

121820 - HOD FLASH (24 Hour) Survey

Report Settings

Respondents:	Qualified Only
Additional Filter:	None
Table Set:	All
Percentage Base:	Total Answering
Stat Test Levels:	95 / 90 (z-test)
Stat Test Groups:	,BC,D-H,I-M,N-R,S-V
Date Range:	(12/18/20 - 12/21/20)

Segment Definitions

Total	(ALL) n=1015
Male	(Q4005.r1) n=490
Female	(Q4005.r2) n=525
18-34	(netAge.r1) n=308
35-44	(netAge.r3) n=167
45-54	(netAge.r4) n=162
55-64	(netAge.r5) n=165
65+	(netAge.r6) n=214
18-34	(netGenAg n=152
35-44	(netGenAg n=84
45-54	(netGenAg n=76
55-64	(netGenAg n=79
65+	(netGenAg n=99
18-34	(netGenAg n=156
35-44	(netGenAg n=82
45-54	(netGenAg n=86
55-64	(netGenAg n=86
65+	(netGenAg n=115
Northeast	(netRegior n=183
South	(netRegior n=383
Midwest	(netRegior n=214
West	(netRegior n=235

Weighting

Total	Q121820p nweight.Q121820prop.val
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121820 - HOD FLASH (24 Hour) Survey

Q3Q2: Compared to before the pandemic, how often would you like to do each of the following pre-COVID customs after the COVID-19 pandemic ends?

Handshakes with another person

Table with columns for Gender (Female, Male), Age (18-34, 35-44, 45-54, 55-64, 65+), and Region (Northeast, South, Midwest, West). Rows include Total, Total (Unweighted), More often, About the same, Less often, Never, and N/A - I did not do this before the COVID-19 pandemic.

* Table Base: U.S. RESPONDENTS

Business travel

Table with columns for Gender (Female, Male), Age (18-34, 35-44, 45-54, 55-64, 65+), and Region (Northeast, South, Midwest, West). Rows include Total, Total (Unweighted), More often, About the same, Less often, Never, and N/A - I did not do this before the COVID-19 pandemic.

* Table Base: U.S. RESPONDENTS

Q3Q2: Compared to during the pandemic, how often would you like to do each of the following COVID-era customs after the COVID-19 pandemic ends?

Use telemedicine (i.e., medical appointments from home using a computer, tablet, or phone)

Table with columns for Gender (Female, Male), Age (18-34, 35-44, 45-54, 55-64, 65+), and Region (Northeast, South, Midwest, West). Rows include Total, Total (Unweighted), More often, About the same, Less often, Never, and N/A - I haven't done this during the COVID-19 pandemic.

* Table Base: U.S. RESPONDENTS

Use outdoor seating at a restaurant

Table with columns for Gender (Female, Male), Age (18-34, 35-44, 45-54, 55-64, 65+), and Region (Northeast, South, Midwest, West). Rows include Total, Total (Unweighted), More often, About the same, Less often, Never, and N/A - I haven't done this during the COVID-19 pandemic.

* Table Base: U.S. RESPONDENTS

Go to work in a physical office full-time

Table with columns for Gender (Female, Male), Age (18-34, 35-44, 45-54, 55-64, 65+), and Region (Northeast, South, Midwest, West). Rows include Total, Total (Unweighted), More often, About the same, Less often, Never, and N/A - I haven't done this during the COVID-19 pandemic.

* Table Base: EMPLOYED

Attend video get-togethers with family and friends

Table with columns for Gender (Female, Male), Age (18-34, 35-44, 45-54, 55-64, 65+), and Region (Northeast, South, Midwest, West). Rows include Total, Total (Unweighted), More often, About the same, Less often, Never, and N/A - I haven't done this during the COVID-19 pandemic.

* Table Base: U.S. RESPONDENTS

Use curbside pickup for purchases (e.g., retail, grocery, restaurant carry out)

Table with columns for Gender (Female, Male), Age (18-34, 35-44, 45-54, 55-64, 65+), and Region (Northeast, South, Midwest, West). Rows include Total, Total (Unweighted), More often, About the same, Less often, Never, and N/A - I haven't done this during the COVID-19 pandemic.

* Table Base: U.S. RESPONDENTS

Wear a mask in public

Table with columns for Gender (Female, Male), Age (18-34, 35-44, 45-54, 55-64, 65+), and Region (Northeast, South, Midwest, West). Rows include Total, Total (Unweighted), More often, About the same, Less often, Never, and N/A - I haven't done this during the COVID-19 pandemic.

* Table Base: U.S. RESPONDENTS

Participate in video dating on dating sites

Table with columns for Gender (Female, Male), Age (18-34, 35-44, 45-54, 55-64, 65+), and Region (Northeast, South, Midwest, West). Rows include Total, Total (Unweighted), More often, About the same, Less often, Never, and N/A - I haven't done this during the COVID-19 pandemic.

* Table Base: U.S. RESPONDENTS

Q3Q3: How much do you agree or disagree with each of the following statements?

After the COVID-19 pandemic ends, I will only shake hands with other people if required for work or in another formal setting.

Table with columns for Gender (Female, Male), Age (18-34, 35-44, 45-54, 55-64, 65+), and Region (Northeast, South, Midwest, West). Rows include Total, Total (Unweighted), More often, About the same, Less often, Never, and N/A - I haven't done this during the COVID-19 pandemic.

Q3Q2: Compared to before the pandemic, how often would you like to do each of the following pre-COVID customs after the COVID-19 pandemic ends?

Handshakes with another person

Table with 25 columns: Total (A), Male (B), Gender (Female (C)), Age (18-34 (D), 35-44 (E), 45-54 (F), 55-64 (G), 65+ (H), 18-34 (I), 35-44 (J), 45-54 (K), 55-64 (L), 65+ (M), 18-34 (N), 35-44 (O), 45-54 (P), 55-64 (Q), 65+ (R)), Region (Northeast (S), South (T), Midwest (U), West (V)). Rows include Total, Total (Unweighted), and frequency levels: More often, About the same, Less often, Never.

U.S. RESPONDENTS

Table with 25 columns: Total (A), Male (B), Gender (Female (C)), Age (18-34 (D), 35-44 (E), 45-54 (F), 55-64 (G), 65+ (H), 18-34 (I), 35-44 (J), 45-54 (K), 55-64 (L), 65+ (M), 18-34 (N), 35-44 (O), 45-54 (P), 55-64 (Q), 65+ (R)), Region (Northeast (S), South (T), Midwest (U), West (V)). Rows include Total, Total (Unweighted), and frequency levels: More often, About the same, Less often, Never.

U.S. RESPONDENTS

Q3Q2: Compared to during the pandemic, how often would you like to do each of the following COVID-era customs after the COVID-19 pandemic ends?

Use telemedicine (i.e., medical appointments from home using a computer, tablet, or phone)

Table with 25 columns: Total (A), Male (B), Gender (Female (C)), Age (18-34 (D), 35-44 (E), 45-54 (F), 55-64 (G), 65+ (H), 18-34 (I), 35-44 (J), 45-54 (K), 55-64 (L), 65+ (M), 18-34 (N), 35-44 (O), 45-54 (P), 55-64 (Q), 65+ (R)), Region (Northeast (S), South (T), Midwest (U), West (V)). Rows include Total, Total (Unweighted), and frequency levels: More often, About the same, Less often, Never.

U.S. RESPONDENTS

Use outdoor seating at a restaurant

Table with 25 columns: Total (A), Male (B), Gender (Female (C)), Age (18-34 (D), 35-44 (E), 45-54 (F), 55-64 (G), 65+ (H), 18-34 (I), 35-44 (J), 45-54 (K), 55-64 (L), 65+ (M), 18-34 (N), 35-44 (O), 45-54 (P), 55-64 (Q), 65+ (R)), Region (Northeast (S), South (T), Midwest (U), West (V)). Rows include Total, Total (Unweighted), and frequency levels: More often, About the same, Less often, Never.

U.S. RESPONDENTS

Go to work in a physical office full-time

Table with 25 columns: Total (A), Male (B), Gender (Female (C)), Age (18-34 (D), 35-44 (E), 45-54 (F), 55-64 (G), 65+ (H), 18-34 (I), 35-44 (J), 45-54 (K), 55-64 (L), 65+ (M), 18-34 (N), 35-44 (O), 45-54 (P), 55-64 (Q), 65+ (R)), Region (Northeast (S), South (T), Midwest (U), West (V)). Rows include Total, Total (Unweighted), and frequency levels: More often, About the same, Less often, Never.

U.S. RESPONDENTS

Attend video get-togethers with family and friends

Table with 25 columns: Total (A), Male (B), Gender (Female (C)), Age (18-34 (D), 35-44 (E), 45-54 (F), 55-64 (G), 65+ (H), 18-34 (I), 35-44 (J), 45-54 (K), 55-64 (L), 65+ (M), 18-34 (N), 35-44 (O), 45-54 (P), 55-64 (Q), 65+ (R)), Region (Northeast (S), South (T), Midwest (U), West (V)). Rows include Total, Total (Unweighted), and frequency levels: More often, About the same, Less often, Never.

U.S. RESPONDENTS

Use curbside pickup for purchases (e.g., retail, grocery, restaurant carry out)

Table with 25 columns: Total (A), Male (B), Gender (Female (C)), Age (18-34 (D), 35-44 (E), 45-54 (F), 55-64 (G), 65+ (H), 18-34 (I), 35-44 (J), 45-54 (K), 55-64 (L), 65+ (M), 18-34 (N), 35-44 (O), 45-54 (P), 55-64 (Q), 65+ (R)), Region (Northeast (S), South (T), Midwest (U), West (V)). Rows include Total, Total (Unweighted), and frequency levels: More often, About the same, Less often, Never.

U.S. RESPONDENTS

Wear a mask in public

Table with 25 columns: Total (A), Male (B), Gender (Female (C)), Age (18-34 (D), 35-44 (E), 45-54 (F), 55-64 (G), 65+ (H), 18-34 (I), 35-44 (J), 45-54 (K), 55-64 (L), 65+ (M), 18-34 (N), 35-44 (O), 45-54 (P), 55-64 (Q), 65+ (R)), Region (Northeast (S), South (T), Midwest (U), West (V)). Rows include Total, Total (Unweighted), and frequency levels: More often, About the same, Less often, Never.

U.S. RESPONDENTS

Participate in video dating on dating sites

Table with 25 columns: Total (A), Male (B), Gender (Female (C)), Age (18-34 (D), 35-44 (E), 45-54 (F), 55-64 (G), 65+ (H), 18-34 (I), 35-44 (J), 45-54 (K), 55-64 (L), 65+ (M), 18-34 (N), 35-44 (O), 45-54 (P), 55-64 (Q), 65+ (R)), Region (Northeast (S), South (T), Midwest (U), West (V)). Rows include Total, Total (Unweighted), and frequency levels: More often, About the same, Less often, Never.

U.S. RESPONDENTS

Q3Q3: How much do you agree or disagree with each of the following statements?

After the COVID-19 pandemic ends, I will only shake hands with other people if required for work in another formal setting.

Table with 25 columns: Total (A), Male (B), Gender (Female (C)), Age (18-34 (D), 35-44 (E), 45-54 (F), 55-64 (G), 65+ (H), 18-34 (I), 35-44 (J), 45-54 (K), 55-64 (L), 65+ (M), 18-34 (N), 35-44 (O), 45-54 (P), 55-64 (Q), 65+ (R)), Region (Northeast (S), South (T), Midwest (U), West (V)). Rows include Total, Total (Unweighted).

121820 - HOD FLASH (24 Hour) Survey

Report Settings

Respondents:	Qualified Only
Additional Filter:	None
Table Set:	All
Percentage Base:	Total Answering
Stat Test Levels:	95 / 90 (z-test)
Stat Test Groups:	,B-E,F-H,IJ,KL,MN,OP,QR,S-U
Date Range:	(12/18/20 - 12/21/20)

Segment Definitions

Total	(ALL) n=1015
Less than \$50K	(Q2157.r4 n=305
\$50K - \$74.9K	(Q2157.r5' n=164
\$75K - \$99.9K	(Q2157.r6' n=131
\$100K+	(Q2157.r7 n=329
HS or Less	(Q2146.r7: n=389
Some College	(Q2146.r4 n=282
College Grad+	(Q2146.r5 n=203
Yes	(netEmplo n=539
No	(netEmplo n=476
Yes	(Q2141.ch n=384
No	(Q2141.ch n=631
Yes	(netParent n=312
No	not (netPa n=703
Homeowner	(netHomeI n=692
Renter	(netHomeI n=275
Married	(netMarSt: n=472
Not married	(netMarSt: n=543
White	not (Q217! n=618
AA	not (Q217! n=111
Hispanic	(Q2175.r1' n=160

Weighting

Total	Q121820p nweight.Q121820prop.val
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Q53Q1: Compared to before the pandemic, how often would you like to do each of the following pre-COVID customs after the COVID-19 pandemic ends?

Handshakes with another person

Table with columns for Total, Household Income, Education, Employment, Children in HH, Parent of Child Under 18, Home Ownership, Marital Status, Race/Ethnicity, and Hispanic. Rows include More often, About the same, Less often, Never, and N/A - I did not do this before the COVID-19 pandemic.

Business travel

Table with columns for Total, Household Income, Education, Employment, Children in HH, Parent of Child Under 18, Home Ownership, Marital Status, Race/Ethnicity, and Hispanic. Rows include More often, About the same, Less often, Never, and N/A - I did not do this before the COVID-19 pandemic.

U.S. RESPONDENTS

Q53Q2: Compared to during the pandemic, how often would you like to do each of the following COVID-era customs after the COVID-19 pandemic ends?

Use telemedicine (i.e., medical appointments from home using a computer, tablet, or phone)

Table with columns for Total, Household Income, Education, Employment, Children in HH, Parent of Child Under 18, Home Ownership, Marital Status, Race/Ethnicity, and Hispanic. Rows include More often, About the same, Less often, Never, and N/A - I haven't done this during the COVID-19 pandemic.

U.S. RESPONDENTS

Use outdoor seating at a restaurant

Table with columns for Total, Household Income, Education, Employment, Children in HH, Parent of Child Under 18, Home Ownership, Marital Status, Race/Ethnicity, and Hispanic. Rows include More often, About the same, Less often, Never, and N/A - I haven't done this during the COVID-19 pandemic.

U.S. RESPONDENTS

Go to work in a physical office full-time

Table with columns for Total, Household Income, Education, Employment, Children in HH, Parent of Child Under 18, Home Ownership, Marital Status, Race/Ethnicity, and Hispanic. Rows include More often, About the same, Less often, Never, and N/A - I haven't done this during the COVID-19 pandemic.

U.S. RESPONDENTS

Attend video get-togethers with family and friends

Table with columns for Total, Household Income, Education, Employment, Children in HH, Parent of Child Under 18, Home Ownership, Marital Status, Race/Ethnicity, and Hispanic. Rows include More often, About the same, Less often, Never, and N/A - I haven't done this during the COVID-19 pandemic.

U.S. RESPONDENTS

Use curbside pickup for purchases (e.g., retail, grocery, restaurant carry out)

Table with columns for Total, Household Income, Education, Employment, Children in HH, Parent of Child Under 18, Home Ownership, Marital Status, Race/Ethnicity, and Hispanic. Rows include More often, About the same, Less often, Never, and N/A - I haven't done this during the COVID-19 pandemic.

U.S. RESPONDENTS

Wear a mask in public

Table with columns for Total, Household Income, Education, Employment, Children in HH, Parent of Child Under 18, Home Ownership, Marital Status, Race/Ethnicity, and Hispanic. Rows include More often, About the same, Less often, Never, and N/A - I haven't done this during the COVID-19 pandemic.

U.S. RESPONDENTS

Participate in video dating on dating sites

Table with columns for Total, Household Income, Education, Employment, Children in HH, Parent of Child Under 18, Home Ownership, Marital Status, Race/Ethnicity, and Hispanic. Rows include More often, About the same, Less often, Never, and N/A - I haven't done this during the COVID-19 pandemic.

U.S. RESPONDENTS

Q53Q3: How much do you agree or disagree with each of the following statements?

After the COVID-19 pandemic ends, I will only shake hands with other people if required for work or in another formal setting.

		Household Income							Education				Employed	Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity	
Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)	Yes (K)	No (L)	Yes (M)	No (N)	Homeowner (O)	Renter (P)	Married (Q)	Not married (R)	White (S)	AA (T)	Hispanic (U)			
N=1015	N=305	N=164	N=131	N=329	N=389	N=282	N=203	N=539	N=476	N=384	N=631	N=312	N=703	N=692	N=325	N=472	N=543	N=618	N=111	N=160			
Total (Unweighted)	N=1015	N=305	N=164	N=131	N=329	N=282	N=203	N=539	N=476	N=384	N=631	N=312	N=703	N=692	N=325	N=472	N=543	N=618	N=111	N=160			
Acre (Net)	54%	57%	57%	54%	54%	50%	54%	60%	J	49%	62%	L	50%	61%	N	53%	54%	57%	53%	63%			

* Table Base: U.S. RESPONDENTS
I would be happy to never shake someone's hand again.

		Household Income							Education				Employed	Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity	
Total (Unweighted)	N=1015	N=305	N=164	N=131	N=329	N=282	N=203	N=539	N=476	N=384	N=631	N=312	N=703	N=692	N=325	N=472	N=543	N=618	N=111	N=160			
Acre (Net)	54%	56%	62%	D	45%	56%	52%	53%	60%	56%	58%	52%	61%	N	51%	54%	59%	54%	55%	54%			

* Table Base: U.S. RESPONDENTS
I plan to travel a few times a year for business after the COVID-19 pandemic ends.

		Household Income							Education				Employed	Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity	
Total (Unweighted)	N=539	N=127	N=80	N=80	N=230	N=165	N=134	N=539	N=476	N=384	N=631	N=312	N=703	N=692	N=325	N=472	N=543	N=618	N=111	N=160			
Acre (Net)	52%	42%	42%	E	60%	42%	43%	R	0%	51%	64%	0%	43%	N	42%	R	42%	R	37%	33%			

* Table Base: EMPLOYED
I would prefer a mix of in-office and remote work after the COVID-19 pandemic ends.

		Household Income							Education				Employed	Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity	
Total (Unweighted)	N=668	N=127	N=80	N=80	N=230	N=165	N=134	N=539	N=476	N=384	N=631	N=312	N=703	N=692	N=325	N=472	N=543	N=618	N=111	N=160			
Acre (Net)	66%	58%	62%	E	78%	BCD	59%	71%	66%	0%	71%	L	62%	n	62%	P	56%	67%	62%	67%			

* Table Base: EMPLOYED
I enjoy using video conferencing (e.g., Zoom, Skype, FaceTime) for virtual meetings with coworkers.

		Household Income							Education				Employed	Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity	
Total (Unweighted)	N=639	N=127	N=80	N=80	N=230	N=165	N=134	N=539	N=476	N=384	N=631	N=312	N=703	N=692	N=325	N=472	N=543	N=618	N=111	N=160			
Acre (Net)	61%	55%	52%	A	68%	BCD	56%	65%	61%	0%	67%	L	56%	n	65%	P	52%	62%	54%	58%			

* Table Base: EMPLOYED
I enjoy video conferencing (e.g., using Zoom, Skype, FaceTime) for virtual get-togethers with family or friends.

		Household Income							Education				Employed	Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity	
Total (Unweighted)	N=1015	N=305	N=164	N=131	N=329	N=282	N=203	N=539	N=476	N=384	N=631	N=312	N=703	N=692	N=325	N=472	N=543	N=618	N=111	N=160			
Acre (Net)	53%	56%	C	D	47%	35%	CD	52%	45%	62%	L	48%	65%	N	48%	53%	54%	56%	51%	49%			

* Table Base: U.S. RESPONDENTS
I only want to date face-to-face after the COVID-19 pandemic ends.

		Household Income							Education				Employed	Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity	
Total (Unweighted)	N=1015	N=305	N=164	N=131	N=329	N=282	N=203	N=539	N=476	N=384	N=631	N=312	N=703	N=692	N=325	N=472	N=543	N=618	N=111	N=160			
Acre (Net)	44%	48%	D	20%	64%	35%	24%	24%	24%	28%	25%	28%	20%	20%	20%	20%	20%	22%	22%	22%			

* Table Base: U.S. RESPONDENTS
I will wear masks in public when required by law after the COVID-19 pandemic ends.

		Household Income							Education				Employed	Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity	
Total (Unweighted)	N=1015	N=305	N=164	N=131	N=329	N=282	N=203	N=539	N=476	N=384	N=631	N=312	N=703	N=692	N=325	N=472	N=543	N=618	N=111	N=160			
Acre (Net)	82%	80%	85%	80%	80%	83%	83%	83%	83%	83%	82%	83%	82%	83%	82%	83%	82%	82%	82%	83%			

* Table Base: U.S. RESPONDENTS
I will wear masks in public if safety guidelines recommend it after the COVID-19 pandemic ends.

		Household Income							Education				Employed	Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity	
Total (Unweighted)	N=1015	N=305	N=164	N=131	N=329	N=282	N=203	N=539	N=476	N=384	N=631	N=312	N=703	N=692	N=325	N=472	N=543	N=618	N=111	N=160			
Acre (Net)	80%	80%	84%	79%	78%	79%	74%	83%	R	80%	79%	80%	78%	80%	80%	81%	79%	81%	85%	72%			

Disagree (Net)	19%	18%	15%	21%	21%	17%	25%	fh	17%	20%	17%	21%	17%	22%	17%	18%	19%	18%	19%	18%	14%	26%
Somewhat disagree	8%	7%	7%	9%	8%	7%	9%	fh	5%	8%	7%	11%	6%	10%	6%	8%	8%	6%	9%	6%	6%	14%
Strongly disagree	11%	11%	8%	11%	13%	10%	16%	f	13%	11%	11%	10%	11%	12%	11%	13%	13%	10%	11%	11%	7%	12%
Not applicable	2%	2%	1%	1%	1%	4%	ph	1%	0%	0%	4%	0%	3%	0%	3%	m	2%	1%	1%	2%	1%	2%

* Table Base: U.S. RESPONDENTS

Disagree (Net)	188	56	25	27	69	64	71	34	105	83	81	107	67	121	126	53	85	103	108	15	41
Somewhat disagree	76	21	11	12	27	26	26	11	45	31	41	36	31	46	53	22	26	50	37	7	22
Strongly disagree	112	34	14	15	42	38	45	23	60	52	40	72	37	75	73	32	59	53	71	8	19
Not applicable	19	5	2	1	2	17	2	0	2	17	2	17	0	18	11	3	6	12	10	1	3

* Table Base: U.S. RESPONDENTS