 75%	187 72%	121 68%	81 64%
Retail	667 66%	342 67%	325 66%	62 53%	194 68%	179 64%	231 73%	179 59%	191 65%	289 74%	215 73%	291 70%	160 56%	68 55%	529 68%	137 60%	42 54%	96 64%	136 74%	101 68%	205 68%	134 67%	95 57%
Consumer products	650 66%	324 66%	326 65%	58 52%	199 73%	163 64%	230 68%	196 61%	196 70%	248 68%	220 71%	250 65%	180 63%	79 69%	485 67%	165 64%	63 72%	102 60%	116 68%	100 73%	183 67%	115 65%	111 76%
Manufacturing	627 66%	326 71%	301 62%	50 53%	194 65%	147 69%	236 69%	188 61%	180 65%	243 71%	215 72%	247 70%	165 56%	51 49%	486 67%	141 62%	41 63%	99 61%	117 70%	98 78%	175 64%	118 65%	81 62%
Aerospace	595 66%	335 69%	261 62%	50 50%	174 66%	173 76%	198 64%	155 55%	198 70%	236 71%	182 68%	264 73%	149 54%	53 52%	481 67%	114 60%	43 74%	70 54%	101 73%	96 76%	180 68%	114 65%	77 62%
Banking	616 64%	308 64%	308 64%	71 66%	159 57%	163 64%	223 70%	181 60%	194 63%	233 69%	213 70%	253 69%	151 52%	70 61%	490 67%	126 56%	45 60%	81 54%	122 71%	94 64%	171 61%	123 68%	88 58%
Automotive	617 63%	299 65%	317 61%	66 67%	193 67%	150 63%	209 59%	166 56%	182 63%	258 68%	201 67%	256 69%	160 52%	75 67%	487 66%	130 53%	45 61%	84 50%	132 79%	70 62%	196 63%	114 58%	107 69%
Telecommunications	571 61%	283 63%	287 59%	53 60%	184 66%	131 61%	203 61%	161 53%	194 66%	205 62%	175 62%	259 69%	137 48%	51 56%	464 64%	106 50%	36 50%	70 48%	98 64%	86 76%	161 58%	122 61%	86 56%
E-commerce	545 60%	294 61%	251 58%	49 45%	183 68%	155 61%	158 56%	147 52%	164 66%	226 67%	153 62%	251 65%	140 50%	73 69%	434 62%	111 54%	44 58%	67 51%	100 69%	102 69%	155 57%	103 60%	105 64%
Financial services	526 58%	260 60%	267 57%	35 49%	180 65%	134 55%	177 55%	148 53%	160 58%	212 64%	175 66%	221 61%	130 45%	53 57%	425 62%	101 46%	41 50%	60 44%	112 67%	81 70%	133 52%	87 56%	73 57%
Insurance (excluding health insurance)	566 56%	285 57%	281 55%	69 63%	198 64%	124 51%	174 51%	152 50%	162 50%	247 67%	179 62%	247 61%	140 49%	77 54%	445 57%	121 53%	50 60%	71 49%	120 65%	98 72%	155 54%	117 60%	103 60%
Energy	533 56%	253 56%	280 56%	50 52%	194 66%	115 54%	174 50%	162 53%	155 52%	207 62%	182 61%	225 61%	126 43%	61 56%	410 57%	123 52%	39 61%	84 48%	95 62%	93 74%	153 55%	100 54%	90 60%
Airline	536 55%	275 56%	261 54%	61 57%	185 63%	108 45%	182 53%	143 48%	142 47%	237 66%	176 56%	240 65%	121 41%	74 61%	441 58%	95 43%	36 54%	60 38%	106 62%	72 61%	151 52%	111 60%	93 60%
Health insurance	503 52%	280 57%	223 46%	67 56%	156 56%	104 43%	175 52%	152 50%	146 51%	201 55%	160 57%	220 57%	123 40%	57 47%	400 53%	103 46%	38 40%	65 40%	106 63%	83 64%	141 47%	107 54%	76 50%
Pharmaceutical	495 41%	241 41%	254 41%	64 52%	140 50%	116 39%	175 43%	144 48%	159 39%	181 47%	152 34%	225 57%	118 38%	53 47%	415 56%	81 36%	33 46%	47 37%	106 59%	59 47%	134 47%	101 58%	77 50%
Media	416 41%	191 41%	226 41%	59 52%	165 53%	84 39%	108 29%	114 36%	116 39%	176 47%	104 34%	214 58%	98 29%	64 52%	331 44%	85 34%	33 41%	52 30%	91 57%	66 56%	127 42%	99 52%	89 57%
Government	316 32%	160 35%	156 30%	40 36%	151 51%	69 28%	56 17%	90 29%	74 26%	149 41%	79 26%	171 45%	66 23%	40 34%	262 35%	54 23%	33 14%	21 46%	72 53%	71 32%	92 32%	84 32%	66 39%
Tobacco	300 31%	164 33%	136 30%	39 36%	83 36%	43 13%	99 32%	90 30%	110 33%	79 30%	154 41%	68 22%	54 42%	219 30%	81 36%	36 46%	45 30%	70 46%	60 46%	86 30%	71 37%	50 38%	

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Summary Of Top 2 Box

Base: Provided Rating (Variable Bases)

	Gender		Age					Income			Political				Vaccination status		Unvaccinated Mindset		Immuno-compromised House				
	Wave 117 (5/20 - 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LG/BTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno-compromised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Retail (grocery)	485 48%	262 51%	223 45%	59 50%	146 49%	112 44%	168 50%	126 41%	155 50%	198 53%	161 52%	204 53%	120 38%	57 44%	373 49%	112 45%	44 52%	68 41%	87 50%	71 53%	148 50%	89 46%	79 49%
Technology	438 46%	223 49%	215 42%	38 35%	146 51%	117 48%	137 43%	121 39%	136 48%	177 51%	122 43%	222 58%	95 32%	50 45%	358 49%	80 35%	40 49%	40 27%	90 54%	67 53%	119 44%	85 47%	87 58%
Retail	422 42%	225 44%	198 40%	44 38%	129 45%	125 39%	124 38%	116 38%	110 37%	193 49%	139 47%	192 46%	90 31%	53 43%	347 45%	75 33%	25 32%	50 33%	91 50%	70 47%	134 44%	88 44%	63 38%
Retail (apparel)	389 42%	193 43%	197 40%	46 47%	120 44%	99 42%	124 38%	92 31%	122 42%	171 51%	128 48%	179 50%	83 27%	37 39%	304 45%	85 34%	32 40%	53 31%	93 55%	63 48%	108 41%	78 44%	48 38%
Aerospace	375 42%	225 46%	151 36%	34 34%	113 43%	96 42%	132 42%	90 32%	129 46%	151 46%	132 50%	161 44%	82 30%	35 35%	318 45%	57 30%	21 36%	36 28%	70 50%	63 47%	126 47%	60 34%	49 40%
Manufacturing	374 39%	208 45%	166 34%	33 35%	128 43%	89 42%	124 36%	101 33%	107 38%	161 47%	125 41%	165 46%	85 29%	35 33%	289 40%	85 37%	29 44%	56 35%	77 46%	71 57%	106 39%	76 42%	50 39%
Banking	377 39%	201 42%	176 37%	40 37%	103 37%	95 37%	140 44%	111 36%	108 35%	154 45%	133 44%	163 45%	81 28%	41 36%	300 41%	77 34%	32 42%	45 30%	93 54%	63 43%	81 29%	86 47%	50 33%
Consumer products	380 39%	206 43%	174 35%	38 34%	113 41%	97 36%	132 39%	97 30%	118 42%	162 44%	143 47%	156 41%	81 28%	49 42%	294 41%	86 33%	37 42%	49 29%	80 46%	67 49%	109 40%	67 35%	63 43%
E-commerce	348 38%	201 42%	144 33%	27 25%	118 44%	102 40%	99 35%	81 28%	100 36%	160 48%	98 39%	167 43%	81 29%	51 47%	289 41%	57 27%	29 38%	28 21%	78 54%	74 50%	80 29%	69 40%	62 37%
Telecommunications	340 36%	184 41%	156 32%	22 24%	112 40%	80 33%	126 38%	91 30%	111 38%	135 41%	113 40%	153 41%	74 26%	29 31%	283 39%	57 26%	20 27%	37 25%	72 48%	63 51%	89 32%	81 40%	47 31%
Insurance (excluding health insurance)	358 36%	186 41%	172 34%	39 35%	135 43%	76 31%	109 32%	92 31%	105 32%	159 43%	116 40%	166 41%	77 25%	63 44%	292 38%	66 29%	27 32%	39 27%	90 49%	72 53%	83 29%	88 45%	70 41%
Automotive	347 35%	185 40%	163 31%	37 38%	113 39%	91 36%	105 39%	86 29%	103 36%	155 41%	115 38%	152 41%	81 26%	45 40%	282 38%	66 27%	26 35%	40 23%	96 58%	51 31%	95 34%	68 34%	70 45%
Financial services	302 33%	154 36%	147 31%	22 31%	103 37%	78 32%	92 32%	85 30%	81 29%	135 41%	98 37%	133 38%	72 25%	34 37%	249 36%	53 24%	26 32%	27 20%	67 40%	50 44%	75 30%	52 34%	47 37%
Energy	311 33%	149 33%	162 32%	18 18%	114 39%	63 29%	118 34%	83 27%	84 28%	141 42%	116 39%	132 36%	62 22%	42 38%	259 36%	53 22%	19 29%	34 20%	72 47%	59 47%	66 24%	65 35%	45 32%
Pharmaceutical	313 33%	160 35%	153 31%	36 30%	87 31%	69 29%	120 37%	87 29%	103 33%	119 36%	101 38%	150 39%	62 20%	35 31%	267 36%	45 20%	24 33%	22 14%	74 43%	39 37%	85 30%	65 37%	52 33%
Health insurance	310 32%	173 35%	137 28%	31 27%	112 40%	72 30%	82 28%	82 27%	81 28%	145 40%	97 34%	160 42%	54 17%	32 26%	251 34%	59 26%	26 43%	33 20%	77 46%	60 46%	84 28%	79 40%	43 28%
Airline	305 31%	173 35%	132 27%	33 31%	113 39%	60 26%	99 29%	70 23%	70 23%	160 44%	102 33%	139 37%	64 22%	45 37%	261 35%	44 20%	19 29%	24 16%	84 49%	40 34%	69 24%	71 38%	51 36%
Media	254 25%	129 28%	125 23%	40 35%	107 35%	46 21%	61 21%	66 21%	63 21%	121 32%	62 20%	132 36%	60 18%	49 40%	201 26%	53 21%	21 19%	33 26%	68 42%	43 36%	68 22%	58 36%	58 37%
Government	184 19%	110 24%	74 14%	24 22%	94 31%	41 16%	26 8%	51 16%	38 13%	95 26%	49 16%	103 27%	33 11%	29 25%	166 22%	19 8%	7 9%	11 7%	50 32%	44 17%	51 27%	56 27%	42 25%
Tobacco	178 18%	108 23%	70 15%	23 22%	82 28%	50 21%	73 17%	52 17%	47 16%	79 24%	40 15%	98 24%	40 13%	36 28%	139 19%	39 17%	18 14%	21 14%	45 32%	42 32%	49 17%	38 20%	31 23%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base



Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Summary Of Bottom 2 Box

Base: Provided Rating (Variable Bases)

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset							
	Wave 117 (5/20 - 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LG/BTQ	Vaccin- ated	Unvaccin- ated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno- comprom- ised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Tobacco	414 43%	186 37%	228 50% B	29 27%	80 27%	110 47% DE	195 81% DEF	126 41%	136 46%	141 43%	112 43%	152 40%	149 47%	41 32%	328 45%	86 38%	22 30%	64 42%	57 37%	48 39%	111 38%	78 41%	58 44%
Government	335 34%	150 32%	185 36% B	27 24%	72 24%	92 37% DE	144 45% DE	123 39%	115 40%	92 25%	146 48%	68 18%	121 42%	33 29%	225 30%	111 47% Q	24 29%	86 56% Q	39 25%	30 22%	111 38% S	51 24%	43 26%
Media	292 29%	148 32%	144 26% B	16 14%	54 17%	76 35% DE	147 39% DE	88 27%	88 30%	111 30%	137 45% LM	50 14%	106 31%	21 17%	195 26%	98 39% Q	23 29%	75 43% q	30 18%	28 24%	76 25%	44 23%	29 18%
Pharmaceutical	184 18%	82 18%	101 20% B	15 13%	57 21%	45 19% DE	66 28% DE	62 21%	52 17%	62 19%	44 16%	63 16%	77 25% KL	25 16%	115 16%	68 30% Q	20 28%	48 31%	35 20%	18 17%	54 19%	35 20%	19 12%
Health insurance	153 16%	73 15%	80 17% B	12 10%	39 14%	66 28% DEG	36 11% DE	54 18%	48 17%	49 14%	41 15%	52 14%	60 19%	16 13%	109 15%	45 20% q	7 11%	38 11% q	17 19%	24 19%	54 18% s	29 15%	29 19%
Financial services	117 13%	49 11%	68 14% B	6 9%	42 15%	38 16% EG	31 10% J	39 14%	31 11%	44 13%	29 11%	32 9%	57 19% KL	14 16%	78 11% q	39 18% q	8 10% q	30 22% q	24 14%	14 12%	37 15% w	28 16%	11 9%
Insurance (excluding health insurance)	122 12%	57 11%	64 13% B	16 10%	31 10%	44 18% EG	30 9% J	43 14%	30 11%	35 8%	35 12%	39 10%	48 15% L	27 19%	83 11% Q	39 17% Q	7 9% Q	31 21% Q	15 8%	15 11%	41 14%	22 11%	17 10%
Airline	110 11%	55 11%	56 11% B	10 10%	30 10%	40 17% eG	30 9% J	45 15% J	44 15%	19 5%	24 15% L	24 7%	38 13% L	14 11%	74 10% Q	37 16% Q	4 7% Q	19 21% Q	14 11% Q	42 15% Q	21 11%	9 6%	
Energy	97 10%	41 9%	56 11% B	9 9%	22 8%	25 12% DG	41 12% J	32 10%	29 10%	31 9%	25 8%	27 7%	45 15% KL	7 6%	59 8% KL	38 15% O	5 8% q	32 13% q	10 6%	10 8%	28 10% Q	24 13%	13 9%
Banking	80 8%	37 8%	43 9% B	2 2%	37 13% DG	23 9% d	18 6% J	22 7%	25 8%	33 10%	23 8%	21 6%	36 12% L	11 9%	48 7% Q	32 14% Q	8 10% Q	24 16% Q	13 8%	16 11% Q	23 8% Q	18 10%	14 9%
Retail (grocery)	78 8%	39 8%	39 8% B	10 8%	19 6%	24 10% J	25 7% J	38 13% J	14 5%	24 6%	30 10%	22 8%	26 8%	5 4%	52 7% Q	26 10% Q	8 10% Q	18 11% Q	15 9% Q	4 3% Q	21 7% Q	22 11% Q	15 10%
Telecommunications	69 7%	25 6%	44 9% B	5 6%	28 10% G	15 6% J	21 33% IJ	18 6% J	16 5%	18 7%	18 5%	18 5%	33 12% KL	8 9%	48 7% Q	21 9% Q	2 3% Q	19 13% q	12 8% q	5 4% q	15 5% q	17 9% q	13 8%
E-commerce	64 7%	33 7% B	31 7% B	12 11% g	16 6% g	24 9% g	13 4% J	28 10% J	17 6%	17 5%	21 8% I	14 4% L	29 10% L	4 4%	40 6% Q	24 12% O	7 9% Q	17 13% Q	7 5% Q	6 4% Q	18 7% Q	13 7% Q	8 5%
Automotive	56 6%	19 4%	37 7% B	5 5%	21 7%	15 6% G	16 4% J	26 9% J	6 2%	9 2%	19 6% Q	13 4% Q	24 8% L	9 8%	42 6% Q	15 6% Q	2 2% Q	13 8% Q	7 4% Q	6 5% Q	20 7% Q	13 7% Q	6 4%
Technology	51 5%	18 4%	33 6% B	3 3%	12 4%	22 9% eg	14 4% J	20 6% J	16 5%	15 4%	18 6% L	9 2% L	24 8% L	5 5%	27 4% Q	24 11% Q	5 6% Q	20 13% Q	8 5% Q	3 2% Q	15 6% Q	11 6% Q	6 4%
Consumer products	52 5%	19 3%	33 7% B	3 3%	16 6% G	20 8% G	13 4% J	19 6% J	12 4%	21 6% J	15 5% J	16 4% L	20 7% L	3 2% Q	36 5% Q	16 6% Q	3 3% Q	14 8% Q	10 6% Q	4 3% Q	14 5% Q	11 6% Q	4 3%
Aerospace	46 5%	13 3% B	33 8% B	4 4%	20 8% G	13 5% G	9 3% J	23 8% J	13 3%	10 3%	18 7% I	11 3% L	17 6% L	13 12% L	34 5% Q	12 6% Q	3 6% Q	8 7% Q	3 2% Q	8 7% Q	12 5% Q	11 6% Q	13 6% Q
Retail	49 5%	30 6% B	19 4% B	11 9% G	18 6% G	16 6% G	4 1% J	22 7% J	20 7%	6 1%	19 6% Q	15 5% Q	15 5% Q	10 8% Q	31 4% Q	18 8% Q	5 6% Q	13 9% Q	6 4% Q	4 2% Q	23 8% t	7 3% Q	10 6% Q
Retail (apparel)	42 4%	17 4%	25 5% B	4 4%	18 7% G	10 4% G	10 3% J	29 10% IJ	9 3%	3 1%	14 5% L	12 3% L	16 5% L	7 8% Q	28 4% Q	14 6% Q	2 3% Q	12 7% Q	8 5% Q	3 2% Q	15 6% Q	13 6% Q	6 4% Q
Manufacturing	42 4%	13 3% B	30 6% B	2 3%	20 7% G	14 5% G	6 2% J	17 6% J	14 5%	3 1%	18 6% L	12 3% L	12 4% L	9 9% Q	25 4% Q	17 7% O	1 2% Q	16 10% q	4 3% Q	5 4% Q	14 5% Q	6 4% Q	5 4% Q

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/IJ - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 1 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Airline

Base: Provided Rating For Airline

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	955	466	489	77	315	253	310	396	322	218	302	361	292	120	721	234	67	167	164	121	287	203	145
Weighted Base	977	490	487	108*	292	236	342	297	301	359	315	371	292	122*	754	223	66*	157	169*	119*	292	186	155*
Top 3 Box (Net)	536 55%	275 56%	261 54%	61 57%	185 63% FG	108 45%	182 53%	143 48%	142 47%	237 66% HI	176 56% M	240 65% KM	121 41%	74 61%	441 58% P	95 43%	36 54% r	60 38%	106 62% u	72 61%	151 52%	111 60%	93 60%
Top 2 Box (Sub-Net)	305 31%	173 35% C	132 27%	33 31%	113 39% FG	60 26%	99 29%	70 23%	70 23%	160 44% HI	102 33% M	139 37% M	64 22%	45 37%	261 35% P	44 20%	19 29% R	24 16%	84 48% TU	40 34%	69 24%	71 38%	51 33%
7 - Very good	125 13%	72 15%	53 11%	12 11%	49 17% G	32 13%	32 9%	32 11%	31 10%	60 17% n	45 14% M	57 15% M	23 8%	16 13%	107 14% P	19 8%	9 14%	9 6%	35 21% U	21 18%	27 9%	35 19%	19 12%
6	179 18%	101 21%	78 16%	21 19%	63 22% F	29 12%	66 19%	37 13%	39 13%	99 28% HI	57 18% M	81 22% M	41 14%	29 24%	154 20% P	25 11%	10 15%	15 10%	49 29% IU	19 16%	42 14%	36 19%	32 20%
5	231 24%	101 21%	130 26% b	28 25%	72 25% F	47 20%	84 25%	74 25%	72 24%	77 21% m	101 27% m	57 19%	29 24%	180 24% P	51 23%	16 24%	35 22%	22 13%	32 27% S	82 28% S	40 21%	43 28%	
4	234 24%	107 22%	126 26% E	25 23%	51 17% E	62 26% E	96 28% E	76 26%	84 28%	73 20% KL	67 21% KL	79 21% KL	88 30% KL	22 18%	173 23% KL	61 27%	16 24%	45 29%	18 11% S	30 25% S	74 26% S	27 15% S	35 23%
3	97 10%	54 11%	44 9%	11 10%	26 9% I	27 11%	34 10%	33 11%	31 10%	30 8% I	25 8% I	28 8% I	45 15% KL	12 10%	67 9% g	30 14% g	11 16%	20 13%	26 15% I	3 2%	24 8% I	27 14% I	17 11%
Bottom 2 Box (Net)	110 11%	55 11%	56 11%	10 10%	30 10% G	40 17% G	30 9%	45 15% J	44 15% J	19 5% L	48 15% L	24 7% L	38 13% L	14 11%	74 10% O	37 16% O	4 7%	32 21% Q	19 11% Q	14 12%	42 15% Q	21 11% Q	9 6%
2	51 5%	29 6%	22 4%	8 8%	14 5% DeG	15 6% DeG	13 4%	15 5% J	24 8% J	11 3% I	21 7% I	10 3% I	20 7% I	9 7%	39 5% O	12 6% O	1 2%	11 7% T	8 5% T	14 11% T	16 6% T	12 6% T	2 1%
1 - Very bad	60 6%	25 5%	34 7% s	2 2%	16 5% DeG	25 11% DeG	17 5% DeG	30 10% J	21 7% J	8 2% I	27 8% I	14 4% I	19 6% I	5 4%	35 5% O	24 11% O	3 5% O	21 13% T	11 7% T	1 1%	26 9% T	9 5% T	7 5%
Sigma	977 100%	490 100%	487 100%	108 100%	292 100%	236 100%	342 100%	297 100%	301 100%	359 100%	315 100%	371 100%	292 100%	122 100%	754 100%	223 100%	66 100%	157 100%	169 100%	119 100%	292 100%	186 100%	155 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Q1314. 2 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Automotive

Base: Provided Rating For Automotive

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	959	445	514	70	328	244	317	382	322	236	307	363	289	114	711	248	72	176	151	117	314	193	150
Weighted Base	981	459	522	98*	290	238	356	295	289	380	299	373	310	112*	737	245	75*	170	167*	112*	311	197	155*
Top 3 Box (Net)	617 63%	299 65%	317 61%	66 67%	193 67%	150 63%	209 59%	166 56%	182 63%	258 68%	201 67%	256 69%	160 52%	75 67%	487 66%	130 53%	45 61%	84 50%	132 79%	70 62%	196 63%	114 58%	107 69%
Top 2 Box (Sub-Net)	347 35%	185 40%	163 31%	37 38%	113 39%	91 38%	105 30%	86 29%	103 36%	155 41%	115 38%	152 41%	81 26%	45 40%	282 38%	66 27%	26 35%	40 23%	96 58%	51 45%	95 31%	68 34%	70 45%
7 - Very good	155 16%	82 18%	72 14%	19 19%	64 22%	43 18%	29 8%	40 14%	44 15%	70 18%	55 16%	67 18%	33 11%	15 14%	120 16%	34 14%	13 18%	21 12%	50 30%	33 29%	39 12%	26 13%	21 14%
6	193 20%	102 22%	91 17%	18 19%	50 17%	48 20%	76 21%	45 15%	59 20%	85 23%	60 20%	85 23%	48 16%	30 27%	161 22%	32 13%	13 17%	19 11%	46 28%	18 16%	57 18%	42 21%	48 31%
5	269 27%	115 25%	154 30%	28 29%	79 27%	58 24%	104 29%	81 27%	79 27%	103 29%	86 28%	103 28%	79 26%	30 27%	205 28%	64 26%	19 26%	45 26%	20 17%	101 32%	46 23%	37 24%	
4	209 21%	93 20%	115 22%	17 17%	57 20%	47 20%	88 25%	62 21%	61 21%	81 21%	43 14%	78 21%	88 29%	20 18%	136 18%	73 30%	24 32%	48 29%	18 11%	27 24%	62 20%	45 13%	34 22%
3	99 10%	47 10%	52 10%	11 11%	20 7%	26 11%	43 14%	41 14%	24 8%	32 8%	37 12%	26 7%	37 12%	8 7%	72 10%	28 11%	3 4%	24 14%	9 6%	9 8%	32 10%	25 10%	9 6%
Bottom 2 Box (Net)	56 6%	19 4%	37 7%	5 5%	21 7%	15 6%	16 4%	26 9%	21 7%	9 2%	19 6%	13 4%	24 8%	9 8%	42 6%	15 6%	2 2%	13 8%	7 4%	6 5%	20 7%	13 7%	6 4%
2	21 2%	8 2%	13 2%	4 4%	8 3%	5 2%	4 1%	11 4%	7 3%	2 1%	9 3%	4 1%	8 2%	4 3%	13 2%	8 3%	-	8 5%	4 2%	3 2%	9 3%	6 3%	2 1%
1 - Very bad	36 4%	11 2%	24 5%	1 1%	13 4%	11 4%	12 3%	15 5%	14 5%	6 2%	9 3%	10 3%	17 5%	5 4%	29 4%	7 3%	2 2%	5 3%	4 2%	4 3%	11 4%	7 4%	4 2%
Sigma	981 100%	459 100%	522 100%	98 100%	290 100%	238 100%	356 100%	295 100%	289 100%	380 100%	299 100%	373 100%	310 100%	112 100%	737 100%	245 100%	75 100%	170 100%	167 100%	112 100%	311 100%	197 100%	155 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 3 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Consumer products

Base: Provided Rating For Consumer Products

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LG/BTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	955	452	503	81	310	245	319	418	298	229	311	354	290	113	686	269	85	184	153	128	271	195	139
Weighted Base	980	478	502	112*	274	255	339	321	281	366	308	385	288	115*	723	257	88*	169	171*	136*	273	189	146*
Top 3 Box (Net)	650 66%	324 68%	326 65%	58 52%	199 73%	163 64%	230 68%	196 61%	196 70%	248 68%	220 71%	250 65%	180 63%	79 69%	485 67%	165 64%	63 72%	102 60%	116 68%	100 73%	183 67%	115 61%	111 76%
Top 2 Box (Sub-Net)	380 39%	206 43%	174 35%	38 34%	113 41%	87 36%	132 39%	97 30%	118 42%	162 44%	143 47%	156 41%	81 28%	49 42%	294 41%	86 33%	37 42%	49 29%	80 46%	67 49%	109 40%	67 35%	63 43%
7 - Very good	172 18%	89 19%	82 16%	19 17%	56 20%	41 16%	56 16%	42 13%	48 17%	82 22%	61 20%	73 19%	38 13%	26 22%	135 19%	37 14%	19 21%	18 11%	36 21%	31 23%	47 17%	35 19%	30 20%
6	208 21%	116 24%	92 18%	19 17%	57 21%	56 22%	76 22%	55 17%	69 25%	80 22%	82 27%	83 22%	43 15%	23 20%	159 22%	49 19%	18 21%	31 18%	44 26%	36 23%	62 23%	31 17%	33 23%
5	270 28%	119 25%	151 30%	20 18%	86 31%	66 26%	98 29%	98 31%	79 28%	86 23%	94 25%	94 24%	99 35%	30 26%	191 26%	79 31%	26 30%	53 31%	36 21%	33 24%	74 27%	48 25%	49 33%
4	215 22%	103 22%	112 22%	39 35%	45 16%	56 22%	74 22%	82 26%	58 20%	74 20%	50 16%	94 25%	71 25%	24 21%	155 21%	59 23%	16 18%	43 26%	31 18%	25 18%	56 20%	45 24%	26 18%
3	64 6%	32 7%	32 6%	11 10%	15 5%	16 6%	21 6%	25 8%	16 6%	23 6%	23 8%	24 6%	17 6%	9 8%	48 7%	16 6%	6 7%	10 6%	14 8%	8 6%	21 8%	19 10%	5 4%
Bottom 2 Box (Net)	52 5%	19 4%	33 7%	3 3%	16 6%	20 8%	13 4%	19 6%	12 4%	21 6%	15 5%	16 4%	20 7%	3 2%	36 5%	16 6%	3 3%	14 8%	10 6%	4 3%	14 5%	11 6%	4 3%
2	23 2%	13 3%	10 2%	2 1%	5 2%	8 3%	9 3%	4 1%	8 3%	10 3%	4 1%	9 2%	10 3%	1 1%	18 2%	5 2%	1 1%	4 2%	6 4%	1 1%	7 3%	4 2%	2 2%
1 - Very bad	29 3%	6 1%	23 5%	2 2%	11 4%	12 5%	5 1%	15 5%	4 1%	11 3%	11 4%	7 2%	11 4%	2 1%	18 2%	11 4%	2 2%	10 6%	4 2%	3 2%	6 2%	7 4%	1 1%
Sigma	980 100%	478 100%	502 100%	112 100%	274 100%	255 100%	339 100%	321 100%	281 100%	366 100%	308 100%	385 100%	288 100%	115 100%	723 100%	257 100%	88 100%	169 100%	171 100%	136 100%	273 100%	189 100%	146 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Q1314. 4 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Energy

Base: Provided Rating For Energy

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBlTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	970	449	521	71	330	234	335	407	333	211	313	373	284	111	715	255	66	189	157	129	288	191	149
Weighted Base	954	454	499	96*	293	214	350	307	296	333	296	367	291	109*	717	236	64*	173	153	126*	280	186	142
Top 3 Box (Net)	533 56%	253 56%	280 56%	50 52%	194 66% dFG	115 54%	174 50%	162 53%	155 52%	207 62% hi	182 61% M	225 61% M	126 43%	61 56%	410 57%	123 52%	39 61%	84 48%	95 62%	93 74% sU	153 55%	100 54%	90 63%
Top 2 Box (Sub-Net)	311 33%	149 33%	162 32%	18 18%	114 39% DI	63 29%	118 34% D	83 27%	84 28%	141 42% HI	116 39% M	132 36% M	62 22%	42 38%	259 36% P	53 22%	19 29%	34 20%	72 47% U	59 47% U	66 24%	65 35%	45 32%
7 - Very good	125 13%	54 12%	71 14%	8 8%	55 19% dFG	25 12%	37 11%	38 12%	30 10%	55 16%	39 13% m	63 17% M	23 8%	21 19%	105 15% P	20 8%	6 9%	14 8%	29 19% u	26 21% U	30 11%	25 13%	23 16%
6	186 20%	95 21%	91 18%	10 10%	59 20% d	37 17%	80 23%	45 15%	54 18%	86 26% HI	77 26% M	69 19%	40 14%	21 19%	153 21% M	33 14%	13 21%	20 11%	43 28% U	33 26% U	37 13%	21 21%	22 16%
5	222 23%	104 23%	117 24%	33 34% G	80 27% G	52 24% g	57 16% G	78 25%	71 24%	66 20% g	92 22% M	63 25%	19 22%	152 17% P	70 21% O	20 32% O	50 29%	24 16% s	34 27% S	87 31% S	35 19%	44 31% V	
4	227 24%	111 24%	116 23%	28 29% e	49 17% E	49 23% E	102 29% E	79 26%	74 25%	73 22% I	65 22% I	78 21% I	84 29% I	22 20%	165 23% I	62 26%	15 24%	47 27% I	29 19% I	18 15% I	68 24% I	36 19%	29 20%
3	97 10%	49 11%	48 10%	10 10%	28 10% F	26 12%	33 9% J	34 11%	38 13%	21 6% J	25 8% J	36 10% J	36 13%	19 17%	83 12% P	14 6% P	4 7%	10 6% P	19 12% P	4 4% P	31 11% P	26 14%	11 7%
Bottom 2 Box (Net)	97 10%	41 9%	56 11%	9 9%	22 8% q	25 12%	41 12%	32 10%	29 10%	31 9% q	25 8% q	27 7% q	45 15% qL	7 6%	59 8% O	38 16% O	5 8%	32 19% q	10 8% q	10 10% q	28 10% q	24 13%	13 9%
2	47 5%	22 5%	25 5%	4 4%	10 3% r	12 6%	21 6% r	13 4%	12 4%	19 6% r	13 4% r	15 4% r	19 7% r	3 3%	31 4% r	16 7% r	5 7% r	12 7% r	3 2% r	5 4% r	13 5% r	14 8%	7 5%
1 - Very bad	50 5%	18 4%	31 6%	5 5%	12 4% kL	12 6%	20 6% kL	19 6%	17 6%	12 4% kL	12 4% kL	3 3% kL	26 9% kL	4 4%	28 4% O	22 9% O	1 1% O	21 12% Q	6 4% Q	5 4% Q	15 5% Q	10 6% Q	6 4%
Sigma	954 100%	454 100%	499 100%	96 100%	293 100%	214 100%	350 100%	307 100%	296 100%	333 100%	296 100%	367 100%	291 100%	109 100%	717 100%	236 100%	64 100%	173 100%	153 100%	126 100%	280 100%	186 100%	142 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 5 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Insurance (excluding health insurance)

Base: Provided Rating For Insurance (Excluding Health Insurance)

	Gender		Age					Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Unweighted Base	978	472	506	77	324	251	326	394	338	235	288	380	310	123	734	244	79	165	164	129	280	199	154
Weighted Base	1007	500	507	110*	311	244	343	302	326	368	291	405	311	141*	777	230	84*	146	183*	136*	285	196	172*
Top 3 Box (Net)	566	285	281	69	198	124	174	152	162	247	179	247	140	77	445	121	50	71	120	98	155	117	103
	56%	57%	55%	63%	64%	51%	51%	50%	50%	67%	62%	61%	45%	54%	57%	53%	60%	49%	65%	72%	54%	60%	60%
Top 2 Box (Sub-Net)	358	186	172	39	135	76	109	92	105	159	116	166	77	63	282	66	27	39	90	72	83	88	70
	36%	37%	34%	35%	43%	31%	32%	31%	32%	43%	40%	41%	25%	44%	38%	29%	32%	27%	48%	48%	29%	45%	41%
7 - Very good	143	74	69	21	57	37	29	41	40	61	44	72	27	24	113	30	16	15	41	25	36	36	31
	14%	15%	14%	19%	18%	15%	8%	14%	12%	17%	15%	18%	9%	17%	15%	13%	19%	10%	22%	19%	13%	18%	18%
6	215	112	103	18	77	39	80	51	65	98	72	94	49	38	179	36	11	25	49	47	47	52	39
	21%	22%	20%	17%	25%	16%	23%	17%	20%	27%	25%	23%	16%	27%	23%	16%	13%	17%	27%	34%	16%	26%	23%
5	208	100	108	31	64	48	66	60	57	88	64	81	63	14	153	55	23	30	26	72	29	33	19%
	21%	20%	21%	28%	21%	20%	19%	20%	18%	24%	22%	20%	20%	10%	20%	24%	28%	22%	16%	19%	25%	15%	19%
4	219	107	111	16	54	53	96	69	78	70	53	89	76	16	164	54	23	32	33	17	61	33	34
	22%	21%	22%	14%	17%	22%	28%	23%	24%	19%	18%	22%	24%	12%	21%	24%	27%	22%	18%	22%	17%	20%	20%
3	101	50	51	9	27	22	43	38	37	20	23	30	47	21	84	16	4	13	16	6	28	24	18
	10%	10%	10%	8%	9%	9%	12%	13%	11%	5%	8%	7%	15%	15%	11%	7%	4%	9%	9%	4%	10%	12%	10%
Bottom 2 Box (Net)	122	57	64	16	31	44	30	43	49	30	35	39	48	27	83	39	7	31	15	41	22	17	10%
	12%	11%	13%	15%	10%	18%	9%	14%	15%	8%	12%	10%	15%	19%	11%	17%	9%	21%	8%	11%	14%	11%	10%
2	54	31	23	9	12	21	12	10	27	17	19	19	17	16	38	16	4	12	5	9	23	8	11
	5%	6%	4%	8%	4%	8%	4%	3%	8%	5%	6%	5%	5%	12%	5%	7%	4%	8%	2%	7%	8%	4%	6%
1 - Very bad	68	26	42	7	19	24	18	33	22	13	16	20	31	11	45	23	4	19	10	6	18	14	6
	7%	5%	8%	6%	6%	10%	5%	11%	7%	6%	5%	5%	10%	8%	6%	10%	5%	13%	6%	4%	6%	7%	4%
Sigma	1007	500	507	110	311	244	343	302	326	368	291	405	311	141	777	230	84	146	183	136	285	196	172
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 6 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Financial services

Base: Provided Rating For Financial Services

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	959	448	511	57	328	260	314	385	337	220	295	364	300	108	726	233	80	153	167	124	280	175	146
Weighted Base	901	430	472	71*	278	242	310	280	275	330	264	347	290	92*	681	220	83*	137*	168*	115*	255	156	127
Top 3 Box (Net)	526 58%	260 60%	267 57%	35 49%	180 65% dtg	134 55%	177 57%	148 53%	160 58%	212 64%	175 66%	221 64%	130 45%	53 57%	425 62%	101 46%	41 50%	60 44%	112 67%	81 70%	133 52%	87 56%	73 57%
Top 2 Box (Sub-Net)	302 33%	154 36%	147 31%	22 31%	103 37%	78 32%	99 32%	85 30%	81 29%	135 41%	98 37%	133 38%	72 25%	34 37%	249 36%	53 24%	26 32%	27 20%	67 40%	50 44%	75 30%	52 34%	47 37%
7 - Very good	112 12%	59 14%	53 11%	9 12%	47 17% G	34 14% G	23 7%	31 11%	32 12%	49 15%	31 12%	59 17% M	22 8%	16 18%	89 13%	23 11%	11 14%	12 9%	30 18%	21 12%	30 12%	25 16%	19 15%
6	190 21%	95 22%	95 20%	13 18%	56 20%	44 18%	76 25%	54 19%	49 18%	86 26%	67 25%	74 21% M	49 17%	18 20%	160 23% P	30 14%	15 18%	15 11%	37 22%	30 18%	46 18%	27 17%	29 22%
5	224 25%	105 24%	119 25%	13 18%	78 28%	55 23%	78 25%	63 23%	80 29%	77 23%	89 26%	58 20%	18 20%	176 26%	48 22%	15 18%	33 24%	45 27%	30 26%	57 22%	34 22%	26 20%	
4	183 20%	91 21%	92 20%	20 29% E	43 16%	46 19%	73 24% E	69 25% j	54 20%	57 17%	36 14%	69 20% K	77 27% K	19 20%	123 18% O	60 27% O	24 29%	35 26%	20 12%	16 14%	60 24% St	34 22%	28 22%
3	75 8%	31 7%	45 9%	10 13% E	12 4%	24 10% E	29 9%	24 9%	30 11%	18 5%	24 9%	24 7% M	26 9%	7 7%	55 8%	20 9%	9 11%	11 8%	11 7%	5 4%	25 10%	7 5%	15 11% v
Bottom 2 Box (Net)	117 13%	49 11%	68 14%	6 9%	42 15%	38 16%	31 10%	39 14%	31 11%	44 13%	29 11%	32 9% M	57 19% KL	14 16%	78 11%	39 10%	8 10%	30 22% q	24 14%	14 12%	37 15%	28 18% w	11 9%
2	49 5%	19 4%	30 6%	3 4%	15 6% E	16 7%	14 4%	13 5%	13 5%	19 6%	12 5%	14 4% I	23 8% I	6 7%	33 5%	16 7%	7 8%	9 7%	9 5%	4 3%	17 7%	8 5%	6 5%
1 - Very bad	68 8%	30 7%	38 8%	3 5% E	27 10%	21 9%	17 6%	26 9%	18 6%	25 8%	16 5% I	18 5% KL	34 12% KL	8 9%	45 7%	23 11%	2 2%	21 16% Q	15 9%	10 8%	21 8% W	19 12% W	5 4%
Sigma	901 100%	430 100%	472 100%	71 100%	278 100%	242 100%	310 100%	280 100%	275 100%	330 100%	264 100%	347 100%	290 100%	92 100%	681 100%	220 100%	83 100%	137 100%	168 100%	115 100%	255 100%	156 100%	127 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 7 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Pharmaceutical

Base: Provided Rating For Pharmaceutical

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	981	465	516	74	326	253	328	400	347	211	291	392	298	108	736	245	65	180	166	116	289	195	146
Weighted Base	962	462	500	120*	280	236	327	298	311	330	268	385	309	114*	736	226	72*	154	170	104*	283	173	154*
Top 3 Box (Net)	495 51%	241 52%	254 51%	64 54%	140 50%	116 49%	175 54%	144 48%	159 51%	181 55%	152 57%	225 58%	118 38%	53 47%	415 56%	81 36%	33 46%	47 31%	106 63%	59 57%	134 47%	101 58%	77 50%
Top 2 Box (Sub-Net)	313 33%	160 35%	153 31%	36 30%	87 31%	69 29%	120 37%	87 29%	103 33%	119 36%	101 38%	150 39%	62 20%	35 31%	267 36%	45 20%	24 33%	22 14%	74 45%	39 37%	85 30%	65 37%	52 33%
7 - Very good	131 14%	72 16%	60 12%	20 16%	36 13%	30 13%	46 14%	41 14%	41 13%	47 14%	42 16%	67 17%	23 7%	20 17%	107 15%	24 11%	14 19%	10 7%	35 21%	18 17%	32 11%	32 18%	27 18%
6	181 19%	88 19%	93 19%	17 14%	51 18%	40 17%	74 23%	46 15%	61 20%	73 22%	59 22%	83 22%	39 13%	15 13%	160 22%	22 10%	10 14%	11 7%	38 22%	21 20%	53 19%	33 19%	24 16%
5	182 19%	81 18%	101 20%	28 23%	53 19%	46 20%	56 17%	57 19%	56 18%	62 19%	51 19%	75 19%	56 18%	18 16%	147 20%	35 16%	9 13%	26 17%	33 19%	21 20%	49 17%	36 21%	26 17%
4	166 17%	88 19%	78 16%	30 25%	50 18%	35 15%	52 16%	54 18%	62 20%	48 14%	45 17%	57 15%	64 21%	24 21%	120 16%	46 21%	16 23%	30 20%	17 10%	13 13%	61 22%	20 12%	36 23%
3	117 12%	50 11%	66 13%	10 9%	33 12%	41 17%	33 10%	38 13%	38 12%	39 12%	27 10%	40 10%	50 16%	11 10%	86 12%	31 14%	2 3%	28 18%	12 7%	13 13%	34 12%	17 10%	22 15%
Bottom 2 Box (Net)	184 19%	82 18%	101 20%	15 13%	57 21%	45 19%	66 20%	62 21%	52 17%	62 19%	44 16%	63 16%	77 25%	25 16%	115 16%	68 30%	20 28%	48 31%	35 20%	18 17%	54 19%	35 20%	19 12%
2	79 8%	41 9%	38 8%	8 7%	27 10%	15 6%	30 9%	20 7%	19 6%	39 12%	14 5%	33 8%	33 11%	17 15%	55 7%	25 11%	10 14%	15 10%	21 13%	13 13%	21 7%	14 8%	11 7%
1 - Very bad	104 11%	41 9%	63 13%	7 6%	31 11%	30 13%	36 11%	42 14%	33 11%	23 7%	30 11%	30 8%	44 14%	8 7%	61 8%	43 19%	10 14%	34 22%	13 8%	5 5%	33 12%	20 12%	7 5%
Sigma	962 100%	462 100%	500 100%	120 100%	280 100%	236 100%	327 100%	298 100%	311 100%	330 100%	268 100%	385 100%	309 100%	114 100%	736 100%	226 100%	72 100%	154 100%	170 100%	104 100%	283 100%	173 100%	154 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base



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 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 8 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Retail

Base: Provided Rating For Retail

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LG/BTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	973	494	479	75	318	287	293	404	309	243	297	395	281	106	728	245	76	169	175	142	287	201	143
Weighted Base	1002	508	494	118*	287	279	319	301	294	392	296	417	289	123*	775	228	77*	150	184	148*	303	202	167*
Top 3 Box (Net)	667 66%	342 67%	325 66%	62 53%	194 68% d	179 64%	231 73% Df	179 59%	191 65%	289 74% Hi	215 73% M	291 70% M	160 56%	68 55%	529 68% p	137 60%	42 54%	96 64%	136 74%	101 68%	205 68%	134 67%	95 57%
Top 2 Box (Sub-Net)	422 42%	225 44%	198 40%	44 38%	129 45%	125 45%	124 38%	116 38%	110 37%	193 49% Hi	139 47% M	192 46% M	90 31%	53 20%	347 43% P	75 33%	25 32%	50 33%	91 50%	70 47%	134 44%	88 44%	63 38%
7 - Very good	179 18%	86 17%	93 19%	16 13%	63 22% G	58 21% G	42 13%	48 16%	43 14%	85 22% I	56 19% M	87 21% M	36 12%	24 20%	141 18% P	38 17%	14 18%	24 16%	39 21%	31 21%	54 18%	42 21%	25 15%
6	244 24%	139 27% c	104 21%	28 24%	66 23%	67 24%	82 26%	68 22%	67 23%	107 27% I	83 28% M	106 25% M	54 19%	28 23%	207 27% P	37 16%	11 14%	26 17%	52 28%	38 26%	80 26%	46 23%	38 23%
5	244 24%	117 23%	127 26%	18 15%	66 23%	54 19%	107 34% DEF	63 21%	81 28% h	96 25% h	76 26% k	98 24% k	70 24%	15 12%	182 23% K	62 27%	17 21%	46 31%	45 25%	31 21%	71 24%	47 23%	32 19%
4	227 23%	117 23%	110 22%	34 29% e	49 17%	73 26% E	70 22%	75 25%	69 24%	77 20% E	48 16% K	97 23% K	82 28% K	27 22%	165 21% K	62 27%	27 36% r	34 23%	29 16%	30 21%	63 21%	45 22%	47 28%
3	60 6%	20 4%	40 8% B	11 9%	25 9% f	12 4% f	13 4%	25 8%	14 5%	21 5% J	14 5% J	14 3% KL	32 11% KL	18 15%	50 6% O	11 5%	3 4%	7 5%	12 6%	13 9%	12 4%	16 8%	15 9%
Bottom 2 Box (Net)	49 5%	30 6%	19 4% G	11 8% G	18 6% G	16 6% G	4 1% J	22 7% J	20 7%	6 1% J	19 6% L	15 4% L	15 5%	10 8%	31 4% O	18 6% O	5 6% O	13 9%	6 4%	4 2%	23 8% I	7 3%	10 6%
2	16 2%	10 2%	6 1% G	5 4% G	6 2% g	5 2% g	1 3% j	6 2% j	8 3% j	1 3% L	8 3% L	1 4% L	6 2% I	1 7%	8 1% O	8 4% O	4 6% O	4 3%	3 2%	1 3%	8 3% I	3 1%	5 3%
1 - Very bad	33 3%	20 4%	13 3% G	6 5% g	12 4% g	11 4% g	4 1% j	16 5% j	12 4% j	5 1% j	11 4% L	14 3% L	8 3%	9 7%	23 3% O	10 4% O	1 1% O	9 6%	3 2%	3 2%	15 5% I	4 2%	5 3%
Sigma	1002 100%	508 100%	494 100%	118 100%	287 100%	279 100%	319 100%	301 100%	294 100%	392 100%	296 100%	417 100%	289 100%	123 100%	775 100%	228 100%	77 100%	150 100%	184 100%	148 100%	303 100%	202 100%	167 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Q1314. 9 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Technology

Base: Provided Rating For Technology

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	971	446	525	72	322	262	315	401	326	227	293	386	292	118	732	239	81	158	163	122	281	202	147
Weighted Base	962	456	506	110*	288	242	321	313	285	345	283	380	298	111*	731	230	81*	149*	166*	128*	272	181	150*
Top 3 Box (Net)	688 72%	335 74%	353 70%	69 63%	222 77% D	172 71%	225 70%	204 65%	209 73% H	260 75% H	194 69%	306 80% KM	188 63%	76 69%	548 75% P	140 61%	65 80% R	75 50%	128 77%	92 72%	193 71%	129 71%	107 71%
Top 2 Box (Sub-Net)	438 48%	223 49%	215 42%	38 35%	146 51% D	117 48% d	137 43%	121 39%	136 48% H	177 51% H	122 43% M	222 58% KM	95 32%	50 45%	358 49% P	80 35% R	40 27% R	40 27% u	90 54% u	67 53%	119 44%	85 47%	87 58%
7 - Very good	195 20%	97 21%	98 19%	16 15%	76 28% dG	50 21%	52 16%	60 19%	51 18%	82 24% H	49 17%	103 27% KM	42 14%	26 24%	154 21% P	41 18%	27 34% R	14 9%	34 21%	39 30%	53 20%	35 19%	35 23%
6	243 25%	127 28%	117 23%	22 20%	70 24%	66 27%	85 27%	61 19%	85 30%	95 28% h	73 26% m	118 31% M	52 17%	24 22%	204 28% P	39 17%	13 16%	26 18%	55 33% u	28 22%	65 24%	50 28%	52 34%
5	250 26%	112 25%	138 27%	31 28%	76 26%	55 23%	89 28%	83 27%	74 26%	83 24% H	73 26% h	84 22% M	94 31% L	26 23%	190 26% L	60 26%	25 31% W	38 26% Q	25 24%	75 23%	44 28%	20 13%	20 13%
4	160 17%	79 17%	82 16%	22 20%	45 16%	33 14%	60 19%	62 20%	44 15%	51 15% E	46 16% E	54 14% L	60 20%	22 20%	115 16% L	45 20% O	7 9%	38 26% Q	21 12%	26 20%	48 18%	25 14%	28 19%
3	62 6%	24 5%	38 8%	15 14% E	10 3%	15 6%	22 7%	27 9%	17 6%	18 5% E	25 9% L	11 3% L	26 9%	7 7%	42 6% L	20 9%	4 5% O	16 11%	10 6%	8 6%	16 6%	16 9%	10 6%
Bottom 2 Box (Net)	51 5%	18 4%	33 6%	3 3%	12 4%	22 9% e	14 4%	20 6%	16 5%	15 4% E	18 6% L	9 2% L	24 8% L	5 5%	27 4% O	24 11% O	5 6% O	20 13%	8 5%	3 2%	15 6%	11 6%	6 4%
2	27 3%	13 3%	14 3%	3 3%	2 1% G	8 3% dG	13 4%	9 3%	12 4% E	5 1% E	8 3% L	6 2% L	13 4% L	2 2%	17 2% L	10 4% O	5 6% O	5 4% Q	4 3%	*	9 3%	7 4%	3 2%
1 - Very bad	24 3%	5 1% B	19 4% B	-	9 3% G	14 6% dG	1 0%	10 3%	3 1% E	10 3% L	10 4% L	4 1% L	11 4% L	3 3%	10 1% O	14 5% O	-	14 10% Q	4 3%	2 2%	6 2%	4 2%	3 2%
Sigma	962 100%	456 100%	506 100%	110 100%	288 100%	242 100%	321 100%	313 100%	285 100%	345 100%	283 100%	380 100%	298 100%	111 100%	731 100%	230 100%	81 100%	149 100%	166 100%	128 100%	272 100%	181 100%	150 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q134. 10 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Telecommunications

Base: Provided Rating For Telecommunications

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	967	461	506	59	314	258	336	405	336	210	303	371	293	102	725	242	75	167	152	126	285	216	157
Weighted Base	940	451	489	89*	278	242	331	302	294	329	280	376	284	93*	720	219	73*	147	151*	123*	277	201	154
Top 3 Box (Net)	571	283	287	53	184	131	203	161	194	205	175	259	137	51	464	106	36	70	98	86	161	122	86
	61%	63%	59%	60%	66%	54%	61%	53%	66%	62%	62%	69%	48%	56%	64%	48%	50%	48%	64%	70%	58%	61%	56%
Top 2 Box (Sub-Net)	340	184	156	22	112	80	126	91	111	135	113	153	74	29	283	57	20	37	72	63	89	81	47
	36%	41%	32%	24%	40%	33%	38%	30%	38%	41%	40%	41%	26%	31%	39%	26%	27%	25%	48%	51%	32%	40%	31%
7 - Very good	160	87	73	14	54	43	49	37	52	69	53	83	24	16	127	33	12	20	31	35	46	37	21
	17%	19%	15%	16%	20%	18%	15%	12%	18%	21%	19%	22%	9%	17%	18%	15%	17%	14%	21%	28%	17%	18%	14%
6	180	97	83	7	58	37	78	54	59	66	61	70	49	13	155	25	8	17	41	28	43	45	27
	19%	22%	17%	8%	21%	15%	23%	18%	20%	20%	22%	19%	17%	14%	22%	11%	10%	12%	27%	23%	16%	22%	17%
5	231	99	131	31	71	52	77	71	83	70	61	106	63	23	182	49	16	33	25	23	72	41	39
	25%	22%	27%	35%	26%	21%	23%	23%	28%	21%	22%	28%	22%	25%	25%	22%	22%	23%	17%	19%	26%	20%	25%
4	209	96	113	24	50	64	72	71	61	75	59	72	77	23	140	68	29	40	28	23	76	40	46
	22%	21%	23%	27%	18%	26%	22%	23%	21%	23%	21%	19%	27%	24%	19%	31%	39%	27%	19%	19%	27%	20%	30%
3	91	47	45	7	17	31	36	37	21	33	28	27	36	11	68	24	6	18	14	9	26	22	8
	10%	10%	9%	8%	6%	13%	11%	12%	7%	10%	10%	7%	13%	11%	9%	11%	8%	12%	9%	7%	9%	11%	5%
Bottom 2 Box (Net)	69	25	44	5	28	15	21	33	18	16	18	18	33	8	48	21	2	19	12	5	15	17	13
	7%	6%	9%	6%	10%	6%	6%	11%	6%	5%	7%	5%	12%	9%	7%	9%	3%	13%	8%	4%	5%	9%	8%
2	27	7	20	2	8	5	11	11	7	8	10	8	9	4	24	3	-	3	5	1	6	7	5
	3%	2%	4%	3%	3%	3%	3%	3%	2%	2%	3%	2%	3%	5%	3%	1%	-	2%	3%	1%	2%	4%	3%
1 - Very bad	42	18	24	3	20	10	9	22	11	8	9	10	23	4	24	18	2	16	7	4	8	10	8
	4%	4%	5%	3%	7%	4%	3%	7%	4%	2%	3%	3%	8%	4%	3%	8%	3%	11%	5%	3%	3%	5%	5%
Sigma	940	451	489	89	278	242	331	302	294	329	280	376	284	93	720	219	73	147	151	123	277	201	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 11 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Tobacco

Base: Provided Rating For Tobacco

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	961	482	479	76	333	250	302	405	320	219	270	391	300	120	728	233	75	158	153	137	284	206	141
Weighted Base	954	498	457	107*	294	235	319	306	301	331	262	377	315	129*	726	228	75*	152*	153*	130*	290	190	133*
Top 3 Box (Net)	300	164	136	39	136	83	43	99	90	110	79	154	68	54	219	81	36	45	70	60	86	71	50
	31%	33%	30%	36%	46%	35%	13%	32%	30%	33%	30%	41%	22%	42%	30%	48%	30%	46%	46%	30%	30%	37%	38%
Top 2 Box (Sub-Net)	178	108	70	23	82	50	23	52	47	79	40	99	40	36	139	39	18	21	45	42	49	38	31
	19%	22%	15%	22%	28%	21%	7%	17%	16%	24%	15%	25%	13%	28%	19%	17%	25%	14%	25%	17%	17%	20%	23%
7 - Very good	90	59	31	13	50	18	10	32	21	37	17	52	20	15	71	19	6	13	24	20	26	20	13
	9%	12%	7%	12%	17%	8%	3%	10%	7%	11%	7%	14%	6%	12%	10%	8%	8%	8%	16%	15%	9%	10%	10%
6	88	49	39	11	32	32	14	20	27	42	22	47	19	16	68	20	12	8	20	22	18	18	18
	9%	10%	9%	10%	11%	14%	4%	7%	9%	13%	8%	12%	6%	12%	9%	9%	16%	5%	13%	17%	8%	10%	14%
5	122	56	66	15	54	33	20	47	43	31	39	55	28	18	80	42	18	24	25	19	38	32	19
	13%	11%	14%	14%	18%	14%	6%	15%	14%	9%	15%	15%	9%	14%	11%	19%	24%	16%	16%	14%	13%	17%	15%
4	133	82	51	18	40	29	46	49	38	44	30	49	54	17	102	31	8	23	19	11	49	19	13
	14%	17%	11%	17%	14%	12%	14%	16%	13%	13%	11%	13%	17%	13%	14%	14%	11%	15%	12%	8%	17%	10%	10%
3	107	65	42	21	37	13	36	32	35	36	41	22	44	18	78	29	8	21	8	11	45	21	11
	11%	13%	9%	20%	13%	5%	11%	10%	12%	11%	16%	6%	14%	14%	11%	13%	11%	14%	5%	8%	15%	11%	8%
Bottom 2 Box (Net)	414	186	228	29	80	110	195	126	138	141	112	152	149	41	328	86	22	64	57	48	111	78	58
	43%	37%	50%	27%	27%	47%	61%	41%	46%	43%	43%	40%	47%	32%	45%	38%	30%	42%	37%	37%	38%	41%	44%
2	114	55	59	10	17	26	60	35	39	38	30	38	46	11	88	26	6	20	22	11	18	25	20
	12%	11%	13%	10%	6%	11%	19%	11%	13%	12%	11%	10%	15%	8%	12%	11%	8%	13%	14%	8%	6%	13%	15%
1 - Very bad	300	131	170	19	62	85	135	91	98	103	83	114	103	30	240	60	16	44	35	38	93	54	38
	31%	26%	37%	17%	21%	36%	42%	30%	33%	31%	32%	30%	33%	23%	33%	26%	21%	29%	23%	29%	32%	28%	29%
Sigma	954	498	457	107	294	235	319	306	301	331	262	377	315	129	726	228	75	152	153	130	290	190	133
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q134. 12 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Manufacturing

Base: Provided Rating For Manufacturing

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	959	464	495	69	332	238	320	399	323	215	314	357	288	109	719	240	66	174	159	132	271	187	140
Weighted Base	950	462	488	94*	299	214	342	309	279	341	301	354	295	103*	722	228	65*	163	168*	124*	272	181	130*
Top 3 Box (Net)	627 66%	326 71% C	301 62%	50 53%	194 65%	147 69% D	236 69% D	188 61%	180 65%	243 71% H	215 72% M	247 70% M	165 56%	51 49%	486 67%	141 62%	41 63%	99 61%	117 70%	98 78% U	175 64%	118 65%	81 62%
Top 2 Box (Sub-Net)	374 39%	208 45% C	186 34%	33 35%	128 43%	89 42% D	124 36% D	101 33%	107 38%	161 47% Hi	125 41% M	165 46% M	85 29%	35 33%	289 40%	85 37%	29 44%	56 35%	77 46%	71 57% U	106 39%	76 42%	50 39%
7 - Very good	141 15%	79 17%	63 13%	13 13%	58 19% G	39 18% G	31 9%	43 14%	36 13%	61 18%	40 13% KM	73 21% M	29 10%	16 16%	112 16%	29 13%	7 11%	22 14%	34 20%	32 26% U	38 14%	28 15%	24 18%
6	233 25%	130 28% C	103 21%	20 22%	69 23%	50 23% G	93 27% G	58 19%	71 25% h	100 29% H	85 28% M	92 26% M	56 19%	18 18%	177 25%	56 24%	21 33%	34 21%	42 25%	39 31% U	68 25%	49 27%	26 20%
5	253 27%	118 26%	135 28%	16 22%	66 22%	58 27% DE	112 33% DE	87 28%	73 26% h	82 24% M	91 30% KM	82 23% M	80 27%	16 16%	197 27%	56 24%	13 20%	43 26%	40 24%	26 21% U	69 25%	41 23%	30 23%
4	192 20%	80 17% b	113 23% Efg	32 34% Efg	50 17%	37 17% Efg	74 22% Efg	66 21%	61 22% Efg	63 18% Efg	54 18% Efg	64 18% Efg	74 25% Efg	23 22%	135 19% Efg	57 25% Efg	17 26% Efg	40 24% Efg	18 10% Efg	14 12% Efg	65 24% Efg	32 18% Efg	31 24% Efg
3	88 9%	44 9% Efg	45 9% Efg	11 11% Efg	36 12% Efg	16 7% Efg	26 8% Efg	38 12% Efg	24 8% Efg	26 8% Efg	13 4% Efg	32 9% Efg	43 15% Efg	21 20% Efg	75 10% Efg	13 6% Efg	6 9% Efg	8 5% Efg	29 17% Efg	7 6% Efg	17 6% Efg	24 13% Efg	14 11% Efg
Bottom 2 Box (Net)	42 4%	13 3% Efg	30 6% Efg	2 3% Efg	20 7% Efg	14 6% Efg	6 2% Efg	17 6% Efg	14 5% Efg	10 3% Efg	18 6% Efg	12 3% Efg	12 4% Efg	9 9% Efg	25 4% Efg	17 4% Efg	1 2% Efg	16 10% Efg	4 3% Efg	5 4% Efg	14 5% Efg	6 4% Efg	5 4% Efg
2	19 2%	6 1% Efg	13 3% Efg	1 2% Efg	8 3% Efg	5 2% Efg	5 1% Efg	7 2% Efg	9 3% Efg	2 1% Efg	11 4% Efg	5 1% Efg	4 1% Efg	4 4% Efg	12 2% Efg	8 3% Efg	1 2% Efg	6 4% Efg	2 1% Efg	2 1% Efg	7 2% Efg	4 2% Efg	2 2% Efg
1 - Very bad	23 2%	7 1% Efg	17 3% Efg	1 1% Efg	12 4% Efg	9 4% Efg	2 1% Efg	10 3% Efg	5 2% Efg	8 2% Efg	7 2% Efg	7 2% Efg	9 3% Efg	5 5% Efg	14 2% Efg	9 4% Efg	- 6% Efg	9 6% Efg	2 1% Efg	3 3% Efg	7 3% Efg	3 2% Efg	3 2% Efg
Sigma	950 100%	462 100%	488 100%	94 100%	299 100%	214 100%	342 100%	309 100%	279 100%	341 100%	301 100%	354 100%	295 100%	103 100%	722 100%	228 100%	65 100%	163 100%	168 100%	124 100%	272 100%	181 100%	130 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 13 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Government

Base: Provided Rating For Government

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	985	455	530	76	321	264	324	416	325	229	310	368	307	115	733	252	82	170	157	133	283	212	153
Weighted Base	979	464	514	110*	299	248	322	315	289	361	304	384	290	116*	742	236	83*	153	156	135*	291	212	168*
Top 3 Box (Net)	316 32%	160 35%	156 30%	40 36%	151 51%	69 28%	56 17%	90 29%	74 26%	149 41%	79 26%	171 45%	66 23%	40 34%	262 35%	54 23%	33 39%	21 14%	72 46%	71 53%	92 32%	84 40%	66 39%
Top 2 Box (Sub-Net)	184 19%	110 24%	74 14%	24 22%	94 31%	41 16%	26 8%	51 16%	36 13%	95 28%	49 16%	103 27%	33 11%	29 25%	166 22%	19 8%	7 9%	11 7%	50 32%	44 33%	51 17%	56 27%	42 25%
7 - Very good	104 11%	62 13%	42 8%	13 12%	55 19%	20 8%	16 5%	29 9%	16 6%	59 16%	29 10%	58 15%	17 6%	22 19%	94 13%	10 4%	4 5%	6 4%	27 18%	25 18%	34 12%	32 15%	24 14%
6	80 8%	48 10%	32 6%	11 10%	39 13%	21 9%	10 3%	22 7%	22 8%	36 10%	20 7%	45 12%	15 5%	6 6%	72 10%	9 4%	3 4%	5 3%	23 15%	20 15%	16 6%	24 11%	18 11%
5	131 13%	50 11%	81 16%	16 14%	57 19%	28 11%	30 9%	38 12%	36 13%	55 15%	29 10%	69 18%	33 12%	11 9%	96 13%	35 15%	26 31%	9 6%	22 14%	27 20%	41 14%	28 13%	24 15%
4	166 17%	80 17%	86 17%	22 20%	43 14%	53 21%	48 15%	50 16%	59 20%	54 15%	40 13%	76 20%	50 17%	20 17%	125 17%	40 17%	19 22%	22 14%	22 14%	23 17%	40 14%	45 21%	25 15%
3	162 17%	74 16%	88 17%	21 19%	32 11%	34 14%	74 23%	52 17%	41 14%	66 18%	40 13%	69 18%	53 18%	23 20%	130 18%	31 13%	7 9%	24 16%	24 15%	11 8%	49 17%	32 15%	34 20%
Bottom 2 Box (Net)	335 34%	150 32%	185 36%	27 24%	72 24%	92 37%	144 45%	123 39%	115 40%	92 25%	146 48%	68 18%	121 42%	33 29%	225 30%	111 47%	24 29%	86 56%	39 25%	30 22%	111 38%	51 24%	43 26%
2	123 13%	59 13%	64 13%	8 7%	18 6%	31 13%	66 20%	35 11%	48 16%	39 11%	49 16%	25 7%	49 17%	12 10%	90 12%	33 14%	11 14%	21 14%	15 10%	14 10%	41 14%	19 9%	28 17%
1 - Very bad	212 22%	91 20%	121 23%	19 17%	54 18%	61 25%	78 24%	88 28%	67 23%	52 15%	96 32%	43 11%	79 25%	22 19%	134 18%	78 33%	13 16%	65 42%	23 15%	16 12%	70 24%	33 15%	15 9%
Sigma	979 100%	464 100%	514 100%	110 100%	299 100%	248 100%	322 100%	315 100%	289 100%	361 100%	304 100%	384 100%	290 100%	116 100%	742 100%	236 100%	83 100%	153 100%	156 100%	135 100%	291 100%	212 100%	168 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 14 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Banking

Base: Provided Rating For Banking

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	979	486	493	68	329	272	310	407	336	224	306	369	304	112	737	242	73	169	179	140	271	202	150
Weighted Base	961	481	480	107*	281	254	319	304	308	339	303	366	292	113*	736	225	76*	150	173	148*	280	181	152*
Top 3 Box (Net)	616	308	308	71	159	163	223	181	194	233	213	253	151	70	490	126	45	81	122	94	171	123	88
	64%	64%	64%	66%	57%	64%	70%	60%	63%	69%	70%	69%	52%	61%	67%	56%	60%	54%	71%	64%	61%	68%	58%
Top 2 Box (Sub-Net)	377	201	176	40	103	95	140	111	108	154	133	163	81	41	300	77	32	45	93	63	81	86	50
	39%	42%	37%	37%	37%	37%	44%	36%	35%	45%	44%	45%	28%	36%	41%	34%	42%	30%	54%	43%	29%	47%	33%
7 - Very good	152	89	63	19	48	43	42	45	39	68	49	76	27	23	123	29	13	16	48	25	36	38	27
	16%	18%	13%	18%	17%	17%	13%	15%	13%	20%	16%	21%	9%	20%	17%	13%	17%	11%	28%	17%	13%	21%	17%
6	225	112	113	21	55	51	98	65	69	86	84	88	54	18	178	48	19	29	45	38	45	47	23
	23%	23%	24%	20%	20%	20%	31%	22%	22%	25%	28%	24%	19%	16%	24%	21%	25%	19%	26%	26%	16%	26%	15%
5	239	108	131	31	56	69	83	70	86	79	80	89	70	29	190	49	14	35	29	31	90	37	38
	25%	22%	27%	29%	20%	27%	26%	23%	28%	23%	26%	24%	24%	25%	26%	22%	18%	24%	17%	21%	32%	21%	25%
4	184	97	87	30	58	42	55	72	60	50	43	64	77	20	137	47	18	30	26	24	58	29	34
	19%	20%	18%	28%	20%	16%	17%	24%	20%	15%	14%	17%	25%	17%	19%	21%	23%	20%	15%	16%	21%	16%	23%
3	81	38	43	4	27	26	23	29	28	23	24	29	27	13	60	21	5	15	12	14	27	12	16
	8%	8%	9%	4%	10%	10%	7%	10%	9%	7%	8%	8%	9%	12%	8%	9%	7%	10%	7%	10%	10%	6%	11%
Bottom 2 Box (Net)	80	37	43	2	37	23	18	22	25	33	23	21	36	11	48	32	8	24	13	16	23	18	14
	8%	8%	9%	2%	13%	9%	6%	7%	8%	10%	8%	6%	12%	9%	7%	14%	10%	16%	8%	11%	8%	10%	9%
2	40	25	14	1	14	13	11	8	11	21	10	13	17	4	24	16	6	9	6	11	11	10	9
	4%	5%	3%	1%	5%	5%	3%	3%	4%	6%	3%	3%	6%	4%	3%	7%	8%	6%	4%	7%	4%	5%	6%
1 - Very bad	40	12	29	1	22	10	7	14	14	12	13	8	19	6	24	16	1	15	7	5	13	8	5
	4%	2%	8%	1%	8%	4%	2%	5%	5%	4%	4%	2%	7%	6%	3%	7%	2%	10%	4%	3%	5%	5%	3%
Sigma	961	481	480	107	281	254	319	304	308	339	303	366	292	113	736	225	76	150	173	148	280	181	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 15 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?  
 Media

Base: Provided Rating For Media

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	987	470	517	76	344	234	333	413	325	230	299	363	325	118	738	249	74	175	162	120	293	197	148
Weighted Base	1013	464	548	114*	310	216	373	322	294	375	304	370	338	123*	759	253	80*	174	160	117*	305	190	158*
Top 3 Box (Net)	416	191	226	59	165	84	108	114	116	176	104	214	98	64	331	85	33	52	91	66	127	99	89
	41%	41%	41%	52% G	53% FG	39% G	29% G	36% G	39% H	47% H	34% KM	58% KM	29% M	52% P	44% P	34% U	41% U	30% U	57% U	56% U	42% U	52% U	57% U
Top 2 Box (Sub-Net)	254	129	125	40	107	46	61	66	63	121	62	132	60	49	201	53	21	33	68	43	68	68	58
	25%	28%	23%	35% FG	35% FG	21% G	16% G	21% G	21% H	32% HI	20% KM	36% KM	18% M	40% P	26% U	21% U	26% U	19% U	42% U	36% U	22% U	36% U	37% U
7 - Very good	121	59	62	16	56	26	23	33	24	63	23	70	27	21	91	30	12	18	37	21	36	34	28
	12%	13%	11%	14% g	18% G	12% G	6% G	10% G	8% H	17% HI	8% KM	19% KM	8% M	17% P	12% U	12% U	15% U	10% U	23% U	18% U	12% U	18% U	18% U
6	133	71	62	24	51	20	38	33	38	57	38	62	33	28	109	24	9	15	31	21	32	34	30
	13%	15%	11%	21% FG	17% FG	9% G	10% G	10% G	13% H	15% H	13% KM	17% KM	10% M	23% P	14% U	9% U	11% U	9% U	19% U	18% U	11% U	18% U	19% U
5	162	61	101	19	58	38	47	48	53	56	43	81	38	15	131	32	12	20	24	24	59	31	31
	16%	13%	18% b	17% g	19% g	18% G	13% G	15% G	18% H	15% H	14% KM	22% KM	11% M	12% P	17% U	13% U	15% U	11% U	15% U	20% U	19% U	16% U	20% U
4	179	79	100	18	56	35	69	69	53	52	28	70	80	19	139	39	16	24	24	10	57	29	21
	18%	17%	18% b	15% f	18% g	15% G	19% G	21% H	18% H	14% K	9% K	19% KM	24% K	15% P	18% U	15% U	20% U	14% U	15% U	8% U	19% U	25% U	14% U
3	126	47	79	22	34	21	48	51	36	35	35	36	55	20	94	32	8	23	16	13	45	18	18
	12%	10%	14% b	19% f	11% f	10% G	13% G	16% H	12% H	11% K	11% KM	10% L	16% L	16% M	12% U	12% U	10% U	13% U	10% U	11% U	15% U	10% U	11% U
Bottom 2 Box (Net)	292	148	144	16	54	76	147	88	88	111	137	50	106	21	195	98	23	75	30	28	76	44	29
	29%	32%	26% b	14% f	17% f	35% DE	39% DE	27% DE	30% DE	30% LM	45% LM	14% L	31% L	17% L	26% O	39% O	29% Q	43% Q	18% U	24% U	25% U	23% U	18% U
2	83	36	47	6	14	19	44	30	18	35	43	6	34	4	57	27	12	15	11	8	25	12	8
	8%	8%	9% c	5% e	5% e	9% E	12% E	9% E	6% F	9% L	14% L	2% L	10% L	3% L	7% O	11% O	15% Q	9% Q	7% U	7% U	8% U	7% U	5% U
1 - Very bad	209	112	97	10	39	56	103	58	71	77	93	44	72	17	138	71	11	60	19	20	52	32	21
	21%	24% C	18% b	9% f	13% f	26% DE	28% DE	18% DE	24% h	20% LM	31% LM	12% L	21% L	14% L	18% O	28% O	14% Q	34% Q	12% U	17% U	17% U	17% U	13% U
Sigma	1013	464	548	114	310	216	373	322	294	375	304	370	338	123	759	253	80	174	160	117	305	190	158
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base



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 Weighted To The U.S. General Adult Population - Propensity

Q1314. 16 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?  
 Health insurance

Base: Provided Rating For Health Insurance

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LG/BTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	975	481	494	79	314	246	336	399	321	232	295	376	304	118	735	240	66	174	167	130	281	199	137
Weighted Base	975	489	486	119*	281	241	335	302	287	366	283	383	309	123*	749	225	61*	164	168	131*	299	198	152*
Top 3 Box (Net)	503 52%	280 57% C	223 46%	67 56%	156 56% F	104 43%	175 52% I	152 50%	146 51%	201 55%	160 57% M	220 57% M	123 40%	57 47%	400 53%	103 46%	38 62% R	65 40%	106 63% U	83 64% U	141 47%	107 54%	76 50%
Top 2 Box (Sub-Net)	310 32%	173 35% c	137 28%	31 27%	112 40% dG	72 30%	95 28%	82 27%	81 28%	145 40%	97 34% M	160 42% M	54 17%	32 26%	251 34% p	59 26%	26 43% R	33 20%	77 46% U	60 46% U	84 28%	79 40% w	43 28%
7 - Very good	148 15%	84 17%	64 13%	17 14%	57 20% G	35 14%	39 12%	38 12%	29 10%	81 22% H	47 17% M	82 21% M	19 6%	22 8%	119 16%	29 13% R	14 9%	15 9%	44 26% U	31 24% U	31 10%	49 25% w	21 14%
6	162 17%	89 18%	73 15%	14 12%	55 19%	37 15%	56 17%	45 15%	53 18%	64 17%	50 18% m	77 20% M	34 11%	10 8%	132 18%	30 13% R	12 20%	18 11%	33 20% U	28 22% U	53 18%	30 15%	22 15%
5	192 20%	106 22%	86 18%	35 30% EF	44 16%	32 13%	81 24% EF	70 23% J	65 19%	56 15%	63 22% I	60 16% M	69 22% I	25 20%	148 20%	44 19%	12 19%	32 19%	29 17%	23 18%	57 19%	27 14%	33 22%
4	189 19%	93 19%	95 20%	18 15%	54 19%	39 16%	77 23%	62 20%	55 19%	63 17%	46 16% KL	60 16% M	83 27% KL	19 16%	141 19%	47 21%	11 18%	36 22%	28 17%	13 10%	65 22% I	36 18%	18 12%
3	130 13%	43 9%	87 18% B	22 18%	32 11%	31 13%	46 14%	35 11%	38 13%	53 14%	35 12% I	52 13% M	44 14%	31 25%	100 13%	30 14%	5 9%	25 15%	16 10%	10 8%	39 13% S	27 13%	29 19%
Bottom 2 Box (Net)	153 16%	73 15%	80 17% B	12 10%	39 14%	66 28% DEG	36 11%	54 18%	48 17%	49 14%	41 15% q	52 14% M	60 19%	16 13%	109 15%	45 20% q	7 11%	38 23% q	17 10%	24 19% S	54 18% S	29 15%	29 19%
2	62 6%	31 6%	30 6%	4 3%	9 3% dEG	29 12% G	20 6%	14 5%	19 6%	29 8%	15 5% r	24 6% M	23 7%	4 3%	47 6%	15 7% s	3 5%	12 7% s	6 3% s	13 10% S	21 7% S	11 6%	14 9%
1 - Very bad	91 9%	41 8%	50 10% B	8 7%	30 11% G	37 15% G	16 5%	40 13% J	26 10% j	20 5% j	27 9% j	28 7% M	37 12%	12 10%	62 8% o	30 13% o	3 6%	26 16% q	11 7%	11 9% S	33 11% S	18 9%	15 10%
Sigma	975 100%	489 100%	486 100%	119 100%	281 100%	241 100%	335 100%	302 100%	287 100%	366 100%	283 100%	383 100%	309 100%	123 100%	749 100%	225 100%	61 100%	164 100%	168 100%	131 100%	299 100%	198 100%	152 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q134. 17 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Retail (grocery)

Base: Provided Rating For Retail (Grocery)

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	990	476	514	72	330	261	327	394	346	233	307	375	308	115	741	249	78	171	171	134	287	202	163
Weighted Base	1008	518	491	118*	299	254	337	304	310	377	306	384	318	130*	759	249	84*	165	175	132*	294	195	160*
Top 3 Box (Net)	748	381	367	90	223	177	258	204	235	298	227	305	215	86	572	175	62	113	123	106	225	131	121
	74%	74%	75%	76%	75%	70%	76%	67%	76%	79%	74%	79%	68%	66%	75%	70%	74%	68%	71%	80%	77%	67%	75%
Top 2 Box (Sub-Net)	485	262	223	59	146	112	168	126	155	198	161	204	120	57	373	112	44	68	87	71	148	89	79
	48%	51%	45%	50%	49%	44%	50%	41%	50%	53%	52%	53%	38%	44%	49%	45%	52%	41%	50%	53%	50%	46%	49%
7 - Very good	210	112	97	28	68	58	55	49	67	90	69	94	47	26	153	56	25	32	40	38	59	43	34
	21%	22%	20%	24%	23%	23%	16%	16%	22%	24%	22%	24%	15%	20%	20%	23%	29%	19%	23%	29%	20%	22%	21%
6	276	150	126	31	78	54	113	77	88	108	92	110	73	31	220	56	19	37	47	33	88	46	45
	27%	29%	26%	26%	26%	21%	34%	25%	28%	29%	30%	29%	23%	24%	29%	22%	23%	22%	27%	25%	30%	24%	28%
5	262	119	144	31	77	65	89	78	80	100	67	101	95	29	199	63	19	45	37	35	78	42	42
	26%	23%	29%	26%	26%	26%	26%	26%	26%	27%	22%	26%	30%	22%	26%	25%	22%	27%	21%	27%	26%	22%	26%
4	147	78	69	17	40	42	48	46	49	46	41	47	59	26	111	36	9	27	30	19	42	30	18
	15%	15%	14%	14%	13%	17%	14%	15%	16%	12%	13%	12%	19%	20%	15%	15%	11%	16%	17%	14%	14%	15%	11%
3	36	20	16	2	17	10	7	16	12	9	8	10	18	13	25	11	4	7	6	3	6	12	6
	4%	4%	3%	1%	5%	4%	2%	5%	4%	2%	3%	3%	6%	10%	3%	5%	5%	4%	4%	2%	2%	6%	4%
Bottom 2 Box (Net)	78	39	39	10	19	24	25	38	14	24	30	22	26	5	52	26	8	18	15	4	21	22	15
	8%	8%	8%	8%	6%	10%	7%	13%	5%	6%	10%	6%	8%	4%	7%	10%	10%	11%	9%	3%	7%	11%	10%
2	36	22	15	8	7	7	15	10	8	17	17	15	5	1	25	11	6	6	2	12	10	7	5
	4%	4%	3%	7%	2%	3%	4%	3%	2%	5%	5%	4%	2%	3%	3%	7%	3%	3%	4%	1%	4%	5%	5%
1 - Very bad	41	17	24	2	12	17	10	28	6	7	13	7	21	4	27	15	2	12	9	2	9	12	8
	4%	3%	5%	2%	4%	7%	3%	9%	2%	2%	4%	2%	7%	3%	4%	6%	3%	7%	5%	2%	3%	6%	5%
Sigma	1008	518	491	118	299	254	337	304	310	377	306	384	318	130	759	249	84	165	175	132	294	195	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q134. 18 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Retail (apparel)

Base: Provided Rating For Retail (Apparel)

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	966	453	513	67	315	257	327	398	337	213	292	366	308	106	692	274	83	191	167	129	273	195	128
Weighted Base	934	447	487	98*	272	238	327	292	290	333	268	355	311	95*	682	252	81*	171	170	129*	260	177	127*
Top 3 Box (Net)	643 69%	304 68%	338 69%	66 67%	191 70%	172 72%	214 65%	175 60%	200 69%	256 77%	196 73%	275 77%	171 55%	106 58%	482 71%	161 64%	61 76%	100 58%	126 74%	97 75%	187 72%	121 68%	81 64%
Top 2 Box (Sub-Net)	389 42%	193 43%	197 40%	46 47%	120 44%	89 42%	124 38%	92 31%	122 42%	171 51%	128 48%	179 50%	83 27%	37 12%	304 45%	85 34%	32 40%	53 31%	93 55%	63 48%	108 41%	78 44%	48 38%
7 - Very good	178 19%	92 21%	86 18%	29 29%	72 26%	42 18%	36 11%	34 12%	50 17%	93 28%	63 23%	76 21%	39 12%	19 20%	138 20%	39 16%	15 19%	24 14%	44 26%	33 26%	52 20%	34 19%	26 20%
6	212 23%	101 23%	111 23%	17 17%	49 18%	57 24%	89 27%	57 20%	72 25%	78 23%	103 24%	96 29%	44 14%	19 19%	166 24%	46 18%	17 21%	29 17%	49 29%	30 23%	55 21%	44 25%	22 17%
5	253 27%	112 25%	141 29%	20 20%	71 26%	73 31%	89 27%	83 29%	79 27%	85 25%	96 26%	27 27%	88 28%	18 19%	177 26%	76 30%	29 36%	47 27%	33 20%	34 26%	79 30%	43 25%	33 26%
4	200 21%	106 24%	94 19%	19 20%	49 18%	45 19%	87 27%	68 23%	58 20%	68 20%	51 19%	52 15%	97 31%	18 19%	133 19%	67 27%	12 14%	56 33%	24 14%	24 18%	50 19%	27 15%	32 25%
3	50 5%	20 5%	29 6%	9 9%	14 5%	11 5%	16 5%	20 7%	23 8%	6 2%	6 2%	16 5%	27 9%	14 15%	40 6%	10 4%	6 7%	4 2%	11 6%	6 5%	9 3%	16 9%	8 6%
Bottom 2 Box (Net)	42 4%	17 4%	25 5%	4 4%	18 7%	10 4%	10 3%	29 10%	9 3%	3 1%	14 5%	12 3%	16 5%	7 8%	28 4%	14 6%	2 3%	12 7%	8 5%	3 2%	15 6%	13 7%	6 5%
2	11 1%	6 1%	5 1%	3 3%	2 1%	3 1%	4 1%	7 3%	4 1%	-	3 1%	6 2%	3 1%	3 3%	10 1%	2 1%	1 1%	1 1%	1 1%	1 1%	6 2%	3 2%	1 1%
1 - Very bad	31 3%	10 2%	20 4%	1 1%	16 6%	7 3%	7 2%	21 7%	6 2%	3 1%	12 4%	6 2%	14 4%	4 5%	18 3%	12 5%	2 2%	11 6%	7 4%	1 1%	9 4%	10 5%	5 4%
Sigma	934 100%	447 100%	487 100%	98 100%	272 100%	238 100%	327 100%	292 100%	290 100%	333 100%	268 100%	355 100%	311 100%	95 100%	682 100%	252 100%	81 100%	171 100%	170 100%	129 100%	260 100%	177 100%	127 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Q134. 19 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Base: Provided Rating For E-Commerce

E-commerce

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	906	460	446	72	303	258	273	359	311	223	261	367	278	113	685	221	65	156	151	137	262	178	149
Weighted Base	912	480	432	108*	268	256	280	283	279	336	248	385	279	107*	705	207	76*	131	145*	148*	273	173	165*
Top 3 Box (Net)	545 60%	294 61%	251 58%	49 45%	183 68% DG	155 61% d	158 56%	147 52%	164 59%	226 67% Hi	251 62% M	167 65% M	140 50%	73 69%	434 62% p	111 54%	44 58%	67 51%	100 69% u	102 69% U	155 57%	103 60%	105 64%
Top 2 Box (Sub-Net)	346 38%	201 42% C	144 33%	27 25%	118 44% Dg	102 40% d	99 35%	81 28%	100 36%	160 48% h	98 39% Hi	167 43% M	81 29%	51 47%	289 41% P	57 27%	29 38% R	28 21%	78 54% U	74 50% U	80 29%	69 40%	62 37%
7 - Very good	160 18%	95 20%	65 15%	13 12%	63 24% dG	61 24% dG	22 8%	40 14%	37 13%	79 24% Hi	42 17% m	89 33% M	30 11%	29 27%	132 19%	28 13%	14 18%	14 10%	35 24% U	34% U	36 13%	33 19%	30 18%
6	186 20%	106 22%	79 18%	13 12%	55 20% dG	41 16% dG	77 28% DF	40 14%	63 23% H	81 24% H	56 23% M	78 20% M	52 19%	22 20%	157 22% P	29 14%	15 20%	14 11%	44 30% TU	24 16%	43 16%	36 21%	31 19%
5	199 22%	92 19%	107 25%	22 20%	65 24%	53 21%	59 21%	66 23%	64 23%	84 20% H	56 23% M	84 22% M	59 21%	22 21%	145 21% P	54 26%	15 20%	39 30%	22 15% S	28 19%	75 28% S	35 20% S	43 26% S
4	234 26%	125 26%	109 25%	41 38% EF	45 17%	53 21% EF	95 34% EF	78 28%	80 28%	72 21% EF	57 23% EF	98 25% EF	78 28%	22 21%	180 26% EF	53 26%	20 27%	33 25% EF	28 19%	26 18% EF	73 27% EF	50 29% EF	35 21% EF
3	69 8%	28 6%	41 10% b	6 5%	24 9%	24 10%	15 5%	30 11%	19 7%	21 6% L	17 7% L	21 6% L	31 11% L	7 7%	51 7% L	19 9%	4 6%	14 11%	10 7% L	13 9% L	27 10% L	8 4% L	16 10% L
Bottom 2 Box (Net)	64 7%	33 7%	31 7% g	12 11% g	16 6% g	24 9% g	13 4% g	28 10% g	17 6% g	17 5% g	21 4% g	14 4% g	29 10% L	4 4%	40 6% O	24 12% O	7 9%	17 13% O	7 5% O	6 4% O	18 7% O	13 7% O	8 5% O
2	33 4%	17 4%	16 4% b	6 5%	9 3% g	11 4% g	8 3% g	16 6% g	9 3% g	9 3% g	9 3% g	9 3% g	15 5% L	-	19 3% O	14 7% O	7 9%	7 5% O	5 4% O	4 3% O	7 3% O	8 5% O	8 5% O
1 - Very bad	31 3%	16 3% b	14 3% b	6 6% g	7 3% g	13 5% g	4 2% g	12 4% g	9 3% g	8 2% g	11 4% g	5 1% g	14 5% L	4 4% L	21 3% O	10 5% O	-	10 8% Q	2 1% Q	3 2% Q	11 4% Q	4 3% Q	* Q
Sigma	912 100%	480 100%	432 100%	108 100%	268 100%	256 100%	280 100%	283 100%	279 100%	336 100%	248 100%	385 100%	279 100%	107 100%	705 100%	207 100%	76 100%	131 100%	145 100%	148 100%	273 100%	173 100%	165 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q134. 20 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Aerospace

Base: Provided Rating For Aerospace

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	887	455	432	61	298	224	304	360	315	203	285	345	257	102	696	191	54	137	135	123	264	179	138
Weighted Base	903	484	419	100*	264	227	312	280	281	331	267	361	274	102*	713	189	59*	131*	139*	126*	267	177	124*
Top 3 Box (Net)	595 66%	335 69% c	261 62%	50 50%	174 66% d	173 76% DEG	198 64%	155 55%	198 70%	236 71% H	182 68% M	264 73% M	149 54%	53 52%	481 67%	114 60%	43 74% R	70 54%	101 73%	96 76%	180 68%	114 65%	77 62%
Top 2 Box (Sub-Net)	375 42%	225 46% C	151 36%	34 34%	113 43%	96 42%	132 42%	90 32%	129 48% H	152 46% H	132 50% M	161 44% M	82 30%	35 35%	318 45% P	57 30%	21 28% R	36 28%	70 50%	63 50%	126 47%	60 34%	49 40%
7 - Very good	161 18%	94 19%	67 16%	14 14%	44 17%	44 19%	60 19%	37 13%	65 23% H	57 17% H	65 24% M	67 18% M	30 11%	14 14%	137 19% P	24 13%	8 14%	16 12%	27 19%	25 20%	55 21%	25 14%	18 15%
6	214 24%	131 27% c	83 20%	20 20%	69 26%	52 23%	72 23%	53 19%	64 23% H	95 29% M	68 25% M	94 26% M	52 19%	21 21%	181 25% P	33 18%	13 22% R	21 16%	43 31%	38 30%	71 27%	35 20%	31 25%
5	220 24%	110 23%	110 26%	16 23%	61 23%	77 34% DEG	66 21%	65 23%	70 25% H	84 25% M	50 19% K	104 29% K	67 24%	18 18%	163 23% P	56 30%	22 38% R	34 26%	32 23%	33 26%	54 20%	54 31%	28 23%
4	208 23%	112 23%	97 23%	35 35% EF	53 20%	32 14%	88 28% EF	71 25%	57 20% H	76 23% M	53 20% M	74 20% M	82 30% KL	30 30%	163 23% KL	45 24%	12 20% L	33 25%	18 13%	18 14%	59 22% S	43 24%	27 22%
3	54 6%	25 5%	29 7%	11 11%	16 6%	10 4%	17 6%	31 11% J	13 5% J	10 3% J	14 5% J	13 3% J	27 10% L	5 5%	35 5% Q	19 10% Q	- 15% Q	19 13% Q	17 13%	4 3%	15 6%	8 5%	7 5%
Bottom 2 Box (Net)	46 5%	13 3%	33 8% B	4 4%	20 8% G	13 6%	9 3%	23 8% J	13 5% J	10 3% J	18 7% L	11 3% L	17 6%	13 12%	34 5% L	12 6%	3 6% L	8 6%	3 2%	8 7%	12 5%	11 6%	13 10%
2	21 2%	6 1% b	15 4% b	3 3%	7 2%	7 3%	4 1%	6 2%	6 2% I	9 3% I	11 4% I	3 1% I	7 2%	10 10%	17 2% L	5 2% L	3 4% L	2 1%	2 1%	6 5%	6 2%	6 4%	7 6%
1 - Very bad	25 3%	7 1% B	18 4% B	1 1%	14 5% G	6 2%	5 1%	17 6% J	6 2% J	1 3% J	7 3% J	2 1% J	10 4%	2 2%	17 2% L	7 4% L	1 1% L	6 5% L	1 1%	3 2%	6 2%	4 3%	6 4%
Sigma	903 100%	484 100%	419 100%	100 100%	264 100%	227 100%	312 100%	280 100%	281 100%	331 100%	267 100%	361 100%	274 100%	102 100%	713 100%	189 100%	59 100%	131 100%	139 100%	126 100%	267 100%	177 100%	124 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

REV01 Are you planning any major purchases once things return to normal? Please select all that apply.

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117	MALE	FEMALE	Gen Z	Millennials	Gen X	Boomer+	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(S/20-S/22)	(B)	(C)	(18-24)	(age 25-40)	(age 41-50)	(age 51+)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Going on vacation / travelling	857 42%	389 39%	469 44%	87 38%	251 41%	211 41%	308 44%	206 31%	300 48%	345 47%	236 39%	364 46%	258 39%	103	696 43%	162 45%	67 42%	94 27%	147 42%	134 50%	257 43%	160 40%	147 48%
Buying new clothes	695 34%	304 31%	391 37%	86 37%	242 40%	186 36%	181 26%	224 34%	218 35%	242 33%	177 29%	297 38%	221 33%	107	510 33%	185 36%	69 43%	116 33%	114 33%	100 38%	242 40%	135 33%	114 37%
Personal electronics (e.g., phone, tablet, voice assistant)	519 25%	276 28%	242 23%	67 29%	186 31%	138 27%	128 18%	169 26%	163 26%	183 25%	124 20%	213 27%	182 27%	83	384 25%	134 26%	50 31%	85 24%	119 34%	77 29%	164 27%	109 27%	90 29%
Buying a car	499 24%	267 27%	232 22%	57 24%	188 31%	128 25%	126 18%	141 22%	163 26%	192 26%	148 24%	209 27%	142 21%	68	367 24%	132 26%	59 36%	73 21%	113 32%	87 33%	165 27%	106 26%	67 22%
Buying new household goods, furniture or appliances	495 24%	224 22%	271 25%	52 22%	182 30%	115 22%	146 21%	137 21%	155 25%	198 27%	137 22%	222 28%	136 21%	71	384 25%	111 22%	40 25%	72 20%	103 29%	79 30%	149 25%	111 28%	89 29%
Buying gifts for my friends / family	485 24%	228 23%	258 24%	57 24%	176 29%	117 23%	135 19%	151 23%	154 24%	176 24%	148 24%	201 25%	136 21%	67	374 24%	111 21%	35 22%	76 21%	90 26%	79 30%	158 26%	92 23%	100 32%
Attending a concert or sporting event	418 20%	222 22%	196 18%	44 19%	146 24%	117 22%	112 16%	118 18%	129 20%	164 22%	108 18%	197 25%	113 17%	65	347 22%	71 14%	25 15%	46 13%	84 24%	79 30%	121 20%	83 21%	83 27%
Equipment and/or gear for outdoor activities/sports (e.g. bike, hiking and camping gear, sports equipment)	309 15%	195 20%	114 11%	45 19%	152 25%	76 15%	36 5%	78 12%	90 14%	135 18%	85 14%	149 19%	75 11%	59	244 16%	65 12%	24 15%	41 11%	75 22%	74 28%	90 15%	71 17%	72 23%
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset etc.)	290 14%	157 16%	133 12%	52 22%	127 21%	63 12%	48 7%	70 11%	89 14%	128 17%	85 14%	116 15%	89 13%	61	238 15%	51 10%	17 11%	34 10%	78 22%	56 21%	88 15%	70 17%	54 18%
Buying a house	249 12%	123 12%	126 12%	36 15%	114 19%	59 11%	40 6%	71 11%	88 14%	90 12%	85 14%	106 13%	58 9%	33	186 12%	64 12%	23 14%	41 11%	68 19%	50 19%	69 12%	52 13%	48 16%
Other major purchase	141 7%	74 7%	67 6%	18 8%	51 8%	34 7%	38 5%	37 6%	44 7%	59 8%	29 5%	51 7%	61 9%	24	102 7%	39 8%	12 7%	27 8%	26 8%	36 10%	27 6%	23 7%	25 8%
Not planning a purchase	514 25%	248 25%	266 25%	46 20%	84 14%	138 26%	246 35%	189 29%	129 20%	170 23%	167 27%	141 18%	206 31%	25	338 22%	176 34%	35 22%	140 40%	59 17%	38 14%	130 22%	87 21%	47 15%
Sigma	5471 265%	2707 272%	2764 259%	645 277%	1900 314%	1381 266%	1545 218%	1589 242%	1721 273%	2082 284%	1527 250%	2266 287%	1678 253%	767	4171 270%	1301 252%	455 282%	846 238%	1076 310%	879 332%	1669 277%	1105 273%	934 304%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

REV01 Are you planning any major purchases once things return to normal? Please select all that apply.

Base: Planning A Major Purchase

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117	MALE	FEMALE	Gen Z	Millennials	Gen X	Boomer+	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(S/20-S/22)	(B)	(C)	(age 18-24)	(age 25-40)	(age 41-50)	(age 51+)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	1572	751	821	129	588	414	441	614	555	384	464	644	464	206	1196	376	121	255	286	240	477	338	257
Weighted Base	1550	749	801	187*	520	382	461	467	501	564	444	648	458	213	1210	341	126*	215	289	227	472	317	260
Going on vacation / travelling	857 55%	389 52%	469 58%	87 47%	251 48%	211 55%	308 67%	206 44%	300 60%	345 61%	236 53%	364 56%	258 56%	103 48%	696 58%	162 47%	67 53%	94 44%	147 51%	134 59%	257 54%	160 50%	147 56%
Buying new clothes	695 45%	304 41%	391 49%	86 46%	242 46%	186 49%	181 39%	224 48%	218 44%	242 43%	177 40%	297 46%	221 48%	107 50%	510 42%	185 54%	69 54%	116 54%	114 39%	100 44%	242 51%	135 43%	114 44%
Personal electronics (e.g., phone, tablet, voice assistant)	519 33%	276 37%	242 30%	67 36%	186 36%	138 36%	128 28%	169 36%	163 33%	183 32%	124 28%	213 33%	182 40%	83 39%	384 32%	134 39%	50 39%	85 39%	119 41%	77 34%	164 35%	109 34%	90 34%
Buying a car	499 32%	267 36%	232 29%	57 30%	188 36%	128 34%	126 27%	141 30%	163 32%	192 34%	148 33%	209 32%	142 31%	68 32%	367 30%	132 39%	59 47%	73 34%	113 39%	87 38%	165 35%	106 34%	67 26%
Buying new household goods, furniture or appliances	495 32%	224 30%	271 34%	52 26%	182 35%	115 30%	146 32%	137 29%	155 31%	198 35%	137 31%	222 34%	136 30%	71 33%	384 32%	111 33%	40 31%	72 33%	103 35%	79 35%	149 31%	111 35%	89 34%
Buying gifts for my friends / family	485 31%	228 30%	258 32%	57 30%	176 34%	117 31%	135 29%	151 32%	154 31%	176 31%	148 33%	201 31%	136 30%	67 31%	374 31%	111 33%	35 28%	76 35%	90 31%	79 35%	158 34%	92 29%	100 35%
Attending a concert or sporting event	418 27%	222 30%	196 24%	44 23%	146 28%	117 31%	112 24%	118 25%	129 26%	164 29%	108 24%	197 30%	113 25%	65 30%	347 29%	71 21%	25 20%	46 22%	84 29%	79 35%	121 26%	83 26%	83 32%
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	309 20%	195 26%	114 14%	45 24%	152 29%	76 20%	36 8%	78 17%	90 18%	135 24%	85 19%	149 23%	75 16%	59 28%	244 20%	65 19%	24 19%	41 19%	75 26%	74 33%	90 19%	71 22%	72 28%
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset etc.)	290 19%	157 21%	133 16%	52 17%	127 24%	63 16%	48 10%	70 15%	89 18%	128 23%	85 19%	116 18%	89 19%	61 29%	238 20%	51 15%	17 13%	34 16%	78 27%	56 25%	88 19%	70 22%	54 21%
Buying a house	249 16%	123 16%	126 16%	36 19%	114 22%	59 15%	40 9%	71 15%	88 18%	90 16%	85 19%	106 16%	58 13%	33 15%	186 15%	64 19%	23 18%	41 19%	68 23%	50 22%	69 15%	52 16%	48 18%
Other major purchase	141 9%	74 10%	67 8%	18 10%	51 10%	34 9%	38 8%	37 8%	44 9%	59 10%	29 6%	51 8%	61 13%	24 11%	102 8%	39 11%	12 9%	27 13%	26 9%	36 8%	27 9%	25 9%	25 9%
Sigma	4958 320%	2459 328%	2499 312%	600 320%	1815 349%	1244 326%	1299 282%	1401 300%	1592 318%	1912 339%	1360 306%	2125 328%	1472 321%	742 348%	3833 317%	1125 330%	419 333%	705 328%	1018 352%	841 371%	1539 326%	1018 321%	887 341%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

REV01A Which of the following items are you planning to purchase once things return to normal? Please select all that apply.

Base: All Respondents

	Gender			Age					Income				Political				Vaccination status		Unvaccinated Mindset		Purchase Intent				
	Wave 117 (5/20- 5/22)	MALE (B)	FEMALE (C)	Gen Z (age 18-24) (D)	Millen- nials (age 25- 40) (E)	Gen X (age 41- 50) (F)	Boomer+ (age 57+) (G)	< \$50k (H)	\$50-\$99k (I)	\$100k+ (J)	GOP (K)	DEM (L)	IND/OTH (M)	LGBTQ (N)	Vacci- nated (O)	Unvacci- nated (P)	Wait and see (Q)	Will not get vaccine (R)	Remote (S)	Hybrid (T)	Office (U)	Immuno- comprom- ised (V)	House Immuno (W)		
																								(A)	(B)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304		
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307		
Planning A Major Purchase (Net)	1592 77%	778 78%	814 76%	190 82% G	534 88% dFG	396 76% G	472 67%	486 74%	506 80% H	576 79%	464 65% KM	655 83% KM	473 71%	208 87%	1233 80% P	359 69% R	137 85% R	222 63% R	300 86% U	242 91% U	476 79% U	314 78% U	267 87% V		
Shoes or footwear	591 29%	282 28%	309 29%	57 24%	195 32% G	159 31%	180 25%	209 32% I	171 27%	199 27%	178 29%	226 29%	187 28%	62 26%	429 28%	162 31%	53 33%	109 31%	96 28%	97 37% s	188 31%	101 25%	96 31%		
Plane tickets	571 28%	274 28%	297 28%	60 26%	164 27%	137 26%	210 30%	111 17%	194 31% H	262 36% H	142 23% KM	270 34% KM	160 24%	82 34%	496 32% P	75 15%	33 21% R	42 12% R	101 29% SU	110 41% SU	155 26% SU	87 22% SU	99 32% SU		
Hotel stays	571 28%	272 27%	298 28%	52 22%	169 28%	147 28%	203 29%	211 21%	197 31% H	224 31% H	167 27% KM	217 28% KM	187 28%	75 31%	457 30% P	113 22% P	46 28% R	67 19% R	107 31% R	84 32% R	176 29% R	97 24% R	95 31% R		
Smartphones	532 26%	288 29% C	244 23% C	51 22%	207 34% dG	157 30% dG	117 17%	179 27%	154 24% KM	191 26% KM	145 24% KM	240 30% KM	147 22%	62 26%	398 26% KM	133 26% KM	48 30% u	117 24% u	99 34% u	163 37% u	125 27% u	88 31% u	98 29% u		
Clothing to replace sweatpants and t-shirts	465 23%	228 23%	237 22%	55 24%	169 28% FG	104 20%	137 19%	151 23%	149 24%	158 19% H	127 21% KM	189 24% KM	148 22%	65 27%	356 23% KM	109 21% KM	26 16% KM	82 23% KM	86 25% KM	76 29% KM	150 25% KM	92 23% KM	93 30% v		
"Going out clothes" (i.e., for social events like parties, bars, restaurants)	441 21%	214 21%	228 21%	75 32% FG	183 30% FG	103 20% G	80 11%	112 17%	136 22% h	187 25% h	121 20% m	192 24% m	128 19%	79 33%	327 21% R	114 22% R	50 31% R	64 18% R	85 24% R	80 30% R	157 26% R	84 21% R	79 26% R		
Personal technology (e.g., laptop)	410 20%	220 22% c	190 18% c	50 21%	145 24% G	106 20% g	109 15% g	124 19% g	128 20% km	153 21% km	109 18% km	180 23% km	120 18%	63 26%	312 20% km	98 19% km	38 24% km	59 22% km	77 29% km	76 22% km	134 22% km	74 18% km	88 28% v		
Furniture	397 19%	193 19%	203 19%	42 18%	153 25% G	109 21% G	93 13%	120 18%	122 19% G	151 21% G	126 21% KM	155 20% KM	116 17%	58 24%	301 19% U	95 18% U	34 21% U	61 17% U	82 24% U	80 30% U	121 20% U	75 18% U	69 22% U		
Concert tickets	392 19%	168 17%	225 21% b	46 20%	141 23% G	108 21% G	97 14%	115 18%	128 20% H	142 19% H	107 17% KM	180 23% KM	106 16%	65 27%	318 21% P	75 14% P	27 16% P	48 14% P	72 21% P	71 27% P	129 19% P	83 20% P	69 23% P		
Personal accessories (e.g., handbags, wallets)	358 17%	140 14%	218 20% B	51 22% G	151 25% FG	80 15% G	75 11%	109 17%	101 16% h	143 20% h	82 13% m	160 20% m	116 17%	59 25%	274 18% K	83 16% K	30 18% K	54 15% K	75 22% U	113 19% U	82 20% U	54 17% U			
Television	347 17%	195 20% C	152 14% C	33 14%	148 24% DFG	99 19% DFG	68 10% DFG	113 17% DFG	103 16% m	129 18% m	110 18% M	150 19% M	87 13%	52 22%	258 17% U	89 17% U	35 22% U	54 15% U	90 26% U	63 24% U	108 18% U	76 19% U	75 25% U		
Athleisure/work out clothing	344 17%	198 16% C	185 17% C	40 17%	143 24% FG	78 15% FG	83 12% FG	88 13% FG	103 16% H	145 20% H	85 14% KM	165 21% KM	94 14%	64 27%	278 18% P	67 13% P	34 21% R	33 9% R	72 21% SU	81 30% SU	92 15% SU	81 20% SU	57 19% SU		
Sporting event tickets	317 15%	209 21% C	108 10% g	37 16% g	105 17% G	103 20% G	71 10% G	69 10% G	105 17% H	140 19% H	102 17% M	146 19% M	69 10%	43 18%	268 17% P	49 10% P	24 15% R	25 7% R	64 18% U	65 25% U	104 17% U	69 17% U	56 18% U		
Smart home technology (e.g., Alexa, Google Home, Ring)	316 15%	195 20% C	121 11% C	50 22% G	135 22% FG	83 16% G	47 7%	75 11%	86 14% h	153 21% h	83 14% KM	148 19% KM	85 13%	51 21%	244 16% U	72 14% U	34 21% U	38 11% U	76 22% U	73 17% U	104 17% U	74 18% U	65 21% U		
Jewelry (e.g., earrings, rings, watches)	268 13%	131 13%	137 13% C	44 19% G	120 20% FG	64 12% G	40 6% G	76 12% G	66 11% h	118 16% h	65 11% KM	126 16% KM	78 12%	47 20%	200 13% U	68 13% U	29 18% U	40 11% U	74 21% U	41 16% U	88 15% U	61 15% U	46 15% U		
Work attire	212 10%	113 11% C	99 9% C	26 11% G	91 15% G	64 12% G	32 4% G	52 8% G	69 11% h	88 12% h	64 10% KM	85 11% KM	64 10%	26 11%	157 10% U	55 11% U	19 12% U	36 10% U	56 17% U	45 13% U	81 21% U	40 14% U	43 14% U		
None of these	472 23%	219 22% C	253 24% C	43 18% e	70 12% e	123 24% DEF	236 33% DEF	170 26% DEF	124 20% h	158 21% h	148 24% L	134 17% L	191 29%	31 13%	314 20% Q	158 31% Q	25 15% Q	133 37% Q	48 14% Q	23 9% SU	126 21% SU	90 22% SU	40 13% SU		
Sigma	7004 339%	3500 351%	3504 328%	812 348%	2490 412%	1825 265%	1878 265%	2015 307%	2138 339%	2741 374%	1961 321%	2962 376%	2082 313%	983 412%	5388 348%	1616 313%	587 363%	1029 290%	1379 397%	1229 465%	2187 363%	1393 345%	1213 395%		

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.



Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

23 May 2022  
 Table 91

REV01A Which of the following items are you planning to purchase once things return to normal? Please select all that apply.

Base: Planning A Major Purchase

	Gender		Age					Income				Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	Household Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-50)	Boomer+ (age 51+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						
Unweighted Base	1600	772	828	129	600	428	443	635	556	386	466	657	477	207	1213	387	130	257	293	248	481	338	266	
Weighted Base	1592	778	814	190*	534	396	472	486	506	576	464	655	473	208	1233	359	137*	222	300	242	476	314	267	
Shoes or footwear	591 37%	282 36%	309 38%	57 30%	195 37%	159 40%	180 38%	209 43%	171 34%	199 35%	178 38%	226 34%	187 40%	62 30%	429 35%	162 45%	53 39%	109 49%	96 32%	97 40%	188 39%	101 32%	96 36%	
Plane tickets	571 36%	274 35%	297 36%	60 32%	164 31%	137 35%	210 44%	111 23%	194 38%	262 46%	142 31%	270 41%	160 34%	82 38%	496 40%	75 21%	33 24%	42 19%	101 34%	110 45%	155 33%	87 28%	99 37%	
Hotel stays	571 36%	272 35%	298 37%	52 27%	169 32%	147 37%	203 43%	141 29%	197 39%	224 39%	167 36%	217 33%	187 39%	75 36%	457 37%	113 32%	46 34%	67 30%	107 36%	84 35%	176 37%	97 31%	95 35%	
Smartphones	532 33%	288 37%	244 30%	51 27%	207 32%	157 40%	179 25%	151 31%	154 30%	191 33%	145 31%	240 37%	147 31%	62 30%	399 32%	133 37%	49 36%	84 38%	117 39%	99 41%	163 34%	125 40%	88 33%	
Clothing to replace sweatpants and t-shirts	465 29%	228 29%	237 29%	55 29%	169 32%	104 26%	137 29%	151 31%	149 29%	158 27%	127 27%	189 29%	148 31%	65 31%	356 29%	109 30%	26 19%	82 37%	86 29%	76 31%	150 31%	92 29%	93 35%	
"Going out clothes" (i.e., for social events like parties, bars, restaurants)	441 28%	214 27%	228 28%	75 40%	183 34%	103 26%	80 17%	112 23%	136 27%	187 32%	121 26%	192 29%	128 27%	79 38%	327 27%	114 32%	50 37%	64 29%	85 28%	80 33%	157 33%	84 27%	79 29%	
Personal technology (e.g., laptop)	410 26%	220 28%	190 23%	50 26%	145 27%	106 27%	109 23%	124 25%	128 25%	153 27%	109 24%	180 28%	120 25%	63 30%	312 25%	98 27%	38 28%	59 27%	77 26%	76 31%	134 28%	74 24%	88 33%	
Furniture	397 25%	193 25%	203 25%	42 22%	153 29%	109 28%	93 20%	120 25%	122 24%	151 26%	126 27%	155 24%	116 25%	58 28%	301 24%	95 27%	34 25%	61 28%	82 28%	80 33%	121 25%	75 24%	69 26%	
Concert tickets	392 25%	168 22%	225 28%	46 24%	141 26%	109 27%	97 21%	115 24%	126 25%	142 25%	107 23%	189 27%	106 22%	65 31%	318 26%	75 21%	27 19%	48 22%	72 24%	71 24%	129 23%	83 27%	68 27%	
Personal accessories (e.g., handbags, wallets)	358 22%	140 18%	218 27%	51 27%	151 28%	80 20%	75 16%	109 22%	101 20%	143 25%	82 18%	160 24%	116 24%	59 28%	274 22%	83 23%	30 22%	54 24%	75 25%	67 28%	113 24%	82 26%	54 20%	
Television	347 22%	195 25%	152 19%	33 17%	148 28%	99 25%	68 14%	113 23%	103 20%	129 22%	110 24%	150 23%	87 18%	52 25%	258 21%	89 25%	35 26%	54 24%	90 30%	63 26%	108 23%	76 24%	75 28%	
Athleisure/work out clothing	344 22%	159 20%	185 23%	40 21%	143 27%	83 20%	88 18%	103 20%	103 20%	145 25%	85 18%	165 23%	94 20%	64 31%	278 23%	67 19%	34 25%	33 15%	72 24%	81 33%	92 19%	81 26%	57 21%	
Sporting event tickets	317 20%	209 27%	108 13%	37 20%	105 20%	103 26%	71 15%	69 14%	105 21%	140 24%	102 22%	146 22%	69 15%	43 21%	268 22%	49 20%	24 17%	25 11%	64 21%	65 27%	104 22%	69 22%	56 21%	
Smart home technology (e.g., Alexa, Google Home, Ring)	316 20%	195 25%	121 15%	50 26%	135 25%	83 21%	47 10%	75 15%	86 17%	153 27%	83 18%	148 23%	85 18%	51 25%	244 20%	72 20%	34 25%	38 17%	76 25%	73 30%	104 22%	74 23%	65 24%	
Jewelry (e.g., earrings, rings, watches)	268 17%	131 17%	137 17%	44 23%	120 22%	64 16%	40 9%	76 16%	66 13%	118 20%	65 14%	126 19%	78 16%	47 23%	200 16%	68 19%	29 21%	40 18%	74 25%	41 17%	88 18%	61 19%	46 17%	
Work attire	212 13%	113 15%	99 12%	26 14%	91 17%	64 16%	32 7%	52 11%	69 14%	88 15%	64 14%	85 13%	64 14%	26 12%	157 13%	55 15%	19 14%	36 19%	56 19%	45 17%	81 17%	40 13%	43 16%	
Sigma	6532 410%	3281 422%	3251 389%	769 405%	2419 453%	1701 430%	1643 348%	1845 379%	2013 398%	2583 449%	1813 381%	2828 432%	1890 400%	952 458%	5074 412%	1458 406%	562 411%	896 403%	1331 444%	1207 498%	2062 433%	1303 415%	1172 439%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

Q18 Which of the following is true for you?

Base: All Respondents

	Gender		Age					Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
I fear I could die as a result of contracting coronavirus	789 38%	379 38%	411 38%	101 43% g	237 39% g	216 42% G	236 33% G	240 37%	230 37%	303 41%	203 33% KM	367 47% KM	220 33%	113 47%	660 43% P	129 25% R	76 47% R	53 15%	179 52% U	122 46% U	172 29%	223 55%	155 50%
I do not fear that I could die as a result of contracting coronavirus	1275 62%	618 62%	657 62%	132 57%	367 61%	304 58%	472 67% def	416 63%	400 63%	430 59%	409 67% L	422 53% L	445 67% L	125 53%	887 57% O	388 75% O	85 53% Q	302 85% Q	168 48%	143 54%	429 71% SI	181 45%	153 50%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

Q21 Which of the following is closest to your view of people's reaction to the coronavirus (COVID-19) outbreak?

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
I think the amount of fear is sensible given how serious the pandemic has become	1402 68%	643 64%	759 71%	169 73%	375 62%	354 68%	504 71%	425 65%	421 67%	528 72%	329 54%	641 81%	432 65%	165 69%	1149 74%	253 49%	111 69%	142 40%	233 67%	179 68%	390 65%	280 69%	229 74%
The amount of fear is irrational, people are overreacting	662 32%	354 36%	308 29%	64 27%	230 38%	165 32%	204 29%	231 35%	209 33%	206 28%	283 46%	147 19%	232 35%	73 31%	398 26%	264 51%	50 31%	213 60%	115 33%	86 32%	211 35%	124 31%	78 26%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR01 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Summary Of Yes

Base: All Respondents (Variable Bases)

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Appreciative-to be around people I truly care about	1467 71%	668 67%	799 67%	140 60%	411 68%	368 71%	548 77%	436 66%	437 69%	561 76%	424 69%	576 73%	466 70%	175 73%	1167 75%	300 58%	95 59%	205 58%	252 72%	194 73%	415 69%	311 77%	226 74%
Compassionate- taking the time to check in with the people I care about	1459 71%	640 64%	819 77%	148 64%	408 68%	367 71%	535 76%	441 67%	447 71%	539 73%	419 69%	599 76%	441 66%	183 77%	1138 74%	321 62%	109 67%	213 60%	263 76%	199 75%	386 66%	309 76%	231 75%
Thankful - for the sacrifices that the American people have made for coronavirus	1455 70%	677 68%	778 73%	139 60%	409 68%	349 67%	558 79%	441 67%	447 71%	534 73%	416 68%	605 77%	434 65%	164 69%	1165 75%	290 56%	102 63%	188 53%	259 75%	181 69%	395 66%	294 73%	226 73%
Grateful- for the break from work to be at home with my family or by myself	992 48%	463 46%	529 50%	119 51%	363 60%	263 51%	247 35%	280 43%	304 48%	386 53%	265 43%	433 55%	294 44%	131 55%	763 49%	229 44%	88 54%	141 40%	227 65%	170 64%	286 48%	209 52%	155 50%
Angry- upset that I don't know when this will end	907 44%	434 44%	473 44%	108 46%	311 51%	244 47%	245 35%	285 43%	289 46%	318 43%	252 41%	359 46%	296 44%	139 58%	680 44%	227 44%	69 43%	158 45%	189 54%	121 46%	264 44%	206 51%	153 50%
Cabin fever- bored and sick of being in my home	826 40%	375 38%	451 42%	134 56%	285 47%	199 38%	208 29%	282 43%	241 38%	288 39%	233 38%	326 41%	267 40%	148 62%	627 41%	198 38%	62 39%	136 38%	168 46%	99 38%	220 37%	198 49%	146 47%
Lonely-feeling isolated from my friends/family	815 39%	370 37%	446 42%	128 55%	285 47%	196 38%	206 29%	279 43%	237 38%	282 38%	225 37%	344 44%	246 37%	146 61%	631 41%	184 36%	57 35%	128 36%	172 50%	116 44%	226 38%	194 48%	159 52%
Fear- that my kids are missing out on learning	459 38%	209 38%	250 39%	44 59%	188 49%	139 42%	88 22%	127 40%	128 35%	197 40%	131 36%	200 39%	128 40%	75 60%	346 38%	113 39%	36 36%	77 40%	109 46%	82 43%	128 38%	126 45%	98 49%
Overwhelmed- trying to balance work at home and other needs of my family	669 32%	310 31%	359 34%	120 52%	277 46%	187 38%	86 12%	219 33%	192 30%	241 33%	188 31%	271 34%	210 32%	134 56%	514 33%	156 30%	63 39%	92 26%	168 48%	120 45%	212 35%	139 34%	138 45%
Annoyed- by lack of personal space and the inability to get away from my family	611 30%	304 31%	307 29%	122 52%	238 38%	156 30%	95 13%	202 31%	157 25%	242 33%	152 25%	271 34%	189 28%	119 50%	469 30%	142 28%	43 27%	99 28%	139 40%	81 31%	175 29%	144 36%	137 44%
Claustrophobic- unable to escape my home	572 28%	265 27%	307 29%	100 43%	211 35%	148 29%	112 16%	198 30%	146 23%	216 29%	156 25%	240 30%	177 27%	102 43%	433 28%	139 27%	46 28%	93 26%	151 43%	67 25%	156 26%	146 36%	117 38%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

FR01\_1 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Cabin fever- bored and sick of being in my home

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset							
	Wave 117 (5/20 - 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 30)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacc- inated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno- comprom- ised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Yes	826 40%	375 38%	451 42% b	134 58% eFG	285 47% FG	189 38% G	208 29%	282 43%	241 38%	288 39%	233 38%	326 41%	267 40%	148 62%	627 41%	198 38%	62 39%	136 38%	168 48% TU	99 38%	220 37%	198 49%	146 47%
No	1238 60%	622 62% G	616 58%	99 42% d	320 53% d	320 62% DE	500 71% DEF	374 57%	390 62%	445 61%	379 62%	462 59%	398 60%	90 38%	920 59%	318 62%	99 61%	219 62%	180 52%	165 62% S	381 63% S	206 51%	162 53%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR01\_2 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Claustrophobic- unable to escape my home

Base: All Respondents

	Gender			Age				Income				Political				Vaccination status		Unvaccinated Mindset					
	Wave 117 (5/20 - 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacc- inated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- comprom- ised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Yes	572 28%	265 27%	307 29%	100 43% FG	211 35% IG	148 29% G	112 16%	198 30% J	146 23%	216 29%	156 25%	240 30%	177 27%	102 43%	433 28%	139 27%	46 28%	93 26%	151 43%	67 25%	156 26%	146 36%	117 38%
No	1492 72%	732 73%	760 71%	133 57%	393 65%	371 71% De	595 84% DEF	458 70%	485 77% HJ	517 71%	456 75%	549 70%	488 73%	136 57%	1114 72%	378 73%	116 72%	262 74%	197 57%	197 75% S	446 74% S	258 64%	190 62%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR01\_3 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Grateful - for the break from work to be at home with my family or by myself

Base: All Respondents

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20 - 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacc- inated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- comprom- ised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Yes	992 48%	463 46%	529 50%	119 51% G	363 60% FG	263 51% G	247 35% G	280 43% G	304 48% h	386 53% H	265 43% KM	433 55% KM	294 44% L	131 55% L	763 49% L	229 44% R	88 54% R	141 40% U	227 65% U	170 64% U	286 48% U	209 52% U	155 50% U
No	1072 52%	534 54%	538 50%	113 49% E	241 40% E	256 49% E	461 65% DEF	376 57% I	326 52% I	348 47% L	346 57% L	355 45% L	370 56% L	108 45% L	784 51% L	288 56% Q	74 46% Q	215 60% Q	121 35% S	94 36% ST	316 52% ST	195 48% ST	153 50% ST
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR01\_4 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Appreciative-to be around people I truly care about

Base: All Respondents

	Gender			Age				Income				Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20- 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacc- inated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- comprom- ised	House Immuno	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304	
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307	
Yes	1467 71%	668 67%	799 73% B	140 60%	411 68%	368 71% D	548 77% DEF	436 66%	437 69%	561 76% HI	424 69%	576 73%	466 70%	175 73%	1167 75% P	300 58%	95 59%	205 58%	252 72%	194 73%	415 69%	311 77%	226 74%	
No	597 29%	329 33% C	268 25%	93 40% FG	193 32% G	152 29% G	159 23%	220 34% J	193 31% J	173 24%	187 31%	213 27%	198 30%	64 27%	381 25% Q	217 42%	66 41%	151 42%	96 28%	70 27%	187 31%	93 23%	81 26%	
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.



FR01\_5 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Compassionate- taking the time to check in with the people I care about

Base: All Respondents

	Gender			Age				Income				Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20 - 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacc- inated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- comprom- ised	House Immuno	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304	
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307	
Yes	1459 71%	640 64%	819 77% B	148 64%	408 68%	367 71%	535 76% DE	441 67%	447 71%	539 73% h	419 69%	599 76% KM	441 66%	183 77%	1138 74% P	321 62%	108 67%	213 60%	263 76% U	199 75% U	396 66%	309 76%	231 75%	
No	605 29%	357 36% C	248 23% G	85 36% G	196 32% G	152 29%	172 24%	215 33% J	184 29%	195 27% L	192 31% L	190 24%	223 34% L	55 23%	409 26% Q	196 38% Q	54 33%	142 40%	85 24%	66 25% ST	206 34% ST	96 24%	76 25%	
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR01\_6 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Lonely-feeling isolated from my friends/family

Base: All Respondents

	Gender			Age				Income				Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20 - 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 30)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- comprom- ised	House Immuno	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304	
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307	
Yes	815 39%	370 37%	446 42%	128 55%	285 47%	196 38%	206 29%	279 43%	237 38%	282 38%	225 37%	344 44%	246 37%	146 61%	631 41%	184 36%	57 35%	128 36%	172 50%	116 44%	226 38%	194 48%	159 52%	
No	1249 61%	627 63%	622 58%	105 45%	319 53%	323 62%	502 71%	377 57%	394 62%	451 62%	386 63%	444 56%	419 63%	93 39%	916 59%	333 64%	105 65%	228 64%	175 50%	148 56%	376 62%	210 52%	148 48%	
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR01\_7 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Overwhelmed- trying to balance work at home and other needs of my family

Base: All Respondents

	Gender			Age					Income				Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20- 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacc- inated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno- comprom- ised	House Immuno		
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304		
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307		
Yes	669 32%	310 31%	359 34%	120 52% FG	277 46% FG	187 36% G	86 12%	219 33%	192 30%	241 33%	188 31%	271 34%	210 32%	134 56%	514 33%	156 30%	63 39% R	92 26%	168 48% U	120 45% U	212 35%	139 34%	138 45% V		
No	1395 68%	687 69%	708 66%	113 48%	328 54%	332 64% DE	622 88% DEF	437 67%	439 70%	492 67%	423 69%	517 66%	454 68%	105 44%	1034 67%	361 70%	98 61%	263 74% Q	180 52%	145 55%	390 65% ST	265 66% W	170 55%		
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%		

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR01\_8 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Angry- upset that I don't know when this will end

Base: All Respondents

	Gender			Age				Income				Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20 - 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacc- inated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- comprom- ised	House Immuno	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304	
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307	
Yes	907 44%	434 44%	473 44%	108 46% G	311 51% G	244 47% G	245 35%	285 43%	289 46%	318 43%	252 41% G	359 46%	296 44%	139 58%	680 44%	227 44%	69 43%	158 45%	189 54% TU	121 46%	264 44%	206 51%	153 50%	
No	1157 56%	562 56%	595 56%	125 54%	293 49%	276 53%	463 65% DEF	371 57%	342 54%	416 57%	359 59%	429 54%	369 56%	99 42%	868 56%	289 56%	92 57%	197 55%	159 46%	144 54%	338 56% S	198 49%	154 50%	
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR01\_9 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Annoyed- by lack of personal space and the inability to get away from my family

Base: All Respondents

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset							
	Wave 117 (5/20 - 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno- comprom- ised	House Immuno	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304	
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307	
Yes	611 30%	304 31%	307 29%	122 52% EFG	238 35% FG	156 30% G	95 13%	202 31% I	157 25%	242 33% I	152 25% Km	271 34%	189 28%	119 50%	469 30%	142 28%	43 27%	99 28%	139 40% TU	81 31%	175 29%	144 36%	137 44% v	
No	1453 70%	692 69%	760 71%	111 48% D	366 61% D	363 70% DE	613 87% DEF	454 69%	474 75% HJ	491 67%	460 75% L	517 66%	475 72%	120 50%	1078 70%	374 72%	118 73%	256 72%	209 60%	184 s	427 s	260 s	171 w	56%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR01\_10 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Fear- that my kids are missing out on learning

Base: Parent

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Unweighted Base	1204	544	660	61	443	342	358	428	421	341	379	500	325	131	878	326	101	225	229	193	346	278	204
Weighted Base	1203	555	648	75*	385	333	410	320	371	497	365	514	323	126*	912	291	100*	191	239	189	334	280	200
Yes	459 38%	209 38%	250 39%	44 59% FG	188 49% G	139 42% G	88 22%	127 40%	128 35%	197 40%	131 36%	200 39%	128 40%	75 60%	346 38%	113 39%	36 36%	77 40%	109 46%	82 43%	128 38%	126 45%	98 49%
No	744 62%	346 62%	398 61%	30 41%	197 51%	194 58% D	322 78% DEF	193 60%	243 65%	300 60%	234 64%	315 61%	195 60%	50 40%	566 62%	178 61%	64 64%	114 60%	130 54%	107 57%	206 62%	154 55%	102 51%
Sigma	1203 100%	555 100%	648 100%	75 100%	385 100%	333 100%	410 100%	320 100%	371 100%	497 100%	365 100%	514 100%	323 100%	126 100%	912 100%	291 100%	100 100%	191 100%	239 100%	189 100%	334 100%	280 100%	200 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used. \* small base

FR01\_11 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Thankful - for the sacrifices that the American people have made for coronavirus

Base: All Respondents

	Gender		Age				Income				Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20 - 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacc- inated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- comprom- ised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Yes	1455 70%	677 68%	778 73% b	139 60%	409 68%	349 67%	558 79% DEF	441 67%	447 71%	534 73% h	416 68%	605 77% KM	434 65%	164 69%	1165 75% P	290 56%	102 53% r	188 53%	259 75% U	181 69%	395 66%	294 73%	226 73%
No	609 30%	319 32% G	290 27% G	94 40% G	196 32% G	170 33% G	149 21% G	216 33% J	183 29% J	199 27% L	195 32% L	183 23% L	231 35% L	75 31% L	382 25% Q	227 44% Q	60 37% q	167 47% q	88 25% q	83 31% S	207 34% S	110 27% S	82 27% S
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR05 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Summary Of A Lot/Somewhat

Base: All Respondents

	Gender		Age				Income				Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20 - 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGHTQ	Vaccin- ated	Unvaccin- ated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- com- promised	House Immuno
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Gatherings with friends and family	1508 73%	713 72%	796 73%	164 70%	453 75%	389 75%	503 71%	454 69%	471 75%	553 76%	417 68%	638 81%	453 68%	170 71%	1186 77%	323 62%	117 72%	206 58%	276 80%	218 82%	430 71%	308 76%	253 82%
In person celebrations (e.g., birthdays, graduations)	1431 69%	689 69%	742 70%	163 70%	446 74%	362 70%	460 65%	410 62%	444 70%	558 76%	394 64%	623 79%	414 62%	172 72%	1132 73%	299 58%	114 71%	185 52%	261 75%	230 57%	423 70%	299 74%	252 82%
Dining out at a restaurant	1429 69%	692 69%	737 69%	152 65%	470 78%	370 71%	436 62%	414 63%	454 72%	536 73%	399 65%	608 77%	422 63%	182 76%	1128 73%	300 58%	107 54%	193 54%	252 72%	213 81%	412 68%	308 76%	243 79%
Going to a social gathering	1334 65%	640 64%	694 65%	160 65%	431 71%	354 68%	390 55%	386 59%	399 63%	533 73%	358 58%	584 74%	392 59%	162 68%	1040 67%	294 57%	105 65%	189 53%	245 71%	212 80%	394 65%	280 69%	221 72%
Shopping in stores	1331 64%	641 64%	689 65%	162 69%	440 73%	349 67%	380 54%	426 65%	391 62%	493 67%	376 61%	557 71%	398 60%	172 72%	1032 67%	298 58%	104 64%	194 55%	231 66%	184 70%	409 68%	274 68%	220 71%
Attending events like concerts, theatre and sporting events	1147 56%	599 60%	548 51%	151 65%	397 66%	307 59%	292 41%	330 50%	360 57%	448 61%	327 53%	516 65%	304 46%	149 62%	902 58%	244 47%	86 53%	158 44%	221 63%	193 73%	390 65%	239 59%	203 66%
Going to a movie theatre	1110 54%	570 57%	541 51%	134 56%	407 67%	303 58%	266 38%	307 47%	356 56%	432 59%	299 49%	500 63%	311 47%	149 63%	881 57%	229 44%	87 54%	143 40%	229 66%	191 72%	357 59%	245 61%	194 63%
Going to my local coffee shop	1036 50%	511 51%	525 49%	150 64%	370 81%	257 50%	259 37%	292 45%	319 51%	409 58%	284 47%	452 57%	299 45%	153 64%	835 64%	201 39%	74 52%	127 36%	214 61%	186 70%	308 51%	208 52%	207 67%
Going to church	1029 50%	522 52%	506 47%	116 50%	353 58%	269 52%	290 41%	323 49%	333 53%	361 49%	337 45%	413 52%	279 42%	99 41%	807 52%	221 43%	83 39%	138 39%	201 58%	177 67%	315 52%	229 57%	177 58%
Traveling on an airplane	1011 49%	515 52%	496 46%	134 58%	343 57%	257 50%	277 39%	231 35%	326 44%	443 60%	290 47%	448 57%	273 41%	131 55%	830 54%	181 35%	80 28%	101 50%	197 57%	196 74%	298 50%	216 53%	170 55%
Going to the gym/work out class	899 44%	481 48%	418 39%	136 58%	367 61%	226 43%	241 34%	247 38%	264 42%	380 52%	270 44%	390 49%	239 36%	123 51%	701 45%	199 38%	83 52%	115 32%	171 49%	181 68%	293 49%	179 44%	177 58%
Working from the office	740 36%	429 43%	311 29%	132 57%	326 54%	185 36%	97 14%	204 31%	207 33%	323 44%	205 34%	347 44%	187 28%	123 52%	580 38%	180 31%	76 47%	84 24%	164 43%	183 69%	253 42%	162 40%	150 49%
Going to school or university	699 34%	404 41%	294 28%	132 57%	325 54%	166 32%	76 11%	216 33%	180 29%	293 40%	200 33%	320 41%	179 27%	124 52%	542 35%	157 30%	69 43%	88 25%	154 44%	130 49%	247 41%	152 38%	148 48%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.



FR05 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Summary Of Not At All/Not Very

Base: All Respondents

	Gender		Age					Income				Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20- 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGHTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- comprom- ised	House Immuno	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304	
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307	
Traveling on an airplane	690 33%	358 36%	332 31%	71 30%	177 29%	158 30%	284 40%	250 38%	214 34%	202 28%	204 33%	229 29%	257 39%	79 33%	486 31%	205 40%	45 28%	160 45%	118 34%	47 18%	198 33%	121 30%	99 32%	
Going to a movie theatre	666 32%	322 32%	345 32%	83 36%	133 22%	148 28%	302 43%	240 37%	196 31%	209 29%	209 34%	204 26%	254 38%	71 30%	474 31%	192 37%	56 35%	137 38%	91 26%	57 21%	172 29%	105 26%	93 30%	
Working from the office	661 32%	335 34%	326 31%	68 29%	168 28%	163 31%	262 37%	232 35%	187 30%	223 30%	181 30%	216 27%	264 40%	65 27%	478 31%	183 35%	43 27%	139 39%	131 38%	67 25%	196 33%	113 28%	81 26%	
Going to my local coffee shop	656 32%	343 34%	314 29%	66 26%	156 26%	166 32%	268 38%	227 35%	202 32%	208 28%	200 33%	218 28%	235 36%	53 22%	449 29%	207 40%	65 40%	142 40%	94 27%	60 23%	197 33%	132 33%	64 21%	
Going to the gym/work out class	644 31%	329 33%	315 30%	72 31%	153 25%	149 29%	269 38%	237 36%	195 31%	192 26%	172 28%	228 29%	244 37%	77 32%	465 30%	179 35%	54 33%	125 35%	132 38%	54 20%	182 30%	130 32%	75 24%	
Attending events like concerts, theatre and sporting events	623 30%	292 29%	331 31%	59 25%	155 26%	137 26%	273 39%	216 33%	191 30%	191 26%	182 30%	184 23%	256 39%	67 28%	446 29%	177 34%	51 32%	125 35%	101 29%	64 24%	138 23%	111 27%	73 24%	
Going to school or university	620 30%	314 32%	306 29%	79 34%	157 26%	143 27%	242 34%	222 34%	196 31%	182 25%	171 28%	215 27%	235 35%	54 23%	431 28%	190 37%	48 30%	141 40%	122 35%	64 24%	166 28%	125 31%	71 23%	
Shopping in stores	610 30%	312 31%	298 28%	59 25%	124 20%	134 26%	293 41%	178 26%	212 34%	207 28%	196 32%	204 26%	210 32%	53 22%	446 29%	165 32%	49 31%	115 32%	98 28%	73 28%	149 25%	108 27%	77 25%	
Going to church	577 28%	294 29%	283 27%	86 37%	146 24%	121 23%	224 32%	196 30%	164 26%	200 27%	142 23%	216 27%	219 33%	75 32%	412 27%	164 32%	43 27%	121 34%	92 26%	55 21%	158 26%	106 26%	82 27%	
Going to a social gathering	559 27%	286 29%	272 26%	64 27%	122 20%	119 23%	254 36%	199 30%	188 30%	153 21%	196 32%	159 20%	204 31%	64 27%	398 26%	160 31%	44 27%	116 33%	85 24%	45 17%	150 25%	99 24%	71 23%	
Dining out at a restaurant	491 24%	253 25%	238 22%	67 29%	88 15%	106 20%	231 33%	171 26%	147 23%	159 22%	161 26%	147 19%	183 28%	44 19%	337 22%	154 30%	45 28%	109 31%	77 16%	43 16%	142 24%	74 18%	53 17%	
In person celebrations (e.g., birthdays, graduations)	465 23%	242 24%	224 21%	48 20%	111 18%	110 21%	197 29%	172 26%	145 23%	133 18%	164 27%	126 16%	175 26%	50 21%	318 21%	147 29%	32 20%	115 32%	68 19%	26 10%	122 20%	77 19%	42 14%	
Gatherings with friends and family	415 20%	233 23%	182 17%	55 24%	102 17%	92 18%	167 24%	140 21%	124 20%	140 19%	146 24%	116 15%	153 23%	50 21%	285 18%	130 25%	33 20%	97 27%	60 17%	37 14%	121 20%	70 17%	43 14%	

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR05\_1 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Traveling on an airplane

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset								
	Wave 117 (5/20- 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immuno- comprom- ised	House Immuno	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304	
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307	
A Lot/Somewhat (Net)	1011 49%	515 52% c	496 46%	134 58% G	343 57% FG	257 50% G	277 39%	231 35%	326 52% H	443 60% HI	290 47% m	448 57% KM	273 41%	131 55%	830 54% P	181 35% R	80 50% R	101 28%	197 57% u	196 74% SU	298 50% 53%	216 53%	170 55%	
A lot	472 23%	229 23%	243 23%	61 26% G	163 27% G	126 24% G	123 17%	84 13%	134 21% H	250 34% HI	142 23% M	231 29% KM	99 15%	68 28%	399 26% P	73 14% R	25 15% R	48 13% U	102 29% SU	114 43% SU	122 20% 26%	106 26%	89 29%	
Somewhat	539 26%	286 29% C	253 24%	74 30% G	180 30% G	131 25%	153 22%	148 22%	192 30% H	193 26% HI	148 24% M	217 28%	174 26%	63 26%	431 28% P	108 21% R	55 34% R	53 15% R	96 27% T	82 31% T	176 29% T	110 27%	81 26%	
Not At All/Not Very (Net)	690 33%	358 36% c	332 31%	71 30%	177 29% F	158 30%	284 40% dEF	250 38% J	214 34% j	202 28% K	229 33% L	257 39% L	79 33%	486 33% O	205 40% O	45 28% Q	160 45% Q	45 13% T	118 34% T	47 18% T	198 33% T	121 30% 30%	99 32%	
Not very	264 13%	134 13%	130 12%	35 15%	79 13% F	51 10% F	99 14% f	78 12%	81 13% I	95 13% I	64 10% J	105 15% K	96 14% k	34 14% L	206 15% L	58 11% O	14 8% Q	45 13% Q	45 13% R	22 8% S	77 13% T	40 10% U	48 16% v	
Not at all	426 21%	224 23%	201 19%	36 15% G	98 16% G	107 16% G	185 26% dEF	172 26% u	133 21% J	107 15% K	140 23% L	124 16% L	162 24% L	45 19% M	279 18% O	146 28% O	31 19% Q	115 32% Q	73 21% T	24 9% T	121 20% T	81 20% 20%	52 17%	
N/A	363 18%	123 12% B	239 22% B	28 12% B	84 14% B	104 20% DE	147 21% DE	175 27% IJ	91 14% J	88 12% K	117 19% L	111 14% L	134 20% L	29 12% M	232 15% O	131 25% O	36 22% O	95 27% Q	33 9% R	22 8% S	105 18% ST	67 17% ST	38 12%	
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR05\_2 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to a movie theatre

Base: All Respondents

	Gender		Age				Income				Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
A Lot/Somewhat (Net)	1110 54%	570 57% C	541 51%	134 58% G	407 67% dFG	303 58% G	266 38% G	307 47% G	356 56% H	432 59% H	299 49% KM	500 63% KM	311 47% KM	149 63% P	881 57% P	229 44% R	87 54% R	143 40% R	229 66% U	191 72% U	357 59% U	245 61% U	194 63% U
A lot	505 24%	272 27% C	233 22%	70 30% G	198 33% FG	136 26% G	102 14% G	117 18% G	162 26% H	220 30% H	131 21% KM	257 33% KM	117 18% KM	84 35% P	408 26% P	97 19% R	42 26% R	55 16% R	112 32% U	100 38% U	163 27% U	132 33% U	88 29% U
Somewhat	605 29%	297 30% C	308 29%	64 28% G	209 35% G	168 32% G	165 23% G	190 29% G	194 31% H	211 29% H	168 28% KM	244 31% KM	193 29% KM	65 27% P	473 31% P	132 27% R	44 25% R	88 25% R	117 34% U	91 35% U	194 32% U	113 28% U	106 34% U
Not At All/Not Very (Net)	666 32%	322 32% C	345 32%	83 36% E	133 22% E	148 28% EF	302 43% EF	240 37% IJ	196 31% IJ	209 29% IJ	209 34% L	204 26% L	254 38% L	71 30% O	474 31% O	192 35% O	56 35% O	137 38% O	91 26% U	57 21% U	172 29% U	105 26% U	93 30% U
Not very	269 13%	140 14% C	129 12%	41 18% E	64 11% E	56 11% E	108 15% EF	83 13% EF	108 17% HJ	69 9% HJ	89 15% L	86 11% L	95 14% L	41 17% O	198 13% O	71 14% O	32 20% R	39 11% R	33 10% U	22 8% U	74 12% U	46 11% U	47 15% U
Not at all	397 19%	181 18% C	216 20%	42 18% E	69 11% E	91 18% E	195 28% DEF	157 24% IJ	88 14% IJ	141 19% L	120 20% L	118 15% L	159 24% L	29 12% O	276 18% O	121 23% Q	24 15% Q	97 27% Q	57 17% U	35 13% U	98 16% U	59 15% U	46 15% U
N/A	287 14%	106 11% B	182 17% B	16 7% B	65 11% B	68 13% d	139 20% DEF	110 17% IJ	78 12% L	92 13% L	104 17% L	84 11% L	99 15% L	19 8% O	192 12% O	95 18% O	19 12% O	76 21% Q	28 8% U	16 6% U	73 12% U	54 13% U	20 7% U
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

FR05\_3 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Shopping in stores

Base: All Respondents

	Gender		Age					Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
A Lot/Somewhat (Net)	1331 64%	641 64%	689 65%	162 69% G	440 73% FG	349 67% G	380 54%	426 65%	381 62%	493 67%	376 61%	557 71% KM	398 60%	172 72%	1032 67% P	298 58%	104 64% r	194 55%	231 66%	184 70%	409 68%	274 68%	220 71%
A lot	581 28%	284 29%	297 28%	83 36% G	212 36% FG	151 29% G	135 19%	167 25%	157 25%	253 35% HI	179 29% M	262 33% M	140 21%	79 33%	446 29%	135 26% P	34 21%	101 28%	107 31%	94 36%	196 33%	122 30%	100 32%
Somewhat	750 36%	357 36%	393 37%	79 34%	228 38%	198 38%	245 35%	259 39% J	233 37%	240 33%	197 32% M	294 37%	259 39% K	93 39%	586 38% P	164 32% R	70 43% R	94 26%	124 36%	90 34%	213 35%	152 38%	120 39%
Not At All/Not Very (Net)	610 30%	312 31%	298 28%	59 25%	124 20% e	134 26% DEF	293 41% DEF	173 26%	212 34% H	207 28%	196 32% L	204 26% M	210 32% I	53 22%	446 29% I	165 32% L	49 31%	115 32%	98 28%	73 28%	149 25%	108 27%	77 25%
Not very	343 17%	170 17%	173 16%	39 17% G	73 12% FG	69 13% G	162 23% EF	88 13%	125 20% H	123 17%	99 16% L	136 17% M	108 16%	29 12%	272 18% P	71 14%	28 17% U	43 12%	57 16%	55 21% U	81 14%	70 17%	54 17%
Not at all	267 13%	142 14%	125 12%	20 9% G	50 8% FG	65 13% e	131 18% DEF	85 13%	86 14%	83 11% H	98 16% L	68 9% M	101 15% L	24 10%	173 11% P	94 18% Q	22 13% G	72 20% t	41 12%	18 7% U	68 11% t	37 9%	23 7%
N/A	123 6%	43 4%	80 7% B	12 5% G	40 7% FG	7 1% G	35 5% IJ	57 9% IJ	28 4% L	33 5% L	39 6% L	27 3% M	56 8% L	13 6% L	69 4% O	54 10% O	8 5% Q	46 13% Q	19 5% U	7 3% U	43 7% U	22 6% U	11 4%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR05\_4 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Working from the office

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
A Lot/Somewhat (Net)	740 36%	429 43%	311 29%	132 57%	326 54%	185 36%	97 14%	204 31%	207 33%	323 44%	205 34%	347 44%	187 28%	123 52%	580 38%	160 31%	76 47%	84 24%	164 47%	183 69%	253 42%	162 40%	150 49%
A lot	298 14%	173 17%	125 12%	43 19%	134 22%	88 17%	32 5%	73 11%	72 11%	150 20%	90 15%	160 20%	48 7%	60 25%	241 16%	57 11%	29 18%	28 8%	88 25%	75 28%	93 15%	79 20%	60 19%
Somewhat	441 21%	255 26%	186 17%	89 38%	191 32%	97 19%	65 9%	130 20%	135 21%	172 24%	115 19%	187 24%	139 21%	63 26%	339 22%	103 20%	47 29%	56 16%	76 22%	108 39%	160 27%	83 20%	91 30%
Not At All/Not Very (Net)	661 32%	335 34%	326 31%	68 29%	168 28%	163 31%	262 37%	232 35%	187 30%	223 30%	181 30%	216 27%	264 40%	65 12%	478 31%	183 35%	43 27%	139 39%	131 38%	67 25%	196 33%	113 28%	81 26%
Not very	220 11%	111 11%	109 10%	39 17%	72 12%	46 9%	64 9%	76 12%	64 10%	78 11%	58 9%	82 10%	80 12%	30 12%	165 11%	55 11%	15 10%	39 11%	46 13%	36 14%	79 13%	41 10%	40 13%
Not at all	441 21%	224 22%	218 20%	30 13%	96 16%	116 22%	199 29%	156 24%	123 20%	145 20%	123 20%	134 17%	184 28%	36 15%	313 20%	128 25%	28 17%	100 28%	85 24%	31 12%	118 20%	73 18%	42 14%
N/A	663 32%	233 23%	430 40%	33 14%	111 18%	171 33%	348 49%	221 34%	237 38%	188 26%	225 37%	225 29%	213 32%	50 21%	489 32%	174 34%	42 26%	132 37%	53 15%	15 6%	153 25%	129 32%	76 25%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR05\_5 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Attending events like concerts, theatre and sporting events

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
A Lot/Somewhat (Net)	1147 56%	599 60%	548 51%	151 65%	397 68%	307 59%	292 41%	330 50%	360 57%	448 61%	327 53%	516 65%	304 46%	149 62%	902 58%	244 47%	86 53%	168 44%	221 63%	193 73%	390 65%	239 59%	203 66%
A lot	554 27%	291 29%	263 25%	62 27%	204 34%	158 30%	130 18%	136 21%	179 28%	233 32%	170 28%	260 33%	125 19%	89 37%	447 29%	107 21%	32 20%	75 21%	117 34%	100 38%	194 32%	124 31%	108 35%
Somewhat	592 29%	308 31%	285 27%	89 38%	193 32%	149 29%	162 23%	194 30%	181 29%	215 29%	157 26%	256 32%	179 27%	60 25%	455 29%	137 27%	54 33%	83 23%	103 30%	93 35%	196 33%	115 28%	95 31%
Not At All/Not Very (Net)	623 30%	292 29%	331 31%	59 25%	155 26%	137 26%	273 39%	216 33%	191 30%	191 26%	182 30%	184 23%	256 39%	67 18%	446 28%	177 34%	51 32%	125 35%	101 29%	64 24%	138 23%	111 27%	73 24%
Not very	270 13%	119 12%	151 14%	25 11%	96 16%	48 9%	101 14%	85 13%	101 15%	84 11%	78 13%	85 11%	107 16%	34 14%	205 13%	65 13%	26 16%	39 11%	47 14%	31 12%	61 10%	56 14%	36 12%
Not at all	353 17%	173 17%	179 17%	34 15%	59 10%	88 17%	171 24%	131 20%	100 16%	107 15%	104 17%	99 13%	149 22%	32 14%	241 16%	111 22%	25 16%	86 24%	54 16%	32 12%	76 13%	55 14%	37 12%
N/A	295 14%	106 11%	189 18%	23 10%	53 9%	76 15%	143 20%	110 17%	79 13%	95 13%	102 17%	89 11%	104 16%	23 10%	199 13%	96 19%	24 15%	72 20%	26 7%	8 3%	74 12%	55 14%	31 10%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR05\_6 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Dining out at a restaurant

Base: All Respondents

	Gender		Age					Income				Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20- 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- comprom- ised	House Immuno	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304	
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307	
A Lot/Somewhat (Net)	1429 69%	692 69%	737 69%	152 65%	470 78% DFG	370 71% G	436 62% H	414 63% I	454 72% H	536 73% H	399 65% KM	608 77% KM	422 63% L	182 76% P	1128 73% P	300 58% R	107 66% R	193 54% sU	252 72% t	213 81% u	412 68% v	308 76% w	243 79% x	
A lot	699 34%	330 33%	370 35%	68 29%	238 38% DG	181 35% E	213 30% F	176 27% G	210 33% H	307 42% H	214 35% M	307 39% M	178 27% N	94 40% O	558 36% P	141 27% Q	47 29% R	94 26% S	128 37% T	118 45% U	213 35% V	157 39% W	132 43% X	
Somewhat	729 35%	362 36%	367 34%	85 36%	232 38% G	189 36% H	223 32% I	238 36% J	244 39% K	229 31% K	185 30% L	301 38% L	243 37% M	88 37% N	570 37% P	159 31% Q	60 37% R	99 28% S	124 36% T	95 36% U	199 33% V	151 37% W	111 36% X	
Not At All/Not Very (Net)	491 24%	253 25%	238 22%	67 29%	88 15% E	106 20% EF	231 33% EF	171 26% F	147 23% G	159 22% G	161 26% L	147 19% L	183 28% L	44 19% M	337 22% O	154 28% O	45 30% O	109 31% P	77 22% Q	43 16% R	142 24% t	74 18% u	53 17% v	
Not very	242 12%	132 13%	110 10%	44 19% EF	45 7% F	49 10% G	104 15% EF	78 12% G	83 13% H	77 10% H	65 11% M	93 12% M	84 13% N	29 12% O	182 12% P	60 12% Q	21 13% R	39 11% S	38 11% T	28 10% U	72 12% V	41 10% W	28 9% X	
Not at all	249 12%	121 12%	128 12%	23 10%	43 7% E	57 11% DEF	126 18% DEF	93 14% F	64 10% G	83 11% L	97 16% L	54 7% M	99 15% L	15 6% N	155 10% O	94 18% O	24 15% Q	70 20% R	39 11% S	16 6% T	71 12% U	33 8% V	24 8% W	
N/A	144 7%	52 5%	92 9% B	14 6% C	46 8% D	43 8% E	41 6% F	71 11% IJ	29 5% J	38 5% L	51 7% L	33 4% M	60 9% N	12 5% O	82 5% P	62 12% Q	10 6% R	53 15% Q	19 5% S	8 3% T	47 8% U	22 5% V	11 4% W	
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR05\_8 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Gatherings with friends and family

Base: All Respondents

	Gender		Age				Income				Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
A Lot/Somewhat (Net)	1508 73%	713 72%	796 75%	164 70%	453 75%	389 75%	503 71%	454 69%	471 75%	553 75%	417 68%	638 81%	453 68%	170 71%	1186 77%	323 62%	117 72%	206 58%	276 80%	218 82%	430 71%	308 76%	253 62%
A lot	820 40%	377 38%	443 41%	82 35%	244 40%	206 40%	287 41%	220 33%	263 42%	323 44%	245 40%	345 44%	230 35%	97 41%	666 43%	154 30%	50 31%	103 29%	146 42%	134 51%	237 39%	173 43%	137 45%
Somewhat	689 33%	335 34%	353 33%	82 35%	209 35%	183 35%	215 30%	235 36%	208 33%	229 31%	172 28%	292 37%	224 34%	73 31%	519 34%	169 33%	67 41%	102 29%	130 38%	84 32%	192 32%	136 34%	116 38%
Not At All/Not Very (Net)	415 20%	233 23%	182 17%	55 24%	102 17%	92 18%	167 24%	140 21%	124 20%	140 19%	146 24%	116 15%	153 23%	50 21%	285 18%	130 25%	33 20%	97 27%	60 17%	37 14%	121 20%	70 17%	43 14%
Not very	204 10%	112 11%	93 9%	35 15%	59 10%	36 7%	73 10%	61 9%	69 11%	68 9%	70 11%	73 9%	62 9%	33 14%	155 10%	50 10%	21 13%	29 8%	26 7%	24 9%	59 10%	44 11%	31 10%
Not at all	211 10%	121 12%	89 8%	19 8%	43 7%	55 11%	94 13%	80 12%	55 9%	73 10%	77 13%	43 5%	91 14%	17 7%	131 8%	80 15%	12 7%	68 19%	34 10%	13 5%	62 10%	26 6%	13 4%
N/A	141 7%	51 5%	90 8%	14 6%	50 8%	39 7%	38 5%	61 9%	36 5%	40 5%	48 7%	35 4%	58 9%	18 8%	76 5%	64 12%	12 7%	53 15%	12 3%	10 4%	51 9%	25 6%	11 4%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.



FR05\_9 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to church

Base: All Respondents

	Gender		Age					Income				Political				Vaccination status		Unvaccinated Mindset						
	Wave 117 (5/20 - 5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Remote	Hybrid	Office	Immu- comprom- ised	House Immuno	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304	
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307	
A Lot/Somewhat (Net)	1029 50%	522 52% c	506 47%	116 50%	353 58% IG	269 52% G	290 41%	323 49%	333 53%	361 49%	337 55% M	413 52% M	279 42%	99 41%	807 52% P	221 43%	83 52% R	138 39%	201 58%	177 67% sU	315 52%	229 57%	177 58%	
A lot	490 24%	258 26% G	232 22%	45 19%	163 27% G	140 27% G	143 20%	156 24%	160 25%	168 23%	164 27% M	207 26%	120 18%	52 22%	387 25% P	104 20%	33 21%	70 20%	106 30%	80 30%	143 24%	119 30%	88 29%	
Somewhat	538 26%	264 26%	274 26%	71 31% G	190 31% FG	129 25%	148 21%	166 25%	173 27%	193 26%	173 28% M	206 26%	159 24%	47 20%	420 27%	118 23%	50 31% R	68 19%	95 27% SU	97 29%	172 29%	110 27%	89 29%	
Not At All/Not Very (Net)	577 28%	294 29%	283 27%	86 37% EF	146 24%	121 23%	224 32% EF	196 30%	164 26%	200 27%	142 23% M	216 27%	219 33% KI	75 32%	412 27%	164 32% o	43 27%	121 34%	92 26%	55 21% U	158 26%	106 26%	82 27%	
Not very	197 10%	103 10%	94 9%	27 12%	55 9%	43 8%	72 10%	58 9%	63 10%	75 10%	51 8% M	74 9%	72 11%	29 12%	148 10%	49 9%	17 10%	32 9%	34 10%	28 11%	46 8%	41 10%	20 7%	
Not at all	380 18%	191 19%	189 18%	59 25% EF	91 15%	78 15%	152 21% EF	138 21%	102 16%	125 17%	91 15% I	142 18%	147 22% K	47 20%	264 17% G	116 22% Q	26 16%	89 25% q	58 17%	27 10%	112 19% T	66 16%	61 20%	
N/A	458 22%	181 18%	278 26% B	31 13%	106 17%	129 25% DE	193 27% DE	137 21%	133 21%	172 23%	132 22% I	160 20%	166 25% J	64 27%	327 21% I	131 25% G	96 22% Q	55 16% t	32 12% ST	129 17% ST	69 17%	48 16%		
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR05\_10 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to school or university

Base: All Respondents

	Gender		Age					Income			Political			Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
A Lot/Somewhat (Net)	699 34%	404 41%	294 28%	132 57%	325 54%	166 32%	76 11%	216 33%	180 29%	293 40%	200 33%	320 41%	179 27%	124 52%	542 35%	157 30%	69 43%	88 25%	154 44%	130 49%	247 41%	152 38%	148 48%
A lot	303 15%	172 17%	130 12%	69 30%	137 23%	67 13%	30 4%	75 11%	71 11%	153 21%	100 16%	152 19%	50 8%	57 24%	249 16%	54 10%	20 13%	33 9%	84 24%	65 24%	95 16%	75 19%	68 22%
Somewhat	396 19%	232 23%	164 15%	63 27%	188 31%	99 19%	47 7%	141 22%	109 17%	140 19%	100 16%	168 21%	129 19%	67 28%	293 19%	103 20%	49 30%	54 15%	69 20%	65 25%	151 25%	77 19%	80 26%
Not At All/Not Very (Net)	620 30%	314 32%	306 29%	79 34%	157 26%	143 27%	242 34%	222 34%	196 31%	182 25%	171 28%	215 27%	235 35%	54 23%	431 28%	190 37%	48 30%	141 40%	122 35%	64 24%	166 28%	125 31%	71 23%
Not very	197 10%	104 10%	94 9%	38 16%	65 11%	47 9%	48 7%	57 9%	74 12%	60 8%	57 9%	64 8%	77 12%	27 11%	149 10%	48 9%	18 11%	31 9%	44 13%	23 9%	52 9%	46 11%	30 10%
Not at all	423 20%	210 21%	212 20%	40 17%	92 15%	96 19%	194 27%	165 25%	122 19%	122 17%	113 19%	151 19%	158 24%	27 11%	282 18%	141 27%	31 19%	110 31%	77 22%	42 16%	114 19%	79 20%	41 13%
N/A	745 36%	278 28%	467 44%	23 10%	123 20%	211 41%	389 55%	255 33%	259 40%	241 35%	254 39%	250 32%	250 38%	60 25%	575 37%	170 33%	44 27%	126 36%	72 21%	70 27%	190 31%	127 31%	88 29%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR05\_13 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to the gym/work out class

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
A Lot/Somewhat (Net)	899 44%	481 48%	418 39%	136 58%	367 61%	226 43%	171 24%	247 38%	264 42%	380 52%	270 44%	390 49%	239 38%	123 51%	701 45%	199 38%	83 52%	115 32%	171 49%	181 68%	293 48%	179 44%	177 58%
A lot	418 20%	239 24%	179 17%	65 28%	178 29%	99 19%	77 11%	91 14%	115 18%	208 28%	115 19%	215 27%	87 13%	71 30%	337 22%	81 16%	33 20%	48 14%	83 24%	98 37%	138 23%	79 20%	87 28%
Somewhat	482 23%	242 24%	240 22%	71 31%	189 31%	127 24%	94 13%	157 24%	148 24%	171 23%	154 25%	175 22%	152 23%	52 22%	364 24%	118 23%	51 31%	67 19%	88 25%	82 31%	155 26%	100 25%	90 29%
Not At All/Not Very (Net)	644 31%	329 33%	315 30%	72 31%	153 25%	149 29%	269 38%	237 36%	195 31%	192 26%	172 28%	228 29%	244 37%	77 32%	465 30%	179 35%	54 33%	125 35%	132 38%	54 20%	182 30%	130 32%	75 24%
Not very	231 11%	123 12%	108 10%	33 14%	74 12%	48 9%	76 11%	79 12%	65 10%	82 11%	56 9%	106 13%	69 10%	28 12%	178 12%	53 10%	20 13%	33 9%	48 14%	25 9%	85 14%	43 11%	41 13%
Not at all	413 20%	205 21%	207 19%	39 17%	79 13%	101 20%	193 27%	158 24%	130 21%	110 15%	116 19%	122 15%	175 26%	49 21%	287 19%	126 24%	33 21%	92 26%	84 24%	29 11%	97 16%	87 22%	34 11%
N/A	521 25%	187 19%	334 31%	24 10%	84 14%	144 28%	268 38%	172 26%	172 27%	162 22%	169 28%	170 22%	181 27%	39 16%	381 25%	139 27%	25 15%	115 32%	45 13%	30 11%	127 21%	95 23%	55 18%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR05\_14 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to a social gathering

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
A Lot/Somewhat (Net)	1334 65%	640 64%	694 65%	160 69% G	431 71% G	354 68% G	390 55% G	386 59% G	399 63% G	533 73% G	358 58% G	584 74% G	392 59% G	162 68% G	1040 67% G	294 57% G	105 65% G	189 53% G	245 71% G	212 80% G	394 65% G	280 69% G	221 72% G
A lot	565 27%	260 26%	305 29%	64 28% G	199 33% G	156 30% G	146 21% G	149 23% G	178 28% G	233 32% G	160 26% G	262 33% G	142 21% G	85 35% G	434 28% G	130 25% G	47 29% G	83 23% G	113 32% G	99 37% G	174 29% G	144 36% G	97 31% G
Somewhat	770 37%	380 38%	389 36% G	95 41% G	232 38% G	198 38% G	244 34% G	237 36% G	221 35% G	299 41% G	198 32% G	322 41% G	250 38% G	77 32% G	606 39% G	164 32% G	58 36% G	106 30% G	133 38% G	113 43% G	220 37% G	135 34% G	124 40% G
Not At All/Not Very (Net)	559 27%	286 29%	272 26% G	64 27% G	122 20% G	119 23% G	254 36% G	199 30% G	188 30% G	153 21% G	196 32% G	159 20% G	204 31% G	64 27% G	398 26% G	160 31% G	44 27% G	116 33% G	85 24% G	45 17% G	150 25% G	99 24% G	71 23% G
Not very	293 14%	154 15%	138 13% G	46 20% G	76 13% G	61 12% G	110 16% G	88 13% G	108 17% G	87 12% G	112 18% G	93 12% G	88 13% G	40 17% G	215 14% G	77 15% G	26 16% G	51 14% G	47 11% G	30 11% G	78 13% G	51 13% G	48 15% G
Not at all	266 13%	132 13% G	134 13% G	18 8% G	46 8% G	58 11% G	144 20% G	112 17% G	79 13% G	66 9% G	84 14% G	66 8% G	116 18% G	24 10% G	183 12% G	83 16% G	18 11% G	65 18% G	38 11% G	16 6% G	72 12% G	47 12% G	24 8% G
N/A	171 8%	71 7% G	101 9% G	9 4% G	52 9% G	47 9% G	64 9% G	71 11% G	43 7% G	48 7% G	58 10% G	45 6% G	68 10% G	12 5% G	109 7% G	63 12% G	13 8% G	50 14% G	17 5% G	7 3% G	58 10% G	26 6% G	16 5% G
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

23 May 2022  
 Table 119

FR05\_15 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to my local coffee shop

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
A Lot/Somewhat (Net)	1036 50%	511 51%	525 49%	150 64% FG	370 61% FG	257 50% G	259 37%	292 45%	319 51%	409 56% H	284 47% H	452 57% KM	299 49%	153 64%	835 54% P	201 39%	74 19%	127 36% r	214 61% U	186 70% sU	308 51%	208 52%	207 67% V
A lot	453 22%	219 22%	234 22%	65 28% G	166 27% G	120 23% G	103 15%	105 16%	130 21% H	214 29% H	128 21% H	224 28% KM	101 15%	72 30%	368 24% P	85 16%	31 19%	53 15%	106 30% U	96 36% U	127 21%	102 25%	98 32%
Somewhat	583 28%	292 29%	291 27%	85 36% IG	205 34% FG	138 27% FG	156 22%	187 29%	189 30%	195 27% H	156 26% M	228 29% KM	199 30%	81 34%	466 30% P	116 23%	43 27%	73 21%	108 31% U	90 34% U	180 30% U	106 26%	109 35% V
Not At All/Not Very (Net)	656 32%	343 34% c	314 29%	66 28% e	158 26% e	166 32% dEf	268 38% e	227 35% J	202 32%	208 28% L	200 33% L	218 28% L	239 36% L	53 22%	449 29% O	207 40% O	65 40%	142 40% U	94 27% U	60 23% T	197 33% T	132 33% W	64 21% W
Not very	305 15%	160 16%	146 14%	38 16% W	95 16% W	76 15% W	96 14%	81 12%	98 16% W	120 16% W	87 14% W	114 14% W	104 16% W	31 13%	232 15% W	74 14% W	30 18% W	44 12% W	54 16% W	32 12% W	94 16% W	72 18% W	31 10% W
Not at all	351 17%	183 18%	168 16%	28 12% E	61 10% E	91 17% DEF	172 24% U	146 22% U	104 17% j	88 12% j	112 18% L	104 13% L	135 20% L	22 9%	218 14% G	134 26% G	36 22% G	98 28% Q	40 12% Q	29 11% Q	103 17% st	60 15% st	33 11% st
N/A	372 18%	143 14%	229 21% B	17 7% B	78 13% DE	96 18% DEF	181 26% DEF	136 21% j	109 17% j	117 16% L	128 21% L	119 15% L	126 19% L	32 14% o	263 17% o	109 21% o	22 14% o	87 24% Q	40 11% Q	18 7% Q	97 16% T	63 16% T	36 12% T
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

FR05\_16 How much would you say you miss each of the following during this time of virus-related restrictions?  
 In person celebrations (e.g., birthdays, graduations)

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
A Lot/Somewhat (Net)	1431 69%	689 69%	742 70%	163 70%	446 74% G	362 70%	460 65%	410 62%	444 70% H	558 76% H	394 64% H	623 79% KM	414 62%	172 72%	1132 73% P	299 58% R	114 71% R	185 52% SU	261 75% SU	230 87% SU	423 70% SU	299 74% SU	252 82% V
A lot	728 35%	334 33%	395 37%	83 36%	234 38% G	187 36%	224 32%	197 30%	221 35% H	300 41% H	211 34% H	317 40% KM	200 30%	94 39% P	583 38% P	145 28% R	49 30% R	97 27% U	138 40% U	118 45% u	221 37% u	166 41% u	140 46% u
Somewhat	703 34%	356 36%	347 33%	80 34%	213 35% G	174 34%	237 33%	212 32%	224 35% H	258 35% H	183 30% KM	306 39% KM	214 32%	78 33% P	549 35% P	154 30% R	66 41% R	89 25% U	123 35% U	112 42% u	202 34% u	133 33% u	112 36% u
Not At All/Not Very (Net)	465 23%	242 24%	224 21%	48 20%	111 18% G	110 21%	197 28% EF	172 26% J	145 23% J	133 18% L	164 27% L	126 16% KM	175 26% L	50 21% L	318 21% O	147 28% O	32 20% Q	115 32% Q	68 19% T	26 10% T	122 20% T	77 19% T	42 14% T
Not very	209 10%	104 10%	105 10%	23 10%	63 10% G	43 8% H	80 11% J	76 12% J	73 12% J	50 7% L	76 12% L	60 8% KM	72 11% L	28 12% L	153 10% O	55 11% O	13 8% Q	42 12% Q	33 9% T	14 5% T	53 9% u	45 11% u	21 7% u
Not at all	257 12%	138 14%	119 11%	25 11% E	48 8% E	68 13% E	117 17% E	95 15% E	71 11% E	83 14% L	88 8% L	66 9% L	103 15% L	22 9% L	165 11% O	92 18% O	19 12% Q	73 20% Q	35 10% t	12 5% t	69 12% T	32 8% T	21 7% u
N/A	167 8%	66 7% b	102 10% b	22 10% b	47 8% b	47 9% b	50 7% b	75 11% b	41 7% b	43 6% b	39 5% b	53 9% b	75 11% L	17 7% L	97 6% O	70 14% O	15 9% O	55 15% O	19 5% sT	9 3% sT	57 9% sT	28 7% sT	13 4% sT
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

Q36A Would you say we are in a global recession due to the coronavirus outbreak?

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Remote	Hybrid	Office	Immuno-compromised	House Immuno	
	Wave 117 (5/20-5/22)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	LGBTQ	Vaccinated	Unvaccinated	Wait and see						Will not get vaccine
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted Base	2064	972	1092	156	681	544	683	866	692	463	626	785	653	237	1525	539	156	383	339	266	600	422	304
Weighted Base	2064	997	1067	233	604	519	708	656	630	733	611	789	664	239	1547	517	162	355	348	265	602	404	307
Yes	1487 72%	686 69%	801 75% B	158 68%	445 74%	389 75%	495 70%	477 73%	453 72%	531 72%	403 66%	636 81% KM	448 67%	187 79%	1149 74% P	338 65%	113 70%	225 63%	292 84% TU	195 74%	424 71%	303 75%	256 83% V
No	577 28%	311 31% C	266 25%	75 32%	159 26%	130 25%	212 30%	179 27%	177 28%	202 28%	209 34% L	152 19%	216 33% L	51 21%	398 26%	179 35% O	49 30%	130 37%	55 16%	70 23% S	177 29% S	101 25% W	51 17%
Sigma	2064 100%	997 100%	1067 100%	233 100%	604 100%	519 100%	708 100%	656 100%	630 100%	733 100%	611 100%	789 100%	664 100%	239 100%	1547 100%	517 100%	162 100%	355 100%	348 100%	265 100%	602 100%	404 100%	307 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - O/P - Q/R - S/T/U - V/W  
 Overlap formulae used.

23 May 2022

Fielding Period: March 14, 2020 - May 22, 2022  
COVID-19 (All Except (MEG01-07) & (MBA01-08))  
Weighted To The U.S. General Adult Population - Propensity

Page Table Title

1	1	VCE1a Which of the following applies to you regarding the COVID-19 vaccine?
2	2	VCE1b Which of the following best describes your mindset to getting the COVID-19 vaccine in the future?
3	3	IA01B Would you consider yourself or someone in your household to be immunocompromised (i.e., having a weakened immune system either by a disease/chronic condition or by a medication/treatment)?
4	4	RTW01 As of today, are you still working from home for your job?
5	5	POX01 Recently, a Massachusetts man was diagnosed with Monkeypox. How much have you read, seen, or heard about this?
6	6	POX02 How likely do you think it is that Monkeypox will turn into a widespread pandemic here in the U.S.?
7	7	RC11B How concerned are you about the following issues? Summary Of Very/Somewhat Concerned
8	8	RC11B How concerned are you about the following issues? Summary Of Not At All/Not Too Concerned
9	9	RC11B_1 How concerned are you about the following issues? The Russian War on Ukraine
10	10	RC11B_2 How concerned are you about the following issues? Economy, inflation and jobs
11	11	RC11B_3 How concerned are you about the following issues? COVID-19 pandemic
12	12	RC11B_4 How concerned are you about the following issues? Crime rates in the U.S.
13	13	RC11B_5 How concerned are you about the following issues? Political divisiveness
14	14	RC11B_6 How concerned are you about the following issues? Racial inequity
15	15	RC11B_7 How concerned are you about the following issues? Rising mortgage rates
16	16	RC11B_8 How concerned are you about the following issues? Random acts of violence
17	17	RC11B_9 How concerned are you about the following issues? Affording my living expenses
18	18	CT01 How concerned are you about each of the following due to the COVID-19 pandemic? Summary Of Very/Somewhat Concerned
19	19	CT01 How concerned are you about each of the following due to the COVID-19 pandemic? Summary Of Not At All/Not Too Concerned
20	20	CT01_1 How concerned are you about each of the following due to the COVID-19 pandemic? A new wave of COVID-19 in my area
21	21	CT01_2 How concerned are you about each of the following due to the COVID-19 pandemic? Losing your job due to the pandemic
22	22	CT01_3 How concerned are you about each of the following due to the COVID-19 pandemic? You or your loved one's risk of being exposed to COVID-19 when you leave your home for essential errands
23	23	CT01_4 How concerned are you about each of the following due to the COVID-19 pandemic? Returning to my normal activities in public (e.g., public transit, socializing)
24	24	CT01_5 How concerned are you about each of the following due to the COVID-19 pandemic? Potential shortage of hospital staff and equipment
25	25	CT01_6 How concerned are you about each of the following due to the COVID-19 pandemic? Potential side effects of COVID vaccine
26	26	CT01_7 How concerned are you about each of the following due to the COVID-19 pandemic? New variants of COVID-19
27	27	CT01_8 How concerned are you about each of the following due to the COVID-19 pandemic? Being exposed to COVID through unvaccinated individuals
28	28	CT01_9 How concerned are you about each of the following due to the COVID-19 pandemic? COVID becoming endemic as too many individuals remain unvaccinated
29	29	BID3 How much stress would you say recent political turmoil is causing you personally?
30	30	RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Summary Of Top 2 Box
31	31	RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Summary Of Bottom 2 Box
32	32	RTN01_1 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Shop in a store without a mask
33	33	RTN01_2 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Visit with family or friends without a mask
34	34	RTN01_3 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Fly on a plane



Page	Table	Title
35	35	RTN01_4 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Stay in a hotel
36	36	RTN01_5 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Attend a large concert or sporting event
37	37	RTN01_6 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Go to an indoor party
38	38	RTN01_7 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Take public transportation
39	39	RTN01_8 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Go out for dinner or drinks indoors
40	40	RTN01_9 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Socializing with people you don't know at a bar
41	41	CFP03 Do you believe the worst of COVID-19 is behind us or is the worst still ahead of us?
42	42	Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Summary Of Top 3 Box
43	43	Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Summary Of Top 2 Box
44	44	Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Summary Of Bottom 2 Box
45	45	Q1314_1 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Airline
46	46	Q1314_2 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Automotive
47	47	Q1314_3 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Consumer products
48	48	Q1314_4 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Energy
49	49	Q1314_5 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Insurance (excluding health insurance)
50	50	Q1314_6 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Financial services
51	51	Q1314_7 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Pharmaceutical
52	52	Q1314_8 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail
53	53	Q1314_9 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Technology
54	54	Q1314_10 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Telecommunications
55	55	Q1314_11 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Tobacco
56	56	Q1314_12 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Manufacturing
57	57	Q1314_13 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Government
58	58	Q1314_14 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Banking
59	59	Q1314_15 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Media

60	60	Q1314_16 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Health insurance
61	61	Q1314_17 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail (grocery)
62	62	Q1314_18 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail (apparel)
63	63	Q1314_19 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? E-commerce
64	64	Q1314_20 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Aerospace
65	65	Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Summary Of Top 3 Box
66	66	Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Summary Of Top 2 Box
67	67	Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Summary Of Bottom 2 Box
68	68	Q1314_1 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Airline
69	69	Q1314_2 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Automotive
70	70	Q1314_3 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Consumer products
71	71	Q1314_4 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Energy
72	72	Q1314_5 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Insurance (excluding health insurance)
73	73	Q1314_6 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Financial services
74	74	Q1314_7 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Pharmaceutical
75	75	Q1314_8 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail
76	76	Q1314_9 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Technology
77	77	Q1314_10 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Telecommunications
78	78	Q1314_11 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Tobacco
79	79	Q1314_12 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Manufacturing
80	80	Q1314_13 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Government
81	81	Q1314_14 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Banking

82	82	Q1314_15 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Media
83	83	Q1314_16 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Health insurance
84	84	Q1314_17 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail (grocery)
85	85	Q1314_18 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail (apparel)
86	86	Q1314_19 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? E-commerce
87	87	Q1314_20 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Aerospace
88	88	REV01 Are you planning any major purchases once things return to normal? Please select all that apply.
89	89	REV01 Are you planning any major purchases once things return to normal? Please select all that apply.
90	90	REV01A Which of the following items are you planning to purchase once things return to normal? Please select all that apply.
91	91	REV01A Which of the following items are you planning to purchase once things return to normal? Please select all that apply.
92	92	Q18 Which of the following is true for you?
93	93	Q21 Which of the following is closest to your view of people's reaction to the coronavirus (COVID-19) outbreak?
94	94	FR01 Have you felt any of the following recently due to the COVID-19 pandemic? Summary Of Yes
95	95	FR01_1 Have you felt any of the following recently due to the COVID-19 pandemic? Cabin fever- bored and sick of being in my home
96	96	FR01_2 Have you felt any of the following recently due to the COVID-19 pandemic? Claustrophobic- unable to escape my home
97	97	FR01_3 Have you felt any of the following recently due to the COVID-19 pandemic? Grateful- for the break from work to be at home with my family or by myself
98	98	FR01_4 Have you felt any of the following recently due to the COVID-19 pandemic? Appreciative-to be around people I truly care about
99	99	FR01_5 Have you felt any of the following recently due to the COVID-19 pandemic? Compassionate- taking the time to check in with the people I care about
100	100	FR01_6 Have you felt any of the following recently due to the COVID-19 pandemic? Lonely-feeling isolated from my friends/family
101	101	FR01_7 Have you felt any of the following recently due to the COVID-19 pandemic? Overwhelmed- trying to balance work at home and other needs of my family
102	102	FR01_8 Have you felt any of the following recently due to the COVID-19 pandemic? Angry- upset that I don't know when this will end
103	103	FR01_9 Have you felt any of the following recently due to the COVID-19 pandemic? Annoyed- by lack of personal space and the inability to get away from my family
104	104	FR01_10 Have you felt any of the following recently due to the COVID-19 pandemic? Fear- that my kids are missing out on learning
105	105	FR01_11 Have you felt any of the following recently due to the COVID-19 pandemic? Thankful - for the sacrifices that the American people have made for coronavirus
106	106	FR05 How much would you say you miss each of the following during this time of virus-related restrictions? Summary Of A Lot/Somewhat
107	107	FR05 How much would you say you miss each of the following during this time of virus-related restrictions? Summary Of Not At All/Not Very
108	108	FR05_1 How much would you say you miss each of the following during this time of virus-related restrictions? Traveling on an airplane
109	109	FR05_2 How much would you say you miss each of the following during this time of virus-related restrictions? Going to a movie theatre
110	110	FR05_3 How much would you say you miss each of the following during this time of virus-related restrictions? Shopping in stores
111	111	FR05_4 How much would you say you miss each of the following during this time of virus-related restrictions? Working from the office
112	112	FR05_5 How much would you say you miss each of the following during this time of virus-related restrictions? Attending events like concerts, theatre and sporting events
113	113	FR05_6 How much would you say you miss each of the following during this time of virus-related restrictions? Dining out at a restaurant

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Fielding Period: March 14, 2020 - May 22, 2022  
COVID-19 (All Except (MEG01-07) & (MBA01-08))  
Weighted To The U.S. General Adult Population - Propensity

	<u>Page</u>	<u>Table</u>	<u>Title</u>
114	114	FR05_8	How much would you say you miss each of the following during this time of virus-related restrictions? Gatherings with friends and family
115	115	FR05_9	How much would you say you miss each of the following during this time of virus-related restrictions? Going to church
116	116	FR05_10	How much would you say you miss each of the following during this time of virus-related restrictions? Going to school or university
117	117	FR05_13	How much would you say you miss each of the following during this time of virus-related restrictions? Going to the gym/work out class
118	118	FR05_14	How much would you say you miss each of the following during this time of virus-related restrictions? Going to a social gathering
119	119	FR05_15	How much would you say you miss each of the following during this time of virus-related restrictions? Going to my local coffee shop
120	120	FR05_16	How much would you say you miss each of the following during this time of virus-related restrictions? In person celebrations (e.g., birthdays, graduations)
121	121	Q36A	Would you say we are in a global recession due to the coronavirus outbreak?

VCE1a Which of the following applies to you regarding the COVID-19 vaccine?

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)					
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049	
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107	
I am fully vaccinated	1385 67%	1005 71% CE	147 55%	102 76% CE	188 59%	428 62%	820 68% F	549 66%	279 77% JKL	287 67%	488 62%	331 68% N	486 70% N	213 55%	686 70% N	805 66%	580 68% S	169 57% S	188 48%	630 64% T	755 70% T	285 76% WX	350 60%	750 68% W	
I have only received the first of two COVID-19 vaccine shots	162 8%	80 6% B	28 10% B	19 14% B	46 14% B	73 11% G	92 8%	67 8%	19 5%	23 5% JKL	67 9%	53 11% U	56 8% U	34 9%	72 7%	106 9%	56 7% U	34 12% U	52 13% U	100 10% U	62 6% U	35 9% U	55 9% U	73 7% U	
I am not vaccinated	517 25%	339 24% D	92 34% BD	14 10% D	86 27% D	190 27% G	291 24%	211 26%	66 18% I	118 28% I	229 29% IL	105 21% IL	151 22% MO	141 36% MO	225 23%	303 25% r	213 25% r	93 31% r	149 38% r	260 26% r	257 24% r	54 15% r	178 31% Vx	284 26% V	
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

VCE1b Which of the following best describes your mindset to getting the COVID-19 vaccine in the future?

Base: Unvaccinated

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	539	411	84	9	58	219	326	199	68	132	255	84	151	170	218	304	235	72	204	295	244	69	189	281
Weighted Base	517	339	92*	14**	86*	190	291	211	66*	118*	229	105*	151*	141	225	303	213	93*	149	260	257	54*	178	284
I plan to wait awhile until I feel comfortable	162 31%	90 26%	43 48%	6 46%	39 45%	71 38%	100 34%	58 27%	20 30%	33 28%	79 34%	30 29%	57 38%	37 26%	68 30%	100 33%	61 29%	35 38%	42 28%	88 34%	73 29%	20 37%	63 35%	78 28%
I do not plan to get the vaccine at all	355 69%	249 74%	49 54%	7 54%	47 55%	118 62%	191 66%	153 73%	46 70%	85 72%	150 66%	75 71%	94 62%	104 74%	157 70%	203 67%	152 71%	58 62%	107 72%	172 66%	183 71%	34 63%	115 65%	206 72%
Sigma	517 100%	339 100%	92 100%	14 100%	86 100%	190 100%	291 100%	211 100%	66 100%	118 100%	229 100%	105 100%	151 100%	141 100%	225 100%	303 100%	213 100%	93 100%	149 100%	260 100%	257 100%	54 100%	178 100%	284 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

IA01B Would you consider yourself or someone in your household to be immunocompromised (i.e., having a weakened immune system either by a disease/chronic condition or by a medication/treatment)?

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Yes, I'm immunocompromised	404 20%	293 21% d	58 22% d	14 10%	77 24% D	157 23% H	280 23% H	122 15%	53 14%	96 22% I	148 19%	107 22% I	158 23% O	78 20%	168 17%	211 17%	193 23% P	57 19%	78 20%	255 26% U	149 14%	121 32% WX	124 21% X	160 14%
Yes, someone in my household is immunocompromised	307 15%	203 14%	27 10%	30 22% C	56 18% C	136 20% GH	200 17% H	101 12%	62 17% k	62 14%	95 12%	89 18% K	112 16%	58 15%	138 14%	207 17% Q	100 12% s	54 18% s	51 13%	201 20% U	106 10%	80 21% wX	90 15% Y	138 12%
No	1353 66%	929 65% e	182 68% e	91 67%	187 58% I	397 58% I	723 60% FG	604 73% L	249 69% L	270 63% JL	541 69% JL	292 60% M	423 61%	252 65%	678 69% M	795 66%	557 66%	187 63%	259 67%	534 54% T	818 76% T	174 47% V	369 63% VW	809 73% VW
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

RTW01 As of today, are you still working from home for your job?

Base: Employed

	Race				Parents			Region				Urbanicity			Employment Status		Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)					
Unweighted Base	1205	910	182	48	161	591	768	422	216	245	487	257	522	203	480	1205	-	145	232	713	492	333	348	524
Weighted Base	1214	813	173	83*	209	552	762	437	216	239	456	302	482	170	562	1214	**	178*	174	665	549	295	357	562
Yes (Net)	612 50%	410 50%	82 48%	44 53%	119 57%	327 59%	428 56%	179 41%	116 54%	96 40%	235 52%	164 54%	271 56%	67 40%	274 49%	612 50%	-	84 47%	68 39%	380 54%	252 46%	202 68%	188 53%	222 40%
Yes, I am completely remote	348 29%	228 28%	45 26%	28 34%	79 38%	157 29%	239 31%	104 24%	56 26%	54 23%	133 29%	104 34%	150 31%	44 26%	153 27%	348 29%	-	51 29%	52 30%	227 34%	121 22%	120 41%	104 29%	124 22%
Yes, but I go into the office too	265 22%	183 22%	37 22%	16 19%	40 19%	169 31%	189 25%	75 17%	60 28%	42 18%	102 22%	60 20%	121 25%	23 14%	120 21%	265 22%	-	32 18%	16 9%	133 20%	131 24%	82 23%	84 23%	98 18%
No (Net)	602 50%	402 50%	81 52%	39 47%	80 43%	225 41%	334 44%	258 59%	100 46%	143 60%	221 48%	138 46%	211 44%	103 60%	288 51%	602 50%	-	95 53%	106 61%	305 46%	287 54%	93 32%	169 47%	339 60%
No, I am back in the office	230 19%	178 22%	23 13%	6 7%	35 17%	110 20%	135 18%	92 21%	45 21%	49 20%	84 18%	53 18%	83 17%	36 21%	112 20%	230 19%	-	30 17%	38 22%	139 21%	91 17%	49 17%	58 16%	123 22%
No, I never worked from home	372 31%	225 28%	67 39%	33 40%	55 26%	115 21%	199 26%	166 38%	55 26%	94 40%	137 30%	85 28%	128 27%	67 40%	177 31%	372 31%	-	64 36%	68 39%	166 25%	206 37%	44 15%	111 31%	217 39%
Sigma	1214 100%	813 100%	173 100%	83 100%	209 100%	552 100%	762 100%	437 100%	216 100%	239 100%	456 100%	302 100%	482 100%	170 100%	562 100%	1214 100%	-	178 100%	174 100%	665 100%	549 100%	295 100%	357 100%	562 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing



RC11B How concerned are you about the following issues?  
 Summary Of Very/Somewhat Concerned

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049															
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
Economy, inflation, and jobs	1848 90%	1302 91% CD	224 84%	109 81%	292 92% CD	605 88%	1080 90% F	739 89%	336 92% jk	376 88%	688 88%	448 92% k	618 89%	351 90%	880 89%	1100 91%	748 88%	262 88%	349 90%	893 89%	955 89%	349 93% X	521 90%	978 88%															
Random acts of violence	1740 84%	1214 85%	222 83%	118 87%	263 82%	557 81%	1008 84% F	710 86% F	312 86%	352 82%	653 83%	423 87% N	589 85% N	309 80%	841 86% N	1010 83%	730 86%	261 88%	331 85%	818 83%	922 86%	316 84%	478 82%	946 85%															
Crime rates in the U.S.	1733 84%	1208 85%	219 82%	111 83%	261 82%	556 81%	1013 84% F	696 84%	301 83%	353 82%	664 85%	415 86% N	595 86% N	313 81%	825 84% N	1009 83%	723 85%	257 86%	331 85%	812 85%	921 86% t	321 86% w	466 80%	945 85% W															
The Russian War on Ukraine	1588 77%	1139 80% C	185 69%	96 72%	241 76%	508 74%	945 79% F	624 75%	293 81%	327 76%	605 77%	363 74%	517 75%	296 76%	775 79%	920 76%	669 79%	213 72%	303 78%	747 75%	841 78%	299 80%	455 78%	835 75%															
Political divisiveness	1573 76%	1099 77% C	202 76%	100 75%	248 78%	486 70%	923 77% F	622 75% f	278 77%	320 75%	587 75%	387 79%	525 76%	277 71%	770 77% N	933 77%	640 75%	217 73%	280 72%	748 76%	824 77%	302 81%	440 76%	831 75%															
Affording my living expenses	1522 74%	1050 74% D	196 74% d	81 60%	255 80% bD	537 78% GH	902 75% GH	592 72% f	279 77% j	295 69%	583 74% j	366 75% J	535 77% NO	288 74%	699 71% N	959 79% Q	563 66%	238 80% r	331 85% U	793 80% U	729 68% U	310 83% wX	447 77% X	766 69% X															
Racial inequity	1418 69%	904 64% Be	222 83% B	114 85% B	241 75% B	509 74% GH	845 70% GH	550 67% H	258 71% j	272 64% j	537 68% J	351 72% NO	556 80% NO	235 61%	627 64% Q	864 71% Q	554 65% S	247 83% S	285 73% U	739 75% U	679 63% U	317 85% WX	402 69% x	699 63% x															
Rising mortgage rates	1374 67%	941 66% Be	191 72%	81 60%	247 77% BD	515 75% GH	836 70% H	510 62% H	227 62% i	269 63% i	540 69% NO	338 69% NO	73% 61%	235 61%	637 65% Q	890 73% Q	485 57% S	227 76% s	276 71% S	694 70% U	681 63% U	291 78% WX	389 67% WX	695 63% WX															
COVID-19 pandemic	1352 65%	913 64% Be	179 67%	93 69%	233 73% B	479 69% H	824 68% H	504 61% H	250 69%	270 63% i	498 64% NO	333 68% NO	524 76% NO	224 58%	604 61% Q	813 67% Q	539 63% S	221 75% S	256 66% S	677 68% U	675 63% U	296 79% WX	368 63% WX	687 62% WX															

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

RC11B How concerned are you about the following issues?  
 Summary Of Not At All/Not Too Concerned

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	White		Black or African American		Asian or Pacific Islander		Hispanic		Parent <18		Parent		Not Parent		Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049															
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
COVID-19 pandemic	712 35%	511 36% E	88 33%	41 31%	87 27%	211 31%	379 32%	323 39% FG	113 31%	158 37%	286 36%	155 32%	169 24%	164 42% M	379 39% M	401 33%	311 37%	76 25%	133 34% R	313 32%	399 37% T	78 21%	214 37% V	419 38% V															
Rising mortgage rates	690 33%	483 34% E	76 28%	53 40% E	72 23%	175 25%	367 30% F	317 38% FG	136 38% k	159 37% k	244 31%	150 31%	190 27%	164 39% M	347 35% M	324 27%	365 43% P	70 24%	113 29% r	297 30% T	393 37% T	84 22%	193 33% V	412 37% V															
Racial inequity	646 31%	519 38% E	45 17%	20 15%	79 25% c	181 26%	358 30% F	277 33% F	105 29%	156 36% iL	248 32%	137 28%	136 20%	153 39% M	357 36% M	350 29%	296 35% P	50 17%	104 27% R	251 25%	384 37% T	57 15%	181 31% V	408 37% Vw															
Affording my living expenses	542 26%	374 26% e	71 26%	53 40% BcE	65 20%	152 22%	301 25% F	235 28% F	85 23%	133 31% k	201 26%	123 25%	157 23%	101 26%	284 29% M	255 21%	287 34% P	59 20%	58 15%	197 20%	345 32% s	65 17%	136 23% v	341 31% Vw															
Political divisiveness	491 24%	325 23%	64 24%	34 25%	72 22%	204 30% Gh	279 23% F	205 25% F	85 23%	108 25%	197 25%	101 21%	167 24%	111 29% O	213 22%	281 23%	210 25%	80 27%	109 28%	242 24%	249 23%	73 19%	143 24% v	276 25% v															
The Russian War on Ukraine	476 23%	285 20% B	82 31% B	38 28%	78 24%	182 26% G	258 21% G	203 25% G	70 19%	101 24%	179 23% i	125 26% i	175 25% i	92 24%	208 21% O	294 24%	181 21% s	84 28% s	86 22% s	243 25% s	233 22% s	76 20% s	128 22% s	272 25% s															
Crime rates in the U.S.	331 16%	216 15%	47 18%	23 17%	58 18% G	134 19% G	190 16% G	131 16% G	63 17%	75 18% i	120 15% i	73 15% i	97 14% i	75 19% M	159 16% M	205 17% M	126 15% M	40 14% M	58 15% M	178 18% u	153 14% u	53 14% u	116 20% vX	162 15% vX															
Random acts of violence	324 16%	210 15%	45 17%	17 13%	57 18% GH	132 19% GH	195 16% GH	117 14% GH	52 14%	76 18% i	131 17% i	65 15% i	103 15% i	79 20% MO	142 14% MO	204 17% MO	120 14% MO	36 12% MO	59 15% MO	172 17% MO	152 14% MO	59 16% MO	104 18% MO	161 15% MO															
Economy, inflation, and jobs	216 10%	122 9% BE	43 16% BE	26 19% BE	27 8% G	85 12% G	123 10% G	88 11% G	28 8%	52 12% i	96 12% ii	41 8% i	75 11% i	37 10% i	104 11% i	114 9% i	102 12% i	35 12% i	40 10% i	97 10% i	119 11% i	26 7% i	61 10% i	129 12% i															

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

RC11B\_1 How concerned are you about the following issues?  
 The Russian War on Ukraine

Base: All Respondents

	Race																				Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	White		Black or African American		Asian or Pacific Islander		Hispanic		Parent <18		Parent		Not Parent		Northeast		Midwest		South		West		Urban		Rural		Suburban		Employed		Not Employed		BIPOC Women		Low Income Women						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																	
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049																	
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107																	
Very/Somewhat Concerned (Net)	1588	1139	185	96	241	508	945	624	293	327	605	363	517	296	775	920	669	213	303	747	841	299	455	835																	
	77%	80%	69%	72%	76%	74%	79%	75%	81%	76%	77%	74%	75%	76%	79%	76%	79%	72%	78%	75%	78%	80%	78%	75%																	
Very concerned	848	592	111	48	139	271	516	321	161	176	305	206	296	156	396	500	348	135	163	415	432	174	234	440																	
	41%	42%	42%	36%	43%	39%	43%	39%	44%	41%	39%	42%	43%	40%	40%	41%	41%	45%	42%	42%	40%	46%	40%	40%																	
Somewhat concerned	741	547	74	48	103	237	429	303	132	151	300	157	221	140	380	420	321	78	140	332	409	125	221	394																	
	36%	38%	28%	36%	32%	34%	36%	37%	36%	35%	38%	32%	32%	36%	39%	35%	38%	28%	36%	34%	38%	33%	38%	36%																	
Not At All/Not Too Concerned (Net)	476	285	82	38	78	182	258	203	70	101	179	125	175	92	208	294	181	84	86	243	233	76	128	272																	
	23%	20%	31%	28%	24%	26%	21%	25%	19%	24%	23%	26%	25%	24%	21%	24%	21%	28%	22%	25%	22%	20%	22%	25%																	
Not too concerned	340	204	59	31	47	126	185	143	45	79	128	88	133	63	145	222	119	60	60	169	171	54	87	200																	
	16%	14%	22%	23%	15%	18%	15%	17%	12%	18%	16%	18%	19%	16%	15%	18%	14%	20%	15%	17%	16%	14%	15%	18%																	
Not at all concerned	135	81	23	7	31	56	72	60	25	22	51	37	42	30	63	73	63	24	26	74	62	21	41	73																	
	7%	6%	9%	5%	10%	8%	6%	7%	7%	5%	7%	8%	6%	8%	6%	6%	7%	8%	7%	7%	6%	6%	7%	7%																	
Sigma	2064	1424	267	134	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107																	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%																	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

RC11B\_2 How concerned are you about the following issues?  
 Economy, inflation and jobs

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Very/Somewhat Concerned (Net)	1848 90%	1302 91% CD	224 84%	109 81%	292 92% CD	605 88%	1080 90% F	739 89%	336 92% jk	376 88%	688 88%	448 92% k	618 89%	351 90%	880 89%	1100 91%	748 88%	262 88%	349 90%	893 90%	955 89%	349 93% X	521 90%	978 88%
Very concerned	1243 60%	887 62% CD	144 54%	68 51%	190 59%	433 63% H	786 65% IH	442 53%	237 65% j	243 57%	480 61%	283 58% k	388 56%	256 66% M	599 61%	753 62%	491 58%	180 61%	248 64%	573 58%	671 62% t	219 58%	366 63%	659 60%
Somewhat concerned	605 29%	415 29%	79 30%	41 30%	102 32%	172 25%	294 24% FG	297 36%	99 27%	133 31%	208 27%	164 34% K	229 33% N	94 24%	281 23%	347 29%	258 30%	82 28%	101 26%	321 32% U	284 26%	130 35% Wx	155 27%	319 29%
Not At All/Not Too Concerned (Net)	216 10%	122 9%	43 16% BE	26 19% BE	27 8%	85 12% G	123 10%	88 11%	28 8%	52 12% i	96 12% ii	41 8%	75 11%	37 10%	104 11%	114 9%	102 12%	35 12%	40 10%	97 10%	119 11%	26 7%	61 10%	129 12% V
Not too concerned	155 8%	89 6%	30 11% BE	20 15% BE	15 5%	56 8%	87 7%	64 8%	19 5%	44 10% II	63 8%	29 6% j	57 8%	24 6%	74 8%	86 7%	69 8%	30 10%	32 8%	66 7%	89 8%	14 4%	45 8% V	95 9%
Not at all concerned	61 3%	33 2%	13 5% B	5 4%	13 4%	29 4% G	35 3%	24 3%	8 2%	8 2%	33 4% j	12 2%	18 3% j	13 3%	29 3%	28 2%	32 4%	5 2%	8 2%	31 3%	30 3%	11 3%	16 3%	34 3%
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

RC11B\_3 How concerned are you about the following issues?  
 COVID-19 pandemic

Base: All Respondents

	RC11B_3 How concerned are you about the following issues? COVID-19 pandemic																							
	Race				Parents				Region				Urbanicity			Employment Status			Women					
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women	Mental health condi- tion	No MHC	In therapy	Prev in therapy	No therapy
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Very/Somewhat Concerned (Net)	1352 65%	913 64%	179 67%	93 69%	233 73% B	479 69% H	824 68% H	504 61%	250 69%	270 63%	498 64% NO	333 76% NO	524 58%	224 58%	604 61%	813 67%	539 63%	221 75% S	256 66%	677 68% U	675 63%	296 79% WX	368 63%	687 62%
Very concerned	664 32%	422 30%	106 40% B	43 32%	135 42% B	252 37% H	425 35% H	225 27%	121 33%	114 27%	253 32% J	176 43% J	296 43% NO	107 28%	261 27%	419 34% Q	245 29%	130 44% S	131 34%	340 30% U	324 45% WX	167 28%	334 30%	
Somewhat concerned	688 33%	491 34% C	73 27%	50 37%	97 30% C	227 33% H	399 33% H	280 34%	129 36%	156 36% J	246 31% J	157 32% NO	228 33%	117 30%	343 35%	395 33%	293 34%	92 31% S	126 32%	337 34% U	351 33%	129 34%	206 35%	353 32%
Not At All/Not Too Concerned (Net)	712 35%	511 36% E	88 33%	41 31%	87 27% C	211 31% H	379 32% FG	323 39% FG	113 31%	158 37% L	286 36% L	155 32% L	169 24% M	164 42% M	379 39% M	401 33%	311 37%	76 25% R	133 34% R	313 32% T	399 37% T	78 21% V	214 37% V	419 38%
Not too concerned	453 22%	321 23% E	62 23%	28 21%	62 19% I	127 18% I	245 20% FG	203 25% FG	76 21% L	103 24% L	190 24% L	83 17% M	114 16% M	91 23% M	248 25% M	259 21%	194 23%	54 18% R	87 22% R	209 21% T	244 16% T	60 13% V	137 24% V	255 23% V
Not at all concerned	259 13%	190 13% E	26 10%	14 10%	25 8% I	83 12% I	134 11% I	120 14% g	37 10% L	55 13% L	95 12% L	72 15% M	55 8% MO	73 19% MO	131 13% M	141 12% M	118 14%	21 12% R	46 12% R	104 10% T	155 14% T	18 5% V	77 13% V	164 15% V
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

RC11B\_4 How concerned are you about the following issues?  
 Crime rates in the U.S.

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Very/Somewhat Concerned (Net)	1733 84%	1208 85%	219 82%	111 83%	261 82%	556 81%	1013 84%	696 84%	301 83%	353 82%	664 85%	415 85%	595 86%	313 81%	825 84%	1009 83%	723 85%	257 86%	331 85%	812 82%	921 86%	321 86%	466 80%	945 85%
Very concerned	1014 49%	711 50%	134 50%	58 43%	163 51%	313 45%	626 52%	377 46%	190 52%	203 47%	374 48%	246 50%	362 52%	173 45%	479 49%	593 49%	421 50%	160 54%	198 51%	462 47%	552 51%	182 48%	274 47%	558 50%
Somewhat concerned	719 35%	497 35%	85 32%	53 40%	98 31%	243 35%	387 32%	319 39%	110 30%	150 35%	290 37%	169 35%	234 34%	139 36%	346 35%	416 34%	303 36%	97 33%	133 34%	351 35%	368 34%	140 37%	192 33%	387 35%
Not At All/Not Too Concerned (Net)	331 16%	216 15%	47 18%	23 17%	58 18%	134 19%	190 16%	131 16%	63 17%	75 18%	120 15%	73 15%	97 14%	75 19%	159 16%	205 17%	126 15%	40 14%	58 15%	178 18%	153 14%	53 14%	116 20%	162 15%
Not too concerned	251 12%	176 12%	29 11%	20 15%	36 11%	92 13%	141 12%	103 12%	50 14%	58 14%	92 12%	51 10%	74 11%	56 14%	121 12%	159 13%	92 11%	30 10%	43 11%	132 13%	119 11%	40 11%	86 15%	125 11%
Not at all concerned	80 4%	40 3%	19 7%	3 2%	23 7%	43 6%	49 4%	28 3%	12 3%	17 4%	28 4%	22 5%	23 3%	20 5%	38 4%	45 4%	35 4%	10 4%	15 4%	46 5%	34 3%	13 4%	30 5%	37 3%
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

RC11B\_5 How concerned are you about the following issues?

Political divisiveness

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	White		Black or African American		Asian or Pacific Islander		Hispanic		Parent <18		Parent		Not Parent		Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049															
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
Very/Somewhat Concerned (Net)	1573 76%	1099 77%	202 76%	100 75%	248 78%	486 70%	923 77%	622 75%	278 77%	320 75%	587 75%	387 79%	525 76%	277 71%	770 78%	933 77%	640 75%	217 73%	280 72%	748 76%	824 77%	302 81%	440 76%	831 75%															
Very concerned	832 40%	607 43%	110 41%	38 28%	137 43%	259 37%	508 42%	314 38%	143 39%	157 37%	314 40%	217 44%	287 41%	150 39%	395 40%	496 41%	335 39%	124 34%	131 34%	422 43%	410 38%	172 46%	239 41%	421 38%															
Somewhat concerned	741 36%	492 35%	92 35%	62 46%	111 35%	227 33%	415 35%	309 37%	135 37%	163 38%	273 35%	170 35%	239 34%	128 33%	375 38%	437 36%	304 36%	93 31%	149 38%	327 33%	415 39%	130 35%	201 34%	410 37%															
Not At All/Not Too Concerned (Net)	491 24%	325 23%	64 24%	34 25%	72 22%	204 30%	279 23%	205 25%	85 23%	108 25%	197 25%	101 21%	167 24%	111 29%	213 22%	281 23%	210 25%	80 27%	109 28%	242 24%	249 23%	73 19%	143 24%	276 25%															
Not too concerned	342 17%	232 16%	45 17%	25 19%	42 13%	146 21%	201 17%	134 16%	60 17%	81 19%	134 17%	66 14%	118 17%	65 17%	159 16%	206 17%	136 16%	54 18%	72 19%	167 17%	175 16%	54 15%	99 17%	189 17%															
Not at all concerned	149 7%	93 7%	20 7%	9 7%	29 9%	58 8%	78 6%	71 9%	25 7%	26 6%	63 8%	35 7%	49 7%	46 12%	55 6%	75 6%	74 9%	26 9%	37 9%	75 8%	74 7%	18 5%	44 8%	87 8%															
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%															

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

RC11B\_6 How concerned are you about the following issues?  
 Racial inequity

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status			Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women																					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)																					
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049																
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107																
Very/Somewhat Concerned (Net)	1418 69%	904 64%	222 83% Se	114 85% B	241 75% B	509 74% GH	845 70% B	550 67% GH	258 71% j	272 64% j	537 68% J	351 72% J	556 80% NO	235 61% NO	627 64% Q	864 71% Q	554 65% S	247 83% S	285 73% U	739 75% U	679 63% WX	317 85% WX	402 69% x	699 63% x																
Very concerned	786 38%	468 33%	172 64% BDE	46 34% B	149 47% B	310 45% GH	499 42% H	275 33% H	144 40% J	127 30% J	300 38% J	215 44% J	348 50% NO	110 28% NO	329 33% Q	517 43% Q	269 32% S	168 58% S	163 42% U	414 42% U	372 35% WX	196 52% WX	212 36% x	378 34% x																
Somewhat concerned	632 31%	436 31%	51 19% C	68 51% BCE	92 29% C	198 29% c	346 29% F	275 33% g	114 31% j	145 34% j	236 30% J	137 28% J	208 30% NO	125 32% NO	298 30% Q	348 29% Q	284 33% p	79 27% p	122 31% R	324 33% R	308 29% T	121 32% T	190 33% V	321 29% V																
Not At All/Not Too Concerned (Net)	646 31%	519 36% CDE	45 17% C	20 15% c	79 25% c	181 26% F	358 30% F	277 33% F	105 29% k	156 36% k	248 32% L	137 28% L	136 20% M	153 39% M	357 36% M	350 29% M	296 35% P	50 17% P	104 27% R	251 25% R	394 37% T	57 15% T	181 31% V	408 37% Vw																
Not too concerned	379 18%	311 22% CDE	28 10% C	12 9% c	49 15% c	106 15% F	212 18% F	164 20% F	61 17% k	96 22% k	138 18% L	85 17% L	86 12% M	82 21% M	210 18% M	214 18% M	165 19% P	28 9% P	71 18% R	148 15% R	231 21% T	42 11% T	104 18% V	234 21% V																
Not at all concerned	267 13%	209 15% CdE	17 6% C	8 6% c	30 9% c	76 11% F	146 12% F	113 14% F	44 12% k	60 14% k	110 14% L	52 11% L	50 7% M	71 18% M	146 15% M	136 11% M	131 15% P	23 8% P	33 8% R	103 10% R	164 15% T	16 4% T	77 13% V	174 16% V																
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%																

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base



RC11B\_7 How concerned are you about the following issues?  
 Rising mortgage rates

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Very/Somewhat Concerned (Net)	1374 67%	941 66%	191 72%	81 60%	247 77% BD	515 75% GH	836 70% H	510 62%	227 62%	269 63%	540 69% i	338 69%	503 73% NO	235 61%	637 65%	890 73% Q	485 57%	227 76% s	276 71%	694 70% U	681 63%	291 78% WX	389 67%	695 63%
Very concerned	705 34%	474 33%	117 44% BD	39 29%	143 45% BD	294 43% GH	466 39% H	229 28%	101 28%	130 30%	296 38% IJ	177 36% I	279 40% NO	114 29%	312 32%	480 40% Q	225 26%	131 44%	150 39% U	370 37% U	334 31%	167 45% WX	204 35%	335 30%
Somewhat concerned	669 32%	466 33%	74 28%	42 31%	104 32%	221 32%	370 31%	281 34%	126 35%	139 33%	244 31%	161 33%	224 32%	120 31%	325 33%	410 34%	259 31%	95 32%	126 32%	323 33%	346 32%	124 33%	186 32%	360 33%
Not At All/Not Too Concerned (Net)	690 33%	483 34%	76 28%	53 40%	72 23%	175 25%	367 30% FG	317 38% FG	136 38%	159 37%	244 31% k	150 31%	190 27% M	153 38% M	347 35% M	324 27%	365 43% P	70 24%	113 29% r	297 30% T	393 37%	84 22%	193 33% V	412 37%
Not too concerned	410 20%	265 19% E	50 19% E	45 33% BCE	29 9%	111 16% F	223 19% F	184 22% F	83 23% K	109 26% K	121 15% K	97 20% L	127 18% L	85 22% M	198 20% M	212 17%	198 23% P	44 15% P	65 17% r	184 19% T	226 21%	57 15% V	115 20% V	238 21% V
Not at all concerned	280 14%	218 15% Cd	26 10%	8 6%	43 13% F	63 9% F	144 12% FG	133 16% FG	53 15% K	50 12% L	123 16% L	54 11% M	63 9% M	69 18% M	148 15% M	112 9% P	168 20% P	26 9% r	49 13% r	112 11% T	167 16% T	27 7% V	78 13% V	174 16% V
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

RC11B\_8 How concerned are you about the following issues?  
 Random acts of violence

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Very/Somewhat Concerned (Net)	1740 84%	1214 85%	222 83%	118 87%	263 82%	557 81%	1008 84%	710 86%	312 86%	352 82%	653 83%	423 87%	589 85%	309 80%	841 86%	1010 83%	730 86%	261 88%	331 85%	818 83%	922 86%	316 84%	478 82%	946 85%
Very concerned	1045 51%	724 51%	148 55%	57 42%	162 51%	326 47%	631 52%	406 49%	200 55%	205 48%	388 49%	252 52%	370 53%	180 46%	495 50%	600 49%	445 52%	177 60%	206 53%	494 50%	551 51%	180 48%	299 51%	567 51%
Somewhat concerned	695 34%	489 34%	74 28%	61 45%	101 32%	231 33%	377 31%	304 37%	112 31%	147 34%	265 34%	171 35%	219 32%	129 33%	347 35%	410 34%	285 34%	84 28%	125 32%	323 33%	371 35%	136 36%	180 31%	379 34%
Not At All/Not Too Concerned (Net)	324 16%	210 15%	45 17%	17 13%	57 18%	132 19%	195 16%	117 14%	52 14%	76 18%	131 17%	65 13%	103 15%	79 20%	142 14%	204 17%	120 14%	36 12%	59 15%	172 17%	152 14%	59 16%	104 18%	161 15%
Not too concerned	238 12%	162 11%	29 11%	10 7%	41 13%	84 12%	139 12%	88 11%	44 12%	53 12%	88 11%	52 10%	72 10%	56 14%	110 11%	157 13%	80 9%	24 8%	40 10%	124 13%	113 11%	45 12%	76 13%	117 11%
Not at all concerned	86 4%	48 3%	16 6%	7 5%	16 5%	48 7%	56 5%	29 3%	8 2%	23 5%	43 6%	13 3%	31 4%	23 6%	32 3%	47 4%	39 5%	12 4%	19 5%	48 5%	38 4%	13 4%	28 5%	45 4%
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

RC11B\_9 How concerned are you about the following issues?  
 Affording my living expenses

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Very/Somewhat Concerned (Net)	1522 74%	1050 74% D	196 74% d	81 60% d	255 80% bD	537 78% GH	902 75% H	592 72% H	279 77% j	295 69% j	583 74% j	366 75% O	535 77% O	288 74% O	699 71% Q	959 79% Q	563 66% Q	238 80% f	331 85% f	793 80% U	729 68% U	310 83% WX	447 77% X	766 69% X
Very concerned	868 42%	596 42%	129 48% D	42 31% D	136 42% D	316 46% H	534 44% H	314 38% H	152 42% j	165 39% j	344 44% j	206 42% O	313 45% O	172 44% O	382 39% Q	551 45% Q	317 37% Q	154 52% S	224 58% S	465 47% U	402 37% U	184 49% X	262 45% X	421 38% X
Somewhat concerned	654 32%	454 32% c	68 25% c	39 29% c	119 37% C	221 32% C	368 31% C	278 34% C	126 35% k	130 30% k	239 30% k	160 33% k	222 32% k	115 30% k	317 32% Q	408 34% q	247 29% q	84 28% q	107 27% q	328 33% q	327 30% q	125 33% q	184 32% q	345 31% q
Not At All/Not Too Concerned (Net)	542 26%	374 26% e	71 26% e	53 40% BcE	65 20% E	152 22% E	301 25% F	235 28% F	85 23% k	133 31% k	201 26% k	123 25% k	157 23% k	101 26% k	284 29% M	255 21% M	287 34% P	59 20% s	58 15% s	197 20% T	345 32% T	65 17% T	136 23% v	341 31% vW
Not too concerned	356 17%	231 16% e	51 19% e	41 30% BcE	50 16% E	107 16% F	200 17% F	153 19% F	47 13% k	99 23% k	128 16% k	83 17% k	112 16% k	68 18% k	176 18% M	185 15% M	172 20% P	47 16% S	42 11% S	145 15% T	212 20% T	54 14% T	94 16% v	208 19% vW
Not at all concerned	185 9%	142 10% E	20 7% e	13 9% e	15 5% E	45 7% F	100 8% F	81 10% F	38 11% k	34 8% k	74 9% k	39 8% k	45 7% k	32 8% k	108 11% M	71 6% M	115 14% P	12 4% s	17 4% s	52 5% T	133 12% T	11 3% T	41 7% v	133 12% vW
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

CT01 How concerned are you about each of the following due to the COVID-19 pandemic?  
 Summary Of Very/Somewhat Concerned

Base: All Respondents (Variable Bases)

	Race			Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC						Low Income
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Potential shortage of hospital staff and equipment	1394 68%	959 67%	183 69%	91 68%	223 70%	495 72% H	854 71% H	519 63%	247 68%	276 64%	522 67%	349 71% j	508 73% O	265 66%	621 63%	825 68%	569 67%	206 69%	291 75% f	712 72% U	682 63%	294 78% WX	401 63% x	699 63%
New variants of COVID-19	1360 66%	948 67%	190 71% d	79 59%	224 70%	481 70% H	835 69% H	510 62%	255 70%	290 68%	503 64%	313 64% j	515 71% NO	226 58%	619 63%	807 66%	553 65%	215 72%	275 71%	681 69% U	679 63%	298 79% WX	379 65%	684 62%
A new wave of COVID-19 in my area	1294 63%	900 63%	170 64%	82 61%	219 69%	459 67% H	790 66% H	486 59%	237 65% j	246 58%	490 63%	320 66% j	503 73% NO	210 54%	581 59%	775 64%	519 61%	197 66%	265 68%	665 67% U	629 59%	294 78% WX	357 61%	643 58%
COVID becoming endemic as too many individuals remain unvaccinated	1263 61%	859 60%	180 68% b	97 72% b	204 64% H	442 64% H	771 64% H	474 57%	239 66% Jk	240 56%	464 59%	320 66% Jk	479 69% NO	194 50%	590 60% N	748 62%	516 61%	195 66%	241 62%	637 64% U	626 58%	277 74% WX	333 57%	653 59%
Being exposed to COVID through unvaccinated individuals	1252 61%	831 58%	180 67% B	93 69%	217 68% B	436 63% H	749 62% H	486 59%	224 62% Jk	241 56%	462 59%	324 66% JK	493 71% NO	192 49%	567 58% N	751 62%	500 59%	210 71% S	235 60% U	641 65% U	611 57%	295 79% WX	329 56%	628 57%
You or your loved one's risk of being exposed to COVID-19 when you leave your home for essential errands	1242 60%	829 58%	177 66% B	99 74% B	220 69% B	462 67% GH	767 64% H	462 56%	224 62% j	229 53%	474 60% j	316 65% J	476 69% NO	216 56%	550 56% Q	768 63% Q	474 56%	211 71% s	251 64%	645 65% U	597 56%	288 77% WX	338 58%	616 56%
Potential side effects of COVID vaccine	1189 58%	793 58%	176 67% BD	69 51%	205 64% B	496 72% GH	760 63% H	407 49%	214 59%	222 52%	476 61% J	278 57% nO	445 64% nO	224 58%	520 53%	769 63% Q	420 49%	202 68%	259 67% U	635 64% U	554 52%	272 72% WX	344 59% X	573 52%
Returning to my normal activities in public (e.g., public transit, socializing)	1079 52%	708 50%	159 59% B	80 59%	185 58% B	424 62% GH	693 58% H	369 45%	195 54% J	191 45%	415 53% J	279 57% J	442 64% NO	183 47%	454 46%	669 55% Q	411 48%	195 66% s	230 59% U	584 59% U	495 46%	270 72% WX	290 50%	520 47%
Losing your job due to the pandemic	632 52%	420 52%	90 52% B	36 43%	150 71% BCD	340 62% GH	435 57% H	188 43%	113 52% j	102 43%	217 48% J	199 66% JK	324 67% NO	75 44%	234 42%	632 52%	-	93 52%	102 59% U	400 60% U	232 42%	224 76% WX	165 46%	243 43%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

CT01 How concerned are you about each of the following due to the COVID-19 pandemic?  
 Summary Of Not At All/Not Too Concerned

Base: All Respondents (Variable Bases)

	Race			Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC						Low Income
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Losing your job due to the pandemic	582 48%	393 48% E	83 48% E	47 57% E	60 29%	212 38%	328 43% F	249 57% FG	103 48% L	137 57% iL	239 52% L	103 34%	158 33%	96 56% M	328 56% M	582 48%	-	86 48%	72 41%	265 40%	317 55%	71 24%	192 54% V	319 57% V
Returning to my normal activities in public (e.g., public transit, socializing)	985 48%	716 50% CE	108 41%	55 41%	134 42%	266 38%	510 42% F	458 55% FG	168 46%	237 55% iKL	369 47%	210 43%	250 36%	205 53% M	529 54% M	546 45%	439 52% P	102 34% r	159 41%	406 41%	579 54%	105 28%	293 50% V	587 53% V
Potential side effects of COVID vaccine	875 42%	631 44% CE	89 33%	65 49% C	115 36%	194 28%	443 37% F	420 51% FG	150 41%	206 48% K	309 39%	210 43%	248 36%	164 42% m	463 42% M	445 37%	430 51% P	95 32%	130 33%	355 36%	520 48%	103 28%	238 41% V	534 48% VW
You or your loved one's risk of being exposed to COVID-19 when you leave your home for essential errands	822 40%	595 42% CDE	90 34%	36 26%	99 31%	227 33%	436 36% F	365 44% FG	139 38%	199 47% iKL	311 40%	173 35%	216 31%	173 44% M	433 44% M	446 37%	376 44% P	86 29%	138 36% r	345 35%	477 44% T	86 23%	244 42% V	491 44% V
Being exposed to COVID through unvaccinated individuals	812 39%	593 42% CE	87 33%	42 31%	102 32%	254 37%	453 38%	340 41%	140 38%	187 44% L	322 41% L	164 34%	199 29%	196 51% MO	417 42% M	463 38%	350 41%	87 29%	155 40% R	349 35%	463 43% T	80 21%	254 44% V	479 43% V
COVID becoming endemic as too many individuals remain unvaccinated	801 39%	565 40% cd	87 32%	37 28%	115 36%	248 36%	432 36% F	353 43% FG	125 34%	188 44% iL	320 41% ii	168 34%	213 31%	194 50% MO	393 40% M	466 38%	334 39%	102 34% R	149 38%	353 36% T	447 42% T	97 26%	249 43% V	454 41% V
A new wave of COVID-19 in my area	770 37%	524 37% c	87 36%	52 41% c	100 31%	230 33%	412 34% FG	341 41% FG	126 35%	182 42% ii	294 37%	168 34%	189 26%	178 42% M	403 41% M	439 36% M	331 39%	100 34% R	124 32%	325 33% T	445 41% T	81 22%	225 39% V	464 42% V
New variants of COVID-19	704 34%	476 33% c	76 29%	56 41% c	95 30%	209 30%	368 31% FG	317 38% FG	109 30%	138 32% ii	282 37% ii	175 36%	177 26%	162 42% M	365 37% M	407 34% M	297 35% s	82 28%	115 29%	309 31% T	394 37% T	77 21%	204 35% V	423 38% V
Potential shortage of hospital staff and equipment	670 32%	464 33% c	84 31%	43 32% c	96 30%	195 28%	349 29% FG	308 37% FG	117 32%	152 36% i	262 33%	140 29%	184 27%	123 32% M	363 37% M	389 32% M	281 33% s	91 31% s	98 25% s	278 28% T	392 37% T	81 22% T	182 31% V	408 37% Vw

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

CT01\_1 How concerned are you about each of the following due to the COVID-19 pandemic?  
 A new wave of COVID-19 in my area

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Very/Somewhat Concerned (Net)	1294 63%	900 63%	170 64%	82 61%	219 69%	459 67%	790 66%	486 59%	237 65%	246 58%	490 63%	320 73%	503 73%	210 54%	581 59%	775 64%	519 61%	197 66%	265 68%	665 67%	629 59%	294 78%	357 61%	643 58%
Very concerned	598 29%	386 27%	101 38%	31 23%	112 35%	243 35%	386 32%	202 24%	111 30%	106 25%	235 30%	147 30%	276 40%	92 24%	230 23%	381 31%	127 26%	150 43%	336 39%	262 34%	165 24%	159 44%	273 27%	255 25%
Somewhat concerned	697 34%	514 36%	69 26%	51 38%	108 34%	217 31%	404 34%	284 34%	127 35%	141 33%	256 33%	174 36%	228 33%	118 30%	351 36%	394 32%	302 36%	70 24%	115 30%	330 33%	367 34%	129 34%	198 34%	370 33%
Not At All/Not Too Concerned (Net)	770 37%	524 37%	97 36%	52 39%	100 31%	230 33%	412 34%	341 41%	126 35%	182 42%	294 37%	168 34%	189 27%	178 46%	403 41%	439 36%	331 39%	100 34%	124 32%	325 33%	445 41%	81 22%	225 39%	464 42%
Not too concerned	467 23%	310 22%	63 24%	35 26%	71 22%	123 18%	245 20%	209 25%	82 23%	112 26%	185 24%	88 18%	121 17%	104 27%	242 25%	267 22%	201 24%	68 23%	77 20%	197 20%	270 25%	63 17%	124 21%	280 25%
Not at all concerned	302 15%	214 15%	34 13%	17 13%	29 9%	107 16%	167 14%	132 16%	44 12%	70 16%	108 14%	80 16%	68 10%	74 19%	160 16%	172 14%	130 15%	32 11%	47 12%	127 13%	175 16%	18 5%	101 17%	183 17%
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

CT01\_2 How concerned are you about each of the following due to the COVID-19 pandemic?  
 Losing your job due to the pandemic

Base: Employed

	Race																							Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	White		Black or African American		Asian or Pacific Islander		Hispanic		Parent <18		Parent		Not Parent		Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women																	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																		
Unweighted Base	1205	910	182	48	161	591	768	422	216	245	487	257	522	203	480	1205	-	145	232	713	492	333	348	524																		
Weighted Base	1214	813	173	83*	209	552	762	437	216	239	456	302	482	170	562	1214	**	178*	174	665	549	295	357	562																		
Very/Somewhat Concerned (Net)	632	420	90	36	150	340	435	188	113	102	217	199	324	75	234	632	-	93	102	400	232	224	165	243																		
Very concerned	52%	52%	52%	43%	71%	62%	57%	43%	52%	43%	48%	66%	67%	44%	42%	52%	-	52%	59%	60%	42%	76%	46%	43%																		
Somewhat concerned	332	209	59	16	84	182	238	90	63	53	112	104	191	41	100	332	-	55	63	210	122	120	85	128																		
Not At All/Not Too Concerned (Net)	27%	26%	34%	19%	40%	33%	31%	21%	29%	22%	25%	34%	40%	24%	18%	27%	-	31%	36%	32%	22%	41%	24%	23%																		
Not too concerned	300	211	31	19	86	158	197	98	50	49	105	95	133	33	133	300	-	38	39	190	109	105	80	115																		
Not at all concerned	25%	26%	18%	23%	31%	23%	26%	23%	23%	20%	23%	32%	28%	20%	24%	25%	-	21%	23%	29%	20%	35%	22%	20%																		
Overlap formulae used.	582	393	83	47	60	212	328	249	103	137	239	103	158	96	328	582	-	86	72	265	317	71	192	319																		
Not too concerned	25%	23%	28%	17%	35	112	169	135	55	77	121	53	92	43	171	306	-	53	41	155	151	51	103	153																		
Not at all concerned	276	207	34	21	25	100	159	114	48	61	118	50	66	53	157	276	-	32	30	110	167	20	90	166																		
Sigma	1214	813	173	83	209	552	762	437	216	239	456	302	482	170	562	1214	-	178	174	665	549	295	357	562																		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%																		

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

CT01\_3 How concerned are you about each of the following due to the COVID-19 pandemic?  
 You or your loved one's risk of being exposed to COVID-19 when you leave your home for essential errands

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Very/Somewhat Concerned (Net)	1242 60%	829 58%	177 66% B	99 74% B	220 69% B	462 67% GH	767 64% H	462 56%	224 62% j	229 53% j	474 60% j	316 65% j	476 69% NO	216 56%	550 56%	768 63% Q	474 56%	211 71% s	251 64%	645 65% U	597 56%	288 77% WX	338 58%	616 56%
Very concerned	535 26%	337 24%	97 36% Bd	33 24%	108 34% B	227 33% GH	348 29% H	181 22%	101 28% J	81 19% j	221 28% J	132 27% J	240 35% NO	86 22%	209 21%	354 29% Q	181 21%	108 36% s	117 30% s	312 32% U	223 21%	150 40% WX	134 23%	250 23%
Somewhat concerned	707 34%	492 35%	80 30% BCe	66 49% B	112 35% B	235 34% GH	419 35% H	281 34%	123 34%	147 34%	253 32% k	184 38% k	237 34% NO	129 33%	341 35%	414 34%	293 34%	103 35% s	134 34%	333 34%	374 35%	138 37%	204 35%	365 33%
Not At All/Not Too Concerned (Net)	822 40%	595 42%	90 34% CDE	36 26% C	99 31% C	227 33% DE	436 36% FG	365 44% F	139 38%	199 47% i	311 40% j	173 35% j	216 31% k	173 44% M	433 44% M	446 37% P	376 44% P	86 29% r	138 36% r	345 35% t	477 44% t	86 23% v	244 42% v	491 44% v
Not too concerned	479 23%	338 24% d	55 21%	19 14%	62 20% F	120 17% FG	252 21% FG	214 26% FG	84 23% i	130 30% i	182 23% k	84 17% L	128 19% L	98 25% M	253 26% M	254 21% P	225 26% P	55 18% r	83 21% r	200 20% t	279 16% t	59 16% v	139 24% v	282 25% v
Not at all concerned	343 17%	257 18% E	35 13% E	17 12% E	37 12% E	107 16% E	183 15% E	152 18%	55 15%	70 16% l	129 16% l	89 18% l	88 13% M	74 19% M	180 18% M	192 16% M	151 18% P	31 10% r	55 14% r	145 15% t	198 18% t	27 7% v	106 18% v	210 19% v
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base



Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

CT01\_4 How concerned are you about each of the following due to the COVID-19 pandemic?  
 Returning to my normal activities in public (e.g., public transit, socializing)

Base: All Respondents

	Race				Parents				Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)					
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Very/Somewhat Concerned (Net)	1079	708	159	80	185	424	693	369	195	191	415	279	442	183	454	669	411	195	230	584	495	270	290	520
Very concerned	448	291	83	24	84	195	298	142	91	73	178	105	223	75	149	301	147	90	97	260	188	137	108	202
Somewhat concerned	632	416	75	56	102	229	395	227	104	117	237	174	218	108	306	368	264	104	133	325	307	133	181	318
Not At All/Not Too Concerned (Net)	985	716	108	55	134	266	510	458	168	237	369	210	250	205	529	546	439	102	159	406	579	105	293	587
Not too concerned	568	396	62	36	98	157	294	263	100	148	206	115	162	114	292	313	255	67	97	238	331	82	162	324
Not at all concerned	416	320	47	19	36	109	215	195	68	90	164	95	89	91	237	232	184	35	63	168	248	23	131	262
Sigma	2064	1424	267	134	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

CT01\_5 How concerned are you about each of the following due to the COVID-19 pandemic?  
 Potential shortage of hospital staff and equipment

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)																				
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049															
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
Very/Somewhat Concerned (Net)	1394	959	183	91	223	495	854	519	247	276	522	349	508	265	621	825	569	206	291	712	682	294	401	699															
Very concerned	647	418	115	33	117	255	415	224	117	113	266	151	270	115	261	404	243	123	146	358	288	168	171	308															
Somewhat concerned	747	542	68	58	106	239	439	295	130	163	256	198	238	149	360	421	326	83	145	353	384	126	229	391															
Not At All/Not Too Concerned (Net)	670	464	84	43	96	195	349	308	117	152	262	140	184	123	363	389	281	91	98	278	392	81	182	408															
Not too concerned	431	302	56	24	62	119	224	202	79	110	170	71	124	82	225	246	184	66	57	180	251	61	120	250															
Not at all concerned	240	163	28	20	34	76	125	105	38	42	91	69	61	41	138	143	96	25	42	99	141	19	62	158															
Sigma	2064	1424	267	134	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

CT01\_6 How concerned are you about each of the following due to the COVID-19 pandemic?  
 Potential side effects of COVID vaccine

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status			Women										
	Wave 117 (5/20 - 5/22)		Black or African American		Asian or Pacific Islander		Hispanic		Parent <18		Not Parent		Northeast		Midwest		South		West		Urban		Rural		Suburban		Employed		Not Employed		BIPOC Women		Low Income Women		Mental health condi- tion		No MHC		In therapy		Prev in therapy		No therapy	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																				
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049																				
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107																				
Very/Somewhat Concerned (Net)	1189 58%	793 56%	178 67%	69 51%	205 64%	496 72%	760 63%	407 49%	214 59%	222 52%	476 61%	278 57%	445 64%	224 58%	520 53%	769 63%	420 49%	202 68%	259 67%	635 64%	554 52%	272 72%	344 59%	573 52%																				
Very concerned	597 29%	395 28%	97 36%	21 15%	112 35%	286 41%	409 34%	177 21%	125 35%	107 25%	237 30%	127 26%	244 35%	110 28%	243 25%	397 33%	200 24%	116 39%	147 38%	329 33%	268 25%	146 39%	180 31%	271 24%																				
Somewhat concerned	592 29%	397 28%	81 30%	48 36%	93 29%	210 30%	351 29%	230 28%	88 24%	115 27%	239 30%	151 31%	201 29%	114 29%	277 28%	373 31%	220 26%	86 29%	112 29%	307 31%	285 27%	125 33%	165 28%	302 27%																				
Not At All/Not Too Concerned (Net)	875 42%	631 44%	89 33%	65 49%	115 36%	194 28%	443 37%	420 51%	150 41%	206 48%	309 39%	210 43%	248 36%	164 42%	463 47%	445 37%	430 51%	95 32%	130 33%	355 36%	520 48%	103 28%	238 41%	534 48%																				
Not too concerned	477 23%	324 23%	56 21%	36 27%	82 26%	112 16%	252 21%	217 26%	81 22%	111 26%	155 20%	129 26%	156 23%	81 21%	240 24%	247 20%	230 27%	61 21%	69 19%	189 19%	288 27%	71 19%	109 19%	297 27%																				
Not at all concerned	398 19%	307 22%	32 12%	30 22%	33 10%	83 12%	191 16%	204 25%	68 19%	95 22%	153 20%	81 17%	91 13%	83 21%	223 23%	198 16%	200 24%	34 12%	61 16%	166 17%	232 22%	32 8%	129 22%	237 21%																				
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%																				

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

CT01\_7 How concerned are you about each of the following due to the COVID-19 pandemic?  
 New variants of COVID-19

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status			Women												
	Wave 117 (5/20 - 5/22)		Black or African American		Asian or Pacific Islander		Hispanic		Parent <18		Parent		Not Parent		Northeast		Midwest		South		West		Urban		Rural		Suburban		Employed		Not Employed		BIPOC Women		Low Income Women		Mental health condi- tion		No MHC		In therapy		Prev in therapy		No therapy	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																						
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049																						
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107																						
Very/Somewhat Concerned (Net)	1360 66%	948 67%	190 71% d	79 59%	224 70%	481 70%	835 69%	510 62%	255 70%	290 68%	503 64%	313 64%	515 74% NO	226 58%	619 63%	807 66%	553 65%	215 72%	275 71%	681 69%	679 63%	298 79% WX	379 65%	684 62%																						
Very concerned	672 33%	433 30%	105 39% B	40 30%	131 41% B	270 39% GH	437 36% H	226 27%	125 34%	124 29%	254 32%	168 34%	300 43% NO	103 27%	268 27%	428 35% Q	243 29%	126 42%	149 38%	363 37% U	308 29%	185 49% WX	167 29%	320 29%																						
Somewhat concerned	689 33%	514 36% e	85 32%	39 29%	93 29%	211 31%	398 33% F	283 34%	130 36%	166 39% KL	248 32%	145 30%	215 31%	124 32%	351 36%	379 31%	310 36% P	89 30%	126 32%	318 32%	371 35%	113 30%	211 36%	365 33%																						
Not At All/Not Too Concerned (Net)	704 34%	476 33%	76 29%	56 41% c	95 30%	209 30%	368 31%	317 38% FG	109 30%	138 32%	282 36%	175 36%	177 26%	162 42% M	365 37% M	407 34%	297 35%	82 28%	115 29%	309 31%	394 37% T	77 21%	204 35% V	423 38%																						
Not too concerned	425 21%	283 20%	46 17% c	37 22%	70 22%	114 17%	223 19% i	190 23% FG	63 17%	87 20%	172 22%	103 21%	109 16%	95 24% M	221 22% M	240 20%	185 22%	53 18%	71 18%	198 20%	227 21%	63 17%	114 20%	248 22% V																						
Not at all concerned	279 13%	193 14% E	31 11%	18 14%	25 8%	95 14%	145 12%	128 15% g	45 12%	52 12%	109 14%	72 15%	68 10%	67 17% M	144 15% M	167 14%	112 13%	29 10%	44 11%	111 11%	167 16% T	14 4%	90 15% V	175 16% V																						
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%																						

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

CT01\_8 How concerned are you about each of the following due to the COVID-19 pandemic?  
 Being exposed to COVID through unvaccinated individuals

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Very/Somewhat Concerned (Net)	1252	831	180	93	217	436	749	486	224	241	462	324	493	192	567	751	500	210	235	641	611	295	329	628
	61%	58%	67%	69%	68%	63%	62%	59%	62%	56%	59%	66%	71%	49%	58%	62%	59%	71%	60%	65%	57%	79%	56%	57%
Very concerned	575	376	91	28	123	221	368	197	97	103	237	139	253	89	233	358	217	103	124	308	267	157	129	289
	28%	26%	34%	21%	38%	32%	31%	24%	27%	24%	30%	28%	37%	23%	24%	30%	26%	35%	32%	30%	25%	42%	22%	26%
Somewhat concerned	676	455	89	65	95	216	381	290	127	139	225	185	240	103	333	393	283	107	111	332	344	138	200	338
	33%	32%	33%	48%	30%	31%	32%	35%	35%	32%	29%	38%	35%	26%	34%	32%	33%	36%	29%	34%	32%	37%	34%	31%
Not At All/Not Too Concerned (Net)	812	593	87	42	102	254	453	340	140	187	322	164	199	196	417	463	350	87	155	349	463	80	254	479
	39%	42%	33%	31%	32%	37%	38%	41%	38%	44%	41%	34%	29%	51%	42%	38%	41%	29%	40%	35%	43%	21%	44%	43%
Not too concerned	445	323	49	22	72	127	249	183	93	107	165	80	127	103	215	256	189	48	94	195	250	58	126	261
	22%	23%	18%	16%	23%	18%	21%	22%	26%	25%	21%	16%	18%	26%	22%	21%	22%	16%	24%	20%	23%	16%	22%	24%
Not at all concerned	368	270	38	20	30	127	204	157	47	79	157	84	72	94	202	207	161	39	60	155	213	21	128	218
	18%	19%	14%	15%	9%	18%	17%	19%	13%	19%	20%	17%	10%	24%	20%	17%	19%	13%	15%	16%	20%	6%	22%	20%
Sigma	2064	1424	267	134	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

CT01\_9 How concerned are you about each of the following due to the COVID-19 pandemic?  
 COVID becoming endemic as too many individuals remain unvaccinated

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Very/Somewhat Concerned (Net)	1263 61%	859 60%	180 68% b	97 72% b	204 64%	442 64% H	771 64% H	474 57%	239 66% jk	240 56%	464 59%	320 66% jk	479 69% NO	194 50%	590 60% N	748 62%	516 61%	195 66%	241 62%	637 64% U	626 58%	277 74% WX	333 57%	653 59%
Very concerned	574 28%	378 27%	92 35% Bd	30 22%	115 36% Bd	229 33% H	377 31% H	190 23%	98 27%	109 25%	228 29%	140 29% NO	245 35% NO	100 26%	229 23%	347 29%	227 27%	110 37%	126 32%	309 31% U	265 25%	153 41% WX	134 23%	287 26%
Somewhat concerned	689 33%	481 34%	88 33% BCE	68 50% BCE	89 28%	213 31% H	394 33% H	284 34%	141 39% jk	131 31%	236 30%	180 37% k	234 34% N	94 24%	361 37% N	401 33%	288 34%	85 29%	115 29%	327 33% U	362 34%	125 34% WX	198 34%	365 33%
Not At All/Not Too Concerned (Net)	801 39%	565 40% cd	87 32%	37 28%	115 36%	248 36% H	432 36% H	353 43% FG	125 34%	188 44% il	320 41% il	168 34% j	213 31% k	194 50% MO	393 40% M	466 38%	334 39%	102 34%	149 38%	353 36% T	447 42%	97 26% V	249 43% V	454 41% V
Not too concerned	449 22%	299 21%	62 23%	19 14%	82 26% d	128 18% F	245 20% F	198 24% F	75 21%	111 26% L	180 23% L	82 17% L	126 18% M	100 26% M	222 23% m	267 22%	182 21%	74 25%	84 22%	213 22% T	235 22%	70 19% T	136 23% V	243 22% V
Not at all concerned	352 17%	266 19% CE	25 9%	18 14%	33 10% d	121 17% F	187 16% H	155 19% H	49 14%	77 18% L	140 18% L	86 18% L	88 13% M	94 24% MO	171 17% M	199 16%	153 18%	28 10% R	64 16% R	140 14% T	212 20% T	28 7% V	113 19% V	211 19% V
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

BID3 How much stress would you say recent political turmoil is causing you personally?

Base: All Respondents

	Race			Parents			Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)					
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
No stress at all	631 31%	415 29%	94 35%	55 41%	81 25%	151 22%	318 26%	299 36%	107 29%	119 28%	256 33%	149 30%	192 28%	135 35%	304 31%	332 27%	299 35%	89 30%	120 31%	187 19%	444 41%	53 14%	129 22%	449 41%
Some stress	1043 51%	729 51%	130 49%	57 42%	149 47%	374 54%	636 53%	392 47%	178 49%	244 57%	386 49%	236 48%	326 47%	201 52%	517 53%	608 50%	436 51%	143 48%	194 50%	508 51%	536 50%	174 46%	332 57%	538 49%
A lot of stress	390 19%	280 20%	42 16%	23 17%	90 28%	165 24%	249 21%	136 16%	79 22%	66 15%	142 18%	103 21%	175 25%	52 13%	163 17%	275 23%	115 14%	64 22%	75 19%	296 30%	94 9%	148 39%	122 21%	120 11%
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Summary Of Top 2 Box

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women																			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049															
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
Visit with family or friends without a mask	1138 55%	862 61% CDE	106 40%	58 43%	161 50% C	365 53%	665 55% I	460 56%	188 52%	248 58%	441 56%	260 53%	358 52%	228 59% M	552 56%	675 56%	462 54%	124 42%	190 49%	554 56% I	584 54%	226 60% X	319 55%	593 54%															
Stay in a hotel	955 46%	719 50% CDE	111 42% D	36 26%	134 42% D	326 47%	553 46%	384 46%	159 44%	189 44%	388 49%	219 45%	331 48%	188 48%	436 44%	604 50% Q	351 41%	120 40%	159 41%	460 46%	495 46%	189 50%	269 46%	497 45%															
Go out for dinner or drinks indoors	936 45%	718 50% CD	103 39% D	31 23%	144 45% D	327 47% g	543 45%	383 46%	160 44%	188 44%	381 49%	207 42%	308 44%	183 47%	446 45%	588 48% Q	349 41%	108 36%	142 36%	448 45%	488 45%	196 52% WX	243 42%	498 45%															
Shop in a store without a mask	905 44%	699 48% CD	78 29%	27 20%	144 45% CD	313 45%	527 44%	368 45%	145 40%	197 46%	360 46%	202 41%	285 41%	193 50% MO	427 43%	575 47% Q	330 39%	103 35%	153 39%	443 45%	462 43%	187 50% X	253 44%	464 42%															
Go to an indoor party	751 36%	579 41% CD	72 27%	32 24%	127 40% CD	279 40% G	444 37%	299 36%	130 36%	149 35%	290 37%	182 37%	252 36%	144 37%	354 36%	491 40% Q	260 31%	77 26%	114 29%	389 39% U	362 34%	184 49% WX	194 33%	373 34%															
Fly on a plane	743 36%	564 40% Cd	73 27%	37 27%	132 41% Cd	280 41% GH	451 38%	285 34%	125 34%	143 33%	288 37%	188 38%	285 41% NO	118 30%	341 35%	498 41% Q	245 29%	73 25%	94 24%	369 37% U	374 35%	184 49% WX	181 31%	379 34%															
Attend a large concert or sporting event	658 32%	515 38% CD	67 25%	23 17%	115 36% CD	262 38% GH	400 33%	252 30%	107 30%	136 32%	244 31%	171 35%	252 36% O	120 31%	285 29%	454 37% Q	204 24%	62 21%	97 25%	337 34% U	321 30%	167 45% WX	164 28%	326 29%															
Take public transportation	626 30%	470 33% cd	71 27%	25 19%	105 33% D	243 35% GH	367 31%	250 30%	110 30%	125 29%	222 28%	169 35%	253 37% NO	116 30%	257 26%	440 36% Q	186 22%	68 23%	91 23%	315 32% U	311 29%	162 43% WX	147 25%	317 29%															
Socializing with people you don't know at a bar	612 30%	473 33% CD	66 25%	20%	101 32% d	249 36% GH	379 31%	230 28%	101 28%	118 28%	227 29%	165 34%	235 34% O	111 29%	265 27%	444 37% Q	168 20%	60 20%	88 23%	317 32% u	294 27%	158 42% WX	155 27%	299 27%															

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base



Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

23 May 2022  
 Table 31

RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Summary Of Bottom 2 Box

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049															
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	1074	375	582	1107																
Socializing with people you don't know at a bar	669 32%	441 31%	89 33%	60 45% BE	91 28%	161 23%	396 33% F	257 31% F	126 35%	133 31%	258 33%	152 31%	181 26%	154 40% Mo	334 34% M	288 24%	381 45% P	126 42%	156 40%	275 28%	394 37% T	84 23%	178 31% V	407 37% VW															
Attend a large concert or sporting event	653 32%	415 29%	100 38% BE	62 46% BE	84 26%	155 22%	373 31% F	266 32% F	128 35%	133 31%	241 31%	152 31%	196 28%	131 34% m	327 33% m	289 24%	365 43% P	120 40%	139 36%	252 25%	402 37% T	70 19%	181 31% V	403 36% Vw															
Take public transportation	608 29%	426 30%	69 26%	40 30%	88 28%	155 23%	371 31% F	227 27% f	104 29%	128 30%	239 30%	136 28%	167 24%	134 35% M	306 31% M	273 22%	335 39% P	97 33%	136 35%	261 26%	347 32% T	74 20%	163 28% V	371 34% Vw															
Fly on a plane	576 28%	382 27%	80 30%	34 26%	89 28%	156 23%	325 27% F	235 28% F	102 28%	120 28%	233 30%	121 25%	177 26%	138 38% MO	260 26% M	265 22%	311 37% P	106 36%	158 41%	262 26%	314 29%	74 20%	159 27% V	343 31% V															
Go to an indoor party	464 22%	292 20%	74 28% Be	32 23%	62 19%	112 16%	261 22% F	197 24% F	86 24%	92 21%	183 23%	103 21%	159 23%	96 25%	209 21%	217 18%	248 29% P	91 31%	103 27%	190 19%	274 26% T	52 14%	122 21% V	290 26% Vw															
Shop in a store without a mask	421 20%	254 18%	68 26% B	44 33% BE	63 20%	113 16%	244 20% F	169 20% F	75 21%	66 15%	166 21% J	114 23% J	134 19%	74 19%	213 22%	210 17%	212 25% P	93 31% S	89 23%	192 19%	230 21% T	60 16%	112 19% V	250 23% V															
Stay in a hotel	319 15%	218 15%	36 13%	24 18%	41 13%	81 12%	172 14% F	140 17% F	61 17%	70 16%	111 14%	78 16%	94 14%	70 18% m	155 16%	138 11%	181 21% P	49 16%	86 22% f	131 13%	188 18% T	41 11%	76 13% V	203 18% VW															
Go out for dinner or drinks indoors	306 15%	185 13%	48 18% b	27 20%	43 14%	89 13%	179 15% F	120 15% F	51 14%	56 13%	117 15%	81 17%	112 16%	61 16%	133 14%	152 13%	154 18% P	68 23%	73 19%	138 14%	168 16% T	40 11%	70 12% V	196 18% VW															
Visit with family or friends without a mask	234 11%	127 9%	55 21% BE	28 21% B	40 13%	79 11%	142 12% F	84 10% F	41 11%	34 8%	105 13% J	55 11%	81 12%	45 12%	107 11%	119 10%	115 14% P	58 19% s	58 15%	105 11%	129 12% T	27 7%	60 10% V	147 13% V															

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

RTN01\_1 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Shop in a store without a mask

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women																			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049															
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
Top 2 Box (Net)	905	699	78	27	144	313	527	368	145	197	360	202	285	193	427	575	330	103	153	443	462	187	253	464															
7 - Very Comfortable	626	498	44	15	101	190	347	274	100	140	251	136	179	142	305	398	229	64	105	298	328	114	175	338															
6	278	201	34	12	43	123	181	94	45	58	110	66	106	51	122	177	101	39	48	145	133	73	79	126															
5	290	211	37	17	44	121	184	98	57	63	105	65	123	48	119	189	100	27	53	151	139	57	91	142															
4	289	185	47	31	35	92	164	120	51	78	95	65	86	45	158	158	131	51	61	132	157	50	81	158															
3	159	75	36	15	35	52	83	72	35	23	58	43	65	28	66	82	77	23	34	73	86	21	46	93															
Bottom 2 Box (Net)	421	254	68	44	63	113	244	169	75	66	166	114	134	74	213	210	212	93	89	192	230	60	112	250															
2	103	66	11	9	20	31	65	38	22	10	30	40	33	16	54	53	50	12	16	44	59	17	30	55															
1 - Not at all comfortable	319	188	57	32	42	82	179	131	53	56	136	74	101	58	159	157	162	81	73	148	171	43	81	195															
Mean	4.7	4.9	4.0	3.6	4.7	4.8	4.7	4.7	4.6	4.9	4.7	4.5	4.6	4.9	4.6	4.9	4.4	4.0	4.5	4.7	4.6	5.0	4.7	4.6															
Std. Dev.	2.15	2.10	2.09	2.00	2.14	2.00	2.12	2.19	2.11	2.03	2.21	2.16	2.08	2.18	2.18	2.08	2.22	2.30	2.19	2.12	2.17	2.00	2.10	2.21															
Std. Err.	0.05	0.05	0.13	0.23	0.14	0.07	0.06	0.08	0.11	0.10	0.08	0.11	0.08	0.10	0.07	0.06	0.08	0.15	0.10	0.06	0.07	0.10	0.09	0.07															
Median	5	5	4	4	5	5	5	5	5	5	5	5	5	5	5	5	5	4	5	5	5	5	5	5															
Sigma	2064	1424	267	134	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

RTN01\_2 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Visit with family or friends without a mask

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049															
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
Top 2 Box (Net)	1138	862	106	58	161	365	665	460	188	248	441	260	358	228	552	675	462	124	190	554	584	226	319	593															
7 - Very Comfortable	55%	61%	40%	43%	50%	53%	55%	56%	52%	58%	56%	53%	52%	59%	56%	54%	54%	42%	49%	56%	54%	60%	55%	54%															
6	791	618	72	25	108	242	454	329	126	166	328	171	231	172	388	467	324	79	135	371	420	137	222	432															
	38%	43%	27%	19%	34%	35%	38%	40%	35%	39%	42%	35%	33%	44%	39%	38%	38%	27%	35%	37%	39%	37%	38%	39%															
5	347	244	33	33	53	124	211	131	62	82	113	89	127	56	164	208	139	44	54	183	163	88	97	161															
	17%	17%	12%	25%	17%	18%	18%	16%	17%	15%	14%	18%	18%	14%	17%	17%	16%	15%	14%	19%	15%	24%	17%	15%															
4	307	213	39	18	41	112	182	116	72	67	100	68	113	50	144	192	115	42	49	151	156	54	91	162															
	15%	15%	15%	13%	13%	16%	15%	14%	20%	16%	13%	14%	16%	13%	15%	16%	14%	14%	13%	15%	15%	14%	16%	15%															
3	286	163	51	27	53	101	160	123	45	61	99	82	101	46	139	173	113	53	65	127	159	52	86	149															
	14%	11%	19%	11%	17%	15%	13%	15%	12%	14%	13%	17%	15%	12%	14%	14%	13%	18%	17%	13%	15%	14%	15%	13%															
2	99	59	16	4	24	33	54	44	18	17	40	24	39	19	41	55	44	21	28	53	46	16	27	56															
	5%	4%	6%	3%	8%	5%	4%	5%	5%	4%	5%	5%	6%	5%	4%	5%	5%	7%	7%	5%	4%	4%	5%	5%															
Bottom 2 Box (Net)	234	127	55	28	40	79	142	84	41	34	105	55	81	45	107	119	115	58	58	105	129	27	60	147															
	11%	9%	21%	21%	13%	11%	12%	10%	11%	8%	13%	11%	12%	12%	11%	10%	14%	19%	15%	11%	12%	7%	10%	13%															
1 - Not at all comfortable	68	44	15	9	3	33	47	18	17	11	27	13	26	15	28	39	29	11	16	31	38	9	28	31															
	3%	3%	5%	7%	1%	5%	4%	2%	5%	3%	3%	3%	4%	4%	3%	3%	3%	4%	4%	3%	4%	2%	5%	3%															
Mean	166	83	40	19	37	47	95	65	23	23	78	42	56	30	80	80	86	47	42	75	91	18	31	116															
	8%	6%	15%	14%	12%	7%	8%	8%	6%	5%	10%	8%	8%	8%	8%	7%	10%	16%	11%	8%	8%	5%	5%	10%															
Std. Dev.	5.3	5.5	4.6	4.6	5.0	5.2	5.3	5.3	5.2	5.5	5.3	5.2	5.2	5.4	5.3	5.3	5.2	4.6	5.0	5.3	5.3	5.5	5.3	5.2															
Std. Err.	1.88	1.77	2.10	2.01	1.99	1.84	1.88	1.86	1.81	1.72	2.00	1.88	1.87	1.92	1.87	1.81	1.98	2.10	2.02	1.85	1.91	1.67	1.80	1.98															
Median	0.04	0.04	0.13	0.23	0.13	0.07	0.05	0.06	0.10	0.08	0.07	0.09	0.07	0.09	0.06	0.05	0.07	0.14	0.09	0.06	0.06	0.08	0.07	0.06															
Sigma	6	6	5	5	6	6	6	6	6	6	6	6	6	6	6	6	6	5	5	6	6	6	6	6															
	2064	1424	267	134	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%															

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

RTN01\_3 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Fly on a plane

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	White		Black or African American		Asian or Pacific Islander		Hispanic		Parent <18		Parent		Not Parent		Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women	No	In	Prev	No												
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																	
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049																	
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107																	
Top 2 Box (Net)	743	564	73	37	132	280	451	285	125	143	288	188	285	118	341	498	245	73	94	369	374	184	181	379																	
7 - Very Comfortable	36%	40% Cd	27%	27%	41% Cd	41% GH	38%	34%	34%	33%	37%	38%	41% NO	30%	35%	41%	29%	25%	24%	37%	35%	49%	31%	34%																	
6	474	366	44	16	81	170	280	188	78	94	179	121	167	88	219	312	162	45	61	213	261	104	121	249																	
	23%	26% CD	16%	12%	25% CD	25%	23%	23%	22%	22%	23%	25%	24%	23%	22%	26% Q	19%	15%	16%	21%	24%	28% Wx	21%	22%																	
5	270	198	29	21	51	110	171	97	47	48	108	66	118	30	122	186	83	28	34	157	113	81	60	130																	
	13%	14%	11%	16%	16% gh	14%	12%	12%	13%	11%	14%	14%	17% NO	8%	12% N	15% Q	10%	9%	9%	15% U	11%	21% WX	10%	12%																	
4	275	180	48	17	34	95	156	116	52	63	111	49	93	53	128	184	91	44	37	127	148	46	77	151																	
	13%	13%	18% BE	13%	11%	13%	14%	14%	14%	15%	14%	10%	13%	14%	13%	15% Q	11%	11%	9%	13%	14%	12%	13%	14%																	
3	278	193	39	19	35	86	161	110	51	64	88	75	77	41	160	167	110	36	65	138	140	40	97	141																	
	13%	14%	15%	14%	11%	12%	13%	13%	14%	15%	11%	15%	11%	11%	16% MN	14%	13%	12%	12%	14%	13%	11%	17% Vx	13%																	
2	192	104	27	27	29	74	109	80	33	39	64	56	60	38	94	100	92	38	36	94	98	30	69	93																	
	9%	7%	10% BCE	20% BCE	9%	11% g	9%	10%	9%	9%	8%	11%	9%	10%	10%	8%	11%	13%	9%	9%	8%	12% vx	8%	8%																	
Bottom 2 Box (Net)	576	382	80	34	89	156	325	235	102	120	233	121	177	138	260	265	311	106	158	262	314	74	159	343																	
	28%	27%	30%	26%	28% F	23% F	27% F	29% F	28%	28%	30%	25%	26%	38% MO	26%	22%	37% P	36%	41%	26%	29%	20%	27% V	31% V																	
1 - Not at all comfortable	151	109	16	10	26	49	91	58	37	23	59	31	43	34	74	85	66	13	31	72	79	27	42	81																	
	7%	8%	6%	7%	8% f	7% f	8% f	7% f	10% j	5% j	8% j	6% j	6% j	9% j	8% j	7% j	8% j	5% j	8% j	7% j	7% j	7% j	7% j	7% j																	
Mean	4.2	4.4 C	4.0	3.9	4.3 c	4.5 GH	4.3	4.2	4.2	4.2	4.2	4.3	4.4 N	3.9	4.2 N	4.6 Q	3.7	3.6	3.5	4.3	4.2	4.8 WX	4.1	4.1																	
Std. Dev.	2.22	2.23	2.14	1.99	2.26	2.13	2.21	2.22	2.16	2.22	2.26	2.19	2.22	2.31	2.16	2.11	2.27	2.21	2.22	2.18	2.25	2.09	2.15	2.27																	
Std. Err.	0.05	0.06	0.13	0.23	0.15	0.08	0.06	0.08	0.11	0.11	0.08	0.11	0.08	0.11	0.07	0.06	0.08	0.14	0.10	0.07	0.07	0.10	0.09	0.07																	
Median	4	5	4	4	5	5	5	4	4	4	5	4	5	4	4	5	4	4	4	5	4	5	4	4																	
Sigma	2064	1424	267	134	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107																	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%																	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

RTN01\_4 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?

Stay in a hotel

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women																			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049															
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
Top 2 Box (Net)	955	719	111	36	134	326	553	384	159	189	388	219	331	188	436	604	351	120	159	460	495	189	269	497															
7 - Very Comfortable	46%	50%	42%	26%	42%	47%	46%	46%	44%	44%	49%	45%	48%	48%	44%	50%	41%	40%	41%	46%	46%	50%	46%	45%															
6	640	496	77	16	87	197	348	280	98	130	261	151	208	121	311	393	247	72	108	301	339	118	182	340															
	31%	35%	29%	12%	27%	29%	29%	34%	27%	30%	33%	31%	30%	31%	32%	32%	29%	24%	28%	30%	32%	31%	31%	31%															
5	314	223	34	19	47	129	206	104	61	59	127	68	122	66	126	211	104	47	51	159	155	71	86	157															
	15%	18%	13%	14%	15%	19%	17%	13%	17%	14%	16%	14%	18%	17%	13%	17%	12%	16%	13%	16%	14%	19%	15%	14%															
4	304	198	42	25	51	122	183	120	54	74	108	68	115	48	142	204	100	33	48	162	143	70	84	150															
	15%	14%	16%	19%	16%	18%	15%	15%	15%	17%	14%	14%	17%	12%	14%	17%	12%	11%	12%	16%	13%	19%	14%	14%															
3	336	204	61	33	64	105	196	134	64	62	127	84	116	52	167	199	137	66	66	163	173	58	106	171															
	16%	14%	23%	13%	20%	15%	16%	16%	17%	14%	16%	17%	17%	13%	17%	16%	16%	22%	17%	16%	16%	16%	18%	15%															
2	150	85	16	18	30	56	98	49	27	33	50	40	37	30	83	69	81	29	29	75	75	16	48	85															
	7%	6%	6%	13%	9%	8%	8%	6%	7%	8%	6%	8%	5%	8%	8%	6%	10%	10%	7%	8%	7%	4%	8%	8%															
Bottom 2 Box (Net)	319	218	36	24	41	81	172	140	61	70	111	78	94	70	155	138	181	49	86	131	188	41	76	203															
	15%	15%	13%	18%	13%	12%	14%	17%	17%	16%	14%	16%	14%	18%	16%	11%	21%	18%	22%	13%	18%	11%	13%	18%															
1 - Not at all comfortable	107	71	11	13	10	28	60	46	27	11	35	34	34	19	55	51	56	19	25	38	69	15	26	65															
	5%	5%	4%	10%	3%	4%	5%	6%	7%	3%	4%	7%	5%	5%	6%	4%	7%	6%	6%	4%	6%	4%	5%	6%															
Mean	212	147	24	10	31	52	112	94	34	58	76	44	60	52	100	87	125	30	61	119	119	25	50	137															
	10%	10%	9%	8%	10%	8%	9%	11%	9%	9%	10%	9%	9%	13%	10%	7%	15%	10%	16%	9%	11%	7%	9%	12%															
Std. Dev.	4.9	5.0	4.9	4.3	4.8	5.0	4.9	4.9	4.8	4.8	5.0	4.9	5.0	4.8	4.8	5.1	4.6	4.6	4.5	5.0	4.8	5.2	5.0	4.8															
Std. Err.	1.99	2.01	1.89	1.73	1.91	1.84	1.94	2.05	1.96	2.05	1.97	1.98	1.90	2.10	2.00	1.84	2.14	1.95	2.15	1.92	2.04	1.79	1.92	2.07															
Median	0.04	0.05	0.11	0.20	0.12	0.07	0.06	0.07	0.10	0.10	0.07	0.10	0.07	0.10	0.07	0.05	0.07	0.13	0.09	0.06	0.06	0.09	0.08	0.06															
Sigma	5	6	5	4	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	6	5	5															
	2064	1424	267	134	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%															

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

RTN01\_5 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Attend a large concert or sporting event

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	White		Black or African American		Asian or Pacific Islander		Hispanic		Parent <18		Parent		Not Parent		Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049															
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
Top 2 Box (Net)	658	515	67	23	115	262	400	252	107	136	244	171	252	120	285	454	204	62	97	337	321	167	164	326															
7 - Very Comfortable	32%	36%	25%	17%	36%	38%	33%	30%	30%	32%	31%	35%	36%	31%	29%	37%	24%	21%	25%	34%	30%	45%	28%	29%															
6	440	344	42	9	80	158	252	185	67	96	160	118	154	95	191	295	145	43	69	224	216	96	120	224															
	21%	24%	16%	7%	25%	23%	21%	22%	18%	22%	20%	24%	22%	24%	19%	24%	17%	15%	18%	23%	20%	26%	21%	20%															
5	217	171	25	14	35	104	148	67	40	40	84	53	98	26	94	159	59	19	28	113	104	72	44	102															
	11%	12%	9%	10%	11%	15%	12%	8%	11%	9%	11%	11%	14%	7%	10%	13%	7%	8%	7%	11%	10%	19%	8%	9%															
4	275	182	30	28	56	110	154	116	49	57	100	68	109	46	120	193	82	28	41	152	123	60	82	132															
	13%	13%	11%	21%	18%	16%	13%	14%	14%	13%	13%	14%	16%	12%	12%	16%	10%	10%	10%	15%	11%	16%	14%	12%															
3	273	181	39	8	40	91	154	112	54	50	108	61	76	60	137	160	112	45	58	141	131	43	77	153															
	13%	13%	15%	6%	12%	13%	13%	14%	15%	12%	14%	12%	11%	15%	14%	13%	13%	15%	15%	14%	12%	11%	13%	14%															
2	205	131	31	14	25	71	121	81	25	52	91	37	59	31	115	118	87	42	54	108	97	34	79	92															
	10%	9%	12%	10%	8%	10%	10%	10%	7%	12%	12%	8%	9%	8%	12%	10%	10%	14%	14%	11%	9%	9%	14%	8%															
Bottom 2 Box (Net)	653	415	100	62	84	155	373	266	128	133	241	152	196	131	327	289	365	120	139	252	402	70	181	403															
	32%	29%	38%	46%	26%	22%	31%	32%	35%	31%	31%	31%	28%	34%	33%	24%	43%	40%	36%	25%	37%	19%	31%	36%															
1 - Not at all comfortable	174	118	26	15	16	48	102	68	50	32	53	39	49	28	97	83	91	27	34	59	114	16	49	109															
	8%	8%	10%	11%	5%	7%	8%	8%	14%	7%	7%	8%	7%	7%	10%	7%	11%	9%	9%	6%	11%	4%	8%	10%															
Mean	4.0	4.2	3.6	3.3	4.3	4.4	4.1	4.0	3.9	4.0	4.0	4.2	4.2	4.0	3.9	4.4	3.5	3.4	3.7	4.2	3.8	4.7	3.9	3.8															
	CD	CD	B	B	CD	GH	F	F	nO	Q	U	U	U	Q	Q	P	U	U	U	T	WX	V	V	V															
Std. Dev.	2.24	2.24	2.19	2.10	2.23	2.10	2.23	2.25	2.19	2.26	2.22	2.28	2.23	2.31	2.20	2.15	2.25	2.15	2.19	2.17	2.28	2.07	2.19	2.27															
Std. Err.	0.05	0.06	0.13	0.24	0.15	0.08	0.06	0.08	0.12	0.11	0.08	0.11	0.08	0.11	0.07	0.06	0.08	0.14	0.10	0.07	0.07	0.10	0.09	0.07															
Median	4	4	4	3	5	5	4	4	4	4	4	4	4	4	4	5	3	3	4	4	4	5	4	4															
Sigma	2064	1424	267	134	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%															

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

23 May 2022  
 Table 37

RTN01\_6 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Go to an indoor party

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women																					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049															
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
Top 2 Box (Net)	751 36%	579 41% CD	72 27%	32 24%	127 40% CD	279 40% G	444 37%	299 36%	130 36%	149 35%	290 37%	182 37%	252 36%	144 37%	354 36%	491 40% Q	260 31%	77 26%	114 29%	389 39% U	362 34%	184 49% WX	194 33%	373 34%															
7 - Very Comfortable	517 25%	406 29% CD	48 18%	19 14%	84 26% cd	185 27%	307 26%	204 25%	85 23%	103 24%	198 25%	131 27%	165 24%	100 26%	252 26%	329 27% Q	188 22%	47 16%	75 19%	264 27%	253 24%	120 32% WX	137 24%	259 23%															
6	234 11%	173 12%	25 9%	13 10%	43 14%	94 14% G	136 11%	95 11%	45 12%	46 11%	92 12%	51 10%	87 13%	44 11%	102 10%	162 13% Q	72 8%	30 10%	38 10%	125 13%	108 10% WX	63 17% WX	57 10%	114 10%															
5	296 14%	205 14%	33 12%	21 16%	56 17%	124 18% GH	180 15%	112 13%	55 15%	74 17%	103 13%	64 13%	111 16%	53 14%	131 13%	193 16% q	103 12%	31 10%	51 13%	151 15%	145 14%	60 16%	83 14%	154 14%															
4	345 17%	224 16%	63 24% BE	23 17%	39 12%	108 16%	200 17%	135 16%	62 17%	70 16%	133 17%	79 16%	108 16%	54 14%	182 16%	197 16%	147 17%	58 20%	81 21%	154 16%	191 18%	44 12%	116 20% v	184 17%															
3	208 10%	123 9%	25 9%	27 20% BC	36 11%	66 10%	117 10%	84 10%	30 8%	43 10%	75 10%	60 12%	62 9%	40 10%	106 11%	116 10%	92 11%	40 14%	39 10%	106 11%	103 10%	35 9%	68 12%	106 10%															
Bottom 2 Box (Net)	464 22%	292 20%	74 28% Be	32 23%	62 19%	112 16% F	261 22% F	197 24% F	86 24%	92 21%	183 23%	103 21%	159 23%	96 25%	209 21%	217 22% P	248 29% P	91 31%	103 27%	190 19%	274 26% V	52 14%	122 21% V	290 26% Vw															
2	137 7%	94 7%	20 7%	7 5%	13 4%	34 5%	84 7% F	53 6%	34 9%	33 8%	40 5%	30 6%	48 7%	35 9%	55 6%	67 5%	71 8% P	17 6%	26 7%	46 5%	92 9% V	12 3%	37 6% v	88 8%															
1 - Not at all comfortable	327 16%	198 14%	54 20% B	25 18%	49 15%	78 11% GH	177 15% F	144 17% F	53 14%	58 14%	143 18% J	73 15%	111 16%	62 16%	154 16%	150 12% P	177 21% P	74 25%	78 20%	145 15%	182 17% V	40 11%	85 15% V	202 18% V															
Mean	4.4	4.6 CD	4.0	3.9	4.6 CD	4.7 GH	4.5	4.4	4.4	4.4	4.4	4.4	4.4	4.4	4.4	4.7 Q	4.1	3.8	4.1 r	4.6 U	4.3	5.0 WX	4.4	4.2															
Std. Dev.	2.12	2.11	2.08	1.97	2.10	1.98	2.10	2.15	2.09	2.05	2.16	2.12	2.11	2.16	2.10	2.03	2.18	2.12	2.10	2.08	2.13	1.99	2.05	2.16															
Std. Err.	0.05	0.05	0.12	0.22	0.14	0.07	0.06	0.07	0.11	0.10	0.07	0.10	0.08	0.10	0.07	0.06	0.07	0.14	0.09	0.06	0.07	0.10	0.09	0.07															
Median	5	5	4	4	5	5	5	4	5	5	5	5	5	5	4	5	4	4	4	5	4	5	4	4															
Sigma	2064	1424	267	134	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

RTN01\_7 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?

Take public transportation

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women																			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049															
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
Top 2 Box (Net)	626	470	71	25	105	243	367	250	110	125	222	169	253	116	257	440	186	68	91	315	311	162	147	317															
7 - Very Comfortable	30%	33%	27%	19%	33%	35%	31%	30%	30%	29%	28%	37%	30%	30%	26%	36%	22%	23%	23%	32%	29%	43%	25%	29%															
6	435	329	44	8	81	161	244	186	77	87	154	117	165	94	176	295	140	46	66	209	226	103	105	227															
	21%	23%	17%	6%	25%	23%	20%	22%	21%	20%	20%	24%	24%	18%	18%	24%	16%	15%	17%	21%	21%	27%	18%	21%															
5	191	141	27	17	24	82	123	65	33	38	68	52	88	22	81	145	46	22	24	106	85	59	41	90															
	9%	10%	10%	12%	7%	12%	10%	8%	9%	9%	9%	11%	13%	6%	8%	12%	5%	7%	6%	11%	8%	18%	7%	8%															
4	320	196	53	30	53	128	194	124	62	63	127	69	114	43	163	223	97	55	61	180	140	74	96	149															
	16%	14%	20%	23%	17%	19%	16%	15%	17%	15%	16%	14%	17%	11%	17%	18%	11%	18%	16%	18%	13%	20%	17%	14%															
3	284	185	49	19	44	84	139	139	54	65	111	55	98	57	129	146	138	41	66	120	163	32	92	160															
	14%	13%	18%	14%	14%	12%	12%	17%	15%	15%	14%	11%	14%	15%	13%	12%	16%	14%	17%	12%	15%	9%	16%	14%															
2	226	146	24	20	29	79	132	85	34	48	86	59	59	39	128	132	94	37	36	114	112	32	85	110															
	11%	10%	9%	15%	9%	11%	11%	10%	9%	11%	11%	12%	9%	10%	13%	11%	11%	12%	9%	12%	10%	9%	15%	10%															
Bottom 2 Box (Net)	608	426	69	40	88	155	371	227	104	128	239	136	167	134	306	273	335	97	136	261	347	74	163	371															
	29%	30%	26%	30%	28%	23%	31%	27%	29%	30%	30%	28%	24%	35%	31%	22%	39%	33%	35%	26%	32%	20%	28%	34%															
1 - Not at all comfortable	181	129	13	11	30	47	106	72	43	41	57	40	54	43	84	95	86	20	36	72	108	26	49	105															
	9%	9%	5%	8%	9%	7%	9%	9%	12%	10%	7%	8%	8%	11%	8%	8%	10%	7%	9%	7%	10%	7%	8%	10%															
Mean	4.1	4.1	4.1	3.7	4.3	4.4	4.0	4.1	4.2	4.0	4.0	4.2	4.4	3.9	3.9	4.4	3.5	3.8	3.7	4.2	3.9	4.7	3.9	3.9															
Std. Dev.	2.18	2.22	2.07	1.90	2.19	2.10	2.20	2.15	2.13	2.16	2.18	2.22	2.13	2.27	2.15	2.10	2.18	2.14	2.16	2.14	2.20	2.07	2.08	2.22															
Std. Err.	0.05	0.06	0.12	0.22	0.14	0.08	0.06	0.07	0.11	0.10	0.08	0.11	0.08	0.11	0.07	0.06	0.07	0.14	0.10	0.07	0.07	0.10	0.09	0.07															
Median	4	4	4	4	4	5	4	4	4	4	4	4	5	4	4	5	3	4	4	4	4	5	4	4															
Sigma	2064	1424	267	134	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%															

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base



Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

RTN01\_8 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Go out for dinner or drinks indoors

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)		Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049															
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
Top 2 Box (Net)	936	718	103	31	144	327	543	383	160	188	381	207	308	183	446	588	349	108	142	449	488	196	243	498															
7 - Very Comfortable	45%	50% CD	39% D	23% D	45% D	47% g	45% D	46% g	44%	44%	49%	42%	44%	47%	45%	48%	41%	36%	36%	45%	45%	52% WX	42%	45%															
6	619	485	61	13	95	199	350	262	104	121	261	133	188	136	295	377	243	70	91	297	322	116	172	331															
	30%	34% CD	23% D	9%	30% D	29%	29%	32%	29%	28%	33%	27%	27%	35% M	31%	29%	23%	23%	30%	30%	30%	31%	30%	30%															
5	317	233	42	19	48	128	193	121	57	67	120	74	120	46	151	211	106	38	51	152	165	80	70	167															
	15%	18%	16%	14%	15%	19% Gh	16%	15%	16%	15%	15%	15%	17%	12%	15%	17% Q	13%	13%	13%	15%	15%	21% WX	12%	15%															
4	329	210	52	25	55	120	194	129	52	84	124	68	121	55	154	204	125	53	69	162	167	58	108	163															
	16%	15%	19%	19%	17%	17%	16%	16%	14%	20%	16%	14%	17%	14%	16%	17%	15%	18%	18%	16%	16%	16%	18%	15%															
3	314	212	36	22	51	85	172	136	55	64	106	89	99	52	164	172	142	35	66	161	154	50	109	155															
	15%	15%	13%	16%	15%	12% F	14% F	16% F	15%	15%	14%	18% k	14%	13%	17%	17%	17%	12%	12%	16%	14%	13%	19% vX	14%															
2	179	100	29	28	27	68	115	59	44	36	56	43	54	39	87	98	81	34	39	81	98	30	53	96															
	9%	7%	11% b	21% BcE	8%	10%	10%	7%	12% K	8%	7%	9%	8%	10%	9%	8%	9%	12%	10%	8%	9%	8%	9%	9%															
Bottom 2 Box (Net)	306	185	48	27	43	89	179	120	51	56	117	81	112	61	133	152	154	68	73	138	168	40	70	196															
	15%	13%	18% b	20%	14%	13%	15% F	15%	14%	13%	15%	17%	16%	16%	14%	13%	18% P	23%	19%	14%	16%	11%	12%	18% VW															
1 - Not at all comfortable	94	56	15	10	7	35	63	30	19	13	35	26	30	18	46	59	35	19	5	46	49	14	21	59															
	5%	4%	5% e	7% e	2%	5% F	5% F	4%	5%	5%	5%	5%	4%	5%	5%	5%	4%	6%	5%	5%	5%	4%	4%	5%															
Mean	211	129	33	18	36	54	116	90	32	43	82	55	82	42	87	93	119	49	54	92	119	26	49	136															
	10%	9%	12% e	13% e	11% F	8% F	10% F	11% F	9%	10%	10%	11%	11%	11%	9%	8%	14% P	16% P	14% P	9%	11%	7%	8%	12% VW															
Std. Dev.	4.9	5.1 CD	4.6 D	4.0	4.9 D	5.0 G	4.9	4.9	4.8	4.9	5.0 I	4.7	4.8	4.9	4.9	5.0 Q	4.7	4.4	4.5	4.9	4.9	5.1 wX	4.9	4.8															
Std. Err.	1.97	1.94	1.99	1.81	1.96	1.89	1.96	1.98	1.95	1.91	2.00	2.00	1.99	2.06	1.93	1.88	2.07	2.12	2.02	1.94	2.01	1.83	1.88	2.06															
Median	0.04	0.05	0.12	0.21	0.13	0.07	0.06	0.07	0.10	0.09	0.07	0.10	0.07	0.10	0.06	0.05	0.07	0.14	0.09	0.06	0.06	0.09	0.08	0.06															
Sigma	5	6	5	4	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	6	5	5															
	2064	1424	267	134	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%															

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

RTN01\_9 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Socializing with people you don't know at a bar

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049															
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
Top 2 Box (Net)	612 30%	473 33% CD	66 25%	26	101 32%	249 36% GH	379 31%	230 28%	101 28%	118 28%	227 29%	165 34%	235 34% O	111 29%	265 27%	444 37% Q	168 20%	60 20%	88 23%	317 32% U	294 27%	158 42% WX	155 27%	299 27%															
7 - Very Comfortable	408 20%	326 23% CD	37 14%	11 8%	69 22% d	151 22% GH	239 20%	166 20%	59 16%	79 19%	158 20%	112 23% i	143 21%	81 21%	184 19%	283 23% Q	125 15%	37 12%	58 15%	207 21%	201 19%	100 27% WX	109 19%	198 18%															
6	204 10%	147 10%	29 11%	16 12%	32 10%	98 14% GH	139 12% H	65 8%	42 12%	39 9%	69 9%	53 11%	92 13% NO	30 8%	81 8%	161 13% Q	43 5%	23 8%	30 8%	110 11%	94 9%	57 15% WX	46 8%	100 9%															
5	262 13%	172 12%	32 12%	12 9%	71 22% BCD	117 17% Gh	155 13%	104 13%	53 15%	53 12%	106 13%	50 10%	105 15% o	43 11%	113 12%	181 15% Q	81 10%	40 14%	52 13%	157 16% U	105 10%	71 19% WX	73 13%	117 11%															
4	293 14%	194 14%	45 17% e	21 16%	35 11%	79 11% FG	143 12%	140 17% FG	38 11%	79 18% IL	118 15%	58 12%	87 13% M	44 11%	162 16% mN	167 14%	126 15%	40 13%	55 14%	141 14% V	152 14%	30 8% V	104 18% V	160 14% V															
3	228 11%	144 10%	35 13% E	14 11%	22 7% E	84 12% E	130 11%	96 12%	45 12%	45 11%	75 10%	63 13% o	83 12% o	35 9%	109 11%	135 11%	93 11%	31 10%	38 10%	100 10% v	128 12%	32 8% v	73 12% v	124 11% v															
Bottom 2 Box (Net)	689 32%	441 31%	89 33% BE	60 45% BE	91 28%	161 23% F	396 33% F	257 31% F	126 35%	133 31%	258 33%	152 31% o	181 26% Mo	154 40% Mo	334 34% M	288 24% M	381 45% P	126 42% P	156 40% P	275 28% T	394 37% T	84 23% V	178 31% V	407 37% VW															
2	173 8%	128 9%	21 8%	17 13%	22 7% F	48 7% F	104 9% F	65 8%	42 12% k	35 8%	61 8%	35 7% M	36 5% M	44 11% M	92 9% M	82 7% P	91 11% P	22 7% P	33 9% P	74 7% T	99 9% T	35 9% V	37 6% V	101 9% V															
1 - Not at all comfortable	497 24%	313 22%	68 25% b	43 32% b	68 21% b	113 16% F	293 24% F	192 23% F	84 23% k	98 23%	198 25%	117 24% M	145 21% M	110 28% M	241 25% M	207 17% P	290 34% P	104 35% P	122 31% P	202 20% T	295 27% T	50 13% V	141 24% V	306 28% V															
Mean	3.9	4.1 CD	3.7	3.2	4.2 CD	4.4 GH	3.9	3.9	3.8	3.9	3.9	4.0	4.2 NO	3.7	3.8	4.4 Q	3.3	3.4	3.5	4.1 U	3.7	4.6 WX	3.9	3.7															
Std. Dev.	2.22	2.24	2.12	2.06	2.19	2.11	2.24	2.18	2.17	2.16	2.23	2.28	2.18	2.31	2.19	2.14	2.18	2.17	2.20	2.17	2.24	2.12	2.16	2.23															
Std. Err.	0.05	0.06	0.13	0.23	0.14	0.08	0.06	0.08	0.11	0.10	0.08	0.11	0.08	0.11	0.07	0.06	0.07	0.14	0.10	0.07	0.07	0.10	0.09	0.07															
Median	4	4	4	3	5	5	4	4	4	4	4	4	4	4	4	5	3	3	4	4	4	5	4	4															
Sigma	2064	1424	267	134	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

CFP03 Do you believe the worst of COVID-19 is behind us or is the worst still ahead of us?

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)					
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
The worst is behind us	1420 69%	1064 75% CDE	136 51%	80 60%	174 54%	448 65%	824 69% E	574 69%	267 73% K	302 71%	515 66%	337 69%	437 63%	270 69% m	713 73% M	838 69%	583 69%	144 49%	226 58% R	638 64%	782 73% I	222 59%	399 69% V	799 72% V
The worst is still ahead of us	644 31%	359 25% B	131 49% B	54 40% B	146 46% B	242 35% G	379 31%	253 31%	97 27%	126 29%	270 34% I	152 31%	255 37% nO	119 31%	270 27%	377 31%	267 31%	153 51% S	164 42%	352 36% U	292 27%	152 41% WX	183 31%	308 28%
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

23 May 2022  
 Table 42

Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Summary Of Top 3 Box

Base: All Respondents

	Race																				Parents				Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	White		Black or African American		Asian or Pacific Islander		Hispanic		Parent <18		Parent		Not Parent		Northeast		Midwest		South		West		Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women													
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																		
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049																		
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107																		
Retail (grocery)	748	530	97	45	107	249	425	312	124	153	310	160	256	110	381	455	293	102	119	352	395	156	203	388																		
Technology	688	490	83	52	109	275	448	238	127	140	251	170	25	124	312	413	276	84	122	331	357	130	194	364																		
Retail (apparel)	643	480	80	33	97	244	400	236	112	130	260	141	229	111	302	410	232	77	119	292	351	120	166	357																		
Retail	667	496	79	43	95	244	427	230	105	141	263	157	256	100	310	442	224	82	98	320	347	150	252	365																		
Consumer products	650	466	85	30	94	242	423	219	103	129	266	152	245	124	281	399	251	93	119	289	361	128	159	363																		
Manufacturing	627	481	83	29	80	236	404	221	107	141	246	134	223	111	293	390	238	67	101	277	350	119	161	347																		
Banking	616	443	69	41	94	217	367	243	107	129	243	137	199	115	302	387	229	73	109	292	324	126	158	332																		
Automotive	617	444	68	32	102	212	366	241	105	129	247	136	234	112	270	398	219	80	92	304	313	132	164	320																		
Telecommunications	571	421	86	26	67	214	374	185	124	121	214	112	228	79	264	344	226	66	95	256	315	121	148	301																		
Aerospace	595	434	60	47	89	220	371	219	100	131	221	142	200	103	292	378	217	51	76	286	310	136	137	322																		
Financial services	526	404	59	29	78	221	358	161	98	98	214	116	189	81	256	325	201	56	92	251	275	130	122	274																		
Insurance (excluding health insurance)	566	394	63	43	105	237	381	179	96	127	198	145	217	74	275	372	194	85	92	271	295	139	124	303																		
E-commerce	545	395	64	35	81	225	343	197	91	101	224	129	214	87	244	357	188	65	82	256	289	139	122	284																		
Energy	533	401	59	31	79	215	334	187	85	108	199	141	188	91	254	342	191	65	93	251	282	131	124	278																		
Airline	536	402	59	33	89	198	338	190	84	109	203	140	205	88	243	329	207	56	76	255	281	129	145	263																		
Health insurance	503	361	67	40	80	197	319	175	77	86	207	132	214	77	212	330	173	61	89	249	254	136	110	257																		
Pharmaceutical	495	347	65	37	83	197	298	180	82	112	181	121	197	77	221	300	195	66	89	253	242	130	123	242																		
Media	416	296	69	22	79	167	254	150	82	60	164	110	183	48	185	284	132	66	72	238	178	131	92	193																		
Government	316	222	38	21	60	167	220	86	56	59	116	84	157	37	122	235	80	54	56	183	133	121	67	128																		
Tobacco	300	212	50	17	67	168	201	98	56	45	131	69	148	44	109	216	84	44	56	185	115	101	73	127																		

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Summary Of Top 2 Box

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy		
	Wave 117 (S20 - S22)		White		Black or African American		Asian or Pacific Islander		Hispanic		Parent <18		Parent		Not Parent		Northeast		Midwest		South		West		Urban		Rural		Suburban		Employed		Not Employed		BIPOC Women							Low Income Women	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																			
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049																			
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107																			
Retail (grocery)	485	347	64	31	73	163	279	202	72	90	219	104	182	70	233	305	180	63	71	229	256	114	120	252																			
Technology	438	316	53	25	69	197	296	141	91	91	153	103	177	80	181	275	163	47	71	215	223	100	113	225																			
Retail	422	323	51	23	63	175	271	146	60	84	181	98	169	53	200	295	128	52	66	216	207	120	80	222																			
Retail (apparel)	389	298	46	21	69	164	260	128	65	71	164	91	165	55	169	263	126	40	64	179	211	98	83	208																			
Banking	377	281	46	19	58	141	237	139	69	90	144	74	143	61	173	238	139	35	67	176	201	89	84	205																			
Manufacturing	374	290	60	13	50	158	247	124	50	83	151	90	146	57	171	254	120	40	52	166	208	88	98	188																			
Consumer products	380	275	53	19	72	158	266	113	68	65	169	78	171	56	153	255	125	42	53	169	211	96	69	215																			
Aerospace	375	286	32	33	63	145	239	132	65	81	143	86	142	59	174	260	116	24	44	175	200	90	81	205																			
Insurance (excluding health insurance)	358	257	41	12	82	162	250	107	72	72	120	94	153	46	159	245	114	53	56	187	171	110	70	179																			
Telecommunications	340	267	44	7	46	140	234	100	74	57	133	76	158	41	141	224	115	27	51	160	179	82	88	170																			
E-commerce	346	249	44	20	66	156	234	110	69	52	144	81	151	46	148	232	114	39	41	177	169	105	75	165																			
Automotive	347	261	39	15	62	127	212	130	55	67	148	77	146	55	143	242	106	39	47	174	174	98	79	170																			
Financial services	302	245	33	9	50	132	209	88	54	63	123	62	120	33	147	193	109	28	53	147	155	84	69	148																			
Pharmaceutical	313	233	45	17	48	134	201	106	53	64	123	73	140	45	128	197	115	35	53	158	155	95	67	150																			
Energy	311	244	31	17	61	132	210	95	48	29	117	84	122	49	141	197	114	27	51	144	167	85	64	162																			
Health insurance	310	229	40	18	60	147	224	82	50	48	129	83	149	46	115	221	89	40	48	178	133	99	68	144																			
Airline	305	240	25	26	54	128	206	95	46	23	65	103	134	37	133	193	112	18	35	152	153	93	60	151																			
Media	254	184	39	7	61	109	154	95	53	31	100	69	118	18	117	178	76	39	38	163	91	96	56	102																			
Government	184	135	31	11	40	110	139	43	34	65	53	106	30	19	59	145	39	21	29	114	71	85	34	66																			
Tobacco	178	131	28	4	43	108	134	43	24	25	82	47	101	23	55	135	43	22	27	116	62	79	35	64																			

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
COVID-19 (All Except (MEG01-07) & (MBA01-08))  
Weighted To The U.S. General Adult Population - Propensity

23 May 2022  
Table 44

Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Summary Of Bottom 2 Box

Base: All Respondents

	Race																				Parents				Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (S/20 - S/22)		White		Black or African American		Asian or Pacific Islander		Hispanic		Parent <18		Parent		Not Parent		Northeast		Midwest		South		West		Urban		Rural		Suburban		Employed		Not Employed		BIPOC Women		Low Income Women						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																			
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049																			
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107																			
Tobacco	414 41%	288 42% CE	43 29%	34 55%	45 27%	95 28%	228 39%	185 44%	69 41%	103 49%	138 35%	104 43%	109 31%	73 46%	232 48%	216 36%	198 48%	54 37%	75 40%	182 45%	232 45%	42 22%	137 47%	235 44%																			
Government	335 33%	257 36% CE	35 23%	6 10%	33 20%	81 23%	171 29%	162 38%	50 29%	84 38%	134 35%	98 27%	76 21%	89 44%	170 36%	179 30%	156 37%	39 27%	74 36%	153 31%	183 34%	21 11%	133 43%	182 34%																			
Media	292 28%	236 31% CE	14 11%	7 11%	36 22%	61 19%	147 25%	139 30%	56 29%	60 29%	113 28%	63 24%	61 18%	75 37%	156 31%	134 23%	158 34%	22 15%	42 21%	115 23%	177 32%	21 11%	94 34%	178 30%																			
Pharmaceutical	184 18%	141 20% b	20 14%	8 13%	21 13%	45 13%	91 16%	90 21%	34 18%	44 19%	60 17%	45 14%	50 14%	47 23%	87 18%	106 18%	77 18%	22 15%	38 20%	89 18%	94 18%	26 13%	71 26%	169 16%																			
Health insurance	153 15%	94 13%	17 12%	11 14%	23 16%	50 15%	95 16%	57 13%	26 16%	32 16%	57 14%	53 14%	29 15%	72 14%	95 15%	58 14%	23 15%	30 16%	88 18%	65 12%	108 20%	20 10%	65 23%	69 12%																			
Financial services	117 12%	88 12%	12 11%	2 4%	15 11%	34 10%	58 10%	55 15%	20 11%	31 16%	42 11%	24 10%	36 11%	23 12%	59 13%	75 13%	41 10%	13 11%	24 12%	70 15%	47 9%	16 5%	45 17%	56 11%																			
Insurance (excluding health insurance)	122 11%	82 11%	11 9%	6 8%	25 14%	37 10%	61 9%	52 13%	19 10%	30 13%	43 11%	30 11%	45 13%	26 14%	50 11%	71 11%	51 12%	23 14%	23 12%	81 15%	41 8%	21 10%	51 17%	50 9%																			
Airline	110 11%	70 10%	18 13%	5 7%	16 9%	48 13%	60 10%	50 12%	19 10%	24 10%	38 10%	29 12%	41 12%	24 12%	46 9%	76 12%	35 8%	19 14%	28 15%	59 12%	52 9%	20 10%	40 13%	50 9%																			
Energy	97 9%	69 9% c	4 4%	4 6%	19 12%	22 7%	55 9%	38 9%	12 7%	20 10%	25 7%	39 15%	24 8%	33 17%	39 8%	48 8%	49 11%	8 6%	23 11%	44 9%	52 10%	4 2%	41 14%	51 9%																			
Banking	80 8%	52 7%	6 5%	- -	22 13% bc	20 6%	38 7%	40 9%	16 9%	12 5%	28 7%	24 11%	26 8%	16 6%	38 7%	53 8%	28 7%	15 10%	14 8%	45 9%	35 7%	9 5%	34 11%	38 7%																			
Retail (grocery)	78 7%	43 6%	12 9%	- -	21 13% B	20 6%	44 7%	30 7%	17 9%	15 7%	28 7%	18 8%	31 9%	15 8%	32 6%	40 6%	38 9%	13 8%	23 12%	43 9%	35 6%	6 3%	26 9%	46 8%																			
Telecommunications	69 7%	50 7%	8 6%	1 2%	11 8%	20 6%	34 6%	28 8%	9 5%	11 5%	28 7%	20 9%	21 6%	13 7%	35 7%	31 5%	38 9%	7 5%	21 11%	44 9%	25 5%	7 4%	30 10%	32 6%																			
E-commerce	64 6%	47 7%	10 7%	1 1%	8 6%	17 5%	28 5%	35 8%	10 5%	13 3%	30 7%	11 5%	20 6%	15 8%	29 6%	32 5%	33 8%	9 6%	14 7%	42 8%	23 4%	8 4%	25 9%	30 6%																			
Automotive	56 5%	46 6%	4 3%	2 3%	14 9%	20 6%	35 6%	21 5%	9 5%	12 5%	21 6%	14 6%	22 6%	8 4%	26 5%	34 6%	22 5%	7 5%	16 9%	35 7%	21 4%	16 5%	21 7%	19 3%																			
Technology	51 5%	37 5%	3 2%	2 3%	8 5%	8 2%	18 3%	29 7%	7 4%	13 6%	20 11%	11 4%	20 6%	12 6%	19 4%	25 4%	26 6%	11 8%	14 7%	32 7%	19 4%	6 3%	21 7%	24 4%																			
Consumer products	52 5%	43 6%	6 4%	2 3%	6 4%	22 6%	36 6%	15 4%	16 9%	12 6%	14 3%	10 4%	17 5%	10 4%	25 5%	28 4%	24 6%	4 2%	13 6%	22 5%	30 5%	5 3%	24 8%	23 4%																			
Retail	49 4%	28 4%	7 5%	2 3%	14 6% b	14 4%	19 5%	29 7%	6 3%	13 6%	15 4%	15 4%	23 6%	7 4%	20 4%	33 4%	16 4%	4 2%	7 4%	33 6%	16 3%	14 7%	14 5%	21 4%																			
Aerospace	46 4%	21 3%	3 3%	3 4%	10 6%	21 6% h	31 5%	12 3%	5 3%	15 7%	16 4%	9 3%	14 4%	7 4%	25 5%	23 4%	23 5%	17 11%	16 8%	35 7%	11 2%	3 1%	23 8%	20 4%																			
Retail (apparel)	42 4%	21 3%	5 4%	2 4%	11 7% b	15 4%	22 4%	15 4%	11 6%	6 3%	15 4%	11 4%	17 5%	12 6%	13 3%	27 4%	15 4%	9 7%	18 9%	30 6%	12 2%	6 4%	17 6%	19 3%																			
Manufacturing	42 4%	30 4%	5 4%	2 4%	8 5%	21 6% g	28 4%	14 4%	11 6%	6 3%	18 4%	7 3%	15 4%	6 3%	21 4%	23 4%	19 5%	10 7%	14 7%	29 6%	13 2%	10 6%	15 5%	16 3%																			

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 1 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Airline

Base: All Respondents

	Race																			Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	1032	803	142	34	124	372	596	414	180	232	414	206	359	232	441	610	422	116	254	531	501	214	300	518															
Weighted Base	1049	731	135*	63**	170*	353	604	425	195	227	385	242	337	205	507	614	436	139*	188	498	551	195	313	541															
Top 3 Box (Net)	536 51%	402 55% C	59 43%	33 52%	89 52%	198 56% H	338 56% H	190 45%	84 43%	109 48%	203 53%	140 58% I j	205 61% NO	88 43%	243 48%	329 54%	207 48%	56 40%	76 40%	255 51%	281 51%	129 66% WX	145 46%	263 49%															
Top 2 Box (Sub-Net)	305 29%	240 33% C	25 18%	26 41%	54 32% C	129 37% H	206 34% H	95 22%	46 23%	65 29%	103 27%	91 38% K	134 40% NO	37 18%	133 26% n	193 31%	112 26%	18 13%	35 19%	152 31%	153 28% WX	93 48% WX	60 19%	151 28% W															
7 - Very good	125 12%	96 13%	15 11%	4 7%	32 19% H	57 16% H	91 15% H	31 7%	19 10%	21 9%	44 11%	41 17% J NO	66 19% NO	18 9%	42 8%	83 14%	42 10%	8 6%	17 9%	72 14% u	53 10% u	42 22% WX	27 9%	56 10%															
6	179 17%	144 20% Ce	10 8%	21 34%	22 13% C	72 20% H	115 19% H	65 15%	27 14%	44 19%	59 15% N	50 21% N	69 20% N	19 9%	91 18% N	110 22%	70 16%	10 7%	18 10%	80 21% u	100 18% WX	51 26% WX	33 10% W	95 18% W															
5	231 22%	162 22%	34 25%	7 11%	35 21% C	69 20% H	131 22% H	95 22%	38 19%	43 19%	101 26% N	49 20% N	70 21% N	51 25%	109 22% M	136 22%	96 22%	38 27%	40 22%	103 21% u	128 23% u	35 16% vx	85 27% vx	111 21% W															
4	234 22%	156 21%	31 23%	13 21%	38 22% F	57 16% F	122 20% F	107 25% F	66 34% jkl	54 24%	74 19%	41 17% M	50 15% M	56 27% M	128 25% M	123 20% p	111 26% p	32 23%	45 24%	89 18% u	145 26% u	18 9% u	67 21% v	149 27% v															
3	97 9%	69 10%	11 8%	8 12%	16 10% G	28 8% G	50 8% G	45 11% G	16 8% G	21 9%	39 10% G	22 9% G	20 6% G	21 10% G	57 11% M	53 9% M	44 10% M	15 8% M	56 11% u	41 7% u	20 10% u	35 11% u	43 8% u																
Bottom 2 Box (Net)	110 11%	70 10%	18 13%	5 7%	16 9% G	48 13% G	60 10% G	50 12% G	19 10% G	24 10% G	38 10% G	28 12% G	41 12% G	24 12% G	46 9% q	76 12% q	35 8% q	19 14% q	28 15% q	59 12% u	52 9% u	20 10% u	40 13% u	50 9% u															
2	51 5%	32 4% g	6 4% g	3 5% g	12 7% g	21 6% g	27 4% g	24 6% g	10 5% g	9 4% g	12 3% g	21 9% K	21 6% K	7 3% K	22 4% K	38 6% q	13 3% q	7 5% q	9 5% q	25 5% u	26 5% u	14 7% x	17 5% x	19 4% x															
1 - Very bad	60 6%	38 5% e	12 9% e	1 2% e	4 2% G	27 8% G	33 5% G	26 6% G	10 5% G	15 6% G	27 7% G	8 3% G	19 6% G	17 8% G	24 5% M	38 6% p	21 5% p	13 9% p	19 10% u	33 7% u	26 5% u	5 3% v	23 7% v	31 6% v															
Not sure	72 7%	33 4% B	17 13% B	4 7% B	11 6% B	23 6% B	34 6% B	33 8% B	10 5% B	21 9% B	31 8% B	10 4% B	21 6% B	17 8% B	34 7% n	34 5% n	38 9% n	22 16% n	25 13% n	39 8% u	33 6% u	9 4% u	26 8% u	37 7% u															
Sigma	1049 100%	731 100%	135 100%	63 100%	170 100%	353 100%	604 100%	425 100%	195 100%	227 100%	385 100%	242 100%	337 100%	205 100%	507 100%	614 100%	436 100%	139 100%	188 100%	498 100%	551 100%	195 100%	313 100%	541 100%															

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1314. 2 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Automotive

Base: All Respondents

	Race																				Parents				Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																		
Unweighted Base	1025	801	128	44	112	358	593	419	168	218	430	209	364	230	431	608	417	126	252	530	495	209	297	519																		
Weighted Base	1051	727	122*	74*	165*	324	603	435	173	213	412	253	357	210	484	614	438	162*	190	506	545	184	303	563																		
Top 3 Box (Net)	617 59%	444 61% D	68 56%	32 43%	102 62% d	212 65% GH	366 61%	241 55%	105 60%	129 61%	247 60%	136 54%	234 66% NO	112 54%	270 56%	398 65% Q	219 50%	80 48%	92 48%	304 60%	313 57%	132 72% WX	164 54%	320 57%																		
Top 2 Box (Sub-Net)	347 33%	261 36% d	39 32%	15 21%	62 38% d	127 39% GH	212 35%	130 30%	55 32%	67 32%	148 36%	77 30%	149 42% NO	55 26%	143 30%	242 39% Q	106 24%	39 24%	47 25%	174 34%	174 32%	98 53% WX	79 26%	170 30%																		
7 - Very good	155 15%	109 15%	26 21% D	4 5%	37 22% d	70 22% GH	98 16%	56 13%	31 18%	23 11%	68 17%	33 13%	84 23% NO	17 8%	53 11%	121 20% Q	33 8%	22 13%	22 12%	83 16%	71 13%	50 27% WX	41 14%	63 11%																		
6	193 18%	152 21% C	13 11%	12 16%	25 15% D	57 18% GH	114 19%	74 17%	24 14%	45 21%	80 19%	45 18%	65 18% NO	38 18%	89 18%	121 20% Q	72 17%	18 11%	25 13%	90 18%	103 19%	48 26% Wx	38 12%	107 19% w																		
5	269 26%	183 25%	30 24%	16 22%	40 24% D	85 26% GH	154 26%	111 26%	50 29%	62 29%	98 24%	59 23%	85 24% NO	57 27%	127 26%	156 25% Q	114 26%	41 25%	45 23%	130 26%	139 25%	34 16% V	85 27% v	150 27% v																		
4	209 20%	127 18%	26 21% BcE	28 38% d	26 16% d	53 16% GH	112 19%	96 22%	43 25% j	31 15% j	75 18% j	60 14% m	51 22% M	45 23% M	113 23% M	107 17% P	102 23% P	39 24%	40 21%	94 19%	115 21%	18 10% V	67 22% V	123 22% V																		
3	99 9%	65 9%	13 11%	5 6%	13 8% D	20 6% GH	56 9% F	41 9%	12 7% j	26 12% j	37 9% m	25 10% m	36 11% M	23 11% M	41 8% M	49 8% P	17 11% P	21 11% P	46 9% P	53 10% P	9 5% V	34 11% V	57 10% V																			
Bottom 2 Box (Net)	56 5%	46 6% u	4 3% X	2 3% x	14 9% X	20 6% X	35 6% X	21 5% X	9 5% X	12 5% X	21 5% X	14 6% X	22 6% X	8 4% X	26 5% X	34 6% X	22 5% X	7 5% X	16 9% X	35 7% X	21 4% X	16 7% X	21 7% X	19 3% X																		
2	21 2%	16 2% U	2 1% U	1 1% U	5 3% U	6 2% U	9 1% U	12 3% U	4 2% U	7 4% U	5 1% U	5 2% U	9 3% U	4 2% U	7 2% U	16 3% U	5 1% U	2 1% U	6 3% U	16 3% U	4 1% U	8 3% U	8 3% U	5 1% U																		
1 - Very bad	36 3%	29 4% I	2 2% I	1 2% I	9 6% I	14 4% I	27 4% I	9 2% I	5 3% I	4 2% I	16 4% I	10 4% I	13 4% I	4 2% I	18 4% I	18 3% I	18 4% I	5 3% I	10 5% I	19 4% I	17 3% I	8 4% I	14 4% I	14 3% I																		
Not sure	70 7%	45 6% I	11 9% I	7 10% I	10 6% I	19 6% I	34 6% I	35 8% I	5 3% I	15 7% I	32 8% I	17 7% I	14 4% I	21 10% I	35 7% I	24 4% I	46 10% I	18 11% I	20 11% I	27 5% I	43 8% I	9 5% I	17 5% I	44 8% I																		
Sigma	1051 100%	727 100%	122 100%	74 100%	165 100%	324 100%	603 100%	435 100%	173 100%	213 100%	412 100%	253 100%	357 100%	210 100%	484 100%	614 100%	438 100%	162 100%	190 100%	506 100%	545 100%	184 100%	303 100%	563 100%																		

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base



Q1314.3 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Consumer products

Base: All Respondents

	Demographics																				Mental Health				Therapy		
	Race				Parents				Region				Urbanicity				Employment Status				Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women							
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)				
Unweighted Base	1029	783	152	35	119	373	635	377	181	225	422	201	359	246	424	591	438	131	281	503	526	205	287	537			
Weighted Base	1048	709	154*	58**	164*	365	662	369	178	223	408	240	362	215	472	619	429	164*	211	478	571	183	303	563			
Top 3 Box (Net)	650 62%	466 66% Ce	85 55%	30 53%	94 57%	242 66% h	423 64%	218 59%	103 58%	129 58%	266 65%	152 63%	245 68% No	124 58%	281 60%	399 64%	251 59%	93 57%	118 56%	289 61%	361 63%	128 70% W	159 53%	363 64% W			
Top 2 Box (Sub-Net)	380 36%	275 39%	53 34%	19 33%	72 44%	158 43% gH	266 40% H	113 31%	68 38%	65 29%	169 42% j	78 33%	171 47% NO	56 26%	153 32%	255 41% Q	125 29%	42 26%	53 25%	169 35%	211 37%	96 53% WX	69 23%	215 38% W			
7 - Very good	172 16%	118 17%	35 23%	12 21%	30 18%	87 24% GH	124 19% h	48 13%	33 18%	24 11%	71 17% j	44 18%	85 23% NO	24 11%	63 13%	114 18%	58 14%	25 15%	23 11%	87 18%	85 15%	52 28% WX	33 11%	87 15%			
6	208 20%	157 22% C	18 11%	7 12%	42 26% C	71 20% C	142 21% C	65 18%	35 20%	41 19%	98 24% L	34 14%	86 24% N	32 15%	90 19%	141 23% Q	67 16%	17 10%	30 14%	82 17%	126 22% W	44 12%	36 12% W	128 23% W			
5	270 26%	191 27% E	32 21%	11 19%	22 13% E	84 23% E	157 24% E	105 28%	36 20%	64 29%	97 24% i	73 31% i	74 20% M	68 32% M	128 27% m	144 23% p	126 29% p	51 31%	65 31%	120 25% U	149 26% U	32 17% V	91 30% V	148 26% V			
4	215 20%	118 17% B	39 26% B	15 25% B	41 25% B	56 15% F	125 19% F	86 23% F	38 21%	53 24% k	68 17% j	55 23% j	63 17% j	50 24%	102 22% p	112 18% p	103 24% p	36 22%	48 23%	95 20% U	119 21% U	29 16% x	74 25% x	112 20% x			
3	64 6%	48 7% x	9 6% x	2 4% x	12 7% x	23 6% x	38 6% x	25 7% x	12 7% x	11 5% x	30 7% x	11 5% x	19 5% x	15 7% x	30 6% x	43 7% x	21 5% x	10 6% x	12 6% x	40 8% U	24 4% U	11 6% x	26 9% x	26 5% x			
Bottom 2 Box (Net)	52 5%	43 6% K	6 4% K	2 3% K	6 4% K	22 6% K	36 6% K	15 4% K	16 9% K	12 6% K	14 3% K	10 4% K	17 5% K	10 4% K	25 5% K	28 4% K	24 6% K	4 2% K	13 6% K	22 5% K	30 5% K	5 3% K	24 8% vx	23 4% K			
2	23 2%	20 3% H	3 2% H	- 3% H	4 2% H	13 4% H	22 3% H	* 3% H	9 5% Kl	5 2% Kl	5 1% Kl	3 1% Kl	7 2% Kl	6 3% Kl	11 2% Kl	15 2% Kl	8 2% Kl	- 1% Kl	2 1% Kl	7 2% Kl	15 3% Kl	1 1% Kl	11 4% v	10 2% Kl			
1 - Very bad	29 3%	24 3% b	3 2% b	2 3% b	2 1% b	8 2% b	14 2% b	15 4% b	7 4% b	7 3% b	9 2% b	7 3% b	11 3% b	4 2% b	14 3% b	13 2% b	16 4% b	4 2% b	11 5% b	15 3% b	14 3% b	4 2% b	13 4% b	13 2% b			
Not sure	68 6%	34 5% b	14 9% b	9 15% b	12 7% b	22 6% b	39 6% b	24 7% b	9 5% b	18 8% b	30 7% b	12 5% b	18 5% b	16 7% b	34 7% b	38 6% b	30 7% b	21 13% b	20 9% b	31 7% b	37 6% b	10 5% b	19 6% b	40 7% b			
Sigma	1048	709	154	58	164	365	662	369	178	223	408	240	362	215	472	619	429	164	211	478	571	183	303	563			

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 4 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Energy

Base: All Respondents

	Race																				Parents				Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)																						
Unweighted Base	1032	812	127	39	117	356	597	415	165	221	420	226	341	233	458	604	428	114	271	525	507	217	301	514																		
Weighted Base	1017	724	116*	66**	156*	329	590	407	166	208	377	267	316	194	507	587	430	131*	202	472	546	179	288	550																		
Top 3 Box (Net)	533 52%	401 55%	59 51%	31 48%	79 51%	215 65% GH	334 57% H	187 46%	85 51%	108 52%	199 53%	141 53%	188 60% NO	91 47%	254 50%	342 58% Q	191 44%	65 50%	93 46%	251 53%	282 52%	131 73% WX	124 43%	278 51% w																		
Top 2 Box (Sub-Net)	311 31%	244 34%	31 27%	17 25%	61 39% c	132 40% GH	210 36% H	95 23%	48 29%	61 29%	117 31%	84 32% NO	122 38% NO	49 25%	141 28%	197 34% q	114 27%	27 21%	51 25%	144 31%	167 31% WX	85 48% WX	64 22% w	162 29% w																		
7 - Very good	125 12%	96 13%	20 18%	2 3%	29 19%	57 17% GH	81 14% h	38 9%	10 6%	22 11%	53 14%	40 15% I	61 19% NO	20 10%	44 9%	85 14% q	40 9%	13 10%	28 14%	72 15% U	53 10% WX	46 26% WX	26 9% w	53 10% w																		
6	186 18%	148 20% C	10 9%	15 22%	32 21% C	75 23% H	128 22% H	57 14%	38 23%	39 19%	64 17%	44 17% I	61 19% NO	28 15%	97 19%	113 22% Q	74 17%	14 11%	23 11%	72 15% U	114 21% t	40 22% W	38 13% w	109 20% w																		
5	222 22%	157 22% E	28 24% E	15 22%	18 11%	83 25% G	125 21% F	92 23%	37 22%	47 22%	81 22%	57 21% I	66 21%	43 22%	113 22% Q	144 25% Q	77 18%	38 29% S	42 21%	107 23%	114 21% t	46 26% W	60 11% w	116 21% w																		
4	227 22%	145 20% BE	36 31% BE	20 30%	28 18%	55 17% F	121 21% F	101 25% F	48 29%	48 23%	81 21%	50 19% I	66 21% NO	34 17%	128 25% n	116 20% p	111 26% p	35 27%	43 21%	96 20% U	131 24% U	26 15% V	69 24% V	132 24% V																		
3	97 10%	71 10%	11 9%	2 3%	21 13%	31 9% F	53 9% F	45 11%	12 7%	12 6%	46 12% J	28 10% J	28 9% NO	19 10%	50 10% n	54 9% p	44 10% p	9 7%	23 12% U	57 12% U	41 7% V	12 13% v	37 13% v	48 9% v																		
Bottom 2 Box (Net)	97 9%	69 9% c	4 4%	4 6%	19 12% C	27 7% F	55 9% F	38 9%	12 7%	20 10%	25 7% J	39 15% iK	24 8% MO	33 17% MO	39 8%	48 8% MO	49 11%	8 6%	23 11% r	46 9% R	52 10% V	4 2% Vx	41 14% Vx	51 9% V																		
2	47 5%	35 5% c	1 1%	1 1%	12 8% C	12 4% C	29 5% F	18 4%	8 5%	5 3%	11 3% J	17 6% iK	13 4% MO	16 8% MO	18 4%	21 4% M	26 6% p	1 1%	10 5% R	4 2% V	26 5% V	2 1% Vx	17 5% V	27 5% V																		
1 - Very bad	50 5%	34 5%	3 3%	3 5%	7 4% C	10 3% C	25 4% F	20 5%	4 3%	9 4%	14 4% J	22 8% iK	12 4% MO	17 9% MO	21 4%	26 4% M	23 5% p	7 5% R	13 7% V	23 5% V	26 5% Vx	2 8% Vx	24 4% V	24 4% V																		
Not sure	64 6%	38 5%	6 5%	8 13%	9 6% C	6 2% C	27 5% F	37 9% FG	9 5%	20 10% L	27 7% I	8 3% I	10 3% M	17 9% M	37 7% M	28 5% M	36 11% p	14 10% R	20 10% V	23 5% V	41 7% Vx	4 2% Vx	18 6% Vx	42 8% V																		
Sigma	1017 100%	724 100%	116 100%	66 100%	156 100%	329 100% GH	590 100% H	407 100%	166 100%	208 100%	377 100%	267 100%	316 100%	194 100%	507 100%	587 100% Q	430 100%	131 100%	202 100%	472 100%	546 100%	179 100%	288 100% WX	550 100% w																		

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314\_5 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Insurance (excluding health insurance)

Base: All Respondents

	Race																				Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)																				
Unweighted Base	1030	792	132	48	119	372	618	393	181	224	405	220	362	219	449	593	437	133	243	549	481	230	275	525																
Weighted Base	1061	712	119*	85*	177*	380	654	387	187	225	381	267	362	186	513	624	437	169*	189	529	532	210	296	556																
Top 3 Box (Net)	566 53%	394 55%	63 53%	43 51%	105 59%	237 62%	381 58%	179 46%	96 51%	127 56%	198 52%	145 54%	217 60%	74 40%	275 54%	372 60%	194 44%	85 50%	92 49%	271 51%	295 56%	139 66%	124 42%	303 55%																
Top 2 Box (Sub-Net)	358 34%	257 36%	41 34%	12 14%	82 46%	162 43%	250 38%	107 28%	72 39%	72 32%	120 31%	94 35%	153 42%	46 25%	159 31%	245 39%	114 26%	53 32%	56 29%	187 35%	171 32%	110 52%	70 24%	179 32%																
7 - Very good	143 14%	101 14%	22 19%	2 3%	47 27%	72 19%	103 16%	39 10%	30 16%	21 9%	43 11%	50 19%	79 22%	18 9%	47 9%	102 16%	41 9%	19 11%	26 14%	82 16%	61 11%	51 24%	19 6%	73 13%																
6	215 20%	156 22%	18 15%	10 11%	34 19%	90 24%	147 22%	68 18%	43 23%	51 22%	77 20%	44 17%	74 21%	28 15%	112 22%	142 23%	72 17%	34 20%	29 16%	105 20%	110 21%	59 28%	51 17%	105 19%																
5	208 20%	137 19%	22 18%	31 37%	23 13%	75 20%	131 20%	72 19%	24 13%	55 24%	78 20%	51 19%	64 16%	28 15%	116 23%	128 20%	80 18%	32 19%	36 19%	83 16%	125 23%	29 14%	54 18%	125 22%																
4	219 21%	142 20%	26 22%	18 10%	67 18%	138 21%	80 21%	49 21%	49 26%	35 16%	74 20%	59 22%	45 12%	45 24%	128 25%	112 18%	107 24%	32 19%	33 17%	103 19%	116 22%	27 13%	72 24%	120 22%																
3	101 9%	71 10%	9 8%	7 8%	11 6%	24 6%	49 8%	47 12%	16 9%	20 9%	39 10%	25 9%	36 10%	23 12%	42 8%	49 8%	51 12%	13 8%	25 13%	54 10%	46 9%	13 6%	41 14%	46 8%																
Bottom 2 Box (Net)	122 11%	82 11%	11 9%	6 8%	25 14%	37 10%	61 9%	52 13%	19 10%	30 13%	43 11%	30 11%	45 13%	26 14%	50 10%	71 11%	51 12%	23 14%	23 12%	81 15%	41 8%	21 10%	51 17%	50 9%																
2	54 5%	37 5%	2 1%	4 4%	14 8%	16 4%	26 4%	27 7%	9 5%	11 5%	21 5%	13 5%	18 5%	16 9%	20 5%	37 6%	17 4%	10 6%	4 2%	36 7%	18 3%	16 7%	21 7%	17 3%																
1 - Very bad	68 6%	45 6%	9 8%	3 3%	10 6%	20 5%	35 5%	25 7%	10 5%	19 9%	22 6%	17 6%	28 8%	10 5%	30 6%	34 6%	33 8%	13 7%	19 10%	45 8%	23 4%	5 2%	30 10%	33 6%																
Not sure	54 5%	23 3%	11 9%	6 8%	18 10%	16 4%	25 4%	29 8%	6 3%	13 6%	27 7%	8 3%	18 5%	17 9%	19 4%	20 3%	34 8%	16 9%	16 8%	20 4%	34 6%	10 5%	8 3%	36 6%																
Sigma	1061 100%	712 100%	119 100%	85 100%	177 100%	380 100%	654 100%	387 100%	187 100%	225 100%	381 100%	267 100%	362 100%	186 100%	513 100%	624 100%	437 100%	169 100%	189 100%	529 100%	532 100%	210 100%	296 100%	556 100%																

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 6 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Financial services

Base: All Respondents

	Race																				Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																
Unweighted Base	1036	826	127	38	110	388	627	390	194	216	407	219	359	240	437	607	429	114	265	537	499	228	285	523																
Weighted Base	975	711	116*	56**	144*	344	593	362	182	194	368	231	319	189	467	573	402	127*	195	459	516	180	268	526																
Top 3 Box (Net)	526 54%	404 57%	59 51%	29 52%	78 54%	221 54%	358 60%	161 45%	98 54%	98 51%	214 58%	116 50%	189 59%	81 43%	256 55%	325 57%	201 50%	56 44%	92 47%	251 55%	275 53%	130 72%	122 46%	274 52%																
Top 2 Box (Sub-Net)	302 31%	245 35%	33 29%	9 16%	50 35%	132 38%	209 58%	88 24%	54 30%	63 33%	123 33%	62 27%	121 38%	33 18%	147 32%	193 34%	109 27%	28 22%	53 27%	147 32%	155 30%	84 47%	69 26%	148 28%																
7 - Very good	112 12%	87 12%	13 12%	4 7%	25 18%	56 16%	83 14%	27 8%	20 11%	20 10%	44 12%	28 12%	51 16%	10 5%	51 11%	81 14%	32 8%	10 8%	18 9%	62 14%	50 10%	45 25%	17 7%	50 9%																
6	190 19%	158 22%	20 17%	5 9%	25 18%	76 22%	127 21%	61 17%	34 19%	43 22%	78 21%	34 15%	70 22%	23 12%	96 21%	112 20%	77 19%	17 14%	35 18%	85 18%	105 20%	40 22%	52 19%	98 19%																
5	224 23%	158 22%	25 22%	20 36%	27 19%	89 26%	149 25%	73 20%	44 24%	35 18%	91 25%	55 24%	68 21%	48 25%	109 23%	132 23%	92 23%	28 22%	39 20%	104 23%	120 23%	46 25%	53 20%	125 24%																
4	183 19%	127 18%	27 23%	5 10%	28 19%	58 17%	108 18%	68 19%	38 21%	35 18%	63 17%	47 20%	48 15%	52 28%	83 18%	97 17%	86 22%	26 20%	43 22%	79 17%	104 20%	18 10%	64 24%	101 19%																
3	75 8%	55 8%	8 7%	4 8%	9 6%	15 4%	36 6%	38 10%	14 8%	12 6%	26 7%	23 10%	18 6%	13 7%	44 10%	41 7%	34 8%	14 11%	15 8%	42 9%	33 6%	10 6%	26 10%	39 7%																
Bottom 2 Box (Net)	117 12%	88 12%	12 11%	2 4%	15 11%	34 10%	58 16%	55 15%	20 11%	31 16%	42 11%	24 10%	36 11%	23 12%	59 13%	75 13%	41 10%	13 11%	24 12%	70 15%	47 9%	16 9%	45 17%	56 11%																
2	49 5%	40 6%	6 5%	-	5 3%	13 4%	25 4%	24 7%	7 4%	13 7%	18 5%	11 5%	13 4%	12 6%	24 5%	30 5%	19 5%	4 3%	7 4%	26 6%	22 4%	7 4%	18 7%	23 4%																
1 - Very bad	68 7%	48 7%	7 6%	2 4%	11 7%	20 6%	33 6%	31 9%	13 7%	18 9%	24 6%	13 6%	23 7%	11 6%	35 7%	46 8%	22 6%	9 7%	17 9%	44 10%	24 5%	9 5%	27 10%	33 6%																
Not sure	74 8%	38 5%	9 8%	15 26%	14 10%	17 5%	32 5%	40 11%	13 7%	18 9%	23 6%	20 9%	29 9%	20 11%	25 5%	35 6%	39 10%	18 15%	21 11%	18 4%	56 11%	6 3%	11 4%	57 11%																
Sigma	975 100%	711 100%	116 100%	56 100%	144 100%	344 100%	593 100%	362 100%	182 100%	194 100%	368 100%	231 100%	319 100%	189 100%	467 100%	573 100%	402 100%	127 100%	195 100%	459 100%	516 100%	180 100%	268 100%	526 100%																

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q1314. 7 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

23 May 2022  
 Table 51

Pharmaceutical

Base: All Respondents

	Race				Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)					
Unweighted Base	1037	798	151	34	125	370	595	424	196	236	398	207	381	222	434	601	436	133	257	545	492	227	287	523
Weighted Base	1019	698	137	59**	159*	339	566	435	195	230	360	233	345	201	472	583	436	148*	190	500	519	198	277	544
Top 3 Box (Net)	495	347	65	37	83	197	298	190	82	112	181	121	197	77	221	300	195	66	89	253	242	130	123	242
	49%	50%	47%	62%	52%	58%	53%	44%	42%	48%	50%	52%	57%	38%	47%	51%	45%	44%	47%	51%	47%	66%	44%	45%
Top 2 Box (Sub-Net)	313	233	45	17	48	134	201	106	53	64	123	73	140	45	128	197	115	35	53	158	155	95	67	150
	31%	33%	32%	29%	30%	39%	36%	24%	27%	28%	34%	31%	41%	22%	27%	34%	26%	24%	28%	31%	30%	48%	24%	28%
7 - Very good	131	98	27	1	30	59	89	38	23	25	49	35	64	22	46	86	46	16	25	71	61	47	26	58
	13%	14%	20%	1%	19%	17%	16%	9%	12%	11%	14%	15%	19%	11%	10%	15%	11%	13%	13%	14%	12%	24%	9%	11%
6	181	134	17	17	18	74	113	68	30	39	74	38	76	23	82	112	70	19	29	87	94	48	41	92
	18%	19%	13%	28%	11%	22%	20%	16%	15%	17%	21%	16%	22%	11%	17%	19%	16%	13%	15%	17%	18%	24%	15%	17%
5	182	115	20	19	35	63	96	84	29	47	58	48	57	32	93	102	80	30	35	95	87	35	56	92
	18%	16%	15%	33%	22%	19%	17%	19%	15%	20%	16%	21%	16%	16%	20%	18%	18%	21%	19%	19%	17%	16%	20%	17%
4	166	106	29	8	23	49	92	74	32	42	59	33	48	43	76	91	75	32	29	68	98	22	34	110
	16%	15%	21%	14%	15%	15%	16%	17%	17%	18%	16%	14%	14%	21%	16%	16%	17%	22%	15%	14%	19%	11%	12%	20%
3	117	68	13	4	22	36	64	47	35	19	36	27	32	20	65	59	58	16	23	67	50	9	40	68
	11%	10%	9%	7%	14%	11%	11%	11%	18%	8%	10%	11%	9%	10%	14%	10%	13%	11%	12%	13%	10%	5%	14%	12%
Bottom 2 Box (Net)	184	141	20	8	21	45	91	80	34	44	60	45	50	47	87	106	77	22	38	89	94	26	71	87
	18%	20%	14%	13%	13%	13%	16%	21%	18%	19%	17%	19%	14%	25%	18%	18%	18%	15%	20%	18%	18%	13%	26%	16%
2	79	61	8	5	7	23	43	35	9	22	29	20	21	18	40	56	24	7	14	41	39	12	30	37
	8%	9%	6%	8%	5%	7%	8%	8%	5%	9%	8%	8%	6%	9%	9%	10%	5%	5%	7%	8%	7%	6%	11%	7%
1 - Very bad	104	81	11	3	13	22	48	55	25	23	31	25	29	29	47	51	53	15	24	48	56	13	41	50
	10%	12%	8%	5%	8%	7%	8%	13%	13%	10%	9%	11%	8%	14%	10%	9%	12%	10%	13%	10%	11%	7%	15%	9%
Not sure	57	36	11	3	10	13	21	35	11	13	24	8	18	15	23	26	31	13	12	23	34	10	10	37
	6%	5%	8%	4%	6%	4%	4%	8%	6%	6%	7%	3%	5%	8%	5%	5%	7%	8%	6%	5%	7%	5%	4%	7%
Sigma	1019	698	137	59	159	339	566	435	195	230	360	233	345	201	472	583	436	148	190	500	519	198	277	544
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314.8 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Retail

Base: All Respondents

	Race																			Parents				Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																
Unweighted Base	1032	793	146	42	122	375	606	408	174	218	428	212	370	225	437	635	397	118	240	540	492	220	271	541																
Weighted Base	1064	719	137*	77*	164*	365	639	407	177	221	411	255	367	187	510	669	395	156*	177	526	538	203	282	579																
Top 3 Box (Net)	667 63%	496 69%	79 58%	43 57%	95 58%	244 67%	427 67%	230 57%	105 60%	141 64%	263 64%	157 61%	256 70%	100 54%	310 61%	442 66%	224 57%	82 53%	98 55%	320 61%	347 64%	150 74%	152 54%	365 63%																
Top 2 Box (Sub-Net)	422 40%	323 45%	51 38%	23 30%	63 38%	175 48%	271 42%	146 36%	60 34%	84 38%	181 44%	98 38%	169 46%	53 28%	200 39%	295 44%	128 32%	52 33%	66 37%	216 41%	207 38%	120 59%	80 28%	222 38%																
7 - Very good	179 17%	131 18%	31 22%	6 8%	26 16%	84 23%	117 18%	62 15%	23 13%	32 14%	77 19%	48 19%	79 22%	24 13%	75 15%	125 19%	54 14%	30 19%	27 15%	106 20%	73 14%	56 28%	40 14%	82 14%																
6	244 23%	192 27%	21 15%	17 22%	37 23%	92 25%	154 24%	85 21%	37 21%	52 24%	104 25%	50 20%	90 25%	29 15%	125 24%	170 25%	74 19%	22 14%	39 22%	110 21%	133 25%	64 32%	40 14%	139 24%																
5	244 23%	174 24%	28 20%	20 26%	32 19%	69 19%	155 24%	84 21%	46 26%	57 26%	83 20%	59 23%	87 24%	47 25%	111 22%	148 24%	97 24%	30 19%	32 18%	104 20%	140 26%	29 14%	72 25%	143 25%																
4	227 21%	130 18%	30 22%	18 24%	41 25%	77 21%	137 21%	88 22%	48 27%	40 18%	75 18%	63 25%	62 17%	56 30%	109 21%	123 18%	104 26%	45 29%	42 24%	114 22%	113 21%	29 14%	74 26%	124 21%																
3	60 6%	32 4%	6 4%	2 3%	7 4%	18 5%	28 4%	28 7%	6 4%	16 7%	26 6%	12 5%	13 4%	11 6%	36 7%	37 5%	23 6%	9 6%	18 10%	37 7%	23 4%	6 3%	29 10%	25 4%																
Bottom 2 Box (Net)	49 5%	28 4%	7 5%	2 3%	14 8%	14 4%	19 3%	29 7%	6 3%	13 6%	15 4%	15 6%	23 6%	7 4%	20 4%	39 5%	16 4%	4 2%	7 4%	39 6%	16 3%	14 7%	14 5%	21 4%																
2	16 2%	12 2%	2 2%	1 1%	2 1%	7 2%	7 1%	9 2%	4 2%	4 2%	5 1%	3 1%	10 3%	1 1%	5 1%	12 2%	4 1%	1 1%	2 1%	13 2%	3 1%	5 2%	7 2%	4 1%																
1 - Very bad	33 3%	16 2%	4 3%	1 2%	12 7%	7 2%	12 2%	20 5%	2 1%	9 4%	10 2%	12 5%	12 3%	6 3%	15 3%	21 3%	12 3%	3 2%	5 3%	20 4%	12 2%	9 4%	7 3%	17 3%																
Not sure	61 6%	33 5%	15 11%	11 14%	7 4%	13 3%	29 5%	31 8%	11 6%	11 5%	31 8%	8 3%	13 3%	14 7%	35 7%	34 5%	28 7%	16 10%	12 7%	21 4%	40 7%	5 2%	12 4%	44 8%																
Sigma	1064 100%	719 100%	137 100%	77 100%	164 100%	365 100%	639 100%	407 100%	177 100%	221 100%	411 100%	255 100%	367 100%	187 100%	510 100%	669 100%	395 100%	156 100%	177 100%	526 100%	538 100%	203 100%	282 100%	579 100%																

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 9 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Technology

Base: All Respondents

	Race																				Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)																				
Unweighted Base	1033	802	132	44	118	370	610	408	189	223	407	214	358	228	447	594	439	121	269	526	507	200	291	542																
Weighted Base	1022	691	122*	78*	168*	352	598	409	195	216	365	245	342	185	495	596	426	148*	205	495	527	170	297	556																
Top 3 Box (Net)	688 67%	490 71%	83 68%	52 68%	109 65%	275 78% GH	448 75% H	238 58%	127 65%	140 69%	251 69%	170 69%	251 74% O	124 67%	312 63%	413 69%	276 65%	84 57%	122 59%	331 67%	357 68%	130 77% WX	194 65%	364 65%																
Top 2 Box (Sub-Net)	438 43%	316 46%	53 43%	25 32%	69 41%	197 56% GH	296 49% H	141 34%	91 46%	91 42%	153 42%	103 42%	177 52% NO	80 43%	181 37%	275 46% Q	163 38%	47 32%	71 34%	215 43%	223 42%	100 59% WX	113 38%	225 40%																
7 - Very good	195 19%	140 20%	31 26% d	9 12%	40 24%	100 28% GH	130 22% h	63 16%	34 17%	33 15%	76 21%	51 21%	85 25% O	39 21% o	70 14%	126 21% q	68 16%	28 19%	38 18%	97 20%	97 18% WX	53 31% WX	52 18%	89 16%																
6	243 24%	176 25% e	22 18%	16 20%	29 17%	97 28% H	166 28% H	77 19%	56 29%	58 27%	77 21%	52 21%	92 27%	41 22%	111 22%	149 25%	94 22%	18 12%	33 16%	118 24%	126 24%	47 28%	61 21%	135 24%																
5	250 25%	174 25%	30 25%	28 36%	40 24%	79 22% I	152 25% I	98 24%	37 19%	49 23%	98 27%	67 27%	75 22%	45 24%	131 26%	137 23%	113 27%	37 25%	51 25%	116 23%	134 25%	30 18% v	81 27% v	139 25% v																
4	160 16%	95 14%	21 17%	16 21%	28 17%	42 12% J	80 13% Fg	76 19% g	29 15%	44 20% K	42 12%	44 18% k	38 11% MN	23 12%	100 20% m	94 16%	66 16%	32 22%	36 18%	75 15%	85 16% U	21 12% U	45 15% U	95 17%																
3	62 6%	38 6%	10 8%	1 1%	7 4%	15 4% L	30 5% L	30 7%	15 8%	9 4%	26 7% I	12 5% I	12 4% I	14 7% m	36 7% m	33 6%	29 7%	11 8%	19 9%	40 8% U	22 4% U	7 4% U	25 8% U	30 5%																
Bottom 2 Box (Net)	51 5%	37 5%	3 2%	2 3%	8 5%	8 2% FG	18 3% FG	29 7% FG	7 4%	13 6%	20 6% I	11 4%	20 6% I	12 6% I	19 4%	25 4%	26 6%	11 8%	14 7%	32 7% u	19 4% u	6 3% u	21 7% u	24 4%																
2	27 3%	23 3%	3 2%	1 1%	3 2%	3 1% F	12 2% F	15 4% F	5 3%	9 4%	9 2% I	4 2% I	11 3% O	9 5% O	7 1%	12 2% O	14 3%	3 2%	5 3%	16 3% T	11 2% T	4 2% T	12 4% T	11 2%																
1 - Very bad	24 2%	13 2%	-	1 2%	5 3% b	5 1% b	7 1% b	14 3% b	2 1%	3 2%	12 3% I	7 3% I	9 3% I	2 1% I	13 3%	13 2% I	11 3%	8 5%	9 4%	16 3% T	8 2% T	2 1% T	9 3% T	13 2%																
Not sure	60 6%	32 5%	6 5%	6 8%	16 9% b	11 3% b	22 4% b	36 9% b	17 9% I	10 5%	26 7% I	8 3% I	21 6% I	12 7% I	28 6% I	31 5% I	30 7% I	10 7% I	14 7% I	16 3% T	45 8% T	5 3% T	12 4% T	43 8% T																
Sigma	1022 100%	691 100%	122 100%	78 100%	168 100%	352 100%	598 100%	409 100%	195 100%	216 100%	365 100%	245 100%	342 100%	185 100%	495 100%	596 100%	426 100%	148 100%	205 100%	495 100%	527 100%	170 100%	297 100%	556 100%																

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Q1314. 10 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?  
**Telecommunications**

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status			Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																
Unweighted Base	1035	808	145	35	92	357	621	391	185	226	419	205	364	213	458	593	442	115	255	527	508	213	298	524																
Weighted Base	1015	694	147*	64**	135*	334	621	371	194	224	381	216	343	178	494	585	430	148*	197	485	530	180	293	542																
Top 3 Box (Net)	571 56%	421 61% e	86 58%	26 41%	67 50%	214 64% gH	374 60% H	185 50%	124 64% I	121 54%	214 56%	112 52%	228 66% n	79 44%	264 53% n	344 59%	226 53%	66 44%	95 48%	256 53%	315 55% t	121 67% WX	148 51%	301 56%																
Top 2 Box (Sub-Net)	340 33%	267 38%	44 30%	7 10%	46 35%	140 42% GH	234 38% H	100 27%	74 38% J	57 26%	133 35%	76 35%	158 46% NO	41 23%	141 29%	224 38% Q	115 27%	27 18%	51 26%	160 33%	179 34% WX	82 46% WX	88 30%	170 31%																
7 - Very good	160 16%	117 17%	30 20%	2 3%	32 24%	75 22% GH	110 18% h	47 13%	38 20% J	21 9%	64 17% J	36 17% NO	92 27% NO	19 11%	49 10% Q	112 19% Q	48 11%	17 9%	18 9%	77 16% R	83 16% R	43 24% WX	37 13%	80 15%																
6	180 18%	150 22% CE	14 10%	4 7%	14 11%	66 20% h	123 20% h	52 14%	36 18% I	36 16%	69 18% L	40 18% M	66 19% M	22 12%	92 19% M	113 19%	67 16% n	10 7%	32 16% R	84 17% R	96 18% R	39 21% U	51 17%	90 17%																
5	231 23%	154 22% E	41 28%	20 31%	20 15%	73 22% E	140 23% E	85 23%	50 26% I	64 28% L	81 21% L	36 17% M	70 20% M	38 21% M	123 25% M	120 21%	111 26% M	39 26% M	44 22% M	95 20% M	136 26% t	39 22% t	61 21%	131 24%																
4	209 21%	124 18%	27 19%	25 39%	27 20%	63 19% G	123 20% G	85 23%	35 18% I	54 24% L	71 18% L	50 23% M	51 15% M	50 28% M	108 22% M	127 22%	82 19% M	41 28% M	40 20% M	103 21% M	106 20% M	29 16% U	66 22% U	115 21%																
3	91 9%	59 8%	13 9%	6 9%	19 14%	23 7% F	56 9% F	36 10% F	17 9% I	21 10% L	33 9% L	20 9% M	18 7% M	18 10% M	50 10% M	48 8% M	43 10% M	11 8% M	23 12% M	54 11% U	38 7% U	11 6% U	31 11% U	50 9%																
Bottom 2 Box (Net)	69 7%	50 7% p	8 6% p	2 1% p	11 8% p	20 6% p	34 6% p	28 8% p	9 5% p	11 5% p	28 7% p	20 9% p	21 6% p	13 7% p	35 7% p	31 5% p	38 9% p	7 5% p	21 11% p	44 9% p	25 5% p	7 4% p	30 10% vx	32 6%																
2	27 3%	25 4% F	2 1% F	- 1% F	1 5% F	5 3% F	17 3% F	8 2% F	4 2% F	3 1% F	13 3% F	7 3% F	7 2% F	3 1% F	18 4% F	12 2% F	15 4% F	1 5% F	5 3% F	14 3% F	13 2% F	3 1% F	10 4% F	14 3%																
1 - Very bad	42 4%	25 4% U	7 4% U	1 2% U	10 8% U	15 5% U	17 3% U	20 5% U	5 2% U	8 4% U	16 4% U	13 6% U	14 4% U	10 6% U	17 4% U	20 3% U	22 5% U	6 4% U	15 8% U	29 6% U	12 2% U	4 7% U	20 7% U	18 3%																
Not sure	75 7%	40 6% m	13 9% m	6 9% m	11 8% m	15 4% m	34 5% m	38 10% m	10 5% m	16 7% m	35 9% m	14 6% m	19 6% m	19 11% m	37 8% m	34 6% m	41 10% m	23 15% m	19 9% m	29 6% m	46 9% m	13 7% m	18 6% m	45 8%																
Sigma	1015 100%	694 100%	147 100%	64 100%	135 100%	334 100%	621 100%	371 100%	194 100%	224 100%	381 100%	216 100%	343 100%	178 100%	494 100%	585 100%	430 100%	148 100%	197 100%	485 100%	530 100%	180 100%	293 100%	542 100%																

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q1314\_11 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Tobacco

Base: All Respondents

	Race																				Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																
Unweighted Base	1027	789	152	37	120	379	594	418	161	204	454	208	383	200	444	605	422	117	257	546	481	215	293	519																
Weighted Base	1013	681	147	61**	165*	347	577	423	168*	210	393	243	355	156	501	602	411	145*	188	504	509	186	290	536																
Top 3 Box (Net)	300	212	50	11	67	168	201	98	56	45	131	69	148	44	109	216	84	44	56	185	115	101	73	127																
	30%	31%	34%	17%	40%	48%	36%	23%	33%	21%	33%	29%	42%	28%	22%	36%	21%	30%	30%	37%	23%	54%	25%	24%																
					b	GH	H		J		J	NO	NO		Q	U				U		WX																		
Top 2 Box (Sub-Net)	178	131	28	4	43	108	134	43	24	25	82	47	101	23	55	135	43	22	27	116	62	79	35	64																
	18%	19%	19%	7%	26%	31%	23%	10%	15%	12%	21%	19%	28%	15%	11%	22%	11%	15%	15%	12%	43%	12%	43%	12%																
					GH	GH	H		J		J	NO	NO		Q	U				U		WX																		
7 - Very good	90	65	15	4	26	54	65	24	14	12	41	24	55	13	22	71	20	8	15	60	30	41	19	31																
	9%	10%	10%	6%	16%	16%	11%	6%	8%	6%	10%	10%	16%	8%	4%	12%	5%	5%	8%	12%	6%	22%	6%	6%																
					b	GH	H		J		J	NO	NO		Q	U				U		WX																		
6	88	67	13	1	17	53	68	19	11	13	41	23	45	10	33	64	24	14	13	56	32	38	16	34																
	9%	10%	9%	1%	10%	15%	12%	4%	6%	6%	10%	10%	13%	7%	7%	11%	6%	10%	7%	11%	6%	21%	6%	6%																
					GH	H	H		J		J	nO	nO		Q	U				U		WX																		
5	122	80	21	6	24	60	67	54	31	19	49	23	47	21	54	81	41	22	29	69	53	22	38	62																
	12%	12%	14%	10%	14%	17%	12%	13%	19%	9%	12%	9%	13%	13%	11%	13%	10%	15%	15%	14%	10%	12%	13%	12%																
					G				JL		J																													
4	133	85	25	5	23	33	57	73	21	32	56	25	45	23	65	78	55	19	25	63	70	20	36	77																
	13%	12%	17%	8%	14%	9%	10%	17%	12%	15%	14%	10%	13%	15%	13%	13%	13%	13%	13%	12%	14%	11%	13%	14%																
					FG	FG	FG		JL		J																													
3	107	62	15	8	23	32	57	46	10	19	42	35	36	10	60	63	43	15	16	53	53	16	31	59																
	11%	9%	10%	13%	14%	9%	10%	11%	6%	9%	11%	15%	10%	7%	12%	11%	11%	10%	8%	11%	10%	9%	11%	11%																
					I				J		J				n																									
Bottom 2 Box (Net)	414	288	43	34	45	228	185	69	103	138	104	109	73	232	216	198	54	75	182	232	42	137	235																	
	41%	42%	29%	55%	27%	28%	39%	44%	41%	49%	35%	43%	31%	46%	36%	48%	37%	40%	36%	45%	22%	47%	44%	44%																
		CE			F	F	F		K		K			M		P				T		V		V																
2	114	76	8	13	20	22	73	40	16	27	34	37	29	22	63	51	63	17	20	54	60	11	42	60																
	11%	11%	5%	22%	12%	6%	13%	10%	10%	13%	9%	15%	8%	14%	13%	8%	15%	12%	11%	11%	12%	6%	15%	11%																
		c			F	F	F		K		k			m			P						V	v																
1 - Very bad	300	211	35	21	25	73	154	145	53	76	104	67	80	51	169	165	135	36	55	129	171	31	94	175																
	30%	31%	24%	34%	15%	21%	27%	34%	32%	36%	27%	28%	23%	33%	34%	27%	33%	25%	29%	26%	34%	16%	32%	33%																
		E			F	F	FG		K		K			M		M				T		V		V																
Not sure	59	34	15	4	7	20	35	21	12	11	25	10	17	7	35	29	30	13	17	20	39	8	13	39																
	6%	5%	10%	7%	4%	6%	6%	5%	7%	5%	6%	4%	5%	4%	7%	5%	7%	9%	9%	4%	8%	4%	4%	7%																
			b						J		J				T					T																				
Sigma	1013	681	147	61	165	347	577	423	168	210	393	243	355	156	501	602	411	145	188	504	509	186	290	536																
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%																

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1314. 12 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Manufacturing

Base: All Respondents

	Race																		Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	High Income	Very High Income	Very Low Income	Very High Income	Very Low Income	Very High Income	Very Low Income												
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)														
Unweighted Base	1029	803	143	34	115	368	615	404	177	219	429	204	349	228	452	599	430	120	253	534	495	207	300	522														
Weighted Base	1017	723	139*	58**	153*	350	612	393	180	201	400	236	340	196	482	602	415	145*	202	487	530	173	297	547														
Top 3 Box (Net)	627 62%	481 67%	83 60%	29 50%	80 52%	236 67%	404 66%	221 56%	107 59%	141 70%	246 61%	134 57%	223 66%	111 57%	293 61%	390 65%	238 57%	67 46%	101 50%	277 57%	350 68%	119 63%	161 54%	347 63%														
Top 2 Box (Sub-Net)	374 37%	290 40%	60 43%	13 23%	50 33%	158 45%	247 40%	124 32%	50 28%	83 41%	151 38%	90 38%	146 43%	57 29%	171 35%	254 42%	120 29%	40 28%	52 26%	166 34%	208 39%	88 51%	98 33%	188 34%														
7 - Very good	141 14%	105 14%	27 19%	6 10%	20 13%	67 19%	93 15%	47 12%	20 11%	25 13%	57 14%	39 16%	70 21%	22 11%	49 10%	104 17%	37 9%	19 13%	23 11%	75 15%	66 12%	48 28%	27 9%	66 12%														
6	233 23%	185 26%	33 24%	7 13%	30 19%	91 26%	154 25%	77 20%	30 17%	58 29%	94 23%	51 22%	76 22%	35 18%	122 25%	150 25%	83 20%	21 15%	30 15%	90 19%	142 27%	40 23%	71 24%	122 22%														
5	253 25%	191 26%	23 16%	16 28%	30 19%	78 22%	157 26%	97 25%	57 31%	58 29%	95 24%	44 18%	77 23%	54 28%	122 25%	136 23%	117 28%	27 19%	48 24%	112 23%	142 27%	31 18%	63 21%	158 29%														
4	192 19%	120 17%	29 21%	20 35%	21 13%	39 11%	90 15%	98 25%	43 24%	23 11%	79 20%	48 20%	50 15%	41 21%	101 21%	97 16%	96 23%	40 27%	43 22%	92 19%	101 19%	17 10%	59 20%	116 21%														
3	88 9%	47 7%	16 12%	2 4%	20 20%	32 9%	54 9%	30 8%	14 8%	17 8%	27 7%	31 13%	18 9%	32 9%	38 8%	54 9%	34 8%	13 9%	27 13%	58 12%	31 6%	17 10%	38 13%	33 6%														
Bottom 2 Box (Net)	42 4%	30 4%	5 4%	2 4%	8 5%	21 6%	28 5%	14 4%	11 6%	6 3%	18 4%	7 3%	15 4%	6 3%	21 4%	23 4%	19 5%	10 7%	14 7%	29 6%	13 2%	10 5%	15 5%	16 3%														
2	19 2%	12 2%	4 3%	-	6 4%	10 3%	13 2%	6 1%	4 2%	2 1%	10 2%	4 2%	9 3%	3 1%	7 1%	10 2%	9 2%	6 4%	6 3%	13 3%	7 1%	7 4%	6 2%	6 1%														
1 - Very bad	23 2%	18 2%	1 1%	2 4%	2 1%	11 3%	14 2%	8 2%	7 4%	4 2%	8 2%	4 2%	6 2%	3 2%	14 3%	13 2%	10 2%	4 3%	8 4%	17 3%	6 1%	4 2%	9 3%	10 2%														
Not sure	67 7%	45 6%	5 4%	4 7%	15 10%	23 6%	37 6%	30 8%	6 3%	15 7%	30 7%	16 7%	20 6%	18 9%	29 6%	39 6%	29 7%	15 10%	17 8%	31 6%	36 7%	10 6%	23 8%	35 6%														
Sigma	1017	723	138	58	153	350	612	393	180	201	400	236	340	196	482	602	415	145	202	487	530	173	297	547														

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

23 May 2022  
 Table 57

Q1314. 13 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?  
 Government

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women	Women																					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																	
Unweighted Base	1033	795	156	36	118	372	592	423	170	228	422	213	366	242	425	594	439	123	275	537	496	210	316	507																	
Weighted Base	1026	708	151	56**	167*	354	591	420	171	220	387	248	356	202	468	599	428	147*	205	495	531	186	309	531																	
Top 3 Box (Net)	316 31%	222 31%	58 38%	21 37%	60 36%	167 47%	220 37%	86 20%	56 33%	59 27%	116 30%	84 34%	157 44%	37 18%	122 26%	235 39%	80 19%	54 37%	56 27%	183 37%	133 28%	121 65%	67 22%	128 24%																	
Top 2 Box (Sub-Net)	184 18%	135 19%	31 21%	11 20%	40 24%	110 31%	139 24%	43 10%	32 19%	34 16%	65 17%	53 21%	106 30%	19 9%	59 13%	145 24%	39 9%	21 14%	29 14%	114 23%	71 13%	85 46%	34 11%	66 12%																	
7 - Very good	104 10%	74 10%	19 13%	6 11%	28 17%	64 18%	80 14%	22 5%	18 11%	18 8%	38 10%	30 12%	66 18%	10 5%	28 6%	86 14%	18 4%	12 8%	17 8%	61 12%	44 8%	44 24%	17 6%	43 8%																	
6	80 8%	62 9%	12 8%	5 9%	11 7%	46 13%	58 10%	21 5%	14 8%	16 7%	27 7%	23 9%	41 11%	9 4%	31 7%	59 10%	21 5%	9 6%	12 6%	53 11%	27 5%	40 22%	17 5%	23 4%																	
5	131 13%	86 12%	27 18%	10 17%	21 12%	169 47%	81 14%	43 10%	24 14%	25 11%	52 13%	31 12%	51 14%	18 9%	63 13%	90 15%	41 10%	33 22%	27 13%	69 14%	62 12%	36 19%	33 11%	62 12%																	
4	166 16%	97 14%	28 18%	16 28%	34 20%	53 15%	80 14%	85 20%	33 19%	33 15%	62 16%	39 14%	51 14%	36 18%	79 17%	85 14%	81 19%	26 18%	25 12%	71 14%	95 18%	23 12%	54 17%	89 17%																	
3	162 16%	104 15%	22 15%	8 13%	31 19%	46 13%	103 17%	58 14%	25 15%	36 16%	51 13%	49 20%	55 15%	29 15%	78 17%	83 14%	78 18%	18 12%	39 19%	74 15%	88 16%	16 8%	50 16%	96 18%																	
Bottom 2 Box (Net)	335 33%	257 36%	35 23%	6 10%	33 20%	81 23%	171 29%	162 36%	50 29%	84 38%	134 35%	69 27%	76 21%	89 44%	170 36%	179 30%	156 37%	39 27%	74 36%	153 31%	183 34%	21 11%	133 43%	182 34%																	
2	123 12%	92 13%	10 7%	4 8%	9 5%	29 8%	66 11%	57 13%	23 13%	39 18%	46 12%	16 6%	33 9%	23 11%	67 14%	70 12%	53 12%	12 8%	19 9%	44 9%	79 15%	5 3%	54 17%	64 12%																	
1 - Very bad	212 21%	165 23%	25 17%	2 3%	24 15%	52 15%	104 18%	106 25%	27 16%	45 21%	88 23%	52 21%	43 12%	66 32%	103 22%	109 18%	103 24%	27 18%	55 27%	108 22%	104 20%	15 8%	79 26%	118 22%																	
Not sure	48 5%	28 4%	7 5%	7 12%	9 5%	8 2%	17 3%	29 7%	7 4%	8 4%	24 6%	9 4%	17 5%	11 5%	20 4%	16 3%	31 7%	9 6%	12 6%	15 3%	33 6%	6 3%	6 2%	36 7%																	
Sigma	1026 100%	708 100%	151 100%	56 100%	167 100%	354 100%	591 100%	420 100%	171 100%	220 100%	387 100%	248 100%	356 100%	202 100%	468 100%	599 100%	428 100%	147 100%	205 100%	495 100%	531 100%	186 100%	309 100%	531 100%																	

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 14 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Banking

Base: All Respondents

	Race																				Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																
Unweighted Base	1035	807	136	36	122	368	585	440	182	215	435	203	346	229	460	615	420	114	253	553	482	221	299	515																
Weighted Base	1017	701	124*	61**	166*	337	571	437	181	214	398	224	314	198	505	625	393	150*	187	493	525	183	295	539																
Top 3 Box (Net)	616 61%	443 63%	69 56%	41 67%	94 57%	367 64%	243 56%	107 59%	129 60%	243 61%	137 61%	199 63%	115 58%	302 60%	387 62%	229 58%	73 48%	109 58%	292 59%	324 62%	126 60%	158 53%	332 62%	w																
Top 2 Box (Sub-Net)	377 37%	281 40%	46 37%	19 32%	58 35%	141 42%	237 41%	139 32%	69 38%	90 42%	144 36%	74 33%	143 46%	61 31%	173 34%	238 38%	139 36%	35 24%	67 36%	176 36%	201 38%	89 48%	84 28%	205 38%	W															
7 - Very good	152 15%	107 15%	22 17%	9 14%	31 19%	70 21%	102 18%	48 11%	23 13%	30 14%	58 14%	41 18%	74 24%	20 10%	58 11%	109 17%	43 11%	15 10%	22 12%	93 19%	59 12%	50 12%	35 12%	66 12%	WX															
6	225 22%	175 25%	24 19%	11 18%	27 16%	72 21%	135 24%	91 21%	46 25%	59 22%	86 22%	34 15%	69 22%	41 21%	115 23%	129 21%	97 25%	20 13%	45 24%	84 17%	142 27%	38 21%	48 16%	139 26%	W															
5	239 23%	161 23%	23 19%	22 35%	36 22%	76 22%	130 23%	104 24%	38 21%	39 18%	100 25%	62 28%	56 18%	54 27%	129 26%	150 24%	89 23%	38 25%	42 22%	116 24%	123 23%	38 21%	74 25%	127 24%	W															
4	184 18%	117 17%	28 22%	15 24%	30 18%	52 15%	93 16%	91 21%	37 20%	46 21%	63 16%	39 17%	49 16%	34 17%	101 20%	108 17%	77 20%	33 18%	33 18%	82 17%	102 19%	27 15%	59 20%	98 18%	W															
3	81 8%	58 8%	7 5%	-	11 7%	32 9%	50 9%	31 7%	12 6%	19 9%	33 8%	17 7%	26 8%	15 8%	39 8%	53 8%	28 7%	13 8%	15 8%	50 10%	31 6%	13 7%	32 11%	35 7%	x															
Bottom 2 Box (Net)	80 8%	52 7%	6 5%	-	22 13%	20 6%	38 7%	40 9%	16 9%	12 5%	28 7%	24 11%	26 8%	16 8%	38 7%	53 8%	28 7%	15 10%	14 8%	45 9%	35 7%	9 5%	34 11%	38 7%	Vx															
2	40 4%	27 4%	3 3%	-	6 3%	5 2%	14 2%	25 6%	10 5%	7 3%	12 3%	11 5%	14 4%	8 4%	18 4%	28 4%	12 3%	2 1%	3 2%	16 3%	23 4%	5 3%	10 3%	24 5%	W															
1 - Very bad	40 4%	25 4%	3 2%	-	16 10%	15 4%	24 4%	16 4%	6 3%	4 2%	16 4%	14 6%	12 4%	8 4%	20 4%	25 4%	16 4%	13 9%	11 6%	29 6%	12 2%	3 2%	24 8%	13 2%	VX															
Not sure	56 6%	32 5%	14 12%	6 9%	9 6%	16 5%	24 4%	31 7%	10 5%	8 4%	31 8%	7 3%	14 4%	17 9%	25 5%	24 4%	32 8%	16 11%	16 8%	23 5%	33 6%	8 4%	13 4%	36 7%	W															
Sigma	1017 100%	701 100%	124 100%	61 100%	166 100%	337 100%	571 100%	437 100%	181 100%	214 100%	398 100%	224 100%	314 100%	198 100%	505 100%	625 100%	393 100%	150 100%	187 100%	493 100%	525 100%	183 100%	295 100%	539 100%	W															

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314\_15 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Media

Base: All Respondents

	Race																				Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																
Unweighted Base	1030	814	131	36	117	346	574	433	192	219	412	207	358	224	448	588	442	111	253	538	492	225	275	530																
Weighted Base	1062	760	124*	63**	163*	318	578	458	196	209	398	258	350	203	510	595	466	149*	199	502	560	194	272	595																
Top 3 Box (Net)	416	296	69	22	79	167	254	150	82	60	164	110	183	48	185	284	132	66	72	238	178	131	92	193																
	39%	39%	56% B	35%	49%	52% GH	44% H	33%	42% J	29%	41% J	43% J	52% NO	24%	36% N	48% Q	28% U	44% U	36% U	47% U	32% WX	68% WX	34% WX	32% WX																
Top 2 Box (Sub-Net)	254	184	39	7	61	109	154	95	53	31	100	69	118	18	117	178	76	39	38	163	91	96	56	102																
	24%	24%	31% GH	11% B	34% GH	27% h	21% H	21% J	27% J	15% J	25% J	27% NO	34% NO	9% NO	23% Q	30% Q	16% s	26% s	19% U	32% U	16% U	49% WX	21% WX	17% WX																
7 - Very good	121	83	23	4	30	62	84	37	25	11	46	39	56	13	52	94	27	23	20	73	48	41	24	56																
	11%	11%	18% b	6% B	18% GH	19% H	14% H	8% J	13% J	5% J	11% J	15% NO	16% NO	6% NO	10% Q	16% Q	6% s	16% s	10% U	15% U	15% U	9% WX	21% WX	9% WX																
6	133	101	16	3	31	48	70	59	28	20	55	30	62	6	66	84	49	15	18	90	43	55	32	46																
	13%	13%	13% G	5% G	19% G	15% H	12% h	13% J	14% K	10% K	14% L	12% L	18% M	3% N	13% N	14% Q	10% U	10% U	9% U	18% U	8% WX	28% WX	12% WX	8% WX																
5	162	112	30	15	19	58	100	55	29	29	64	41	65	29	68	106	56	28	34	75	87	36	36	91																
	15%	15%	24% BE	24% BE	11% H	18% h	17% h	12% J	15% K	14% K	16% L	16% L	19% M	14% M	13% N	18% Q	12% U	19% U	17% U	15% U	15% U	16% WX	13% WX	15% WX																
4	179	114	21	19	26	45	93	82	40	45	51	42	51	38	89	91	88	29	41	67	111	20	43	116																
	17%	15%	17% C	30% C	16% C	14% D	16% D	18% F	21% K	22% K	13% L	16% L	15% M	19% M	18% N	15% N	19% N	19% N	20% O	13% O	20% O	10% V	16% V	19% V																
3	126	86	13	11	12	34	64	60	15	32	42	37	40	22	64	74	52	23	32	66	60	18	38	70																
	12%	11%	11% I	17% I	8% I	11% I	11% I	13% I	7% I	15% I	11% I	14% I	11% I	11% I	13% I	12% I	11% I	15% I	16% I	13% I	11% I	9% I	14% I	12% I																
Bottom 2 Box (Net)	292	236	14	7	36	61	147	139	56	60	113	63	61	75	156	134	158	22	42	115	177	21	94	178																
	28%	31% Ce	11% C	11% C	22% c	19% F	25% F	30% F	29% F	29% F	28% G	24% G	18% M	37% M	31% M	23% P	34% P	15% P	21% P	23% T	32% T	11% V	34% V	30% V																
2	83	75	5	-	8	18	37	46	18	21	26	18	21	21	41	44	40	6	16	39	45	10	31	43																
	8%	10% c	4% C	-	5% c	6% F	6% F	10% I	9% I	10% I	7% J	7% J	6% M	10% M	8% N	7% P	9% P	4% P	8% P	8% T	8% T	5% V	11% V	7% V																
1 - Very bad	209	161	9	7	28	43	110	93	38	39	87	44	40	55	114	91	118	16	26	77	132	11	63	135																
	20%	21% C	7% C	11% C	17% c	13% F	19% F	20% F	20% F	20% F	22% G	17% G	11% M	27% M	22% M	15% P	25% P	11% P	13% P	15% T	24% T	5% V	23% V	23% V																
Not sure	49	29	7	5	10	11	21	28	3	11	28	6	14	20	15	12	37	9	12	15	34	4	7	38																
	5%	4% C	5% C	5% C	6% c	3% F	4% F	6% F	2% I	5% I	7% J	3% J	4% M	10% M	3% N	2% P	8% P	6% P	6% P	6% T	6% T	2% V	2% V	6% V																
Sigma	1062	760	124	63	163	318	578	458	196	209	398	258	350	203	510	595	466	149	199	502	560	194	272	595																
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%																

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1314. 16 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Health insurance

Base: All Respondents

	Race				Parents				Region			Urbanicity			Employment Status				Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)					
Unweighted Base	1028	799	140	42	111	353	589	421	165	209	437	217	364	231	433	600	428	124	251	529	499	221	283	524	
Weighted Base	1032	710	138*	83*	141*	338	595	424	160	205	399	269	361	200	472	618	414	156*	192	497	535	191	280	561	
Top 3 Box (Net)	503 49%	361 51%	67 49%	40 48%	80 57%	197 58% GH	319 54% H	175 41%	77 49%	86 42%	207 52% J	132 49%	214 59% NO	77 39%	212 45%	330 53% Q	173 42%	61 39%	89 46%	249 50%	254 47%	136 71% WX	110 39%	257 46%	
Top 2 Box (Sub-Net)	310 30%	229 32%	40 29%	18 22%	60 43% bdD	147 43% GH	224 38% H	82 19%	50 31%	48 23%	129 32% J	83 31% NO	149 41% NO	46 23%	115 24%	221 36% Q	89 22%	40 26%	48 25%	178 36% U	133 25% WX	99 52% WX	68 24%	144 26%	
7 - Very good	148 14%	118 17% D	22 16% d	2 3%	34 24% bdD	78 23% GH	115 19% H	31 7%	28 17% J	16 8%	62 17% J	43 16% NO	79 22% NO	20 10%	50 11% Q	107 17% Q	41 10% U	17 11% U	22 11% U	95 19% U	53 10% WX	59 31% WX	27 10% WX	62 11%	
6	162 16%	112 16%	18 13%	16 19%	26 19% H	68 20% H	109 18% H	50 12%	22 14%	32 16%	67 17% J	41 15% NO	71 20% NO	27 13%	65 14% o	114 18% Q	48 12% Q	23 15% Q	27 14% Q	83 17% Q	79 15% x	40 15% x	41 15% x	81 14%	
5	192 19%	132 19%	28 20%	22 26%	20 14% H	51 15% GH	96 16% H	94 22% FG	28 17%	39 19%	77 19% J	49 18% NO	65 15% NO	31 15%	97 21% Q	109 18% Q	83 20% R	20 13% R	41 21% R	71 14% R	121 23% R	37 19% R	42 15% R	113 20%	
4	189 18%	130 18%	21 15%	19 23%	27 19% I	43 13% I	90 15% I	97 23% FG	30 19%	49 24% K	63 16% K	46 17% M	50 14% M	42 21% M	97 21% m	106 17% m	82 20% p	26 17% p	31 16% p	76 15% p	112 21% p	22 11% p	42 15% p	125 22% VW	
3	130 13%	91 13% e	20 14% e	4 5%	8 6% e	33 10% e	67 11% e	62 15% e	19 12%	29 14% m	41 10% m	41 15% m	35 10% m	33 16% M	66 13% M	64 11% p	28 18% p	25 13% p	70 14% p	61 11% p	10 5% p	56 20% VX	65 12% VX	12 2% VX	
Bottom 2 Box (Net)	153 15%	94 13% e	17 12% e	11 14% e	23 16% e	50 15% e	95 16% e	57 13% e	26 16% e	32 16% e	57 14% e	38 15% e	53 15% e	29 14% e	72 15% e	95 15% e	58 14% e	23 15% e	30 16% e	88 18% e	65 12% e	20 10% e	65 23% e	68 12% e	
2	62 6%	40 6% e	8 6% e	2 3% e	11 8% e	21 6% e	40 7% e	21 5% e	11 7% e	12 6% e	23 6% e	16 6% e	23 7% e	12 6% e	27 6% e	40 6% e	22 5% e	5 3% e	8 4% e	28 6% e	34 6% e	6 3% e	25 9% e	31 5% e	
1 - Very bad	91 9%	54 8% e	9 6% e	9 11% e	12 8% e	29 9% e	55 9% e	36 9% e	15 9% e	20 10% e	34 8% e	22 8% e	29 8% e	17 9% e	45 10% e	56 9% e	36 9% e	18 12% e	22 11% e	60 12% e	31 6% e	13 7% e	40 14% e	38 7% e	
Not sure	57 6%	35 5% e	12 9% e	8 10% e	3 2% e	16 5% e	24 4% e	32 8% e	7 4% e	8 4% e	31 8% e	11 4% e	9 3% e	19 10% e	29 6% e	20 3% e	37 9% e	18 12% e	17 9% e	14 3% e	44 8% e	4 2% e	8 3% e	45 8% e	
Sigma	1032 100%	710 100%	138 100%	83 100%	141 100%	338 100%	595 100%	424 100%	160 100%	205 100%	399 100%	269 100%	361 100%	200 100%	472 100%	618 100%	414 100%	156 100%	192 100%	497 100%	535 100%	191 100%	280 100%	561 100%	

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Q1314\_17 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?  
 Retail (grocery)

Base: All Respondents

	Race				Parents				Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	High Income					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)					
Unweighted Base	1034	803	137	39	118	375	594	420	181	224	436	193	370	220	444	613	421	120	252	542	492	225	290	519	
Weighted Base	1048	715	139*	67**	168*	353	600	430	195	223	415	215	360	182	507	622	426	151*	187	505	543	196	302	550	
Top 3 Box (Net)	748 71%	530 74%	97 69%	45 68%	107 63%	249 70%	425 71%	312 73%	124 64%	153 69%	310 75%	160 74%	256 71%	110 61%	381 75%	455 73%	293 69%	102 68%	119 64%	352 70%	395 73%	156 80%	203 67%	388 71%	
Top 2 Box (Sub-Net)	485 46%	347 48%	64 46%	31 46%	73 44%	163 46%	279 47%	202 47%	72 37%	90 40%	219 53%	104 48%	182 51%	70 39%	233 46%	305 49%	180 42%	63 42%	71 38%	229 45%	256 47%	114 58%	120 40%	252 46%	
7 - Very good	210 20%	145 20%	37 27%	11 17%	31 19%	93 26%	128 21%	80 19%	30 15%	43 19%	87 21%	50 23%	93 26%	29 16%	88 17%	136 22%	73 17%	30 20%	24 13%	106 21%	104 19%	53 27%	49 16%	108 20%	
6	276 26%	201 28%	26 19%	20 29%	42 25%	71 20%	152 25%	122 28%	42 21%	47 21%	133 32%	54 25%	90 25%	42 23%	144 28%	168 27%	107 25%	33 22%	47 25%	123 24%	152 28%	61 31%	71 23%	144 26%	
5	262 25%	183 26%	33 24%	15 22%	33 20%	86 24%	145 24%	110 26%	52 27%	63 28%	91 22%	56 26%	74 21%	40 22%	148 29%	150 24%	113 26%	39 26%	48 26%	123 24%	140 26%	43 22%	84 28%	136 25%	
4	147 14%	98 14%	18 13%	12 17%	24 14%	56 16%	89 15%	56 13%	41 21%	37 17%	48 12%	21 10%	42 12%	40 22%	65 13%	91 15%	56 13%	21 14%	26 14%	70 14%	77 14%	22 11%	53 18%	72 13%	
3	36 3%	25 4%	5 4%	1 1%	8 5%	14 4%	17 3%	17 4%	3 1%	7 3%	14 3%	11 5%	18 5%	8 5%	10 2%	16 3%	20 5%	3 2%	11 6%	26 5%	10 2%	7 3%	15 5%	15 3%	
Bottom 2 Box (Net)	78 7%	43 6%	12 9%	-	21 13%	20 6%	44 7%	30 7%	17 9%	15 7%	28 7%	18 8%	31 9%	15 8%	32 6%	40 6%	38 9%	13 8%	23 12%	43 9%	35 6%	6 3%	26 9%	46 8%	
2	36 3%	19 3%	7 5%	-	10 6%	8 2%	20 3%	16 4%	8 4%	4 2%	15 4%	9 4%	15 4%	5 3%	17 3%	20 3%	17 4%	5 3%	6 3%	12 2%	25 5%	2 1%	10 3%	25 4%	
1 - Very bad	41 4%	24 3%	6 4%	-	11 7%	12 4%	24 4%	14 3%	9 5%	10 5%	13 3%	9 4%	17 5%	10 5%	15 3%	20 3%	22 5%	8 5%	17 9%	31 6%	10 2%	4 2%	16 5%	21 4%	
Not sure	40 4%	19 3%	7 5%	9 14%	8 5%	14 4%	25 4%	14 3%	10 5%	11 5%	14 3%	5 2%	13 4%	8 5%	19 4%	21 3%	19 4%	12 8%	7 4%	14 3%	26 5%	5 3%	4 1%	30 5%	
Sigma	1048 100%	715 100%	139 100%	67 100%	168 100%	353 100%	600 100%	430 100%	195 100%	223 100%	415 100%	215 100%	360 100%	182 100%	507 100%	622 100%	426 100%	151 100%	187 100%	505 100%	543 100%	196 100%	302 100%	550 100%	

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q1314. 18 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?  
 Retail (apparel)

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																	
Unweighted Base	1035	809	142	34	130	360	604	407	185	218	414	218	358	227	450	606	429	116	274	530	505	202	308	525																	
Weighted Base	1009	710	126	63**	169*	331	584	404	183	193	384	248	342	196	471	595	414	133*	204	468	541	165	287	556																	
Top 3 Box (Net)	643 64%	480 68%	80 64%	33 52%	97 57%	244 74%	400 68%	236 59%	112 61%	130 67%	260 68%	141 57%	229 67%	111 57%	302 64%	410 69%	232 56%	77 58%	119 58%	292 62%	351 65%	120 73%	166 58%	357 64%																	
Top 2 Box (Sub-Net)	389 39%	298 42%	46 36%	21 34%	69 41%	164 50%	260 44%	128 32%	65 35%	71 36%	164 43%	91 36%	165 48%	55 28%	169 36%	263 44%	126 30%	40 30%	64 31%	179 38%	211 39%	98 59%	83 29%	208 37%																	
7 - Very good	178 18%	135 19%	23 18%	15 23%	37 22%	94 28%	126 22%	51 13%	20 11%	26 13%	80 21%	51 21%	82 24%	23 12%	73 15%	130 22%	48 12%	17 13%	25 12%	84 18%	94 17%	55 33%	32 11%	91 16%																	
6	212 21%	163 23%	22 18%	6 10%	33 19%	70 21%	134 23%	77 19%	45 24%	45 23%	83 22%	39 16%	83 24%	32 17%	96 20%	133 22%	78 19%	23 17%	39 19%	95 20%	117 22%	44 27%	51 18%	117 21%																	
5	253 25%	182 26%	35 28%	12 19%	27 16%	80 24%	140 24%	109 27%	47 26%	60 31%	96 25%	50 20%	64 19%	56 23%	133 28%	147 25%	106 26%	36 27%	55 27%	113 24%	140 26%	22 13%	82 27%	149 27%																	
4	200 20%	133 19%	22 17%	16 26%	35 20%	40 12%	104 18%	92 23%	43 23%	37 19%	53 14%	67 27%	56 16%	42 21%	102 22%	98 16%	102 25%	21 16%	35 17%	94 20%	106 20%	27 16%	65 23%	108 19%																	
3	50 5%	34 5%	6 5%	2 4%	10 6%	15 4%	22 4%	25 6%	5 3%	9 5%	20 5%	14 6%	20 6%	11 5%	19 4%	26 4%	24 6%	8 6%	13 6%	30 6%	20 4%	7 4%	23 8%	19 3%																	
Bottom 2 Box (Net)	42 4%	21 3%	5 4%	2 4%	11 7%	15 4%	22 4%	15 4%	11 6%	6 3%	15 4%	11 4%	17 5%	12 6%	13 3%	27 4%	15 4%	9 7%	18 9%	30 6%	12 2%	6 4%	17 6%	19 3%																	
2	11 1%	7 1%	2 1%	-	4 2%	4 1%	6 1%	5 1%	6 3%	1 1%	3 1%	2 1%	4 1%	5 3%	2 1%	9 1%	2 1%	1 1%	2 1%	10 2%	1 1%	3 2%	6 2%	3 1%																	
1 - Very bad	31 3%	15 2%	3 3%	2 4%	7 4%	11 3%	16 3%	10 3%	5 3%	5 3%	12 3%	9 4%	13 4%	7 4%	11 2%	18 3%	13 3%	9 7%	17 8%	20 4%	11 2%	3 2%	12 4%	16 3%																	
Not sure	75 7%	40 6%	12 10%	9 14%	16 10%	18 5%	37 6%	35 9%	13 7%	11 6%	36 9%	15 6%	20 6%	20 10%	34 7%	35 6%	40 10%	18 14%	18 9%	22 5%	53 10%	5 3%	16 6%	54 10%																	
Sigma	1009	710	126	63	169	331	584	404	183	193	384	248	342	196	471	595	414	133	204	468	541	165	287	556																	

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q1314\_19 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?  
 E-commerce

Base: All Respondents

	Race																				Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																
Unweighted Base	1034	800	140	42	101	371	597	421	185	211	440	198	358	225	451	606	428	120	253	540	494	234	277	523																
Weighted Base	1035	714	144*	74*	126*	349	591	429	187	197	424	228	330	198	506	621	414	153*	196	503	532	202	280	553																
Top 3 Box (Net)	545 53%	395 55% c	64 45%	35 47%	81 64% C	225 54% GH	343 58% H	197 46%	91 49%	101 51%	224 53%	129 57%	214 66% NO	87 44%	244 48%	357 58% Q	188 45%	65 42%	82 42%	256 51%	289 54%	139 60% WX	122 43%	284 51% w																
Top 2 Box (Sub-Net)	346 33%	249 35%	44 30%	20 27%	66 52% BCD	156 45% GH	234 40% H	110 26%	69 37%	52 26%	144 34%	81 36%	151 46% NO	46 23%	148 29%	232 37% Q	114 28%	39 25%	41 21%	177 35%	169 32%	105 52% WX	75 27%	165 30%																
7 - Very good	160 15%	113 16% D	26 18% D	1 2%	37 29% BCD	87 25% GH	117 20% H	41 9%	28 15%	20 10%	63 15%	50 12% JK	81 24% NO	22 11%	57 11%	121 19% Q	39 9%	19 12%	17 9%	102 20% U	58 11%	61 30% WX	37 13%	62 11%																
6	186 18%	136 19%	18 12%	18 25%	29 23% c	69 20% GH	117 20% H	69 16%	41 22%	32 16%	82 19%	31 7% JK	70 21% NO	24 12%	91 18%	111 18%	75 18%	20 13%	24 12%	74 15% T	112 21% T	45 22% W	38 14%	103 19%																
5	199 19%	145 20% E	21 14%	15 21%	68 12% c	109 20% GH	87 20% H	22 5%	49 25%	79 19%	48 21% I	63 15% I	41 21%	95 19%	125 20% m	74 18%	26 17%	42 21%	79 16% U	120 23% U	33 17% W	46 17%	119 22%																	
4	234 23%	152 21% E	42 29% be	26 34% be	21 17% be	62 18% F	125 21% F	104 24% F	51 27%	41 21%	89 21% M	52 16% M	53 27% M	128 25% M	127 21% M	106 26% P	32 21%	45 23%	107 21% V	127 24% V	68 16% V	134 24% V																		
3	69 7%	44 6% E	7 5%	4 6%	8 6% c	34 5% F	32 7% F	7 2%	15 8%	16 8%	22 5% I	13 4% I	17 4% M	40 8% m	49 8% m	20 5% m	12 8%	18 9%	42 8% U	28 5% U	10 5% V	26 9% V	34 6% V																	
Bottom 2 Box (Net)	64 6%	47 7% E	10 7%	1 1%	8 6% c	17 5% GH	28 5% H	35 8% I	10 5%	13 7%	30 7% I	11 5% I	20 6% M	15 8% M	29 6% m	32 5% m	33 8% P	9 6% P	14 7% U	42 8% U	23 4% U	8 3% V	26 9% V	30 6% V																
2	33 3%	24 3% E	3 2%	1 1%	5 4% c	8 2% F	16 3% F	16 4%	5 2%	8 4%	14 3% I	7 3% I	8 2% M	9 4% M	17 3% m	16 4% m	17 4% P	6 4% P	10 5% U	20 4% U	13 3% U	4 2% V	14 5% V	15 3% V																
1 - Very bad	31 3%	22 3% E	7 5%	-	3 2% c	8 2% F	13 2% F	18 4% F	5 3%	6 3%	16 4% I	4 2% I	12 4% M	6 3% M	12 2% m	15 4% m	15 4% P	2 1% P	4 2% U	22 4% U	9 2% U	4 2% V	11 4% V	16 3% V																
Not sure	123 12%	77 11% E	21 14%	9 12%	9 7% c	27 8% F	60 10% F	61 14% F	19 10%	25 13%	59 14% I	19 9% I	30 9% M	27 14% M	66 13% m	55 9% m	67 16% P	36 23% P	37 19% U	56 11% U	66 12% U	13 7% V	39 14% V	70 13% V																
Sigma	1035 100%	714 100%	144 100%	74 100%	126 100%	349 100%	591 100%	429 100%	187 100%	197 100%	424 100%	228 100%	330 100%	198 100%	506 100%	621 100%	414 100%	153 100%	196 100%	503 100%	532 100%	202 100%	280 100%	553 100%																

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Q1314\_20 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?  
 Aerospace

Base: All Respondents

	Race																				Parents				Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																		
Unweighted Base	1034	803	131	41	120	357	598	424	169	224	421	220	361	226	447	588	446	114	242	528	506	217	277	540																		
Weighted Base	1059	701	133*	78**	175*	336	599	445	171	229	395	264	366	202	490	601	458	149*	185	500	559	190	290	580																		
Top 3 Box (Net)	595 56%	434 62% Ce	60 45%	47 59%	89 51%	220 65% gH	371 62% H	219 49%	100 59%	131 57%	221 56%	142 54%	200 55%	103 51%	292 60% n	378 63% Q	217 47%	51 35%	76 41%	286 57%	310 59%	136 72% WX	137 47%	322 56% w																		
Top 2 Box (Sub-Net)	375 35%	286 41% C	32 24%	33 42%	63 42% c	145 43% H	239 40% H	132 30%	65 38%	81 35%	143 36%	86 33%	142 39%	59 29%	174 35% Q	260 43% Q	116 25%	24 16%	44 24%	175 35%	200 36% WX	90 47% WX	81 28%	205 35% w																		
7 - Very good	161 15%	125 18%	16 12%	12 16%	36 21% g	64 19% H	98 16% H	63 14%	21 12%	35 15%	70 18%	36 14%	66 18%	25 12%	71 14% Q	107 18% Q	55 12%	10 7%	20 11%	70 14%	92 16% WX	47 7% WX	19 7% W	95 16% W																		
6	214 20%	161 23% Ce	16 12%	20 26%	27 15% H	81 24% H	141 24% H	69 16%	44 26%	46 20%	74 19%	50 19%	76 21%	35 17%	103 21% Q	153 25% Q	61 13%	14 9%	23 13%	105 21%	109 19%	42 22%	61 21%	110 19%																		
5	220 21%	148 21%	28 21%	14 18%	26 15% H	75 22% H	132 19% H	87 19%	35 21%	50 22%	78 20%	56 21%	58 16%	44 22%	118 24% M	119 20% Q	101 22%	27 18%	33 18%	111 22%	109 20% Q	46 24%	57 20%	117 20%																		
4	208 20%	127 18%	33 24%	23 29%	37 21% F	43 13% H	103 17% Fg	104 23% Fg	31 18%	41 18%	69 17%	67 25% k	36 22% k	18 18%	90 18% o	95 16% o	113 25% o	34 23%	40 21%	86 17% U	122 22% U	23 12% U	63 22% V	122 21% V																		
3	54 5%	25 4%	13 9% B	-	9 5% B	18 5% B	32 5% B	17 4%	11 6%	8 3% o	20 5% o	15 6% o	25 7% o	13 6% o	16 3% o	36 6% o	18 4% o	11 7% o	20 11% o	28 6% o	26 5% o	9 5% o	24 8% X	21 4% X																		
Bottom 2 Box (Net)	46 4%	21 3%	3 3%	3 4%	10 6% h	21 6% h	31 5% h	12 3% h	5 3%	15 7% IKL	16 4% IKL	9 3% IKL	14 4% IKL	7 4% IKL	25 5% IKL	23 4% IKL	23 5% IKL	17 11% IKL	16 8% IKL	35 7% IKL	11 2% IKL	3 8% IKL	23 8% IKL	20 4% IKL																		
2	21 2%	10 1%	1 1%	1 1%	2 1% h	13 4% h	17 3% h	4 1%	1 1%	12 5% IKL	6 1% IKL	1 1% IKL	5 1% IKL	2 1% IKL	14 3% IKL	14 2% IKL	7 2% IKL	10 7% IKL	3 2% IKL	17 3% IKL	4 1% IKL	1 5% IKL	15 5% IKL	5 1% IKL																		
1 - Very bad	25 2%	11 2%	2 1%	2 3% b	8 5% b	8 2% b	13 2% b	8 2% b	4 2%	3 1% b	10 3% b	8 3% b	9 2% b	6 3% b	10 2% b	9 2% b	15 3% b	7 4% b	13 7% b	18 4% b	7 1% b	2 3% b	8 3% b	15 3% b																		
Not sure	156 15%	93 13%	25 19%	6 8%	29 17% FG	34 10% FG	62 10% FG	93 21% FG	23 13%	34 15%	69 17%	31 12% MO	45 12% MO	43 21% MO	68 14% MO	69 11% MO	87 19% MO	36 24% MO	35 19% MO	65 13% MO	91 16% MO	19 10% MO	43 15% MO	94 16% MO																		
Sigma	1059 100%	701 100%	133 100%	78 100%	175 100%	336 100%	599 100%	445 100%	171 100%	229 100%	395 100%	264 100%	366 100%	202 100%	490 100%	601 100%	458 100%	149 100%	185 100%	500 100%	559 100%	190 100%	290 100%	580 100%																		

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Summary Of Top 3 Box

Base: Provided Rating (Variable Bases)

	Race				Parents				Region				Urbanicity				Employment Status		Women		Mental health condition	Prev in therapy	No therapy	No therapy
	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Parent	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women	No MHC	In therapy				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Retail (grocery)	748 74%	530 76%	97 73%	45 79%	107 67%	249 73%	425 74%	312 75%	124 72%	153 77%	310 76%	160 74%	256 74%	110 64%	381 78%	455 76%	293 72%	102 74%	119 66%	352 72%	395 76%	156 82%	203 68%	388 75%
Technology	688 72%	490 74%	83 72%	52 73%	109 72%	275 81%	448 78%	238 64%	127 68%	140 74%	251 72%	170 78%	251 78%	124 72%	312 67%	413 73%	276 69%	84 61%	122 64%	331 69%	357 74%	130 79%	194 68%	364 71%
Retail (apparel)	643 69%	480 72%	80 71%	33 61%	97 63%	244 78%	400 73%	236 64%	112 66%	130 72%	260 75%	141 60%	229 71%	111 63%	302 69%	410 73%	232 62%	77 67%	119 64%	292 65%	351 72%	120 75%	166 61%	357 71%
Retail	667 66%	496 72%	79 65%	43 66%	95 60%	244 69%	427 70%	230 61%	105 64%	147 67%	263 69%	157 63%	256 72%	100 58%	310 65%	442 70%	224 61%	82 59%	98 59%	320 63%	347 70%	150 75%	152 56%	365 68%
Consumer products	650 66%	466 71%	85 61%	30 54%	94 62%	242 72%	423 68%	218 63%	103 61%	129 63%	266 70%	152 67%	245 71%	124 62%	281 64%	399 69%	251 63%	93 65%	118 62%	289 65%	361 68%	128 74%	159 56%	363 69%
Manufacturing	627 66%	481 71%	83 62%	29 54%	80 58%	236 72%	404 70%	221 61%	107 61%	141 76%	246 61%	134 67%	223 72%	111 63%	293 65%	390 69%	238 62%	67 52%	101 54%	277 61%	350 71%	119 73%	161 59%	347 68%
Aerospace	595 66%	434 71%	60 55%	47 64%	89 62%	220 73%	371 69%	219 62%	100 58%	131 67%	221 68%	142 61%	200 70%	103 65%	292 69%	378 71%	217 59%	51 45%	76 51%	296 66%	310 68%	136 80%	137 66%	322 66%
Banking	616 64%	443 66%	69 53%	41 74%	94 60%	217 68%	367 67%	243 60%	107 63%	129 63%	243 66%	137 63%	199 66%	115 64%	302 63%	387 65%	229 63%	73 55%	109 63%	292 62%	324 66%	126 72%	158 56%	332 65%
Automotive	617 63%	444 65%	68 62%	32 47%	102 66%	212 69%	366 64%	241 60%	105 62%	129 65%	247 58%	136 68%	234 60%	112 60%	270 60%	398 67%	219 56%	80 56%	92 54%	304 63%	313 62%	132 75%	164 57%	320 62%
Telecommunications	571 61%	421 64%	86 64%	26 45%	67 54%	214 67%	374 64%	185 55%	124 67%	121 58%	214 62%	112 55%	228 70%	79 50%	264 58%	344 63%	226 58%	66 52%	95 53%	256 56%	315 65%	121 73%	148 54%	301 61%
E-commerce	545 60%	395 62%	64 52%	35 54%	81 69%	225 70%	343 69%	197 54%	91 55%	101 59%	224 61%	129 62%	214 51%	87 51%	244 55%	357 63%	188 54%	65 58%	82 52%	256 57%	289 62%	139 73%	122 51%	284 59%
Financial services	526 58%	404 60%	59 55%	29 70%	78 60%	221 68%	358 64%	161 50%	98 58%	98 56%	214 62%	116 55%	189 65%	81 48%	256 58%	325 60%	201 55%	56 51%	92 53%	251 57%	275 60%	130 75%	122 47%	274 58%
Insurance (excluding health insurance)	566 56%	394 57%	63 58%	43 55%	105 66%	237 65%	381 61%	179 50%	96 53%	127 60%	198 56%	145 63%	217 44%	74 44%	275 58%	372 62%	194 48%	85 56%	92 53%	271 59%	295 59%	139 70%	124 43%	303 58%
Energy	533 56%	401 58%	59 53%	31 55%	79 54%	215 66%	334 59%	187 50%	85 54%	108 57%	199 57%	141 55%	188 61%	91 52%	254 54%	342 61%	191 48%	65 56%	93 51%	251 56%	282 56%	131 75%	124 46%	278 55%
Airline	536 55%	402 58%	59 49%	33 56%	89 56%	198 60%	338 59%	190 48%	84 45%	109 53%	203 57%	140 61%	205 65%	88 47%	243 51%	329 57%	207 52%	56 48%	76 46%	255 56%	281 54%	129 69%	145 50%	263 52%
Health insurance	503 52%	361 53%	67 54%	40 53%	80 58%	197 61%	319 56%	175 45%	77 51%	86 44%	207 56%	132 51%	214 61%	77 43%	212 48%	330 55%	173 46%	61 44%	89 51%	249 51%	254 52%	136 73%	110 40%	257 50%
Pharmaceutical	495 51%	347 52%	65 51%	37 64%	83 55%	197 60%	298 55%	190 47%	82 45%	112 51%	181 54%	121 54%	197 60%	77 41%	221 49%	300 54%	195 48%	66 48%	89 50%	253 53%	242 69%	130 69%	123 46%	242 48%
Media	416 41%	296 40%	69 59%	22 38%	79 52%	167 54%	254 45%	150 35%	82 42%	60 30%	164 44%	110 44%	183 55%	48 26%	185 37%	284 49%	132 31%	66 47%	72 38%	238 49%	178 34%	131 69%	92 34%	193 35%
Government	316 32%	222 33%	58 40%	21 42%	60 38%	167 48%	220 38%	86 22%	56 34%	59 32%	116 32%	84 35%	157 46%	37 20%	122 27%	235 40%	80 20%	54 29%	56 29%	183 38%	133 27%	67 38%	128 22%	266 26%
Tobacco	300 31%	212 33%	50 37%	11 18%	67 42%	168 51%	201 37%	98 24%	56 23%	45 23%	131 36%	69 30%	148 44%	44 29%	109 23%	216 38%	84 22%	44 34%	56 33%	185 25%	115 50%	101 26%	73 26%	127 25%

Proportions/Mean: Columns Tested [5%, 10% risk level] - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
COVID-19 (All Except (MEG01-07) & (MBA01-08))  
Weighted To The U.S. General Adult Population - Propensity

Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
Summary Of Top 2 Box

Base: Provided Rating (Variable Bases)

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women						
Wave 117 (5/20 - 5/22)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Retail (grocery)	485 48%	347 50%	64 48%	31 53%	73 46%	163 48%	279 49%	202 48%	72 39%	90 42%	219 55%	104 49%	182 53%	70 41%	233 48%	305 51%	180 44%	63 45%	71 40%	229 47%	256 49%	114 60%	120 40%	252 48%
Technology	438 46%	316 48%	53 46%	25 35%	69 45%	197 58%	296 51%	141 38%	91 51%	44% 45%	153 44%	103 44%	177 55%	80 46%	181 39%	275 49%	163 41%	47 34%	71 37%	215 45%	223 46%	100 61%	113 40%	245 44%
Retail	422 42%	323 47%	51 42%	23 35%	63 40%	175 50%	271 44%	146 39%	60 36%	84 40%	181 48%	98 40%	169 46%	53 31%	200 42%	295 46%	128 35%	52 37%	66 40%	216 43%	207 41%	120 61%	80 30%	222 41%
Retail (apparel)	389 42%	298 45%	46 40%	21 39%	69 46%	164 52%	260 47%	128 35%	65 38%	71 39%	164 47%	91 39%	165 51%	55 32%	169 39%	263 47%	126 34%	40 35%	64 35%	179 40%	211 43%	98 61%	83 31%	208 41%
Aerospace	375 42%	286 47%	32 30%	33 45%	63 43%	145 48%	239 45%	132 38%	65 44%	81 41%	143 44%	86 37%	142 44%	59 37%	174 41%	260 49%	116 31%	24 21%	44 29%	175 40%	200 43%	90 53%	81 33%	205 42%
Manufacturing	374 39%	290 43%	60 45%	13 24%	50 36%	158 48%	247 43%	124 34%	50 29%	83 45%	151 41%	90 41%	146 46%	57 32%	171 38%	254 45%	120 31%	40 31%	52 28%	166 36%	208 42%	88 53%	98 36%	188 37%
Banking	377 39%	281 42%	46 42%	19 35%	58 37%	141 44%	237 43%	139 34%	69 40%	90 44%	144 39%	74 34%	143 48%	61 34%	173 36%	238 40%	139 39%	35 28%	67 39%	176 38%	201 41%	89 51%	84 30%	205 41%
Consumer products	380 39%	275 41%	53 38%	19 39%	72 47%	158 46%	266 43%	113 33%	68 40%	65 32%	169 45%	78 34%	171 50%	56 28%	153 35%	255 44%	125 31%	42 30%	53 28%	169 38%	211 40%	96 56%	69 24%	215 41%
E-commerce	346 38%	249 39%	44 35%	20 30%	66 56%	156 49%	234 44%	110 30%	69 41%	52 30%	144 40%	81 39%	151 50%	46 27%	148 34%	232 41%	114 33%	39 33%	41 26%	177 40%	169 36%	105 56%	75 31%	165 34%
Telecommunications	340 36%	267 41%	44 33%	11% 11%	38% 38%	140 44%	234 40%	100 30%	74 40%	57 28%	133 38%	76 38%	158 40%	41 26%	141 31%	224 41%	115 30%	27 21%	51 28%	160 35%	179 37%	82 48%	88 32%	170 34%
Insurance (excluding health insurance)	358 36%	257 37%	41 38%	12 15%	82 51%	162 44%	250 40%	107 30%	72 40%	78 34%	120 34%	94 36%	153 45%	46 27%	158 32%	245 40%	114 28%	53 38%	56 32%	187 37%	171 34%	110 55%	70 24%	179 34%
Automotive	347 33%	261 36%	39 35%	15 23%	62 40%	127 42%	212 37%	130 33%	55 33%	67 34%	148 39%	77 33%	149 43%	55 29%	143 32%	242 41%	106 27%	39 27%	47 28%	174 36%	174 35%	98 58%	79 28%	170 33%
Financial services	302 33%	245 36%	33 31%	9 21%	50 39%	132 40%	209 37%	88 27%	54 32%	63 36%	123 36%	62 29%	121 42%	33 20%	147 30%	193 36%	109 30%	28 26%	53 30%	147 34%	155 34%	84 48%	69 27%	148 32%
Energy	311 33%	244 36%	31 28%	17 29%	61 42%	132 41%	210 37%	95 26%	48 31%	61 33%	117 34%	84 33%	122 40%	49 27%	141 30%	197 35%	114 29%	27 23%	51 28%	144 33%	167 33%	85 49%	64 24%	162 32%
Pharmaceutical	313 33%	233 35%	45 35%	17 30%	48 32%	134 41%	201 37%	106 26%	53 29%	64 30%	123 37%	73 32%	140 43%	45 24%	128 26%	197 35%	115 28%	35 29%	53 28%	158 33%	155 32%	95 51%	67 25%	150 30%
Health insurance	310 32%	229 34%	40 32%	18 24%	60 44%	147 45%	224 39%	82 21%	50 33%	48 24%	129 35%	83 32%	149 42%	46 26%	115 26%	221 37%	89 24%	40 29%	48 28%	178 37%	133 27%	99 53%	68 25%	144 28%
Airline	305 31%	240 34%	25 21%	26 44%	54 34%	129 39%	206 36%	95 24%	46 25%	65 32%	103 29%	91 39%	134 43%	37 20%	133 28%	193 33%	112 28%	18 15%	35 22%	152 33%	153 29%	93 50%	60 21%	151 30%
Media	254 25%	184 25%	39 33%	7 11%	61 40%	109 36%	154 28%	95 22%	53 28%	31 16%	100 27%	69 27%	118 35%	18 10%	117 24%	178 31%	76 18%	39 28%	38 20%	163 33%	91 17%	96 50%	56 21%	102 18%
Government	184 19%	135 20%	31 22%	11 22%	40 25%	110 32%	139 24%	43 11%	32 20%	34 16%	65 22%	53 18%	106 22%	19 10%	59 13%	145 25%	39 10%	15 11%	29 15%	114 24%	71 14%	85 47%	34 11%	66 13%
Tobacco	178 19%	131 20%	28 22%	4 8%	43 33%	108 33%	134 25%	43 11%	24 16%	25 13%	82 22%	47 20%	101 30%	23 15%	55 12%	135 24%	43 11%	22 17%	27 16%	116 24%	62 13%	79 44%	35 13%	64 13%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Summary Of Bottom 2 Box

Base: Provided Rating (Variable Bases)

	Race																								Parents			Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20-5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women	No MHC	In therapy	Prev in therapy	No therapy																						
																								(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)					
Tobacco	414 43%	288 45% CE	43 33%	34 59%	45 28%	95 29%	228 42% F	185 46%	69 45%	103 52% K	138 38%	104 44%	109 32%	73 49% M	232 50%	216 38%	198 52% P	54 41%	75 43%	182 38%	232 49%	42 23%	137 49% V	235 47%																					
Government	335 34%	257 38% CE	35 25%	6 12%	33 21%	81 23%	171 30% F	162 42% FG	50 30%	84 40% L	134 37%	68 28%	76 22%	89 46% Mo	170 38% M	179 31%	156 39% P	39 28%	74 38%	153 32%	183 37%	21 11%	133 44% V	182 37%																					
Media	292 29%	236 32% Ce	14 12%	7 11%	36 23% c	61 20%	147 26% F	138 32% F	56 29%	60 30%	113 31%	63 25%	61 18%	75 31% MO	156 31% M	134 23%	158 37% P	22 16%	42 23%	115 24%	177 34% T	21 11%	94 35% V	178 32% V																					
Pharmaceutical	184 19%	141 21%	20 15%	8 13%	21 14%	45 14%	91 17% F	90 22% FG	34 19%	44 20%	60 18%	45 20%	50 15%	47 25% M	87 19%	106 19%	77 19%	22 16%	38 21%	89 19%	94 14%	26 14%	71 27% VX	87 17%																					
Health insurance	153 16%	94 14%	17 14%	11 15%	23 17%	50 15%	95 17% F	57 15%	26 17%	32 16%	57 15%	38 15%	53 15%	29 16%	72 16%	95 15%	58 15% U	23 17%	30 17%	88 18%	65 13%	20 10%	65 24% VX	69 13%																					
Financial services	117 13%	88 13%	12 12%	2 6%	15 10%	34 10%	58 10% FG	55 17% FG	20 12%	31 12%	42 11%	24 12%	36 13%	23 13%	59 13%	75 14%	41 11%	13 12%	24 14%	70 16% U	47 10%	16 9%	45 17% Vx	56 12%																					
Insurance (excluding health insurance)	122 12%	82 12%	11 10%	6 8%	25 16%	37 10%	61 15% g	52 12% g	19 11%	30 14%	43 12%	31 11%	45 13%	26 16% o	50 10%	71 12%	51 13% U	23 13%	23 13%	81 16% U	41 8%	21 10%	51 18% vX	50 10%																					
Airline	110 11%	70 10%	18 15%	5 8%	16 10%	48 14% G	60 11% G	50 13%	19 11%	24 11%	38 11%	29 13%	41 13%	24 13% M	46 10%	76 13%	35 9%	19 16%	28 17%	59 13%	52 10%	20 11%	40 14%	50 10%																					
Energy	97 10%	69 10% c	4 4%	4 7%	19 13% C	22 7%	55 10% F	38 10% fg	11 8%	20 11%	25 7%	39 8%	24 8%	33 15% Mo	39 8%	48 9%	49 12% P	8 7%	23 13% f	44 10%	52 10%	4 3%	41 15% V	51 10%																					
Banking	80 8%	52 8%	6 6%	-	22 14% bc	20 6%	38 7% F	40 10% f	16 9%	12 6%	28 8% JK	24 11%	26 9%	16 9%	38 9%	53 9%	28 8% P	15 11%	14 8%	45 10%	35 7%	9 5%	34 12% V	38 7%																					
Retail (grocery)	78 8%	43 6%	12 9%	-	21 13% B	20 6%	44 8% f	30 7% f	17 9%	15 7%	28 8% JK	18 8%	31 9%	15 9%	32 6%	40 7%	38 9% p	13 9%	23 13% f	43 9%	35 7%	6 3%	26 9% V	46 9% V																					
Telecommunications	69 7%	50 8%	8 6%	1 2%	11 9%	20 6%	34 6% FG	28 8% FG	9 5%	11 5%	28 8% K	20 10%	21 8%	13 8% M	35 6%	31 6%	38 10% p	7 6%	21 12% U	44 10% U	25 5%	7 4%	30 11% Vx	32 6%																					
E-commerce	64 7%	47 7%	10 8%	1 1%	8 6%	17 5% fg	28 5% fg	35 9% fg	10 6%	13 8%	30 8% JK	11 5%	20 7%	15 9% p	29 6%	32 6%	33 9% p	9 7%	14 9% U	42 9% U	23 5%	8 4%	26 11% Vx	30 6%																					
Automotive	56 5%	46 7%	4 4%	2 4%	14 9% g	20 6%	35 6% FG	21 5% FG	9 5%	12 6%	21 6% JK	14 6%	22 7%	8 4%	26 6%	34 6%	22 6% p	7 5%	16 10% U	35 7% U	21 4%	16 9% X	21 7% x	19 4%																					
Technology	51 5%	37 6%	3 2%	2 3%	8 5% B	8 2% B	18 3% FG	29 8% FG	7 4%	13 6%	20 5% K	11 5%	20 8%	12 7% M	19 4%	25 4%	26 6% p	11 8%	14 7% f	32 7% U	19 4%	6 4%	21 7% Vx	24 5%																					
Consumer products	52 5%	43 6%	6 4%	2 3%	6 4%	22 6% K	36 6% K	15 4% K	16 9% K	12 6%	14 4% JK	10 4%	17 5%	10 5% M	25 6%	28 5%	24 6% p	4 3%	13 7% U	22 5% U	30 6%	5 3%	24 8% Vx	23 4%																					
Aerospace	46 5%	21 4%	3 3%	3 5%	10 7% B	21 7% B	31 6% FG	12 3% FG	5 4%	15 8%	16 5% JK	9 4%	14 4%	7 4% M	25 6% M	23 4% P	23 6% P	17 15% U	16 10% U	35 8% U	11 2%	3 1% Vx	23 9% Vx	20 4%																					
Retail	49 5%	28 4%	7 5%	2 3%	14 9% b	14 4% b	19 3% FG	29 8% FG	6 4%	13 6%	15 4% JK	15 6%	23 7% M	7 4% M	20 4% P	33 5% P	16 4% P	4 3% U	7 4% U	33 7% U	16 3% U	14 7% U	14 5% U	21 4%																					
Retail (apparel)	42 4%	21 3%	5 4%	2 5%	11 7% B	15 5% B	22 4% FG	15 4% FG	11 6%	6 3%	15 4% JK	11 5%	17 5% M	12 7% M	13 3% P	27 5% P	15 4% P	9 8% U	18 10% U	30 7% U	12 2% U	6 4% U	17 6% U	19 4%																					
Manufacturing	42 4%	30 4%	5 4%	2 4%	8 6% g	21 6% g	28 5% g	14 4% g	11 6%	6 3%	18 5% JK	7 3%	15 5% M	6 4% M	21 5% P	23 4% P	19 5% P	10 8% U	14 8% U	29 6% U	13 3% U	10 6% U	15 6% U	16 3%																					

Proportions/Mean: Columns Tested [5%, 10% risk level] - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 1 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Airline

Base: Provided Rating For Airline

	Race																				Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																
Unweighted Base	955	758	122	30	117	348	558	380	167	206	386	196	336	207	412	572	383	97	222	492	463	203	277	475																
Weighted Base	977	698	118*	58**	159*	330	570	392	185*	206	354	232	316	189	473	580	398	117*	163	459	518	186	287	504																
Top 3 Box (Net)	536 55%	402 58%	59 49%	33 56%	89 58%	198 60%	338 59%	190 48%	84 45%	109 53%	203 57%	140 61%	205 65%	88 47%	243 51%	329 57%	207 52%	56 48%	76 46%	255 56%	281 54%	129 68%	145 50%	263 52%																
Top 2 Box (Sub-Net)	305 31%	240 34%	25 21%	26 44%	54 34%	129 39%	206 36%	95 24%	46 25%	65 32%	103 29%	91 39%	134 43%	37 20%	133 28%	193 33%	112 28%	18 15%	35 22%	152 33%	153 29%	93 50%	60 21%	151 30%																
7 - Very good	125 13%	96 14%	15 12%	4 7%	32 20%	57 17%	91 16%	31 8%	19 10%	21 10%	44 12%	41 18%	66 21%	18 9%	42 9%	83 14%	42 11%	8 7%	17 10%	72 16%	53 10%	42 22%	27 9%	56 11%																
6	179 18%	144 21%	10 9%	21 37%	22 14%	72 22%	115 20%	65 16%	27 15%	44 21%	59 17%	50 21%	69 22%	19 10%	91 19%	110 19%	70 18%	10 8%	18 11%	80 17%	100 19%	51 28%	33 11%	95 19%																
5	231 24%	162 23%	34 29%	7 12%	35 22%	69 21%	131 23%	95 24%	38 21%	43 21%	101 28%	49 21%	70 22%	51 27%	109 23%	136 23%	96 24%	38 33%	40 25%	103 22%	128 25%	35 19%	85 29%	111 22%																
4	234 24%	156 22%	31 26%	13 23%	38 24%	57 17%	122 21%	107 27%	66 35%	54 26%	74 21%	41 18%	50 16%	56 30%	128 27%	123 21%	111 28%	32 28%	45 27%	89 19%	145 28%	18 10%	67 23%	149 29%																
3	97 10%	69 10%	11 9%	8 13%	16 10%	28 8%	50 9%	45 11%	16 9%	21 10%	39 11%	22 9%	20 6%	21 11%	57 12%	53 9%	44 11%	10 8%	15 9%	56 12%	41 8%	20 11%	35 12%	43 8%																
Bottom 2 Box (Net)	110 11%	70 10%	18 15%	5 8%	16 10%	48 14%	60 11%	50 13%	19 11%	24 11%	38 11%	29 13%	41 13%	24 13%	46 10%	76 13%	35 9%	19 16%	28 17%	59 13%	52 10%	20 14%	40 14%	50 10%																
2	51 5%	32 5%	6 5%	3 6%	12 7%	21 6%	27 5%	24 6%	10 5%	9 4%	12 3%	21 9%	21 7%	7 4%	22 5%	38 7%	13 3%	7 6%	9 5%	25 5%	26 5%	14 8%	17 6%	19 4%																
1 - Very bad	60 6%	38 5%	12 10%	1 2%	4 3%	27 8%	33 6%	26 7%	10 5%	15 7%	27 8%	8 4%	19 6%	17 9%	24 5%	38 7%	21 5%	13 11%	19 12%	33 7%	26 5%	5 3%	23 8%	31 6%																
Sigma	977 100%	698 100%	118 100%	58 100%	159 100%	330 100%	570 100%	392 100%	185 100%	206 100%	354 100%	232 100%	316 100%	189 100%	473 100%	580 100%	398 100%	117 100%	163 100%	459 100%	518 100%	186 100%	287 100%	504 100%																

Proportions/Mean: Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1314. 2 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Base: Provided Rating For Automotive

Automotive

	Race																				Parents			Region			Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)														
Unweighted Base	959	756	115	39	107	340	560	387	161	201	401	196	349	208	402	582	377	111	225	502	457	198	281	480														
Weighted Base	981	682	111*	67**	155*	305	569	400	168	198	380	236	343	188	450	589	392	144*	170	480	502	175	287	519														
Top 3 Box (Net)	617 63%	444 65%	68 62%	32 47%	102 66%	212 69% GH	366 64%	241 60%	105 62%	129 65%	247 65%	136 58%	234 68% no	112 60%	270 60%	398 67% Q	219 56%	80 58%	92 54%	304 63%	313 62%	132 75% WX	164 57%	320 62%														
Top 2 Box (Sub-Net)	347 35%	261 38%	39 35%	15 23%	62 40%	127 42% GH	212 37%	130 33%	55 33%	67 34%	148 39%	77 33%	149 43% NO	55 29%	143 32%	242 41%	106 27%	39 27%	47 28%	174 36%	174 35%	98 56% WX	79 28%	170 33%														
7 - Very good	155 16%	109 16%	26 23%	4 6%	37 24% b	70 23% GH	98 17%	56 14%	31 18%	23 12%	68 18%	33 14%	84 24% NO	17 9%	53 12%	121 21% Q	33 8%	22 15%	22 13%	83 17%	71 14%	50 29% WX	41 14%	63 12%														
6	193 20%	152 22% C	13 12%	12 17%	25 16%	57 19% C	114 20%	74 18%	24 14%	45 22%	80 21%	45 19%	65 19%	38 20%	89 20%	121 20%	72 18%	18 12%	25 15%	90 19%	103 21%	48 27% W	38 13%	107 21% W														
5	269 27%	183 27%	30 27%	16 24%	40 25%	85 28% V	154 27%	111 26%	50 30%	62 31%	98 26%	59 25%	85 25%	57 30%	127 28%	156 26%	114 29%	41 26%	45 26%	130 27%	139 28%	34 19% V	85 30% V	150 29% V														
4	209 21%	127 19%	26 23%	28 42%	26 17%	53 17% j	112 20%	96 24%	43 25%	31 16%	75 20%	60 25%	51 15% j	45 24% M	113 25% M	107 18%	102 26% P	39 27%	40 24%	94 20%	115 23%	18 10% V	67 23% V	123 24% V														
3	99 10%	65 10%	13 12%	5 7%	13 8%	20 7% F	56 10%	41 10%	12 7%	26 13%	37 10%	25 11%	36 11% M	23 12%	41 9%	49 12% P	17 12%	21 13%	21 13%	46 10%	53 11%	9 5% V	34 12% V	57 11% V														
Bottom 2 Box (Net)	56 6%	46 7%	4 4%	2 2%	14 9%	20 6% u	35 6%	21 5%	9 5%	12 6%	21 6%	14 6%	22 7% x	8 4%	26 6%	34 6%	22 6%	7 5%	16 10%	35 7% u	21 4% x	16 5% X	21 7% x	19 4% x														
2	21 2%	16 2%	2 2%	1 2%	5 3%	6 2% U	9 2%	12 3%	4 2%	7 4%	5 1%	5 2%	9 3% U	4 2%	7 2%	16 3% U	5 1%	2 1%	6 4%	16 3% U	4 1% X	8 3% X	8 3% X	5 1% X														
1 - Very bad	36 4%	29 4%	2 2%	1 2%	9 6%	14 5% X	27 5%	9 2%	5 3%	4 2%	16 4%	10 4%	13 4% X	4 2%	18 4%	18 3% X	18 4%	5 4%	10 6%	19 4% X	17 3% X	8 5% X	14 5% X	14 3% X														
Sigma	981 100%	682 100%	111 100%	67 100%	155 100%	305 100%	569 100%	400 100%	168 100%	198 100%	380 100%	236 100%	343 100%	188 100%	450 100%	589 100%	392 100%	144 100%	170 100%	480 100%	502 100%	175 100%	287 100%	519 100%														

Proportions/Mean: Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314.3 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Consumer products

Base: Provided Rating For Consumer Products

	Race																			Parents				Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																	
Unweighted Base	955	737	135	30	109	350	593	349	168	209	388	190	338	227	390	552	403	113	253	470	485	194	265	496																	
Weighted Base	980	675	140*	49**	152*	343	623	345	170	205	378	228	344	199	438	581	400	143*	192	447	534	173	284	524																	
Top 3 Box (Net)	650 66%	466 69%	85 61%	30 62%	94 62%	242 71%	423 68%	218 63%	103 61%	129 63%	266 70%	152 67%	245 71%	124 62%	281 64%	399 69%	251 63%	93 65%	118 62%	289 65%	361 68%	128 74%	159 56%	363 69%																	
Top 2 Box (Sub-Net)	380 39%	275 41%	53 38%	19 39%	72 47%	158 46%	266 43%	113 33%	68 40%	65 32%	169 45%	78 34%	171 50%	56 28%	153 35%	255 44%	125 31%	42 30%	53 28%	169 38%	211 40%	96 55%	69 24%	215 41%																	
7 - Very good	172 18%	118 17%	35 25%	12 25%	30 20%	87 25%	124 20%	48 14%	33 19%	24 12%	71 19%	44 19%	85 25%	24 12%	63 14%	114 20%	58 15%	25 18%	23 12%	87 19%	85 16%	52 16%	33 12%	87 17%																	
6	208 21%	157 23%	18 13%	7 15%	42 28%	71 21%	142 23%	65 19%	35 21%	41 20%	98 26%	34 15%	86 25%	32 16%	90 21%	141 24%	67 17%	17 12%	30 16%	82 18%	126 24%	44 13%	36 13%	128 24%																	
5	270 28%	191 28%	32 23%	11 23%	22 14%	84 24%	157 25%	105 30%	36 21%	64 31%	97 26%	73 32%	74 21%	68 34%	128 29%	144 25%	126 32%	51 35%	65 34%	120 27%	149 28%	32 18%	91 32%	148 28%																	
4	215 22%	118 18%	39 28%	15 30%	41 27%	56 16%	125 20%	86 25%	38 23%	53 26%	68 18%	55 24%	63 18%	50 25%	102 23%	112 19%	103 26%	36 25%	48 25%	95 21%	119 22%	29 17%	74 26%	112 21%																	
3	64 6%	48 7%	9 7%	2 4%	12 8%	23 7%	38 6%	25 7%	12 7%	11 5%	30 8%	11 5%	19 6%	15 7%	30 7%	43 7%	21 5%	10 7%	12 6%	40 9%	24 4%	11 7%	26 9%	26 5%																	
Bottom 2 Box (Net)	52 5%	43 6%	6 4%	2 3%	6 4%	22 6%	36 6%	15 4%	16 9%	12 6%	14 4%	10 4%	17 5%	10 5%	25 6%	28 5%	24 6%	4 3%	13 7%	22 5%	30 6%	5 3%	24 8%	23 4%																	
2	23 2%	20 3%	3 2%	-	4 3%	13 4%	22 4%	*	9 6%	5 3%	5 1%	3 1%	7 2%	6 3%	11 2%	15 3%	8 2%	-	2 1%	7 2%	15 3%	1 1%	11 4%	10 2%																	
1 - Very bad	29 3%	24 3%	3 2%	2 3%	2 1%	8 2%	14 2%	15 4%	7 4%	7 4%	9 2%	7 3%	11 3%	4 2%	14 3%	13 2%	16 4%	4 3%	11 5%	15 3%	14 3%	4 2%	13 5%	13 2%																	
Sigma	980	675	140	49	152	343	623	345	170	205	378	228	344	199	438	581	400	143	192	447	534	173	284	524																	

Proportions/Mean: Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q1314. 4 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Energy

Base: Provided Rating For Energy

	Race																				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	970	768	119	35	111	347	569	381	154	204	391	221	329	214	427	574	396	102	246	502	468	210	284	476															
Weighted Base	954	686	110*	57**	147*	323	563	370	157*	188	350	259	306	177	470	559	394	117*	182	449	505	174	271	509															
Top 3 Box (Net)	533 56%	401 58%	59 53%	31 55%	79 54%	215 66% GH	334 59% H	187 50%	85 54%	108 57%	199 57%	141 56%	188 61% n	91 52%	254 54%	342 61% Q	191 48%	65 56%	93 51%	251 56%	282 56%	131 75% WX	124 46%	278 55% w															
Top 2 Box (Sub-Net)	311 33%	244 36%	31 28%	17 29%	61 42% c	132 41% GH	210 37% H	95 26%	48 31%	61 33%	117 34%	84 33%	122 40% NO	49 27%	141 30%	197 35% q	114 29%	27 23%	51 28%	144 32%	167 33% WX	85 49% WX	64 24%	162 32% w															
7 - Very good	125 13%	96 14%	20 19%	2 3%	29 20% GH	57 18% GH	81 14% H	38 10%	10 7%	22 12%	53 15% I	40 16% I	61 20% NO	20 11%	44 9%	85 15% q	40 10%	13 11%	28 15%	72 16% U	53 10% WX	46 26% WX	26 10% WX	53 11% w															
6	186 20%	148 22% C	10 9%	15 26%	32 22% C	75 23% H	128 23% H	57 15%	38 24%	39 21%	64 18% J	44 17% I	61 20% NO	28 16%	97 21%	113 24% q	74 19%	14 12%	23 13%	72 16% U	114 23% T	40 23% W	38 14% W	109 21% w															
5	222 23%	157 23% E	28 25% E	15 26%	18 12% G	83 26% G	125 22% H	92 25%	37 24%	47 25%	81 23% I	57 22% I	66 22% NO	43 24%	113 24% q	144 26% q	77 20%	38 33% S	42 23%	107 24%	114 26% T	46 22% W	60 22% W	116 23% w															
4	227 24%	145 21% BE	36 33% BE	20 35%	28 19% F	55 17% F	121 22% F	101 27% F	48 30%	48 26% I	81 23% J	50 19% I	66 21% NO	34 19%	128 27% n	116 21% P	111 28% P	35 30% S	43 24%	96 21% U	131 26% U	26 15% V	69 25% V	132 26% w															
3	97 10%	71 10%	11 10%	2 4%	21 14% I	31 10% I	53 9% F	45 12% F	12 7%	12 6% J	46 13% J	28 11% I	28 9% NO	19 11%	50 11% n	54 10% P	44 11% P	9 7% S	23 13% U	57 13% U	41 8% V	12 14% V	37 14% V	48 9% w															
Bottom 2 Box (Net)	97 10%	69 10% c	4 4% c	4 7%	19 13% C	22 7% C	55 10% F	38 10% F	12 8%	20 11% I	25 7% I	39 15% iK	24 8% MO	33 19% MO	39 8% MO	48 9% MO	49 12% MO	8 7% R	13 13% r	44 10% r	52 10% Vx	4 3% Vx	41 15% Vx	51 10% V															
2	47 5%	35 5% c	1 1% c	1 1%	12 8% C	12 4% C	29 5% I	18 5% I	8 5%	11 6% I	11 3% I	17 7% I	13 4% MO	16 9% MO	18 4% MO	21 4% MO	26 7% MO	1 1% R	10 5% R	21 5% R	26 5% Vx	2 1% Vx	17 6% Vx	27 5% v															
1 - Very bad	50 5%	34 5% c	3 3% c	3 6%	7 5% C	10 3% C	25 5% I	20 6% I	4 3%	9 5% I	14 4% I	22 9% I	12 4% MO	17 10% MO	21 4% MO	26 5% MO	23 6% MO	7 6% R	13 7% R	23 5% R	26 5% Vx	2 1% Vx	24 9% Vx	24 5% v															
Sigma	954 100%	686 100%	110 100%	57 100%	147 100%	323 100%	563 100%	370 100%	157 100%	188 100%	350 100%	259 100%	306 100%	177 100%	470 100%	559 100%	394 100%	117 100%	182 100%	449 100%	505 100%	174 100%	271 100%	509 100%															

Proportions/Mean: Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314\_5 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Insurance (excluding health insurance)

Base: Provided Rating For Insurance (Excluding Health Insurance)

	Race																		Parents			Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	High Income	Very Good	Good	Fair	Very Bad															
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	978	760	121	44	111	354	593	366	172	211	383	212	347	202	429	573	405	120	225	526	452	219	267	492															
Weighted Base	1007	689	108*	78*	159*	364	630	358	181	212	354	260	344	169	495	604	403	153*	173	508	498	200	287	520															
Top 3 Box (Net)	566 56%	394 57%	63 58%	43 55%	105 66%	237 65%	381 61%	179 50%	96 53%	127 60%	198 56%	145 56%	217 63%	74 44%	275 56%	372 62%	194 48%	85 56%	92 53%	271 53%	295 59%	139 70%	124 43%	303 58%															
Top 2 Box (Sub-Net)	358 36%	257 37%	41 38%	12 15%	82 51%	162 44%	250 44%	107 40%	72 40%	72 34%	120 34%	94 36%	153 45%	46 27%	159 32%	245 40%	114 28%	53 35%	56 32%	187 37%	171 34%	110 55%	70 24%	179 34%															
7 - Very good	143 14%	101 15%	22 21%	2 3%	47 30%	72 20%	103 16%	39 11%	30 16%	21 10%	43 12%	50 19%	79 23%	18 10%	47 9%	102 17%	41 10%	19 13%	26 15%	82 16%	61 12%	51 25%	19 7%	73 14%															
6	215 21%	156 23%	18 17%	10 12%	34 22%	90 25%	147 23%	68 19%	43 24%	51 24%	77 22%	44 17%	74 22%	28 17%	112 23%	142 24%	72 18%	34 22%	29 17%	105 21%	110 22%	59 29%	51 18%	105 20%															
5	208 21%	137 20%	22 20%	31 40%	23 15%	75 21%	131 21%	72 20%	24 13%	55 26%	78 22%	51 20%	64 19%	28 17%	116 23%	128 21%	80 20%	32 21%	36 21%	83 16%	125 25%	29 15%	54 19%	125 24%															
4	219 22%	142 21%	26 24%	22 28%	18 12%	67 18%	138 22%	80 22%	49 27%	35 17%	74 21%	59 23%	45 13%	45 27%	128 26%	112 18%	107 27%	32 21%	33 19%	103 20%	116 23%	27 14%	72 25%	120 23%															
3	101 10%	71 10%	9 8%	7 8%	11 7%	24 7%	49 8%	47 13%	16 9%	20 9%	39 11%	25 10%	36 11%	23 14%	42 8%	49 8%	51 13%	13 9%	25 15%	54 11%	46 9%	13 6%	41 14%	46 9%															
Bottom 2 Box (Net)	122 12%	82 12%	11 10%	6 8%	25 16%	37 10%	61 10%	52 15%	19 11%	30 14%	43 12%	30 11%	45 13%	26 16%	50 10%	71 12%	51 13%	23 15%	23 13%	81 16%	41 8%	21 10%	51 18%	50 10%															
2	54 5%	37 5%	2 1%	4 5%	14 9%	16 4%	26 4%	27 7%	9 5%	11 5%	21 6%	13 5%	18 5%	16 10%	20 4%	37 6%	17 4%	10 7%	4 3%	36 7%	18 4%	16 8%	21 7%	17 3%															
1 - Very bad	68 7%	45 6%	9 8%	3 3%	10 7%	20 6%	35 6%	25 7%	10 6%	19 9%	22 6%	17 6%	28 8%	10 6%	30 6%	34 6%	33 8%	13 8%	19 11%	45 9%	23 5%	5 3%	30 10%	33 6%															
Sigma	1007 100%	689 100%	108 100%	78 100%	159 100%	364 100%	630 100%	358 100%	181 100%	212 100%	354 100%	260 100%	344 100%	169 100%	495 100%	604 100%	403 100%	153 100%	173 100%	508 100%	498 100%	200 100%	287 100%	520 100%															

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 6 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Financial services

Base: Provided Rating For Financial Services

	Race																				Parents			Region				Urbanicity			Employment Status			Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																
Unweighted Base	959	774	116	29	101	370	594	348	175	198	382	204	331	217	411	571	388	98	235	511	448	221	267	471																
Weighted Base	901	673	106*	41**	130*	326	560	322	170	176	345	211	291	169	442	539	363	108*	174	442	459	174	257	470																
Top 3 Box (Net)	526 58%	404 60%	59 55%	29 70%	78 60%	221 58% GH	358 64% H	161 50%	98 58%	98 58%	214 62%	116 55%	189 65% N	81 48%	256 58% N	325 60%	201 55%	56 51%	92 53%	251 57%	275 60%	130 75% WX	122 47%	274 58% W																
Top 2 Box (Sub-Net)	302 33%	245 36%	33 31%	9 21%	50 39%	132 40% GH	209 47% H	88 27%	54 32%	63 36%	123 36%	62 29%	121 42% No	33 20%	147 33% N	193 36%	109 30%	28 26%	53 30%	147 33%	155 34%	84 48% WX	69 27%	148 32%																
7 - Very good	112 12%	87 13%	13 13%	4 9%	25 19%	56 17% H	83 15% H	27 8%	20 12%	20 12%	44 13%	28 13%	51 18% No	10 6%	51 12% n	81 15% Q	32 9%	10 10%	18 10%	62 14%	50 11%	45 26% WX	17 7%	50 11%																
6	190 21%	158 23%	20 19%	5 12%	25 19%	76 23% H	127 23% H	61 19%	34 20%	43 25% I	78 23%	34 16%	70 24% N	23 14%	96 22% N	112 21%	77 16%	17 16%	35 20%	85 19%	105 23%	40 20% WX	52 20%	98 21%																
5	224 25%	158 23%	25 24%	20 49%	27 21%	89 27% GH	149 27% H	73 23%	44 26%	35 20%	91 26%	55 26%	68 23% No	48 28%	109 25% N	132 25%	92 25%	28 25%	39 22%	104 24%	120 26%	46 26% WX	53 21%	125 27%																
4	183 20%	127 19%	27 25%	5 13%	28 21%	58 18% GH	108 19% H	68 21%	38 22%	35 20%	63 18%	47 22%	48 17% MO	52 31% MO	83 19%	97 18%	86 24% p	26 25%	43 25%	79 18%	104 23%	18 10% V	64 25% V	101 22% V																
3	75 8%	55 8%	8 8%	4 10%	9 7%	15 5% F	36 6% FG	38 12% FG	14 8%	12 7%	26 8%	23 11%	18 6% MO	13 8%	44 10% MO	41 8%	34 9%	14 13%	15 9%	42 10% U	33 7% U	10 6% V	26 10% V	39 8%																
Bottom 2 Box (Net)	117 13%	88 13%	12 12%	2 6%	15 12%	34 10% FG	58 10% FG	55 17% FG	20 12%	31 17%	42 12%	24 11%	36 12% MO	23 13%	59 13% MO	75 14%	41 11%	13 12%	24 14%	70 16% U	47 10% U	16 9% Vx	45 17% Vx	56 12% Vx																
2	49 5%	40 6%	6 5%	-	5 4%	13 4% FG	25 4% FG	24 7%	7 4%	13 7%	18 5%	11 5% MO	13 4% MO	12 7%	24 5% MO	30 5%	19 5%	4 4%	7 4%	26 6% U	22 5% U	7 4% V	18 7% V	23 5% V																
1 - Very bad	68 8%	48 7%	7 6%	2 6%	11 8%	20 6% g	33 6% g	31 10% g	13 8%	18 10%	24 7%	13 6% MO	23 8% MO	11 7%	35 8% MO	46 9%	22 6%	9 9%	17 10% U	44 10% U	24 5% V	9 5% V	27 10% V	33 7% V																
Sigma	901 100%	673 100%	106 100%	41 100%	130 100%	326 100% g	560 100% g	322 100% g	170 100%	176 100%	345 100%	211 100%	291 100% MO	169 100% MO	442 100% MO	539 100%	363 100%	108 100%	174 100%	442 100%	459 100%	174 100% U	257 100% V	470 100% V																

Proportions/Mean: Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1314. 7 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Base: Provided Rating For Pharmaceutical

Pharmaceutical

	Race																			Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)																				
Unweighted Base	981	760	138	32	117	355	571	393	184	224	375	198	361	211	409	571	410	120	243	522	459	216	277	488															
Weighted Base	962	662	126*	57**	149*	327	544	401	184	217	336	225	327	186	449	556	405	135*	179	477	485	188	268	507															
Top 3 Box (Net)	495 51%	347 52%	65 51%	37 64%	83 55%	197 60% GH	298 55% h	190 47%	82 45%	112 51%	181 54%	121 54%	197 60% NO	77 41%	221 49%	300 54%	195 48%	66 48%	89 50%	253 53%	242 50%	130 69% WX	123 46%	242 48%															
Top 2 Box (Sub-Net)	313 33%	233 35%	45 35%	17 30%	48 32%	134 41% GH	201 37% H	106 26%	53 29%	64 30%	123 37%	73 32%	140 43% NO	45 24%	128 28%	197 35% q	115 28%	35 26%	53 30%	158 33%	155 32%	95 51% WX	67 25%	150 30%															
7 - Very good	131 14%	98 15%	27 22% b	1 1%	30 20%	59 18% H	89 16% H	38 10%	23 12%	25 12%	49 14%	35 15%	64 20% NO	22 12%	46 10%	86 15%	46 11%	16 12%	25 14%	71 15%	61 13%	47 25% WX	26 10%	58 11%															
6	181 19%	134 20% e	17 14%	17 29%	18 12%	74 23% N	113 21%	68 17%	30 16%	39 18%	74 22%	38 17%	76 23% N	23 12%	82 18%	112 20%	70 17%	19 14%	29 16%	87 18%	94 19%	48 26% Wx	41 15%	92 18%															
5	182 19%	115 17%	20 16%	19 34%	35 23%	63 19%	96 18%	84 21%	29 16%	47 22%	58 17%	48 21%	57 17%	32 17%	93 21%	102 18%	80 20%	30 22%	35 20%	95 20%	87 18%	35 19%	56 21%	92 18%															
4	166 17%	106 16%	29 23% b	8 15%	23 16%	49 15%	92 17%	74 19%	32 18%	42 20%	59 17%	33 15%	48 15% b	43 23%	76 17%	91 16%	75 18%	32 24%	29 16%	68 14%	98 20% s	22 12%	34 13%	110 22% VW															
3	117 12%	68 10%	13 10%	4 7%	22 15%	36 11% JK	64 12%	47 12%	35 19% JK	19 9%	36 11%	27 12%	32 10% M	20 11%	65 15%	59 11%	58 14%	16 12%	23 13%	67 14%	50 10%	9 5% V	40 15% V	68 13% V															
Bottom 2 Box (Net)	184 19%	141 21%	20 15%	8 13%	21 14%	45 14% f	91 17% f	90 22% Fg	34 19%	44 20%	60 18%	45 20%	50 15% M	47 25% M	87 19%	106 19%	77 19%	22 16%	38 21%	89 19%	94 19%	26 14% VX	71 27% VX	87 17%															
2	79 8%	61 9%	8 7%	5 8%	7 5%	23 7% i	43 8%	35 9%	9 5%	22 10%	29 9%	20 9%	21 6% m	18 10%	40 9%	56 10%	24 6%	7 5%	14 8%	41 9%	39 8%	12 7% Vx	30 11%	37 7%															
1 - Very bad	104 11%	81 12%	11 9%	3 5%	13 9%	22 7% i	48 9% Fg	55 14% Fg	25 14%	23 10%	31 9%	25 11%	29 9% m	29 15% m	47 10%	51 9%	53 13%	15 11%	24 14%	48 10%	56 12%	13 7% Vx	41 15% Vx	50 10%															
Sigma	962 100%	662 100%	126 100%	57 100%	149 100%	327 100%	544 100%	401 100%	184 100%	217 100%	336 100%	225 100%	327 100%	186 100%	449 100%	556 100%	405 100%	135 100%	179 100%	477 100%	485 100%	188 100%	268 100%	507 100%															

Proportions/Mean: Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1314. 8 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Retail

Base: Provided Rating For Retail

	Race																			Parents				Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income																						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)																						
Unweighted Base	973	758	129	36	115	361	581	375	161	204	402	206	354	210	409	604	369	104	221	514	459	213	257	503																	
Weighted Base	1002	686	122*	66**	157*	353	610	376	166	210	379	247	354	173	475	635	367	140*	165	505	498	198	270	534																	
Top 3 Box (Net)	667 68%	496 72% E	79 65%	43 66%	95 60%	244 69% h	427 70% H	230 61%	105 64%	141 67%	263 69%	157 63%	256 72% N	100 58%	310 65%	442 70% Q	224 61%	82 59%	98 59%	320 63%	347 70%	150 75% W	152 56%	365 68% W																	
Top 2 Box (Sub-Net)	422 42%	323 47%	51 42%	23 35%	63 40%	175 50% GH	271 44%	146 39%	60 36%	84 40%	181 48%	98 40%	169 48% N	53 31%	200 42%	295 46% Q	128 35%	52 37%	66 40%	216 43%	207 41%	120 61% WX	80 30%	222 41% W																	
7 - Very good	179 18%	131 19%	31 25%	6 9%	26 16%	84 24% GH	117 19%	62 16%	23 14%	32 15%	77 20%	48 19%	79 22% no	24 14%	75 16%	125 20%	54 15%	30 21%	27 16%	106 21% U	73 15%	56 28% WX	40 15%	82 15% W																	
6	244 24%	192 28% C	21 17%	17 26%	37 24%	92 26% GH	154 25%	85 23%	37 22%	52 25%	104 27%	50 20%	90 25% N	29 17%	125 26% N	170 27% q	74 20%	22 16%	39 24%	110 22% U	133 27% U	64 32% W	40 15%	139 26% W																	
5	244 24%	174 25%	28 23%	20 30%	32 20%	69 20% F	155 25% F	84 22%	46 28%	57 27%	83 22%	59 24%	47 17%	111 23%	148 23%	97 26%	30 22%	32 20%	104 21% U	140 28% V	29 15% V	72 27% V	143 27% V																		
4	227 23%	130 19%	30 24%	18 28%	41 26%	77 22% F	137 22% F	88 23%	48 29%	40 19%	75 20%	63 26%	62 18% MO	56 32% MO	109 23%	123 19%	104 28% P	45 32%	42 25%	114 23% U	113 23% V	29 14% V	74 28% V	124 23% V																	
3	60 6%	32 5%	6 5%	2 3%	7 5%	18 5% B	28 5% B	28 8%	6 4%	16 7%	26 7% I	12 5% I	13 4% I	11 6% m	36 8% m	37 6%	23 6%	9 7%	18 11% U	37 7% U	23 5% V	6 3% VX	29 11% VX	25 9% V																	
Bottom 2 Box (Net)	49 5%	28 4%	7 5%	2 3%	14 9% b	14 4% b	19 3% IG	29 8% IG	6 4%	13 6%	15 4% I	15 6% I	23 6% I	7 4% I	20 4% m	39 6% m	16 4% u	4 3% u	7 4% u	39 7% u	16 3% u	14 5% u	14 5% u	21 4% u																	
2	16 2%	12 2%	2 2%	1 1%	2 1% g	7 2% g	7 1% g	9 2% g	4 2%	4 2% I	5 1% I	3 1% I	10 3% I	1 1% I	5 1% m	12 2% m	4 1% u	1 1% u	2 1% u	13 3% u	3 1% u	5 2% u	7 3% u	4 1% u																	
1 - Very bad	33 3%	16 2%	4 4%	1 2%	12 7% B	7 2% B	12 2% B	20 5% IG	2 1%	9 4%	10 3% I	12 5% I	12 3% I	6 3% I	15 3% m	21 3% m	12 3% u	3 2% u	5 3% u	20 4% u	12 2% u	9 5% u	7 3% u	17 3% u																	
Sigma	1002	686	122	66	157	353	610	376	166	210	379	247	354	173	475	635	367	140	165	505	498	198	270	534																	

Proportions/Mean: Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1314\_9 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Technology

Base: Provided Rating For Technology

	Race																				Parents				Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																
Unweighted Base	971	757	125	39	111	357	582	375	174	210	382	205	343	209	419	566	405	112	248	508	463	191	279	501																
Weighted Base	962	659	116*	72**	152*	341	576	373	178	206	340	237	321	173	468	565	397	138*	191	479	482	164	285	513																
Top 3 Box (Net)	688 72%	490 74%	83 72%	52 73%	109 72%	275 81% gH	448 78% H	238 64%	127 71%	140 68%	251 74%	170 72%	251 78% O	124 72%	312 67%	413 73%	276 69%	84 61%	122 64%	331 69%	357 74%	130 79% Wx	194 68%	364 71%																
Top 2 Box (Sub-Net)	438 46%	316 48%	53 46%	25 35%	69 45%	197 58% GH	296 51% H	141 38%	91 51%	91 44%	153 45%	103 44%	177 55% NO	80 46%	181 39%	275 49%	163 41%	47 34%	71 37%	215 45%	223 46%	100 61% WX	113 40%	225 44%																
7 - Very good	195 20%	140 21%	31 27%	9 13%	40 27%	100 29% GH	130 23% h	63 17%	34 19%	33 16%	76 22%	51 22%	85 26% O	39 23% o	70 15%	126 22%	68 17%	28 21%	38 20%	97 20%	97 20%	53 32% WX	52 18%	89 17%																
6	243 25%	176 27%	22 19%	16 22%	29 19%	97 28% h	166 29% H	77 21%	56 32% kl	58 28%	77 23%	52 22%	92 29% O	41 24%	111 24%	149 26%	94 24%	18 13%	33 17%	118 25%	126 26%	47 21%	61 21%	135 26%																
5	250 26%	174 26%	30 26%	28 36%	40 26%	79 23% I	152 26% I	98 26%	37 21%	49 24%	98 29%	67 28%	75 23% I	45 26%	131 28%	137 24%	113 29%	37 27%	51 27%	116 24%	134 28%	30 16% V	81 28% v	139 27% v																
4	160 17%	95 14%	21 18%	28 23%	28 19%	42 12% FG	80 14% FG	76 20% FG	29 17%	44 21% K	42 12%	44 19%	38 12% M	23 13% MN	100 21% m	94 17%	66 17%	32 23%	36 19%	75 16%	85 18%	21 13% U	45 16%	95 18%																
3	62 6%	38 6%	10 8%	1 1%	7 4%	15 5% FG	30 5% FG	30 8%	15 8%	9 4%	26 8%	12 5%	14 4% m	8 4% m	33 6%	29 7%	11 8%	19 10%	40 8% U	22 4%	7 4%	25 9%	30 6%																	
Bottom 2 Box (Net)	51 5%	37 6%	3 2%	2 3%	8 5%	8 2% FG	18 3% FG	29 8% FG	7 4%	13 6%	20 6%	11 5%	20 6% O	12 7%	19 4%	25 4%	26 6%	11 8%	14 7%	32 7%	19 4%	6 4%	21 7%	24 5%																
2	27 3%	23 4%	3 2%	1 1%	3 2%	3 1% F	12 2% F	15 4% F	5 3%	9 5%	9 3%	4 2%	11 3% O	9 5% O	7 1%	12 2%	14 4%	3 3%	5 3%	16 3%	11 2%	4 2%	12 4%	11 2%																
1 - Very bad	24 3%	13 2%	-	1 2%	5 4%	5 1% G	7 1% G	14 4% G	2 1%	3 2%	12 3%	7 3%	9 3% G	2 1%	13 3%	13 2%	11 3%	8 6%	9 5%	16 3%	8 2%	2 1%	9 3%	13 3%																
Sigma	962 100%	659 100%	116 100%	72 100%	152 100%	341 100%	576 100%	373 100%	178 100%	206 100%	340 100%	237 100%	321 100%	173 100%	468 100%	565 100%	397 100%	138 100%	191 100%	479 100%	482 100%	164 100%	285 100%	513 100%																

Proportions/Mean: Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1314. 10 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Telecommunications

Base: Provided Rating For Telecommunications

	Race																				Parents			Region				Urbanicity			Employment Status			Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women	Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																
Unweighted Base	967	763	131	32	85	342	588	358	173	209	393	192	347	195	425	563	404	99	231	497	470	198	281	488																
Weighted Base	940	654	134*	59**	124*	319	586	333	184	208	346	202	324	159	457	551	389	125*	178	456	484	167	275	497																
Top 3 Box (Net)	571 61%	421 64% e	86 64%	26 45%	67 54%	214 67% H	374 64% H	185 55%	124 67% I	121 58%	214 62%	112 55%	228 70% NO	79 50%	264 58%	344 63%	226 58%	66 52%	95 53%	256 56%	315 65% I	121 73% WX	148 54%	301 61%																
Top 2 Box (Sub-Net)	340 36%	267 41%	44 33%	7 11%	46 38%	140 44% GH	234 40% H	100 30%	74 40%	57 28%	133 38%	76 38%	158 48% NO	41 26%	141 31%	224 41% Q	115 30%	27 21%	51 28%	160 35%	179 37%	82 49% WX	88 32%	170 34%																
7 - Very good	160 17%	117 18%	30 22%	2 4%	32 26%	75 23% GH	110 19% H	47 14%	38 21% J	21 10%	64 19% J	36 18% J	92 29% NO	19 12%	49 11%	112 20% Q	48 12%	17 14%	18 10%	77 17%	83 17% WX	43 26% WX	37 13%	80 16%																
6	180 19%	150 23% CE	14 11%	4 7%	14 12%	66 21% G	123 21% H	52 16%	36 19%	69 20%	40 20%	66 20%	22 14%	92 20%	113 20%	67 17%	10 8%	32 18% R	84 18%	96 20% R	39 23% R	51 18%	90 18%																	
5	231 25%	154 24% E	41 31%	20 34%	20 16%	73 23% G	140 24% H	85 26%	50 27% I	64 31%	81 23%	36 18%	70 22%	38 24%	123 27%	120 22%	111 29% p	39 31%	44 25%	95 21% T	136 28% T	39 23% T	61 22%	131 26%																
4	209 22%	124 19%	27 20%	25 43%	27 22%	63 20% G	123 21% H	85 25%	35 19%	54 26%	71 20%	50 25%	51 16% M	50 31% M	108 24% M	127 23%	82 21% S	41 33%	40 22%	103 22%	106 22% U	29 17% U	66 24% U	115 23%																
3	91 10%	59 9%	13 9%	6 10%	19 16% b	23 7% b	56 10% F	36 11%	17 9%	21 10%	33 10%	20 10%	24 11% M	18 11%	50 11% M	48 9%	43 11% S	11 9%	23 13% U	54 12% U	38 8% U	11 6% U	31 11% U	50 10% U																
Bottom 2 Box (Net)	68 7%	50 8%	8 6%	2 2%	11 9%	20 6% F	34 6% F	28 8%	9 5% I	11 5%	28 8% L	20 10% L	21 6% M	13 8%	35 8% M	31 6%	38 10% p	7 6%	21 12% U	44 10% U	25 5% U	7 4% Vx	30 11% Vx	32 6% Vx																
2	27 3%	25 4%	2 1%	-	1 5%	5 3% F	17 3% F	8 3%	4 2%	3 2%	13 4% J	7 3% J	7 2% K	3 2% L	18 4% M	12 2% N	15 4% O	1 5%	5 3% P	14 3% Q	13 3% R	3 2% S	10 4% T	14 3% U																
1 - Very bad	42 4%	25 4%	7 5%	1 2%	10 8%	15 5% G	17 3% G	20 6% H	5 3%	8 4%	16 5% J	13 7% J	14 4% K	10 6% L	17 4% M	20 4% N	22 6% O	6 5% P	15 9% Q	29 6% R	12 3% S	4 2% T	20 7% U	18 4% Vx																
Sigma	940 100%	654 100%	134 100%	59 100%	124 100%	319 100%	586 100%	333 100%	184 100%	208 100%	346 100%	202 100%	324 100%	159 100%	457 100%	551 100%	389 100%	125 100%	178 100%	456 100%	484 100%	167 100%	275 100%	497 100%																

Proportions/Means: Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1314. 11 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Tobacco

Base: Provided Rating For Tobacco

	Race																				Parents			Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																	
Unweighted Base	961	747	135	34	114	358	555	394	146	194	424	197	360	189	412	574	387	103	230	519	442	206	276	479																	
Weighted Base	954	647	132*	57**	158*	327	542	402	155*	198	368	233	338	150	466	573	381	132*	172	484	470	179	278	498																	
Top 3 Box (Net)	300	212	50	11	67	168	201	98	56	45	131	69	148	44	109	216	84	44	56	185	115	101	73	127																	
	31%	33%	37%	18%	42%	51%	37%	24%	36%	23%	36%	30%	44%	29%	23%	38%	22%	34%	33%	38%	26%	56%	26%	25%																	
					b	GH	H		J		J		NO		Q				U			WX																			
Top 2 Box (Sub-Net)	178	131	28	4	43	108	134	43	24	25	82	47	101	23	55	135	43	22	27	116	62	79	35	64																	
	19%	20%	22%	8%	27%	33%	25%	11%	16%	13%	22%	20%	30%	15%	12%	24%	11%	17%	16%	13%	44%	13%	44%	13%																	
					GH	GH	H		J		J		NO		Q				U			WX																			
7 - Very good	90	65	15	4	26	54	65	24	14	12	41	24	55	13	22	71	20	8	15	60	30	41	19	31																	
	9%	10%	12%	7%	17%	17%	12%	6%	9%	6%	11%	10%	16%	8%	5%	12%	5%	6%	9%	12%	6%	23%	7%	6%																	
					b	GH	H		J		J		NO		Q				U			WX																			
6	88	67	13	1	17	53	68	19	11	7%	13	41	23	45	33	64	24	14	13	56	32	38	16	34																	
	9%	10%	10%	1%	11%	16%	13%	5%	7%	11%	11%	10%	7%	7%	7%	11%	6%	11%	7%	12%	7%	21%	6%	7%																	
					GH	H	H		J		J		nO		Q				U			WX																			
5	122	80	21	6	24	60	67	54	31	19	49	23	47	21	54	81	41	22	29	69	53	22	38	62																	
	13%	12%	16%	11%	15%	18%	12%	14%	20%	10%	13%	10%	14%	14%	12%	14%	11%	17%	17%	14%	11%	12%	14%	13%																	
					G	JL			JL		J																														
4	133	85	25	5	23	33	57	73	21	32	56	25	45	23	65	78	55	19	25	63	70	20	36	77																	
	14%	13%	19%	8%	15%	10%	11%	18%	13%	16%	15%	11%	13%	15%	14%	14%	14%	14%	15%	13%	15%	11%	13%	15%																	
					FG	FG	FG		J		J																														
3	107	62	15	8	23	32	57	46	10	19	42	35	36	10	60	63	43	15	16	53	53	16	31	59																	
	11%	10%	11%	14%	15%	10%	10%	12%	6%	10%	12%	15%	11%	7%	13%	11%	11%	11%	9%	11%	9%	11%	11%	12%																	
					i						i																														
Bottom 2 Box (Net)	414	288	43	34	45	228	228	185	69	103	138	104	109	73	232	216	198	54	75	182	232	42	137	235																	
	43%	45%	33%	59%	28%	29%	42%	46%	45%	52%	38%	44%	32%	49%	50%	38%	52%	41%	43%	38%	48%	23%	49%	47%																	
					F	F	F	F	K	K	K	K	M	M	M	P	P	P	T	T	T	V	V	V																	
2	114	76	8	13	20	22	73	40	16	27	34	37	29	22	63	51	63	17	20	54	60	11	42	60																	
	12%	12%	6%	23%	13%	7%	14%	10%	10%	14%	9%	16%	8%	14%	14%	9%	17%	13%	12%	11%	13%	6%	15%	12%																	
					F	F	F		k	k	k	k	m	m	m	p	p	p	v	v	v	v	v	v																	
1 - Very bad	300	211	35	21	25	73	154	145	53	76	104	67	80	51	169	165	135	36	55	129	171	31	94	175																	
	31%	33%	26%	36%	16%	22%	28%	36%	34%	38%	28%	29%	24%	34%	36%	29%	35%	27%	32%	27%	36%	17%	34%	35%																	
			e	e	e	e	e	e	K	K	K	M	M	M	p	p	p	v	v	v	v	v	v	v																	
Sigma	954	647	132	57	158	327	542	402	155	198	368	233	338	150	466	573	381	132	172	484	470	179	278	498																	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%																	

Proportions/Means: Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q1314. 12 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Base: Provided Rating For Manufacturing

Manufacturing

	Race																				Parents			Region			Urbanicity			Employment Status			Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	959	751	135	31	104	345	579	371	167	201	402	189	326	206	427	562	397	108	231	501	458	195	277	487															
Weighted Base	950	678	133*	54**	138*	328	576	363	174	186	370	220	320	177	453	564	386	130*	185	456	494	164	274	512															
Top 3 Box (Net)	627 66%	481 71% cE	83 62%	29 54%	80 58%	236 72% H	404 70% H	221 61%	107 61%	141 76% kL	248 66%	134 61%	223 70%	111 63%	293 65%	390 69% q	238 62%	67 52%	101 54%	277 61%	350 71% I	119 73% W	161 59% W	347 68% W															
Top 2 Box (Sub-Net)	374 39%	290 43%	60 45%	13 24%	50 36%	158 48% GH	247 43% H	124 34%	50 29%	83 48% I	151 41% I	90 41% I	146 46% No	57 32%	171 38%	254 45% Q	120 31%	40 28%	52 28%	166 36%	208 42% WX	88 53% WX	98 36% WX	188 37% WX															
7 - Very good	141 15%	105 15%	27 20%	6 11%	20 15%	67 20% GH	93 16% H	47 13%	20 12%	25 14%	57 15% I	39 18% I	70 22% No	22 13%	49 11% NO	104 18% Q	37 10%	19 15%	23 12%	75 17%	66 13% WX	48 29% WX	27 10% WX	66 13% WX															
6	233 25%	185 27%	33 25%	7 14%	30 21%	91 28% I	154 27% I	77 21%	30 17%	58 31% I	94 25% i	51 23% i	76 24% I	35 20%	122 27% n	150 27% n	83 22%	21 16%	30 16%	90 20%	142 29% T	40 24% T	71 26% T	122 24% T															
5	253 27%	191 28% C	23 17%	16 30%	30 21%	78 24% I	157 27% I	97 27%	57 32% L	58 31% L	95 26% L	44 20% L	77 24% L	54 31%	122 27% p	136 24% p	117 30% p	27 21%	48 26%	112 24%	142 29% U	31 19% U	63 23% U	158 31% U															
4	192 20%	120 18%	29 22%	20 37%	21 15%	39 12% F	90 27% FG	98 27%	43 24%	23 12% J	79 21% J	48 22% J	50 16% m	41 23% m	101 22% m	97 17% P	96 25% P	40 31%	43 23%	92 20%	101 20% V	17 10% V	59 22% V	116 23% V															
3	88 9%	47 7%	16 12% b	2 4%	30 22% Bc	32 10% Bc	54 9% Bc	30 8%	14 8%	17 9% K	27 7% K	31 14% K	18 10% K	32 10% K	38 8% K	54 10% K	34 9% K	13 10%	27 15% U	58 13% U	31 6% U	17 11% X	38 14% X	33 6% X															
Bottom 2 Box (Net)	42 4%	30 4%	5 4%	2 5%	8 6% g	21 6% g	28 5% g	14 4%	11 6%	6 3% U	18 5% U	7 3% U	15 4% U	6 4% U	21 5% U	23 4% U	19 5% U	10 8%	14 8% U	29 6% U	13 3% U	10 6% U	15 5% U	16 3% U															
2	19 2%	12 2%	4 3%	-	6 4% X	10 3% X	13 2% X	6 2% X	4 2%	2 1% X	10 3% X	4 2% X	9 3% X	3 2% X	7 2% X	10 2% X	9 2% X	6 5% X	6 3% X	13 3% X	7 1% X	7 4% X	6 2% X	6 1% X															
1 - Very bad	23 2%	18 3%	1 1%	2 5%	2 1% u	11 4% u	14 2% u	8 2% u	7 4%	4 2% u	8 2% u	4 2% u	6 2% u	3 2% u	14 3% u	13 2% u	10 3% u	4 3% u	8 4% u	17 4% u	6 1% u	4 2% u	9 3% u	10 2% u															
Sigma	950 100%	678 100%	133 100%	54 100%	138 100%	328 100%	576 100%	363 100%	174 100%	186 100%	370 100%	220 100%	320 100%	177 100%	453 100%	564 100%	386 100%	130 100%	185 100%	456 100%	494 100%	164 100%	274 100%	512 100%															

Proportions/Mean: Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 13 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?  
 Government

Base: Provided Rating For Government

	Race																				Parents				Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																		
Unweighted Base	985	765	145	31	112	361	572	397	160	218	401	206	349	230	406	573	412	112	259	517	468	201	308	476																		
Weighted Base	979	680	143*	50**	158*	347	574	391	164*	212	364	239	339	191	448	582	396	137*	193	480	498	180	304	495																		
Top 3 Box (Net)	316 32%	222 33%	58 40%	21 42%	60 38%	167 48% GH	220 38% H	86 22%	56 34%	59 28%	116 32%	84 35%	157 46% NO	37 20%	122 27% n	235 40% Q	80 20%	54 40% S	56 29%	183 38% U	133 27%	121 67% WX	67 22%	128 26%																		
Top 2 Box (Sub-Net)	184 19%	135 20%	31 22%	11 22%	40 25%	110 32% GH	139 24% H	43 11%	32 20%	34 18%	65 18%	53 22%	106 31% NO	19 10%	59 13%	145 25% Q	39 10%	21 15%	29 15%	114 24% U	71 14%	85 47% WX	34 11%	66 13%																		
7 - Very good	104 11%	74 11%	19 13%	6 12%	28 18% b GH	64 18% H	80 14% H	22 6%	18 11%	18 9%	38 10%	30 13% NO	66 19% NO	10 5%	28 6%	86 15% Q	18 5%	12 9%	17 9%	61 13%	44 9%	44 25% WX	17 6%	43 9%																		
6	80 8%	62 9%	12 8%	5 10%	11 7% GH	46 13% H	58 10% H	21 5%	14 9%	16 8%	27 7%	23 10% No	41 12% NO	9 5%	31 7%	59 10% Q	21 5%	9 7%	12 6%	53 11% U	27 5%	40 22% WX	17 6%	23 5%																		
5	131 13%	86 13%	27 19%	10 19%	21 13% gh	166 46% gh	81 14% H	43 11%	24 15%	25 12%	52 14%	31 13%	15 5%	18 10%	63 14%	90 15% q	41 10%	33 24% S	27 14%	69 13% U	62 13% WX	36 20% WX	33 11%	62 13%																		
4	166 17%	97 14%	28 19%	16 32%	34 21% b	53 15% GH	80 14% H	85 22% FG	33 20%	33 15%	62 17%	39 16%	51 15% b	36 19%	79 18%	85 15% p	81 20% p	26 19%	25 13%	71 15% U	95 19% WX	23 13%	54 18%	89 18%																		
3	162 17%	104 15%	22 16%	8 15%	31 20% b	46 13% GH	103 18% H	58 15% F	25 15%	36 17%	51 14%	49 21%	55 16% b	29 15%	78 17% p	83 14% p	78 20% p	18 13% r	39 20% r	74 15% U	88 18% WX	16 9% V	50 16% V	96 19% V																		
Bottom 2 Box (Net)	335 34%	257 38% CE	35 25%	6 12%	33 21% CE	81 23% F	171 30% F	162 42% FG	50 30%	84 40% L	134 37% I	68 28%	76 22% Mo	89 38% M	170 31% P	179 31% P	156 39% P	39 28% r	74 38% r	153 32% T	183 37% T	21 11% V	133 44% V	182 37% V																		
2	123 13%	92 14% CE	10 7%	4 9%	9 6% CE	29 8% F	66 12% F	57 14% F	23 14%	39 18% L	46 13% I	16 7%	33 10% I	23 12%	67 15% m	70 12%	53 13%	12 9%	19 10%	44 9% T	79 16% T	5 3% V	54 16% V	64 13% V																		
1 - Very bad	212 22% e	165 24% e	25 18%	2 3%	24 15% e	52 15% F	104 18% FG	106 27% FG	27 17%	45 21%	88 24%	52 22%	43 13% MO	66 34% M	103 19% M	109 19% P	103 26% P	27 20% r	55 28% r	108 23% T	104 21% T	15 9% V	79 26% V	118 24% V																		
Sigma	979 100%	680 100%	143 100%	50 100%	158 100%	347 100%	574 100%	391 100%	164 100%	212 100%	364 100%	239 100%	339 100%	191 100%	448 100%	582 100%	396 100%	137 100%	193 100%	480 100%	498 100%	180 100%	304 100%	495 100%																		

Proportions/Mean: Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1314. 14 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Banking

Base: Provided Rating For Banking

	Race																				Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																
Unweighted Base	979	772	121	32	115	353	561	409	171	207	405	196	328	215	436	590	389	100	232	527	452	212	285	482																
Weighted Base	961	669	109*	56**	156*	320	547	405	172	206	367	217	300	181	480	600	361	133*	171	469	492	175	282	503																
Top 3 Box (Net)	616 64%	443 66%	69 53%	41 74%	94 60%	217 68% h	367 67% h	243 60%	107 63%	129 63%	243 66%	137 63%	199 66%	115 64%	302 63%	387 65%	229 63%	73 58%	109 63%	292 62%	324 66%	126 72% W	158 56%	332 66% W																
Top 2 Box (Sub-Net)	377 39%	281 42%	46 42%	19 35%	58 37%	141 44% H	237 43% H	139 34%	69 40%	90 44%	144 39%	74 34%	143 48% NO	61 34%	173 36%	238 40%	139 39%	35 26%	67 39%	176 38%	201 41%	89 51% Wx	84 30%	205 41% W																
7 - Very good	152 16%	107 16%	22 20%	9 15%	31 20%	70 22% GH	102 19% H	48 12%	23 14%	30 15%	58 16%	41 19%	74 25% NO	20 11%	58 12%	109 18% Q	43 12%	15 12%	22 13%	93 20% U	59 12%	50 29% WX	35 12%	66 13%																
6	225 23%	175 26% e	24 22%	11 20%	27 17%	72 22% H	135 25% H	91 22%	46 27% L	59 29% L	86 23% I	34 16% I	69 23% NO	41 23%	115 24%	129 21%	97 27%	20 15%	45 26% R	84 18% T	142 38% T	48 17%	139 28% W																	
5	239 25%	161 24%	23 21%	22 39%	36 23%	76 24% H	130 24% H	104 26%	38 22%	39 19%	100 27% I	62 29% J	56 19%	54 30% M	129 27% M	150 25%	89 25%	38 26%	42 24%	116 25%	123 21%	38 21%	74 26%	127 25% W																
4	184 19%	117 17%	28 25% b	15 26%	30 19%	52 16% H	93 17% H	91 23% fg	37 21%	46 22%	63 17%	39 18%	49 16%	34 19%	101 21%	108 18%	77 21%	33 25%	33 19%	82 17%	102 21%	27 15%	59 21%	98 19%																
3	81 8%	58 9%	7 6%	-	11 7%	32 10% H	50 9% H	31 8%	12 7%	19 9%	33 9%	17 8%	26 9%	15 9%	39 9%	53 9%	28 8%	13 10%	15 9%	50 11% U	31 6%	13 8%	32 11%	35 7%																
Bottom 2 Box (Net)	80 8%	52 8%	6 6%	-	22 14% bc	20 6% bc	38 7% bc	40 10%	16 9%	12 6%	28 8% I	24 11% J	26 9%	16 9%	38 8%	53 9%	28 8%	15 11%	14 8%	45 10%	35 7%	9 5% V	34 12% V	38 7%																
2	40 4%	27 4%	3 3%	-	6 4%	5 2% I	14 3% FG	25 6% FG	10 6%	7 4%	12 3% J	11 5% J	14 5% j	8 4%	18 4%	28 5%	12 3%	2 1%	3 2%	16 3% U	23 5% U	5 3%	10 4% VX	24 5% VX																
1 - Very bad	40 4%	25 4%	3 3%	-	16 10% bc	15 5% bc	24 4% bc	16 4%	6 4%	4 2%	16 4% j	14 6% j	12 4% j	8 5%	20 4%	25 4%	16 4%	13 10%	11 6% U	29 6% U	12 2%	3 2%	24 8% VX	13 3%																
Sigma	961 100%	669 100%	109 100%	56 100%	156 100%	320 100%	547 100%	405 100%	172 100%	206 100%	367 100%	217 100%	300 100%	181 100%	480 100%	600 100%	361 100%	133 100%	171 100%	469 100%	492 100%	175 100%	282 100%	503 100%																

Proportions/Mean: Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

23 May 2022  
 Table 82

Q1314\_15 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Media

Base: Provided Rating For Media

	Race																				Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																
Unweighted Base	987	784	124	33	113	334	553	412	187	208	389	203	348	206	433	575	412	103	236	519	468	219	267	501																
Weighted Base	1013	731	117*	58**	153*	307	558	431	193	198	370	252	336	183	494	583	430	140*	187	487	526	190	266	557																
Top 3 Box (Net)	416 41%	296 40%	69 59% B	22 38%	79 52% B	167 54% GH	254 45% H	150 35%	82 42% J	60 30%	164 44% J	110 44% J	183 55% NO	48 26%	185 37% N	284 49% Q	132 31%	66 47% U	72 38%	238 49% U	178 34%	131 69% WX	92 34%	193 35%																
Top 2 Box (Sub-Net)	254 25%	184 25%	39 33%	7 11%	61 40% B	109 36% GH	154 28% H	95 22%	53 28% J	31 16%	100 27% J	69 27% J	118 35% NO	18 10%	117 24% N	178 31% Q	76 18%	39 28% U	38 20%	163 33% U	91 17% U	96 50% WX	56 21% WX	102 18%																
7 - Very good	121 12%	83 11%	23 19% B	4 6%	30 19% B	62 20% GH	84 15% H	37 8%	25 13% J	11 6%	46 12% J	39 15% J	56 17% NO	13 7%	52 10% N	94 16% Q	27 6% s	23 17% U	20 10% U	73 15% U	48 9% U	41 21% WX	24 9% WX	56 10%																
6	133 13%	101 14%	16 14%	3 5%	31 20% G	48 15% GH	70 13% H	59 14%	28 14% J	20 10%	55 15% J	30 12% J	62 18% NO	6 3%	66 13% N	84 14% Q	49 11% s	15 11% U	18 10% U	90 18% U	43 8% U	55 29% WX	32 12% WX	46 8%																
5	162 16%	112 15%	30 26% BE	15 26%	19 12% h	58 19% h	100 18% h	55 13%	29 15% K	29 14%	64 17% K	41 16% L	65 19% o	29 16%	68 14% q	106 18% r	56 13% t	28 20% U	34 18% U	75 15% U	87 17% U	36 19% WX	36 13% WX	91 16%																
4	179 18%	114 16%	21 18%	19 32%	26 17% k	45 15% k	93 17% k	82 19%	40 21% k	45 23% k	51 14% k	42 17% k	38 15% k	89 21% k	91 16% k	88 20% k	29 21% k	41 22% k	67 14% k	111 21% k	20 11% k	43 16% k	116 21% k																	
3	126 12%	86 12%	13 11%	11 19%	12 8% l	34 11% l	64 11% l	60 14%	15 8% l	32 16% l	42 11% l	37 15% l	40 12% l	22 13% l	64 13% l	74 13% l	52 12% l	23 16% l	32 17% l	66 14% l	60 11% l	18 9% l	38 14% l	70 13%																
Bottom 2 Box (Net)	292 29%	236 32% Ce	14 12%	7 11%	36 23% c	61 20% c	147 26% F	139 32% F	56 29%	60 30% F	113 31% F	63 25% F	61 18% M	75 41% MO	156 31% M	134 23% M	158 37% P	22 16% P	42 23% P	115 24% T	177 34% T	21 11% T	94 35% V	178 32% V																
2	83 8%	75 10%	5 5%	-	8 5% g	18 6% g	37 7% g	46 11% g	18 9% g	21 11% g	26 7% g	18 7% g	21 6% m	21 11% m	41 8% m	44 7% m	40 9% m	6 4% m	16 9% m	39 8% m	45 8% m	10 5% m	31 11% v	43 8%																
1 - Very bad	209 21%	161 22% C	9 8%	7 11% c	28 18% c	43 14% c	110 20% F	93 22% F	38 20% F	39 20% F	87 24% F	44 18% F	40 12% M	55 30% M	114 23% M	91 16% M	118 28% P	16 11% P	26 14% P	77 16% T	132 25% T	11 6% T	63 24% V	135 24% V																
Sigma	1013	731	117	58	153	307	558	431	193	198	370	252	336	183	494	583	430	140	187	487	526	190	266	557																

Proportions/Mean; Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
COVID-19 (All Except (MEG01-07) & (MBA01-08))  
Weighted To The U.S. General Adult Population - Propensity

Q1314. 16 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?  
Health insurance

Base: Provided Rating For Health Insurance

	Race																				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	975	764	129	37	109	338	567	391	155	202	409	209	354	215	406	578	397	110	231	512	463	216	274	485															
Weighted Base	975	676	126*	75**	138*	323	571	391	153	197	367	258	351	180	443	598	377	138*	175	484	491	187	273	515															
Top 3 Box (Net)	503 52%	361 53%	67 54%	40 53%	80 58%	197 61%	319 56%	175 45%	77 51%	86 44%	207 56%	132 51%	214 61%	77 43%	212 48%	330 55%	173 46%	61 44%	89 51%	249 51%	254 52%	136 73%	110 40%	257 50%															
Top 2 Box (Sub-Net)	310 32%	229 34%	40 32%	18 24%	60 44%	147 45%	224 39%	82 21%	50 33%	48 24%	129 35%	83 32%	149 42%	46 26%	115 26%	221 37%	89 24%	40 29%	48 28%	178 37%	133 27%	99 53%	68 25%	144 28%															
7 - Very good	148 15%	118 17%	22 17%	2 3%	34 25%	78 24%	115 20%	31 8%	28 18%	16 8%	62 17%	43 17%	79 22%	20 11%	50 11%	107 18%	41 11%	17 13%	22 12%	95 20%	53 11%	59 32%	27 10%	62 12%															
6	162 17%	112 17%	18 14%	16 21%	26 19%	68 21%	109 19%	50 13%	22 14%	32 16%	67 18%	41 16%	71 20%	27 15%	65 15%	114 19%	48 13%	23 17%	27 15%	83 17%	79 16%	40 21%	41 15%	81 16%															
5	192 20%	132 20%	28 22%	22 29%	20 14%	51 16%	96 17%	94 24%	28 18%	39 20%	77 21%	49 19%	65 18%	31 17%	97 22%	109 18%	83 22%	20 15%	41 23%	71 15%	121 25%	37 20%	42 15%	113 22%															
4	189 19%	130 19%	21 17%	19 26%	27 19%	43 13%	90 16%	75 19%	30 20%	49 25%	63 17%	46 18%	50 14%	42 23%	97 22%	106 18%	82 22%	26 19%	31 18%	76 16%	112 23%	22 12%	42 16%	125 24%															
3	130 13%	91 13%	20 16%	4 6%	8 6%	33 10%	67 12%	62 16%	19 12%	29 15%	41 11%	41 16%	35 10%	33 18%	63 14%	66 11%	64 17%	28 21%	25 14%	70 14%	61 12%	10 5%	56 20%	65 13%															
Bottom 2 Box (Net)	153 16%	94 14%	17 14%	11 15%	23 17%	50 15%	95 17%	57 15%	26 17%	32 16%	57 15%	38 15%	53 15%	28 16%	72 16%	95 16%	58 15%	23 17%	30 17%	88 18%	65 13%	20 10%	65 24%	68 13%															
2	62 6%	40 6%	8 7%	2 3%	11 8%	21 6%	40 7%	21 5%	11 7%	12 6%	23 6%	16 6%	23 7%	12 6%	27 6%	40 7%	22 6%	5 3%	8 5%	28 6%	34 7%	6 3%	25 9%	31 6%															
1 - Very bad	91 9%	54 8%	9 7%	9 12%	12 9%	29 9%	55 10%	36 9%	15 10%	20 10%	34 9%	22 9%	29 8%	17 9%	45 10%	56 9%	36 9%	18 13%	22 12%	60 13%	31 6%	13 7%	40 15%	38 7%															
Sigma	975 100%	676 100%	126 100%	75 100%	138 100%	323 100%	571 100%	391 100%	153 100%	197 100%	367 100%	258 100%	351 100%	180 100%	443 100%	598 100%	377 100%	138 100%	175 100%	484 100%	491 100%	187 100%	273 100%	515 100%															

Proportions/Means; Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1314. 17 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Base: Provided Rating For Retail (Grocery)

Retail (grocery)

	Race																			Parents			Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																
Unweighted Base	990	776	128	33	114	361	568	403	168	214	419	189	355	207	428	592	398	109	238	523	467	216	285	489																
Weighted Base	1008	696	132*	58**	160*	340	574	416	185	212	401	210	347	173	488	601	408	139*	180	491	517	190	298	521																
Top 3 Box (Net)	748 74%	530 76% e	97 73%	45 79%	107 67%	249 73%	425 74%	312 75%	124 67%	153 72%	310 77% i	160 76%	256 74% N	110 64%	381 78% N	455 76%	293 72%	102 74%	119 66%	352 72%	395 76%	156 82% Wx	203 68%	388 75%																
Top 2 Box (Sub-Net)	485 48%	347 50%	64 48%	31 53%	73 46%	163 48%	279 49%	202 48%	72 39%	90 42%	219 55% i	104 49%	182 53% N	70 41%	233 48%	305 51%	180 44%	63 45%	71 40%	229 47%	256 49%	114 60% Wx	120 40%	252 48% w																
7 - Very good	210 21%	145 21%	37 28%	11 19%	31 20%	93 27% GH	128 22%	80 19%	30 16%	43 20%	87 22% i	50 24%	93 27% NO	29 17%	88 18%	136 23%	73 18%	30 21% s	24 13%	106 22%	104 20%	53 28% W	49 16%	108 21% w																
6	276 27%	201 29% c	26 20%	20 34%	42 26%	71 21% F	152 26%	122 29% F	42 23%	47 22%	133 33% ij	54 26%	90 26%	42 24%	144 30%	168 28%	107 26%	33 24%	47 26%	123 28%	152 29%	61 32%	71 24%	144 28%																
5	262 26%	183 26%	33 25%	15 25%	33 21%	86 25%	145 25%	110 27%	52 28%	63 30%	91 23%	56 27%	74 21%	40 23%	148 30% M	150 25%	113 28%	39 26%	48 27%	123 29%	140 27%	43 22%	84 28%	136 26%																
4	147 15%	98 14%	18 14%	12 20%	24 15%	56 16%	89 15%	56 14%	41 22% KL	37 17%	48 12% i	21 10%	42 12% N	40 23% MO	65 13%	91 15%	56 14%	21 15%	26 15%	70 14%	77 15%	22 11%	53 18%	72 14%																
3	36 4%	25 4%	5 4%	1 1%	8 5%	14 4% g	17 3%	17 4%	3 2%	7 3%	14 4% o	11 5% o	18 5% o	8 5%	10 2%	16 3%	20 5%	3 2%	11 6%	26 5% U	10 2%	7 3%	15 5%	15 3%																
Bottom 2 Box (Net)	78 8%	43 6%	12 9%	-	21 13% B	20 6% f	44 8% f	30 7%	17 9%	15 7%	28 7% f	18 8%	31 9% o	15 9%	32 6%	40 7%	38 9%	13 9%	23 13%	43 9%	35 7%	6 9% V	26 9% V	46 9% V																
2	36 4%	19 3%	7 5%	-	10 6% b	8 2% f	20 4% f	16 4%	8 4%	4 2%	15 4% f	9 4%	15 4% v	5 3%	17 3%	20 3%	17 4%	5 4%	6 3%	12 2%	25 5% U	2 1%	10 3% v	25 5% v																
1 - Very bad	41 4%	24 3%	6 4%	-	11 7%	12 4% U	24 4%	14 3%	9 5%	10 5%	13 3% U	9 4%	17 5% U	10 6%	15 3%	20 3%	22 5%	8 6%	17 10%	31 6% U	10 2%	4 2%	16 6%	21 4%																
Sigma	1008 100%	696 100%	132 100%	58 100%	160 100%	340 100%	574 100%	416 100%	185 100%	212 100%	401 100%	210 100%	347 100%	173 100%	488 100%	601 100%	408 100%	139 100%	180 100%	491 100%	517 100%	190 100%	298 100%	521 100%																

Proportions/Mean: Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 18 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Retail (apparel)

Base: Provided Rating For Retail (Apparel)

	Race																				Parents				Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																		
Unweighted Base	966	766	127	29	120	341	566	379	169	206	385	206	340	210	416	569	397	100	252	502	464	196	287	483																		
Weighted Base	934	670	113*	54**	152*	313	548	369	171	182	348	233	322	176	436	560	374	114*	186	446	488	161	271	502																		
Top 3 Box (Net)	643 68%	480 72% e	80 71%	33 61%	97 63%	244 78% GH	400 73% H	236 64%	112 66%	130 72% I	260 75% IL	141 60%	229 71%	111 63%	302 69%	410 73% Q	232 62%	77 67%	119 64%	292 65%	351 72% T	120 75% W	166 61%	357 71% W																		
Top 2 Box (Sub-Net)	389 42%	298 45%	46 40%	21 39%	69 46%	164 52% GH	260 47% H	128 35%	65 38%	71 39%	164 47%	91 39%	165 51% NO	55 32%	169 39%	263 47% Q	126 34%	40 35%	64 35%	179 40%	211 43%	98 61% WX	83 31% W	208 41% W																		
7 - Very good	178 19%	135 20%	23 20%	15 27%	37 24%	94 30% GH	126 23% H	51 14%	20 12%	26 14%	80 23% IJ	51 22% I	82 25% NO	23 13%	73 17%	130 23% Q	48 13%	17 15%	25 13%	84 19%	94 19%	55 34% WX	32 12% w	91 18% w																		
6	212 23%	163 24%	22 20%	6 12%	33 22%	70 22% GH	134 24% H	77 21%	45 26% I	45 24%	83 24%	39 17%	83 26%	32 18%	96 22%	133 24% I	78 21%	23 20%	39 21%	95 21%	117 24%	44 27% w	51 19% w	117 23% w																		
5	253 27%	182 27% E	35 31% E	12 22%	27 18%	80 26% E	140 26% E	109 29%	47 28%	60 33% L	96 27% L	50 22%	64 20%	56 32% M	133 31% M	147 26% M	106 28%	36 32%	55 30%	113 25%	140 29%	22 14% V	82 30% V	149 30% V																		
4	200 21%	133 20%	22 19%	16 30%	35 23%	40 13% F	104 19% F	92 25% Fg	43 25% K	37 20%	53 15% K	67 29% K	56 17%	42 24%	102 23% P	98 17% P	102 27% P	21 18%	35 19%	94 21%	106 22%	27 17% X	65 24% X	108 22% X																		
3	50 5%	34 5%	6 6%	2 4%	10 6%	15 5% B	22 4% B	25 7% B	5 3%	9 5% L	20 6% L	14 6% L	20 6% L	11 6% L	19 4% L	26 5% L	24 6% L	8 7%	13 7%	30 7% U	20 4% U	7 5% U	23 9% X	19 4% X																		
Bottom 2 Box (Net)	42 4%	21 3% B	5 4% B	2 5%	11 7% B	15 5% B	22 4% B	15 4% B	11 6% B	6 3% L	15 4% L	11 5% L	17 5% L	12 7% O	13 3% O	27 5% O	15 4% O	9 8%	18 10% U	30 7% U	12 2% U	6 4% U	17 6% U	19 4% U																		
2	11 1%	7 1% O	2 2% O	-	4 3% jk	4 1% jk	6 1% jk	5 1% jk	6 3% O	1 1% O	3 1% O	2 1% O	4 1% O	5 3% O	2 1% O	9 2% O	2 1% O	1 1%	2 1% U	10 2% U	1 1% U	3 2% U	6 2% U	3 1% U																		
1 - Very bad	31 3%	15 2% O	3 3% O	2 5% O	7 5% O	11 4% O	16 3% O	10 3% O	5 3% O	5 3% O	12 3% O	9 4% O	13 4% O	7 4% O	11 3% O	18 3% O	13 3% O	9 8% O	17 9% O	20 4% O	11 2% O	3 2% O	12 4% O	16 3% O																		
Sigma	934 100%	670 100%	113 100%	54 100%	152 100%	313 100%	548 100%	369 100%	171 100%	182 100%	348 100%	233 100%	322 100%	176 100%	436 100%	560 100%	374 100%	114 100%	186 100%	446 100%	488 100%	161 100%	271 100%	502 100%																		

Proportions/Mean: Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

Q1314. 19 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

E-commerce

Base: Provided Rating For E-Commerce

	Race																				Parents			Region			Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																
Unweighted Base	906	708	116	37	94	338	530	361	161	179	383	183	324	194	388	550	356	92	200	479	427	215	240	451																
Weighted Base	912	637	123*	66**	117*	322	530	368	167	172	365	208	300	171	440	566	347	117*	159	447	466	189	241	482																
Top 3 Box (Net)	545 60%	395 62%	64 52%	35 54%	81 69%	225 70%	343 65%	197 54%	91 55%	101 59%	224 61%	129 62%	214 71%	87 51%	244 55%	357 63%	188 54%	65 55%	82 52%	256 57%	289 62%	139 73%	122 51%	284 59%																
Top 2 Box (Sub-Net)	346 38%	249 39%	44 35%	20 30%	66 56%	156 49%	234 44%	110 30%	69 41%	52 30%	144 40%	81 39%	151 50%	46 27%	148 34%	232 41%	114 33%	39 33%	41 26%	177 40%	169 36%	105 56%	75 31%	165 34%																
7 - Very good	160 18%	113 18%	26 21%	1 2%	37 31%	87 27%	117 22%	41 11%	28 17%	20 12%	63 17%	50 12%	81 27%	22 13%	57 13%	121 21%	39 11%	19 16%	17 11%	102 23%	58 12%	61 32%	37 15%	62 13%																
6	186 20%	136 21%	18 15%	18 28%	29 25%	69 22%	117 22%	69 19%	41 25%	32 18%	82 22%	31 15%	70 23%	24 14%	91 21%	111 20%	75 22%	20 17%	24 15%	74 17%	112 24%	45 16%	38 16%	103 21%																
5	199 22%	145 23%	21 17%	15 24%	15 13%	68 21%	109 21%	87 24%	22 13%	49 29%	79 22%	48 23%	63 21%	41 24%	95 22%	125 22%	74 21%	26 22%	42 26%	79 18%	120 26%	33 18%	46 19%	119 25%																
4	234 26%	152 24%	42 34%	26 39%	21 18%	62 19%	125 24%	104 28%	51 31%	41 24%	89 24%	52 25%	53 18%	53 31%	128 29%	127 23%	106 31%	32 27%	45 28%	107 24%	127 27%	32 17%	68 28%	134 29%																
3	69 8%	44 7%	7 6%	4 6%	8 6%	19 6%	34 6%	32 9%	15 9%	16 9%	22 6%	16 8%	13 4%	17 10%	40 9%	49 9%	20 6%	12 10%	18 11%	42 9%	28 6%	10 5%	26 11%	34 7%																
Bottom 2 Box (Net)	64 7%	47 7%	10 8%	1 1%	8 6%	17 5%	28 5%	35 9%	10 6%	13 8%	30 8%	11 5%	20 7%	15 9%	28 7%	32 6%	33 9%	9 7%	14 9%	42 8%	23 5%	8 4%	26 11%	30 6%																
2	33 4%	24 4%	3 2%	1 1%	5 4%	8 3%	16 3%	16 4%	5 3%	8 4%	14 4%	7 3%	8 3%	9 5%	17 4%	16 3%	17 5%	6 6%	10 6%	20 4%	13 3%	4 2%	14 6%	15 3%																
1 - Very bad	31 3%	22 3%	7 6%	-	3 2%	8 3%	13 2%	18 5%	5 3%	6 3%	16 4%	4 2%	12 4%	6 4%	12 3%	15 3%	15 4%	2 2%	4 3%	22 5%	9 2%	4 2%	11 5%	16 3%																
Sigma	912 100%	637 100%	123 100%	66 100%	117 100%	322 100%	530 100%	368 100%	167 100%	172 100%	365 100%	208 100%	300 100%	171 100%	440 100%	566 100%	347 100%	117 100%	159 100%	447 100%	466 100%	189 100%	241 100%	482 100%																

Proportions/Mean: Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q1314\_20 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Aerospace

Base: Provided Rating For Aerospace

	Race																				Parents			Region			Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women	Women																		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)														
Unweighted Base	887	703	104	37	103	322	537	339	147	192	359	189	315	184	388	522	365	84	194	463	424	194	241	452														
Weighted Base	903	608	108*	72**	145*	302	537	352	148	195	326	234	321	159	422	532	371	113*	151	435	468	171	247	486														
Top 3 Box (Net)	595 66%	434 71% Ce	60 55%	47 64%	89 62%	220 73% gH	371 69% h	219 62%	100 68%	131 67%	221 68%	142 61%	200 62%	103 65%	292 69%	378 71% Q	217 59%	51 45%	76 51%	286 66%	310 66%	136 80% WX	137 56%	322 66% W														
Top 2 Box (Sub-Net)	375 42%	286 47% C	32 30%	33 45%	63 43%	145 48% H	239 45%	132 38%	65 44%	81 41%	143 44%	86 37%	142 44%	59 37%	174 41%	260 49% Q	116 31%	24 21%	44 29%	175 40%	200 43%	90 53% Wx	81 33%	205 42% w														
7 - Very good	161 18%	125 21%	16 15%	12 17%	36 25%	64 21% g	98 18%	63 18%	21 14%	35 18%	70 21%	36 15%	66 21%	25 15%	71 17%	107 20%	55 15%	10 9%	20 13%	70 16%	92 20%	47 28% Wx	19 8%	95 19% W														
6	214 24%	161 27% C	16 15%	20 28%	27 18%	81 27% h	141 26% h	69 20%	44 30%	46 24%	74 23%	50 21%	76 24%	35 22%	103 24%	153 29% Q	61 16%	14 12%	23 15%	105 24%	109 23%	42 25%	61 25%	110 23%														
5	220 24%	148 24%	28 25%	14 19%	26 18%	75 25% H	132 25%	87 25%	35 24%	50 26%	78 24%	56 24%	58 18%	44 28% M	118 28% M	119 22%	101 27%	27 24%	33 22%	111 25%	109 23%	46 27%	57 23%	117 24%														
4	208 23%	127 21% b	33 30%	23 31%	37 25%	43 14% F	103 19% FG	104 29%	31 21%	41 21%	69 21%	67 29%	82 26%	36 23%	90 21%	95 18% P	113 31%	34 30%	40 26%	86 20%	122 26% t	23 14%	63 25% V	122 25% V														
3	54 6%	25 4% B	3 3%	-	9 7%	18 6% B	32 6%	17 5%	11 7%	8 4%	20 6%	15 6%	25 8% o	13 8% o	16 4%	36 7% P	18 5%	11 10%	20 13%	28 6%	26 5%	9 5% X	24 10% X	21 4%														
Bottom 2 Box (Net)	46 5%	21 4%	3 3%	3 5%	10 7%	21 7% H	31 6%	12 3%	5 4%	15 8%	16 5% IKL	9 4%	14 4%	7 4%	25 6%	23 4%	23 6%	17 15%	16 10%	35 8% U	11 2%	3 2% U	23 9% VX	20 4%														
2	21 2%	10 2%	1 1%	1 1%	2 1%	13 4% H	17 3% H	4 1%	1 1%	12 6% IKL	6 2%	1 1%	5 2%	2 1%	14 3%	14 3%	7 2%	10 9% S	3 2%	17 4% U	4 1%	1 1% U	15 6% VX	5 1%														
1 - Very bad	25 3%	11 2%	2 2%	2 3%	8 5% b	8 3% b	13 3%	8 2%	4 3%	3 1%	10 3%	8 3%	9 3%	6 4%	10 2%	9 2% p	15 4%	7 6%	13 8%	18 4%	7 1%	2 1% u	8 3%	15 3%														
Sigma	903 100%	608 100%	108 100%	72 100%	145 100%	302 100%	537 100%	352 100%	148 100%	195 100%	326 100%	234 100%	321 100%	159 100%	422 100%	532 100%	371 100%	113 100%	151 100%	435 100%	468 100%	171 100%	247 100%	486 100%														

Proportions/Mean: Columns Tested (5%, 10% nsik level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

REV01 Are you planning any major purchases once things return to normal? Please select all that apply.

Base: All Respondents

	Race				Parents				Region				Urbanicity			Employment Status		Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)						
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049	
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107	
Going on vacation / travelling	857 42%	582 41%	107 40%	69 51%	127 40%	307 45%	526 44%	323 39%	144 40%	170 40%	345 44%	199 41%	294 42%	137 35%	426 43%	537 44%	320 38%	152 51%	128 33%	412 42%	445 41%	174 47%	245 42%	437 40%	
Buying new clothes	695 34%	482 34%	102 38%	30 22%	113 35%	282 41%	417 35%	268 32%	115 32%	161 38%	275 35%	144 30%	266 38%	104 27%	325 33%	456 38%	239 28%	121 41%	145 37%	389 39%	306 28%	159 43%	212 36%	324 29%	
Personal electronics (e.g., phone, tablet, voice assistant)	519 25%	353 25%	72 27%	32 24%	85 27%	221 32%	318 26%	193 23%	79 22%	119 28%	212 27%	109 22%	210 30%	86 22%	223 23%	360 30%	159 19%	81 27%	99 25%	298 30%	220 21%	134 36%	156 27%	229 21%	
Buying a car	498 24%	330 23%	78 29%	30 23%	96 30%	214 31%	328 27%	165 20%	96 26%	100 23%	183 25%	111 23%	208 30%	76 20%	217 22%	364 30%	135 16%	80 27%	82 21%	286 29%	214 20%	118 31%	161 28%	220 20%	
Buying new household goods, furniture or appliances	495 24%	365 26%	57 21%	18 13%	84 26%	235 34%	332 28%	159 19%	77 21%	112 26%	201 26%	105 21%	196 28%	90 23%	209 21%	330 27%	165 19%	74 25%	92 24%	294 30%	201 19%	144 38%	147 25%	204 18%	
Buying gifts for my friends / family	485 24%	348 24%	55 21%	25 18%	73 23%	217 31%	298 25%	179 22%	74 20%	109 25%	199 25%	103 21%	194 28%	82 21%	210 21%	328 27%	157 18%	84 28%	102 26%	276 28%	210 20%	124 33%	155 27%	206 19%	
Attending a concert or sporting event	418 20%	321 23%	42 16%	16 12%	65 20%	168 24%	253 21%	162 20%	91 25%	76 18%	157 20%	94 19%	170 25%	65 17%	183 19%	284 23%	134 16%	51 17%	68 17%	238 24%	180 17%	113 30%	122 21%	184 17%	
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	309 15%	237 17%	25 9%	17 13%	61 19%	186 27%	213 18%	93 11%	56 15%	67 16%	102 13%	84 17%	162 23%	43 11%	104 11%	240 20%	68 8%	31 10%	43 11%	204 21%	105 10%	122 33%	79 14%	108 10%	
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset etc.)	290 14%	212 15%	30 11%	13 10%	54 17%	150 22%	178 15%	110 13%	43 12%	66 15%	104 13%	77 16%	141 20%	36 9%	113 11%	222 18%	67 8%	35 12%	47 12%	200 20%	90 8%	115 31%	81 14%	93 8%	
Buying a house	249 12%	152 11%	51 19%	13 9%	65 20%	111 16%	151 13%	93 11%	44 12%	37 9%	119 15%	50 10%	112 16%	32 8%	106 11%	187 15%	62 7%	40 14%	52 13%	131 13%	118 11%	74 20%	69 12%	106 10%	
Other major purchase	141 7%	91 6%	16 6%	6 5%	36 11%	46 7%	81 7%	59 7%	25 7%	25 6%	60 8%	31 6%	47 7%	26 7%	68 7%	89 7%	52 6%	17 6%	24 6%	95 10%	46 4%	30 8%	60 10%	51 5%	
Not planning a purchase	514 25%	364 26%	60 23%	36 26%	48 15%	102 15%	264 22%	234 28%	88 25%	113 26%	197 25%	114 23%	118 17%	139 36%	256 26%	226 19%	287 34%	59 20%	109 28%	156 16%	358 33%	44 12%	115 20%	354 32%	
Sigma	5471 265%	3837 269%	694 260%	303 226%	907 284%	2238 324%	3360 279%	2039 247%	931 256%	1155 270%	2163 276%	1222 250%	2116 306%	917 236%	2439 248%	3624 298%	1847 217%	825 278%	991 255%	2978 301%	2493 232%	1352 361%	1604 275%	2515 227%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
COVID-19 (All Except (MEG01-07) & (MBA01-08))  
Weighted To The U.S. General Adult Population - Propensity

REV01 Are you planning any major purchases once things return to normal? Please select all that apply.

Base: Planning A Major Purchase

	Race				Parents				Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy					
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women												
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)						(V)	(W)	(X)		
Unweighted Base	1572	1215	221	59	197	643	966	586	278	335	642	317	600	303	669	1003	569	189	370	896	676	385	466	721							
Weighted Base	1550	1060	207	99*	271	588	939	593	274	315	588	374	574	249	728	988	562	238	280	834	716	331	467	752							
Going on vacation / travelling	857 55%	582 55% e	107 52%	69 70% bCDE	127 47%	307 52%	526 56% F	323 55%	144 52%	170 54%	345 59%	199 53%	294 51%	137 55%	426 59% M	537 54%	320 57%	152 64% S	128 46%	412 49%	445 62%	174 53%	245 53%	437 58%							
Buying new clothes	695 45%	482 45% d	102 49% D	30 30%	113 42%	282 48% G	417 44%	268 45%	115 42%	161 51% IL	275 47% I	144 39%	266 46%	104 42%	325 45%	456 46%	239 43%	121 51%	145 52%	389 47%	306 43%	159 48%	212 45%	324 43%							
Personal electronics (e.g., phone, tablet, voice assistant)	519 33%	353 33%	72 35%	32 32%	85 31%	221 38% G	318 34%	193 33%	79 29%	119 38% II	212 36% II	109 29%	210 37%	86 35%	223 31%	360 36% Q	159 28%	81 34%	99 35%	298 36%	220 31%	134 41% WX	156 33%	229 30%							
Buying a car	499 32%	330 31%	78 38%	30 31%	96 35%	214 36% H	328 35% H	165 28%	96 35%	100 32% O	193 30% O	111 30%	208 36% O	76 31%	217 30%	364 37% Q	135 24%	80 34%	82 29%	286 34%	214 30%	118 36% X	161 35%	220 29%							
Buying new household goods, furniture or appliances	495 32%	365 34% CD	57 27%	18 18%	84 31% d	235 40% GH	332 35% H	159 27%	77 28%	112 36% I	203 34% I	105 28%	196 34% O	90 36%	209 29%	330 33% Q	165 29%	74 31%	92 33%	294 35% U	201 28%	144 44% WX	147 32%	204 27%							
Buying gifts for my friends / family	485 31%	348 33%	55 26%	25 25%	73 27% GH	217 37% GH	298 32% H	179 30%	74 27%	109 35% I	199 34% I	103 28%	194 34%	82 33%	210 29%	328 33% Q	157 28%	84 35%	102 36%	276 33% U	210 33% X	124 38% X	155 33% X	206 27%							
Attending a concert or sporting event	418 27%	321 30% CD	42 20%	16 16%	65 24% C	168 29% C	253 27% H	162 27%	91 33% JI	76 24% J	157 27% J	94 25%	170 30%	65 26%	183 25% Q	284 29% Q	134 24%	51 21%	68 24%	238 29% U	180 25% U	113 34% WX	122 26% X	184 24%							
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	309 20%	237 22% C	25 12%	17 17%	61 22% C	186 32% GH	213 23% H	93 16%	56 20%	67 21% NO	102 17% NO	84 22% NO	162 28% NO	43 17%	104 14% Q	240 24% Q	68 12% U	31 13% U	43 15% U	204 24% U	105 15% U	122 37% WX	79 17% X	108 14%							
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset etc.)	290 19%	212 20%	30 15%	13 13%	54 20% GH	150 25% GH	178 19% H	110 19%	43 16%	66 21% NO	104 18% NO	77 21% NO	141 25% NO	36 15%	113 15% Q	222 22% Q	67 12% U	35 15% U	47 17% U	200 24% U	90 13% U	115 35% WX	81 17% X	93 12%							
Buying a house	249 16%	152 14%	51 25% Bd	13 13%	65 24% B	111 19% G	151 16% H	93 16%	44 16%	37 12% JL	119 20% JL	50 13% NO	112 20% NO	32 13%	106 15% Q	187 19% Q	62 11% U	40 17% U	52 18% U	131 16% U	118 17% U	74 23% WX	69 15% X	106 14%							
Other major purchase	141 9%	91 9%	16 8%	6 6%	36 13% b	46 8% b	81 9%	59 10%	25 9%	25 8% O	60 10% O	31 8%	47 11% O	26 11%	68 9% Q	89 9% Q	52 9% U	17 7% U	24 9% U	95 11% U	46 6% U	30 9% X	60 13% X	51 7%							
Sigma	4858 320%	3473 328%	633 306%	268 271%	858 316%	2137 363% G	3096 330% H	1805 304% I	842 307% J	1041 331% K	1967 335% L	1108 296% M	1997 348% N	778 312% O	2183 300% P	3398 344% Q	1560 277% R	766 321% S	862 315% T	2822 336% U	2136 288% V	1308 395% W	1489 319% X	2161 287% Y							

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
COVID-19 (All Except (MEG01-07) & (MBA01-08))  
Weighted To The U.S. General Adult Population - Propensity

REV01A Which of the following items are you planning to purchase once things return to normal? Please select all that apply.

Base: All Respondents

	Race				Parents				Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)					
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Planning A Major Purchase (Net)	1592 77%	1090 77%	211 79%	105 78%	283 89% BCd	604 88% GH	972 81% H	602 73%	294 81%	327 76%	586 75%	385 79%	590 85% N	243 62%	759 77% Q	1018 84%	574 67%	241 81%	293 75%	834 84% U	758 71%	336 90% WX	473 81% X	782 71%
Shoes or footwear	591 29%	423 30% d	74 28%	22 16%	92 29% d	228 33% G	348 29%	238 29%	109 30%	126 30%	242 31%	115 23%	220 32%	99 26%	272 28%	380 31%	211 25%	77 26%	123 32%	318 32% f	273 25%	127 34% X	185 25%	280 25%
Plane tickets	571 28%	367 26%	64 24%	61 45% BCE	86 27%	191 28%	343 28%	225 27%	109 30%	97 30%	222 28%	143 29%	194 28%	64 17%	313 32% N	366 30% Q	205 24%	99 33%	67 17%	257 26%	314 29%	100 27%	175 30%	296 27%
Hotel stays	571 28%	400 28%	67 25%	29 22%	92 29% h	209 30% G	354 29%	211 26%	96 26%	112 26%	235 30%	128 28%	189 24%	92 24%	291 30% n	367 30% Q	204 24%	100 34%	88 23%	275 28%	295 28%	97 26%	173 30%	301 27%
Smartphones	532 26%	364 26%	79 30%	35 26%	84 26% G	244 35% GH	344 29%	180 22%	85 23%	129 26%	206 26%	112 23%	217 23%	85 23%	229 23%	378 31%	153 18%	80 27%	109 28%	307 31%	225 21%	141 38% WX	166 28% X	225 20%
Clothing to replace sweatpants and t-shirts	465 23%	323 23%	56 21%	36 27%	77 24% GH	191 28% G	286 24%	171 21%	85 23%	160 23%	123 20%	192 25%	70 18%	203 21%	311 26% Q	154 18%	60 20%	95 24%	267 27%	197 18%	116 31% WX	143 25% X	205 19%	
‘‘Going out clothes’’ (i.e., for social events like parties, bars, restaurants)	441 21%	304 21%	57 21%	18 13%	87 27% bD	189 27% GH	260 22%	177 21%	97 27% jKL	88 21%	164 21%	92 19%	202 20%	47 12%	192 20% N	322 27% Q	119 14%	78 26% S	63 16%	270 27% U	171 16%	128 34% WX	148 25% X	165 15%
Personal technology (e.g., laptop)	410 20%	295 21%	45 17%	21 16%	75 24% GH	192 28% h	259 22%	145 18%	63 17%	84 20%	157 20%	106 22%	174 22% N	56 14%	179 18%	287 24% Q	123 14%	60 20%	71 18%	226 23% U	184 17%	103 27% WX	118 20% X	189 17%
Furniture	397 19%	278 19%	51 19%	13 10%	85 27% Bd	185 27% GH	250 21%	139 17%	71 20%	92 21%	159 20%	75 15%	157 23%	72 18%	168 17%	284 23% Q	113 13%	52 18%	79 20%	237 24% U	159 15%	91 26% WX	149 26% X	156 14%
Concert tickets	392 19%	292 20%	46 17%	20 15%	59 18% GH	170 25% G	243 20%	145 18%	78 21%	83 19%	142 18%	90 18%	149 16%	60 16%	184 19% NO	272 22% Q	121 14%	62 21%	79 20%	218 21% U	174 16%	89 24% WX	128 22% X	175 16%
Personal accessories (e.g., handbags, wallets)	358 17%	254 18%	48 18%	20 15%	65 20% GH	163 24% G	215 18%	141 17%	59 16%	83 19%	138 18%	77 16%	157 23% N	45 12%	155 16% Q	255 21% Q	102 12%	60 19%	75 19%	228 23% U	130 12%	113 30% WX	114 20% X	130 12%
Television	347 17%	231 16%	53 20%	15 11%	74 23% Bd	171 25% GH	232 19% H	114 14%	58 16%	77 18%	131 17%	81 17%	154 22% NO	57 15%	136 14%	261 21% Q	87 10%	48 16%	70 18%	200 20% U	148 14%	95 25% WX	101 17% X	152 14%
Athleisure/work out clothing	344 17%	244 17%	44 16%	12 9%	61 19% d	165 24% GH	230 19%	111 13%	48 13%	72 17%	138 18%	86 18%	139 20% N	44 11%	161 16% Q	245 20% Q	99 12%	53 18%	59 15%	203 20% U	142 13%	98 26% WX	114 15% X	132 12%
Sporting event tickets	317 15%	241 17%	34 13%	15 11%	68 21% Cd	145 21% GH	221 18% H	96 12%	64 18%	72 17%	113 14%	86 14%	151 22% N	36 9%	129 13% n	233 19% Q	84 10%	21 7%	30 8%	177 18% U	140 13%	91 24% WX	85 15% X	140 13%
Smart home technology (e.g., Alexa, Google Home, Ring)	316 15%	222 16%	38 14%	18 13%	67 21% bc	187 27% GH	230 19% H	82 10%	52 14%	63 15%	121 15%	81 17%	160 23% NO	34 9%	122 12% Q	253 21% Q	63 7%	34 12%	40 10%	194 20% U	122 11%	111 30% WX	93 16% X	112 10%
Jewelry (e.g., earrings, rings, watches)	268 13%	188 13%	42 16%	10 8%	50 16% GH	129 19% GH	160 13% H	103 12%	41 11%	54 13%	108 14%	65 13%	125 18% NO	33 9%	109 11% n	203 17% Q	65 8%	46 15%	51 13%	168 17% U	100 9%	84 22% WX	69 12% X	115 10%
Work attire	212 10%	158 11%	25 9%	7 5%	35 11% GH	108 16% GH	136 11% H	73 9%	46 13%	49 11%	69 9%	48 10%	103 15% NO	26 7%	83 8% n	182 15% Q	30 4%	32 11%	30 8%	138 13% U	74 7%	66 17% X	75 13% X	71 6%
None of these	472 23%	334 23% E	56 21% E	29 21% e	37 11% GH	86 12% G	231 19% F	225 27% FG	69 19%	101 24%	198 25% I	104 21%	103 15% MO	146 38% MO	224 33% M	196 16% P	276 33% P	56 19%	96 25% r	156 16% T	316 29% T	38 10% V	109 19% VW	325 29% VW
Sigma	7004 339%	4918 345%	878 329%	381 284%	1184 374%	2954 428%	4341 361%	2574 311%	1230 338%	1479 345%	2703 345%	1592 326%	2786 402%	1068 275%	3150 320%	4795 385%	2208 280%	1018 343%	1225 315%	3839 388%	3165 285%	1688 451%	2148 368%	3170 286%

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

23 May 2022  
 Table 91

REV01A Which of the following items are you planning to purchase once things return to normal? Please select all that apply.

Base: Planning A Major Purchase

	Race				Parents				Region				Urbanicity			Employment Status		Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)						
Unweighted Base	1600	1239	222	62	207	658	990	589	291	347	630	332	611	305	684	1022	578	193	381	901	699	392	469	739	
Weighted Base	1592	1090	211	105*	283	604	972	602	294	327	586	385	590	243	759	1018	574	241	293	834	758	336	473	782	
Shoes or footwear	591	423	74	22	92	228	348	238	109	126	242	115	220	99	272	380	211	77	123	318	273	127	185	280	
Plane tickets	571	367	64	61	86	191	343	225	109	97	222	143	194	64	313	366	205	99	67	257	314	100	175	296	
Hotel stays	571	400	67	29	92	209	354	211	96	112	235	128	188	92	291	367	204	100	88	275	295	97	173	301	
Smartphones	532	364	79	35	84	244	344	180	85	129	206	112	217	85	229	378	153	80	109	307	225	141	166	225	
Clothing to replace sweatpants and t-shirts	465	323	56	36	77	191	286	171	85	97	206	123	192	70	203	311	154	60	95	267	197	116	143	205	
"Going out clothes" (i.e., for social events like parties, bars, restaurants)	441	304	57	18	87	189	260	177	97	88	164	92	202	47	192	322	119	78	63	270	171	128	148	165	
Personal technology (e.g., laptop)	410	295	45	21	75	192	269	145	63	84	157	106	174	56	179	287	123	60	71	226	184	103	118	189	
Furniture	397	278	51	13	85	185	250	139	71	92	159	75	157	72	168	284	113	52	79	237	159	91	149	156	
Concert tickets	392	292	46	20	59	170	243	145	78	83	142	90	149	60	184	272	121	62	79	218	174	89	128	175	
Personal accessories (e.g., handbags, wallets)	358	254	48	20	65	163	215	141	59	83	138	77	157	45	155	255	102	60	75	228	130	113	114	130	
Television	347	231	53	15	74	171	232	114	58	77	132	81	154	57	136	261	87	48	70	200	148	95	101	152	
Athleisure/work out clothing	344	244	44	12	61	165	230	111	48	72	138	86	136	44	161	245	99	53	59	203	142	98	114	132	
Sporting event tickets	317	241	34	15	68	145	221	96	64	72	113	68	151	36	129	233	84	21	30	177	140	91	85	140	
Smart home technology (e.g., Alexa, Google Home, Ring)	316	222	38	18	67	187	230	82	52	63	121	81	160	34	122	253	63	34	40	194	122	111	93	112	
Jewelry (e.g., earrings, rings, watches)	268	188	42	10	50	129	160	103	41	54	108	65	125	33	109	203	65	46	51	168	100	84	69	115	
Work attire	212	158	25	7	35	108	136	73	46	49	69	48	103	26	83	182	30	32	30	138	74	66	75	71	
Sigma	6532	4582	822	352	1157	2868	4110	2350	1161	1377	2505	1488	2683	922	2926	4599	1933	962	1129	3683	2849	1650	2037	2845	

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Q18 Which of the following is true for you?

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)					
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049	
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107	
I fear I could die as a result of contracting coronavirus	789 38%	522 37%	119 45%	40 30%	173 54%	319 46%	527 44%	248 30%	147 41%	148 35%	299 38%	195 40%	328 47%	122 31%	340 35%	473 39%	316 37%	121 41%	152 39%	447 45%	342 32%	210 56%	232 40%	347 31%	
I do not fear that I could die as a result of contracting coronavirus	1275 62%	902 63%	148 55%	94 70%	147 46%	371 54%	676 56%	579 70%	216 59%	280 65%	486 62%	293 60%	365 53%	266 69%	644 65%	741 61%	534 63%	176 59%	237 61%	543 55%	731 68%	165 44%	350 60%	760 69%	
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%	

Proportions/Means: Columns Tested [5%, 10% risk level] - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

23 May 2022  
 Table 93

Q21 Which of the following is closest to your view of people's reaction to the coronavirus (COVID-19) outbreak?

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women						Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)						(U)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049		
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107		
I think the amount of fear is sensible given how serious the pandemic has become	1402 68%	912 64%	213 80% BE	103 77% B	215 67%	441 64%	822 68% E	553 67%	265 73% j	278 65%	539 69%	320 66%	489 71% N	237 61%	675 69% N	802 66%	600 71% p	228 77% S	262 67%	677 68%	725 68%	258 69%	416 71% x	728 66%		
The amount of fear is irrational, people are overreacting	662 32%	512 36% CD	54 20%	31 23%	105 33% C	249 36% G	381 32%	274 33%	99 27%	150 35% i	245 31%	168 34% i	203 29%	151 39% MO	308 31%	412 34% q	250 29%	69 23%	127 33% R	314 32%	348 32%	117 31%	166 29%	379 34% w		
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%		

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

FR01 Have you felt any of the following recently due to the COVID-19 pandemic?

Summary Of Yes

Base: All Respondents (Variable Bases)

	Race				Parents				Region				Urbanicity			Employment Status			Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC	Low Income	Women	Low Income Women					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)					
Appreciative-to be around people I truly care about	1467 71%	1054 74% CdE	179 67%	85 63%	213 67%	494 72%	888 74% H	562 68%	259 71%	303 71%	571 73%	333 68%	478 69%	283 73%	705 72%	861 71%	606 71%	216 73%	279 72%	722 73%	744 69%	268 72%	451 77% vX	747 68%		
Compassionate- taking the time to check in with the people I care about	1459 71%	1020 72%	188 70%	95 70%	221 69%	487 71%	870 72%	571 69%	262 72%	278 65%	580 74%	338 69%	513 74%	281 72%	665 68%	858 71%	601 71%	228 77%	290 75%	735 74%	724 67%	291 78% X	434 74% X	734 66%		
Thankful - for the sacrifices that the American people have made for coronavirus	1455 70%	1031 72% C	173 65%	85 63%	237 74% c	464 67%	860 72% F	579 70%	265 73% j	282 66%	564 72% j	344 70%	520 75% O	272 70%	663 67%	836 69%	619 73%	203 68%	269 69%	703 71%	751 70%	275 73%	418 72% X	762 69%		
Grateful- for the break from work to be at home with my family or by myself	992 48%	653 46%	147 55% B	66 49%	189 59% B	410 59% GH	595 49%	386 47%	165 45%	195 46%	400 51%	232 47% NO	398 57% NO	151 39%	444 45% n	683 56% Q	309 36%	181 61% S	173 44%	547 55% U	445 41%	235 63% WX	295 51% X	462 42%		
Angry- upset that I don't know when this will end	907 44%	609 43%	106 40%	55 41%	185 58% BCD	329 48% G	538 45%	354 43%	143 39%	176 41%	347 44%	241 49% U	355 51% NO	169 43%	383 39%	574 47% Q	333 39%	149 50%	176 45%	542 55% U	365 34%	207 55% X	299 51% X	401 36%		
Cabin fever- bored and sick of being in my home	826 40%	576 40%	108 40%	52 38%	161 50% Bc	313 45% Gh	482 40%	330 40%	140 39%	165 39%	298 38%	222 45% K	330 48% NO	154 40%	341 35%	488 40% Q	338 40%	139 47%	189 49%	513 52% U	313 29%	209 56% WX	275 47% X	341 31%		
Lonely-feeling isolated from my friends/family	815 39%	551 39%	98 37%	49 36%	172 52% BCD	329 48% GH	496 41%	305 37%	148 41%	157 37%	304 39%	206 42% NO	337 49% NO	149 38%	329 33%	515 42% Q	301 35%	131 44%	175 44%	522 53% U	293 27%	228 61% WX	266 46% X	321 29%		
Fear- that my kids are missing out on learning	459 38%	326 37%	53 37%	30 43%	101 52% BC	345 50% G	459 38%	-	74 34%	86 34%	180 41%	120 42% U	49% 32% NO	72 30%	170 31%	319 42% Q	140 32%	81 47%	94 44%	296 49% U	163 27%	157 60% WX	138 40% X	165 28%		
Overwhelmed- trying to balance work at home and other needs of my family	669 32%	418 29%	95 36% b	51 38%	165 52% BCd	341 49% GH	435 36% H	223 27%	113 31%	146 34%	252 32%	158 44% NO	303 23%	90 28%	277 41% Q	500 41%	169 20%	128 43%	146 38%	444 45% U	225 21%	186 50% WX	234 40% X	249 22%		
Annoyed- by lack of personal space and the inability to get away from my family	611 30%	401 28%	66 25% c	49 37% c	157 49% BC	274 40% GH	372 31%	227 27%	109 30%	112 26%	216 28%	175 36% JK	274 40% NO	87 22%	251 25% Q	395 33% Q	216 25%	98 33%	124 32%	414 42% U	198 18%	187 49% WX	196 34% X	228 21%		
Claustrophobic- unable to escape my home	572 28%	378 27%	67 25%	40 30%	144 45% BCD	243 35% GH	355 30%	210 25%	89 24%	119 28%	215 27%	149 31%	253 37% NO	89 23%	230 23% Q	374 31% Q	198 23%	100 34%	136 35%	401 40% U	171 16%	182 49% WX	188 32% X	202 18%		

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



FR01\_1 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Cabin fever- bored and sick of being in my home

Base: All Respondents

	Race				Parents			Region			Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy		
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed						BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)						(R)	(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Yes	826 40%	576 40%	108 40%	52 38%	161 50% Ee	313 45% Gh	482 40%	330 40%	140 39%	165 39%	298 38%	222 48% K	330 48% NO	154 40%	341 35%	488 40%	338 40%	139 47%	189 49%	513 52% U	313 29%	209 56% WX	275 47% X	341 31%
No	1238 60%	848 60% E	159 60% e	83 62%	159 50%	376 55%	721 60% F	497 60% f	223 61%	263 61%	486 62% L	267 55%	362 52%	234 60% M	642 65% M	726 60%	512 60%	158 53%	200 51%	477 48%	761 71% T	165 44%	307 53% V	766 69% VW
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

FR01\_2 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Claustrophobic- unable to escape my home

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Yes	572 28%	378 27%	67 25%	40 30%	144 45% BCD	243 35% GH	355 30%	210 25%	89 24%	119 28%	215 27%	149 31%	253 37% NO	89 23%	230 23%	374 31% Q	198 23%	100 34%	136 35% U	401 40% U	171 16% U	182 49% WX	188 32% X	202 18%
No	1492 72%	1046 73% E	200 75% E	94 70% E	175 55% E	447 65% E	848 70% F	617 75% F	275 76%	310 72%	569 73%	339 69%	440 63%	299 77% M	753 77% M	840 69% M	652 77% P	197 66%	254 65% P	590 60% T	902 84% T	193 51% T	394 68% V	905 82% VW
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

FR01\_3 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Grateful - for the break from work to be at home with my family or by myself

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Yes	992 48%	653 46%	147 55% B	66 49%	189 59% B	410 59% GH	595 49%	386 47%	165 45%	195 46%	400 51%	232 47%	398 57% NO	151 39%	444 45% n	683 56% Q	309 36%	181 61% S	173 44% U	547 55% U	445 41% WX	235 63% WX	295 51% X	462 42%
No	1072 52%	771 54% CE	120 45%	68 51%	130 41%	280 41% F	607 51% F	441 53% F	199 55%	233 54%	384 49%	257 53%	294 43%	238 61% Mo	540 55% M	531 44%	541 64% P	116 39% R	217 56% R	443 45% T	629 59% T	140 37% V	288 49% V	645 58% VW
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

FR01\_4 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Appreciative-to be around people I truly care about

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Yes	1467 71%	1054 74% CdE	179 67%	85 63%	213 67%	494 72%	888 74% H	562 68%	259 71%	303 71%	571 73%	333 68%	478 69%	283 73%	705 72%	861 71%	606 71%	216 73%	279 72%	722 73%	744 69%	268 72%	451 77% VX	747 68%
No	597 29%	369 26%	88 33% B	50 37% b	107 33% B	196 28% g	315 26%	265 32% G	104 29%	125 29%	213 27%	155 32%	214 31%	105 27%	279 28%	353 29%	244 29%	81 27%	110 28%	268 27%	330 31%	106 28% w	132 23% W	360 32% W
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

FR01\_5 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Compassionate- taking the time to check in with the people I care about

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Yes	1459 71%	1020 72%	188 70%	95 70%	221 69%	487 71%	870 72%	571 69%	262 72%	278 65%	580 74%	338 69%	513 74%	281 72%	665 68%	858 71%	601 71%	228 77%	290 75%	735 74%	724 67%	291 78%	434 74%	734 66%
No	605 29%	404 28%	79 30%	40 30%	99 31%	202 29%	333 28%	256 31%	101 28%	150 35%	204 26%	150 31%	180 26%	107 28%	318 32%	356 29%	249 29%	69 23%	99 25%	255 26%	350 33%	84 22%	149 26%	372 34%
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

FR01\_6 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Lonely-feeling isolated from my friends/family

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Yes	815 39%	551 39%	98 37%	49 36%	172 54% BCD	329 48% GH	496 41%	305 37%	148 41%	157 37%	304 39%	206 42%	337 49% NO	149 38%	329 33%	515 42% Q	301 35%	131 44%	175 45%	522 53% U	293 27%	228 61% WX	266 46% X	321 29%
No	1249 61%	872 61% E	169 63% E	85 64% E	147 46%	361 52%	707 59% F	522 63% F	215 59%	271 63%	480 61%	283 58%	355 51%	239 62% M	654 67% M	699 58% P	549 65% P	166 56%	214 55%	468 47% T	781 73% T	146 39%	317 54% V	785 71% VW
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

FR01\_7 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Overwhelmed- trying to balance work at home and other needs of my family

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Yes	669 32%	418 29%	95 36%	51 38%	165 52%	341 49%	435 36%	223 27%	113 31%	146 34%	252 32%	158 32%	303 44%	90 23%	277 28%	500 41%	169 20%	128 43%	146 38%	444 45%	225 21%	186 50%	234 40%	249 22%
No	1395 68%	1006 71%	171 64%	83 62%	154 48%	348 51%	768 64%	604 73%	251 69%	282 66%	532 66%	330 68%	389 56%	299 77%	707 59%	714 59%	681 80%	169 57%	243 62%	546 55%	848 79%	189 50%	348 60%	858 78%
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

FR01\_8 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Angry - upset that I don't know when this will end

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Yes	907 44%	609 43%	106 40%	55 41%	185 58% BCD	329 48% G	538 45%	354 43%	143 39%	176 41%	347 44%	241 49% IJ	355 51% NO	169 43%	383 39%	574 47% Q	333 39%	149 50%	176 45%	542 55% U	365 34%	207 55% X	299 51% X	401 36%
No	1157 56%	815 57% E	161 60% E	79 59% E	134 42% E	361 52% E	665 55% F	473 57%	220 61% L	252 59% L	437 56% L	247 51% L	337 49% M	219 57% M	600 61% M	640 53% M	517 61% P	148 50%	214 55% T	448 45% T	709 66% T	168 45% T	283 49% VW	706 64% VW
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base



FR01\_9 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Annoyed-by lack of personal space and the inability to get away from my family

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Yes	611 30%	401 28%	66 25%	49 37% c	157 49% BC	274 40% GH	372 31%	227 27%	109 30%	112 26%	216 28% JK	175 40% NO	274 36%	87 22%	251 25%	395 33% Q	216 25%	98 33%	124 32%	414 42% U	198 18%	187 50% WX	196 34% X	228 21%
No	1453 70%	1023 72% E	201 75% dE	85 63%	163 51%	416 60%	831 69% F	600 73% F	254 70%	316 74% L	568 72% L	314 64%	418 60%	302 78% M	733 75% M	819 67%	634 75% P	199 67%	265 68%	577 58% T	876 82% T	188 50%	386 66% V	879 79% VW
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

FR01\_10 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Fear- that my kids are missing out on learning

Base: Parent

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	1204	962	154	39	150	734	1204	-	208	265	484	247	461	255	488	768	436	141	288	667	537	306	335	563
Weighted Base	1203	873	144	69*	196	690	1203	**	219	254	443	286	440	224	539	762	440	172*	215	609	594	262	345	595
Yes	459 38%	326 37%	53 37%	30 43%	101 52% BC	345 50% G	459 38%	-	74 34%	86 34%	180 41%	120 42%	217 49% NO	72 32%	170 31%	319 42% Q	140 32%	81 47%	94 44%	296 49% U	163 27%	157 60% WX	138 40% X	165 28%
No	744 62%	547 63% E	91 63% E	40 57%	94 48% E	345 50% F	744 62% F	-	146 66%	169 66%	264 59%	166 58%	223 51%	152 68% M	369 69% M	443 58% P	301 68% P	91 53%	121 56%	313 51% T	431 73% T	106 40%	208 60% V	431 72% VW
Sigma	1203 100%	873 100%	144 100%	69 100%	196 100%	690 100%	1203 100%	-	219 100%	254 100%	443 100%	286 100%	440 100%	224 100%	539 100%	762 100%	440 100%	172 100%	215 100%	609 100%	594 100%	262 100%	345 100%	595 100%

Proportions/Means: Columns Tested [5%, 10% risk level] - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

FR01\_11 Have you felt any of the following recently due to the COVID-19 pandemic?  
 Thankful - for the sacrifices that the American people have made for coronavirus

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Yes	1455 70%	1031 72% C	173 65%	85 63%	237 74% c	464 67%	860 72% F	579 70%	265 73%	282 66% j	564 72% j	344 70%	520 75% O	272 70%	663 67%	836 69%	619 73%	203 68%	269 69%	703 71%	751 70%	275 73%	418 72%	762 69%
No	609 30%	393 28%	94 35% Be	49 37%	83 26% G	226 33% G	343 28%	248 30%	98 27%	146 34% ik	220 28% ik	144 30%	173 25% M	116 30%	320 33% M	378 31%	231 27%	94 32%	120 31%	287 29%	323 30%	99 27%	165 28%	345 31%
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

23 May 2022  
 Table 106

FR05 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Summary Of A Lot/Somewhat

Base: All Respondents

	Race				Parents				Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Parent	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)					
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	845	488	623	388	983	1214	850	297	389	990	1074	375	582	1107
Gatherings with friends and family	1508 73%	1062 75%	194 73%	106 79%	236 74%	536 78%	924 77%	567 69%	274 75%	307 72%	576 73%	351 72%	531 77%	273 70%	705 72%	924 76%	584 69%	216 73%	283 73%	744 75%	765 71%	310 83%	429 74%	769 69%
In person celebrations (e.g., birthdays, graduations)	1431 69%	1007 71%	180 67%	87 65%	235 74%	538 78%	892 74%	519 63%	252 69%	293 69%	548 70%	338 69%	524 76%	245 63%	663 67%	914 75%	518 61%	192 65%	247 63%	733 74%	698 65%	299 80%	417 72%	715 65%
Dining out at a restaurant	1429 69%	1005 71%	170 64%	95 70%	233 75%	537 78%	871 72%	536 65%	256 70%	296 69%	542 69%	334 68%	511 74%	252 65%	686 68%	877 72%	551 65%	197 66%	250 64%	736 74%	683 65%	306 82%	401 69%	721 65%
Going to a social gathering	1334 65%	937 66%	183 69%	86 64%	216 67%	508 74%	824 69%	492 60%	222 61%	275 64%	502 64%	335 67%	488 71%	216 56%	630 64%	851 70%	483 57%	192 65%	235 60%	702 71%	632 59%	295 73%	395 68%	645 58%
Shopping in stores	1331 65%	918 64%	178 67%	85 63%	228 71%	507 74%	809 67%	503 61%	222 61%	272 64%	531 68%	305 62%	488 70%	241 62%	602 61%	824 68%	506 60%	188 63%	258 66%	689 70%	642 60%	281 75%	378 65%	672 61%
Attending events like concerts, theatre and sporting events	1147 56%	820 58%	147 55%	59 44%	203 63%	457 66%	697 58%	435 53%	218 60%	231 54%	435 55%	263 54%	454 66%	163 42%	529 54%	804 66%	343 40%	133 45%	189 49%	634 64%	512 48%	279 74%	340 58%	528 48%
Going to a movie theatre	1110 54%	786 55%	152 57%	59 44%	200 63%	467 68%	702 58%	397 48%	182 50%	235 55%	444 57%	250 51%	420 61%	167 43%	523 53%	778 64%	332 39%	153 52%	178 46%	615 62%	498 46%	273 73%	330 57%	507 46%
Going to my local coffee shop	1036 50%	700 49%	133 50%	81 60%	205 64%	447 65%	429 54%	377 46%	194 53%	186 44%	383 49%	272 56%	429 62%	148 38%	459 47%	707 58%	328 39%	154 52%	180 46%	589 60%	446 42%	266 71%	292 50%	477 43%
Going to church	1029 50%	686 48%	158 59%	61 45%	195 61%	428 62%	658 55%	355 43%	163 45%	203 47%	428 55%	234 48%	407 59%	175 45%	447 46%	693 57%	336 39%	163 55%	194 50%	530 54%	498 46%	254 68%	269 46%	505 46%
Traveling on an airplane	1011 49%	690 48%	120 45%	87 64%	186 58%	416 60%	625 45%	376 45%	202 55%	179 42%	372 47%	259 53%	421 61%	119 31%	470 48%	692 57%	319 38%	140 47%	134 34%	528 53%	484 45%	260 69%	270 46%	481 43%
Going to the gym/work out class	899 44%	616 43%	135 51%	61 45%	189 59%	411 60%	563 47%	327 40%	156 43%	167 39%	347 44%	229 47%	392 57%	111 29%	396 40%	644 53%	255 30%	120 40%	145 37%	500 50%	400 37%	250 67%	246 42%	403 36%
Working from the office	740 36%	502 35%	97 36%	65 48%	168 53%	377 55%	475 40%	256 31%	143 39%	121 28%	259 33%	217 44%	355 51%	75 19%	310 32%	600 49%	140 16%	91 31%	116 30%	446 45%	294 27%	249 66%	178 31%	313 28%
Going to school or university	699 34%	455 32%	100 37%	62 46%	168 53%	361 52%	450 37%	238 29%	114 31%	148 35%	254 32%	183 37%	336 49%	72 19%	291 30%	530 44%	168 20%	104 32%	126 32%	445 45%	254 24%	244 65%	186 32%	269 24%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

FR05 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Summary Of Not At All/Not Very

Base: All Respondents

	Race																				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women																			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)															
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049															
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107															
Traveling on an airplane	690 33%	482 34%	90 34%	39 29%	86 27%	183 27%	374 31%	306 37%	105 29%	155 36%	261 33%	170 35%	180 26%	162 42%	349 35%	363 30%	328 39%	85 29%	138 35%	315 32%	375 35%	82 22%	221 38%	387 35%															
Going to a movie theatre	666 32%	433 30%	77 29%	62 46%	81 25%	156 23%	341 28%	313 38%	121 33%	132 31%	245 31%	169 35%	195 28%	149 38%	323 33%	319 26%	347 41%	98 33%	136 35%	273 28%	393 37%	76 20%	192 33%	398 36%															
Working from the office	661 32%	437 31%	84 35%	41 31%	93 29%	176 26%	345 29%	306 37%	98 27%	145 34%	286 37%	132 27%	182 26%	132 34%	347 35%	394 32%	267 31%	104 35%	127 33%	275 28%	387 35%	70 19%	224 38%	367 33%															
Going to my local coffee shop	656 32%	457 32%	83 31%	44 32%	72 23%	163 24%	353 29%	292 35%	102 28%	158 37%	248 32%	148 30%	178 26%	130 33%	348 35%	352 29%	305 36%	85 29%	119 31%	265 27%	392 36%	82 22%	187 32%	388 35%															
Going to the gym/work out class	644 31%	421 30%	76 29%	52 38%	81 29%	174 25%	351 29%	283 34%	109 30%	139 33%	250 32%	146 30%	185 27%	117 30%	342 30%	367 30%	277 33%	103 35%	135 35%	301 30%	343 32%	88 23%	202 35%	355 32%															
Attending events like concerts, theatre and sporting events	623 30%	398 28%	76 29%	57 42%	83 26%	165 24%	339 28%	274 33%	93 26%	133 31%	236 30%	161 33%	167 24%	137 35%	319 30%	302 25%	320 38%	115 39%	124 32%	258 26%	365 34%	73 19%	190 33%	360 33%															
Going to school or university	620 30%	408 29%	96 36%	35 26%	89 28%	173 25%	334 28%	280 34%	106 29%	109 26%	264 34%	140 29%	188 27%	133 34%	300 30%	351 29%	269 32%	96 32%	121 31%	262 26%	359 33%	77 20%	182 31%	361 33%															
Shopping in stores	610 30%	430 30%	66 25%	44 33%	69 21%	137 20%	326 27%	274 33%	126 35%	127 30%	211 27%	146 30%	171 25%	119 31%	320 33%	320 26%	290 34%	80 27%	92 24%	248 25%	363 34%	82 22%	168 29%	361 33%															
Going to church	577 28%	396 28%	65 25%	45 34%	87 27%	151 22%	291 24%	276 33%	97 27%	124 29%	206 26%	150 31%	176 25%	107 27%	294 30%	305 25%	271 32%	71 24%	100 26%	275 28%	302 28%	77 21%	181 31%	319 29%															
Going to a social gathering	559 27%	372 26%	58 22%	36 27%	85 27%	135 20%	290 24%	262 32%	112 31%	115 27%	219 28%	113 23%	161 23%	120 31%	278 28%	280 23%	279 33%	78 26%	111 29%	227 23%	332 31%	69 18%	151 26%	338 31%															
Dining out at a restaurant	491 24%	338 24%	68 26%	30 22%	56 17%	103 15%	254 21%	234 28%	93 26%	97 23%	185 24%	116 24%	139 20%	101 26%	252 26%	263 22%	229 27%	61 20%	89 23%	197 20%	295 27%	55 15%	140 24%	296 27%															
In person celebrations (e.g., birthdays, graduations)	465 23%	318 22%	53 20%	36 27%	54 17%	107 16%	228 19%	231 28%	89 24%	88 21%	171 22%	117 24%	122 18%	98 25%	246 25%	216 18%	250 29%	70 23%	94 24%	188 19%	277 26%	54 14%	121 21%	291 26%															
Gatherings with friends and family	415 20%	281 20%	45 17%	17 13%	61 19%	112 16%	210 17%	198 24%	76 21%	84 20%	155 20%	101 21%	117 17%	83 21%	215 22%	217 18%	198 23%	48 16%	65 17%	183 18%	232 22%	51 14%	114 19%	250 23%															

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

FR05\_1 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Traveling on an airplane

Base: All Respondents

	Race				Parents				Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)					
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
A Lot/Somewhat (Net)	1011	690	120	87	186	416	625	376	202	179	372	259	421	119	470	692	319	140	134	528	484	260	270	481
A lot	472	332	56	33	98	214	303	163	93	59	178	141	229	51	192	338	134	63	50	237	235	135	124	213
Somewhat	539	359	64	54	88	202	321	213	108	120	194	117	192	68	278	353	186	77	83	291	248	125	146	268
Not At All/Not Very (Net)	690	482	90	39	86	183	374	306	105	155	261	170	180	162	349	363	328	85	138	315	375	82	221	387
Not very	264	182	44	19	44	69	146	115	35	49	113	68	72	42	150	144	121	34	44	129	135	36	82	147
Not at all	426	300	46	19	42	114	229	191	70	105	148	102	108	120	198	219	207	51	94	186	240	46	139	241
N/A	363	251	57	9	48	90	204	145	57	94	151	60	91	107	164	160	203	72	118	148	215	33	92	238
Sigma	2064	1424	267	134	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

FR05\_2 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to a movie theatre

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
A Lot/Somewhat (Net)	1110 54%	786 55%	152 57% d	59 44%	200 63% dD	467 68% GH	702 58% H	397 48%	182 50%	235 55%	444 57% i	250 51%	420 61% NO	167 43%	523 53% N	778 64% Q	332 39%	153 52%	178 46%	612 62% U	498 46%	273 73% WX	330 57% X	507 46%
A lot	505 24%	358 25%	88 33% d	27 20%	96 30% dD	244 35% GH	345 29% H	158 19%	79 22%	88 21%	223 28% J	116 24% NO	230 33% NO	61 16%	213 22% N	375 31% Q	130 15% S	74 25% S	68 17%	302 30% U	203 19%	156 42% WX	139 24% x	210 19%
Somewhat	605 29%	428 30% c	64 24%	32 24%	104 33% c	223 32% G	357 30%	239 29%	103 28%	147 34% kl	221 28% J	134 28%	190 27%	105 27%	310 32% Q	402 33% Q	203 24%	80 27%	110 28%	310 31%	295 27%	118 31% X	190 33% X	297 27%
Not At All/Not Very (Net)	666 32%	433 30%	77 29% BCE	62 46% BCE	81 25% c	156 23% G	341 28% F	313 38% FG	121 33%	132 31%	245 31% i	169 35%	195 28% M	149 38% M	323 33% M	319 26% P	347 41% P	98 33% P	136 35% P	273 28% T	393 37% T	76 20% V	192 33% V	398 36%
Not very	269 13%	172 12%	35 13%	23 17%	47 15% c	67 10% c	139 12% F	123 15% FG	45 12%	53 12%	106 13% J	66 13%	91 13% NO	52 13%	126 13% P	130 11% P	139 16% P	39 13% P	40 10% P	122 12% T	147 14% T	41 11% V	76 13% V	152 14%
Not at all	397 19%	260 18% E	42 16% bCE	38 29% bCE	34 11% c	89 13% F	202 17% F	190 23% FG	76 21%	79 18% k	139 18% k	103 21% k	104 15% M	96 25% M	197 16% M	190 16% P	208 24% P	60 20% P	96 25% P	151 15% T	246 23% T	35 9% V	116 20% V	246 22% V
N/A	287 14%	205 14%	38 14%	13 10%	38 12% c	67 10% c	160 13% F	117 14% F	61 17% k	62 14% k	96 12% k	69 14% k	77 11% M	73 19% M	137 14% M	117 10% P	170 20% P	45 15% P	75 19% P	105 11% T	183 17% T	25 7% V	61 11% v	201 18% vV
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

FR05\_3 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Shopping in stores

Base: All Respondents

	Demographics																							
	Race				Parents				Region				Urbanicity			Employment Status			Women					
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women	Mental health condi- tion	No MHC	In therapy	Prev in therapy	No therapy
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
A Lot/Somewhat (Net)	1331 64%	918 64%	178 67%	85 63%	228 71% b	507 74% GH	809 67% H	503 61%	222 61%	272 64% i	531 68% j	305 62%	488 70% NO	241 62%	602 61%	824 68% Q	506 60%	188 63%	258 66%	689 70% U	642 60%	281 75% WX	378 65%	672 61%
A lot	581 28%	419 29% D	97 36% bD	22 16%	99 31% D	249 36% GH	366 30% h	212 26%	97 27%	115 27% k	238 30% l	131 27%	236 34% nO	107 24%	237 24%	398 33% Q	183 22%	77 26%	99 25%	308 31% U	273 25%	151 40% WX	160 27%	270 24%
Somewhat	750 36%	499 35%	81 30%	63 47% bC	129 40% C	259 37% C	443 37%	291 35%	125 34%	157 37% k	283 37% l	175 36%	251 36% m	134 34%	365 37%	427 35%	323 38%	111 38%	158 41%	381 38% U	369 34%	130 35% WX	218 37%	402 36%
Not At All/Not Very (Net)	610 30%	430 30% E	66 25%	44 33% e	69 21% e	137 20% FG	326 27% FG	274 33% FG	126 35% K	127 30% K	211 27% L	146 30%	171 25% m	119 31% m	320 33% M	320 26% P	290 34% P	80 27%	92 24%	248 25% T	363 34% T	82 22% V	168 29% V	361 33% V
Not very	343 17%	229 16% E	42 16%	26 20% e	39 12% e	94 14% F	186 16% F	149 18% f	71 20% k	71 17% k	114 15% L	87 18% L	101 15% m	57 15% m	186 19% m	194 16% m	150 18% P	48 16% P	51 13% P	146 15% T	198 18% T	54 14% V	105 18% V	185 17% V
Not at all	267 13%	202 14% ce	25 9% e	18 13% e	29 9% e	43 6% F	139 12% F	125 15% Fg	55 15% K	56 13% K	97 12% L	59 10% L	70 10% M	62 16% M	135 14% m	127 10% m	140 17% P	32 11% P	40 10% P	102 10% T	165 15% T	28 7% V	62 11% V	177 16% VW
N/A	123 6%	76 5% b	23 8% b	6 4% b	23 7% b	46 7% b	68 6% b	49 6% b	15 4% k	29 7% k	43 5% L	37 8% L	34 5% m	28 7% m	61 6% m	69 6% m	54 6% P	28 10% P	40 10% P	54 5% T	70 6% T	13 3% V	37 6% V	74 7% V
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base



FR05\_4 How much would you say you miss each of the following during this time of virus-related restrictions?

Working from the office

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
A Lot/Somewhat (Net)	740 36%	502 35%	97 36%	65 49% B	168 53% BC	377 55% GH	475 40% H	256 31%	143 39% J	121 28% J	259 33% JK	217 44% JK	355 51% NO	75 19% N	310 32% N	600 49% Q	140 16% Q	91 31% U	116 30% U	446 45% U	294 27% WX	249 66% WX	178 31% WX	313 28% WX
A lot	298 14%	224 16%	44 16%	11 8% BD	70 22% BD	182 26% GH	216 18% H	78 9% H	50 14% J	42 10% J	123 16% JK	83 17% JK	164 24% NO	26 7% N	109 11% N	256 21% Q	42 5% Q	38 13% U	41 11% U	191 19% U	108 10% WX	128 34% WX	61 10% WX	110 10% WX
Somewhat	441 21%	277 19%	53 20%	54 41% BC	98 31% BC	196 28% GH	259 22% H	178 22% H	93 25% J	79 18% J	137 17% JK	133 27% JK	191 28% NO	48 13% N	201 20% N	344 28% Q	98 12% Q	53 18% U	75 19% U	255 25% U	186 17% WX	121 32% WX	117 20% WX	203 18% WX
Not At All/Not Very (Net)	661 32%	437 31%	94 35%	41 31% BD	93 29% BD	176 26% GH	345 29% H	306 37% H	98 27% J	145 34% J	286 37% JK	132 27% JK	182 28% NO	132 26% N	347 35% N	394 32% Q	267 31% Q	104 35% U	127 33% U	275 28% U	387 36% WX	70 19% WX	224 39% WX	367 33% WX
Not very	220 11%	143 10%	32 12%	16 12% g	43 13% g	82 12% 9	127 11% 9	88 11% 9	32 9% L	58 13% L	93 12% IL	36 7% IL	71 10% M	34 9% M	115 12% M	160 13% Q	59 7% Q	36 12% U	38 10% U	110 11% U	110 10% WX	25 7% VX	91 16% VX	105 9% VX
Not at all	441 21%	295 21%	62 23% e	25 19% E	50 16% e	94 14% F	218 18% FG	218 26% FG	66 18% L	87 20% L	193 25% i	95 19% i	111 16% M	97 25% M	233 19% M	233 19% P	208 24% P	68 23% P	89 23% U	165 17% U	277 26% T	45 12% T	134 23% V	262 24% V
N/A	663 32%	485 34% DE	77 29% E	28 21% E	59 19% E	137 20% F	383 32% F	265 32% F	123 34% KL	162 38% KL	238 30% KL	140 29% MO	156 47% MO	182 33% M	326 33% M	221 18% P	443 52% P	102 34% U	146 38% U	270 27% U	394 37% T	56 15% T	180 31% V	427 39% VW
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

FR05\_5 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Attending events like concerts, theatre and sporting events

Base: All Respondents

	Race				Parents				Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)					
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
A Lot/Somewhat (Net)	1147 56%	820 58% D	147 55%	59 44%	203 63% D	457 66% GH	697 58% h	435 53%	218 60%	231 54%	435 55%	263 54%	454 66% NO	163 42%	529 54% N	804 66% Q	343 40%	133 45%	189 49%	634 64% U	512 48%	279 74% WX	340 58% X	528 48%
A lot	554 27%	414 29%	64 24%	28 21%	112 35% bCd	237 34% GH	363 30% H	188 23%	105 29%	101 24%	209 27%	139 28%	241 35% NO	76 20%	237 24%	411 34% Q	143 17%	66 22%	80 21%	303 31% U	251 23%	158 42% WX	145 25%	251 23%
Somewhat	592 29%	407 29%	84 31%	31 23%	90 28% G	220 32% G	334 28%	247 30%	112 31%	130 30%	226 29%	125 28%	213 31% NO	87 22%	292 30% N	392 32% Q	200 24%	67 23%	109 28% r	331 33% U	261 24%	121 32% X	195 33% X	277 25%
Not At All/Not Very (Net)	623 30%	398 28%	76 29%	57 42% BcE	83 26%	165 24% F	339 28% Fg	274 33% Fg	93 26%	133 31%	236 30%	161 33% i	167 32% M	137 35% M	319 30% M	302 25%	320 38% P	115 39%	124 32%	258 26% s	365 34% T	73 19%	190 33% V	360 33%
Not very	270 13%	170 12%	34 13%	19 14% b	53 17%	93 14% b	166 14%	100 12%	43 12%	67 16%	99 13%	62 13%	71 10% i	52 13%	147 14% M	140 12%	130 15% P	63 21% S	55 14%	125 13% T	146 14%	43 11% T	84 14% V	143 13%
Not at all	353 17%	228 16% E	43 16% e	38 28% BcE	30 9%	72 10% F	173 14% F	174 21% FG	50 14%	67 16%	137 17%	99 20% i	96 14% M	85 22% M	172 17% M	163 13%	190 22% P	52 17%	70 18% s	133 13% T	220 20% T	30 8% T	106 18% V	217 20% V
N/A	295 14%	206 14%	43 16%	18 14%	34 11% b	68 10% F	167 14% F	118 14% F	53 14%	64 15%	113 14%	64 13% i	72 10% MO	88 23% MO	135 14% M	108 9%	187 22% P	49 17%	75 19% s	98 10% T	197 18% T	23 6% T	53 9% V	219 20% VW
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

FR05\_6 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Dining out at a restaurant

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
A Lot/Somewhat (Net)	1429 69%	1005 71% c	170 64%	95 70%	239 75% C	537 78% GH	871 72% H	536 65%	256 70%	296 69%	542 69%	334 68%	511 74% NO	252 65%	666 68%	877 72% Q	551 65%	197 66%	250 64%	736 74% U	693 65%	306 82% WX	401 69%	721 65%
A lot	699 34%	529 37% CD	75 28%	28 21%	119 37% cD	274 40% GH	438 36% H	255 31%	128 35%	140 33%	282 36%	149 31%	271 39% NO	104 27%	324 33% n	459 38% Q	241 28%	86 29%	104 27%	359 36% u	340 32% WX	158 42% WX	195 34%	346 31%
Somewhat	729 35%	476 33%	96 36%	67 50% Bc	120 38%	263 38% g	433 36% H	281 34%	128 35%	157 37%	260 33%	185 38%	240 35%	147 38%	342 35%	419 34%	311 37%	111 37%	146 38%	376 38% u	353 33% x	148 40% x	206 35%	376 34%
Not At All/Not Very (Net)	491 24%	338 24% e	68 26% e	30 22%	56 17% e	103 15% F	254 21% FG	234 28% FG	93 26%	97 23%	185 24%	116 24%	139 20% m	101 26% M	252 26% M	263 22% P	229 27% P	61 20%	89 23%	197 20% T	295 15% T	55 24% V	140 27% V	296 27%
Not very	242 12%	153 11% e	38 14%	22 16%	30 9% v	58 8% F	121 10% FG	119 14% FG	38 11%	43 10%	93 12%	69 14%	77 11% i	46 12% i	119 12% m	138 11% M	105 12% P	31 10% P	41 11% T	98 10% T	144 13% T	34 9% T	78 13% V	130 12%
Not at all	249 12%	185 13% e	30 11% e	8 6% e	26 8% e	45 7% F	133 11% F	115 14% F	55 15% I	54 13% I	93 12% I	47 10% I	63 9% M	54 14% M	132 13% M	125 10% P	124 15% P	29 10% P	48 12% T	99 10% T	150 14% T	21 6% V	62 11% V	167 15% VW
N/A	144 7%	81 6% B	28 11% B	10 7% B	24 8% B	49 7% B	78 6% B	58 7% B	14 4% i	35 8% i	57 7% i	38 8% i	42 6% m	36 9% m	66 7% m	74 6% m	70 8% m	40 13% m	51 13% m	58 6% m	86 8% m	13 4% m	42 7% v	89 8% v
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

FR05\_8 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Gatherings with friends and family

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
A Lot/Somewhat (Net)	1508 73%	1062 75%	194 73%	106 79%	236 74%	536 78%	924 77%	567 69%	274 75%	307 72%	576 73%	351 72%	531 77%	273 70%	705 72%	924 76%	584 69%	216 73%	283 73%	744 75%	765 71%	310 83%	429 74%	769 69%
A lot	820 40%	611 43%	97 36%	51 38%	131 41%	295 43%	527 44%	285 34%	153 42%	141 33%	333 42%	193 40%	292 42%	140 36%	389 40%	518 43%	302 36%	108 36%	137 35%	408 41%	412 38%	179 48%	237 41%	404 36%
Somewhat	689 33%	451 32%	97 36%	55 41%	105 33%	241 35%	397 33%	282 34%	121 33%	166 39%	243 31%	158 32%	239 35%	133 34%	316 32%	406 33%	282 33%	108 36%	146 38%	336 34%	353 33%	131 35%	192 33%	365 33%
Not At All/Not Very (Net)	415 20%	281 20%	45 17%	17 13%	61 19%	112 16%	210 17%	198 24%	76 21%	84 20%	155 20%	101 21%	117 17%	83 21%	215 22%	217 18%	198 23%	48 16%	65 17%	183 18%	232 22%	51 14%	114 19%	250 23%
Not very	204 10%	131 9%	24 9%	9 7%	37 12%	72 11%	116 10%	86 10%	31 8%	44 10%	84 11%	46 9%	70 10%	33 8%	102 10%	108 9%	96 11%	23 8%	33 8%	100 10%	104 10%	35 9%	58 10%	111 10%
Not at all	211 10%	150 11%	21 8%	9 6%	24 7%	40 6%	94 8%	112 14%	45 12%	40 9%	70 9%	55 11%	47 7%	50 13%	113 12%	109 9%	102 12%	26 9%	32 8%	83 8%	128 12%	16 4%	55 9%	139 13%
N/A	141 7%	82 6%	28 10%	11 8%	23 7%	42 6%	69 6%	62 7%	14 4%	37 9%	53 7%	37 8%	45 6%	32 8%	64 6%	73 6%	67 8%	32 11%	41 11%	64 6%	77 7%	13 3%	40 7%	88 8%
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

FR05\_9 How much would you say you miss each of the following during this time of virus-related restrictions?

Going to church

Base: All Respondents

	Race																						Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women																						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																	
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049																	
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107																	
A Lot/Somewhat (Net)	1029	686	158	61	195	428	658	355	163	203	428	234	407	175	447	693	336	163	194	530	498	254	269	505																	
A lot	490	339	73	25	98	223	334	154	70	81	217	122	213	84	193	329	161	83	97	242	249	125	124	242																	
Somewhat	538	347	85	36	98	205	324	201	93	122	211	112	193	90	254	364	174	81	98	289	250	129	145	264																	
Not At All/Not Very (Net)	577	396	65	45	87	151	291	276	97	124	206	150	176	107	294	305	271	71	100	275	302	77	181	319																	
Not very	197	133	26	11	29	65	107	85	35	40	76	45	65	23	109	108	89	26	32	91	106	26	66	105																	
Not at all	380	263	39	34	58	86	185	191	61	85	130	105	112	84	185	197	183	45	68	184	196	51	116	213																	
N/A	458	342	43	28	37	111	253	195	104	101	150	104	109	107	242	215	243	62	95	186	273	43	132	283																	
Sigma	2064	1424	267	134	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107																	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

FR05\_10 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to school or university

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
A Lot/Somewhat (Net)	699 34%	455 32%	100 37%	62 46% B	168 53% BC	361 52% GH	450 37% H	238 29%	114 31%	148 35%	254 32%	183 37%	336 49% NO	72 19%	291 30% N	530 44% Q	168 20%	104 35%	126 32%	445 45% U	254 24%	244 65% WX	186 32% X	269 24%
A lot	303 15%	213 15%	37 14%	20 15%	83 26% BCd	170 25% GH	207 17% H	92 11%	40 11%	49 11%	117 15%	97 20% IJK	175 25% NO	29 7%	99 10%	244 20% Q	58 7%	46 16%	47 12%	193 10% U	109 10%	121 32% WX	75 13% X	106 10%
Somewhat	396 19%	242 17%	63 24% B	42 31% B	86 27% BC	191 28% GH	243 20% H	148 18%	74 20%	100 23% K	137 17% J	86 18% IJK	162 23% NO	43 11%	192 19% N	286 24% Q	110 13%	58 20%	79 20%	252 25% U	144 13% WX	122 33% X	111 19% x	162 15%
Not At All/Not Very (Net)	620 30%	408 29%	96 36% Be	35 26%	89 28% BCd	173 25% GH	334 28% H	280 34% FG	106 29%	109 26% J	264 34% K	140 29% J	188 27% IJK	133 34% M	300 30% M	351 29%	269 32%	96 32%	121 31%	262 26% T	359 33% T	77 20% V	182 31% V	361 33% V
Not very	197 10%	120 8%	38 14% B	18 13%	33 10%	61 9%	110 9%	86 10%	37 10%	31 7%	86 11% J	43 9%	77 11% J	33 9%	87 9%	119 10%	79 9%	29 8%	32 8%	103 10% T	94 9%	36 9%	55 9%	107 10%
Not at all	423 20%	288 20%	59 22% B	17 12%	56 18% F	111 16% F	225 19% FG	194 23% FG	69 19%	78 18% J	178 23% J	98 20% J	111 16% J	99 26% M	213 22% M	233 19% M	190 22%	67 23%	90 23%	159 16% T	264 25% T	41 11% V	127 22% V	255 23% V
N/A	745 36%	561 39% CdE	71 26%	38 28%	62 19% F	156 23% GH	418 35% H	310 37% F	144 40%	170 40% K	266 34% K	165 34% K	168 24% IJK	184 47% MO	393 40% M	332 27% M	413 49% P	97 33%	142 36%	283 29% I	462 43% I	54 14% V	214 37% V	476 43% Vw
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

FR05\_13 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to the gym/work out class

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
A Lot/Somewhat (Net)	899 44%	616 43%	135 51%	61 45%	189 59%	411 60%	563 47%	327 40%	156 43%	167 39%	347 44%	229 47%	392 57%	111 29%	396 40%	644 53%	255 30%	120 40%	145 37%	500 50%	400 37%	250 67%	246 42%	403 36%
A lot	418 20%	296 21%	55 21%	30 22%	88 28%	209 30%	274 23%	141 17%	79 22%	63 15%	166 21%	110 23%	198 29%	52 13%	169 17%	319 26%	98 12%	47 16%	50 13%	239 24%	179 17%	143 38%	104 18%	172 16%
Somewhat	482 23%	320 22%	80 30%	31 23%	101 32%	202 29%	289 24%	186 22%	78 21%	104 24%	181 23%	118 24%	195 28%	59 15%	227 23%	325 27%	157 18%	74 25%	95 24%	261 26%	220 21%	107 29%	143 24%	232 21%
Not At All/Not Very (Net)	644 31%	421 30%	76 29%	52 38%	81 25%	174 25%	351 29%	283 34%	109 30%	139 33%	250 32%	146 30%	185 27%	117 30%	342 35%	367 30%	277 33%	103 35%	135 35%	301 30%	343 32%	88 23%	202 35%	355 32%
Not very	231 11%	146 10%	35 13%	14 11%	40 12%	82 12%	137 11%	87 11%	40 11%	48 11%	92 12%	52 11%	83 12%	29 8%	119 12%	157 13%	74 9%	39 13%	40 10%	129 13%	102 9%	47 13%	67 12%	117 11%
Not at all	413 20%	276 19%	41 15%	37 28%	41 13%	92 13%	213 18%	196 24%	69 19%	91 21%	158 20%	94 19%	102 15%	88 23%	223 23%	210 17%	203 24%	64 21%	95 24%	172 17%	241 22%	40 11%	135 23%	238 21%
N/A	521 25%	387 27%	55 21%	22 16%	50 16%	104 15%	289 24%	217 26%	98 27%	122 28%	187 24%	114 23%	115 17%	160 41%	246 25%	202 17%	318 37%	74 25%	110 28%	189 19%	332 31%	37 10%	134 23%	349 32%
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

FR05\_14 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to a social gathering

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
A Lot/Somewhat (Net)	1334 65%	937 66%	183 69%	86 64%	216 67%	508 74% GH	824 69% H	492 60%	222 61%	275 64%	502 64%	335 69% i	488 71% NO	216 56%	630 64% N	851 70% Q	483 57%	192 65%	235 60%	702 71% U	632 59%	295 79% WX	395 68% X	645 58%
A lot	565 27%	424 30% D	76 28% D	20 15%	105 33% D	244 35% GH	366 30% H	194 23%	99 27%	103 24%	230 29%	133 27% nO	101 32% 26%	239 24%	385 32% Q	179 21%	74 25%	92 24%	318 32% U	246 23%	152 41% WX	173 30% X	239 22%	
Somewhat	770 37%	513 38%	107 40%	66 49% Be	110 34%	264 38% Be	458 38%	299 36%	123 34%	172 40%	272 35% ik	202 41% N	264 38% N	115 30%	391 40% N	466 38%	303 36%	118 40%	143 37%	384 39% 38%	386 36%	142 38% 38%	222 38%	405 37%
Not At All/Not Very (Net)	559 27%	372 26%	58 22%	36 27%	85 27%	135 20% F	290 24% FG	262 32% FG	112 31%	115 27%	219 28% I	113 23% j	161 38% M	120 31% M	278 28% M	280 23%	279 33% P	78 26%	111 29%	227 23% T	332 31%	69 18% V	151 26% V	338 31%
Not very	293 14%	180 13%	31 12%	23 17% EC	64 20% EC	87 13% F	160 13% FG	130 16%	68 19% jkl	56 13%	107 14% k	62 13% l	97 14% m	50 13%	146 15%	154 13%	139 16% p	43 14%	52 13% T	124 16% U	169 13% V	49 13% W	78 13% X	166 15%
Not at all	266 13%	192 14% E	27 10%	12 9%	21 7% G	48 7% H	130 11% FG	131 16% FG	44 12% I	59 14% J	112 14% K	51 10% L	64 9% M	70 18% M	132 13% M	126 10% N	140 16% P	35 12% Q	59 15% R	103 10% S	163 15% T	20 5% U	74 13% V	172 16% V
N/A	171 8%	115 8%	26 10%	13 9%	19 6% G	47 7% H	89 7% FG	73 9%	29 8% jkl	39 9% k	63 8% l	40 8% m	43 6% n	52 13% MO	76 8% N	83 7% P	89 10% P	27 9% Q	43 11% R	61 6% S	110 10% T	11 3% U	36 6% V	124 11% VW
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base



Fielding Period: March 14, 2020 - May 22, 2022  
 COVID-19 (All Except (MEG01-07) & (MBA01-08))  
 Weighted To The U.S. General Adult Population - Propensity

FR05\_15 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to my local coffee shop

Base: All Respondents

	Race				Parents				Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)					
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
A Lot/Somewhat (Net)	1036 50%	700 49%	133 50%	81 60%	205 64% BC	447 65% GH	648 54% H	377 46%	194 53% J	186 44% JK	383 49% JK	272 56% NO	429 62% NO	148 38% N	459 47% N	707 58% Q	328 39% Q	154 52% R	180 46% R	589 60% U	446 42% U	266 71% WX	292 50% X	477 43%
A lot	453 22%	340 24%	52 20%	21 16%	86 27% cd	224 32% GH	310 26% H	139 17%	81 22% J	67 16% J	173 22% J	133 27% NO	197 28% NO	71 18% O	186 19% O	329 27% Q	124 15% Q	61 21% R	66 17% R	268 27% U	185 17% U	142 38% WX	125 21% x	186 17%
Somewhat	583 28%	360 25%	81 30%	60 45% BC	119 37% B	223 32% G	338 28% H	238 29%	114 31% J	120 28% JK	210 27% JK	139 29% NO	232 34% NO	77 20% O	273 28% O	379 31% Q	204 24% Q	92 31% R	114 29% R	322 32% U	261 24% U	125 33% X	167 29% x	291 26%
Not At All/Not Very (Net)	656 32% e	457 32% E	83 31% e	44 32% e	72 23% e	163 24% F	353 29% FG	292 35% FG	102 28% I	158 37% I	248 32% I	148 30% M	178 26% M	130 33% M	348 35% M	352 29% P	305 36% P	85 29% R	119 31% R	265 27% U	392 36% U	82 22% V	187 32% V	388 35%
Not very	305 15%	205 14%	35 13%	31 23% bce	43 13% bce	90 13% bce	173 14% bce	127 15%	54 15% I	75 17% I	106 14% I	70 12% M	87 12% M	43 11% MN	175 18% MN	180 15% MN	125 15% P	42 14% P	43 11% R	135 14% U	170 16% U	48 13% V	91 16% V	166 15%
Not at all	351 17%	252 18% E	47 18% E	13 9% E	29 9% E	73 11% F	180 15% FG	166 20% FG	48 13% I	83 19% I	142 18% I	78 16% M	92 13% M	87 22% Mo	173 18% m	171 14% P	180 21% P	43 15% R	77 20% r	129 13% U	222 21% U	34 9% V	96 16% V	222 20% V
N/A	372 18%	267 19% De	51 19% D	10 7% D	42 13% D	80 12% F	202 17% F	158 19% F	67 18% I	84 20% I	153 19% I	68 14% M	85 12% MO	110 28% MO	176 18% M	155 13% P	217 25% P	58 19% R	90 23% r	136 14% U	236 22% U	27 7% V	103 18% V	242 22% V
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

FR05\_16 How much would you say you miss each of the following during this time of virus-related restrictions?  
 In person celebrations (e.g., birthdays, graduations)

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women		Mental health condition	No MHC	In therapy	Prev in therapy	No therapy	
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women						Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						(S)
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
A Lot/Somewhat (Net)	1431 69%	1007 71%	180 67%	87 65%	235 74%	538 78% GH	892 74% H	519 63%	252 69%	293 69%	548 70%	338 69%	524 76% NO	245 63%	663 67%	914 75% Q	518 61%	192 65%	247 63%	733 74% U	698 65%	299 80% WX	417 72% X	715 65%
A lot	728 35%	523 37%	92 34%	44 32%	124 39%	291 42% GH	472 39% H	249 30%	140 38%	132 31%	287 37% J	169 35% J	272 39% nO	129 33%	327 33%	477 39% Q	252 30%	95 32%	123 32%	387 39% U	341 32%	167 45% WX	209 36%	352 32%
Somewhat	703 34%	484 34%	88 33%	44 32%	110 35%	247 36% BCe	420 35%	270 33%	112 31%	162 38%	261 33% J	169 35% J	252 36% n	116 30%	335 34%	437 36% q	266 31%	97 33%	123 32%	346 35% U	358 33%	132 35% WX	208 36%	363 33%
Not At All/Not Very (Net)	465 23%	318 22% s	53 20%	36 27%	54 17%	107 16% F	228 19% FG	231 28% FG	89 24%	88 21%	171 22% J	117 24%	122 18% M	98 25% M	246 25% M	216 18%	250 29% P	70 23%	94 24%	188 19% T	277 26% T	54 14% V	121 21% VW	291 26% VW
Not very	209 10%	126 9% E	24 9%	26 20% BCe	33 10%	54 8% F	109 9%	97 12% F	40 11%	35 8%	81 10% J	53 11%	63 9% K	36 9% L	110 11%	100 8%	109 13% P	39 13%	47 12% P	90 9% T	119 11% T	35 9% V	47 8% V	127 11% w
Not at all	257 12%	192 13% E	29 11%	10 7% B	21 7% F	53 8% F	119 10% FG	134 16% FG	49 14%	53 12% I	90 11% J	64 13% K	60 9% L	62 16% M	136 14% M	116 10% P	141 17% P	31 10% R	47 12% S	98 10% T	159 15% T	19 5% V	74 13% V	164 15% V
N/A	167 8%	98 7% B	34 13% B	11 8%	31 10% F	45 6% F	83 7% F	76 9% F	22 6%	47 11% I	64 8% J	34 7% K	47 12% L	45 12% MO	75 8% MO	84 7% p	83 10% p	36 12% p	49 13% p	69 7% p	98 9% p	22 6% p	45 8% p	100 9% p
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

Q36A Would you say we are in a global recession due to the coronavirus outbreak?

Base: All Respondents

	Race				Parents			Region				Urbanicity			Employment Status		Women			Mental health condition	No MHC	In therapy	Prev in therapy	No therapy
	Wave 117 (5/20 - 5/22)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent <18	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employed	BIPOC Women	Low Income Women					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)					
Unweighted Base	2064	1604	279	77	233	734	1204	825	358	441	845	420	723	454	887	1205	859	240	515	1069	995	434	581	1049
Weighted Base	2064	1424	267	134*	320	690	1203	827	363	428	784	488	692	388	983	1214	850	297	389	990	1074	375	582	1107
Yes	1487 72%	1015 71%	198 74%	93 70%	245 77%	537 78% GH	908 76% H	561 68%	263 72%	320 75%	553 71%	351 72%	525 76% no	270 70%	692 70%	911 75% Q	576 68%	244 82% S	291 75%	789 80% U	698 65%	316 84% WX	439 75% X	732 66%
No	577 28%	409 29%	69 26%	41 30%	74 23%	153 22% F	295 24% FG	266 32%	100 28%	108 25%	231 29%	138 28%	167 24% m	118 30% m	292 30% m	303 25% P	274 32% P	53 18% R	98 25% R	201 20% T	376 35% T	59 16% V	144 25% VW	374 34%
Sigma	2064 100%	1424 100%	267 100%	134 100%	320 100%	690 100%	1203 100%	827 100%	363 100%	428 100%	784 100%	488 100%	692 100%	388 100%	983 100%	1214 100%	850 100%	297 100%	389 100%	990 100%	1074 100%	375 100%	582 100%	1107 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N/O - P/Q - R/S - T/U - V/W/X  
 Overlap formulae used. \* small base

23 May 2022

Fielding Period: March 14, 2020 - May 22, 2022  
COVID-19 (All Except (MEG01-07) & (MBA01-08))  
Weighted To The U.S. General Adult Population - Propensity

Page Table Title

1	1	VCE1a Which of the following applies to you regarding the COVID-19 vaccine?
2	2	VCE1b Which of the following best describes your mindset to getting the COVID-19 vaccine in the future?
3	3	IA01B Would you consider yourself or someone in your household to be immunocompromised (i.e., having a weakened immune system either by a disease/chronic condition or by a medication/treatment)?
4	4	RTW01 As of today, are you still working from home for your job?
5	5	POX01 Recently, a Massachusetts man was diagnosed with Monkeypox. How much have you read, seen, or heard about this?
6	6	POX02 How likely do you think it is that Monkeypox will turn into a widespread pandemic here in the U.S.?
7	7	RC11B How concerned are you about the following issues? Summary Of Very/Somewhat Concerned
8	8	RC11B How concerned are you about the following issues? Summary Of Not At All/Not Too Concerned
9	9	RC11B_1 How concerned are you about the following issues? The Russian War on Ukraine
10	10	RC11B_2 How concerned are you about the following issues? Economy, inflation and jobs
11	11	RC11B_3 How concerned are you about the following issues? COVID-19 pandemic
12	12	RC11B_4 How concerned are you about the following issues? Crime rates in the U.S.
13	13	RC11B_5 How concerned are you about the following issues? Political divisiveness
14	14	RC11B_6 How concerned are you about the following issues? Racial inequity
15	15	RC11B_7 How concerned are you about the following issues? Rising mortgage rates
16	16	RC11B_8 How concerned are you about the following issues? Random acts of violence
17	17	RC11B_9 How concerned are you about the following issues? Affording my living expenses
18	18	CT01 How concerned are you about each of the following due to the COVID-19 pandemic? Summary Of Very/Somewhat Concerned
19	19	CT01 How concerned are you about each of the following due to the COVID-19 pandemic? Summary Of Not At All/Not Too Concerned
20	20	CT01_1 How concerned are you about each of the following due to the COVID-19 pandemic? A new wave of COVID-19 in my area
21	21	CT01_2 How concerned are you about each of the following due to the COVID-19 pandemic? Losing your job due to the pandemic
22	22	CT01_3 How concerned are you about each of the following due to the COVID-19 pandemic? You or your loved one's risk of being exposed to COVID-19 when you leave your home for essential errands
23	23	CT01_4 How concerned are you about each of the following due to the COVID-19 pandemic? Returning to my normal activities in public (e.g., public transit, socializing)
24	24	CT01_5 How concerned are you about each of the following due to the COVID-19 pandemic? Potential shortage of hospital staff and equipment
25	25	CT01_6 How concerned are you about each of the following due to the COVID-19 pandemic? Potential side effects of COVID vaccine
26	26	CT01_7 How concerned are you about each of the following due to the COVID-19 pandemic? New variants of COVID-19
27	27	CT01_8 How concerned are you about each of the following due to the COVID-19 pandemic? Being exposed to COVID through unvaccinated individuals
28	28	CT01_9 How concerned are you about each of the following due to the COVID-19 pandemic? COVID becoming endemic as too many individuals remain unvaccinated
29	29	BID3 How much stress would you say recent political turmoil is causing you personally?
30	30	RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Summary Of Top 2 Box
31	31	RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Summary Of Bottom 2 Box
32	32	RTN01_1 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Shop in a store without a mask
33	33	RTN01_2 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Visit with family or friends without a mask
34	34	RTN01_3 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Fly on a plane

Page	Table	Title
35	35	RTN01_4 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Stay in a hotel
36	36	RTN01_5 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Attend a large concert or sporting event
37	37	RTN01_6 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Go to an indoor party
38	38	RTN01_7 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Take public transportation
39	39	RTN01_8 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Go out for dinner or drinks indoors
40	40	RTN01_9 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Socializing with people you don't know at a bar
41	41	CFP03 Do you believe the worst of COVID-19 is behind us or is the worst still ahead of us?
42	42	Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Summary Of Top 3 Box
43	43	Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Summary Of Top 2 Box
44	44	Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Summary Of Bottom 2 Box
45	45	Q1314_1 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Airline
46	46	Q1314_2 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Automotive
47	47	Q1314_3 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Consumer products
48	48	Q1314_4 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Energy
49	49	Q1314_5 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Insurance (excluding health insurance)
50	50	Q1314_6 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Financial services
51	51	Q1314_7 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Pharmaceutical
52	52	Q1314_8 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail
53	53	Q1314_9 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Technology
54	54	Q1314_10 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Telecommunications
55	55	Q1314_11 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Tobacco
56	56	Q1314_12 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Manufacturing
57	57	Q1314_13 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Government
58	58	Q1314_14 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Banking
59	59	Q1314_15 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Media

60	60	Q1314_16 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Health insurance
61	61	Q1314_17 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail (grocery)
62	62	Q1314_18 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail (apparel)
63	63	Q1314_19 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? E-commerce
64	64	Q1314_20 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Aerospace
65	65	Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Summary Of Top 3 Box
66	66	Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Summary Of Top 2 Box
67	67	Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Summary Of Bottom 2 Box
68	68	Q1314_1 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Airline
69	69	Q1314_2 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Automotive
70	70	Q1314_3 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Consumer products
71	71	Q1314_4 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Energy
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79	79	Q1314_12 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Manufacturing
80	80	Q1314_13 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Government
81	81	Q1314_14 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Banking

82	82	Q1314_15 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Media
83	83	Q1314_16 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Health insurance
84	84	Q1314_17 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail (grocery)
85	85	Q1314_18 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail (apparel)
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87	87	Q1314_20 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Aerospace
88	88	REV01 Are you planning any major purchases once things return to normal? Please select all that apply.
89	89	REV01 Are you planning any major purchases once things return to normal? Please select all that apply.
90	90	REV01A Which of the following items are you planning to purchase once things return to normal? Please select all that apply.
91	91	REV01A Which of the following items are you planning to purchase once things return to normal? Please select all that apply.
92	92	Q18 Which of the following is true for you?
93	93	Q21 Which of the following is closest to your view of people's reaction to the coronavirus (COVID-19) outbreak?
94	94	FR01 Have you felt any of the following recently due to the COVID-19 pandemic? Summary Of Yes
95	95	FR01_1 Have you felt any of the following recently due to the COVID-19 pandemic? Cabin fever- bored and sick of being in my home
96	96	FR01_2 Have you felt any of the following recently due to the COVID-19 pandemic? Claustrophobic- unable to escape my home
97	97	FR01_3 Have you felt any of the following recently due to the COVID-19 pandemic? Grateful- for the break from work to be at home with my family or by myself
98	98	FR01_4 Have you felt any of the following recently due to the COVID-19 pandemic? Appreciative-to be around people I truly care about
99	99	FR01_5 Have you felt any of the following recently due to the COVID-19 pandemic? Compassionate- taking the time to check in with the people I care about
100	100	FR01_6 Have you felt any of the following recently due to the COVID-19 pandemic? Lonely-feeling isolated from my friends/family
101	101	FR01_7 Have you felt any of the following recently due to the COVID-19 pandemic? Overwhelmed- trying to balance work at home and other needs of my family
102	102	FR01_8 Have you felt any of the following recently due to the COVID-19 pandemic? Angry- upset that I don't know when this will end
103	103	FR01_9 Have you felt any of the following recently due to the COVID-19 pandemic? Annoyed- by lack of personal space and the inability to get away from my family
104	104	FR01_10 Have you felt any of the following recently due to the COVID-19 pandemic? Fear- that my kids are missing out on learning
105	105	FR01_11 Have you felt any of the following recently due to the COVID-19 pandemic? Thankful - for the sacrifices that the American people have made for coronavirus
106	106	FR05 How much would you say you miss each of the following during this time of virus-related restrictions? Summary Of A Lot/Somewhat
107	107	FR05 How much would you say you miss each of the following during this time of virus-related restrictions? Summary Of Not At All/Not Very
108	108	FR05_1 How much would you say you miss each of the following during this time of virus-related restrictions? Traveling on an airplane
109	109	FR05_2 How much would you say you miss each of the following during this time of virus-related restrictions? Going to a movie theatre
110	110	FR05_3 How much would you say you miss each of the following during this time of virus-related restrictions? Shopping in stores
111	111	FR05_4 How much would you say you miss each of the following during this time of virus-related restrictions? Working from the office
112	112	FR05_5 How much would you say you miss each of the following during this time of virus-related restrictions? Attending events like concerts, theatre and sporting events
113	113	FR05_6 How much would you say you miss each of the following during this time of virus-related restrictions? Dining out at a restaurant

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114	114	FR05_8	How much would you say you miss each of the following during this time of virus-related restrictions? Gatherings with friends and family
115	115	FR05_9	How much would you say you miss each of the following during this time of virus-related restrictions? Going to church
116	116	FR05_10	How much would you say you miss each of the following during this time of virus-related restrictions? Going to school or university
117	117	FR05_13	How much would you say you miss each of the following during this time of virus-related restrictions? Going to the gym/work out class
118	118	FR05_14	How much would you say you miss each of the following during this time of virus-related restrictions? Going to a social gathering
119	119	FR05_15	How much would you say you miss each of the following during this time of virus-related restrictions? Going to my local coffee shop
120	120	FR05_16	How much would you say you miss each of the following during this time of virus-related restrictions? In person celebrations (e.g., birthdays, graduations)
121	121	Q36A	Would you say we are in a global recession due to the coronavirus outbreak?