

Q53Q1: How interested are you in each of the following types of sports?

Professional sports

	Total (A)	Gender		Age							Male Age					Female Age					Region		
		Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	18-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	18-34 (N)	35-44 (O)	45-54 (P)	55-64 (Q)	65+ (R)	Northeast (S)	South (T)	Midwest (U)	West (V)	
Total	N=1005	N=486	N=519	N=297	N=165	N=165	N=167	N=211	N=148	N=82	N=82	N=79	N=96	N=149	N=84	N=84	N=88	N=116	N=176	N=381	N=209	N=239	
Total (Unweighted)	N=1005	N=447	N=558	N=291	N=149	N=136	N=171	N=258	N=137	N=63	N=55	N=78	N=114	N=154	N=86	N=81	N=93	N=144	N=214	N=370	N=188	N=233	
Not at all/Not very interested (Net)	33%	24%	43%	28%	34%	26%	37%	44%	22%	18%	16%	33%	31%	34%	50%	35%	40%	55%	22%	36%	41%	31%	
Not at all interested	23%	14%	31%	16%	24%	18%	26%	32%	12%	7%	10%	23%	18%	21%	40%	26%	29%	44%	13%	26%	27%	21%	
Not very interested	11%	10%	11%	12%	11%	7%	11%	12%	10%	11%	6%	10%	14%	13%	10%	9%	12%	11%	9%	11%	13%	10%	
Somewhat interested	30%	26%	34%	36%	19%	31%	33%	29%	28%	17%	30%	26%	27%	44%	20%	31%	40%	31%	32%	29%	28%	34%	
Extremely/Very interested (Net)	36%	50%	23%	36%	47%	44%	30%	27%	51%	65%	54%	41%	42%	22%	30%	33%	20%	14%	47%	35%	31%	35%	
Very interested	20%	26%	14%	19%	21%	19%	20%	20%	24%	25%	20%	29%	31%	13%	18%	18%	12%	11%	22%	16%	20%	23%	
Extremely interested	17%	25%	9%	18%	26%	25%	10%	6%	26%	40%	34%	13%	11%	9%	12%	15%	8%	3%	25%	18%	12%	12%	

College sports

	Total (A)	Gender		Age							Male Age					Female Age					Region		
		Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	18-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	18-34 (N)	35-44 (O)	45-54 (P)	55-64 (Q)	65+ (R)	Northeast (S)	South (T)	Midwest (U)	West (V)	
Total	N=1005	N=486	N=519	N=297	N=165	N=165	N=167	N=211	N=148	N=82	N=82	N=79	N=96	N=149	N=84	N=84	N=88	N=116	N=176	N=381	N=209	N=239	
Total (Unweighted)	N=1005	N=447	N=558	N=291	N=149	N=136	N=171	N=258	N=137	N=63	N=55	N=78	N=114	N=154	N=86	N=81	N=93	N=144	N=214	N=370	N=188	N=233	
Not at all/Not very interested (Net)	42%	28%	55%	34%	37%	38%	57%	49%	21%	21%	21%	44%	39%	47%	53%	55%	69%	57%	39%	39%	44%	49%	
Not at all interested	28%	16%	40%	20%	27%	25%	41%	35%	10%	13%	13%	33%	20%	30%	41%	38%	47%	46%	26%	25%	35%	31%	
Not very interested	14%	12%	16%	14%	10%	13%	16%	14%	12%	9%	8%	10%	19%	17%	11%	18%	22%	11%	13%	14%	9%	18%	
Somewhat interested	26%	29%	23%	30%	26%	22%	18%	27%	35%	29%	26%	20%	28%	25%	24%	19%	16%	27%	24%	26%	28%	24%	
Extremely/Very Interested (Net)	32%	43%	22%	36%	36%	40%	25%	24%	44%	49%	54%	36%	33%	28%	23%	26%	15%	16%	37%	35%	29%	27%	
Very interested	19%	24%	15%	21%	20%	25%	14%	15%	26%	23%	30%	23%	17%	17%	18%	21%	6%	14%	21%	17%	20%	20%	
Extremely interested	13%	19%	7%	15%	16%	14%	11%	8%	18%	27%	24%	13%	15%	11%	6%	5%	8%	3%	16%	18%	8%	7%	

Q53Q2: Which one of the following sports leagues do you think currently has the safest return plan to protect players, coaches, referees, and supporting staff from health concerns related to COVID-19 as they restart or plan to restart?

	Total (A)	Gender		Age							Male Age					Female Age					Region		
		Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	18-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	18-34 (N)	35-44 (O)	45-54 (P)	55-64 (Q)	65+ (R)	Northeast (S)	South (T)	Midwest (U)	West (V)	
Total	N=1005	N=486	N=519	N=297	N=165	N=165	N=167	N=211	N=148	N=82	N=82	N=79	N=96	N=149	N=84	N=84	N=88	N=116	N=176	N=381	N=209	N=239	
Total (Unweighted)	N=1005	N=447	N=558	N=291	N=149	N=136	N=171	N=258	N=137	N=63	N=55	N=78	N=114	N=154	N=86	N=81	N=93	N=144	N=214	N=370	N=188	N=233	
Any (Net)	46%	58%	34%	64%	45%	46%	35%	28%	78%	61%	59%	43%	37%	51%	30%	33%	28%	21%	58%	39%	41%	52%	
Major League Baseball (MLB) - plans to have team:	13%	13%	14%	8%	14%	18%	11%	12%	7%	21%	17%	12%	15%	9%	8%	19%	11%	20%	9%	10%	17%		
The National Basketball Association (NBA) - playing	13%	20%	7%	22%	13%	14%	4%	7%	34%	18%	19%	8%	8%	9%	8%	9%	1%	5%	12%	14%	11%		
The National Hockey League (NHL) - playing all games	6%	8%	3%	7%	8%	5%	4%	3%	6%	13%	7%	9%	6%	8%	3%	3%	0%	0%	4%	3%	7%		
Major League Soccer (MLS) - playing all games at D 5%	7%	7%	4%	8%	7%	4%	2%	3%	11%	10%	4%	1%	4%	5%	4%	4%	4%	2%	6%	6%	4%		
Women's National Basketball Association (WNBA) 2%	3%	3%	1%	6%	2%	1%	0%	0%	7%	3%	1%	0%	1%	4%	1%	1%	0%	0%	4%	1%	4%		
National Women's Soccer League (NWSL) - playing 2%	2%	2%	3%	4%	3%	1%	2%	0%	3%	0%	0%	3%	1%	5%	5%	2%	0%	0%	3%	1%	3%		
Premier Lacrosse League - playing all games in Utah 2%	3%	3%	1%	4%	2%	3%	2%	0%	4%	3%	5%	1%	0%	4%	0%	0%	2%	0%	5%	2%	0%		
Other	3%	3%	2%	1%	3%	4%	3%	3%	1%	5%	1%	3%	4%	1%	1%	6%	2%	3%	3%	2%	2%		
None	23%	21%	26%	13%	22%	30%	28%	30%	8%	18%	27%	36%	26%	18%	25%	33%	20%	34%	19%	29%	25%		
Not sure	31%	21%	40%	22%	33%	24%	37%	42%	14%	21%	14%	21%	37%	30%	45%	34%	52%	45%	23%	33%	34%		

Q53Q3: How much do you agree or disagree with each of the following statements about the restart of professional/collegiate sports during COVID-19?

It is appropriate for U.S. sports leagues to return from lockdown now

	Total (A)	Gender		Age							Male Age					Female Age					Region		
		Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	18-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	18-34 (N)	35-44 (O)	45-54 (P)	55-64 (Q)	65+ (R)	Northeast (S)	South (T)	Midwest (U)	West (V)	
Total	N=1005	N=486	N=519	N=297	N=165	N=165	N=167	N=211	N=148	N=82	N=82	N=79	N=96	N=149	N=84	N=84	N=88	N=116	N=176	N=381	N=209	N=239	
Total (Unweighted)	N=1005	N=447	N=558	N=291	N=149	N=136	N=171	N=258	N=137	N=63	N=55	N=78	N=114	N=154	N=86	N=81	N=93	N=144	N=214	N=370	N=188	N=233	
Strongly/Somewhat Disagree (Net)	62%	55%	69%	60%	53%	59%	67%	71%	50%	45%	51%	63%	67%	70%	60%	67%	71%	75%	52%	62%	65%		
Strongly disagree	27%	23%	30%	22%	25%	21%	32%	35%	14%	23%	17%	32%	33%	29%	26%	25%	31%	37%	21%	28%	27%		
Somewhat disagree	36%	32%	39%	38%	28%	38%	36%	36%	36%	22%	35%	31%	34%	40%	34%	42%	40%	38%	31%	35%	37%		
Strongly/Somewhat Agree (Net)	38%	45%	31%	40%	47%	41%	33%	29%	50%	55%	49%	37%	33%	30%	40%	33%	29%	25%	48%	38%	35%		
Somewhat agree	25%	27%	23%	27%	27%	23%	25%	21%	33%	24%	27%	26%	23%	22%	30%	19%	25%	20%	31%	27%	24%		
Strongly agree	13%	18%	8%	13%	20%	18%	8%	7%	17%	31%	22%	11%	10%	9%	10%	14%	5%	5%	17%	11%	12%		

College football should resume this fall

	Total (A)	Gender		Age							Male Age					Female Age					Region		
		Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	18-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	18-34 (N)	35-44 (O)	45-54 (P)	55-64 (Q)	65+ (R)	Northeast (S)	South (T)	Midwest (U)	West (V)	
Total	N=1005	N=486	N=519	N=297	N=165	N=165	N=167	N=211	N=148	N=82	N=82	N=79	N=96	N=149	N=84	N=84	N=88	N=116	N=176	N=381	N=209	N=239	
Total (Unweighted)	N=1005	N=447	N=558	N=291	N=149	N=136	N=171	N=258	N=137	N=63	N=55	N=78	N=114	N=154	N=86	N=81	N=93	N=144	N=214	N=370	N=188	N=233	

Strongly/Somewhat Disagree (Net)	59%	53%	65%	55%	51%	57%	66%	68%	47%	50%	43%	62%	64%	63%	52%	70%	70%	71%	58%	59%	64%	57%
Strongly disagree	30%	28%	32%	25%	29%	26%	38%	36%	19%	31%	22%	46%	32%	32%	26%	30%	31%	39%	27%	31%	26%	35%
Somewhat disagree	29%	24%	33%	30%	22%	31%	28%	32%	28%	19%	21%	15%	32%	32%	26%	40%	39%	32%	31%	28%	38%	22%
Strongly/Somewhat Agree (Net)	41%	47%	35%	45%	49%	43%	34%	32%	53%	50%	57%	38%	36%	37%	48%	30%	30%	29%	42%	41%	36%	43%
Somewhat agree	27%	31%	24%	28%	35%	25%	27%	23%	33%	34%	34%	28%	26%	24%	35%	17%	25%	21%	25%	30%	27%	27%
Strongly agree	13%	16%	10%	16%	14%	18%	8%	9%	20%	16%	23%	10%	10%	13%	13%	5%	8%	17%	12%	10%	16%	

The NFL season should start on time

	Total (A)	Gender		Age							Male Age				Female Age				Region			
		Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	18-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	18-34 (N)	35-44 (O)	45-54 (P)	55-64 (Q)	65+ (R)	Northeast (S)	South (T)	Midwest (U)	West (V)
Total	N=1005	N=486	N=519	N=297	N=165	N=165	N=167	N=211	N=148	N=82	N=82	N=79	N=96	N=149	N=84	N=84	N=88	N=116	N=176	N=381	N=209	N=239
Total (Unweighted)	N=1005	N=447	N=558	N=291	N=149	N=136	N=171	N=258	N=137	N=63	N=55	N=78	N=114	N=154	N=86	N=81	N=93	N=144	N=214	N=370	N=188	N=233
Strongly/Somewhat Disagree (Net)	56%	46%	65%	45%	52%	52%	62%	73%	31%	43%	39%	59%	69%	59%	60%	65%	64%	77%	48%	58%	59%	56%
Strongly disagree	27%	23%	31%	17%	30%	22%	33%	37%	8%	26%	23%	33%	38%	27%	34%	22%	33%	37%	21%	31%	26%	28%
Somewhat disagree	29%	23%	34%	28%	22%	29%	28%	36%	23%	17%	16%	25%	32%	32%	26%	43%	31%	40%	27%	27%	33%	29%
Strongly/Somewhat Agree (Net)	44%	54%	35%	55%	48%	48%	38%	27%	69%	57%	61%	41%	31%	41%	40%	35%	36%	23%	52%	42%	41%	44%
Somewhat agree	29%	34%	24%	38%	28%	27%	29%	18%	47%	30%	33%	20%	29%	27%	22%	25%	17%	32%	27%	30%	29%	
Strongly agree	15%	20%	11%	17%	20%	21%	10%	8%	23%	27%	29%	9%	11%	12%	13%	13%	11%	6%	20%	15%	11%	14%

QS3Q4: Based on the current COVID-19 risk-level, how do you think sports leagues should handle fans at games this summer?

	Total (A)	Gender		Age							Male Age				Female Age				Region			
		Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	18-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	18-34 (N)	35-44 (O)	45-54 (P)	55-64 (Q)	65+ (R)	Northeast (S)	South (T)	Midwest (U)	West (V)
Total	N=1005	N=486	N=519	N=297	N=165	N=165	N=167	N=211	N=148	N=82	N=82	N=79	N=96	N=149	N=84	N=84	N=88	N=116	N=176	N=381	N=209	N=239
Total (Unweighted)	N=1005	N=447	N=558	N=291	N=149	N=136	N=171	N=258	N=137	N=63	N=55	N=78	N=114	N=154	N=86	N=81	N=93	N=144	N=214	N=370	N=188	N=233
Full stadiums without required safety precautions (e.g. 4%	4%	4%	6%	4%	5%	3%	1%	5%	3%	7%	6%	2%	7%	4%	3%	2%	0%	2%	4%	4%	5%	
Full stadiums with required safety precautions (e.g., n 13%	17%	9%	16%	25%	13%	7%	4%	20%	33%	21%	10%	3%	11%	16%	6%	3%	6%	16%	12%	10%	14%	
Partially filled stadiums without required safety precau 7%	10%	3%	14%	5%	5%	2%	2%	23%	4%	8%	4%	2%	6%	7%	1%	0%	2%	8%	6%	7%	6%	
Partially filled stadiums with required safety precautic 31%	26%	36%	28%	35%	26%	30%	39%	23%	29%	15%	25%	41%	34%	40%	37%	35%	37%	28%	35%	31%	28%	
No fans in the stands	45%	41%	48%	36%	31%	50%	56%	54%	30%	31%	48%	54%	53%	42%	31%	52%	59%	55%	44%	43%	48%	45%
Other	0%	1%	0%	0%	0%	1%	2%	0%	0%	0%	1%	2%	0%	0%	1%	0%	1%	0%	1%	0%	0%	1%

QS3Q5: How comfortable would you feel attending a sports event in person now/this summer (July-September)?

	Total (A)	Gender		Age							Male Age				Female Age				Region			
		Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	18-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	18-34 (N)	35-44 (O)	45-54 (P)	55-64 (Q)	65+ (R)	Northeast (S)	South (T)	Midwest (U)	West (V)
Total	N=1005	N=486	N=519	N=297	N=165	N=165	N=167	N=211	N=148	N=82	N=82	N=79	N=96	N=149	N=84	N=84	N=88	N=116	N=176	N=381	N=209	N=239
Total (Unweighted)	N=1005	N=447	N=558	N=291	N=149	N=136	N=171	N=258	N=137	N=63	N=55	N=78	N=114	N=154	N=86	N=81	N=93	N=144	N=214	N=370	N=188	N=233
Not at all/Not very comfortable (Net)	70%	64%	75%	58%	61%	69%	84%	83%	50%	54%	64%	83%	81%	66%	67%	73%	85%	86%	66%	72%	68%	70%
Not at all comfortable	47%	43%	52%	30%	41%	42%	67%	65%	26%	35%	37%	63%	63%	34%	47%	46%	71%	68%	47%	48%	48%	47%
Not very comfortable	22%	22%	23%	28%	20%	27%	16%	18%	24%	19%	27%	20%	18%	32%	21%	27%	13%	18%	20%	25%	20%	23%
Very/Somewhat comfortable (Net)	30%	36%	25%	42%	39%	31%	16%	17%	50%	46%	36%	17%	19%	34%	33%	27%	15%	14%	34%	28%	32%	30%
Somewhat comfortable	20%	20%	19%	27%	26%	19%	11%	12%	31%	23%	20%	9%	11%	23%	28%	18%	13%	13%	16%	20%	22%	19%
Very comfortable	10%	15%	6%	15%	14%	12%	5%	5%	19%	23%	15%	9%	8%	11%	5%	8%	2%	2%	17%	7%	10%	11%

QS3Q6: How much more comfortable would you feel attending a sports event in person now/this summer (July-September) if everyone wore masks and social distancing rules were followed?

	Total (A)	Gender		Age							Male Age				Female Age				Region			
		Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	18-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	18-34 (N)	35-44 (O)	45-54 (P)	55-64 (Q)	65+ (R)	Northeast (S)	South (T)	Midwest (U)	West (V)
Total	N=1005	N=486	N=519	N=297	N=165	N=165	N=167	N=211	N=148	N=82	N=82	N=79	N=96	N=149	N=84	N=84	N=88	N=116	N=176	N=381	N=209	N=239
Total (Unweighted)	N=1005	N=447	N=558	N=291	N=149	N=136	N=171	N=258	N=137	N=63	N=55	N=78	N=114	N=154	N=86	N=81	N=93	N=144	N=214	N=370	N=188	N=233
No more comfortable	48%	44%	51%	38%	46%	51%	57%	53%	33%	39%	51%	56%	50%	43%	52%	51%	59%	55%	41%	49%	47%	51%
Somewhat more comfortable	42%	41%	42%	47%	41%	39%	39%	41%	47%	38%	39%	38%	40%	46%	43%	39%	39%	41%	41%	42%	47%	37%
Much more comfortable	10%	14%	7%	16%	13%	10%	4%	7%	20%	22%	10%	6%	11%	11%	5%	10%	2%	4%	18%	9%	6%	12%

QS3Q7: When do you think you would feel comfortable attending a sports event in person?

	Total (A)	Gender		Age							Male Age				Female Age				Region			
		Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	18-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	18-34 (N)	35-44 (O)	45-54 (P)	55-64 (Q)	65+ (R)	Northeast (S)	South (T)	Midwest (U)	West (V)
Total	N=427	N=188	N=240	N=92	N=70	N=73	N=90	N=102	N=41	N=30	N=33	N=42	N=41	N=52	N=40	N=40	N=48	N=61	N=67	N=169	N=83	N=108
Total (Unweighted)	N=423	N=172	N=251	N=87	N=59	N=63	N=88	N=126	N=38	N=22	N=24	N=35	N=53	N=49	N=37	N=39	N=53	N=73	N=84	N=164	N=73	N=102
October-December 2020	1%	2%	1%	2%	3%	1%	2%	0%	1%	7%	0%	5%	0%	2%	0%	1%	0%	0%	0%	3%	0%	2%
January-March 2021	9%	12%	7%	13%	16%	11%	7%	2%	23%	27%	4%	9%	1%	5%	8%	16%	5%	4%	15%	6%	9%	11%

April-June 2021	18%	22%	14%	24%	15%	21%	15%	14%	28%	14%	23%	24%	21%	21%	16%	19%	8%	9%	18%	18%	15%	19%
July-September 2021	24%	23%	25%	20%	23%	28%	19%	29%	10%	19%	43%	15%	30%	29%	26%	16%	21%	28%	17%	22%	27%	29%
October-December 2021	12%	9%	13%	13%	7%	11%	16%	10%	14%	0%	10%	15%	5%	11%	13%	13%	17%	13%	13%	11%	9%	14%
2022 or after	18%	17%	19%	19%	11%	17%	22%	20%	14%	15%	19%	14%	21%	24%	7%	15%	28%	19%	19%	19%	22%	14%
Never	18%	14%	21%	9%	25%	12%	19%	25%	11%	19%	1%	17%	22%	7%	30%	20%	21%	27%	18%	22%	18%	11%

QS3Q8: How should professional and collegiate leagues handle things if a player tests positive COVID-19? Please select one.

	Total (A)	Gender		Age								Male Age					Female Age					Region			
		Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	18-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	18-34 (N)	35-44 (O)	45-54 (P)	55-64 (Q)	65+ (R)	Northeast (S)	South (T)	Midwest (U)	West (V)			
Total	N=1005	N=486	N=519	N=297	N=165	N=165	N=167	N=211	N=148	N=82	N=82	N=79	N=96	N=149	N=84	N=84	N=88	N=116	N=176	N=381	N=209	N=239			
Total (Unweighted)	N=1005	N=447	N=558	N=291	N=149	N=136	N=171	N=258	N=137	N=63	N=55	N=78	N=114	N=154	N=86	N=81	N=93	N=144	N=214	N=370	N=188	N=233			
Quarantine that player only	12%	18%	6%	10%	14%	17%	12%	9%	17%	19%	25%	20%	10%	3%	8%	9%	5%	9%	10%	12%	10%	14%			
Quarantine that player and any other players who had	39%	41%	38%	40%	34%	29%	40%	50%	49%	32%	26%	36%	53%	31%	36%	32%	43%	48%	37%	38%	42%	41%			
Quarantine the team and postpone/cancel games	26%	21%	31%	30%	24%	28%	26%	22%	24%	18%	24%	23%	17%	35%	30%	33%	28%	27%	28%	28%	23%	26%			
Quarantine the league and postpone/cancel all games	11%	10%	12%	12%	13%	12%	10%	9%	5%	20%	13%	8%	5%	18%	7%	10%	12%	11%	10%	11%	13%	11%			
Other	1%	1%	1%	1%	0%	2%	1%	0%	0%	0%	3%	2%	0%	1%	1%	0%	1%	0%	0%	1%	1%	1%			
Not at all sure	11%	10%	12%	8%	14%	12%	11%	10%	5%	10%	10%	10%	16%	11%	19%	15%	12%	6%	15%	11%	11%	7%			

QS3Q9: What percentage of players testing positive for COVID-19 should trigger a league to cancel the remainder of their season?

	Total (A)	Gender		Age								Male Age					Female Age					Region			
		Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	18-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	18-34 (N)	35-44 (O)	45-54 (P)	55-64 (Q)	65+ (R)	Northeast (S)	South (T)	Midwest (U)	West (V)			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
1-4%	15%	14%	17%	13%	16%	13%	17%	18%	14%	11%	11%	15%	17%	13%	21%	15%	20%	18%	14%	15%	13%	19%			
5-9%	12%	13%	11%	10%	14%	10%	16%	11%	7%	18%	10%	23%	13%	14%	11%	11%	9%	12%	11%	12%	14%	14%			
10%	18%	16%	19%	9%	12%	16%	30%	26%	10%	10%	9%	24%	31%	9%	14%	24%	35%	21%	18%	20%	14%	17%			
11-20%	17%	16%	18%	20%	15%	17%	16%	18%	19%	15%	15%	16%	15%	20%	14%	19%	16%	20%	17%	17%	20%	17%			
21-30%	12%	10%	15%	13%	15%	7%	9%	16%	10%	15%	2%	11%	11%	15%	15%	12%	8%	21%	15%	13%	15%	7%			
31-40%	4%	6%	3%	5%	2%	11%	3%	1%	5%	5%	19%	4%	1%	6%	0%	4%	1%	6%	3%	7%	2%				
41-50%	10%	11%	9%	16%	11%	7%	4%	7%	23%	8%	8%	1%	7%	9%	15%	6%	6%	7%	8%	8%	11%	12%			
More than 50%	11%	13%	8%	14%	14%	17%	5%	3%	12%	19%	27%	6%	4%	15%	10%	8%	3%	10%	12%	8%	11%	11%			
Mean	24.84	27.16	22.68	30.58	28.03	28.95	16.54	17.66	31.30	31.00	36.60	17.60	17.35	29.87	25.12	21.48	15.58	17.91	23.57	25.47	25.37	24.33			
Median	19.00	20.00	15.00	20.00	20.00	10.00	10.00	20.00	20.00	35.00	10.00	10.00	10.00	20.00	20.00	15.00	10.00	15.00	19.00	15.00	20.00	10.00			
Standard Deviation	25.72	27.01	24.29	28.53	28.46	27.26	19.47	18.17	26.60	30.51	30.16	21.54	19.99	30.39	26.17	21.79	17.45	16.61	22.83	26.86	24.77	26.80			

QS3Q10: Of the sports that have returned from lockdown, which have you watched for the first time, that you had never watched in the past? Please select all that apply.

	Total (A)	Gender		Age								Male Age					Female Age					Region			
		Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65+ (H)	18-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	18-34 (N)	35-44 (O)	45-54 (P)	55-64 (Q)	65+ (R)	Northeast (S)	South (T)	Midwest (U)	West (V)			
Total	N=1005	N=486	N=519	N=297	N=165	N=165	N=167	N=211	N=148	N=82	N=82	N=79	N=96	N=149	N=84	N=84	N=88	N=116	N=176	N=381	N=209	N=239			
Total (Unweighted)	N=1005	N=447	N=558	N=291	N=149	N=136	N=171	N=258	N=137	N=63	N=55	N=78	N=114	N=154	N=86	N=81	N=93	N=144	N=214	N=370	N=188	N=233			
Any (Net)	37%	45%	29%	58%	37%	40%	19%	17%	67%	55%	49%	19%	21%	50%	19%	31%	19%	14%	47%	34%	29%	40%			
NASCAR	17%	21%	13%	26%	12%	21%	10%	9%	33%	22%	18%	11%	10%	19%	3%	23%	9%	7%	23%	15%	14%	16%			
UFC	15%	19%	11%	26%	24%	11%	6%	1%	31%	37%	13%	6%	1%	22%	10%	9%	6%	1%	20%	12%	9%	20%			
PGA Tour	12%	14%	9%	21%	10%	8%	6%	8%	26%	14%	6%	8%	8%	15%	6%	10%	4%	8%	15%	10%	13%	12%			
Top Rank Boxing	8%	11%	5%	15%	14%	7%	1%	1%	18%	24%	6%	2%	1%	11%	4%	8%	1%	1%	15%	6%	5%	10%			
Other	2%	3%	0%	0%	1%	5%	0%	2%	0%	2%	11%	1%	4%	1%	0%	0%	0%	0%	2%	2%	1%	1%			
None	63%	55%	71%	42%	63%	60%	81%	83%	33%	45%	51%	81%	79%	50%	81%	69%	81%	86%	53%	66%	71%	60%			
Count	1.16	1.23	1.10	1.30	1.24	1.13	1.04	1.04	1.42	1.45	1.05	1.08	1.04	1.18	1.04	1.20	1.01	1.04	1.27	1.11	1.12	1.20			

	Total (A)	Household Income					Education			Employed		Children in HH ent of Child Unde				Home Ownership		Marital Status		Race/Ethnicity		
		Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)	Yes (K)	No (L)	Yes (M)	No (N)	Homeowner (O)	Renter (P)	Married (Q)	Not married (R)	White (S)	AA (T)	Hispanic (U)	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
1-4%	15%	18%	15%	15%	14%	18%	14%	13%	12%	19%	15%	15%	15%	16%	15%	17%	14%	17%	17%	14%	9%	
5-9%	12%	11%	16%	14%	11%	12%	12%	9%	12%	13%	7%	15%	7%	15%	12%	10%	11%	13%	12%	11%	12%	
10%	18%	15%	21%	22%	17%	18%	18%	19%	15%	21%	13%	21%	13%	20%	18%	18%	21%	15%	20%	12%	18%	
11-20%	17%	17%	11%	17%	20%	14%	19%	20%	18%	16%	19%	17%	17%	17%	17%	18%	16%	19%	16%	18%	22%	
21-30%	12%	14%	13%	12%	11%	14%	14%	9%	12%	13%	13%	12%	12%	12%	13%	10%	12%	13%	13%	14%	10%	
31-40%	4%	4%	6%	6%	4%	3%	6%	7%	6%	3%	6%	3%	7%	3%	4%	6%	5%	4%	5%	6%	2%	
41-50%	10%	13%	10%	4%	9%	10%	10%	11%	11%	8%	14%	7%	14%	7%	9%	11%	10%	10%	9%	15%	12%	
More than 50%	11%	8%	9%	9%	14%	12%	8%	11%	14%	7%	14%	9%	14%	9%	11%	10%	11%	11%	9%	11%	16%	
Mean	24.84	23.79	22.63	22.20	27.66	24.80	23.44	26.66	28.06	20.91	29.60	21.85	30.03	22.21	25.05	23.85	24.78	24.90	22.84	28.22	29.77	
Median	19.00	20.00	10.00	10.00	20.00	15.00	20.00	20.00	20.00	10.00	20.00	10.00	20.00	10.00	19.00	15.00	15.00	20.00	15.00	20.00	20.00	
Standard Deviation	25.72	23.18	23.08	25.11	28.45	26.19	23.32	26.43	26.92	23.62	27.14	24.34	26.79	24.77	26.03	24.29	24.84	26.51	24.22	26.83	28.01	

Q53Q10: Of the sports that have returned from lockdown, which have you watched for the first time, that you had never watched in the past? Please select all that apply.

	Total (A)	Household Income					Education			Employed		Children in HH ent of Child Unde				Home Ownership		Marital Status		Race/Ethnicity		
		Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)	Yes (K)	No (L)	Yes (M)	No (N)	Homeowner (O)	Renter (P)	Married (Q)	Not married (R)	White (S)	AA (T)	Hispanic (U)	
Total	N=1005	N=304	N=165	N=131	N=356	N=335	N=336	N=199	N=554	N=451	N=389	N=616	N=339	N=666	N=770	N=217	N=473	N=532	N=588	N=114	N=162	
Total (Unweighted)	N=1005	N=371	N=196	N=155	N=235	N=301	N=373	N=212	N=530	N=475	N=330	N=675	N=291	N=714	N=747	N=240	N=471	N=534	N=726	N=84	N=88	
Any (Net)	37%	32%	26%	39%	48%	31%	29%	49%	47%	24%	52%	27%	54%	28%	38%	33%	37%	36%	30%	41%	57%	
NASCAR	17%	17%	7%	19%	22%	13%	14%	24%	23%	9%	23%	12%	23%	13%	17%	15%	18%	15%	14%	15%	25%	
UFC	15%	15%	11%	14%	18%	13%	11%	19%	21%	7%	24%	9%	26%	9%	14%	16%	13%	16%	10%	19%	30%	
PGA Tour	12%	10%	6%	11%	18%	8%	9%	18%	16%	7%	17%	9%	19%	8%	13%	8%	14%	10%	9%	16%	16%	
Top Rank Boxing	8%	4%	6%	6%	14%	5%	3%	18%	13%	2%	14%	4%	15%	5%	9%	6%	11%	6%	7%	8%	11%	
Other	2%	0%	2%	1%	3%	1%	0%	3%	2%	1%	2%	2%	2%	2%	2%	0%	2%	1%	3%	0%	0%	
None	63%	68%	74%	61%	52%	69%	71%	51%	53%	76%	48%	73%	46%	72%	62%	67%	63%	64%	70%	59%	43%	
Count	1.16	1.14	1.05	1.12	1.28	1.09	1.09	1.32	1.27	1.03	1.28	1.09	1.31	1.09	1.18	1.14	1.21	1.12	1.13	1.18	1.25	