

Base: All Respondents

Q2180 And are you...?

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	·*	225	1489	521	240	281	739	559	191*
Heterosexual (Straight)	1789 89%	881 90%	907 88%	181 77%	502 86% d	452 90% De	654 95% DEF	549 87%	555 89%	668 91%	508 95% LM	727 87%	553 87%	-	61 27%	1303 88%	486 93% P	226 94%	260 93%	656 89% V	494 86% V	153 80%
Gay	30 1%	27 3% C	2 *	2 1%	6 1%	4 1%	18 3%	12 2%	7 1%	11 1%	3 1%	16 2%	11 2%	-	30 13%	27 2%	3 1%	1 *	2 1%	9 1%	14 3%	4 2%
Lesbian	19 1%	1 *	18 2% B	1 *	12 2% G	4 1%	2 *	5 1%	10 2%	4 1%	2 *	11 1%	6 1%	-	19 9%	13 1%	6 1%	2 1%	3 1%	9 1%	5 1%	-
Bisexual	103 5%	39 4%	64 6% EFG	30 13% G	39 7% G	31 6% G	4 1%	39 6%	29 5%	28 4%	16 3% K	55 6% K	32 5%	-	103 46%	95 8% Q	8 2%	3 1%	5 2%	50 7%	27 5%	18 10%
Queer	12 1%	6 1%	5 1%	6 3% IG	4 1%	2 *	-	7 1%	2 *	2 *	3 *	3 *	5 1%	-	12 5%	8 1%	3 1%	·*	3 1%	4 1%	4 1%	-
Decline to answer	58 3%	24 2%	33 3%	14 6% FG	25 4% IG	8 2%	11 2%	18 3%	19 3%	20 3%	5 1% K	29 3% K	24 4%	-	-	42 3%	15 3%	8 3%	8 3%	11 2%	15 3%	16 8% TU
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Base: All Respondents

Q2182 Do you consider yourself to be a transgender individual?

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	·*	225	1489	521	240	281	739	559	191*
Yes	81 4%	59 6% C	22 2%	9 4% G	53 9% dFG	17 3% G	1	17 3%	23 4%	40 5% h	12 2% KM	69 7% KM	9 1%	-	81 36%	67 4%	14 3%	8 3%	6 2%	30 4%	25 5%	11 6%
No	1893 94%	910 93%	984 95% b	217 93%	526 90%	473 94% E	678 98% DEF	600 95%	595 96%	675 92%	525 98% LM	777 92%	592 93%	-	138 61%	1395 94%	498 96%	231 96%	268 95%	701 95%	520 93%	174 91%
Decline to answer	36 2%	11 1%	25 2%	7 3%	8 1%	11 2%	10 1%	14 2% i	4 1%	17 2% i	-	3	33 5% KL	-	6 3%	27 2%	9 2%	1 1%	7 3%	7 1%	14 2%	6 3%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

VCE1a Which of the following applies to you regarding the COVID-19 vaccine?

Base: All Respondents

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	·*	225	1489	521	240	281	739	559	191*
I am fully vaccinated	1350 67%	673 69%	677 66%	129 55%	344 59%	335 67%	542 79%	356 56%	444 71%	531 72%	330 61%	629 75%	391 62%	-	162 72%	1350 91%	-	-	-	675 91%	519 93%	156 82%
I have only received the first of two COVID-19 vaccine shots	139 7%	78 8%	61 6%	27 11%	57 10%	20 4%	36 5%	56 9%	38 6%	45 6%	33 6%	61 7%	45 7%	-	31 14%	139 9%	-	-	-	63 9%	41 7%	35 18%
I am not vaccinated	521 26%	229 23%	292 28%	78 33%	187 32%	146 29%	111 16%	219 35%	140 22%	157 21%	174 32%	150 18%	197 31%	-	32 14%	-	521 100%	240 100%	281 100%	-	-	-
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

VCE1b Which of the following best describes your mindset to getting the COVID-19 vaccine in the future?

Base: Unvaccinated

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	512	211	301	73	187	137	115	258	144	102	171	155	186	-	41	-	512	235	277	-	-	-
Weighted Base	521	229	292	78*	187	146*	111*	219	140*	157*	174*	150*	197*	.*	32*	.**	521	240	281	.**	.**	.**
I plan to wait awhile until I feel comfortable	240 46%	121 53% c	119 41%	41 53% g	93 50% G	70 48% g	36 33%	94 43%	61 43%	84 53%	64 37%	96 64% KM	80 41%	-	15 46%	-	240 46%	240 100% S	-	-	-	-
I do not plan to get the vaccine at all	281 54%	109 47%	173 59% b	37 47%	94 50%	76 52%	74 67% dEF	125 57%	79 57%	73 47%	110 63%	54 36%	117 59% L	-	17 54%	-	281 54%	-	281 100% R	-	-	-
Sigma	521 100%	229 100%	292 100%	78 100%	187 100%	146 100%	111 100%	219 100%	140 100%	157 100%	174 100%	150 100%	197 100%	-	32 100%	-	521 100%	240 100%	281 100%	-	-	-

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

HOS1 Which of the following best describes your current primary residence?

Base: All Respondents

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
I own my primary residence by myself or with others	1366 68%	666 68%	700 68%	100 43%	367 63% D	333 66% D	566 82% DEF	285 45%	449 72% H	625 85% HI	417 78% LM	561 67%	388 61%	-	125 56%	1080 73% Q	286 55%	128 53%	158 56%	533 72%	408 73%	139 73%
I rent or lease my primary residence by myself or with others	501 25%	245 25%	255 25%	83 36% G	179 30% G	141 28% G	98 14% G	262 42% IJ	141 23% J	92 13% J	94 18% K	234 29% K	173 27% K	-	74 33% P	327 22% P	174 33% P	89 37%	84 30%	170 23%	116 21%	41 21%
Something else	143 7%	69 7%	75 7%	50 22% EFG	41 7% G	27 5% G	25 4% G	84 13% IJ	32 5% J	16 2% J	26 5% K	46 5% K	72 11% KL	-	26 12% P	82 6% P	61 12% P	23 9%	39 14%	35 5%	35 6%	12 6%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

DVT1 Which vaccine did you receive for COVID-19?

Base: Already Vaccinated

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1498	697	801	127	454	306	611	547	526	408	379	716	403	-	168	1498	-	-	-	753	568	177
Weighted Base	1489	751	738	155*	401	355	578	412	482	576	363	690	436	.*	193*	1489	..	..	..	739	559	191*
Pfizer/BioNTech	739 50%	340 45%	398 54% B	81 52%	220 55% G	172 49%	265 46%	197 48%	238 49%	291 51%	169 46%	350 51%	220 50%	-	93	739 50%	-	-	-	739 100% UV	-	-
Moderna	559 38%	296 39%	263 36%	42 27%	111 28%	129 36%	277 48% DEF	170 41%	183 38%	205 36%	149 41%	240 35%	170 39%	-	67	559 38%	-	-	-	-	559 100% TV	-
Johnson & Johnson	191 13%	115 15% C	76 10%	32 20% G	70 17% G	54 15% G	35 6%	45 11%	61 13%	79 14%	45 12%	100 15%	46 11%	-	33	191 13%	-	-	-	-	-	191 100% TU
Sigma	1489 100%	751 100%	738 100%	155 100%	401 100%	355 100%	578 100%	412 100%	482 100%	576 100%	363 100%	690 100%	436 100%	-	193 100%	1489 100%	-	-	-	739 100%	559 100%	191 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

BOS02 How likely are you to get a COVID vaccine booster shot once it becomes available to you?

Base: Already Vaccinated

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1498	697	801	127	454	306	611	547	526	408	379	716	403	-	168	1498	-	-	-	753	568	177
Weighted Base	1489	751	738	155*	401	355	578	412	482	576	363	690	436	.*	193*	1489	..	..	..	739	559	191*
Very/Somewhat Likely (Net)	1300 87%	659 88%	641 87%	123 79%	351 88% d	300 85%	525 91% DF	331 80%	420 87% H	530 92% Hi	304 84% KM	642 93% KM	353 81%	-	168 87%	1300 87%	-	-	-	639 87%	489 87%	171 90%
Very likely	945 63%	473 63%	472 64%	66 43% D	227 57% D	211 59% D	441 76% DEF	246 60%	300 62% H	393 68% Hi	212 58% KM	505 73% KM	229 53%	-	125 65%	945 63%	-	-	-	467 63%	360 64%	118 62%
Somewhat likely	354 24%	186 25%	169 23%	57 37% FG	124 31% G	89 25% G	84 15%	85 21%	120 25% H	137 24% Hi	93 26% KM	137 20% KM	124 29% L	-	43 22%	354 24%	-	-	-	172 23%	129 23%	53 28%
Not At All Likely/Somewhat Unlikely (Net)	189 13%	92 12%	97 13%	32 21% eG	50 12% G	55 15% G	81 9% IJ	62 13% J	46 8% J	59 16% J	48 7% L	83 19% L	32 7% L	-	25 13% L	189 13%	-	-	-	99 13%	70 13%	20 10%
Somewhat unlikely	107 7%	58 8%	49 7%	21 13% G	31 8% G	25 7% G	31 5% J	44 11% J	33 7% J	29 6% J	34 8% L	45 10% L	14 4% L	-	14 7% L	107 7%	-	-	-	60 8%	35 6%	13 7%
Not at all likely	82 6%	35 5%	48 6%	12 8% G	19 5% G	30 8% G	22 4% J	37 9% J	29 6% J	16 3% L	29 8% L	15 2% L	38 9% L	-	10 5% L	82 6%	-	-	-	40 5%	35 6%	7 4%
Sigma	1489 100%	751 100%	738 100%	155 100%	401 100%	355 100%	578 100%	412 100%	482 100%	576 100%	363 100%	690 100%	436 100%	-	193 100%	1489 100%	-	-	-	739 100%	559 100%	191 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**BOS02b** How comfortable would you be getting a COVID booster shot made from a different manufacturer than your initial vaccination, now that the FDA has announced that people can mix brands? For example, your initial dose was made by Moderna but the booster shot would be made by Pfizer.

Base: Likely To Get Booster Shot

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG&T	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1318	614	704	95	404	263	556	451	466	387	309	668	341	-	149	1318	-	-	-	661	504	153
Weighted Base	1300	659	641	123*	351	300	525	331	420	530	304	642	353	-	168*	1300	-**	-**	-**	639	489	171*
Very/Somewhat Comfortable (Net)	915 70%	509 77% C	406 63%	92 75%	289 82% FG	196 65%	338 64%	204 62%	307 73% H	397 75% H	192 63%	501 78% KM	222 63%	-	141 84%	915 70%	-	-	-	466 73% U	312 64%	137 80% U
Very comfortable	461 35%	288 44% C	173 27%	37 30%	157 45% dG	104 35%	163 31%	106 32%	138 33%	214 40%	87 29%	279 43% KM	95 27%	-	79 47%	461 35%	-	-	-	218 34%	156 32%	88 51% TU
Somewhat comfortable	454 35%	221 34%	233 36%	55 45% f	132 38%	92 31%	175 33%	98 30%	169 40% H	183 34%	105 35%	221 34% KM	127 36%	-	63 37%	454 35%	-	-	-	248 39% u	156 32%	49 29%
Not At All/Not Too Comfortable (Net)	385 30%	150 23% B	235 37% B	31 25%	63 18% E	104 35% E	187 36% E	127 38% IJ	113 27% H	133 28% H	112 37% KM	141 22% L	131 37% L	-	27 16%	385 30%	-	-	-	173 27% u	177 36% TV	34 20%
Not too comfortable	264 20%	106 16% B	158 25% B	20 16%	41 12% E	77 26% E	126 24% E	82 25% H	77 18% E	94 18% L	73 24% L	102 16% L	88 25% L	-	24 15%	264 20%	-	-	-	112 18% TV	132 27% TV	20 12%
Not at all comfortable	121 9%	44 7% B	77 12% B	11 9%	22 6% E	27 9% E	61 12% E	45 14% IJ	36 9% L	39 7% L	39 13% L	39 6% L	42 12% L	-	2 1%	121 9%	-	-	-	61 10% L	45 9%	14 8%
Sigma	1300 100%	659 100%	641 100%	123 100%	351 100%	300 100%	525 100%	331 100%	420 100%	530 100%	304 100%	642 100%	353 100%	-	168 100%	1300 100%	-	-	-	639 100%	489 100%	171 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing



MBS1 With FDA guidance approving the mixing of vaccine brands for COVID booster shots, do you plan on choosing a different brand than your initial dose when the booster becomes available to you?

Base: Likely To Get Booster Shot

	Gender		Age				Income			Political					Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22-10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1318	614	704	95	404	263	556	451	466	387	309	668	341	-	149	1318	-	-	-	661	504	153
Weighted Base	1300	659	641	123*	351	300	525	331	420	530	304	642	353	.*	168*	1300	.*	.*	.*	639	489	171*
Yes (Net)	524	325	199	67	245	123	89	102	178	241	98	299	127	-	93	524	-	-	-	246	164	114
	40%	49%	31%	55%	70%	41%	17%	31%	42%	46%	32%	47%	36%	-	56%	40%	-	-	-	38%	33%	67%
		C		FG	DFG	G			H	H	KM										TU	TU
Yes, definitely	253	162	91	28	131	66	28	50	77	127	40	182	31	-	60	253	-	-	-	108	76	69
	19%	25%	14%	23%	37%	22%	5%	15%	18%	24%	13%	28%	9%	-	36%	19%	-	-	-	17%	15%	40%
		C		G	DFG	G			H	H	KM										TU	TU
Yes, probably	271	162	108	39	114	56	61	53	101	115	58	117	96	-	33	271	-	-	-	138	88	45
	21%	25%	17%	32%	32%	19%	12%	16%	24%	22%	19%	18%	27%	-	20%	21%	-	-	-	22%	18%	28%
		C		IG	FG	G			H	H	KL										V	V
No (Net)	776	334	442	56	106	178	436	229	243	289	207	343	226	-	75	776	-	-	-	393	325	57
	60%	51%	69%	45%	30%	59%	83%	69%	58%	54%	68%	53%	64%	-	44%	60%	-	-	-	62%	67%	33%
		B		E	DE	DEF			L	L										V	V	V
No, probably not	531	246	285	38	86	138	269	152	173	196	124	262	144	-	63	531	-	-	-	268	220	42
	41%	37%	44%	31%	25%	46%	51%	46%	41%	37%	41%	41%	41%	-	37%	41%	-	-	-	42%	45%	25%
		b		E	DE	DE			L	L										V	V	V
No, definitely not	245	88	157	17	20	40	167	77	70	93	82	81	82	-	12	245	-	-	-	125	105	15
	19%	13%	25%	14%	6%	13%	32%	23%	17%	18%	27%	13%	23%	-	7%	19%	-	-	-	20%	21%	9%
		B		E	E	DEF			L	L										V	V	V
Sigma	1300	659	641	123	351	300	525	331	420	530	304	642	353	-	168	1300	-	-	-	639	489	171
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	-	-	-	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

MBS2 Which brand do you plan on choosing for your booster shot?

Base: Will Mix Vaccine Brands

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBO	Vaccin- ated	Unvaccin- ated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	538	314	224	50	295	99	94	131	186	216	104	317	117	-	91	538	-	-	-	267	163	108
Weighted Base	524	325	199	67**	245	123*	89*	102*	178*	241	98*	299	127*	.*	93*	524	.*	.*	.*	246	164*	114*
Moderna	175 33%	106 33%	69 35%	25 37%	90 37%	40 33%	20 22%	28 28%	57 32%	89 37%	41 42%	97 33%	36 28%	-	34 37%	175 33%	-	-	-	126 51%	-	49 43%
Pfizer/BioNTech	127 24%	93 29%	34 17%	14 21%	49 20%	33 27%	31 35%	30 30%	46 26%	51 21%	24 25%	78 26%	25 20%	-	18 20%	127 24%	-	-	-	85 52%	42 37%	-
Johnson & Johnson	69 13%	38 12%	31 15%	8 12%	48 20%	11 9%	2 2%	8 8%	20 11%	41 17%	9 9%	49 16%	12 9%	-	23 24%	69 13%	-	-	-	38 15%	31 19%	-
I'm not sure yet	153 29%	88 27%	65 33%	20 30%	58 24%	38 31%	37 41%	36 35%	54 31%	61 25%	23 24%	75 25%	55 43%	-	18 19%	153 29%	-	-	-	82 33%	47 29%	23 20%
Sigma	524 100%	325 100%	199 100%	67 100%	245 100%	123 100%	89 100%	102 100%	178 100%	241 100%	98 100%	299 100%	127 100%	-	93 100%	524 100%	-	-	-	246 100%	164 100%	114 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

MBS3 Why do you plan on mixing vaccine brands for your booster shot? Please select all that apply.

Base: Will Mix Vaccine Brands

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	538	314	224	50	295	99	94	131	186	216	104	317	117	-	91	538	-	-	-	267	163	108
Weighted Base	524	325	199	67**	245	123*	89*	102*	178*	241	98*	299	127*	.*	93*	524	..	..	..	246	164*	114*
I think there are benefits to trying different variations of the vaccine for more immunity	237 45%	153 47%	84 42%	23 34%	132 54% G	52 42%	31 34%	34 33%	78 44%	125 52% H	38 39%	146 49%	53 42%	-	59 64%	237 45%	-	-	-	117 47%	72 44%	49 43%
I want to make getting a booster shot as easily as possible by having multiple options	197 38%	131 40%	66 33%	23 34%	109 45% I	38 31%	27 30%	32 31%	66 37%	98 41%	41 42%	119 40%	37 29%	-	31 33%	197 38%	-	-	-	93 38%	55 34%	48 42%
Another brand is more easily accessible in my area	109 21%	63 19%	45 23%	11 16%	69 28% FG	16 13%	13 15%	13 13%	29 16%	66 28% HI	22 22%	60 20%	27 21%	-	21 23%	109 21%	-	-	-	55 22%	27 16%	27 23%
I had bad side effects from my initial doses and think I'd be better off with trying another brand	86 16%	61 19%	25 13%	14 21%	50 21% G	17 14%	4 5%	17 17%	26 14%	43 18%	12 12%	67 22% KM	7 6%	-	25 26%	86 16%	-	-	-	22 9%	30 18% T	34 30% Tu
I don't think the brand I received initially was effective and want to try another	61 12%	36 11%	25 13%	14 21%	33 13% G	11 9%	2 2%	10 10%	32 18% J	19 8%	10 10%	47 16% M	4 3%	-	24 26%	61 12%	-	-	-	23 9%	21 13%	17 15%
There is no difference in using one brand over another - I just want extra protection	81 15%	51 16%	30 15%	10 15%	26 11%	22 18%	22 25% E	18 17%	25 14%	38 16%	23 23% L	37 12%	21 16%	-	5 6%	81 15%	-	-	-	38 15%	26 16%	17 15%
Something else	36 7%	16 5%	20 10%	2 2%	14 6%	9 7%	12 13% e	16 15% ij	11 6%	9 4% *	18 6% k	18 14% Kl	18 14%	-	2 2%	36 7%	-	-	-	13 5%	15 9%	8 7%
Sigma	805 154%	510 157%	295 148%	96 143%	433 177%	165 134%	112 126%	140 137%	265 149%	398 165%	145 149%	493 165%	167 132%	-	168 180%	805 154%	-	-	-	360 146%	245 150%	200 175%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

CCR1 Recently, some states in the U.S., like Colorado, are experiencing rising COVID cases, hospitalizations, and deaths. How much have you read, seen, or heard about this?

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22-10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LGRTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
A Lot/A Little Bit (Net)	1255 62%	619 63%	636 62%	133 57%	370 63%	320 64%	433 63%	359 57%	378 61%	509 69%	296 55%	601 71%	358 57%	-	157 70%	987 66%	268 51%	149 62%	119 42%	471 64%	374 67%	142 74%
A lot	440 22%	213 22%	226 22%	30 13%	162 28% DFg	98 20%	150 22% D	133 21%	109 17%	197 27% hl	79 15%	262 31% KM	98 15%	-	73 32%	367 25% Q	72 14%	35 14%	38 13%	166 22%	131 23%	71 37% TU
A little bit	816 41%	406 41%	410 40%	103 44%	208 35% E	222 44% E	282 41%	226 36%	268 43% H	311 43% h	216 40% KM	339 40% KM	261 41%	-	84 37%	620 42% Q	196 38% S	114 48% S	81 29% S	305 41% S	244 44% S	71 37%
Nothing At All/Not Too Much (Net)	755 38%	361 37%	394 38%	101 43%	218 37%	181 36%	256 37% I	272 43% I	244 39% J	224 31% J	241 45% L	240 29% L	274 43% L	-	68 30%	502 34% P	253 49% P	91 38% R	162 58% R	268 36% R	185 33% R	49 26%
Not too much	409 20%	210 21%	199 19%	57 24% f	119 20% f	80 16% f	154 22% f	133 21% f	129 21% f	138 19% f	123 19% f	134 16% f	152 24% f	-	44 20%	292 20% f	117 22% f	57 24% f	60 22% f	154 21% f	108 19% f	29 15%
Nothing at all	346 17%	151 15%	195 19%	44 19% g	99 17% g	101 20% g	102 15% g	139 22% g	115 18% g	86 12% g	118 22% L	106 13% L	122 19% L	-	23 10%	210 14% P	136 26% P	35 14% R	101 36% R	114 15% R	77 14% R	20 10%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

CCR2 How concerned are you about getting a breakthrough case of COVID-19 due to the fact that other states are experiencing a rise in cases despite high vaccination rates?

Base: Aware Of Rising Cases And Vaccinated

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22-10/24) MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1309	610	699	108	417	265	519	464	461	369	318	643	348	-	155	1309	-	-	-	654	500	155
Weighted Base	1279	647	632	138*	356	295	490	348	412	501	299	603	378	.*	177*	1279	-.**	-.**	-.**	625	483	171*
Very/Somewhat Concerned (Net)	937 73%	460 71%	477 76%	98 72%	285 80% IG	213 72%	340 69%	257 74%	296 72%	368 73%	187 62%	488 81% KM	262 69%	-	138 78%	937 73%	-	-	-	441 71%	364 75%	132 77%
Very concerned	367 29%	194 30%	173 27%	35 26%	126 35% G	93 31%	113 23%	119 34%	107 26%	141 28%	75 25%	213 35% KM	79 21%	-	77 44%	367 29%	-	-	-	169 27%	125 26%	73 43% TU
Somewhat concerned	570 45%	266 41%	304 48%	63 46%	160 45%	121 41%	226 46%	138 40%	190 46%	227 45%	111 37%	275 46% K	184 49%	-	61 34%	570 45%	-	-	-	272 44%	239 49% V	59 34%
Not At All/Not Too Concerned (Net)	342 27%	188 29%	154 24%	39 28%	71 20%	82 28%	151 31%	91 26%	115 28%	134 27%	112 38%	115 19% L	115 31%	-	39 22%	342 27%	-	-	-	184 29%	119 25%	39 23%
Not too concerned	276 22%	145 22%	131 21%	33 24%	56 16% E	65 22%	122 25% E	79 23%	87 21%	108 22%	77 26%	104 17% L	95 25% L	-	34 19%	276 22%	-	-	-	154 25%	94 19%	28 16%
Not at all concerned	66 5%	43 7% c	23 4%	7 5%	14 4%	17 6%	29 6%	12 3%	28 7%	25 5%	35 12% LM	11 2% L	20 5% L	-	5 3%	66 5%	-	-	-	30 5%	25 5%	11 7%
Sigma	1279 100%	647 100%	632 100%	138 100%	356 100%	295 100%	490 100%	348 100%	412 100%	501 100%	299 100%	603 100%	378 100%	-	177 100%	1279 100%	-	-	-	625 100%	483 100%	171 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

CCR3 Overall, how concerned would you say you are about the unpredictability of COVID surges and declines...  
 Summary Of Very/Somewhat Concerned

Base: Aware Of News Of Rising Cases

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 30)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBO	Vac- cinated	Unvac- cinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1698	776	922	161	558	368	611	647	570	464	435	783	480	-	186	1309	389	200	189	654	500	155
Weighted Base	1664	829	835	189*	489	400	586	491	507	647	419	735	511	-*	202*	1279	385	206	180*	625	483	171*
Overall	1256 75%	606 73%	650 78%	141 75%	394 81% G	300 75%	421 72%	382 75%	385 76%	474 73%	261 62%	645 88% KM	350 68%	-	154 77%	1003 78% Q	254 66%	170 83% S	84 47%	489 78%	384 79%	130 76%
In your area specifically	1166 70%	560 68%	606 73% b	112 59%	374 77% DG	287 72% D	393 67%	357 73%	345 68%	450 70%	233 56%	611 83% KM	322 63% k	-	148 74%	944 74% Q	222 58%	148 72% S	74 41%	440 70%	370 77% t	134 78%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

CCR3 Overall, how concerned would you say you are about the unpredictability of COVID surges and declines...  
 Summary Of Not At All/Not Too Concerned

Base: Aware Of News Of Rising Cases

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LGRT	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1698	776	922	161	558	368	611	647	570	464	435	783	480	-	186	1309	389	200	189	654	500	155
Weighted Base	1664	829	835	189*	489	400	586	491	507	647	419	735	511	-*	202*	1279	385	206	180*	625	483	171*
In your area specifically	498 30%	269 32% C	229 27%	77 41% EF	115 23%	113 28%	194 33% E	134 27%	162 32%	197 30%	186 44% Lm	124 17%	189 37% L	-	53 26%	335 26%	164 42% P	58 28%	106 59% R	185 30% u	113 23%	37 22%
Overall	408 25%	223 27%	185 22%	48 25%	95 19%	100 25%	165 28% E	109 22%	122 24%	173 27%	158 38% L	89 12%	161 32% L	-	47 23%	276 22%	132 34% P	36 17%	96 53% R	136 22%	99 21%	42 24%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

CCR3\_1 Overall, how concerned would you say you are about the unpredictability of COVID surges and declines...  
 Overall

Base: Aware Of News Of Rising Cases

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22-10/24)		MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&T	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Unweighted Base	1698	776	922	161	558	368	611	647	570	464	435	783	480	-	186	1309	389	200	189	654	500	155	
Weighted Base	1664	829	835	189*	489	400	586	491	507	647	419	735	511	-*	202*	1279	385	206	180*	625	483	171*	
Very/Somewhat Concerned (Net)	1256 75%	606 73%	650 78%	141 75%	394 81% G	300 75%	421 72%	382 75%	385 76%	474 73%	261 62%	645 88% KM	350 68%	-	154 77%	1003 78% Q	254 66%	170 83% S	84 47%	489 78%	384 79%	130 76%	
Very concerned	550 33%	258 31%	292 35%	57 30%	171 35%	141 35%	181 31%	183 37%	154 30%	212 33%	95 23%	307 42% KM	147 29%	-	72 36%	450 35% Q	100 26%	63 31% s	37 21%	211 34%	159 33%	79 46% TU	
Somewhat concerned	706 42%	348 42%	358 43%	85 45%	223 46%	159 40%	240 41%	199 41%	232 46%	262 40%	166 40%	338 46%	203 40%	-	82 41%	553 43%	154 40%	107 52% S	47 26%	278 45% V	224 46%	50 29%	
Not At All/Not Too Concerned (Net)	408 25%	223 27%	185 22%	48 25%	95 19%	100 25%	165 28% E	109 22%	122 24%	173 27%	158 38% L	89 12%	161 32% L	-	47 23%	276 22%	132 34% P	36 17%	96 53% R	136 22%	99 21%	42 24%	
Not too concerned	288 17%	154 19%	134 16%	39 20%	70 14%	74 18%	106 18%	81 16%	86 17%	121 19%	95 23% L	81 11%	113 22% L	-	35 17%	218 17%	71 16%	27 13% R	43 24% R	107 17%	80 17%	31 18%	
Not at all concerned	120 7%	68 8%	51 6%	9 5%	25 5%	26 7%	59 10% E	28 6%	35 7%	52 8%	63 15% LM	8 1%	48 9% L	-	12 6%	59 5%	61 16% P	9 4%	52 29% R	29 5%	19 4%	10 6%	
Sigma	1664 100%	829 100%	835 100%	189 100%	489 100%	400 100%	586 100%	491 100%	507 100%	647 100%	419 100%	735 100%	511 100%	-	202 100%	1279 100%	385 100%	206 100%	180 100%	625 100%	483 100%	171 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base



CCR3\_2 Overall, how concerned would you say you are about the unpredictability of COVID surges and declines...  
 In your area specifically

Base: Aware Of News Of Rising Cases

	Gender		Age				Income				Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	1698	776	922	161	558	368	611	647	570	464	435	783	480	-	186	1309	389	200	189	654	500	155
Weighted Base	1664	829	835	189*	489	400	586	491	507	647	419	735	511	-	202*	1279	385	206	180*	625	483	171*
Very/Somewhat Concerned (Net)	1166 70%	560 68%	606 73%	112 59%	374 77%	287 72%	393 67%	357 73%	345 68%	450 70%	233 56%	611 83%	322 63%	-	148 74%	944 74%	222 58%	148 72%	74 41%	440 70%	370 77%	134 78%
Very concerned	506 30%	243 29%	263 32%	53 28%	168 34%	128 32%	157 27%	171 35%	130 26%	204 32%	80 19%	297 40%	129 25%	-	91 45%	418 33%	88 23%	57 28%	31 17%	190 30%	155 32%	73 42%
Somewhat concerned	660 40%	317 38%	343 41%	59 31%	206 42%	159 40%	236 40%	186 38%	215 42%	246 38%	153 37%	314 43%	193 38%	-	57 29%	526 41%	134 35%	91 44%	43 24%	250 40%	215 44%	61 36%
Not At All/Not Too Concerned (Net)	498 30%	269 32%	229 27%	77 41%	115 23%	113 28%	194 33%	134 27%	162 32%	197 30%	186 44%	124 17%	189 37%	-	53 26%	335 26%	164 42%	58 28%	106 59%	185 30%	113 23%	37 22%
Not too concerned	348 21%	170 21%	178 21%	60 32%	83 17%	78 20%	127 22%	97 20%	112 22%	137 21%	109 26%	104 14%	134 26%	-	36 18%	258 20%	90 23%	40 19%	50 28%	146 23%	87 18%	25 15%
Not at all concerned	150 9%	99 12%	51 6%	18 9%	31 6%	35 9%	67 11%	37 8%	50 10%	60 9%	76 18%	20 3%	54 11%	-	18 9%	77 6%	74 19%	18 9%	56 31%	39 6%	26 5%	12 7%
Sigma	1664 100%	829 100%	835 100%	189 100%	489 100%	400 100%	586 100%	491 100%	507 100%	647 100%	419 100%	735 100%	511 100%	-	202 100%	1279 100%	385 100%	206 100%	180 100%	625 100%	483 100%	171 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

CCR4 How big of a factor do you think the following are when it comes to rising COVID cases?  
 Summary Of A Big Factor

Base: All Respondents

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&TQ	Vaccin- ated	Unvaccin- ated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
People letting their guard down to COVID in general	1008 50%	461 47%	546 53%	122 52%	294 50%	253 51%	338 49%	321 51%	303 49%	375 51%	187 35%	506 60%	315 50%	-	124 55%	809 54%	198 38%	124 51%	75 27%	398 54%	321 57%	91 47%
People spending more time with loved ones because of the holidays	703 35%	331 34%	371 36%	90 39%	259 44%	160 32%	194 28%	238 38%	202 32%	255 35%	120 22%	387 46%	196 31%	-	94 42%	567 38%	135 26%	87 36%	49 17%	268 36%	209 37%	91 47%
Twindemic - flu and covid colliding this fall/winter	678 34%	312 32%	367 36%	94 40%	231 39%	172 34%	182 26%	231 37%	179 29%	265 36%	132 25%	363 43%	183 29%	-	94 42%	533 36%	145 28%	87 36%	58 21%	268 36%	191 34%	74 39%
People's immunity from their initial vaccine wearing off	548 27%	281 29%	267 26%	66 28%	195 33%	139 28%	149 22%	176 28%	134 22%	232 32%	95 18%	279 33%	174 28%	-	80 36%	411 26%	137 26%	63 26%	74 26%	194 26%	144 26%	73 38%
Temperatures dropping/seasons changing	532 26%	267 27%	265 26%	70 30%	177 30%	137 27%	149 22%	197 31%	137 22%	197 27%	107 20%	268 32%	157 25%	-	73 33%	411 26%	121 23%	70 29%	51 18%	184 25%	174 31%	53 28%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

CCR4 How big of a factor do you think the following are when it comes to rising COVID cases?  
 Summary Of Somewhat Of A Factor

Base: All Respondents

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 30)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG/BO	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
People's immunity from their initial vaccine wearing off	985 48%	464 47%	522 51%	115 49%	280 48%	222 44%	368 54%	294 47%	321 52%	358 48%	266 49%	433 52%	287 45%	-	81 36%	773 52%	212 41%	122 51%	90 32%	388 52%	303 54%	82 43%
Twindemic - flu and covid colliding this fall/winter	924 46%	448 46%	476 46%	105 45%	271 46%	211 42%	338 49%	279 44%	307 49%	322 44%	267 50%	377 45%	281 44%	-	101 45%	694 47%	230 44%	120 50%	110 39%	362 49%	245 44%	87 46%
People spending more time with loved ones because of the holidays	908 45%	447 46%	460 45%	109 47%	235 40%	218 44%	346 50%	257 41%	288 46%	352 48%	258 48%	371 44%	279 44%	-	97 43%	709 48%	198 38%	107 44%	92 33%	363 49%	267 48%	79 42%
Temperatures dropping/seasons changing	901 45%	426 43%	475 46%	104 44%	281 48%	206 41%	310 45%	268 42%	282 45%	336 46%	235 44%	387 46%	279 44%	-	94 42%	692 47%	208 40%	117 49%	92 33%	358 48%	253 45%	82 43%
People letting their guard down to COVID in general	717 36%	366 37%	350 34%	83 35%	213 36%	178 36%	243 35%	212 34%	225 36%	269 37%	220 41%	283 34%	214 34%	-	73 32%	537 36%	180 34%	88 37%	91 33%	269 36%	191 34%	78 41%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

CCR4 How big of a factor do you think the following are when it comes to rising COVID cases?  
 Summary Of Not A Factor At All

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 30)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
Temperatures dropping/seasons changing	577 29%	287 29%	291 28%	60 26%	129 22%	158 32%	230 33%	167 26%	203 33%	200 27%	195 36%	186 22%	196 31%	-	58 26%	386 26%	191 37%	54 22%	138 49%	197 27%	133 24%	56 29%
People's immunity from their initial vaccine wearing out	477 24%	234 24%	242 24%	52 22%	113 19%	140 28%	171 25%	161 25%	167 27%	143 20%	176 33%	128 15%	172 27%	-	64 28%	305 20%	172 33%	55 23%	117 41%	157 21%	112 20%	36 19%
Twindemic - flu and covid colliding this fall/winter	407 20%	219 22%	188 18%	34 15%	86 15%	119 24%	169 24%	120 19%	136 22%	146 20%	138 26%	101 12%	169 27%	-	30 13%	262 18%	146 28%	33 14%	113 40%	108 15%	124 22%	30 16%
People spending more time with loved ones because of the holidays	400 20%	201 20%	199 19%	35 15%	94 16%	123 25%	148 21%	135 21%	132 21%	126 17%	159 30%	82 10%	159 25%	-	34 15%	213 14%	197 36%	47 20%	140 50%	108 15%	84 15%	21 11%
People letting their guard down to COVID in general	286 14%	152 15%	134 13%	29 12%	80 14%	70 14%	107 16%	98 16%	93 15%	89 12%	130 24%	51 6%	104 16%	-	28 13%	142 10%	143 27%	28 12%	115 41%	72 10%	48 9%	23 12%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

CCR4\_1 How big of a factor do you think the following are when it comes to rising COVID cases?  
 People spending more time with loved ones because of the holidays

Base: All Respondents

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG/OT	Vac- cinated	Unvac- cinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
A big factor	703 35%	331 34%	371 36%	90 39% G	259 44% FG	160 32%	194 28%	238 38%	202 32%	255 38%	120 22%	387 48% KM	196 31% K	-	94 42%	567 38% Q	135 26%	87 38% S	49 17%	268 36%	209 37%	91 47% tu
Somewhat of a factor	908 45%	447 46%	460 45%	109 47%	235 40%	218 44%	346 50% EF	257 41%	288 46%	352 48% h	258 48%	371 44%	279 44%	-	97 43%	709 48% Q	198 38%	107 44% s	92 33%	363 49%	267 48%	79 42%
Not a factor at all	400 20%	201 20%	199 19%	35 15%	94 16%	123 25% DE	148 21% e	135 21%	132 21%	126 17%	159 30% L	82 10%	159 25% L	-	34 15%	213 38% P	187 14% R	47 20%	140 50% R	108 15%	84 15%	21 11%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \*small base

CCR4\_2 How big of a factor do you think the following are when it comes to rising COVID cases?  
 Temperatures dropping/seasons changing

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&TQ	Vac- cinated	Unvac- cinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
A big factor	532 26%	267 27%	265 26%	70 30%	177 30% g	137 27%	149 22%	197 31%	137 22%	197 27%	107 20%	268 32% KM	157 25%	-	73 33%	411 28%	121 23%	70 29% S	51 18%	184 25%	174 31% t	53 28%
Somewhat of a factor	901 45%	426 43%	475 46%	104 44%	281 48%	206 41%	310 45%	268 42%	282 45%	336 46%	235 44%	387 46%	279 44%	-	94 42%	692 47%	208 40%	117 49% S	92 33%	358 48%	253 45%	82 43%
Not a factor at all	577 29%	287 29%	291 28%	60 26%	129 22%	158 32% E	230 33% E	167 26%	203 33% h	200 27%	195 36% L	186 22% L	196 31% L	-	58 26%	386 26%	191 37% P	54 22% R	138 49%	197 27%	133 24%	56 29%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \*small base

CCR4\_3 How big of a factor do you think the following are when it comes to rising COVID cases?  
 People's immunity from their initial vaccine wearing off

Base: All Respondents

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/BO	Vac- cinated	Unvac- cinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
A big factor	548 27%	281 29%	267 26%	66 28%	195 33% G	139 28% g	149 22%	176 28%	134 22%	232 32% i	95 18%	279 33% Km	174 28% K	-	80 36%	411 28%	137 26%	63 26%	74 26%	194 26%	144 26%	73 38% TU
Somewhat of a factor	985 49%	464 47%	522 51%	115 49%	280 48%	222 44%	368 54% F	294 47%	321 52%	358 49%	266 49%	433 52% m	287 45%	-	81 36%	773 52% Q	212 41%	122 51% S	90 32%	388 52%	303 54% v	82 43%
Not a factor at all	477 24%	234 24%	242 24%	52 22%	113 19%	140 28% E	171 25% e	161 25% j	167 27% J	143 20%	176 33% L	128 15% L	172 27% L	-	64 28%	305 20% P	172 33% R	55 23%	117 41% R	157 21%	112 20%	36 19%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \*small base

CCR4\_4 How big of a factor do you think the following are when it comes to rising COVID cases?  
 People letting their guard down to COVID in general

Base: All Respondents

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG/BO	Vac- cinated	Unvac- cinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
A big factor	1008 50%	461 47%	546 53% b	122 52%	294 50%	253 51%	338 49%	321 51%	303 49%	375 51%	187 35%	506 60%	315 50%	-	124 55%	809 54% Q	198 38%	124 51% S	75 27%	398 54%	321 57%	91 47%
Somewhat of a factor	717 36%	366 37%	350 34%	83 35%	213 36%	178 36%	243 35%	212 34%	225 36%	269 37%	220 41%	283 34%	214 34%	-	73 32%	537 36%	180 34%	88 37%	91 33%	269 36%	191 34%	78 41%
Not a factor at all	286 14%	152 15%	134 13%	29 12%	80 14%	70 14%	107 16%	98 16%	93 15%	89 12%	130 24% Lm	51 6%	104 16% L	-	28 13%	142 10%	143 27% P	28 12%	115 41% R	72 10%	48 9%	23 12%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \*small base



CCR4\_5 How big of a factor do you think the following are when it comes to rising COVID cases?  
 Twindemic - flu and covid colliding this fall/winter

Base: All Respondents

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/BO	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
A big factor	678 34%	312 32%	367 36%	94 40% G	231 39% G	172 34% G	182 26%	231 37%	179 29%	265 38% I	132 25% KM	363 43%	183 29%	-	94 42%	533 38% Q	145 28%	87 36% S	58 21%	268 36%	191 34%	74 39%
Somewhat of a factor	924 46%	448 46%	476 46%	105 45%	271 46%	211 42%	338 49%	279 44%	307 49%	322 44%	267 50%	377 45%	281 44%	-	101 45%	694 47%	230 44%	120 50% S	110 39%	362 49%	245 44%	87 46%
Not a factor at all	407 20% c	219 22%	188 18%	34 15%	86 15%	119 24% DE	169 24%	120 19%	136 22%	146 20%	138 26%	101 12%	169 27% L	-	30 13%	262 18%	146 28% P	33 14% R	113 40%	108 15%	124 22% T	30 16%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \*small base

CCR5 Does the news of surging COVID cases, hospitalizations, and death in some states make you more or less likely to want to get a booster shot?

Base: Already Vaccinated

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22-10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&TQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1498	697	801	127	454	306	611	547	526	408	379	716	403	-	168	1498	-	-	-	753	568	177
Weighted Base	1489	751	738	155*	401	355	578	412	482	576	363	690	436	.*	193*	1489	-.**	-.**	-.**	739	559	191*
Much/Somewhat More Likely (Net)	1154 78%	549 73%	606 82%	104 67%	347 87%	282 79%	421 73%	316 77%	358 74%	461 80%	270 74%	569 82%	315 72%	-	153 79%	1154 78%	-	-	-	546 74%	462 83%	146 76%
Much more likely	693 47%	333 44%	360 49%	50 32%	187 47%	176 50%	279 48%	200 49%	202 42%	285 49%	143 39%	390 57%	160 37%	-	108 56%	693 47%	-	-	-	308 42%	292 52%	93 48%
Somewhat more likely	461 31%	215 29%	246 33%	54 35%	160 40%	106 30%	142 25%	116 28%	156 32%	176 31%	128 35%	179 26%	155 38%	-	45 24%	461 31%	-	-	-	238 32%	170 30%	54 28%
Much/Somewhat Less Likely (Net)	204 14%	136 18%	69 9%	44 29%	50 12%	61 17%	49 9%	66 16%	77 16%	61 11%	60 17%	72 10%	72 17%	-	32 17%	204 14%	-	-	-	89 12%	72 13%	43 22%
Somewhat less likely	104 7%	67 9%	37 5%	30 19%	21 5%	30 8%	22 4%	36 9%	38 8%	29 5%	34 9%	39 6%	31 7%	-	21 11%	104 7%	-	-	-	52 7%	37 7%	15 8%
Much less likely	101 7%	69 9%	32 4%	14 9%	28 7%	31 9%	27 5%	30 7%	39 8%	32 6%	26 7%	33 5%	42 10%	-	11 6%	101 7%	-	-	-	37 5%	35 6%	28 15%
N/A - I already received a booster shot	131 9%	67 9%	64 9%	7 5%	4 1%	12 3%	107 19%	30 7%	47 10%	53 9%	32 9%	50 7%	49 11%	-	8 4%	131 9%	-	-	-	104 14%	25 4%	2 1%
Sigma	1489 100%	751 100%	738 100%	155 100%	401 100%	355 100%	578 100%	412 100%	482 100%	576 100%	363 100%	690 100%	436 100%	-	193 100%	1489 100%	-	-	-	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

CCR5 Does the news of surging COVID cases, hospitalizations, and death in some states make you more or less likely to want to get a booster shot?

Base: Has Not Yet Received Booster Shot

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	Wave 87 (10/22-10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1367	639	728	122	447	293	505	493	478	380	348	659	360	-	163	1367	-	-	-	649	545	173
Weighted Base	1358	684	674	148*	397	343	470	382	435	523	331	640	387	.*	185*	1358	-.**	-.**	-.**	635	534	189*
Much/Somewhat More Likely (Net)	1154 85%	549 80%	606 90%	104 70%	347 88%	282 82%	421 90%	316 83%	358 82%	461 88%	270 82%	569 89%	315 81%	-	153 82%	1154 85%	-	-	-	546 86%	462 87%	146 77%
Much more likely	693 51%	333 49%	360 53%	50 34%	187 47%	176 51%	279 59%	202 52%	202 47%	285 58%	143 43%	390 61%	160 41%	-	108 58%	693 51%	-	-	-	308 49%	292 55%	93 49%
Somewhat more likely	461 34%	215 31%	246 36%	54 36%	160 40%	106 31%	142 30%	116 30%	156 36%	176 34%	128 39%	179 28%	155 40%	-	45 24%	461 34%	-	-	-	238 37%	170 32%	54 28%
Much/Somewhat Less Likely (Net)	204 15%	136 20%	69 10%	44 30%	50 12%	61 18%	49 10%	66 17%	77 18%	61 12%	60 18%	72 11%	72 19%	-	32 18%	204 15%	-	-	-	89 14%	72 13%	43 23%
Somewhat less likely	104 8%	67 10%	37 5%	20 20%	21 5%	30 9%	22 5%	36 9%	38 9%	29 6%	34 10%	39 6%	31 8%	-	21 12%	104 8%	-	-	-	52 8%	37 7%	15 8%
Much less likely	101 7%	69 10%	32 5%	14 10%	28 7%	31 9%	27 6%	30 8%	39 9%	32 6%	26 8%	33 5%	42 11%	-	11 6%	101 7%	-	-	-	37 6%	35 7%	28 15%
Sigma	1358 100%	684 100%	674 100%	148 100%	397 100%	343 100%	470 100%	382 100%	435 100%	523 100%	331 100%	640 100%	387 100%	-	185 100%	1358 100%	-	-	-	635 100%	534 100%	189 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

NET1 Recently, Netflix released a new Dave Chappelle comedy special that was met with backlash from the public due to what some considered to be insensitive content towards the LGBTQ+ community and other marginalized groups. How much have you seen, heard, or read about this?

Base: All Respondents

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/OT	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
A Lot/A Little Bit (Net)	976 49%	523 53%	453 44%	107 46%	363 62%	242 48%	265 38%	236 37%	297 48%	430 59%	212 39%	479 57%	286 45%	-	140 62%	731 49%	245 47%	129 54%	116 41%	348 47%	274 49%	109 57%
A lot	361 18%	220 22%	141 14%	37 16%	157 27%	104 21%	63 9%	95 15%	115 19%	150 20%	67 12%	188 22%	106 17%	-	64 29%	271 18%	90 17%	42 18%	48 17%	148 20%	80 14%	43 22%
A little bit	615 31%	303 31%	312 30%	70 30%	206 35%	138 28%	201 29%	141 22%	182 29%	280 38%	145 27%	291 35%	180 28%	-	76 34%	460 31%	155 30%	87 36%	68 24%	200 27%	194 35%	67 35%
Nothing At All/Not Too Much (Net)	1034 51%	456 47%	577 56%	127 54%	225 38%	259 52%	424 63%	395 63%	325 52%	303 41%	325 61%	361 43%	347 55%	-	85 38%	758 51%	276 53%	111 46%	165 59%	391 53%	285 51%	82 43%
Not too much	385 19%	191 20%	194 19%	57 24%	113 19%	86 17%	130 19%	132 21%	113 18%	135 18%	93 17%	174 21%	118 19%	-	44 19%	294 20%	92 18%	46 19%	45 16%	152 21%	110 20%	31 16%
Nothing at all	648 32%	265 27%	383 37%	70 30%	112 19%	173 34%	293 43%	263 42%	212 34%	168 23%	232 43%	188 22%	229 36%	-	41 18%	464 31%	184 35%	65 27%	120 43%	238 32%	175 31%	50 26%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

NET2 Which side do you support when it comes to this Netflix controversy?

Base: Aware Of Netflix Controversy

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBO	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1366	693	673	149	529	286	402	486	457	408	318	681	367	-	176	1028	338	173	165	507	387	134
Weighted Base	1362	715	647	163*	475	328	395	368	410	565	305	653	404	.*	184*	1025	337	175	161*	500	384	141*
Netflix employees who walked off the job Wednesday in protest of the special, the company's defense of the comedian, and its dismissal of concerns that the content was dangerously transphobic.	622 46%	315 44%	307 47%	100 61% FG	241 51% FG	131 40%	150 38%	180 49%	176 43%	251 44%	63 21%	379 58% KM	180 44% K	-	114 62%	514 50% Q	107 32%	59 33%	48 30%	255 51%	191 50%	69 49%
Netflix CEO Ted Saratos, who defended the program in two memos saying he supported Chappelle's "artistic freedom".	740 54%	400 56%	340 53%	63 39%	234 49%	197 60% DE	246 62% DE	188 51%	234 57%	314 56%	242 79% LM	274 42%	224 56% L	-	70 38%	511 50%	229 68% P	117 67%	113 70%	246 49%	194 50%	71 51%
Sigma	1362 100%	715 100%	647 100%	163 100%	475 100%	328 100%	395 100%	368 100%	410 100%	565 100%	305 100%	653 100%	404 100%	-	184 100%	1025 100%	337 100%	175 100%	161 100%	500 100%	384 100%	141 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

NET3 In your opinion, who is to blame for the offensive content?

Base: Supports Netflix Employees

	Gender		Age					Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22-10/24)		Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	621	295	326	85	264	115	157	230	196	186	84	377	160	-	104	502	119	67	52	252	186	64
Weighted Base	622	315	307	100*	241	131*	150*	180	176	251	63*	379	180*	·	114*	514	107*	59*	48**	255	191*	69**
Netflix CEO Ted Sarandos, who has stood by the content after employees, LGBTQ organizations, and the platform's own talent likened the special to hate speech	186 30%	109 35% c	77 25%	43 43% FG	95 39% FG	27 21%	21 14%	38 21%	64 36% H	82 33% h	20 31%	128 34% M	38 21%	-	54 47%	160 31%	26 24%	13 22%	13 27%	72 28%	62 32%	26 38%
Dave Chappelle, who wrote and said the content	139 22%	76 24%	62 20%	18 18%	44 18%	36 28%	40 27%	53 29%	28 16%	58 23%	12 20%	79 21%	48 26%	-	19 16%	121 24%	18 17%	9 15%	9 19%	58 23%	39 21%	23 33%
Both are to blame	297 48%	129 41%	167 55% B	39 38%	102 42%	67 51%	89 59% DE	89 50%	85 48%	111 44%	31 49%	172 45%	94 53%	-	42 37%	233 45% P	63 59% P	37 64%	26 53%	124 49%	89 47%	20 29%
Sigma	622 100%	315 100%	307 100%	100 100%	241 100%	131 100%	150 100%	180 100%	176 100%	251 100%	63 100%	379 100%	180 100%	-	114 100%	514 100%	107 100%	59 100%	48 100%	255 100%	191 100%	69 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

NET4 Which of the following statements do you agree with more?

Base: Aware Of Netflix Controversy

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&TQ	Vaccin- ated	Unvacc- inated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1366	693	673	149	529	286	402	486	457	408	318	681	367	-	176	1028	338	173	165	507	387	134
Weighted Base	1362	715	647	163*	475	328	395	368	410	565	305	653	404	·	184*	1025	337	175	161*	500	384	141*
This situation is another example of cancel culture going too far - it's comedy and meant to be funny.	909 67%	495 69%	414 64%	102 62%	270 57%	243 74% dE	294 75% DE	249 68%	290 71% j	359 64%	257 84% LM	360 55%	292 72% L	-	103 56%	674 66%	235 70%	117 67%	118 73%	328 65%	246 64%	101 71%
Netflix should take down the content as it is clearly offensive to certain groups of people, and that should not be ignored.	453 33%	219 31%	234 36%	61 38% fG	206 43% FG	85 26%	101 25%	119 32%	120 29%	206 36% i	48 16%	293 45% KM	112 28% K	-	80 44%	351 34%	101 30%	58 33%	43 27%	173 35%	138 36%	40 29%
Sigma	1362 100%	715 100%	647 100%	163 100%	475 100%	328 100%	395 100%	368 100%	410 100%	565 100%	305 100%	653 100%	404 100%	-	184 100%	1025 100%	337 100%	175 100%	161 100%	500 100%	384 100%	141 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

NET5 Which of the following statements do you agree with more?

Base: Aware Of Netflix Controversy

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1366	693	673	149	529	286	402	486	457	408	318	681	367	-	176	1028	338	173	165	507	387	134
Weighted Base	1362	715	647	163*	475	328	395	368	410	565	305	653	404	-*	184*	1025	337	175	161*	500	384	141*
It is difficult for media companies to know where to draw the line when it comes to someone practicing their first amendment right vs. spreading hate speech.	773 57%	384 54%	389 60% b	94 58% e	215 45%	216 66% E	248 63% E	225 61%	230 56%	310 55%	204 67% L	304 47%	265 66% L	-	71 39%	562 55%	210 62% p	99 56%	112 69% r	272 54%	216 56%	74 52%
Media companies and content producers need to take responsibility in identifying what does and does not deserve a platform.	589 43%	331 46% c	259 40%	69 42%	260 55% dFG	112 34%	147 37%	143 39%	180 44%	255 45%	102 33% KM	348 53%	139 34%	-	113 61%	463 45% q	126 38%	77 44% s	49 31%	228 46%	168 44%	67 48%
Sigma	1362 100%	715 100%	647 100%	163 100%	475 100%	328 100%	395 100%	368 100%	410 100%	565 100%	305 100%	653 100%	404 100%	-	184 100%	1025 100%	337 100%	175 100%	161 100%	500 100%	384 100%	141 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base



NET6 Which of the following statements do you agree with more?

Base: Aware Of Netflix Controversy

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1366	693	673	149	529	286	402	486	457	408	318	681	367	-	176	1028	338	173	165	507	387	134
Weighted Base	1362	715	647	163*	475	328	395	368	410	565	305	653	404	·	184*	1025	337	175	161*	500	384	141*
The CEO of Netflix was right in his original statement that content on a screen doesn't always translate to real-world harm.	748 55%	429 60% C	319 49%	80 49%	263 56%	185 56%	221 56%	202 55%	227 55%	310 55%	242 79% LM	282 43%	224 55% L	-	75 41%	537 52%	211 63% P	96 55%	115 71% R	262 52%	189 49%	87 62% u
Harm is not always physical, it's psychological and it's emotional. It happens in many different forms, and words can incite violence.	613 45%	285 40%	328 51% B	84 51%	212 45%	144 44%	174 44%	166 45%	183 45%	255 45%	63 21%	370 57% KM	180 45% K	-	109 59%	488 48% Q	126 37%	80 45% S	46 29%	238 48%	195 51% v	54 38%
Sigma	1362 100%	715 100%	647 100%	163 100%	475 100%	328 100%	395 100%	368 100%	410 100%	565 100%	305 100%	653 100%	404 100%	-	184 100%	1025 100%	337 100%	175 100%	161 100%	500 100%	384 100%	141 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

NET7 Has the recent Dave Chappelle controversy impacted your opinion of Netflix in any way?

Base: Aware Of Netflix Controversy

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1366	693	673	149	529	286	402	486	457	408	318	681	367	-	176	1028	338	173	165	507	387	134
Weighted Base	1362	715	647	163*	475	328	395	368	410	565	305	653	404	·	184*	1025	337	175	161*	500	384	141*
Yes, I now see Netflix more positively	339 25%	209 29% C	130 20%	50 31% G	178 38% FG	71 22% G	39 10%	74 20%	89 22%	169 30% HI	70 23% M	188 29% M	81 20%	-	66 36%	249 24%	90 27%	41 23%	49 30% u	125 25% u	69 18%	55 39% TU
Yes, I now see Netflix more negatively	230 17%	144 20% C	86 13%	52 32% EFG	86 18%	41 13%	51 13%	48 13%	69 17%	110 20% h	20 7% Km	145 22% Km	65 16% K	-	63 34%	199 19% Q	31 9%	18 10%	13 8% v	83 17% v	78 20%	38 27% t
No, the controversy hasn't impacted my opinion of Netflix	793 58%	361 51%	431 67% B	61 37%	211 44%	215 66% DE	305 77% DEF	245 67% j	252 62%	286 51% L	215 70% L	319 49% L	259 64% L	-	55 30%	577 56% p	215 64%	116 66%	99 62% y	292 58% y	238 62% y	47 34%
Sigma	1362 100%	715 100%	647 100%	163 100%	475 100%	328 100%	395 100%	368 100%	410 100%	565 100%	305 100%	653 100%	404 100%	-	184 100%	1025 100%	337 100%	175 100%	161 100%	500 100%	384 100%	141 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Summary Of Top 2 Box

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	840	633	-	225	1489	521	240	281	739	559	191*	
Technology	1015	531	484	105	327	253	330	285	306	422	252	486	277	-	108	805	210	115	94	408	286	112
	51%	54%	47%	45%	56%	51%	48%	45%	49%	58%	47%	53%	44%	-	48%	54%	40%	48%	34%	55%	51%	58%
Retail (grocery)	1008	523	486	105	302	242	360	291	308	405	267	459	283	-	101	774	234	118	116	412	270	92
	50%	53%	47%	45%	51%	48%	52%	46%	50%	55%	50%	55%	45%	-	45%	52%	45%	49%	41%	56%	48%	48%
Retail	849	456	393	86	288	208	268	238	245	364	222	393	234	-	87	662	186	104	83	341	213	109
	42%	47%	38%	37%	49%	41%	39%	38%	39%	50%	41%	47%	37%	-	39%	44%	36%	43%	28%	46%	38%	57%
Aerospace	832	458	374	74	265	189	304	205	237	388	228	402	202	-	89	665	167	91	76	334	243	89
	41%	47%	36%	32%	45%	38%	44%	32%	38%	53%	43%	48%	32%	-	40%	45%	32%	38%	27%	45%	43%	46%
Consumer products	825	445	380	74	279	221	251	233	252	339	213	395	217	-	99	645	180	103	77	332	217	97
	41%	45%	37%	32%	48%	44%	36%	37%	41%	46%	40%	47%	34%	-	44%	43%	35%	43%	28%	45%	39%	51%
Banking	806	419	387	89	283	197	237	225	209	371	213	389	204	-	93	623	183	99	85	320	200	103
	40%	43%	38%	38%	48%	39%	34%	36%	34%	51%	40%	46%	32%	-	42%	42%	35%	41%	30%	43%	36%	54%
Manufacturing	797	450	347	80	277	185	245	202	241	353	219	374	204	-	78	610	187	100	87	308	210	92
	40%	46%	34%	34%	47%	39%	32%	32%	39%	48%	41%	44%	32%	-	35%	41%	36%	41%	31%	42%	37%	48%
Biotechnology	763	397	367	76	271	173	243	183	202	375	170	384	209	-	95	632	131	82	48	322	213	97
	38%	40%	36%	33%	46%	34%	35%	29%	32%	51%	32%	45%	33%	-	42%	42%	25%	34%	18%	44%	38%	51%
Financial services	761	402	359	71	272	193	225	191	224	346	204	376	181	-	93	608	153	81	72	303	207	97
	38%	41%	35%	30%	46%	38%	33%	30%	36%	47%	38%	45%	29%	-	41%	41%	29%	34%	26%	41%	37%	51%
Automotive	755	417	339	79	256	181	239	203	213	339	189	372	194	-	80	587	169	78	90	292	198	96
	38%	43%	33%	34%	44%	36%	35%	32%	34%	46%	35%	44%	31%	-	36%	39%	32%	33%	32%	40%	35%	50%
Health insurance	729	395	334	76	257	171	225	196	205	328	175	374	180	-	82	558	171	91	80	291	179	88
	38%	40%	32%	33%	44%	34%	33%	31%	33%	45%	33%	44%	28%	-	37%	37%	33%	38%	29%	39%	32%	46%
Pharmaceutical	715	409	306	80	249	161	225	178	190	346	180	351	184	-	85	572	143	89	54	285	203	84
	36%	42%	30%	34%	42%	32%	33%	28%	31%	47%	34%	42%	29%	-	38%	38%	28%	37%	19%	39%	36%	44%
Insurance (excluding health insurance)	692	390	302	81	265	150	196	186	211	292	183	351	158	-	82	533	158	95	63	284	164	85
	34%	40%	29%	35%	45%	30%	28%	30%	34%	40%	34%	42%	25%	-	36%	36%	30%	40%	23%	38%	29%	44%
Government	460	260	200	51	230	98	81	108	127	224	70	293	96	-	64	363	96	60	37	177	108	78
	23%	27%	19%	22%	39%	20%	12%	17%	20%	31%	13%	35%	15%	-	28%	24%	19%	25%	13%	24%	19%	41%
Tobacco	375	224	151	49	193	87	45	88	91	196	71	212	92	-	61	278	97	57	41	138	84	56
	19%	23%	15%	21%	35%	17%	7%	14%	15%	27%	13%	25%	15%	-	27%	19%	19%	24%	15%	19%	15%	29%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Summary Of Bottom 2 Box

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 36)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
Tobacco	870	385	485	85	167	198	420	255	302	307	267	325	278	-	69	679	191	73	118	317	300	61
	43%	39%	47%	36%	28%	40%	61%	40%	49%	42%	50%	39%	44%	-	31%	46%	37%	31%	42%	43%	54%	32%
Government	585	254	331	47	120	157	261	185	209	188	250	110	225	-	40	375	210	67	143	180	156	39
	29%	26%	32%	20%	20%	31%	38%	29%	34%	26%	47%	13%	35%	-	18%	25%	40%	28%	51%	24%	28%	20%
Pharmaceutical	295	138	157	24	85	70	117	98	112	84	97	94	103	-	36	179	115	30	86	98	56	25
	15%	14%	15%	10%	14%	14%	17%	15%	18%	11%	18%	11%	16%	-	16%	12%	22%	12%	31%	13%	10%	13%
Health insurance	224	84	140	28	65	59	73	79	78	66	85	68	71	-	21	138	86	23	64	74	52	12
	11%	9%	14%	12%	11%	12%	11%	13%	13%	9%	16%	8%	11%	-	9%	9%	17%	10%	23%	10%	9%	6%
Insurance (excluding health insurance)	200	89	111	21	54	52	73	66	72	59	78	64	59	-	17	128	72	19	52	61	51	16
	10%	9%	11%	9%	9%	10%	11%	10%	12%	8%	14%	8%	9%	-	8%	9%	14%	8%	19%	8%	9%	8%
Biotechnology	150	73	77	18	40	39	53	46	52	52	55	36	60	-	5	73	78	20	58	36	23	13
	7%	7%	7%	8%	7%	8%	8%	7%	8%	7%	10%	4%	9%	-	2%	5%	15%	8%	21%	5%	4%	7%
Banking	144	72	73	16	47	25	57	53	58	32	54	42	48	-	12	86	59	12	47	42	31	13
	7%	7%	7%	7%	8%	5%	8%	8%	9%	4%	10%	5%	8%	-	5%	6%	11%	5%	17%	6%	6%	7%
Financial services	134	71	63	22	44	23	45	54	43	34	47	43	44	-	14	83	51	9	42	38	31	15
	7%	7%	6%	9%	7%	5%	7%	9%	7%	5%	9%	5%	4%	-	6%	6%	10%	4%	15%	5%	6%	8%
Technology	103	57	45	13	26	17	48	29	31	42	49	18	36	-	11	56	46	6	40	23	20	14
	5%	6%	4%	5%	4%	3%	7%	5%	5%	6%	9%	2%	6%	-	5%	4%	9%	3%	14%	3%	4%	8%
Automotive	99	53	46	11	33	13	42	34	44	21	27	41	31	-	13	64	35	12	23	24	18	22
	5%	5%	4%	5%	6%	3%	6%	5%	7%	3%	5%	5%	5%	-	6%	4%	7%	5%	8%	3%	3%	12%
Retail (grocery)	98	36	62	19	40	14	24	38	38	21	34	39	24	-	9	64	34	4	30	23	26	14
	5%	4%	6%	8%	7%	3%	3%	6%	6%	3%	6%	5%	4%	-	4%	4%	7%	2%	11%	3%	5%	7%
Aerospace	87	31	56	17	39	13	18	35	36	15	23	36	27	-	9	45	42	2	40	15	17	13
	4%	3%	5%	7%	7%	3%	3%	5%	6%	2%	4%	4%	4%	-	4%	3%	8%	1%	14%	2%	3%	7%
Retail	81	32	49	15	36	10	21	27	39	14	31	27	23	-	8	59	22	1	21	25	20	14
	4%	3%	5%	6%	6%	2%	3%	4%	6%	2%	6%	3%	4%	-	4%	4%	4%	*	8%	3%	4%	7%
Manufacturing	74	35	39	18	30	9	17	25	34	15	19	33	22	-	7	46	29	7	22	24	14	8
	4%	4%	4%	8%	5%	2%	2%	4%	5%	2%	4%	4%	3%	-	3%	3%	5%	3%	8%	3%	2%	4%
Consumer products	70	25	46	13	20	13	24	26	29	15	21	28	21	-	7	49	21	2	19	31	12	7
	3%	3%	4%	6%	3%	3%	4%	4%	5%	2%	4%	3%	3%	-	3%	3%	4%	1%	7%	4%	2%	3%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q1314. 1 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Aerospace

Base: All Respondents

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	Wave 87 (10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	832 41%	458 47%	374 36%	74 32%	265 45%	189 38%	304 44%	205 32%	237 38%	388 53%	228 43%	402 48%	202 32%	-	89 40%	665 45%	167 32%	91 38%	76 27%	334 45%	243 43%	89 46%
7 - Very good	407 20%	225 23%	182 18%	39 17%	152 26%	94 19%	121 18%	97 15%	112 18%	198 27%	119 22%	199 24%	89 14%	-	45 20%	323 22%	84 16%	47 20%	37 13%	152 21%	122 22%	49 26%
6	425 21%	233 24%	192 19%	35 15%	113 19%	94 19%	182 27%	108 17%	125 20%	190 26%	110 20%	203 24%	113 18%	-	44 20%	342 23%	83 16%	44 18%	39 14%	182 25%	121 22%	40 21%
5	399 20%	204 21%	194 19%	42 18%	87 15%	127 25%	143 21%	102 16%	135 22%	157 21%	107 20%	158 19%	134 21%	-	41 18%	300 20%	99 19%	52 22%	47 17%	138 19%	130 23%	32 17%
4	318 16%	143 15%	175 17%	54 23%	86 15%	83 17%	95 14%	106 17%	105 17%	100 14%	95 18%	116 14%	108 17%	-	45 20%	222 15%	96 18%	50 21%	46 16%	122 16%	74 13%	26 14%
3	96 5%	49 5%	47 5%	22 9%	33 6%	13 3%	28 4%	40 6%	30 5%	25 3%	19 3%	36 4%	41 7%	-	15 7%	70 5%	26 5%	10 4%	16 6%	31 4%	22 4%	17 9%
Bottom 2 Box (Net)	87 4%	31 3%	56 5%	17 7%	39 7%	13 3%	18 3%	35 5%	36 6%	15 2%	23 4%	36 4%	27 4%	-	8 4%	45 3%	42 8%	2 1%	40 14%	15 2%	17 3%	13 7%
2	40 2%	17 2%	23 2%	13 6%	13 2%	5 1%	8 1%	16 3%	14 2%	9 1%	16 3%	14 2%	11 2%	-	4 2%	21 1%	20 4%	2 1%	18 5%	8 1%	9 2%	4 2%
1 - Very bad	47 2%	14 1%	33 3%	4 2%	26 4%	8 2%	9 1%	19 3%	22 4%	6 1%	8 1%	23 3%	16 3%	-	5 2%	25 2%	22 4%	-	22 8%	7 1%	8 1%	9 5%
Not sure	278 14%	95 10%	183 18%	24 10%	76 13%	76 15%	102 15%	143 23%	79 13%	47 6%	65 12%	92 11%	121 19%	-	25 11%	186 12%	92 18%	36 15%	56 20%	99 13%	72 13%	15 8%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q1314\_2 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Automotive

Base: All Respondents

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	Wave 87 (10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	755 38%	417 43%	339 33%	79 34%	256 44%	181 36%	239 35%	203 32%	213 34%	339 46%	189 35%	372 44%	194 31%	-	80 36%	587 39%	169 32%	78 33%	90 32%	292 40%	198 35%	96 50%
7 - Very good	366 18%	227 23%	139 14%	50 22%	162 28%	92 18%	62 9%	110 17%	91 15%	166 23%	77 14%	201 24%	88 14%	-	50 22%	283 19%	83 16%	41 17%	42 15%	137 19%	85 15%	61 32%
6	389 19%	190 19%	199 19%	29 12%	94 16%	177 18%	94 15%	122 20%	173 24%	112 21%	170 20%	106 17%	-	30 13%	303 20%	86 16%	38 16%	48 17%	155 21%	113 20%	35 18%	
5	519 26%	243 25%	276 27%	58 25%	127 22%	135 27%	199 29%	139 22%	168 27%	204 28%	152 26%	215 26%	151 24%	-	78 35%	407 27%	111 21%	52 22%	60 21%	211 29%	165 29%	31 16%
4	365 18%	162 17%	203 20%	40 17%	84 14%	112 22%	128 19%	126 20%	117 19%	115 16%	96 18%	138 16%	132 21%	-	30 13%	254 17%	111 21%	60 25%	51 18%	121 16%	110 20%	23 12%
3	119 6%	55 6%	64 6%	24 10%	38 6%	24 5%	33 5%	45 7%	36 6%	37 5%	36 7%	35 4%	48 8%	-	14 6%	77 5%	42 8%	12 5%	30 11%	39 5%	33 6%	6 3%
Bottom 2 Box (Net)	99 5%	53 5%	46 4%	11 5%	33 6%	13 3%	42 6%	34 5%	44 7%	21 3%	27 5%	41 5%	31 5%	-	13 6%	64 7%	35 7%	12 5%	23 8%	24 3%	18 3%	22 12%
2	52 3%	32 3%	20 2%	7 3%	8 1%	7 1%	29 4%	18 3%	16 3%	18 2%	17 3%	19 2%	15 2%	-	8 4%	37 2%	16 3%	8 3%	8 3%	11 1%	13 2%	12 7%
1 - Very bad	47 2%	21 2%	26 2%	3 1%	24 4%	6 1%	13 2%	16 3%	27 4%	3 2%	10 2%	22 3%	15 2%	-	5 2%	28 2%	19 4%	4 2%	15 5%	13 2%	5 1%	10 5%
Not sure	152 8%	50 5%	102 10%	21 9%	49 8%	34 7%	47 7%	83 13%	44 7%	17 2%	36 7%	39 5%	77 12%	-	9 4%	99 7%	53 10%	26 11%	27 10%	52 7%	35 6%	12 6%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q1314\_3 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Banking

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	806 40%	419 43%	387 38%	89 38%	283 48% dFG	197 39%	237 34%	225 36%	209 34%	371 51%	213 40%	389 46%	204 32%	-	93 42%	623 42%	183 35%	99 41%	85 30%	320 43%	200 36%	103 54%
7 - Very good	392 20%	218 22%	175 17%	40 17%	171 29% DFG	102 20%	79 11%	105 17%	95 15%	192 26%	91 17%	206 25%	95 15%	-	50 22%	311 21%	82 16%	47 20%	34 12%	163 22%	85 15%	63 33% TU
6	413 21%	201 21%	212 21%	49 21%	112 19%	94 19%	158 23%	121 19%	114 18%	179 24%	121 23%	183 22%	110 17%	-	43 19%	312 21%	102 19%	51 21%	50 18%	156 21%	115 20%	41 21%
5	476 24%	234 24%	242 23%	52 22%	106 18%	126 25% E	192 28% E	119 19%	181 29% HJ	172 23%	123 23%	197 23%	156 25%	-	51 22%	365 25%	111 21%	63 26%	47 17%	175 24%	158 28% V	32 17%
4	324 16%	141 14%	183 18%	46 20%	80 14%	82 16%	116 17%	118 19%	94 15%	103 14%	82 15%	140 17%	101 16%	-	46 20%	236 16%	88 17%	30 13%	58 21%	118 16%	93 17%	25 13%
3	144 7%	82 8%	62 6%	17 7%	39 7%	44 9%	45 6%	48 8%	51 8%	45 6%	36 7%	46 5%	62 10% L	-	16 7%	107 7%	38 7%	19 8%	19 7%	48 7%	50 9%	8 4%
Bottom 2 Box (Net)	144 7%	72 7%	73 7%	16 7%	47 8%	25 5%	57 8%	53 8%	58 9%	32 4%	54 10%	42 5%	48 8%	-	12 5%	86 6%	59 11% P	12 5%	47 17% R	42 6%	31 6%	13 7%
2	81 4%	41 4%	40 4%	11 5%	25 4%	12 2%	33 5%	27 4%	34 6% J	19 3%	38 7% L	16 2%	27 4%	-	7 3%	43 3%	38 7% P	8 3%	30 11% R	16 2%	21 4%	7 3%
1 - Very bad	63 3%	30 3%	33 3%	5 2%	21 4%	12 2%	24 3%	26 4%	23 4% J	13 2%	16 3%	26 3%	21 3%	-	5 2%	42 3%	20 4%	4 2%	17 6% r	26 4%	10 2%	6 3%
Not sure	116 6%	33 3%	83 8% B	14 6%	33 6%	27 5%	42 6%	69 11% J	28 4% J	11 2%	29 5%	26 3%	61 10% KL	-	8 3%	73 5%	42 8% p	18 7%	25 9%	36 5%	27 5%	10 5%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q1314. 4 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Consumer products

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22-10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	825 41%	445 45%	380 37%	74 32%	279 48%	221 44%	251 36%	233 37%	252 41%	339 46%	213 40%	395 47%	217 34%	-	99 44%	645 43%	180 35%	103 43%	77 28%	332 45%	217 39%	97 51%
7 - Very good	368 18%	209 21%	159 15%	32 14%	154 26%	111 22%	71 10%	109 17%	97 16%	161 22%	86 16%	187 22%	95 15%	-	57 26%	294 20%	74 14%	38 16%	141 13%	93 19%	60 17%	31 17%
6	457 23%	236 24%	221 21%	42 18%	125 21%	111 22%	180 26%	124 20%	155 25%	178 24%	208 25%	122 19%	-	42 18%	351 24%	107 20%	65 27%	42 15%	191 26%	123 22%	37 22%	19 19%
5	486 24%	234 24%	252 24%	54 23%	116 20%	105 21%	211 31%	125 20%	165 27%	191 26%	133 25%	190 23%	163 26%	-	44 20%	362 24%	124 24%	61 25%	63 23%	184 25%	138 25%	40 21%
4	389 19%	181 18%	208 20%	59 25%	94 16%	107 21%	129 19%	125 20%	130 21%	126 17%	104 19%	138 16%	147 23%	-	52 23%	262 18%	127 24%	58 24%	69 25%	112 15%	129 23%	20 11%
3	104 5%	49 5%	56 5%	17 7%	35 6%	16 3%	36 5%	47 7%	19 3%	36 5%	34 6%	47 6%	23 4%	-	6 3%	79 5%	26 5%	6 2%	20 7%	30 4%	36 6%	12 6%
Bottom 2 Box (Net)	70 3%	25 3%	46 4%	13 6%	20 3%	13 3%	24 4%	26 4%	29 5%	15 2%	21 4%	28 3%	21 3%	-	7 3%	49 3%	21 4%	2 1%	19 3%	31 4%	12 2%	7 3%
2	29 1%	13 1%	16 2%	8 3%	7 1%	3 1%	11 2%	14 2%	13 2%	2 1%	11 2%	11 1%	7 1%	-	6 3%	13 1%	16 3%	1 1%	15 5%	7 1%	5 1%	.*
1 - Very bad	41 2%	11 1%	30 3%	6 2%	13 2%	9 2%	13 2%	12 2%	16 3%	13 2%	10 2%	18 2%	13 2%	-	2 1%	36 2%	5 1%	1 1%	4 1%	24 3%	6 1%	6 3%
Not sure	135 7%	46 5%	89 9%	16 7%	43 7%	38 8%	38 6%	75 12%	26 4%	26 4%	31 6%	42 5%	63 10%	-	16 7%	92 6%	43 8%	11 5%	32 11%	49 7%	27 5%	16 8%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base



Q1314\_5 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Financial services

Base: All Respondents

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	Wave 87 (10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	761 38%	402 41%	359 35%	71 30%	272 46% C	193 38%	225 33%	191 30%	224 36%	346 47%	204 38%	376 45%	181 29%	-	93 41%	608 41%	153 29%	81 34%	72 26%	303 41%	207 37%	97 51%
7 - Very good	356 18%	214 22% C	142 14%	38 16%	154 26% G	90 18%	74 11%	89 14%	88 14%	179 24%	91 17%	184 22%	82 13%	-	58 26%	280 19%	76 15%	43 18%	34 12%	135 18%	95 17%	51 27% TU
6	404 20%	188 19%	216 21%	33 14%	118 20%	103 21%	151 22% d	102 16%	135 22% h	166 23%	113 21%	192 25%	99 16%	-	35 16%	328 22% Q	77 15%	39 16%	38 14%	168 23%	113 20%	47 24%
5	439 22%	234 24%	205 20%	51 22%	97 17%	126 25% E	165 24%	123 19%	155 25% h	158 22%	120 22%	185 22%	134 21%	-	49 22%	348 23% Q	91 17%	54 23% S	36 13%	170 23%	138 25%	41 21%
4	365 18%	161 16%	204 20%	49 21%	84 14%	86 17%	145 21% E	117 18%	116 19%	122 17%	95 18%	133 16%	137 22% L	-	35 16%	253 17%	112 21% P	47 19%	65 23%	137 19%	101 18%	15 8%
3	172 9%	79 8%	93 9%	28 12%	47 8%	40 8%	57 8% J	71 11% J	55 9%	46 6%	40 7%	66 8%	66 11%	-	17 8%	101 7% P	71 14% P	34 14%	37 13%	41 6%	48 9%	12 6%
Bottom 2 Box (Net)	134 7%	71 7%	63 6%	22 9% f	44 7%	23 5%	45 7% J	54 9% J	43 7%	34 5%	47 9%	43 5%	44 7%	-	14 6%	83 6% P	51 10% P	9 4%	42 15% R	38 5%	31 6%	15 8%
2	81 4%	46 5%	35 3%	15 6%	26 4%	15 3%	24 4%	26 4%	24 4%	30 4%	33 5%	20 2% L	28 4%	-	10 4%	45 3% P	36 7% P	5 2%	31 11% R	14 2%	22 4%	9 5%
1 - Very bad	53 3%	25 3%	28 3%	7 3%	17 3%	8 2%	20 3% J	29 5% J	19 3%	5 1%	14 3%	23 3%	16 3%	-	4 2%	38 3% P	15 3%	4 1%	11 4% R	23 3%	9 2%	6 3%
Not sure	140 7%	33 3%	107 10% B	13 6%	43 7%	33 7%	51 7% J	75 12% J	30 5%	27 4%	32 4%	37 4%	71 11% KL	-	16 7%	96 6%	44 8%	15 6%	28 10%	51 7%	34 6%	11 6%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q1314. 6 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Government

Base: All Respondents

	Gender		Age				Income			Political					Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	460 23%	260 27%	200 19%	51 22%	230 39%	98 20%	81 12%	108 17%	127 20%	224 31%	70 13%	293 35%	96 15%	-	64 28%	363 24%	96 19%	60 25%	37 13%	177 24%	108 19%	78 41%
7 - Very good	240 12%	148 15%	93 9%	36 15%	116 20%	64 13%	24 4%	52 8%	63 10%	125 17%	32 6%	150 18%	58 9%	-	42 19%	196 13%	44 9%	24 10%	20 7%	84 11%	58 10%	53 28%
6	219 11%	112 11%	107 10%	16 7%	113 19%	34 7%	56 8%	56 9%	63 10%	99 14%	38 7%	143 17%	38 6%	-	22 10%	167 11%	52 10%	35 15%	17 6%	92 13%	50 9%	25 13%
5	310 15%	157 16%	153 15%	47 20%	71 12%	74 15%	118 17%	92 15%	105 17%	110 15%	63 12%	162 19%	85 13%	-	51 23%	253 17%	57 11%	34 14%	23 8%	131 18%	94 17%	28 15%
4	322 16%	176 18%	146 14%	50 21%	79 14%	80 16%	112 16%	114 18%	89 14%	110 15%	77 14%	150 18%	95 15%	-	38 17%	242 16%	80 15%	48 20%	32 11%	125 17%	100 18%	17 9%
3	238 12%	104 11%	134 13%	29 12%	50 9%	67 13%	91 13%	77 12%	72 12%	87 12%	61 11%	95 11%	82 13%	-	24 11%	194 13%	43 8%	24 10%	20 7%	94 13%	77 14%	24 12%
Bottom 2 Box (Net)	585 29%	254 26%	331 32%	47 20%	120 20%	157 31%	261 38%	185 29%	208 34%	188 28%	250 47%	110 13%	225 35%	-	40 18%	375 25%	210 12%	67 28%	143 51%	180 24%	156 28%	38 20%
2	202 10%	100 10%	102 10%	25 11%	34 6%	46 9%	96 14%	55 9%	76 12%	70 9%	80 15%	50 6%	72 11%	-	13 6%	140 9%	61 12%	23 10%	38 14%	69 9%	59 11%	13 7%
1 - Very bad	383 19%	153 16%	230 22%	22 10%	86 15%	111 22%	164 24%	130 21%	132 21%	118 16%	170 32%	61 7%	152 24%	-	27 12%	234 16%	149 29%	44 18%	105 37%	111 15%	97 17%	26 14%
Not sure	96 5%	30 3%	67 6%	9 4%	37 6%	24 5%	26 4%	54 9%	21 3%	14 2%	15 3%	30 4%	51 8%	-	9 4%	62 4%	35 7%	8 3%	27 9%	32 4%	24 4%	6 3%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q1314. 7 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Health insurance

Base: All Respondents

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	Wave 87 (10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 31-50)	Boomer+ (age 51+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	729 36%	395 40%	334 32%	76 33%	257 44% DFG	171 34%	225 33%	196 31%	205 33%	328 45% HI	175 33%	374 44% KM	180 28%	-	82 37%	558 37%	171 33%	91 38%	80 29%	291 39%	179 32%	88 46%
7 - Very good	361 18%	205 21% C	156 15%	36 15%	159 27% DFG	91 18% G	75 11%	106 17%	92 15%	163 22% HI	69 13%	196 23% KM	96 15%	-	46 20%	265 18%	95 18%	53 22%	43 15%	132 18%	88 16%	46 24% u
6	368 18%	189 19%	179 17%	41 18%	97 17%	81 16%	149 22% ef	90 14%	113 18%	165 22% H	107 20% M	178 21% M	84 13%	-	36 16%	292 20% q	76 15%	38 16%	38 13%	159 22% u	91 16%	42 22%
5	398 20%	196 20%	201 20%	49 21%	101 17%	92 18%	155 22% e	111 18%	148 24% HJ	133 18%	110 21%	163 19%	125 20%	-	49 22%	316 21% Q	81 16%	43 18%	38 14%	152 21%	114 20%	51 27%
4	354 18%	170 17%	184 18%	47 20% e	73 12%	98 20% E	135 20% E	115 18%	115 19%	116 16%	75 14%	153 18%	126 20% k	-	39 17%	260 17%	94 18%	49 21%	45 16%	130 18% V	115 20% V	15 8%
3	199 10%	98 10%	101 10%	23 10%	51 9%	56 11%	70 10%	77 12% I	50 8%	69 9%	70 13% L	59 7% L	70 11% L	-	27 12%	143 10%	56 11%	23 9%	33 12%	54 7% T	75 13% T	14 7%
Bottom 2 Box (Net)	224 11%	84 9%	140 14% B	28 12%	65 11%	69 12%	73 13%	79 13%	78 13%	66 9% Lm	85 16% L	68 8% L	71 11%	-	21 9%	138 9%	86 17% P	23 10%	64 23% R	74 10% R	52 9%	12 6%
2	110 5%	42 4%	68 7% b	16 7%	25 4%	29 6%	40 6%	37 6%	36 5%	37 5% L	45 8% L	30 4%	35 6%	-	8 3%	60 4% P	50 10% P	13 5%	37 13% R	31 4% R	22 4%	7 4%
1 - Very bad	114 6%	42 4%	72 7% b	11 5%	39 7%	30 6%	34 5%	42 7%	42 7%	29 4% I	40 8% I	37 4% I	36 6%	-	13 6%	77 5%	37 7%	10 4%	26 9%	43 6% R	29 5%	5 3%
Not sure	106 5%	36 4%	70 7% B	10 4%	41 7%	24 5%	30 4%	54 9% IJ	26 4%	20 3% J	21 4% J	24 3% KL	61 10% KL	-	8 3%	74 5% KL	32 6%	12 5%	21 7% KL	38 5% KL	25 5% KL	11 6%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q1314\_8 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Insurance (excluding health insurance)

Base: All Respondents

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 31-50)	Boomer+ (age 51+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&TQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	692 34%	390 40%	302 29%	81 35%	265 45% dFG	150 30%	196 28%	186 30%	211 34%	292 40%	183 34%	351 42%	158 25%	-	82 36%	533 36%	158 30%	95 40%	63 23%	284 38%	164 29%	85 44%
7 - Very good	319 16%	178 18%	141 14%	44 19%	148 25% FG	71 14%	56 8%	76 12%	96 15%	146 20%	74 14%	170 20%	75 12%	-	44 19%	247 17%	71 14%	39 16%	32 11%	123 17%	74 13%	51 27% TU
6	373 19%	212 22% C	161 16%	37 16%	117 20%	78 16%	140 20%	110 17%	115 19%	146 20%	110 20%	181 22%	82 13%	-	38 17%	286 19%	87 17%	56 23% S	31 11%	162 22% u	91 16%	34 18%
5	453 23%	194 20%	259 25% B	37 16%	105 18%	123 24% de	188 27%	109 17%	157 25% H	183 25% H	121 23%	193 23%	139 22%	-	49 22%	341 23%	113 22%	52 22%	61 22%	167 23%	134 24%	40 21%
4	332 17%	157 16%	175 17%	47 20% E	65 11%	108 22% E	113 16% E	128 20% J	101 16%	96 13%	81 15%	130 15%	122 19%	-	45 20%	240 16%	92 18%	44 18%	48 17%	117 16%	103 18%	21 11%
3	196 10%	107 11%	88 9%	26 11%	49 8%	36 7%	84 12% eF	71 11%	49 8%	75 10%	47 9%	73 9%	76 12%	-	23 10%	153 10%	43 8%	17 7%	27 9%	65 9%	77 14% TV	10 5%
Bottom 2 Box (Net)	200 10%	89 9%	111 11%	21 9%	54 9%	52 10%	73 11%	66 10%	72 12%	59 8%	78 14% Lm	64 8%	59 9%	-	17 8%	128 9%	72 14% P	19 8%	52 15% R	61 8%	51 9%	16 8%
2	97 5%	49 5%	49 5%	11 5%	16 3%	26 5%	44 6% E	29 4%	38 6%	28 4%	44 8% Lm	25 3%	29 5%	-	6 3%	52 3%	46 9% P	16 7%	29 10% U	22 3%	24 4%	6 3%
1 - Very bad	103 5%	41 4%	62 6%	10 4%	38 7%	26 5%	29 4%	37 6%	34 5%	31 4%	34 6%	39 5%	30 5%	-	11 5%	77 5%	26 5%	3 1%	23 8% R	39 5%	27 5%	10 5%
Not sure	137 7%	42 4%	95 9% B	21 9%	49 8% g	32 6%	35 5%	70 11% IJ	31 5%	28 4%	27 5%	31 4%	79 12% KL	-	8 4%	93 6%	43 8%	13 5%	30 11%	46 6%	29 5%	19 10%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q1314\_9 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Manufacturing

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 31-50)	Boomer+ (age 51+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	797	450	347	80	277	195	245	202	241	353	219	374	204	-	78	610	187	100	87	308	210	92
	40%	46%	34%	34%	47%	39%	36%	32%	39%	48%	41%	44%	32%	-	35%	41%	36%	41%	31%	42%	37%	48%
7 - Very good	355	202	153	46	148	85	76	80	109	166	87	187	81	-	48	279	76	38	38	128	98	52
	18%	21%	15%	20%	25%	17%	11%	13%	17%	23%	16%	22%	13%	-	21%	19%	15%	16%	14%	17%	18%	27%
6	441	247	194	34	129	110	169	121	132	186	132	186	124	-	31	331	110	61	49	180	111	40
	22%	25%	19%	14%	22%	22%	25%	19%	21%	28%	25%	22%	20%	-	14%	22%	21%	26%	17%	24%	20%	21%
5	539	252	287	52	114	148	225	156	174	204	143	220	176	-	59	408	130	57	74	218	156	34
	27%	26%	28%	22%	19%	29%	33%	25%	28%	26%	27%	26%	28%	-	26%	27%	25%	24%	26%	25%	28%	18%
4	333	158	175	47	74	95	116	121	106	96	84	137	111	-	54	237	96	47	49	106	103	27
	17%	16%	17%	20%	13%	19%	17%	19%	17%	13%	16%	16%	18%	-	24%	16%	18%	20%	17%	14%	18%	14%
3	116	48	69	15	38	20	43	44	35	37	41	37	38	-	14	90	27	10	17	35	44	11
	6%	5%	7%	7%	6%	4%	6%	7%	6%	5%	8%	4%	6%	-	6%	6%	5%	4%	6%	5%	8%	6%
Bottom 2 Box (Net)	74	35	39	18	30	9	17	25	34	15	19	33	22	-	7	46	29	7	22	24	14	8
	4%	4%	4%	8%	5%	2%	2%	4%	5%	2%	4%	3%	3%	-	3%	3%	5%	3%	5%	3%	2%	4%
2	44	19	25	13	18	6	7	8	25	12	13	19	13	-	3	23	21	4	17	10	8	5
	2%	2%	2%	8%	3%	1%	1%	1%	4%	2%	2%	2%	2%	-	1%	2%	4%	2%	6%	1%	2%	2%
1 - Very bad	30	16	15	5	12	3	10	17	9	3	7	14	9	-	4	23	7	2	5	14	5	4
	2%	2%	1%	2%	2%	1%	1%	3%	1%	1%	1%	2%	1%	-	2%	2%	1%	1%	2%	2%	1%	2%
Not sure	151	38	113	20	53	35	42	82	33	28	30	39	82	-	14	99	53	20	32	48	32	19
	8%	4%	11%	9%	9%	7%	6%	13%	5%	4%	6%	5%	13%	-	6%	7%	10%	8%	11%	7%	6%	10%
Sigma	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-	225	1489	521	240	281	739	559	191
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q1314\_10 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Pharmaceutical

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22-10/24)		Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 31-50)	Boomer+ (age 51+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBO	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	715 36%	409 42%	306 30%	80 34%	249 42%	161 32%	225 33%	178 28%	190 31%	346 47%	180 34%	351 42%	184 29%	-	85 38%	572 38%	143 28%	89 37%	54 19%	285 39%	203 36%	84 44%
7 - Very good	356 18%	200 20%	157 15%	40 17%	155 26%	77 15%	84 12%	97 15%	77 12%	181 25%	77 14%	187 22%	92 15%	-	47 21%	284 19%	72 14%	42 18%	30 11%	140 19%	92 16%	53 28%
6	359 18%	209 21%	149 15%	40 17%	165 26%	84 17%	141 20%	81 13%	113 18%	165 22%	103 19%	164 20%	92 15%	-	37 17%	288 19%	71 14%	47 19%	25 9%	145 20%	111 20%	31 16%
5	375 19%	165 17%	209 20%	42 18%	118 20%	89 18%	126 18%	94 15%	122 20%	151 21%	90 17%	162 19%	122 19%	-	40 18%	301 20%	74 14%	38 16%	36 13%	156 21%	105 19%	39 21%
4	308 15%	134 14%	174 17%	42 18%	62 11%	94 19%	110 16%	120 19%	106 17%	75 10%	89 17%	105 13%	114 18%	-	34 15%	220 15%	88 17%	42 17%	46 17%	104 14%	103 18%	13 7%
3	190 9%	88 9%	102 10%	27 12%	39 7%	48 10%	76 11%	68 11%	65 10%	55 8%	59 11%	78 9%	53 8%	-	17 8%	139 9%	51 10%	21 9%	30 11%	57 8%	67 12%	15 8%
Bottom 2 Box (Net)	295 15%	138 14%	157 15%	24 10%	85 14%	70 14%	117 17%	98 15%	112 18%	84 11%	97 18%	94 11%	103 16%	-	36 16%	179 12%	115 22%	30 12%	86 31%	98 13%	56 10%	25 13%
2	133 7%	67 7%	67 6%	13 5%	31 5%	29 6%	60 9%	41 7%	54 9%	38 5%	46 9%	40 5%	47 7%	-	20 9%	78 5%	55 11%	18 7%	38 13%	40 5%	29 5%	9 5%
1 - Very bad	161 8%	71 7%	90 9%	11 5%	53 9%	40 8%	56 8%	57 9%	58 9%	46 6%	51 10%	54 6%	56 9%	-	15 7%	101 7%	60 11%	12 5%	48 17%	58 8%	28 5%	16 8%
Not sure	128 6%	46 5%	82 8%	19 8%	36 6%	39 8%	34 5%	72 11%	26 4%	21 3%	22 4%	49 6%	57 9%	-	14 6%	78 5%	49 9%	21 9%	28 10%	38 5%	25 5%	15 8%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q1314\_11 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where '1' means the industry has a 'Very Bad' reputation and '7' means the industry has a 'Very Good' reputation?

Retail

Base: All Respondents

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand						
	Wave 87 (10/22-10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 31-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177	
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*	
Top 2 Box (Net)	849 42%	456 47%	393 38%	86 37%	288 49%	208 41%	268 39%	238 38%	245 39%	364 50%	222 41%	393 47%	234 37%	-	87 39%	662 44%	186 36%	104 43%	83 29%	341 46%	213 38%	109 57%	
7 - Very good	387 19%	214 22%	173 17%	48 21%	159 27%	99 20%	81 12%	112 18%	153 15%	95 13%	178 24%	78 14%	198 24%	111 17%	-	52 23%	290 19%	96 18%	52 21%	45 16%	137 18%	93 17%	61 32%
6	462 23%	242 25%	220 21%	38 16%	129 22%	109 22%	186 27%	126 20%	150 24%	186 25%	145 27%	194 23%	123 19%	-	35 16%	372 25%	90 17%	52 22%	38 13%	204 28%	120 21%	48 25%	
5	503 25%	237 24%	266 26%	60 26%	119 20%	131 26%	194 29%	158 25%	172 28%	168 23%	130 24%	213 25%	160 25%	-	53 24%	353 24%	150 29%	72 30%	78 28%	180 24%	143 26%	30 16%	
4	323 16%	140 14%	183 18%	39 17%	73 12%	94 19%	116 17%	95 15%	99 16%	118 16%	91 17%	120 14%	112 18%	-	40 18%	239 16%	83 16%	30 12%	54 19%	116 16%	107 19%	16 8%	
3	139 7%	75 8%	63 6%	19 8%	42 7%	30 6%	48 7%	49 8%	35 6%	54 7%	36 7%	55 7%	47 7%	-	22 10%	102 7%	37 7%	14 6%	23 8%	47 6%	51 9%	3 2%	
Bottom 2 Box (Net)	81 4%	32 3%	49 5%	15 6%	36 6%	10 2%	21 3%	27 4%	39 6%	14 2%	31 3%	27 3%	23 4%	-	8 4%	59 4%	22 4%	1 3%	21 8%	25 3%	20 3%	14 7%	
2	36 2%	19 2%	18 2%	11 5%	13 2%	7 1%	7 1%	13 2%	17 3%	6 1%	18 3%	6 1%	12 2%	-	4 2%	24 2%	13 2%	-	13 5%	13 2%	9 2%	1 1%	
1 - Very bad	45 2%	13 1%	32 3%	4 2%	23 4%	3 1%	14 2%	13 2%	22 4%	8 1%	13 2%	20 2%	11 2%	-	4 2%	36 2%	9 2%	1 3%	8 3%	12 2%	11 2%	13 7%	
Not sure	116 6%	40 4%	76 7%	16 7%	30 5%	28 6%	42 6%	63 10%	32 5%	14 2%	26 5%	33 4%	57 9%	-	15 7%	74 5%	43 8%	20 8%	22 8%	30 4%	24 4%	19 10%	
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q1314.12 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Retail (grocery)

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22-10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBO	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	1008	523	486	105	302	242	360	291	308	405	267	459	283	-	101	774	234	118	116	412	270	92
	50%	53%	47%	45%	51%	48%	52%	46%	50%	55%	50%	55%	45%	-	45%	52%	45%	49%	41%	56%	48%	48%
7 - Very good	500	270	229	60	184	117	139	156	142	200	120	250	130	-	59	399	101	46	55	201	133	64
	25%	28%	22%	26%	31%	23%	20%	25%	23%	27%	22%	30%	21%	-	26%	27%	19%	19%	20%	27%	24%	34%
6	509	252	256	45	118	124	221	136	166	205	147	209	153	-	43	376	133	72	61	211	137	28
	25%	26%	25%	19%	20%	25%	22%	22%	27%	28%	27%	25%	24%	-	19%	25%	26%	30%	22%	29%	25%	15%
5	441	208	233	42	117	111	171	110	150	174	126	196	119	-	51	338	103	60	44	152	132	54
	22%	21%	23%	18%	20%	22%	25%	17%	24%	24%	23%	23%	19%	-	23%	23%	20%	25%	16%	21%	24%	28%
4	284	139	145	41	76	95	72	101	82	94	77	88	119	-	44	191	93	38	55	98	82	12
	14%	14%	14%	13%	13%	19%	10%	16%	13%	13%	14%	10%	19%	-	20%	13%	18%	16%	20%	13%	15%	6%
3	82	36	45	19	21	9	33	35	24	22	13	28	40	-	9	60	22	7	15	27	29	4
	4%	4%	4%	8%	4%	2%	5%	6%	4%	3%	2%	3%	6%	-	4%	4%	4%	3%	5%	4%	5%	2%
Bottom 2 Box (Net)	98	36	62	19	40	14	24	38	38	21	34	39	24	-	8	64	34	4	30	23	26	14
	5%	4%	6%	7%	7%	3%	6%	3%	6%	3%	6%	5%	4%	-	4%	7%	4%	2%	11%	3%	5%	7%
2	53	24	29	12	19	9	13	24	21	7	20	18	15	-	7	29	24	3	21	7	18	4
	3%	2%	3%	5%	3%	2%	4%	4%	3%	1%	4%	2%	2%	-	3%	2%	5%	1%	3%	1%	3%	2%
1 - Very bad	45	12	33	7	21	6	12	14	16	14	14	21	10	-	2	35	10	2	9	16	8	11
	2%	1%	3%	3%	4%	1%	2%	2%	3%	2%	3%	3%	2%	-	1%	2%	2%	1%	3%	2%	1%	6%
Not sure	97	38	59	7	32	30	28	54	20	16	19	30	48	-	11	62	35	13	22	26	21	15
	5%	4%	6%	3%	5%	6%	4%	9%	3%	2%	4%	4%	8%	-	5%	4%	7%	6%	8%	4%	4%	8%
Sigma	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-	225	1489	521	240	281	739	559	191
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base



Q1314\_13 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Technology

Base: All Respondents

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	1015 51%	531 54%	484 47%	105 45%	327 56%	253 51%	330 48%	285 45%	306 49%	422 58%	252 47%	486 58%	277 44%	-	108 48%	805 54%	210 40%	115 48%	94 34%	408 55%	286 51%	112 58%
7 - Very good	542 27%	290 30%	252 24%	60 26%	207 35%	140 28%	135 20%	165 26%	154 25%	222 30%	121 23%	271 32%	151 24%	-	56 25%	416 28%	126 24%	65 27%	62 22%	211 29%	135 24%	71 37%
6	473 24%	241 25%	231 22%	45 19%	119 20%	113 23%	195 28%	120 19%	152 24%	199 27%	131 24%	216 26%	126 20%	-	52 23%	389 26%	83 16%	51 21%	33 12%	197 27%	151 27%	41 21%
5	426 21%	202 21%	224 22%	51 22%	97 16%	125 25%	153 22%	117 19%	153 25%	151 21%	117 22%	188 22%	121 19%	-	51 23%	310 21%	116 22%	61 25%	56 20%	141 19%	128 23%	41 22%
4	247 12%	107 11%	140 14%	32 14%	65 11%	64 13%	86 12%	95 15%	74 12%	70 10%	69 13%	72 9%	106 17%	-	33 15%	184 12%	62 12%	32 13%	30 11%	110 15%	62 11%	12 6%
3	103 5%	45 5%	58 6%	24 10%	33 6%	13 3%	32 5%	45 7%	31 5%	27 4%	23 4%	42 5%	37 6%	-	12 5%	56 4%	47 9%	10 4%	36 13%	22 3%	32 6%	3 1%
Bottom 2 Box (Net)	103 5%	57 6%	45 4%	13 5%	26 4%	17 3%	48 7%	29 5%	31 5%	42 6%	49 9%	18 2%	36 6%	-	11 5%	56 4%	46 9%	6 3%	40 14%	23 3%	20 4%	14 8%
2	51 3%	23 2%	28 3%	9 4%	11 2%	6 1%	25 4%	17 3%	17 3%	17 2%	34 6%	5 1%	13 2%	-	3 1%	23 2%	28 5%	5 2%	23 8%	11 1%	8 1%	4 2%
1 - Very bad	51 3%	34 4%	17 2%	3 1%	14 2%	11 2%	23 3%	12 2%	14 2%	25 3%	15 3%	13 2%	23 4%	-	8 3%	33 2%	18 3%	1 1%	16 6%	12 2%	11 2%	10 5%
Not sure	116 6%	37 4%	80 8%	9 4%	40 7%	28 6%	40 6%	60 10%	27 4%	21 3%	26 5%	34 4%	56 9%	-	9 4%	76 5%	40 8%	16 7%	24 9%	36 5%	31 6%	10 5%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q1314. 14 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Base: All Respondents

	Tobacco																					
	Gender			Age				Income				Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand		
	Wave 87 (10/22-10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	Student	LGBO	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	375 19%	224 23%	151 15%	49 21%	193 33%	87 17%	45 7%	88 14%	91 15%	196 27%	71 13%	212 25%	92 15%	-	61 27%	278 19%	97 19%	57 24%	41 15%	138 19%	84 15%	56 29%
7 - Very good	186 9%	120 12%	66 6%	27 12%	93 16%	47 9%	18 3%	49 8%	37 6%	100 14%	32 6%	109 13%	45 7%	-	34 15%	140 9%	46 9%	23 10%	23 8%	62 8%	44 8%	33 17%
6	189 9%	104 11%	85 8%	22 10%	100 17%	40 8%	27 4%	39 6%	54 9%	96 13%	39 7%	103 12%	47 7%	-	27 12%	138 9%	51 10%	34 14%	18 6%	76 10%	40 7%	23 12%
5	210 10%	116 12%	94 9%	23 10%	84 14%	56 11%	46 7%	50 8%	66 11%	91 12%	55 10%	101 12%	54 8%	-	24 11%	154 10%	56 11%	29 12%	27 10%	80 11%	39 7%	35 18%
4	238 12%	115 12%	123 12%	34 14%	62 11%	72 14%	70 10%	95 15%	70 11%	66 9%	52 10%	97 12%	89 14%	-	40 18%	174 12%	64 12%	29 12%	35 12%	96 13%	60 11%	17 9%
3	198 10%	108 11%	90 9%	32 14%	43 7%	53 11%	69 10%	78 12%	69 11%	49 7%	66 12%	74 9%	58 9%	-	22 10%	122 8%	75 14%	39 16%	36 13%	58 8%	51 9%	14 7%
Bottom 2 Box (Net)	870 43%	385 39%	485 47%	85 36%	167 28%	188 40%	420 61%	255 40%	302 49%	307 42%	267 50%	325 39%	278 44%	-	69 31%	679 46%	191 37%	73 31%	118 42%	317 43%	300 54%	61 32%
2	227 11%	120 12%	108 10%	19 8%	42 7%	48 10%	118 17%	65 10%	74 12%	88 12%	63 12%	96 11%	68 11%	-	23 10%	176 12%	51 10%	23 10%	28 10%	92 12%	67 12%	16 9%
1 - Very bad	642 32%	265 27%	377 37%	66 28%	125 21%	150 30%	302 44%	190 30%	229 37%	219 30%	204 38%	229 27%	210 33%	-	46 21%	503 34%	140 27%	50 21%	89 32%	225 30%	232 42%	45 24%
Not sure	119 6%	33 3%	86 8%	11 5%	38 6%	37 7%	64 5%	10 1%	24 4%	23 3%	26 5%	31 4%	62 10%	-	8 4%	83 6%	36 7%	12 5%	24 8%	49 7%	25 5%	8 4%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q1314\_15 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Biotechnology

Base: All Respondents

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	Wave 87 (10/22-10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-30)	Gen X (age 31-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	763 38%	397 40%	367 36%	76 33%	271 46%	173 34%	243 35%	183 29%	202 32%	375 51%	170 32%	384 46%	209 33%	-	95 42%	632 42%	131 25%	82 34%	49 18%	322 44%	213 38%	97 51%
7 - Very good	358 18%	203 21%	155 15%	39 17%	151 26%	78 16%	90 13%	92 15%	88 14%	177 24%	71 13%	188 22%	99 16%	-	49 22%	298 20%	60 12%	39 16%	21 8%	147 20%	98 17%	53 28%
6	405 20%	194 20%	211 20%	37 16%	120 20%	94 19%	154 22%	91 14%	113 18%	198 27%	99 18%	196 23%	110 17%	-	46 20%	334 22%	71 14%	43 18%	28 10%	175 24%	115 21%	44 23%
5	406 20%	227 23%	179 17%	47 20%	103 18%	103 20%	153 22%	92 15%	164 26%	147 20%	125 23%	171 20%	111 18%	-	52 23%	317 21%	90 17%	39 16%	51 18%	141 19%	132 24%	44 23%
4	281 14%	122 12%	159 15%	34 15%	64 11%	86 17%	96 14%	120 19%	83 13%	69 9%	73 14%	113 13%	95 15%	-	32 14%	187 13%	94 18%	46 19%	48 17%	116 16%	64 11%	7 4%
3	122 6%	70 7%	52 5%	23 10%	35 6%	24 5%	40 6%	55 9%	42 7%	26 3%	46 9%	31 4%	45 7%	-	21 9%	81 5%	41 8%	17 7%	24 8%	28 4%	41 7%	12 6%
Bottom 2 Box (Net)	150 7%	73 7%	77 7%	18 8%	40 7%	39 8%	53 7%	46 7%	52 8%	52 7%	55 10%	36 4%	60 9%	-	5 2%	73 5%	78 15%	20 8%	58 21%	36 5%	23 4%	13 7%
2	62 3%	32 3%	30 3%	13 5%	15 3%	20 4%	14 2%	15 2%	24 4%	23 3%	22 4%	9 1%	31 5%	-	2 1%	21 1%	40 8%	14 6%	28 9%	11 2%	9 2%	1 0%
1 - Very bad	89 4%	41 4%	47 5%	5 2%	25 4%	19 4%	39 6%	31 5%	29 5%	30 4%	33 6%	27 3%	29 5%	-	3 1%	51 3%	37 7%	6 3%	31 14%	25 3%	14 3%	12 6%
Not sure	287 14%	90 9%	196 19%	35 15%	73 12%	77 15%	102 15%	134 21%	79 13%	63 9%	68 13%	106 13%	113 18%	-	22 10%	199 13%	87 17%	36 15%	51 18%	95 13%	85 15%	20 10%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

CT01 How concerned are you about each of following due to the COVID-19 pandemic?  
 Summary Of Very/Somewhat Concerned

Base: All Respondents (Variable Bases)

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset	Initial Vaccine Brand					
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-50)	Boomer+ (age 51+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGSTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
New variants of COVID-19	1454 72%	679 69%	775 75% B	160 69%	436 74%	360 72%	498 72%	462 73%	443 71%	533 73%	315 59%	711 85% KM	428 68% K	-	180 80%	1151 77% Q	304 58%	182 76% S	121 43%	564 76%	439 79%	148 77%
A new wave of COVID-19 in my area	1363 68%	656 67%	707 69%	146 63%	429 73% DFg	323 65%	464 67%	431 68%	406 65%	511 70%	287 53%	691 82% KM	385 61% k	-	166 74%	1091 73% Q	272 52% S	175 73% S	97 35%	530 72%	423 76%	138 72%
You or your loved one's risk of being exposed to COVID-19 when you leave your home for essential errands	1262 63%	612 62%	650 63%	150 64%	411 70% FG	308 62%	392 57%	393 62%	376 60%	479 65%	250 47%	654 78% KM	357 56% k	-	153 68%	1005 67% Q	258 49%	160 67% S	98 35%	472 64%	388 69%	145 76% T
Potential shortage of hospital ventilators for assisted breathing	1250 62%	575 59%	675 65% B	143 61%	432 74% DFG	304 61% g	370 54%	401 64%	364 59%	470 64%	259 48%	635 76% KM	356 56% k	-	160 71%	982 66% Q	268 51%	171 71% S	97 35%	482 65%	362 65%	138 72%
Returning to my normal activities in public (e.g., public transit, socializing)	1193 59%	592 60%	600 59%	134 57%	392 67% dFG	272 54%	395 57%	366 58%	396 57%	454 62%	251 47%	600 71% KM	342 54% k	-	145 64%	958 64% Q	235 45% S	149 62% S	85 30%	477 65%	363 65%	119 62%
Potential side effects of COVID vaccine	1147 57%	552 56%	595 58% G	138 59% G	385 66% G	299 60% G	326 47%	374 59%	327 53%	432 59%	284 53%	503 60% k	360 57%	-	145 65%	766 51% P	381 73% S	198 62% S	184 65%	370 50%	272 49%	124 65% TU
Losing your job due to the pandemic	608 49%	336 50%	271 47% FG	91 59% FG	299 61% FG	165 44% G	53 24%	153 44%	154 39%	295 53%	107 35%	342 80% KM	159 44% k	-	104 63%	462 51% S	146 44%	98 56% S	48 30%	245 53%	143 47%	74 51%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

CT01 How concerned are you about each of following due to the COVID-19 pandemic?  
 Summary Of Not At All/Not Too Concerned

Base: All Respondents (Variable Bases)

	Gender		Age				Income			Political			Vaccination status		Unvaccinated	Initial Vaccine Brand						
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	Student	LGSTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Losing your job due to the pandemic	636 51%	335 50%	300 53%	63 41%	192 39%	213 56% DE	168 76% DEF	135 47%	238 81% HJ	259 47%	202 65% Lm	230 40%	204 56% L	-	60 37%	447 49%	189 56%	76 44%	113 70% R	215 47%	161 53%	71 49%
Potential side effects of COVID vaccine	863 43%	428 44%	435 42%	96 41%	203 34%	202 40% DEF	363 53% DEF	256 41%	295 47% hj	300 41%	253 47% I	337 40%	273 43% L	-	80 35%	723 49% Q	140 27%	43 18%	97 35% R	368 50% V	287 51% V	68 35%
Returning to my normal activities in public (e.g., public transit, socializing)	817 41%	387 40%	430 42%	99 43% e	196 33%	229 46% E	293 43% E	265 42%	295 43% E	279 38%	286 53% Lm	241 29%	291 46% L	-	80 36%	531 36% P	286 55%	91 38%	196 70% R	262 35% R	197 35% R	72 38%
Potential shortage of hospital ventilators for assisted breathing	760 38%	404 41%	356 35%	90 39% E	155 26%	197 39% E	318 46% E	230 36%	258 41% E	262 41%	278 52% Lm	205 24%	277 44% L	-	65 29%	507 34% P	253 49%	70 29%	183 65% R	256 35% R	198 35% R	53 28%
You or your loved one's risk of being exposed to COVID-19 when you leave your home for essential errands	748 37%	368 38%	380 37%	83 36%	176 30%	193 38% E	296 43% E	238 38%	246 40% E	253 35% LM	286 53% LM	186 22%	276 44% L	-	72 32%	484 33% P	263 51% P	80 33%	183 65% R	267 36% V	171 31% R	47 24%
A new wave of COVID-19 in my area	647 32%	324 33%	324 31%	87 37% E	158 27%	178 35% E	224 33% e	200 32%	216 35% E	222 30%	250 47% Lm	150 18%	248 39% L	-	59 26%	398 27% P	249 48% P	65 27%	184 65% R	209 28% R	136 24% R	53 28%
New variants of COVID-19	556 28%	300 31% C	256 25%	73 31%	151 26%	141 28%	190 28%	169 27%	179 29%	200 27%	221 41% LM	130 15%	205 32% L	-	45 20%	338 23% P	218 42% P	58 24%	160 57% R	175 24% R	120 21% R	44 23%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

CT01\_1 How concerned are you about each of following due to the COVID-19 pandemic?  
 A new wave of COVID-19 in my area

Base: All Respondents

	Gender			Age				Income				Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)		MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG/BO	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177	
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*	
Very/Somewhat Concerned (Net)	1363 68%	656 67%	707 69%	146 63%	429 73% DFg	323 65%	464 67%	431 68%	406 65%	511 70%	287 53%	691 82% KM	385 61% k	-	166 74%	1091 73% Q	272 52% S	175 73% S	97 35% 72%	530 72%	423 76%	138 72%	
Very concerned	595 30%	263 27%	332 32% b	57 24%	197 34% dg	150 30%	191 28%	216 34%	167 27%	209 29%	93 17%	341 41% KM	161 25% k	-	84 37%	477 32% Q	119 23% S	76 32% S	43 15% 32%	235 32%	179 32%	62 32%	
Somewhat concerned	767 38%	393 40%	374 36% b	89 38%	232 39% dg	173 35%	273 40%	214 34%	238 38%	301 41% h	194 36% KM	350 42% m	224 35% m	-	82 36%	614 41% Q	153 29% S	99 41% S	54 19% 40%	295 40%	244 44%	76 40%	
Not At All/Not Too Concerned (Net)	647 32%	324 33%	324 31% E	87 37% E	158 27% EG	178 35% E	224 33% e	200 32%	216 35%	222 30%	250 47% Lm	150 18% L	248 25% L	-	59 26%	398 27% P	249 48% P	65 27% R	184 65% 28%	209 28%	136 24%	53 28%	
Not too concerned	379 19%	182 19%	196 19% EG	66 28% EG	78 13% E	109 22% E	125 18% e	120 19%	123 20%	131 18%	114 21% L	105 12% L	160 25% L	-	46 20%	260 17% p	119 23% p	43 18% r	76 27% 18%	131 16%	91 16%	38 20%	
Not at all concerned	269 13%	141 14%	127 12% 9%	21 9%	80 14%	69 14%	99 14%	80 13%	93 15%	91 12%	135 25% LM	45 5% L	88 14% L	-	14 6%	139 9% P	130 25% P	23 9% R	107 38% 11%	78 8%	46 8%	15 8%	
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

CT01\_2 How concerned are you about each of following due to the COVID-19 pandemic?  
 Losing your job due to the pandemic

Base: Employed

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG&T	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1202	610	592	132	540	304	226	332	441	420	293	596	313	-	155	893	309	166	143	459	305	129
Weighted Base	1244	672	572	154*	490	379	221	288	392	554	309	572	363	-*	163*	909	335	174*	161*	460	305	144*
Very/Somewhat Concerned (Net)	608 49%	336 50%	271 47%	91 59% FG	299 61% FG	165 44% G	53 24%	153 53%	154 39%	295 53%	107 35%	342 60% KM	159 44% k	-	104 63%	462 51%	146 44%	98 56% S	48 30%	245 53%	143 47%	74 51%
Very concerned	282 23%	155 23%	127 22%	35 23% G	146 30% FG	83 22% G	18 8%	81 28%	60 15%	141 25%	51 17%	169 30% KM	61 17%	-	56 34%	214 24%	68 20%	42 24%	25 16%	102 22%	75 25%	37 25%
Somewhat concerned	326 26%	181 27%	145 25%	56 36% FG	153 31% FG	82 22% DE	35 16%	72 25%	94 24%	154 28%	56 18%	172 30% K	98 27% k	-	47 29%	248 27%	78 23%	55 32% S	23 14%	143 31% U	68 22%	37 26%
Not At All/Not Too Concerned (Net)	636 51%	335 50%	300 53%	63 41% FG	192 39% FG	213 56% DE	168 76% DEF	135 47%	238 61% HJ	259 47%	202 65%	230 40% Lm	204 56% L	-	60 37%	447 49%	199 56%	76 44% R	113 70% R	215 47%	161 53%	71 49%
Not too concerned	303 24%	161 24%	142 25%	42 27%	100 20% e	103 27% DE	58 26%	66 23%	109 28%	124 22%	75 24%	127 22% KM	100 28%	-	35 22%	212 23%	90 27%	46 27%	44 27% I	92 20%	84 26% I	36 25%
Not at all concerned	333 27%	174 26%	159 28%	21 14%	92 19% e	110 29% DE	69 50% DEF	128 24%	135 33% HJ	127 24%	103 41% LM	103 28% L	-	-	25 15%	234 26%	99 29%	30 17%	69 43% R	123 27%	77 25% I	34 24%
Sigma	1244 100%	672 100%	572 100%	154 100%	490 100%	379 100%	221 100%	288 100%	392 100%	554 100%	309 100%	572 100%	363 100%	-	163 100%	909 100%	335 100%	174 100%	161 100%	460 100%	305 100%	144 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

CT01\_3 How concerned are you about each of following due to the COVID-19 pandemic?  
 You or your loved one's risk of being exposed to COVID-19 when you leave your home for essential errands

Base: All Respondents

	Gender			Age				Income				Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand		
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/BO	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
Very/Somewhat Concerned (Net)	1262 63%	612 62%	650 63%	150 64%	411 70%	308 62%	392 57%	393 62%	376 60%	479 68%	250 47%	654 79%	357 55%	-	153 68%	1005 67%	258 49%	160 67%	98 35%	472 64%	388 69%	145 76%
Very concerned	553 28%	258 26%	295 29%	64 27%	192 33%	142 28%	155 23%	204 32%	142 23%	204 28%	101 19%	308 37%	144 23%	-	88 39%	442 30%	111 21%	65 27%	46 17%	213 29%	164 29%	64 34%
Somewhat concerned	709 35%	354 36%	355 34%	86 37%	219 37%	167 33%	237 34%	189 30%	233 38%	275 38%	149 28%	346 41%	213 34%	-	65 29%	563 38%	146 28%	95 39%	51 18%	258 35%	224 40%	80 42%
Not At All/Not Too Concerned (Net)	748 37%	368 38%	380 37%	83 36%	176 30%	193 38%	296 43%	238 38%	246 40%	253 38%	286 53%	186 22%	276 44%	-	72 32%	484 33%	263 51%	80 33%	183 65%	267 36%	171 31%	47 24%
Not too concerned	439 22%	219 22%	220 21%	55 23%	103 17%	101 20%	181 26%	140 22%	146 24%	148 20%	121 22%	170 27%	170 27%	-	49 22%	318 21%	121 23%	60 25%	61 22%	167 23%	119 21%	32 17%
Not at all concerned	308 15%	149 15%	160 15%	28 12%	74 13%	92 18%	115 17%	98 16%	100 16%	106 14%	139 26%	64 8%	105 17%	-	23 10%	167 11%	142 27%	20 8%	122 43%	99 13%	52 9%	15 8%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base



CT01\_4 How concerned are you about each of following due to the COVID-19 pandemic?  
 Returning to my normal activities in public (e.g., public transit, socializing)

Base: All Respondents

	Gender			Age				Income				Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/BO	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
Very/Somewhat Concerned (Net)	1193 59%	592 60%	600 59%	134 57%	392 67% dFG	272 54%	395 57%	366 58%	396 57%	454 62%	251 47%	600 71% KM	342 54% k	-	145 64%	958 64% Q	235 45% S	149 62% S	85 30%	477 65%	363 65%	119 62%
Very concerned	464 23%	213 22%	251 24%	49 21%	143 24%	117 23%	154 22%	172 27%	120 19%	170 23%	86 16%	265 32% KM	113 18%	-	55 24%	372 25% Q	92 18% S	54 23% S	37 13%	190 26%	131 23%	52 27%
Somewhat concerned	729 36%	380 39%	349 34%	85 36%	249 42% FG	154 31%	240 35%	194 31%	236 38% H	284 39% H	166 31% K	334 40% KM	229 36%	-	90 40%	586 39% Q	143 27% S	95 40% S	48 17%	287 39%	231 41%	67 35%
Not At All/Not Too Concerned (Net)	817 41%	387 40%	430 42%	99 43% e	196 33% E	229 46% E	293 43% E	265 42%	266 43% H	279 38% H	286 53% Lm	241 40% K	291 46% L	-	80 36%	531 36% Q	286 55% P	91 38% R	196 70% R	262 35%	197 35%	72 38%
Not too concerned	466 23%	207 21%	259 25%	61 26% e	102 17% E	142 28% E	162 24% E	149 24%	154 25%	158 22%	124 23% LM	172 20% L	170 27%	-	54 24%	332 22% Q	134 26% P	64 27% R	70 25% R	160 22%	131 23%	42 22%
Not at all concerned	351 17%	180 18%	172 17%	39 17%	94 16%	87 17%	132 19%	116 18%	112 18%	121 16%	162 30% LM	68 8% L	121 19% L	-	26 12%	199 13% P	153 29% P	27 11% R	126 45% R	102 14%	66 12%	30 16%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

CT01\_5 How concerned are you about each of following due to the COVID-19 pandemic?  
 Potential shortage of hospital ventilators for assisted breathing

Base: All Respondents

	Gender			Age				Income				Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand		
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 30)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG/BO	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
Very/Somewhat Concerned (Net)	1250 62%	575 59%	675 65%	143 61%	432 74%	304 61%	370 54%	401 64%	364 59%	470 64%	259 48%	635 76%	356 55%	-	160 71%	982 66%	268 51%	171 71%	97 35%	482 65%	362 65%	138 72%
Very concerned	520 26%	225 23%	295 29%	73 31%	175 30%	132 26%	140 20%	189 30%	153 25%	176 24%	97 18%	301 36%	122 19%	-	71 32%	418 28%	102 20%	60 25%	42 15%	218 30%	147 26%	53 28%
Somewhat concerned	730 36%	351 36%	380 37%	71 30%	257 44%	172 34%	231 34%	212 34%	211 34%	295 40%	163 30%	334 40%	233 37%	-	89 39%	564 38%	167 32%	111 46%	55 20%	264 36%	215 38%	85 44%
Not At All/Not Too Concerned (Net)	760 38%	404 41%	356 35%	90 39%	155 26%	197 39%	318 46%	230 36%	258 41%	262 36%	278 52%	205 24%	277 44%	-	65 29%	507 34%	253 49%	70 29%	183 65%	256 35%	198 35%	53 28%
Not too concerned	473 24%	234 24%	239 23%	57 25%	84 14%	122 24%	209 30%	147 23%	154 25%	166 23%	147 27%	153 18%	173 27%	-	35 16%	354 24%	119 23%	52 22%	67 24%	183 25%	138 25%	32 17%
Not at all concerned	287 14%	170 17%	117 11%	33 14%	71 12%	75 15%	109 16%	82 13%	104 17%	97 13%	130 24%	52 6%	105 17%	-	30 13%	154 10%	134 26%	17 7%	116 41%	73 10%	59 11%	22 11%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

CT01\_6 How concerned are you about each of following due to the COVID-19 pandemic?  
 Potential side effects of COVID vaccine

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/BO	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
Very/Somewhat Concerned (Net)	1147 57%	552 56%	595 58%	138 59% G	385 66% G	299 60% G	326 47% G	374 59% i	327 53% i	432 59% i	284 53% k	503 60% k	360 57% l	-	145 65% p	766 51% p	381 73% p	198 82% s	184 65% t	370 50% t	272 49% t	124 55% tu
Very concerned	590 29%	279 28%	311 30%	60 26% G	188 32% G	187 37% DG	156 23% DG	203 32% i	151 24% i	235 32% i	152 28% k	248 29% k	190 30% l	-	70 31% p	345 23% p	245 47% p	105 44% s	140 50% t	178 24% t	121 22% t	46 24% tu
Somewhat concerned	557 28%	273 28%	284 28%	78 33% FG	197 34% FG	112 22% FG	170 25% FG	172 27% i	177 28% i	197 27% i	132 25% k	255 30% k	170 27% l	-	75 33% p	421 28% p	136 26% p	92 38% s	44 16% t	192 26% t	151 27% t	78 41% tu
Not At All/Not Too Concerned (Net)	863 43%	428 44%	435 42%	96 41% FG	203 34% FG	202 40% FG	363 53% DEF	256 41% DEF	295 47% hj	300 41% hj	253 47% l	337 40% l	273 43% l	-	80 35% q	723 49% q	140 27% q	43 18% r	97 35% r	368 50% v	287 51% v	68 35% v
Not too concerned	484 24%	223 23%	260 25%	60 26% FG	119 20% FG	118 24% FG	186 27% E	143 23% E	166 27% E	164 22% E	142 27% E	204 24% E	137 22% E	-	33 15% q	408 27% q	75 14% q	27 11% r	48 17% r	213 29% r	157 28% r	39 20% tu
Not at all concerned	379 19%	204 21%	175 17%	36 15% FG	84 14% FG	84 17% FG	176 26% DEF	113 18% DEF	128 21% DEF	136 19% DEF	111 21% l	133 16% l	136 21% l	-	46 21% q	315 21% q	65 12% q	15 6% r	49 18% r	156 21% v	130 23% v	29 15% v
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

CT01\_7 How concerned are you about each of following due to the COVID-19 pandemic?  
 New variants of COVID-19

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG/BO	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
Very/Somewhat Concerned (Net)	1454 72%	679 69%	775 75% B	160 69%	436 74%	360 72%	498 72%	462 73%	443 71%	533 73%	315 59%	711 85% KM	428 68% K	-	180 80%	1151 77% Q	304 58% S	182 76% S	121 43%	564 76%	439 79%	148 77%
Very concerned	725 36%	318 32%	408 40% B	70 30%	219 37%	189 38%	248 36%	249 39%	212 34%	261 36%	121 23%	388 46% KM	216 34% K	-	89 40%	595 40% Q	131 25% S	76 31% S	55 20%	292 40%	226 40%	76 40%
Somewhat concerned	729 36%	362 37%	367 36% B	90 39%	217 37%	171 34%	250 36%	213 34%	230 37%	272 37%	194 36%	322 38% KM	212 33% K	-	91 40%	556 37% Q	173 33% S	107 44% S	66 23%	272 37%	213 38%	71 37%
Not At All/Not Too Concerned (Net)	556 28%	300 31% C	256 25% B	73 31%	151 26%	141 28%	190 28%	169 27%	179 29%	200 27%	221 41% LM	130 15% L	205 32% L	-	45 20%	338 23% P	218 42% P	58 24% R	160 57% R	175 24%	120 21%	44 23%
Not too concerned	295 15%	147 15% C	147 14% EFG	52 22% EFG	75 13%	66 13%	102 15%	99 16%	82 13%	109 15%	88 16% L	94 11% L	112 18% L	-	28 12%	204 14% P	91 17% R	39 16% R	52 19%	101 14%	77 14%	26 13%
Not at all concerned	261 13%	153 16% C	108 11% C	22 9%	76 13%	75 15%	89 13%	70 11%	97 16%	91 12% h	133 25% LM	36 4% L	93 15% L	-	17 8%	135 9% P	127 24% P	19 8% R	107 38% R	73 10%	44 8%	18 9%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

BID3 How much stress would you say recent political turmoil is causing you personally?

Base: All Respondents

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
No stress at all	590 29%	317 32% C	273 26%	74 32%	158 27%	149 30%	209 30%	222 35% IJ	168 27%	189 26%	168 31%	224 27%	198 31%	-	40 18%	405 27%	185 35% P	61 25%	124 44% R	204 28%	159 28%	41 22%
Some stress	1066 53%	503 51%	563 55%	117 50%	322 55%	265 53%	362 53%	283 45%	354 57% H	417 57% H	299 56%	442 53%	325 51%	-	122 54%	817 55% Q	249 48% S	139 58%	111 39%	406 55%	303 54%	108 57%
A lot of stress	354 18%	160 16%	194 19%	43 18%	108 18%	87 17%	117 17%	126 20%	100 16%	127 17%	70 13%	174 21% K	110 17%	-	64 28%	267 18%	87 17%	41 17%	46 16%	128 17%	97 17%	41 22%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Summary Of Top 2 Box

Base: All Respondents

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG&T	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
Visit with family or friends without a mask	857 43%	425 43%	432 42%	86 37%	238 40%	211 42%	322 47%	248 39%	273 44%	332 45%	304 57%	305 36%	248 39%	-	92 41%	616 41%	241 46%	78 32%	163 58%	298 40%	214 38%	104 55%
Stay in a hotel	728 36%	375 38%	353 34%	76 33%	234 40%	186 37%	231 34%	204 32%	230 37%	290 40%	239 45%	261 31%	227 36%	-	97 43%	507 34%	220 42%	71 30%	149 53%	248 34%	177 32%	82 43%
Go out for dinner or drinks indoors	696 35%	357 36%	340 33%	77 33%	210 36%	168 34%	242 35%	190 30%	229 37%	274 37%	253 47%	234 28%	209 33%	-	86 38%	489 33%	208 40%	54 23%	153 55%	239 32%	173 31%	77 40%
Shop in a store without a mask	614 31%	329 34%	285 28%	52 22%	196 33%	169 34%	197 29%	177 28%	182 29%	253 38%	243 45%	191 23%	180 28%	-	77 34%	415 28%	199 38%	47 20%	152 54%	190 26%	149 27%	76 40%
Go to an indoor party	532 26%	294 30%	238 23%	51 22%	179 31%	134 27%	168 24%	146 23%	165 27%	220 30%	201 37%	196 23%	135 21%	-	77 34%	364 24%	169 32%	41 17%	128 46%	173 23%	124 22%	67 35%
Fly on a plane	517 26%	261 27%	256 25%	79 34%	187 32%	117 23%	135 20%	132 21%	161 26%	223 30%	170 32%	209 25%	139 22%	-	70 31%	367 25%	151 29%	45 19%	106 38%	169 23%	129 23%	69 36%
Attend a large concert or sporting event	469 23%	258 26%	210 20%	59 25%	172 29%	120 24%	117 17%	122 19%	149 24%	196 27%	167 31%	194 23%	107 17%	-	79 35%	326 22%	143 27%	35 14%	108 38%	153 21%	100 18%	73 38%
Take public transportation	453 23%	259 28%	194 19%	63 27%	174 30%	109 22%	107 16%	137 22%	142 23%	171 23%	151 28%	179 21%	122 19%	-	78 35%	303 20%	150 29%	43 18%	107 39%	143 19%	103 18%	56 30%
Socializing with people you don't know at a bar	437 22%	249 25%	188 18%	56 24%	183 31%	97 19%	100 15%	114 18%	153 25%	167 23%	139 26%	183 22%	116 18%	-	71 32%	289 19%	148 28%	42 17%	106 38%	123 17%	103 19%	62 33%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Summary Of Bottom 2 Box

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
Socializing with people you don't know at a bar	861 43%	351 36%	511 50% B	78 34%	177 30%	223 44% dE	384 56% DEF	313 50% IJ	248 40%	292 40%	211 38%	376 45%	275 43%	-	58 26%	653 44%	209 40%	121 59% S	88 31%	317 43%	271 49% V	64 34%
Attend a large concert or sporting event	797 40%	339 35%	459 45% B	69 29%	178 30%	193 38% E	358 52% DEF	294 47% IJ	245 39%	250 34%	192 36%	351 42%	254 40%	-	61 27%	611 41%	186 36%	109 45% S	77 28%	287 39%	265 47% TV	60 31%
Take public transportation	764 38%	325 33%	440 43% B	50 22%	161 27%	192 38% DE	361 52% DEF	271 43% IJ	226 36%	260 35%	206 38%	339 40%	220 35%	-	51 23%	587 39%	177 34%	101 42% S	76 27%	289 39%	241 43% V	57 30%
Shop in a store without a mask	646 32%	262 27%	384 37% B	66 28%	166 28%	153 31%	261 38% dEf	224 36%	197 32%	218 30%	115 21%	321 38%	209 33% K	-	60 27%	508 34% Q	138 26%	90 38% S	48 17%	257 35% v	205 37% V	46 24%
Fly on a plane	638 32%	274 28%	364 35% B	42 18%	146 25%	162 32% De	287 42% DEF	270 43% IJ	192 31%	169 23%	163 30%	265 32%	211 33%	-	47 21%	475 32%	163 31%	83 34%	80 29%	222 30%	208 37% TV	45 24%
Go to an indoor party	637 32%	274 28%	363 35% B	59 25%	151 26%	152 30% DEF	274 40% IJ	189 30%	217 30%	129 24%	305 36%	202 32% K	-	62 28%	477 32%	160 31%	97 40% S	64 23%	240 33%	193 34% V	44 23%	
Stay in a hotel	445 22%	175 18%	270 26% B	42 18%	110 19%	102 20% DEF	191 28% IJ	97 30% IJ	150 16%	112 21%	185 22%	147 23%	-	40 18%	332 22%	112 22%	52 22% S	60 23%	169 23% V	142 25% V	21 11%	
Go out for dinner or drinks indoors	419 21%	174 18%	245 24% B	38 17%	104 18%	104 21% DEF	172 25% dE	160 25% IJ	108 17%	147 20%	94 17%	210 25% KM	118 18%	-	37 16%	305 20%	114 22%	57 24%	57 20%	148 20% v	136 24% V	21 11%
Visit with family or friends without a mask	297 15%	127 13%	169 16% B	36 15%	91 16%	78 13% DEF	91 13% IJ	114 16% IJ	93 15%	87 12%	50 9%	147 19% K	99 16% K	-	29 13%	217 15%	80 15%	50 21% S	30 11%	118 16% V	87 15% V	12 6%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

RTN01\_1 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Shop in a store without a mask

Base: All Respondents

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/OT	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	614 31%	329 34%	285 28%	52 22%	196 33%	169 34%	197 29%	177 28%	182 29%	253 38%	243 45%	191 23%	180 28%	-	77 34%	415 28%	199 38%	47 20%	152 54%	190 26%	149 27%	76 40%
7 - Very Comfortable	379 19%	188 19%	192 19%	32 14%	110 19%	101 20%	136 20%	115 18%	122 20%	140 19%	168 31%	103 12%	109 17%	-	52 23%	233 16%	146 28%	26 11%	120 43%	103 14%	86 15%	44 23%
6	235 12%	141 14%	94 9%	20 9%	86 15%	68 14%	61 9%	62 10%	60 10%	113 15%	76 14%	88 11%	71 11%	-	25 11%	182 12%	53 10%	21 9%	32 11%	86 12%	63 11%	32 17%
5	260 13%	138 14%	122 12%	35 15%	73 12%	68 14%	85 12%	78 12%	93 15%	86 12%	66 12%	109 13%	85 13%	-	29 13%	192 13%	68 13%	39 16%	29 10%	91 12%	74 13%	27 14%
4	284 14%	136 14%	148 14%	49 21%	84 14%	65 13%	85 12%	76 12%	92 15%	105 14%	54 10%	125 15%	105 17%	-	40 18%	207 14%	77 15%	39 16%	38 13%	107 14%	76 14%	24 13%
3	206 10%	115 12%	91 9%	31 13%	69 12%	46 9%	60 9%	76 12%	58 9%	71 10%	59 11%	94 11%	54 9%	-	20 9%	167 11%	39 8%	25 10%	15 5%	94 13%	55 10%	18 9%
Bottom 2 Box (Net)	646 32%	262 27%	384 37%	66 28%	166 28%	153 31%	261 38%	224 36%	197 32%	218 30%	115 21%	321 38%	209 33%	-	60 27%	508 34%	138 26%	90 38%	48 17%	257 35%	205 37%	46 24%
2	200 10%	73 7%	127 12%	26 11%	60 10%	34 7%	79 11%	45 7%	76 12%	78 11%	36 7%	98 12%	66 10%	-	22 10%	158 11%	42 8%	27 11%	15 5%	75 10%	61 11%	21 11%
1 - Not at all comfortable	446 22%	189 19%	257 25%	40 17%	105 18%	119 24%	182 26%	179 28%	121 19%	141 19%	79 15%	224 27%	143 23%	-	38 17%	350 24%	96 18%	64 25%	32 12%	182 25%	144 26%	25 13%
Mean	4.0	4.2	3.8	3.9	4.1	4.1	3.8	3.8	4.0	4.1	4.7	3.6	3.9	-	4.3	3.8	4.4	3.5	5.1	3.7	3.7	4.5
Std. Dev.	2.19	2.14	2.22	1.96	2.13	2.24	2.27	2.25	2.15	2.17	2.19	2.11	2.16	-	2.15	2.16	2.23	2.05	2.12	2.13	2.18	2.10
Std. Err.	0.05	0.07	0.07	0.14	0.08	0.11	0.08	0.08	0.08	0.10	0.09	0.07	0.09	-	0.15	0.06	0.10	0.13	0.13	0.08	0.09	0.16
Median	4	4	4	4	4	4	4	4	4	4	5	4	4	-	4	4	5	4	6	4	4	5
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base



RTN01\_2 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Visit with family or friends without a mask

Base: All Respondents

	Gender		Age				Income				Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&T	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	857 43%	425 43%	432 42%	86 37%	238 40%	211 42%	322 47%	248 39%	273 44%	332 45%	304 57%	305 36%	248 39%	-	92 41%	616 41%	241 46%	78 32%	163 58%	298 40%	214 38%	104 55%
7 - Very Comfortable	571 28%	274 28%	297 29%	59 25%	159 27%	145 29%	209 30%	176 28%	178 29%	214 29%	212 40%	183 22%	176 28%	-	63 28%	387 26%	184 35%	49 20%	136 48%	183 25%	138 25%	66 34%
6	286 14%	151 15%	135 13%	28 12%	79 13%	66 13%	113 16%	71 11%	94 15%	117 16%	92 17%	121 14%	72 11%	-	29 13%	230 15%	56 11%	29 12%	27 10%	115 16%	76 14%	39 20%
5	370 18%	192 20%	178 17%	46 20%	110 19%	83 17%	131 19%	114 18%	104 17%	148 20%	88 16%	166 20%	116 18%	-	45 20%	299 20%	70 13%	38 16%	32 12%	148 20%	127 23%	25 13%
4	302 15%	148 15%	154 15%	36 15%	77 13%	89 18%	100 14%	91 14%	96 15%	104 14%	51 10%	139 17%	111 18%	-	44 20%	210 14%	92 18%	49 20%	43 15%	107 14%	76 14%	27 14%
3	184 9%	86 9%	98 9%	29 12%	71 12%	39 8%	45 7%	65 10%	56 9%	63 9%	44 8%	83 10%	58 9%	-	15 7%	146 10%	38 7%	26 11%	12 4%	68 9%	55 10%	23 12%
Bottom 2 Box (Net)	297 15%	127 13%	169 16%	36 15%	91 16%	78 16%	91 13%	114 18%	93 15%	87 12%	50 9%	147 18%	99 16%	-	29 13%	217 15%	80 15%	50 21%	30 11%	118 16%	87 15%	12 6%
2	110 5%	53 5%	57 6%	18 8%	34 6%	24 5%	34 5%	28 5%	38 6%	43 6%	22 4%	47 6%	41 7%	-	8 4%	81 5%	29 6%	21 9%	8 3%	42 6%	33 6%	6 3%
1 - Not at all comfortable	186 9%	74 8%	112 11%	19 8%	57 10%	55 11%	56 8%	85 14%	55 9%	43 6%	28 5%	100 12%	58 9%	-	20 9%	135 9%	51 10%	29 12%	22 8%	76 10%	53 10%	6 3%
Mean	4.8	4.9	4.8	4.7	4.7	4.8	5.0 de	4.6	4.9	5.0 H	5.4 LM	4.6	4.7	-	4.9	4.8	4.9	4.4	5.4 R	4.7	4.7	5.3 TU
Std. Dev.	1.94	1.86	2.00	1.91	1.96	1.98	1.88	2.06	1.94	1.82	1.80	1.95	1.94	-	1.87	1.91	2.02	1.97	1.93	1.94	1.91	1.70
Std. Err.	0.04	0.06	0.06	0.13	0.08	0.09	0.07	0.07	0.08	0.08	0.08	0.07	0.08	-	0.13	0.05	0.09	0.13	0.12	0.07	0.08	0.13
Median	5	5	5	5	5	5	5	5	5	5	6	5	5	-	5	5	5	4	6	5	5	6
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

RTN01\_3 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Fly on a plane

Base: All Respondents

	Gender		Age					Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/OT	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	517 26%	261 27%	256 25%	79 34%	187 32%	117 23%	135 20%	132 21%	161 26%	223 30%	170 32%	209 25%	139 22%	-	70 31%	367 25%	151 29%	45 19%	106 38%	169 23%	129 23%	69 36%
7 - Very Comfortable	322 16%	161 16%	162 16%	47 20%	112 19%	79 16%	85 12%	82 13%	96 15%	143 20%	124 23%	124 15%	75 12%	-	43 19%	216 14%	107 20%	24 10%	83 30%	93 13%	75 13%	48 25%
6	195 10%	100 10%	95 9%	32 14%	75 13%	39 8%	50 7%	50 8%	65 10%	80 11%	46 9%	85 10%	64 10%	-	28 12%	151 10%	44 8%	21 9%	23 8%	76 10%	54 10%	20 11%
5	249 12%	146 15%	103 10%	35 15%	72 12%	75 15%	67 10%	64 10%	77 12%	105 14%	56 10%	126 15%	67 11%	-	30 13%	198 13%	51 10%	28 12%	23 8%	89 12%	75 13%	34 18%
4	353 18%	178 18%	175 17%	36 16%	105 18%	100 20%	111 16%	102 16%	107 17%	134 18%	93 17%	126 15%	135 21%	-	39 17%	256 17%	96 19%	42 17%	55 20%	141 19%	85 15%	30 16%
3	253 13%	121 12%	132 13%	41 18%	78 13%	46 9%	88 13%	63 10%	85 14%	102 14%	56 10%	115 14%	82 13%	-	39 17%	193 13%	59 11%	43 18%	16 6%	118 16%	63 11%	13 7%
Bottom 2 Box (Net)	638 32%	274 28%	364 35%	42 18%	146 25%	162 32%	287 42%	270 43%	192 31%	169 23%	163 30%	265 32%	211 33%	-	47 21%	475 32%	163 31%	83 34%	80 29%	222 30%	208 37%	45 24%
2	155 8%	69 7%	86 8%	10 4%	46 8%	29 6%	70 10%	48 8%	63 10%	40 6%	36 7%	71 8%	48 8%	-	12 5%	121 8%	34 7%	19 8%	15 5%	60 8%	48 8%	15 8%
1 - Not at all comfortable	483 24%	205 21%	278 27%	33 14%	100 17%	133 27%	217 31%	223 35%	129 21%	128 18%	127 24%	194 23%	162 26%	-	35 16%	354 24%	129 25%	64 27%	65 23%	162 22%	161 29%	30 16%
Mean	3.8	4.0	3.7	4.3	4.1	3.8	3.3	3.3	3.8	4.2	4.0	3.8	3.6	-	4.2	3.8	3.9	3.5	4.3	3.7	3.6	4.5
Std. Dev.	2.12	2.08	2.16	2.00	2.08	2.13	2.10	2.18	2.08	2.06	2.24	2.10	2.04	-	2.02	2.09	2.21	1.99	2.32	2.01	2.14	2.12
Std. Err.	0.05	0.07	0.06	0.14	0.08	0.10	0.08	0.08	0.08	0.09	0.10	0.07	0.08	-	0.14	0.05	0.10	0.13	0.14	0.07	0.09	0.16
Median	4	4	4	4	4	4	3	3	4	4	4	4	4	-	4	4	4	3	4	4	4	5
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

RTN01\_4 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Stay in a hotel

Base: All Respondents

	Gender		Age					Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/OT	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	728 36%	375 38%	353 34%	76 33%	234 40% g	186 37%	231 34%	204 32%	230 37%	290 40% H	239 45% LM	261 31%	227 36%	-	97 43%	507 34%	220 42% P	71 30%	149 53% R	248 34%	177 32%	82 43% TU
7 - Very Comfortable	447 22%	226 23%	221 21%	49 21%	145 25%	113 22%	141 20%	121 19%	136 22%	187 26% H	175 33% LM	139 16%	133 21%	-	65 29%	294 20%	153 29% P	38 16%	115 41% R	135 20%	111 20%	48 25%
6	281 14%	149 15%	132 13%	28 12%	89 15%	74 15%	90 13%	83 13%	93 15%	103 14%	64 12%	123 15%	94 15%	-	32 14%	214 14%	67 13%	33 14%	34 12%	113 15%	66 12%	34 18%
5	369 18%	199 20%	170 17%	61 26% EG	96 16%	101 20%	111 16%	90 14%	118 18%	157 21% H	90 17% LM	176 21%	103 16%	-	41 18%	307 21% Q	63 12% S	40 17% S	23 8% R	153 21%	108 19%	46 24%
4	310 15%	159 16%	151 15%	35 15%	96 16%	71 14%	108 16%	90 14%	112 18%	97 13% H	70 13% LM	131 16%	109 17%	-	31 14%	229 15%	81 16% P	45 19%	36 13% R	115 16%	84 15%	30 16%
3	158 8%	72 7%	86 8%	19 8%	52 9%	41 8%	46 7%	54 9%	65 10%	38 5% H	26 10% LM	86 11% K	46 7%	-	15 7%	114 8%	44 8% S	32 13% S	12 4% R	54 7%	48 9%	12 6%
Bottom 2 Box (Net)	445 22%	175 18%	270 26% B	42 18%	110 19%	102 20% DEF	191 28% IJ	192 30% IJ	197 16% J	150 21% J	112 21% K	185 22% K	147 23%	-	40 18%	332 22%	112 22% S	52 22% S	60 22% V	169 23% V	142 25% V	21 11%
2	168 8%	66 7%	102 10% b	17 7%	60 10%	37 7%	55 8%	62 10% i	38 6% J	66 9% J	40 7% K	61 11% K	67 11%	-	13 6%	125 8%	42 8% S	23 9% S	20 7% R	67 9% R	49 9%	8 5%
1 - Not at all comfortable	277 14%	109 11%	168 16% B	25 11% C	50 9% G	66 13% e	136 20% DEF	129 21% IJ	60 10% J	84 12% H	73 14% LM	124 15% LM	80 13%	-	27 12%	207 14%	70 13% P	29 12% S	41 15% R	102 14% v	93 17% V	12 6%
Mean	4.5	4.7 C	4.3	4.6	4.7 G	4.5 g	4.2	4.1	4.6 H	4.7 H	4.8 LM	4.3	4.4	-	4.8	4.4	4.6	4.2	4.9 R	4.4	4.3	5.0 TU
Std. Dev.	2.04	1.95	2.11	1.90	1.96	2.02	2.16	2.17	1.89	2.02	2.13	1.98	2.03	-	2.03	2.01	2.13	1.93	2.24	2.00	2.08	1.74
Std. Err.	0.05	0.06	0.06	0.13	0.08	0.10	0.08	0.08	0.07	0.09	0.09	0.07	0.08	-	0.14	0.05	0.09	0.13	0.13	0.07	0.09	0.13
Median	5	5	5	5	5	5	4	4	5	5	5	5	5	-	5	5	5	4	6	5	5	5
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

RTN01\_5 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Attend a large concert or sporting event

Base: All Respondents

	Gender		Age					Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/BO	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	469 23%	258 26%	210 20%	59 25%	172 29%	120 24%	117 17%	122 19%	149 24%	196 27%	167 31%	194 23%	107 17%	-	79 35%	326 22%	143 27%	35 14%	108 38%	153 21%	100 18%	73 38%
7 - Very Comfortable	305 15%	160 16%	145 14%	40 17%	115 20%	73 15%	77 11%	79 12%	106 17%	119 16%	116 22%	114 14%	75 12%	-	50 22%	194 13%	111 21%	19 8%	92 33%	89 12%	60 11%	46 24%
6	163 8%	98 10%	65 6%	19 8%	57 10%	47 9%	40 6%	43 7%	43 7%	77 11%	51 10%	80 10%	32 5%	-	29 13%	132 9%	32 6%	16 7%	16 6%	64 9%	40 7%	28 15%
5	227 11%	126 13%	101 10%	26 11%	74 13%	70 14%	57 9%	60 9%	71 11%	93 13%	61 11%	89 11%	78 12%	-	27 12%	156 10%	71 14%	34 14%	38 14%	89 12%	54 10%	13 7%
4	302 15%	140 14%	161 16%	33 14%	93 16%	75 15%	101 15%	80 13%	98 16%	113 15%	67 13%	100 12%	135 21%	-	31 14%	234 16%	68 13%	26 11%	42 15%	118 16%	88 16%	27 14%
3	215 11%	116 12%	100 10%	47 20%	70 12%	43 9%	55 8%	75 12%	60 10%	81 11%	50 9%	106 13%	59 9%	-	27 12%	163 11%	53 10%	37 15%	16 6%	92 12%	52 9%	18 10%
Bottom 2 Box (Net)	797 40%	339 35%	459 45%	69 29%	178 30%	193 38%	358 52%	294 47%	245 39%	250 34%	192 36%	351 42%	254 40%	-	61 27%	611 41%	186 36%	109 45%	77 28%	287 39%	265 47%	60 31%
2	220 11%	105 11%	115 11%	18 8%	63 11%	61 12%	78 11%	71 11%	70 11%	77 10%	46 9%	104 12%	70 11%	-	16 7%	159 11%	61 12%	44 18%	17 6%	81 11%	54 10%	24 12%
1 - Not at all comfortable	577 29%	233 24%	344 33%	50 22%	115 20%	132 26%	280 41%	224 35%	175 28%	173 24%	147 27%	247 29%	184 29%	-	45 20%	452 30%	125 24%	65 27%	60 21%	205 28%	211 38%	36 19%
Mean	3.5	3.8	3.3	3.8	4.0	3.6	3.0	3.2	3.6	3.8	3.9	3.4	3.4	-	4.2	3.4	3.8	3.2	4.4	3.5	3.1	4.2
Std. Dev.	2.17	2.16	2.17	2.10	2.14	2.16	2.13	2.15	2.20	2.15	2.31	2.16	2.04	-	2.20	2.14	2.24	1.94	2.32	2.08	2.12	2.25
Std. Err.	0.05	0.07	0.07	0.15	0.08	0.10	0.08	0.08	0.08	0.10	0.10	0.07	0.08	-	0.15	0.06	0.10	0.13	0.14	0.08	0.09	0.17
Median	3	4	3	4	4	4	2	3	4	4	4	3	4	-	4	3	4	3	5	3	3	4
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

RTN01\_6 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?

Go to an indoor party

Base: All Respondents

	Gender		Age					Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/RT	Vaccin- ated	Unvacc- inated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	532 26%	294 30%	238 23%	51 22%	179 31% dg	134 27%	168 24%	146 23%	165 27%	220 30%	201 37%	196 23%	135 21%	-	77 34%	364 24%	169 32% P	41 17%	128 48%	173 23%	124 22%	67 35% TU
7 - Very Comfortable	349 17%	185 19%	165 16%	31 13%	110 19%	90 18%	118 17%	100 16%	112 18%	135 18%	147 27%	108 13%	94 15%	-	51 23%	224 15%	125 24% P	21 9%	104 37%	102 14%	82 15%	40 21% I
6	183 9%	109 11% C	74 7%	20 9%	70 12% G	44 9%	50 7%	45 7%	53 9%	85 12% H	54 10% LM	88 11% m	41 7%	-	26 11%	139 9%	44 8%	19 8%	24 9%	71 10%	41 7%	27 14% u
5	289 14%	139 14%	150 15%	58 25% EIG	82 14%	81 16% G	69 10%	100 16% I	60 10%	125 17% I	76 14%	117 15%	96 15%	-	32 14%	224 15%	65 13%	35 15%	30 11%	107 14%	77 14%	40 21%
4	325 16%	150 15%	175 17%	31 13%	100 17%	77 15%	116 17%	90 14%	129 21% HJ	96 13%	79 15%	127 15%	118 19%	-	27 12%	252 17%	73 14%	39 16%	34 12%	119 16%	106 19%	27 14%
3	227 11%	123 13%	104 10%	34 14%	74 13%	57 11%	62 9%	70 11%	79 13%	52 10%	94 11%	81 13%	-	27 12%	173 12%	54 10%	29 12%	25 9%	99 13%	60 11%	14 7%	
Bottom 2 Box (Net)	637 32%	274 28%	363 35% B	59 25%	151 26%	152 30% DEF	274 40% J	225 36% J	189 30%	217 30%	129 24%	305 36% K	202 32% K	-	62 28%	477 32%	160 31%	97 40% S	64 23%	240 33% v	193 34% V	44 23%
2	246 12%	108 11%	138 13%	28 12%	58 10%	54 11% E	106 15% E	69 11%	77 12%	98 13%	54 10%	123 15% k	69 11%	-	24 11%	179 12%	67 13% S	47 20% S	20 7%	86 12% k	73 13%	20 10%
1 - Not at all comfortable	391 19%	165 17% C	226 22% B	31 13%	94 16% g	97 19% G	169 24% DE	156 25% IJ	112 18%	119 16% H	75 14% LM	182 22% K	133 21% K	-	38 17%	298 20%	93 18% P	49 20%	44 16% v	154 21% v	120 21% v	24 12% v
Mean	3.9	4.1	3.7	4.0	4.1	4.0	3.6	3.7	3.9	4.1	4.4	3.7	3.8	-	4.2	3.8	4.1	3.4	4.7	3.8	3.7	4.5
Std. Dev.	2.10	2.09	2.10	1.91	2.06	2.11	2.17	2.14	2.07	2.10	2.14	2.07	2.04	-	2.17	2.06	2.20	1.93	2.26	2.05	2.06	2.02
Std. Err.	0.05	0.07	0.06	0.13	0.08	0.10	0.08	0.08	0.08	0.09	0.09	0.07	0.08	-	0.15	0.05	0.10	0.13	0.14	0.07	0.09	0.15
Median	4	4	4	4	4	4	4	4	4	4	5	4	4	-	4	4	4	3	5	4	4	5
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

RTN01\_7 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Take public transportation

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/OT	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	453 23%	259 26%	194 19%	63 27%	174 30%	109 22%	107 16%	137 22%	142 23%	171 23%	151 28%	179 21%	122 19%	-	78 35%	303 20%	150 29%	43 18%	107 38%	143 19%	103 18%	56 30%
7 - Very Comfortable	289 14%	160 16%	129 13%	36 15%	104 18%	80 16%	70 10%	87 14%	88 14%	112 15%	108 20%	110 13%	72 11%	-	53 24%	183 12%	107 20%	20 8%	86 31%	80 11%	68 12%	35 18%
6	163 8%	99 10%	64 6%	27 12%	70 12%	29 6%	37 5%	50 8%	54 9%	59 8%	43 8%	70 8%	50 8%	-	24 11%	120 8%	44 8%	23 10%	21 7%	64 9%	35 6%	21 11%
5	225 11%	116 12%	108 11%	39 17%	79 13%	71 14%	37 5%	56 9%	65 10%	101 14%	42 8%	101 12%	82 13%	-	40 18%	171 11%	54 11%	26 10%	29 10%	73 10%	67 12%	31 16%
4	325 16%	162 17%	164 16%	52 22%	97 16%	71 14%	106 15%	96 15%	100 16%	120 16%	81 15%	129 15%	116 18%	-	33 15%	240 16%	85 16%	35 15%	50 18%	129 17%	83 15%	28 14%
3	243 12%	117 12%	125 12%	30 13%	77 13%	57 11%	79 11%	71 11%	90 14%	80 11%	58 11%	92 11%	93 15%	-	23 10%	189 13%	54 10%	35 15%	19 7%	105 14%	65 12%	19 10%
Bottom 2 Box (Net)	764 38%	325 33%	440 43%	50 22%	161 27%	192 38%	361 52%	271 43%	226 36%	260 35%	206 38%	339 40%	220 35%	-	51 23%	587 39%	177 34%	101 42%	76 27%	289 39%	241 43%	57 30%
2	266 13%	125 13%	141 14%	24 10%	80 14%	62 12%	101 15%	80 13%	90 14%	93 13%	80 15%	118 14%	68 11%	-	15 7%	202 14%	64 12%	40 17%	24 9%	96 13%	75 13%	30 16%
1 - Not at all comfortable	499 25%	200 20%	298 29%	27 12%	81 14%	131 26%	260 38%	191 30%	136 22%	167 23%	126 23%	221 26%	152 24%	-	36 16%	386 26%	113 22%	61 26%	52 18%	193 26%	166 30%	27 14%
Mean	3.6	3.8	3.3	4.2	4.1	3.6	2.9	3.4	3.6	3.7	3.7	3.5	3.5	-	4.4	3.5	3.9	3.3	4.4	3.4	3.3	4.1
Std. Dev.	2.11	2.11	2.08	1.89	2.03	2.15	2.03	2.15	2.07	2.10	2.23	2.10	2.00	-	2.11	2.06	2.20	1.97	2.26	2.02	2.09	2.07
Std. Err.	0.05	0.07	0.06	0.13	0.08	0.10	0.08	0.08	0.08	0.09	0.09	0.07	0.08	-	0.15	0.05	0.10	0.13	0.14	0.07	0.09	0.16
Median	3	4	3	4	4	4	2	3	3	4	4	3	4	-	5	3	4	3	4	3	3	4
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

RTN01\_8 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Go out for dinner or drinks indoors

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/RT	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	696 35%	357 36%	340 33%	77 33%	210 36%	168 34%	242 35%	190 30%	229 37%	274 37%	253 47%	234 28%	209 33%	-	86 38%	489 33%	208 40%	54 23%	153 55%	239 32%	173 31%	77 40%
7 - Very Comfortable	429 21%	219 22%	210 20%	45 19%	110 19%	120 24%	154 22%	118 19%	141 23%	168 23%	173 32%	142 17%	114 18%	-	57 25%	282 19%	147 28%	33 14%	114 41%	129 17%	106 19%	47 25%
6	268 13%	138 14%	130 13%	32 14%	100 17%	48 10%	87 13%	72 11%	88 14%	106 14%	80 15%	92 11%	95 15%	-	30 13%	207 14%	61 12%	22 9%	39 14%	110 15%	67 12%	30 16%
5	353 18%	169 17%	184 18%	44 19%	91 15%	96 19%	123 18%	100 16%	118 19%	128 17%	102 19%	154 18%	97 15%	-	36 16%	286 19%	67 13%	44 18%	23 8%	149 20%	104 19%	34 18%
4	339 17%	160 16%	179 17%	43 18%	119 20%	83 17%	94 14%	115 18%	105 17%	109 15%	61 11%	157 19%	121 19%	-	44 19%	252 17%	86 17%	49 20%	38 13%	108 15%	107 19%	37 19%
3	203 10%	120 12%	83 8%	32 14%	63 11%	49 10%	59 9%	65 10%	61 10%	75 10%	28 5%	85 10%	90 14%	-	22 10%	156 11%	46 9%	36 15%	10 4%	95 13%	40 7%	22 12%
Bottom 2 Box (Net)	419 21%	174 18%	245 24%	39 17%	104 18%	104 21%	172 25%	160 25%	108 17%	147 20%	94 17%	210 25%	116 18%	-	37 16%	305 20%	114 22%	57 24%	57 20%	148 20%	136 24%	21 11%
2	159 8%	64 7%	95 9%	18 8%	44 7%	32 6%	65 9%	38 6%	50 8%	70 10%	38 7%	85 10%	36 6%	-	9 4%	109 7%	50 10%	32 13%	18 7%	49 7%	50 9%	10 5%
1 - Not at all comfortable	260 13%	110 11%	150 15%	21 9%	60 10%	72 14%	107 15%	122 19%	58 9%	77 11%	55 10%	125 15%	79 13%	-	28 12%	196 13%	64 12%	25 11%	39 14%	99 13%	85 15%	11 6%
Mean	4.4	4.5	4.3	4.5	4.5	4.4	4.4	4.1	4.6 H	4.5 H	5.0 LM	4.2	4.4	-	4.6	4.4	4.6	4.0	5.0 R	4.4	4.3	4.8 TU
Std. Dev.	2.01	1.96	2.04	1.87	1.90	2.05	2.11	2.09	1.92	1.99	2.01	1.99	1.94	-	1.98	1.97	2.10	1.85	2.20	1.96	2.02	1.79
Std. Err.	0.04	0.07	0.06	0.13	0.08	0.10	0.08	0.07	0.07	0.09	0.09	0.07	0.08	-	0.14	0.05	0.09	0.12	0.13	0.07	0.08	0.13
Median	5	5	5	5	5	5	5	4	5	5	5	4	4	-	5	5	5	4	6	5	4	5
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

RTN01\_9 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Socializing with people you don't know at a bar

Base: All Respondents

	Gender			Age				Income				Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand		
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/RT	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
Top 2 Box (Net)	437 22%	249 25% C	188 18%	56 24% G	183 31% FG	97 19%	100 15%	114 18%	153 25% H	167 23%	139 26% M	183 22%	116 18%	-	71 32%	289 19%	148 28% P	42 17%	106 38% R	123 17%	103 19%	62 33% TU
7 - Very Comfortable	278 14%	146 15%	132 13%	32 14%	106 18% G	70 14%	70 10%	76 12%	96 15%	104 14%	104 19% LM	102 12%	72 11%	-	47 21%	178 12%	100 19% P	20 8%	80 28% R	69 9%	71 13%	39 20% TU
6	159 8%	103 10% C	56 5%	24 10% G	77 13% FG	28 5%	30 4%	39 6%	58 9%	63 9%	34 6% LM	81 10%	43 7%	-	24 11%	111 7%	48 9%	22 9%	26 9%	55 7%	33 6%	24 12% U
5	211 11%	124 13% C	87 8%	39 17% eG	60 10% G	71 14% G	41 6%	57 9%	71 11%	79 11%	57 11% LM	93 11%	61 10%	-	27 12%	159 11%	52 10%	18 12%	35 12%	86 12%	51 9%	23 12%
4	261 13%	120 12%	141 14%	32 14%	86 15% G	63 13%	79 12%	81 13%	77 12%	93 13%	57 11% LM	91 11%	113 18% KL	-	43 19%	192 13%	68 13%	29 12%	39 14%	95 13%	74 13%	23 12%
3	240 12%	136 14% e	104 10%	28 12%	81 14%	47 9%	84 12%	65 10%	72 12%	102 14%	73 14% LM	98 12%	111	-	25 11%	196 13% Q	44 8%	31 13%	13 5%	118 16%	59 11%	19 10%
Bottom 2 Box (Net)	861 43%	351 36% e	511 50% B	78 34%	177 30% FG	223 44% dE	384 56% DEF	313 50% IJ	248 40%	292 40%	211 39% LM	376 45%	275 43%	-	58 26%	653 44% Q	209 40% S	121 50% S	88 31% U	317 43%	271 49% V	64 34% W
2	280 14%	116 12% b	168 16% b	38 17% b	71 12% b	76 15% b	94 14% b	84 13%	100 16%	94 13% b	63 12% b	126 15% b	91 14%	-	25 11%	205 14% S	75 14% S	46 19% S	29 10% S	110 15% S	70 12% S	25 13% S
1 - Not at all comfortable	581 29%	235 24% B	346 34% B	39 17% B	105 18% B	147 29% DE	290 42% DEF	229 36% IJ	148 24% H	198 27% H	148 28% m	250 30% m	184 29%	-	34 15%	447 30% S	134 26% S	75 31% S	59 21% S	207 28% S	201 36% TV	39 20% TV
Mean	3.4	3.7 C	3.1	3.8 IG	4.0 FG	3.4 G	2.8	3.1	3.6 H	3.5 H	3.6 m	3.4	3.3	-	4.2	3.3	3.7 P	3.1	4.3 R	3.2	3.2	4.0 TU
Std. Dev.	2.15	2.14	2.12	2.03	2.12	2.14	2.04	2.13	2.15	2.14	2.25	2.14	2.05	-	2.08	2.10	2.26	2.00	2.31	1.99	2.14	2.22
Std. Err.	0.05	0.07	0.06	0.14	0.08	0.10	0.08	0.08	0.08	0.09	0.10	0.07	0.08	-	0.14	0.05	0.10	0.13	0.14	0.07	0.09	0.17
Median	3	4	3	4	4	3	2	3	3	3	3	3	3	-	4	3	4	2	5	3	3	4
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base



RTN02 At the moment, do you approve or disapprove of how the distribution of the COVID-19 vaccine is being handled here in the U.S.?

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
Strongly/Somewhat Approve (Net)	1426 71%	704 72%	721 70%	149 64%	413 70%	349 70%	514 75% D	424 67%	449 72%	536 73% h	314 59%	713 85% KM	398 63%	-	176 78%	1213 81% Q	212 41%	145 61% S	67 24%	603 82%	451 81%	159 83%
Strongly approve	540 27%	280 29%	260 25%	43 19%	162 28% d	145 29% D	190 28% d	158 25%	149 24%	232 32% h	80 15%	345 41% KM	115 18%	-	84 37%	486 33% Q	54 10%	37 15% S	17 6%	252 34%	166 30%	67 35%
Somewhat approve	886 44%	424 43%	462 45%	106 45%	251 43%	205 41%	325 47%	266 42%	300 48%	304 41% i	235 44%	368 44%	283 45%	-	92 41%	728 49% Q	158 30%	108 45% S	50 18%	351 48%	285 51%	91 48%
Strongly/Somewhat Disapprove (Net)	584 29%	275 28%	309 30%	84 36% G	175 30%	151 30%	174 25% J	207 33% j	173 28%	197 27% L	222 41% L	127 15% L	235 37% L	-	49 22%	276 19% Q	309 59% P	95 39% S	214 76% R	135 18%	108 19%	32 17%
Somewhat disapprove	346 17%	155 16%	191 19%	69 29% EFG	109 19%	71 14%	98 14%	110 17%	112 18%	118 16% L	109 20% L	97 12% L	140 22% L	-	33 15%	189 13% P	158 30% P	68 28% P	90 32% R	94 13%	80 14%	15 8%
Strongly disapprove	238 12%	121 12%	118 11%	16 7%	66 11% Deg	80 16% Deg	76 11%	97 15% i	61 10%	78 11% LM	114 21% LM	30 4%	95 15% L	-	16 7%	87 6% P	151 29% P	27 11% R	124 44% R	41 6%	28 5%	18 9%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

CFP03 Do you believe the worst of COVID-19 is behind us or is the worst still ahead of us?

Base: All Respondents

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
The worst is behind us	1247 62%	646 66% C	600 58%	148 63%	352 60%	296 59%	451 65%	344 54%	380 61%	509 69% h Hi	367 68% Lm	494 59%	386 61%	-	122 54%	932 63%	315 60%	144 60%	171 61%	478 65%	335 60%	119 63%
The worst is still ahead of us	763 38%	333 34%	430 42% B	85 37%	235 40%	205 41%	238 35%	287 46% j	242 38% J	224 31%	170 32%	347 41% K	247 39% k	-	103 46%	557 37%	206 40%	96 40%	110 39%	261 35%	224 40%	72 37%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

CAL2 Generally speaking, do you think the distribution of the COVID-19 vaccine here in the U.S. is going too slowly, too quickly, or about right?

Base: All Respondents

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBO	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	·	225	1489	521	240	281	739	559	191*
Too slowly	436 22%	231 24%	205 20%	43 19%	103 18%	99 20%	190 28% dEF	127 20%	151 24%	155 21%	122 23%	177 21%	137 22%	-	56 25%	383 26% Q	53 10%	36 15% S	18 6%	174 24%	158 28%	51 27%
About right	1063 53%	539 55%	524 51%	125 54%	304 52%	265 53%	370 54%	313 50%	315 51%	426 58% HI	276 51%	488 58% KM	299 47%	-	103 46%	862 58% Q	201 39%	118 49% S	83 30%	453 61%	310 55%	99 52%
Too quickly	267 13%	132 13%	136 13%	34 15% G	112 19% IG	67 15% G	54 8%	74 12%	89 14%	101 14%	76 14%	103 12%	89 14%	-	36 16%	122 8% P	145 28%	49 20%	96 34% R	51 7%	46 8%	25 13% I
Not sure	243 12%	78 8%	165 16% B	31 13% G	68 12% IG	70 14% G	74 11% G	117 19% IJ	67 11% J	51 7% J	63 12% J	72 9% KL	108 17% KL	-	30 13% P	122 8% P	122 23% P	38 16% R	84 30% R	61 8%	45 8%	16 8%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

REV01 Are you planning any major purchases once things return to normal? Please select all that apply.

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	·*	225	1489	521	240	281	739	559	191*
Going on vacation / travelling	846 42%	410 42%	436 42%	84 36%	256 44%	199 40%	306 44%	182 29%	254 41%	406 55%	229 43%	388 46%	229 36%	-	88 39%	663 45%	183 36%	103 43%	80 28%	356 48%	230 41%	78 41%
Buying new clothes	604 30%	320 33%	284 28%	67 29%	256 44%	131 26%	150 22%	156 25%	195 31%	253 35%	154 29%	293 35%	157 25%	-	61 27%	443 30%	161 31%	86 36%	76 27%	246 33%	136 24%	62 32%
Buying gifts for my friends / family	569 28%	269 27%	299 29%	73 31%	222 38%	117 23%	156 23%	115 18%	197 32%	255 35%	155 29%	271 32%	142 22%	-	57 25%	424 28%	144 28%	83 34%	62 22%	219 30%	147 26%	58 30%
Buying new household goods, furniture or appliances	471 23%	240 24%	231 22%	49 21%	190 32%	110 22%	122 18%	104 17%	167 27%	199 27%	113 21%	219 26%	139 22%	-	53 24%	346 23%	125 24%	63 26%	62 22%	162 22%	130 23%	54 28%
Personal electronics (e.g., phone, tablet, voice assistant)	455 23%	246 25%	209 20%	79 34%	182 31%	97 19%	114 14%	114 18%	161 26%	179 24%	117 22%	220 26%	118 19%	-	56 25%	334 22%	121 23%	60 25%	61 22%	160 22%	122 22%	52 27%
Buying a car	422 21%	245 25%	177 17%	39 17%	158 27%	117 23%	109 16%	98 16%	131 21%	191 26%	126 24%	179 21%	117 19%	-	42 19%	301 20%	122 23%	68 28%	54 19%	160 22%	95 17%	46 24%
Attending a concert or sporting event	396 20%	238 24%	158 15%	49 21%	173 30%	89 18%	85 12%	68 11%	131 21%	194 27%	100 19%	212 25%	84 13%	-	55 24%	288 19%	109 21%	74 31%	34 12%	157 21%	81 14%	50 26%
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	310 15%	199 20%	110 11%	57 24%	155 26%	64 13%	34 5%	56 9%	83 13%	171 23%	62 12%	168 20%	80 13%	-	54 24%	232 16%	78 15%	41 17%	37 13%	111 15%	72 13%	49 26%
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset etc.)	309 15%	178 18%	132 13%	44 19%	151 26%	72 14%	43 6%	72 11%	84 14%	152 21%	71 13%	164 20%	74 12%	-	48 21%	228 15%	81 16%	44 18%	37 13%	109 15%	65 12%	55 29%
Buying a house	250 12%	135 14%	115 11%	17 7%	115 20%	67 13%	51 7%	57 9%	77 12%	116 18%	74 14%	117 14%	59 9%	-	35 15%	170 11%	80 15%	35 15%	44 16%	88 12%	47 8%	36 19%
Other major purchase	149 7%	79 8%	71 7%	15 6%	47 8%	44 9%	43 6%	42 7%	48 8%	58 9%	47 9%	63 7%	40 6%	-	10 5%	102 7%	48 9%	30 13%	17 6%	53 7%	37 7%	12 6%
Not planning a purchase	522 26%	221 23%	301 29%	40 17%	89 15%	143 29%	250 36%	239 38%	169 27%	96 13%	153 28%	162 19%	207 33%	-	42 19%	348 23%	174 33%	58 24%	116 41%	174 24%	151 27%	23 12%
Sigma	5304 264%	2780 284%	2524 245%	612 262%	1994 340%	1252 250%	1445 210%	1304 207%	1697 273%	2271 310%	1401 281%	2456 292%	1447 229%	-	603 268%	3878 260%	1425 274%	746 311%	679 242%	1994 270%	1311 234%	573 300%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

REV01 Are you planning any major purchases once things return to normal? Please select all that apply.

Base: Planning A Major Purchase

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22-10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-50)	Boomer+ (age 51-77)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1468	707	761	168	554	304	442	497	502	459	379	710	379	-	172	1124	344	186	158	579	397	148
Weighted Base	1488	759	730	194*	498	358	439	392	453	637	384	679	426	.*	183*	1141	347	182	165*	564	409	168*
Going on vacation / travelling	846 57%	410 54%	436 60%	84 43%	256 51%	199 56%	306 70%	182 46%	254 56%	406 64%	229 60%	388 57%	229 54%	-	88 48%	663 58%	183 53%	103 56%	80 48%	356 63%	230 56%	78 46%
Buying new clothes	604 41%	320 42%	284 39%	67 35%	256 51%	131 37%	150 34%	156 40%	195 43%	253 40%	154 40%	293 43%	157 37%	-	61 33%	443 39%	161 46%	86 47%	76 46%	246 44%	136 35%	62 37%
Buying gifts for my friends / family	569 38%	269 35%	299 41%	73 38%	222 45%	117 33%	156 36%	115 29%	197 43%	255 40%	155 40%	271 40%	142 33%	-	57 31%	424 37%	144 42%	83 45%	62 37%	219 39%	147 36%	58 34%
Buying new household goods, furniture or appliances	471 32%	240 32%	231 32%	49 25%	190 38%	110 31%	122 28%	104 27%	167 37%	199 31%	113 29%	219 32%	139 33%	-	53 29%	346 30%	125 36%	63 35%	62 38%	162 29%	130 32%	54 32%
Personal electronics (e.g., phone, tablet, voice assistant)	455 31%	246 32%	209 29%	79 41%	182 37%	97 27%	97 22%	114 29%	161 36%	179 28%	117 30%	220 32%	118 28%	-	56 31%	334 29%	121 35%	60 33%	61 37%	160 28%	122 30%	52 31%
Buying a car	422 28%	245 32%	177 24%	39 20%	158 32%	117 33%	109 25%	98 25%	131 29%	191 30%	126 35%	179 26%	117 28%	-	42 23%	301 26%	122 35%	68 37%	54 33%	160 28%	95 23%	46 27%
Attending a concert or sporting event	396 27%	238 31%	158 22%	49 25%	173 35%	89 25%	85 19%	68 17%	131 29%	194 31%	100 26%	212 31%	84 20%	-	55 30%	288 25%	109 31%	74 41%	34 21%	157 28%	81 20%	50 30%
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	310 21%	199 26%	110 15%	57 29%	155 31%	64 18%	34 8%	56 14%	83 18%	171 27%	62 16%	168 25%	80 19%	-	54 30%	232 20%	78 22%	41 23%	37 22%	111 20%	72 18%	49 29%
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset etc.)	309 21%	178 23%	132 18%	44 23%	151 30%	72 20%	43 10%	72 18%	84 19%	152 24%	71 19%	164 24%	74 17%	-	48 26%	228 20%	81 23%	44 24%	37 22%	109 19%	65 16%	55 33%
Buying a house	250 17%	135 18%	115 16%	17 9%	115 23%	67 19%	51 12%	57 15%	77 17%	116 18%	74 19%	117 17%	59 14%	-	35 19%	170 15%	80 23%	35 19%	44 27%	88 16%	47 11%	36 21%
Other major purchase	149 10%	79 10%	71 10%	15 8%	47 9%	44 12%	43 10%	42 11%	48 11%	58 9%	47 12%	63 9%	40 9%	-	10 6%	102 9%	48 14%	30 17%	17 10%	53 9%	37 9%	12 7%
Sigma	4782 321%	2559 337%	2223 305%	572 295%	1905 382%	1109 310%	1195 273%	1065 272%	1528 337%	2175 341%	1248 325%	2294 338%	1240 291%	-	560 307%	3530 309%	1252 360%	688 377%	564 342%	1820 322%	1161 284%	550 327%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - October 24, 2021  
 COVID-19  
 Weighted To The U.S. General Adult Population - Propensity

25 Oct 2021  
 Table 78

REV01A Which of the following items are you planning to purchase once things return to normal? Please select all that apply.

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22-10/24)			Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	.*	225	1489	521	240	281	739	559	191*
Planning A Major Purchase (Net)	1537 76% C	778 79% C	760 74% FG	202 86% FG	515 31% FG	368 88% G	453 73% G	428 68% FG	466 75% H	632 86% HI	375 70% KM	692 82% KM	471 74% L	-	191 85% Q	1173 79% Q	364 70% S	188 78% S	176 63% TU	595 79% TU	418 75% TU	171 89% TU
Hotel stays	585 29%	305 31%	280 27%	44 19%	184 31% D	140 28% d	218 32% D	114 18%	180 29% H	289 38% HI	159 30% m	258 31% m	168 27%	-	54 24% Q	469 31% Q	116 22% S	62 26% S	54 19% TU	228 31% TU	179 32% TU	61 32% TU
Plane tickets	567 28%	281 29%	287 28%	47 20%	178 30% D	136 27% D	207 30% D	94 15%	187 30% H	282 38% HI	154 29% m	258 31% m	155 25%	-	47 21% Q	463 31% Q	105 20% S	72 30% S	33 12% TU	237 32% TU	167 30% TU	58 31% TU
Shoes or footwear	548 27%	268 27%	280 27%	75 32% G	188 32% G	133 27% G	152 22% G	144 23% G	145 27% H	204 28% HI	123 23% k	265 32% km	160 25%	-	58 26% Q	393 26% Q	155 30% S	68 28% S	87 31% TU	121 29% TU	121 22% TU	60 31% u
Smartphones	481 24%	281 29% C	201 19%	71 30% IG	209 34% FG	107 21% G	154 15%	127 20%	145 23% H	204 28% HI	114 21% k	225 27% k	142 22%	-	57 25% Q	343 23% Q	138 27% S	73 30% S	65 23% TU	194 26% TU	95 17% TU	54 28% U
Clothing to replace sweatpants and t-shirts	440 22%	228 23%	212 21%	54 23%	172 29% FG	79 20% FG	135 20% FG	125 20% FG	126 20% H	188 26% HI	107 20% KM	203 24% KM	130 21%	-	41 18% Q	309 21% Q	132 25% S	61 25% S	71 25% TU	148 20% TU	110 20% TU	50 26% TU
"Going out clothes" (i.e., for social events like parties, bars, restaurants)	433 22%	197 20%	236 23%	76 33% FG	195 33% FG	90 18% G	72 10% G	98 15% G	120 19% H	214 29% HI	89 17% K	213 25% K	131 21%	-	54 24% Q	320 21% Q	113 22% S	72 30% S	41 15% TU	184 25% TU	93 17% TU	42 22% TU
Personal technology (e.g., laptop)	424 21%	243 25% C	181 18%	65 28% G	168 29% FG	108 22% G	83 12% G	111 18% G	130 21% H	182 25% HI	104 19% K	196 23% KM	123 19%	-	56 25% Q	303 20% Q	121 23% S	50 21% S	71 25% TU	135 18% TU	109 20% TU	59 31% TU
Concert tickets	413 21%	214 22%	199 19%	45 19% G	150 28% G	118 24% G	98 14% G	83 13% G	122 20% H	207 28% HI	92 17% KM	207 29% KM	114 18%	-	50 22% Q	316 21% Q	96 19% S	62 26% S	34 12% TU	160 22% TU	104 19% TU	53 28% u
Furniture	391 19%	217 22% C	174 17%	33 14%	169 29% DFG	91 18% FG	97 14% FG	95 15% FG	106 17% H	189 26% HI	96 18% KM	178 21% KM	116 18%	-	56 25% Q	300 20% Q	91 16% S	49 21% S	42 15% TU	146 20% TU	110 20% TU	44 23% TU
Sporting event tickets	337 17%	215 22% C	122 12%	34 15% DFG	145 25% G	83 17% G	75 11% G	59 9% G	100 16% H	177 24% HI	80 15% K	176 21% KM	82 13%	-	32 14% Q	252 17% Q	85 16% S	62 26% S	24 8% TU	137 18% TU	62 11% TU	53 28% TU
Television	328 16%	195 20% C	133 13%	43 19% FG	143 24% FG	68 14% G	74 11% G	97 15% G	114 18% H	117 16% HI	92 17% K	146 17% KM	14% 14%	-	44 20% Q	239 16% Q	89 17% S	50 21% S	39 14% TU	120 16% TU	74 13% TU	44 23% U
Athleisure/work out clothing	317 16%	175 18% c	142 14%	48 21% FG	157 27% FG	56 11% G	56 8% G	57 9% G	107 17% H	152 21% HI	55 10% KM	181 20% KM	81 13%	-	46 20% Q	243 16% Q	74 14% S	43 18% S	31 11% TU	118% 18% TU	67 12% TU	44 23% U
Personal accessories (e.g., handbags, wallets)	314 16%	149 15%	165 16%	51 22% FG	142 24% FG	71 14% G	50 7% G	76 12% G	83 13% H	154 21% HI	52 10% KM	170 14% KM	91 14%	-	34 15% Q	226 15% Q	88 17% S	50 21% S	38 14% TU	130 18% TU	61 11% TU	36 19% u
Jewelry (e.g., earrings, rings, watches)	296 15%	145 15%	151 15%	46 20% FG	158 27% FG	63 13% G	29 4% G	79 13% G	85 14% H	132 18% HI	66 12% K	147 18% KM	83 13%	-	43 19% Q	203 14% Q	93 14% S	53 22% S	40 14% TU	104 14% TU	56 10% TU	42 22% TU
Smart home technology (e.g., Alexa, Google Home, Ring)	258 13%	166 17% C	92 9%	36 15% G	136 23% dFG	57 11% G	29 4% G	53 8% G	78 13% H	126 17% HI	58 11% K	136 16% KM	64 10%	-	35 16% Q	199 13% Q	59 11% S	39 16% S	20 7% TU	116 16% TU	34 6% TU	48 25% TU
Work attire	257 13%	140 14%	117 11%	34 15% G	133 23% dFG	58 12% G	32 5% G	47 7% G	84 14% H	124 17% HI	58 11% K	117 14% KM	81 13%	-	31 14% Q	194 13% Q	62 12% S	37 15% S	25 9% TU	120 16% TU	46 8% TU	28 15% u
None of these	473 24%	202 21%	271 26% B	32 14% G	73 12% DE	133 27% DE	235 34% DEF	203 32% LJ	156 25% J	162 30% K	149 18% L	162 30% L	162 26% L	-	34 15% Q	316 21% Q	157 30% S	52 22% S	104 37% TU	154 21% TU	141 25% TU	20 11% TU
Sigma	6863 341%	3619 369%	3244 315%	834 357%	2689 458%	1592 318%	1748 254%	1662 263%	2094 337%	3067 419%	1661 310%	3227 384%	1974 312%	-	775 344%	5087 342%	1775 341%	955 398%	820 292%	2659 360%	1631 292%	797 417%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/FG - HI/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Fielding Period: March 14, 2020 - October 24, 2021  
 COVID-19  
 Weighted To The U.S. General Adult Population - Propensity

25 Oct 2021  
 Table 79

REV01A Which of the following items are you planning to purchase once things return to normal? Please select all that apply.

Base: Planning A Major Purchase

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccin- ated	Unvaccin- ated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1512	719	793	173	567	318	454	533	513	454	377	719	416	-	177	1149	363	190	173	583	415	151
Weighted Base	1537	778	760	202*	515	368	453	428	466	632	375	692	471	.*	191*	1173	364	188	176*	585	418	171*
Hotel stays	585 38%	305 39%	280 37%	44 22%	184 36% D	140 48% DEF	218 37% DEF	114 27%	180 39% H	289 46% Hi	159 42% Hi	258 37% Hi	168 36%	-	54 28%	469 40% Q	116 32% Q	62 33% S	54 31% f	228 39% f	179 43% f	61 36%
Plane tickets	567 37%	281 36%	287 38%	47 23%	178 36% D	136 37% DEF	207 46% DEF	94 22%	187 40% H	282 45% Hi	154 41% m	258 37% m	155 33%	-	47 25%	463 39% Q	105 29% Q	72 38% S	33 19% f	237 41% f	167 40% f	58 34%
Shoes or footwear	548 36%	268 34%	280 37%	75 37%	188 36%	133 36%	152 33%	144 34%	171 37%	230 36% H	123 33% Hi	265 38% m	160 34%	-	58 30%	393 33% Q	155 43% P	68 36% f	87 49% f	212 36% f	121 29% f	60 35%
Smartphones	481 31%	281 36% C	201 26%	71 35% G	200 39% FG	107 29% G	104 23% G	127 30%	145 31% J	204 32% J	114 30% K	225 33% K	142 30%	-	57 30%	343 29% U	138 38% U	73 39% U	65 37% u	194 33% u	95 23% u	54 32%
Clothing to replace sweatpants and t-shirts	440 29%	228 29%	212 28%	54 27%	172 33% F	79 21% F	135 30% f	125 29%	126 27% P	188 30% P	107 29% P	203 29% P	130 28%	-	41 22%	309 26% P	132 36% P	61 32% P	71 40% P	148 25% P	110 26% P	50 29%
"Going out clothes" (i.e., for social events like parties, bars, restaurants)	433 28%	197 25%	236 31% b	76 38% FG	195 39% FG	90 25% G	72 16% G	98 23%	120 26% H	214 34% Hi	89 24% k	213 31% k	131 28%	-	54 29%	320 27% S	113 31% S	72 35% U	41 23% U	184 32% U	93 22% U	42 25%
Personal technology (e.g., laptop)	424 28%	243 31% C	181 24%	65 32% G	168 33% G	108 29% G	83 18% G	111 26%	130 28% J	182 29% J	104 28% K	196 28% K	123 26%	-	56 29%	303 26% P	121 33% P	50 26% R	71 40% R	135 23% R	109 26% R	59 35% T
Concert tickets	413 27%	214 28%	199 26%	45 23%	150 29% g	118 32% G	99 22% G	83 19%	122 26% h	207 33% Hi	92 24% Hi	207 30% Hi	114 24%	-	50 26%	316 27% S	96 26% S	62 33% S	34 19% u	160 27% u	104 25% u	53 31%
Furniture	391 25%	217 26%	174 23% C	33 16% DIG	169 33% DIG	91 25% DIG	87 21% DIG	95 22%	106 23% Hi	189 30% Hi	96 26% Hi	178 26% Hi	115 25%	-	56 29%	300 26% P	91 25% P	49 26% P	42 24% P	146 25% P	110 26% P	44 26%
Sporting event tickets	337 22%	215 28% C	122 16%	34 17% DG	145 28% DG	83 23% DG	75 17% DG	59 14%	100 21% H	177 28% Hi	80 21% M	176 17% M	82 17%	-	32 17%	252 21% S	85 23% S	62 33% U	24 13% U	137 23% U	62 15% U	53 31%
Television	328 21%	195 25% C	133 18%	43 21% FG	143 28% FG	68 19% FG	74 16% FG	114 23%	114 24% J	117 19% J	92 24% K	146 21% K	90 19%	-	44 23%	239 20% P	89 24% P	50 27% R	39 22% R	120 21% R	74 18% R	44 26%
Athleisure/work out clothing	317 21%	175 23%	142 19%	48 24% FG	157 31% FG	56 15% FG	57 12% FG	56 13%	107 23% H	152 24% Hi	55 15% Hi	181 26% Hi	81 17%	-	46 24%	243 21% U	74 20% U	43 23% U	31 18% u	132 23% u	67 16% u	44 26%
Personal accessories (e.g., handbags, wallets)	314 20%	148 19%	165 22% G	51 23% FG	142 28% FG	71 19% FG	50 11% FG	76 16% G	83 18% Hi	154 24% Hi	52 14% K	170 25% K	91 19%	-	34 18%	226 19% P	88 24% P	56 26% P	38 22% U	130 22% U	61 15% U	36 21%
Jewelry (e.g., earrings, rings, watches)	296 19%	145 19%	151 20%	46 23% G	158 31% FG	63 17% G	29 6% G	79 19%	85 18% H	132 21% Hi	66 18% Hi	147 21% Hi	83 18%	-	43 23%	203 17% P	93 26% P	53 28% P	40 23% U	104 18% U	56 13% U	42 25%
Smart home technology (e.g., Alexa, Google Home, Ring)	258 17%	166 21% C	92 12% G	36 18% dFG	136 26% dFG	57 16% G	29 6% G	53 12%	78 17% H	126 20% Hi	58 15% m	136 20% m	64 14%	-	35 18%	199 17% U	59 16% U	39 21% s	20 11% U	116 20% U	34 8% U	48 28%
Work attire	257 17%	140 18%	117 15% G	34 17% dFG	133 26% dFG	58 16% G	32 7% G	47 11%	84 18% H	124 20% Hi	58 15% Hi	117 17% Hi	81 17%	-	31 16%	194 17% U	62 17% U	37 20% U	25 14% U	120 21% U	46 11% U	28 16%
Sigma	6390 418%	3417 438%	2973 391%	802 398%	2616 508%	1459 397%	1513 334%	1459 341%	1938 416%	2966 468%	1500 400%	3079 445%	1812 385%	-	741 388%	4771 407%	1619 444%	903 481%	716 406%	2505 428%	1490 357%	777 455%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q18 Which of the following is true for you?

Base: All Respondents

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	·*	225	1489	521	240	281	739	559	191*
I fear I could die as a result of contracting coronavirus	945 47%	463 47%	482 47%	117 50%	309 53% FG	209 42%	310 45%	302 48%	294 47%	339 46%	189 35%	498 59% KM	258 41%	-	133 59%	753 51% Q	191 37%	126 53% S	65 23%	357 48%	299 53%	97 51%
I do not fear that I could die as a result of contracting coronavirus	1065 53%	517 53%	548 53%	116 50%	278 47% E	292 58% E	379 55% E	329 52%	328 53%	394 54%	348 65% L	342 41%	375 59% L	-	92 41%	736 49%	330 63% P	114 47%	216 77% R	381 52% R	260 47%	94 49%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base



Q21 Which of the following is closest to your view of people's reaction to the coronavirus (COVID-19) outbreak?

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	·*	225	1489	521	240	281	739	559	191*
I think the amount of fear is sensible given how serious the pandemic has become	1369 68%	628 64%	741 72% B	161 69%	376 64%	342 68%	489 71% E	448 71%	413 66%	499 68%	273 51% KM	683 81% KM	413 65% K	-	150 67%	1083 73% Q	285 55%	180 75% S	106 38%	547 74% V	423 76% V	114 60%
The amount of fear is irrational, people are overreacting	641 32%	352 36% C	289 28%	73 31%	211 36% G	158 32%	199 29%	183 29%	209 34%	234 32%	264 49% LM	157 19%	220 35% L	-	75 33%	406 27%	236 45% P	61 25%	175 62% R	192 26%	137 24%	77 40% TU
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

FR05 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Summary Of A Lot/Somewhat

Base: All Respondents

	Gender			Age				Income				Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22-10/24)		MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/OT	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177	
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-	225	1489	521	240	281	739	559	191*	
Gatherings with friends and family	1480	730	750	170	454	354	502	428	468	569	366	675	439	-	163	1151	329	168	161	562	447	142	
Dining out at a restaurant	1414	696	718	166	440	349	460	405	430	564	354	634	426	-	165	1098	316	172	144	544	401	153	
In person celebrations (e.g., birthdays, graduations)	1392	658	734	164	441	327	459	391	431	556	360	638	394	-	161	1077	315	166	149	519	413	146	
Shopping in stores	1264	619	645	130	432	313	389	383	396	474	313	598	363	-	165	960	304	155	149	463	357	140	
Going to a social gathering	1248	622	626	143	416	324	364	349	381	506	318	586	344	-	152	959	289	162	127	450	361	147	
Going to a movie theatre	1141	587	554	143	428	292	279	325	355	448	259	538	344	-	143	869	273	147	126	422	308	139	
Attending events like concerts, theatre and sporting events	1129	580	549	127	416	284	302	297	344	476	265	556	308	-	164	864	265	147	118	428	293	143	
Traveling on an airplane	1027	518	509	117	389	244	277	223	314	479	244	509	274	-	125	801	226	132	94	393	279	130	
Going to church	990	481	509	122	308	242	318	297	285	399	269	444	276	-	115	735	254	138	116	353	278	105	
Going to my local coffee shop	937	457	481	120	369	225	224	264	282	382	204	463	271	-	126	709	229	122	106	341	247	121	
Going to the gym/work out class	894	462	432	138	386	203	166	212	269	403	210	456	227	-	128	679	215	126	89	332	225	122	
Working from the office	682	375	307	106	330	149	97	181	205	287	136	362	184	-	107	509	172	96	75	254	162	93	
Going to school or university	677	375	301	125	294	149	109	199	181	289	137	360	180	-	121	506	171	94	77	231	178	98	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

FR05 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Summary Of Not At All/Not Very

Base: All Respondents

	Gender		Age					Income				Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand		
	Wave 87 (10/22-10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&T	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
Going to school or university	1333 66%	604 62%	729 71%	109 47%	293 50%	352 70%	579 84%	431 68%	441 71%	444 61%	400 75%	480 57%	453 72%	-	104 46%	983 68%	350 67%	146 61%	204 73%	508 69%	382 68%	93 49%
Working from the office	1328 66%	605 62%	724 70%	127 55%	257 44%	352 70%	592 86%	450 71%	417 67%	446 61%	401 75%	479 57%	449 71%	-	118 52%	980 66%	349 67%	143 59%	206 73%	485 66%	397 71%	98 51%
Going to the gym/work out class	1116 56%	518 53%	599 58%	95 41%	201 34%	297 59%	523 76%	419 66%	352 57%	329 45%	326 61%	384 46%	406 64%	-	97 43%	810 54%	306 59%	114 47%	192 68%	407 55%	335 60%	69 36%
Going to my local coffee shop	1073 53%	523 53%	550 53%	113 49%	219 37%	276 55%	464 67%	367 58%	340 55%	351 48%	333 48%	378 45%	362 57%	-	99 44%	780 52%	292 56%	118 49%	175 62%	398 54%	312 56%	70 37%
Going to church	1020 51%	499 51%	521 51%	112 48%	279 48%	259 52%	370 54%	334 53%	336 54%	334 46%	267 50%	396 47%	357 56%	-	110 49%	754 51%	267 51%	102 43%	164 59%	386 52%	281 50%	86 45%
Traveling on an airplane	983 49%	461 47%	522 51%	117 50%	199 34%	256 51%	411 60%	408 65%	308 49%	253 35%	293 54%	331 39%	359 57%	-	100 45%	687 46%	295 57%	108 45%	187 67%	346 47%	281 50%	61 32%
Attending events like concerts, theatre and sporting events	881 44%	399 41%	482 47%	107 46%	172 29%	216 43%	386 56%	334 53%	278 45%	257 35%	272 51%	284 34%	325 51%	-	61 27%	625 42%	256 49%	163 39%	163 58%	270 42%	266 48%	48 25%
Going to a movie theatre	869 43%	392 40%	476 46%	91 39%	160 27%	209 42%	409 59%	306 48%	266 43%	284 39%	278 52%	302 36%	289 46%	-	82 36%	620 42%	249 48%	93 39%	155 55%	317 43%	252 45%	52 27%
Going to a social gathering	762 38%	358 37%	404 39%	90 39%	171 29%	176 35%	324 47%	282 45%	241 39%	227 31%	219 41%	255 30%	289 46%	-	73 32%	530 36%	232 44%	78 32%	154 55%	289 39%	198 35%	44 23%
Shopping in stores	746 37%	360 37%	386 37%	104 44%	155 26%	188 38%	299 43%	248 39%	226 36%	259 35%	224 42%	253 30%	270 43%	-	60 27%	529 36%	217 36%	86 36%	131 47%	276 37%	202 36%	51 27%
In person celebrations (e.g., birthdays, graduations)	618 31%	321 33%	296 29%	69 30%	146 25%	174 35%	229 33%	239 38%	191 31%	177 24%	176 33%	203 24%	239 38%	-	64 28%	412 28%	206 40%	74 31%	132 47%	220 30%	146 26%	46 24%
Dining out at a restaurant	596 30%	283 29%	313 30%	68 29%	147 25%	152 30%	229 33%	226 36%	192 31%	169 23%	183 34%	206 24%	207 33%	-	60 27%	391 26%	205 39%	68 28%	136 49%	195 28%	158 28%	38 20%
Gatherings with friends and family	530 26%	250 25%	280 27%	63 27%	133 23%	147 29%	187 27%	203 32%	154 25%	164 22%	171 32%	166 20%	194 31%	-	62 27%	337 23%	192 37%	72 30%	120 43%	177 24%	112 20%	49 26%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

FR05\_1 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Traveling on an airplane

Base: All Respondents

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
A Lot/Somewhat (Net)	1027 51%	518 53%	509 49%	117 50% g	389 66% DFG	244 49% G	277 40%	223 35%	314 51% H	479 68% HI	244 46% H	509 61% KM	274 43%	-	125 55%	801 54% Q	226 43% S	132 55% S	94 33% u	393 53% u	279 50% u	130 68% TU
A lot	449 22%	217 22%	232 23%	51 22%	194 33% DFG	98 20%	105 15%	107 17%	112 18% HI	228 31% H	89 17% H	246 29% KM	114 18%	-	56 25%	352 24% q	98 19% q	45 19% S	53 19% u	182 25% u	104 19% u	66 35% U
Somewhat	578 29%	301 31%	277 27%	66 28%	194 33% G	146 29%	172 25%	116 18%	203 33% H	251 34% H	155 29% H	263 31% m	159 25%	-	69 31%	450 30% q	128 25% S	87 36% S	41 14% u	211 29% u	174 31% u	64 33% u
Not At All/Not Very (Net)	983 49%	461 47%	522 51%	117 50% E	199 34% E	256 51% dEF	411 60% IJ	408 65% IJ	308 49% J	253 38% H	293 54% L	331 39% L	359 57% L	-	100 45%	687 46% P	295 45% P	108 45% R	187 67% R	346 47% V	281 50% V	61 32% V
Not very	349 17%	195 20% C	155 15%	54 23% E	88 14% E	124 18% E	106 17%	128 21% J	108 15% J	105 15% J	134 20% L	110 17%	-	52 23%	274 18% P	75 14% P	38 16% P	37 13% V	149 20% V	106 19% V	18 10% V	
Not at all	634 32%	267 27%	367 36% B	62 27%	116 20% E	168 34% DEF	287 42% IJ	302 48% IJ	180 29% J	145 20% L	188 35% L	197 23% L	249 39% L	-	48 21%	414 28% P	220 42% P	70 29% P	150 54% R	196 27% R	175 31% R	43 22% R
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

FR05\_2 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to a movie theatre

Base: All Respondents

	Gender			Age				Income				Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand		
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG/RT	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
A Lot/Somewhat (Net)	1141 57%	587 60% C	554 54%	143 61% G	428 73% DFG	292 58% G	279 41%	325 52%	355 57%	448 61% H	259 48% KM	538 64% KM	344 54%	-	143 64% q	869 58% q	273 52% S	147 61% S	126 45% S	422 57% S	308 55% S	139 73% TU
A lot	524 26%	254 26% C	270 26% G	76 33% G	209 36% FG	124 25% G	114 17%	155 25%	164 26% h	202 28% h	115 21% K	245 29% K	164 26%	-	89 39% q	409 27% q	115 22% q	52 22% S	62 22% S	209 28% S	130 23% S	70 37% U
Somewhat	618 31%	334 34% C	284 28% C	67 29% G	218 37% G	168 33% G	165 24%	170 27%	191 31% h	246 34% h	144 27% K	294 35% Km	180 28%	-	55 24% q	460 31% q	158 30% S	95 39% S	63 23% S	213 29% S	178 32% S	69 36% U
Not At All/Not Very (Net)	869 43%	392 40% B	476 46% B	91 39% E	160 27% E	209 42% E	409 59% DEF	306 48% J	266 43% J	284 39% L	278 52% L	302 36% L	289 46% L	-	82 36% p	620 42% p	249 48% p	93 39% R	155 55% R	317 43% R	252 45% V	52 27% V
Not very	328 16%	162 16% e	167 16% e	48 20% e	75 13% e	69 14% EF	137 20% EF	90 14%	110 18% L	120 16% L	89 17% L	148 18% L	92 14%	-	40 18% Q	271 18% Q	57 11% Q	30 12% V	27 10% V	148 20% V	104 19% V	19 10% V
Not at all	540 27%	231 24% B	310 30% B	43 18% B	85 14% B	140 28% DE	272 40% DEF	215 34% J	156 25% L	164 22% L	190 35% L	154 18% L	197 31% L	-	41 18% P	349 23% P	191 37% P	64 26% R	128 46% R	168 23% R	147 26% V	33 17% V
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

FR05\_3 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Shopping in stores

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG/RT	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
A Lot/Somewhat (Net)	1264 63%	619 63%	645 63%	130 56%	432 74% DFG	313 62%	389 57%	383 61%	396 64%	474 65%	313 58%	588 70% KM	363 57%	-	165 73%	960 64% q	304 58%	155 64% s	149 53%	463 63%	357 64%	140 73% tu
A lot	486 24%	226 23%	260 25%	43 19%	194 33% DFG	127 25% G	121 18%	153 24%	121 20%	210 29%	132 25%	223 27% m	131 21%	-	83 37%	367 25%	119 23%	40 17%	79 28%	179 24%	117 21%	71 37% TU
Somewhat	778 39%	393 40%	385 37%	87 37%	238 40%	186 37%	268 39%	230 37%	275 44% HJ	264 36%	181 34%	365 43% Km	232 37%	-	82 36%	593 40%	185 35%	114 48% S	70 25%	284 38%	240 43%	70 37%
Not At All/Not Very (Net)	746 37%	360 37%	386 37%	104 44% E	155 26%	188 38% E	299 43% E	248 39%	226 36%	259 38%	224 42% L	253 30% L	270 43% L	-	60 27%	529 36%	217 42% p	86 36% r	131 47% v	276 37% v	202 36% v	51 27% v
Not very	433 22%	217 22%	216 21%	69 30% EF	106 18%	94 19%	164 24% e	131 21%	133 21%	159 22%	123 23%	171 20% L	138 22%	-	40 18%	325 22%	108 21%	59 24%	49 17%	177 24%	113 20%	35 18%
Not at all	313 16%	144 15%	170 16%	34 15% e	50 8%	94 20% E	136 19% j	117 19%	93 15%	100 14%	100 19% L	81 10% L	132 21% L	-	20 9%	204 14%	109 21% P	27 11%	82 29% R	99 13%	89 16% v	16 8%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

FR05\_4 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Working from the office

Base: All Respondents

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
A Lot/Somewhat (Net)	682 34%	375 38%	307 30%	106 45% FG	330 56% dFG	149 30% G	97 14%	181 29%	205 33%	287 39% Hi	136 25% Hi	362 43% KM	184 29%	-	107 48%	509 34%	172 33%	98 41% S	75 27% S	254 34% TU	162 29% TU	93 49% TU
A lot	287 14%	154 16%	133 13%	45 19% FG	144 25% FG	60 12% G	37 5%	84 13%	64 10%	138 19% Hi	69 13% KM	159 19% KM	59 9%	-	53 24%	219 15%	67 13%	35 14%	33 12% U	90 12% U	73 13% U	56 29% TU
Somewhat	395 20%	221 23%	174 17%	61 26% FG	186 32% FG	89 18% G	60 9%	97 15%	141 23% H	149 20% h	67 12% K	203 24% KM	125 20% K	-	54 24%	290 19%	105 20%	63 26% S	42 15% U	163 22% U	89 16% U	37 19% U
Not At All/Not Very (Net)	1328 66%	605 62%	724 70% B	127 55% e	257 44% DE	352 70% DEF	592 86% DEF	450 71% J	417 67% j	446 61% j	401 75% L	479 57% L	449 71% L	-	118 52%	980 66%	349 67%	143 59% R	206 73% R	485 66% V	397 71% V	98 51% V
Not very	372 19%	180 18%	192 19% G	61 26% G	111 19% G	111 22% G	89 13%	104 17%	113 18%	147 20% L	98 18% L	162 19% L	112 18%	-	45 20%	280 19%	92 18%	48 20% U	44 16% U	144 20% U	98 18% U	37 19% U
Not at all	956 48%	425 43%	531 52% B	67 29% B	147 25% DE	241 48% DEF	502 73% DEF	345 55% J	303 49% J	298 41% L	303 56% L	316 38% L	337 53% L	-	72 32%	700 47%	256 49%	94 39% V	162 58% V	341 46% V	298 53% V	61 32% V
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

FR05\_5 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Attending events like concerts, theatre and sporting events

Base: All Respondents

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
A Lot/Somewhat (Net)	1129 58%	580 59% c	549 53%	127 54% g	416 71% DFG	284 57%	302 44%	297 47%	344 55%	476 65%	265 49%	556 66%	308 49%	-	164 73%	864 58% Q	265 51%	147 61% S	118 42%	428 58%	293 52%	143 75% TU
A lot	534 27%	257 26%	277 27%	64 28% G	211 36% FG	134 27%	125 18%	159 25%	147 24%	226 31%	116 22%	270 32% KM	148 23%	-	81 36%	402 27%	132 25%	72 30%	60 21%	204 28%	127 23%	71 37% U
Somewhat	595 30%	323 33% C	272 26%	62 27%	205 35% G	151 30%	177 26%	138 22%	197 32% H	250 34% H	148 28%	286 34% KM	161 25%	-	83 37%	463 31% q	133 25% S	75 31% S	58 20%	225 30%	166 30%	72 38%
Not At All/Not Very (Net)	881 44%	399 41%	482 47% b	107 46% E	172 29% E	216 43% dEF	396 56%	334 53% IJ	278 45% J	257 35% J	272 51% L	284 34% L	325 51% L	-	61 27%	625 42% P	256 49% P	93 39% R	163 58% R	310 42% V	266 48% V	48 25% V
Not very	356 18%	174 18%	182 18%	52 22% e	89 15%	89 18%	127 18%	106 17%	120 19%	122 17%	115 21% L	132 16%	110 17%	-	36 16%	274 18%	82 16%	44 18%	38 14%	145 20%	105 19%	24 12%
Not at all	524 26%	225 23%	299 29% B	55 24% E	83 14%	127 25% E	259 38% DEF	227 36% IJ	158 25% J	134 18%	158 29% L	152 18%	215 34% L	-	25 11%	351 24% P	174 33% P	49 20% R	125 45% R	165 22% V	161 29% V	25 13%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base



FR05\_6 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Dining out at a restaurant

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG/BO	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
A Lot/Somewhat (Net)	1414 70%	696 71%	718 70%	166 71%	440 75% G	349 70%	480 67%	405 64%	430 69%	564 77% HI	354 66% KM	634 76% KM	426 67%	-	165 73%	1098 74% Q	316 61% S	172 72% S	144 51%	544 74% 72%	401 72%	153 80%
A lot	632 31%	294 30%	338 33%	52 22%	207 35% D	169 34% D	204 30%	194 31%	188 30%	248 34% M	190 35% M	271 32% M	170 27%	-	95 42%	498 33% Q	134 26% S	62 26%	72 26%	251 34%	172 31%	74 39%
Somewhat	782 39%	403 41%	380 37%	113 49% FG	233 40% D	180 36% E	256 37% E	211 33% J	241 39% J	316 43% H	163 30% K	363 43% K	256 40% K	-	70 31%	600 40% Q	182 35% S	110 46% S	72 26%	292 40%	229 41%	79 41%
Not At All/Not Very (Net)	596 30%	283 29%	313 30%	68 29%	147 25% F	152 30% F	229 33% E	226 36% J	192 31% J	169 23% L	183 34% L	206 24% L	207 33% L	-	60 27%	391 26% P	205 39% P	68 28% R	136 49% R	195 26% R	158 28%	38 20%
Not very	313 16%	148 15%	165 16%	48 21% F	94 16% F	58 12% F	113 16% F	94 15% F	112 18% F	100 14% F	91 17% F	120 14% F	102 16%	-	42 19%	219 15% P	94 18% P	41 17% P	53 19%	101 14% P	92 17%	25 13%
Not at all	283 14%	136 14%	148 14%	19 8%	54 9% DE	94 19% DE	116 17% DE	132 21% U	80 13% U	69 9% U	93 17% U	86 10% U	105 17% U	-	18 8%	173 12% P	111 21% P	27 11% P	84 30% R	94 13% R	66 12%	13 7%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

FR05\_8 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Gatherings with friends and family

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG/RT	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
A Lot/Somewhat (Net)	1480 74%	730 75%	750 73%	170 73%	454 77% f	354 71%	502 73%	428 68%	468 75% H	569 78% H	366 68%	675 80% KM	439 69%	-	163 73%	1151 77% Q	329 63% S	168 70% S	161 57%	562 76%	447 80%	142 74%
A lot	771 38%	331 34%	440 43% B	83 36%	243 41%	189 38%	256 37%	228 36%	230 37% h	310 42% h	195 36% h	358 43% KM	218 35%	-	103 46%	601 40% Q	171 33% S	83 34%	88 31%	298 40%	219 39%	84 44%
Somewhat	709 35% C	399 41%	310 30% C	87 37%	211 36%	165 33%	246 36%	200 32% h	238 38% h	260 35% h	171 32% KM	317 38%	221 35%	-	60 27% q	551 37% Q	158 30% S	85 36% s	73 26%	264 36%	228 41% v	58 31%
Not At All/Not Very (Net)	530 26%	250 25%	280 27%	63 27%	133 23% i	147 29% i	187 27%	203 32% e	154 25% IJ	164 22% L	171 32% L	166 20% L	194 29%	-	62 27%	337 23% P	192 37% R	72 30% R	120 43%	177 24%	112 20%	49 26%
Not very	276 14%	132 13%	144 14%	42 18% i	90 15% i	53 11% i	90 13% i	103 16% i	79 13% i	88 12% i	83 15% i	104 12% i	89 14%	-	33 15%	190 13% P	86 17% P	41 17% P	46 16% u	111 15% u	60 11% u	19 10%
Not at all	254 13%	118 12%	136 13%	21 9% j	43 7% j	94 19% j	97 14% j	100 16% j	75 12% j	76 10% j	88 16% j	62 7% j	104 16%	-	29 13%	148 10% P	106 20% P	32 13% P	75 27% R	66 9% R	52 9% R	30 16% t
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

FR05\_9 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to church

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
A Lot/Somewhat (Net)	990 48%	481 49%	509 49%	122 52%	308 52% g	242 48%	318 46%	297 47%	285 46%	399 54% hi	269 50%	444 53% M	276 44%	-	115 51%	735 49%	254 49%	138 57% S	116 41%	353 48%	278 50%	105 55%
A lot	492 24%	243 25%	250 24%	58 25%	153 26% f	98 20%	183 27% F	142 22%	134 22%	214 29% HI	163 30% LM	196 23%	134 21%	-	61 27%	365 25%	127 24%	56 23%	71 25%	180 24%	136 24%	50 26%
Somewhat	498 25%	238 24%	260 25%	64 27% g	155 26% G	144 29% G	135 20%	155 25%	151 24%	184 25% J	106 20% KM	249 30% KL	143 23%	-	54 24%	370 25%	128 25%	82 34% S	45 16%	173 23%	142 25%	55 29%
Not At All/Not Very (Net)	1020 51%	499 51%	521 51%	112 48%	279 48% G	259 52% G	370 54% e	334 53% j	336 54% J	334 46% J	267 50% LM	396 47% KL	357 56% L	-	110 49%	754 51%	267 51%	102 43% R	164 59% R	386 52%	281 50%	86 45%
Not very	364 18%	182 19%	181 18%	37 16%	126 21% i	78 16%	122 18%	103 16%	119 19%	132 19% J	101 18% LM	152 18% KL	111 18%	-	40 18%	272 18%	91 18%	43 18%	49 17% R	149 20% R	93 17%	29 15%
Not at all	657 33%	317 32%	340 33%	74 32%	153 26% E	181 36% E	248 36% E	230 37% J	217 35% J	202 28% J	167 31% KL	244 29% KL	246 39% KL	-	70 31%	482 32%	175 34%	60 25% R	115 41% R	237 32% R	188 34%	57 30%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

FR05\_10 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to school or university

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
A Lot/Somewhat (Net)	677 34%	375 38%	301 29%	125 53%	294 50%	149 30%	109 16%	199 32%	181 29%	289 38%	137 25%	360 43%	180 28%	-	121 54%	506 34%	171 33%	94 39%	77 27%	231 31%	178 32%	98 51%
A lot	306 15%	157 16%	149 14%	60 26%	148 25%	50 10%	48 7%	82 13%	62 10%	160 22%	56 10%	170 20%	79 13%	-	60 27%	236 16%	70 13%	36 15%	34 12%	103 14%	84 15%	49 26%
Somewhat	371 18%	219 22%	152 15%	65 28%	147 25%	99 20%	61 9%	117 19%	118 19%	129 18%	80 15%	190 23%	100 16%	-	61 27%	270 18%	100 19%	58 24%	43 15%	128 17%	94 17%	48 25%
Not At All/Not Very (Net)	1333 66%	604 62%	729 71%	109 47%	293 50%	352 70%	579 84%	431 68%	441 71%	444 61%	400 75%	480 57%	453 72%	-	104 46%	983 66%	350 67%	146 61%	204 73%	508 69%	382 68%	93 49%
Not very	335 17%	151 15%	184 18%	58 25%	116 20%	77 15%	85 12%	90 14%	118 19%	121 17%	63 12%	148 18%	124 20%	-	42 19%	250 17%	85 16%	52 22%	33 12%	142 19%	85 15%	23 12%
Not at all	998 50%	453 46%	545 53%	51 22%	178 30%	275 55%	494 72%	341 54%	323 52%	323 44%	337 63%	332 39%	329 52%	-	63 28%	733 49%	265 51%	94 39%	171 61%	366 50%	296 53%	71 37%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

FR05\_13 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to the gym/work out class

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
A Lot/Somewhat (Net)	894 44%	462 47% c	432 42%	138 59% FG	386 66% FG	203 41% G	166 24%	212 34%	269 43%	403 55% HI	210 39%	456 54% KM	227 36%	-	128 57%	679 46%	215 41% S	126 53%	89 32%	332 45%	225 40%	122 54% TU
A lot	344 17%	152 16%	191 19%	49 21% FG	174 30% dFG	63 13%	58 8%	80 13%	79 13%	183 25% HI	82 15%	188 22% KM	73 12%	-	48 21%	273 18%	70 13% Q	30 13%	40 14%	140 19%	89 16%	44 23%
Somewhat	550 27%	310 32% C	240 23%	90 38% IG	212 36% FG	141 28% G	108 16%	132 21%	190 31% H	220 30% H	128 24% KM	268 32% KM	154 24%	-	80 36%	406 27% Q	145 28% S	96 40% S	49 17%	192 26%	135 24%	78 41% TU
Not At All/Not Very (Net)	1116 56%	518 53% b	599 58% b	95 41% IG	201 34% FG	297 59% DE	523 76% DEF	419 66% IJ	352 57% J	329 48% H	326 61% L	384 46% L	406 64% L	-	97 43%	810 54% Q	306 47% S	114 47% S	192 68% R	407 55% V	335 60% V	69 36% V
Not very	316 16%	142 14%	174 17%	45 19% IG	91 15% FG	75 15% G	104 15%	97 15%	104 17% H	66 12% H	134 16% L	115 18% K	115 18% K	-	35 16%	235 16% Q	81 16% S	47 20% S	34 12% V	133 18% V	88 16% V	14 7% V
Not at all	800 40%	376 38%	424 41%	50 21% IG	110 19% FG	222 44% DE	418 61% DEF	321 51% IJ	249 40% J	222 30% H	260 48% L	250 30% L	291 46% L	-	62 27%	576 39% Q	225 43% S	67 28% S	158 56% R	274 37% V	247 44% V	55 29% V
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

FR05\_14 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to a social gathering

Base: All Respondents

	Gender			Age				Income			Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)		MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG/RT	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177	
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*	
A Lot/Somewhat (Net)	1248 62%	622 63%	626 61%	143 61%	416 71%	324 65%	364 53%	349 55%	381 61%	506 69%	318 59%	586 70%	344 54%	-	152 68%	959 64%	289 56%	162 68%	127 45%	450 61%	361 65%	147 77%	
A lot	520 26%	253 26%	267 26%	64 28%	194 33%	147 29%	115 17%	159 25%	149 24%	209 29%	139 26%	252 30%	130 20%	-	87 39%	389 26%	131 25%	66 28%	64 23%	193 26%	132 24%	64 34%	
Somewhat	728 36%	368 38%	360 35%	79 34%	222 38%	177 35%	250 36%	189 30%	232 37%	296 40%	180 33%	334 40%	214 34%	-	65 29%	569 38%	159 30%	96 40%	63 22%	257 35%	229 41%	83 43%	
Not At All/Not Very (Net)	762 38%	358 37%	404 39%	90 39%	171 29%	176 35%	324 47%	282 45%	241 39%	227 31%	219 41%	255 30%	289 46%	-	73 32%	530 36%	232 44%	79 32%	154 55%	289 39%	198 35%	44 23%	
Not very	392 20%	179 18%	214 21%	55 24%	103 18%	73 15%	161 23%	124 20%	121 19%	139 19%	103 19%	161 19%	129 20%	-	45 20%	292 20%	101 19%	38 16%	63 23%	172 23%	93 17%	26 14%	
Not at all	370 18%	180 18%	190 18%	35 15%	68 12%	103 21%	163 24%	158 25%	120 19%	88 12%	116 22%	93 11%	160 25%	-	29 13%	239 16%	131 25%	40 17%	91 32%	117 16%	104 19%	18 9%	
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

FR05\_15 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to my local coffee shop

Base: All Respondents

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50k	\$50-\$99k	\$100k+	GOP	DEM	IND/OTH	Student	LG&TQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-*	225	1489	521	240	281	739	559	191*
A Lot/Somewhat (Net)	937 47%	457 47%	481 47%	120 51% G	369 63% DFG	225 45% G	224 33%	264 42%	282 45%	382 52% Hi	204 38% KM	463 55% KM	271 43%	-	126 56%	709 48%	229 44%	122 51% S	106 38% S	341 46% S	247 44% S	121 53% TU
A lot	358 18%	184 19%	174 17%	47 20% G	166 28% dFG	82 16% G	63 9%	101 16%	101 16%	157 21% h	91 17% M	173 21% M	94 15%	-	57 25%	276 19%	82 16%	37 15%	45 16% S	126 17% S	91 16% S	59 31% TU
Somewhat	579 29%	273 28%	306 30%	73 31% g	202 34% G	143 29% E	161 23%	163 26%	181 29%	225 31% j	113 21% Km	289 34% K	177 28%	-	69 31%	433 29%	146 28%	85 36% S	61 22% S	215 29% S	156 28% S	62 32% S
Not At All/Not Very (Net)	1073 53%	523 53%	550 53%	113 49% E	219 37% E	276 55% DEF	464 67% DEF	367 58% J	340 55% j	351 48% h	333 62% L	378 45% L	362 57% L	-	99 44%	780 52%	292 56%	118 49% R	175 62% R	398 54% V	312 56% V	70 37% V
Not very	447 22%	222 23%	225 22%	58 25% E	127 22% E	104 21% E	158 23%	119 19%	154 25% h	167 23% h	122 23% L	178 21% L	147 23%	-	58 26%	335 22%	112 22%	59 25% S	53 19% S	171 23% S	128 23% S	36 19% S
Not at all	626 31%	301 31%	325 32%	55 24% e	92 16% e	172 34% DE	306 44% DEF	248 39% U	186 30% L	184 25% L	211 39% L	200 24% L	215 34% L	-	41 18%	446 30%	180 35%	59 24% V	122 43% R	227 31% V	184 33% V	34 18% V
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

FR05\_16 How much would you say you miss each of the following during this time of virus-related restrictions?  
 In person celebrations (e.g., birthdays, graduations)

Base: All Respondents

	Gender			Age				Income				Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22-10/24)		MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)																					
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177	
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	-	225	1489	521	240	281	739	559	191*	
A Lot/Somewhat (Net)	1392 69%	658 67%	734 71%	164 70%	441 75% FG	327 65%	459 67%	391 62%	431 69% H	556 76% HI	360 67% KM	638 76% KM	394 62%	-	161 72%	1077 72% Q	315 60%	166 69% S	149 53%	519 70%	413 74%	146 76%	
A lot	646 32%	290 30%	356 35% b	87 37%	206 35% g	153 30%	200 29%	196 31%	181 29% I	266 36% J	171 32% K	285 34% L	189 30%	-	76 34%	502 34% q	144 28%	69 29% r	75 27% s	261 35% t	175 31%	65 34%	
Somewhat	746 37%	369 38%	378 37% c	77 33%	235 40% h	174 35%	260 38%	195 31%	250 40% H	290 40% I	189 35% J	352 42% KM	205 32%	-	85 38%	575 39% q	171 33% r	97 40% s	74 26% t	258 35% u	238 43% v	80 42%	
Not At All/Not Very (Net)	618 31%	321 33%	296 29% d	69 30%	146 25% i	174 35% E	229 33% F	239 38% G	191 31% H	177 24% I	176 33% J	203 24% K	239 38% L	-	64 28%	412 28% P	206 40% R	74 31% S	132 47% T	220 30% U	146 26% V	46 24%	
Not very	317 16%	168 17%	149 14% e	47 20%	86 15% j	81 16% K	103 15% L	99 16% M	105 17% N	104 14% O	84 16% P	127 15% Q	106 17%	-	41 18%	229 15% R	88 17% S	38 16% T	50 18% U	134 18% V	69 12% W	26 14%	
Not at all	301 15%	153 16%	148 14% f	22 9%	60 10% k	93 18% DE	126 18% DE	140 22% IJ	85 14% K	73 10% L	92 17% M	76 9% N	133 21% O	-	23 10%	183 12% P	118 23% R	36 15% S	82 29% T	86 12% U	78 14% V	19 10%	
Sigma	2010 100%	980 100%	1030 100% g	233 100%	587 100% l	501 100% DE	688 100% DE	631 100% IJ	622 100% K	733 100% L	537 100% M	840 100% N	633 100% O	-	225 100% P	1489 100% Q	521 100% R	240 100% S	281 100% T	739 100% U	559 100% V	191 100% W	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base



Q33B Once we reach herd immunity, how long will it take you to resume pre-pandemic activity levels across the following?

Base: Applicable Response

	Fly on a plane	Go to a gym class	Take a cruise	Go out to dinner	Visit a casino	Stay in a hotel	Go to the office	Go to a sporting event	Go to the movies	Host/attend a large social gathering	Take public transportation (e.g., subway, buses, trains)	Greet people with a handshake
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted Base	1617	1320	1376	1900	1401	1773	1293	1489	1706	1706	1414	1866
Weighted Base	1659	1353	1443	1902	1423	1786	1352	1530	1739	1720	1449	1863
Up To 6 Months (Net)	1128 68%	955 71%	779 54%	1602 84%	975 69%	1367 77%	1034 76%	1018 67%	1263 73%	1204 70%	948 65%	1206 65%
Up To 3 Months (Sub-Net)	81 5%	781 58%	569 39%	1398 73%	789 54%	1122 63%	901 67%	795 52%	1024 59%	927 54%	754 52%	970 52%
Immediately/1-30 Days (Sub-Sub-Net)	586 35%	570 42%	399 28%	1138 60%	543 38%	810 45%	700 52%	529 35%	758 44%	651 38%	576 40%	724 39%
Immediately	382 23%	348 26%	262 18%	770 40%	358 25%	557 31%	502 37%	333 22%	472 27%	398 23%	383 23%	489 26%
1-30 days	203 12%	223 16%	137 9%	368 19%	186 13%	253 14%	199 15%	196 13%	286 16%	254 15%	193 13%	235 13%
2-3 months	295 18%	210 16%	170 12%	251 13%	224 16%	312 17%	201 15%	266 17%	266 15%	275 16%	178 12%	246 13%
4-6 months	248 15%	174 13%	210 15%	214 11%	208 15%	245 14%	133 10%	223 14%	239 14%	278 16%	194 13%	236 13%
7-11 months	166 10%	137 10%	161 11%	98 5%	139 10%	167 9%	114 8%	158 10%	160 9%	200 12%	160 11%	138 7%
A year or longer	275 17%	146 11%	360 25%	171 9%	213 15%	211 12%	121 9%	254 17%	224 13%	244 14%	218 15%	275 15%
Never again	90 5%	115 9%	143 10%	30 2%	96 7%	40 2%	83 6%	106 7%	92 5%	72 4%	123 8%	244 13%
1 Day To 3 Months (Net)	498 30%	433 32%	307 21%	618 33%	410 29%	565 32%	399 30%	462 30%	552 32%	529 31%	371 26%	481 26%
Sigma	1659 100%	1353 100%	1443 100%	1902 100%	1423 100%	1786 100%	1352 100%	1530 100%	1739 100%	1720 100%	1449 100%	1863 100%

Proportions/Mean: All Columns Tested (5%, 10% risk level)  
 Overlap formulae used.

Q33B Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Summary Of Immediately/1-30 Days

Base: Applicable Response (Variable Bases)

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset	Initial Vaccine Brand						
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-50)	Boomer+ (age 51+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	Student	LG/TO	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Go out to dinner	1138 60%	557 59%	581 61%	110 51%	326 59%	296 63% D	406 62% d	313 55%	369 62% h	447 62% h	359 71% LM	433 53%	346 60% I	-	122 56%	821 57%	317 68% P	129 60% R	187 75% R	420 59%	298 55%	104 57%
Go to the office	700 52%	376 51%	324 52%	81 47%	248 49%	214 58% e	148 52% e	160 45%	224 55% H	310 54% h	207 63% LM	282 47%	212 51% L	-	90 49%	483 49%	217 60% P	104 56% P	114 64% R	238 44% u	165 47%	80 53%
Stay in a hotel	810 45%	409 46%	401 45%	81 39%	236 43%	212 49% G	282 48% G	192 39%	270 47% h	340 48% H	274 58% LM	286 37%	250 46% L	-	86 40%	574 42%	237 55% P	94 47% P	143 62% R	297 44% u	189 37%	88 50% U
Go to the movies	758 44%	387 44%	371 43%	93 42%	280 52% d/G	192 43% d/G	193 37% d/G	212 42%	240 44% h	297 44% H	216 50% LM	290 38% L	252 47% L	-	100 50%	520 40%	238 54% P	91 43% P	148 65% R	266 41% u	166 35%	88 49% U
Go to a gym class	570 42%	287 40%	283 44%	87 43%	218 44%	146 42% G	119 38% G	148 39%	158 39% i	258 46% i	169 51% LM	244 39% LM	158 40% LM	-	82 44%	409 40%	162 49% P	74 44% P	88 54% R	201 40% R	139 38% R	45%
Take public transportation (e.g., subway, busses, trains)	576 40%	302 38%	274 42%	82 45% G	224 45% G	136 38% G	123 32% G	171 42%	166 38% G	233 38% G	151 43% LM	245 37% LM	180 41% LM	-	79 41%	382 35% P	194 52% P	78 41% R	117 64% R	181 36% R	127 31% R	74 46% U
Greet people with a handshake	724 39%	411 44% C	313 34% C	87 40% C	232 43% C	170 36% C	235 37% C	223 40% C	214 37% C	280 39% L	238 47% LM	251 31% LM	235 42% L	-	84 39%	490 35% P	234 51% P	97 43% P	137 58% R	240 34% R	165 32% R	85 46% TU
Visit a casino	543 38%	284 38% P	260 38% P	50 31% P	177 37% P	171 44% d	147 37% d	159 39% d	175 38% L	204 37% L	177 48% LM	199 31% LM	167 40% L	-	66 36%	366 34% P	178 51% P	49 31% P	129 68% R	173 34% R	121 30% R	71 44% U
Host/attend a large social gathering	651 38%	329 38% L	322 38% L	75 37% L	218 40% L	168 39% L	191 35% L	175 36% L	206 38% L	262 39% L	220 47% LM	225 30% LM	206 41% L	-	81 40%	436 34% P	216 51% P	74 36% P	142 64% R	225 35% u	135 28% u	75 44% U
Fly on a plane	586 36%	301 36% D	285 34% D	44 22% D	193 38% D	168 42% Dg	181 33% D	142 35% D	173 35% D	265 38% LM	192 45% LM	219 30% LM	174 35% L	-	76 38%	429 33% P	156 42% P	69 37% P	87 46% R	235 37% U	132 28% U	62 36% U
Go to a sporting event	529 35%	283 35% u	246 34% u	60 34% u	173 34% u	153 38% u	143 32% u	135 33% u	146 31% u	241 38% i	168 42% LM	220 32% LM	142 32% L	-	67 35%	369 32% P	160 42% P	64 33% P	96 52% R	189 33% u	109 26% u	71 42% U
Take a cruise	399 28%	201 27% G	198 28% G	56 32% G	174 35% G	100 28% G	69 17% G	112 30% i	102 23% i	179 29% i	124 34% L	156 24% L	118 28% L	-	49 26%	262 24% P	137 40% P	51 29% P	86 51% R	124 22% R	70 18% R	68 43% TU

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q33B Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Summary Of Up To 3 Months

Base: Applicable Response (Variable Bases)

	Gender		Age				Income			Political				Vaccination status		Unvaccinated Mindset	Initial Vaccine Brand					
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 50)	Boomer+ (age 57+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	Student	LG/TO	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Go out to dinner	1388 73%	688 73%	700 73%	144 66%	411 74%	347 74%	486 74%	388 68%	453 76%	535 74%	410 81%	550 68%	428 74%	-	149 68%	1036 72%	353 76%	149 69%	204 82%	532 75%	380 70%	124 68%
Go to the office	901 67%	482 66%	420 68%	127 66%	342 68%	267 72%	165 68%	219 61%	275 68%	400 74%	241 74%	386 64%	273 65%	-	110 60%	631 64%	270 74%	132 71%	139 78%	331 68%	200 57%	99 66%
Stay in a hotel	1122 63%	568 64%	554 62%	119 57%	364 66%	286 66%	353 60%	262 53%	374 65%	478 68%	320 67%	461 60%	342 63%	-	137 64%	835 61%	288 67%	124 62%	163 72%	444 66%	276 54%	115 66%
Go to the movies	1024 59%	527 60%	497 58%	130 58%	370 68%	261 58%	263 50%	279 55%	326 59%	410 61%	266 61%	422 55%	336 62%	-	135 67%	742 57%	282 64%	116 55%	165 72%	375 58%	260 54%	108 61%
Go to a gym class	781 58%	394 55%	387 60%	128 63%	321 65%	190 55%	142 46%	195 52%	229 56%	350 63%	209 63%	354 56%	219 56%	-	113 60%	566 55%	215 65%	102 60%	113 70%	289 58%	191 52%	86 57%
Visit a casino	768 54%	407 55%	360 53%	77 48%	274 57%	226 59%	190 48%	212 52%	236 52%	314 57%	219 59%	315 49%	234 56%	-	100 55%	539 50%	228 65%	85 53%	144 76%	272 53%	171 43%	97 60%
Host/attend a large social gathering	927 54%	475 55%	452 53%	115 57%	313 57%	240 56%	258 47%	238 49%	287 52%	393 58%	278 59%	374 50%	275 54%	-	114 56%	669 52%	257 60%	103 50%	154 70%	353 55%	212 44%	104 60%
Fly on a plane	881 53%	462 55%	419 51%	100 51%	302 59%	215 53%	264 48%	200 47%	268 51%	406 59%	247 57%	387 53%	248 49%	-	129 64%	676 53%	205 55%	103 55%	101 54%	358 56%	227 48%	90 53%
Greet people with a handshake	970 52%	547 59%	423 45%	125 58%	320 59%	240 51%	285 45%	287 52%	288 49%	385 54%	300 60%	374 47%	296 53%	-	118 55%	691 49%	279 60%	116 52%	163 68%	355 51%	228 44%	108 59%
Take public transportation (e.g., subway, buses, trains)	754 52%	411 52%	343 52%	111 54%	304 60%	182 50%	157 42%	211 51%	225 52%	310 53%	175 50%	338 51%	240 55%	-	114 59%	530 49%	224 60%	100 53%	124 68%	254 50%	191 47%	84 52%
Go to a sporting event	795 52%	426 52%	369 51%	83 47%	290 57%	229 57%	194 44%	189 46%	232 49%	365 57%	231 58%	343 50%	221 50%	-	95 50%	562 49%	233 62%	104 54%	129 71%	284 50%	184 44%	94 56%
Take a cruise	569 39%	301 41%	268 38%	78 44%	267 54%	142 40%	82 20%	146 39%	155 35%	262 43%	147 40%	258 39%	163 39%	-	85 45%	383 35%	186 54%	83 48%	103 61%	193 35%	106 27%	85 54%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q33B Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Summary Of 1 Day To 3 Months

Base: Applicable Response (Variable Bases)

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset	Initial Vaccine Brand						
	Wave 87 (10/22-10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/OT	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Go out to dinner	618 33%	325 34%	293 31%	91 42% FG	218 39% FG	135 29%	174 27%	157 28%	194 33%	257 36% H	128 25%	308 38% Km	183 32% k	-	85 39%	514 36% Q	105 22%	70 32% S	35 14%	265 37%	186 34%	63 34%
Go to a gym class	433 32%	232 33%	201 31%	85 42% FG	212 43% FG	73 21%	63 20%	92 24%	133 33% H	201 36% H	83 25%	217 34% K	133 34% k	-	71 38%	333 33% Q	100 30%	64 38% S	36 22%	177 35%	114 31%	41 27%
Go to the movies	552 32%	298 34%	254 29%	90 40% FG	215 49% FG	129 22%	118 29%	149 29%	171 31%	225 33% H	108 25%	274 36% K	170 31% k	-	88 44%	444 34% Q	108 24%	64 30% S	44 19%	220 34%	160 34%	63 36%
Stay in a hotel	565 32%	292 33%	273 31%	83 40% FG	230 42% FG	117 27%	135 23%	121 25%	185 32% H	251 36% H	97 20%	304 40% K	164 30% k	-	91 43%	455 34% Q	110 26%	76 38% S	34 15%	241 36%	147 29%	67 38%
Host/attend a large social gathering	529 31%	282 33%	247 29%	76 38% G	194 36% G	138 32% G	121 22%	126 26%	166 30% H	229 34% H	106 23%	270 36% K	152 30% k	-	76 37%	424 33% Q	105 25%	65 31% S	40 18%	234 37%	130 27%	61 35%
Go to a sporting event	462 30%	252 31%	210 29%	61 34% FG	192 38% FG	117 29%	93 21%	104 25%	131 28% Hi	220 34% Hi	102 26%	223 32% K	137 31% k	-	51 27%	332 29% Q	129 34%	75 39%	54 30%	168 30%	114 27%	50 29%
Fly on a plane	498 30%	282 34% C	216 26%	85 43% FG	191 37% FG	96 24%	127 23%	95 22%	152 29% h	246 35% Hi	95 22%	275 38% K	129 26% k	-	84 41%	401 31% Q	98 26%	75 40% S	23 12%	209 33%	140 29%	52 30%
Go to the office	399 30%	207 28%	192 31%	95 50% EFG	165 33% G	99 27% G	39 14%	96 27%	116 29% h	180 31% Hi	67 20%	208 34% K	124 30% k	-	60 33%	283 29% Q	116 32%	75 40% S	41 23%	153 31%	83 24%	47 31%
Visit a casino	410 29%	226 30%	184 27%	53 33% G	169 35% FG	103 27%	85 21%	106 26%	124 27% h	174 32% Hi	79 21%	208 33% K	123 29% k	-	58 32%	316 29% Q	94 27%	58 36% S	36 19%	171 33%	90 23%	54 34% u
Greet people with a handshake	481 28%	274 29% C	207 22%	83 39% FG	184 34% FG	111 24% G	102 16%	133 24%	143 24% h	197 28% Hi	97 26%	242 30% K	142 25% k	-	72 33%	378 27% Q	103 22%	57 26%	46 19%	204 29%	123 24%	51 28%
Take public transportation (e.g., subway, busses, trains)	371 26%	207 26%	164 25%	52 25% G	163 32% G	90 25% g	66 17%	96 23%	106 24% h	163 28% Hi	63 18%	200 30% K	108 25% k	-	62 32%	294 27% Q	77 21%	52 28% S	25 14%	145 28%	113 28%	37 23%
Take a cruise	307 21%	173 23%	134 19%	50 28% FG	172 35% FG	60 17% G	25 6%	59 16%	85 19% h	158 26% Hi	43 12% K	179 27% K	85 20% k	-	52 28%	209 19% P	98 29% S	64 37% S	34 20%	108 19%	61 16%	40 25% u

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q33B Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Summary Of Up To 6 Months

Base: Applicable Response (Variable Bases)

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset	Initial Vaccine Brand						
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-50)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/TO	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Go out to dinner	1602 84%	788 84%	814 85%	177 81%	484 87%	396 84%	546 83%	449 79%	515 86%	626 87%	453 89%	660 81%	489 84%	-	176 81%	1206 84%	396 85%	176 81%	220 88%	615 86%	435 81%	156 85%
Stay in a hotel	1367 77%	705 79%	663 74%	160 72%	443 81%	346 80%	428 72%	333 68%	443 77%	581 83%	381 80%	590 76%	407 75%	-	176 82%	1031 76%	336 79%	154 77%	182 80%	537 79%	362 71%	133 76%
Go to the office	1034 76%	561 76%	473 77%	149 78%	394 78%	308 83%	182 64%	256 72%	316 78%	453 78%	263 80%	457 76%	314 75%	-	132 72%	733 74%	300 83%	153 83%	147 83%	390 80%	229 65%	114 77%
Go to the movies	1263 73%	654 75%	609 71%	174 78%	447 83%	305 68%	337 64%	340 67%	390 71%	521 78%	310 71%	547 71%	406 75%	-	161 80%	938 72%	325 74%	149 70%	175 77%	468 73%	331 69%	139 78%
Go to a gym class	955 71%	477 67%	477 74%	164 81%	372 75%	233 67%	186 60%	241 64%	290 71%	415 74%	235 71%	446 71%	274 70%	-	134 71%	702 69%	253 76%	129 76%	124 76%	356 71%	246 67%	100 66%
Host/attend a large social gathering	1204 70%	621 72%	583 68%	154 77%	417 78%	304 71%	329 60%	325 67%	379 63%	489 72%	339 73%	516 68%	350 69%	-	154 76%	884 68%	321 75%	145 71%	176 79%	463 72%	299 62%	122 70%
Visit a casino	975 69%	509 68%	467 69%	107 67%	350 73%	287 75%	231 58%	276 68%	299 65%	392 72%	258 70%	434 68%	283 68%	-	133 73%	704 66%	271 78%	118 74%	153 81%	346 67%	239 60%	119 74%
Fly on a plane	1128 68%	596 72%	532 64%	129 66%	383 75%	287 71%	330 60%	261 61%	349 66%	509 74%	310 72%	502 69%	317 63%	-	159 79%	882 69%	246 66%	127 68%	119 64%	473 74%	295 62%	115 67%
Go to a sporting event	1018 67%	557 69%	461 64%	113 64%	380 75%	284 71%	241 55%	235 57%	313 66%	461 72%	275 69%	458 66%	285 64%	-	124 65%	736 64%	282 75%	139 72%	143 78%	388 68%	229 55%	119 70%
Take public transportation (e.g., subway, buses, trains)	948 68%	518 65%	430 66%	143 69%	379 72%	233 65%	193 51%	261 63%	287 68%	392 66%	212 61%	443 67%	293 67%	-	142 74%	679 63%	269 73%	127 66%	142 78%	326 64%	242 59%	111 63%
Greet people with a handshake	1206 65%	656 71%	550 59%	150 70%	407 75%	296 63%	353 56%	339 62%	378 65%	479 67%	352 70%	496 62%	358 64%	-	151 70%	878 63%	328 71%	148 66%	180 76%	428 61%	314 60%	136 74%
Take a cruise	779 54%	440 59%	339 49%	116 66%	341 69%	196 55%	126 30%	193 52%	219 49%	362 59%	193 53%	373 57%	213 51%	-	118 63%	559 51%	220 64%	105 60%	115 69%	287 52%	165 43%	107 68%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q33B Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Summary Of Year Or Longer

Base: Applicable Response (Variable Bases)

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset	Initial Vaccine Brand						
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-50)	Boomer+ (age 51+)	< \$50K	\$50-\$99K	\$100K+	GOP	DEM	IND/OTH	Student	LGBO	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Take a cruise	360 25%	154 21%	205 29% B	26 15%	70 14%	77 22% E	187 45% DEF	82 22%	128 29%	149 24%	91 25%	160 24%	109 26%	-	28 15%	295 27% Q	65 19%	36 21%	29 17%	154 28% V	119 31% V	22 14%
Go to a sporting event	254 17%	115 14%	139 19% b	26 15%	48 9%	73 18% E	107 24% dE	81 20%	76 16%	94 15%	67 17%	130 19% m	56 13%	-	33 17%	216 19% Q	38 10%	24 12%	14 8%	97 17%	99 24% TV	21 12%
Fly on a plane	275 17%	119 14%	156 19% b	26 13%	42 8%	73 18% E	133 24% dE	90 21%	89 17%	94 14%	74 17%	112 15%	88 18%	-	21 10%	213 17% Q	62 16%	22 12%	39 21%	97 15%	93 20%	23 13%
Take public transportation (e.g., subway, busses, trains)	218 15%	121 15%	97 15%	18 9%	40 8%	66 18% DE	94 25% DE	75 18%	62 14%	80 14%	58 17%	109 16%	52 12%	-	20 10%	181 17% Q	37 10%	23 12%	15 8%	79 15%	80 20%	22 14%
Visit a casino	213 15%	102 14%	111 16%	13 8%	56 12%	44 11% DEF	100 25% DEF	61 15%	79 17%	73 13%	56 15%	103 16%	54 13%	-	17 9%	183 17% Q	30 8%	16 10%	13 7%	87 17%	80 20% v	17 10%
Greet people with a handshake	275 15%	125 13%	150 16% b	22 10%	53 10%	66 14% DEF	134 21% DEF	103 19% ij	73 12%	98 14%	61 12%	138 17% k	77 14%	-	24 11%	226 16% Q	49 11%	28 12%	21 9%	100 14%	107 21% TV	19 10%
Host/attend a large social gathering	244 14%	103 12%	141 16% b	18 9%	48 9%	63 15% E	115 21% DEF	80 17%	71 13%	90 13%	69 15%	112 15%	63 13%	-	18 9%	195 15% s	48 11%	32 16%	16 7%	90 14%	83 17%	22 13%
Go to the movies	224 13%	94 11%	131 15% B	17 8%	44 8%	64 14% dE	100 19% dE	86 17% lj	65 12%	71 11%	63 14%	98 13%	64 12%	-	17 8%	168 13% B	57 13%	32 15%	25 11%	78 12%	74 16%	16 9%
Stay in a hotel	211 12%	87 10%	124 14% B	16 8%	38 7%	57 13% E	100 17% dE	91 18% lj	62 11%	56 8%	52 11%	92 12%	67 12%	-	19 9%	164 12% E	47 11%	23 11%	24 11%	66 10%	83 16% TV	15 8%
Go to a gym class	146 11%	73 10%	73 11% B	13 6%	33 7%	45 13% E	55 18% dE	60 16% lj	38 9%	48 9%	31 10%	77 12%	37 9%	-	10 5%	118 12% E	27 8%	16 9%	12 7%	58 12%	42 11%	18 12%
Go out to dinner	171 9%	86 9%	86 9% B	20 9%	30 5%	49 10% E	73 11% E	78 14% lj	43 7%	50 7%	30 6%	83 10% k	58 8%	-	20 9%	129 9% s	42 9%	28 13%	14 6%	53 7%	62 11% t	15 8%
Go to the office	121 9%	64 9%	57 9% B	10 5%	29 6%	36 10% DE	45 16% DE	43 12%	33 8%	44 8%	20 6%	66 11% k	35 8%	-	20 11%	101 10% q	20 5%	10 6%	10 5%	42 8%	46 13%	13 9%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q33B\_1 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Fly on a plane

Base: Applicable Response

	Gender			Age				Income				Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/OT	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1617	774	843	168	563	340	546	541	573	488	431	737	449	-	184	1251	366	190	176	632	467	152
Weighted Base	1659	832	827	197*	513	404	545	425	529	693	431	725	502	-	202*	1284	375	188	187*	639	474	171*
Up To 6 Months (Net)	1128 68%	596 72% C	532 64%	129 66%	383 75% G	287 71%	330 60%	261 51%	349 66%	509 74% HI	310 72% M	502 68%	317 63%	-	159 79%	882 69%	246 66%	127 68%	119 64%	473 74% U	295 62%	115 67%
Up To 3 Months (Sub-Net)	881 53%	462 55%	419 51%	100 51%	302 59% G	215 53%	264 48%	200 47%	268 51%	406 59% HI	247 57% M	387 53%	248 49%	-	129 64%	676 53%	205 55%	103 55%	101 54%	358 56% U	227 48%	90 53%
Immediately/1-30 Days (Sub-Sub-Net)	586 35%	301 36%	285 34%	44 22%	193 38% D	168 42% Dg	181 38% D	142 33%	173 33%	265 38% LM	192 45% m	219 30%	174 35%	-	76 38%	429 33%	156 42% P	69 37%	87 46% R	235 37% U	132 28%	62 36%
Immediately	382 23%	180 22%	203 25%	16 8%	111 22% D	119 29% De	136 25% D	106 25%	116 22%	160 23% H	151 35% k	112 15% LM	119 11%	-	45 22%	275 21% P	107 29% P	29 15%	79 42% R	149 23% U	88 18%	38 22%
1-30 days	203 12%	121 15% C	82 10%	28 14%	81 16% G	49 12%	45 8%	36 9%	57 11%	104 15% H	41 10% k	107 15% LM	55 11%	-	31 15%	154 12%	49 13%	41 22% S	8 4% R	86 13% U	45 9%	24 14%
2-3 months	295 18%	161 19%	134 16%	57 29% FG	110 21% FG	46 11%	82 15%	58 14%	95 18%	141 20% H	54 13% KM	167 23% KL	74 15%	-	53 26%	247 19% Q	49 13%	34 18% S	15 8% R	123 19% U	95 20%	28 17%
4-6 months	248 15%	135 16%	113 14%	29 15%	81 16%	72 18% g	66 12%	61 14%	81 15%	103 15% H	63 15% KM	115 16% KL	69 14%	-	30 15%	206 16% q	42 11%	24 13% S	18 9% R	114 18% U	67 14%	24 14%
7-11 months	166 10%	79 10%	86 10%	24 12% f	67 13% F	25 6%	49 9%	27 6%	71 13% H	66 10% H	29 7% K	86 12% KL	51 10%	-	15 7%	130 10% p	36 10%	21 11%	15 8% t	48 12% U	58 14% t	24 14%
A year or longer	275 17%	119 14%	156 19% b	26 13% e	42 8% E	73 18% DE	133 24% J	90 21%	89 17%	94 14% H	74 17% KL	112 15% KL	88 18%	-	21 10%	213 17% p	62 16%	22 12% p	39 21% t	97 15% U	93 20% U	23 13%
Never again	90 5%	38 5%	52 6% e	17 9% e	20 4% FG	19 5%	33 6% U	47 11% U	20 4%	23 3% H	18 4% KL	25 3% KL	46 9% KL	-	7 4%	59 5% p	30 8% p	17 9% p	13 7% R	21 3% U	28 6% U	10 6%
1 Day To 3 Months (Net)	498 30%	282 34% C	216 26% FG	85 43% FG	191 37% FG	96 24%	127 23%	95 22%	152 29%	246 35% HI	95 22% h	275 38% KM	129 26%	-	84 41%	401 31% S	98 26% S	75 40% S	23 12% S	209 33% U	140 29%	52 30%
Sigma	1659 100%	832 100%	827 100%	197 100%	513 100%	404 100%	545 100%	425 100%	529 100%	693 100%	431 100%	725 100%	502 100%	-	202 100%	1284 100%	375 100%	188 100%	187 100%	639 100%	474 100%	171 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q33B\_2 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Go to a gym class

Base: Applicable Response

	Gender		Age					Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/OT	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	1320	669	651	174	543	274	329	449	448	413	336	641	343	-	168	991	329	174	155	501	355	135
Weighted Base	1353	711	642	202*	494	346	312	379	406	559	331	630	391	-*	189*	1020	332	170*	162*	500	368	152*
Up To 6 Months (Net)	955 71%	477 67%	477 74% B	164 81% FG	372 75% FG	233 67%	186 60%	241 64%	290 71% h	415 74% H	235 71%	446 71%	274 70%	-	134 71%	702 69%	253 76% p	129 76%	124 76%	356 71%	246 67%	100 66%
Up To 3 Months (Sub-Net)	781 58%	394 55%	387 60%	128 63% G	321 65% FG	190 55%	142 46%	195 52%	229 56%	350 63% H	209 63%	354 56%	219 56%	-	113 60%	566 55%	215 65% P	102 60%	113 70%	289 58%	191 52%	86 57%
Immediately/1-30 Days (Sub-Sub-Net)	570 42%	287 40%	283 44%	87 43%	218 44%	146 42%	119 38%	148 39%	158 39%	258 46% I	169 51% LM	244 39%	158 40%	-	82 44%	409 40%	162 49% P	74 44%	88 54%	201 40%	139 38%	69 45%
Immediately	348 26%	162 23%	186 29% b	43 21% FG	109 22% FG	117 34% DE	80 26%	104 27%	95 23%	148 27% H	126 38% LM	136 22%	86 18%	-	42 22%	233 23%	115 34% P	37 22% R	77 48%	111 22%	77 21%	45 30%
1-30 days	223 16%	125 18%	97 15%	44 22% FG	109 22% FG	30 9%	39 13%	45 12%	63 15%	110 20% H	43 13%	108 17%	72 18%	-	41 22%	175 17%	47 14% S	37 22% S	11 7%	90 18%	62 17%	24 15%
2-3 months	210 16%	107 15%	104 16%	41 20% G	103 21% FG	44 13%	23 7%	47 12%	71 17%	91 16%	40 12%	110 17%	61 16%	-	30 16%	157 15%	53 16%	28 16%	26 16%	88 18%	52 14%	18 12%
4-6 months	174 13%	84 12%	90 14%	36 18% G	51 10% e	43 13%	43 14%	46 12%	61 15%	66 12% K	26 8%	92 15% K	56 14%	-	21 11%	136 13%	38 11% s	27 16% s	11 7%	68 14%	55 15%	13 9%
7-11 months	137 10%	96 13%	41 6%	14 7% dG	71 14% G	37 11% G	14 5%	37 10%	46 11%	54 10% E	28 8%	75 12% K	34 9%	-	30 16%	114 11%	23 7% T	16 10%	7 4%	45 9%	39 10%	30 20% Tu
A year or longer	146 11%	73 10%	73 11%	13 6% E	33 7% E	45 13% DE	55 18% E	60 16% IJ	38 9%	48 9% L	31 10%	77 12% L	37 9%	-	10 5%	118 12%	27 8% V	16 9%	12 7%	58 12%	42 11%	18 12%
Never again	115 9%	64 9%	51 8%	11 5% E	18 4% E	31 9% DEF	56 18% E	41 11%	32 8%	42 7% L	37 11% L	32 5% L	46 12% L	-	14 7%	86 8%	29 9% V	9 5%	20 12%	41 8%	41 11% V	4 3%
1 Day To 3 Months (Net)	433 32%	232 33%	201 31%	85 42% FG	212 43% FG	73 21%	63 20%	92 24%	133 33% H	201 36% H	83 25% K	217 34% K	133 34% K	-	71 38%	333 33%	100 30% S	64 38% S	36 22%	177 35%	114 31%	41 27%
Sigma	1353 100%	711 100%	642 100%	202 100% FG	494 100% FG	346 100%	312 100%	379 100%	406 100% H	559 100% H	331 100%	630 100% K	391 100%	-	189 100%	1020 100%	332 100% S	170 100% S	162 100%	500 100%	368 100%	152 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base



Q33E\_3 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Take a cruise

Base: Applicable Response

	Gender			Age				Income				Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand		
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/BO	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1376	687	689	155	536	278	407	439	485	443	362	650	364	-	162	1046	330	171	159	543	367	136
Weighted Base	1443	743	700	177*	497	356	414	372	448	615	365	660	418	-*	187*	1101	342	175*	167*	556	387	158*
Up To 6 Months (Net)	779 54%	440 59% C	339 49%	116 66% G	341 63% FG	196 55% G	126 30%	193 52%	219 49%	362 59% I	193 53%	373 57%	213 51%	-	118 63%	559 51%	220 64% P	105 60%	115 69%	287 52% u	165 43%	107 68% TU
Up To 3 Months (Sub-Net)	569 39%	301 41%	268 38%	78 44% G	267 54% FG	142 40% G	82 20%	146 39%	155 35%	262 43% I	147 40%	258 39%	163 39%	-	85 45%	383 35% P	186 54%	83 48%	103 61%	193 35% u	106 27%	85 54% TU
Immediately/1-30 Days (Sub-Sub-Net)	399 28%	201 27%	198 28%	56 32% G	174 35% G	100 28% G	69 17%	112 30% I	102 23%	179 29% I	124 34% L	156 24%	118 28%	-	49 26% P	262 24%	137 40% P	51 29%	86 51% R	124 22% R	70 18% TU	68 43% TU
Immediately	262 18%	129 17%	133 19%	28 16% G	95 16% FG	82 23% G	57 14%	87 24% Ij	70 16%	104 17% H	194 28% K	79 12% LM	79 19%	-	33 18% P	174 16%	88 26% P	19 11%	69 41% R	84 15% R	45 12% TU	45 28% TU
1-30 days	137 9%	72 10%	64 9%	28 16% FG	79 16% FG	18 5%	12 3%	24 7%	32 7%	75 12% Hi	21 6%	76 12% K	40 10%	-	16 8% P	88 8% P	48 14% P	32 18%	17 10% R	39 7% TU	26 7%	24 15% TU
2-3 months	170 12%	100 13%	70 10%	22 12% G	93 19% FG	43 12% G	13 3%	34 9%	53 12%	83 13% K	23 6%	102 15% K	45 11%	-	36 19% P	121 11%	49 14%	32 19%	17 10% R	69 12% TU	35 9%	16 10% TU
4-6 months	210 15%	139 19% C	72 10% G	38 22% G	74 15% G	54 15% G	44 11%	46 12%	64 14%	100 16% m	46 12% m	115 17% m	49 12%	-	33 18% q	176 16% q	34 10%	22 12%	13 8% R	94 17% R	59 15% TU	22 14% TU
7-11 months	161 11%	85 11%	76 11%	25 14% G	62 12% FG	38 11% E	34 8%	37 10%	48 11%	74 12% Hi	35 10% K	67 10% K	59 14%	-	24 13% Q	138 13% Q	23 7%	14 8%	9 5% V	68 12% V	52 13% V	19 12% V
A year or longer	360 25%	154 21% B	205 29% B	26 15% B	70 14% E	77 22% DEF	187 45% E	82 22%	128 29%	149 24% J	91 25% J	160 24% Km	109 26%	-	28 15% Q	295 27% Q	65 19%	36 21%	29 17% V	154 28% V	119 31% V	22 14% V
Never again	143 10%	64 9%	79 11%	10 5% E	24 5% E	43 12% DE	67 16% J	60 16%	53 12% J	30 5% J	46 13% Km	60 9% K	38 9%	-	17 9% S	109 10% S	34 10%	20 11%	15 9% S	48 9% S	51 13% S	11 7% S
1 Day To 3 Months (Net)	307 21%	173 23% C	134 19% G	50 28% FG	172 35% FG	60 17% G	25 6%	59 16%	85 19% J	158 26% Hi	43 12% Km	179 27% K	85 20% K	-	52 28% P	209 19% P	98 29% S	64 37% S	34 20% S	108 19% S	61 16% S	40 25% u
Sigma	1443	743	700	177	497	356	414	372	448	615	365	660	418	-	187	1101	342	175	167	556	387	158

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q33B\_4 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Go out to dinner

Base: Applicable Response

	Gender			Age				Income				Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22-10/24)		MALE (B)	FEMALE (C)	Gen Z (age 18-24) (D)	Millennials (age 25-40) (E)	Gen X (age 41-56) (F)	Boomer+ (age 57+) (G)	< \$50K (H)	\$50-\$99k (I)	\$100K+ (J)	GOP (K)	DEM (L)	IND/OTH (M)	Student (N)	LG/OT (O)	Vaccinated (P)	Unvaccinated (Q)	Wait and see (R)	Will not get vaccine (S)	Pfizer (T)	Moderna (U)	J&J (V)
	(A)	(B)																					
Unweighted Base	1900	872	1028	186	610	417	687	735	645	503	515	842	543	-	201	1440	460	218	242	724	547	169	
Weighted Base	1902	943	959	217*	556	471	658	570	596	723	508	814	580	-*	219*	1436	466	216	249	713	541	183*	
Up To 6 Months (Net)	1602	788	814	177	484	396	546	449	515	626	453	680	489	-	176	1206	396	176	220	615	435	156	
Up To 3 Months (Sub-Net)	1388	688	700	144	411	347	486	388	453	535	410	550	428	-	149	1036	353	149	204	532	380	124	
Immediately/1-30 Days (Sub-Sub-Net)	1138	557	581	110	326	296	406	313	369	447	359	433	346	-	122	821	317	129	187	420	298	104	
Immediately	770	363	407	53	193	212	311	231	259	278	283	242	245	-	64	522	248	79	169	267	194	61	
1-30 days	368	194	174	57	132	84	95	82	110	169	76	191	100	-	58	299	69	50	18	153	104	43	
2-3 months	251	131	119	34	86	51	80	76	85	88	51	117	82	-	27	214	36	20	16	112	82	20	
4-6 months	214	100	114	33	73	49	60	61	61	91	42	110	61	-	27	170	43	27	16	83	55	32	
7-11 months	98	49	49	16	34	16	33	32	32	34	22	55	21	-	16	83	16	12	4	33	37	12	
A year or longer	171	86	86	20	30	49	73	78	43	50	30	83	58	-	20	129	42	28	14	53	62	15	
Never again	30	19	10	4	8	11	7	11	6	13	3	15	12	-	6	18	12	1	11	11	7	-	
1 Day To 3 Months (Net)	618	325	293	91	218	135	174	157	194	257	128	308	183	-	85	514	105	70	35	265	186	63	
Sigma	1902	943	959	217	556	471	658	570	596	723	508	814	580	-	219	1436	466	216	249	713	541	183	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q33B\_5 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Visit a casino

Base: Applicable Response

	Gender			Age				Income				Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22-10/24)		MALE (B)	FEMALE (C)	Gen Z (age 18-24) (D)	Millennials (age 25-40) (E)	Gen X (age 41-56) (F)	Boomer+ (age 57+) (G)	< \$50K (H)	\$50-\$99k (I)	\$100K+ (J)	GOP (K)	DEM (L)	IND/OTH (M)	Student (N)	LG/OT (O)	Vaccinated (P)	Unvaccinated (Q)	Wait and see (R)	Will not get vaccine (S)	Pfizer (T)	Moderna (U)	J&J (V)
	(A)	(B)																					
Unweighted Base	1401	703	698	144	536	317	404	495	486	410	376	647	378	-	166	1052	349	170	179	527	386	139	
Weighted Base	1423	746	677	160*	479	385	399	408	458	548	368	637	418	-*	182*	1074	349	160	189*	516	398	161*	
Up To 6 Months (Net)	975 68%	509 68%	467 69%	107 67%	350 73% G	287 75% G	231 58%	276 68%	299 65%	392 72%	258 70%	434 68%	283 68%	-	133 73%	704 66%	271 78% P	118 74%	153 81%	346 67%	239 60%	119 74% U	
Up To 3 Months (Sub-Net)	768 54%	407 55%	360 53%	77 48%	274 57% G	226 59% G	190 48%	212 52%	236 52%	314 57%	219 59%	315 49%	234 56%	-	100 55%	539 50%	228 65% P	85 53%	144 78%	272 53%	171 43%	97 60% U	
Immediately/1-30 Days (Sub-Sub-Net)	543 38%	284 38%	260 38%	50 31%	177 44% d	171 44% d	147 37%	159 39%	175 38%	204 37%	177 48% Lm	199 31%	167 40% L	-	66 36%	366 34%	178 51% P	49 31%	129 68% R	173 34%	121 30%	71 44% U	
Immediately	358 25%	181 24%	176 26%	24 15%	106 22% G	123 32% DE	105 26% d	106 26%	112 24%	139 28%	140 38% LM	107 17%	111 27% L	-	42 23%	224 21%	134 38% P	27 17%	107 57% R	100 19%	81 20%	42 26%	
1-30 days	186 13%	102 14%	83 12%	25 16%	71 15% G	48 12% G	42 10%	53 13%	63 14%	65 12%	37 10% Hl	92 15%	56 13%	-	24 13%	142 13%	44 13% P	22 14%	22 12% R	73 14%	40 10%	29 18% u	
2-3 months	224 16%	124 17%	101 15%	28 17%	98 20% G	55 14% G	43 11%	53 13%	61 13%	109 20%	42 11% K	115 18%	67 16%	-	35 19%	174 16%	50 14% S	36 22% S	15 8%	98 19%	50 13%	26 16% u	
4-6 months	208 15%	101 14%	106 16%	30 19%	75 16% g	61 16% g	41 10%	64 16%	63 14%	78 14%	39 11% KM	120 19%	49 12%	-	32 18%	164 15%	43 12% S	34 21% S	9 5%	74 14%	68 17%	22 14%	
7-11 months	139 10%	88 12%	51 8%	17 10%	57 12% f	27 7% f	38 10%	35 9%	51 11%	54 10%	25 7% K	66 10%	49 12% k	-	22 12%	118 11% q	22 6% q	17 11% S	5 2%	56 11%	48 12%	14 9%	
A year or longer	213 15%	102 14%	111 16%	13 8%	56 12% Efg	44 11% DEF	100 25% DEF	61 15%	79 17%	73 13%	56 15% K	103 16%	54 13%	-	17 9%	183 17% Q	30 8% Q	16 10%	13 7% v	87 17%	80 20%	17 10% v	
Never again	96 7%	47 6%	49 7%	23 14% Efg	16 3% Efg	27 7% E	30 8% E	37 9%	30 6%	29 5%	29 8% K	35 5%	32 8%	-	11 6%	69 6% E	26 8% E	8 5% E	19 10%	28 5%	31 8%	11 7%	
1 Day To 3 Months (Net)	410 29%	226 30%	184 27%	53 33% G	169 35% FG	103 27% FG	85 21% E	106 26%	124 27%	174 32%	79 21% K	208 33% K	123 29% k	-	58 32%	316 29%	94 27% S	58 36% S	36 19%	171 33% U	90 23%	54 34% u	
Sigma	1423 100%	746 100%	677 100%	160 100%	479 100%	385 100%	399 100%	408 100%	458 100%	548 100%	368 100%	637 100%	418 100%	-	182 100%	1074 100%	349 100%	160 100%	189 100%	516 100%	398 100%	161 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q33B\_6 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Stay in a hotel

Base: Applicable Response

	Gender			Age				Income				Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22-10/24)		MALE	FEMALE	Gen Z (age 18-24)	Millennials (age 25-40)	Gen X (age 41-56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/OT	Vaccinated	Unvaccinated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Unweighted Base	1773	827	946	176	601	384	612	643	617	497	482	790	501	-	194	1345	428	207	221	683	503	159	
Weighted Base	1786	893	893	210*	548	435	592	490	578	704	475	767	544	-	214*	1358	427	199	228	675	508	175*	
Up To 6 Months (Net)	1367	705	663	150	443	346	428	333	443	581	381	580	407	-	176	1031	336	154	182	537	362	133	
Up To 3 Months (Sub-Net)	1122	568	554	119	364	286	353	262	374	478	320	461	342	-	137	835	288	124	163	444	276	115	
Immediately/1-30 Days (Sub-Sub-Net)	810	409	401	81	236	212	282	192	270	340	274	286	250	-	86	574	237	94	143	297	189	88	
Immediately	557	276	281	36	134	169	218	141	189	227	223	157	177	-	46	380	178	48	129	203	129	48	
1-30 days	253	133	120	44	102	42	64	51	81	114	51	129	73	-	40	194	59	46	13	93	59	41	
2-3 months	312	159	153	38	128	75	71	70	105	138	46	175	91	-	51	261	51	30	21	148	87	27	
4-6 months	245	137	108	31	79	60	75	71	69	103	61	118	65	-	39	197	48	30	19	92	86	18	
7-11 months	167	81	86	37	54	26	51	43	64	60	34	79	54	-	15	135	32	17	15	56	52	27	
A year or longer	211	87	124	16	38	57	100	91	62	56	52	92	67	-	19	164	47	23	24	66	83	15	
Never again	40	20	20	7	13	6	14	23	9	8	7	16	17	-	4	28	12	6	7	16	10	1	
1 Day To 3 Months (Net)	565	292	273	83	230	117	135	121	185	251	97	304	164	-	91	455	110	76	34	241	147	67	
Sigma	1786	893	893	210	548	435	592	490	578	704	475	767	544	-	214	1358	427	199	228	675	508	175	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q33B\_7 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Go to the office

Base: Applicable Response

	Gender			Age				Income				Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand		
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 30)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/OT	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1293	668	625	164	549	300	280	413	448	420	320	613	360	-	168	951	342	179	163	486	333	132
Weighted Base	1352	734	618	192*	506	369	284	357	406	579	328	606	418	-*	183*	989	363	186	177*	490	350	149*
Up To 6 Months (Net)	1034 76%	561 76%	473 77%	149 79% G	394 78% G	308 83% G	182 64%	256 72%	316 78%	453 76%	263 80%	457 76%	314 75%	-	132 72%	733 74%	300 83% P	153 83%	147 83%	390 80% U	229 65%	114 77% u
Up To 3 Months (Sub-Net)	901 67%	482 66%	420 68%	127 66% G	342 68% G	267 72% G	165 58%	219 61%	275 68%	400 69%	241 74% h	386 64%	273 65%	-	110 60%	631 64%	270 74% P	132 71%	139 78%	331 68% U	200 57%	99 66%
Immediately/1-30 Days (Sub-Sub-Net)	700 52%	376 51%	324 52%	91 47% G	248 49% G	214 58% e	148 45%	160 45%	224 55% H	310 54% h	207 63% LM	282 47%	212 51%	-	90 49%	483 49%	217 60% P	104 56%	114 64%	239 49% U	165 47%	80 53%
Immediately	502 37%	275 37%	227 37%	32 17% D	177 35% D	168 45% DE	125 34% De	123 34%	159 39%	220 38% H	175 53% LM	178 29%	149 36%	-	50 27%	348 35%	154 43% p	57 31% R	97 55% R	178 36% R	117 33%	52 35%
1-30 days	199 15%	102 14%	97 16% EFG	59 31% G	71 14% g	46 12% g	23 8%	38 11%	65 16% h	90 16% K	33 10% K	104 17% K	62 15%	-	39 22%	135 14%	63 17% S	47 25% S	16 9% U	61 12% U	48 14%	27 18%
2-3 months	201 15%	105 14%	96 15% G	36 19% G	95 19% G	53 14% G	16 6%	58 16%	51 13% K	90 16% K	34 10% K	105 17% K	62 15%	-	20 11%	148 15%	53 15% U	28 15% U	25 14% U	93 19% U	36 10%	19 13%
4-6 months	133 10%	79 11%	53 9% G	22 11% G	52 10% G	41 11% G	17 6%	38 11%	41 10% K	54 9% K	21 6% K	71 12% K	40 10%	-	22 12%	103 10% k	30 8% s	22 12% s	8 5% T	59 12% T	28 8%	15 10%
7-11 months	114 8%	56 8%	57 9% F	23 12% F	54 11% F	10 3% F	27 9% F	28 8%	35 9% F	51 9% F	19 6% F	57 9% F	38 9%	-	26 14%	92 9%	21 6% q	12 6% q	9 5% q	29 6% q	48 14% T	16 11%
A year or longer	121 9%	64 9%	57 9% DE	10 5% DE	29 6% DE	36 10% DE	45 15% DE	43 12% DE	33 8% DE	44 8% DE	20 6% DE	66 11% DE	35 8%	-	20 11%	101 10% q	20 5% q	10 6% q	10 5% q	42 8% q	46 13% q	13 9%
Never again	83 6%	53 7%	31 5% EFG	10 5% EFG	28 6% EFG	15 4% EFG	30 11% EFG	30 9%	21 5% EFG	31 5% EFG	25 8% EFG	26 4% EFG	32 8%	-	5 3%	62 6% EFG	21 6% EFG	10 5% EFG	11 6% EFG	29 6% EFG	27 8% EFG	5 4%
1 Day To 3 Months (Net)	399 30%	207 28%	192 31% EFG	95 50% EFG	165 33% G	99 27% G	39 14% G	96 27%	116 29%	180 31% K	67 20% K	208 34% K	124 30% K	-	60 33%	283 29%	116 32% S	75 40% S	41 23% u	153 31% u	83 24% u	47 31%
Sigma	1352 100%	734 100%	618 100%	192 100% EFG	506 100% G	369 100% G	284 100%	357 100%	406 100%	579 100%	328 100%	606 100% K	418 100%	-	183 100%	989 100%	363 100%	186 100%	177 100%	490 100% u	350 100%	149 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q33B\_8 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Go to a sporting event

Base: Applicable Response

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 30)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/OT	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	1489	755	734	162	561	325	441	502	515	460	398	696	395	-	172	1120	369	192	177	558	416	146
Weighted Base	1530	812	718	177*	510	401	442	409	472	637	396	689	445	-	191*	1154	376	194	182*	568	417	169*
Up To 6 Months (Net)	1018 67%	557 69%	461 64%	113 64%	380 75% dG	284 71% G	241 55%	235 57%	313 66% H	461 72% H	275 69%	458 66%	285 64%	-	124 65%	736 64%	282 75% P	139 72%	143 78%	388 68% U	229 55%	119 70% U
Up To 3 Months (Sub-Net)	795 52%	426 52%	369 51%	83 47%	290 57% G	229 57% G	194 44%	189 46%	232 49% Hi	365 57% Hi	231 58%	343 50%	221 50%	-	95 50%	562 49%	233 62% P	104 54%	129 71% R	284 50%	184 44%	94 56% u
Immediately/1-30 Days (Sub-Sub-Net)	529 35%	283 35%	246 34%	60 34%	173 34% G	153 38% G	143 32%	135 33%	146 31% i	241 38% LM	168 42% LM	220 32%	142 32%	-	67 35%	369 32%	160 42% P	64 33%	96 52% R	189 33% u	109 26% u	71 42% U
Immediately	333 22%	174 21%	159 22%	22 12%	98 19% DE	112 28% DE	101 23% D	86 21%	101 21% i	145 23% LM	129 33% LM	120 17%	84 19%	-	45 23%	229 20%	103 28% P	29 15%	75 41% R	116 20% u	70 17% u	44 26% u
1-30 days	196 13%	109 13%	87 12%	38 21% FG	75 15% g	41 10% G	42 10%	49 12%	45 9% i	96 15% LM	39 10% LM	100 14%	57 13%	-	23 12%	140 12%	56 15% P	35 18%	21 11% R	73 13% u	39 9% u	27 16% u
2-3 months	266 17%	143 18%	123 17%	23 13% dG	116 23% dG	76 19% G	51 11%	54 13%	86 18% h	124 19% h	63 16%	123 18%	79 18%	-	28 15%	193 17%	73 19% S	40 21%	33 18% U	95 17% U	75 18% U	23 13% U
4-6 months	223 15%	132 16%	92 13%	31 17% dG	90 18% G	55 14% G	47 11%	45 11%	80 17% h	96 15% h	44 11% k	115 17% k	64 14%	-	29 15%	174 15%	49 13% S	35 18% U	14 8% U	105 18% U	45 11% U	25 15% U
7-11 months	158 10%	82 10%	76 11%	27 15% F	53 10% F	26 7% F	51 12% f	47 11%	49 10% i	62 10% i	27 7% K	68 10% K	63 14%	-	23 12%	128 11%	30 8% K	21 11%	9 5% t	50 9% t	57 14% t	22 13% t
A year or longer	254 17%	115 14%	139 19% b	26 15% E	48 9% E	73 18% E	107 24% DE	81 20%	76 16% E	94 15% E	67 17% m	130 19% m	56 13%	-	33 17%	216 19% G	38 10% G	24 12%	14 8% IV	97 17% IV	99 24% IV	21 12% IV
Never again	100 7%	57 7%	43 6%	10 6% ef	29 6% ef	18 5% ef	43 10% ef	47 11% J	33 7% J	21 3% J	27 7% L	33 5% L	41 9%	-	10 5%	74 6% L	27 7% L	11 6% L	16 9% L	33 6% L	33 8% L	8 5% L
1 Day To 3 Months (Net)	462 30%	252 31%	210 29%	61 34% fG	192 38% fG	117 29% g	93 21%	104 25%	131 28% J	220 34% J	102 26% k	223 32% k	137 31%	-	51 27%	332 29%	129 34% L	75 39% L	54 30% L	168 30% L	114 27% L	50 29% L
Sigma	1530 100%	812 100%	718 100%	177 100%	510 100%	401 100%	442 100%	409 100%	472 100%	637 100%	396 100%	689 100%	445 100%	-	191 100%	1154 100%	376 100%	194 100%	182 100%	568 100%	417 100%	169 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q33B\_9 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Go to the movies

Base: Applicable Response

	Gender			Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand				
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 30)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGATO	Vaccin- ated	Unvaccin- ated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	1706	809	897	186	594	380	546	627	588	475	444	778	484	-	189	1279	427	209	218	643	477	159
Weighted Base	1739	877	862	223*	542	447	527	504	549	672	435	766	538	-*	202*	1298	441	212	229	643	478	178*
Up To 6 Months (Net)	1263 73%	654 75%	609 71%	174 78% IG	447 83% FG	305 68%	337 64%	340 67%	390 71%	521 78%	310 71%	547 71%	406 75%	-	161 80%	938 72%	325 74%	149 70%	175 77%	468 73%	331 69%	139 78%
Up To 3 Months (Sub-Net)	1024 59%	527 60%	497 58%	130 58% dFG	370 68% g	261 58%	263 50%	279 55%	326 59%	410 61%	266 61%	422 55%	336 62%	-	135 67%	742 57%	282 64%	116 55%	165 72%	375 58%	260 54%	108 61%
Immediately/1-30 Days (Sub-Sub-Net)	758 44%	387 44%	371 43%	93 42% dFG	280 52% g	192 43%	193 37%	212 42%	240 44%	297 44%	216 50%	290 38%	252 47% L	-	100 50%	520 40%	238 54% P	91 43%	148 65% R	266 41% R	166 35% R	88 49% U
Immediately	472 27%	229 26%	243 28%	40 18% D	155 29% D	132 29% D	145 28% d	130 26%	156 28%	184 27%	158 36% L	148 19% L	166 31% L	-	46 23%	299 23%	174 39% P	52 25%	122 53% R	155 24% R	100 21% R	44 25% U
1-30 days	286 16%	158 18%	128 15%	53 24% FG	125 23% FG	61 14%	48 9%	82 16%	84 15%	113 17%	58 13% k	142 19% k	86 16%	-	54 27%	221 17%	65 15% P	38 18%	26 11% R	111 17% R	67 14% U	43 24% U
2-3 months	266 15%	140 16%	126 15%	37 17%	90 17%	68 15%	70 13%	67 13%	86 16%	113 17%	50 11% K	132 17% K	84 16%	-	34 17%	223 17% Q	43 10%	26 12%	18 8% v	109 17% v	94 20% v	20 11% v
4-6 months	239 14%	127 14%	112 13%	44 20% F	77 14% F	44 10%	74 14%	61 12%	64 12%	112 17% I	44 10% I	125 16% I	70 13%	-	26 13%	196 15% q	43 10% S	33 16% S	10 4% v	93 14% v	71 15% v	32 18% v
7-11 months	160 9%	91 10%	69 8%	27 12% B	42 8% B	43 10%	48 9%	39 8%	64 12%	57 9%	40 9% M	90 12% M	30 6%	-	17 8%	128 10%	31 7% M	17 8%	15 6% v	62 10% v	46 10% v	21 12% v
A year or longer	224 13%	94 11%	131 15% B	17 8% B	44 8% DE	64 14% DE	100 19% DE	86 17% LJ	65 12%	71 11% LJ	63 14% LJ	98 13% LJ	64 12%	-	17 8%	168 13%	57 13% Q	32 15% Q	25 11% v	78 12% v	74 16% v	16 9% v
Never again	92 5%	38 4%	54 6%	5 2% DE	9 2% DE	35 8% DE	43 9% DE	39 8% J	31 6%	23 3% J	22 5% J	31 4% J	39 7% I	-	8 4%	64 5% v	28 6% v	14 7% v	13 6% v	36 6% v	26 6% v	2 1% v
1 Day To 3 Months (Net)	552 32%	298 34%	254 29%	90 40% FG	215 40% FG	129 29%	118 22%	149 29%	171 31%	225 33%	108 25% K	274 36% K	170 31% k	-	88 44% Q	444 34% Q	108 24% s	64 30% s	44 19% v	220 34% v	160 34% v	63 36% v
Sigma	1739 100%	877 100%	862 100%	223 100%	542 100%	447 100%	527 100%	504 100%	549 100%	672 100%	435 100%	766 100%	538 100%	-	202 100%	1298 100%	441 100%	212 100%	229 100%	643 100%	478 100%	178 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q33B\_10 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Host/attend a large social gathering

Base: Applicable Response

	Gender			Age				Income				Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/OT	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1706	800	906	177	600	371	558	618	594	480	468	773	465	-	188	1285	421	210	211	646	480	159
Weighted Base	1720	861	859	202*	546	427	544	484	546	676	467	747	505	-	204*	1293	426	205	221*	639	480	173*
Up To 6 Months (Net)	1204 70%	621 72%	583 68%	154 77% G	417 76% G	304 71% G	329 60%	325 67%	379 69%	489 72%	339 73%	516 68%	350 69%	-	154 76%	884 68%	321 75% P	145 71%	176 79%	463 72% U	299 62%	122 70%
Up To 3 Months (Sub-Net)	927 54%	475 55%	452 53%	115 57% G	313 57% G	240 56% G	258 47%	238 49%	287 52%	393 58%	278 59%	374 50%	275 54%	-	114 56%	669 52%	257 60% P	103 50%	154 70% R	353 55% U	212 44%	104 60% U
Immediately/1-30 Days (Sub-Sub-Net)	651 38%	329 38%	322 38%	75 37% G	218 40% G	168 39% G	191 35%	175 36%	206 38%	262 39%	220 47% L	225 30% L	206 41% L	-	81 40%	436 34%	216 51% P	74 36%	142 64% R	225 35% U	135 28% U	75 44% U
Immediately	398 23%	193 22%	205 24%	39 19% G	119 22% G	102 24% G	138 25% G	111 23%	121 22%	163 24%	171 37% LM	103 14% L	123 24% L	-	38 19%	245 19%	153 36% P	39 19%	114 52% R	119 19% U	82 17% U	43 25% U
1-30 days	254 15%	137 16%	117 14%	36 19% G	99 18% G	66 15% g	53 10%	64 13%	85 16%	98 15%	49 10% K	122 16% K	83 18% K	-	43 21%	191 15%	63 15%	35 17%	28 12% u	105 16% u	53 11% u	32 19% u
2-3 months	275 16%	145 17%	130 15% g	41 20% g	95 17% g	67 12% g	63 12%	80 15%	131 19%	58 12% KM	148 20% KM	69 14% L	69 14%	-	33 16%	234 18% Q	42 10%	29 14% S	13 6% U	129 20% U	77 16% U	29 16% U
4-6 months	278 16%	146 17%	131 15% g	39 19% G	104 19% G	64 15% G	71 13%	87 18%	93 17%	96 14%	61 13% K	142 19% K	74 15% K	-	40 20%	214 17% S	64 15% S	42 20% S	21 10% v	110 17% v	87 18% v	18 10% v
7-11 months	200 12%	101 12%	98 12% b	26 13% b	59 11% b	46 9% E	68 12% E	55 11%	72 13%	73 11% DE	46 10% DE	95 13% DE	58 12% K	-	23 11%	165 13% q	35 8% s	26 13% S	9 4% T	63 10% T	77 16% T	25 15% T
A year or longer	244 14%	103 12%	141 16% b	18 9% b	48 9% E	63 15% E	115 21% DE	80 17%	71 13%	90 13% DE	69 15% DE	112 15% DE	63 13% K	-	18 9%	195 15% s	48 11% s	32 16% S	16 7% U	90 14% U	83 17% U	22 13% U
Never again	72 4%	36 4%	36 4% d	3 2% d	21 4% d	14 3% d	33 6% d	24 5%	24 4%	24 4% KL	13 3% KL	24 3% KL	35 7% KL	-	9 4%	49 4% R	22 5% R	2 1% R	20 9% R	23 4% U	22 5% U	4 2% U
1 Day To 3 Months (Net)	529 31%	282 33%	247 29% G	76 38% G	194 36% G	138 32% G	121 22% G	126 26%	166 30%	229 34% H	106 23% H	270 36% K	152 30% K	-	76 37% Q	424 33% Q	105 25% S	65 31% S	40 18% U	234 37% U	130 27% U	61 35% U
Sigma	1720 100%	861 100%	859 100%	202 100% G	546 100% G	427 100% G	544 100%	484 100%	546 100%	676 100%	467 100% K	747 100% K	505 100% K	-	204 100%	1293 100%	426 100%	205 100%	221 100%	639 100%	480 100%	173 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base



Q33B\_11 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Take public transportation (e.g., subway, busses, trains)

Base: Applicable Response

	Gender		Age				Income				Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG/OT	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	1414	735	679	176	555	297	386	507	476	419	346	679	389	-	180	1054	360	187	173	523	389	142
Weighted Base	1449	792	656	206*	504	360	379	411	437	590	349	664	435	-*	193*	1078	371	188	183*	509	408	161*
Up To 6 Months (Net)	948 65%	518 65%	430 66%	143 69% G	379 75% FG	233 65% G	193 51%	261 63%	287 66%	392 68%	212 61%	443 67%	293 67%	-	142 74%	679 63%	269 73% P	127 68%	142 78%	326 64%	242 59%	111 69%
Up To 3 Months (Sub-Net)	754 52%	411 52%	343 52%	111 54% g	304 60% FG	182 50% g	157 42%	211 51%	225 52%	310 53%	175 50%	338 51%	240 55%	-	114 59%	530 49%	224 60% P	100 53%	124 68%	254 50%	191 47%	84 52%
Immediately/1-30 Days (Sub-Sub-Net)	576 40%	302 38%	274 42%	92 45% G	224 45% G	136 38%	123 32%	171 42%	166 38%	233 39%	151 43%	245 37%	180 41%	-	79 41%	382 35%	194 52% P	78 41%	117 64%	181 36%	127 31%	74 46% U
Immediately	383 26%	203 26%	179 27%	59 29% G	141 28%	91 25%	91 24%	115 28%	119 27%	147 25%	112 32%	138 21% L	132 30% L	-	52 27%	236 22%	147 40% P	48 25% R	99 54%	110 22%	79 19%	48 29% u
1-30 days	193 13%	99 12%	95 14%	34 16% G	83 17% G	45 13%	31 8%	56 14%	46 11%	86 15%	39 11%	107 16% m	48 11%	-	27 14%	146 13%	48 13% P	30 16%	18 10%	72 14%	48 12%	26 16%
2-3 months	178 12%	109 14%	69 11%	19 9%	80 16% G	45 13%	34 9%	40 10%	60 14%	78 13%	25 7%	93 14% K	60 14% K	-	35 18%	149 14% Q	29 8% S	22 12% S	7 4%	73 14%	65 16% v	11 7%
4-6 months	194 13%	107 14%	87 13%	32 15% g	76 15% g	35 14%	49 9%	49 12%	61 14%	82 14%	37 11%	105 16%	53 12%	-	29 15%	149 14%	46 12% Q	27 14%	19 10%	71 14%	51 12%	27 17%
7-11 months	160 11%	89 11%	70 11%	33 16% F	65 13% F	22 6%	41 11%	36 9%	53 12%	71 12%	32 9%	75 11%	52 12%	-	21 11%	134 12% Q	26 7% Q	14 7%	12 7%	60 12%	48 12%	26 16%
A year or longer	218 15%	121 15%	97 15%	18 9%	40 8% DE	66 19% DE	94 25% DE	75 18%	62 14%	80 14%	58 17%	109 16%	52 12%	-	20 10%	181 17% O	37 10% O	23 12%	15 8%	79 15%	80 20%	22 14%
Never again	123 8%	64 8%	59 9%	13 6% E	19 4% E	39 11% E	52 14% E	39 9%	35 8%	47 8%	47 13% L	37 6% L	39 9%	-	9 5%	84 8% V	39 10% V	24 13%	14 8%	45 9% V	38 9% V	2 1%
1 Day To 3 Months (Net)	371 26%	207 26%	164 25%	52 25% G	163 32% G	90 25% g	66 17%	96 23%	106 24%	163 28%	63 18%	200 30% K	108 25%	-	62 32%	294 27% q	77 21% S	52 28% S	25 14%	145 28%	113 28%	37 23%
Sigma	1449 100%	792 100%	656 100%	206 100%	504 100%	360 100%	379 100%	411 100%	437 100%	590 100%	349 100%	664 100%	435 100%	-	193 100%	1078 100%	371 100%	188 100%	183 100%	509 100%	408 100%	161 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q33B\_12 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Greet people with a handshake

Base: Applicable Response

	Gender		Age				Income				Political				Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand			
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LG&T	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	1866	865	1001	182	604	410	670	710	641	499	512	829	525	-	196	1408	458	220	238	706	534	168
Weighted Base	1863	930	932	214*	545	468	636	551	583	715	502	797	563	-*	215*	1402	461	223	238	697	521	183*
Up To 6 Months (Net)	1206 65%	656 71%	550 59%	150 70%	407 75%	296 63%	353 56%	339 62%	378 65%	479 67%	352 70%	496 62%	358 64%	-	151 70%	878 63%	328 71%	148 66%	180 76%	428 61%	314 60%	136 74%
Up To 3 Months (Sub-Net)	970 52%	547 59%	423 45%	125 58%	320 58%	240 51%	285 45%	287 52%	288 49%	385 54%	300 60%	374 47%	296 53%	-	118 55%	691 49%	279 60%	116 52%	163 68%	355 51%	228 44%	108 59%
Immediately/1-30 Days (Sub-Sub-Net)	724 39%	411 44%	313 34%	87 40%	232 43%	170 36%	235 37%	223 40%	214 37%	280 39%	238 47%	251 31%	235 42%	-	84 39%	490 35%	234 51%	97 43%	137 58%	240 34%	165 32%	85 46%
Immediately	489 26%	273 29%	216 23%	42 19%	136 25%	128 27%	183 29%	153 28%	146 25%	188 26%	203 40%	132 17%	153 27%	-	47 22%	313 22%	176 38%	59 26%	117 49%	151 22%	105 20%	57 31%
1-30 days	235 13%	138 15%	97 10%	45 21%	96 19%	42 9%	53 8%	69 13%	68 12%	92 13%	35 7%	119 15%	81 14%	-	37 17%	177 13%	58 13%	38 17%	20 8%	88 13%	60 12%	28 16%
2-3 months	246 13%	136 15%	110 12%	38 18%	88 16%	70 15%	50 8%	64 12%	75 13%	105 15%	61 12%	123 15%	61 11%	-	35 16%	201 14%	44 10%	19 8%	26 11%	115 17%	63 12%	23 12%
4-6 months	236 13%	110 12%	127 14%	25 12%	87 16%	56 12%	68 11%	52 10%	90 15%	93 13%	52 10%	122 15%	62 11%	-	33 15%	187 13%	49 11%	32 14%	17 7%	73 10%	87 17%	28 15%
7-11 months	138 7%	78 8%	59 6%	17 8%	50 9%	38 8%	35 6%	36 7%	42 7%	59 8%	28 6%	73 9%	37 7%	-	20 9%	115 8%	23 5%	16 7%	7 3%	60 9%	41 8%	14 8%
A year or longer	275 15%	125 13%	150 16%	22 10%	53 10%	66 14%	134 21%	103 19%	73 12%	98 14%	61 12%	138 17%	77 14%	-	24 11%	226 16%	49 11%	28 12%	21 9%	100 14%	107 21%	19 10%
Never again	244 13%	71 8%	173 19%	25 12%	35 6%	71 15%	113 18%	72 13%	90 16%	80 11%	61 12%	91 11%	92 16%	-	20 9%	183 13%	61 13%	31 14%	30 13%	109 16%	59 11%	15 8%
1 Day To 3 Months (Net)	481 26%	274 29%	207 22%	83 39%	184 34%	111 24%	102 16%	133 24%	143 24%	197 28%	97 19%	242 30%	142 25%	-	72 33%	378 27%	103 22%	57 26%	46 19%	204 29%	123 24%	51 28%
Sigma	1863 100%	930 100%	932 100%	214 100%	545 100%	468 100%	636 100%	551 100%	583 100%	715 100%	502 100%	797 100%	563 100%	-	215 100%	1402 100%	461 100%	223 100%	238 100%	697 100%	521 100%	183 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

Q36A Would you say we are in a global recession due to the coronavirus outbreak?

Base: All Respondents

	Gender		Age				Income			Political			Vaccination status		Unvaccinated Mindset		Initial Vaccine Brand					
	Wave 87 (10/22- 10/24)	MALE	FEMALE	Gen Z (age 18-24)	Millen- nials (age 25- 40)	Gen X (age 41- 56)	Boomer+ (age 57+)	< \$50K	\$50-\$99k	\$100K+	GOP	DEM	IND/OTH	Student	LGBTQ	Vacci- nated	Unvacci- nated	Wait and see	Will not get vaccine	Pfizer	Moderna	J&J
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2010	908	1102	200	641	443	726	805	670	510	550	871	589	-	209	1498	512	235	277	753	568	177
Weighted Base	2010	980	1030	233	587	501	688	631	622	733	537	840	633	·*	225	1489	521	240	281	739	559	191*
Yes	1516 75%	722 74%	794 77%	178 76%	434 74%	388 77%	517 75%	462 73%	480 77%	561 77%	413 77%	637 76%	466 74%	-	188 84%	1134 76%	382 73%	186 77%	196 70%	562 76%	419 75%	153 80%
No	494 25%	258 26%	236 23%	56 24%	154 26%	113 23%	172 25%	169 27%	141 23%	172 23%	124 23%	203 24%	167 26%	-	37 16%	355 24%	139 27%	55 23%	84 30%	176 24%	140 25%	38 20%
Sigma	2010 100%	980 100%	1030 100%	233 100%	587 100%	501 100%	688 100%	631 100%	622 100%	733 100%	537 100%	840 100%	633 100%	-	225 100%	1489 100%	521 100%	240 100%	281 100%	739 100%	559 100%	191 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I/J - K/L/M - P/Q - R/S - T/U/V  
 Overlap formulae used. \* small base

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1	1	Q2180 And are you...?
2	2	Q2182 Do you consider yourself to be a transgender individual?
3	3	VCE1a Which of the following applies to you regarding the COVID-19 vaccine?
4	4	VCE1b Which of the following best describes your mindset to getting the COVID-19 vaccine in the future?
5	5	HOS1 Which of the following best describes your current primary residence?
6	6	DVT1 Which vaccine did you receive for COVID-19?
7	7	BOS02 How likely are you to get a COVID vaccine booster shot once it becomes available to you?
8	8	BOS02b How comfortable would you be getting a COVID booster shot made from a different manufacturer than your initial vaccination, now that the FDA has announced that people can mix brands? For example, your initial dose was made by Moderna but the booster shot would be made by Pfizer.
9	9	MBS1 With FDA guidance approving the mixing of vaccine brands for COVID booster shots, do you plan on choosing a different brand than your initial dose when the booster becomes available to you?
10	10	MBS2 Which brand do you plan on choosing for your booster shot?
11	11	MBS3 Why do you plan on mixing vaccine brands for your booster shot? Please select all that apply.
12	12	CCR1 Recently, some states in the U.S., like Colorado, are experiencing rising COVID cases, hospitalizations, and deaths. How much have you read, seen, or heard about this?
13	13	CCR2 How concerned are you about getting a breakthrough case of COVID-19 due to the fact that other states are experiencing a rise in cases despite high vaccination rates?
14	14	CCR3 Overall, how concerned would you say you are about the unpredictability of COVID surges and declines... Summary Of Very/Somewhat Concerned
15	15	CCR3 Overall, how concerned would you say you are about the unpredictability of COVID surges and declines... Summary Of Not At All/Not Too Concerned
16	16	CCR3_1 Overall, how concerned would you say you are about the unpredictability of COVID surges and declines... Overall
17	17	CCR3_2 Overall, how concerned would you say you are about the unpredictability of COVID surges and declines... In your area specifically
18	18	CCR4 How big of a factor do you think the following are when it comes to rising COVID cases? Summary Of A Big Factor
19	19	CCR4 How big of a factor do you think the following are when it comes to rising COVID cases? Summary Of Somewhat Of A Factor
20	20	CCR4 How big of a factor do you think the following are when it comes to rising COVID cases? Summary Of Not A Factor At All
21	21	CCR4_1 How big of a factor do you think the following are when it comes to rising COVID cases? People spending more time with loved ones because of the holidays
22	22	CCR4_2 How big of a factor do you think the following are when it comes to rising COVID cases? Temperatures dropping/seasons changing
23	23	CCR4_3 How big of a factor do you think the following are when it comes to rising COVID cases? People's immunity from their initial vaccine wearing off
24	24	CCR4_4 How big of a factor do you think the following are when it comes to rising COVID cases? People letting their guard down to COVID in general
25	25	CCR4_5 How big of a factor do you think the following are when it comes to rising COVID cases? Twindemic - flu and covid colliding this fall/winter
26	26	CCR5 Does the news of surging COVID cases, hospitalizations, and death in some states make you more or less likely to want to get a booster shot?
27	27	CCR5 Does the news of surging COVID cases, hospitalizations, and death in some states make you more or less likely to want to get a booster shot?
28	28	NET1 Recently, Netflix released a new Dave Chappelle comedy special that was met with backlash from the public due to what some considered to be insensitive content towards the LGBTQ+ community and other marginalized groups. How much have you seen, heard, or read about this?
29	29	NET2 Which side do you support when it comes to this Netflix controversy?
30	30	NET3 In your opinion, who is to blame for the offensive content?
31	31	NET4 Which of the following statements do you agree with more?
32	32	NET5 Which of the following statements do you agree with more?
33	33	NET6 Which of the following statements do you agree with more?
34	34	NET7 Has the recent Dave Chappelle controversy impacted your opinion of Netflix in any way?
35	35	Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Summary Of Top 2 Box
36	36	Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Summary Of Bottom 2 Box

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37	37	Q1314_1	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Aerospace
38	38	Q1314_2	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Automotive
39	39	Q1314_3	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Banking
40	40	Q1314_4	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Consumer products
41	41	Q1314_5	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Financial services
42	42	Q1314_6	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Government
43	43	Q1314_7	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Health insurance
44	44	Q1314_8	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Insurance (excluding health insurance)
45	45	Q1314_9	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Manufacturing
46	46	Q1314_10	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Pharmaceutical
47	47	Q1314_11	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail
48	48	Q1314_12	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail (grocery)
49	49	Q1314_13	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Technology
50	50	Q1314_14	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Tobacco
51	51	Q1314_15	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Biotechnology
52	52	CT01	How concerned are you about each of following due to the COVID-19 pandemic? Summary Of Very/Somewhat Concerned
53	53	CT01	How concerned are you about each of following due to the COVID-19 pandemic? Summary Of Not At All/Not Too Concerned
54	54	CT01_1	How concerned are you about each of following due to the COVID-19 pandemic? A new wave of COVID-19 in my area
55	55	CT01_2	How concerned are you about each of following due to the COVID-19 pandemic? Losing your job due to the pandemic
56	56	CT01_3	How concerned are you about each of following due to the COVID-19 pandemic? You or your loved one's risk of being exposed to COVID-19 when you leave your home for essential errands
57	57	CT01_4	How concerned are you about each of following due to the COVID-19 pandemic? Returning to my normal activities in public (e.g., public transit, socializing)

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58	58	CT01_5	How concerned are you about each of following due to the COVID-19 pandemic? Potential shortage of hospital ventilators for assisted breathing
59	59	CT01_6	How concerned are you about each of following due to the COVID-19 pandemic? Potential side effects of COVID vaccine
60	60	CT01_7	How concerned are you about each of following due to the COVID-19 pandemic? New variants of COVID-19
61	61	BID3	How much stress would you say recent political turmoil is causing you personally?
62	62	RTN01	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Summary Of Top 2 Box
63	63	RTN01	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Summary Of Bottom 2 Box
64	64	RTN01_1	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Shop in a store without a mask
65	65	RTN01_2	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Visit with family or friends without a mask
66	66	RTN01_3	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Fly on a plane
67	67	RTN01_4	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Stay in a hotel
68	68	RTN01_5	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Attend a large concert or sporting event
69	69	RTN01_6	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Go to an indoor party
70	70	RTN01_7	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Take public transportation
71	71	RTN01_8	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Go out for dinner or drinks indoors
72	72	RTN01_9	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Socializing with people you don't know at a bar
73	73	RTN02	At the moment, do you approve or disapprove of how the distribution of the COVID-19 vaccine is being handled here in the U.S.?
74	74	CFP03	Do you believe the worst of COVID-19 is behind us or is the worst still ahead of us?
75	75	CAL2	Generally speaking, do you think the distribution of the COVID-19 vaccine here in the U.S. is going too slowly, too quickly, or about right?
76	76	REV01	Are you planning any major purchases once things return to normal? Please select all that apply.
77	77	REV01	Are you planning any major purchases once things return to normal? Please select all that apply.
78	78	REV01A	Which of the following items are you planning to purchase once things return to normal? Please select all that apply.
79	79	REV01A	Which of the following items are you planning to purchase once things return to normal? Please select all that apply.
80	80	Q18	Which of the following is true for you?
81	81	Q21	Which of the following is closest to your view of people's reaction to the coronavirus (COVID-19) outbreak?
82	82	FR05	How much would you say you miss each of the following during this time of virus-related restrictions? Summary Of A Lot/Somewhat
83	83	FR05	How much would you say you miss each of the following during this time of virus-related restrictions? Summary Of Not At All/Not Very
84	84	FR05_1	How much would you say you miss each of the following during this time of virus-related restrictions? Traveling on an airplane
85	85	FR05_2	How much would you say you miss each of the following during this time of virus-related restrictions? Going to a movie theatre
86	86	FR05_3	How much would you say you miss each of the following during this time of virus-related restrictions? Shopping in stores
87	87	FR05_4	How much would you say you miss each of the following during this time of virus-related restrictions? Working from the office
88	88	FR05_5	How much would you say you miss each of the following during this time of virus-related restrictions? Attending events like concerts, theatre and sporting events
89	89	FR05_6	How much would you say you miss each of the following during this time of virus-related restrictions? Dining out at a restaurant
90	90	FR05_8	How much would you say you miss each of the following during this time of virus-related restrictions? Gatherings with friends and family
91	91	FR05_9	How much would you say you miss each of the following during this time of virus-related restrictions? Going to church
92	92	FR05_10	How much would you say you miss each of the following during this time of virus-related restrictions? Going to school or university
93	93	FR05_13	How much would you say you miss each of the following during this time of virus-related restrictions? Going to the gym/work out class

25 October 2021

Fielding Period: March 14, 2020 - October 24, 2021

COVID-19

Weighted To The U.S. General Adult Population - Propensity

	<u>Page</u>	<u>Table</u>	<u>Title</u>
94	94	FR05_14	How much would you say you miss each of the following during this time of virus-related restrictions? Going to a social gathering
95	95	FR05_15	How much would you say you miss each of the following during this time of virus-related restrictions? Going to my local coffee shop
96	96	FR05_16	How much would you say you miss each of the following during this time of virus-related restrictions? In person celebrations (e.g., birthdays, graduations)
97	97	Q33B	Once we reach herd immunity, how long will it take you to resume pre-pandemic activity levels across the following?
98	98	Q33B	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Summary Of Immediately/1-30 Days
99	99	Q33B	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Summary Of Up To 3 Months
100	100	Q33B	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Summary Of 1 Day To 3 Months
101	101	Q33B	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Summary Of Up To 6 Months
102	102	Q33B	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Summary Of Year Or Longer
103	103	Q33B_1	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Fly on a plane
104	104	Q33B_2	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Go to a gym class
105	105	Q33B_3	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Take a cruise
106	106	Q33B_4	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Go out to dinner
107	107	Q33B_5	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Visit a casino
108	108	Q33B_6	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Stay in a hotel
109	109	Q33B_7	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Go to the office
110	110	Q33B_8	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Go to a sporting event
111	111	Q33B_9	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Go to the movies
112	112	Q33B_10	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Host/attend a large social gathering
113	113	Q33B_11	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Take public transportation (e.g., subway, busses, trains)
114	114	Q33B_12	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Greet people with a handshake
115	115	Q36A	Would you say we are in a global recession due to the coronavirus outbreak?

Base: All Respondents

Q2180 And are you...?

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Heterosexual (Straight)	1789 89%	1257 92% E	236 92% E	119 95% E	227 74%	1094 91% G	665 86%	300 87%	381 90%	688 90%	418 89%	623 88%	359 93% I	807 88%	1097 88%	691 90%	236 82% Q	322 89% Q
Gay	30 1%	19 1%	1 1%	1 1%	4 1%	11 1%	18 2% F	5 1%	10 2%	8 1%	7 2%	8 1%	6 2%	15 2%	12 1%	18 2% O	- -	2 1%
Lesbian	19 1%	13 1%	3 1%	- -	6 2%	5 1%	14 2% F	7 1%	- -	6 1%	5 1%	3 1%	1 1%	16 2% I	14 1%	5 1%	6 2%	5 2%
Bisexual	103 5%	46 3%	11 4%	3 2%	51 17% BCD	51 4%	49 6%	18 5%	19 5%	36 5%	30 6%	40 6%	14 4%	49 5% I	70 6%	33 4%	34 12% R	18 5%
Queer	12 1%	7 1%	- -	- -	- -	5 1%	6 1%	3 1%	- -	4 1%	4 1%	10 1% N	1 1%	1 1%	9 1%	2 1%	2 1%	1 1%
Decline to answer	58 3%	25 2%	5 2%	3 2%	18 6% B	30 2%	20 3%	11 3%	14 3%	25 3%	7 1%	24 3%	6 2%	27 3%	41 3%	17 2%	11 4%	11 3%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base



Base: All Respondents

Q2182 Do you consider yourself to be a transgender individual?

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Yes	81 4%	58 4%	12 5%	1 1%	31 10% BO	65 5% G	16 2%	20 6% I	5 1%	30 4% J	26 5% K	67 9% MN	8 2%	7 1%	76 6% P	5 1%	2 1%	3 1%
No	1893 94%	1303 95% E	243 94% E	123 99% E	267 87%	1110 93%	748 97% F	320 93%	419 99% HJK	722 94%	432 92%	635 90% L	370 96% L	889 97% L	1150 92%	743 97% O	280 97%	345 96%
Decline to answer	36 2%	6	3 1%	1 1%	9 3% B	21 2%	9 1%	4 1%	1	16 2% I	14 3% I	7 1%	9 2%	20 2%	18 1%	18 2%	7 2%	13 4%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

VCE1a Which of the following applies to you regarding the COVID-19 vaccine?

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
I am fully vaccinated	1350 67%	961 70% C	134 52%	103 83% bCe	210 68% C	790 66%	536 69%	242 70%	279 66%	518 67%	311 66%	456 64%	250 65%	643 70% l	821 66%	528 69%	185 64% r	200 56%
I have only received the first of two COVID-19 vaccine shots	139 7%	69 5%	20 8%	11 9%	39 13% E	95 8%	42 5%	17 5%	25 6%	50 7%	47 10% h	60 8%	19 5%	60 7%	87 7%	52 7%	23 8%	24 7%
I am not vaccinated	521 26%	337 25% D	103 40% BDE	11 8%	59 19%	311 26%	195 25%	85 25%	122 29%	200 26%	114 24%	192 27%	116 30% n	212 23%	335 27%	186 24%	81 28%	136 38% Q
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

VCE1b Which of the following best describes your mindset to getting the COVID-19 vaccine in the future?

Base: Unvaccinated

	VCE1b Which of the following best describes your mindset to getting the COVID-19 vaccine in the future?																	
	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	512	401	85	3	36	310	192	82	115	215	100	190	127	195	309	203	53	166
Weighted Base	521	337	103*	11**	59**	311	195	85*	122*	200	114*	192	116*	212*	335	186	81*	136*
I plan to wait awhile until I feel comfortable	240 46%	152 45%	53 51%	6 54%	24 41%	151 49%	81 42%	46 54% k	54 44%	100 50% k	41 36%	115 60% MN	37 32%	88 41%	174 52% P	66 36%	32 40%	45 33%
I do not plan to get the vaccine at all	281 54%	185 55%	51 49%	5 46%	35 59%	160 51%	113 58%	39 46%	68 56%	100 50%	73 64% hj	77 40%	79 68% L	124 53% L	161 48%	120 64% Q	48 60%	91 67%
Sigma	521 100%	337 100%	103 100%	11 100%	59 100%	311 100%	195 100%	85 100%	122 100%	200 100%	114 100%	192 100%	116 100%	212 100%	335 100%	186 100%	81 100%	136 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

HOS1 Which of the following best describes your current primary residence?

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
I own my primary residence by myself or with others	1366 68%	1034 76% CE	128 50%	92 74% CE	139 48%	888 74% G	466 60%	232 67%	294 69%	533 69%	308 65%	439 62%	273 71% L	654 71% L	862 69%	504 66%	152 53%	161 45%
I rent or lease my primary residence by myself or with others	501 25%	257 19%	115 45% BD	24 19%	125 41% BD	262 22%	218 28% F	82 24%	102 24%	203 26%	113 24%	230 32% MN	72 19%	199 22%	317 26%	183 24%	111 39%	152 42%
Something else	143 7%	75 5%	14 6%	9 7%	43 14% BC	47 4%	89 11% F	30 9% J	30 7%	33 4%	50 11% J	40 6% Ln	41 7% Ln	62 5%	64 5%	79 10% O	25 9%	47 13%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

DVT1 Which vaccine did you receive for COVID-19?

Base: Already Vaccinated

	DVT1 Which vaccine did you receive for COVID-19?																		
	Race				Parents		Region				Urbanicity			Employment Status		Women			
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)		
Unweighted Base	1498	1225	145	66	136	883	596	276	327	586	309	520	298	680	893	605	144	335	
Weighted Base	1489	1030	154*	115*	249*	885	578	260	304	568	358	516	270	703	909	580	208*	224	
Pfizer/BioNTech	739 50%	511 50%	95 62% BD	46 40%	137 55%	458 52%	270 47%	124 48%	156 51%	287 51%	172 48%	283 55% M	94 35%	362 52% M	460 51%	279 48%	115 55%	109 49%	
Moderna	589 38%	403 39% CE	36 23%	58 50% CE	60 24%	315 36%	233 40%	109 42%	106 35%	199 35%	145 41%	153 30%	147 54% LN	259 37% I	305 34%	254 44% Q	62 30%	96 43% Q	
Johnson & Johnson	191 13%	115 11%	23 15%	11 9%	52 21% Bd	112 13%	75 13%	26 10%	42 14%	82 14%	41 11%	80 16%	30 11%	82 12%	144 16% P	47 8%	30 15% T	19 9%	
Sigma	1489 100%	1030 100%	154 100%	115 100%	249 100%	885 100%	578 100%	260 100%	304 100%	568 100%	358 100%	516 100%	270 100%	703 100%	909 100%	580 100%	208 100%	224 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

BOS02 How likely are you to get a COVID vaccine booster shot once it becomes available to you?

Base: Already Vaccinated

	BOS02 How likely are you to get a COVID vaccine booster shot once it becomes available to you?																		
	Race				Parents		Region				Urbanicity			Employment Status		Women			
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)		
Unweighted Base	1498	1225	145	66	136	883	596	276	327	586	309	520	298	680	893	605	144	335	
Weighted Base	1489	1030	154*	115*	249*	885	578	260	304	568	358	516	270	703	909	580	208*	224	
Very/Somewhat Likely (Net)	1300 87%	929 90% CDE	126 82%	93 81%	204 82%	775 88%	510 88%	231 89%	268 88%	489 86%	312 87%	457 89%	234 87%	608 87%	789 87%	511 88%	164 79%	179 80%	
Very likely	945 63%	704 68% CDE	84 54%	62 54%	126 51%	562 64%	374 65%	156 60%	202 67%	366 64%	221 62%	331 64%	181 67%	434 62%	524 58%	421 73% Q	107 51%	137 61% q	
Somewhat likely	354 24%	225 22%	43 28%	31 27%	78 31% B	213 24%	136 23%	75 29% j	66 22%	123 22%	91 25%	126 24%	53 20%	175 25%	264 29% P	90 16%	57 28% r	43 19%	
Not At All Likely/Somewhat Unlikely (Net)	189 13%	100 10%	27 18% B	22 19% B	45 18% B	110 12%	68 12%	29 11% j	36 12%	79 14%	46 13%	59 11%	36 13%	95 13%	120 13%	69 12%	44 21% r	45 20%	
Somewhat unlikely	107 7%	54 5%	17 11% B	14 13% B	35 14% B	62 7%	43 7%	18 7% j	13 4%	44 8%	32 9% i	34 7%	12 5%	61 9% m	67 7%	40 7%	29 14% r	19 9%	
Not at all likely	82 6%	47 5%	10 7%	7 7%	10 4%	48 5%	25 4%	11 4% j	22 7%	36 6%	14 4%	25 5% n	24 9% n	34 5%	53 6%	30 5%	15 7% r	26 12%	
Sigma	1489 100%	1030 100%	154 100%	115 100%	249 100%	885 100%	578 100%	260 100%	304 100%	568 100%	358 100%	516 100%	270 100%	703 100%	909 100%	580 100%	208 100%	224 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

**BOS02b** How comfortable would you be getting a COVID booster shot made from a different manufacturer than your initial vaccination, now that the FDA has announced that people can mix brands? For example, your initial dose was made by Moderna but the booster shot would be made by Pfizer.

Base: Likely To Get Booster Shot

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1318	1096	116	56	109	791	517	246	283	511	278	471	258	589	782	536	114	279
Weighted Base	1300	929	126*	93*	204*	775	510	231	268	489	312	457	234	608	789	511	164*	179
Very/Somewhat Comfortable (Net)	915 70%	669 72% d	90 71%	55 59%	151 74%	570 74% g	340 67%	181 78% jk	188 70%	336 69%	210 67%	366 80% MN	136 58%	413 68% M	589 75% P	326 64%	113 69% R	99 55%
Very comfortable	461 35%	342 37%	45 36%	24 26%	95 46% bD	292 38%	164 32%	91 39%	104 39%	155 32%	112 36%	217 47% mN	87 37% N	157 26%	317 40% P	144 28%	43 26%	38 21%
Somewhat comfortable	454 35%	327 35%	45 36%	31 33%	56 28%	278 36%	176 34%	90 39%	84 31%	182 37%	98 32%	149 33% M	49 21%	256 42% LM	271 34%	183 36%	70 42%	61 34%
Not At All/Not Too Comfortable (Net)	385 30%	261 28%	36 29%	38 41% b	53 26%	205 26%	170 33% f	50 22%	80 30%	152 31% h	101 33% h	91 20%	98 42% LN	195 32% L	200 25%	185 36% O	51 31%	80 45% Q
Not too comfortable	284 20%	177 19%	19 15%	30 33% BC	43 21%	145 19%	113 22%	33 14%	51 19%	99 20%	81 26% H	68 15%	64 27% L	132 22% L	138 18%	126 25% O	39 24%	50 28%
Not at all comfortable	121 9%	84 9%	18 14% E	7 8%	9 5%	60 8%	56 11%	17 7%	30 11%	54 11% H	20 6%	23 5%	35 15% L	63 10% L	61 8%	59 12% O	12 8%	30 17% Q
Sigma	1300 100%	929 100%	126 100%	93 100%	204 100%	775 100%	510 100%	231 100%	268 100%	489 100%	312 100%	457 100%	234 100%	608 100%	789 100%	511 100%	164 100%	179 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

MBS1 With FDA guidance approving the mixing of vaccine brands for COVID booster shots, do you plan on choosing a different brand than your initial dose when the booster becomes available to you?

Base: Likely To Get Booster Shot

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1318	1096	116	56	109	791	517	246	283	511	278	471	258	589	782	536	114	279
Weighted Base	1300	929	126*	93*	204*	775	510	231	268	489	312	457	234	608	789	511	164*	179
Yes (Net)	524 40%	355 38%	71 57% BD	32 35%	120 59% BD	348 45% G	171 33%	109 47% I	98 37%	191 39%	126 40%	290 63% MN	57 24%	177 29%	401 51% P	123 24% R	71 43% R	39 22%
Yes, definitely	253 19%	173 19%	37 29% B	19 20%	59 29% B	182 25% G	71 14%	60 26% J	53 20%	80 16%	60 19%	158 35% MN	24 10%	70 12%	216 27% P	37 7% R	34 21% R	17 9%
Yes, probably	271 21%	182 20%	34 27%	14 15%	61 30% Bd	166 21%	100 20%	50 21%	45 17%	110 23%	66 21%	132 29% MN	32 14%	107 18%	186 24% P	85 17% R	37 23% R	23 13%
No (Net)	776 60%	575 62% CE	55 43%	60 65% CE	84 41%	427 55% F	339 67% F	122 53% h	170 63% h	298 61%	186 60%	167 37% L	177 76% L	431 71% L	387 49% L	389 76% O	93 57% Q	140 78% Q
No, probably not	531 41%	364 39% c	35 28%	58 63% BCE	69 34%	295 38%	228 45% I	76 33% h	118 44% h	199 41%	137 44% h	124 27% L	121 52% L	286 47% L	287 36% L	244 48% O	72 44% Q	82 46%
No, definitely not	245 19%	210 23% DE	20 16% D	2 2%	15 7%	132 17%	111 22% I	45 20% I	52 19%	99 20%	48 16%	44 10% L	56 24% L	145 24% L	100 13% L	145 28% O	21 13% Q	57 32% Q
Sigma	1300 100%	929 100%	126 100%	93 100%	204 100%	775 100%	510 100%	231 100%	268 100%	489 100%	312 100%	457 100%	234 100%	608 100%	789 100%	511 100%	164 100%	179 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base



MBS2 Which brand do you plan on choosing for your booster shot?

Base: Will Mix Vaccine Brands

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	538	430	61	25	65	373	162	116	101	203	118	301	61	176	417	121	51	66
Weighted Base	524	355	71*	32**	120*	348	171*	109*	98*	191	126*	290	57*	177*	401	123*	71**	39*
Moderna	175 33%	129 36%	24 34%	4 14%	44 36%	125 36%	46 27%	24 22%	33 33%	70 37% h	48 38% h	101 35%	13 23%	61 34%	137 34%	37 30%	19 26%	14 35%
Pfizer/BioNTech	127 24%	77 22%	13 19%	14 45%	29 24%	79 23%	48 28%	30 27%	19 19%	44 23%	35 28%	63 22%	17 30%	48 27%	99 25%	29 23%	18 26%	8 21%
Johnson & Johnson	69 13%	49 14%	7 10%	4 12%	14 12%	57 16% G	12 7%	26 24% IJK	11 11%	22 11%	10 8%	49 17% m	3 5%	17 10%	63 16% P	6 5%	11 15%	2 6%
I'm not sure yet	153 29%	100 28%	27 37%	9 29%	33 28%	87 25%	65 38% F	29 27%	36 36%	56 29%	32 26%	77 27%	24 42% I	51 29%	102 26%	50 41% O	23 32%	14 37%
Sigma	524 100%	355 100%	71 100%	32 100%	120 100%	348 100%	171 100%	109 100%	98 100%	191 100%	126 100%	290 100%	57 100%	177 100%	401 100%	123 100%	71 100%	39 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

MBS3 Why do you plan on mixing vaccine brands for your booster shot? Please select all that apply.

Base: Will Mix Vaccine Brands

	Demographics																	
	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	538	430	61	25	65	373	162	116	101	203	118	301	61	176	417	121	51	66
Weighted Base	524	355	71*	32**	120*	348	171*	109*	98*	191	126*	290	57*	177*	401	123*	71**	39*
I think there are benefits to trying different variations of the vaccine for more immunity	237 45%	162 46%	32 44%	12 36%	59 48%	184 53% G	53 31%	47 43%	40 41%	78 41%	72 57% ij	152 52% MN	19 33%	66 37%	201 50% P	35 29%	25 35%	11 27%
I want to make getting a booster shot as easily as possible by having multiple options	197 38%	143 40%	26 36%	7 22%	46 38%	145 42% g	52 30%	31 28%	44 45% h	81 43% h	41 32%	121 42%	16 28%	60 34%	161 40%	36 29%	29 41%	15 38%
Another brand is more easily accessible in my area	109 21%	81 23%	17 24%	3 8%	28 23%	80 23% g	23 14%	19 17%	18 19%	43 22%	29 23%	71 24% m	6 11%	32 18%	82 20%	26 22%	13 18%	6 15%
I had bad side effects from my initial doses and think I'd be better off with trying another brand	86 16%	54 15%	18 25%	5 17%	26 22%	64 18%	19 11%	20 16%	13 13%	33 18%	20 16%	56 19%	8 15%	22 13%	78 20% P	7 6%	13 18%	9 23%
I don't think the brand I received initially was effective and want to try another	61 12%	44 13%	8 11%	-	27 23% b	48 14%	13 7%	18 16%	11 12%	20 10%	12 9%	39 13%	5 9%	16 9%	58 15% P	2 2%	8 11%	4 10%
There is no difference in using one brand over another - I just want extra protection	81 15%	67 19% e	7 9%	2 7%	10 8%	40 11%	41 24% F	17 16%	14 14%	26 14%	23 19%	37 13%	11 19%	33 19%	49 12%	32 26% O	1 2%	8 20%
Something else	36 7%	11 3%	6 9%	8 25%	11 9% b	17 5%	19 11% f	17 16% ijk	4 4%	12 6%	3 2%	17 6%	5 9%	13 7%	23 6%	13 10%	13 19%	3 8%
Sigma	805 154%	563 159%	113 158%	37 116%	207 172%	578 166%	219 129%	189 155%	144 147%	293 154%	199 158%	492 170%	70 124%	243 138%	653 163%	152 124%	102 143%	55 141%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

CCR1 Recently, some states in the U.S., like Colorado, are experiencing rising COVID cases, hospitalizations, and deaths. How much have you read, seen, or heard about this?

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region					Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BPOC	Low Income Women	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501	
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360	
A Lot/A Little Bit (Net)	1255 62%	883 65% cb	147 57%	70 56%	172 56%	797 67% G	443 57%	237 69% IK	259 61%	488 63%	272 58%	479 68% Mn	215 56%	562 61%	834 67% P	421 55%	170 59%	212 59%	
A lot	440 22%	329 24% d	52 20%	15 12%	71 23%	295 25% G	142 18%	84 24%	82 19%	171 22%	102 22%	221 31% MN	66 17%	152 17%	304 24% P	135 18%	49 17%	73 20%	
A little bit	816 41%	554 41% e	95 37%	55 44%	101 33%	501 42%	301 39%	153 44% k	177 42%	316 41%	170 36%	257 36%	149 38%	410 45% L	530 43% p	286 37%	121 42%	138 38%	
Nothing At All/Not Too Much (Net)	755 38%	484 35%	111 43% b	55 44%	136 44% b	400 33%	330 43% F	107 31%	167 39% h	281 37%	200 42% H	229 32%	172 44% L	354 39% i	409 33% O	346 45% Q	119 41%	148 41%	
Not too much	409 20%	264 19%	54 21%	27 22%	76 25%	213 18%	182 24% F	63 18%	97 23%	143 19%	106 22%	123 17%	93 24% L	194 21%	241 19%	168 22% O	42 15%	71 20%	
Nothing at all	346 17%	219 16%	57 22% b	28 22%	60 19%	187 16%	148 19%	44 13%	69 16%	138 18%	94 20% h	107 15% i	79 20% I	160 17%	168 14%	178 23% O	77 27%	78 22%	
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CCR2 How concerned are you about getting a breakthrough case of COVID-19 due to the fact that other states are experiencing a rise in cases despite high vaccination rates?

Base: Aware Of Rising Cases And Vaccinated

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1309	1075	122	53	118	787	509	248	292	501	268	473	249	587	803	506	120	285
Weighted Base	1279	888	120*	92*	217*	777	480	234	269	474	303	452	227	599	804	475	166*	194
Very/Somewhat Concerned (Net)	937 73%	630 71%	84 70%	73 80%	174 80% b	578 74%	340 71%	178 76%	185 69%	338 71%	235 78% i	352 78% M	156 68%	430 72%	614 76% P	323 68%	120 72%	145 75%
Very concerned	367 29%	236 27%	42 35%	19 21%	81 38% Bd	229 29%	133 28%	65 28%	64 24%	146 31%	92 30%	166 37% MN	45 20%	156 26%	260 32% P	107 22%	39 23%	53 27%
Somewhat concerned	570 45%	395 44%	42 35%	54 59% bc	93 43%	349 45%	207 43%	113 48%	122 45%	192 41%	143 47%	186 41%	111 49%	274 46%	354 44%	216 46%	81 49%	92 47%
Not At All/Not Too Concerned (Net)	342 27%	258 29% e	35 30%	18 20%	43 20%	200 26%	140 29%	55 24%	84 31% k	136 29%	67 22%	101 22%	72 32% L	169 28%	190 24%	152 32% O	46 28%	49 25%
Not too concerned	276 22%	207 23%	28 24%	14 16%	41 19%	172 22%	104 22%	45 19%	53 20%	121 26%	56 19%	83 18%	52 23%	142 24%	152 19%	125 26% O	39 24%	42 22%
Not at all concerned	66 5%	51 6% E	7 6% e	4 4%	2 1%	27 4%	37 8% F	10 4%	30 11% HJK	14 3%	11 4%	18 4%	20 9% In	28 5%	39 5%	27 6%	7 4%	7 4%
Sigma	1279 100%	888 100%	120 100%	92 100%	217 100%	777 100%	480 100%	234 100%	269 100%	474 100%	303 100%	452 100%	227 100%	599 100%	804 100%	475 100%	166 100%	194 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CCR3 Overall, how concerned would you say you are about the unpredictability of COVID surges and declines...  
 Summary Of Very/Somewhat Concerned

Base: Aware Of News Of Rising Cases

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1698	1382	187	55	140	1028	651	307	378	668	345	624	340	734	1061	637	156	404
Weighted Base	1664	1147	200	97*	248*	1010	625	300	356	630	378	601	307	756	1075	589	212*	282
Overall	1256 75%	853 74%	162 81%	78 80%	196 79%	789 78% G	447 72%	236 79% I	251 70%	491 78% I	279 74%	490 81% MN	211 69%	556 74%	837 78% P	420 71%	172 81%	225 80%
In your area specifically	1166 70%	795 69%	144 72%	73 75%	175 71%	753 75% G	391 63%	219 73% I	220 62%	468 74% I	259 68%	464 77% MN	192 62%	510 68%	780 73% P	386 66%	156 74%	212 75%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CCR3 Overall, how concerned would you say you are about the unpredictability of COVID surges and declines...  
 Summary Of Not At All/Not Too Concerned

Base: Aware Of News Of Rising Cases

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1698	1382	187	55	140	1028	651	307	378	668	345	624	340	734	1061	637	156	404
Weighted Base	1664	1147	200	97*	248*	1010	625	300	356	630	378	601	307	756	1075	589	212*	282
In your area specifically	498 30%	352 31%	57 28%	24 25%	73 29%	256 25%	234 37% F	81 27%	136 38% HJ	162 26%	119 32%	138 23%	115 38% L	245 32% L	296 27%	203 34% O	56 26%	71 25%
Overall	408 25%	294 26%	38 19%	19 20%	51 21%	220 22%	177 28% F	64 21%	106 30% hJ	139 22%	99 26%	112 19%	97 31% L	200 26% L	239 22%	169 29% O	39 19%	58 20%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CCR3\_1 Overall, how concerned would you say you are about the unpredictability of COVID surges and declines...  
 Overall

Base: Aware Of News Of Rising Cases

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1698	1382	187	55	140	1028	651	307	378	668	345	624	340	734	1061	637	156	404
Weighted Base	1664	1147	200	97*	248*	1010	625	300	356	630	378	601	307	756	1075	589	212*	282
Very/Somewhat Concerned (Net)	1256 75%	853 74%	162 81%	78 80%	196 79%	789 78%	447 72%	236 79%	251 70%	491 78%	279 74%	490 81%	211 MN	556 69%	837 78%	420 71%	172 81%	225 80%
Very concerned	550 33%	364 32%	100 50%	31 32%	80 32%	344 34%	194 31%	101 34%	113 32%	222 35%	114 30%	225 37%	93 30%	232 31%	380 35%	170 29%	80 38%	112 40%
Somewhat concerned	706 42%	489 43%	62 31%	47 48%	116 47%	445 44%	253 41%	135 45%	137 39%	289 43%	164 44%	265 44%	117 38%	324 43%	457 42%	250 42%	92 44%	112 40%
Not At All/Not Too Concerned (Net)	408 25%	294 26%	38 19%	19 20%	51 21%	220 22%	177 28%	64 21%	106 30%	139 22%	99 26%	112 19%	97 31%	200 26%	239 22%	169 29%	39 19%	58 20%
Not too concerned	288 17%	203 18%	30 15%	14 14%	46 19%	165 16%	117 19%	43 14%	64 18%	114 18%	68 18%	90 15%	55 18%	144 19%	160 15%	128 22%	32 15%	42 15%
Not at all concerned	120 7%	92 8%	7 4%	6 6%	5 2%	56 6%	60 10%	21 7%	41 12%	25 4%	32 8%	22 4%	42 14%	56 7%	78 7%	41 7%	7 3%	16 6%
Sigma	1664 100%	1147 100%	200 100%	97 100%	248 100%	1010 100%	625 100%	300 100%	356 100%	630 100%	378 100%	601 100%	307 100%	756 100%	1075 100%	589 100%	212 100%	282 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CCR3\_2 Overall, how concerned would you say you are about the unpredictability of COVID surges and declines...  
 In your area specifically

Base: Aware Of News Of Rising Cases

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1698	1382	187	55	140	1028	651	307	378	668	345	624	340	734	1061	637	156	404
Weighted Base	1664	1147	200	97*	248*	1010	625	300	356	630	378	601	307	756	1075	589	212*	282
Very/Somewhat Concerned (Net)	1166 70%	795 69%	144 72%	73 75%	175 71%	753 73% G	391 63%	219 73% I	220 62%	468 74% I	259 68%	464 77% MN	192 62%	510 68%	780 73% P	386 66%	156 74%	212 75%
Very concerned	506 30%	329 29%	72 36%	26 27%	79 32%	327 32%	171 27%	80 27%	98 28%	203 32%	125 33%	228 38% MN	81 26%	198 26%	349 32% P	157 27%	67 31%	98 35%
Somewhat concerned	660 40%	466 41%	71 36%	47 49%	95 38%	427 42% G	219 35%	139 46% IK	122 34%	265 42% I	134 35%	236 39%	111 36%	313 41%	431 40%	229 39%	89 42%	114 40%
Not At All/Not Too Concerned (Net)	498 30%	352 31%	57 28%	24 25%	73 29%	256 25% F	234 37% F	81 27%	136 38% HJ	162 26%	119 32%	138 23%	115 38% L	245 32% L	296 27%	203 34% O	56 26%	71 25%
Not too concerned	348 21%	242 21%	47 23%	18 18%	60 24%	186 18% F	158 25% F	60 20%	83 23%	127 20%	78 21%	107 18%	62 20%	179 24% O	200 19%	147 25% O	47 22%	54 19%
Not at all concerned	150 9%	110 10%	10 5%	6 7%	13 5%	70 7% F	76 12% F	22 7% HJ	53 15% HJ	35 6% J	41 11% J	31 5% LN	54 17% LN	66 9% I	95 9%	55 9%	9 4%	16 6%
Sigma	1664 100%	1147 100%	200 100%	97 100%	248 100%	1010 100%	625 100%	300 100%	356 100%	630 100%	378 100%	601 100%	307 100%	756 100%	1075 100%	589 100%	212 100%	282 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base



CCR4 How big of a factor do you think the following are when it comes to rising COVID cases?  
 Summary Of A Big Factor

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
People letting their guard down to COVID in general	1008 50%	659 48%	141 55%	65 52%	172 56%	596 50%	393 51%	181 53%	197 46%	405 53%	224 47%	381 54% M	175 45%	451 49%	648 52%	360 47%	164 57%	190 53%
People spending more time with loved ones because of the holidays	703 35%	443 32%	101 39%	54 43%	137 45% B	413 35%	282 36%	143 41%	127 30%	270 35%	163 35%	300 42% MN	110 29%	292 32%	466 37% P	237 31%	132 46%	140 39%
Twindemic - flu and covid colliding this fall/winter	678 34%	449 33%	106 41% b	37 30%	123 40%	417 35%	249 32%	118 34%	115 27%	276 36% I	169 36% I	291 41% mN	128 33%	259 28%	445 36% P	234 30%	111 38%	136 38%
People's immunity from their initial vaccine wearing off	548 27%	335 25%	94 37% B	38 30%	108 38% B	334 28%	201 26%	100 29%	87 23%	204 27%	147 31% I	228 32% N	102 26%	218 24%	387 31% P	161 21%	89 31%	89 25%
Temperatures dropping/seasons changing	532 26%	348 25%	79 31%	33 26%	111 38% B	324 27%	201 26%	94 27%	101 24%	215 28%	123 26%	233 33% N	103 27%	196 21%	354 28% P	178 23%	77 27%	110 31%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CCR4 How big of a factor do you think the following are when it comes to rising COVID cases?  
 Summary Of Somewhat Of A Factor

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
People's immunity from their initial vaccine wearing off	985 49%	687 50% E	116 45%	77 62% CE	123 40%	596 50%	378 49%	179 52%	188 44%	397 52% I	221 47%	384 51% m	169 44%	452 49%	582 47%	403 53% o	148 51%	178 50%
Twindemic - flu and covid colliding this fall/winter	924 46%	649 47%	107 42%	61 49%	143 46%	546 46%	366 47%	162 47%	223 52% JK	345 45%	194 41%	317 45%	167 43%	441 48%	548 44%	376 49%	130 45%	162 45%
People spending more time with loved ones because of the holidays	908 45%	640 47% e	116 45%	55 44%	120 39%	553 46%	337 44%	149 43%	184 43%	369 48%	205 43%	308 44%	169 44%	430 47%	533 43%	375 49% o	106 37%	149 41%
Temperatures dropping/seasons changing	901 45%	613 45%	115 45%	66 52%	124 40%	548 46%	341 44%	172 50% I	174 41%	343 45%	213 45%	332 47% m	152 38%	417 46%	544 44%	357 47%	137 48%	151 42%
People letting their guard down to COVID in general	717 36%	504 37%	85 33%	48 38%	109 36%	439 37%	260 34%	119 35%	151 35%	278 36%	168 36%	247 35%	134 35%	336 37%	426 34%	290 38%	96 33%	123 34%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CCR4 How big of a factor do you think the following are when it comes to rising COVID cases?  
 Summary Of Not A Factor At All

Base: All Respondents

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Temperatures dropping/seasons changing	577 29%	405 30%	63 25%	27 21%	72 24%	326 27%	231 30%	79 23%	151 35% HJ	211 27%	137 29%	143 20%	132 34% L	302 33% L	346 28%	231 30%	74 26%	99 28%
People's immunity from their initial vaccine wearing off	477 24%	345 25% GD	48 19% d	10 8%	76 25% D	266 22%	194 25%	65 19%	140 33% HJK	167 22%	104 22%	116 16%	115 30% L	245 27% L	274 22%	203 26%	52 18% q	92 26%
Twindemic - flu and covid colliding this fall/winter	407 20%	268 20%	44 17%	27 21%	42 14%	233 19%	158 20%	64 19%	87 20%	147 19%	109 23%	101 14%	92 24% L	215 23% L	251 20%	157 20%	48 17%	62 17%
People spending more time with loved ones because of the holidays	400 20%	284 21%	40 16%	17 14%	50 16%	230 19%	154 20%	52 15%	114 27% HJ	130 17%	104 22% h	100 14%	107 28% Ln	193 21% L	245 20%	155 20%	50 17%	72 20%
People letting their guard down to COVID in general	286 14%	204 15% E	31 12%	12 10%	26 8%	162 14%	120 15%	43 13%	77 18% J	85 11%	80 17% J	81 11%	77 20% LN	128 14%	169 14%	116 15%	29 10%	47 13%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CCR4\_1 How big of a factor do you think the following are when it comes to rising COVID cases?  
 People spending more time with loved ones because of the holidays

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A big factor	703 35%	443 32%	101 39%	54 43%	137 45%	413 35%	282 36%	143 41%	127 30%	270 35%	163 35%	300 42%	110 29%	292 32%	466 37%	237 31%	132 46%	140 39%
Somewhat of a factor	908 45%	640 47%	116 45%	55 44%	120 39%	553 46%	337 44%	149 43%	184 43%	369 48%	205 43%	308 44%	169 44%	430 47%	533 43%	375 49%	106 37%	149 41%
Not a factor at all	400 20%	284 21%	40 16%	17 14%	50 16%	230 19%	154 20%	52 15%	114 27%	130 17%	104 22%	100 14%	107 28%	193 21%	245 20%	155 20%	50 17%	72 20%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CCR4\_2 How big of a factor do you think the following are when it comes to rising COVID cases?  
 Temperatures dropping/seasons changing

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A big factor	532 26%	348 25%	79 31%	33 26%	111 36%	324 27%	201 26%	94 27%	101 24%	215 28%	123 26%	233 33%	103 27%	196 21%	354 28%	178 23%	77 27%	110 31%
Somewhat of a factor	901 45%	613 45%	115 45%	66 52%	124 40%	546 46%	341 44%	172 50%	174 41%	343 45%	213 45%	332 47%	152 39%	417 46%	544 44%	357 47%	137 48%	151 42%
Not a factor at all	577 29%	405 30%	63 25%	27 21%	72 24%	326 27%	231 30%	79 23%	151 35%	211 27%	137 29%	143 20%	132 34%	302 33%	346 28%	231 30%	74 26%	99 28%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CCR4\_3 How big of a factor do you think the following are when it comes to rising COVID cases?  
 People's immunity from their initial vaccine wearing off

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A big factor	548 27%	335 25%	94 37% B	38 30%	108 35% E	334 28%	201 26%	100 29%	97 23%	204 27%	147 31% I	228 32% N	102 26%	218 24%	387 31% P	161 21%	89 31%	89 25%
Somewhat of a factor	985 49%	687 50% E	116 45%	77 62% CE	123 40%	596 50%	378 49%	179 52%	188 44%	397 52% I	221 47%	364 51% M	169 44%	452 49%	582 47%	403 53% O	148 51%	178 50%
Not a factor at all	477 24%	345 25% GD	48 19% d	10 8%	76 25% D	266 22%	194 25%	65 19%	140 33% HJK	167 22%	104 22%	116 16% L	115 30% L	245 27% L	274 22%	203 26% Q	52 18%	92 26% q
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CCR4\_4 How big of a factor do you think the following are when it comes to rising COVID cases?  
 People letting their guard down to COVID in general

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A big factor	1008 50%	659 48%	141 55%	65 52%	172 56%	596 50%	393 51%	181 53%	197 46%	405 53%	224 47%	381 54% M	175 45%	451 49%	648 52%	360 47%	164 57%	190 53%
Somewhat of a factor	717 36%	504 37%	85 33%	48 38%	109 36%	439 37%	260 34%	119 35%	151 35%	278 36%	168 36%	247 35%	134 35%	336 37%	426 34%	290 38%	96 33%	123 34%
Not a factor at all	286 14%	204 15% E	31 12%	12 10%	26 8%	162 14%	120 15%	43 13%	77 18% J	85 11%	80 17% J	81 11%	77 20% LN	128 14%	169 14%	116 15%	29 10%	47 13%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CCR4\_5 How big of a factor do you think the following are when it comes to rising COVID cases?  
 Twindemic - flu and covid colliding this fall/winter

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A big factor	678 34%	449 33%	106 41% b	37 30%	123 40%	417 35%	249 32%	118 34%	115 27%	276 36% l	169 36% l	291 41% mN	128 33%	259 28%	445 36% p	234 30%	111 38%	136 38%
Somewhat of a factor	924 46%	649 47%	107 42%	61 49%	143 46%	546 46%	366 47%	162 47%	223 52% jk	345 45%	194 41%	317 45%	167 43%	441 48%	548 44%	376 49%	130 45%	162 45%
Not a factor at all	407 20%	268 20%	44 17%	27 21%	42 14%	233 19%	158 20%	64 19%	87 20%	147 19%	109 23%	101 14%	92 24% L	215 23% L	251 20%	157 20%	48 17%	62 17%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base



CCR5 Does the news of surging COVID cases, hospitalizations, and death in some states make you more or less likely to want to get a booster shot?

Base: Already Vaccinated

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1498	1225	145	66	136	883	596	276	327	586	309	520	298	680	893	605	144	335
Weighted Base	1489	1030	154*	115*	249*	885	578	260	304	568	358	516	270	703	909	580	208*	224
Much/Somewhat More Likely (Net)	1154 78%	780 76%	126 82%	98 85%	191 77%	696 79%	445 77%	224 86%	216 71%	445 78%	270 75%	417 81%	204 76%	533 76%	721 79%	434 75%	179 86%	172 77%
Much more likely	693 47%	471 46%	79 51%	49 43%	112 45%	417 47%	269 46%	130 50%	119 39%	274 48%	171 48%	274 53%	121 45%	298 42%	424 47%	268 46%	106 51%	109 49%
Somewhat more likely	461 31%	310 30%	47 31%	49 42%	79 32%	278 31%	177 31%	95 36%	97 32%	171 30%	99 28%	143 28%	83 31%	236 34%	296 33%	165 28%	73 35%	63 28%
Much/Somewhat Less Likely (Net)	204 14%	132 13%	25 16%	17 15%	51 20%	121 14%	72 12%	23 9%	49 16%	81 14%	51 14%	79 15%	42 15%	84 12%	148 16%	56 10%	27 13%	30 13%
Somewhat less likely	104 7%	62 6%	17 11%	8 7%	30 12%	61 7%	38 7%	18 7%	16 5%	38 7%	32 9%	38 7%	18 7%	47 7%	77 8%	27 5%	20 10%	13 6%
Much less likely	101 7%	69 7%	7 5%	9 8%	20 8%	60 7%	34 6%	5 2%	33 11%	43 8%	20 6%	41 8%	23 9%	36 5%	71 8%	29 5%	7 3%	17 8%
N/A - I already received a booster shot	131 9%	118 11%	3 2%	-	7 3%	68 8%	61 11%	12 5%	39 13%	43 8%	37 10%	20 4%	24 9%	86 12%	40 4%	91 16%	2 1%	22 10%
Sigma	1489 100%	1030 100%	154 100%	115 100%	249 100%	885 100%	578 100%	260 100%	304 100%	568 100%	358 100%	516 100%	270 100%	703 100%	909 100%	580 100%	208 100%	224 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CCR5 Does the news of surging COVID cases, hospitalizations, and death in some states make you more or less likely to want to get a booster shot?

Base: Has Not Yet Received Booster Shot

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1367	1103	139	66	133	820	530	258	293	537	279	496	267	604	853	514	141	299
Weighted Base	1358	912	151*	115*	241*	817	517	247	265	525	321	496	246	617	869	490	206*	202
Much/Somewhat More Likely (Net)	1154 85%	780 86%	126 84%	98 85%	191 79%	696 85%	445 86%	224 91%	216 81%	445 85%	270 84%	417 84%	204 83%	533 86%	721 83%	434 89%	179 87%	172 85%
Much more likely	693 51%	471 52%	79 52%	49 43%	112 46%	417 51%	269 52%	130 52%	119 45%	274 52%	171 53%	274 55%	121 49%	298 48%	424 49%	268 55%	106 51%	109 54%
Somewhat more likely	461 34%	310 34%	47 31%	49 42%	79 33%	278 34%	177 34%	95 38%	97 37%	171 32%	99 31%	143 29%	83 34%	236 38%	296 34%	165 34%	73 35%	63 31%
Much/Somewhat Less Likely (Net)	204 15%	132 14%	25 16%	17 15%	51 21%	121 15%	72 14%	23 9%	49 19%	81 15%	51 16%	79 16%	42 17%	84 14%	148 17%	56 11%	27 13%	30 15%
Somewhat less likely	104 8%	62 7%	17 12%	8 7%	30 13%	61 8%	38 7%	18 7%	16 6%	38 7%	32 10%	38 8%	18 7%	47 8%	77 9%	27 5%	20 10%	13 6%
Much less likely	101 7%	69 8%	7 5%	9 8%	20 8%	60 7%	34 7%	5 2%	33 12%	43 8%	20 6%	41 8%	23 10%	36 6%	71 8%	29 6%	7 3%	17 9%
Sigma	1358 100%	912 100%	151 100%	115 100%	241 100%	817 100%	517 100%	247 100%	265 100%	525 100%	321 100%	496 100%	246 100%	617 100%	869 100%	490 100%	206 100%	202 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

NET1 Recently, Netflix released a new Dave Chappelle comedy special that was met with backlash from the public due to what some considered to be insensitive content towards the LGBTQ+ community and other marginalized groups. How much have you seen, heard, or read about this?

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A Lot/A Little Bit (Net)	976 49%	655 48%	157 61% BE	60 48%	150 49%	636 53% G	333 43%	186 54% I	180 42%	384 50% I	226 48%	421 59% MN	128 33%	427 47% M	721 58% P	256 33%	150 52% R	117 32%
A lot	361 18%	213 16%	94 37% BDE	19 15%	62 20%	238 20% g	120 16%	56 16%	71 17%	155 20%	79 17%	171 24% MN	38 10%	152 17% M	277 22% P	84 11%	63 22% R	38 11%
A little bit	615 31%	442 32% c	63 25%	41 33%	88 29%	398 33% g	213 28%	130 38% lj	109 26%	230 30%	147 31%	250 35% M	91 23%	275 30% m	444 36% P	171 22% R	87 30% R	79 22%
Nothing At All/Not Too Much (Net)	1034 51%	712 52% C	100 39%	65 52%	158 51% C	561 47% F	440 57%	159 46% HJ	245 58% HJ	384 50% I	246 52% I	287 41% LN	258 67% LN	488 53% L	523 42% L	511 67% O	139 48% Q	243 68% Q
Not too much	385 19%	256 19%	36 14%	28 22%	75 24% C	220 18% G	153 20%	77 22%	66 15%	153 20% I	90 19%	120 17%	60 16%	206 22% LM	223 18% P	162 21% R	58 20% R	78 22%
Nothing at all	648 32% c	456 33% c	64 25%	37 30%	83 27%	341 28% F	287 37%	82 24% F	179 42% HJK	231 30% H	156 24% H	168 33% LN	198 51% LN	282 31% L	300 24% L	348 45% Q	81 28% Q	165 46% Q
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

NET2 Which side do you support when it comes to this Netflix controversy?

Base: Aware Of Netflix Controversy

	NET2 Which side do you support when it comes to this Netflix controversy?																		
	Race				Parents		Region				Urbanicity			Employment Status		Women			
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)		
Unweighted Base	1366	1068	185	52	126	856	494	259	270	550	287	561	207	598	927	439	152	275	
Weighted Base	1362	911	193	88*	224*	856	485	263	246	537	316	540	188	633	944	418	208*	195	
Netflix employees who walked off the job Wednesday in protest of the special, the company's defense of the comedian, and its dismissal of concerns that the content was dangerously transphobic.	622 46%	394 43%	86 44%	48 55%	121 54% b	387 45%	226 47%	128 49%	106 43%	229 43%	159 50%	288 53% MN	71 38%	262 41%	436 46%	185 44%	98 47%	96 49%	
Netflix CEO Ted Saratos, who defended the program in two memos saying he supported Chappelle's artistic freedom.	740 54%	517 57% e	108 56%	40 45%	104 46%	469 55%	280 53%	135 51%	140 57%	309 57%	157 50%	252 47%	117 62% L	371 59% L	507 54%	233 56%	109 53%	89 51%	
Sigma	1362 100%	911 100%	193 100%	88 100%	224 100%	856 100%	485 100%	263 100%	246 100%	537 100%	316 100%	540 100%	188 100%	633 100%	944 100%	418 100%	208 100%	195 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

NET3 In your opinion, who is to blame for the offensive content?

Base: Supports Netflix Employees

	NET3 In your opinion, who is to blame for the offensive content?																		
	Race				Parents		Region				Urbanicity			Employment Status		Women			
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)		
Unweighted Base	621	473	87	28	65	384	230	129	130	225	137	281	81	259	424	197	75	134	
Weighted Base	622	394	86*	48**	121*	387	226	128*	106*	229	159*	289	71*	262	436	185*	98*	96*	
Netflix CEO Ted Sarandos, who has stood by the content after employees, LGBTQ organizations, and the platform's own talent likened the special to hate speech	186 30%	94 24%	28 33%	23 48%	58 48% B	144 37% G	39 17%	41 32%	27 25%	62 27%	57 36%	111 39% MN	15 20%	60 23%	152 35% P	34 18%	37 37% R	17 18%	
Dave Chappelle, who wrote and said the content	139 22%	97 25% e	20 24%	7 15%	16 14%	71 18%	66 29% F	31 24%	28 26%	52 23%	28 18%	61 21%	22 30%	56 21%	93 21%	46 25%	14 14% q	24 25%	
Both are to blame	297 48%	202 51% e	37 43%	18 37%	46 39%	172 44%	121 54%	56 44%	51 49%	115 50%	74 46%	116 40%	35 50%	146 56% L	191 44% O	105 57% O	48 49%	55 57%	
Sigma	622 100%	394 100%	86 100%	48 100%	121 100%	387 100%	226 100%	128 100%	106 100%	229 100%	159 100%	289 100%	71 100%	262 100%	436 100%	185 100%	98 100%	96 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

NET4 Which of the following statements do you agree with more?

Base: Aware Of Netflix Controversy

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1366	1068	185	52	126	856	494	259	270	550	287	561	207	598	927	439	152	275
Weighted Base	1362	911	193	88*	224*	856	485	263	246	537	316	540	188	633	944	418	208*	195
This situation is another example of cancel culture going too far - it's comedy and meant to be funny.	909 67%	589 65%	130 67%	64 73%	156 69%	560 65%	334 69%	177 66%	157 64%	381 71% K	193 61%	308 57%	144 76% L	457 72% L	615 65%	294 70%	135 65%	123 63%
Netflix should take down the content as it is clearly offensive to certain groups of people, and that should not be ignored.	453 33%	322 35%	64 33%	24 27%	69 31%	295 35%	151 31%	85 32%	89 36%	157 29%	122 39% J	233 43% MN	44 24%	176 28%	329 35%	124 30%	73 35%	72 37%
Sigma	1362 100%	911 100%	193 100%	88 100%	224 100%	856 100%	485 100%	263 100%	246 100%	537 100%	316 100%	540 100%	188 100%	633 100%	944 100%	418 100%	208 100%	195 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

NET5 Which of the following statements do you agree with more?

Base: Aware Of Netflix Controversy

	NET5 Which of the following statements do you agree with more?																	
	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	1366	1068	185	52	126	856	494	259	270	550	287	561	207	598	927	439	152	275
Weighted Base	1362	911	193	88*	224*	856	485	263	246	537	316	540	188	633	944	418	208*	195
It is difficult for media companies to know where to draw the line when it comes to someone practicing their first amendment right vs. spreading hate speech.	773 57%	520 57%	100 52%	55 62%	116 52%	476 56%	284 58%	152 58%	127 52%	309 57%	185 59%	255 47%	126 67% L	392 62% L	515 55%	257 62% o	115 55%	124 64%
Media companies and content producers need to take responsibility in identifying what does and does not deserve a platform.	589 43%	391 43%	93 48%	33 38%	108 48%	380 44%	202 42%	111 42%	119 48%	229 43%	131 41%	286 53% MN	63 33%	241 38%	428 45% p	161 38%	93 45%	71 36%
Sigma	1362 100%	911 100%	193 100%	88 100%	224 100%	856 100%	485 100%	263 100%	246 100%	537 100%	316 100%	540 100%	188 100%	633 100%	944 100%	418 100%	208 100%	195 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Base: Aware Of Netflix Controversy

NET6 Which of the following statements do you agree with more?

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1366	1068	185	52	126	856	494	259	270	550	287	561	207	598	927	439	152	275
Weighted Base	1362	911	193	88*	224*	856	485	263	246	537	316	540	188	633	944	418	208*	195
The CEO of Netflix was right in his original statement that content on a screen doesn't always translate to real-world harm.	748 55%	527 58%	105 54%	43 49%	128 57%	478 56%	263 54%	135 51%	141 57%	309 58%	163 52%	271 50%	120 63% L	358 57%	537 57%	211 51%	101 49%	96 49%
Harm is not always physical, it's psychological and it's emotional. It happens in many different forms, and words can incite violence.	613 45%	384 42%	88 46%	45 51%	96 43%	377 44%	223 46%	128 49%	105 43%	228 42%	152 48%	270 50% M	69 37%	275 43%	407 43%	207 49%	107 51%	99 51%
Sigma	1362 100%	911 100%	193 100%	88 100%	224 100%	856 100%	485 100%	263 100%	246 100%	537 100%	316 100%	540 100%	188 100%	633 100%	944 100%	418 100%	208 100%	195 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base



NET77 Has the recent Dave Chappelle controversy impacted your opinion of Netflix in any way?

Base: Aware Of Netflix Controversy

	NET77 Has the recent Dave Chappelle controversy impacted your opinion of Netflix in any way?																	
	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	1366	1068	185	52	126	856	494	259	270	550	287	561	207	598	927	439	152	275
Weighted Base	1362	911	193	88*	224*	856	485	263	246	537	316	540	188	633	944	418	208*	195
Yes, I now see Netflix more positively	339 25%	228 25%	52 27%	17 19%	88 38% BcD	252 29% G	82 17%	72 28%	53 22%	128 24%	85 27%	190 35% MN	41 22%	108 17%	288 31% P	51 12%	51 24% R	27 14%
Yes, I now see Netflix more negatively	230 17%	136 15%	33 17%	16 18%	48 22%	144 17%	78 16%	39 15%	41 17%	90 17%	60 19%	101 19% m	21 11%	108 17%	173 18%	57 14%	25 12%	18 9%
No, the controversy hasn't impacted my opinion of Netflix	793 58%	547 60% E	108 56% E	56 63% E	88 39%	459 54%	325 67% F	152 58%	152 62%	319 59%	170 54%	250 46% L	126 67% L	417 66% L	482 51%	311 74% Q	132 64%	150 77% Q
Sigma	1362 100%	911 100%	193 100%	88 100%	224 100%	856 100%	485 100%	263 100%	246 100%	537 100%	316 100%	540 100%	188 100%	633 100%	944 100%	418 100%	208 100%	195 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Summary Of Top 2 Box

Base: All Respondents

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Technology	1015 51%	702 51%	127 49%	66 53%	171 56%	643 54%	353 46%	160 47%	218 51%	382 50%	256 54%	403 57%	162 42%	450 49%	647 52%	368 48%	138 48%	161 45%
Retail (grocery)	1008 50%	708 52%	140 55%	63 50%	140 46%	622 52%	371 48%	159 46%	203 48%	395 51%	252 53%	395 56%	184 48%	430 47%	627 50%	381 50%	120 42%	169 47%
Retail	849 42%	609 45%	130 51%	35 28%	129 42%	551 46%	286 37%	148 43%	164 39%	338 44%	198 42%	343 48%	137 35%	369 40%	564 45%	285 37%	101 36%	135 37%
Aerospace	832 41%	631 46%	89 35%	32 25%	116 38%	532 44%	294 38%	143 42%	175 41%	331 43%	182 39%	336 47%	161 42%	336 37%	553 44%	279 36%	78 27%	99 28%
Consumer products	825 41%	599 44%	100 39%	42 33%	136 44%	552 46%	264 34%	138 40%	159 37%	320 42%	209 44%	340 48%	152 39%	333 36%	553 44%	273 36%	99 34%	127 35%
Banking	806 40%	574 42%	105 41%	38 31%	149 48%	545 46%	256 33%	146 42%	180 42%	303 39%	177 38%	353 50%	144 37%	310 34%	547 44%	259 34%	105 36%	132 37%
Manufacturing	797 40%	607 44%	91 35%	35 28%	116 38%	518 43%	267 35%	127 37%	189 45%	303 39%	177 37%	346 49%	149 38%	302 33%	544 44%	253 33%	87 30%	106 29%
Biotechnology	763 38%	563 41%	80 31%	49 39%	114 37%	493 41%	261 34%	129 37%	154 36%	300 39%	181 38%	330 47%	120 31%	314 34%	518 42%	245 32%	89 31%	105 29%
Financial services	761 38%	552 40%	90 35%	36 29%	134 44%	519 43%	237 31%	122 35%	151 36%	292 38%	196 42%	340 48%	130 34%	291 32%	515 41%	245 32%	94 33%	114 32%
Automotive	755 38%	541 40%	95 37%	31 25%	126 41%	506 42%	238 31%	124 36%	153 36%	289 38%	189 40%	323 46%	137 35%	295 32%	478 38%	277 36%	81 28%	114 32%
Health insurance	729 36%	515 38%	94 37%	38 30%	131 43%	487 41%	231 30%	116 34%	164 39%	263 34%	187 40%	338 48%	123 32%	268 29%	472 38%	257 33%	96 33%	116 32%
Pharmaceutical	715 36%	505 37%	99 38%	49 39%	98 32%	457 38%	251 33%	125 36%	145 34%	267 35%	178 38%	310 44%	122 32%	283 31%	470 38%	245 32%	76 26%	87 24%
Insurance (excluding health insurance)	692 34%	480 35%	97 38%	38 30%	121 39%	450 38%	228 29%	108 31%	154 36%	261 34%	168 36%	321 45%	122 32%	249 27%	469 38%	222 29%	78 27%	104 29%
Government	460 23%	315 23%	70 27%	24 19%	90 29%	331 28%	126 16%	87 25%	86 20%	165 22%	121 26%	275 39%	54 14%	131 14%	368 30%	91 12%	64 22%	50 14%
Tobacco	375 19%	246 18%	62 24%	21 17%	73 24%	297 25%	75 10%	76 22%	61 14%	129 17%	109 23%	223 32%	54 14%	98 11%	306 25%	69 9%	55 19%	41 11%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Summary Of Bottom 2 Box

Base: All Respondents

	Race																			Parents		Region				Urbanicity			Employment Status		Women	
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)														
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501														
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360														
Tobacco	870 43%	629 46% CE	79 31%	60 48% C	110 36%	470 39%	383 50% F	144 42%	206 48%	318 41%	201 43%	214 30%	176 45% L	481 53% Lim	463 37%	407 53% G	103 36%	159 44% q														
Government	585 29%	429 31% Cde	55 21%	24 19%	71 23%	335 28%	238 31%	94 27%	131 31%	237 31%	124 26%	124 18%	146 38% L	315 34% L	341 27%	244 32%	71 25%	113 32%														
Pharmaceutical	295 15%	187 14%	41 16%	14 12%	42 14%	161 14%	127 16%	34 10%	17 17% H	106 14%	81 17% H	82 12%	60 16%	153 17% L	175 14%	120 16%	47 16%	54 15%														
Health insurance	224 11%	154 11%	29 11%	8 6%	24 8%	110 9%	109 14% F	37 11%	49 12%	93 12%	46 10%	45 6%	53 14% L	126 14% L	136 11%	88 12%	41 14%	47 13%														
Insurance (excluding health insurance)	200 10%	136 10%	19 8%	9 7%	27 9%	106 9%	89 11%	33 9%	46 11%	71 9%	51 11%	44 6%	42 11% L	114 12% L	124 10%	77 10%	40 14%	32 9%														
Biotechnology	150 7%	86 6%	24 9%	5 4%	30 10%	84 7%	62 8%	23 7%	29 7%	46 6%	54 11% IJ	53 7%	32 8%	66 7%	102 8%	49 6%	30 10%	23 6%														
Banking	144 7%	80 6%	18 7%	8 6%	16 5%	64 5%	76 10% F	16 5%	35 8%	49 6%	44 9% h	39 5%	26 7%	80 9% I	95 8%	49 6%	34 12%	27 8%														
Financial services	134 7%	74 5%	31 12% BE	7 5%	15 5%	64 5%	64 8% I	25 7%	25 6%	47 6%	36 8%	40 6%	23 6%	70 8%	89 7%	45 6%	32 11%	27 7%														
Technology	103 5%	62 5%	10 4%	10 8%	10 3%	58 5%	43 6%	12 4%	25 6%	33 4%	33 7%	26 4%	30 8% L	47 5%	65 5%	37 5%	12 4%	20 6%														
Automotive	99 5%	48 3%	18 7% b	9 8%	17 6%	55 5%	40 5%	19 5%	27 6% J	21 3%	32 7% J	24 3%	19 5%	56 6% I	51 4%	48 6%	25 9% R	13 4%														
Retail (grocery)	98 5%	60 4%	17 7%	3 2%	20 6%	50 4%	47 6%	16 5%	33 8% J	28 4%	21 4%	29 4%	16 4%	53 6% L	58 5%	39 5%	24 8%	21 6%														
Aerospace	87 4%	48 4%	15 6%	5 4%	24 8% B	48 4%	30 4%	10 3%	22 5%	29 4%	27 6%	33 5%	16 4%	37 4%	56 4%	31 4%	22 8%	27 7%														
Retail	81 4%	47 3%	12 5%	6 5%	23 7% B	39 3%	41 5% I	14 4%	27 6% J	24 3%	16 3%	24 3%	19 5%	37 4%	52 4%	29 4%	20 7%	15 4%														
Manufacturing	74 4%	49 4%	16 6%	2 1%	21 7% b	41 3%	30 4%	9 3%	18 4%	25 3%	21 4%	33 5%	9 2%	31 3%	53 4%	21 3%	15 5%	13 4%														
Consumer products	70 3%	43 3%	12 5%	1 1%	18 6%	39 3%	31 4%	7 2%	13 3%	27 4%	24 5%	23 3%	14 4%	34 4%	39 3%	32 4%	20 7%	13 4%														

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q1314. 1 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Aerospace

Base: All Respondents

	Aerospace																		
	Race				Parents		Region				Urbanicity			Employment Status		Women			
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BPOC Women	Low Income Women	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)		
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501	
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360	
Top 2 Box (Net)	832 41%	631 46%	89 35%	32 25%	116 38%	532 44%	294 38%	143 42%	175 41%	331 43%	182 39%	336 47%	161 42%	336 37%	553 44%	279 36%	78 27%	99 28%	
7 - Very good	407 20%	311 23%	44 17%	12 9%	68 22%	259 22%	143 19%	72 21%	75 18%	168 22%	92 20%	174 25%	77 20%	156 17%	290 23%	117 15%	33 12%	48 13%	
6	425 21%	320 23%	45 18%	20 16%	48 16%	273 23%	151 20%	71 21%	100 23%	164 21%	90 19%	162 23%	83 22%	180 20%	263 21%	162 21%	45 16%	51 14%	
5	399 20%	279 20%	46 18%	41 32%	42 14%	252 21%	142 18%	51 15%	91 21%	155 20%	101 22%	126 18%	80 21%	192 21%	258 21%	141 18%	59 20%	53 15%	
4	318 16%	205 15%	37 14%	26 21%	61 20%	163 14%	148 19%	58 17%	63 15%	114 15%	83 18%	96 13%	66 17%	157 17%	203 16%	115 15%	54 19%	61 17%	
3	96 5%	43 3%	23 9%	5 4%	23 7%	51 4%	40 5%	28 8%	19 5%	30 4%	19 4%	38 5%	14 4%	44 5%	55 4%	41 5%	19 7%	22 6%	
Bottom 2 Box (Net)	87 4%	48 4%	15 6%	5 4%	24 8%	48 4%	30 4%	10 3%	22 5%	29 4%	27 6%	33 5%	16 4%	37 4%	56 4%	31 4%	22 8%	27 7%	
2	40 2%	17 1%	12 5%	4 4%	6 2%	25 2%	13 2%	3 1%	5 1%	20 3%	12 3%	13 2%	6 2%	21 2%	29 2%	11 1%	14 5%	12 3%	
1 - Very bad	47 2%	31 2%	3 1%	1 1%	18 6%	23 2%	17 2%	7 2%	16 4%	9 1%	15 3%	20 3%	10 3%	16 2%	27 2%	20 3%	9 3%	14 4%	
Not sure	278 14%	160 12%	47 18%	17 14%	41 13%	150 13%	119 15%	54 16%	55 13%	110 14%	60 13%	80 11%	49 13%	149 16%	119 10%	159 21%	56 19%	98 27%	
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%	

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q1314. 2 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Automotive

Base: All Respondents

	Automotive																	
	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	755 38%	541 40%	95 37%	31 25%	126 41%	506 42%	238 31%	124 36%	153 36%	289 38%	189 40%	323 46%	137 35%	295 32%	478 38%	277 36%	81 28%	114 32%
7 - Very good	366 18%	244 18%	54 21%	10 8%	79 26%	235 20%	122 16%	55 16%	79 19%	130 17%	101 21%	198 28%	61 16%	108 12%	257 21%	109 14%	47 16%	57 16%
6	389 19%	297 22%	41 16%	21 17%	47 15%	272 23%	116 15%	69 20%	74 17%	159 21%	86 19%	126 18%	76 20%	187 20%	221 18%	168 22%	33 12%	58 16%
5	519 26%	352 26%	63 25%	46 36%	69 23%	307 26%	202 26%	77 22%	118 28%	207 27%	117 25%	171 24%	90 23%	257 28%	327 26%	192 25%	79 28%	79 22%
4	365 18%	248 18%	45 17%	29 23%	41 13%	202 17%	157 20%	68 20%	71 17%	142 19%	84 18%	97 14%	82 20%	186 19%	237 19%	128 17%	58 20%	75 21%
3	119 6%	85 6%	13 5%	2 2%	25 8%	66 6%	50 7%	24 7%	27 6%	48 6%	20 4%	40 6%	30 8%	49 5%	76 6%	43 6%	18 6%	23 6%
Bottom 2 Box (Net)	99 5%	48 3%	18 7%	9 8%	17 6%	55 5%	40 5%	19 5%	27 6%	21 3%	32 7%	24 3%	19 5%	56 6%	51 4%	48 6%	25 9%	13 4%
2	52 3%	19 1%	14 5%	9 7%	4 1%	32 3%	16 2%	10 3%	13 3%	13 2%	13 3%	8 1%	8 2%	36 4%	26 2%	27 3%	10 4%	7 2%
1 - Very bad	47 2%	29 2%	4 2%	1 1%	13 4%	23 2%	24 3%	9 3%	14 3%	8 1%	15 3%	16 2%	11 3%	20 2%	25 2%	22 3%	15 5%	6 2%
Not sure	152 8%	93 7%	23 9%	7 6%	29 9%	60 5%	86 11%	32 9%	30 7%	60 8%	31 6%	53 7%	28 7%	71 8%	75 6%	78 10%	28 10%	55 15%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q1314. 3 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Banking

Base: All Respondents

	Demographics																	
	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BPOC Women	Low Income Women
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	806 40%	574 42%	105 41%	38 31%	149 48%	545 46%	256 33%	146 42%	180 42%	303 39%	177 38%	353 50%	144 37%	310 34%	547 44%	259 34%	105 36%	132 37%
7 - Very good	392 20%	275 20%	55 21%	19 15%	71 23%	278 23%	113 15%	73 21%	78 18%	143 19%	98 21%	199 28%	63 16%	131 14%	303 24%	89 12%	57 20%	64 18%
6	413 21%	299 22%	51 20%	19 15%	77 25%	267 22%	143 19%	73 21%	101 24%	160 21%	79 17%	154 22%	80 21%	179 20%	244 20%	170 22%	48 17%	69 19%
5	476 24%	315 23%	68 27%	41 33%	54 18%	279 23%	185 24%	86 25%	92 22%	189 25%	110 23%	136 19%	105 27%	234 26%	266 21%	209 27%	59 20%	64 18%
4	324 16%	225 16%	35 13%	18 15%	49 16%	179 15%	133 17%	54 16%	55 13%	124 16%	91 19%	92 13%	65 17%	167 18%	195 16%	129 17%	57 20%	68 19%
3	144 7%	108 8%	17 7%	14 11%	16 5%	89 7%	55 7%	20 6%	45 11%	54 7%	25 5%	50 7%	23 6%	71 8%	91 7%	53 7%	11 4%	23 6%
Bottom 2 Box (Net)	144 7%	80 6%	18 7%	8 6%	16 5%	64 5%	76 10%	16 5%	35 8%	49 6%	44 9%	39 5%	26 7%	80 8%	95 8%	49 6%	34 12%	27 8%
2	81 4%	43 3%	12 5%	4 3%	6 2%	32 3%	48 6%	9 3%	25 6%	25 3%	22 5%	20 3%	15 4%	47 5%	57 5%	24 3%	17 6%	17 5%
1 - Very bad	63 3%	37 3%	6 2%	4 3%	10 3%	31 3%	28 4%	6 2%	11 3%	24 3%	21 5%	19 3%	11 3%	33 4%	38 3%	25 3%	16 6%	11 3%
Not sure	116 6%	65 5%	14 6%	7 5%	23 8%	41 3%	67 9%	22 6%	18 4%	50 6%	26 5%	39 5%	23 6%	54 6%	49 4%	67 9%	23 8%	45 12%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q1314. 4 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Consumer products

Base: All Respondents

	Consumer products																		
	Race				Parents		Region				Urbanicity			Employment Status		Women			
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)		
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501	
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360	
Top 2 Box (Net)	825 41%	599 44%	100 39%	42 33%	136 44%	552 46% G	264 34%	138 40%	159 37%	320 42%	209 44%	340 48% MN	152 39%	333 36%	553 44% P	273 36%	99 34%	127 35%	
7 - Very good	368 18%	247 18%	53 21%	20 16%	80 26% B	250 21% G	112 14%	61 18%	76 18%	139 18%	92 19%	186 26% MN	63 16%	119 13%	273 22% P	95 12%	48 17%	58 16%	
6	457 23%	352 26% ce	47 18%	21 17%	55 18%	302 26% G	152 20%	76 22%	83 19%	181 24%	117 25%	154 22%	88 23%	215 23%	279 22%	178 23%	51 18%	69 19%	
5	486 24%	332 24% E	69 27% E	41 33% E	50 16%	282 24%	191 25%	80 23%	114 27%	187 24%	104 22%	148 21%	94 24%	243 27% I	302 24%	183 24%	77 27%	79 22%	
4	389 19%	241 18%	49 19%	31 25%	58 19%	218 18%	164 21%	75 22%	91 21%	140 18%	84 18%	110 15%	73 19%	206 23% L	225 18%	164 21%	54 19%	74 20%	
3	104 5%	72 5%	8 3%	5 4%	16 5%	50 4%	51 7% f	21 6%	21 5%	46 6%	17 4%	39 6%	30 8% N	35 4%	64 5%	40 5%	14 5%	19 5%	
Bottom 2 Box (Net)	70 3%	43 3%	12 5%	1 1%	18 6%	39 3%	31 4%	7 2%	13 3%	27 4%	24 5%	23 3%	14 4%	34 4%	39 3%	32 4%	20 7%	13 4%	
2	29 1%	16 1%	9 3% b	- 1%	4 1%	16 1%	13 2%	2 1%	6 1%	14 2%	8 2%	12 2%	7 2%	10 1%	17 1%	12 2%	7 3%	5 1%	
1 - Very bad	41 2%	26 2%	3 1%	1 1%	14 4% b	23 2%	18 2%	5 1%	7 2%	13 2%	16 3%	11 2%	7 2%	24 3%	22 2%	20 3%	13 5%	8 2%	
Not sure	135 7%	80 6%	19 7%	6 5%	30 10% b	55 5%	72 9% F	24 7%	28 7%	49 6%	34 7%	48 7%	23 6%	63 7%	61 5%	74 10% O	25 9%	47 13%	
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%	

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q1314\_5 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Financial services

Base: All Respondents

	Financial services																	
	Race				Parents			Region				Urbanicity			Employment Status		Women	
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	761 38%	552 40%	90 35%	36 29%	134 44% d	519 43% G	237 31%	122 35%	151 36%	292 38%	196 42%	340 48% MN	130 34%	291 32%	515 41% P	245 32%	94 33%	114 32%
7 - Very good	356 18%	247 18%	57 22%	16 13%	62 20%	235 25%	121 16%	54 16%	80 19%	125 16%	97 21%	176 25% MN	54 14%	126 14%	260 21% P	96 13%	43 15%	51 14%
6	404 20%	305 22% C	34 13%	21 16%	73 24% C	284 24% G	117 15%	67 20%	71 17%	167 22%	99 21%	164 23% n	76 20%	164 18%	255 21%	149 19%	51 18%	64 18%
5	439 22%	319 23% E	45 17%	28 22%	48 15%	263 22%	171 22%	71 21%	99 23%	174 23%	95 20%	136 19%	94 24%	210 23%	265 21%	174 23%	43 15%	57 16%
4	365 18%	251 18% BC	38 15%	38 30% BC	64 21%	199 17%	160 21%	70 20%	83 19%	130 17%	82 17%	100 14%	75 19%	190 21% L	211 17%	154 20%	53 18%	71 20%
3	172 9%	91 7% B	33 13% B	11 9%	24 8% B	87 7% B	72 9% B	29 8% k	45 11% k	69 9% k	29 6% k	47 6% k	37 10% k	87 10% k	103 8% k	69 9% k	35 12% k	40 11% k
Bottom 2 Box (Net)	134 7%	74 5% BE	31 12% BE	7 5%	15 5% BE	64 5% BE	64 8% BE	25 7% BE	25 6% BE	47 6% BE	36 8% BE	40 6% BE	23 6% BE	70 8% BE	89 7% BE	45 6% BE	32 11% BE	27 7% BE
2	81 4%	44 3% BE	22 8% BE	5 4%	8 3% BE	36 3% BE	43 5% BE	19 5% BE	12 3% BE	28 4% BE	22 5% BE	16 2% BE	15 4% BE	49 5% BE	63 5% BE	18 2% BE	20 7% BE	13 3% BE
1 - Very bad	53 3%	30 2% BE	9 4% BE	2 1% BE	7 2% BE	29 2% BE	21 3% BE	6 2% BE	13 3% BE	20 3% BE	14 3% BE	24 3% BE	8 2% BE	21 2% BE	26 2% BE	27 4% BE	12 4% BE	14 4% BE
Not sure	140 7%	80 6% F	20 8% F	6 5% F	23 7% F	63 5% F	68 9% F	28 8% F	23 5% F	57 7% F	33 7% F	46 6% F	27 7% F	67 7% F	60 5% F	80 10% F	32 11% F	52 14% F
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base



Q1314. 6 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Government

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	B/POC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	460 23%	315 23%	70 27%	24 19%	90 29%	331 28% G	126 16%	87 25%	86 20%	165 22%	121 26%	275 39% MN	54 14%	131 14%	368 30% P	91 12%	64 22% R	50 14%
7 - Very good	240 12%	147 11%	54 21% Bd	11 9%	52 17% b	173 14% G	66 9%	48 14%	44 10%	86 11%	63 13%	153 22% MN	30 8%	57 6%	203 16% P	37 5%	39 13% R	20 6%
6	219 11%	167 12% C	18 6%	13 10%	38 13% c	159 13% G	60 8%	40 12%	41 10%	80 10%	58 12%	122 17% MN	24 6%	73 8%	165 13% P	54 7%	25 9% R	29 8%
5	310 15%	208 15%	35 13%	26 21%	54 18%	179 15%	125 16%	54 16%	59 14%	126 16%	71 15%	104 15%	61 16%	145 16%	183 15%	127 17%	53 18%	52 14%
4	322 16%	194 14%	44 17%	38 31% BdE	50 16%	181 15%	129 17%	44 13%	76 18%	121 16%	81 17%	117 17%	60 15%	145 16%	185 15%	137 18%	48 17%	67 18%
3	238 12%	171 12% d	33 13% d	5 4%	29 9%	133 11%	101 13%	46 13%	57 13%	87 11%	48 10%	55 8%	46 12% I	137 15% L	125 10%	113 15% O	27 9%	45 12%
Bottom 2 Box (Net)	585 29%	429 31% Cde	55 21%	24 19%	71 23%	335 28% G	238 31%	94 27%	131 31%	237 31%	124 26%	124 18%	146 38% L	315 34% L	341 27%	244 32%	71 25% R	113 32%
2	202 10%	149 11% E	27 11% e	10 8%	15 5%	121 10% G	74 10%	42 12% k	41 10%	88 11% k	31 7%	51 7%	36 9%	115 13% L	86 9%	25 9% R	33 9%	
1 - Very bad	383 19%	279 20% C	28 11%	14 11%	56 18%	214 18%	164 21%	52 15%	90 21%	149 19%	92 20%	73 10% Ln	110 29% L	200 22% L	225 18%	158 21%	47 16% R	80 22%
Not sure	96 5%	51 4% B	20 8% B	8 6%	14 5%	37 3% F	52 7% F	20 6%	17 4%	33 4%	27 6%	33 5% O	20 5% O	43 5%	41 3%	55 7% O	25 9% R	34 9%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q1314\_7 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Health insurance

Base: All Respondents

	Health insurance																	
	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BPOC Women	Low Income Women
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	729 36%	515 38%	94 37%	38 30%	131 43%	487 41% G	231 30%	116 34%	164 39%	263 34%	187 40%	338 48% MN	123 32%	268 29%	472 38%	257 33%	96 33%	116 32%
7 - Very good	361 18%	237 17%	63 25% B	19 15%	70 23%	238 20% G	114 15%	63 18%	76 18%	122 16%	101 21% J	199 28% MN	59 15%	103 11%	263 21% P	98 13%	55 19%	56 16%
6	368 18%	278 20% C	31 12%	19 15%	61 20% c	249 21% G	118 15%	53 15%	88 21%	141 18%	86 18%	139 20%	64 17%	164 18%	210 17%	158 21%	41 14%	59 16%
5	398 20%	271 20%	49 19%	31 24%	57 19%	259 22% g	131 17%	70 20%	91 21%	162 21%	75 16%	108 15%	91 23% L	199 22% L	243 20%	155 20%	53 18%	63 17%
4	354 18%	232 17%	40 15%	30 24%	54 17%	192 16%	154 20%	60 17%	65 15%	128 17%	100 21%	119 17%	56 14%	178 19%	215 17%	138 18%	53 18%	59 16%
3	199 10%	137 10%	27 11%	12 10%	20 7%	100 8%	96 12% F	40 12%	39 9%	81 11%	38 8%	57 8%	47 12%	95 10%	121 10%	78 10%	20 7%	41 11%
Bottom 2 Box (Net)	224 11%	154 11%	29 11%	8 6%	24 8%	110 9%	109 14% F	37 11%	49 12%	93 12%	46 10%	45 6%	53 14% L	126 14% L	136 11%	88 12%	41 14%	47 13%
2	110 5%	76 6%	18 7%	4 3%	12 4%	54 4%	55 7% f	20 6%	24 6%	45 6%	21 5%	15 2%	33 9% L	62 7% L	73 6%	38 5%	22 8%	22 6%
1 - Very bad	114 6%	78 6%	11 4%	4 3%	11 4%	56 5%	54 7% f	17 5%	25 6%	47 6%	25 5%	30 4%	20 5%	64 7% j	63 5%	51 7%	20 7%	24 7%
Not sure	106 5%	59 4%	18 7%	7 6%	22 7%	48 4%	51 7% f	22 6%	17 4%	42 5%	25 5%	40 6%	17 4%	49 5%	56 4%	51 7%	25 9%	35 10%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q1314\_8 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Insurance (excluding health insurance)

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	692 34%	480 35%	97 38%	38 30%	121 39%	450 38% G	228 29%	108 31%	154 36%	261 34%	168 36%	321 45% MN	122 32%	249 27%	469 38% P	222 29%	78 27%	104 29%
7 - Very good	319 16%	203 15%	56 22% B	18 14%	60 19%	213 18% G	98 13%	48 14%	66 16%	121 16%	84 18%	186 26% MN	45 12%	87 10%	241 19% P	78 10%	52 18%	46 13%
6	373 19%	277 20%	41 16%	20 16%	61 20%	237 20%	129 17%	60 17%	88 21%	140 18%	84 18%	134 19%	77 20%	162 18%	228 18%	145 19%	27 9%	58 16% Q
5	453 23%	341 25% C	41 16%	32 26%	60 20%	286 24%	163 21%	86 25%	88 21%	181 24%	98 21%	147 21%	88 23%	219 24%	272 22%	182 24%	62 21%	71 20%
4	332 17%	205 15%	46 18%	30 24% b	51 17%	185 15%	144 19%	57 17%	66 16%	127 17%	82 17%	100 14%	68 18%	164 18%	198 16%	135 18%	57 20%	71 20%
3	196 10%	134 10%	31 12%	9 7%	19 6%	113 9%	80 10%	32 9%	45 11%	73 9%	46 10%	55 8%	39 10%	101 11%	126 10%	70 9%	22 8%	32 9%
Bottom 2 Box (Net)	200 10%	136 10%	19 8%	9 7%	27 9%	106 9%	89 11%	33 9%	46 11%	71 9%	51 11%	44 6%	42 11% L	114 12% L	124 10%	77 10%	40 14%	32 9%
2	97 5%	69 5%	13 5%	8 6%	8 3%	55 5%	41 5%	15 4%	22 5%	41 5%	20 4%	16 2% L	26 7% L	55 6% L	53 4%	44 6%	14 5%	12 3%
1 - Very bad	103 5%	66 5%	6 3%	1 1%	19 6%	52 4%	47 6%	18 5%	24 6%	30 4%	31 7%	28 4%	16 4%	59 6%	71 6%	32 4%	26 9%	20 5%
Not sure	137 7%	71 5%	23 9% b	7 6%	30 10% B	56 5%	69 9% F	29 8%	26 6%	56 7%	26 6%	41 6%	27 7%	68 7%	55 4%	81 11% O	30 10%	50 14%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q1314\_9 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Manufacturing

Base: All Respondents

	Manufacturing																	
	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BPOC Women	Low Income Women
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	797 40%	607 44% cd	91 35%	35 28%	116 38%	518 43% G	267 35%	127 37%	189 45%	303 39%	177 37%	346 49% MN	149 39%	302 33%	544 44% P	253 33%	87 30%	106 29%
7 - Very good	355 18%	251 18%	48 19%	17 14%	62 20%	224 19%	125 16%	48 14%	72 17%	140 18%	95 20%	186 26% MN	53 14%	117 13%	253 20% P	102 13%	42 15%	46 13%
6	441 22%	355 25% cdE	43 17%	18 15%	54 17%	284 25% G	142 18%	79 23%	117 28% JK	163 21%	82 17%	160 23%	96 25%	185 20%	290 23%	151 20%	44 15%	59 16%
5	539 27%	356 26%	68 26%	44 35%	76 25%	332 28%	202 26%	99 29%	100 24%	216 28%	123 26%	165 23%	102 26%	271 30% L	331 27%	208 27%	93 32% R	86 24%
4	333 17%	205 15%	44 17%	26 21%	53 17%	182 15%	143 19%	59 17%	63 15%	112 15%	98 21% j	90 13%	71 19%	172 19% L	190 15%	143 19%	37 13%	69 19% q
3	116 6%	68 5%	15 6%	9 7%	15 5%	63 5%	50 7%	11 3%	29 7% h	53 7% h	23 5%	29 4%	31 8% L	57 6%	62 5%	55 7%	25 9%	25 7%
Bottom 2 Box (Net)	74 4%	49 4%	16 6%	2 1%	21 7% b	41 3%	30 4%	9 3%	18 4%	25 3%	21 4%	33 5%	9 2%	31 3%	53 4%	21 3%	15 5%	13 4%
2	44 2%	27 2%	12 5% b	-	14 4% d	29 2%	15 2%	3 1%	11 3%	15 2%	15 3%	20 3% r	7 2%	18 2%	37 3% P	7 1%	11 4% r	5 1%
1 - Very bad	30 2%	21 2%	4 1%	2 1%	7 2%	12 1%	15 2%	6 2%	7 2%	11 1%	6 1%	14 2% s	3 1%	14 2%	16 1%	14 2%	4 1%	8 2%
Not sure	151 8%	83 6%	24 9%	9 7%	27 9%	60 5%	79 10% F	39 11% ik	25 6%	58 8%	30 6%	45 6%	24 6%	83 9%	64 5%	87 11% O	32 11% q	62 17% q
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q1314\_10 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Pharmaceutical

Base: All Respondents

	Pharmaceutical																		
	Race				Parents		Region				Urbanicity			Employment Status		Women			
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BPOC Women	Low Income Women	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)		
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501	
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360	
Top 2 Box (Net)	715 36%	505 37%	99 38%	49 39%	98 32%	457 38%	251 33%	125 36%	145 34%	267 35%	178 38%	310 44%	122 32%	283 31%	470 38%	245 32%	76 26%	87 24%	
7 - Very good	356 18%	246 18%	52 20%	23 19%	47 15%	216 18%	132 17%	61 18%	65 15%	121 16%	108 23%	180 25%	62 16%	114 12%	256 21%	100 13%	36 12%	49 14%	
6	359 18%	259 19%	47 18%	26 20%	51 17%	240 20%	119 15%	64 19%	80 19%	146 19%	69 15%	130 19%	60 16%	169 18%	214 17%	145 19%	41 14%	38 11%	
5	375 19%	262 19%	51 20%	28 23%	62 20%	249 21%	114 15%	71 21%	63 15%	165 21%	76 16%	140 20%	66 17%	168 18%	257 21%	117 15%	70 24%	64 18%	
4	308 15%	201 15%	34 13%	21 17%	54 18%	168 14%	133 17%	58 17%	69 16%	101 13%	80 17%	81 11%	77 20%	149 16%	158 13%	150 20%	47 16%	73 20%	
3	190 9%	142 10%	16 6%	7 5%	23 7%	107 9%	79 10%	35 10%	51 12%	73 9%	32 7%	54 8%	39 10%	97 11%	122 10%	68 9%	24 8%	37 10%	
Bottom 2 Box (Net)	295 15%	187 14%	41 16%	14 12%	42 14%	161 14%	127 16%	34 10%	73 17%	106 14%	81 17%	82 12%	60 16%	153 17%	175 14%	120 16%	47 16%	54 15%	
2	133 7%	94 7%	20 8%	10 8%	10 3%	80 7%	53 7%	19 6%	38 9%	52 7%	24 5%	35 5%	23 6%	75 8%	76 6%	57 7%	13 5%	22 6%	
1 - Very bad	161 8%	92 7%	21 8%	5 4%	33 11%	81 7%	73 10%	15 4%	36 8%	54 7%	57 12%	46 7%	37 10%	78 9%	99 8%	63 8%	34 12%	31 9%	
Not sure	128 6%	71 5%	16 6%	6 5%	29 10%	54 4%	68 9%	21 6%	24 6%	58 8%	25 5%	42 6%	22 6%	64 7%	61 5%	66 9%	25 9%	44 12%	
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%	

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q1314.11 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
**Retail**

Base: All Respondents

	Retail																	
	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BPOC Women	Low Income Women
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	849 42%	609 45% D	130 51% D	35 28%	129 42% d	551 46% G	286 37%	148 43%	164 39%	338 44%	198 42%	343 48% MN	137 35%	369 40%	564 45% P	285 37%	101 35%	135 37%
7 - Very good	387 19%	259 19%	58 23% d	14 12%	77 25% d	238 20%	139 18%	64 19%	71 17%	149 19%	102 22%	194 27% MN	64 17%	129 14%	271 22% P	116 15%	46 16%	65 18%
6	462 23%	349 26% E	72 28% E	20 16%	53 17%	314 26% G	147 19%	83 24%	84 22%	189 25%	96 20%	150 21%	72 19%	240 26% IM	293 24%	169 22%	55 19%	70 19%
5	503 25%	338 25%	52 20%	34 27%	67 22%	309 26%	183 24%	84 24%	120 28%	178 23%	121 26%	158 22%	110 28%	235 26%	294 24%	208 27%	74 25%	96 27%
4	323 16%	221 16%	36 14%	35 28% BCE	44 14%	181 15%	134 17%	59 17%	68 16%	120 16%	75 16%	95 13%	76 20% L	151 17%	199 16%	124 16%	60 21%	54 15%
3	139 7%	92 7%	11 4%	9 8%	20 7%	76 6%	60 8%	17 5%	25 6%	60 8%	36 8%	47 7%	22 6%	70 8%	87 7%	52 7%	10 3%	20 5%
Bottom 2 Box (Net)	81 4%	47 3%	12 5%	6 5%	23 7% B	39 3%	41 5% I	14 4%	27 6% I	24 3%	16 3%	24 3%	19 5%	37 4%	52 4%	29 4%	20 7%	15 4%
2	36 2%	19 1%	8 3%	2 1%	8 3%	19 2%	18 2%	6 2%	10 2%	12 2%	9 2%	8 1%	10 3%	18 2%	30 2% P	7 1%	7 2%	6 2%
1 - Very bad	45 2%	28 2%	4 1%	4 3%	14 5% b	20 2%	24 3%	9 3%	17 4% J	12 2%	7 2%	16 2%	9 2%	19 2%	23 2%	22 3%	14 5%	9 3%
Not sure	116 6%	59 4%	16 6%	6 5%	24 8% b	40 3%	68 9% F	21 6%	21 5%	49 6%	25 5%	40 6%	23 6%	53 6%	47 4%	69 9% O	24 8%	40 11%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q1314. 12 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Retail (grocery)

Base: All Respondents

	Retail (grocery)																	
	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	1008 50%	708 52%	140 55%	63 50%	140 46%	622 52%	371 48%	159 46%	203 48%	395 51%	252 53%	395 56%	184 48%	430 47%	627 50%	381 50%	120 42%	169 47%
7 - Very good	500 25%	331 24%	75 29%	23 19%	96 31% b	306 26%	184 24%	79 23%	86 20%	187 24%	148 20%	231 33% MN	76 20%	193 21%	332 27% p	167 22%	68 24%	92 26%
6	508 25%	377 28% E	65 25% E	40 32% E	44 14%	316 26%	187 24%	81 23%	117 27%	208 27%	104 14%	164 23%	108 28%	237 26%	295 24%	214 28%	52 18%	77 21%
5	441 22%	319 23%	53 20%	29 23%	63 20%	278 23%	154 20%	80 23%	102 24%	174 23%	85 18%	141 20%	82 21%	218 24%	280 22%	161 21%	69 24%	65 18%
4	284 14%	171 13%	28 11%	22 18%	57 19% bc	165 14%	112 14%	63 18%	55 13%	99 13%	68 14%	78 11%	66 17% L	140 15% i	183 15%	101 13%	47 16%	55 15%
3	82 4%	53 4%	10 4%	2 2%	5 2%	47 4%	34 4%	12 3%	12 3%	35 5%	23 5%	26 4%	25 7% n	31 3%	54 4%	28 4%	11 4%	17 5%
Bottom 2 Box (Net)	98 5%	60 4%	17 7%	3 2%	20 6%	50 4%	47 6%	16 5%	33 8% J	28 4%	21 4%	29 4%	16 4%	53 6%	58 5%	39 5%	24 8%	21 6%
2	53 3%	33 2%	11 4%	2 2%	5 2%	25 2%	27 4%	8 2%	20 5% J	16 2%	8 2%	11 2%	10 3%	31 3% i	36 3%	16 2%	13 5%	13 4%
1 - Very bad	45 2%	28 2%	7 3%	1 1%	15 5% b	25 2%	20 3%	8 2%	13 3% jk	12 2%	12 3%	19 3%	5 1%	21 2%	22 2%	23 3%	11 4%	8 2%
Not sure	97 5%	55 4%	9 3%	6 5%	23 7% b	35 3%	55 7% F	14 4%	20 5%	38 5%	25 5%	39 5%	14 4%	45 5%	41 3%	56 7% O	16 6%	33 9%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q1314\_13 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
 Technology

Base: All Respondents

	Demographics																	
	Race				Parents			Region				Urbanicity			Employment Status		Women	
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BPOC Women	Low Income Women
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	1015 51%	702 51%	127 49%	66 53%	171 56%	643 54% G	353 46%	160 47%	218 51%	382 50%	256 54%	403 57% MN	162 42%	450 49% m	647 52%	368 48%	138 48%	161 45%
7 - Very good	542 27%	361 26%	75 29%	27 22%	114 37% Bd	337 28%	189 24%	81 23%	119 28%	203 26%	140 30%	246 35% MN	84 22%	212 23%	363 29% P	179 23%	82 28%	96 27%
6	473 24%	342 25%	52 20%	39 31% e	57 19%	306 26%	165 21%	80 23%	98 23%	179 23%	116 25%	157 22%	78 20%	238 26% m	284 23%	189 25%	56 19%	65 18%
5	426 21%	307 22%	47 18%	27 22%	53 17%	273 23%	145 19%	78 23%	90 21%	180 23% K	78 17%	123 17%	90 23%	214 23% L	251 20%	175 23%	49 17%	59 16%
4	247 12%	165 12%	33 13%	13 10%	41 13%	126 11%	116 15%	37 11%	55 13%	92 12%	64 13%	77 11%	56 15%	114 12%	155 12%	92 12%	42 15%	52 15%
3	103 5%	66 5%	19 7%	2 2%	14 4%	50 4%	50 6%	31 9% ijk	16 4%	39 5%	16 3%	34 5%	28 7%	41 5%	68 5%	35 5%	24 8%	28 8%
Bottom 2 Box (Net)	103 5%	62 5%	10 4%	10 8%	10 3%	58 5%	43 6%	12 4%	25 6%	33 4%	33 7%	26 4%	30 8% L	47 5%	65 5%	37 5%	12 4%	20 6%
2	51 3%	30 2%	7 3%	5 4% e	1 4%	26 2%	25 3%	6 2%	13 3%	17 2%	16 3%	8 1%	11 3%	32 4% L	34 3%	17 2%	11 4%	14 4%
1 - Very bad	51 3%	32 2%	3 1%	5 4%	9 3%	33 3%	18 2%	6 2%	12 3%	17 2%	17 4%	18 3% N	14 2%	14 2%	31 3%	20 3%	2 1%	6 2%
Not sure	116 6%	64 5%	22 9% b	8 6%	18 6%	45 4%	65 8% F	25 7%	22 5%	43 6%	26 5%	46 7%	21 5%	50 5%	57 5%	59 8% O	24 8%	40 11%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base



Q1314. 14 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?

Base: All Respondents

	Tobacco																		
	Race				Parents		Region				Urbanicity			Employment Status		Women			
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)		
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501	
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360	
Top 2 Box (Net)	375 19%	246 18%	62 24%	21 17%	73 24%	297 25% G	75 10%	76 22% I	61 14%	129 17%	109 23% J	223 32% MN	54 14%	98 11%	306 25% P	69 9%	55 19% R	41 11%	
7 - Very good	186 9%	115 8%	41 16% Bd	7 6%	38 12% G	45 6%	30 9%	31 7%	64 8%	60 13% J	109 15% MN	34 9% N	43 5%	151 12% P	35 5%	28 10% R	22 6%		
6	189 9%	131 10%	21 8%	14 11%	35 11% G	159 13% G	30 4%	46 13% J	30 7%	64 8%	49 10% MN	115 16% MN	20 5%	55 6% P	155 12% P	34 4%	28 10% r	18 5%	
5	210 10%	143 10%	42 16% B	9 8%	30 10% G	143 12% G	61 8%	30 9%	41 10%	102 13% K	37 8%	100 14% MN	32 8%	77 8%	163 13% P	47 6%	37 13% r	32 9%	
4	238 12%	153 11%	22 9%	19 15%	41 13% G	129 11% G	103 13% G	43 12% G	47 11% G	93 12% K	56 12% K	79 11% MN	58 15% MN	101 11% MN	139 11% MN	99 13% MN	36 12% MN	44 12% MN	
3	198 10%	133 10%	28 11% C	9 7%	26 8% G	103 9% G	93 12% F	29 9% G	48 11% G	79 10% G	41 9% G	50 7% L	44 11% L	103 11% L	116 9% L	82 11% L	21 7% L	41 11% L	
Bottom 2 Box (Net)	870 43%	629 46% CE	79 31% C	60 48% C	110 36% G	470 39% G	383 50% F	144 42% J	206 48% J	318 41% J	201 43% J	214 30% L	176 45% L	481 53% Lm	463 37% O	407 53% O	103 36% q	159 44% q	
2	227 11%	167 12% Ce	23 9%	17 14%	31 10% G	139 12% G	85 11% G	42 12% G	53 12% G	84 11% G	49 10% G	43 6% L	40 10% LM	145 16% L	113 9% O	115 15% O	23 8% O	37 10% O	
1 - Very bad	642 32%	462 34% Ce	56 22% c	43 34% c	79 26% G	330 28% G	298 39% F	102 30% G	153 36% G	235 31% G	152 32% G	170 24% L	136 35% L	336 37% L	350 28% O	293 38% O	80 28% O	123 34% O	
Not sure	119 6%	62 5% B	25 10% B	6 5%	28 9% B	55 5% B	57 7% f	21 6% G	23 5% G	47 6% G	27 6% G	41 6% G	23 6% G	54 6% G	56 5% G	62 8% O	36 13% O	43 12% O	
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%	

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q1314\_15 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation?  
**Biotechnology**

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	763 38%	563 41% C	80 31%	49 39%	114 37%	493 41% G	261 34%	129 37%	154 36%	300 39%	181 38%	330 47% MN	120 31%	314 34%	518 42% P	245 32%	89 31%	105 29%
7 - Very good	358 18%	265 19%	40 16%	16 13%	59 19%	237 20% g	117 15%	53 15%	73 17%	144 19%	88 19%	180 25% MN	61 16%	118 13%	246 20% P	112 15%	39 14%	46 13%
6	405 20%	298 22%	40 16%	33 26%	55 18%	256 21% g	144 19%	76 22%	81 19%	155 20%	92 20%	150 21% m	59 15%	196 21% p	272 22% p	133 17%	49 17%	59 16%
5	406 20%	272 20%	55 21%	29 23%	56 18%	243 20% g	154 20%	80 23% k	95 22%	153 20%	78 17%	134 19%	80 21%	192 21%	261 21% R	146 19%	57 20% R	41 11%
4	281 14%	188 14%	35 13%	11 9%	58 19%	160 13% h	112 15%	30 9%	62 15% h	127 16% H	63 13%	77 11%	54 14%	151 16% L	167 13% L	114 15%	47 16%	67 19%
3	122 6%	68 5%	18 7%	17 14% BE	13 4%	70 6% h	52 7%	25 7%	24 6%	34 4%	38 8% j	36 5%	24 6%	62 7% j	73 6% j	49 6%	22 8%	28 8%
Bottom 2 Box (Net)	150 7%	86 6%	24 9%	5 4%	30 10%	84 7% h	62 8%	23 7%	29 7%	46 6%	54 11% j	53 7%	32 8%	66 7% j	102 8% j	49 6%	30 10%	23 6%
2	62 3%	38 3%	16 5% B	4 3%	9 3%	43 4% h	18 2%	12 4%	10 2%	20 3%	20 4%	29 4%	10 2%	23 3% p	47 4% p	15 2%	10 3%	9 2%
1 - Very bad	89 4%	48 4%	8 3%	2 1%	20 7%	41 3% h	44 6% h	10 3%	19 4%	26 3%	33 7% h	24 3% h	22 6%	43 5% h	55 4% h	34 4% h	20 7% h	14 4%
Not sure	287 14%	189 14%	46 18%	14 11%	36 12%	146 12% h	131 17% h	57 17%	62 15%	109 14%	59 12% h	79 11% h	77 20% Ln	131 14% Ln	123 10% Ln	164 21% O	45 15% O	96 27% Q
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CT01 How concerned are you about each of following due to the COVID-19 pandemic?  
 Summary Of Very/Somewhat Concerned

Base: All Respondents (Variable Bases)

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIFOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
New variants of COVID-19	1454 72%	984 72%	195 76%	98 78%	223 73%	883 74%	553 72%	263 76%	276 65%	585 76%	331 70%	551 78%	260 67%	643 70%	907 73%	547 71%	224 77%	278 77%
A new wave of COVID-19 in my area	1363 68%	916 67%	186 72%	98 78%	208 68%	833 70%	509 66%	255 74%	255 60%	532 68%	320 68%	534 75%	240 62%	589 64%	858 69%	505 66%	201 70%	254 71%
You or your loved one's risk of being exposed to COVID-19 when you leave your home for essential errands	1262 63%	825 60%	193 75%	86 69%	201 65%	770 64%	474 61%	229 67%	238 56%	502 65%	293 62%	512 72%	215 56%	535 58%	815 66%	447 58%	194 67%	232 64%
Potential shortage of hospital ventilators for assisted breathing	1250 62%	845 62%	179 70%	93 75%	190 62%	764 64%	467 61%	234 68%	222 52%	513 67%	281 60%	509 72%	228 59%	512 56%	816 66%	434 57%	200 69%	234 65%
Returning to my normal activities in public (e.g., public transit, socializing)	1193 59%	783 57%	190 74%	87 69%	186 60%	703 59%	468 61%	230 67%	225 53%	453 59%	285 60%	479 68%	200 52%	513 56%	777 63%	415 54%	185 64%	205 57%
Potential side effects of COVID vaccine	1147 57%	756 55%	175 68%	64 51%	195 63%	704 59%	417 54%	209 61%	210 49%	460 60%	268 57%	459 65%	228 59%	460 50%	769 62%	378 49%	174 60%	213 59%
Losing your job due to the pandemic	608 49%	381 46%	107 57%	52 62%	121 58%	431 53%	170 42%	110 49%	93 38%	255 51%	150 54%	331 61%	61 35%	216 41%	608 49%	-	107 57%	64 48%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

CT01 How concerned are you about each of following due to the COVID-19 pandemic?  
 Summary Of Not At All/Not Too Concerned

Base: All Respondents (Variable Bases)

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Losing your job due to the pandemic	636 51%	448 54% cdE	82 43%	32 38%	86 41%	389 47%	232 58% F	115 51%	151 62% hJK	244 49%	126 46%	214 39%	113 65% L	309 59% L	636 51%	-	82 43%	69 52%
Potential side effects of COVID vaccine	863 43%	611 45% Ce	82 32%	61 49% C	112 37%	492 41%	355 46% F	135 39%	216 51% HJ	309 40%	204 43%	249 39%	159 41% L	456 50% LM	475 38%	388 51% O	114 40%	147 41%
Returning to my normal activities in public (e.g., public transit, socializing)	817 41%	584 43% C	67 26%	38 31%	122 40% C	494 41%	305 39%	115 33%	201 47% H	316 41% h	186 40%	229 32%	186 48% L	402 44% L	466 37%	351 46% O	104 36%	155 43%
Potential shortage of hospital ventilators for assisted breathing	760 38%	521 38% cd	78 30%	32 25%	118 38%	432 36%	305 39%	110 32%	203 48% HJ	256 33% h	190 40% h	199 28%	158 41% L	403 44% L	428 34%	332 43% O	89 31%	126 35%
You or your loved one's risk of being exposed to COVID-19 when you leave your home for essential errands	748 37%	542 40% C	64 25%	39 31%	106 38% c	426 36%	298 39%	115 33%	187 44% HJ	266 35%	179 38%	196 28%	171 44% L	380 42% L	429 34%	319 42% O	95 33%	128 36%
A new wave of COVID-19 in my area	647 32%	451 33%	72 28%	28 22%	100 32%	363 30%	263 34%	89 26%	170 40% HJK	237 31%	151 32%	174 25%	146 38% L	327 36% L	386 31%	262 34%	88 30%	106 29%
New variants of COVID-19	556 28%	382 28%	62 24%	27 22%	84 27%	313 26%	219 28%	82 24%	150 35% HJ	184 24%	141 30%	157 22%	127 33% L	272 30% L	336 27%	219 29%	65 23%	82 23%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

CT01\_1 How concerned are you about each of following due to the COVID-19 pandemic?  
 A new wave of COVID-19 in my area

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Very/Somewhat Concerned (Net)	1363 68%	916 67%	186 72%	98 78%	208 68%	833 70%	509 66%	255 74%	255 60%	532 69%	320 68%	534 75% MN	240 62%	589 64%	858 69%	505 66%	201 70%	254 71%
Very concerned	595 30%	385 28%	100 39% Bc	41 32%	86 28%	367 31%	223 29%	101 29%	117 27%	226 29%	151 32%	262 37% MN	106 27%	228 25%	383 31%	212 28%	99 34%	131 36%
Somewhat concerned	767 38%	531 39%	86 33%	57 46%	121 40%	466 39%	287 37%	154 45% Ik	138 33%	306 40% i	169 36%	272 38%	135 35%	361 39%	475 38%	292 38%	102 35%	124 34%
Not At All/Not Too Concerned (Net)	647 32%	451 33%	72 28%	28 22%	100 32%	363 30%	263 34%	89 26% HJK	170 40% HJK	237 31%	151 32%	174 25%	146 38% L	327 36% L	386 31%	262 34%	88 30%	106 29%
Not too concerned	379 19%	257 19%	49 19%	15 12%	69 22%	218 18%	152 20%	55 16%	87 20%	156 20%	81 17%	113 16%	66 17%	200 22% L	218 18%	160 21%	59 20%	64 18%
Not at all concerned	269 13%	194 14%	23 9%	13 10%	31 10%	145 12%	111 14%	34 10% HJ	84 20% HJ	81 11%	70 15%	61 9%	81 21% LN	127 14% L	167 13%	102 13%	29 10%	41 11%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CT01\_2 How concerned are you about each of following due to the COVID-19 pandemic?  
 Losing your job due to the pandemic

Base: Employed

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1202	953	155	48	121	803	385	223	241	489	249	544	175	483	1202	-	122	188
Weighted Base	1244	829	189*	84*	207*	820	401	225	244	499	276	544	174*	525	1244	**	189*	134*
Very/Somewhat Concerned (Net)	608 49%	381 46%	107 57% b	52 62% b	121 55% B	431 53% G	170 42%	110 49% I	93 38%	255 51% I	150 54% I	331 61% MN	61 35%	216 41%	608 49%	-	107 57%	64 48%
Very concerned	282 23%	167 20%	64 34% B	25 30%	57 27%	196 24%	84 21%	47 21%	41 17%	115 23%	78 28% I	158 29% mN	34 19%	91 17%	282 23%	-	53 28%	36 27%
Somewhat concerned	326 26%	215 26%	43 23%	27 32%	64 31%	236 29% G	86 21%	63 28%	52 21%	140 28%	71 26%	173 32% MN	28 16%	125 24%	326 26%	-	54 29%	28 21%
Not At All/Not Too Concerned (Net)	636 51%	448 54% cdE	82 43%	32 38%	86 41%	389 47%	232 58% F	115 51%	151 62% hJK	244 49%	126 46%	214 39% L	113 65% L	309 59% L	636 51%	-	82 43%	69 52%
Not too concerned	303 24%	203 25%	46 25%	20 24%	51 25%	175 21%	121 30% F	51 23%	69 28%	121 24%	62 23%	130 24%	47 27%	125 24%	303 24%	-	48 26%	38 28%
Not at all concerned	333 27%	244 29% CdE	35 19%	12 14%	35 17%	214 26%	111 28% F	64 28%	82 34% jk	123 25%	64 23%	83 15% L	66 38% L	184 35% L	333 27%	-	34 18%	32 24%
Sigma	1244 100%	829 100%	189 100%	84 100%	207 100%	820 100%	401 100%	225 100%	244 100%	499 100%	276 100%	544 100%	174 100%	525 100%	1244 100%	-	189 100%	134 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

CT01\_3 How concerned are you about each of following due to the COVID-19 pandemic?  
 You or your loved one's risk of being exposed to COVID-19 when you leave your home for essential errands

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Very/Somewhat Concerned (Net)	1262 63%	825 60%	193 75% Be	86 69%	201 65%	770 64%	474 61%	229 67%	238 56%	502 65%	293 62%	512 72% MN	215 56%	535 58%	815 66% P	447 58%	194 67%	232 64%
Very concerned	553 28%	356 26%	100 39% Bd	31 25%	99 32%	342 29%	207 27%	96 28%	104 24%	219 29%	134 28%	245 35% MN	100 26%	209 23%	360 29%	193 25%	91 31%	116 32%
Somewhat concerned	709 35%	469 34%	94 36%	55 44%	102 33%	428 36%	267 35%	133 39%	134 32%	283 37%	159 34%	267 38% m	115 30%	327 36%	454 37%	255 33%	103 36%	116 32%
Not At All/Not Too Concerned (Net)	748 37%	542 40% C	64 25%	39 31%	106 35% c	426 36%	298 39%	115 33%	187 44% HJ	266 35%	179 38%	196 28%	171 44% L	380 42% L	429 34%	319 42% O	95 33%	128 36%
Not too concerned	439 22%	329 24% C	27 10%	29 23% C	69 23% C	263 22%	167 22%	64 19%	110 26% h	166 22%	98 21%	114 16%	100 26% L	225 25% L	243 20%	196 26% O	56 19%	74 21%
Not at all concerned	308 15%	213 16%	37 14%	10 8%	37 12% C	163 14%	131 17%	51 15%	77 18% j	100 13%	81 17%	82 12% L	155 17% L	185 15%	123 16%	39 13%	54 15%	
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CT01\_4 How concerned are you about each of following due to the COVID-19 pandemic?  
 Returning to my normal activities in public (e.g., public transit, socializing)

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Very/Somewhat Concerned (Net)	1193 59%	783 57%	190 74% BE	87 69%	186 60%	703 59%	468 61%	230 67% Ij	225 53%	453 59%	285 60%	479 68% MN	200 52%	513 56%	777 63% P	415 54%	185 64%	205 57%
Very concerned	464 23%	297 22%	86 33% B	26 21%	79 26%	274 23%	185 24%	80 23%	83 19%	196 25%	106 22%	208 29% MN	75 19%	181 20%	301 24%	163 21%	85 29%	108 30%
Somewhat concerned	729 36%	486 36%	104 41%	61 48% b	107 35%	428 36%	283 37%	150 44% Ij	142 33%	257 33%	180 38%	270 38%	125 32%	333 36%	477 38% p	252 33%	100 35% r	97 27%
Not At All/Not Too Concerned (Net)	817 41%	584 43% C	67 26%	38 31%	122 40% C	494 41%	305 39%	115 33%	201 47% H	316 41% h	186 40%	229 32%	186 48% L	402 44% L	466 37%	351 46% O	104 36%	155 43%
Not too concerned	466 23%	335 24% C	35 13%	25 20%	79 26% C	303 25% G	153 20%	67 19%	109 26%	199 26% hk	91 19%	138 19%	95 25%	233 25% L	269 22%	197 26%	66 23%	95 26%
Not at all concerned	351 17%	249 18%	33 13%	13 10%	42 14%	191 16%	152 20%	48 14%	92 22% Ij	117 15%	95 20%	91 13%	91 23% L	169 18% L	198 16%	154 20% o	38 13%	60 17%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base



CT01\_5 How concerned are you about each of following due to the COVID-19 pandemic?  
 Potential shortage of hospital ventilators for assisted breathing

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Very/Somewhat Concerned (Net)	1250 62%	845 62%	179 70% b	93 73% b	190 62%	764 64%	467 61%	234 66% lk	222 52%	513 67% lk	281 60%	509 72% MN	228 59%	512 56%	816 66% P	434 57%	200 69%	234 65%
Very concerned	520 26%	330 24%	97 38% B	34 27%	90 29%	311 26%	202 26%	99 29% i	88 21%	204 27% i	129 27%	216 31% mN	93 24%	211 23%	334 27%	186 24%	99 34%	120 33%
Somewhat concerned	730 36%	516 38%	81 32%	60 48% ce	100 32%	453 38%	266 34%	135 39% i	134 31%	309 40% lk	153 32%	293 41% N	136 35%	301 33%	482 39% P	249 32%	101 35%	114 32%
Not At All/Not Too Concerned (Net)	760 38%	521 38% cd	78 30%	32 25%	118 38%	432 36%	305 39%	110 32% HJ	203 48% HJ	256 33% i	190 40% hj	199 28% L	158 41% L	403 44% L	428 34% O	332 43% O	89 31%	126 35%
Not too concerned	473 24%	320 23%	48 19%	24 19%	79 26%	264 22%	197 26%	76 22% jk	124 29% jk	169 22% i	104 22% L	123 17% L	91 24% L	258 28% L	250 20% O	222 29% O	64 22%	84 23%
Not at all concerned	287 14%	201 15% d	31 12%	8 6%	39 13%	168 14%	108 14%	34 10% HJ	80 19% HJ	87 11% L	86 18% HJ	76 11% L	67 17% L	145 16% L	177 14% L	110 14% L	25 9%	42 12%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CT01\_6 How concerned are you about each of following due to the COVID-19 pandemic?  
 Potential side effects of COVID vaccine

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Very/Somewhat Concerned (Net)	1147 57%	756 55%	175 68% BD	64 51%	195 63% D	704 59%	417 54%	209 61% I	210 49%	460 60% I	288 57%	459 65% N	228 59% N	460 50%	769 62% P	378 49%	174 60%	213 59%
Very concerned	590 29%	396 29%	89 34%	34 27%	102 33%	377 32% G	204 26%	106 31%	104 24%	229 30%	150 30%	251 35% I	125 32% N	214 23%	409 33% P	181 24%	78 27%	122 34%
Somewhat concerned	557 28%	360 26%	86 34% b	30 24%	93 30%	327 27%	213 28%	103 30%	106 25%	231 30%	118 25%	209 29%	103 27%	245 27%	360 29%	197 26%	96 33% r	90 25%
Not At All/Not Too Concerned (Net)	863 43%	611 45% Ce	82 32%	61 48% C	112 37%	492 41%	355 46%	135 39%	216 51% HJ	309 40%	204 43%	249 35%	158 41%	456 50% LM	475 38%	388 51% O	114 40%	147 41%
Not too concerned	484 24%	345 25% C	43 17%	43 34% Ca	63 21%	290 24%	185 24%	87 25%	115 27%	175 23%	107 23%	150 21%	98 25%	236 26%	288 23%	195 25%	68 24%	82 23%
Not at all concerned	379 19%	266 19%	39 15%	18 15%	49 16%	202 17%	170 22% F	48 14%	101 24% HJ	133 17%	97 21% h	99 14%	61 16%	220 24% LM	187 15%	193 25% O	46 16%	65 18%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CT01\_7 How concerned are you about each of following due to the COVID-19 pandemic?  
 New variants of COVID-19

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Very/Somewhat Concerned (Net)	1454 72%	984 72%	195 76%	98 78%	223 73%	883 74%	553 72%	263 76%	276 65%	585 76%	331 70%	551 78%	260 67%	643 70%	907 73%	547 71%	224 77%	278 77%
Very concerned	725 36%	466 34%	118 46%	50 40%	108 35%	439 37%	277 36%	125 36%	133 31%	267 35%	200 31%	276 39%	132 34%	317 35%	466 37%	260 34%	120 41%	156 43%
Somewhat concerned	729 36%	518 38%	77 30%	48 38%	115 37%	444 37%	276 36%	137 40%	142 33%	318 41%	131 28%	276 39%	127 33%	326 36%	442 36%	287 37%	104 36%	122 34%
Not At All/Not Too Concerned (Net)	586 28%	382 28%	62 24%	27 22%	84 27%	313 26%	219 28%	82 24%	150 35%	184 24%	141 30%	157 22%	127 33%	272 30%	336 27%	219 29%	65 23%	82 23%
Not too concerned	295 15%	197 14%	24 9%	16 13%	59 19%	172 14%	109 14%	43 12%	70 16%	111 14%	72 15%	96 14%	58 15%	141 15%	164 13%	130 17%	38 13%	46 13%
Not at all concerned	261 13%	185 14%	38 15%	12 9%	25 8%	141 12%	110 14%	39 11%	80 19%	73 9%	69 15%	61 9%	69 18%	132 14%	172 14%	89 12%	27 9%	35 10%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

BID3 How much stress would you say recent political turmoil is causing you personally?

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
No stress at all	590 29%	362 27%	102 40% BD	24 19%	93 30%	307 26%	267 35% F	96 28%	123 30%	218 28%	146 31%	184 26%	103 27%	303 33% Lm	322 26%	268 35% O	99 34%	118 33%
Some stress	1066 53%	751 55% C	116 45%	88 71% BCE	151 49%	665 56% G	381 49%	195 57%	220 52%	409 53%	243 52%	377 53%	203 53%	485 53% P	694 56% P	372 49%	142 49%	169 47%
A lot of stress	354 18%	254 19%	39 15%	13 10%	63 21%	224 19%	124 16%	54 16%	76 18%	142 18%	82 17%	147 21% N	81 21% N	127 14%	227 18%	127 17%	47 16%	73 20%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Summary Of Top 2 Box

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Visit with family or friends without a mask	857 43%	628 46% C	85 33%	46 36%	124 40%	523 44%	321 42%	143 41%	194 46%	317 41%	204 43%	283 40%	186 48%	389 42%	537 43%	320 42%	93 32%	142 39%
Stay in a hotel	728 36%	498 36%	92 36%	37 30%	122 40%	435 36%	278 36%	112 32%	164 39%	263 34%	189 40%	260 37%	173 45% LN	295 32%	457 37%	270 35%	87 30%	106 29%
Go out for dinner or drinks indoors	696 35%	516 38% Cd	69 27%	31 25%	116 38% c	434 36%	254 33%	113 33%	167 39%	250 33%	167 35%	231 33%	164 42% LN	301 33%	437 35%	260 34%	72 25%	100 28%
Shop in a store without a mask	614 31%	447 33% C	58 23%	28 23%	112 37% Cd	380 32%	220 28%	103 30%	133 31%	219 29%	158 34%	206 29%	148 38% LN	260 28%	406 33% p	208 27%	55 19%	82 25%
Go to an indoor party	532 26%	382 28%	60 23%	31 25%	82 27%	337 28%	186 24%	84 24%	115 27%	193 25%	141 30%	211 30% N	120 31% N	201 22%	361 29% p	171 22%	51 18%	72 20%
Fly on a plane	517 26%	339 25%	73 28%	29 23%	95 31%	310 26%	199 26%	92 27%	105 25%	192 25%	129 27%	208 29% N	93 24%	216 24%	359 29% P	159 21%	73 25%	72 20%
Attend a large concert or sporting event	469 23%	308 23%	53 20%	25 20%	90 29% b	295 25%	165 21%	70 20%	99 23%	184 24%	116 25%	195 28% N	90 23%	183 20%	338 27% P	131 17%	58 20%	60 17%
Take public transportation	453 23%	291 21%	70 27%	21 17%	98 32% Bd	271 23%	175 23%	69 20%	89 21%	181 24%	113 24%	215 30% MN	76 20%	161 18%	328 26% P	125 16%	60 21%	65 18%
Socializing with people you don't know at a bar	437 22%	297 22%	53 21%	22 17%	91 30% d	272 23%	156 20%	74 22%	99 23%	155 20%	109 23%	186 26% N	88 23%	163 18%	322 26% P	115 15%	47 16%	51 14%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

RTN01 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Summary Of Bottom 2 Box

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Socializing with people you don't know at a bar	861 43%	597 44% E	116 45% E	57 45% E	85 28%	491 41%	353 46%	142 41%	178 42%	353 46%	188 40%	260 37%	170 44%	431 47% L	470 38%	392 51% O	130 45%	199 55% Q
Attend a large concert or sporting event	797 40%	563 41% E	105 41%	46 37%	97 31%	463 39%	321 42%	123 36%	164 39%	336 44% h	174 37%	241 34%	150 39%	407 44% L	434 35%	363 47% O	104 36%	184 51% Q
Take public transportation	764 38%	560 41% E	91 35%	47 38%	79 26%	450 38%	301 39%	135 39%	162 38%	308 40%	159 34%	206 29%	166 43% L	392 43% L	400 32%	364 47% O	90 31%	179 50% Q
Shop in a store without a mask	646 32%	391 29% BE	104 40% BE	56 44% BE	82 27%	360 30%	274 35% f	86 25%	140 33% h	262 34% H	158 33% h	227 32%	103 27%	315 34% M	345 28%	300 39% O	124 43%	146 41% Q
Fly on a plane	638 32%	467 34% E	85 33% e	32 26%	68 22%	356 30%	272 35% f	100 29%	141 33%	252 33%	145 31%	184 26%	162 42% LN	292 32% I	331 27%	307 40% O	68 24%	172 46% Q
Go to an indoor party	637 32%	429 31% E	96 37% e	32 26%	77 25%	362 30%	266 34% f	96 28%	144 34%	266 35% k	132 28%	208 29%	105 27%	324 35% I	351 28%	286 37% O	102 35%	135 38% Q
Stay in a hotel	445 22%	306 22% E	60 24% e	22 18%	61 20%	244 20%	196 25% f	77 22%	100 23%	168 22%	99 21%	134 19%	106 28% L	204 22% I	243 20%	202 26% O	72 25%	122 34% Q
Go out for dinner or drinks indoors	419 21%	275 20% e	65 25% e	34 27%	51 17%	219 18%	189 24% F	70 20%	90 21%	160 21%	99 21%	132 19%	76 20%	211 23% I	229 18%	190 25% O	64 22%	95 26% Q
Visit with family or friends without a mask	297 15%	190 14% E	53 21% B	19 15%	41 13%	163 14%	131 17%	38 11%	55 13%	124 16%	79 17%	125 18% h	53 14%	119 13%	181 15%	116 15%	56 20%	69 19% Q

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

RTN01\_1 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Shop in a store without a mask

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	614 31%	447 33% C	59 23%	28 23%	112 37% Cd	380 32%	220 28%	103 30%	133 31%	219 29%	159 34%	206 29%	148 38% LN	260 28%	406 33% P	208 27%	55 19%	92 25%
7 - Very Comfortable	379 19%	286 21% C	33 13%	17 14%	50 16%	224 19%	145 19%	49 14%	96 23% Hj	131 17%	103 22% h	114 16%	108 28% LN	157 17%	232 19%	147 19%	30 11%	59 17% q
6	235 12%	161 12%	26 10%	11 9%	63 20% BCd	157 13% g	74 10%	55 16%	37 9%	88 11%	56 12%	92 13%	40 10%	103 11%	174 14% P	61 8%	25 8%	32 9%
5	260 13%	194 14%	31 12%	10 8%	30 10% G	179 15% G	77 10%	46 13%	64 15%	96 13%	54 11%	93 13%	54 14%	114 12%	174 14%	86 11%	32 11%	43 12%
4	284 14%	187 14%	39 15%	22 17%	42 14%	160 13%	118 15%	72 21% L	40 9%	101 13%	71 15%	98 14%	46 12%	140 15%	174 14%	110 14%	48 16%	44 12%
3	206 10%	147 11%	25 10%	9 7%	42 14%	117 10%	83 11%	37 11%	49 11% k	90 12% K	30 6%	84 12%	36 9%	87 9%	144 12% P	62 8%	30 10%	35 10%
Bottom 2 Box (Net)	646 32%	391 29%	104 40% BE	56 44% BE	82 27%	360 30%	274 35% f	86 25%	140 33% h	262 34% H	158 33% h	227 32%	103 27%	315 34% M	345 28%	300 39% O	124 43%	146 41%
2	200 10%	120 9%	28 11% b	21 17% b	31 10%	130 11%	69 9%	28 8%	37 9%	81 11%	53 11%	80 11% m	27 7%	93 10%	110 9%	90 12%	44 15% r	33 9%
1 - Not at all comfortable	446 22%	272 20%	76 29% BE	35 28%	50 16%	230 19%	205 27% F	58 17%	103 24% h	181 24% h	105 22%	147 21%	76 20%	223 24%	236 19%	211 27% O	80 28%	113 31%
Mean	4.0	4.1 CD	3.5	3.4	4.2 Cd	4.1 G	3.8	4.1	4.0	3.8	4.0	3.9	4.4 LN	3.8	4.1 P	3.7	3.4	3.6
Std. Dev.	2.19	2.18	2.15	2.15	2.09	2.15	2.23	2.00	2.28	2.18	2.25	2.13	2.26	2.19	2.13	2.26	2.05	2.25
Std. Err.	0.05	0.05	0.14	0.26	0.16	0.06	0.08	0.11	0.11	0.08	0.11	0.08	0.11	0.07	0.06	0.08	0.15	0.10
Median	4	4	4	3	4	4	4	4	4	4	4	4	5	4	4	4	3	3
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

RTN01\_2 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Visit with family or friends without a mask

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	857 43%	628 46% C	85 33%	46 36%	124 40%	523 44%	321 42%	143 41%	194 46%	317 41%	204 43%	283 40%	186 48%	389 42%	537 43%	320 42%	93 32%	142 39%
7 - Very Comfortable	571 28%	407 30% d	64 25%	23 18%	84 27%	344 29%	215 28%	88 25%	130 30%	208 27%	146 31%	169 24%	146 38% LN	257 28%	355 29%	216 28%	57 20% Q	104 29% Q
6	286 14%	221 16% C	21 8%	23 18% c	40 13%	179 15%	106 14%	55 16%	64 15%	108 14%	58 12%	114 16% M	40 10%	132 14%	182 15%	104 14%	36 12%	38 11%
5	370 18%	272 20%	48 19%	20 16%	65 21%	226 19%	138 18%	72 21%	74 18%	153 20%	70 15%	125 18%	74 19%	170 19%	222 18%	147 19%	47 16%	64 18%
4	302 15%	176 13%	52 20% E	28 22% d	36 12%	163 14%	127 16%	62 18%	58 14%	106 14%	77 16%	106 15%	44 11%	152 17% m	176 14%	126 16%	55 19%	55 15%
3	184 9%	100 7%	18 7%	13 10%	41 13% B	122 10%	56 7%	29 8%	45 11%	68 9%	42 9%	69 10%	30 8%	85 9%	127 10%	57 7%	38 13%	30 8%
Bottom 2 Box (Net)	297 15%	190 14%	53 21% B	19 15%	41 13%	163 14%	131 17%	38 11%	55 13%	124 16%	79 17%	125 18% n	53 14%	119 13%	181 15%	116 15%	56 20%	69 19%
2	110 5%	80 6%	15 6%	10 8%	11 4%	74 6%	35 4%	12 4%	20 5%	41 5%	36 8% h	44 6%	22 6%	44 5%	75 6%	35 5%	13 4%	15 4%
1 - Not at all comfortable	186 9%	110 8%	39 15% B	9 7%	30 10%	89 7%	96 12% F	26 8%	34 8%	83 11%	43 9%	81 11%	31 8%	75 8%	106 8%	81 11%	44 15%	53 15%
Mean	4.8	5.0 C	4.5	4.6	4.8	4.9	4.8	4.9	4.9	4.8	4.8	4.6	5.1 L	4.9 I	4.9	4.8	4.3	4.6
Std. Dev.	1.94	1.90	2.05	1.80	1.94	1.89	2.01	1.80	1.91	1.97	2.00	1.98	1.96	1.88	1.93	1.95	2.00	2.09
Std. Err.	0.04	0.05	0.14	0.22	0.15	0.05	0.07	0.09	0.09	0.07	0.10	0.07	0.09	0.06	0.06	0.07	0.14	0.09
Median	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	4	5
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base



RTN01\_3 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Fly on a plane

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	517 26%	339 25%	73 28%	29 23%	95 31%	310 26%	199 26%	92 27%	105 25%	192 25%	129 27%	208 29%	93 24%	216 24%	359 29%	159 21%	73 25%	72 20%
7 - Very Comfortable	322 16%	206 15%	45 18%	17 13%	58 19%	181 15%	136 18%	49 14%	71 17%	118 15%	84 18%	131 19%	67 17%	124 14%	226 18%	97 13%	45 16%	48 13%
6	195 10%	133 10%	28 11%	12 9%	37 12%	130 11%	64 8%	43 12%	34 8%	74 10%	44 9%	77 11%	26 7%	93 10%	133 11%	62 8%	28 10%	24 7%
5	249 12%	169 12%	21 8%	26 20%	43 14%	156 13%	89 12%	33 9%	67 16%	84 11%	66 14%	97 14%	44 11%	108 12%	170 14%	79 10%	38 13%	31 9%
4	353 18%	227 17%	47 18%	31 24%	62 20%	204 17%	139 18%	66 19%	82 19%	131 17%	75 16%	131 18%	58 15%	164 18%	219 18%	134 17%	66 23%	51 14%
3	253 13%	164 12%	31 12%	8 7%	40 13%	170 14%	73 9%	54 16%	31 7%	111 14%	57 12%	89 13%	29 8%	134 15%	165 13%	87 11%	44 15%	34 9%
Bottom 2 Box (Net)	638 32%	467 34%	85 33%	32 26%	68 22%	356 30%	272 35%	100 29%	141 33%	252 33%	145 31%	184 26%	162 42%	292 32%	331 27%	307 40%	68 24%	172 48%
2	155 8%	106 8%	29 11%	7 6%	11 3%	104 9%	50 6%	33 10%	28 7%	64 8%	30 6%	61 9%	30 8%	64 7%	88 7%	68 9%	25 9%	35 10%
1 - Not at all comfortable	483 24%	361 26%	56 22%	25 20%	57 19%	252 21%	223 29%	67 19%	112 26%	188 24%	116 25%	123 17%	132 34%	228 25%	243 20%	239 31%	43 15%	137 38%
Mean	3.8	3.7	3.8	4.0	4.2 B	3.9	3.7	3.8	3.8	3.7	3.9	4.1 MN	3.5	3.7	4.0 P	3.4	4.0 R	3.2
Std. Dev.	2.12	2.14	2.15	1.98	2.06	2.07	2.21	2.04	2.16	2.11	2.17	2.07	2.28	2.08	2.09	2.12	1.94	2.20
Std. Err.	0.05	0.05	0.14	0.24	0.16	0.06	0.08	0.11	0.10	0.07	0.11	0.08	0.11	0.07	0.06	0.07	0.14	0.10
Median	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	3	4	3
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

RTN01\_4 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Stay in a hotel

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	728 36%	498 36%	92 36%	37 30%	122 40%	435 36%	278 36%	112 32%	164 39%	263 34%	189 40%	260 37%	173 45% LN	295 32%	457 37%	270 35%	87 30%	106 29%
7 - Very Comfortable	447 22%	305 22%	62 24%	16 13%	68 22%	262 22%	176 23%	61 18%	106 25% h	166 22%	114 24%	161 23%	112 29% IN	174 19%	286 23%	161 21%	51 18%	63 18%
6	281 14%	193 14%	30 12%	21 17%	54 18%	174 15%	103 13%	50 15%	58 14%	97 13%	75 16%	99 14%	61 16%	120 13%	171 14%	109 14%	36 13%	42 12%
5	369 18%	251 18%	47 18%	34 27%	64 21%	234 20%	127 16%	72 21%	70 16%	145 19%	82 17%	133 19% M	43 11%	194 21% M	240 19%	129 17%	52 18%	49 14%
4	310 15%	207 15%	36 14%	21 17%	40 13%	177 15%	123 16%	56 16%	61 14%	124 16%	69 15%	117 17% m	44 11%	149 16% m	207 17%	104 14%	46 16%	51 14%
3	158 8%	106 8%	22 9%	11 8%	20 7%	106 9%	48 6%	28 8%	31 7%	68 9%	32 7%	64 9% m	20 5%	74 8%	97 8%	62 8%	32 11%	32 9%
Bottom 2 Box (Net)	445 22%	306 22%	60 24%	22 18%	61 20%	244 20%	196 25% f	77 22%	100 23%	168 22%	99 21%	134 19%	106 28% L	204 22%	243 20%	202 26% O	72 25%	122 34% Q
2	168 8%	108 8%	23 9%	7 6%	35 11%	110 9%	57 7%	35 10%	34 8%	62 8%	36 8%	60 8%	38 10%	70 8%	107 9%	61 8%	34 12%	39 11%
1 - Not at all comfortable	277 14%	198 14% e	38 15%	15 12%	26 8%	134 11%	139 18% F	42 12%	66 15%	106 14%	63 13%	75 11%	68 18% L	134 15% J	136 11%	141 18% O	38 13% Q	82 23% Q
Mean	4.5	4.5	4.4	4.4	4.7	4.5	4.4	4.4	4.5	4.4	4.6	4.6	4.5	4.4	4.6 P	4.3	4.2	3.9
Std. Dev.	2.04	2.06	2.10	1.83	1.93	1.98	2.14	1.96	2.12	2.03	2.05	1.96	2.27	2.00	1.97	2.15	2.00	2.19
Std. Err.	0.05	0.05	0.14	0.22	0.15	0.06	0.08	0.10	0.10	0.07	0.10	0.07	0.11	0.07	0.06	0.08	0.14	0.10
Median	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	4	4
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

RTN01\_5 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Attend a large concert or sporting event

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	469 23%	308 23%	53 20%	25 20%	90 29% D	295 25%	165 21%	70 20%	99 23%	184 24%	116 25%	195 28% N	90 23%	183 20%	338 27% P	131 17%	58 20%	60 17%
7 - Very Comfortable	305 15%	192 14%	34 13%	18 15%	61 20% D	186 16%	112 14%	37 11%	72 17% h	112 15%	84 18% h	124 18% N	65 17%	116 13%	215 17% P	90 12%	41 14%	40 11%
6	163 8%	116 8%	19 7%	7 6%	29 10%	109 9%	54 7%	32 9%	27 6%	72 9%	32 7%	71 10%	25 6%	67 7%	122 10% P	41 5%	17 6%	19 5%
5	227 11%	158 12%	31 12%	10 8%	35 11%	143 12%	79 10%	37 11%	43 10%	82 11%	65 14%	85 12%	47 12%	96 10%	146 12%	82 11%	29 10%	38 11%
4	302 15%	184 13%	39 15%	38 30% BCa	54 18%	170 14%	118 15%	70 20% L	54 13%	95 12%	83 18%	96 14%	57 15%	149 16%	192 15%	110 14%	67 23% R	42 12%
3	215 11%	154 11%	28 11%	6 5%	31 10%	125 10%	89 12%	45 13% K	66 15% JK	72 9%	33 7%	91 13% h	43 11%	82 9%	134 11%	81 11%	30 10%	36 10%
Bottom 2 Box (Net)	797 40%	563 41% E	105 41%	46 37%	97 31%	463 39%	321 42%	123 36%	164 39%	336 44% h	174 37%	241 34%	150 39%	407 44% L	434 35%	363 47% O	104 36%	184 51% Q
2	220 11%	155 11%	30 12%	14 11%	27 9% G	150 13% G	67 9%	34 10%	36 9%	107 14% ik	43 9%	83 12%	32 8%	106 12%	145 12%	75 10%	29 10%	39 11%
1 - Not at all comfortable	577 29% e	408 30% e	76 29%	33 26%	69 22% e	313 26%	254 33% F	89 26%	127 30%	230 30%	131 28%	158 22% L	118 30% L	301 33% L	289 23% L	288 38% O	75 26% Q	146 40% Q
Mean	3.5	3.5	3.4	3.6	3.9 Bc g	3.6 g	3.4	3.5	3.5	3.5	3.7	3.8 N	3.6	3.3	3.8 P	3.1	3.6 R	3.0
Std. Dev.	2.17	2.17	2.13	2.08	2.18	2.17	2.18	2.02	2.20	2.20	2.21	2.16	2.22	2.14	2.17	2.12	2.07	2.13
Std. Err.	0.05	0.05	0.14	0.25	0.17	0.06	0.08	0.11	0.10	0.08	0.11	0.08	0.11	0.07	0.06	0.07	0.15	0.10
Median	3	3	3	4	4	4	3	4	3	3	4	4	4	3	4	3	4	2
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

RTN01\_6 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Go to an indoor party

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	532 26%	382 28%	60 23%	31 25%	82 27%	337 28%	186 24%	84 24%	115 27%	193 25%	141 30%	211 30% N	120 31% N	201 22%	361 29% P	171 22%	51 18%	72 20%
7 - Very Comfortable	349 17%	248 18%	35 14%	18 14%	57 19%	208 17%	132 17%	52 15%	81 19%	121 16%	95 20%	127 18%	93 24% IN	129 14%	224 18%	125 16%	33 12%	46 13%
6	183 9%	134 10%	25 10%	13 11%	25 8%	130 11% G	53 7%	32 9%	34 8%	72 9%	46 10%	84 12% mn	27 7%	72 8%	137 11% P	46 6%	18 6%	26 7%
5	289 14%	193 14%	34 13%	17 13%	53 17%	172 14%	110 14%	54 16%	60 14%	109 14%	66 14%	103 14%	53 14%	134 15%	196 16% P	93 12%	46 16%	54 15%
4	325 16%	217 16%	27 10%	31 25% C	61 20% C	185 15%	130 17%	69 20% J	63 15%	105 14%	87 18%	117 17%	57 15%	150 16%	202 16%	123 16%	56 19%	59 16%
3	227 11%	145 11%	39 15%	14 11%	34 11%	140 12%	81 10%	41 12%	44 10%	95 12%	46 10%	69 10%	51 13%	106 12%	134 11%	93 12%	34 12%	40 11%
Bottom 2 Box (Net)	637 32%	429 31%	96 37% E	32 26%	77 25%	362 30%	266 34%	96 28%	144 34%	266 35% k	132 28%	208 29%	105 27%	324 35% IM	351 28%	286 37% O	102 35%	135 38%
2	246 12%	164 12%	40 15%	9 7%	27 9%	159 13%	81 11%	36 11%	54 13%	110 14% k	45 10%	81 11%	29 7%	136 15% M	144 12%	102 13%	45 16%	39 11%
1 - Not at all comfortable	391 19%	265 19%	57 22%	23 18%	50 16%	203 17%	185 24% F	60 17%	89 21%	155 20%	87 18%	127 18%	76 20%	188 21%	207 17% Q	184 24% Q	57 20%	96 27% q
Mean	3.9	4.0 c	3.6	4.0	4.1 c	4.0 g	3.8	3.9	3.9	3.8	4.1 j	4.1 N	4.1 N	3.7	4.1 P	3.6	3.6	3.5
Std. Dev.	2.10	2.12	2.09	1.98	2.03	2.08	2.14	2.00	2.16	2.10	2.12	2.10	2.19	2.05	2.07	2.12	1.95	2.08
Std. Err.	0.05	0.05	0.14	0.24	0.15	0.06	0.08	0.11	0.10	0.07	0.10	0.08	0.11	0.07	0.06	0.07	0.14	0.09
Median	4	4	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

RTN01\_7 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?

Take public transportation

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	453 23%	291 21%	70 27%	21 17%	98 32% Bd	271 23%	175 23%	69 20%	89 21%	181 24%	113 24%	215 30% MN	76 20%	161 18%	328 26% P	125 16%	60 21%	65 18%
7 - Very Comfortable	289 14%	175 13%	45 17%	12 10%	67 22% Bd	172 14%	110 14%	42 12%	62 15%	105 14%	80 17%	127 18% N	56 15%	107 12%	204 16% P	86 11%	40 14%	42 12%
6	163 8%	116 8%	25 10%	9 7%	31 10%	98 8%	65 8%	27 8%	28 6%	76 10%	33 7%	89 13% MN	20 5%	55 6%	124 10% P	39 5%	20 7%	23 6%
5	225 11%	137 10%	42 16% B	17 14%	33 11%	148 12%	72 9%	31 9%	42 10%	94 12%	58 12%	89 13%	42 11%	93 10%	151 12% P	73 10%	47 16% R	36 10%
4	325 16%	220 16%	30 12%	24 19%	47 15%	172 14%	141 18%	57 16%	83 20% J	96 12%	89 19%	99 14%	72 19%	155 17%	198 16% P	128 17% R	47 16%	47 13%
3	243 12%	159 12%	24 10%	16 12%	51 17%	155 13%	83 11%	53 15%	49 11%	89 12%	52 11%	99 14% M	30 8%	113 12% m	166 13% P	76 10% R	45 16% Q	34 9%
Bottom 2 Box (Net)	764 38%	560 41% E	91 35%	47 38%	79 26%	450 38%	301 39%	135 39%	162 36%	308 40%	159 34%	206 29% L	166 43% L	392 43% L	400 32% L	364 47% O	90 31% R	179 50% Q
2	266 13%	185 14%	40 15%	17 13%	30 10%	177 15%	87 11%	47 14%	53 12%	118 15% k	49 10%	94 13%	48 12%	124 14% L	170 14% L	96 13% O	42 15% R	45 12%
1 - Not at all comfortable	499 25%	375 27% E	51 20%	31 25%	49 16%	273 23%	214 28% I	88 26%	109 26% J	191 25%	110 23% J	112 16% L	118 31% L	268 29% L	231 19% L	268 35% O	48 17% R	134 37% Q
Mean	3.6	3.4	3.9 B	3.4	4.1 Bd	3.6	3.5	3.4	3.5	3.6	3.8	4.0 MN	3.4	3.3	3.8 P	3.1	3.8 R	3.1
Std. Dev.	2.11	2.10	2.15	1.97	2.11	2.09	2.13	2.04	2.09	2.13	2.12	2.08	2.15	2.05	2.08	2.08	1.97	2.14
Std. Err.	0.05	0.05	0.14	0.24	0.16	0.06	0.08	0.11	0.10	0.08	0.10	0.08	0.10	0.07	0.06	0.07	0.14	0.10
Median	3	3	4	3	4	3	4	3	4	3	4	4	3	3	4	3	4	3
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

RTN01\_8 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Go out for dinner or drinks indoors

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	696 35%	516 38% Cd	69 27%	31 25%	116 38% c	434 36%	254 33%	113 33%	167 39% j	250 33%	167 35%	231 33%	164 42% LN	301 33%	437 35%	260 34%	72 25%	100 28%
7 - Very Comfortable	429 21%	304 22% C	36 14%	22 17%	71 23% c	262 22%	160 21%	63 18%	100 23%	151 20%	116 24%	131 19%	114 29% LN	184 20%	262 21%	167 22%	35 12%	64 18% q
6	268 13%	211 15%	33 13%	9 7%	45 15%	173 14%	94 12%	50 14%	67 16%	100 13%	51 11%	100 14%	50 13%	118 13%	175 14%	93 12%	37 13%	36 10%
5	353 18%	251 18%	38 15%	28 23%	60 19% c	218 18%	131 17%	72 21%	64 15%	130 17%	86 18%	128 18%	66 17%	158 17%	230 19%	123 16%	58 20%	62 17%
4	339 17%	213 16%	47 18%	25 20%	51 17%	195 16%	131 17%	72 21%	62 14%	133 17%	72 15%	131 19%	58 15%	150 16%	209 17%	130 17%	70 24%	71 20%
3	203 10%	112 8%	37 15% B	7 6%	29 9% c	130 11%	68 9%	18 5%	43 10% h	94 12% h	48 10% h	85 12% M	23 6%	94 10% m	139 11%	64 8%	24 8%	32 9%
Bottom 2 Box (Net)	419 21%	275 20%	65 25% e	34 27%	51 17% B	219 18%	189 24% F	70 20%	90 21%	160 21%	99 21%	132 19%	76 20%	211 23%	229 18%	190 25% O	64 22%	95 26%
2	159 8%	93 7%	27 10% B	21 17% B	28 9% g	111 9% g	46 6%	25 7%	36 8%	57 7%	42 9%	56 8%	26 7%	78 9%	90 7%	69 9%	33 12% R	22 6%
1 - Not at all comfortable	260 13%	182 13% e	38 15% e	13 10%	23 8% F	109 9%	143 18% F	45 13%	54 13%	103 13%	57 12%	76 11%	51 13%	133 15%	139 11%	121 16% Q	31 11% Q	73 20% Q
Mean	4.4	4.5 C	4.0	4.2	4.7 C	4.6 G	4.3	4.5	4.5	4.3	4.5	4.4	4.7 IN	4.3	4.5	4.3	4.2	4.1
Std. Dev.	2.01	2.02	1.96	1.92	1.89	1.93	2.11	1.94	2.05	1.99	2.04	1.91	2.08	2.04	1.95	2.09	1.81	2.08
Std. Err.	0.04	0.05	0.13	0.23	0.14	0.06	0.08	0.10	0.10	0.07	0.10	0.07	0.10	0.07	0.06	0.07	0.13	0.09
Median	5	5	4	4	5	5	4	5	5	4	5	5	5	5	5	4	4	4
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

RTN01\_9 Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic?  
 Socializing with people you don't know at a bar

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Top 2 Box (Net)	437 22%	297 22%	53 21%	22 17%	91 30%	272 23%	156 20%	74 22%	99 23%	155 20%	109 23%	186 26%	88 23%	163 18%	322 26%	115 15%	47 16%	51 14%
7 - Very Comfortable	278 14%	178 13%	35 14%	17 13%	58 19%	170 14%	100 13%	31 9%	70 16%	103 13%	74 16%	115 16%	61 16%	101 11%	191 15%	87 11%	37 13%	38 11%
6	159 8%	118 9%	18 7%	5 4%	33 11%	102 9%	56 7%	43 13%	29 7%	52 7%	34 7%	71 10%	27 7%	61 7%	131 11%	28 4%	10 4%	13 4%
5	211 11%	140 10%	32 12%	6 5%	44 14%	148 12%	59 8%	33 10%	35 8%	88 11%	55 12%	84 11%	42 11%	85 9%	145 12%	67 9%	35 12%	34 9%
4	261 13%	172 13%	28 11%	20 16%	45 15%	138 12%	115 15%	58 17%	57 13%	82 11%	65 14%	96 14%	50 13%	115 13%	153 12%	108 14%	51 18%	40 11%
3	240 12%	161 12%	29 11%	21 17%	41 13%	148 12%	89 12%	36 11%	57 13%	91 12%	55 12%	82 12%	37 9%	122 13%	155 12%	85 11%	26 9%	37 10%
Bottom 2 Box (Net)	861 43%	597 44%	116 45%	57 45%	85 28%	491 41%	353 46%	142 41%	178 42%	353 46%	188 40%	260 37%	170 44%	431 47%	470 38%	392 51%	130 45%	199 55%
2	280 14%	188 14%	35 14%	18 15%	39 13%	169 14%	105 14%	49 14%	55 13%	116 15%	60 13%	102 14%	46 12%	132 14%	162 13%	118 15%	53 18%	50 14%
1 - Not at all comfortable	581 29%	409 30%	80 31%	38 31%	46 15%	321 27%	245 32%	93 27%	124 29%	236 31%	128 27%	158 22%	124 32%	299 33%	308 25%	274 36%	76 26%	148 41%
Mean	3.4	3.4	3.3	3.1	4.1 BCD	3.5 g	3.3	3.4	3.4	3.3	3.5	3.7 mN	3.4	3.2	3.7 P	3.0	3.3 R	2.9
Std. Dev.	2.15	2.14	2.17	2.06	2.07	2.15	2.13	2.05	2.19	2.15	2.17	2.15	2.23	2.07	2.16	2.05	2.04	2.07
Std. Err.	0.05	0.05	0.14	0.25	0.16	0.06	0.08	0.11	0.10	0.08	0.11	0.08	0.11	0.07	0.06	0.07	0.15	0.09
Median	3	3	3	3	4	3	3	3	3	3	3	4	3	3	3	2	3	2
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

RTN02 At the moment, do you approve or disapprove of how the distribution of the COVID-19 vaccine is being handled here in the U.S.?

Base: All Respondents

	Race																			Parents		Region				Urbanicity			Employment Status		Women	
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)														
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501														
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360														
Strongly/Somewhat Approve (Net)	1426 71%	962 72%	170 66%	92 75%	208 68%	873 73%	526 68%	254 74%	309 73%	536 70%	327 69%	524 74%	246 64%	656 72%	875 70%	550 72%	201 69%	241 67%														
Strongly approve	540 27%	373 27%	95 37% BD	23 18%	95 31%	340 28%	198 26%	106 31%	114 27%	205 27%	115 24%	245 35% MN	69 18%	226 25% M	359 29% P	181 24%	84 29%	88 25%														
Somewhat approve	886 44%	609 45% C	75 29%	69 55% CE	114 37%	533 45%	329 43%	148 43%	195 46%	331 43%	212 45%	279 39%	176 46%	430 47% L	516 41%	370 48% O	117 40%	153 42%														
Strongly/Somewhat Disapprove (Net)	584 29%	384 28%	87 34%	34 27%	99 32%	323 27%	246 32% I	90 26%	116 27%	232 30%	145 31%	184 26%	141 36% LN	259 28%	368 30%	216 28%	88 31%	119 33%														
Somewhat disapprove	346 17%	227 17%	64 25% B	20 16%	57 18%	197 16%	144 19%	57 17%	62 15%	153 20% I	74 16%	123 17%	71 18%	152 17%	222 18%	124 16%	60 21%	69 19%														
Strongly disapprove	238 12%	158 12%	23 9%	14 11%	43 14%	126 11%	102 13%	33 10%	54 13%	79 10%	71 15% J	61 9%	69 18% LN	107 12%	146 12%	92 12%	28 10%	50 14%														
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%														

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base



CFP03 Do you believe the worst of COVID-19 is behind us or is the worst still ahead of us?

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
The worst is behind us	1247 62%	918 67% CE	130 50%	77 62%	166 54%	752 63%	472 61%	231 67% j	271 64%	461 60%	284 60%	446 63%	219 56%	583 64% m	788 63%	459 60%	147 51%	185 51%
The worst is still ahead of us	763 38%	448 33%	127 50% B	48 38%	142 46% E	444 37%	300 39%	113 33%	155 36%	307 40% h	188 40%	262 37%	169 44% n	332 36%	456 37%	307 40%	142 49%	175 49%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

CAL2 Generally speaking, do you think the distribution of the COVID-19 vaccine here in the U.S. is going too slowly, too quickly, or about right?

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Too slowly	436 22%	295 22%	42 16%	36 29% ce	51 17%	225 19%	206 27% F	65 19%	83 19%	168 22%	120 26%	130 18%	97 25% I	209 23%	230 18%	206 27% O	49 17%	67 19%
About right	1063 53%	763 56%	138 54%	62 49%	170 55%	671 56% G	379 49%	187 54%	239 56% K	413 54%	225 48%	409 58% M	162 42%	492 54% M	673 54%	390 51%	133 46%	175 49%
Too quickly	267 13%	178 13%	27 10%	19 15%	55 18% C	182 15% G	78 10%	55 16%	66 15% J	81 11%	65 14%	120 17% N	53 14%	94 10% P	204 16%	63 8%	46 16%	41 11%
Not sure	243 12%	130 9%	51 20% BDE	8 7%	32 10%	118 10% F	111 14% F	37 11%	38 9%	107 14% I	61 13%	48 7% LN	74 19% LN	121 13% L	136 11%	107 14%	61 21%	77 21%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

REV01 Are you planning any major purchases once things return to normal? Please select all that apply.

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Going on vacation / travelling	846 42%	618 45% CE	86 34%	55 44%	101 33%	551 46% G	290 38%	128 37%	175 41%	323 42%	220 47% h	305 43%	157 41%	384 42%	575 46% P	271 35%	105 36% r	103 28%
Buying new clothes	604 30%	433 32% d	82 32% d	24 19%	99 32%	378 32%	224 29%	112 32%	132 31%	214 28%	147 31%	275 39% MN	87 23%	242 26%	453 36% P	151 20%	71 25%	81 22%
Buying gifts for my friends / family	569 28%	457 33% CD	44 17%	21 16%	85 28% C	398 33% G	162 21%	97 28%	127 30%	214 28%	131 28%	248 35% MN	90 23%	230 25%	393 32% P	176 23%	56 20%	74 21%
Buying new household goods, furniture or appliances	471 23%	339 25%	75 29% e	22 17%	60 19%	327 27% G	144 19%	73 21%	111 26%	181 24%	107 23%	219 31% MN	70 18%	182 20%	361 29% P	110 14%	62 21%	56 16%
Personal electronics (e.g., phone, tablet, voice assistant)	455 23%	306 22%	64 25%	22 18%	84 27%	287 24%	159 21%	65 19%	106 25%	161 21%	124 26% h	220 31% MN	47 12%	188 20% M	351 28% P	104 14%	71 25% r	63 18%
Buying a car	422 21%	293 21%	66 26%	30 24%	60 20%	306 26% G	114 15%	61 18%	83 20%	177 23%	101 21%	182 26% MN	68 18%	173 19%	318 26% P	104 14%	53 18%	47 13%
Attending a concert or sporting event	396 20%	295 22%	52 20%	26 20%	50 16%	259 22% g	135 17%	67 20%	90 21%	155 20%	84 18% MN	184 26% MN	49 13%	164 18% m	318 26% P	79 10%	30 10%	27 7%
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	310 15%	210 15%	47 18%	14 11%	43 14%	227 19% G	78 10%	59 17%	56 13%	114 15%	81 17%	173 24% MN	31 8%	107 12%	267 21% P	43 6%	37 13% R	18 5%
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset etc.)	309 15%	213 16%	42 16%	11 9%	54 18%	210 18% G	94 12%	50 15%	57 13%	117 15%	85 18%	160 23% MN	43 11%	107 12%	264 21% P	45 6%	36 13%	36 10%
Buying a house	250 12%	150 11%	50 19% B	20 16%	56 18% B	175 15% G	67 9%	41 12%	58 14%	104 13%	47 10%	133 19% MN	32 8%	86 9% P	194 16% P	56 7%	41 14% r	31 9%
Other major purchase	149 7%	109 8%	17 7%	4 3%	18 6%	96 8%	51 7%	19 6%	40 9%	65 8%	26 5%	63 9%	31 8%	56 6%	107 9% P	43 6%	25 9%	21 6%
Not planning a purchase	522 26%	354 26%	57 22%	25 20%	61 20%	250 21%	255 33% F	90 26%	130 31% k	192 25%	109 23%	103 14%	137 36% L	282 31% L	224 18% P	298 39% O	83 29%	153 42% Q
Sigma	5304 264%	3777 276%	683 265%	273 218%	772 251%	3464 290%	1771 229%	862 250%	1163 273%	2018 263%	1261 267%	2264 320%	841 218%	2199 240%	3823 307%	1481 193%	671 233%	708 197%

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

REV01 Are you planning any major purchases once things return to normal? Please select all that apply.

Base: Planning A Major Purchase

	Race																			Parents		Region				Urbanicity			Employment Status		Women	
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BPOC Women	Low Income Women														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)														
Unweighted Base	1468	1183	177	55	141	941	511	266	297	587	318	609	259	600	997	471	145	294														
Weighted Base	1488	1013	200*	100*	247*	946	518	254	295	576	363	606	249	634	1020	469	206*	207														
Going on vacation / travelling	846 57%	618 61% CE	86 43%	55 55%	101 41%	551 58%	290 56%	128 50%	175 59%	323 56%	220 61%	305 50%	157 63% L	384 61% L	575 56%	271 58%	105 51%	103 50%														
Buying new clothes	604 41%	433 43% D	82 41% d	24 23%	99 40%	378 40%	224 43%	112 44%	132 45%	214 37%	147 40%	275 45% Mn	87 35%	242 38% P	453 44% P	151 32%	71 35%	81 39%														
Buying gifts for my friends / family	569 38%	457 45% CDE	44 22%	21 20%	85 34% c	398 42% G	162 31%	97 38%	127 43%	214 37%	131 36%	248 41%	90 36%	230 36%	393 38%	176 38%	56 27%	74 36%														
Buying new household goods, furniture or appliances	471 32%	339 34% e	75 37% dE	22 22%	60 24%	327 35% g	144 28%	73 29%	111 37%	181 31%	107 29%	219 36% N	70 28%	182 29%	361 35% P	110 24%	62 30%	56 27%														
Personal electronics (e.g., phone, tablet, voice assistant)	455 31%	306 30%	64 32%	22 22%	84 34%	287 30%	159 31%	65 25%	106 36% hj	161 28%	124 34%	220 36% Mn	47 19%	188 30% M	351 34% P	104 22%	71 35%	63 30%														
Buying a car	422 28%	293 29%	66 33%	30 30%	60 24%	306 32% G	114 22%	61 24%	83 28%	177 31%	101 28%	182 30%	68 27%	173 27%	318 31% P	104 22%	53 26%	47 22%														
Attending a concert or sporting event	396 27%	295 29% e	52 26%	26 25%	50 20%	259 27%	135 26%	67 27%	90 30%	155 27%	84 23%	184 30% M	49 20%	164 26%	318 31% P	79 17%	30 15%	27 13%														
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	310 21%	210 21%	47 23%	14 14%	43 18%	227 24% G	78 15%	59 23%	56 19%	114 20%	81 22%	173 28% MN	31 12%	107 17%	267 26% P	43 9%	37 18% R	18 9%														
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset etc.)	309 21%	213 21%	42 21%	11 11%	54 22%	210 22%	94 18%	50 20%	57 19%	117 20%	85 24%	160 26% MN	43 17%	107 17%	264 26% P	45 10%	36 18%	36 17%														
Buying a house	250 17%	150 15% B	50 25% B	20 20%	56 23% B	175 19% G	67 13%	41 16%	58 20%	104 18%	47 13%	133 22% MN	32 13%	86 14% P	194 19% P	56 12%	41 20%	31 15%														
Other major purchase	149 10%	109 11%	17 8%	4 4%	7 7%	96 10%	51 10%	19 8%	40 13% k	65 11%	26 7%	63 10%	31 12%	56 9%	107 10%	43 9%	25 12%	21 10%														
Sigma	4782 321%	3424 338%	626 312%	248 247%	711 288%	3214 340%	1516 293%	772 303%	1033 350%	1825 317%	1152 317%	2162 357%	704 283%	1917 302%	3599 353%	1183 252%	588 286%	556 268%														

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

REV01A Which of the following items are you planning to purchase once things return to normal? Please select all that apply.

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Planning A Major Purchase (Net)	1537 76%	1035 76%	210 82%	107 86%	258 84% B	966 81% G	551 71%	266 77% i	298 70%	599 79% I	375 79% I	621 88% MN	255 66%	662 72% m	1057 85% P	480 63%	229 79% R	229 64%
Hotel stays	585 29%	431 32% E	69 27%	47 37% E	58 19%	389 32% G	194 25%	88 26%	123 29%	211 27%	163 35% hj	222 31%	106 28%	257 28%	405 33% P	180 23%	58 20%	64 18%
Plane tickets	567 28%	418 31% E	68 26% e	46 37% E	17 31% E	370 25% G	191 25%	85 25%	120 28%	210 27%	153 32% b	225 32% b	78 20%	264 29% b	393 32% b	175 23%	70 24% R	53 15%
Shoes or footwear	548 27%	372 27%	79 31%	29 23%	88 29%	349 29%	195 25%	97 28%	110 26%	209 27%	132 28%	230 33% MN	85 22%	232 25%	391 31% P	157 20%	81 28%	96 27%
Smartphones	481 24%	317 23%	79 31% b	27 22%	81 26%	308 26%	166 21%	64 19%	84 22%	186 24%	137 29% Hi	227 32% MN	69 18%	186 20%	368 30% P	114 15%	68 23%	67 19%
Clothing to replace sweatpants and t-shirts	440 22%	291 21%	73 28% be	25 20%	60 19%	281 23%	154 20%	69 20%	94 22%	161 21%	116 25% N	185 26% N	78 20%	177 19%	306 25% P	134 18%	60 21%	76 21%
“Going out clothes” (i.e., for social events like parties, bars, restaurants)	433 22%	297 22%	71 28%	29 23%	79 26%	294 25% G	136 18%	76 22%	86 20%	170 22%	101 21% MN	220 31% MN	59 15%	155 17%	336 27% P	97 13%	66 23%	62 17%
Personal technology (e.g., laptop)	424 21%	277 20%	70 27% b	23 18%	72 23%	277 23% G	135 17%	69 20%	86 20%	167 22%	103 22% MN	203 29% MN	57 15%	165 18%	333 27% P	91 12%	59 20%	57 16%
Concert tickets	413 21%	304 22% c	40 16%	28 23%	59 19%	266 22%	145 19%	58 17%	97 23%	149 19%	109 23%	186 26% MN	56 14%	171 19%	324 26% P	89 12%	49 17% f	38 11%
Furniture	391 19%	300 22% D	49 19% D	7 6%	62 20% D	263 22% G	123 16%	73 21%	101 24%	120 16%	97 21% MN	191 27% MN	56 15%	143 18%	305 25% P	86 11%	30 10%	46 13%
Sporting event tickets	337 17%	246 18% e	47 18%	23 18%	36 12% G	251 21% G	85 11%	64 18%	68 16%	135 18%	71 15% MN	159 22% MN	46 12%	132 14%	275 22% P	62 8%	27 9%	21 6%
Television	328 16%	236 17%	44 17%	13 10%	58 19%	216 18%	110 14%	52 15%	87 20%	120 16%	70 15% N	143 20% N	59 15%	126 14%	254 20% P	74 10%	28 10%	40 11%
Athleisure/work out clothing	317 16%	223 16%	40 16%	17 13%	68 22%	210 18% g	104 13%	58 17%	61 14%	117 15%	82 17% MN	171 24% MN	27 7%	120 13% M	251 20% P	66 9%	44 15% R	28 8%
Personal accessories (e.g., handbags, wallets)	314 16%	217 16%	43 17%	16 12%	45 15%	214 18% G	92 12%	60 17%	52 12%	118 15%	84 18% I	151 21% MN	42 11%	121 13%	250 20% P	64 8%	40 14%	50 14%
Jewelry (e.g., earrings, rings, watches)	296 15%	204 15%	41 16%	8 7%	69 23% BD	182 15% G	112 15%	51 15%	77 18% J	90 12%	78 16% J	152 22% mN	60 9%	83 9%	247 20% P	49 6%	42 14%	47 13%
Smart home technology (e.g., Alexa, Google Home, Ring)	258 13%	199 15%	29 11%	9 7%	41 13%	185 15% G	70 9%	43 12%	65 15%	97 13%	53 11% MN	147 21% MN	32 8%	79 9%	229 18% P	29 4%	24 8%	27 8%
Work attire	257 13%	170 12%	39 15%	17 14%	42 14%	179 15% G	72 9%	40 12%	52 12%	102 13%	62 13% MN	127 18% MN	34 9%	96 10%	245 20% P	11 1%	44 15% R	24 7%
None of these	473 24%	331 24% E	47 18%	18 14%	49 16%	230 19% F	221 29% F	79 23%	128 30% hJK	170 22%	97 21% L	88 12% L	131 34% L	254 28% L	187 15% Q	286 37% Q	59 21% Q	131 36% Q
Sigma	6863 341%	4834 354%	928 361%	381 304%	1018 331%	4463 373%	2306 299%	1126 327%	1500 352%	2531 329%	1707 362%	3026 427%	1076 278%	2761 302%	5099 410%	1764 230%	849 294%	927 258%

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

REV01A Which of the following items are you planning to purchase once things return to normal? Please select all that apply.

Base: Planning A Major Purchase

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1512	1214	185	57	146	958	539	272	305	609	326	619	271	622	1024	488	154	325
Weighted Base	1537	1035	210	107*	258*	966	551	266	298	599	375	621	255	662	1057	480	229*	229
Hotel stays	585 38%	431 42% cE	69 33% e	47 44% E	58 22%	389 40%	194 35%	88 33%	123 41%	211 35%	163 44% hj	222 36%	106 42%	257 39%	405 38%	180 37%	58 25%	64 28%
Plane tickets	567 37%	418 40% E	68 32% E	46 43% E	52 20%	370 38%	191 35%	85 32%	120 40%	210 35%	153 41%	225 36%	78 30%	264 40% m	393 37%	175 36%	70 31%	53 23%
Shoes or footwear	548 36%	372 36%	79 38%	29 27%	88 34%	349 36%	195 35%	97 36%	110 37%	209 35%	132 35%	230 37%	85 33%	232 35%	391 37%	157 33%	81 35%	96 42%
Smartphones	481 31%	317 31%	79 37%	27 25%	81 31%	308 32%	166 30%	64 24%	94 31%	186 31%	137 37% H	227 37% MN	69 27%	186 28%	368 35% P	114 24%	68 29%	67 29%
Clothing to replace sweatpants and t-shirts	440 29%	291 28%	73 35% e	25 24%	60 23%	281 29%	154 26%	69 26%	84 32%	161 27%	116 31%	185 30%	78 31%	177 27%	306 29%	134 28%	60 26%	76 33%
** Going out clothes** (i.e., for social events like parties, bars, restaurants)	433 28%	297 29%	71 34%	29 27%	79 31%	294 30% g	136 25%	76 29%	86 29%	170 28%	101 27%	220 35% MN	59 23%	155 23%	336 32%	97 20%	66 29%	62 27%
Personal technology (e.g., laptop)	424 28%	277 27%	70 33%	23 21%	72 28%	277 29%	135 24%	69 26%	86 29%	167 28%	103 27%	203 33% MN	57 22%	165 25%	333 31% P	91 19%	59 26%	57 25%
Concert tickets	413 27%	304 29% C	40 19%	28 26%	59 23%	266 27%	145 26%	58 22%	97 33% Hj	149 25%	109 29%	186 30% m	56 22%	171 26%	324 31% P	89 19%	49 21%	38 17%
Furniture	391 25%	300 29% D	49 24% D	7 7%	62 24% D	263 27%	123 22%	73 28%	101 34% J	120 20%	97 26%	191 31% mN	56 22%	143 22%	305 29% P	86 18%	30 13%	46 20% q
Sporting event tickets	337 22%	246 24% E	47 22%	23 21%	36 14%	251 26% G	85 15%	64 24%	68 23% J	135 23%	71 19%	159 26% mn	46 18%	132 20%	275 26% P	62 13%	27 12%	21 9%
Television	328 21%	236 23%	44 21%	13 12%	58 22%	216 22% G	110 20%	52 19%	87 29% hJK	120 20%	70 19%	143 23%	59 23%	126 19%	254 24% P	74 16%	28 12%	40 18%
Athleisure/work out clothing	317 21%	223 22%	40 19%	17 16%	68 26%	210 22%	104 19%	58 22%	61 21%	117 19%	82 22%	171 27% MN	27 11%	120 18% M	251 24% P	66 14%	44 19%	28 12%
Personal accessories (e.g., handbags, wallets)	314 20%	217 21%	43 21%	16 15%	45 17%	214 22% g	92 17%	60 23%	52 17%	118 20%	84 23%	151 24% mn	42 17%	121 18%	250 24% P	64 13%	40 18%	50 22%
Jewelry (e.g., earrings, rings, watches)	296 19%	204 20% d	41 19% d	8 8%	69 27% dO	182 19%	112 20%	51 19%	77 26% J	90 15%	78 21%	152 25% N	60 24% N	83 13%	247 23% P	49 10%	42 18%	47 20%
Smart home technology (e.g., Alexa, Google Home, Ring)	258 17%	199 19% d	29 14%	9 8%	41 16%	185 19% G	70 13%	43 16%	65 22% k	97 16%	53 14%	147 24% MN	32 13%	79 12%	229 22% P	29 6%	24 11%	27 12%
Work attire	257 17%	170 16%	39 18%	17 16%	42 16%	179 19% G	72 13%	40 15%	52 17%	102 17%	62 17%	127 21% mN	34 13%	96 14%	245 23% P	11 2%	44 19% R	24 10%
Sigma	6390 416%	4503 435%	881 420%	363 338%	969 375%	4233 438%	2085 378%	1047 394%	1372 460%	2361 394%	1610 429%	2938 474%	945 370%	2507 379%	4912 465%	1478 308%	790 345%	797 348%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q18 Which of the following is true for you?

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
I fear I could die as a result of contracting coronavirus	945 47%	615 45%	129 50%	65 52%	173 56% B	591 49% G	330 43%	185 54% Ij	173 42%	350 46%	231 49%	378 53% MN	171 44%	396 43%	586 47%	359 47%	133 46%	184 51%
I do not fear that I could die as a result of contracting coronavirus	1065 53%	751 55% E	129 50%	60 48%	134 44%	605 51%	443 57% F	159 46%	247 58% H	418 54% h	241 51%	330 47%	216 56% L	519 57% L	658 53%	408 53%	156 54%	176 49%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q21 Which of the following is closest to your view of people's reaction to the coronavirus (COVID-19) outbreak?

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
I think the amount of fear is sensible given how serious the pandemic has become	1369 68%	926 68%	210 82% BE	98 78% E	187 61%	821 69%	525 68%	246 71% k	279 66%	549 71% K	295 62%	519 73% MN	245 63%	605 68%	835 67%	533 70%	217 75%	264 73%
The amount of fear is irrational, people are overreacting	641 32%	441 32% C	47 18%	27 22%	120 39% CD	375 31%	247 32%	99 29%	146 34%	219 29%	177 38% hJ	190 27%	142 37% L	310 34% L	408 33%	233 30%	71 25%	96 27%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base



FR05 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Summary Of A Lot/Somewhat

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Gatherings with friends and family	1480 74%	1017 74%	201 78%	90 72%	223 73%	931 78% G	524 68%	281 32% JK	296 70%	560 73%	343 73%	536 76%	272 70%	672 73%	956 77% P	524 68%	204 71%	242 67%
Dining out at a restaurant	1414 70%	941 69%	190 74%	93 74%	221 72%	883 74% G	513 66%	248 72%	294 69%	528 69%	344 73%	519 73% M	240 62%	655 72% M	928 75% P	486 63%	207 72% R	224 62%
In person celebrations (e.g., birthdays, graduations)	1392 69%	934 68%	180 70%	92 73%	219 71%	880 74% G	493 64%	263 77% JK	288 68%	517 67%	324 69%	499 70% M	240 62%	653 71% M	899 72% P	493 64%	212 73% R	228 63%
Shopping in stores	1264 63%	857 63%	172 67%	82 66%	206 67%	793 66% G	450 58%	247 72% JK	268 63%	473 62%	277 59%	491 69% MN	236 61%	537 59% P	835 67% P	429 56%	187 65% R	216 60%
Going to a social gathering	1248 62%	835 61%	165 64%	86 68%	193 63%	768 64% G	460 60%	234 68% JK	251 59%	478 62%	285 60%	479 68% MN	219 57%	549 60% P	852 69% P	396 52%	182 63% R	195 54%
Going to a movie theatre	1141 57%	731 53%	177 69% B	80 64%	197 64% B	732 61% G	389 50%	206 60% I	208 49%	442 57% I	286 61% MN	464 66% M	183 47%	495 54% P	818 66% P	324 42% R	187 65% R	165 46%
Attending events like concerts, theatre and sporting events	1129 56%	754 55%	152 59%	59 47%	201 66% BD	736 62% G	385 50%	213 62% I	220 52%	434 56% I	263 56% MN	460 65% M	162 42% P	508 56% P	818 66% P	311 41% R	175 61% R	156 43%
Traveling on an airplane	1027 51%	683 50%	145 56%	70 56%	180 59% b	665 56% G	341 44%	194 56% I	194 46%	381 50% I	258 55% i	448 63% MN	130 34%	448 49% M	756 61% P	271 35% R	160 55% R	125 35%
Going to church	990 49%	674 49%	127 49%	69 55%	166 54%	648 54% G	332 43%	179 52% I	187 44%	395 51% I	228 48% I	400 57% MN	179 46%	410 45% P	656 53% P	334 44% R	138 48% R	166 46%
Going to my local coffee shop	937 47%	624 46%	128 50%	66 53%	185 60% Bc	598 50% G	325 42%	184 54% IJ	171 40%	343 45% I	239 51% I	413 58% MN	150 39%	375 41% P	672 54% P	266 35% R	144 50% R	152 42%
Going to the gym/work out class	894 44%	582 43%	138 54% B	58 46%	177 58% B	591 49% G	285 37%	180 52% I	144 34%	352 46% I	218 46% I	408 58% MN	95 25% M	390 43% P	684 55% P	210 27% R	141 49% R	116 32%
Working from the office	682 34%	444 33%	108 42% B	41 33%	132 43% B	476 40% G	192 25%	135 39% Ik	122 29%	277 38% I	148 31% I	337 48% MN	98 25% M	246 27% P	561 46% P	121 16% R	102 35% R	94 26%
Going to school or university	677 34%	405 30%	124 48% B	52 41% b	131 43% B	435 36% G	226 29%	125 36% I	127 30%	262 34% I	163 35% I	331 47% MN	91 24% M	255 28% P	527 42% P	150 20% R	113 39% R	101 28%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

FR05 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Summary Of Not At All/Not Very

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Going to school or university	1333 66%	961 70% CDE	133 52%	73 59%	176 57%	761 64%	547 71% F	219 64%	299 70%	507 66%	309 65%	377 53%	295 76% L	661 72% L	717 58%	616 80% O	176 61%	259 72% Q
Working from the office	1328 66%	922 67% CE	149 58%	84 67%	175 57%	720 60%	580 75% F	209 61%	304 71% HJ	491 64%	324 69% h	371 52%	288 75% L	669 73% L	683 55%	646 84% O	187 65%	266 74% Q
Going to the gym/work out class	1116 56%	785 57% CE	119 46%	67 54%	130 42%	605 51%	487 63% F	165 48%	282 66% HJK	416 54%	254 54%	300 42%	291 75% LN	525 57% L	560 45%	556 73% O	148 51%	244 68% Q
Going to my local coffee shop	1073 53%	742 54% E	130 50% e	59 47%	122 40%	598 50%	447 58% F	160 46%	255 60% HK	426 55% H	233 49%	295 42% L	237 61% L	541 59% L	572 46%	501 65% O	145 50%	208 58% Q
Going to church	1020 51%	692 51%	131 51%	56 45%	141 46%	549 46%	440 57% F	165 48%	238 56% J	373 49%	244 52%	308 43%	207 54% L	505 55% L	588 47%	433 56% O	151 52%	194 54% Q
Traveling on an airplane	983 49%	683 50% e	112 44%	55 44%	127 41%	531 44%	432 56% F	150 44%	231 54% Hk	387 50%	214 45%	260 37%	256 66% LN	467 51% L	488 39%	495 65% O	129 45%	235 65% Q
Attending events like concerts, theatre and sporting events	881 44%	613 45% E	105 41%	66 53% E	106 34%	460 38%	388 50% F	132 38%	205 48% H	334 44%	209 44%	249 35%	225 58% LN	407 44% L	425 34%	455 59% O	113 39%	204 57% Q
Going to a movie theatre	869 43%	636 47% CE	80 31%	45 36%	111 36%	464 39%	384 50% F	138 40%	218 51% HJK	327 43%	186 39%	244 34%	204 53% LN	421 46% L	426 34%	443 58% O	101 35%	195 54% Q
Going to a social gathering	762 38%	532 39% L	92 36%	40 32%	114 37%	428 36%	313 40% F	110 32%	175 41% h	290 38%	187 40%	229 32%	167 43% L	366 40% L	391 31%	371 48% O	106 37%	165 46% q
Shopping in stores	746 37%	510 37% O	85 33%	43 34%	101 33%	404 34%	323 42% F	98 28%	158 37% h	296 38% H	195 41% H	217 31%	150 39% L	379 41% L	409 33%	337 44% O	102 35%	143 40% Q
In person celebrations (e.g., birthdays, graduations)	618 31%	433 32% O	77 30%	34 27%	88 29%	316 26%	280 36% F	81 23%	138 32% H	251 33% h	148 31% h	210 30%	146 38% LN	262 29% L	345 28%	273 37% O	77 27%	132 37% Q
Dining out at a restaurant	596 30%	426 31% F	67 26%	32 26%	87 28%	313 26%	260 34% F	96 28%	132 31% H	240 31% H	128 27% H	189 27% H	148 38% LN	261 28% L	316 25%	280 37% O	81 28%	136 38% Q
Gatherings with friends and family	530 26%	350 26% F	56 22%	35 28%	84 27%	266 22%	248 32% F	63 18%	129 30% H	208 27% H	172 27% H	114 24%	244 30% L	287 27% L	287 23%	243 32% O	84 29%	118 33% Q

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

FR05\_1 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Traveling on an airplane

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A Lot/Somewhat (Net)	1027 51%	683 50%	145 56%	70 56%	180 59%	665 56% G	341 44%	194 56%	194 46%	381 50%	258 55%	449 63% MN	130 34%	448 49% M	756 61% P	271 35%	160 55% R	125 35%
A lot	449 22%	302 22%	56 22%	22 18%	94 31% Bd	299 25% G	145 19%	78 23%	91 21%	158 21%	122 26%	217 31% MN	62 16%	169 19%	335 27% P	114 15%	79 27% r	74 20%
Somewhat	578 29%	381 28%	89 35%	48 38%	86 28%	365 31% g	196 25%	116 34% I	103 24%	223 29%	136 29%	231 33% M	68 17%	279 30% M	421 34% P	157 20%	81 28% R	52 14%
Not At All/Not Very (Net)	983 49%	683 50% e	112 44%	55 44%	127 41%	531 44%	432 56% F	150 44%	231 54% Hk	387 50%	214 45%	280 37% LN	256 66% LN	467 51% L	488 39%	485 65% O	129 45% r	235 65% Q
Not very	349 17%	215 16%	45 17%	29 23%	55 18%	208 17%	139 18%	66 19%	68 16%	134 17%	82 17%	106 15%	76 20%	168 18%	201 16%	148 19%	56 20% r	47 13%
Not at all	634 32%	468 34% cdE	68 26%	26 21%	72 23%	324 27%	292 38% F	84 24%	164 38% Hk	253 33% H	132 28%	154 22% LN	180 47% LN	299 33% L	287 23%	347 45% Q	72 25% r	188 52% Q
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

FR05\_2 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to a movie theatre

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A Lot/Somewhat (Net)	1141 57%	731 53%	177 69% B	80 64%	197 64% B	732 61% G	389 50%	206 50%	208 49%	442 57% I	286 61%	464 66% MN	183 47%	495 54% m	818 66% P	324 42%	187 65% R	165 46%
A lot	524 26%	331 24%	70 27%	34 27%	109 35% B	323 27%	198 26%	78 23%	85 20%	217 28% I	144 31% M	215 30% Mn	82 21%	227 25%	377 30% P	147 19%	93 32% r	86 24%
Somewhat	618 31%	400 29%	107 42% BE	46 37%	88 29%	410 34% G	191 25%	128 37% J	123 29%	225 29%	141 30%	249 35% Mn	101 26%	267 29%	441 35% P	176 23% R	95 33% R	79 22%
Not At All/Not Very (Net)	869 43%	636 47% CE	80 31%	45 36%	111 36% B	464 39%	384 50% F	138 40%	218 51% HJK	327 43%	186 39%	244 34% Ln	204 53% L	421 46% L	426 34% P	443 58% O	101 36% Q	195 54% Q
Not very	328 16%	225 16%	39 15%	22 18%	54 18%	196 16%	127 16%	60 17%	68 16%	129 17% I	71 15%	103 14% M	49 13%	177 19% M	189 15%	139 18%	47 16% R	55 15%
Not at all	540 27%	410 30% CE	41 16%	23 19%	57 18%	268 22%	257 33% F	78 23%	149 35% HJK	198 26%	115 24%	142 20% LN	155 40% L	244 27% L	236 19%	304 40% Q	54 19% Q	140 39% Q
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

FR05\_3 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Shopping in stores

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A Lot/Somewhat (Net)	1264 63%	857 63%	172 67%	82 66%	206 67%	793 66%	450 58%	247 72%	268 63%	473 62%	277 59%	491 69%	236 61%	537 59%	835 67%	429 56%	187 65%	216 60%
A lot	486 24%	338 25%	61 24%	17 13%	104 34%	303 25%	178 23%	91 26%	101 24%	192 25%	102 22%	206 29%	95 25%	185 20%	333 27%	153 20%	69 24%	87 24%
Somewhat	778 39%	519 38%	112 43%	66 52%	103 33%	489 41%	272 35%	156 45%	166 39%	280 36%	175 37%	285 40%	141 37%	352 38%	502 40%	276 36%	119 41%	130 36%
Not At All/Not Very (Net)	746 37%	510 37%	85 33%	43 34%	101 33%	404 34%	323 42%	98 28%	159 37%	296 38%	195 41%	217 31%	150 39%	379 41%	409 33%	337 44%	102 35%	143 40%
Not very	433 22%	273 20%	56 22%	25 20%	70 23%	243 20%	181 23%	63 18%	87 20%	162 21%	121 26%	133 19%	75 19%	224 24%	258 21%	174 23%	61 21%	64 18%
Not at all	313 16%	236 17%	29 11%	17 14%	31 10%	160 13%	142 18%	34 10%	71 17%	134 17%	74 16%	84 12%	75 19%	154 17%	151 12%	163 21%	41 14%	79 22%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

FR05\_4 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Working from the office

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A Lot/Somewhat (Net)	682 34%	444 33%	108 42% B	41 33%	132 43% E	476 40% G	192 25%	135 39% Ik	122 29%	277 36% I	148 31%	337 48% MN	98 25%	246 27% P	561 45% P	121 16%	102 35% R	94 26%
A lot	287 14%	195 14%	36 14%	19 15%	58 19%	192 16% g	94 12%	49 14%	56 13%	132 17% K	50 11%	141 20% MN	46 12%	99 11% P	234 19% P	52 7%	34 12%	48 13%
Somewhat	395 20%	249 18%	72 28% B	23 18%	74 24%	284 24% G	99 13%	86 25% Ij	66 16%	145 19%	98 21%	196 28% MN	52 13%	147 16% P	326 26% P	68 9%	68 23% R	46 13%
Not At All/Not Very (Net)	1328 66%	922 67% CE	149 58%	84 67%	175 57%	720 60%	580 75% F	209 61%	304 71% HJ	481 64%	324 69% h	371 52% L	288 75% L	669 73% L	683 55% L	646 84% O	187 65% Q	266 74% Q
Not very	372 19%	240 18%	47 18%	28 23%	84 27% Bc	207 17% F	163 21%	53 15%	63 15%	165 21% Ii	91 19%	137 19% M	45 12%	190 21% M	271 22% P	101 13%	76 26% R	58 16%
Not at all	956 48%	682 50% CE	102 40% e	55 44% e	92 30% F	514 43% F	417 54% F	156 45% HJ	241 57% HJ	326 42% Ii	233 49%	234 33% LN	243 63% L	479 52% L	412 33% Q	545 71% Q	111 38% Q	209 58% Q
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

FR05\_5 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Attending events like concerts, theatre and sporting events

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A Lot/Somewhat (Net)	1129 56%	754 55%	152 59%	59 47%	201 66%	736 62%	385 50%	213 62%	220 52%	434 56%	263 56%	480 65%	162 42%	508 56%	818 66%	311 41%	175 61%	156 43%
A lot	534 27%	359 26%	62 24%	29 23%	103 34%	336 28%	197 26%	89 26%	114 27%	216 28%	116 25%	232 33%	77 20%	226 25%	403 32%	131 17%	93 32%	89 25%
Somewhat	595 30%	394 29%	90 35%	30 24%	98 32%	399 33%	187 24%	124 36%	106 25%	218 28%	147 31%	228 32%	85 22%	282 31%	416 33%	180 23%	82 28%	67 19%
Not At All/Not Very (Net)	881 44%	613 45%	105 41%	66 53%	106 34%	460 38%	388 50%	132 38%	205 48%	334 44%	209 44%	249 58%	225 58%	407 44%	425 34%	455 59%	113 39%	204 57%
Not very	356 18%	230 17%	55 21%	35 28%	56 18%	221 18%	126 16%	62 18%	66 16%	150 20%	78 17%	114 16%	65 17%	177 19%	209 17%	147 19%	63 22%	57 16%
Not at all	524 26%	383 28%	51 20%	32 25%	50 16%	239 20%	262 34%	70 20%	139 33%	184 24%	131 28%	135 19%	160 41%	230 25%	217 17%	308 40%	51 18%	148 41%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

FR05\_6 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Dining out at a restaurant

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A Lot/Somewhat (Net)	1414 70%	941 69%	190 74%	93 74%	221 72%	883 74% G	513 66%	248 72%	294 69%	528 69%	344 73%	519 73% M	240 62%	655 72% M	928 75% P	486 63%	207 72% R	224 62%
A lot	632 31%	430 31%	72 28%	41 32%	96 31%	404 34% g	223 29%	105 31%	119 28%	251 33%	156 33%	241 34%	115 30%	275 30% P	422 34% P	210 27%	98 34%	113 31%
Somewhat	782 39%	512 37%	118 46% b	52 42%	125 41%	479 40%	290 37%	143 42%	175 41%	277 36%	188 40%	278 39% m	125 32%	380 41% M	506 41%	277 36%	110 38%	111 31%
Not At All/Not Very (Net)	596 30%	426 31%	67 26%	32 26%	87 28%	313 26% F	260 34% F	96 28%	132 31%	240 31%	128 27%	189 27% LN	146 38% LN	261 28% LN	316 25%	280 37% O	81 28% Q	136 38% Q
Not very	313 16%	219 16%	38 15%	19 15%	57 18%	182 15% I	119 15%	66 19%	51 12%	123 16%	73 16%	113 16%	68 18%	132 14% O	175 14%	137 18% O	49 17%	53 15%
Not at all	283 14%	207 15%	30 12%	14 11%	30 10%	131 11%	140 18% F	30 9%	81 19% HK	117 15% H	55 12%	77 11%	78 20% LN	129 14% LN	140 11%	143 19% Q	32 11%	83 23% Q
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base



FR05\_8 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Gatherings with friends and family

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A Lot/Somewhat (Net)	1480 74%	1017 74%	201 78%	90 72%	223 73%	931 78% G	524 68%	281 82% IJK	296 70%	560 73%	343 73%	536 76%	272 70%	672 73%	956 77% P	524 68%	204 71%	242 67%
A lot	771 38%	540 40%	105 41%	38 30%	109 35%	487 41%	276 36%	136 40%	164 39%	315 41% K	155 33%	284 40%	145 38%	342 37%	500 40%	272 35%	113 39%	148 41%
Somewhat	709 35%	477 35%	96 37%	52 42%	114 37%	443 37%	249 32%	145 42% J	132 31%	245 32% K	187 40% L	252 36%	127 33%	330 36%	457 37%	252 33%	91 32%	94 26%
Not At All/Not Very (Net)	530 26%	350 26%	96 22%	35 28%	84 27%	266 22%	248 32% F	63 18%	123 30% H	208 27% H	129 27% H	172 24%	114 30%	244 27%	287 23% O	243 32% O	84 29%	118 33%
Not very	276 14%	175 13%	38 15%	19 15%	54 17%	144 12%	127 16% F	42 12%	67 16% H	103 13% H	64 14%	103 13%	49 13%	124 13%	175 14%	100 13%	51 18%	50 14%
Not at all	254 13%	175 13% c	18 7%	16 13%	31 10%	122 10%	121 16% F	21 6%	62 15% H	106 14% H	65 14% H	69 10%	65 17% L	120 13%	112 9%	142 19% Q	34 12%	67 19% Q
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

FR05\_9 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to church

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or American Islander	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A Lot/Somewhat (Net)	990 49%	674 49%	127 49%	69 55%	166 54%	648 54% G	332 43%	179 52%	187 44%	395 51% I	228 48%	400 57% MN	179 46%	410 45%	656 53% P	334 44%	138 48%	166 46%
A lot	492 24%	350 26%	60 23%	31 25%	69 22%	311 26%	180 23%	88 26%	106 25%	195 25%	102 22%	193 27% N	101 26%	198 22%	298 24%	194 25%	50 17%	77 21%
Somewhat	498 25%	324 24%	66 26%	38 30%	97 32% b	337 28% G	153 20%	91 27% I	81 19%	200 26% I	125 27% I	208 29% MN	78 20%	212 23%	358 29% P	139 18%	88 30%	89 25%
Not At All/Not Very (Net)	1020 51%	692 51%	131 51%	56 45%	141 46%	549 46%	440 57% F	165 48%	238 56% J	373 49%	244 52%	308 43% L	207 54% L	505 55% L	588 47%	433 56% O	151 52%	194 54%
Not very	364 18%	238 17%	57 22% d	13 11%	63 20%	221 18%	135 18%	67 19%	87 20%	131 17%	79 17%	116 16%	63 16%	184 20%	229 18%	134 18%	64 22%	59 16%
Not at all	657 33%	454 33% e	73 28%	43 34%	78 25%	328 27%	305 39% F	98 28%	151 36%	242 32%	165 35%	192 27% L	144 37% L	321 35% L	358 29%	299 39% O	87 30%	134 37%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

FR05\_10 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to school or university

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A Lot/Somewhat (Net)	677 34%	405 30%	124 48% B	52 41% b	131 43% B	435 36% G	226 29%	125 36%	127 30%	262 34%	163 35%	331 47% MN	91 24%	255 28%	527 42% P	150 20%	113 39% R	101 28%
A lot	306 15%	181 13%	51 20% B	23 19%	68 22% B	210 18% G	95 12%	65 19%	54 13%	116 15%	71 15%	161 23% MN	48 12%	97 11%	239 19% P	67 9%	55 19%	53 15%
Somewhat	371 18%	224 16%	72 28% B	29 23%	63 20%	225 19%	130 17%	60 18%	73 17%	145 19%	92 20%	170 24% MN	43 11%	157 17% M	287 23% P	83 11%	58 20% r	49 14%
Not At All/Not Very (Net)	1333 66%	961 70% CdE	133 52%	73 59%	176 57%	761 64%	547 71% F	219 64%	289 70%	507 68%	309 65%	377 53%	295 76% L	661 72% L	717 58% P	616 80% O	176 61%	259 72% Q
Not very	335 17%	218 16%	39 15%	25 20%	65 21%	213 18%	121 16%	64 19%	59 14%	137 18%	76 16%	117 16%	51 13%	168 18% n	231 19% P	104 14%	70 24% R	49 14%
Not at all	998 50%	743 54% CDE	95 37%	49 39%	111 36%	549 46%	426 55% F	155 45%	240 56% HJ	370 48%	233 49%	261 37%	245 63% LN	493 54% L	485 39% P	513 67% O	106 37%	209 58% Q
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

FR05\_13 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to the gym/work out class

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A Lot/Somewhat (Net)	894 44%	582 43%	138 54% B	58 46%	177 58% B	591 49% G	285 37%	180 52%	144 34%	352 46% I	218 46%	408 58% MN	95 25%	390 43% M	684 55% P	210 27%	141 49% R	116 32%
A lot	344 17%	225 16%	58 22% b	27 21%	59 19%	217 18%	122 16%	84 24% JK	51 12%	140 18% I	69 15%	165 23% MN	37 10%	142 15% M	271 22% P	72 9%	58 20% r	48 13%
Somewhat	550 27%	357 26%	81 31%	31 25%	119 39% Bd	374 31% G	163 21%	96 28%	93 22%	212 28% I	149 32% I	243 34% MN	58 15%	248 27% M	412 33% P	138 18% R	83 29% R	68 19%
Not At All/Not Very (Net)	1116 56%	785 57% CE	119 46%	67 54%	130 42%	605 51% F	487 63% H	165 48% HJK	282 66% HJK	416 54% I	254 34% I	300 42% LN	291 75% LN	525 57% L	560 45% O	556 73% O	148 51% R	244 68% Q
Not very	316 16%	194 14%	46 18%	29 23% b	52 17%	185 15%	128 17%	59 17%	63 15%	126 16% I	68 14%	113 16% LN	58 15% LN	145 16% L	198 16% P	118 15% R	70 24% R	57 16%
Not at all	800 40%	591 43% CDE	73 29%	38 30%	78 25%	420 35% F	359 46% F	105 31% HJK	219 51% HJK	290 38% h	186 39% h	187 26% LN	233 60% LN	381 42% L	362 29% Q	438 57% O	77 27% Q	187 52% Q
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

FR05\_14 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to a social gathering

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A Lot/Somewhat (Net)	1248 62%	835 61%	165 64%	86 68%	193 63%	768 64%	460 60%	234 68%	251 59%	478 62%	285 60%	479 68%	219 57%	549 60%	852 69%	396 52%	182 63%	195 54%
A lot	520 26%	332 24%	80 31%	29 23%	89 29%	346 29%	172 22%	82 24%	96 23%	215 28%	127 27%	225 32%	92 24%	202 22%	384 31%	136 18%	83 29%	90 25%
Somewhat	728 36%	502 37%	86 33%	57 45%	104 34%	423 35%	288 37%	152 44%	154 36%	264 34%	158 33%	254 36%	127 33%	347 38%	469 38%	259 34%	99 34%	104 29%
Not At All/Not Very (Net)	762 38%	532 39%	92 36%	40 32%	114 37%	428 36%	313 40%	110 32%	175 41%	290 38%	187 40%	229 32%	167 43%	366 40%	391 31%	371 48%	106 37%	165 46%
Not very	392 20%	257 19%	59 23%	17 14%	75 24%	255 21%	129 17%	70 20%	78 18%	152 20%	92 20%	117 17%	65 17%	210 23%	223 18%	170 22%	62 22%	71 20%
Not at all	370 18%	275 20%	33 13%	23 18%	39 13%	173 14%	184 24%	41 12%	97 23%	138 18%	95 20%	112 16%	102 26%	156 17%	169 14%	201 26%	44 15%	94 26%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

FR05\_15 How much would you say you miss each of the following during this time of virus-related restrictions?  
 Going to my local coffee shop

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A Lot/Somewhat (Net)	937 47%	624 46%	128 50%	66 53%	185 60% Bc	598 50% G	325 42%	184 54% IJ	171 40%	343 45%	239 51%	413 58% MN	150 39%	375 41%	672 54% P	266 35%	144 50%	152 42%
A lot	358 18%	239 17%	50 19%	29 23%	68 22%	244 20% G	110 14%	65 19%	72 17%	147 19%	75 16%	163 23% MN	61 16%	134 15%	288 23% P	70 9%	60 21%	55 15%
Somewhat	579 29%	386 28%	78 30%	37 29%	117 38% B	354 30%	215 28%	120 35% IJ	99 23%	196 25%	164 35% IJ	250 35% MN	89 23%	241 26%	384 31% P	195 25%	83 29%	97 27%
Not At All/Not Very (Net)	1073 53%	742 54% E	130 50% e	59 47%	122 40%	598 50%	447 58%	160 46%	255 60% HK	426 55% H	233 49%	295 42%	237 61% L	541 59% L	572 46%	501 65% O	145 50%	208 58%
Not very	447 22%	291 21%	55 21%	35 28%	59 19%	285 24%	152 20%	82 24%	80 19%	185 24%	100 21%	113 16%	84 22% L	249 27% L	279 22%	168 22% R	72 25% R	57 16%
Not at all	626 31%	451 33% eE	74 29%	25 20%	63 21%	313 26%	295 38% F	78 23%	175 41% HJK	240 31% H	133 28%	182 26%	152 39% Ln	292 32% I	293 24%	333 43% Q	73 25% Q	151 42% Q
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

FR05\_16 How much would you say you miss each of the following during this time of virus-related restrictions?  
 In person celebrations (e.g., birthdays, graduations)

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
A Lot/Somewhat (Net)	1392 69%	934 68%	180 70%	92 73%	219 71%	880 74% G	493 64%	263 77% IJK	288 68%	517 67%	324 69%	499 70% M	240 62%	653 71% M	899 72% P	493 64%	212 73% R	228 63%
A lot	646 32%	448 33%	77 30%	38 30%	98 32%	435 36% G	205 27%	120 35%	131 31%	252 33%	143 30%	233 33%	110 29%	302 33%	421 34%	225 29%	98 34%	124 35%
Somewhat	746 37%	486 36%	103 40%	54 43%	122 40%	446 37%	288 37%	143 42% J	157 37%	266 35%	181 38%	265 37%	130 34%	351 38%	478 38%	268 35% R	114 39% R	104 29%
Not At All/Not Very (Net)	618 31%	433 32%	77 30%	34 27%	88 28%	316 26%	280 36% F	81 23%	138 32% H	251 33% h	148 31% h	210 30%	146 38% LN	262 29%	345 28%	273 36% O	77 27% Q	132 37% Q
Not very	317 16%	231 17%	40 16%	11 9%	58 19%	177 15%	128 17%	55 16%	57 13%	128 17%	76 16%	115 16%	61 16%	140 15%	199 16%	118 15%	42 15%	48 13%
Not at all	301 15%	202 15%	37 14%	22 18%	30 10%	138 12%	151 20% F	25 7%	80 19% H	123 16% H	72 15% H	94 13%	85 22% LN	122 13%	146 12%	155 20% Q	35 12% Q	84 23% Q
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q33B Once we reach herd immunity, how long will it take you to resume pre-pandemic activity levels across the following?

Base: Applicable Response

	Fly on a plane	Go to a gym class	Take a cruise	Go out to dinner	Visit a casino	Stay in a hotel	Go to the office	Go to a sporting event	Go to the movies	Host/attend a large social gathering	Take public transportation (e.g., subway, buses, trains)	Greet people with a handshake
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted Base	1617	1320	1376	1900	1401	1773	1293	1489	1706	1706	1414	1866
Weighted Base	1659	1353	1443	1902	1423	1786	1352	1530	1739	1720	1449	1863
Up To 6 Months (Net)	1128 68%	955 71%	779 54%	1602 84%	975 69%	1367 77%	1034 76%	1018 67%	1263 73%	1204 70%	948 65%	1206 65%
Up To 3 Months (Sub-Net)	81 5%	781 58%	569 39%	1398 73%	789 54%	1122 63%	901 67%	795 52%	1024 59%	927 54%	754 52%	970 52%
Immediately/1-30 Days (Sub-Sub-Net)	586 35%	570 42%	399 28%	1138 60%	543 38%	810 45%	700 52%	529 35%	758 44%	651 38%	576 40%	724 39%
Immediately	382 23%	348 26%	262 18%	770 40%	358 25%	557 31%	502 37%	333 22%	472 27%	398 23%	383 23%	489 26%
1-30 days	203 12%	223 16%	137 9%	368 19%	186 13%	253 14%	199 15%	196 13%	286 16%	254 15%	193 13%	235 13%
2-3 months	295 18%	210 16%	170 12%	251 13%	224 16%	312 17%	201 15%	266 17%	266 15%	275 16%	178 12%	246 13%
4-6 months	248 15%	174 13%	210 15%	214 11%	208 15%	245 14%	133 10%	223 14%	239 14%	278 16%	194 13%	236 13%
7-11 months	166 10%	137 10%	161 11%	98 5%	139 10%	167 9%	114 8%	158 10%	160 9%	200 12%	160 11%	138 7%
A year or longer	275 17%	146 11%	360 25%	171 9%	213 15%	211 12%	121 9%	254 17%	224 13%	244 14%	218 15%	275 15%
Never again	90 5%	115 9%	143 10%	30 2%	96 7%	40 2%	83 6%	106 7%	92 5%	72 4%	123 8%	244 13%
1 Day To 3 Months (Net)	498 30%	433 32%	307 21%	618 33%	410 29%	565 32%	399 30%	462 30%	552 32%	529 31%	371 26%	481 26%
Sigma	1659 100%	1353 100%	1443 100%	1902 100%	1423 100%	1786 100%	1352 100%	1530 100%	1739 100%	1720 100%	1449 100%	1863 100%

Proportions/Mean: All Columns Tested (5%, 10% risk level)  
 Overlap formulae used.



Q33B Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Summary Of Immediately/1-30 Days

Base: Applicable Response (Variable Bases)

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Go out to dinner	1138 60%	825 63% Cd	106 45%	64 51%	173 58% c	699 60%	426 60%	177 55%	247 62%	424 58%	290 64% h	376 55% h	231 63% l	531 62% l	700 59%	438 62%	148 54%	184 59%
Go to the office	700 52%	475 55% E	95 48%	44 43%	112 43%	466 54% g	220 47%	116 49%	144 56%	263 49%	177 55% h	287 48%	112 57%	301 54% l	599 55% p	102 38%	110 53%	86 50%
Stay in a hotel	810 45%	584 45% Cd	81 35%	34 27%	127 45% D	511 46%	288 44%	115 38%	178 49%	301 44%	217 49% h	262 39%	178 54% L	370 47% L	510 44%	301 47%	103 40%	101 38%
Go to the movies	758 44%	498 43% Cd	101 44%	38 31%	131 47% d	459 43%	290 46%	106 35%	154 44% h	290 44% h	208 49% h	279 42%	144 48%	336 43% L	527 46% p	231 40%	118 45%	116 43%
Go to a gym class	570 42%	381 43%	72 39%	37 33%	119 48%	370 43%	190 40%	82 35%	105 40%	238 45% H	145 44%	247 43%	77 41%	246 41% L	417 42%	153 41%	86 41%	79 40%
Take public transportation (e.g., subway, busses, trains)	576 40%	368 40% D	87 42% D	26 23%	104 39% d	336 37%	228 43% t	87 34%	118 42%	235 43% h	136 38%	279 45% N	92 41%	205 33% P	426 42% P	149 34%	102 47%	82 42%
Greet people with a handshake	724 39%	514 40% D	94 39% D	21 17%	107 37% D	439 39%	270 38%	103 32%	173 45% Hj	266 37%	183 42% h	254 38%	160 45% ln	309 37%	461 39%	263 39%	76 30%	103 35%
Visit a casino	543 38%	363 39%	65 33%	35 35%	105 42%	348 38%	187 38%	90 35%	114 39%	185 35% J	154 44% j	215 37%	121 49% LN	207 35%	360 37%	184 42%	83 39%	79 38%
Host/attend a large social gathering	651 38%	451 39% d	74 33%	29 25%	109 39% d	406 38%	236 38%	85 29%	142 40% H	257 39% H	168 41% H	229 55% LN	148 47% LN	274 36% LN	439 39%	212 37%	83 33%	84 36%
Fly on a plane	586 35%	408 37% Cd	59 29%	38 31%	97 36% d	371 37%	210 34%	82 28%	121 37% h	229 36% h	154 38% h	234 37%	102 36% LN	250 34% P	412 38% P	174 31%	89 36%	69 31%
Go to a sporting event	529 35%	376 37% Cd	57 28%	22 19%	96 36% d	350 35%	169 33%	75 29%	109 36%	219 36% h	127 35%	210 35%	92 37%	227 34% LN	361 34% P	168 36%	71 33%	74 36%
Take a cruise	399 28%	259 28% Cd	48 24%	20 17%	86 33% d	248 27%	144 29%	58 22%	78 29%	148 27% h	115 32% h	173 29% n	81 37% N	144 23% N	297 30% P	101 23%	68 30%	55 30%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q33B Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Summary Of Up To 3 Months

Base: Applicable Response (Variable Bases)

	Race																	Parents		Region				Urbanicity			Employment Status		Women	
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BPOC Women	Low Income Women												
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)												
Go out to dinner	1388 73%	990 76% CD	144 62%	75 61%	218 73% c	849 73%	514 72%	224 69%	286 72%	533 73%	345 76%	475 70%	276 76%	637 74%	853 71%	536 76%	193 71%	226 72%												
Go to the office	901 67%	597 69% dE	132 66%	58 57%	153 59% G	603 70%	279 60%	147 61%	174 68%	363 68%	217 68%	400 67%	137 69%	364 65%	756 70% P	145 54%	149 73%	122 71%												
Stay in a hotel	1122 63%	785 65% C	127 55%	65 53%	178 62%	713 64%	389 60%	175 58%	230 64%	421 62%	296 67%	407 61%	214 64%	502 64%	739 64%	384 60%	150 58%	135 51%												
Go to the movies	1024 59%	682 59%	127 55%	67 54%	168 60%	643 60%	365 57%	163 54%	218 62%	380 58%	264 62%	403 61% n	191 64%	430 55%	708 61% P	316 54%	162 61%	143 53%												
Go to a gym class	781 58%	524 60%	101 54%	54 48%	163 62%	595 59%	263 56%	131 55%	139 53%	323 61%	188 57%	346 60%	107 57%	328 55%	594 59%	197 53%	127 60%	111 56%												
Visit a casino	768 54%	528 56% C	93 47%	50 49%	139 56%	500 55%	258 52%	144 57%	153 52%	264 50%	207 59%	333 57% N	149 60% N	286 48%	530 54%	238 54%	116 54%	104 50%												
Host/attend a large social gathering	927 54%	634 55%	118 53%	48 42%	140 50%	585 54%	327 53%	140 47%	186 52%	377 58%	224 54%	347 53%	189 60% n	390 52%	639 56% P	288 50%	125 49%	126 48%												
Fly on a plane	881 53%	601 54% c	92 45%	61 49%	147 54%	556 55%	309 50%	133 45%	188 58% HJ	315 50%	245 59% HJ	361 57% n	147 52%	372 50%	601 55% P	279 49%	130 53%	98 44%												
Greet people with a handshake	970 52%	685 54% D	130 55% D	36 29%	152 53% D	598 53%	352 50%	161 51%	210 54%	368 51%	231 53%	364 54%	199 56%	408 49%	650 55% P	320 47%	106 42%	126 42%												
Take public transportation (e.g., subway, buses, trains)	754 52%	494 53% D	104 50%	42 37%	135 50% D	460 51%	281 53%	115 45%	152 55% h	288 52%	198 55% h	361 59% N	116 52%	276 45%	563 56% P	191 44%	119 55%	94 49%												
Go to a sporting event	795 52%	564 55% D	96 47% d	36 31%	131 49% d	542 54% g	243 47%	122 47%	158 53%	325 54%	190 52%	336 55%	132 53%	327 49%	571 54% P	224 47%	108 50%	100 49%												
Take a cruise	569 39%	381 41% D	72 36% d	25 22%	120 45% D	353 38%	202 41%	96 37%	102 38%	217 39%	154 43%	269 45% N	102 47% N	198 32%	439 44% P	130 29%	82 37%	68 37%												

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q33B Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Summary Of 1 Day To 3 Months

Base: Applicable Response (Variable Bases)

	Race																			Parents		Region				Urbanicity			Employment Status		Women	
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)														
Go out to dinner	618 33%	413 32%	86 37%	42 34%	111 37%	377 32%	227 32%	123 38%	101 25%	241 33%	153 34%	255 37%	94 26%	270 31%	410 34%	208 29%	104 38%	92 29%														
Go to a gym class	433 32%	293 33%	59 32%	29 26%	89 34%	288 34%	143 30%	79 33%	67 26%	170 32%	116 35%	216 38%	49 26%	168 28%	340 35%	93 25%	73 34%	54 27%														
Go to the movies	552 32%	365 32%	70 30%	38 31%	97 34%	347 32%	196 31%	93 31%	116 33%	212 32%	131 31%	247 38%	90 30%	214 27%	393 34%	159 27%	93 35%	70 26%														
Stay in a hotel	565 32%	375 31%	69 30%	46 37%	105 37%	359 32%	196 30%	95 31%	95 26%	222 33%	153 35%	250 37%	76 23%	238 30%	400 35%	165 26%	81 31%	61 23%														
Host/attend a large social gathering	529 31%	358 31%	76 34%	32 27%	77 28%	341 32%	181 30%	86 29%	90 25%	229 35%	123 30%	216 33%	86 27%	227 30%	381 33%	148 26%	69 27%	61 23%														
Go to a sporting event	462 30%	321 31%	73 35%	16 14%	80 30%	316 32%	138 27%	66 25%	85 28%	194 32%	117 32%	228 37%	65 26%	169 25%	350 33%	112 24%	67 31%	52 25%														
Fly on a plane	498 30%	328 29%	64 31%	43 35%	84 31%	322 32%	163 26%	79 27%	106 33%	170 27%	143 35%	231 36%	63 22%	204 27%	352 32%	146 26%	72 29%	41 18%														
Go to the office	399 30%	237 28%	80 40%	22 22%	83 32%	267 31%	127 27%	64 27%	66 26%	164 31%	105 33%	212 36%	40 20%	147 26%	328 30%	71 27%	90 44%	58 34%														
Visit a casino	410 29%	285 30%	57 29%	24 23%	77 31%	282 31%	125 25%	83 33%	71 24%	146 28%	110 32%	202 35%	62 25%	145 25%	299 30%	111 25%	67 31%	45 22%														
Greet people with a handshake	481 26%	316 25%	72 30%	20 16%	98 34%	304 27%	165 23%	95 30%	76 20%	179 25%	131 30%	205 30%	73 21%	202 24%	353 30%	128 19%	60 23%	52 18%														
Take public transportation (e.g., subway, busses, trains)	371 26%	256 28%	47 23%	21 19%	55 20%	248 28%	116 22%	56 22%	74 27%	134 24%	107 30%	185 30%	44 20%	142 23%	285 28%	86 20%	56 26%	40 21%														
Take a cruise	307 21%	219 23%	43 21%	8 7%	56 21%	197 21%	102 21%	69 26%	46 17%	116 21%	76 21%	170 29%	33 15%	103 16%	255 26%	52 12%	35 16%	23 13%														

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q33B Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Summary Of Up To 6 Months

Base: Applicable Response (Variable Bases)

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Go out to dinner	1602 84%	1127 87% cD	188 81%	88 71%	247 83% d	992 86%	585 82%	256 79%	334 84%	620 85% h	392 86% h	562 83%	311 85%	729 85%	1012 85%	590 83%	227 84%	252 80%
Stay in a hotel	1367 77%	944 78% C	159 69%	85 68%	227 80% c	873 79% G	473 73%	229 75%	268 75%	509 75%	361 82% ij	520 78%	248 75%	599 76%	913 79% P	455 71%	191 73% R	166 63%
Go to the office	1034 76%	682 79% dE	154 77%	68 66%	181 70%	694 81% G	316 68%	171 72%	200 77%	415 78%	248 77%	464 78%	144 73%	426 76%	874 81%	160 59%	159 78%	135 78%
Go to the movies	1263 73%	845 73%	161 70%	87 69%	199 71%	800 74%	439 69%	210 69%	260 74%	475 72%	319 75%	488 74%	225 75%	550 70%	866 75% P	397 68%	189 71%	180 67%
Go to a gym class	955 71%	634 72% d	127 68%	66 59%	194 74% d	622 73%	315 67%	170 71%	172 66%	380 72%	233 71%	416 73%	129 69%	410 69%	720 73% P	235 63%	157 74%	129 66%
Host/attend a large social gathering	1204 70%	821 71% D	150 67%	65 56%	200 72% d	770 71%	416 68%	190 64%	246 69%	460 70%	308 75% H	468 72%	229 73%	508 67%	833 73% P	372 64%	171 68%	170 65%
Visit a casino	975 69%	667 71%	125 63%	63 62%	177 71%	644 71% g	318 64%	183 72%	192 65%	349 66%	251 72%	419 72% n	172 69%	384 65%	686 70%	289 65%	150 70%	139 67%
Fly on a plane	1128 68%	770 69%	129 63%	73 59%	196 72%	721 71% G	389 63%	172 59%	225 70% H	432 68% H	299 73% H	464 73% MN	176 62%	489 66%	780 72% P	348 61%	168 68% r	133 59%
Go to a sporting event	1018 67%	702 69% D	128 62%	58 51%	171 64%	699 70% G	306 60%	164 63%	197 66%	418 69%	238 65% H	445 73% MN	146 64%	427 64%	755 71% P	263 56%	135 62%	115 56%
Take public transportation (e.g., subway, buses, trains)	948 65%	620 67% D	138 66% D	55 49%	181 68% D	596 68%	334 64%	168 65%	184 66%	357 65%	239 66%	458 75% MN	139 62%	351 57%	709 70% P	239 55%	151 69%	119 62%
Greet people with a handshake	1206 65%	857 67% D	146 61%	57 46%	190 66% d	744 66%	438 62%	193 61%	260 67%	463 64%	289 66%	458 68% N	245 69% N	503 60%	823 70% P	383 56%	137 54%	154 52%
Take a cruise	779 54%	508 54%	97 48%	53 46%	169 64% bCD	488 53%	274 55%	126 48%	134 50%	315 57%	204 57%	370 62% N	123 56% n	286 46%	592 59% P	187 42%	108 48%	84 46%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

**Q33B Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Summary Of Year Or Longer**

Base: Applicable Response (Variable Bases)

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIFOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Take a cruise	360 25%	236 25% e	59 29% E	27 24%	45 17%	229 25%	129 26%	74 28% k	77 28% k	139 25%	70 20%	111 19%	49 22%	200 32% Lm	215 22%	145 32% O	57 25%	49 27%
Go to a sporting event	254 17%	161 16%	44 21%	30 27% b	46 17%	158 16%	92 18%	50 19%	45 15%	97 16%	62 17%	86 14%	40 16%	128 19% i	162 15%	91 19%	42 19%	42 20%
Fly on a plane	275 17%	186 17%	40 19%	25 20%	33 12%	135 13%	134 22% F	54 19%	51 16%	107 17%	63 15%	75 12%	59 21% L	141 19% L	139 13%	136 24% O	29 12%	52 23% Q
Take public transportation (e.g., subway, buses, trains)	218 15%	130 14%	29 14%	24 22%	41 15%	129 14%	87 17%	36 14%	33 12%	90 16%	59 16%	35 10%	121 16% L	129 13%	89 20% O	25 11% Q	38 20% Q	
Visit a casino	213 15%	136 15%	35 18%	20 20%	35 14%	130 14%	82 17%	38 15%	38 13%	97 18% k	40 11%	69 12%	34 14%	110 19% L	135 14%	78 18% O	28 13%	36 17%
Greet people with a handshake	275 15%	186 15%	32 13%	26 21%	39 14%	156 14%	119 17%	49 15%	49 13%	112 16%	66 15%	88 13%	42 12%	144 17% m	137 12%	138 20% O	40 15%	64 22%
Host/attend a large social gathering	244 14%	163 14%	41 18%	27 23% e	33 12%	128 12%	116 19% F	57 19% K	48 13%	99 15% k	39 9%	82 13%	43 14%	119 16%	138 12%	106 18% O	34 13%	46 17%
Go to the movies	224 13%	148 13%	34 15%	21 17%	35 13%	113 10%	110 17% F	43 14%	36 10%	84 13%	61 14%	72 11%	36 12%	116 15%	122 11%	102 18% O	35 13%	45 17%
Stay in a hotel	211 12%	141 12%	32 14%	20 16%	27 10%	109 10%	99 15% F	42 14% K	46 13% k	90 13% K	33 7%	61 9%	50 15% L	100 13%	108 9%	102 16% O	26 10%	55 21% Q
Go to a gym class	146 11%	88 10%	34 13% BE	16 15%	21 8%	75 9%	68 14% F	36 15% j	27 10%	49 9%	33 10%	50 9%	21 11%	75 13% L	89 9%	57 15% O	23 11%	32 16%
Go out to dinner	171 9%	98 8%	30 13% B	21 17% B	24 8%	88 8%	82 11% F	39 12% k	40 10%	62 9%	32 7%	56 8%	29 8%	86 10% O	89 7%	83 12% O	29 11%	41 13%
Go to the office	121 9%	62 7%	21 11%	13 13%	32 12% b	63 7%	57 12% F	28 12%	21 8%	40 7%	32 10%	52 9%	18 9%	51 9%	81 7%	40 15% O	17 8%	16 9%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q33B\_1 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Fly on a plane

Base: Applicable Response

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1617	1297	184	67	152	991	606	294	327	635	361	638	284	695	1060	557	164	314
Weighted Base	1659	1113	206*	124*	273*	1013	619	293	323	632	412	635	282	742	1089	570	247*	224
Up To 6 Months (Net)	1128 68%	770 69%	129 63%	73 59%	196 72%	721 71% G	389 63%	172 59%	225 70% H	432 68% H	299 73% H	464 73% MN	176 62%	489 66%	780 72% P	348 61%	168 68% I	133 59%
Up To 3 Months (Sub-Net)	881 53%	601 54% c	92 45%	61 49%	147 54%	556 55%	309 50%	133 45%	188 58% HJ	315 50% HJ	245 59% HJ	361 57% n	147 52%	372 50%	601 55% p	279 49%	130 53% r	98 44%
Immediately/1-30 Days (Sub-Sub-Net)	586 35%	408 37%	59 29%	38 31%	97 36%	371 37%	210 34%	82 28%	121 37% h	229 36% h	154 38% h	234 37%	102 36%	250 34%	412 38% P	174 31%	89 36% P	69 31%
Immediately	382 23%	273 25% C	28 14%	18 14%	62 23% c	233 23%	146 24%	53 18%	82 25% h	145 23% h	102 25% h	130 20% Ln	84 30% Ln	168 23% Ln	249 23% P	133 23% P	58 24% R	56 25% R
1-30 days	203 12%	135 12%	31 15%	21 17%	35 13% c	138 14%	64 10%	29 10%	39 12% h	83 13% h	53 13% h	104 16% MN	17 6% m	82 11% m	163 15% P	41 7% R	30 12% R	12 5%
2-3 months	295 18%	193 17%	33 16%	23 18%	50 18% c	185 18%	100 16%	51 17%	68 21% J	87 14% J	90 22% J	128 20% J	46 16% m	122 16% m	190 17% P	105 18% P	42 17% R	29 13%
4-6 months	248 15%	169 15%	37 18%	12 10%	49 18% c	165 16%	80 13%	39 13%	37 11% J	117 19% I	55 13% I	103 16% m	28 10% m	117 16% m	179 16% p	69 12% P	38 15% R	36 16%
7-11 months	166 10%	97 9%	29 14% b	22 18% B	25 9% G	118 12% G	45 7% G	52 18% JK	29 9% JK	51 8% JK	35 8% JK	70 11% m	16 6% m	81 11% m	124 11% p	42 7% R	44 18% R	15 6%
A year or longer	275 17%	186 17%	40 19%	25 20%	33 12% c	135 13%	134 22% F	54 19% F	51 16% F	107 17% F	63 15% F	75 12% L	59 21% L	141 19% L	139 13% L	136 24% O	29 12% O	52 25% O
Never again	90 5%	60 5%	8 4%	4 4%	20 7% c	38 4% c	51 8% F	14 5% F	19 6% F	41 7% F	15 4% F	26 4% LN	32 11% LN	31 4% LN	47 4% P	43 8% Q	5 2% Q	25 11% Q
1 Day To 3 Months (Net)	498 30%	328 29%	64 31%	43 35%	84 31% c	322 32% g	163 26% g	79 27% g	106 33% g	170 27% g	143 35% j	231 36% MN	63 22% MN	204 27% P	352 32% P	146 26% R	72 29% R	41 18% R
Sigma	1659 100%	1113 100%	206 100%	124 100%	273 100%	1013 100%	619 100%	293 100%	323 100%	632 100%	412 100%	635 100%	282 100%	742 100%	1089 100%	570 100%	247 100%	224 100%

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q33B\_2 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Go to a gym class

Base: Applicable Response

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1320	1030	174	59	142	840	463	238	267	533	282	571	202	547	948	372	145	258
Weighted Base	1353	877	165*	112*	263*	858	471	238	259	527	328	573	187	593	982	371	212*	196
Up To 6 Months (Net)	955 71%	634 72% d	127 68%	66 59%	194 74% d	622 73%	315 67%	170 71%	172 66%	380 72%	233 71%	416 73%	129 69%	410 69%	720 73% P	235 63%	157 74%	129 66%
Up To 3 Months (Sub-Net)	781 58%	524 60%	101 54%	54 48%	163 62%	505 59%	263 56%	131 55%	139 53%	323 61%	188 57%	346 60%	107 57%	328 55%	584 59%	197 53%	127 60%	111 56%
Immediately/1-30 Days (Sub-Sub-Net)	570 42%	381 43%	72 39%	37 33%	119 45%	370 43%	190 40%	82 35%	105 40%	238 45% H	145 44%	247 43%	77 41%	246 41%	417 42%	153 41%	86 41%	79 40%
Immediately	348 26%	231 26%	42 22%	25 22%	74 28%	218 25%	120 26%	52 22%	72 28%	153 29%	71 22%	129 23%	59 31% I	160 27%	245 25%	103 28%	54 25%	57 29%
1-30 days	223 16%	149 17%	31 17%	13 11%	45 17%	152 18%	70 15%	31 13%	33 13%	85 16%	74 23% HI	118 21% Mn	18 10%	86 15%	173 18%	50 13%	32 15%	22 11%
2-3 months	210 16%	144 16%	28 15%	17 15%	44 17%	136 16%	73 15%	49 21% k	34 13%	85 16%	43 13%	98 17%	30 16%	82 14%	167 17% P	44 12%	41 19%	31 16%
4-6 months	174 13%	110 13%	26 14%	11 10%	31 12%	117 14%	52 11%	39 16%	33 13%	56 11%	46 14%	70 12%	22 12%	82 14%	135 14%	39 10%	30 14%	19 10%
7-11 months	137 10%	81 9%	17 9%	12 11%	34 13%	94 11%	41 9%	15 6%	29 11%	55 10%	39 12%	74 13% n	14 8%	49 8%	107 11%	30 8%	13 6%	14 7%
A year or longer	146 11%	88 10%	34 18% BE	16 15%	21 8%	75 9%	68 14% F	36 15% I	27 10%	49 9%	33 10%	50 9%	21 11%	75 13%	89 9%	57 15% O	23 11%	32 16%
Never again	115 9%	73 8%	8 5% bCE	18 16% bCE	13 5%	67 8%	48 10%	17 7%	32 12%	44 8%	22 7%	33 6% L	23 12% L	59 10% I	67 7%	48 13% O	19 9%	21 10%
1 Day To 3 Months (Net)	433 32%	293 33%	59 32%	29 26%	89 34%	288 34%	143 30%	79 33%	67 26%	170 32%	116 35% i	216 38% MN	49 26%	168 28%	340 35% P	93 25%	73 34%	54 27%
Sigma	1353 100%	877 100%	185 100%	112 100%	263 100%	858 100%	471 100%	238 100%	259 100%	527 100%	328 100%	573 100%	187 100%	593 100%	982 100%	371 100%	212 100%	196 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q33E\_3 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?

Take a cruise

Base: Applicable Response

	Q33E_3 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?																		
	Race				Parents		Region				Urbanicity			Employment Status		Women			
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)		
Unweighted Base	1376	1081	173	62	142	892	466	250	270	557	299	577	220	579	947	429	147	239	
Weighted Base	1443	937	200*	114*	263*	924	497	261	270	556	356	595	219	629	996	447	224*	182	
Up To 6 Months (Net)	779 54%	508 54%	97 48%	53 46%	169 64% bCD	488 53%	274 55%	126 48%	134 50%	315 57%	204 57%	370 62% N	123 56% n	286 46%	592 59% P	187 42%	108 48%	84 46%	
Up To 3 Months (Sub-Net)	569 39%	381 41% D	72 36% d	25 22%	120 45% D	353 38%	202 41%	96 37%	102 38%	217 39%	154 43%	269 45% N	102 47% N	198 32%	439 44% P	130 29%	82 37%	68 37%	
Immediately/1-30 Days (Sub-Sub-Net)	399 28%	259 28%	48 24%	20 17%	86 33% d	248 27%	144 29%	58 22%	78 29%	148 27%	115 32%	173 29% h	81 37% N	144 23%	297 30% P	101 23%	68 30%	55 30%	
Immediately	262 18%	162 17%	29 15%	17 14%	63 24% c	156 17%	100 20%	27 11%	56 21% H	101 18% h	47 9%	78 22% H	98 17% LN	95 15%	184 18%	78 5%	47 9%	45 5%	
1-30 days	137 9%	96 10%	18 9%	3 3%	23 9%	91 10%	44 9%	30 12%	22 8%	47 9%	37 10%	75 13% mN	13 6%	49 8%	114 11% P	23 5%	21 9%	10 5%	
2-3 months	170 12%	123 13% d	24 12%	5 4%	33 13%	105 11%	59 12%	38 15%	24 9%	68 12%	39 11%	95 16% mN	20 9%	55 9%	142 14% P	29 6%	14 6%	13 7%	
4-6 months	210 15%	127 14%	25 12%	28 24% bc	50 19%	135 15%	71 14%	30 11%	32 12%	99 18%	50 14%	101 17% m	21 10%	88 14%	154 15% P	57 13%	26 12%	15 8%	
7-11 months	161 11%	95 10%	30 15%	22 19% b	26 10%	131 14% G	28 6%	31 12%	28 10%	54 10%	49 14%	75 13% m	13 6%	72 11% P	121 12% P	39 9%	38 17%	19 11%	
A year or longer	360 25%	236 25% e	59 29% E	27 24%	45 17%	229 25%	129 26%	74 28%	77 28% k	139 25%	70 20%	111 19%	49 22% LN	200 32% L	215 22% P	145 32% O	57 25%	49 27%	
Never again	143 10%	98 10%	15 8%	13 11%	23 9%	75 8%	67 13% F	31 12%	32 12%	49 9%	33 9%	39 7% L	34 15% L	71 11% L	68 7% P	76 17% O	21 10%	30 16% q	
1 Day To 3 Months (Net)	307 21%	219 23% D	43 21% D	8 7%	56 21% D	197 21%	102 21%	69 26% i	46 17%	116 21%	76 21%	170 29% MN	33 15%	103 16% P	255 26% P	52 12%	35 16%	23 13%	
Sigma	1443 100%	937 100%	200 100%	114 100%	263 100%	924 100%	497 100%	261 100%	270 100%	556 100%	356 100%	595 100%	219 100%	629 100%	996 100%	447 100%	224 100%	182 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base



Q33B\_4 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Go out to dinner

Base: Applicable Response

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1900	1541	212	68	165	1151	727	337	414	754	395	683	393	824	1163	737	185	452
Weighted Base	1902	1303	233	124*	298	1159	715	323	397	726	455	681	364	857	1194	708	271	314
Up To 6 Months (Net)	1602 84%	1127 87% cD	188 81%	88 71%	247 83% d	992 86%	585 82%	256 79%	334 84%	620 85% h	392 86% h	562 83%	311 85%	729 85%	1012 85%	590 83%	227 84%	252 80%
Up To 3 Months (Sub-Net)	1388 73%	990 76% cD	144 62%	75 61%	218 73% c	849 73%	514 72%	224 69%	286 72%	533 73%	345 76%	475 70%	276 76%	637 74%	853 71%	536 76%	193 71%	226 72%
Immediately/1-30 Days (Sub-Sub-Net)	1138 60%	825 63% Cd	106 45%	64 51%	173 58% c	699 60%	426 60%	177 55%	247 62%	424 58% h	290 64% h	376 55%	231 63% l	531 62% l	700 59%	438 62%	148 54%	184 59%
Immediately	770 40%	577 44% CDe	98 25%	33 27%	107 36% c	472 41%	286 40%	102 31%	185 47% H	292 40% H	192 42% H	220 32%	183 50% Ln	368 43% L	443 37%	327 46% O	89 33% Q	134 43% Q
1-30 days	368 19%	248 19%	47 20%	31 25%	66 22% c	227 20%	140 20%	75 23%	62 16%	132 18%	98 22% M	156 23% M	49 13%	163 19% m	258 22% P	110 16%	59 17%	50 16%
2-3 months	251 13%	165 13%	39 17%	12 9%	45 15% c	150 13%	88 12%	47 15%	39 10%	109 15% i	55 12%	99 15%	45 12%	106 12% i	152 13%	98 14%	46 17%	42 13%
4-6 months	214 11%	137 10%	44 19% BE	13 10%	29 10% c	143 12%	71 10%	32 10%	48 12% i	87 12% i	47 10% i	87 13% i	34 9% i	92 11% i	159 13% P	54 8%	34 12%	27 8%
7-11 months	98 5%	64 5%	11 5%	11 9%	14 5% n	58 5%	41 6%	21 7%	19 5%	39 5% n	19 4% n	44 7% n	23 6% n	31 4% n	69 6% n	30 4%	14 5%	17 5%
A year or longer	171 9%	98 8%	30 13% B	21 17% B	24 8% B	88 8% F	82 11% F	39 12% K	40 10% K	62 9% K	32 7% K	56 8% K	29 8% K	86 10% K	89 7% K	83 12% Q	29 11% Q	41 13% Q
Never again	30 2%	14 1%	3 1%	4 3%	12 4% B	22 2% B	8 1% B	7 2% B	4 1% B	6 1% B	12 3% B	18 3% B	1 0% B	11 1% B	25 2% P	5 1% P	2 1% P	4 1% P
1 Day To 3 Months (Net)	618 33%	413 32%	86 37%	42 34%	111 37% B	377 32%	227 32%	123 38% l	101 25% l	241 33% l	153 34% l	255 37% Mn	94 26% Mn	270 31% Mn	410 34% Mn	208 29% R	104 38% R	92 29% R
Sigma	1902 100%	1303 100%	233 100%	124 100%	298 100%	1159 100%	715 100%	323 100%	397 100%	726 100%	455 100%	681 100%	364 100%	857 100%	1194 100%	708 100%	271 100%	314 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q33B\_5 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Visit a casino

Base: Applicable Response

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIFOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1401	1114	176	54	139	903	483	254	296	543	308	586	247	568	962	439	142	282
Weighted Base	1423	938	199*	101*	248*	913	493	254	295	527	348	584	248	592	981	442	214*	207
Up To 6 Months (Net)	975 69%	667 71%	125 63%	63 62%	177 71%	644 71%	318 64%	183 72%	192 65%	349 66%	251 72%	419 72%	172 69%	384 65%	686 70%	289 65%	150 70%	139 67%
Up To 3 Months (Sub-Net)	768 54%	528 56%	93 47%	50 49%	139 56%	500 55%	258 52%	144 57%	153 52%	264 50%	207 59%	333 57%	149 60%	286 48%	530 54%	238 54%	116 54%	104 50%
Immediately/1-30 Days (Sub-Sub-Net)	543 38%	363 39%	65 33%	35 35%	105 42%	348 38%	187 38%	90 35%	114 39%	185 35%	154 44%	215 37%	121 49%	207 35%	360 37%	184 42%	83 39%	79 38%
Immediately	358 25%	243 26%	36 18%	26 26%	62 25%	218 24%	133 27%	61 24%	82 28%	118 22%	97 28%	130 22%	86 35%	141 24%	231 24%	127 29%	49 23%	59 29%
1-30 days	186 13%	121 13%	29 14%	9 9%	42 17%	130 14%	54 11%	29 11%	32 11%	67 13%	58 17%	85 14%	35 14%	66 11%	129 13%	57 13%	35 16%	20 9%
2-3 months	224 16%	165 18%	28 14%	15 14%	34 14%	152 17%	71 14%	54 21%	39 13%	79 15%	52 15%	118 20%	27 11%	79 13%	170 17%	54 12%	32 15%	26 12%
4-6 months	208 15%	139 15%	32 16%	13 13%	38 15%	144 16%	59 12%	39 15%	39 13%	85 16%	45 13%	87 15%	23 9%	98 17%	157 16%	51 12%	34 16%	34 17%
7-11 months	139 10%	76 8%	24 12%	9 9%	23 9%	96 10%	42 9%	23 9%	32 11%	53 10%	32 9%	70 12%	17 7%	52 9%	101 10%	39 9%	19 9%	14 7%
A year or longer	213 15%	136 15%	35 18%	20 20%	35 14%	130 14%	82 17%	38 15%	38 13%	97 18%	40 11%	69 12%	34 14%	110 19%	135 14%	78 18%	28 13%	36 17%
Never again	96 7%	59 6%	14 7%	9 9%	13 5%	44 5%	52 10%	10 4%	32 11%	28 5%	25 7%	26 4%	24 10%	46 8%	59 6%	36 8%	17 8%	18 9%
1 Day To 3 Months (Net)	410 29%	285 30%	57 29%	24 23%	77 31%	282 31%	125 25%	83 33%	71 24%	146 28%	110 32%	202 35%	62 25%	145 25%	299 30%	111 25%	67 31%	45 22%
Sigma	1423 100%	938 100%	199 100%	101 100%	248 100%	913 100%	493 100%	254 100%	295 100%	527 100%	348 100%	584 100%	248 100%	592 100%	981 100%	442 100%	214 100%	207 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q33B\_6 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Stay in a hotel

Base: Applicable Response

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1773	1428	208	67	159	1094	658	312	374	711	376	671	348	754	1126	647	178	391
Weighted Base	1786	1211	229	124*	284*	1110	649	303	360	682	441	668	332	786	1149	637	261*	265
Up To 6 Months (Net)	1367 77%	944 78% C	159 69%	85 68%	227 80% C	873 79% G	473 73%	229 75%	268 75%	509 75%	361 82% j	520 78%	248 75%	599 76%	913 79% P	455 71%	191 73% R	166 63%
Up To 3 Months (Sub-Net)	1122 63%	785 65% C	127 55%	65 53%	178 62%	713 64%	389 60%	175 58%	230 64%	421 62%	296 67% h	407 61%	214 64%	502 64%	739 64%	384 60%	150 58%	135 51%
Immediately/1-30 Days (Sub-Sub-Net)	810 45%	584 48% CD	81 35%	34 27%	127 46% D	511 46%	288 44%	115 38%	178 49% H	301 44%	217 49% H	262 39% L	178 54% L	370 47% L	510 44%	301 47%	103 40%	101 38%
Immediately	557 31%	410 34% cDe	58 25%	19 15%	72 25% C	354 32%	193 30%	81 27%	135 38% HJ	199 29%	143 32% h	157 23%	137 41% Ln	264 34% L	339 29%	219 34%	70 27%	74 28%
1-30 days	253 14%	175 14%	23 10%	15 12%	55 19% C	157 14%	94 15%	34 11%	43 12%	102 15%	74 17% h	106 16%	41 12%	106 14%	171 15%	82 13%	33 13%	27 10%
2-3 months	312 17%	201 17%	46 20%	32 26%	50 18% C	201 18%	102 16%	60 20%	52 15%	121 18%	79 18% i	145 22% Mn	35 11%	132 17% m	229 20% P	83 13%	47 18%	33 13%
4-6 months	245 14%	159 13%	32 14%	19 15%	50 17% C	160 14%	84 13%	54 18% i	38 11%	88 13%	65 15% i	113 17% Mn	34 10%	97 12% p	174 15% P	71 11%	40 15%	31 12%
7-11 months	167 9%	104 9%	31 14% b	15 12%	22 8%	108 10%	58 9%	27 9% j	36 10%	63 9%	40 9% j	65 10% n	27 8%	76 10% o	108 9%	60 9%	39 15%	31 12%
A year or longer	211 12%	141 12%	32 14%	20 16%	27 10% F	109 10%	99 15% F	42 14% K	46 13% K	90 13% K	33 7% k	61 9% L	50 15% L	100 13% m	108 9% P	102 16% Q	26 10% Q	55 21% Q
Never again	40 2%	23 2%	7 3%	4 4%	8 3% G	19 2%	18 3% G	5 2% G	9 2% G	19 3% G	7 2% G	22 3% n	7 2% n	11 1% n	20 2% n	20 3% n	5 2% n	14 5% n
1 Day To 3 Months (Net)	565 32%	375 31%	69 30%	46 37%	105 37% G	359 32%	196 30%	95 31%	95 26% G	222 33%	153 35% i	250 37% MN	76 23% m	238 30% m	400 35% P	165 26% r	81 31% r	61 23% r
Sigma	1786 100%	1211 100%	229 100%	124 100%	284 100%	1110 100%	649 100%	303 100%	360 100%	682 100%	441 100%	668 100%	332 100%	786 100%	1149 100%	637 100%	261 100%	265 100%

Proportions/Means: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q33B\_7 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Go to the office

Base: Applicable Response

	Race																			Parents		Region				Urbanicity			Employment Status		Women	
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)														
Unweighted Base	1293	1005	172	58	142	835	441	229	255	530	279	584	198	511	1043	250	137	229														
Weighted Base	1352	863	200*	102*	259*	861	466	240	258	535	320	594	198	559	1083	269	205*	173*														
Up To 6 Months (Net)	1034 76%	682 79% DE	154 77%	68 66%	181 70%	694 81% G	316 68%	171 72%	200 77%	415 78%	248 77%	464 78%	144 73%	426 76%	874 81% P	160 59%	159 78%	135 78%														
Up To 3 Months (Sub-Net)	901 67%	597 69% DE	132 66%	58 57%	153 59%	603 70% G	279 60%	147 61%	174 68%	363 68%	217 68%	400 67%	137 69%	364 65%	756 70% P	145 54%	149 73%	122 71%														
Immediately/1-30 Days (Sub-Sub-Net)	700 52%	475 55% E	95 48%	44 43%	112 43%	466 54% g	220 47%	116 49%	144 56%	283 49%	177 55%	287 48%	112 57%	301 54%	599 55% P	102 38%	110 53%	86 50%														
Immediately	502 37%	360 42% CE	52 26%	36 35%	69 27%	336 39%	152 33%	83 35%	107 42%	200 37%	112 35%	188 32%	87 49% Ln	217 39% I	429 40% P	73 27%	59 29%	64 37%														
1-30 days	199 15%	116 13% B4	43 22% B4	9 8%	43 17%	130 15%	68 15%	33 14%	36 14%	64 12%	65 20% J	99 17% M	15 8%	84 15% m	170 16%	28 11%	51 25% R	22 13%														
2-3 months	201 15%	122 14% 18%	37 18%	14 13%	40 16%	137 16%	59 13%	31 13%	30 12%	100 19% i	40 12% N	113 19% N	25 13%	63 11% i	158 15%	43 16%	39 19%	36 21%														
4-6 months	133 10%	85 10% 11%	22 11%	10 9%	28 11%	91 11%	37 8%	24 10%	26 10%	52 10% i	31 10% K	64 11% M	6 3%	62 11% p	117 11% p	15 6%	10 5%	12 7%														
7-11 months	114 8%	67 8% 7%	15 7%	15 15%	29 11%	71 8%	43 9%	30 13% I	12 5%	40 8%	31 10% K	53 9% N	20 10% O	40 7% 7%	74 7%	39 15% O	18 9%	7 4%														
A year or longer	121 9%	62 7% 11%	21 11%	13 13%	32 12% D	63 7%	57 12% F	28 12%	21 8%	40 7% K	32 10% K	52 9% MN	18 9% O	51 9% O	81 7% O	40 15% O	17 8%	16 9%														
Never again	83 6%	51 6% 5%	10 5%	7 7%	17 7%	33 4% F	50 11% F	10 4% K	25 10% K	40 7% K	9 3% K	26 4% MN	16 8% MN	42 7% O	54 5% O	30 11% O	11 5%	15 9%														
1 Day To 3 Months (Net)	399 30%	237 28% BD	80 40% BD	22 22%	83 32%	267 31%	127 27%	64 27%	66 26%	164 31%	105 33% K	212 36% MN	40 20% MN	147 26% MN	328 30% MN	71 27% r	90 44% r	58 34%														
Sigma	1352 100%	863 100%	200 100%	102 100%	259 100%	861 100%	466 100%	240 100%	258 100%	535 100%	320 100%	594 100%	198 100%	559 100%	1083 100%	269 100%	205 100%	173 100%														

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q33B\_8 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Go to a sporting event

Base: Applicable Response

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1489	1188	185	59	148	964	510	259	301	609	320	610	257	622	1026	463	147	283
Weighted Base	1530	1022	206	114*	269*	1000	511	261	298	605	367	613	252	665	1058	472	218*	204
Up To 6 Months (Net)	1018 67%	702 69% D	128 62%	58 51%	171 64%	699 70% G	306 60%	164 63%	197 66%	418 69%	238 65%	445 73% MN	146 58%	427 64%	755 71% P	263 56%	135 62%	115 56%
Up To 3 Months (Sub-Net)	795 52%	564 55% D	96 47%	36 31%	131 49% d	542 54% g	243 47%	122 47%	158 53%	325 54%	190 52%	336 55%	132 53%	327 49%	571 54% p	224 47%	108 50%	100 49%
Immediately/1-30 Days (Sub-Sub-Net)	529 35%	376 37% cD	57 28%	22 19%	96 36% d	350 35%	169 33%	75 29%	109 36%	219 36%	127 35%	210 34%	92 37%	227 34%	361 34%	168 36%	71 33%	74 36%
Immediately	333 22%	243 24% C	23 11%	19 17%	52 19% D	226 23%	104 20%	55 21%	73 25%	131 22%	73 20%	108 18%	67 27% L	158 24% I	221 21%	112 24%	41 19%	48 24%
1-30 days	196 13%	133 13% D	34 16% D	3 3%	44 16% D	124 12% D	64 13%	19 7%	35 12%	88 15% H	54 15% h	102 17% mN	25 10%	69 10%	139 13%	57 12%	30 14%	26 13%
2-3 months	266 17%	188 18% D	39 19%	13 12%	35 13% D	192 19%	74 14%	47 18%	49 17%	106 18%	63 17%	126 21% h	40 16%	99 15%	210 20% P	55 12%	37 17%	26 13%
4-6 months	223 15%	138 13% D	32 15%	22 19%	40 15% D	157 16%	63 12%	43 16%	39 13%	93 15% J	49 13% M	109 18% M	13 5%	100 15% M	184 17% P	40 8%	26 12%	15 7%
7-11 months	158 10%	96 9% D	25 12%	16 14%	24 9% D	97 10%	61 12%	32 12%	24 8%	58 10% L	44 12% L	50 8% L	36 14% L	71 11% L	94 9% o	63 13%	32 15%	24 12%
A year or longer	254 17%	161 16% D	44 21%	30 27% D	46 17% D	158 16%	92 18%	50 19%	45 15%	97 16% J	62 17% J	86 14% J	40 16% J	128 19% I	162 15% I	91 19%	42 19%	42 20%
Never again	100 7%	64 6% D	9 4%	10 9%	28 10% D	46 5% D	53 10% F	14 6% F	32 11% J	31 5% J	23 6% J	32 5% LN	29 12% LN	39 6% LN	47 4% P	54 11% Q	9 4% Q	24 12% Q
1 Day To 3 Months (Net)	462 30%	321 31% D	73 35% D	16 14%	80 30% d	316 32%	138 27%	66 25%	85 28%	194 32%	117 32%	228 37% MN	65 26% MN	169 25% MN	350 33% P	112 24%	67 31%	52 25%
Sigma	1530 100%	1022 100%	206 100%	114 100%	269 100%	1000 100%	511 100%	261 100%	298 100%	605 100%	367 100%	613 100%	252 100%	665 100%	1058 100%	472 100%	218 100%	204 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q33B\_9 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Go to the movies

Base: Applicable Response

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIFOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1706	1362	203	69	156	1056	631	302	354	683	367	657	309	740	1110	596	175	373
Weighted Base	1739	1154	231	125*	281*	1078	635	302	349	660	428	657	298	784	1155	584	265*	269
Up To 6 Months (Net)	1263 73%	845 73%	161 70%	87 69%	199 71%	800 74%	439 69%	210 69%	260 74%	475 72%	319 75%	488 74%	225 75%	550 70%	866 75% P	397 68%	189 71%	180 67%
Up To 3 Months (Sub-Net)	1024 59%	682 59%	127 55%	67 54%	168 60%	643 60%	365 57%	163 54%	218 62%	380 58%	264 62%	403 61% N	191 64% N	430 55%	708 61% P	316 54%	162 61%	143 53%
Immediately/1-30 Days (Sub-Sub-Net)	758 44%	498 43% d	101 44%	38 31%	131 47% d	459 43%	290 46%	106 35%	154 44% h	290 44% h	208 49% H	279 42%	144 48%	336 43%	527 46% P	231 40%	118 45%	116 43%
Immediately	472 27%	316 27%	57 25%	29 23%	72 25% D	296 27%	169 27%	70 23%	102 29%	168 25% h	133 31%	156 24% L	100 34% L	216 28%	315 27% P	157 27%	69 26%	73 27%
1-30 days	286 16%	182 16%	44 19% d	9 8%	59 21% D	163 15%	121 19%	37 12%	52 15%	122 18% h	75 18%	123 19%	43 15%	120 15%	212 18% P	74 13%	49 19%	42 16%
2-3 months	266 15%	184 16%	26 11% c	29 23% c	37 13% G	184 17% G	75 12%	56 19%	64 18%	90 14%	56 13% N	124 19% N	47 16%	94 12% f	181 16% f	85 15%	44 17%	28 10%
4-6 months	239 14%	163 14%	33 14%	20 16%	30 11%	157 15%	74 12%	47 16%	42 12%	95 14%	55 13%	85 13% N	35 12%	119 15%	159 14% P	80 14%	27 10%	37 14%
7-11 months	160 9%	102 9%	28 12%	11 9%	36 13% g	115 11% g	44 7%	30 10%	34 10%	61 9%	35 8% m	67 10% m	16 5%	77 10% m	120 10% p	39 7%	25 10%	18 7%
A year or longer	224 13%	148 13%	34 15%	21 17%	35 13% F	113 10% F	110 17% F	43 14%	36 10%	84 13% F	61 14% F	72 11% O	36 12% O	116 15% O	122 11% O	102 16% O	35 13% O	45 17% O
Never again	92 5%	60 5%	8 4%	7 6%	11 4% O	50 5% O	42 7% O	19 6%	20 6%	40 6% O	13 3% O	29 4% O	22 7% O	41 5% O	46 4% O	46 8% O	16 6% O	25 9% O
1 Day To 3 Months (Net)	552 32%	365 32%	70 30%	38 31%	97 34% r	347 32% r	196 31% r	93 31%	116 33% r	212 32% r	131 31% r	247 38% r	90 30% r	214 27% r	393 34% r	159 27% r	93 35% r	70 26% r
Sigma	1739 100%	1154 100%	231 100%	125 100%	281 100%	1078 100%	635 100%	302 100%	349 100%	660 100%	428 100%	657 100%	298 100%	784 100%	1155 100%	584 100%	265 100%	269 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q33B\_10 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Host/attend a large social gathering

Base: Applicable Response

	Race																			Parents		Region				Urbanicity			Employment Status		Women	
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)														
Unweighted Base	1706	1370	202	62	156	1060	627	307	364	678	357	652	342	712	1106	600	171	371														
Weighted Base	1720	1161	223	116*	279*	1080	614	296	356	654	413	651	315	753	1139	580	253*	261														
Up To 6 Months (Net)	1204 70%	821 71% D	150 67%	65 56%	200 72% d	770 71%	416 68%	190 64%	246 69%	460 70%	308 75% H	468 72%	229 73%	508 67%	833 73% P	372 64%	171 68%	170 65%														
Up To 3 Months (Sub-Net)	927 54%	634 55%	118 53%	48 42%	140 50%	585 54%	327 53%	140 47%	186 52%	377 58% H	224 54%	347 53%	189 60% n	390 52%	639 56% p	288 50%	125 49%	126 48%														
Immediately/1-30 Days (Sub-Sub-Net)	651 38%	451 39% d	74 33%	29 25%	109 39%	406 38%	236 38%	85 29%	142 40% H	257 39% H	168 41% H	229 35%	148 47% LN	274 36%	439 39%	212 37%	83 33%	94 36%														
Immediately	398 23%	276 24%	42 19%	17 14%	63 23% e	244 23%	146 24%	53 18%	96 27% H	148 23% h	100 24%	131 20% LN	103 33% LN	163 22%	258 23%	140 24%	56 22%	66 25%														
1-30 days	254 15%	176 15%	33 15%	13 11%	46 16%	161 15%	90 15%	31 11%	46 13% h	109 17% h	68 16%	98 15%	44 14%	111 15%	181 16%	72 12%	27 11%	28 11%														
2-3 months	275 16%	183 16%	44 20% e	19 17%	32 11%	179 17%	91 15%	55 19%	44 12%	120 18% i	55 13% j	118 18%	42 13% i	116 15% p	200 18% p	76 13% i	42 17% i	33 12% i														
4-6 months	278 16%	187 16%	32 14%	16 14%	60 21%	185 17%	89 15%	51 17%	60 17% j	83 13% j	120 21% j	85 18% m	39 13% m	118 16%	194 17%	84 14%	46 18% o	44 17% o														
7-11 months	200 12%	137 12%	25 11%	16 14%	28 10% g	142 13% G	54 9%	37 12%	52 15% k	69 11% k	42 10% k	74 11% k	32 10% k	94 13% k	131 12% k	68 12% k	38 15% k	32 12% k														
A year or longer	244 14%	163 14%	41 18% e	27 23% e	33 12% e	128 12% F	116 19% F	57 19% K	48 13% K	99 15% k	39 9% k	82 13% k	43 14% k	119 16% k	138 12% k	106 18% Q	34 13% Q	46 17% Q														
Never again	72 4%	40 3%	6 3%	9 7% b	19 7% b	40 4%	29 5%	12 4%	11 3% c	26 4% c	23 5% c	29 4% c	11 4% c	32 4% c	37 3% c	35 6% c	9 4% c	13 5% c														
1 Day To 3 Months (Net)	529 31%	358 31%	76 34%	32 27%	77 28% b	341 32%	181 30%	86 29%	90 25% l	229 35% l	123 30% l	216 33% l	86 27% l	227 30% l	381 33% P	148 26% P	69 27% P	61 23% P														
Sigma	1720 100%	1161 100%	223 100%	116 100%	279 100%	1080 100%	614 100%	296 100%	356 100%	654 100%	413 100%	651 100%	315 100%	753 100%	1139 100%	580 100%	253 100%	261 100%														

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q33B\_11 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Take public transportation (e.g., subway, busses, trains)

Base: Applicable Response

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1414	1103	187	61	148	873	523	264	274	557	319	616	225	573	970	444	150	271
Weighted Base	1449	929	208*	113*	268*	902	526	259	279	550	361	613	223	613	1012	436	218*	193
Up To 6 Months (Net)	948 65%	620 67% D	138 66% D	55 49%	181 68% D	596 66%	334 64%	168 65%	184 66%	357 65%	239 66%	458 75% MN	139 62%	351 57%	709 70% P	239 55%	151 69%	119 62%
Up To 3 Months (Sub-Net)	754 52%	494 53% D	104 50%	42 37%	135 50%	460 51%	281 53%	115 45%	152 55% h	288 52%	198 55% h	361 59% N	116 52%	276 45%	563 56% P	191 44%	119 55%	94 49%
Immediately/1-30 Days (Sub-Sub-Net)	576 40%	368 40% D	87 42% D	26 23%	104 39% d	336 37%	228 43% T	87 34%	118 42%	235 43% h	136 38%	279 45% N	92 41%	205 33%	426 42% P	149 34%	102 47%	82 42%
Immediately	383 26%	238 26%	57 27%	20 16%	80 30%	212 23%	165 31% F	59 23%	78 28%	154 28%	91 25%	176 29% n	72 32% N	134 22%	278 27%	105 24%	63 29%	54 28%
1-30 days	193 13%	130 14% d	31 15% d	5 5%	24 9%	124 14%	63 12%	28 11%	40 14%	81 15%	45 12%	102 17% mn	20 9%	71 12%	149 15%	45 10%	39 18%	28 14%
2-3 months	178 12%	126 14%	16 8%	16 14%	31 12%	124 14%	52 10%	28 11%	34 12%	53 10%	63 17% J	83 14%	24 11%	71 12%	136 13%	42 10%	17 8%	12 6%
4-6 months	194 13%	126 14%	35 17%	13 12%	46 17%	136 15% g	54 10%	52 20% LJK	32 11%	69 13%	41 11%	96 16%	23 10%	75 12%	146 14%	48 11%	32 15%	25 13%
7-11 months	160 11%	94 10%	21 10%	24 21% Bc	30 11%	98 11%	61 12%	30 11%	39 14%	58 11%	33 9%	66 11%	20 9%	73 12%	109 11%	51 12%	27 12% r	13 7%
A year or longer	218 15%	130 14%	29 14%	24 22%	41 15%	129 14%	87 17%	36 14%	33 12%	90 16%	59 16%	62 10%	35 16%	121 20% L	129 13%	89 20% O	25 11%	38 20%
Never again	123 8%	85 9%	19 9%	10 9%	16 6%	78 9%	43 8%	25 10%	23 8%	45 8%	30 8%	26 4%	28 13% L	69 11% L	66 6%	57 13% O	15 7%	22 12%
1 Day To 3 Months (Net)	371 26%	256 28%	47 23%	21 19%	55 20%	248 28%	116 22%	56 22%	74 27%	134 24%	107 30%	185 30% MN	44 20%	142 23%	285 28% P	86 20%	56 26%	40 21%
Sigma	1449 100%	929 100%	208 100%	113 100%	268 100%	902 100%	526 100%	259 100%	279 100%	550 100%	361 100%	613 100%	223 100%	613 100%	1012 100%	436 100%	218 100%	193 100%

Proportions/Mean: Columns Tested (5%, 10% nsk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base



Q33B\_12 Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following?  
 Greet people with a handshake

Base: Applicable Response

	Race				Parents		Region				Urbanicity			Employment Status		Women		
	Wave 87 (10/22- 10/24)	White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	1866	1515	210	68	162	1129	717	335	403	747	381	677	384	805	1154	712	177	430
Weighted Base	1863	1276	239	124*	286*	1130	707	318	387	719	438	674	356	833	1182	681	255*	298
Up To 6 Months (Net)	1206 65%	857 67% D	146 61% d	57 46%	190 66% D	744 66%	438 62%	193 61%	260 67%	463 64%	289 66%	458 68% N	245 69% N	503 60%	823 70% P	383 56%	137 54%	154 52%
Up To 3 Months (Sub-Net)	970 52%	685 54% D	130 55% D	36 29%	152 53% D	598 53%	352 50%	161 51%	210 54%	368 51%	231 53%	364 54%	199 56%	408 49%	650 55% P	320 47%	106 42%	126 42%
Immediately/1-30 Days (Sub-Sub-Net)	724 39%	514 40% D	94 39% D	21 17%	107 37% D	439 39%	270 38%	103 32%	173 45% Hj	266 37%	183 42% h	254 38%	160 45% In	309 37%	461 39%	263 39%	76 30%	103 35%
Immediately	489 26%	369 29% DE	59 25% d	16 13%	54 18% BD	294 26%	187 26%	65 21%	134 35% HJK	189 26%	100 23% hu	158 23%	125 35% LN	205 25%	297 25%	192 28%	48 18%	74 25%
1-30 days	235 13%	145 11%	35 15% d	5 4%	53 18% BD	145 13%	83 12%	38 12%	38 10%	77 11%	83 19% hu	96 14%	35 10%	104 12%	164 14%	72 11%	29 11%	29 10%
2-3 months	246 13%	171 13%	37 15%	15 12%	45 16%	159 14%	82 12%	58 18% IK	37 10%	102 14%	48 11%	109 16%	38 11%	99 12%	189 16% P	57 8%	30 12%	23 8%
4-6 months	236 13%	172 14% C	16 7%	20 16% c	38 13% c	146 13%	86 12%	32 10%	50 13%	145 13% i	59 13% i	94 14%	47 13%	95 11%	173 15% P	63 9%	31 12%	28 9%
7-11 months	138 7%	74 6%	20 8%	23 18% Bc	27 9%	94 8%	43 6%	26 8%	17 4%	56 8% i	38 9% i	51 8%	21 6%	65 8%	92 8%	45 7%	23 9%	19 6%
A year or longer	275 15%	186 15%	32 13%	26 21%	39 14%	156 14%	119 17%	49 15%	49 13%	112 16%	66 15% m	88 13%	42 12%	144 17% m	137 12%	138 20% O	40 15%	64 22%
Never again	244 13%	159 12%	41 17%	19 15%	30 10%	136 12%	107 15%	50 16%	61 16%	88 12%	45 10%	76 11%	47 13%	121 14%	130 11%	114 17% O	55 22%	61 21%
1 Day To 3 Months (Net)	481 26%	316 25% D	72 30% d	20 16%	98 34% BD	304 27%	165 23%	95 30% I	76 20%	179 25% i	131 30% I	205 30% Mn	73 21%	202 24%	353 30% P	128 19%	60 23%	52 18%
Sigma	1863 100%	1276 100%	239 100%	124 100%	286 100%	1130 100%	707 100%	318 100%	387 100%	719 100%	438 100%	674 100%	356 100%	833 100%	1182 100%	681 100%	255 100%	298 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

Q36A Would you say we are in a global recession due to the coronavirus outbreak?

Base: All Respondents

	Wave 87 (10/22- 10/24)	Race				Parents		Region				Urbanicity			Employment Status		Women	
		White	Black or African American	Asian or Pacific Islander	Hispanic	Parent	Not Parent	Northeast	Midwest	South	West	Urban	Rural	Suburban	Employed	Not Employ- ed	BIPOC Women	Low Income Women
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	2010	1626	230	69	172	1193	788	358	442	801	409	710	425	875	1202	808	197	501
Weighted Base	2010	1367	257	125*	307	1196	773	344	425	768	472	708	386	915	1244	766	289	360
Yes	1516 75%	1022 75%	208 81%	101 80%	238 78%	922 77%	572 74%	253 74%	337 79%	552 72%	373 79%	538 76%	307 80%	670 73%	949 76%	567 74%	220 76%	267 74%
No	494 25%	345 25%	49 19%	25 20%	69 22%	274 23%	201 26%	91 26%	88 21%	216 28%	98 21%	169 24%	79 20%	246 27%	295 24%	199 26%	69 24%	93 26%
Sigma	2010 100%	1367 100%	257 100%	125 100%	307 100%	1196 100%	773 100%	344 100%	425 100%	768 100%	472 100%	708 100%	386 100%	915 100%	1244 100%	766 100%	289 100%	360 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G - H/I/J/K - L/M/N - O/P - Q/R  
 Overlap formulae used. \* small base

25 October 2021

Fielding Period: March 14, 2020 - October 24, 2021

COVID-19

Weighted To The U.S. General Adult Population - Propensity

Page	Table	Title
1	1	Q2180 And are you...?
2	2	Q2182 Do you consider yourself to be a transgender individual?
3	3	VCE1a Which of the following applies to you regarding the COVID-19 vaccine?
4	4	VCE1b Which of the following best describes your mindset to getting the COVID-19 vaccine in the future?
5	5	HOS1 Which of the following best describes your current primary residence?
6	6	DVT1 Which vaccine did you receive for COVID-19?
7	7	BOS02 How likely are you to get a COVID vaccine booster shot once it becomes available to you?
8	8	BOS02b How comfortable would you be getting a COVID booster shot made from a different manufacturer than your initial vaccination, now that the FDA has announced that people can mix brands? For example, your initial dose was made by Moderna but the booster shot would be made by Pfizer.
9	9	MBS1 With FDA guidance approving the mixing of vaccine brands for COVID booster shots, do you plan on choosing a different brand than your initial dose when the booster becomes available to you?
10	10	MBS2 Which brand do you plan on choosing for your booster shot?
11	11	MBS3 Why do you plan on mixing vaccine brands for your booster shot? Please select all that apply.
12	12	CCR1 Recently, some states in the U.S., like Colorado, are experiencing rising COVID cases, hospitalizations, and deaths. How much have you read, seen, or heard about this?
13	13	CCR2 How concerned are you about getting a breakthrough case of COVID-19 due to the fact that other states are experiencing a rise in cases despite high vaccination rates?
14	14	CCR3 Overall, how concerned would you say you are about the unpredictability of COVID surges and declines... Summary Of Very/Somewhat Concerned
15	15	CCR3 Overall, how concerned would you say you are about the unpredictability of COVID surges and declines... Summary Of Not At All/Not Too Concerned
16	16	CCR3_1 Overall, how concerned would you say you are about the unpredictability of COVID surges and declines... Overall
17	17	CCR3_2 Overall, how concerned would you say you are about the unpredictability of COVID surges and declines... In your area specifically
18	18	CCR4 How big of a factor do you think the following are when it comes to rising COVID cases? Summary Of A Big Factor
19	19	CCR4 How big of a factor do you think the following are when it comes to rising COVID cases? Summary Of Somewhat Of A Factor
20	20	CCR4 How big of a factor do you think the following are when it comes to rising COVID cases? Summary Of Not A Factor At All
21	21	CCR4_1 How big of a factor do you think the following are when it comes to rising COVID cases? People spending more time with loved ones because of the holidays
22	22	CCR4_2 How big of a factor do you think the following are when it comes to rising COVID cases? Temperatures dropping/seasons changing
23	23	CCR4_3 How big of a factor do you think the following are when it comes to rising COVID cases? People's immunity from their initial vaccine wearing off
24	24	CCR4_4 How big of a factor do you think the following are when it comes to rising COVID cases? People letting their guard down to COVID in general
25	25	CCR4_5 How big of a factor do you think the following are when it comes to rising COVID cases? Twindemic - flu and covid colliding this fall/winter
26	26	CCR5 Does the news of surging COVID cases, hospitalizations, and death in some states make you more or less likely to want to get a booster shot?
27	27	CCR5 Does the news of surging COVID cases, hospitalizations, and death in some states make you more or less likely to want to get a booster shot?
28	28	NET1 Recently, Netflix released a new Dave Chappelle comedy special that was met with backlash from the public due to what some considered to be insensitive content towards the LGBTQ+ community and other marginalized groups. How much have you seen, heard, or read about this?
29	29	NET2 Which side do you support when it comes to this Netflix controversy?
30	30	NET3 In your opinion, who is to blame for the offensive content?
31	31	NET4 Which of the following statements do you agree with more?
32	32	NET5 Which of the following statements do you agree with more?
33	33	NET6 Which of the following statements do you agree with more?
34	34	NET7 Has the recent Dave Chappelle controversy impacted your opinion of Netflix in any way?
35	35	Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Summary Of Top 2 Box
36	36	Q1314 For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Summary Of Bottom 2 Box

25 October 2021

Fielding Period: March 14, 2020 - October 24, 2021

COVID-19

Weighted To The U.S. General Adult Population - Propensity

	<u>Page</u>	<u>Table</u>	<u>Title</u>
37	37	Q1314_1	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Aerospace
38	38	Q1314_2	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Automotive
39	39	Q1314_3	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Banking
40	40	Q1314_4	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Consumer products
41	41	Q1314_5	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Financial services
42	42	Q1314_6	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Government
43	43	Q1314_7	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Health insurance
44	44	Q1314_8	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Insurance (excluding health insurance)
45	45	Q1314_9	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Manufacturing
46	46	Q1314_10	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Pharmaceutical
47	47	Q1314_11	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail
48	48	Q1314_12	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Retail (grocery)
49	49	Q1314_13	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Technology
50	50	Q1314_14	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Tobacco
51	51	Q1314_15	For this question, we'd like you to think about industries in general. How would you rate the overall reputation of the following industries, where "1" means the industry has a "Very Bad" reputation and "7" means the industry has a "Very Good" reputation? Biotechnology
52	52	CT01	How concerned are you about each of following due to the COVID-19 pandemic? Summary Of Very/Somewhat Concerned
53	53	CT01	How concerned are you about each of following due to the COVID-19 pandemic? Summary Of Not At All/Not Too Concerned
54	54	CT01_1	How concerned are you about each of following due to the COVID-19 pandemic? A new wave of COVID-19 in my area
55	55	CT01_2	How concerned are you about each of following due to the COVID-19 pandemic? Losing your job due to the pandemic
56	56	CT01_3	How concerned are you about each of following due to the COVID-19 pandemic? You or your loved one's risk of being exposed to COVID-19 when you leave your home for essential errands
57	57	CT01_4	How concerned are you about each of following due to the COVID-19 pandemic? Returning to my normal activities in public (e.g., public transit, socializing)

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	<u>Page</u>	<u>Table</u>	<u>Title</u>
58	58	CT01_5	How concerned are you about each of following due to the COVID-19 pandemic? Potential shortage of hospital ventilators for assisted breathing
59	59	CT01_6	How concerned are you about each of following due to the COVID-19 pandemic? Potential side effects of COVID vaccine
60	60	CT01_7	How concerned are you about each of following due to the COVID-19 pandemic? New variants of COVID-19
61	61	BID3	How much stress would you say recent political turmoil is causing you personally?
62	62	RTN01	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Summary Of Top 2 Box
63	63	RTN01	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Summary Of Bottom 2 Box
64	64	RTN01_1	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Shop in a store without a mask
65	65	RTN01_2	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Visit with family or friends without a mask
66	66	RTN01_3	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Fly on a plane
67	67	RTN01_4	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Stay in a hotel
68	68	RTN01_5	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Attend a large concert or sporting event
69	69	RTN01_6	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Go to an indoor party
70	70	RTN01_7	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Take public transportation
71	71	RTN01_8	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Go out for dinner or drinks indoors
72	72	RTN01_9	Generally speaking, how comfortable would you be to do each of the following today given the COVID-19 pandemic? Socializing with people you don't know at a bar
73	73	RTN02	At the moment, do you approve or disapprove of how the distribution of the COVID-19 vaccine is being handled here in the U.S.?
74	74	CFP03	Do you believe the worst of COVID-19 is behind us or is the worst still ahead of us?
75	75	CAL2	Generally speaking, do you think the distribution of the COVID-19 vaccine here in the U.S. is going too slowly, too quickly, or about right?
76	76	REV01	Are you planning any major purchases once things return to normal? Please select all that apply.
77	77	REV01	Are you planning any major purchases once things return to normal? Please select all that apply.
78	78	REV01A	Which of the following items are you planning to purchase once things return to normal? Please select all that apply.
79	79	REV01A	Which of the following items are you planning to purchase once things return to normal? Please select all that apply.
80	80	Q18	Which of the following is true for you?
81	81	Q21	Which of the following is closest to your view of people's reaction to the coronavirus (COVID-19) outbreak?
82	82	FR05	How much would you say you miss each of the following during this time of virus-related restrictions? Summary Of A Lot/Somewhat
83	83	FR05	How much would you say you miss each of the following during this time of virus-related restrictions? Summary Of Not At All/Not Very
84	84	FR05_1	How much would you say you miss each of the following during this time of virus-related restrictions? Traveling on an airplane
85	85	FR05_2	How much would you say you miss each of the following during this time of virus-related restrictions? Going to a movie theatre
86	86	FR05_3	How much would you say you miss each of the following during this time of virus-related restrictions? Shopping in stores
87	87	FR05_4	How much would you say you miss each of the following during this time of virus-related restrictions? Working from the office
88	88	FR05_5	How much would you say you miss each of the following during this time of virus-related restrictions? Attending events like concerts, theatre and sporting events
89	89	FR05_6	How much would you say you miss each of the following during this time of virus-related restrictions? Dining out at a restaurant
90	90	FR05_8	How much would you say you miss each of the following during this time of virus-related restrictions? Gatherings with friends and family
91	91	FR05_9	How much would you say you miss each of the following during this time of virus-related restrictions? Going to church
92	92	FR05_10	How much would you say you miss each of the following during this time of virus-related restrictions? Going to school or university
93	93	FR05_13	How much would you say you miss each of the following during this time of virus-related restrictions? Going to the gym/work out class

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94	94	FR05_14	How much would you say you miss each of the following during this time of virus-related restrictions? Going to a social gathering
95	95	FR05_15	How much would you say you miss each of the following during this time of virus-related restrictions? Going to my local coffee shop
96	96	FR05_16	How much would you say you miss each of the following during this time of virus-related restrictions? In person celebrations (e.g., birthdays, graduations)
97	97	Q33B	Once we reach herd immunity, how long will it take you to resume pre-pandemic activity levels across the following?
98	98	Q33B	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Summary Of Immediately/1-30 Days
99	99	Q33B	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Summary Of Up To 3 Months
100	100	Q33B	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Summary Of 1 Day To 3 Months
101	101	Q33B	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Summary Of Up To 6 Months
102	102	Q33B	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Summary Of Year Or Longer
103	103	Q33B_1	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Fly on a plane
104	104	Q33B_2	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Go to a gym class
105	105	Q33B_3	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Take a cruise
106	106	Q33B_4	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Go out to dinner
107	107	Q33B_5	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Visit a casino
108	108	Q33B_6	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Stay in a hotel
109	109	Q33B_7	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Go to the office
110	110	Q33B_8	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Go to a sporting event
111	111	Q33B_9	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Go to the movies
112	112	Q33B_10	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Host/attend a large social gathering
113	113	Q33B_11	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Take public transportation (e.g., subway, busses, trains)
114	114	Q33B_12	Once we reach herd immunity, how long will it take you to pre-pandemic activity levels across the following? Greet people with a handshake
115	115	Q36A	Would you say we are in a global recession due to the coronavirus outbreak?