

100821 - HOD FLASH (24 HOUR)

Q51S1: Which of the following best describes the type of industry in which you are currently employed?

	Total (A)	Gen Z/Young Millenn	Older Millennials 30-	Gen X 41-56 (D)	Boomers 57-75 (E)	Silent 76-93 (F)
Total	N=594	N=123	N=177	N=182	N=106	N=6 **
Total (Unweighted)	N=524	N=107	N=132	N=164	N=112	N=9 **
Retail (e.g., home goods, beauty, fashion, supermarkets)	10%	13%	10%	9%	9%	18%
Healthcare or social assistance	10%	11%	9%	13%	6%	0%
Technology, engineering, science, or technical services	8%	9%	8%	10%	4%	23% E
Education	8%	9%	7%	7%	11%	18%
Manufacturing, construction, or mining	8%	6%	9%	7%	10%	4%
Business, financial, or professional services (e.g., consulting, legal, banking)	7%	9%	6%	4%	9%	9%
Food service or production	6%	12%	ac	4%	5%	0%
Transportation and warehousing	4%	3%	3%	5%	7%	0%
Government, public administration, or social services	4%	1%	6%	b	4%	0%
Marketing, advertising, or sales	3%	3%	E	3%	e	0%
Art, design, or architecture	3%	5%	3%	1%	2%	0%
Hospitality (e.g., tourism, restaurants, hotels)	2%	2%	5%	d	1%	2%
Real estate, rental, and leasing	2%	1%	0%	6%	abC	2%
Agriculture, forestry, fishing, and hunting	2%	2%	2%	2%	2%	14% abd
Utilities, infrastructure, or telecommunications	2%	0%	3%	1%	5%	b
Military	2%	0%	3%	3%	0%	0%
Law enforcement, public safety, fire safety, or security	1%	1%	0%	3%	0%	0%
Entertainment, publishing, broadcasting, or other media	1%	2%	0%	1%	2%	0%
Religious	0%	0%	0%	0%	0%	7% ABCDe
Other (please describe)	16%	9%	20%	b	14%	21% b

* Table Base: EMPLOYED

Q51S2: Which of the following social media platforms, if any, do you currently use? Please select all that apply.

	Total (A)	Gen Z/Young Millenn	Older Millennials 30-	Gen X 41-56 (D)	Boomers 57-75 (E)	Silent 76-93 (F)
Total	N=1039	N=203	N=211	N=247	N=307	N=71 *
Total (Unweighted)	N=1039	N=168	N=174	N=249	N=362	N=86 *
Facebook	71% b	61%	79%	aBEF	78%	aBEF
YouTube	66% EF	83%	AdEF	aEF	74%	aEF
Instagram	45% EF	73%	ADEF	65%	ADEF	42%
Twitter	31% EF	37%	EF	40%	aEF	33%
TikTok	30% EF	54%	ADEF	49%	ADEF	28%
Pinterest	30% F	31%	F	38%	adeF	27%
Snapchat	26% DEF	62%	ACDEF	42%	ADEF	13%
LinkedIn	25% BF	13%	38%	ABEF	30%	BF
Reddit	16% EF	28%	ADEF	27%	ADEF	16%
Twitch	10% EF	21%	ADEF	15%	EF	9%
Other	2%	2%	1%	2%	2%	1%
N/A - I don't currently use social media.	9%	Bd	3%	5%	5%	15%
Count	3.60	4.70	4.74	3.58	2.49	1.93

* Table Base: US RESPONDENTS

Q51Q1: How much more or less likely would you be to accept a job offer if the employer required all employees to get vaccinated against COVID-19 (assuming they are medically able to do so)?

	Total (A)	Gen Z/Young Millenn	Older Millennials 30-	Gen X 41-56 (D)	Boomers 57-75 (E)	Silent 76-93 (F)
Total	N=687	N=186	N=188	N=197	N=110	N=7 **
Total (Unweighted)	N=603	N=151	N=145	N=180	N=117	N=10 **
NET: More likely	47%	43%	48%	43%	55%	62%
Much more likely	35%	27%	35%	37%	44%	B
Somewhat more likely	12% d	17%	D	13%	d	6%
Neither more nor less likely	25%	24%	21%	30%	23%	12%
NET: Less likely	29%	32%	31%	27%	22%	25%
Somewhat less likely	10% e	14%	E	11%	e	8%
Much less likely	19%	18%	20%	19%	19%	16%

* Table Base: EMPLOYED, LOOKING FOR WORK, OR A STUDENT

Q51Q2: Which of the following are reasons that you would be more likely to accept a job offer if the employer required all employees to get vaccinated against COVID-19 (assuming they are medically able to do so)?

	Total (A)	Gen Z/Young Millenn	Older Millennials 30-	Gen X 41-56 (D)	Boomers 57-75 (E)	Silent 76-93 (F)
Total	N=320	N=80 *	N=89 *	N=85 *	N=61 *	N=4 **
Total (Unweighted)	N=292	N=63 *	N=72 *	N=86 *	N=65 *	N=6 **
I would feel more comfortable interacting with my coworkers.	59%	51%	50%	67%	c	70%
Vaccine mandates make me feel safe.	58%	49%	52%	69%	Bc	63%
Requiring people to get vaccinated against COVID-19 (e.g., mandated by an employer, event organizer, government) is necessary to end the pandemic.	57%	b	41%	55%	67%	B
Employers that mandate COVID-19 vaccination care about their employees.	52%	B	34%	47%	59%	B
Getting vaccinated against COVID-19 should be a universal requirement.	47%	B	28%	44%	57%	B
I/someone in my household is at higher risk of severe COVID-19 (e.g., poor health, over the age of 60).	25%		22%	17%	24%	41%
Other COVID-19 safety recommendations (e.g., social distancing, wearing masks) are less effective than the vaccine.	25%	b	12%	24%	35%	B
I/someone in my household is not medically able to get vaccinated against COVID-19 (e.g., immunocompromised, too young).	9%		16%	E	9%	8%
I dislike following other COVID-19 safety recommendations (e.g., social distancing, wearing masks).	5%		2%	6%	6%	4%
Other	2%		3%	1%	4%	1%
Count	3.39	2.58	3.05	3.97	3.98	5.45

* Table Base: MORE LIKELY TO ACCEPT A JOB OFFER FROM AN EMPLOYER WITH A VACCINE MANDATE

100821 - HOD FLASH (24 HOUR)

Q515: Which of the following best describes the type of industry in which you are currently employed?

	Household Income						Education				Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)	Yes (K)	No (L)	Yes (M)	No (N)	Homeowner (O)	Renter (P)	Married (Q)	Not married (R)	White (S)	AA (T)	Hispanic (U)		
Total	N=594	N=137	N=92	N=76	N=271	N=189	N=219	N=139	N=594	N=219	N=277	N=227	N=264	N=330	N=410	N=176	N=272	N=322	N=333	N=85	N=119	N=119	
Total (Unweighted)	N=524	N=184	N=124	N=77	N=122	N=118	N=185	N=135	N=524	N=204	N=222	N=302	N=208	N=316	N=339	N=177	N=228	N=266	N=322	N=71	N=77	N=77	
Retail (e.g., home goods, beauty, fashion, supermarkets)	10%	20%	CDE	9%	7%	6%	14%	7%	10%	0%	8%	12%	8%	12%	10%	11%	8%	12%	12%	6%	7%	7%	
Healthcare or social assistance	10%	8%		13%	6%	8%	10%	7%	10%	0%	10%	10%	10%	10%	9%	10%	10%	10%	10%	4%	9%	9%	
Technology, engineering, science, or technical services	8%	1%	3%	14%	BC	12%	BC	0%	5%	f	14%	FG	8%	0%	10%	7%	9%	8%	10%	7%	8%	11%	
Education	8%	5%	9%	5%	9%	6%	4%	13%	G	8%	0%	8%	0%	7%	10%	7%	9%	6%	12%	5%	9%	8%	
Manufacturing, construction, or mining	8%	7%	7%	25%	BCE	4%	10%	5%	13%	r	8%	0%	9%	6%	6%	12%	o	8%	8%	8%	7%	10%	
Business, financial, or professional services (e.g., consulting, legal, banking)	7%	5%	6%	4%	9%	7%	5%	5%	7%	11%	L	3%	10%	N	4%	7%	5%	9%	R	4%	6%	7%	
Food service or production	6%	15%	CDE	7%	d	1%	3%	10%	H	7%	2%	6%	0%	7%	5%	8%	2%	10%	7%	4%	3%	3%	
Transportation and warehousing	4%	5%	8%	5%	3%	10%	gH	3%	1%	4%	0%	4%	4%	5%	5%	3%	5%	3%	3%	6%	7%		
Government, public administration, or social services	4%	2%	2%	7%	bc	5%	0%	4%	7%	F	4%	0%	6%	L	2%	7%	N	1%	4%	5%	3%	3%	
Marketing, advertising, or sales	3%	1%	3%	1%	6%	b	3%	4%	4%	3%	0%	6%	4%	3%	3%	4%	3%	5%	4%	3%	0%	6%	
Art, design, or architecture	3%	4%	2%	5%	2%	5%	2%	3%	0%	2%	3%	0%	2%	3%	2%	4%	1%	4%	3%	5%	1%	1%	
Hospitality (e.g., tourism, restaurants, hotels)	2%	2%	2%	0%	2%	6%	G	2%	1%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	1%	4%	
Real estate, rental, and leasing	2%	0%	0%	0%	3%	b	1%	5%	2%	0%	4%	K	0%	4%	M	2%	2%	2%	2%	0%	5%	5%	
Agriculture, forestry, fishing, and hunting	2%	4%	5%	d	0%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	4%	0%	
Utilities, infrastructure, or telecommunications	2%	0%	0%	3%	B	3%	B	0%	3%	2%	2%	2%	2%	2%	2%	1%	4%	R	0%	3%	3%	0%	
Military	2%	0%	1%	0%	4%	B	0%	4%	h	0%	2%	0%	0%	2%	2%	3%	2%	1%	0%	7%	Su	6%	
Law enforcement, public safety, fire safety, or security	1%	0%	1%	2%	b	1%	1%	2%	0%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	0%	
Entertainment, publishing, broadcasting, or other media	1%	1%	0%	1%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	0%	2%	0%	2%	1%	0%	2%		
Religious	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
Other (please describe)	16%	18%	D	19%	D	7%	16%	15%	20%	15%	16%	0%	12%	19%	k	11%	20%	M	16%	15%	16%		

* Table Base: EMPLOYED

Q5152: Which of the following social media platforms, if any, do you currently use? Please select all that apply.

	Household Income						Education				Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)	Yes (K)	No (L)	Yes (M)	No (N)	Homeowner (O)	Renter (P)	Married (Q)	Not married (R)	White (S)	AA (T)	Hispanic (U)		
Total	N=1039	N=109	N=139	N=235	N=313	N=404	N=307	N=368	N=225	N=594	N=445	N=346	N=310	N=729	N=718	N=308	N=468	N=571	N=703	N=123	N=121	N=121	
Total (Unweighted)	N=1039	N=109	N=139	N=235	N=313	N=404	N=307	N=368	N=225	N=594	N=445	N=346	N=310	N=729	N=718	N=308	N=468	N=571	N=703	N=123	N=121	N=121	
Facebook	73%	74%	72%	74%	70%	74%	73%	74%	68%	77%	J	63%	83%	L	65%	73%	75%	67%	72%	78%	u	66%	
Instagram	66%	68%	65%	63%	67%	68%	67%	66%	74%	J	56%	64%	78%	L	60%	76%	N	62%	64%	72%	O	61%	
Twitter	45%	40%	45%	37%	41%	45%	49%	55%	J	32%	42%	35%	44%	N	36%	43%	O	44%	46%	38%	5%	64%	
TikTok	31%	27%	25%	24%	37%	BCD	21%	27%	21%	42%	L	25%	41%	N	26%	34%	P	23%	32%	30%	28%	35%	
Pinterest	30%	30%	24%	30%	33%	c	32%	33%	39%	J	18%	53%	L	18%	32%	38%	O	28%	31%	23%	39%	S	
LinkedIn	26%	20%	23%	23%	27%	29%	29%	28%	32%	J	27%	40%	L	29%	39%	2%	25%	31%	26%	26%	34%	34%	
Reddit	25%	16%	13%	11%	14%	22%	BC	11%	16%	23%	F	22%	J	8%	24%	L	12%	14%	15%	12%	23%	t	
Other	2%	1%	4%	Be	4%	Be	1%	1%	2%	1%	2%	1%	2%	1%	2%	2%	1%	2%	1%	2%	0%	3%	
N/A - I don't currently use social media.	9%	9%	8%	7%	10%	9%	9%	11%	5%	15%	I	2%	1%	1%	10%	7%	10%	9%	10%	0%	4%		
Count	3.60	3.38	3.26	3.55	3.98	3.29	3.51	3.99	4.21	2.78	4.84	2.98	4.79	3.07	3.64	3.63	3.68	3.53	3.36	4.05	5.05	4.40	

* Table Base: US RESPONDENTS

Q51Q1: How much more or less likely would you be to accept a job offer if the employer required all employees to get vaccinated against COVID-19 (assuming they are medically able to do so)?

	Household Income						Education				Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)	Yes (K)	No (L)	Yes (M)	No (N)	Homeowner (O)	Renter (P)	Married (Q)	Not married (R)	White (S)	AA (T)	Hispanic (U)		
Total	N=687	N=103	N=85	N=297	N=310	N=307	N=261	N=150	N=594	N=93	N=299	N=387	N=279	N=408	N=470	N=201	N=277	N=410	N=354	N=100	N=146	N=146	
Total (Unweighted)	N=687	N=103	N=85	N=297	N=310	N=307	N=261	N=150	N=594	N=93	N=299	N=387	N=279	N=408	N=470	N=201	N=277	N=410	N=354	N=100	N=146	N=146	
NET: More likely	47%	45%	53%	43%	47%	33%	44%	F	58%	FG	48%	33%	47%	40%	48%	44%	50%	44%	44%	52%	2%	45%	
Much more likely	35%	28%	35%	29%	40%	B	20%	33%	Fg	37%	J	19%	35%	34%	38%	p	29%	39%	32%	29%	30%	42%	
Somewhat more likely	12%	17%	E	18%	13%	7%	12%	13%	11%	16%	12%	13%	13%	11%	9%	15%	11%	11%	13%	13%	10%	10%	
Neither more nor less likely	25%	28%	23%	32%	26%	26%	23%	26%	24%	28%	20%	29%	21%	27%	25%	22%	23%	26%	22%	27%	23%	18%	
NET: Less likely	29%	30%	24%	26%	33%	41%	H	32%	H	15%	27%	33%	25%	28%	29%	27%	34%	30%	30%	24%	37%	37%	
Somewhat less likely	10%	12%	C	4%	9%	12%	C	11%	12%	7%	8%	1%	14%	L	7%	10%	9%	12%	8%	11%	7%	14%	
Much less likely	19%	18%		21%	17%	21%	30%	gH	20%	H	9%	19%	18%	20%	18%	22%	19%	19%	21%	17%	23%		

* Table Base: EMPLOYED, LOOKING FOR WORK, OR A STUDENT

Q51Q2: Which of the following are reasons that you would be more likely to accept a job offer if the employer required all employees to get vaccinated against COVID-19 (assuming they are medically able to do so)? Please select all that apply.

	Household Income						Education				Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
	Total (A)	Less than \$50K (B)	\$50K - \$74.9K (C)	\$75K - \$99.9K (D)	\$100K+ (E)	HS or Less (F)	Some College (G)	College Grad+ (H)	Yes (I)	No (J)	Yes (K)	No (L)	Yes (M)	No (N)	Homeowner (O)	Renter (P)	Married (Q)	Not married (R)	White (S)	AA (T)	Hispanic (U)		
Total	N=320	N=78	N=54	N=136	N=140	N=158	N=116	N=88	N=287	N=29	N=142	N=178	N=141	N=179	N=225	N=188	N=140	N=159	N=159	N=52	N=66	N=66	
Total (Unweighted)	N=292	N=101	N=72	N=142	N=166	N=155	N=102	N=82	N=263	N=29	N=123	N=169	N=116	N=176	N=190	N=97	N=123	N=169	N=159	N=47	N=46	N=46	
I would feel more comfortable interacting with my coworkers.	59%	54%	67%	69%	56%	55%	64%	57%	60%	50%	53%	65%	54%	63%	57%	68%	58%	61%	55%	79%	48%	48%	
Vaccine mandates make me feel safe.	58%	46%	60%	b	73%	B	62%	b	53%	55%	60%	59%	51%	54%	62%	53%	62%	56%	65%	51%	50%		
Requiring people to get vaccinated against COVID-19 (e.g., mandated by an employer, event organizer, government) is necessary to end the pandemic.	57%	43%	59%	b	61%	b	63%	B	38%	57%	f	60%	f	59%	J	36%	53%	60%	54%	59%	61%	53%	
Employers that mandate COVID-19 vaccination care about their employees.	52%	41%	66%	Be	60%	b	50%	44%	56%	44%	54%	36%	47%	56%	49%	54%	49%	57%	48%	54%	57%	46%	
Getting vaccinated against COVID-19 should be a universal requirement.	47%	28%	61%	B	59%	B	48%	B	27%	50%	F	46%	f	48%	33%	43%	44%	56%	R	39%	51%	39%	
/Someone in my household is at higher risk of severe COVID-19 (e.g., poor health, over the age of 60).	25%	27%	23%	31%	24%	17%	34%	fH	16%	24%	33%	19%	30%	k	19%	30%	m	24%	29%	20%	28%	21%	
Other COVID-19 safety recommendations (e.g., social distancing, wearing masks) are less effective than the vaccine.	25%	22%	32%	32%	23%	23%	19%	24%	25%	24%	26%	23%	25%	24%	24%	28%	25%	24%	24%	26%	15%	30%	
/Someone in my household is not medically able to get vaccinated against COVID-19 (e.g., immunocompromised, too young).	9%	14%	d	12%	d	2%	9%	14%	5%	11%	8%	18%	13%	I	6%	13%	6%	10%	9%	8%	11%	16%	
I dislike following other COVID-19 safety recommendations (e.g., social distancing, wearing masks).	5%	5%	5%	6%	5%	3%	3%	4%	5%	1%	7%	3%	7%	3%	5%	6%	5%	4%	5%	4%	8%		
Other	2%	1%	0%	0%	3%	4%	0%	3%															

100821 - HOOD FLASH (24 HOUR)

QS151: Which of the following best describes the type of industry in which you are currently employed?

	Custom Race & Ethnicity										Urbanicity			Social Media Usage				
	Total (A)	White Only (Not Hispa Hispanic (C))			Black Only (Not Hispa Asian Only (Not Hispa All Other (Not Hispan People of Color (G))		Urban (H)	Suburban (I)	Rural (J)	Uses social media (K)	Uses Facebook (L)	Uses Instagram (M)	Uses Twitter (N)	Does not use social media (O)				
Total (Unweighted)	N=524	N=322	N=119	N=77	N=71	N=26	N=28	N=202	N=205	N=271	N=118	N=53	N=54	N=225	N=224	N=119	N=31	
Retail (e.g., home goods, beauty, fashion, supermarkets)	10%	12%	7%	6%	6%	3%	18%	7%	7%	12%	11%	10%	10%	11%	11%	11%	7%	
Healthcare or social assistance	10%	10%	9%	14%	3%	0%	0%	9%	9%	11%	7%	10%	11%	11%	10%	10%	4%	
Technology, engineering, science, or technical services	8%	8%	7%	11%	11%	4%	4%	9%	15%	6%	1%	8%	9%	8%	11%	6%	2%	
Education	8%	9%	8%	3%	17%	d	4%	7%	7%	9%	9%	8%	8%	7%	8%	2%	6%	
Manufacturing, construction, or mining	8%	8%	10%	7%	3%	8%	8%	7%	10%	5%	8%	9%	6%	9%	9%	8%	7%	
Business, financial, or professional services (e.g., consulting, legal, banking)	6%	6%	9%	7%	2%	6%	7%	9%	i	4%	6%	7%	8%	8%	8%	3%	3%	
Food service or production	6%	7%	3%	4%	7%	18%	Cdx	5%	4%	6%	9%	6%	5%	4%	3%	14%	n	
Transportation and warehousing	4%	3%	7%	6%	8%	0%	0%	6%	5%	4%	9%	6%	5%	3%	2%	0%	0%	
Government, public administration, or social services	4%	3%	3%	7%	14%	Bc	0%	5%	6%	j	4%	1%	4%	4%	5%	2%	2%	
Marketing, advertising, or sales	3%	3%	6%	0%	6%	2%	4%	1%	6%	H	2%	2%	4%	2%	4%	0%	0%	
Art, design, or architecture	3%	3%	1%	5%	0%	4%	3%	4%	2%	3%	3%	3%	3%	4%	3%	6%	0%	
Hospitality (e.g., tourism, restaurants, hotels)	2%	2%	4%	1%	1%	2%	3%	2%	1%	6%	i	2%	2%	1%	1%	2%	2%	
Real estate, rental, and leasing	2%	2%	5%	0%	2%	0%	3%	2%	2%	2%	2%	2%	2%	2%	1%	0%	0%	
Agriculture, forestry, fishing, and hunting	2%	2%	0%	4%	6%	c	5%	c	2%	2%	6%	H	2%	2%	1%	5%	0%	
Utilities, infrastructure, or telecommunications	2%	3%	0%	3%	0%	0%	1%	2%	2%	4%	Hj	0%	1%	2%	3%	4%	0%	
Military	2%	0%	0%	7%	Bc	0%	16%	BcG	4%	B	0%	0%	1%	0%	3%	m	KL MN	
Law enforcement, public safety, fire safety, or security	1%	2%	0%	0%	0%	0%	0%	1%	2%	0%	0%	1%	1%	1%	2%	0%	0%	
Entertainment, publishing, broadcasting, or other media	1%	1%	2%	0%	0%	0%	0%	1%	1%	0%	0%	1%	1%	1%	1%	0%	0%	
Religious	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	
Other (please describe)	16%	16%	18%	15%	18%	12%	17%	15%	13%	25%	i	15%	16%	17%	14%	26%	0%	

* Table Base: EMPLOYED

QS152: Which of the following social media platforms, if any, do you currently use? Please select all that apply.

	Custom Race & Ethnicity										Urbanicity			Social Media Usage				
	Total (A)	White Only (Not Hispa Hispanic (C))			Black Only (Not Hispa Asian Only (Not Hispa All Other (Not Hispan People of Color (G))		Urban (H)	Suburban (I)	Rural (J)	Uses social media (K)	Uses Facebook (L)	Uses Instagram (M)	Uses Twitter (N)	Does not use social media (O)				
Total (Unweighted)	N=1039	N=636	N=213	N=121	N=123	N=65	N=43	N=336	N=297	N=519	N=224	N=940	N=736	N=466	N=317	N=99	N=37	
Facebook	71%	66%	78%	78%	cE	78%	69%	65%	75%	78%	0	100%	KMNO	82%	0	87%	KO	
YouTube	66%	61%	77%	B	80%	f	69%	62%	75%	B	75%	J	56%	73%	0	74%	0	
Instagram	45%	38%	64%	BE	54%	Be	35%	49%	55%	BE	56%	J	43%	50%	0	52%	0	
Twitter	31%	28%	35%	38%	28%	30%	30%	34%	33%	J	32%	J	23%	34%	0	38%	0	
TikTok	30%	23%	50%	BE	39%	28%	33%	40%	36%	43%	J	25%	22%	33%	0	37%	0	
Pinterest	30%	33%	34%	e	26%	17%	39%	27%	39%	28%	33%	33%	33%	34%	0	34%	0	
Snapchat	26%	22%	44%	BDEfg	28%	15%	23%	32%	BE	31%	J	25%	21%	28%	0	31%	0	
LinkedIn	25%	24%	23%	a	25%	26%	27%	30%	J	26%	19%	27%	28%	28%	0	31%	0	
Reddit	16%	15%	23%	d	12%	15%	15%	17%	19%	16%	13%	18%	0	18%	0	17%	0	
Twitch	10%	8%	17%	BE	11%	10%	12%	12%	E	16%	U	8%	5%	11%	0	12%	0	
Other	2%	2%	0%	2%	1%	1%	2%	1%	2%	3%	j	0%	2%	m	1%	0%	0%	
N/A - I don't currently use social media.	9%	10%	c	4%	5%	13%	c	25%	BCDG	8%	6%	6%	11%	h	12%	h	0%	
Count	3.60	3.36	4.40	4.05	3.00	3.56	3.98	4.15	3.51	3.18	3.08	3.87	4.28	5.29	5.79	1.00	KL MN	

* Table Base: US RESPONDENTS

QS153: How much more or less likely would you be to accept a job offer if the employer required all employees to get vaccinated against COVID-19 (assuming they are medically able to do so)?

	Custom Race & Ethnicity										Urbanicity			Social Media Usage				
	Total (A)	White Only (Not Hispa Hispanic (C))			Black Only (Not Hispa Asian Only (Not Hispa All Other (Not Hispan People of Color (G))		Urban (H)	Suburban (I)	Rural (J)	Uses social media (K)	Uses Facebook (L)	Uses Instagram (M)	Uses Twitter (N)	Does not use social media (O)				
Total (Unweighted)	N=1603	N=954	N=319	N=130	N=100	N=36	N=36	N=318	N=224	N=327	N=136	N=960	N=501	N=383	N=250	N=137	N=37	
NET: More likely	47%	43%	45%	*	52%	b	56%	51%	53%	J	46%	37%	46%	50%	53%	63%	31%	
Much more likely	35%	30%	42%	b	42%	b	46%	47%	46%	U	40%	24%	34%	36%	37%	41%	51%	
Somewhat more likely	12%	13%	10%	10%	10%	18%	9%	11%	7%	15%	H	12%	11%	13%	10%	12%	12%	
Neither more nor less likely	25%	25%	18%	23%	23%	35%	26%	22%	18%	26%	H	32%	25%	24%	26%	23%	23%	
NET: Less likely	29%	30%	E	37%	E	24%	E	29%	18%	e	27%	E	29%	30%	26%	22%	13%	
Somewhat less likely	10%	9%	14%	7%	7%	2%	12%	10%	12%	10%	5%	10%	10%	12%	o	11%	0%	
Much less likely	19%	21%	E	23%	Ef	17%	E	0%	17%	E	17%	18%	19%	N	14%	11%	13%	

* Table Base: EMPLOYED, LOOKING FOR WORK, OR A STUDENT

QS154: Which of the following are reasons that you would be more likely to accept a job offer if the employer required all employees to get vaccinated against COVID-19 (assuming they are medically able to do so)? Please select all that apply.

	Custom Race & Ethnicity										Urbanicity			Social Media Usage				
	Total (A)	White Only (Not Hispa Hispanic (C))			Black Only (Not Hispa Asian Only (Not Hispa All Other (Not Hispan People of Color (G))		Urban (H)	Suburban (I)	Rural (J)	Uses social media (K)	Uses Facebook (L)	Uses Instagram (M)	Uses Twitter (N)	Does not use social media (O)				
Total (Unweighted)	N=320	N=159	N=66	N=52	N=23	N=23	N=20	N=161	N=119	N=151	N=119	N=297	N=235	N=191	N=128	N=128	N=37	
I would feel more comfortable interacting with my coworkers.	59%	55%	48%	79%	BC	58%	81%	63%	61%	59%	56%	58%	61%	56%	60%	79%	79%	
Medical mandates make me feel safe.	58%	65%	b	50%	51%	61%	46%	51%	57%	60%	58%	59%	60%	60%	60%	53%	53%	
Requiring people to get vaccinated against COVID-19 (e.g., mandated by an employer, event organizer, government) is necessary to end the pandemic.	57%	61%	51%	53%	53%	68%	41%	53%	63%	52%	56%	58%	61%	57%	59%	49%	49%	
Employers that mandate COVID-19 vaccination care about their employees.	52%	54%	46%	57%	57%	56%	31%	49%	54%	50%	52%	52%	58%	54%	55%	50%	50%	
Getting vaccinated against COVID-19 should be a universal requirement.	47%	51%	43%	39%	39%	51%	40%	43%	48%	46%	43%	47%	50%	44%	49%	45%	45%	
I/someone in my household is at higher risk of severe COVID-19 (e.g., poor health, over the age of 60).	25%	26%	21%	23%	21%	34%	23%	19%	28%	28%	28%	25%	26%	23%	22%	22%	22%	
Other COVID-19 safety recommendations (e.g., social distancing, wearing masks) are less effective than the vaccine.	25%	26%	30%	15%	19%	30%	24%	30%	20%	20%	23%	25%	24%	24%	30%	20%	20%	
I/someone in my household is not medically able to get vaccinated against COVID-19 (e.g., immunocompromised, too young).	9%	8%	16%	e	11%	0%	7%	11%	8%	10%	11%	10%	10%	12%	16%	3%	3%	
I dislike following other COVID-19 safety recommendations (e.g., social distancing, wearing masks).	5%	5%	8%	4%	0%	0%	5%	7%	3%	3%	5%	5%	6%	5%	8%	7%	7%	
Other	2%	0%	4%	7%	B	3%	0%	4%	3%	2%	0%	2%	3%	3%	2%	0%	0%	
Count	3.39	3.51	3.16	3.40	3.37	3.11	3.11	3.26	3.51	3.31	3.32	3.39	3.58	3.39	3.60	3.28	3.28	

* Table Base: MORE LIKELY TO ACCEPT A JOB OFFER FROM AN EMPLOYER WITH A VACCINE MANDATE