

030422 - HOV FLASH (24 HOUR) SURVEY

Q51Q1: Compared to one year ago, is your household's overall financial situation better, worse, or about the same?

Table with columns for Total, Male (M), Female (F), Age (18-34, 35-44, 45-54, 55-64, 65+), Region (Northeast, South, Midwest, West), and West (V). Rows include Total, Total (Unweighted), Better, About the same, and Worse.

* Table Base: U.S. RESPONDENTS

Q51Q2: Overall, do you think American households are better off, or about the same financially now as compared to a year ago?

Table with columns for Total, Male (M), Female (F), Age (18-34, 35-44, 45-54, 55-64, 65+), Region (Northeast, South, Midwest, West), and West (V). Rows include Total, Total (Unweighted), Better off, About the same, and Worse off.

* Table Base: U.S. RESPONDENTS

Q51Q3: According to the Bureau of Labor Statistics, from January 2021 to January 2022, inflation (price increase) for all items has increased an average of 7.5%. Knowing this, which of the following best describes how your household income has changed with regards to inflation over the last year?

Table with columns for Total, Male (M), Female (F), Age (18-34, 35-44, 45-54, 55-64, 65+), Region (Northeast, South, Midwest, West), and West (V). Rows include Total, Total (Unweighted), HHI has risen (Net), It has risen higher than the rate of inflation, It has risen at the same rate as inflation, It has risen lower than the rate of inflation, My household income has not changed, My household income has fallen, Not at all sure.

* Table Base: U.S. RESPONDENTS

Q51Q4: How much do you agree or disagree with each of the following statements?

1/My household can afford the essentials (e.g., housing payments, groceries) each month.

Table with columns for Total, Male (M), Female (F), Age (18-34, 35-44, 45-54, 55-64, 65+), Region (Northeast, South, Midwest, West), and West (V). Rows include Total, Total (Unweighted), Agree (Net), Strongly agree, Somewhat agree, Disagree (Net), Somewhat disagree, Strongly disagree.

* Table Base: U.S. RESPONDENTS

2/Am comfortable with the level of emergency savings I/my household currently has.

Table with columns for Total, Male (M), Female (F), Age (18-34, 35-44, 45-54, 55-64, 65+), Region (Northeast, South, Midwest, West), and West (V). Rows include Total, Total (Unweighted), Agree (Net), Strongly agree, Somewhat agree, Disagree (Net), Somewhat disagree, Strongly disagree.

* Table Base: U.S. RESPONDENTS

3/After paying for essentials (e.g., housing, payments, groceries) every month, I/my household still has money left over.

Table with columns for Total, Male (M), Female (F), Age (18-34, 35-44, 45-54, 55-64, 65+), Region (Northeast, South, Midwest, West), and West (V). Rows include Total, Total (Unweighted), Agree (Net), Strongly agree, Somewhat agree, Disagree (Net), Somewhat disagree, Strongly disagree.

* Table Base: U.S. RESPONDENTS

4/Am I/my household is currently saving for a major purchase (e.g., a new vehicle, a down payment on a house, college tuition).

Table with columns for Total, Male (M), Female (F), Age (18-34, 35-44, 45-54, 55-64, 65+), Region (Northeast, South, Midwest, West), and West (V). Rows include Total, Total (Unweighted), Agree (Net), Strongly agree, Somewhat agree, Disagree (Net), Somewhat disagree, Strongly disagree.

* Table Base: U.S. RESPONDENTS

5/Am I/my household is actively contributing to long-term savings (e.g., 401k plan, savings account, stock portfolio).

Table with columns for Total, Male (M), Female (F), Age (18-34, 35-44, 45-54, 55-64, 65+), Region (Northeast, South, Midwest, West), and West (V). Rows include Total, Total (Unweighted), Agree (Net), Strongly agree, Somewhat agree, Disagree (Net), Somewhat disagree, Strongly disagree.

* Table Base: U.S. RESPONDENTS

Q51Q5: Over the last 5 years, has your household's overall savings increased, decreased, or stayed about the same?

Table with columns for Total, Male (M), Female (F), Age (18-34, 35-44, 45-54, 55-64, 65+), Region (Northeast, South, Midwest, West), and West (V). Rows include Total, Total (Unweighted), Decreased, Stayed about the same, Increased, Prefer not to say.

* Table Base: U.S. RESPONDENTS

03Q42: HOOD FLASH (24 HOUR) SURVEY

Q51Q1: Compared to one year ago, is your household's overall financial situation better, worse, or about the same?

	Household Income					HS or Less (F)	Education			Employed	Yes (I)	Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity				
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)		Some College (G)	College Grad+ (H)	Yes (J)			No (I)	Yes (M)	No (N)	Homeowner (O)	Renter (P)	Married (Q)	Not married (R)	White (S)	AA (T)	Hispanic (U)			
Total	N=1048	N=310	N=168	N=136	N=403	N=346	N=326	N=235	N=428	N=420	N=398	N=550	N=367	N=681	N=769	N=249	N=493	N=555	N=463	N=127	N=160	N=148	N=99	
Total (Unweighted)	N=1048	N=424	N=228	N=142	N=216	N=221	N=303	N=285	N=383	N=465	N=365	N=683	N=337	N=711	N=735	N=287	N=502	N=546	N=761	N=118	N=148	N=148	N=99	
Better	21%	15%	15%	10%	33%	BCD	17%	14%	30%	FG	28%	J	11%	33%	L	14%	35%	N	14%	23%	18%	29%	14%	18%
About the same	54%	68%	68%	68%	68%	BCD	37%	44%	48%	BC	17%	30%	H	26%	1%	19%	28%	M	48%	60%	53%	50%	53%	53%
Worse	25%	32%	DE	33%	DE	33%	6E	22%	17%	30%	H	26%	1%	19%	28%	K	19%	28%	X	19%	26%	20%	19%	16%

* Table Base: U.S. RESPONDENTS

Q51Q2: Overall, do you think American households are better off, worse off, or about the same financially now as compared to a year ago?

	Household Income					HS or Less (F)	Education			Employed	Yes (I)	Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity				
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)		Some College (G)	College Grad+ (H)	Yes (J)			No (I)	Yes (M)	No (N)	Homeowner (O)	Renter (P)	Married (Q)	Not married (R)	White (S)	AA (T)	Hispanic (U)			
Total	N=1048	N=310	N=168	N=136	N=403	N=346	N=326	N=235	N=428	N=420	N=398	N=550	N=367	N=681	N=769	N=249	N=493	N=555	N=463	N=127	N=160	N=148	N=99	
Total (Unweighted)	N=1048	N=424	N=228	N=142	N=216	N=221	N=303	N=285	N=383	N=465	N=365	N=683	N=337	N=711	N=735	N=287	N=502	N=546	N=761	N=118	N=148	N=148	N=99	
Better off	16%	10%	14%	8%	24%	BCD	12%	12%	23%	FG	21%	J	9%	11%	L	11%	25%	N	11%	18%	10%	23%	14%	18%
About the same	40%	44%	C	33%	44%	C	37%	43%	h	45%	H	34%	41%	J	39%	41%	39%	40%	40%	34%	45%	Q	35%	46%
Worse off	44%	46%	E	48%	33%	BCD	29%	46%	31%	30%	53%	I	31%	45%	3%	46%	50%	M	44%	44%	40%	34%	45%	35%

* Table Base: U.S. RESPONDENTS

Q51Q3: According to the Bureau of Labor Statistics, from January 2021 to January 2022, inflation (price increase) for all items has increased an average of 7.5%. Knowing this, which of the following best describes how your household income has changed with regards to inflation over the last year?

	Household Income					HS or Less (F)	Education			Employed	Yes (I)	Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity				
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)		Some College (G)	College Grad+ (H)	Yes (J)			No (I)	Yes (M)	No (N)	Homeowner (O)	Renter (P)	Married (Q)	Not married (R)	White (S)	AA (T)	Hispanic (U)			
Total	N=1048	N=310	N=168	N=136	N=403	N=346	N=326	N=235	N=428	N=420	N=398	N=550	N=367	N=681	N=769	N=249	N=493	N=555	N=463	N=127	N=160	N=148	N=99	
Total (Unweighted)	N=1048	N=424	N=228	N=142	N=216	N=221	N=303	N=285	N=383	N=465	N=365	N=683	N=337	N=711	N=735	N=287	N=502	N=546	N=761	N=118	N=148	N=148	N=99	
HH has risen (Net)	58%	59%	56%	56%	67%	Bd	50%	56%	71%	FG	64%	J	50%	66%	L	54%	66%	N	54%	60%	57%	63%	R	54%
It has risen higher than the rate of inflation	20%	18%	19%	14%	25%	bd	19%	17%	23%	FG	25%	J	14%	27%	L	16%	30%	N	15%	23%	20%	23%	18%	19%
It has risen at the same rate as inflation	15%	13%	14%	9%	17%	BCD	15%	13%	19%	FG	15%	J	21%	21%	L	21%	13%	N	13%	13%	13%	13%	13%	13%
It has risen lower than the rate of inflation	23%	19%	26%	22%	25%	16%	25%	23%	29%	F	20%	J	20%	26%	L	26%	16%	26%	M	24%	21%	24%	21%	23%
My household income has not changed	28%	33%	33%	33%	33%	BCD	28%	28%	33%	FG	24%	J	27%	27%	L	27%	27%	N	27%	27%	27%	27%	27%	27%
My household income has fallen	9%	10%	12%	d	5%	BCD	9%	7%	8%	FG	7%	J	13%	11%	L	6%	11%	K	5%	11%	M	9%	10%	8%
Not at all sure	7%	12%	CdE	5%	6%	2%	13%	GH	6%	7%	3%	5%	10%	1%	4%	2%	9%	K	4%	9%	M	5%	9%	6%

* Table Base: U.S. RESPONDENTS

Q51Q4: How much do you agree or disagree with each of the following statements?

I/my household can afford the essentials (e.g., housing payments, groceries) each month.

	Household Income					HS or Less (F)	Education			Employed	Yes (I)	Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity				
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)		Some College (G)	College Grad+ (H)	Yes (J)			No (I)	Yes (M)	No (N)	Homeowner (O)	Renter (P)	Married (Q)	Not married (R)	White (S)	AA (T)	Hispanic (U)			
Total	N=1048	N=310	N=168	N=136	N=403	N=346	N=326	N=235	N=428	N=420	N=398	N=550	N=367	N=681	N=769	N=249	N=493	N=555	N=463	N=127	N=160	N=148	N=99	
Total (Unweighted)	N=1048	N=424	N=228	N=142	N=216	N=221	N=303	N=285	N=383	N=465	N=365	N=683	N=337	N=711	N=735	N=287	N=502	N=546	N=761	N=118	N=148	N=148	N=99	
Agree (Net)	78%	63%	77%	B	84%	B	88%	BC	71%	74%	86%	FG	79%	76%	80%	77%	79%	82%	P	72%	83%	R	74%	78%
Strongly agree	39%	24%	37%	B	48%	B	53%	BCD	31%	30%	38%	FG	31%	33%	35%	31%	39%	P	28%	40%	35%	41%	38%	
Somewhat agree	39%	40%	40%	E	36%	E	36%	BCD	41%	43%	37%	41%	38%	41%	39%	46%	41%	39%	46%	41%	39%	48%	43%	40%
Disagree (Net)	22%	27%	23%	E	16%	12%	29%	28%	28%	28%	24%	24%	24%	28%	23%	21%	18%	28%	23%	24%	22%	17%	26%	
Somewhat disagree	14%	15%	15%	E	11%	18%	9%	10%	18%	14%	15%	18%	14%	12%	13%	15%	16%	15%	15%	15%	12%	11%	18%	
Strongly disagree	7%	3%	CdE	1%	3%	3%	10%	H	8%	7%	8%	9%	7%	8%	7%	8%	7%	10%	Q	7%	10%	Q	7%	9%

* Table Base: U.S. RESPONDENTS

I'm comfortable with the level of emergency savings I/my household currently has.

	Household Income					HS or Less (F)	Education			Employed	Yes (I)	Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity				
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)		Some College (G)	College Grad+ (H)	Yes (J)			No (I)	Yes (M)	No (N)	Homeowner (O)	Renter (P)	Married (Q)	Not married (R)	White (S)	AA (T)	Hispanic (U)			
Total	N=1048	N=310	N=168	N=136	N=403	N=346	N=326	N=235	N=428	N=420	N=398	N=550	N=367	N=681	N=769	N=249	N=493	N=555	N=463	N=127	N=160	N=148	N=99	
Total (Unweighted)	N=1048	N=424	N=228	N=142	N=216	N=221	N=303	N=285	N=383	N=465	N=365	N=683	N=337	N=711	N=735	N=287	N=502	N=546	N=761	N=118	N=148	N=148	N=99	
Agree (Net)	57%	40%	55%	B	55%	B	73%	BCD	47%	53%	69%	FG	61%	J	50%	59%	55%	60%	53%	62%	P	45%	55%	
Strongly agree	23%	12%	21%	B	21%	B	34%	BCD	18%	17%	28%	FG	24%	J	23%	25%	23%	23%	26%	23%	15%	16%	15%	
Somewhat agree	34%	28%	33%	B	35%	B	38%	BCD	29%	31%	41%	F	38%	J	28%	33%	35%	33%	34%	33%	31%	30%	34%	
Disagree (Net)	43%	60%	CdE	45%	E	45%	E	27%	53%	H	47%	H	31%	39%	50%	I	41%	43%	40%	45%	38%	55%	O	35%
Somewhat disagree	20%	25%	23%	E	22%	22%	29%	H	20%	21%	25%	24%	25%	24%	23%	24%	23%	24%	23%	26%	26%	23%	21%	
Strongly disagree	20%	30%	CdE	23%	E	17%	E	7%	24%	H	24%	H	10%	17%	2%	16%	22%	K	16%	22%	15%	29%	O	14%

* Table Base: U.S. RESPONDENTS

After paying for essentials (e.g., housing payments, groceries) every month, I/my household still has money left over.

	Household Income					HS or Less (F)	Education			Employed	Yes (I)	Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity				
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)		Some College (G)	College Grad+ (H)	Yes (J)			No (I)	Yes (M)	No (N)	Homeowner (O)	Renter (P)	Married (Q)	Not married (R)	White (S)	AA (T)	Hispanic (U)			
Total	N=1048	N=310	N=168	N=136	N=403	N=346	N=326	N=235	N=428	N=420	N=398	N=550	N=367	N=681	N=769	N=249	N=493	N=555	N=463	N=127	N=160	N=148	N=99	
Total (Unweighted)	N=1048	N=424	N=228	N=142	N=216	N=221	N=303	N=285	N=383	N=465	N=365	N=683	N=337	N=711	N=735	N=287	N=502	N=546	N=761	N=118	N=148	N=148	N=99	
Agree (Net)	68%	51%	66%	B	68%	B	82%	BCD	62%	67%	82%	FG	72%	J	62%	67%	67%	73%	P	56%	62%	75%	R	62%
Strongly agree	29%	17%	18%	B	24%	B	44%	BCD	24%	19%	36%	FG	30%	26%	29%	28%	30%	31%	P	23%	34%	41%	38%	
Somewhat agree	39%	34%	48%	B	44%	B	38%	BCD	38%	42%	38%	41%	36%	39%	40%	39%	43%	39%	43%	39%	41%	38%	40%	
Disagree (Net)	32%	49%	CdE	34%	E	32%	E	18%	38%	H	39%	H	23%	28%	38%	I	32%	31%	33%	27%	44%	O	25%	
Somewhat disagree	19%	28%	CE	14%	26%	CE	13%	19%	19%	26%	17%	16%	21%	19%	19%	20%	19%	20%	16%	22%	Q	20%		
Strongly disagree	13%	21%	DE	6%	6%	6%	9%	H	6%	10%	10%	17%	11%	12%	13%	12%	13%	12%	13%	17%	Q	15%		

* Table Base: U.S. RESPONDENTS

I am/my household is currently saving for a major purchase (e.g., new vehicle, a down payment on a house, college tuition).

	Household Income					HS or Less (F)	Education			Employed	Yes (I)	Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
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030422 - HOD FLASH (24 HOUR) SURVEY

Q51Q1: Compared to one year ago, is your household's overall financial situation better, worse, or about the same?

	Total (A)	Gen 2 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=1048	N=126	N=307	N=250	N=310	N=56
Total (Unweighted)	N=1048	N=104	N=295	N=263	N=349	N=43
Better	21% DE	25% De	35% ADEF	13%	14%	12%
About the same	54%	60%	48%	57%	55%	57%
Worse	25% C	15%	17%	30% BC	31% aBC	31% bc

* Table Base: U.S. RESPONDENTS

Q51Q2: Overall, do you think American households are better off, worse off, or about the same financially now as compared to a year ago?

	Total (A)	Gen 2 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=1048	N=126	N=307	N=250	N=310	N=56
Total (Unweighted)	N=1048	N=104	N=295	N=263	N=349	N=43
Better off	16% EF	17% F	27% ADEF	11%	10%	3%
About the same	40% e	50% EF	45% E	40%	32%	29%
Worse off	44% bC	33%	28%	49% BC	58% ABCd	68% ABCd

* Table Base: U.S. RESPONDENTS

Q51Q3: According to the Bureau of Labor Statistics, from January 2021 to January 2022, inflation (price increase) for all items has increased an average of 7.5%. Knowing this, which of the following best describes how your household income has changed with regards to inflation over the last year?

	Total (A)	Gen 2 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=1048	N=126	N=307	N=250	N=310	N=56
Total (Unweighted)	N=1048	N=104	N=295	N=263	N=349	N=43
It has risen (Net)	58% d	62% EF	69% ADEF	51%	55%	50%
It has risen higher than the rate of inflation	20% EF	24% EF	28% AEF	21% ef	13%	7%
It has risen at the same rate as inflation	15% E	22% DE	23% ADE	11%	9%	15%
It has risen lower than the rate of inflation	23%	16%	17%	20%	33% ABCD	28%
My household income has not changed	26%	16%	22%	33% aBC	27%	30%
My household income has fallen	9%	7%	6%	10%	13% C	4%
Not at all sure	7% c	15% ACDE	3%	6%	5%	16% aCDE

* Table Base: U.S. RESPONDENTS

Q51Q4: How much do you agree or disagree with each of the following statements?

/My household can afford the essentials (e.g., housing payments, groceries) each month.

	Total (A)	Gen 2 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=1048	N=126	N=307	N=250	N=310	N=56
Total (Unweighted)	N=1048	N=104	N=295	N=263	N=349	N=43
Agree (Net)	78%	74%	76%	73%	88% ABCDF	68%
Strongly agree	38% b	25%	35%	32%	52% ABCDF	39%
Somewhat agree	40%	49%	40%	41%	40%	29%
Disagree (Net)	22% E	26% E	24% E	27% E	12%	32% E
Somewhat disagree	14% E	18% E	18% E	15% E	8%	22% E
Strongly disagree	7% e	8%	7%	12% aCE	4%	9%

* Table Base: U.S. RESPONDENTS

I'm comfortable with the level of emergency savings I/my household currently has.

	Total (A)	Gen 2 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=1048	N=126	N=307	N=250	N=310	N=56
Total (Unweighted)	N=1048	N=104	N=295	N=263	N=349	N=43
Agree (Net)	57% d	57%	60% D	49%	62% D	47%
Strongly agree	23%	25%	25%	19%	28% BD	22%
Somewhat agree	34%	41%	35%	31%	34%	25%
Disagree (Net)	43%	43%	40%	51%	38%	53%
Somewhat disagree	23%	23%	21%	21%	23%	30%
Strongly disagree	20% b	11%	19%	28% ABCE	17%	23%

* Table Base: U.S. RESPONDENTS

After paying for essentials (e.g., housing payments, groceries) every month, U/my household still has money left over.

	Total (A)	Gen 2 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=1048	N=126	N=307	N=250	N=310	N=56
Total (Unweighted)	N=1048	N=104	N=295	N=263	N=349	N=43
Agree (Net)	68%	69%	69%	62%	73% D	62%
Strongly agree	29%	26%	31% d	22%	34% DF	19%
Somewhat agree	39%	44%	38%	39%	39%	43%
Disagree (Net)	32%	31%	31%	38%	27%	38%
Somewhat disagree	39%	35%	23%	21%	17%	29%
Strongly disagree	13%	16%	10%	18% CE	10%	10%

* Table Base: U.S. RESPONDENTS

I am/my household is currently saving for a major purchase (e.g., a new vehicle, a down payment on a house, college tuition).

	Total (A)	Gen 2 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=1048	N=126	N=307	N=250	N=310	N=56
Total (Unweighted)	N=1048	N=104	N=295	N=263	N=349	N=43
Agree (Net)	50%	59% EF	66% ADEF	51% EF	35%	22%
Strongly agree	20% f	15%	34% ABDEF	15%	15%	6%
Somewhat agree	30% E	44% AEF	32% EF	35% EF	20%	16%
Disagree (Net)	50%	41%	34%	49%	65%	78%
Somewhat disagree	23%	26%	18%	18%	27% cd	35% CD
Strongly disagree	28% BC	15%	16%	32% BC	39%	43% aBC

* Table Base: U.S. RESPONDENTS

I am/my household is actively contributing to long term savings (e.g., 401(k) plan, savings account, stock portfolio).

	Total (A)	Gen 2 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=1048	N=126	N=307	N=250	N=310	N=56
Total (Unweighted)	N=1048	N=104	N=295	N=263	N=349	N=43
Agree (Net)	59% F	50%	65% BF	62% F	57% f	38%
Strongly agree	28%	14%	32% B	31% B	29% B	18%
Somewhat agree	31%	36%	33%	31%	27%	20%
Disagree (Net)	41%	50% C	35%	38%	43%	62% ACDe
Somewhat disagree	18%	34% ACDE	16%	14%	17%	23%
Strongly disagree	23%	16%	20%	24%	26%	39% aBCd

* Table Base: U.S. RESPONDENTS

Q51Q5: Over the last 5 years, has your household's overall savings increased, decreased, or stayed about the same?

	Total (A)	Gen 2 18-25 (B)	Millennials 26-41 (C)	Gen X 42-57 (D)	Boomers 58-76 (E)	Silent 77-94 (F)
Total	N=1048	N=126	N=307	N=250	N=310	N=56
Total (Unweighted)	N=1048	N=104	N=295	N=263	N=349	N=43
Increased	29%	20%	24%	30%	25%	23%
Stayed about the same	39%	51% aCe	32%	40%	39%	50% c
Decreased	34% b	22%	43% ABD	29%	35% b	28%
Prefer not to say	2%	7% ACDE	2%	2%	1%	0%

* Table Base: U.S. RESPONDENTS

030422 - HOD FLASH (24 HOUR) SURVEY

Q51Q1: Compared to one year ago, is your household's overall financial situation better, worse, or about the same?

	Total (A)	Household financial situation			
		Worse than a year ago	About the same as a ye	Better than a year ago (D)	
Total	N=1048	N=258	N=568	N=221	
Total (Unweighted)	N=1048	N=304	N=542	N=202	
Better	21%	0%	0%	100%	BC
About the same	54%	0%	100%	BD	0%
Worse	25%	100%	CD	0%	0%

* Table Base: U.S. RESPONDENTS

Q51Q2: Overall, do you think American households are better off, worse off, or about the same financially now as compared to a year ago?

	Total (A)	Household financial situation			
		Worse than a year ago	About the same as a ye	Better than a year ago (D)	
Total	N=1048	N=258	N=568	N=221	
Total (Unweighted)	N=1048	N=304	N=542	N=202	
Better off	16%	3%	4%	61%	BC
About the same	40%	10%	61%	BD	21% B
Worse off	44%	87%	CD	35%	D 19%

* Table Base: U.S. RESPONDENTS

Q51Q3: According to the Bureau of Labor Statistics, from January 2021 to January 2022, inflation (price increase) for all items has increased an average of 7.5%. Knowing this, which of the following best describes how your household income has changed with regards to inflation over the last year?

	Total (A)	Household financial situation			
		Worse than a year ago	About the same as a ye	Better than a year ago (D)	
Total	N=1048	N=258	N=568	N=221	
Total (Unweighted)	N=1048	N=304	N=542	N=202	
It has risen (Net)	58%	53%	49%	89%	BC
It has risen higher than the rate of inflation	20%	19%	11%	47%	BC
It has risen at the same rate as inflation	15%	8%	14%	28%	BC
It has risen lower than the rate of inflation	23%	26%	24%	14%	BC
My household income has not changed	26%	17%	37%	BD	7%
My household income has fallen	9%	24%	CD	5%	D 1%
Not at all sure	7%	6%	10%	D	3%

* Table Base: U.S. RESPONDENTS

Q51Q4: How much do you agree or disagree with each of the following statements?

I/my household can afford the essentials (e.g., housing payments, groceries) each month.

	Total (A)	Household financial situation			
		Worse than a year ago	About the same as a ye	Better than a year ago (D)	
Total	N=1048	N=258	N=568	N=221	
Total (Unweighted)	N=1048	N=304	N=542	N=202	
Agree (Net)	78%	59%	84%	B	87% B
Strongly agree	38%	19%	40%	B	57% BC
Somewhat agree	40%	40%	44%	D	30%
Disagree (Net)	22%	41%	CD	16%	13%
Somewhat disagree	14%	27%	CD	12%	d 7%
Strongly disagree	7%	15%	CD	4%	7%

* Table Base: U.S. RESPONDENTS

I'm comfortable with the level of emergency savings I/my household currently has.

	Total (A)	Household financial situation			
		Worse than a year ago	About the same as a ye	Better than a year ago (D)	
Total	N=1048	N=258	N=568	N=221	
Total (Unweighted)	N=1048	N=304	N=542	N=202	
Agree (Net)	57%	29%	62%	B	75% BC
Strongly agree	23%	10%	21%	B	42% BC
Somewhat agree	34%	19%	41%	Bd	32% B
Disagree (Net)	43%	71%	CD	38%	D 25%
Somewhat disagree	23%	26%	d	25%	d 17%
Strongly disagree	20%	45%	CD	13%	8%

* Table Base: U.S. RESPONDENTS

After paying for essentials (e.g., housing payments, groceries) every month, I/my household still has money left over.

	Total (A)	Household financial situation			
		Worse than a year ago	About the same as a ye	Better than a year ago (D)	
Total	N=1048	N=258	N=568	N=221	
Total (Unweighted)	N=1048	N=304	N=542	N=202	
Agree (Net)	68%	43%	74%	B	81% BC
Strongly agree	29%	13%	28%	B	49% BC
Somewhat agree	39%	30%	46%	BD	32%
Disagree (Net)	32%	57%	CD	26%	d 19%
Somewhat disagree	19%	23%	D	20%	D 12%
Strongly disagree	13%	34%	CD	6%	7%

* Table Base: U.S. RESPONDENTS

I am/my household is currently saving for a major purchase (e.g., a new vehicle, a down payment on a house, college tuition).

	Total (A)	Household financial situation			
		Worse than a year ago	About the same as a ye	Better than a year ago (D)	
Total	N=1048	N=258	N=568	N=221	
Total (Unweighted)	N=1048	N=304	N=542	N=202	
Agree (Net)	50%	34%	50%	B	67% BC
Strongly agree	20%	11%	16%	B	42% BC
Somewhat agree	30%	23%	35%	Bd	25%
Disagree (Net)	50%	66%	CD	50%	D 33%
Somewhat disagree	23%	21%	25%	d	18%
Strongly disagree	28%	45%	CD	25%	D 15%

* Table Base: U.S. RESPONDENTS

I am/my household is actively contributing to long term savings (e.g., 401(k) plan, savings account, stock portfolio).

	Total (A)	Household financial situation			
		Worse than a year ago	About the same as a ye	Better than a year ago (D)	
Total	N=1048	N=258	N=568	N=221	
Total (Unweighted)	N=1048	N=304	N=542	N=202	
Agree (Net)	59%	39%	62%	B	75% BC
Strongly agree	28%	19%	26%	B	47% BC
Somewhat agree	31%	20%	36%	B	29% B
Disagree (Net)	41%	61%	CD	38%	D 25%
Somewhat disagree	18%	20%	18%	D	15%
Strongly disagree	23%	41%	CD	20%	D 10%

* Table Base: U.S. RESPONDENTS

Q51Q5: Over the last 5 years, has your household's overall savings increased, decreased, or stayed about the same?

	Total (A)	Household financial situation			
		Worse than a year ago	About the same as a ye	Better than a year ago (D)	
Total	N=1048	N=258	N=568	N=221	
Total (Unweighted)	N=1048	N=304	N=542	N=202	
Decreased	25%	37%	CD	17%	D 8%
Stayed about the same	39%	22%	54%	BD	21%
Increased	34%	18%	27%	B	70% BC
Prefer not to say	2%	3%	3%		1%

* Table Base: U.S. RESPONDENTS