

PO01 Do you have a favorable or unfavorable opinion of the U.S. Postal Service (Post Office)?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/1 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/18 - 8/18)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Favorable (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1516 77%
Very favorable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	908 46%
Somewhat favorable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	609 31%
Very/Somewhat Unfavorable (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	322 16%
Somewhat unfavorable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	178 9%
Very unfavorable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	144 7%
No opinion	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	129 7%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

P002 How important of a role would you say the U.S. Postal Service plays in your community?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/1 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/28 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Important (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1816 92%
Very important	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1199 61%
Somewhat important	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	617 31%
Not At All/Not Too Important (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	151 8%
Not too important	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	117 6%
Not at all important	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 2%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

P003 Over the last few weeks, do you know of any family or friends who have experienced a delay in mail or packages being delivered to their home by the U.S. Postal Service?

Base: Split A

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1002
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	459 46%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	406 41%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	137 14%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1002 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

PO04 Over the last few weeks, have you noticed a delay in mail or packages being delivered to your home by the U.S. Postal Service?

Base: Split B

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	989
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	965
Yes, significant delays	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	217 22%
Yes, but only somewhat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	313 32%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	372 39%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	62 6%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	965 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

PO05 In recent weeks, the new Postmaster General Louis DeJoy has implemented operational changes in order to bring down costs such as eliminating overtime pay, removing collection bins and mail sorting machines, and ordering mail carriers to leave on time for the day even if they are not finished delivering mail. Do you support or oppose these changes?

Base: All Respondents

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Strongly/Somewhat Support (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	739 38%
Strongly support	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	234 12%
Somewhat support	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	505 26%
Strongly/Somewhat Oppose (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1228 62%
Somewhat oppose	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	565 29%
Strongly oppose	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	662 34%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

PO06 How concerned are you about mail and packages being delivered by the U.S. Postal Service being significantly delayed due to these operational changes?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/1 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/28 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Concerned (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1523 77%
Very concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	792 40%
Somewhat concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	731 37%
Not At All/Not Too Concerned (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	444 23%
Not too concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	339 17%
Not at all concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	105 5%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

PO07 Which of the following statements comes closer to your point of view?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
The U.S. Postal Service should be run like a private business and should not receive government funding if it is not able to remain financially stable during this crisis.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	467 24%
The U.S. Postal Service provides a service to Americans and should receive necessary government funding during this crisis to make sure it is financially stable.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1500 76%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VOT01 Do you approve or disapprove of conducting vote-by-mail for November's presidential election?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/1 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/26)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Approve	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1321 67%
Disapprove	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	646 33%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VOT02 As you may know, many people who disapprove of vote-by-mail for this November's presidential election cite voter fraud as a major concern. Do you think the benefits of vote-by-mail during the COVID-19 pandemic outweigh the risks, or do the risks outweigh the benefits?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Benefits Very Much/Somewhat Outweigh The Risks (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	992 50%
Benefits very much outweigh the risks	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	560 28%
Benefits somewhat outweigh the risks	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	433 22%
Risks Very Much/Somewhat Outweigh The Benefits (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	975 50%
Risks somewhat outweigh the benefits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	424 22%
Risks very much outweigh the benefits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	551 28%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

P008 Some are concerned that, given these delays at the U.S. Postal Service caused by cost cutting measures, mail-in-ballots for this November's election will not arrive on time to be counted. How concerned are you that Americans' votes may not be counted because of these measures?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Concerned (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1456 74%
Very concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	796 40%
Somewhat concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	660 34%
Not At All/Not Too Concerned (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	511 26%
Not too concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	343 17%
Not at all concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	168 9%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VOT03 Do you believe the U.S. Postal Service could handle a nationwide vote-by-mail effort for every voter in the upcoming November election?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1165 59%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	802 41%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

P009 Have you used the U.S. Postal Service for any of the following?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/1 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/28 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/18 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Any (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1245 63%
Purchased/sent a money order	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	615 31%
Submitted or renewed a passport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	573 29%
Kept a PO Box	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	450 23%
Cashed a money order	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	350 18%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	722 37%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2710 138%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

TR01 Have you flown on a commercial flight at any point during the COVID-19 pandemic?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/1 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	335 17%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1632 83%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

JET01 How safe do you feel flying on commercial flights right now during the COVID-19 pandemic?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/1 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/28 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	2030	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	2066	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Safe (Net)	-	-	-	-	-	-	-	-	-	551 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	677 34% J
Very safe	-	-	-	-	-	-	-	-	-	176 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	238 12% J
Somewhat safe	-	-	-	-	-	-	-	-	-	376 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	439 22% J
Not At All/Not Very Safe (Net)	-	-	-	-	-	-	-	-	-	1515 73% X	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1290 66%
Not very safe	-	-	-	-	-	-	-	-	-	518 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	521 26%
Not at all safe	-	-	-	-	-	-	-	-	-	998 48% X	-	-	-	-	-	-	-	-	-	-	-	-	-	-	769 39%
Sigma	-	-	-	-	-	-	-	-	-	2066 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

CV06 How likely or unlikely are these things going to happen this fall?
 Summary Of Likely

Base: All Respondents (Variable Bases)

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
My kid(s) will be taking courses online from home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	739 66% X	743 62%	-	-	683 59%	
I will be working from home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	686 61% X	728 61%	-	-	626 56%
I will be voting in person	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	851 43%	955 48% T	-	-	1039 53% TU
I will be voting by mail	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1142 58% X	1109 56% X	-	-	973 49%
I will be working from the office	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	497 44%	539 45%	-	-	538 48%
Kids will be attending school in person	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	751 38%	752 38%	-	-	783 40%
We will have an NFL season	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	631 32%	832 42% TX	-	-	751 38% T
With working remotely as an option, I will consider living in a different location	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	354 32%	395 33%	-	-	329 30%
I will stay in a hotel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	512 26%	549 28%	-	-	578 29% t
I will travel for winter holidays (Christmas, Hanukkah)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	507 26%	552 28%	-	-	566 29%
I will take my kid(s) trick or treating for Halloween	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	309 27%	354 29%	-	-	323 28%
I will travel for Thanksgiving	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	532 27%
We will have a college football season	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	478 24%	572 29% TX	-	-	477 24%
I will fly on an airplane	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	410 21%	450 23%	-	-	454 23%
I will travel for Labor Day	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	382 18%	383 19%	-	-	413 21%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

CV06 How likely or unlikely are these things going to happen this fall?
 Summary Of Unlikely

Base: All Respondents (Variable Bases)

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
I will travel for Labor Day	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1608 82%	1605 81%	-	-	1554 79%
I will fly on an airplane	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1560 79%	1538 77%	-	-	1513 77%
We will have a college football season	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1492 76% U	1416 71%	-	-	1490 76% U
I will travel for Thanksgiving	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1435 73%
I will take my kid(s) trick or treating for Halloween	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	818 73%	847 71%	-	-	827 72%
I will travel for winter holidays (Christmas, Hanukkah)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1463 74%	1436 72%	-	-	1401 71%
I will stay in a hotel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1458 74% x	1439 72%	-	-	1389 71%
We will have an NFL season	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1339 68% UX	1156 58%	-	-	1216 62% u
Kids will be attending school in person	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1219 62%	1236 62%	-	-	1184 60%
With working remotely as an option, I will consider living in a different location	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	559 50%	599 50%	-	-	599 54%
I will be working from the office	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625 56%	655 55%	-	-	576 52%
I will be voting by mail	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	828 42%	879 44%	-	-	994 51% TU
I will be voting in person	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1119 57% UX	1033 52% X	-	-	928 47%
I will be working from home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	436 39%	466 39%	-	-	488 44% tu
My kid(s) will be taking courses online from home	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	387 34%	457 38%	-	-	467 41% T

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. * very small base (under 30) ineligible for sig testing

CV06_1 How likely or unlikely are these things going to happen this fall?
 My kid(s) will be taking courses online from home

Base: All Respondents Who Are Parent

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1193	1200	-	-	1144	
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1127	1200	**	**	1150	
Likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	739 66%	X	743 62%	-	-	683 59%
Unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	387 34%	457 38%	-	-	467 41%	
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1127 100%	1200 100%	-	-	1150 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

CV06_2 How likely or unlikely are these things going to happen this fall?
 Kids will be attending school in person

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970	1988	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1970	1988	**	**	1967
Likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	751 38%	752 38%	-	-	783 40%
Unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1219 62%	1236 62%	-	-	1184 60%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970 100%	1988 100%	-	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

CV06_3 How likely or unlikely are these things going to happen this fall?
 I will be working from home

Base: All Employed Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1156	1220	-	-	1156
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1122	1194	**	**	1114
Likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	686 61% x	728 61% x	-	-	626 56%
Unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	436 39%	466 39%	-	-	488 44% tu
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1122 100%	1194 100%	-	-	1114 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

CV06_4 How likely or unlikely are these things going to happen this fall?
 I will be working from the office

Base: All Employed Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1156	1220	-	-	1156
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1122	1194	**	**	1114
Likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	497	539	-	-	538
																				44%	45%			48%
Unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625	655	-	-	576
																				56%	55%			52%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1122	1194	-	-	1114
																				100%	100%			100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

CV06_5 How likely or unlikely are these things going to happen this fall?
 We will have an NFL season

Base: All Respondents

	Waves																							
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21	Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970	1988	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1970	1988	**	**	1967
Likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	631	832	-	-	751
																				32%	42%	-	-	38%
																					Tx			T
Unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1339	1156	-	-	1216
																				58%	58%	-	-	62%
																				UX				u
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970	1988	-	-	1967
																				100%	100%	-	-	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

CV06_6 How likely or unlikely are these things going to happen this fall?
 We will have a college football season

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970	1988	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1970	1988	**	**	1967
Likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	478	572	-	-	477
																				24%	29%			24%
																					TX			
Unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1492	1416	-	-	1490
																				76%	71%			76%
																				U				U
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970	1988	-	-	1967
																				100%	100%			100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

CV06_7 How likely or unlikely are these things going to happen this fall?
 I will be voting in person

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970	1988	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1970	1988	**	**	1967
Likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	851	955	-	-	1039
																				43%	48%	-	-	53%
																				T	TU	-	-	47%
Unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1119	1033	-	-	928
																				57%	52%	-	-	47%
																				UX	X	-	-	47%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970	1988	-	-	1967
																				100%	100%	-	-	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

CV06_8 How likely or unlikely are these things going to happen this fall?
 I will be voting by mail

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970	1988	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1970	1988	**	**	1967
Likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1142	1109	-	-	973
																				X	X			49%
Unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	828	879	-	-	994
																				42%	44%			51%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970	1988	-	-	1967
																				100%	100%			100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

CV06_9 How likely or unlikely are these things going to happen this fall?
 I will fly on an airplane

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970	1988	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1970	1988	**	**	1967
Likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	410 21%	450 23%	-	-	454 23%
Unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1560 79%	1538 77%	-	-	1513 77%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970 100%	1988 100%	-	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

CV06_10 How likely or unlikely are these things going to happen this fall?
 I will stay in a hotel

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970	1988	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1970	1988	**	**	1967
Likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	512	549	-	-	578
																				26%	28%			29%
Unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1458	1439	-	-	1389
																				74%	72%			71%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970	1988	-	-	1967
																				100%	100%			100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

CV06_11 How likely or unlikely are these things going to happen this fall?
 I will take my kid(s) trick or treating for Halloween

Base: All Respondents Who Are Parent

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1193	1200	-	-	1144	
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1127	1200	**	**	1150
Likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	309 27%	354 29%	-	-	323 28%
Unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	818 73%	847 71%	-	-	827 72%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1127 100%	1200 100%	-	-	1150 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

CV06_12 How likely or unlikely are these things going to happen this fall?
 I will travel for Labor Day

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970	1988	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1970	1988	**	**	1967
Likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	362	383	-	-	413
																				18%	19%			21%
Unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1608	1605	-	-	1554
																				82%	81%			79%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970	1988	-	-	1967
																				100%	100%			100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

CV06_13 How likely or unlikely are these things going to happen this fall?
 I will travel for winter holidays (Christmas, Hanukkah)

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970	1988	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1970	1988	**	**	1967
Likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	507	552	-	-	566
																				26%	28%			29%
Unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1463	1436	-	-	1401
																				74%	72%			71%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1970	1988	-	-	1967
																				100%	100%			100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

CV06_14 How likely or unlikely are these things going to happen this fall?
 With working remotely as an option, I will consider living in a different location

Base: All Employed Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1156	1220	-	-	1156
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1122	1194	**	**	1114
Likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	354	395	-	-	329
																				32%	33%			30%
Unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	559	599	-	-	599
																				50%	50%			54%
Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	209	200	-	-	186
																				19%	17%			17%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1122	1194	-	-	1114
																				100%	100%			100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

CV06_15 How likely or unlikely are these things going to happen this fall?
 I will travel for Thanksgiving

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	532 27%
Unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1435 73%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

HOL01 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family?
 Summary Of Very/Somewhat Likely

Base: All Respondents

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Winter holidays (e.g., Christmas, Hanukkah, Kwanzaa)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1238 63%
Thanksgiving	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1238 63%
Independence Day 2021	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1202 61%
Easter 2021	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1158 59%
Memorial Day 2021	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1136 58%
New Year's Eve	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	931 47%
Labor Day Weekend	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	711 36%
Halloween	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 33%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

HOL01 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family?
 Summary Of Not At All/Not Very Likely

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Halloween	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1317 67%
Labor Day Weekend	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1256 64%
New Year's Eve	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1036 53%
Memorial Day 2021	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	831 42%
Easter 2021	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	809 41%
Independence Day 2021	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	765 39%
Thanksgiving	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	729 37%
Winter holidays (e.g., Christmas, Hanukkah, Kwanzaa)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	729 37%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

HOL01_1 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family?
 Labor Day Weekend

Base: All Respondents

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	711 36%
Very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	273 14%
Somewhat likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	438 22%
Not At All/Not Very Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1256 64%
Not very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	506 26%
Not at all likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	751 38%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

HOL01_2 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family?

Halloween

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 33%
Very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	277 14%
Somewhat likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	372 19%
Not At All/Not Very Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1317 67%
Not very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	530 27%
Not at all likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	788 40%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

HOL01_3 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family?
 Thanksgiving

Base: All Respondents

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1238 63%
Very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	586 30%
Somewhat likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	651 33%
Not At All/Not Very Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	729 37%
Not very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	321 16%
Not at all likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	409 21%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

HOL01_4 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family?
 Winter holidays (e.g., Christmas, Hanukkah, Kwanzaa)

Base: All Respondents

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1238 63%
Very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	645 33%
Somewhat likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	594 30%
Not At All/Not Very Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	729 37%
Not very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	338 17%
Not at all likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	391 20%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

HOL01_5 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family?
 New Year's Eve

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	931 47%
Very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	437 22%
Somewhat likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	494 25%
Not At All/Not Very Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1036 53%
Not very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	448 23%
Not at all likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	588 30%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

HOL01_6 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family?
 Easter 2021

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1158 59%
Very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	494 25%
Somewhat likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	664 34%
Not At All/Not Very Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	809 41%
Not very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	378 19%
Not at all likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	430 22%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

HOL01_7 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family?
 Memorial Day 2021

Base: All Respondents

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1136 58%
Very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	472 24%
Somewhat likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	664 34%
Not At All/Not Very Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	831 42%
Not very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	398 20%
Not at all likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	433 22%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

HOL01_8 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family?
 Independence Day 2021

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1202 61%
Very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	535 27%
Somewhat likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	667 34%
Not At All/Not Very Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	765 39%
Not very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	373 19%
Not at all likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	392 20%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

HOL02 When it comes to holiday trips prior to COVID-19, which of the following was closest to your preferred method of travel?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/1 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/26)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Car	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1115 57%
Plane	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	426 22%
Train	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	69 3%
N/A - I didn't take holiday trips	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	357 18%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

HOL03 Thinking about any travel you are likely to take for upcoming holidays, which of the following methods are you most likely to use?

Base: Likely To Travel For Any Holiday

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/18 - 8/18)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	815
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	775
Car	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	522 67%
Plane	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	183 24%
Train	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	71 9%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	775 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LI05X How likely are you to get a COVID-19 vaccine as soon as it becomes available?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	2029	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	2029	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Likely (Net)	-	-	-	-	-	-	1475 73% X	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1353 69%
Very likely	-	-	-	-	-	-	889 44% X	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	691 35%
Somewhat likely	-	-	-	-	-	-	586 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	662 34% G
Not Very/Not At All Likely (Net)	-	-	-	-	-	-	554 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	614 31% G
Not very likely	-	-	-	-	-	-	315 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	316 16%
Not at all likely	-	-	-	-	-	-	238 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	298 15% G
Sigma	-	-	-	-	-	-	2029 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VAX01 How likely are you to use a COVID-19 vaccine developed by another country, not the USA?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/1 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/28 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/18 - 8/18)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	999 51%
Very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	335 17%
Somewhat likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	664 34%
Not At All/Not Very Likely (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	968 49%
Not very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	479 24%
Not at all likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	488 25%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VAX02 Do you support a priority system for vaccinations, or should it be first come/first serve?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/1 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/26)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Support a priority system	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1360 69%
First come/first serve	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	607 31%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VAX03 Which of the following groups, if any, should receive priority when a COVID-19 vaccine is available in the USA?

Base: Support A Priority System

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/21)	Wave 21 (7/26 - 7/28)		Wave 22 (7/31 - 8/2)	Wave 23 (8/7 - 8/9)	Wave 24 (8/14 - 8/16)	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1399
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1360
Healthcare workers	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	997 73%
Seniors (Age 55+)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	959 71%
People with compromised immune systems	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	926 68%
Workers deemed "essential" (e.g., supermarket employees, food processing workers, bus drivers, etc.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	814 60%
Fire/Rescue/Police	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	766 56%
Teachers	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	599 44%
States or metropolitan areas with the worst rates of infection	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	461 34%
Children (Under age 17)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	379 28%
Young adults (Age 18-39)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	217 16%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 1%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6134 451%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

VAX04 Which of the following best describes how you feel about making a US-developed COVID-19 vaccine available abroad?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
The vaccine should only be made available abroad once all US placed orders are delivered	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1289 66%
The vaccine should be made available for other countries to purchase immediately	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	678 34%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

AUT06 Did you buy a car during the COVID-19 pandemic?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/1 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/26)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	311 16%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1656 84%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

AUT07 Did you own a car before the COVID-19 pandemic?

Base: Bought Car During COVID-19 Pandemic

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/1 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/26)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	331
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	311
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	263 85%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48 15%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	311 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

AUT08 Which of the following are reasons you purchased a car during COVID-19?

Base: Did Not Own A Car Prior To COVID-19

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	48**
To have a safer transportation option compared to public transit (i.e., not use the bus or subway)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 48%
To take advantage of incentives/deals	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 38%
To avoid traveling by train or plane for longer distances	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 33%
To have an easy way to get out of the house (e.g., go for a drive)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 24%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 17%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 4%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	79 164%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

RQ3 How familiar are you with the following companies? Please pay particular attention to the scale before making your selection.
 Summary Of Very/Somewhat Familiar

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Nestle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1681 85%
Mars, Inc.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1097 56%
Mondelez	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	455 23%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ3 How familiar are you with the following companies? Please pay particular attention to the scale before making your selection.
 Summary Of Not At All Familiar/Have Only Heard The Name

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Mondelez	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1512 77%
Mars, Inc.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	870 44%
Nestle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	286 15%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ3_1 How familiar are you with the following companies? Please pay particular attention to the scale before making your selection.

Mars, Inc.

Base: All Respondents

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Familiar (Nef)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1097 56%
Very familiar	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	481 24%
Somewhat familiar	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	616 31%
Not At All Familiar/Have Only Heard The Name (Nef)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	870 44%
Have only heard the name	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	350 18%
Not at all familiar	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	520 26%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ3_2 How familiar are you with the following companies? Please pay particular attention to the scale before making your selection.
 Mondelez

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Familiar (Nef)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	455 23%
Very familiar	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	192 10%
Somewhat familiar	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	263 13%
Not At All Familiar/Have Only Heard The Name (Nef)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1512 77%
Have only heard the name	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	279 14%
Not at all familiar	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1234 63%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ3_3 How familiar are you with the following companies? Please pay particular attention to the scale before making your selection.
 Nestle

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
Very/Somewhat Familiar (Nef)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1681 85%
Very familiar	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	985 50%
Somewhat familiar	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	696 35%
Not At All Familiar/Have Only Heard The Name (Nef)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	286 15%
Have only heard the name	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	166 8%
Not at all familiar	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	120 6%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ4 How would you rate the overall reputation of Mars, Inc., where "1" means the company has a "Very bad" reputation and "7" means the company has a "Very good" reputation?

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	402 62%
7 - Very good	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	241 37%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	161 25%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	147 23%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 6%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1 - Very bad	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 8%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ4 How would you rate the overall reputation of Mondelez, where "1" means the company has a "Very bad" reputation and "7" means the company has a "Very good" reputation?

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	258 57%
7 - Very good	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	183 40%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 17%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	86 19%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 11%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 3%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 2%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 2%
1 - Very bad	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 8%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ4 How would you rate the overall reputation of Nestle, where "1" means the company has a "Very bad" reputation and "7" means the company has a "Very good" reputation?

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	412 63%
7 - Very good	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	286 44%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	126 19%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	112 17%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 8%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 2%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
1 - Very bad	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 7%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."

Summary Of Top 2 Box

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Offers high quality products and services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	342 53%
Has a strong record of profitability	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	312 48%
Is a company I trust	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	298 46%
Looks like a company with strong prospects for future growth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	264 41%
Is relevant in culture today	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	256 39%
Looks like a company that would have good employees	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	256 39%
Looks like a good company to work for	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	251 39%
Develops inovative products and services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	246 38%
Looks like a company that maintains high ethical standards	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	233 36%
Has a clear vision for its future	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	228 35%
Is accountable for its actions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	212 33%
Behaves responsibly towards the people in the communities where it operates	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	209 32%
Looks like a company that rewards its employees fairly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	209 32%
Has excellent leadership	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 31%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."

Summary Of Top 2 Box

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650	
Securely protects its customers personal information and data	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	179 28%
Cares about more than just its profits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	175 27%
Supports good causes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	171 26%
Is an environmentally responsible company	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	167 26%
Has taken meaningful action in support of racial equality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	156 24%
Shares my values	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	152 23%
Operates with transparency	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	149 23%
Has taken meaningful action to address challenges of COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	139 21%
Speaks out on societal issues that are important to me	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	114 17%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."

Summary Of Bottom 2 Box

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Cares about more than just its profits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 3%
Speaks out on societal issues that are important to me	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 3%
Shares my values	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 2%
Is relevant in culture today	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 2%
Develops innovative products and services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 2%
Is accountable for its actions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 1%
Is a company I trust	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%
Looks like a company that maintains high ethical standards	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%
Operates with transparency	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%
Has a clear vision for its future	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%
Looks like a company that rewards its employees fairly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%
Is an environmentally responsible company	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%
Behaves responsibly towards the people in the communities where it operates	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.
 Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Summary Of Bottom 2 Box

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Has taken meaningful action to address challenges of COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6%
Looks like a good company to work for	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6%
Offers high quality products and services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5%
Has taken meaningful action in support of racial equality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%
Supports good causes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%
Looks like a company that would have good employees	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%
Securely protects its customers personal information and data	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%
Has excellent leadership	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%
Has a strong record of profitability	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%
Looks like a company with strong prospects for future growth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."

Summary Of Top 2 Box

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Has a strong record of profitability	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	239 53%
Develops innovative products and services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	237 52%
Behaves responsibly towards the people in the communities where it operates	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	235 52%
Is relevant in culture today	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	234 52%
Looks like a company with strong prospects for future growth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	234 52%
Offers high quality products and services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	233 52%
Looks like a company that would have good employees	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	233 52%
Looks like a good company to work for	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	232 51%
Is a company I trust	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	230 51%
Looks like a company that maintains high ethical standards	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	230 51%
Shares my values	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	228 50%
Looks like a company that rewards its employees fairly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	225 50%
Is an environmentally responsible company	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	224 50%
Securely protects its customers personal information and data	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	222 49%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
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RQ5 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.
 Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Summary Of Top 2 Box

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452	
Is accountable for its actions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	221 49%	
Has a clear vision for its future	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	219 48%	
Supports good causes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	218 48%	
Has excellent leadership	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	217 48%	
Cares about more than just its profits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	214 47%	
Has taken meaningful action to address challenges of COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	214 47%	
Has taken meaningful action in support of racial equality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	212 47%	
Operates with transparency	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 46%	
Speaks out on societal issues that are important to me	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	205 45%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
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Summary Of Bottom 2 Box

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Is a company I trust	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 5%
Looks like a good company to work for	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 4%
Is an environmentally responsible company	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 4%
Cares about more than just its profits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 4%
Offers high quality products and services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 4%
Looks like a company that rewards its employees fairly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 4%
Supports good causes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 3%
Has a clear vision for its future	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 3%
Securely protects its customers' personal information and data	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 3%
Has taken meaningful action in support of racial equality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 3%
Behaves responsibly towards the people in the communities where it operates	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 3%
Shares my values	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 3%
Operates with transparency	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 3%
Is accountable for its actions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."

Summary Of Bottom 2 Box

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452	
Looks like a company with strong prospects for future growth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10.2%
Has a strong record of profitability	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10.2%
Speaks out on societal issues that are important to me	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10.2%
Looks like a company that would have good employees	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10.2%
Looks like a company that maintains high ethical standards	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10.2%
Has excellent leadership	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9.2%
Has taken meaningful action to address challenges of COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8.2%
Is relevant in culture today	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8.2%
Develops innovative products and services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7.1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."

Summary Of Top 2 Box

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Offers high quality products and services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	344 53%
Has a strong record of profitability	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	300 46%
Is a company I trust	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	283 44%
Looks like a company that would have good employees	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	270 42%
Develops innovative products and services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	264 41%
Looks like a company with strong prospects for future growth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	264 41%
Is relevant in culture today	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	254 39%
Looks like a good company to work for	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	254 39%
Looks like a company that maintains high ethical standards	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	239 37%
Has a clear vision for its future	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	229 35%
Is accountable for its actions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	225 35%
Securely protects its customers personal information and data	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	216 33%
Has excellent leadership	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	210 32%
Behaves responsibly towards the people in the communities where it operates	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	206 32%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."

Summary Of Top 2 Box

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648	
Supports good causes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	204 31%	
Is an environmentally responsible company	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	203 31%	
Looks like a company that rewards its employees fairly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	203 31%	
Cares about more than just its profits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	195 30%	
Operates with transparency	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	183 28%	
Shares my values	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	177 27%	
Has taken meaningful action in support of racial equality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	159 24%	
Has taken meaningful action to address challenges of COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	157 24%	
Speaks out on societal issues that are important to me	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	149 23%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
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Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."

Summary Of Bottom 2 Box

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Speaks out on societal issues that are important to me	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	69 11%
Cares about more than just its profits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 8%
Has taken meaningful action in support of racial equality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 8%
Is an environmentally responsible company	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 7%
Is a company I trust	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 7%
Behaves responsibly towards the people in the communities where it operates	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 6%
Has taken meaningful action to address challenges of COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 6%
Is relevant in culture today	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 6%
Operates with transparency	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 6%
Shares my values	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 6%
Is accountable for its actions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 6%
Looks like a company that maintains high ethical standards	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 5%
Supports good causes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 5%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
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 Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."
 Summary Of Bottom 2 Box

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648	
Develops inovative products and services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32.5%
Looks like a good company to work for	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31.5%
Securely protects its customers personal information and data	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30.5%
Has excellent leadership	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28.4%
Looks like a company that rewards its employees fairly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25.4%
Has a clear vision for its future	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24.4%
Looks like a company with strong prospects for future growth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22.3%
Offers high quality products and services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20.3%
Looks like a company that would have good employees	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20.3%
Has a strong record of profitability	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18.3%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_1 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Is a company I trust

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	298 46%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	134 21%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	164 25%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	127 20%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	88 14%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	119 18%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_1 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Is a company I trust

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	230 51%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 28%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	105 23%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 17%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 11%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 6%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 5%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 3%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 3%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 10%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_1 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."
 Is a company I trust

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	283 44%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	176 27%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	107 17%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 20%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91 14%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 7%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 4%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 3%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	86 13%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_2 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Has excellent leadership

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 31%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	112 17%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 14%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	87 13%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	78 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 3%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	259 40%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_2 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Has excellent leadership

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	217 48%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 27%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 21%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 20%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	55 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 3%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 2%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	67 15%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5.2 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."

Has excellent leadership

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	210 32%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	110 17%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 15%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	115 18%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 9%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 4%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 3%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	212 33%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_3 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Looks like a company that rewards its employees fairly

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	209 32%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	86 13%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	122 19%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109 17%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 11%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	235 36%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_3 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Looks like a company that rewards its employees fairly

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	225 50%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	112 25%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	113 25%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	80 18%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 4%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	65 14%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_3 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."

Looks like a company that rewards its employees fairly

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	203 31%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109 17%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 15%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	119 18%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	70 11%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 5%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 4%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	196 30%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_4 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Supports good causes

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	171 26%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 14%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 13%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	102 16%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	88 13%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	276 42%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_4 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Supports good causes

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	218 48%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 28%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	93 20%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	87 19%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 9%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 3%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 3%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 17%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5.4 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."

Supports good causes

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	204 31%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	108 17%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	95 15%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	103 16%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	66 10%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 3%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 5%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 3%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	219 34%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_5 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Has a strong record of profitability

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	312 48%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	147 23%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	165 25%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	114 17%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68 10%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	150 23%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_5 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Has a strong record of profitability

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	239 53%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 27%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 26%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	93 21%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48 11%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_5 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."
 Has a strong record of profitability

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	300 46%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	173 27%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	127 20%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	115 18%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68 11%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 3%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 19%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_6 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Develops innovative products and services

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	246 38%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	115 18%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	131 20%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	124 19%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	103 16%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 3%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 2%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	147 23%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_6 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."

Develops innovative products and services

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	237 52%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	131 29%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 23%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	95 21%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44 10%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 12%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5.6 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."

Develops innovative products and services

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	264 41%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	141 22%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 19%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	120 18%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	107 16%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 3%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 5%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 3%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	105 16%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_7 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Has a clear vision for its future

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	228 35%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 15%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	128 20%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	92 14%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 14%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	217 33%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_7 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Has a clear vision for its future

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	219 48%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	120 27%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	99 22%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	84 19%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 13%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 3%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 3%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61 13%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5.7 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."
 Has a clear vision for its future

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	229 35%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	131 20%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	98 15%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	119 18%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 4%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 3%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	177 27%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5.8 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."

Looks like a good company to work for

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	251 39%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	132 20%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	119 18%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	128 20%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	174 27%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_8 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."

Looks like a good company to work for

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	232 51%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	132 29%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 22%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	85 19%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 4%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 3%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 12%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5.8 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."

Looks like a good company to work for

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	254 39%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	145 22%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109 17%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	119 18%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 11%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 5%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 3%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	145 22%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_9 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Is an environmentally responsible company

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	167 26%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	79 12%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	88 14%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 16%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	84 13%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	271 42%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_9 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Is an environmentally responsible company

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	224 50%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	135 30%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89 20%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	85 19%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 10%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 4%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 3%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64 14%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_9 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.
 Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."
 Is an environmentally responsible company

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	203 31%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	120 19%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83 13%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	92 14%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	71 11%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44 7%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 7%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 3%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 4%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	192 30%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_10 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Offers high quality products and services

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	342 53%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	197 30%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	145 22%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	127 20%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 11%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	95 15%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_10 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Offers high quality products and services

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	233 52%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	135 30%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	98 22%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	99 22%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 9%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 4%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 3%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 10%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5. 10 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."
 Offers high quality products and services

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	344 53%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 31%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	141 22%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	137 21%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 13%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 3%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	52 8%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_11 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Looks like a company that would have good employees

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	256 39%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 18%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	140 22%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	111 17%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91 14%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	176 27%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_11 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Looks like a company that would have good employees

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	233 52%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	128 28%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	105 23%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64 14%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	57 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 7%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	57 13%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_11 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."

Looks like a company that would have good employees

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	270 42%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	147 23%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 19%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	122 19%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	79 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 3%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	143 22%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_12 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."

Behaves responsibly towards the people in the communities where it operates

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	209 32%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 14%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	119 18%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	103 16%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 13%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 0%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	240 37%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_12 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."

Behaves responsibly towards the people in the communities where it operates

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	235 52%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	132 29%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	103 23%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	65 14%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 13%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 5%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 3%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 13%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5. 12 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."
 Behaves responsibly towards the people in the communities where it operates

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	206 32%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	117 18%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89 14%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	111 17%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 6%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 5%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	187 29%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 102

RQ5_13 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Looks like a company with strong prospects for future growth

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	264 41%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	141 22%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 19%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	133 21%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 3%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	157 24%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_13 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."

Looks like a company with strong prospects for future growth

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	234 52%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	126 28%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	108 24%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 16%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 13%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 6%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48 11%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_13 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."
 Looks like a company with strong prospects for future growth

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	264 41%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	149 23%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	115 18%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 19%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89 14%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 3%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 3%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	129 20%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_14 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."

Looks like a company that maintains high ethical standards

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	233 36%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	105 16%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	127 20%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	107 16%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89 14%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 31%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_14 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."

Looks like a company that maintains high ethical standards

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	230 51%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 29%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	99 22%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	78 17%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 6%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 12%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
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RQ5_14 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."

Looks like a company that maintains high ethical standards

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	239 37%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	143 22%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	96 15%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	129 20%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	73 11%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 5%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 4%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	147 23%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_15 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."

Operates with transparency

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	149 23%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	81 13%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68 10%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	107 16%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	103 16%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	271 42%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_15 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."

Operates with transparency

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 46%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	115 25%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	92 20%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	88 20%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 11%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 6%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 3%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	65 14%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_15 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."

Operates with transparency

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	183 28%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 18%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68 10%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	97 15%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	78 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 6%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 6%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 4%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	215 33%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_16 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Is accountable for its actions

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	212 33%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89 14%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	124 19%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	97 15%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 14%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	230 35%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_16 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Is accountable for its actions

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	221 49%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	133 29%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	87 19%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	79 17%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	66 15%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 3%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 13%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_16 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."
 Is accountable for its actions

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	225 35%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	114 18%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	111 17%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	110 17%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 6%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 4%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	176 27%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_17 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Securely protects its customers personal information and data

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	179 28%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 13%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	98 15%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 14%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	78 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 3%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	282 43%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_17 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Securely protects its customers personal information and data

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	222 49%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	122 27%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 22%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	81 18%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	52 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 3%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 3%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	67 15%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_17 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."

Securely protects its customers personal information and data

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	216 33%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	115 18%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 15%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 14%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	85 13%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 3%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 5%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 3%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 32%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 117

RQ5_18 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Speaks out on societal issues that are important to me

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	114 17%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	57 9%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	57 9%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	73 11%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	95 15%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 3%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 3%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	321 49%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_18 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Speaks out on societal issues that are important to me

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	205 45%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109 24%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	96 21%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	67 15%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	63 14%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 5%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83 18%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_18 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

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 Speaks out on societal issues that are important to me

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	149 23%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	70 11%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	79 12%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 14%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	69 11%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	69 11%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 3%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 8%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	247 38%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_19 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Shares my values

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	152 23%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 12%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 11%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	104 16%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	92 14%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 3%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 2%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266 41%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_19 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Shares my values

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	228 50%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	113 25%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	115 25%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	65 14%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48 11%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 8%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 3%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64 14%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_19 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."
 Shares my values

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	177 27%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	88 14%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89 14%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	84 13%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	98 15%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 6%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 5%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	225 35%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_20 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Cares about more than just its profits

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	175 27%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 12%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 15%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	98 15%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	110 17%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 3%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	234 36%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_20 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Cares about more than just its profits

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	214 47%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	114 25%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 22%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	85 19%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 10%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 7%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 4%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 3%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61 14%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_20 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."
 Cares about more than just its profits

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	195 30%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 14%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 16%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 16%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	87 13%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 6%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 8%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 6%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	177 27%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_21 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Is relevant in culture today

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	256 39%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	121 19%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	135 21%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	122 19%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	95 15%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 2%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	148 23%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_21 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Is relevant in culture today

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	234 52%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	126 28%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109 24%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	92 20%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	49 11%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 2%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	52 12%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_21 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."
 Is relevant in culture today

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	254 39%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	137 21%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	118 18%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 19%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 16%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 6%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 3%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 3%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109 17%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_22 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Has taken meaningful action in support of racial equality

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	156 24%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	84 13%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 11%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	66 10%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91 14%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	321 49%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_22 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Has taken meaningful action in support of racial equality

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	212 47%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	104 23%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	107 24%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 17%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	55 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 3%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 3%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 0%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 17%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_22 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."
 Has taken meaningful action in support of racial equality

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	159 24%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 14%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	69 11%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 15%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	67 10%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 3%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 8%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 2%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 6%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	257 40%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_23 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well."
 Has taken meaningful action to address challenges of COVID-19 pandemic

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	139 21%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 11%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	67 10%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 11%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	85 13%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 3%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	328 51%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_23 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well."
 Has taken meaningful action to address challenges of COVID-19 pandemic

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	214 47%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	127 28%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	87 19%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	87 19%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 10%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 5%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 2%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 16%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ5_23 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard.

Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well."

Has taken meaningful action to address challenges of COVID-19 pandemic

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	157 24%
7 - Describes Very Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	97 15%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 9%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	102 16%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61 9%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 6%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 1%
1 - Does Not Describe Well	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 5%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	265 41%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6 For each of the following recent issues, how do you think Mars, Inc. has responded?
 Summary Of Has Taken Significant Action

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Well-being of employees during COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	156 24%
COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 20%
Racial equality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	110 17%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6 For each of the following recent issues, how do you think Mars, Inc. has responded?
 Summary Of Has Only Expressed Concern

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	70 11%
Racial equality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	66 10%
Well-being of employees during COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	63 10%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6 For each of the following recent issues, how do you think Mars, Inc. has responded?
 Summary Of Hasn't Done Anything

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Racial equality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16.2%
COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12.2%
Well-being of employees during COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10.1%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6 For each of the following recent issues, how do you think Mondelez has responded?
 Summary Of Has Taken Significant Action

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	183 41%
Well-being of employees during COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	180 40%
Racial equality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	170 38%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6 For each of the following recent issues, how do you think Mondelez has responded?
 Summary Of Has Only Expressed Concern

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Racial equality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 26%
COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	111 25%
Well-being of employees during COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 23%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6 For each of the following recent issues, how do you think Mondelez has responded?
 Summary Of Hasn't Done Anything

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Well-being of employees during COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 10%
COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 10%
Racial equality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 8%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6 For each of the following recent issues, how do you think Nestle has responded?
 Summary Of Has Taken Significant Action

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Well-being of employees during COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	197 30%
COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	165 25%
Racial equality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	107 17%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6 For each of the following recent issues, how do you think Nestle has responded?
 Summary Of Has Only Expressed Concern

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Racial equality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	105 16%
COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 9%
Well-being of employees during COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 7%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6 For each of the following recent issues, how do you think Nestle has responded?
 Summary Of Hasn't Done Anything

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Racial equality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 8%
COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 8%
Well-being of employees during COVID-19 pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 6%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6_1 For each of the following recent issues, how do you think Mars, Inc. has responded?
 Racial equality

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Has taken significant action	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	110 17%
Has only expressed concern	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	66 10%
Hasn't done anything	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	458 70%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6_1 For each of the following recent issues, how do you think Mondelez has responded?
 Racial equality

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Has taken significant action	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	170 38%
Has only expressed concern	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	118 26%
Hasn't done anything	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 8%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	132 29%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6_1 For each of the following recent issues, how do you think Nestle has responded?
 Racial equality

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Has taken significant action	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	107 17%
Has only expressed concern	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	105 16%
Hasn't done anything	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 8%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	382 59%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6_2 For each of the following recent issues, how do you think Mars, Inc. has responded?
 Well-being of employees during COVID-19 pandemic

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Has taken significant action	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	156 24%
Has only expressed concern	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	63 10%
Hasn't done anything	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	422 65%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6_2 For each of the following recent issues, how do you think Mondelez has responded?
 Well-being of employees during COVID-19 pandemic

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Has taken significant action	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	180 40%
Has only expressed concern	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 23%
Hasn't done anything	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 10%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	120 27%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6_2 For each of the following recent issues, how do you think Nestle has responded?
 Well-being of employees during COVID-19 pandemic

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Has taken significant action	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	197 30%
Has only expressed concern	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 7%
Hasn't done anything	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 6%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	369 57%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6_3 For each of the following recent issues, how do you think Mars, Inc. has responded?
 COVID-19 pandemic

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Has taken significant action	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 20%
Has only expressed concern	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	70 11%
Hasn't done anything	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	437 67%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6_3 For each of the following recent issues, how do you think Mondelez has responded?
 COVID-19 pandemic

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Has taken significant action	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	183 41%
Has only expressed concern	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	111 25%
Hasn't done anything	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 10%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	114 25%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ6_3 For each of the following recent issues, how do you think Nestle has responded?
 COVID-19 pandemic

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Has taken significant action	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	165 25%
Has only expressed concern	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 9%
Hasn't done anything	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 8%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	370 57%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ7 Once the COVID-19 pandemic is fully over and things have returned to normal, do you think Mars, Inc. will be better or worse off than they were before the pandemic?

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Much/Somewhat Better Off (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	503 77%	
Much better off	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	79 12%	
Somewhat better off	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	424 65%	
Much/Somewhat Worse Off (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	147 23%	
Somewhat worse off	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	127 19%	
Much worse off	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 3%	
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ7 Once the COVID-19 pandemic is fully over and things have returned to normal, do you think Mondelez will be better or worse off than they were before the pandemic?

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Much/Somewhat Better Off (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	312 69%
Much better off	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 26%
Somewhat better off	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	195 43%
Much/Somewhat Worse Off (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	141 31%
Somewhat worse off	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	99 22%
Much worse off	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 9%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ7 Once the COVID-19 pandemic is fully over and things have returned to normal, do you think Nestle will be better or worse off than they were before the pandemic?

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Much/Somewhat Better Off (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	449 69%
Much better off	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	102 16%
Somewhat better off	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	347 54%
Much/Somewhat Worse Off (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	199 31%
Somewhat worse off	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	171 26%
Much worse off	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 4%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ8 Considering the role that Mars, Inc. plays in society, do you think they have a responsibility to speak out on issues related to racial equality?

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	197 30%
7 - Definitely has a responsibility	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 18%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	81 12%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	103 16%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	80 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 14%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 2%
1 - Does not at all have a responsibility	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	78 12%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	150 23%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ8 Considering the role that Mondelez plays in society, do you think they have a responsibility to speak out on issues related to racial equality?

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	236 52%
7 - Definitely has a responsibility	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	153 34%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83 18%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	98 22%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 11%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 4%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 2%
1 - Does not at all have a responsibility	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 9%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
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RQ8 Considering the role that Nestle plays in society, do you think they have a responsibility to speak out on issues related to racial equality?

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	223 34%
7 - Definitely has a responsibility	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	140 22%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83 13%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	97 15%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	96 15%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91 14%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 3%
1 - Does not at all have a responsibility	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 11%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	117 18%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ9 Given the products and services that Mars, Inc. offers, do you think they have the ability to help contribute to a more racially equal society?

Base: Respondents Very Or Somewhat Familiar With Mars, Inc.

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	629
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	650
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	239 37%
7 - Definitely has the ability	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	138 21%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 16%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	102 16%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 11%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 2%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 7%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%
1 - Does not at all have the ability	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 5%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	183 28%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ9 Given the products and services that Mondelez offers, do you think they have the ability to help contribute to a more racially equal society?

Base: Respondents Very Or Somewhat Familiar With Mondelez

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	452
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	236 52%
7 - Definitely has the ability	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	150 33%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	86 19%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	99 22%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 9%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 3%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%
1 - Does not at all have the ability	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	55 12%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	452 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

RQ9 Given the products and services that Nestle offers, do you think they have the ability to help contribute to a more racially equal society?

Base: Respondents Very Or Somewhat Familiar With Nestle

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21		Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	625
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	648
Top 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	228 35%
7 - Definitely has the ability	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	160 25%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	69 11%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 16%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 12%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 4%
Bottom 2 Box (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	52 8%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 2%
1 - Does not at all have the ability	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 6%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	158 24%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	648 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

AUT05 Assuming you were currently in the market to purchase or lease a new car during the COVID-19 pandemic, what would a dealership need to do to make you comfortable in making such a decision? Please select up to two.

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/12)	Wave 21 (7/17 - 7/19)		Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	2039	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	2039	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
0% financing	-	-	-	-	-	-	-	-	709 35% X	-	-	-	-	-	-	-	-	-	-	-	-	-	-	607 31%
Cash rebates	-	-	-	-	-	-	-	-	571 28% X	-	-	-	-	-	-	-	-	-	-	-	-	-	-	461 23%
Money-back guarantee	-	-	-	-	-	-	-	-	505 25% X	-	-	-	-	-	-	-	-	-	-	-	-	-	-	385 20%
Government incentive	-	-	-	-	-	-	-	-	317 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	276 14%
Long-term lease deals	-	-	-	-	-	-	-	-	236 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	272 14%
Something else	-	-	-	-	-	-	-	-	101 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	160 8%
I would not feel comfortable purchasing or leasing a car during the pandemic	-	-	-	-	-	-	-	-	625 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	614 31%
Sigma	-	-	-	-	-	-	-	-	3064 150%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2775 141%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q3A Which of the following best describes your response to coronavirus?

Base: All Respondents

	Waves																								
	Wave 2 (3/14-3/15)	Wave 3 (3/17-3/18)	Wave 4 (3/21-3/23)	Wave 5 (3/28-3/30)	Wave 6 (4/3-4/5)	Wave 7 (4/11-4/13)	Wave 8 (4/18-4/20)	Wave 9 (4/28-4/29)	Wave 10 (5/1-5/3)	Wave 11 (5/8-5/10)	Wave 12 (5/15-5/17)	Wave 13 (5/27-5/28)	Wave 14 (5/29-5/31)	Wave 15 (6/6-6/6)	Wave 16 (6/13-6/15)	Wave 17 (6/18-6/20)	Wave 18 (6/26-6/29)	Wave 19 (7/2-7/4)	Wave 20 (7/19-7/19)	Wave 21 (7/17-7/19)	Wave 22 (7/24-7/26)	Wave 23 (7/31-8/2)	Wave 24 (8/7-8/9)	Wave 25 (8/18-8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	2019	2023	2016	1993	2013	-	-	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	**	2019	2023	2016	1993	2013	**	**	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
I have taken steps to make sure I leave my residence as little as possible	-	1541 76%	1684 83%	1809 90%	1890 95%	1830 91%	-	-	1817 89%	1758 85%	1654 84%	1691 85%	1623 83%	1614 82%	1457 74%	1592 81%	2596 82%	1614 82%	1526 77%	1510 77%	1651 83%	1630 82%	1571 79%	1515 77%	
I have been leaving my residence as I normally would	-	478 24%	339 17%	207 10%	103 5%	183 9%	-	-	222 11%	308 15%	307 16%	305 15%	342 17%	355 18%	506 26%	370 19%	565 18%	343 18%	448 23%	460 23%	337 17%	362 18%	424 21%	452 23%	
Sigma	-	2019 100%	2023 100%	2016 100%	1993 100%	2013 100%	-	-	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 164

EMP02 How concerned are you that you may lose your job due to the coronavirus outbreak?

Base: Employed

	Waves																								
	Wave 2 (3/14-3/15)	Wave 3 (3/17-3/18)	Wave 4 (3/21-3/23)	Wave 5 (3/28-3/30)	Wave 6 (4/3-4/5)	Wave 7 (4/11-4/13)	Wave 8 (4/18-4/20)	Wave 9 (4/25-4/27)	Wave 10 (5/1-5/3)	Wave 11 (5/8-5/10)	Wave 12 (5/15-5/17)	Wave 13 (5/22-5/24)	Wave 14 (5/29-5/31)	Wave 15 (6/6-6/8)	Wave 16 (6/13-6/15)	Wave 17 (6/18-6/20)	Wave 18 (6/26-6/29)	Wave 19 (7/2-7/4)	Wave 20 (7/19-7/21)	Wave 21 (7/17-7/19)	Wave 22 (7/24-7/26)	Wave 23 (7/31-8/2)	Wave 24 (8/7-8/9)	Wave 25 (8/14-8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	1198	1161	1147	1149	1207	1190	1173	1130	1103	1068	1141	1082	1147	1807	1269	1106	1156	1220	1238	1229	1156	
Weighted Base	**	**	**	1242	1173	1152	1138	1235	1184	1221	1096	1069	1076	1089	1115	1145	1827	1128	1068	1122	1194	1209	1166	1114	
Very/Somewhat Concerned (Net)	-	-	-	692 56% hIMOp	701 60% hIMOp	638 55% hIMOp	594 52% hIMOp	630 51% Mo	645 55% Mo	659 54% M	567 52% M	541 51% M	515 48% M	590 54% M	556 50% M	583 51% m	961 53% m	654 58% hIMOp	598 56% m	593 53% hIMOp	664 56% m	652 54% M	651 56% hLMOp	589 53% m	
Very concerned	-	-	-	347 28% HJKLMOp	383 33% HJKLMOp	333 29% HJKLMOp	292 26% KLMO	284 23% IO	300 25% kLmO	283 23% IO	234 21% IO	207 19% IO	226 21% kLmO	275 25% kLmO	205 18% LO	272 24% LO	455 25% LmO	354 31% KLMO	280 26% LmO	282 25% LmO	298 25% LmO	296 25% LO	304 26% KLMO	279 25% LmO	
Somewhat concerned	-	-	-	344 28% HJKLMOp	318 27% HJKLMOp	305 26% HJKLMOp	302 27% KLMO	346 28% IO	345 29% kLmO	376 31% IO	333 30% IO	334 31% IO	289 27% kLmO	315 29% kLmO	351 31% LO	311 27% LO	506 28% LmO	300 27% KLMO	318 30% LmO	311 28% LmO	366 31% LmO	356 29% LO	348 30% KLMO	310 28% LmO	
Not At All/Not Very Concerned (Net)	-	-	-	551 44% e	471 40% e	514 45% e	544 48% ER	604 49% dEIRsuw	539 45% E	563 48% E	529 49% ER	528 49% dEIRsuw	560 52% dEIRsuw	499 46% E	559 50% dEIRsuw	562 49% dEIRsuw	866 47% ER	474 42% ER	470 44% Et	529 47% Et	530 44% Et	556 46% E	514 44% E	526 47% Et	
Not very concerned	-	-	-	258 21% ew	221 19% ew	263 23% ew	256 22% ew	275 22% e	271 23% e	302 23% dEnRSuW	247 23% e	245 23% e	263 24% e	224 21% dEnRSuW	274 25% dEnRSuW	249 22% dEnRSuW	425 23% EsW	228 20% EsW	209 20% dEnRSuW	278 21% dEnRSuW	249 21% dEnRSuW	259 21% dEnRSuW	221 19% dEnRSuW	277 25% dEnRSuW	
Not at all concerned	-	-	-	293 24% ej	251 21% ej	251 22% ej	288 25% EFJURX	329 27% EFJURX	267 23% EFJURX	261 21% EFJURX	282 26% EFJURX	283 26% EFJURX	297 28% dEFURtAx	275 25% ej	285 26% ej	313 27% EFJURX	441 24% EFJURX	246 22% EFJURX	261 24% EFJURX	250 22% EFJURX	281 24% EFJURX	297 25% EFJURX	294 25% ej	248 22% ej	
Sigma	-	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q9 Do you think your income in 2020 will be lower, higher or about the same as it was in 2019?

Base: All Respondents

	Waves																								
	Wave 2 (3/14-3/15)	Wave 3 (3/17-3/18)	Wave 4 (3/21-3/23)	Wave 5 (3/28-3/30)	Wave 6 (4/3-4/5)	Wave 7 (4/11-4/13)	Wave 8 (4/18-4/20)	Wave 9 (4/25-4/27)	Wave 10 (5/1-5/3)	Wave 11 (5/8-5/10)	Wave 12 (5/15-5/17)	Wave 13 (5/22-5/24)	Wave 14 (5/29-5/31)	Wave 15 (6/6-6/8)	Wave 16 (6/13-6/15)	Wave 17 (6/18-6/20)	Wave 18 (6/26-6/29)	Wave 19 (7/2-7/4)	Wave 20 (7/10-7/12)	Wave 21 (7/17-7/19)	Wave 22 (7/24-7/26)	Wave 23 (7/31-8/2)	Wave 24 (8/7-8/9)	Wave 25 (8/14-8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	2016	1993	2013	2029	-	-	-	-	-	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	**	**	**	2016	1993	2013	2029	**	**	**	**	**	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
About the same	-	-	-	864 43%	816 41%	895 44% eV	921 45% EV	-	-	-	-	-	909 46% dEV	895 45% EV	946 48% DEfUJ	976 50% DEFGNRUV	1561 49% DEFGNRUV	870 44% eV	921 47% dEUv	919 47% dEUv	853 43% 43%	801 40% 40%	946 47% DEUV	971 49% DEFGHUV	
Lower	-	-	-	791 39%	862 43%	826 41% MOPX	726 36% MOPX	-	-	-	-	-	-	625 32% OPX	676 34% OPX	572 29% OPX	571 29% OPX	1094 35% mOPX	697 36% OPx	653 33% OPx	670 34% OPX	684 34% OPX	738 37% MOPswX	672 34% OPX	578 29% OPX
Higher	-	-	-	362 13% F	315 16% F	291 14% EFQ	382 19% EFQ	-	-	-	-	-	-	431 22% DEFgQw	398 20% EFQ	444 23% DEFGQW	416 21% DEFQ	506 16% DEFQ	390 20% EFQ	400 20% EFQ	381 19% EFQ	452 23% EFQ	453 23% DEFGQW	377 19% EFQ	418 21% DEFQ
Sigma	-	-	-	2016 100%	1993 100%	2013 100%	2029 100%	-	-	-	-	-	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) = A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 166

EMP05 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Summary Of Yes

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	-	-	-	-	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	**	**	**	**	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
I have been impacted financially in some other way	-	-	-	-	946	935	767	813	-	-	-	-	790	698	519	692	1095	717	692	772	727	752	688	670
Stopped or cut back on other savings (e.g., college tuition, a major purchase, such as a house or care)	-	-	-	-	762	771	627	632	-	-	-	-	651	668	498	570	1002	623	622	654	619	660	591	606
Sought out new or additional sources of income	-	-	-	-	752	774	665	688	-	-	-	-	633	654	523	605	1006	628	601	706	702	714	587	600
Lost income partially	-	-	-	-	831	626	621	651	-	-	-	-	602	595	524	570	989	581	561	639	602	626	585	563
Provided financial support for a family member	-	-	-	-	560	581	599	580	-	-	-	-	613	537	470	523	947	569	528	598	611	586	495	537
Stopped or cut back on retirement savings	-	-	-	-	649	586	526	530	-	-	-	-	573	564	413	511	868	522	528	575	539	563	507	489
Accumulated more debt than normal	-	-	-	-	537	537	499	515	-	-	-	-	474	485	376	441	822	447	447	520	534	496	461	465
Missed (or will soon miss) a bill payment	-	-	-	-	543	488	466	503	-	-	-	-	429	434	355	399	665	409	400	452	475	481	388	425
Provided financial support for a friend	-	-	-	-	383	360	372	407	-	-	-	-	451	391	343	380	650	379	407	416	417	442	361	408
I have not been impacted financially	-	-	-	-	755	805	796	787	-	-	-	-	782	349	364	313	529	281	304	332	287	303	321	340
Paid for services that I haven't used (e.g., a dog walker, childcare, a house cleaning service)	-	-	-	-	325	328	322	355	-	-	-	-	349	290	279	298	512	272	294	351	320	321	321	325
Missed (or will soon miss) a rent/mortgage payment	-	-	-	-	387	372	343	385	-	-	-	-	313	317	284	303	498	321	291	315	332	347	282	308
Lost access to my health insurance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	220	231	210	281	225	225	230
Lost income entirely	-	-	-	-	378	268	227	241	-	-	-	-	213	198	182	197	342	185	194	214	234	205	200	200

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

EMP05_1 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Missed (or will soon miss) a rent/mortgage payment

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	-	-	-	-	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	**	**	**	**	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	387 19%	372 18%	343 17%	385 19%	-	-	-	-	313 16%	317 16%	284 14%	303 15%	498 16%	321 16%	291 15%	315 16%	332 17%	347 17%	282 14%	308 16%
No	-	-	-	-	1606 81%	1641 82%	1686 83%	1665 81%	-	-	-	-	1652 84%	1652 84%	1679 86%	1659 85%	2663 84%	1636 84%	1683 85%	1655 84%	1656 83%	1645 83%	1713 86%	1659 84%
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	-	-	-	-	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

EMP05_2 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Missed (or will soon miss) a bill payment

Base: All Respondents

	Waves																							
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21	Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	-	-	-	-	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	**	**	**	**	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	543	488	466	503	-	-	-	-	429	434	355	399	665	409	400	452	475	481	388	425
					27%	24%	23%	25%					22%	22%	18%	20%	21%	21%	20%	23%	24%	24%	19%	22%
No	-	-	-	-	1450	1525	1563	1547	-	-	-	-	1536	1535	1608	1563	2496	1548	1574	1518	1513	1511	1607	1542
					73%	76%	77%	75%					78%	78%	82%	80%	79%	79%	80%	77%	76%	76%	81%	78%
Sigma	-	-	-	-	1993	2013	2029	2050	-	-	-	-	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
					100%	100%	100%	100%					100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

EMP05_3 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Provided financial support for a family member

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	1993	2013	2029	2050	-	-	-	-	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	**	**	**	**	1993	2013	2029	2050	**	**	**	**	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Yes	-	-	-	-	560 28% Ow	581 29% OW	599 30% OW	580 28% Ow	-	-	-	-	-	613 31% eNOPSWX	537 27% o	470 24% o	523 27% OpsW	947 30% OW	569 29% OW	528 27% OpsW	598 30% nOPSWx	611 31% OW	586 29% OW	495 25% OW	537 27% o
No	-	-	-	-	1433 72% m	1432 71% m	1430 70% m	1470 72% m	-	-	-	-	-	1352 69% Mu	1432 73% ePRAWARTOL	1493 75% MqtU	1439 73% MqtU	2214 70% MqtU	1388 71% MqtU	1446 73% MqtU	1372 70% MqtU	1377 69% MqtU	1406 71% ePRAWARTOL	1500 75% Mu	1430 73% Mu
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	-	-	-	-	-	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

EMP05_4 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Provided financial support for a friend

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	-	-	-	-	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	**	**	**	**	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	383 19%	360 18%	372 18%	407 20%	-	-	-	-	451 23%	391 20%	343 17%	380 19%	650 21%	379 19%	407 21%	416 21%	417 21%	442 22%	361 18%	408 21%
No	-	-	-	-	1610 81%	1653 82%	1657 82%	1643 80%	-	-	-	-	1514 77%	1578 80%	1620 83%	1582 81%	2511 79%	1578 81%	1567 79%	1554 79%	1571 79%	1550 78%	1634 82%	1559 79%
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	-	-	-	-	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

EMP05_5 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Sought out new or additional sources of income

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	-	-	-	-	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	**	**	**	**	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	752 38%	774 38%	665 33%	688 34%	-	-	-	-	633 32%	654 33%	523 27%	605 31%	1006 32%	628 32%	601 30%	706 36%	702 35%	714 36%	587 29%	600 31%
No	-	-	-	-	1241 62%	1239 62%	1364 67%	1362 66%	-	-	-	-	1332 68%	1315 67%	1440 73%	1357 69%	2155 68%	1329 68%	1373 70%	1264 64%	1286 65%	1278 64%	1408 71%	1367 69%
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	-	-	-	-	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 172

EMP05_6 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Lost income partially

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	-	-	-	-	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	**	**	**	**	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	831 42%	626 31%	621 31%	651 32%	-	-	-	-	602 31%	595 30%	524 27%	570 29%	989 31%	581 30%	561 28%	639 32%	602 30%	626 31%	585 29%	563 29%
No	-	-	-	-	1162 58%	1387 69%	1408 69%	1399 68%	-	-	-	-	1363 69%	1374 70%	1439 73%	1392 71%	2172 69%	1376 70%	1413 72%	1331 68%	1386 70%	1366 69%	1410 71%	1404 71%
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	-	-	-	-	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

EMP05_7 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?

Lost income entirely

Base: All Respondents

	Waves																							
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21	Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	-	-	-	-	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	**	**	**	**	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	378 19%	268 13%	227 11%	241 12%	-	-	-	-	213 11%	198 10%	182 9%	197 10%	342 11%	185 9%	194 10%	214 11%	234 12%	209 10%	205 10%	200 10%
No	-	-	-	-	1615 81%	1745 87%	1802 89%	1809 88%	-	-	-	-	1752 89%	1771 90%	1781 91%	1765 89%	2819 90%	1772 91%	1780 90%	1756 89%	1754 88%	1783 90%	1790 90%	1767 90%
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	-	-	-	-	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

EMP05_8 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Accumulated more debt than normal

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	-	-	-	-	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	**	**	**	**	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	537 27% OPSWx	537 27% OPSWx	499 25% O	515 25% O	-	-	-	-	474 24% O	485 25% O	376 19% O	441 22% O	822 26% OPsw	484 25% O	447 23% O	520 26% OPSw	534 27% OPSWx	496 25% O	461 23% O	465 24% O
No	-	-	-	-	1456 73%	1476 73%	1530 75%	1535 75%	-	-	-	-	1491 76%	1484 75%	1587 81%	1521 78%	2339 74%	1473 75%	1527 77% EFqTU	1450 74%	1454 73%	1496 75%	1534 77% EFqtU	1502 76% efu
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	-	-	-	-	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

EMP05_9 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Stopped or cut back on retirement savings

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	-	-	-	-	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	**	**	**	**	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	649 33%	586 29%	526 26%	530 26%	-	-	-	-	573 29%	564 29%	413 21%	511 26%	868 27%	522 27%	528 27%	575 29%	539 27%	563 28%	507 25%	489 25%
No	-	-	-	-	1344 67%	1427 71%	1503 74%	1520 74%	-	-	-	-	1392 71%	1405 71%	1550 79%	1451 74%	2293 73%	1435 73%	1446 73%	1395 71%	1449 73%	1429 72%	1488 75%	1478 75%
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	-	-	-	-	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

EMP05_10 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Stopped or cut back on other savings (e.g., college tuition, a major purchase, such as a house or care)

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	-	-	-	-	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	**	**	**	**	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	762 38%	771 38%	627 31%	632 31%	-	-	-	-	651 33%	668 34%	498 25%	570 29%	1002 32%	623 32%	622 32%	654 33%	619 31%	660 33%	591 30%	606 31%
No	-	-	-	-	1231 62%	1242 62%	1402 69%	1418 69%	-	-	-	-	1314 67%	1301 66%	1465 75%	1392 71%	2159 68%	1334 68%	1352 68%	1316 67%	1369 69%	1332 67%	1404 70%	1361 69%
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	-	-	-	-	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

EMP05_11 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Paid for services that I haven't used (e.g., a dog walker, childcare, a house cleaning service)

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	-	-	-	-	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	**	**	**	**	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	325 16%	328 16%	322 16%	355 17% nOR	-	-	-	-	349 18% NOpRs	290 15%	279 14%	298 15%	512 16%	272 14%	294 15%	351 18% NOpRs	320 16%	327 16% r	321 16%	325 16% r
No	-	-	-	-	1668 84%	1685 84%	1707 84%	1695 83%	-	-	-	-	1616 82%	1679 85% HMT	1684 85% HMT	1664 85% mt	2649 84% HMTvx	1685 86% mt	1680 85% mt	1619 82%	1668 84%	1665 84%	1674 84%	1642 84%
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	-	-	-	-	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

EMP05_12 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 Lost access to my health insurance

Base: All Respondents

	Waves																							
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21	Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	220	231	210	281	277	225	230
																		11%	12%	11%	14%	14%	11%	12%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1737	1743	1760	1707	1715	1770	1737
																		89%	88%	89%	86%	86%	89%	88%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1957	1974	1970	1988	1992	1995	1967
																		100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

EMP05_13 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?
 I have been impacted financially in some other way

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	-	-	-	-	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	**	**	**	**	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	946 47%	935 46%	767 38%	813 40%	-	-	-	-	790 40%	698 35%	519 26%	692 35%	1095 35%	717 37%	692 35%	772 39%	727 37%	752 38%	688 34%	670 34%
No	-	-	-	-	1047 53%	1078 54%	1262 62%	1237 60%	-	-	-	-	1175 60%	1271 65%	1444 74%	1270 65%	2066 65%	1240 63%	1282 65%	1198 61%	1261 63%	1240 62%	1307 66%	1297 66%
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	-	-	-	-	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

EMP05_14 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways?

I have not been impacted financially

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	-	-	-	-	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	**	**	**	**	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	755 38%	805 40%	796 39%	787 38%	-	-	-	-	782 40%	349 18%	364 19%	313 16%	529 17%	281 14%	304 15%	332 17%	287 14%	303 15%	321 16%	340 17%
No	-	-	-	-	1238 62%	1208 60%	1233 61%	1263 62%	-	-	-	-	1183 60%	1620 82%	1599 81%	1649 84%	2632 83%	1676 86%	1670 85%	1638 83%	1701 86%	1689 85%	1674 84%	1627 83%
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	-	-	-	-	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

REV01 Are you planning any major purchases once things return to normal? Please select all that apply.

Base: All Respondents

	Waves																							
	Wave 2 (3/14-3/15)	Wave 3 (3/17-3/18)	Wave 4 (3/21-3/23)	Wave 5 (3/28-3/30)	Wave 6 (4/3-4/5)	Wave 7 (4/11-4/13)	Wave 8 (4/18-4/20)	Wave 9 (4/25-4/27)	Wave 10 (5/1-5/3)	Wave 11 (5/8-5/10)	Wave 12 (5/15-5/17)	Wave 13 (5/22-5/24)	Wave 14 (5/29-5/31)	Wave 15 (6/5-6/6)	Wave 16 (6/13-6/15)	Wave 17 (6/18-6/20)	Wave 18 (6/26-6/29)	Wave 19 (7/2-7/4)	Wave 20 (7/19-7/21)	Wave 21 (7/17-7/19)	Wave 22 (7/24-7/26)	Wave 23 (7/31-8/2)	Wave 24 (8/7-8/9)	Wave 25 (8/14-8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	2016	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	2016	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Going on vacation / travelling	-	-	-	479 24%	616 31% DGO	567 28% D	543 27% D	659 32% DFGJKO	679 33% DFGJKO	590 29% D	565 29% D	728 36% DFGJKO	656 33% DFGJKO	690 35% D	527 27% D	684 35% DIGJO	993 31% D	756 39% DFGJKO	678 34% DFGJKO	695 35% DFGJKO	650 33% DFGJKO	688 35% DFGJKO	703 35% DFGJKO	686 35% DFGJKO
Buying new clothes	-	-	-	386 19%	533 27% DFG	418 21% DFG	375 18% DFG	549 27% DFG	537 26% DFG	508 25% DFG	486 25% DFG	554 28% DFG	529 30% DFG	582 27% DFG	576 29% DFG	872 34% DFG	665 28% DFG	625 34% DFG	630 32% DFG	572 29% DFG	573 29% DFG	594 30% DFG	604 32% DFG	620 32% DFG
Buying gifts for my friends / family	-	-	-	238 12%	326 16% DG	289 14% DG	220 11% DG	382 19% DG	435 21% DFG	386 19% DFG	317 16% DFG	361 18% DFG	371 19% DFG	360 18% DFG	336 17% DFG	346 18% DFG	548 21% DFG	404 17% DFG	345 17% DFG	391 20% DFG	398 20% DFG	357 19% DFG	392 20% DFG	486 25% DFG
Buying new household goods, furniture or appliances	-	-	-	338 17%	389 19% dgO	367 18% dgO	339 17% DG	416 20% DG	414 20% DG	396 19% D	373 19% D	416 21% D	448 23% D	458 23% D	319 16% D	380 19% D	594 23% D	446 19% D	366 19% D	415 23% D	434 22% D	420 21% D	444 22% D	445 23% D
Buying a car	-	-	-	219 11%	320 15% D	297 15% D	286 14% D	315 15% D	381 19% D	388 19% D	324 17% D	320 16% D	374 18% D	351 21% D	311 16% D	289 15% D	505 20% D	409 21% D	381 19% D	382 21% D	418 21% D	409 21% D	401 20% D	422 21% D
Personal electronics (e.g., phone, tablet, voice assistant)	-	-	-	-	-	-	-	213 10%	221 11%	331 17%	368 20%	413 21%	334 17%	384 20%	311 20%	289 20%	505 20%	409 23%	381 20%	382 21%	418 21%	409 21%	401 21%	422 21%
Attending a concert or sporting event	-	-	-	237 12%	316 16% DGq	304 15% DG	234 12% DG	359 18% DG	323 16% DG	301 15% DG	286 14% DG	325 16% DG	306 17% DG	343 17% DG	274 14% DG	297 15% DG	428 14% DG	310 16% DG	310 16% DG	325 16% DG	316 16% DG	312 16% DG	364 18% DG	358 18% DG
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset etc.)	-	-	-	1020 51%	818 41% KLQ	891 44% KLQ	928 46% KLQ	774 38% KLQ	727 36% KLQ	769 37% KLQ	237 12% KLQ	224 11% KLQ	293 15% KLQ	301 15% KLQ	281 14% KLQ	253 13% KLQ	375 12% KLQ	290 13% KLQ	260 13% KLQ	264 13% KLQ	289 13% KLQ	264 13% KLQ	264 13% KLQ	283 14% KLQ
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	-	-	-	-	-	-	-	-	-	-	224 11%	204 10%	237 12%	282 14%	251 13%	200 10%	318 10%	261 13%	222 11%	241 12%	272 14%	254 13%	213 11%	249 13%
Buying a house	-	-	-	74 4%	89 4% FG	54 3% FG	58 3% FG	67 3% FG	126 6% DFGH	156 8% DFGH	186 10% DFGH	161 8% DFGH	156 10% DFGH	190 10% DFGH	201 10% DFGH	194 10% DFGH	249 9% DFGH	217 11% DFGH	192 10% DFGH	156 8% DFGH	227 11% DFGH	205 10% DFGH	225 11% DFGH	190 10% DFGH
Other major purchase	-	-	-	-	-	-	-	-	-	-	100 5%	112 6%	137 7%	125 6%	117 6%	210 7%	130 6%	119 6%	138 7%	128 6%	133 6%	141 7%	125 7%	125 7%
Not planning a purchase	-	-	-	-	-	-	-	-	-	-	661 34%	574 29%	593 30%	608 31%	707 36%	605 31%	988 31%	519 27%	643 28%	554 28%	580 29%	541 27%	540 27%	517 26%
Sigma	-	-	-	2991	3406	3187	2984	3523	3835	3715	4070	4348	4485	4705	4168	4326	6697	4851	4454	4589	4690	4592	4702	4796

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

REV01 Are you planning any major purchases once things return to normal? Please select all that apply.

Base: Planning A Major Purchase

	Waves																							
	Wave 2 (3/14-3/15)	Wave 3 (3/17-3/18)	Wave 4 (3/21-3/23)	Wave 5 (3/28-3/30)	Wave 6 (4/3-4/5)	Wave 7 (4/11-4/13)	Wave 8 (4/18-4/20)	Wave 9 (4/25-4/27)	Wave 10 (5/1-5/3)	Wave 11 (5/8-5/10)	Wave 12 (5/15-5/17)	Wave 13 (5/22-5/24)	Wave 14 (5/31-6/6)	Wave 15 (6/13-6/15)	Wave 16 (6/18-6/20)	Wave 17 (6/26-6/29)	Wave 18 (7/2-7/4)	Wave 19 (7/10-7/12)	Wave 20 (7/17-7/19)	Wave 21 (7/24-7/26)	Wave 22 (7/31-8/2)	Wave 23 (8/7-8/9)	Wave 24 (8/14-8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	2016	1993	2013	2029	2050	2039	2030	1296	1446	1347	1389	1247	1368	2161	1522	1374	1444	1474	1468	1493	1478
Weighted Base	**	**	**	2016	1993	2013	2029	2050	2039	2066	1300	1422	1372	1361	1256	1357	2173	1438	1331	1416	1408	1451	1455	1450
Going on vacation / travelling	-	-	-	479 24%	616 31%	567 28%	543 27%	659 32%	679 33%	590 29%	565 43%	728 51%	656 48%	690 51%	527 42%	684 50%	993 46%	756 53%	678 51%	695 49%	650 46%	688 47%	703 48%	686 47%
Buying new clothes	-	-	-	386 19%	533 27%	418 21%	375 18%	549 27%	537 26%	508 25%	486 37%	554 39%	529 39%	530 43%	576 42%	872 40%	665 46%	525 39%	630 44%	572 41%	573 44%	594 41%	620 43%	620 43%
Buying gifts for my friends / family	-	-	-	238 12%	326 16%	289 14%	220 11%	382 21%	435 21%	386 19%	317 24%	361 25%	371 27%	360 26%	336 27%	346 26%	548 25%	404 28%	345 26%	391 28%	398 28%	357 25%	392 27%	486 34%
Buying new household goods, furniture or appliances	-	-	-	338 17%	389 19%	367 18%	339 17%	416 20%	414 20%	396 19%	373 29%	416 29%	448 33%	458 34%	319 25%	380 28%	594 27%	446 31%	366 27%	415 29%	434 31%	420 29%	444 31%	445 31%
Buying a car	-	-	-	219 11%	320 15%	297 15%	286 14%	315 15%	381 19%	324 15%	320 25%	374 23%	351 26%	311 21%	289 23%	505 21%	409 23%	381 29%	392 29%	418 29%	409 29%	401 29%	422 29%	422 29%
Personal electronics (e.g., phone, tablet, voice assistant)	-	-	-	-	-	-	-	-	213 10%	221 11%	331 25%	368 26%	413 28%	384 30%	384 27%	618 28%	445 28%	399 31%	408 30%	411 29%	427 29%	420 29%	414 29%	422 29%
Attending a concert or sporting event	-	-	-	237 12%	316 16%	304 15%	234 12%	359 18%	323 16%	301 15%	286 20%	325 23%	306 22%	343 25%	274 22%	428 20%	310 22%	325 24%	316 22%	312 22%	322 22%	364 25%	358 25%	358 25%
Home office supplies and/or equipment (e.g., standing desk, computer monitor, headset, etc.)	-	-	-	1020 51%	818 41%	891 44%	928 46%	774 38%	727 36%	769 37%	237 18%	224 16%	293 22%	301 22%	281 22%	253 19%	375 17%	290 20%	260 20%	264 19%	289 21%	264 18%	283 18%	283 19%
Equipment and/or gear for outdoor activities/sports (e.g., bike, hiking and camping gear, sports equipment)	-	-	-	-	-	-	-	-	-	224 17%	204 14%	237 17%	251 21%	200 15%	200 15%	318 18%	261 18%	222 17%	241 17%	217 17%	272 19%	254 18%	213 15%	249 17%
Buying a house	-	-	-	74 4%	89 4%	54 3%	58 3%	67 3%	126 6%	156 8%	186 14%	161 11%	156 11%	190 14%	201 16%	194 14%	249 11%	217 15%	192 14%	156 11%	227 11%	205 14%	225 15%	190 13%
Other major purchase	-	-	-	-	-	-	-	-	-	100 8%	112 8%	137 10%	125 9%	96 8%	117 9%	210 10%	130 9%	119 9%	138 10%	128 9%	133 9%	141 10%	125 10%	125 10%
Sigma	-	-	-	2991 148%	3406 171%	3187 158%	2984 147%	3523 172%	3835 188%	3715 180%	3409 262%	3774 265%	3893 284%	4096 301%	3461 276%	3721 274%	5709 263%	4332 301%	3811 286%	4036 285%	4111 292%	4051 279%	4162 286%	4278 295%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q15 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 Summary Of Concerned

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	2050	2019	2023	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	2050	2019	2023	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
The American economy	1730 84%	1705 84%	1845 91%	-	1820 91%	1787 89%	1825 90%	1777 87%	1786 88%	1737 84%	1733 88%	1737 87%	1737 88%	1672 85%	1661 85%	1700 87%	2751 87%	1727 88%	1697 86%	1764 90%	1685 85%	1725 87%	1734 87%	1722 88%
The health of your older friends and relatives	1771 86%	1747 87%	1827 90%	-	1800 90%	1778 89%	1779 89%	1734 85%	1746 86%	1674 81%	1643 84%	1690 85%	1628 83%	1641 83%	1588 81%	1644 84%	2617 83%	1730 88%	1670 85%	1731 88%	1661 84%	1707 86%	1715 86%	1674 85%
The health of the broader American populace	1616 79%	1647 82%	1759 87%	-	1743 87%	1677 83%	1681 83%	1698 83%	1699 83%	1620 78%	1597 81%	1619 81%	1568 80%	1560 79%	1547 79%	1574 80%	2553 81%	1639 84%	1614 82%	1666 85%	1588 80%	1601 80%	1655 83%	1576 80%
Your personal health	1330 65%	1336 66%	1523 75%	-	1543 77%	1504 75%	1478 73%	1445 70%	1503 74%	1440 70%	1410 72%	1375 69%	1343 68%	1353 69%	1366 70%	1404 72%	2265 72%	1511 77%	1439 73%	1496 76%	1421 71%	1418 71%	1488 75%	1423 72%
Your personal finances	-	-	-	-	1494 75%	1469 73%	1412 70%	1401 68%	1416 69%	1388 67%	1341 68%	1329 67%	1234 63%	1285 65%	1280 65%	1283 65%	2065 65%	1404 72%	1302 66%	1357 69%	1355 68%	1299 65%	1374 69%	1257 64%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q15 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 Summary Of Not At All/Not Very Concerned

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	2050	2019	2023	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	2050	2019	2023	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Your personal finances	-	-	-	-	499 25%	544 27%	617 30%	649 32%	623 31%	679 33%	620 32%	667 33%	731 37%	684 35%	683 35%	679 35%	1096 35%	553 28%	672 34%	613 31%	633 32%	693 35%	621 31%	710 36%
Your personal health	720 36%	683 34%	500 25%	-	450 23%	509 25%	551 27%	605 30%	536 26%	626 30%	551 28%	621 31%	622 32%	616 31%	597 30%	558 28%	896 28%	446 23%	535 27%	474 24%	567 29%	574 29%	507 25%	544 25%
The health of the broader American populace	434 21%	372 18%	264 13%	-	250 13%	336 17%	348 17%	352 17%	340 17%	447 22%	364 19%	377 19%	397 20%	409 21%	416 21%	388 20%	608 20%	318 16%	360 18%	304 15%	400 20%	391 20%	340 17%	391 20%
The health of your older friends and relatives	279 14%	272 13%	196 10%	-	193 10%	235 12%	250 12%	316 15%	293 14%	392 19%	318 16%	306 15%	337 17%	328 17%	375 19%	318 16%	544 17%	227 12%	304 15%	327 16%	285 14%	280 14%	293 15%	293 15%
The American economy	320 16%	314 16%	178 9%	-	173 9%	226 11%	204 10%	273 13%	253 12%	329 16%	228 12%	259 13%	228 12%	297 15%	302 15%	262 13%	410 13%	230 12%	277 14%	206 10%	303 15%	267 13%	261 13%	245 12%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q15_1 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 Your personal health

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	2050	2019	2023	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	2050	2019	2023	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Very/Somewhat Concerned (Net)	1330 65%	1336 66%	1523 75%	-	1543 77%	1504 75%	1478 73%	1445 70%	1503 74%	1440 70%	1410 72%	1375 69%	1343 68%	1353 69%	1366 70%	1404 72%	2265 77%	1511 73%	1439 73%	1496 76%	1421 71%	1418 71%	1488 75%	1423 72%
Very concerned	624 30%	660 33%	800 40%	-	862 43%	801 40%	749 37%	782 37%	770 38%	655 32%	640 33%	663 34%	668 34%	684 35%	658 34%	697 36%	1079 34%	784 40%	698 35%	832 42%	773 39%	675 34%	796 40%	697 35%
Somewhat concerned	706 34%	676 33%	723 36%	-	681 34%	703 35%	728 36%	683 33%	733 36%	785 38%	770 39%	712 36%	674 34%	669 34%	708 36%	707 36%	1185 37%	727 37%	741 38%	663 34%	648 33%	743 37%	692 35%	726 37%
Not At All/Not Very Concerned (Net)	720 35%	683 34%	500 25%	-	450 23%	509 25%	551 27%	605 30%	536 26%	626 30%	551 28%	621 31%	622 32%	616 31%	597 30%	558 28%	896 28%	446 23%	535 27%	474 24%	567 29%	574 29%	507 25%	544 28%
Not very concerned	535 26%	487 24%	359 18%	-	331 17%	372 18%	383 19%	406 20%	368 18%	442 21%	401 20%	421 21%	418 21%	393 20%	395 20%	374 19%	575 18%	315 16%	383 19%	344 17%	392 20%	391 20%	341 17%	378 19%
Not at all concerned	186 9%	197 10%	141 7%	-	119 6%	137 7%	168 8%	200 10%	168 8%	184 9%	150 8%	200 10%	204 10%	222 11%	202 10%	184 9%	322 10%	130 7%	152 8%	130 7%	175 9%	183 9%	166 8%	166 8%
Sigma	2050 100%	2019 100%	2023 100%	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 186

Q15_2 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 The health of your older friends and relatives

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	2050	2019	2023	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	2050	2019	2023	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Very/Somewhat Concerned (Net)	1771 86%	1747 87%	1827 90%	-	1800 90%	1778 88%	1779 88%	1734 85%	1746 86%	1674 81%	1643 84%	1690 85%	1628 83%	1641 83%	1588 81%	1644 84%	2617 83%	1730 88%	1670 85%	1731 88%	1661 84%	1707 86%	1715 86%	1674 85%
Very concerned	1034 50%	1089 54%	1251 62%	-	1211 61%	1124 56%	1091 54%	1040 51%	1075 53%	953 46%	955 49%	1021 51%	936 48%	908 46%	864 44%	923 47%	1537 49%	1068 55%	985 50%	1072 54%	1005 51%	1019 51%	1055 53%	975 50%
Somewhat concerned	737 36%	658 33%	576 28%	-	588 30%	654 32%	687 34%	694 34%	670 33%	721 35%	688 35%	669 32%	692 35%	733 37%	725 37%	720 37%	1080 34%	662 34%	685 35%	659 32%	656 33%	689 35%	660 33%	699 36%
Not At All/Not Very Concerned (Net)	279 14%	272 13%	196 10%	-	193 10%	235 12%	250 12%	316 15%	293 14%	392 19%	318 16%	306 15%	337 17%	328 17%	375 19%	318 16%	544 17%	227 12%	304 15%	239 12%	327 16%	285 14%	280 14%	293 15%
Not very concerned	183 9%	176 9%	129 6%	-	136 7%	173 9%	167 8%	192 9%	218 11%	269 13%	224 11%	189 9%	233 12%	234 12%	234 12%	201 10%	353 11%	154 8%	219 11%	161 8%	223 11%	186 9%	199 10%	189 10%
Not at all concerned	96 5%	95 5%	67 3%	-	57 3%	62 3%	84 4%	124 6%	76 4%	123 6%	94 5%	117 6%	104 5%	94 5%	140 7%	118 6%	191 6%	73 4%	86 4%	79 4%	104 5%	99 5%	81 4%	104 5%
Sigma	2050 100%	2019 100%	2023 100%	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 187

Q15_3 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 The health of the broader American populace

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	2050	2019	2023	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	2050	2019	2023	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Very/Somewhat Concerned (Net)	1616 79%	1647 82%	1759 87%	-	1743 87%	1677 83%	1681 83%	1698 83%	1699 83%	1620 78%	1597 81%	1619 81%	1568 80%	1560 79%	1547 79%	1574 80%	2553 81%	1639 84%	1614 82%	1666 85%	1588 80%	1601 80%	1655 83%	1576 80%
Very concerned	690 34%	774 38%	998 49%	-	1011 51%	878 44%	808 40%	883 43%	836 41%	762 37%	733 37%	773 39%	755 38%	740 38%	685 35%	799 41%	1244 39%	863 44%	811 41%	931 47%	834 42%	874 44%	852 45%	793 40%
Somewhat concerned	926 45%	872 43%	761 38%	-	733 37%	799 40%	873 43%	816 40%	863 42%	858 42%	865 44%	846 42%	813 41%	819 42%	863 44%	775 39%	1309 41%	775 40%	803 41%	735 37%	753 38%	727 36%	803 36%	783 40%
Not At All/Not Very Concerned (Net)	434 21%	372 18%	264 13%	-	250 13%	336 17%	348 17%	352 17%	340 17%	447 22%	364 19%	377 19%	397 20%	409 21%	416 21%	388 20%	608 19%	318 16%	304 15%	400 20%	391 20%	340 17%	391 20%	391 20%
Not very concerned	314 15%	252 12%	198 10%	-	176 9%	237 12%	257 13%	219 11%	255 12%	318 15%	255 13%	252 13%	293 15%	303 15%	273 14%	273 14%	403 13%	223 11%	256 13%	212 11%	281 14%	268 13%	230 12%	261 13%
Not at all concerned	120 6%	120 6%	65 3%	-	74 4%	99 5%	91 4%	133 6%	86 4%	129 6%	108 6%	125 6%	103 5%	107 5%	143 7%	115 6%	205 6%	95 5%	103 5%	93 5%	119 6%	123 6%	110 6%	130 7%
Sigma	2050 100%	2019 100%	2023 100%	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q15_4 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 The American economy

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	2050	2019	2023	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	2050	2019	2023	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Very/Somewhat Concerned (Net)	1730 84%	1705 84%	1845 91%	-	1820 91%	1787 89%	1825 90%	1777 87%	1786 88%	1737 84%	1733 88%	1737 87%	1737 88%	1672 85%	1661 85%	1700 87%	2751 87%	1727 88%	1697 86%	1764 90%	1685 85%	1725 87%	1734 87%	1722 88%
Very concerned	893 44%	986 49%	1287 64%	-	1251 63%	1184 59%	1139 56%	1170 57%	1106 54%	1053 51%	1140 58%	1069 54%	1084 55%	1002 51%	964 49%	1021 52%	1059 56%	1059 54%	988 50%	1124 57%	1006 51%	1036 52%	1062 53%	988 50%
Somewhat concerned	836 41%	719 36%	558 28%	-	569 29%	603 30%	685 34%	607 30%	680 33%	684 33%	592 30%	668 33%	653 33%	670 33%	696 35%	679 35%	979 35%	667 31%	667 34%	710 36%	640 34%	679 35%	689 34%	734 37%
Not At All/Not Very Concerned (Net)	320 16%	314 16%	178 9%	-	173 9%	226 11%	204 10%	273 13%	253 12%	228 12%	228 13%	228 13%	228 12%	297 15%	302 15%	262 13%	410 13%	230 12%	277 14%	206 10%	303 15%	267 13%	261 13%	245 12%
Not very concerned	225 11%	220 11%	99 5%	-	116 6%	170 8%	132 7%	170 8%	183 9%	221 11%	175 9%	171 9%	160 8%	218 11%	203 10%	198 10%	262 8%	157 8%	184 9%	126 6%	228 11%	180 9%	178 8%	167 8%
Not at all concerned	95 5%	94 5%	80 4%	-	57 3%	55 3%	72 4%	103 5%	71 3%	108 5%	53 3%	89 4%	68 3%	80 4%	99 5%	64 3%	149 5%	73 4%	92 5%	80 4%	75 4%	87 4%	83 4%	78 4%
Sigma	2050 100%	2019 100%	2023 100%	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 189

Q15_5 How concerned are you about the impact coronavirus (COVID-19) has on the following?
 Your personal finances

Base: All Respondents

	Waves																							
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21	Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Very/Somewhat Concerned (Net)	-	-	-	-	1494	1469	1412	1401	1416	1388	1341	1329	1234	1285	1280	1283	2065	1404	1302	1357	1355	1299	1374	1257
Very concerned	-	-	-	-	870	772	678	701	700	669	626	615	617	610	599	627	1005	701	624	721	652	625	656	629
Somewhat concerned	-	-	-	-	624	697	734	700	716	719	715	714	617	675	681	656	1061	702	677	636	703	674	718	628
Not At All/Not Very Concerned (Net)	-	-	-	-	499	544	617	649	623	679	620	667	731	684	683	679	1096	553	672	613	633	693	621	710
Not very concerned	-	-	-	-	354	392	405	411	416	446	417	451	453	425	418	424	665	359	402	401	426	426	413	457
Not at all concerned	-	-	-	-	144	152	212	238	207	233	203	216	278	259	265	255	430	194	271	212	207	267	208	253
Sigma	-	-	-	-	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q18 Which of the following is true for you?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/21)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	2050	2019	2023	2016	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	2050	2019	2023	2016	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
I fear I could die as a result of contracting coronavirus	563 27%	572 28%	712 35% AB	865 43% ABC	1113 56% ABCD	950 47% ABCD	897 44% ABC	1055 51% ABCFGIS	1036 51% ABCDIG	1032 50% ABCDG	965 49% ABCDG	962 48% ABCDG	959 49% ABCDG	1023 52% ABCFGIS	1032 53% ABCFGIS	997 51% ABCDIG	1623 51% ABCFGIS	1023 52% ABCD	938 47% ABCD	1069 54% ABCFGIS	1107 56% ABCFGIS	1067 54% ABCFGIS	1120 56% ABCFGIS	1060 54% ABCFGIS	
I do not fear that I could die as a result of contracting coronavirus	1487 73%	1447 72%	1311 65% w	1151 57% w	880 44% w	1063 53% w	1132 56% w	995 49% EUW	1003 49% EUW	1034 50% ETUVWX	996 51% ETUVWX	1034 52% ETUVWX	1006 51% EoTUVWX	946 48% euw	931 47% w	965 49% EUW	1538 49% EUW	934 48% ew	1036 53% ew	901 46% ew	881 44% ew	925 46% ew	875 44% ew	907 46% ew	
Sigma	2050 100%	2019 100%	2023 100%	2016 100%	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used.

Q21 Which of the following is closest to your view of people's reaction to the coronavirus (COVID-19) outbreak?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/21)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	2050	2019	2023	2016	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	2050	2019	2023	2016	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
I think the amount of fear is sensible given how serious the pandemic has become	942 46%	1012 50% A	1236 61% AB	1375 68% ABC	1571 79% ABCD	1505 75% ABCDJ	1492 74% ABCDJK	1527 75% ABCDJK	1505 74% ABCDJK	1420 69% ABC	1392 71% ABC	1405 70% ABC	1431 73% ABCDJ	1393 71% ABC	1381 70% ABC	1399 71% ABCd	2324 74% ABCDJK	1482 76% ABCDJK	1399 71% ABC	1443 73% ABCDJ	1442 73% ABCDJ	1451 73% ABCDJ	1444 72% ABCDJ	1397 71% ABC	
The amount of fear is irrational, people are overreacting	1108 54%	1007 50%	787 39%	641 32%	422 21%	508 25% E	537 26% E	523 25% E	534 26% E	646 31% EFHQR	569 29% EFHQR	591 30% EFHQR	534 27% E	576 29% EFHQR	582 30% EFHQR	563 29% EFHQR	837 26% E	475 24% e	575 29% EFHQR	527 27% E	546 27% E	541 27% E	551 28% E	570 29% EFHQR	
Sigma	2050 100%	2019 100%	2023 100%	2016 100%	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used.

Fielding Period: March 14 - August 16, 2020
COVID-19
Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
Table 192

FR01 Have you felt any of the following recently due to the COVID-19 pandemic?
Summary Of Yes

Base: All Respondents (Variable Bases)

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21	Wave 22	Wave 23	Wave 24	Wave 25	
	(3/14 - 3/15)	(3/17 - 3/18)	(3/21 - 3/23)	(3/28 - 3/30)	(4/3 - 4/5)	(4/11 - 4/13)	(4/18 - 4/20)	(4/25 - 4/27)	(5/1 - 5/3)	(5/8 - 5/10)	(5/15 - 5/17)	(5/22 - 5/28)	(5/29 - 5/31)	(6/6 - 6/8)	(6/13 - 6/15)	(6/18 - 6/20)	(6/26 - 6/29)	(7/2 - 7/4)	(7/10 - 7/12)	(7/17 - 7/19)	(7/24 - 7/26)	(7/31 - 8/2)	(8/7 - 8/9)	(8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Thankful - for the sacrifices that the American people have made for coronavirus	-	-	-	-	-	-	-	-	-	-	1549 79%	1581 79%	1484 76%	1505 76%	1345 69%	1428 73%	2431 77%	1470 75%	1367 69%	1421 72%	1433 72%	1433 72%	1428 72%	1423 72%	
Appreciative-to be around people I truly care about	-	-	-	-	1549 76%	1507 75%	1468 72%	1561 76%	1529 75%	1437 70%	1449 74%	1532 77%	1385 70%	1430 73%	1346 69%	1391 71%	2354 74%	1419 73%	1371 69%	1470 75%	1448 73%	1419 71%	1390 70%	1413 72%	
Compassionate- taking the time to check in with the people I care about	-	-	-	-	1529 77%	1543 77%	1551 76%	1572 77%	1492 73%	1409 68%	1444 74%	1536 77%	1392 71%	1398 71%	1306 67%	1333 68%	2381 75%	1379 70%	1297 66%	1393 71%	1409 71%	1379 69%	1358 68%	1352 69%	
Angry- upset that I don't know when this will end	-	-	-	-	1068 54%	1027 51%	1006 50%	1038 51%	994 49%	1003 49%	958 49%	1001 50%	888 45%	971 49%	834 43%	971 49%	1687 54%	1055 54%	996 50%	1070 54%	980 49%	1071 54%	1021 51%	1057 54%	
Cabin fever- bored and sick of being in my home	-	-	-	-	1076 54%	1044 52%	1118 55%	1133 55%	1124 55%	1098 53%	993 51%	1072 54%	955 49%	981 50%	888 45%	971 50%	1722 54%	989 51%	906 46%	1020 52%	1004 51%	973 49%	951 48%	995 51%	
Fear- that my kids are missing out on learning	-	-	-	-	-	-	-	-	506 43%	426 37%	509 44%	435 40%	394 36%	455 40%	500 44%	762 43%	445 40%	462 40%	538 46%	554 46%	495 42%	521 44%	549 48%		
Lonely- feeling isolated from my friends/family	-	-	-	-	974 49%	964 48%	991 49%	1026 50%	961 47%	943 46%	903 46%	913 46%	791 40%	876 44%	814 41%	835 43%	1509 48%	892 46%	855 43%	889 45%	902 45%	864 43%	912 46%	871 44%	
Grateful- for the break from work to be at home with my family or by myself	-	-	-	-	972 49%	967 48%	1049 52%	1057 52%	1026 50%	953 46%	958 49%	983 49%	945 45%	988 50%	844 43%	867 44%	1544 49%	966 49%	853 43%	880 45%	918 46%	842 42%	907 45%	871 44%	
Overwhelmed- trying to balance work at home and other needs of my family	-	-	-	-	728 37%	723 36%	716 35%	751 37%	705 35%	677 33%	635 32%	678 34%	632 32%	687 35%	619 32%	655 33%	1151 36%	676 35%	617 31%	677 34%	750 38%	748 38%	679 34%	686 35%	
Claustrophobic- unable to escape my home	-	-	-	-	695 35%	660 33%	703 35%	725 35%	709 35%	696 34%	617 31%	584 29%	577 30%	587 30%	572 29%	630 32%	1109 35%	660 34%	604 31%	616 31%	655 33%	612 31%	560 28%	621 32%	
Annoyed- by lack of personal space and the inability to get away from my family	-	-	-	-	649 33%	650 32%	643 32%	695 34%	666 33%	657 32%	617 31%	603 30%	563 29%	646 33%	596 30%	604 31%	1094 35%	634 32%	598 30%	621 32%	615 31%	589 30%	629 32%	608 31%	

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01_1 Have you felt any of the following recently due to the COVID-19 pandemic?
 Cabin fever- bored and sick of being in my home

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	1076 54%	1044 52%	1118 55%	1133 55%	1124 55%	1098 53%	993 51%	1072 54%	955 49%	981 50%	888 45%	971 50%	1722 54%	989 51%	906 46%	1020 52%	1004 51%	973 49%	951 48%	995 51%
No	-	-	-	-	917 46%	969 48%	911 45%	917 45%	915 45%	969 47%	968 49%	924 46%	1010 51%	988 50%	1075 55%	991 50%	1439 46%	968 49%	1068 54%	950 48%	984 49%	1019 51%	1044 52%	972 49%
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01_2 Have you felt any of the following recently due to the COVID-19 pandemic?
 Claustrophobic- unable to escape my home

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	695 35%	660 33%	703 35%	725 35%	709 35%	696 34%	617 31%	584 29%	577 29%	587 30%	572 29%	630 32%	1109 35%	660 34%	604 31%	616 31%	655 33%	612 31%	560 28%	621 32%
No	-	-	-	-	1298 65%	1353 67%	1326 65%	1325 65%	1330 65%	1371 66%	1344 69%	1412 71%	1388 71%	1382 70%	1391 71%	1332 68%	2052 65%	1297 66%	1370 69%	1354 69%	1333 67%	1380 69%	1435 72%	1346 68%
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01_3 Have you felt any of the following recently due to the COVID-19 pandemic?
 Grateful- for the break from work to be at home with my family or by myself

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	972 49%	967 48%	1049 52%	1057 52%	1026 50%	953 46%	958 49%	983 49%	945 48%	988 50%	844 43%	867 44%	1544 49%	966 49%	853 43%	880 45%	918 46%	842 42%	907 45%	871 44%
No	-	-	-	-	1021 51%	1046 52%	980 48%	993 48%	1013 50%	1113 54%	1003 51%	1013 51%	1020 52%	981 50%	1119 57%	1095 56%	1617 51%	991 51%	1121 57%	1090 55%	1070 54%	1150 58%	1088 55%	1096 56%
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 196

FR01_4 Have you felt any of the following recently due to the COVID-19 pandemic?
 Appreciative-to be around people I truly care about

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	1549 78%	1507 75%	1468 72%	1561 76%	1529 75%	1437 70%	1449 74%	1532 77%	1385 70%	1430 73%	1346 69%	1391 71%	2354 74%	1419 73%	1371 69%	1470 75%	1448 73%	1419 71%	1390 70%	1413 72%
No	-	-	-	-	444 22%	506 25%	561 28%	489 24%	510 25%	629 30%	512 26%	464 23%	580 30%	539 27%	617 31%	571 29%	807 26%	538 27%	603 31%	500 25%	540 27%	573 29%	605 30%	554 28%
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01_5 Have you felt any of the following recently due to the COVID-19 pandemic?
 Compassionate- taking the time to check in with the people I care about

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	1529	1543	1551	1572	1492	1409	1444	1536	1392	1398	1306	1333	2381	1379	1297	1393	1409	1379	1358	1352
					77%	77%	76%	77%	73%	68%	74%	77%	71%	71%	67%	68%	75%	70%	66%	71%	71%	69%	68%	69%
No	-	-	-	-	464	470	478	478	547	657	517	460	573	571	657	629	780	578	677	577	579	613	637	615
					23%	23%	24%	23%	27%	32%	26%	23%	29%	29%	33%	32%	25%	30%	34%	29%	29%	31%	32%	31%
Sigma	-	-	-	-	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
					100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01_6 Have you felt any of the following recently due to the COVID-19 pandemic?
 Lonely-feeling isolated from my friends/family

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	974 49%	964 48%	991 49%	1026 50%	961 47%	943 46%	903 46%	913 46%	791 40%	876 44%	814 41%	835 43%	1509 48%	892 46%	855 43%	889 45%	902 45%	864 43%	912 46%	871 44%
No	-	-	-	-	1019 51%	1049 52%	1038 51%	1024 50%	1078 53%	1124 54%	1088 54%	1083 54%	1174 60%	1093 56%	1149 59%	1127 57%	1652 52%	1085 54%	1119 57%	1081 55%	1088 55%	1128 57%	1083 54%	1098 56%
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01_7 Have you felt any of the following recently due to the COVID-19 pandemic?
 Overwhelmed-trying to balance work at home and other needs of my family

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	728 37%	723 36%	716 35%	751 37%	705 35%	677 33%	635 32%	678 34%	632 32%	687 35%	619 32%	655 33%	1151 36%	676 35%	617 31%	677 34%	750 38%	748 38%	679 34%	686 35%
					JKMOpS	jkmoS	mOS	JKMOpS	s					os		JKMOpS				JKMOpSw	JKMOpSw			os
No	-	-	-	-	1265 63%	1290 64%	1313 65%	1299 63%	1334 65%	1389 67%	1326 68%	1318 66%	1333 68%	1282 65%	1344 68%	1307 67%	2010 64%	1281 65%	1357 69%	1293 66%	1238 62%	1244 62%	1316 66%	1281 65%
					u	EFHQUV	EFHQUV	EFHQUV	EFHQUV	EFHQUV	EFHQUV	EFHQUV	EFHQUV	EFHQUV	EFHQUV	EFHQUV	EFHQUV	EFHQUV	EFHQUV	EFHQUV	EFHQUV	EFHQUV	EFHQUV	EFHQUV
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01_8 Have you felt any of the following recently due to the COVID-19 pandemic?
 Angry-upset that I don't know when this will end

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Yes	-	-	-	-	1068 54%	1027 51%	1006 50%	1038 51%	994 49%	1003 49%	958 49%	1001 50%	888 45%	971 49%	834 43%	971 49%	1697 54%	1055 54%	996 50%	1070 54%	980 49%	1071 54%	1021 51%	1057 54%	
No	-	-	-	-	925 48%	986 49%	1023 50%	1012 49%	1045 51%	1063 51%	1003 50%	995 50%	1077 55%	998 51%	1129 57%	991 51%	1464 46%	902 46%	978 50%	900 46%	1008 51%	921 46%	974 49%	974 49%	910 46%
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01_9 Have you felt any of the following recently due to the COVID-19 pandemic?
 Annoyed- by lack of personal space and the inability to get away from my family

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	649 33% M	650 32% m	643 32% LMopsV	695 34% Mv	666 33% m	657 32% m	617 31% m	603 30% m	563 29% m	646 33% Mv	596 30% m	604 31% m	1094 35% m	634 32% m	598 30% m	621 32% m	615 31% m	589 30% m	629 32% m	608 31% m
No	-	-	-	-	1344 67% q	1363 68% q	1386 68% q	1355 66% q	1373 67% q	1409 68% q	1344 69% q	1383 70% HQ	1402 71% EIHJNQR	1323 67% q	1367 70% HQ	1388 69% HQ	2067 65% q	1323 68% q	1376 70% HQ	1349 68% q	1373 69% Q	1403 70% HiNQ	1366 69% q	1359 69% Q
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01_10 Have you felt any of the following recently due to the COVID-19 pandemic?
 Fear- that my kids are missing out on learning

Base: Parent

	Waves																							
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21	Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	1183	1121	1159	1115	1108	1166	1133	1140	1856	1180	1170	1193	1200	1200	1235	1144
Weighted Base	**	**	**	**	**	**	**	**	1188	1147	1161	1093	1107	1141	1148	1147	1782	1099	1146	1127	1200	1187	1189	1150
Yes	-	-	-	-	-	-	-	-	506	426	509	435	394	456	455	500	762	445	462	538	554	495	521	549
									43%	37%	44%	40%	36%	40%	40%	44%	43%	40%	40%	48%	46%	42%	44%	48%
									JM	JM	JM	JM	m	m	JM	JM	JM	m	m	JLMNORSV	JLMNORSV	JM	JM	JLMNORSV
No	-	-	-	-	-	-	-	-	682	722	652	658	713	685	693	648	1019	654	683	589	647	692	668	601
									57%	63%	56%	60%	64%	60%	60%	57%	60%	60%	60%	52%	54%	58%	56%	52%
									IX	IKPOTUWX	TUX	TUX	IKPOTUWX	TUX	TUX	TUX	IX	TUX	TUX	TUX	TUX	TUX	TUX	TUX
Sigma	-	-	-	-	-	-	-	-	1188	1147	1161	1093	1107	1141	1148	1147	1782	1099	1146	1127	1200	1187	1189	1150
									100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01_11 Have you felt any of the following recently due to the COVID-19 pandemic?
 Thankful - for the sacrifices that the American people have made for coronavirus

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Yes	-	-	-	-	-	-	-	-	-	-	1549	1581	1484	1505	1345	1428	2431	1470	1367	1421	1433	1433	1428	1423
											79%	79%	76%	76%	69%	73%	77%	75%	69%	72%	72%	72%	72%	72%
											MOPRESTUVWX		MOPRESTUVWX		OS		OPSTUVWX		OSvw		o		O	
No	-	-	-	-	-	-	-	-	-	-	412	415	481	464	618	534	730	487	607	549	555	559	567	544
											21%	21%	24%	24%	31%	27%	23%	25%	31%	28%	28%	28%	28%	28%
											KL		I KLMNPQRWX		KLNQ		KL KLMNPQR		KLmNQ		KLMNQr		KLMNQ	
Sigma	-	-	-	-	-	-	-	-	-	-	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
											100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01A Have you felt any of the following recently due to the COVID-19 pandemic?
 Summary Of Yes

Base: All Respondents

	Waves																				Unweighted Base	Weighted Base			
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)			Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1992	-	1967	
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1992	**	1967
Hopeful - that there is an end in sight	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1250 63%	-	1290 66%	
Scared - for the future	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1160 58%	-	1168 59%	
Connected - communicating more with friends/family	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1096 55%	-	1091 55%	
Tired - of following guidelines & coronavirus in general	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	936 47%	-	1006 51%	
Creative - I've found new hobbies/activities I enjoy during coronavirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	932 47%	-	947 48%	
Bored - I've run out of activities to do at home & wish I could go out	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	930 47%	-	903 46%	
Indifferent - I'm use to the new normal of life during coronavirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	782 39%	-	796 40%	
Dread - being unable to pay bill(s) during pandemic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	675 34%	-	642 33%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01A_12 Have you felt any of the following recently due to the COVID-19 pandemic?
 Tired - of following guidelines & coronavirus in general

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1992	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1992	**	1967
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	936 47%	-	1006 51%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1066 53%	-	961 49%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1992 100%	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01A_13 Have you felt any of the following recently due to the COVID-19 pandemic?
 Creative - I've found new hobbies/activities I enjoy during coronavirus

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1992	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1992	**	1967
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	932 47%	-	947 48%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1060 53%	-	1020 52%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1992 100%	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01A_14 Have you felt any of the following recently due to the COVID-19 pandemic?
 Scared - for the future

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1992	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1992	**	1967
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1160 58%	-	1168 58%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	832 42%	-	799 41%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1992 100%	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01A_15 Have you felt any of the following recently due to the COVID-19 pandemic?
 Dread - being unable to pay bill(s) during pandemic

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)				Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1992	-	1967	
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1992	**	1967
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	675 34%	-	642 33%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1317 66%	-	1325 67%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1992 100%	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01A_16 Have you felt any of the following recently due to the COVID-19 pandemic?
 Connected - communicating more with friends/family

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1992	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1992	**	1967
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1096 55%	-	1091 55%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	896 45%	-	876 45%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1992 100%	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01A_17 Have you felt any of the following recently due to the COVID-19 pandemic?
 Hopeful - that there is an end in sight

Base: All Respondents

	Waves																							
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21	Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1992	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1250	-	1290
																						63%		66%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	742	-	677
																						37%		34%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1992	-	1967
																						100%		100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01A_18 Have you felt any of the following recently due to the COVID-19 pandemic?
 Bored - I've run out of activities to do at home & wish I could go out

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1992	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1992	**	1967
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	930	-	903
																							47%		46%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1062	-	1064
																							53%		54%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1992	-	1967
																							100%		100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR01A_19 Have you felt any of the following recently due to the COVID-19 pandemic?
 Indifferent - I'm use to the new normal of life during coronavirus

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1992	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1992	**	1967
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	782 39%	-	796 40%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1210 61%	-	1171 60%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1992 100%	-	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Filing Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

FR05 How much would you say you miss each of the following during this time of virus-related restrictions?
 Summary Of A Lot/Somewhat

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (8/2 - 8/4)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	**	**	**	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Gatherings with friends and family	-	-	-	-	-	1494	1579	1605	1579	1584	1502	1608	1473	1483	1416	1491	2402	1480	1450	1503	1471	1485	1549	1445	
						74%	78%	78%	77%	77%	74%	81%	75%	75%	72%	76%	76%	73%	75%	76%	74%	75%	78%	73%	
Dining out at a restaurant/bar	-	-	-	-	-	1405	1492	1523	1521	1493	1402	1509	1400	1461	1364	1457	2273	1389	1388	1423	1385	1426	1423	1413	
						70%	74%	74%	76%	72%	71%	76%	71%	74%	69%	72%	71%	69%	69%	72%	70%	72%	71%	72%	
In person celebrations (e.g., birthdays, graduations)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1327	1289	1362	2160	1328	1317	1348	1339	1325		
															67%	66%	69%	68%	68%	67%	68%	67%	67%		
Going to a social gathering	-	-	-	-	-	1191	1188	1281	1297	1310	1242	1320	1172	1220	1205	1256	1991	1205	1201	1244	1214	1277	1262	1232	
						59%	59%	62%	64%	63%	63%	66%	60%	62%	61%	64%	63%	62%	61%	63%	61%	64%	63%	63%	
Shopping in stores	-	-	-	-	-	1341	1381	1399	1394	1445	1298	1376	1254	1316	1211	1332	2168	1284	1246	1273	1275	1251	1315	1228	
						67%	68%	68%	68%	70%	66%	69%	64%	67%	62%	68%	69%	66%	66%	65%	65%	64%	63%	68%	62%
Attending events like concerts, theatre and sporting events	-	-	-	-	-	916	984	1072	1069	1033	988	1091	971	1011	962	1093	1604	1021	1037	1060	1050	1088	1094	1082	
						46%	49%	52%	50%	50%	50%	55%	49%	51%	49%	56%	52%	53%	53%	54%	53%	55%	55%	55%	
Going to a movie theatre	-	-	-	-	-	893	972	992	993	989	904	977	956	1005	928	1002	1528	961	929	995	1017	1059	1022	1022	
						44%	48%	48%	49%	48%	46%	49%	49%	51%	47%	51%	48%	49%	47%	47%	50%	50%	51%	52%	
Going to church	-	-	-	-	-	983	958	991	1011	990	972	965	980	978	982	1000	1505	995	1028	994	1008	951	1019	956	
						49%	47%	48%	50%	48%	50%	48%	50%	50%	50%	51%	48%	51%	52%	50%	51%	48%	51%	49%	
Going to my local coffee shop	-	-	-	-	-	858	940	894	955	988	933	969	892	916	840	904	1426	896	876	912	911	921	993	930	
						43%	46%	44%	46%	48%	48%	48%	45%	47%	43%	46%	45%	44%	44%	46%	46%	46%	50%	47%	
Watching sports on TV	-	-	-	-	-	910	909	1017	963	955	932	974	898	948	909	916	1473	909	887	907	959	888	930	920	
						45%	45%	50%	47%	46%	46%	49%	48%	48%	46%	47%	47%	46%	46%	45%	48%	45%	47%	47%	
Traveling on an airplane	-	-	-	-	-	707	737	758	828	815	807	828	765	792	754	824	1314	833	808	883	792	847	959	831	
						35%	36%	37%	41%	41%	41%	41%	40%	40%	38%	42%	42%	43%	41%	41%	40%	43%	48%	42%	
Going to the gym/work out class	-	-	-	-	-	742	802	838	809	829	777	817	767	813	735	849	1302	802	746	831	862	848	854	799	
						37%	40%	41%	40%	40%	40%	41%	39%	41%	37%	43%	41%	41%	38%	42%	42%	43%	43%	41%	
Going to school or university	-	-	-	-	-	488	538	583	598	611	533	575	581	593	580	642	930	622	602	591	633	616	672	642	
						24%	27%	28%	29%	30%	27%	30%	29%	30%	30%	33%	32%	29%	30%	30%	30%	32%	31%	33%	
Working from the office	-	-	-	-	-	621	666	694	683	680	609	602	622	675	663	1104	647	603	648	678	627	690	600		
						31%	33%	34%	34%	33%	31%	30%	32%	34%	34%	35%	33%	31%	33%	34%	34%	31%	35%	30%	

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
COVID-19
Weighted To The U.S. General Adult Population - Propensity

FR05 How much would you say you miss each of the following during this time of virus-related restrictions?
Summary of Not At All/Not Very

17 Aug 2020
Table 214

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Working from the office	-	-	-	-	-	1392 69%	1363 67%	1356 66%	1356 66%	1386 67%	1352 69%	1394 70%	1343 68%	1294 66%	1300 66%	1292 67%	2057 65%	1310 67%	1371 69%	1322 67%	1310 66%	1365 69%	1305 65%	1367 70%
Going to school or university	-	-	-	-	-	1525 76%	1491 73%	1467 72%	1441 71%	1456 70%	1428 73%	1421 71%	1384 70%	1376 70%	1383 70%	1320 67%	2231 71%	1335 68%	1372 70%	1379 70%	1355 68%	1376 69%	1323 66%	1325 67%
Going to the gym/work out class	-	-	-	-	-	1271 63%	1227 60%	1212 59%	1230 60%	1237 60%	1184 60%	1179 59%	1198 61%	1156 59%	1228 63%	1113 57%	1859 59%	1155 59%	1228 62%	1139 58%	1126 57%	1144 57%	1141 57%	1168 59%
Traveling on an airplane	-	-	-	-	-	1306 65%	1292 64%	1292 63%	1211 59%	1252 61%	1154 59%	1168 61%	1200 61%	1177 60%	1209 62%	1138 58%	1847 58%	1124 57%	1166 59%	1087 55%	1196 60%	1145 57%	1036 52%	1136 58%
Watching sports on TV	-	-	-	-	-	1103 55%	1120 55%	1033 50%	1076 53%	1112 54%	1029 52%	1022 51%	1067 54%	1021 52%	1054 54%	1046 53%	1688 53%	1048 54%	1087 55%	1063 54%	1029 52%	1104 55%	1065 53%	1047 53%
Going to my local coffee shop	-	-	-	-	-	1155 57%	1089 54%	1156 56%	1084 53%	1078 52%	1028 52%	1027 51%	1073 55%	1053 53%	1123 57%	1058 54%	1735 55%	1061 54%	1098 56%	1058 54%	1077 54%	1071 54%	1002 50%	1037 53%
Going to church	-	-	-	-	-	1030 51%	1071 53%	1059 52%	1028 50%	1076 52%	989 50%	1031 52%	985 50%	991 50%	981 50%	962 49%	1656 52%	962 49%	946 48%	976 48%	980 49%	1041 52%	976 49%	1011 51%
Going to a movie theatre	-	-	-	-	-	1120 56%	1057 52%	1058 52%	1046 51%	1077 52%	1057 54%	1019 51%	1009 50%	964 49%	1035 53%	960 49%	1633 52%	996 51%	1045 53%	988 50%	993 50%	975 49%	936 47%	945 48%
Attending events like concerts, theatre and sporting events	-	-	-	-	-	1087 54%	1045 51%	978 48%	970 48%	1033 50%	973 50%	905 45%	994 51%	958 49%	1001 51%	869 44%	1557 49%	936 48%	937 47%	910 46%	938 47%	904 45%	901 45%	885 45%
Shopping in stores	-	-	-	-	-	672 33%	648 32%	651 32%	645 32%	621 30%	663 34%	620 31%	711 36%	653 33%	752 38%	630 32%	993 31%	673 34%	728 37%	697 35%	713 36%	741 37%	680 34%	739 38%
Going to a social gathering	-	-	-	-	-	822 41%	841 41%	769 38%	742 36%	756 37%	719 37%	676 34%	793 40%	749 38%	758 39%	706 36%	1170 37%	752 38%	773 39%	726 37%	774 38%	715 36%	733 37%	735 37%
In person celebrations (e.g., birthdays, graduations)	-	-	-	-	-	608 30%	537 26%	527 26%	518 25%	573 28%	559 29%	487 24%	565 29%	508 26%	599 31%	505 26%	888 28%	568 29%	616 31%	547 28%	603 30%	566 28%	572 29%	554 28%
Dining out at a restaurant/bar	-	-	-	-	-	519 26%	450 22%	445 22%	460 23%	483 23%	459 23%	388 19%	492 25%	486 25%	547 28%	471 24%	759 24%	477 24%	524 27%	467 24%	517 26%	507 25%	446 22%	522 27%
Gatherings with friends and family	-	-	-	-	-	608 30%	537 26%	527 26%	518 25%	573 28%	559 29%	487 24%	565 29%	508 26%	599 31%	505 26%	888 28%	568 29%	616 31%	547 28%	603 30%	566 28%	572 29%	554 28%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 215

FR05_1 How much would you say you miss each of the following during this time of virus-related restrictions?
 Traveling on an airplane

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
A Lot/Somewhat (Net)	-	-	-	-	-	707	737	758	828	815	807	828	765	792	754	824	1314	833	808	883	792	847	959	831
A lot	-	-	-	-	-	301	308	304	355	356	312	334	372	377	296	551	383	363	396	337	371	426	354	
Somewhat	-	-	-	-	-	406	429	454	473	459	495	494	392	415	457	467	763	450	445	488	455	476	533	476
Not At All/Not Very (Net)	-	-	-	-	-	1306	1292	1292	1211	1252	1154	1168	1200	1177	1209	1138	1847	1124	1166	1087	1196	1145	1036	1136
Not very	-	-	-	-	-	343	405	352	360	422	375	374	322	339	341	316	544	305	320	319	347	336	318	357
Not at all	-	-	-	-	-	963	887	940	852	830	779	794	878	838	869	822	1303	819	846	768	849	809	718	779
Sigma	-	-	-	-	-	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 216

FR05_2 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to a movie theatre

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
A Lot/Somewhat (Net)	-	-	-	-	-	893	972	992	993	989	904	977	956	1005	928	1002	1528	961	929	982	995	1017	1059	1022
A lot	-	-	-	-	-	44%	48%	48%	49%	48%	46%	49%	49%	51%	47%	49%	48%	49%	47%	50%	51%	53%	53%	52%
Somewhat	-	-	-	-	-	20%	17%	21%	22%	20%	20%	20%	21%	21%	20%	22%	22%	22%	24%	23%	23%	23%	23%	23%
Not At All/Not Very (Net)	-	-	-	-	-	1120	1057	1058	1046	1077	1057	1019	1009	964	1035	960	1633	996	1045	988	993	975	936	945
Not very	-	-	-	-	-	56%	52%	52%	51%	52%	54%	51%	51%	49%	53%	49%	52%	51%	53%	50%	50%	49%	47%	48%
Not at all	-	-	-	-	-	358	361	350	364	375	383	379	333	325	352	328	607	345	365	348	348	327	354	325
Sigma	-	-	-	-	-	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
	-	-	-	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 217

FR05_3 How much would you say you miss each of the following during this time of virus-related restrictions?
 Shopping in stores

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
A Lot/Somewhat (Net)	-	-	-	-	-	1341 67%	1381 68%	1399 68%	1394 68%	1445 70%	1298 66%	1376 69%	1254 64%	1316 67%	1211 62%	1332 68%	2168 69%	1284 66%	1246 63%	1273 65%	1275 64%	1251 63%	1315 66%	1228 62%
A lot	-	-	-	-	-	625 31%	577 26%	557 27%	558 27%	576 28%	497 25%	577 29%	512 26%	551 28%	480 24%	525 27%	814 26%	500 26%	501 25%	509 26%	491 25%	499 25%	506 25%	475 24%
Somewhat	-	-	-	-	-	716 36%	804 40%	842 41%	836 41%	869 42%	801 41%	799 40%	742 38%	764 39%	731 37%	806 41%	1353 43%	784 40%	744 38%	764 39%	785 39%	752 38%	809 41%	753 38%
Not At All/Not Very (Net)	-	-	-	-	-	672 33%	648 32%	651 32%	645 32%	621 30%	663 34%	620 31%	711 36%	653 33%	752 36%	630 32%	993 31%	673 34%	728 37%	697 35%	713 36%	741 37%	680 34%	739 38%
Not very	-	-	-	-	-	396 20%	365 18%	363 18%	405 20%	362 18%	400 20%	384 19%	427 22%	380 19%	418 21%	390 20%	584 18%	391 20%	413 21%	407 21%	418 21%	444 22%	417 21%	429 22%
Not at all	-	-	-	-	-	275 14%	283 14%	287 14%	239 12%	259 13%	263 13%	236 12%	284 14%	274 14%	334 17%	240 12%	410 13%	282 14%	316 16%	289 15%	294 15%	297 15%	264 13%	311 16%
Sigma	-	-	-	-	-	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

FR05_4 How much would you say you miss each of the following during this time of virus-related restrictions?
 Working from the office

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
A Lot/Somewhat (Net)	-	-	-	-	-	621 31%	666 33%	694 34%	683 34%	680 33%	609 31%	602 30%	622 32%	675 34%	663 34%	670 34%	1104 35%	647 33%	603 31%	648 33%	678 34%	627 31%	690 35%	600 30%
A lot	-	-	-	-	-	261 13%	246 12%	301 15%	268 13%	266 13%	213 11%	223 11%	253 13%	272 14%	252 14%	276 14%	472 15%	269 14%	247 12%	274 14%	277 14%	231 12%	297 15%	258 13%
Somewhat	-	-	-	-	-	360 18%	420 21%	393 19%	415 20%	414 20%	395 20%	379 19%	369 19%	404 20%	411 21%	394 20%	632 20%	378 19%	356 18%	373 19%	401 20%	396 20%	393 20%	342 17%
Not At All/Not Very (Net)	-	-	-	-	-	1392 69%	1363 67%	1356 66%	1356 66%	1386 67%	1352 69%	1394 70%	1343 68%	1294 66%	1300 66%	1292 66%	2057 65%	1310 67%	1371 69%	1322 67%	1310 66%	1365 69%	1305 65%	1367 70%
Not very	-	-	-	-	-	270 13%	296 15%	323 16%	333 16%	325 16%	321 16%	289 14%	380 19%	290 15%	297 15%	280 14%	486 15%	310 16%	307 16%	319 16%	298 15%	312 16%	277 14%	341 17%
Not at all	-	-	-	-	-	1123 56%	1067 53%	1033 50%	1023 50%	1061 51%	1031 53%	1105 55%	963 49%	1004 51%	1003 51%	1011 52%	1570 50%	1000 51%	1064 54%	1003 51%	1012 51%	1053 53%	1027 51%	1026 52%
Sigma	-	-	-	-	-	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 219

FR05_5 How much would you say you miss each of the following during this time of virus-related restrictions?
 Attending events like concerts, theatre and sporting events

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
A Lot/Somewhat (Net)	-	-	-	-	-	916	984	1072	1069	1033	988	1091	971	1011	962	1093	1604	1021	1037	1060	1050	1088	1094	1082
A lot	-	-	-	-	-	46%	49%	52%	52%	50%	50%	55%	49%	51%	49%	56%	51%	52%	53%	54%	53%	55%	55%	55%
Somewhat	-	-	-	-	-	21%	21%	25%	23%	21%	22%	23%	23%	25%	23%	25%	23%	24%	24%	24%	24%	27%	26%	25%
Not At All/Not Very (Net)	-	-	-	-	-	1097	1045	978	970	1033	973	905	994	958	1001	869	1557	936	937	910	938	904	901	885
Not very	-	-	-	-	-	54%	51%	48%	48%	50%	50%	45%	51%	49%	51%	44%	49%	48%	47%	46%	47%	45%	45%	45%
Not at all	-	-	-	-	-	394	357	304	362	375	344	331	324	347	353	312	536	320	313	334	364	305	309	338
Sigma	-	-	-	-	-	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 220

FR05_6 How much would you say you miss each of the following during this time of virus-related restrictions?
 Dining out at a restaurant/bar

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
A Lot/Somewhat (Net)	-	-	-	-	-	1405	1492	1523	1521	1493	1402	1509	1400	1461	1364	1457	2273	1389	1358	1423	1385	1426	1423	1413
						70%	74%	74%	75%	72%	71%	76%	71%	74%	69%	74%	72%	71%	69%	72%	70%	72%	71%	72%
A lot	-	-	-	-	-	670	708	737	757	785	696	734	696	711	632	710	1071	633	630	693	614	644	695	710
						33%	35%	36%	37%	38%	33%	37%	35%	36%	32%	36%	34%	32%	32%	35%	31%	32%	35%	36%
Somewhat	-	-	-	-	-	735	783	786	764	707	746	775	704	750	732	747	1202	757	728	730	772	781	728	703
						37%	39%	38%	37%	34%	38%	39%	36%	38%	37%	38%	38%	39%	37%	37%	37%	39%	39%	36%
Not At All/Not Very (Net)	-	-	-	-	-	608	537	527	518	573	559	487	565	598	599	505	888	568	616	547	603	566	572	554
						30%	26%	26%	25%	28%	29%	24%	29%	26%	31%	26%	28%	29%	31%	28%	30%	28%	29%	28%
Not very	-	-	-	-	-	287	251	225	261	273	278	260	252	233	291	237	394	257	291	252	295	254	277	275
						14%	12%	11%	13%	13%	14%	13%	13%	12%	15%	12%	13%	13%	15%	13%	15%	13%	14%	14%
Not at all	-	-	-	-	-	321	286	301	256	300	281	226	313	275	308	268	494	311	325	295	307	312	294	278
						16%	14%	15%	13%	15%	14%	11%	16%	14%	16%	16%	16%	16%	16%	15%	15%	16%	15%	14%
Sigma	-	-	-	-	-	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR05_7 How much would you say you miss each of the following during this time of virus-related restrictions?
 Watching sports on TV

Base: All Respondents

	Waves																							
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21	Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
A Lot/Somewhat (Net)	-	-	-	-	-	910	909	1017	963	955	932	974	898	948	909	916	1473	909	887	907	959	888	930	920
						45%	45%	50%	47%	46%	48%	49%	46%	48%	46%	47%	46%	46%	45%	46%	45%	45%	47%	47%
A lot	-	-	-	-	-	481	478	541	502	501	476	537	505	529	483	470	737	508	434	491	459	392	457	456
						24%	24%	26%	25%	24%	24%	27%	28%	27%	25%	24%	23%	28%	22%	22%	25%	23%	23%	23%
Somewhat	-	-	-	-	-	429	431	476	461	454	457	437	393	419	427	446	736	401	453	417	499	496	473	465
						21%	21%	23%	23%	22%	23%	22%	20%	21%	22%	23%	23%	20%	23%	21%	25%	25%	24%	24%
Not At All/Not Very (Net)	-	-	-	-	-	1103	1120	1033	1076	1112	1029	1022	1067	1021	1054	1046	1688	1048	1087	1063	1029	1104	1065	1047
						55%	55%	50%	53%	54%	52%	51%	54%	52%	54%	53%	53%	54%	55%	55%	54%	52%	55%	53%
Not very	-	-	-	-	-	314	287	250	322	327	292	280	305	292	336	334	508	281	285	296	328	341	290	361
						16%	14%	12%	16%	16%	15%	14%	16%	15%	17%	17%	16%	14%	14%	15%	17%	17%	15%	18%
Not at all	-	-	-	-	-	789	833	783	754	785	736	742	761	729	718	712	1180	768	801	767	701	763	775	685
						39%	41%	38%	37%	38%	38%	37%	39%	37%	37%	37%	37%	39%	41%	41%	35%	38%	39%	35%
Sigma	-	-	-	-	-	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 222

FR05_8 How much would you say you miss each of the following during this time of virus-related restrictions?
 Gatherings with friends and family

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
A Lot/Somewhat (Net)	-	-	-	-	-	1494 74%	1579 78%	1605 78%	1579 77%	1584 77%	1502 77%	1608 81%	1473 75%	1483 75%	1416 72%	1491 76%	2402 76%	1480 76%	1450 73%	1503 76%	1471 74%	1485 75%	1549 78%	1445 73%
A lot	-	-	-	-	-	833 41%	891 44%	941 46%	899 44%	906 44%	813 41%	925 46%	783 40%	806 41%	737 38%	841 43%	1268 40%	817 42%	742 36%	824 42%	765 38%	773 39%	827 41%	755 38%
Somewhat	-	-	-	-	-	661 33%	688 34%	664 32%	680 33%	677 33%	689 35%	683 34%	690 35%	677 34%	679 35%	650 33%	1135 36%	663 34%	708 36%	663 34%	706 36%	713 36%	722 36%	690 35%
Not At All/Not Very (Net)	-	-	-	-	-	519 26%	450 22%	445 22%	460 23%	483 23%	459 23%	388 19%	492 25%	486 25%	547 28%	471 24%	759 24%	477 24%	524 27%	467 24%	517 26%	507 25%	446 22%	522 27%
Not very	-	-	-	-	-	230 11%	208 10%	204 10%	240 12%	250 12%	248 13%	198 10%	216 11%	251 13%	279 14%	242 12%	383 12%	240 12%	255 13%	244 12%	276 14%	231 12%	212 11%	277 14%
Not at all	-	-	-	-	-	289 14%	242 12%	242 12%	220 11%	233 11%	211 11%	190 10%	277 14%	235 12%	268 14%	229 12%	376 12%	237 12%	269 14%	223 11%	240 12%	276 14%	234 12%	245 12%
Sigma	-	-	-	-	-	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR05_9 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to church

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
A Lot/Somewhat (Net)	-	-	-	-	-	983 49%	958 47%	991 48%	1011 50%	990 48%	972 50%	965 48%	980 50%	978 50%	982 50%	1000 51%	1505 48%	995 51%	1028 52%	994 50%	1008 51%	951 48%	1019 51%	956 49%
A lot	-	-	-	-	-	504 25%	514 25%	527 26%	527 26%	523 25%	518 26%	496 25%	496 25%	525 27%	516 26%	515 24%	760 24%	558 23%	507 26%	510 26%	517 26%	483 24%	534 27%	506 26%
Somewhat	-	-	-	-	-	479 24%	444 22%	464 23%	484 24%	467 23%	455 23%	469 24%	484 25%	453 23%	466 24%	485 25%	745 24%	436 22%	521 26%	484 25%	491 25%	469 24%	485 24%	451 23%
Not At All/Not Very (Net)	-	-	-	-	-	1030 51%	1071 53%	1059 52%	1028 50%	1076 52%	989 50%	1031 52%	985 50%	991 50%	981 50%	962 49%	1656 52%	962 49%	946 48%	976 50%	980 49%	1041 52%	976 49%	1011 51%
Not very	-	-	-	-	-	263 13%	294 14%	269 13%	311 15%	321 16%	279 14%	318 16%	252 13%	308 16%	284 14%	286 15%	440 14%	275 14%	281 14%	308 16%	300 15%	291 15%	284 14%	326 17%
Not at all	-	-	-	-	-	767 38%	777 38%	790 39%	718 35%	756 37%	709 36%	713 36%	734 37%	683 35%	697 35%	677 34%	1217 38%	687 35%	665 34%	668 34%	680 34%	750 38%	692 35%	684 35%
Sigma	-	-	-	-	-	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

FR05_10 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to school or university

Base: All Respondents

	Waves																							
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21	Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
A Lot/Somewhat (Net)	-	-	-	-	-	488	538	583	598	611	533	575	581	593	580	642	930	622	602	591	633	616	672	642
A lot	-	-	-	-	-	233	219	275	267	274	220	263	255	280	261	281	402	303	291	287	258	275	313	293
Somewhat	-	-	-	-	-	255	319	308	331	336	313	312	326	313	319	362	528	319	310	303	376	341	359	350
Not At All/Not Very (Net)	-	-	-	-	-	1525	1491	1467	1441	1456	1428	1421	1384	1376	1383	1320	2231	1335	1372	1379	1355	1376	1323	1325
Not very	-	-	-	-	-	76%	73%	72%	71%	70%	73%	71%	70%	70%	70%	67%	71%	68%	70%	70%	68%	69%	66%	67%
Not at all	-	-	-	-	-	225	277	263	287	278	311	254	261	268	293	276	410	265	275	271	303	285	265	282
Sigma	-	-	-	-	-	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 225

FR05_13 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to the gym/work out class

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
A Lot/Somewhat (Net)	-	-	-	-	-	742 37%	802 40%	838 41%	809 40%	829 40%	777 40%	817 41%	767 39%	813 41%	735 37%	849 43%	1302 41%	802 41%	746 38%	831 42%	862 43%	848 43%	854 43%	799 41%
A lot	-	-	-	-	-	347 17%	352 17%	430 21%	408 20%	415 20%	374 19%	380 19%	380 19%	408 21%	331 17%	369 19%	631 20%	403 21%	355 18%	416 21%	396 20%	409 21%	402 20%	400 20%
Somewhat	-	-	-	-	-	395 20%	450 22%	409 20%	400 20%	414 20%	403 21%	437 22%	388 20%	405 21%	404 21%	480 24%	670 21%	400 20%	391 20%	415 21%	466 23%	439 22%	452 23%	399 20%
Not At All/Not Very (Net)	-	-	-	-	-	1271 63%	1227 60%	1212 59%	1230 60%	1237 60%	1184 60%	1179 59%	1198 61%	1156 59%	1228 63%	1113 57%	1859 59%	1155 59%	1228 62%	1139 58%	1126 57%	1144 57%	1141 57%	1168 59%
Not very	-	-	-	-	-	294 15%	305 15%	299 15%	359 18%	313 15%	323 16%	344 17%	302 15%	280 14%	302 15%	313 16%	503 16%	266 14%	302 15%	288 15%	289 15%	288 14%	260 13%	316 16%
Not at all	-	-	-	-	-	977 49%	923 45%	913 45%	872 43%	924 45%	861 44%	836 42%	896 46%	876 45%	926 47%	800 41%	1356 43%	889 45%	927 47%	851 43%	837 42%	856 43%	881 44%	852 43%
Sigma	-	-	-	-	-	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 226

FR05_14 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to a social gathering

Base: All Respondents

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21	Wave 22	Wave 23	Wave 24	Wave 25	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	**	**	**	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
A Lot/Somewhat (Net)	-	-	-	-	-	1191	1188	1281	1297	1310	1242	1320	1172	1220	1205	1256	1991	1205	1201	1244	1214	1277	1262	1232	
A lot	-	-	-	-	-	509	524	544	583	586	505	551	495	524	506	558	849	533	513	568	525	556	527	545	
Somewhat	-	-	-	-	-	682	664	737	713	724	737	769	677	696	700	698	1142	672	688	675	689	720	734	686	
Not At All/Not Very (Net)	-	-	-	-	-	822	841	769	742	756	719	676	793	749	758	706	1170	752	773	726	774	715	733	735	
Not very	-	-	-	-	-	356	359	330	343	309	336	318	290	333	310	339	524	312	328	305	357	302	321	324	
Not at all	-	-	-	-	-	486	483	439	399	447	383	358	503	416	448	367	647	439	445	422	417	413	413	411	
Sigma	-	-	-	-	-	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 227

FR05_15 How much would you say you miss each of the following during this time of virus-related restrictions?
 Going to my local coffee shop

Base: All Respondents

	Waves																							
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21	Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
A Lot/Somewhat (Net)	-	-	-	-	-	858	940	894	955	988	933	969	892	916	840	904	1426	896	876	912	911	921	993	930
A lot	-	-	-	-	-	360	381	376	379	417	417	357	386	376	349	333	376	574	338	353	374	382	353	416
Somewhat	-	-	-	-	-	498	558	518	576	571	576	583	516	568	507	528	852	557	523	537	529	568	577	537
Not At All/Not Very (Net)	-	-	-	-	-	1155	1089	1156	1084	1078	1028	1073	1073	1053	1123	1058	1735	1061	1098	1058	1077	1071	1002	1037
Not very	-	-	-	-	-	342	350	366	380	351	360	338	366	351	354	322	605	334	374	363	374	346	313	328
Not at all	-	-	-	-	-	813	740	790	704	727	668	688	707	702	769	736	1131	727	724	696	703	725	689	709
Sigma	-	-	-	-	-	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR05_16 How much would you say you miss each of the following during this time of virus-related restrictions?
 In person celebrations (e.g., birthdays, graduations)

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
A Lot/Somewhat (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	1327 67%	1289 66%	1362 69%	2160 68%	1328 68%	1317 67%	1348 68%	1339 67%	1376 69%	1377 69%	1325 67%
A lot	-	-	-	-	-	-	-	-	-	-	-	-	-	700 36%	625 32%	721 37%	1060 34%	661 34%	670 34%	677 34%	668 34%	708 36%	690 35%	694 35%
Somewhat	-	-	-	-	-	-	-	-	-	-	-	-	-	627 32%	664 34%	640 33%	1100 35%	667 34%	647 33%	671 34%	671 34%	668 34%	686 34%	631 32%
Not At All/Not Very (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	642 33%	674 34%	600 31%	1001 32%	629 32%	657 33%	622 32%	649 33%	616 31%	618 31%	642 33%
Not very	-	-	-	-	-	-	-	-	-	-	-	-	-	308 16%	284 14%	293 15%	410 13%	246 13%	278 14%	279 14%	315 16%	247 12%	273 14%	299 15%
Not at all	-	-	-	-	-	-	-	-	-	-	-	-	-	334 17%	389 20%	307 10%	590 19%	383 20%	378 19%	343 17%	335 17%	369 19%	345 17%	343 17%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

COV04 How concerned are you of a new wave of COVID-19 outbreak in your area?

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/28 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/18 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1963	-	3161	-	1974	-	1988	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1963	**	3161	**	1974	**	1988	**	**	1967
Very/Somewhat Concerned (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1544 79%	-	2566 81%	-	1573 80%	-	1592 80%	-	-	1555 79%
Very concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	777 40%	-	1406 44%	-	870 44%	-	920 46%	-	-	840 43%
Somewhat concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	767 39%	-	1161 37%	-	704 36%	-	672 34%	-	-	714 36%
Not At All/Not Very Concerned (Net)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	419 21%	-	595 19%	-	401 20%	-	396 20%	-	-	412 21%
Not very concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	286 14%	-	378 12%	-	257 13%	-	263 13%	-	-	295 15%
Not at all concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	153 8%	-	217 7%	-	143 7%	-	133 7%	-	-	117 6%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1963 100%	-	3161 100%	-	1974 100%	-	1988 100%	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q22 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Summary Of Concerned

Base: All Respondents

Waves

	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (8/2 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	2050	2019	2023	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	2050	2019	2023	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Healthcare workers (doctors, nurses, supporting staff)	1608 78% o	1618 80% o	1780 88% o	-	-	1763 88% o	1727 85% o	1727 84% o	1691 83% o	1631 79% o	1548 79% o	1598 80% o	1541 78% o	1563 79% o	1484 76% o	1554 79% o	2485 79% o	1678 86% o	1554 79% o	1642 83% o	1594 80% o	1576 79% o	1595 80% o	1538 78% o
Hospital beds (room for patients)	1540 JKLMNOP JKLMNOPX	1554 JKLMNOPX	1740 JKLMNOPX	-	-	1644 JKLMNOPX	1593 JKLMNOPX	1563 JKLMNOPX	1517 JKLMNOPX	1472 JKLMNOPX	1408 JKLMNOPX	1412 JKLMNOPX	1396 JKLMNOPX	1395 JKLMNOPX	1380 JKLMNOPX	1403 JKLMNOPX	2378 JKLMNOPX	1582 JKLMNOPX	1466 JKLMNOPX	1562 JKLMNOPX	1483 JKLMNOPX	1495 JKLMNOPX	1516 JKLMNOPX	1434 JKLMNOPX
Hospital ventilators (for assisted breathing)	1525 74% mOp	1547 77% mOp	1738 86% mOp	-	-	1688 84% mOp	1631 80% mOp	1606 78% mOp	1561 77% mOp	1516 73% mOp	1420 72% mOp	1443 72% mOp	1398 71% mOp	1422 72% mOp	1353 69% mOp	1399 71% mOp	2329 74% mOp	1532 78% mOp	1438 73% mOp	1528 78% mOp	1471 74% mOp	1472 74% mOp	1498 75% mOp	1418 72% mOp
Testing kits for COVID-19	1538 75% OPQSVX	1479 73% Oq	1660 82% OPQSVX	-	-	1688 84% OPQSVX	1651 81% OPQSVX	1644 80% OPQSVX	1627 80% OPQSVX	1530 74% OPQSVX	1494 76% OPQSVX	1478 74% OPQSVX	1419 72% OPQSVX	1459 74% OPQSVX	1346 69% OPQSVX	1394 71% OPQSVX	2215 70% OPQSVX	1454 74% OPQSVX	1388 70% OPQSVX	1482 75% OPQSVX	1435 72% OPQSVX	1427 72% OPQSVX	1483 74% OPQSVX	1406 71% OPQSVX
Surgical masks and gloves	1395 68% ABOPsX	1424 71% ABOPsX	1672 83% ABOPsX	-	-	1692 84% ABOPsX	1671 82% ABOPsX	1683 82% ABOPsX	1638 80% ABOPsX	1540 75% ABOPsX	1508 77% ABOPsX	1475 74% ABOPsX	1411 72% ABOPsX	1443 73% ABOPsX	1367 70% ABOPsX	1372 70% ABOPsX	2325 74% ABOPsX	1510 77% ABOPsX	1407 71% ABOPsX	1495 76% ABOPsX	1425 72% ABOPsX	1442 72% ABOPsX	1472 74% ABOPsX	1396 71% ABOPsX

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 231

Q22 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Summary Of Not At All / Not Very Concerned

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (8/2 - 8/4)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	2050	2019	2023	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	2050	2019	2023	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Surgical masks and gloves	655 32%	595 29%	351 17%	-	-	321 16%	358 18%	367 18%	401 20%	526 25%	453 23%	521 26%	554 28%	526 27%	596 30%	590 30%	836 26%	447 23%	567 29%	485 25%	563 28%	550 28%	523 28%	571 29%
Testing kits for COVID-19	512 25%	540 27%	363 18%	-	-	325 16%	378 19%	406 20%	412 20%	536 26%	467 24%	518 26%	546 28%	510 26%	617 31%	568 29%	946 30%	503 26%	586 30%	488 25%	553 28%	565 28%	512 26%	561 29%
Hospital ventilators (for assisted breathing)	525 26%	472 23%	285 14%	-	-	325 16%	398 20%	444 22%	478 24%	550 27%	541 28%	553 29%	567 29%	547 28%	610 31%	563 29%	832 26%	425 22%	536 27%	442 22%	517 26%	520 26%	497 25%	549 28%
Hospital beds (room for patients)	510 25%	465 23%	283 14%	-	-	369 18%	436 21%	487 24%	522 26%	594 29%	553 28%	584 29%	569 29%	574 29%	583 30%	559 28%	783 25%	375 19%	508 26%	408 21%	505 25%	497 25%	479 24%	533 27%
Healthcare workers (doctors, nurses, supporting staff)	442 22%	401 20%	243 12%	-	-	250 12%	302 15%	323 16%	348 17%	435 21%	413 21%	398 20%	424 22%	406 21%	479 24%	408 21%	676 21%	279 14%	420 21%	328 17%	394 20%	416 21%	400 20%	429 22%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q22_1 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Surgical masks and gloves

Base: All Respondents

Waves

	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	2050	2019	2023	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	2050	2019	2023	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Very/Somewhat Concerned (Net)	1395 68%	1424 71%	1672 83%	-	-	1692 84%	1671 82%	1683 82%	1638 80%	1540 75%	1508 77%	1475 74%	1411 72%	1443 73%	1367 70%	1372 70%	2325 74%	1510 77%	1407 71%	1485 75%	1425 72%	1442 72%	1472 73%	1396 71%
Very concerned	644 31%	743 A 37%	1089 54%	-	-	1068 51%	1036 51%	1001 49%	1026 50%	880 43%	856 44%	815 41%	773 39%	776 A 39%	738 A 38%	725 A 37%	1261 40%	900 46%	792 40%	904 46%	801 40%	807 40%	787 40%	713 36%
Somewhat concerned	751 37%	682 34% CIT	583 29%	-	-	624 31%	635 31%	681 33% CIT	612 30%	660 32% c	652 33% CIT	660 33% CIT	638 32% c	667 34% CIT	629 32% c	647 33% CIT	1065 34% CIT	610 31%	615 31%	582 30%	624 31%	655 33% CIT	675 34% CIT	683 35% CFglrsTu
Not At All/Not Very Concerned (Net)	655 32%	595 29%	351 17%	-	-	321 16%	358 18%	367 18%	401 20%	526 25% CFGHI	453 23% CFGHI	521 26% CFGHI	554 28% CFGHI	526 27% CFGHI	596 30% CFGHI	590 30% CFGHI	836 26% CFGHI	447 23% CFGHI	567 29% CFGHI	485 25% CFGHI	563 28% CFGHI	550 28% CFGHI	523 26% CFGHI	571 29% CFGHI
Not very concerned	393 19%	351 17% CFGHIKRTw	231 11%	-	-	215 11%	235 12%	213 10%	258 13% F	316 15% CFGHI	275 14% CFGHI	327 17% CFGHI	342 17% CFGHI	340 17% CFGHI	345 18% CFGHI	370 19% CFGHI	498 16% CFGHI	279 14% CFGHI	340 17% CFGHI	288 15% CFGHI	368 19% CFGHI	313 16% CFGHI	300 15% CFGHI	349 18% CFGHI
Not at all concerned	262 13%	243 12% CFGHIKRTw	120 6%	-	-	106 5%	123 6%	155 8% cF	143 7% f	210 10% CFGHI	178 9% CFGHI	212 11% CFGHI	186 9% CFGHI	252 13% CFGHI	220 11% CFGHI	337 11% CFGHI	168 9% CFGHI	194 11% CFGHI	226 11% CFGHI	196 10% CFGHI	194 10% CFGHI	237 12% CFGHI	223 11% CFGHI	222 11% CFGHI
Sigma	2050 100%	2019 100%	2023 100%	-	-	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 233

Q22_2 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Testing kits for COVID-19

Base: All Respondents

	Waves																							
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21	Wave 22	Wave 23	Wave 24	Wave 25
	(3/14 - 3/15)	(3/17 - 3/18)	(3/21 - 3/23)	(3/28 - 3/30)	(4/3 - 4/5)	(4/11 - 4/13)	(4/18 - 4/20)	(4/25 - 4/27)	(5/1 - 5/3)	(5/8 - 5/10)	(5/15 - 5/17)	(5/22 - 5/24)	(5/29 - 5/31)	(6/6 - 6/8)	(6/13 - 6/15)	(6/18 - 6/20)	(6/26 - 6/29)	(7/2 - 7/4)	(7/10 - 7/12)	(7/17 - 7/19)	(7/24 - 7/26)	(8/2 - 8/5)	(8/7 - 8/9)	(8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	2050	2019	2023	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	2050	2019	2023	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Very/Somewhat Concerned (Net)	1538 75%	1479 73%	1660 82%	-	-	1688 84%	1651 81%	1644 80%	1627 80%	1530 74%	1494 76%	1478 74%	1419 72%	1459 74%	1346 69%	1394 71%	2215 70%	1454 74%	1388 70%	1482 75%	1435 72%	1427 72%	1483 74%	1406 71%
Very concerned	834 41%	828 41%	1009 50%	-	-	1076 53%	1018 50%	1045 51%	1045 51%	881 43%	900 46%	802 40%	799 41%	788 40%	710 36%	757 39%	1195 38%	817 42%	873 39%	808 44%	807 41%	801 40%	801 40%	725 37%
Somewhat concerned	704 34%	651 32%	651 32%	-	-	612 30%	633 31%	599 29%	581 29%	649 31%	594 30%	675 34%	620 32%	670 34%	636 32%	637 32%	1020 32%	636 33%	624 32%	609 31%	627 32%	620 31%	682 34%	681 35%
Not At All/Not Very Concerned (Net)	512 25%	540 27%	363 18%	-	-	325 16%	378 19%	406 20%	412 20%	536 26%	467 24%	518 26%	546 28%	510 26%	617 31%	568 29%	946 30%	503 26%	586 30%	488 25%	553 28%	565 28%	512 26%	561 29%
Not very concerned	309 15%	343 17%	250 12%	-	-	203 10%	242 12%	241 12%	264 13%	345 17%	280 14%	306 16%	314 16%	315 16%	358 18%	351 19%	600 19%	327 17%	352 18%	269 14%	322 16%	325 16%	317 16%	352 18%
Not at all concerned	203 10%	198 10%	113 6%	-	-	122 6%	136 7%	164 8%	149 7%	192 9%	187 9%	212 11%	231 12%	196 10%	260 13%	217 11%	346 11%	176 9%	234 12%	219 11%	231 12%	241 12%	195 10%	210 11%
Sigma	2050 100%	2019 100%	2023 100%	-	-	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 234

Q22_3 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Hospital beds (room for patients)

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	2050	2019	2023	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	2050	2019	2023	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Very/Somewhat Concerned (Net)	1540 75%	1554 77%	1740 86%	-	-	1644 82%	1593 79%	1563 76%	1517 74%	1472 71%	1408 72%	1412 71%	1396 71%	1395 71%	1380 70%	1403 72%	2378 75%	1582 81%	1466 74%	1562 79%	1483 75%	1495 75%	1516 76%	1434 73%
Very concerned	766 37%	857 42%	1075 53%	-	-	959 48%	882 43%	854 42%	806 40%	742 36%	722 37%	718 36%	711 36%	732 37%	684 35%	727 37%	1275 40%	883 45%	826 42%	935 47%	837 42%	857 43%	828 42%	737 37%
Somewhat concerned	774 38%	697 35%	665 33%	-	-	685 34%	712 35%	709 35%	711 35%	731 35%	686 35%	695 35%	686 35%	663 34%	696 35%	676 34%	1104 35%	699 38%	640 32%	627 32%	646 32%	638 32%	688 34%	697 35%
Not At All/Not Very Concerned (Net)	510 25%	465 23%	283 14%	-	-	369 18%	436 21%	487 24%	522 26%	594 29%	553 28%	584 29%	569 29%	574 29%	583 30%	559 28%	783 25%	375 19%	508 26%	408 21%	505 25%	497 25%	479 24%	533 27%
Not very concerned	301 15%	282 14%	196 10%	-	-	255 13%	287 14%	308 15%	342 17%	402 19%	334 17%	349 17%	340 17%	336 17%	338 17%	367 19%	464 15%	231 12%	285 14%	231 12%	314 16%	288 14%	279 14%	351 18%
Not at all concerned	209 10%	183 9%	86 4%	-	-	114 6%	148 7%	178 9%	180 9%	192 9%	219 11%	235 12%	228 12%	237 12%	245 12%	192 10%	319 10%	144 7%	222 11%	177 9%	191 10%	209 10%	200 10%	183 9%
Sigma	2050 100%	2019 100%	2023 100%	-	-	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

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 Table 235

Q22_4 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Hospital ventilators (for assisted breathing)

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (8/2 - 8/4)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	2050	2019	2023	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	2050	2019	2023	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Very/Somewhat Concerned (Net)	1525 74%	1547 77%	1738 86%	-	-	1688 84%	1631 78%	1606 78%	1561 77%	1516 73%	1420 72%	1443 72%	1398 71%	1422 72%	1353 69%	1399 71%	2329 74%	1532 78%	1438 73%	1528 78%	1471 74%	1472 74%	1498 75%	1418 72%
Very concerned	738 36%	842 42%	1151 57%	-	-	1047 52%	961 47%	925 45%	922 45%	847 41%	783 40%	777 39%	745 38%	780 40%	700 36%	726 37%	1245 39%	878 45%	809 41%	931 47%	803 40%	828 42%	811 41%	720 37%
Somewhat concerned	787 38%	705 35%	586 29%	-	-	641 32%	670 33%	682 33%	639 31%	670 32%	637 32%	666 33%	653 33%	642 33%	653 33%	674 34%	1084 34%	654 33%	629 32%	597 30%	667 34%	644 32%	687 34%	698 35%
Not At All/Not Very Concerned (Net)	525 26%	472 23%	285 14%	-	-	325 16%	398 20%	444 22%	478 23%	550 27%	541 28%	553 28%	567 29%	547 28%	610 31%	563 29%	832 26%	425 22%	536 27%	442 22%	517 26%	520 26%	497 25%	549 28%
Not very concerned	322 16%	280 14%	189 9%	-	-	220 11%	242 12%	259 13%	310 15%	336 16%	316 16%	347 17%	327 17%	319 16%	367 19%	366 19%	510 16%	255 13%	316 16%	241 12%	306 15%	282 14%	276 14%	343 17%
Not at all concerned	203 10%	192 9%	96 5%	-	-	106 5%	156 8%	185 9%	169 8%	214 10%	225 11%	205 10%	239 12%	243 12%	197 10%	322 10%	170 5%	219 11%	202 10%	212 11%	239 12%	220 11%	207 11%	207 11%
Sigma	2050 100%	2019 100%	2023 100%	-	-	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q22_5 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system?

Healthcare workers (doctors, nurses, supporting staff)

Base: All Respondents

Waves

	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (8/2 - 8/5)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	2050	2019	2023	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	2050	2019	2023	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Very/Somewhat Concerned (Net)	1608 78%	1618 80%	1780 88%	-	-	1763 88%	1727 85%	1727 84%	1691 83%	1631 79%	1548 79%	1598 80%	1541 78%	1563 79%	1484 76%	1554 79%	2485 79%	1678 86%	1554 79%	1642 83%	1594 80%	1576 79%	1595 80%	1538 78%
Very concerned	863 42%	940 47%	1186 59%	-	-	1139 57%	1123 55%	1127 55%	1075 53%	977 47%	936 48%	955 48%	907 46%	932 47%	848 43%	906 46%	1445 46%	1024 52%	931 47%	1101 56%	947 48%	955 47%	870 48%	870 44%
Somewhat concerned	745 36%	678 34%	595 29%	-	-	623 31%	605 30%	600 29%	616 30%	655 32%	612 31%	643 32%	634 32%	631 32%	636 32%	649 33%	1040 33%	654 33%	622 32%	541 27%	647 33%	631 32%	639 32%	668 34%
Not At All/Not Very Concerned (Net)	442 22%	401 20%	243 12%	-	-	250 12%	302 15%	323 16%	348 17%	435 21%	413 21%	398 20%	424 22%	406 21%	479 24%	408 21%	676 21%	279 14%	420 21%	328 17%	394 20%	416 21%	400 20%	429 22%
Not very concerned	259 13%	235 12%	162 8%	-	-	149 7%	189 9%	198 10%	223 11%	264 13%	254 13%	229 12%	254 13%	238 12%	264 13%	251 13%	401 13%	170 9%	231 12%	180 9%	228 11%	229 11%	240 12%	258 13%
Not at all concerned	183 9%	166 8%	81 4%	-	-	102 5%	113 6%	125 6%	125 6%	171 8%	160 8%	168 8%	170 8%	167 8%	214 11%	157 8%	275 9%	109 6%	190 10%	148 8%	166 8%	187 9%	161 8%	171 9%
Sigma	2050 100%	2019 100%	2023 100%	-	-	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 237

FR11 How concerned are you about you or your loved one's risk of being exposed to coronavirus when you leave your home for essential errands during stay-home orders?

Base: All Respondents

	Waves																							
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21	Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	-	-	1988	-	-	1967
Weighted Base	**	**	**	**	**	**	**	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	**	**	1988	**	**	1967
Very/Somewhat Concerned (Net)	-	-	-	-	-	-	-	1646	1632	1543	1510	1528	1498	1500	1427	1491	2428	1579	-	-	1528	-	-	1490
Very concerned	-	-	-	-	-	-	-	856	808	742	719	706	735	764	683	746	1224	867	-	-	835	-	-	722
Somewhat concerned	-	-	-	-	-	-	-	789	823	801	792	822	764	736	744	746	1203	712	-	-	693	-	-	769
Not At All/Not Very Concerned (Net)	-	-	-	-	-	-	-	404	407	523	451	467	469	536	471	733	378	-	-	460	-	-	477	
Not very concerned	-	-	-	-	-	-	-	281	289	354	327	336	294	331	352	318	479	244	-	-	304	-	-	341
Not at all concerned	-	-	-	-	-	-	-	123	118	169	123	132	173	138	184	153	255	134	-	-	155	-	-	136
Sigma	-	-	-	-	-	-	-	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	-	-	1988	-	-	1967

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

FR12 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?

Summary Of Very/Somewhat Concerned

Base: All Respondents (Variable Bases)

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Returning to my normal activities in public (e.g., public transit, socializing)	-	-	-	-	-	-	-	1504 73%	1521 75%	1471 71%	1421 72%	1470 74%	1362 69%	1333 68%	1351 69%	1403 71%	2304 73%	1485 76%	1387 70%	1493 76%	1477 74%	1439 72%	1465 73%	1416 72%
Taking my first flight	-	-	-	-	-	-	-	1344 66%	1498 73%	1414 68%	1353 69%	1332 67%	1374 70%	1286 65%	1327 68%	1307 67%	2208 70%	1392 71%	1272 64%	1348 68%	1397 70%	1300 65%	1353 68%	1369 70%
My kids going back to school for the first time	-	-	-	-	-	-	-	771 66%	780 66%	689 60%	721 62%	649 59%	698 63%	762 67%	764 67%	747 65%	1170 66%	776 71%	717 63%	790 70%	840 70%	758 64%	794 67%	779 68%
Leaving my home to go to non-essential businesses (e.g., bars, hair dressers, etc.)	-	-	-	-	-	-	-	1387 68%	1441 71%	1345 65%	1317 67%	1327 66%	1296 66%	1228 62%	1252 64%	1258 64%	2161 68%	1376 70%	1289 65%	1410 72%	1406 71%	1323 66%	1347 69%	1315 67%
Going back to the office	-	-	-	-	-	-	-	777 63%	767 65%	747 61%	674 61%	612 57%	647 60%	618 57%	699 63%	668 58%	1160 63%	757 67%	609 57%	736 66%	753 65%	732 61%	705 60%	693 62%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 239

FR12 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?

Summary Of Not At All/Not Very Concerned

Base: All Respondents (Variable Bases)

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Going back to the office	-	-	-	-	-	-	-	458 37%	417 35%	474 39% Rt	422 39% R HIOQRTUx	458 43% R	429 40% IRT HIOQRTUx	471 43% r HIOQRTU	416 37% r HIOQRTU	477 42% r HIOQRTU	667 37%	372 33% HIOQRTUx	459 43% HIOQRTUx	386 34%	441 37%	477 39% iRt	461 40% iRt	421 38% r
Leaving my home to go to non-essential businesses (e.g., bars, hair dressers, etc.)	-	-	-	-	-	-	-	663 32% It	598 29% IqRTU	721 35% ItU	644 33% ItU	669 34% IRTU	741 38% IRTU HILQORTUWx	711 36% HIOQRTUw	704 36% HIOQRTUw	1000 32%	581 30% I	685 35% IRTU	560 29%	582 29%	669 34% IRTU	648 32% ItU	652 33% IrtU	
My kids going back to school for the first time	-	-	-	-	-	-	-	402 34% ItU	408 34% RtU HIOQRTUWx	459 40% RtU HIOQRTUWx	441 38% RtU HIOQRTUWx	444 41% RtUx	409 37% RTUx	379 33% I	384 33% RtU	401 35% RtU	612 24% RtU	323 29% RtUx	429 37% RtUx	337 30%	361 30%	429 36% RtU	395 33%	371 32%
Taking my first flight	-	-	-	-	-	-	-	706 34% IKMQRUX	541 27% I	652 32% I	608 31% ImqRu	664 33% I	591 30% I IKMQRUX	683 35% I	636 32% I	655 33% ImqRu	953 30% I	565 29% IKMQRUX	702 36% I	622 32% I	591 30% I IKMQRUX	692 35% I	642 32% I	598 30% I
Returning to my normal activities in public (e.g., public transit, socializing)	-	-	-	-	-	-	-	546 27%	518 25% IRTU	596 29% IRTU	540 28% It	526 26% HILQORTUw	603 31% HILQORTUw	636 32% HILQORTUw	612 31% IRT	559 29% IRT	857 27% rt	472 24% HIRTUw	587 30% HIRTUw	477 24%	511 26%	553 28% Rt	530 27%	551 28% RT

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

FR12_1 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?

Leaving my home to go to non-essential businesses (e.g., bars, hair dressers, etc.)

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (8/2 - 8/5)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	**	**	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Very/Somewhat Concerned (Net)	-	-	-	-	-	-	-	1387 68%	1441 71%	1345 65%	1317 67%	1327 66%	1296 66%	1228 62%	1252 64%	1258 64%	2161 69%	1376 70%	1289 65%	1410 72%	1406 71%	1323 66%	1347 68%	1315 67%
Very concerned	-	-	-	-	-	-	-	623 30%	674 33%	582 28%	608 31%	547 27%	551 28%	561 28%	559 28%	1009 32%	727 37%	598 30%	734 37%	678 34%	597 30%	658 33%	633 32%	
Somewhat concerned	-	-	-	-	-	-	-	764 37%	767 38%	763 37%	708 36%	788 39%	750 38%	676 34%	692 35%	700 36%	1152 36%	649 33%	691 35%	676 34%	728 37%	725 36%	689 35%	681 35%
Not At All/Not Very Concerned (Net)	-	-	-	-	-	-	-	663 32%	598 29%	721 35%	644 33%	669 34%	669 34%	741 38%	711 36%	704 36%	1000 32%	581 30%	685 35%	560 28%	582 29%	669 34%	648 32%	652 33%
Not very concerned	-	-	-	-	-	-	-	403 20%	369 18%	416 20%	395 20%	401 20%	393 20%	429 22%	406 21%	401 20%	556 18%	339 17%	364 18%	315 16%	331 17%	367 18%	367 18%	405 21%
Not at all concerned	-	-	-	-	-	-	-	260 13%	229 11%	305 15%	268 13%	276 14%	313 16%	305 16%	303 15%	444 14%	242 12%	321 16%	245 12%	251 13%	303 15%	281 14%	247 13%	
Sigma	-	-	-	-	-	-	-	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 241

FR12_2 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?

Returning to my normal activities in public (e.g., public transit, socializing)

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	**	**	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Very/Somewhat Concerned (Net)	-	-	-	-	-	-	-	1504 73%	1521 75%	1471 71%	1421 72%	1470 74%	1362 69%	1333 68%	1351 69%	1403 71%	2304 73%	1485 76%	1387 70%	1493 76%	1477 74%	1439 72%	1465 73%	1416 72%
Very concerned	-	-	-	-	-	-	-	691 34%	701 34%	640 31%	653 33%	633 32%	639 33%	637 32%	618 32%	633 32%	1104 35%	786 37%	726 37%	781 40%	770 39%	705 35%	736 37%	692 35%
Somewhat concerned	-	-	-	-	-	-	-	812 40%	819 40%	831 40%	769 39%	837 42%	722 37%	697 35%	733 37%	770 39%	1200 38%	698 36%	661 33%	712 36%	708 36%	735 37%	729 37%	724 37%
Not At All/Not Very Concerned (Net)	-	-	-	-	-	-	-	546 27%	518 25%	596 29%	540 28%	526 26%	603 31%	636 32%	612 31%	559 29%	857 27%	472 24%	587 30%	477 24%	511 26%	553 28%	530 27%	551 28%
Not very concerned	-	-	-	-	-	-	-	331 16%	317 16%	348 17%	330 17%	302 15%	350 18%	377 19%	341 17%	297 15%	467 15%	280 14%	279 14%	257 13%	297 15%	302 15%	324 16%	345 18%
Not at all concerned	-	-	-	-	-	-	-	216 11%	201 10%	248 12%	211 11%	224 11%	254 13%	259 13%	271 14%	263 13%	390 12%	193 10%	308 16%	220 11%	214 11%	250 13%	207 10%	206 10%
Sigma	-	-	-	-	-	-	-	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR12_3 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?

Taking my first flight

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	**	**	**	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Very/Somewhat Concerned (Net)	-	-	-	-	-	-	-	1344 66%	1498 73%	1414 68%	1353 69%	1332 67%	1374 70%	1286 65%	1327 68%	1307 67%	2208 70%	1392 71%	1272 64%	1348 68%	1397 70%	1300 65%	1353 68%	1369 70%
Very concerned	-	-	-	-	-	-	-	785 38%	883 43%	758 37%	820 42%	776 39%	819 42%	730 37%	791 40%	843 43%	1271 40%	891 46%	763 39%	845 43%	860 43%	788 40%	791 40%	845 43%
Somewhat concerned	-	-	-	-	-	-	-	559 27%	615 30%	656 32%	533 27%	556 29%	554 28%	556 28%	536 27%	465 24%	937 30%	501 26%	509 26%	504 26%	537 27%	512 26%	562 28%	524 27%
Not At All/Not Very Concerned (Net)	-	-	-	-	-	-	-	706 34%	541 27%	652 31%	608 31%	664 33%	591 30%	683 35%	636 32%	655 33%	953 30%	565 29%	702 36%	622 32%	591 30%	692 35%	642 32%	598 30%
Not very concerned	-	-	-	-	-	-	-	259 13%	250 12%	293 14%	261 13%	286 14%	247 13%	280 14%	249 13%	264 13%	392 12%	242 12%	279 14%	241 12%	237 12%	284 14%	259 13%	281 14%
Not at all concerned	-	-	-	-	-	-	-	447 22%	291 14%	359 17%	347 18%	378 19%	345 18%	403 20%	387 20%	391 20%	561 18%	323 17%	423 21%	381 19%	354 18%	407 20%	383 19%	317 16%
Sigma	-	-	-	-	-	-	-	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

FR12_4 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?

My kids going back to school for the first time

Base: All Respondents Who Are Parent

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	1136	1183	1121	1159	1115	1108	1166	1133	1140	1856	1180	1170	1193	1200	1200	1235	1144
Weighted Base	**	**	**	**	**	**	**	1173	1188	1147	1161	1093	1107	1141	1148	1147	1782	1099	1146	1127	1200	1187	1189	1150
Very/Somewhat Concerned (Net)	-	-	-	-	-	-	-	771 66%	780 66%	689 60%	721 62%	649 59%	698 63%	762 67%	764 67%	747 65%	1170 66%	776 71%	717 63%	790 70%	840 70%	758 64%	794 67%	779 68%
Very concerned	-	-	-	-	-	-	-	448 38%	475 40%	385 34%	424 36%	365 33%	392 35%	454 40%	435 38%	462 40%	705 40%	478 43%	433 38%	527 47%	515 43%	453 38%	491 41%	471 41%
Somewhat concerned	-	-	-	-	-	-	-	323 28%	305 26%	304 26%	297 26%	283 26%	306 28%	307 27%	329 29%	285 25%	464 26%	298 27%	284 25%	263 23%	324 27%	305 26%	303 25%	308 27%
Not At All/Not Very Concerned (Net)	-	-	-	-	-	-	-	402 34%	408 34%	459 40%	441 38%	444 41%	409 37%	379 33%	384 33%	401 35%	612 34%	323 29%	429 37%	337 30%	361 30%	429 36%	395 33%	371 32%
Not very concerned	-	-	-	-	-	-	-	110 9%	167 14%	158 14%	153 13%	141 13%	140 13%	149 13%	134 12%	130 11%	204 11%	96 9%	147 13%	108 10%	166 14%	148 12%	139 12%	144 13%
Not at all concerned	-	-	-	-	-	-	-	291 25%	241 20%	301 26%	287 25%	303 28%	268 24%	230 20%	250 22%	271 24%	408 23%	227 21%	282 25%	229 20%	194 16%	281 24%	256 22%	226 20%
Sigma	-	-	-	-	-	-	-	1173 100%	1188 100%	1147 100%	1161 100%	1093 100%	1107 100%	1141 100%	1148 100%	1147 100%	1782 100%	1099 100%	1146 100%	1127 100%	1200 100%	1187 100%	1189 100%	1150 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

FR12_5 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus?
 Going back to the office

17 Aug 2020
 Table 244

Base: All Employed Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	1207	1190	1173	1130	1103	1068	1141	1082	1147	1807	1269	1106	1156	1220	1238	1229	1156
Weighted Base	**	**	**	**	**	**	**	1235	1184	1221	1096	1069	1076	1089	1115	1145	1827	1128	1068	1122	1194	1209	1166	1114
Very/Somewhat Concerned (Net)	-	-	-	-	-	-	-	777 63%	767 65%	747 61%	674 61%	612 57%	647 60%	618 57%	699 63%	668 58%	1160 63%	757 67%	609 57%	736 66%	753 63%	732 61%	705 60%	693 62%
Very concerned	-	-	-	-	-	-	-	341 28%	382 32%	330 27%	312 28%	259 24%	294 27%	306 28%	323 29%	335 29%	530 29%	372 33%	300 28%	362 32%	397 33%	344 28%	381 33%	362 33%
Somewhat concerned	-	-	-	-	-	-	-	436 35%	386 33%	418 34%	361 33%	352 33%	353 33%	311 29%	375 34%	333 29%	630 34%	385 34%	309 29%	373 33%	356 30%	388 32%	324 28%	331 30%
Not At All/Not Very Concerned (Net)	-	-	-	-	-	-	-	458 37%	417 35%	474 39%	422 39%	458 43%	429 40%	471 43%	416 37%	477 42%	667 37%	372 33%	459 43%	386 34%	441 37%	477 39%	461 40%	421 38%
Not very concerned	-	-	-	-	-	-	-	231 19%	221 19%	276 23%	209 19%	224 21%	234 22%	238 22%	217 19%	211 18%	366 20%	196 17%	222 21%	173 15%	228 21%	229 19%	238 20%	212 19%
Not at all concerned	-	-	-	-	-	-	-	226 18%	196 17%	198 16%	213 19%	234 22%	195 18%	200 18%	266 23%	302 17%	302 17%	176 16%	237 22%	213 19%	214 18%	247 20%	223 19%	209 19%
Sigma	-	-	-	-	-	-	-	1235 100%	1184 100%	1221 100%	1096 100%	1069 100%	1076 100%	1089 100%	1115 100%	1145 100%	1827 100%	1128 100%	1068 100%	1122 100%	1194 100%	1209 100%	1166 100%	1114 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

17 Aug 2020
 Table 245

Base: Applicable Response

	Fly on a plane	Go to a gym class	Take a cruise	Go out to dinner	Visit a casino	Stay in a hotel	Go to the office	Go to a sporting event	Go to the movies	Host/attend a large social gathering	Take public transportation (e.g., subway, buses, trains)	Greet people with a handshake
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted Base	1584	1319	1319	1886	1348	1720	1260	1452	1675	1662	1340	1818
Weighted Base	1605	1336	1303	1877	1334	1741	1244	1459	1672	1666	1354	1827
Up To 6 Months (Net)	490 32%	827 62%	498 38%	1383 74%	673 50%	1026 59%	940 76%	792 54%	984 59%	961 58%	743 55%	910 50%
Up To 3 Months (Sub-Net)	530 35%	599 45%	341 26%	1092 58%	492 37%	703 40%	764 51%	555 38%	675 40%	666 40%	526 39%	664 36%
Immediately/1-30 Days (Sub-Sub-Net)	293 18%	383 29%	203 16%	771 41%	269 20%	457 26%	548 44%	313 21%	372 22%	359 22%	333 25%	441 24%
Immediately	156 10%	201 15%	100 8%	430 23%	149 11%	245 14%	362 25%	157 11%	176 11%	174 10%	170 13%	245 13%
1-30 days	133 8%	182 14%	102 8%	342 18%	120 9%	213 12%	187 15%	157 11%	196 12%	185 11%	164 12%	164 11%
2-3 months	238 15%	216 16%	139 11%	320 17%	223 17%	246 14%	216 17%	241 17%	302 18%	306 18%	192 14%	223 12%
4-6 months	250 16%	228 17%	157 12%	292 16%	182 14%	323 19%	176 14%	227 16%	309 18%	295 18%	217 16%	246 13%
7-11 months	247 15%	123 9%	153 12%	205 11%	153 11%	220 13%	105 8%	200 14%	226 14%	222 13%	163 12%	190 10%
A year or longer	490 31%	255 19%	425 33%	255 14%	377 28%	428 25%	131 11%	369 25%	371 22%	416 25%	314 23%	392 21%
Never again	88 5%	131 10%	226 17%	34 2%	130 10%	67 5%	108 8%	91 6%	108 7%	91 6%	134 10%	334 18%
1 Day To 3 Months (Net)	371 23%	398 30%	241 19%	662 35%	343 26%	458 26%	402 32%	398 27%	499 30%	491 29%	356 26%	419 23%
Sigma	1605 100%	1336 100%	1303 100%	1877 100%	1334 100%	1741 100%	1244 100%	1459 100%	1672 100%	1666 100%	1354 100%	1827 100%

Proportions/Means: All Columns Tested (5%, 10% risk level)
 Overlap formulae used.

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 246

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Summary Of Immediately/1-30 Days

Base: Applicable Response (Variable Bases)

	Waves																							
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21	Wave 22	Wave 23	Wave 24	Wave 25
	(3/14 - 3/15)	(3/17 - 3/18)	(3/21 - 3/23)	(3/28 - 3/30)	(4/3 - 4/5)	(4/11 - 4/13)	(4/18 - 4/20)	(4/25 - 4/27)	(5/1 - 5/3)	(5/8 - 5/10)	(5/15 - 5/17)	(5/22 - 5/28)	(5/31 - 6/6)	(6/6 - 6/8)	(6/13 - 6/15)	(6/18 - 6/20)	(6/26 - 6/29)	(7/2 - 7/4)	(7/10 - 7/12)	(7/17 - 7/19)	(7/24 - 7/26)	(7/31 - 8/2)	(8/7 - 8/9)	(8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Go to the office	-	-	831 63%	843 63%	731 59%	698 56%	582 47%	644 52%	643 49%	612 46%	515 43%	597 50%	604 48%	586 49%	559 46%	617 51%	981 49%	611 49%	594 48%	572 46%	509 40%	548 43%	563 44%	548 44%
Go out to dinner	-	-	870 45%	822 43%	807 43%	761 40%	722 37%	795 41%	732 38%	637 32%	568 30%	706 37%	701 37%	727 39%	705 38%	757 41%	1198 40%	705 38%	735 40%	743 38%	663 35%	755 40%	703 37%	771 41%
Go to a gym class	-	-	493 37%	480 36%	429 36%	386 31%	359 29%	389 31%	400 31%	379 28%	322 25%	385 29%	367 27%	343 27%	340 28%	382 30%	585 29%	357 28%	373 29%	375 29%	324 24%	359 26%	363 27%	383 29%
Stay in a hotel	-	-	408 24%	361 21%	312 19%	342 20%	267 15%	295 17%	399 22%	338 19%	322 19%	363 21%	402 23%	383 22%	368 22%	410 24%	675 24%	415 24%	462 27%	444 25%	430 24%	433 25%	386 22%	457 26%
Take public transportation (e.g., subway, busses, trains)	-	-	430 32%	424 32%	343 29%	355 27%	293 22%	311 24%	359 27%	324 23%	279 20%	279 23%	302 24%	315 24%	331 25%	539 25%	341 25%	352 26%	361 27%	293 22%	328 24%	324 24%	333 25%	333 25%
Greet people with a handshake	-	-	592 29%	511 27%	481 26%	407 22%	400 21%	407 22%	401 21%	394 21%	376 21%	376 20%	401 22%	389 21%	399 24%	445 24%	655 22%	427 24%	431 24%	404 24%	359 19%	394 21%	340 19%	441 24%
Go to the movies	-	-	500 29%	420 25%	445 25%	408 25%	346 21%	375 23%	393 23%	359 21%	312 19%	334 20%	392 23%	373 23%	351 22%	401 24%	570 21%	340 21%	454 27%	388 22%	378 22%	384 23%	341 20%	372 22%
Host/attend a large social gathering	-	-	482 28%	416 25%	417 25%	404 24%	344 20%	356 21%	375 22%	369 21%	305 18%	359 21%	355 21%	362 22%	335 20%	406 24%	614 22%	379 23%	404 24%	357 21%	323 19%	363 21%	307 18%	359 22%
Go to a sporting event	-	-	394 26%	339 23%	311 22%	298 21%	221 15%	261 18%	312 21%	293 19%	218 15%	257 17%	294 20%	276 19%	276 19%	302 20%	447 19%	305 20%	293 19%	282 20%	281 19%	271 18%	265 18%	313 21%
Visit a casino	-	-	312 22%	293 22%	245 20%	257 20%	197 15%	211 16%	270 20%	269 19%	240 18%	255 18%	268 19%	274 19%	299 21%	420 22%	257 20%	329 19%	292 24%	260 19%	272 20%	268 20%	269 20%	269 20%
Fly on a plane	-	-	314 20%	298 19%	288 19%	288 18%	199 12%	219 14%	288 18%	258 15%	222 14%	250 16%	283 18%	255 17%	262 17%	299 19%	420 16%	305 19%	343 22%	317 20%	265 16%	275 17%	290 18%	293 18%
Take a cruise	-	-	195 14%	159 12%	155 12%	174 13%	138 10%	153 12%	189 14%	184 13%	161 12%	149 11%	203 14%	177 14%	203 16%	254 15%	212 12%	237 17%	209 16%	199 14%	191 14%	178 13%	203 16%	

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 247

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Summary Of Up To 3 Months

Base: Applicable Response (Variable Bases)

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/3 - 5/5)	Wave 11 (5/10 - 5/12)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/31 - 6/2)	Wave 15 (6/8 - 6/10)	Wave 16 (6/15 - 6/17)	Wave 17 (6/20 - 6/22)	Wave 18 (6/26 - 6/28)	Wave 19 (7/4 - 7/6)	Wave 20 (7/12 - 7/14)	Wave 21 (7/19 - 7/21)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Go to the office	-	-	1040 79%	1030 77%	952 76%	922 74%	853 69%	871 70%	895 69%	859 65%	730 60%	809 67%	833 66%	803 67%	776 65%	814 67%	1330 67%	829 66%	779 63%	781 63%	728 57%	738 58%	759 60%	764 61%
Go out to dinner	-	-	1336 70%	1321 69%	1271 68%	1238 65%	1214 63%	1230 64%	1250 64%	1135 57%	991 53%	1139 60%	1143 61%	1119 60%	1105 60%	1108 60%	1815 60%	1072 57%	1073 58%	1111 59%	1017 53%	1098 58%	1041 55%	1092 58%
Go to a gym class	-	-	770 58%	737 55%	688 58%	655 53%	619 49%	635 50%	673 52%	631 46%	535 41%	659 49%	650 48%	594 46%	546 45%	604 47%	959 47%	570 44%	593 45%	575 45%	567 42%	605 44%	618 46%	599 45%
Go to the movies	-	-	920 54%	866 52%	845 52%	821 49%	718 43%	727 44%	767 48%	710 41%	629 38%	687 41%	723 43%	674 41%	664 42%	705 42%	1106 41%	638 39%	733 44%	671 40%	642 37%	676 40%	640 37%	675 40%
Stay in a hotel	-	-	806 47%	737 43%	677 41%	704 41%	623 36%	624 36%	728 41%	667 37%	585 34%	696 40%	738 43%	657 38%	669 40%	708 41%	1161 42%	672 39%	727 43%	702 40%	683 38%	700 40%	656 37%	703 40%
Host/attend a large social gathering	-	-	919 53%	825 49%	837 51%	760 45%	723 42%	749 44%	756 44%	698 39%	605 35%	676 39%	701 41%	701 42%	658 40%	685 41%	1060 38%	615 37%	669 40%	618 36%	571 33%	649 37%	599 35%	666 40%
Take public transportation (e.g., subway, busses, trains)	-	-	732 54%	672 51%	594 50%	612 47%	513 39%	558 43%	598 45%	540 37%	508 36%	503 37%	596 44%	539 42%	510 40%	539 41%	871 41%	537 39%	569 41%	545 41%	490 37%	540 39%	525 37%	526 39%
Go to a sporting event	-	-	747 49%	656 44%	580 42%	581 41%	496 34%	518 36%	583 39%	553 36%	454 31%	525 35%	529 37%	531 37%	501 34%	512 35%	813 35%	503 34%	531 36%	480 33%	478 32%	477 32%	472 32%	555 38%
Visit a casino	-	-	612 43%	536 40%	480 39%	522 40%	424 33%	406 31%	521 38%	469 33%	402 29%	476 34%	520 37%	477 35%	468 36%	490 36%	749 35%	420 32%	491 36%	461 35%	437 31%	455 33%	441 32%	492 37%
Greet people with a handshake	-	-	1016 54%	912 49%	858 47%	715 38%	726 38%	710 38%	703 37%	654 34%	579 32%	703 37%	689 38%	658 36%	680 38%	1051 37%	635 36%	678 35%	644 37%	562 35%	627 30%	590 34%	664 32%	664 36%
Fly on a plane	-	-	642 40%	589 38%	574 37%	568 36%	464 29%	464 30%	543 33%	515 30%	451 28%	492 31%	543 34%	485 32%	508 34%	510 33%	808 31%	475 29%	552 36%	538 34%	462 28%	527 32%	507 31%	530 33%
Take a cruise	-	-	346 25%	304 23%	276 22%	329 25%	259 20%	282 22%	343 25%	325 22%	275 20%	263 19%	343 24%	295 23%	315 25%	333 25%	451 21%	315 23%	360 26%	352 26%	337 24%	310 23%	325 24%	341 26%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 248

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Summary Of 1 Day To 3 Months

Base: Applicable Response (Variable Bases)

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/3 - 5/5)	Wave 11 (5/10 - 5/12)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/31 - 6/2)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Go out to dinner	-	-	1036 54%	1056 55%	1033 55%	945 49%	993 51%	987 51%	958 45%	892 45%	759 41%	842 44%	843 45%	803 43%	797 43%	739 40%	1256 41%	734 39%	672 36%	749 40%	682 36%	753 40%	699 37%	662 35%
Go to the office	-	-	602 46%	598 45%	584 47%	544 44%	592 48%	537 43%	577 44%	523 39%	433 36%	490 41%	507 40%	477 40%	499 42%	470 39%	755 39%	492 39%	398 32%	442 36%	425 33%	427 33%	413 32%	402 32%
Go to the movies	-	-	771 45%	751 46%	722 45%	671 40%	608 36%	607 37%	639 38%	579 33%	516 31%	551 33%	572 34%	525 32%	514 31%	522 31%	843 32%	454 28%	508 30%	502 30%	472 27%	502 30%	499 29%	499 30%
Go to a gym class	-	-	613 47%	573 43%	512 43%	502 41%	486 39%	493 39%	529 41%	478 35%	392 30%	512 38%	491 37%	435 34%	403 33%	418 32%	635 31%	387 30%	415 32%	395 31%	424 31%	434 32%	452 33%	398 30%
Host/attend a large social gathering	-	-	773 45%	707 42%	718 44%	622 37%	615 36%	636 37%	629 37%	553 31%	487 29%	530 31%	558 33%	562 34%	511 31%	485 29%	785 28%	431 26%	470 28%	472 28%	405 23%	495 28%	453 26%	491 29%
Go to a sporting event	-	-	601 40%	538 36%	463 33%	475 34%	406 28%	425 29%	463 31%	414 27%	348 24%	406 27%	385 26%	409 29%	368 25%	375 25%	596 26%	353 24%	374 26%	340 23%	351 23%	349 23%	357 24%	398 27%
Take public transportation (e.g., subway, busses, trains)	-	-	555 41%	533 40%	474 40%	470 36%	391 30%	440 34%	444 34%	397 28%	368 26%	363 27%	441 32%	407 32%	358 28%	364 28%	611 29%	348 26%	391 28%	358 27%	357 27%	392 28%	379 27%	356 26%
Stay in a hotel	-	-	654 38%	600 35%	568 35%	577 34%	521 30%	520 30%	569 32%	508 28%	440 25%	526 30%	573 32%	470 28%	484 29%	500 29%	827 30%	465 27%	470 28%	473 27%	470 26%	475 27%	456 26%	458 26%
Visit a casino	-	-	485 34%	433 33%	387 32%	417 32%	351 27%	324 25%	398 29%	350 25%	285 21%	368 27%	387 28%	361 26%	328 25%	338 25%	548 26%	281 21%	312 23%	317 24%	318 23%	331 24%	339 25%	343 26%
Fly on a plane	-	-	516 32%	488 31%	472 31%	446 29%	383 24%	382 25%	423 26%	395 23%	344 21%	372 23%	424 26%	374 24%	364 24%	375 24%	584 23%	317 20%	381 23%	381 23%	335 21%	394 24%	380 23%	371 23%
Greet people with a handshake	-	-	816 43%	723 39%	681 37%	539 29%	577 30%	548 29%	547 29%	490 25%	394 22%	493 26%	483 27%	470 26%	451 25%	423 23%	709 24%	387 21%	437 24%	445 24%	369 20%	401 22%	422 23%	419 23%
Take a cruise	-	-	254 18%	238 18%	205 16%	252 19%	205 17%	223 17%	265 19%	231 16%	202 15%	187 14%	245 17%	226 17%	217 17%	232 18%	315 15%	195 14%	239 18%	255 19%	245 18%	212 15%	245 18%	241 19%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 249

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Summary Of Up To 6 Months

Base: Applicable Response (Variable Bases)

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/3 - 5/5)	Wave 11 (5/10 - 5/12)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/31 - 6/2)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Go to the office	-	-	1145 87%	1169 87%	1088 87%	1067 86%	1028 84%	1042 84%	1077 83%	1031 78%	920 76%	975 81%	1029 81%	941 79%	949 79%	973 81%	1595 80%	988 79%	933 76%	941 76%	943 74%	924 72%	925 73%	940 76%
Go out to dinner	-	-	1616 84%	1642 86%	1582 84%	1628 85%	1579 82%	1561 81%	1582 82%	1527 77%	1339 72%	1491 78%	1442 77%	1433 76%	1399 76%	1433 77%	2322 77%	1383 74%	1390 75%	1445 76%	1375 72%	1434 75%	1362 72%	1383 74%
Go to a gym class	-	-	989 75%	970 73%	864 73%	871 71%	856 68%	830 66%	895 70%	886 65%	765 59%	880 65%	858 64%	807 63%	755 62%	823 64%	1276 63%	773 60%	794 61%	813 61%	801 59%	846 62%	808 60%	827 62%
Stay in a hotel	-	-	1192 69%	1127 65%	1052 64%	1059 62%	992 57%	980 57%	1081 62%	1062 59%	960 55%	1031 59%	1087 63%	993 58%	986 59%	1048 61%	1643 59%	964 56%	1044 62%	1001 57%	992 55%	1022 59%	980 56%	1026 59%
Go to the movies	-	-	1239 73%	1209 73%	1155 72%	1140 69%	1080 65%	1070 65%	1119 67%	1057 61%	928 56%	1011 61%	1051 62%	1012 61%	951 60%	1008 61%	1546 58%	941 57%	989 59%	974 58%	999 58%	984 59%	964 56%	984 59%
Host/attend a large social gathering	-	-	1270 73%	1170 69%	1163 71%	1150 69%	1114 65%	1073 63%	1083 63%	1049 59%	959 56%	1060 62%	1036 61%	1012 61%	1014 61%	984 60%	1629 59%	944 57%	993 59%	953 56%	966 56%	1032 58%	926 54%	961 58%
Take public transportation (e.g., subway, busses, trains)	-	-	952 70%	885 67%	775 65%	841 64%	749 57%	783 61%	834 63%	778 54%	734 52%	725 54%	818 60%	723 57%	742 58%	753 57%	1205 56%	750 55%	783 57%	726 54%	725 54%	755 54%	737 52%	743 55%
Go to a sporting event	-	-	1033 68%	977 66%	862 62%	875 62%	822 57%	806 56%	888 60%	840 54%	717 49%	833 55%	813 55%	821 57%	799 55%	760 51%	1198 52%	729 50%	764 52%	727 50%	738 49%	744 50%	733 49%	782 54%
Visit a casino	-	-	867 62%	792 60%	697 57%	759 58%	669 52%	651 50%	758 56%	742 52%	627 46%	680 49%	786 56%	726 53%	666 52%	695 52%	1085 51%	636 48%	693 51%	694 52%	668 48%	673 49%	654 48%	673 50%
Greet people with a handshake	-	-	1318 70%	1220 65%	1146 63%	1066 57%	1017 54%	983 52%	988 53%	959 50%	834 46%	964 51%	956 53%	944 52%	935 53%	926 51%	1448 49%	869 48%	905 50%	892 49%	872 47%	917 49%	831 45%	910 50%
Fly on a plane	-	-	1000 63%	905 58%	859 56%	882 56%	788 49%	755 49%	853 53%	861 51%	757 47%	794 50%	871 54%	769 50%	761 50%	777 50%	1262 49%	753 47%	807 52%	827 52%	752 46%	828 51%	739 45%	780 49%
Take a cruise	-	-	534 39%	487 37%	435 34%	513 39%	425 32%	432 33%	496 36%	495 34%	442 32%	419 31%	544 37%	439 34%	473 38%	487 37%	704 33%	472 35%	523 38%	499 37%	529 38%	496 36%	498 36%	498 38%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Summary Of Year Or Longer

Base: Applicable Response (Variable Bases)

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/31 - 6/6)	Wave 15 (6/6 - 6/8)	Wave 16 (6/15 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/12 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Take a cruise	-	-	436 32%	418 32%	411 32%	389 30%	437 33%	448 34%	454 33%	441 30%	487 35%	494 36%	476 33%	445 34%	385 31%	403 31%	747 35%	507 37%	435 32%	418 31%	475 34%	452 33%	478 35%	425 33%	
Fly on a plane	-	-	319 20%	359 23%	384 28%	343 22%	447 28%	454 29%	415 26%	464 27%	491 30%	480 30%	389 24%	407 27%	419 28%	415 27%	757 29%	504 31%	441 29%	424 26%	518 32%	454 28%	502 31%	490 31%	
Visit a casino	-	-	252 18%	281 21%	278 23%	295 23%	334 26%	346 26%	338 25%	350 24%	392 29%	415 30%	316 22%	348 25%	337 26%	355 26%	558 26%	415 31%	346 26%	361 27%	396 28%	389 28%	397 29%	377 28%	
Go to a sporting event	-	-	234 15%	254 17%	269 18%	270 19%	339 23%	356 25%	320 22%	332 21%	376 28%	341 25%	324 23%	318 20%	318 20%	386 22%	611 26%	423 23%	423 24%	353 24%	402 29%	440 28%	416 27%	392 25%	369 25%
Host/attend a large social gathering	-	-	206 12%	240 14%	221 13%	259 15%	309 18%	313 18%	309 18%	380 21%	389 23%	330 19%	315 19%	327 19%	334 20%	358 22%	568 22%	421 21%	383 25%	419 23%	414 24%	418 24%	424 25%	416 25%	
Stay in a hotel	-	-	297 17%	318 18%	317 19%	355 21%	407 24%	398 23%	354 20%	417 23%	419 24%	396 24%	335 20%	369 22%	395 23%	389 23%	610 22%	413 24%	369 24%	420 24%	433 24%	397 23%	449 26%	428 25%	
Take public transportation (e.g., subway, busses, trains)	-	-	189 14%	189 14%	184 15%	187 14%	277 21%	250 19%	217 16%	330 23%	335 24%	331 25%	242 18%	270 21%	263 21%	272 21%	459 22%	298 24%	333 24%	279 21%	298 22%	322 23%	346 25%	314 23%	
Go to the movies	-	-	213 13%	216 13%	221 14%	242 15%	272 16%	311 19%	239 14%	304 18%	362 22%	352 21%	303 18%	318 19%	317 20%	342 21%	549 21%	376 23%	369 22%	366 22%	358 22%	354 21%	404 24%	371 22%	
Greet people with a handshake	-	-	213 11%	239 13%	286 15%	284 15%	338 18%	341 18%	356 19%	361 19%	368 20%	423 22%	322 18%	363 20%	352 20%	361 20%	613 20%	420 23%	454 25%	402 22%	406 22%	427 22%	435 23%	392 21%	
Go to a gym class	-	-	125 9%	163 12%	115 10%	129 10%	181 14%	192 15%	176 14%	214 16%	231 18%	186 14%	218 16%	219 17%	231 19%	210 16%	293 18%	226 15%	232 18%	225 17%	232 17%	238 17%	273 20%	255 19%	
Go out to dinner	-	-	129 7%	121 6%	151 8%	120 6%	172 9%	175 9%	176 7%	218 9%	229 12%	205 11%	187 10%	197 10%	232 13%	222 12%	330 11%	228 12%	239 13%	241 13%	241 13%	243 13%	265 14%	255 14%	
Go to the office	-	-	78 6%	54 4%	55 4%	64 5%	86 7%	90 7%	87 7%	118 9%	104 9%	79 7%	101 8%	116 10%	109 9%	82 7%	145 9%	115 7%	146 9%	117 9%	138 11%	144 11%	131 10%	131 11%	

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 251

Q33B_1 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Fly on a plane

Base: Applicable Response

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/23)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	1565	1533	1489	1503	1614	1533	1610	1627	1628	1605	1573	1543	1449	1543	2446	1631	1544	1575	1621	1622	1636	1584
Weighted Base	**	**	1599	1558	1532	1562	1606	1553	1625	1689	1620	1604	1606	1535	1509	1556	2574	1610	1542	1603	1620	1634	1627	1605
Up To 6 Months (Net)	-	-	1000 63%	905 58%	859 56%	882 56%	788 49%	755 49%	853 53%	861 51%	757 47%	794 50%	871 54%	769 50%	761 50%	777 50%	1262 49%	753 47%	807 52%	827 52%	752 46%	828 51%	739 45%	780 49%
Up To 3 Months (Sub-Net)	-	-	642 40%	589 38%	574 37%	568 36%	464 29%	464 30%	543 33%	515 30%	451 28%	492 31%	543 34%	485 32%	508 34%	510 33%	808 31%	475 29%	552 36%	538 34%	462 28%	527 32%	507 31%	530 33%
Immediately/1-30 Days (Sub-Sub-Net)	-	-	314 20%	298 19%	288 19%	288 18%	199 12%	219 14%	288 18%	259 15%	222 14%	250 16%	283 18%	255 17%	262 17%	299 19%	420 16%	305 19%	343 22%	317 20%	265 16%	275 17%	290 18%	293 18%
Immediately	-	-	126 8%	102 7%	101 7%	123 8%	80 5%	82 5%	120 7%	119 7%	107 7%	120 7%	118 7%	111 7%	144 10%	135 9%	224 9%	158 10%	202 13%	157 10%	127 8%	132 8%	127 8%	159 10%
1-30 days	-	-	188 12%	196 13%	187 12%	166 11%	119 7%	137 9%	168 10%	139 8%	115 7%	130 8%	165 10%	144 9%	118 8%	164 11%	196 8%	147 9%	142 9%	160 10%	138 9%	142 9%	163 10%	133 8%
2-3 months	-	-	327 20%	292 19%	286 19%	280 18%	264 16%	246 16%	255 16%	256 15%	228 14%	242 15%	259 16%	229 15%	246 16%	211 14%	388 14%	169 11%	208 14%	221 14%	197 12%	252 15%	217 13%	238 15%
4-6 months	-	-	359 22%	316 20%	285 19%	314 20%	324 20%	291 19%	310 19%	347 21%	306 19%	328 20%	328 20%	284 18%	253 17%	267 17%	454 17%	279 17%	255 17%	289 18%	291 18%	301 18%	232 14%	250 16%
7-11 months	-	-	179 11%	217 14%	179 12%	243 16%	260 15%	258 15%	232 14%	241 15%	226 14%	234 15%	249 15%	230 15%	259 17%	414 17%	254 16%	183 12%	250 15%	228 14%	259 14%	290 15%	247 15%	247 15%
A year or longer	-	-	319 20%	359 23%	384 25%	343 22%	447 28%	454 29%	415 26%	464 27%	491 30%	480 30%	389 24%	407 27%	419 28%	415 27%	757 29%	504 31%	441 29%	424 26%	518 32%	454 26%	502 31%	490 31%
Never again	-	-	101 6%	78 5%	110 7%	93 6%	111 7%	104 7%	98 6%	132 8%	131 8%	103 7%	112 7%	111 7%	99 7%	105 7%	141 5%	99 6%	111 6%	102 6%	121 7%	94 6%	96 6%	88 5%
1 Day To 3 Months (Net)	-	-	516 32%	488 31%	472 31%	446 29%	383 24%	382 25%	423 26%	395 23%	424 21%	372 23%	424 26%	374 24%	364 24%	375 24%	584 23%	317 20%	381 23%	317 20%	381 24%	335 21%	380 23%	371 23%
Sigma	-	-	1599 100%	1558 100%	1532 100%	1562 100%	1606 100%	1553 100%	1625 100%	1689 100%	1620 100%	1604 100%	1606 100%	1535 100%	1509 100%	1556 100%	2574 100%	1610 100%	1542 100%	1603 100%	1620 100%	1634 100%	1627 100%	1605 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 252

Q33B_2 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?
 Go to a gym class

Base: Applicable Response

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (8/2 - 8/5)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	1315	1276	1156	1191	1257	1201	1256	1288	1260	1291	1297	1307	1166	1271	1955	1354	1287	1311	1364	1375	1365	1319
Weighted Base	**	**	1319	1330	1190	1232	1261	1263	1286	1364	1306	1348	1344	1286	1213	1288	2020	1285	1307	1289	1350	1375	1357	1336
Up To 6 Months (Net)	-	-	989 75%	970 73%	864 73%	871 71%	856 68%	830 66%	895 70%	886 65%	765 59%	880 65%	858 64%	807 63%	755 62%	823 64%	1276 63%	773 60%	794 61%	813 63%	801 59%	846 62%	808 60%	827 62%
Up To 3 Months (Sub-Net)	-	-	770 58%	737 55%	688 58%	655 53%	619 49%	635 50%	673 52%	631 46%	535 41%	659 49%	650 48%	594 46%	546 45%	604 47%	959 47%	570 44%	593 45%	575 45%	567 42%	605 44%	618 46%	599 45%
Immediately/1-30 Days (Sub-Sub-Net)	-	-	493 37%	480 36%	429 36%	386 31%	359 29%	389 31%	400 31%	379 28%	322 25%	385 29%	367 27%	343 27%	340 28%	382 30%	585 29%	357 28%	373 29%	375 29%	324 24%	359 26%	363 27%	383 29%
Immediately	-	-	157 12%	164 12%	176 15%	153 12%	134 11%	142 11%	144 11%	153 11%	144 11%	147 11%	159 12%	159 12%	142 12%	186 14%	324 16%	183 14%	178 14%	180 14%	143 11%	171 12%	166 12%	201 15%
1-30 days	-	-	336 25%	316 24%	253 21%	233 19%	226 18%	247 20%	257 20%	226 17%	178 14%	238 18%	207 15%	184 14%	198 15%	196 15%	261 13%	174 14%	195 15%	181 13%	188 14%	197 14%	182 14%	197 14%
2-3 months	-	-	278 21%	257 19%	259 22%	269 22%	260 21%	246 19%	273 21%	252 18%	213 16%	274 20%	284 21%	251 19%	206 17%	221 17%	374 19%	213 17%	213 17%	200 15%	243 18%	246 18%	255 19%	216 16%
4-6 months	-	-	219 17%	233 18%	176 15%	217 18%	237 19%	195 15%	222 17%	229 18%	229 18%	221 16%	208 15%	214 17%	210 17%	317 17%	203 16%	203 16%	201 15%	238 18%	234 17%	241 18%	190 14%	228 17%
7-11 months	-	-	111 8%	115 9%	101 9%	118 10%	120 10%	142 11%	125 10%	135 10%	164 13%	155 12%	147 11%	150 12%	126 10%	137 11%	267 13%	147 11%	144 11%	115 9%	188 14%	146 11%	147 11%	123 9%
A year or longer	-	-	125 9%	163 12%	115 10%	129 10%	181 14%	192 15%	176 14%	214 16%	231 18%	186 14%	218 16%	219 17%	231 19%	210 18%	293 18%	226 18%	232 18%	225 17%	232 17%	238 17%	273 20%	255 19%
Never again	-	-	94 7%	82 6%	109 9%	114 9%	103 8%	99 7%	91 7%	128 9%	146 11%	127 9%	121 9%	110 9%	100 8%	119 9%	184 9%	139 10%	136 10%	137 10%	129 10%	145 11%	129 10%	131 10%
1 Day To 3 Months (Net)	-	-	613 47%	573 43%	512 43%	502 41%	486 39%	493 39%	529 41%	478 35%	392 30%	512 38%	491 37%	435 34%	403 33%	635 32%	387 31%	415 30%	395 32%	424 31%	434 32%	452 33%	398 30%	398 30%
Sigma	-	-	1319 100%	1330 100%	1190 100%	1232 100%	1261 100%	1263 100%	1286 100%	1364 100%	1306 100%	1348 100%	1344 100%	1286 100%	1213 100%	1288 100%	2020 100%	1285 100%	1307 100%	1289 100%	1350 100%	1375 100%	1357 100%	1336 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 253

Q33B_3 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Take a cruise

Base: Applicable Response

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	1330	1280	1250	1253	1334	1250	1345	1385	1370	1351	1387	1316	1214	1305	2053	1411	1333	1339	1391	1389	1396	1319
Weighted Base	**	**	1382	1303	1276	1315	1320	1301	1369	1450	1388	1360	1457	1300	1247	1313	2165	1359	1360	1336	1397	1378	1368	1303
Up To 6 Months (Net)	-	-	534 39%	487 37%	435 34%	513 39%	425 32%	432 33%	496 36%	495 34%	442 32%	419 31%	544 37%	439 34%	473 38%	487 37%	704 33%	472 35%	523 38%	499 37%	529 38%	496 36%	498 38%	498 38%
Up To 3 Months (Sub-Net)	-	-	346 25%	304 23%	276 22%	329 25%	259 20%	282 22%	343 25%	325 22%	275 20%	263 19%	343 24%	295 23%	315 25%	333 25%	451 21%	315 23%	360 26%	352 26%	337 24%	310 23%	325 24%	341 26%
Immediately/1-30 Days (Sub-Sub-Net)	-	-	195 14%	159 12%	155 12%	174 13%	138 10%	153 12%	189 14%	184 13%	161 12%	149 11%	203 14%	177 14%	203 16%	203 15%	254 12%	212 16%	237 17%	209 16%	199 14%	191 14%	178 13%	203 16%
Immediately	-	-	92 7%	66 5%	71 6%	77 6%	54 4%	59 5%	79 6%	94 6%	72 5%	76 6%	97 6%	69 5%	98 8%	101 8%	136 6%	119 9%	121 9%	96 7%	92 7%	99 7%	80 6%	100 8%
1-30 days	-	-	103 7%	94 7%	85 7%	97 7%	83 6%	94 7%	110 8%	90 8%	89 6%	73 5%	106 7%	108 8%	105 8%	102 8%	119 5%	93 7%	116 9%	113 8%	107 8%	92 7%	95 7%	102 8%
2-3 months	-	-	151 11%	144 11%	121 9%	155 12%	121 9%	129 10%	154 11%	141 10%	113 8%	114 8%	139 10%	118 9%	112 9%	130 10%	197 9%	102 8%	124 9%	142 11%	138 10%	119 9%	147 11%	139 11%
4-6 months	-	-	188 14%	184 14%	159 12%	184 14%	166 13%	150 11%	153 11%	169 12%	156 11%	201 14%	144 11%	144 11%	158 13%	154 12%	253 12%	157 12%	162 12%	147 11%	191 14%	186 13%	172 13%	157 12%
7-11 months	-	-	153 11%	144 11%	139 11%	134 10%	137 10%	125 10%	157 11%	178 12%	174 13%	159 12%	170 12%	165 13%	127 10%	156 12%	292 13%	115 8%	144 11%	164 12%	156 11%	160 12%	172 13%	153 12%
A year or longer	-	-	436 32%	418 32%	411 32%	389 30%	437 33%	448 34%	454 33%	441 30%	487 35%	494 36%	476 33%	445 34%	385 31%	403 31%	747 35%	507 37%	435 32%	418 31%	475 34%	452 33%	478 35%	425 33%
Never again	-	-	259 19%	253 19%	291 23%	280 21%	320 24%	295 23%	262 19%	337 23%	285 21%	289 21%	266 18%	251 19%	263 21%	266 20%	421 19%	266 20%	258 19%	256 19%	237 17%	269 20%	221 16%	226 17%
1 Day To 3 Months (Net)	-	-	254 18%	238 18%	205 16%	252 19%	205 16%	223 17%	265 19%	231 16%	202 15%	187 14%	245 17%	285 21%	217 17%	232 18%	315 15%	195 14%	239 18%	255 19%	245 18%	212 15%	245 18%	241 19%
Sigma	-	-	1382 100%	1303 100%	1276 100%	1315 100%	1320 100%	1301 100%	1369 100%	1450 100%	1388 100%	1360 100%	1457 100%	1300 100%	1247 100%	1313 100%	2165 100%	1359 100%	1360 100%	1336 100%	1397 100%	1378 100%	1368 100%	1303 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 254

Q33B_4 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Go out to dinner

Base: Applicable Response

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/23)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	1911	1926	1885	1902	1942	1941	1950	1951	1871	1924	1890	1873	1835	1865	3022	1869	1862	1882	1913	1904	1901	1886
Weighted Base	**	**	1913	1910	1882	1912	1930	1934	1940	1985	1872	1914	1882	1874	1846	1851	3026	1864	1844	1892	1905	1902	1895	1877
Up To 6 Months (Net)	-	-	1616 84%	1642 86%	1582 84%	1628 85%	1579 82%	1561 81%	1582 82%	1527 77%	1339 72%	1491 78%	1442 77%	1433 76%	1399 75%	1433 77%	2322 77%	1383 74%	1390 75%	1445 76%	1375 72%	1434 75%	1362 72%	1383 74%
Up To 3 Months (Sub-Net)	-	-	1336 70%	1321 69%	1271 68%	1238 65%	1214 63%	1230 64%	1250 64%	1135 57%	991 53%	1139 60%	1143 61%	1119 60%	1105 60%	1108 60%	1815 60%	1072 57%	1073 58%	1111 59%	1017 53%	1098 58%	1041 55%	1092 58%
Immediately/1-30 Days (Sub-Sub-Net)	-	-	870 45%	822 43%	807 43%	761 40%	722 37%	795 41%	732 38%	637 32%	568 30%	706 37%	701 37%	727 38%	705 38%	757 41%	1198 40%	705 38%	735 40%	743 39%	663 35%	755 40%	703 37%	771 41%
Immediately	-	-	300 16%	265 14%	238 13%	293 15%	221 11%	243 13%	292 15%	244 12%	232 12%	298 16%	300 16%	315 17%	308 17%	369 20%	560 18%	338 18%	401 22%	362 19%	335 18%	345 19%	342 18%	430 23%
1-30 days	-	-	571 30%	557 29%	569 30%	468 24%	501 26%	552 29%	439 23%	393 20%	337 18%	408 21%	401 21%	411 22%	397 22%	388 21%	638 21%	367 18%	335 18%	361 17%	328 17%	410 22%	361 19%	342 18%
2-3 months	-	-	466 24%	500 26%	464 25%	477 25%	492 25%	435 22%	518 27%	499 25%	422 23%	433 23%	443 24%	392 21%	399 22%	351 19%	617 20%	338 20%	367 18%	338 19%	353 19%	344 18%	338 18%	320 17%
4-6 months	-	-	280 15%	321 17%	311 17%	390 20%	365 19%	331 17%	332 17%	392 20%	349 19%	352 18%	299 16%	315 17%	294 16%	325 18%	507 17%	311 17%	317 17%	334 18%	358 19%	321 17%	292 16%	
7-11 months	-	-	125 7%	126 7%	120 6%	133 7%	162 8%	171 9%	162 8%	188 9%	246 13%	188 10%	200 11%	213 11%	182 10%	169 9%	312 10%	192 10%	178 10%	178 9%	253 13%	194 10%	235 12%	205 11%
A year or longer	-	-	129 7%	121 6%	151 8%	120 6%	172 9%	175 9%	176 9%	218 11%	229 12%	205 11%	187 10%	197 10%	232 12%	222 11%	330 11%	226 12%	239 13%	241 13%	241 13%	243 13%	265 14%	255 14%
Never again	-	-	43 2%	21 1%	30 2%	32 2%	18 1%	27 1%	20 1%	52 3%	58 3%	31 2%	53 3%	34 2%	27 1%	64 2%	61 2%	64 2%	37 2%	37 2%	28 1%	36 2%	31 2%	34 2%
1 Day To 3 Months (Net)	-	-	1036 54%	1056 55%	1033 55%	993 49%	993 51%	987 51%	958 49%	892 45%	759 41%	842 44%	843 45%	803 43%	797 43%	1256 40%	734 41%	672 39%	749 36%	682 40%	753 36%	699 40%	662 37%	662 35%
Sigma	-	-	1913 100%	1910 100%	1882 100%	1912 100%	1930 100%	1934 100%	1940 100%	1985 100%	1872 100%	1914 100%	1882 100%	1874 100%	1846 100%	1851 100%	3026 100%	1864 100%	1844 100%	1892 100%	1905 100%	1902 100%	1895 100%	1877 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q33B_5 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Visit a casino

Base: Applicable Response

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (8/2 - 8/4)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	1377	1307	1192	1277	1284	1260	1327	1374	1315	1355	1382	1357	1273	1328	2091	1340	1344	1333	1401	1399	1393	1348
Weighted Base	**	**	1410	1326	1227	1300	1287	1312	1356	1430	1370	1382	1407	1365	1292	1348	2141	1333	1353	1337	1389	1377	1365	1334
Up To 6 Months (Net)	-	-	867 62%	792 60%	697 57%	759 58%	669 52%	651 50%	758 56%	742 52%	627 46%	680 49%	786 56%	726 53%	666 52%	695 52%	1085 51%	636 48%	693 51%	694 52%	668 48%	673 49%	654 48%	673 50%
Up To 3 Months (Sub-Net)	-	-	612 43%	536 40%	480 39%	522 40%	424 33%	406 31%	521 38%	469 33%	402 29%	476 34%	520 37%	477 35%	468 36%	490 36%	749 35%	420 32%	491 36%	461 35%	437 31%	455 33%	441 32%	492 37%
Immediately/1-30 Days (Sub-Sub-Net)	-	-	312 22%	293 22%	245 20%	257 20%	197 15%	211 16%	270 20%	269 19%	240 18%	255 18%	268 19%	293 21%	274 21%	299 22%	420 20%	257 19%	329 24%	292 22%	260 19%	272 20%	268 20%	269 20%
Immediately	-	-	127 9%	102 8%	93 8%	105 8%	73 6%	82 6%	123 9%	119 8%	117 9%	108 8%	133 9%	116 8%	140 11%	152 11%	201 9%	139 10%	179 13%	144 11%	120 9%	124 9%	102 7%	149 11%
1-30 days	-	-	185 13%	190 14%	152 12%	153 12%	124 10%	129 10%	147 11%	150 11%	123 9%	147 11%	135 10%	178 13%	134 10%	147 11%	219 10%	119 9%	151 11%	148 11%	140 10%	148 11%	166 12%	120 9%
2-3 months	-	-	300 21%	243 18%	235 19%	265 20%	227 18%	195 15%	251 18%	201 14%	161 12%	221 16%	252 18%	184 13%	194 14%	191 14%	329 15%	162 12%	161 12%	169 13%	177 13%	182 13%	173 13%	223 17%
4-6 months	-	-	255 18%	256 19%	217 18%	237 19%	245 19%	245 19%	237 17%	273 19%	225 16%	204 15%	266 19%	249 18%	197 15%	205 15%	336 16%	216 16%	202 15%	232 17%	230 17%	218 16%	213 16%	182 14%
7-11 months	-	-	166 12%	151 11%	150 12%	154 12%	170 13%	190 15%	167 12%	203 14%	195 14%	137 10%	171 12%	189 14%	185 14%	157 12%	282 13%	150 11%	168 12%	161 12%	205 15%	156 11%	199 15%	153 11%
A year or longer	-	-	252 18%	281 21%	278 23%	295 23%	334 26%	346 26%	338 25%	350 24%	392 29%	415 30%	316 22%	348 25%	337 26%	355 26%	558 26%	415 31%	346 26%	361 27%	396 28%	389 28%	397 29%	377 28%
Never again	-	-	125 9%	102 8%	103 8%	92 7%	114 9%	125 10%	94 7%	136 10%	156 11%	150 11%	135 10%	102 7%	104 8%	141 10%	216 10%	132 10%	146 11%	121 9%	159 12%	121 9%	114 8%	130 10%
1 Day To 3 Months (Net)	-	-	485 34%	433 33%	387 32%	417 32%	351 27%	324 25%	398 29%	350 25%	328 25%	368 27%	387 28%	361 26%	328 25%	548 25%	281 26%	312 21%	317 23%	318 24%	318 23%	331 24%	339 25%	343 26%
Sigma	-	-	1410 100%	1326 100%	1227 100%	1300 100%	1287 100%	1312 100%	1356 100%	1430 100%	1370 100%	1382 100%	1407 100%	1365 100%	1292 100%	1348 100%	2141 100%	1333 100%	1353 100%	1337 100%	1389 100%	1377 100%	1365 100%	1334 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 256

Q33B_6 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?
 Stay in a hotel

Base: Applicable Response

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	1704	1699	1616	1670	1730	1706	1774	1773	1750	1759	1722	1710	1639	1728	2734	1747	1704	1738	1788	1753	1762	1720
Weighted Base	**	**	1731	1725	1644	1702	1731	1724	1773	1810	1735	1761	1717	1707	1666	1725	2770	1717	1684	1750	1793	1742	1751	1741
Up To 6 Months (Net)	-	-	1192 69%	1127 65%	1052 64%	1059 62%	992 57%	980 57%	1091 62%	1062 59%	960 55%	1031 59%	1087 63%	993 58%	986 59%	1048 61%	1643 53%	964 56%	1044 62%	1001 57%	992 55%	1022 59%	980 56%	1026 59%
Up To 3 Months (Sub-Net)	-	-	806 47%	737 43%	677 41%	704 41%	623 36%	624 36%	728 41%	667 37%	585 34%	696 40%	738 43%	657 38%	669 40%	708 41%	1161 42%	672 39%	727 43%	702 40%	683 38%	700 40%	656 37%	703 40%
Immediately/1-30 Days (Sub-Sub-Net)	-	-	408 24%	361 21%	312 19%	342 20%	267 15%	295 17%	399 22%	339 19%	322 19%	363 21%	402 23%	383 22%	368 22%	410 24%	675 24%	415 24%	462 27%	444 25%	430 24%	433 25%	386 22%	457 26%
Immediately	-	-	152 9%	138 8%	109 7%	127 7%	102 6%	104 6%	159 9%	159 9%	145 8%	170 10%	166 11%	186 11%	185 11%	209 12%	334 12%	206 12%	257 15%	229 13%	213 12%	224 13%	200 11%	245 14%
1-30 days	-	-	256 15%	224 13%	203 12%	215 13%	165 10%	190 11%	240 14%	180 10%	177 10%	193 11%	236 14%	197 12%	183 11%	201 12%	342 12%	208 12%	205 12%	215 12%	217 12%	208 12%	185 12%	213 12%
2-3 months	-	-	398 23%	376 22%	365 22%	362 21%	356 21%	329 19%	329 19%	327 18%	263 15%	333 19%	336 20%	274 16%	301 18%	298 17%	486 18%	257 15%	265 16%	258 15%	253 14%	267 15%	270 15%	246 14%
4-6 months	-	-	386 22%	390 23%	375 23%	355 21%	369 21%	363 20%	395 22%	374 22%	374 19%	349 20%	336 20%	317 19%	340 19%	482 20%	292 17%	317 17%	299 17%	309 17%	322 17%	324 18%	323 19%	
7-11 months	-	-	185 11%	221 13%	211 13%	222 13%	252 15%	291 17%	267 15%	252 14%	269 16%	254 14%	231 13%	287 17%	228 14%	219 13%	410 15%	249 15%	201 12%	266 15%	276 14%	250 15%	265 15%	220 13%
A year or longer	-	-	297 17%	318 18%	317 19%	355 21%	407 24%	398 23%	354 20%	417 23%	419 24%	396 22%	335 20%	369 22%	395 24%	389 23%	610 22%	413 24%	369 22%	420 24%	433 24%	397 23%	449 26%	428 25%
Never again	-	-	57 3%	59 4%	64 4%	66 4%	80 5%	55 3%	62 3%	79 4%	87 5%	80 5%	64 4%	58 3%	57 3%	70 4%	107 4%	92 5%	70 4%	62 4%	93 5%	73 4%	57 3%	68 4%
1 Day To 3 Months (Net)	-	-	654 38%	600 35%	568 35%	577 34%	521 30%	520 30%	569 32%	508 28%	540 25%	526 30%	573 33%	470 28%	484 29%	827 29%	465 29%	470 30%	473 27%	470 28%	475 27%	456 27%	456 26%	458 26%
Sigma	-	-	1731 100%	1725 100%	1644 100%	1702 100%	1731 100%	1724 100%	1773 100%	1810 100%	1735 100%	1761 100%	1717 100%	1707 100%	1666 100%	1725 100%	2770 100%	1717 100%	1684 100%	1750 100%	1793 100%	1742 100%	1751 100%	1741 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Filing Period: March 14 - August 16, 2020
COVID-19
Weighted To The U.S. General Adult Population - Propensity

Q33B_7 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?
Go to the office

17 Aug 2020
Table 257

Base: Applicable Response

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (8/2 - 8/5)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	1333	1319	1217	1251	1242	1230	1288	1270	1194	1195	1222	1232	1147	1231	1933	1357	1231	1271	1329	1318	1333	1260
Weighted Base	**	**	1315	1342	1247	1241	1230	1246	1300	1327	1209	1206	1263	1193	1202	1208	1999	1247	1232	1238	1276	1279	1272	1244
Up To 6 Months (Net)	-	-	1145 87%	1169 87%	1088 87%	1067 86%	1028 84%	1042 84%	1077 83%	1031 78%	920 76%	975 81%	1029 81%	941 79%	949 79%	973 81%	1595 80%	988 79%	933 76%	941 76%	943 74%	924 72%	925 73%	940 76%
Up To 3 Months (Sub-Net)	-	-	1040 79%	1030 77%	952 76%	922 74%	853 69%	871 70%	895 69%	859 65%	730 60%	809 67%	833 66%	803 67%	776 65%	814 67%	1330 67%	829 66%	779 63%	781 63%	728 57%	738 58%	759 60%	764 61%
Immediately/1-30 Days (Sub-Sub-Net)	-	-	831 63%	843 63%	731 59%	698 56%	582 47%	644 52%	643 49%	612 48%	515 43%	597 50%	604 48%	586 49%	559 46%	617 51%	981 49%	611 49%	594 48%	572 46%	509 40%	548 43%	563 44%	548 44%
Immediately	-	-	438 33%	432 32%	368 30%	378 30%	261 21%	334 27%	319 25%	335 25%	297 25%	318 26%	326 26%	326 27%	276 23%	344 28%	576 29%	337 27%	381 31%	339 27%	303 24%	311 24%	346 27%	362 29%
1-30 days	-	-	393 30%	411 31%	363 29%	320 26%	321 26%	310 25%	324 25%	277 21%	218 18%	279 23%	278 22%	260 22%	283 23%	274 23%	405 20%	275 22%	213 17%	233 17%	206 16%	238 19%	216 17%	187 15%
2-3 months	-	-	209 16%	188 14%	221 18%	224 18%	271 22%	253 18%	246 19%	215 18%	215 18%	212 18%	229 18%	217 18%	217 18%	196 16%	349 17%	217 17%	185 15%	209 17%	219 17%	197 15%	216 17%	
4-6 months	-	-	105 8%	138 10%	136 11%	145 12%	175 14%	182 14%	172 14%	190 13%	182 16%	196 14%	196 16%	137 12%	173 14%	159 13%	264 13%	160 13%	154 13%	160 13%	216 17%	186 15%	165 13%	176 14%
7-11 months	-	-	48 4%	81 6%	63 5%	78 6%	80 7%	73 6%	94 7%	109 8%	133 11%	102 8%	85 7%	92 8%	100 8%	102 8%	182 9%	70 6%	92 7%	93 7%	111 9%	138 11%	129 10%	105 8%
A year or longer	-	-	78 6%	54 4%	55 4%	64 5%	86 7%	90 7%	87 7%	118 9%	104 7%	79 7%	101 9%	116 10%	109 9%	82 7%	145 9%	115 9%	146 12%	117 9%	138 11%	144 11%	131 10%	131 11%
Never again	-	-	44 3%	38 3%	40 3%	32 3%	37 3%	41 3%	41 3%	50 4%	52 4%	49 4%	48 4%	45 4%	44 4%	51 4%	77 4%	73 6%	61 5%	88 7%	84 7%	72 6%	88 7%	67 5%
1 Day To 3 Months (Net)	-	-	602 46%	598 45%	584 47%	544 44%	592 48%	537 44%	577 44%	523 39%	433 36%	490 41%	507 40%	477 40%	499 42%	470 39%	755 38%	492 38%	398 32%	442 36%	425 33%	427 33%	413 32%	402 32%
Sigma	-	-	1315 100%	1342 100%	1247 100%	1241 100%	1230 100%	1246 100%	1300 100%	1327 100%	1209 100%	1206 100%	1263 100%	1193 100%	1202 100%	1208 100%	1999 100%	1247 100%	1232 100%	1238 100%	1276 100%	1279 100%	1272 100%	1244 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q33B_8 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

17 Aug 2020
 Table 258

Go to a sporting event

Base: Applicable Response

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/29)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	1500	1447	1334	1369	1468	1383	1446	1494	1453	1477	1470	1414	1387	1453	2246	1487	1452	1460	1507	1501	1473	1452	
Weighted Base	**	**	1519	1490	1386	1408	1453	1444	1485	1552	1475	1506	1490	1428	1452	1478	2317	1459	1457	1456	1507	1490	1475	1459	
Up To 6 Months (Net)	-	-	1033 68%	977 66%	862 62%	875 62%	822 57%	806 56%	888 60%	840 54%	717 49%	833 55%	813 55%	821 57%	799 55%	760 51%	1198 52%	729 50%	764 52%	727 50%	738 49%	744 50%	733 50%	782 54%	
Up To 3 Months (Sub-Net)	-	-	747 49%	656 44%	580 42%	581 41%	496 34%	518 36%	583 39%	553 36%	454 31%	525 35%	531 37%	501 34%	512 35%	503 34%	531 36%	480 33%	478 32%	477 32%	472 32%	555 38%	555 38%	555 38%	
Immediately/1-30 Days (Sub-Sub-Net)	-	-	394 26%	339 23%	311 22%	298 21%	221 15%	261 19%	312 21%	293 19%	218 15%	257 17%	294 20%	276 19%	276 19%	302 20%	447 19%	405 21%	305 20%	293 20%	282 19%	281 18%	271 18%	265 18%	313 21%
Immediately	-	-	145 10%	118 8%	117 8%	106 8%	90 6%	94 6%	120 8%	138 9%	106 7%	119 8%	144 10%	122 9%	133 9%	137 9%	216 9%	150 10%	158 11%	140 10%	127 8%	128 9%	115 8%	157 11%	
1-30 days	-	-	248 16%	221 15%	195 14%	192 14%	131 9%	167 12%	192 13%	154 10%	112 8%	138 9%	150 10%	154 11%	143 10%	164 10%	231 11%	155 11%	142 10%	136 9%	142 10%	154 10%	143 10%	150 10%	157 11%
2-3 months	-	-	353 23%	318 21%	269 19%	283 20%	275 19%	257 18%	271 18%	260 17%	236 16%	267 18%	235 16%	255 18%	225 15%	211 14%	366 16%	225 14%	211 14%	198 14%	238 16%	198 14%	207 13%	207 14%	241 17%
4-6 months	-	-	286 19%	321 22%	282 20%	294 21%	326 22%	287 20%	305 21%	287 19%	263 18%	308 20%	284 19%	298 20%	248 17%	386 17%	226 15%	233 16%	248 17%	260 17%	267 18%	260 18%	227 16%	227 16%	
7-11 months	-	-	162 11%	184 12%	163 12%	193 14%	183 13%	177 12%	185 12%	239 15%	216 15%	189 13%	210 14%	193 13%	220 15%	227 14%	331 14%	204 13%	222 15%	184 13%	206 14%	221 15%	219 15%	200 14%	
A year or longer	-	-	234 15%	254 17%	269 19%	270 19%	339 23%	356 25%	320 22%	332 21%	410 28%	376 25%	341 23%	324 23%	318 22%	386 26%	611 26%	423 29%	353 24%	402 28%	440 29%	416 27%	392 27%	369 25%	
Never again	-	-	91 6%	76 5%	92 7%	70 5%	108 7%	105 7%	91 6%	140 9%	133 9%	109 7%	126 8%	115 8%	105 7%	117 8%	103 7%	118 8%	143 10%	122 8%	109 7%	131 9%	108 7%	108 7%	
1 Day To 3 Months (Net)	-	-	601 40%	538 36%	463 33%	475 34%	406 28%	425 29%	463 31%	414 27%	348 24%	406 27%	385 26%	409 29%	368 25%	596 25%	375 26%	596 24%	353 26%	374 26%	340 23%	351 23%	349 23%	398 27%	
Sigma	-	-	1519 100%	1490 100%	1386 100%	1408 100%	1453 100%	1444 100%	1485 100%	1552 100%	1475 100%	1506 100%	1490 100%	1428 100%	1452 100%	1478 100%	2317 100%	1459 100%	1457 100%	1456 100%	1507 100%	1490 100%	1475 100%	1459 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 259

Q33B_9 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?
 Go to the movies

Base: Applicable Response

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (8/2 - 8/4)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	1691	1645	1606	1628	1681	1632	1677	1689	1651	1683	1661	1659	1580	1650	2650	1695	1668	1686	1726	1696	1739	1675
Weighted Base	**	**	1697	1650	1612	1659	1672	1654	1674	1734	1647	1660	1689	1653	1596	1663	2672	1646	1669	1670	1718	1673	1713	1672
Up To 6 Months (Net)	-	-	1239 73%	1209 73%	1155 72%	1140 69%	1080 65%	1070 65%	1119 67%	1057 61%	928 56%	1011 61%	1051 62%	1012 61%	951 60%	1008 61%	1546 58%	941 57%	989 59%	974 58%	999 58%	984 59%	964 56%	984 59%
Up To 3 Months (Sub-Net)	-	-	920 54%	866 52%	845 52%	821 49%	718 43%	727 44%	767 46%	710 41%	629 38%	687 43%	723 43%	674 41%	664 42%	705 42%	1106 41%	638 39%	733 44%	671 40%	642 37%	676 40%	640 37%	675 40%
Immediately/1-30 Days (Sub-Sub-Net)	-	-	500 29%	420 25%	445 26%	408 25%	346 21%	375 23%	393 23%	359 21%	312 19%	334 20%	392 23%	373 23%	351 22%	401 24%	570 21%	340 21%	454 27%	388 23%	378 22%	384 23%	341 20%	372 22%
Immediately	-	-	149 9%	115 7%	123 8%	150 9%	109 7%	119 7%	128 8%	131 8%	113 7%	136 8%	151 9%	150 9%	150 9%	182 11%	263 10%	184 11%	225 13%	169 10%	170 10%	174 10%	141 8%	176 11%
1-30 days	-	-	351 21%	305 18%	322 20%	259 16%	236 14%	255 15%	265 16%	228 13%	198 12%	198 12%	241 14%	224 14%	201 13%	219 13%	306 11%	156 9%	230 14%	219 13%	208 12%	210 13%	200 12%	196 12%
2-3 months	-	-	420 25%	446 27%	400 25%	412 25%	372 22%	352 21%	374 22%	351 20%	318 19%	353 21%	331 20%	301 18%	313 20%	303 18%	536 20%	298 18%	278 17%	283 17%	264 15%	292 17%	299 17%	302 18%
4-6 months	-	-	319 19%	343 21%	310 19%	319 19%	362 22%	343 21%	352 21%	347 20%	298 18%	324 19%	329 19%	338 20%	286 18%	303 18%	440 16%	303 18%	257 15%	303 18%	357 21%	307 18%	325 19%	309 18%
7-11 months	-	-	170 10%	170 10%	160 10%	206 12%	225 13%	212 13%	240 14%	263 15%	233 14%	209 13%	226 13%	224 14%	243 15%	233 14%	427 16%	214 13%	208 12%	217 13%	254 15%	219 13%	251 15%	226 14%
A year or longer	-	-	213 13%	216 13%	221 14%	242 15%	272 16%	311 19%	239 14%	304 18%	362 22%	352 21%	303 19%	318 19%	317 20%	342 21%	549 23%	376 22%	369 22%	366 22%	358 21%	354 21%	404 24%	371 22%
Never again	-	-	75 4%	55 3%	76 5%	70 4%	95 6%	61 4%	75 5%	110 6%	124 8%	109 6%	100 6%	88 5%	84 5%	80 5%	160 6%	102 7%	115 7%	102 6%	113 7%	107 6%	117 7%	93 5%
1 Day To 3 Months (Net)	-	-	771 45%	751 46%	722 45%	671 40%	608 36%	607 37%	639 38%	579 33%	516 31%	572 34%	525 32%	514 32%	522 32%	843 31%	454 32%	508 28%	502 30%	472 30%	502 27%	502 30%	499 29%	499 30%
Sigma	-	-	1697 100%	1650 100%	1612 100%	1659 100%	1672 100%	1654 100%	1674 100%	1734 100%	1647 100%	1660 100%	1689 100%	1653 100%	1596 100%	1663 100%	2672 100%	1646 100%	1669 100%	1670 100%	1718 100%	1673 100%	1713 100%	1672 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q33B_10 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Host/attend a large social gathering

Base: Applicable Response

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	1717	1690	1626	1659	1713	1694	1698	1729	1697	1733	1678	1687	1613	1654	2704	1709	1690	1694	1729	1754	1730	1662
Weighted Base	**	**	1729	1689	1647	1678	1708	1699	1708	1778	1706	1720	1697	1673	1649	1658	2761	1666	1680	1703	1728	1752	1709	1666
Up To 6 Months (Net)	-	-	1270 73%	1170 69%	1163 71%	1150 69%	1114 65%	1073 63%	1083 63%	1049 59%	959 56%	1060 62%	1036 61%	1012 61%	1014 61%	994 60%	1629 59%	944 57%	993 59%	953 56%	966 56%	1032 59%	926 54%	961 58%
Up To 3 Months (Sub-Net)	-	-	919 53%	825 49%	837 51%	760 45%	723 42%	749 44%	756 44%	698 39%	605 35%	676 39%	700 41%	701 42%	658 40%	685 41%	1060 38%	615 37%	669 40%	618 36%	571 33%	649 37%	599 35%	666 40%
Immediately/1-30 Days (Sub-Sub-Net)	-	-	482 28%	416 25%	417 25%	404 24%	344 20%	356 21%	375 22%	369 21%	305 18%	359 21%	355 21%	362 22%	335 20%	406 24%	614 22%	379 23%	404 24%	357 21%	323 19%	363 21%	307 18%	359 22%
Immediately	-	-	146 8%	119 7%	119 7%	139 8%	107 6%	114 7%	127 7%	145 8%	118 7%	146 8%	142 8%	139 8%	147 9%	199 12%	275 10%	184 11%	199 12%	146 9%	166 10%	154 9%	146 9%	174 10%
1-30 days	-	-	336 19%	297 18%	298 18%	266 16%	236 14%	243 14%	248 15%	224 13%	187 11%	213 12%	213 12%	224 13%	187 11%	206 12%	340 12%	195 12%	205 12%	211 12%	157 9%	209 12%	160 9%	185 11%
2-3 months	-	-	437 25%	410 24%	420 26%	356 21%	379 22%	393 23%	381 22%	329 19%	300 18%	316 18%	346 20%	339 20%	323 20%	279 17%	446 16%	236 14%	265 16%	261 15%	247 14%	286 16%	292 17%	306 18%
4-6 months	-	-	351 20%	345 20%	326 20%	390 23%	392 23%	324 19%	327 19%	351 20%	354 21%	385 22%	336 20%	311 19%	356 22%	309 19%	569 21%	328 20%	324 19%	335 20%	395 23%	383 22%	327 19%	295 18%
7-11 months	-	-	180 10%	203 12%	190 12%	200 12%	223 13%	237 14%	240 14%	251 15%	262 15%	247 14%	242 14%	253 15%	248 15%	227 14%	422 15%	220 13%	225 13%	246 14%	268 15%	238 14%	266 15%	222 13%
A year or longer	-	-	206 12%	240 14%	221 13%	259 15%	309 18%	313 18%	309 18%	380 21%	389 23%	330 19%	315 19%	327 20%	334 20%	358 22%	568 21%	421 25%	383 23%	419 25%	414 24%	418 24%	424 25%	416 25%
Never again	-	-	73 4%	76 5%	73 4%	69 4%	62 4%	75 4%	76 4%	99 6%	83 5%	103 6%	82 5%	82 5%	53 3%	78 5%	142 5%	82 5%	78 5%	84 5%	80 5%	64 4%	93 5%	68 4%
1 Day To 3 Months (Net)	-	-	773 45%	707 42%	718 44%	622 37%	615 36%	636 37%	629 37%	553 31%	487 29%	530 31%	558 33%	562 34%	511 31%	485 29%	785 28%	431 26%	472 28%	405 23%	495 28%	453 26%	491 29%	
Sigma	-	-	1729 100%	1689 100%	1647 100%	1678 100%	1708 100%	1699 100%	1708 100%	1778 100%	1706 100%	1720 100%	1697 100%	1673 100%	1649 100%	1658 100%	2761 100%	1666 100%	1680 100%	1703 100%	1728 100%	1752 100%	1709 100%	1666 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Filing Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 261

Q33B_11 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Take public transportation (e.g., subway, busses, trains)

Base: Applicable Response

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/16)	Wave 25	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	1374	1297	1172	1292	1314	1271	1298	1383	1363	1336	1329	1307	1235	1327	2090	1399	1365	1346	1401	1418	1440	1340	
Weighted Base	**	**	1362	1327	1190	1310	1315	1294	1325	1441	1398	1349	1360	1279	1283	1321	2141	1362	1378	1334	1339	1394	1406	1354	
Up To 6 Months (Net)	-	-	952 70%	885 67%	775 65%	841 64%	749 57%	783 61%	834 63%	778 54%	734 52%	725 54%	818 60%	723 57%	742 55%	753 57%	1205 56%	750 55%	783 57%	726 54%	725 54%	755 54%	737 52%	743 55%	
Up To 3 Months (Sub-Net)	-	-	732 54%	672 51%	594 50%	612 47%	513 39%	558 43%	598 45%	540 37%	508 36%	503 37%	596 44%	539 42%	510 40%	539 41%	510 41%	871 39%	537 39%	569 41%	545 41%	490 37%	540 39%	525 37%	526 39%
Immediately/1-30 Days (Sub-Sub-Net)	-	-	430 32%	424 32%	343 28%	355 27%	293 22%	311 24%	359 27%	324 23%	279 20%	308 23%	325 24%	302 24%	315 25%	331 25%	539 25%	341 25%	352 26%	361 27%	293 22%	328 24%	324 23%	333 25%	
Immediately	-	-	177 13%	140 11%	119 10%	141 11%	121 9%	118 9%	153 12%	143 10%	140 10%	140 10%	155 11%	132 10%	151 12%	175 13%	260 12%	189 14%	179 13%	187 14%	133 10%	148 11%	146 10%	170 13%	
1-30 days	-	-	253 19%	285 21%	224 19%	214 16%	172 13%	193 15%	205 15%	181 13%	139 10%	168 12%	170 12%	170 13%	184 15%	156 12%	279 13%	153 11%	174 13%	174 13%	160 12%	180 13%	179 13%	164 12%	
2-3 months	-	-	302 22%	248 19%	250 21%	257 20%	219 17%	247 19%	239 18%	216 15%	229 16%	195 14%	272 20%	237 19%	194 15%	208 16%	332 16%	195 14%	217 16%	184 14%	197 15%	211 15%	200 14%	192 14%	
4-6 months	-	-	219 16%	213 16%	181 15%	229 17%	237 18%	225 17%	237 18%	238 17%	225 16%	222 16%	222 16%	184 14%	232 18%	214 16%	334 16%	213 16%	213 15%	181 14%	236 18%	215 15%	213 15%	217 16%	
7-11 months	-	-	101 7%	141 11%	107 9%	136 10%	155 12%	125 10%	159 12%	173 13%	192 14%	145 11%	168 12%	159 12%	152 12%	162 12%	266 12%	167 12%	167 12%	123 9%	188 14%	182 14%	176 13%	163 12%	
A year or longer	-	-	189 14%	189 14%	184 15%	187 14%	277 21%	250 19%	217 16%	330 23%	335 24%	331 25%	242 18%	270 21%	263 21%	272 21%	459 22%	298 22%	333 24%	279 21%	298 22%	322 23%	346 25%	314 23%	
Never again	-	-	121 9%	112 8%	124 10%	146 11%	133 10%	136 10%	115 9%	158 11%	137 10%	148 11%	132 10%	127 10%	126 10%	134 10%	211 10%	148 11%	140 10%	142 10%	133 10%	141 10%	156 11%	134 10%	
1 Day To 3 Months (Net)	-	-	555 41%	533 40%	474 40%	470 36%	391 30%	440 34%	444 34%	397 28%	368 26%	363 27%	441 32%	407 32%	358 28%	364 28%	611 29%	348 26%	391 28%	358 27%	357 27%	379 28%	356 27%	356 26%	
Sigma	-	-	1362 100%	1327 100%	1190 100%	1310 100%	1315 100%	1294 100%	1325 100%	1441 100%	1398 100%	1349 100%	1360 100%	1279 100%	1283 100%	1321 100%	2141 100%	1362 100%	1378 100%	1334 100%	1339 100%	1394 100%	1406 100%	1354 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 262

Q33B_12 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?

Greet people with a handshake

Base: Applicable Response

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (8/2 - 8/5)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	1881	1883	1828	1844	1895	1886	1894	1888	1817	1897	1828	1826	1771	1819	2941	1824	1826	1829	1873	1860	1844	1818
Weighted Base	**	**	1888	1869	1820	1858	1897	1886	1879	1922	1817	1892	1815	1814	1772	1823	2957	1805	1816	1832	1870	1864	1835	1827
Up To 6 Months (Net)	-	-	1318 70%	1220 65%	1146 63%	1066 57%	1017 54%	983 52%	988 53%	959 50%	834 46%	964 51%	956 53%	944 52%	935 53%	926 51%	1448 49%	869 48%	905 50%	892 49%	872 47%	917 49%	831 45%	910 50%
Up To 3 Months (Sub-Net)	-	-	1016 54%	912 49%	858 47%	715 38%	726 38%	710 38%	703 37%	654 34%	579 32%	703 37%	689 38%	658 36%	666 38%	680 37%	1051 36%	635 35%	678 37%	644 35%	562 30%	627 34%	590 32%	664 36%
Immediately/1-30 Days (Sub-Sub-Net)	-	-	592 31%	511 27%	481 26%	407 22%	400 21%	407 22%	401 21%	394 21%	376 21%	376 20%	401 22%	389 21%	399 23%	445 24%	655 22%	427 24%	431 24%	404 22%	359 19%	394 21%	340 19%	441 24%
Immediately	-	-	200 11%	190 10%	176 10%	176 9%	149 8%	162 9%	156 8%	165 9%	185 10%	210 11%	206 11%	188 10%	215 12%	257 14%	342 12%	248 14%	242 13%	199 11%	194 10%	226 12%	167 9%	245 13%
1-30 days	-	-	393 21%	322 17%	305 17%	231 12%	250 13%	245 13%	246 13%	230 12%	191 9%	166 9%	195 11%	201 11%	183 10%	188 10%	313 11%	179 10%	190 10%	205 11%	165 9%	169 9%	172 9%	196 11%
2-3 months	-	-	424 22%	401 21%	377 21%	308 17%	327 17%	302 16%	302 16%	260 14%	203 11%	328 17%	287 16%	269 15%	267 15%	236 13%	396 13%	208 12%	247 14%	240 13%	203 11%	232 12%	250 14%	223 12%
4-6 months	-	-	302 16%	307 16%	289 16%	351 19%	273 15%	285 14%	304 16%	255 14%	255 14%	260 14%	267 15%	246 16%	269 15%	246 13%	398 13%	235 13%	227 13%	249 14%	310 17%	290 16%	241 13%	246 13%
7-11 months	-	-	162 9%	171 9%	142 8%	158 8%	159 8%	186 10%	176 9%	185 10%	232 13%	174 9%	201 11%	178 10%	177 10%	176 10%	333 11%	156 9%	169 9%	201 11%	221 12%	214 12%	208 11%	190 10%
A year or longer	-	-	213 11%	239 13%	286 16%	284 15%	333 18%	341 18%	356 19%	361 19%	368 20%	423 22%	322 18%	363 20%	352 20%	361 21%	613 21%	420 23%	454 25%	402 22%	406 22%	427 23%	435 24%	392 21%
Never again	-	-	195 10%	239 13%	245 13%	351 19%	388 20%	376 20%	359 20%	417 22%	383 21%	331 18%	336 19%	329 18%	309 17%	360 20%	563 19%	360 20%	287 16%	336 19%	371 20%	306 16%	361 19%	334 18%
1 Day To 3 Months (Net)	-	-	816 43%	723 39%	681 37%	539 29%	577 30%	548 29%	547 29%	490 25%	394 22%	493 26%	483 27%	470 26%	451 25%	423 23%	709 24%	387 21%	437 24%	445 24%	369 20%	412 22%	422 23%	419 23%
Sigma	-	-	1888 100%	1869 100%	1820 100%	1858 100%	1897 100%	1886 100%	1879 100%	1922 100%	1817 100%	1892 100%	1815 100%	1814 100%	1772 100%	1823 100%	2957 100%	1805 100%	1816 100%	1832 100%	1870 100%	1864 100%	1835 100%	1827 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

Q36 How likely do you think it is that coronavirus (COVID-19) will cause a global recession?

Base: All Respondents

	Waves																								
	Wave 2 (3/14-3/15)	Wave 3 (3/17-3/18)	Wave 4 (3/21-3/23)	Wave 5 (3/28-3/30)	Wave 6 (4/3-4/5)	Wave 7 (4/11-4/13)	Wave 8 (4/18-4/20)	Wave 9 (4/25-4/27)	Wave 10 (5/1-5/3)	Wave 11 (5/8-5/10)	Wave 12 (5/15-5/17)	Wave 13 (5/22-5/24)	Wave 14 (5/29-5/31)	Wave 15 (6/6-6/8)	Wave 16 (6/13-6/15)	Wave 17 (6/18-6/20)	Wave 18 (6/26-6/29)	Wave 19 (7/2-7/4)	Wave 20 (7/19-7/21)	Wave 21 (7/17-7/19)	Wave 22 (7/24-7/26)	Wave 23 (7/31-8/2)	Wave 24 (8/7-8/9)	Wave 25 (8/14-8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	2050	2019	2023	-	-	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	2050	2019	2023	**	**	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Somewhat/Very Likely (Net)	1578 77%	1629 81%	1730 86%	-	-	1731 86%	1683 83%	1713 84%	1710 84%	1727 84%	1677 86%	1675 84%	1647 84%	1584 80%	1604 82%	1625 83%	2659 84%	1671 85%	1646 83%	1653 84%	1672 84%	1692 85%	1697 85%	1629 83%	
Very likely	780 38%	869 43%	1046 52%	-	-	1042 52%	935 46%	1010 49%	1021 50%	1029 50%	1006 51%	988 49%	976 50%	903 46%	930 47%	920 47%	1605 51%	1029 53%	912 46%	1059 54%	1001 50%	1070 54%	1034 52%	952 48%	
Somewhat likely	798 39%	760 38%	684 34%	-	-	689 34%	748 37%	703 34%	689 34%	698 34%	671 34%	687 34%	671 34%	681 35%	673 34%	705 36%	1054 33%	642 33%	734 37%	594 30%	671 34%	621 31%	664 33%	677 34%	
Not At All/Not Very Likely (Net)	324 16%	267 13%	164 8%	-	-	163 8%	196 10%	163 8%	172 8%	198 10%	168 9%	195 10%	176 11%	222 11%	201 10%	187 10%	307 10%	155 8%	195 10%	189 10%	185 9%	196 10%	171 9%	158 8%	
Not very likely	255 12%	210 10%	122 6%	-	-	120 6%	166 8%	122 6%	128 6%	138 7%	123 6%	151 8%	126 6%	165 8%	140 7%	123 6%	221 7%	101 5%	139 7%	138 7%	139 7%	139 7%	117 6%	113 6%	
Not at all likely	69 3%	57 3%	42 2%	-	-	43 2%	31 2%	40 2%	44 2%	59 3%	45 2%	44 2%	49 3%	57 3%	61 3%	64 3%	86 3%	54 3%	56 3%	50 3%	46 2%	58 3%	54 3%	45 2%	
I'm not sure	148 7%	123 6%	129 6%	-	-	118 6%	150 7%	175 9%	156 8%	142 7%	117 6%	127 6%	142 7%	163 8%	158 8%	150 8%	194 6%	131 7%	133 7%	128 7%	131 7%	104 5%	126 6%	180 9%	
Sigma	2050 100%	2019 100%	2023 100%	-	-	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q36A Would you say we are in a global recession due to the coronavirus outbreak?

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/21)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	2016	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	**	**	**	2016	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Yes	-	-	-	1689 84%	1793 90%	1558 77% INoSX	1522 75%	1583 77% INoSX	1614 79% GKLNOSX	1601 77% INoSX	1496 76% Ns	1485 74%	1508 77% NS	1428 73%	1462 74%	1527 78% GLNoSX	2456 78% GLNOSX	1514 77% INSX	1441 73%	1516 77% NSX	1560 78% GLNOSX	1567 79% GLNOSX	1532 77% NS	1455 74%	
No	-	-	-	327 16% E	200 10% E	455 23% DE	507 25% DElppUV	467 23% DE	425 21% DE	465 23% DE	465 24% DEl	511 26% DEl	457 23% DE	541 27% DE	501 26% DE	435 22% DE	705 22% DE	443 23% DE	533 27% DE	454 23% DE	428 22% DE	425 21% DE	463 23% DE	512 26% DE	
Sigma	-	-	-	2016 100%	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

L101 Which do you think will have a bigger effect on the life of you and your family?

Base: All Respondents

	Waves																								
	Wave 2 (3/14-3/15)	Wave 3 (3/17-3/18)	Wave 4 (3/21-3/23)	Wave 5 (3/28-3/30)	Wave 6 (4/3-4/5)	Wave 7 (4/11-4/13)	Wave 8 (4/18-4/20)	Wave 9 (4/25-4/27)	Wave 10 (5/1-5/3)	Wave 11 (5/8-5/10)	Wave 12 (5/15-5/17)	Wave 13 (5/22-5/24)	Wave 14 (5/29-5/31)	Wave 15 (6/6-6/8)	Wave 16 (6/13-6/15)	Wave 17 (6/18-6/20)	Wave 18 (6/26-6/29)	Wave 19 (7/2-7/4)	Wave 20 (7/19-7/21)	Wave 21 (7/26-7/28)	Wave 22 (8/2-8/4)	Wave 23 (8/9-8/11)	Wave 24 (8/16-8/18)	Wave 25 (8/23-8/25)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Coronavirus/COVID-19 itself	-	-	-	-	765 38%	696 35%	776 38%	651 32%	750 37%	698 34%	666 34%	655 33%	698 36%	748 38%	692 35%	760 39%	1164 37%	746 38%	784 40%	784 40%	854 43%	809 41%	780 39%	736 37%	
The economic impacts of the coronavirus pandemic	-	-	-	-	FHJKL	1228 62%	1317 65%	1253 62%	1399 68%	1289 63%	1369 66%	1295 66%	1341 67%	1267 64%	1221 62%	1271 65%	1202 61%	1997 63%	1211 62%	1190 60%	1186 60%	1134 57%	1183 59%	1215 61%	1231 63%
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 266

L102 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same?

Summary Of Mostly The Same

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Health insurance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1070	1093	1087	1069	1103	1114	1093
Family life	-	-	-	-	1147	1182	1159	1146	1146	1072	1015	1123	1046	1081	1077	1009	1721	977	1043	1023	995	1043	1023	981
Personal hygiene	-	-	-	-	935	999	1016	1100	1017	946	884	996	996	947	1026	899	1610	887	971	984	1015	1011	1001	977
Eating habits	-	-	-	-	1086	1053	1095	1051	1052	989	958	1017	995	933	1013	977	1605	942	1001	970	930	976	978	974
Healthcare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	828	914	879	920	921	950	916
Work life	-	-	-	-	1031	1027	944	954	913	883	910	954	890	903	931	885	1395	816	906	855	846	899	843	892
Shopping habits	-	-	-	-	823	748	802	742	742	634	638	659	662	658	754	633	1185	652	737	669	691	658	694	688
Social activity	-	-	-	-	742	680	718	708	656	628	613	622	662	647	733	614	994	535	690	555	629	641	631	602
Travel/vacation	-	-	-	-	684	622	692	617	586	543	526	542	579	583	661	595	924	530	663	521	547	584	558	568

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 267

L102 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same?

Summary Of Somewhat Different

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Shopping habits	-	-	-	-	717 36%	775 38%	797 39%	863 42%	811 40%	927 45%	786 40%	890 45%	810 41%	839 43%	759 39%	876 45%	1236 39%	819 42%	819 41%	802 41%	819 41%	863 43%	838 42%	820 42%
Social activity	-	-	-	-	723 36%	817 41%	815 40%	792 39%	827 41%	880 43%	784 40%	835 42%	718 37%	778 40%	733 37%	828 42%	1285 41%	867 44%	822 42%	835 42%	787 40%	794 40%	824 40%	815 41%
Travel/vacation	-	-	-	-	680 34%	721 36%	707 35%	751 37%	751 37%	783 38%	674 34%	727 36%	670 34%	717 36%	683 35%	729 37%	1143 36%	761 39%	718 36%	763 39%	787 40%	758 38%	752 38%	737 37%
Eating habits	-	-	-	-	584 29%	612 30%	641 32%	671 33%	651 32%	688 33%	668 34%	668 33%	618 31%	684 35%	613 31%	653 33%	1026 32%	682 35%	650 33%	672 34%	685 34%	691 35%	648 32%	661 34%
Healthcare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	713 36%	654 33%	680 36%	646 32%	691 35%	650 33%
Family life	-	-	-	-	540 27%	516 26%	557 27%	632 31%	586 29%	606 29%	628 32%	587 29%	584 30%	556 28%	565 29%	682 35%	952 30%	636 33%	614 31%	629 32%	644 32%	651 33%	655 33%	631 32%
Work life	-	-	-	-	557 28%	548 27%	643 31%	630 31%	688 34%	705 34%	612 31%	624 31%	619 31%	593 30%	624 32%	663 34%	1005 32%	633 32%	654 33%	628 32%	661 33%	626 31%	689 35%	612 31%
Personal hygiene	-	-	-	-	584 29%	553 27%	588 29%	536 26%	545 27%	620 30%	570 29%	593 30%	561 29%	539 27%	522 27%	572 29%	904 29%	576 29%	590 30%	547 28%	535 27%	574 29%	595 30%	559 28%
Health insurance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	564 29%	552 28%	545 28%	563 28%	562 28%	521 26%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 268

L102 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same?

Summary Of Very Different

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967
Travel/vacation	-	-	-	-	630 32%	670 33%	631 31%	681 33%	702 34%	741 36%	781 39%	727 36%	716 36%	669 34%	619 32%	638 33%	1095 35%	666 34%	593 30%	686 35%	654 33%	649 33%	684 34%	662 34%
Social activity	-	-	-	-	528 26%	516 26%	496 24%	549 27%	556 27%	559 27%	564 29%	538 27%	584 30%	544 28%	498 25%	519 26%	881 28%	555 28%	462 23%	579 29%	572 29%	557 28%	540 27%	550 28%
Work life	-	-	-	-	405 20%	438 22%	441 22%	466 23%	438 21%	479 23%	438 22%	419 21%	456 23%	474 24%	409 21%	414 21%	761 24%	507 25%	415 21%	487 25%	481 24%	467 23%	462 23%	464 24%
Shopping habits	-	-	-	-	453 23%	490 24%	430 21%	446 22%	487 24%	506 24%	537 27%	447 22%	493 25%	473 24%	449 23%	453 23%	740 23%	486 25%	418 21%	500 25%	478 24%	472 24%	463 23%	459 23%
Personal hygiene	-	-	-	-	474 24%	461 23%	425 21%	414 20%	476 23%	501 24%	507 26%	407 20%	408 21%	483 25%	414 21%	491 25%	647 20%	494 25%	413 21%	439 22%	438 22%	406 20%	399 20%	431 22%
Healthcare	-	-	-	-	ghLmQVW	hw	-	-	hlqVW	GhLMQsVW	ghLMQsVW	-	-	-	-	-	-	415 21%	406 21%	411 21%	423 21%	410 21%	354 18%	401 20%
Family life	-	-	-	-	306 15%	316 16%	313 15%	272 13%	306 15%	389 19%	317 16%	286 14%	335 17%	331 17%	322 16%	270 14%	488 15%	343 18%	317 16%	318 16%	349 18%	298 15%	317 16%	355 18%
Health insurance	-	-	-	-	-	-	-	-	-	EFghLpQvW	H	-	-	-	-	-	-	322 17%	329 17%	339 17%	356 18%	326 16%	322 16%	353 18%
Eating habits	-	-	-	-	323 16%	348 17%	293 14%	329 16%	336 16%	390 19%	335 17%	311 16%	352 18%	352 18%	337 17%	332 17%	530 17%	332 17%	323 16%	328 17%	373 19%	324 16%	369 19%	332 17%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 269

LI02_1 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same?

Shopping habits

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Mostly the same	-	-	-	-	823 41%	748 37%	802 40%	742 36%	742 36%	634 31%	638 33%	659 33%	662 34%	658 33%	754 38%	633 32%	1185 37%	652 33%	737 37%	669 34%	691 35%	658 33%	694 35%	688 35%	
Somewhat different	-	-	-	-	717 36%	775 38%	797 39%	863 42%	811 40%	927 45%	786 40%	890 45%	810 41%	839 43%	759 39%	876 45%	1236 39%	819 42%	819 42%	802 41%	819 41%	863 43%	838 42%	820 42%	
Very different	-	-	-	-	453 23%	490 24%	430 21%	446 22%	487 24%	506 24%	537 27%	447 22%	493 25%	473 24%	449 23%	453 23%	740 23%	485 25%	418 21%	500 25%	478 24%	472 24%	463 23%	459 23%	
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) = A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LI02_2 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same?

Eating habits

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Mostly the same	-	-	-	-	1086 54%	1053 52%	1095 54%	1051 51%	1052 52%	989 48%	958 49%	1017 51%	995 51%	933 47%	1013 52%	977 50%	1605 51%	942 48%	1001 51%	970 49%	930 47%	976 49%	978 49%	974 50%	
Somewhat different	-	-	-	-	584 29%	612 30%	641 32%	671 33%	651 32%	688 33%	668 34%	668 33%	618 31%	684 35%	613 31%	653 33%	1026 32%	682 35%	650 33%	672 34%	685 34%	691 35%	648 35%	661 34%	
Very different	-	-	-	-	323 16%	348 17%	293 14%	329 16%	336 16%	390 19%	335 17%	311 16%	352 18%	352 18%	337 17%	332 17%	530 17%	332 17%	323 16%	328 17%	373 19%	324 16%	369 19%	332 17%	
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) = A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LI02_3 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same?

Social activity

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Mostly the same	-	-	-	-	742 37%	680 34%	718 35%	708 35%	656 32%	628 30%	613 31%	622 31%	662 34%	647 33%	733 37%	614 31%	994 31%	535 27%	690 35%	555 28%	629 32%	641 32%	631 32%	602 31%	
Somewhat different	-	-	-	-	723 36%	815 41%	815 40%	792 39%	827 41%	880 43%	784 40%	835 42%	718 37%	778 40%	733 37%	828 42%	1285 41%	867 44%	822 42%	835 42%	787 42%	794 40%	824 41%	815 41%	
Very different	-	-	-	-	528 26%	516 26%	496 24%	549 27%	556 27%	559 27%	564 29%	538 27%	584 30%	544 28%	498 25%	519 26%	881 28%	555 28%	462 23%	579 29%	572 29%	557 28%	540 27%	550 28%	
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
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LI02_4 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same?

Travel/vacation

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Mostly the same	-	-	-	-	684 34%	622 31%	692 34%	617 30%	586 29%	543 26%	526 27%	542 27%	579 29%	583 30%	661 34%	595 30%	924 29%	530 27%	663 34%	521 26%	547 28%	584 29%	558 28%	568 29%	
Somewhat different	-	-	-	-	680 34%	721 36%	707 35%	751 37%	751 37%	783 38%	674 34%	727 36%	670 34%	717 36%	683 35%	729 37%	1143 36%	761 39%	718 36%	763 39%	787 40%	758 38%	752 38%	737 37%	
Very different	-	-	-	-	630 32%	670 33%	631 31%	681 33%	702 34%	741 38%	761 39%	727 36%	716 36%	669 34%	619 32%	638 33%	1095 35%	666 34%	593 30%	686 35%	654 33%	649 33%	684 34%	662 34%	
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) = A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LI02_5 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same?

Work life

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Mostly the same	-	-	-	-	1031 52%	1027 51%	944 47%	954 47%	913 45%	883 43%	910 46%	954 48%	890 45%	903 46%	931 47%	885 45%	1395 44%	816 42%	906 46%	855 43%	846 43%	899 45%	843 42%	892 45%	
Somewhat different	-	-	-	-	557 28%	548 27%	643 32%	630 31%	688 34%	705 34%	612 31%	624 31%	619 30%	593 30%	663 32%	663 34%	1005 32%	633 32%	654 33%	628 32%	661 33%	626 31%	689 35%	612 31%	
Very different	-	-	-	-	405 20%	438 22%	441 22%	466 23%	438 21%	479 23%	438 22%	419 21%	456 23%	474 24%	409 21%	414 21%	761 24%	507 26%	415 21%	487 25%	481 24%	467 23%	462 23%	464 24%	
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) = A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

17 Aug 2020
 Table 274

LI02_6 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same?

Family life

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Mostly the same	-	-	-	-	1147 58%	1182 59%	1159 57%	1146 56%	1146 56%	1072 52%	1015 52%	1123 56%	1046 53%	1081 55%	1077 55%	1009 51%	1721 54%	977 50%	1043 53%	1023 52%	995 50%	1043 52%	1023 51%	981 50%	
Somewhat different	-	-	-	-	540 27%	516 26%	557 27%	632 31%	586 29%	606 29%	628 32%	587 29%	584 30%	556 28%	565 29%	682 35%	952 30%	636 33%	614 31%	629 32%	644 32%	651 33%	655 33%	631 32%	
Very different	-	-	-	-	306 15%	316 16%	313 15%	272 13%	306 15%	389 19%	317 16%	286 14%	335 17%	331 17%	322 16%	270 14%	488 15%	343 18%	317 16%	318 16%	349 18%	298 15%	317 16%	355 18%	
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LI02_7 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same?

Personal hygiene

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	1993	2013	2029	2050	2039	2030	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	**	**	**	**	1993	2013	2029	2050	2039	2066	1961	1996	1965	1969	1963	1962	3161	1957	1974	1970	1988	1992	1995	1967	
Mostly the same	-	-	-	-	935 47%	999 50%	1016 50%	1100 54%	1017 50%	946 46%	884 45%	996 50%	996 51%	947 48%	1026 52%	899 46%	1610 51%	887 45%	971 49%	984 50%	1015 51%	1011 51%	1001 50%	977 50%	
Somehow different	-	-	-	-	584 29%	553 27%	588 29%	536 26%	545 27%	620 30%	570 29%	593 30%	561 29%	539 27%	572 29%	904 29%	576 29%	590 29%	547 30%	535 28%	574 27%	535 29%	595 30%	559 28%	
Very different	-	-	-	-	474 24%	461 23%	425 21%	414 20%	476 23%	501 24%	507 26%	407 20%	408 21%	483 25%	414 21%	491 25%	647 20%	494 25%	413 21%	439 22%	438 22%	406 20%	399 20%	431 22%	
Sigma	-	-	-	-	1993 100%	2013 100%	2029 100%	2050 100%	2039 100%	2066 100%	1961 100%	1996 100%	1965 100%	1969 100%	1963 100%	1962 100%	3161 100%	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%	

Proportions/Means: Columns Tested (5%, 10% risk level) = A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: March 14 - August 16, 2020
 COVID-19
 Weighted To The U.S. General Adult Population - Propensity

LI02_8 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same?

Healthcare

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1957	1974	1970	1988	1992	1995	1967
Mostly the same	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	828 42%	914 46%	879 45%	920 46%	921 46%	950 48%	916 47%
Somewhat different	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	713 36%	654 33%	680 35%	646 32%	661 33%	691 35%	650 33%
Very different	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	415 21%	406 21%	411 21%	423 21%	410 21%	354 18%	401 20%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

LI02_9 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same?

Health insurance

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/22 - 5/24)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/10 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1957	1974	1970	1988	1992	1995	1967	
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1957	1974	1970	1988	1992	1995	1967
Mostly the same	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1070 55%	1093 55%	1087 55%	1069 54%	1103 55%	1114 56%	1093 56%
Somewhat different	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	564 29%	552 28%	545 28%	563 28%	562 28%	559 28%	521 26%
Very different	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	322 16%	329 17%	339 17%	356 18%	326 16%	322 16%	353 18%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1957 100%	1974 100%	1970 100%	1988 100%	1992 100%	1995 100%	1967 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q8041 The following questions are about your level of involvement in current issues. Which of the following, if any, have you done in the past 12 months? Please select all that apply.

Base: All Respondents

	Waves																								
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21	Wave 22	Wave 23	Wave 24	Wave 25	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3161	-	-	-	-	-	-	1967	
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	3161	**	**	**	**	**	**	**	1967
Regularly consume other media (e.g., local and national news broadcasts, websites, other specialty publications)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1257 40%	-	-	-	-	-	-	768 39%	
Regularly read local and national publications via the Internet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1005 32%	-	-	-	-	-	-	598 30%	
Regularly read local and national publications (e.g., my local newspaper, NY Times, Wall Street Journal, Newsweek, BusinessWeek)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1026 32% X	-	-	-	-	-	-	539 27%	
Written or called any politician at the local, state, or national level	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	408 13%	-	-	-	-	-	-	251 13%	
Participate in an online forum or chat room on local, state or national issues	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	389 12%	-	-	-	-	-	-	249 13%	
Been an active member of any group that tries to influence public policy or government	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	272 9%	-	-	-	-	-	-	183 9%	
Attended a public meeting on town or school affairs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	344 11%	-	-	-	-	-	-	173 9%	
Served on a committee or as an officer for a local organization	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	265 8%	-	-	-	-	-	-	172 9%	
Attended a political rally, speech or organized protest	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	236 7%	-	-	-	-	-	-	166 8%	
Written a letter to the editor of a newspaper or magazine	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	209 7%	-	-	-	-	-	-	151 8%	
Called a live radio or television show to express an opinion	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	189 6%	-	-	-	-	-	-	125 6%	
Made a public speech	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	170 5%	-	-	-	-	-	-	120 6%	
Written an article for a magazine or newspaper	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	158 5%	-	-	-	-	-	-	119 6%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q8041 The following questions are about your level of involvement in current issues. Which of the following, if any, have you done in the past 12 months? Please select all that apply.

Base: All Respondents

	Waves																									
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/8)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/12)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	3161	**	**	**	**	**	**	1967		
Authored a blog	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	153	-	-	-	-	-	-	101	5%	
Worked for a political party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	162	5%	-	-	-	-	-	-	96	5%
Held or ran for public office	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	134	4%	-	-	-	-	-	-	72	4%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	941	30%	-	-	-	-	-	-	600	30%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7327	232%	-	-	-	-	-	-	4484	228%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q8046 There are a number of different issues in the news today. We would like to know how closely you follow certain ones.
 Please tell us how closely you follow business issues today.

Base: All Respondents

	Waves																							
	Wave 2	Wave 3	Wave 4	Wave 5	Wave 6	Wave 7	Wave 8	Wave 9	Wave 10	Wave 11	Wave 12	Wave 13	Wave 14	Wave 15	Wave 16	Wave 17	Wave 18	Wave 19	Wave 20	Wave 21	Wave 22	Wave 23	Wave 24	Wave 25
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3161	-	-	-	-	-	-	-
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	3161	**	**	**	**	**	**	**
7 - Very closely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	596	-	-	-	-	-	-	-
																	19%							357
																	18%							18%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	515	-	-	-	-	-	-	-
																	16%							291
																	15%							15%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	706	-	-	-	-	-	-	-
																	22%							427
																	22%							22%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	488	-	-	-	-	-	-	-
																	15%							350
																	15%							18%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	297	-	-	-	-	-	-	-
																	9%							186
																	9%							9%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	262	-	-	-	-	-	-	-
																	8%							138
																	8%							7%
1 - Not at all	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	206	-	-	-	-	-	-	-
																	7%							144
																	7%							7%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101	-	-	-	-	-	-	-
																	3%							74
																	3%							4%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3161	-	-	-	-	-	-	-
																	100%							1967
																	100%							100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q8070 Now please tell us how informed you are about business issues today.

Base: All Respondents

	Waves																							
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/3 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/15 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/18 - 8/18)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3161	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	3161	**	**	**	**	**	**	1967
7 - Very informed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	472	-	-	-	-	-	-	280
																	15%							14%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	533	-	-	-	-	-	-	327
																	17%							17%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	746	-	-	-	-	-	-	450
																	24%							23%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	517	-	-	-	-	-	-	327
																	16%							17%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	299	-	-	-	-	-	-	217
																	9%							11%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	261	-	-	-	-	-	-	128
																	8%							7%
1 - Not at all	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	213	-	-	-	-	-	-	167
																	7%							8%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	120	-	-	-	-	-	-	71
																	4%							4%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3161	-	-	-	-	-	-	1967
																	100%							100%

Proportions/Means: Columns Tested (5%, 10% risk level) = A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q8071 BTS QUESTION

Base: All Respondents

	Waves																								
	Wave 2 (3/14 - 3/15)	Wave 3 (3/17 - 3/18)	Wave 4 (3/21 - 3/23)	Wave 5 (3/28 - 3/30)	Wave 6 (4/1 - 4/5)	Wave 7 (4/11 - 4/13)	Wave 8 (4/18 - 4/20)	Wave 9 (4/25 - 4/27)	Wave 10 (5/1 - 5/3)	Wave 11 (5/8 - 5/10)	Wave 12 (5/15 - 5/17)	Wave 13 (5/27 - 5/28)	Wave 14 (5/29 - 5/31)	Wave 15 (6/6 - 6/6)	Wave 16 (6/13 - 6/15)	Wave 17 (6/18 - 6/20)	Wave 18 (6/26 - 6/29)	Wave 19 (7/2 - 7/4)	Wave 20 (7/19 - 7/19)	Wave 21 (7/17 - 7/19)	Wave 22 (7/24 - 7/26)	Wave 23 (7/31 - 8/2)	Wave 24 (8/7 - 8/9)	Wave 25 (8/14 - 8/16)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967
Weighted Base	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1967
OPINION ELITE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	420 21%
NON-OPINION ELITE (ALL OTHERS)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1547 79%
Sigma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1967 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

17 August 2020

Fielding Period: March 14 - August 16, 2020

COVID-19

Weighted To The U.S. General Adult Population - Propensity

Page	Table	Title
1	1	PO01 Do you have a favorable or unfavorable opinion of the U.S. Postal Service (Post Office)?
2	2	PO02 How important of a role would you say the U.S. Postal Service plays in your community?
3	3	PO03 Over the last few weeks, do you know of any family or friends who have experienced a delay in mail or packages being delivered to their home by the U.S. Postal Service?
4	4	PO04 Over the last few weeks, have you noticed a delay in mail or packages being delivered to your home by the U.S. Postal Service?
5	5	PO05 In recent weeks, the new Postmaster General Louis DeJoy has implemented operational changes in order to bring down costs such as eliminating overtime pay, removing collection bins and mail sorting machines, and ordering mail carriers to leave on time for the day even if they are not finished delivering mail. Do you support or oppose these changes?
6	6	PO06 How concerned are you about mail and packages being delivered by the U.S. Postal Service being significantly delayed due to these operational changes?
7	7	PO07 Which of the following statements comes closer to your point of view?
8	8	VOT01 Do you approve or disapprove of conducting vote-by-mail for November's presidential election?
9	9	VOT02 As you may know, many people who disapprove of vote-by-mail for this November's presidential election cite voter fraud as a major concern. Do you think the benefits of vote-by-mail during the COVID-19 pandemic outweigh the risks, or do the risks outweigh the benefits?
10	10	PO08 Some are concerned that, given these delays at the U.S. Postal Service caused by cost cutting measures, mail-in-ballots for this November's election will not arrive on time to be counted. How concerned are you that Americans' votes may not be counted because of these measures?
11	11	VOT03 Do you believe the U.S. Postal Service could handle a nationwide vote-by-mail effort for every voter in the upcoming November election?
12	12	PO09 Have you used the U.S. Postal Service for any of the following?
13	13	TR01 Have you flown on a commercial flight at any point during the COVID-19 pandemic?
14	14	JET01 How safe do you feel flying on commercial flights right now during the COVID-19 pandemic?
15	15	CV06 How likely or unlikely are these things going to happen this fall? Summary Of Likely
16	16	CV06 How likely or unlikely are these things going to happen this fall? Summary Of Unlikely
17	17	CV06_1 How likely or unlikely are these things going to happen this fall? My kid(s) will be taking courses online from home
18	18	CV06_2 How likely or unlikely are these things going to happen this fall? Kids will be attending school in person
19	19	CV06_3 How likely or unlikely are these things going to happen this fall? I will be working from home
20	20	CV06_4 How likely or unlikely are these things going to happen this fall? I will be working from the office
21	21	CV06_5 How likely or unlikely are these things going to happen this fall? We will have an NFL season
22	22	CV06_6 How likely or unlikely are these things going to happen this fall? We will have a college football season
23	23	CV06_7 How likely or unlikely are these things going to happen this fall? I will be voting in person
24	24	CV06_8 How likely or unlikely are these things going to happen this fall? I will be voting by mail
25	25	CV06_9 How likely or unlikely are these things going to happen this fall? I will fly on an airplane
26	26	CV06_10 How likely or unlikely are these things going to happen this fall? I will stay in a hotel
27	27	CV06_11 How likely or unlikely are these things going to happen this fall? I will take my kid(s) trick or treating for Halloween
28	28	CV06_12 How likely or unlikely are these things going to happen this fall? I will travel for Labor Day
29	29	CV06_13 How likely or unlikely are these things going to happen this fall? I will travel for winter holidays (Christmas, Hanukkah)
30	30	CV06_14 How likely or unlikely are these things going to happen this fall? With working remotely as an option, I will consider living in a different location
31	31	CV06_15 How likely or unlikely are these things going to happen this fall? I will travel for Thanksgiving
32	32	HOL01 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family? Summary Of Very/Somewhat Likely
33	33	HOL01 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family? Summary Of Not At All/Not Very Likely
34	34	HOL01_1 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family? Labor Day Weekend
35	35	HOL01_2 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family? Halloween

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Page Table Title

36	36	HOL01_3 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family? Thanksgiving
37	37	HOL01_4 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family? Winter holidays (e.g., Christmas, Hanukkah, Kwanzaa)
38	38	HOL01_5 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family? New Year's Eve
39	39	HOL01_6 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family? Easter 2021
40	40	HOL01_7 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family? Memorial Day 2021
41	41	HOL01_8 How likely are you to celebrate any of the following holidays in-person with a gathering of friends and family? Independence Day 2021
42	42	HOL02 When it comes to holiday trips prior to COVID-19, which of the following was closest to your preferred method of travel?
43	43	HOL03 Thinking about any travel you are likely to take for upcoming holidays, which of the following methods are you most likely to use?
44	44	LI05X How likely are you to get a COVID-19 vaccine as soon as it becomes available?
45	45	VAX01 How likely are you to use a COVID-19 vaccine developed by another country, not the USA?
46	46	VAX02 Do you support a priority system for vaccinations, or should it be first come/first serve?
47	47	VAX03 Which of the following groups, if any, should receive priority when a COVID-19 vaccine is available in the USA?
48	48	VAX04 Which of the following best describes how you feel about making a US-developed COVID-19 vaccine available abroad?
49	49	AUT06 Did you buy a car during the COVID-19 pandemic?
50	50	AUT07 Did you own a car before the COVID-19 pandemic?
51	51	AUT08 Which of the following are reasons you purchased a car during COVID-19?
52	52	RQ3 How familiar are you with the following companies? Please pay particular attention to the scale before making your selection. Summary Of Very/Somewhat Familiar
53	53	RQ3 How familiar are you with the following companies? Please pay particular attention to the scale before making your selection. Summary Of Not At All Familiar/Have Only Heard The Name
54	54	RQ3_1 How familiar are you with the following companies? Please pay particular attention to the scale before making your selection. Mars, Inc.
55	55	RQ3_2 How familiar are you with the following companies? Please pay particular attention to the scale before making your selection. Mondelez
56	56	RQ3_3 How familiar are you with the following companies? Please pay particular attention to the scale before making your selection. Nestle
57	57	RQ4 How would you rate the overall reputation of Mars, Inc., where "1" means the company has a "Very bad" reputation and "7" means the company has a "Very good" reputation?
58	58	RQ4 How would you rate the overall reputation of Mondelez, where "1" means the company has a "Very bad" reputation and "7" means the company has a "Very good" reputation?
59	59	RQ4 How would you rate the overall reputation of Nestle, where "1" means the company has a "Very bad" reputation and "7" means the company has a "Very good" reputation?
60	60	RQ5 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well." Summary Of Top 2 Box
62	61	RQ5 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well." Summary Of Bottom 2 Box
64	62	RQ5 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well." Summary Of Top 2 Box
66	63	RQ5 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well." Summary Of Bottom 2 Box
68	64	RQ5 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well." Summary Of Top 2 Box
70	65	RQ5 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well." Summary Of Bottom 2 Box

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117	111	RQ5_16 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well." Is accountable for its actions
118	112	RQ5_16 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well." Is accountable for its actions
119	113	RQ5_16 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well." Is accountable for its actions
120	114	RQ5_17 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well." Securely protects its customers personal information and data
121	115	RQ5_17 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well." Securely protects its customers personal information and data
122	116	RQ5_17 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well." Securely protects its customers personal information and data
123	117	RQ5_18 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well." Speaks out on societal issues that are important to me
124	118	RQ5_18 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well." Speaks out on societal issues that are important to me
125	119	RQ5_18 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well." Speaks out on societal issues that are important to me
126	120	RQ5_19 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well." Shares my values
127	121	RQ5_19 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well." Shares my values
128	122	RQ5_19 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well." Shares my values
129	123	RQ5_20 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well." Cares about more than just its profits
130	124	RQ5_20 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well." Cares about more than just its profits
131	125	RQ5_20 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well." Cares about more than just its profits

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132	126	RQ5_21 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well." Is relevant in culture today
133	127	RQ5_21 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well." Is relevant in culture today
134	128	RQ5_21 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well." Is relevant in culture today
135	129	RQ5_22 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well." Has taken meaningful action in support of racial equality
136	130	RQ5_22 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well." Has taken meaningful action in support of racial equality
137	131	RQ5_22 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well." Has taken meaningful action in support of racial equality
138	132	RQ5_23 We would now like you to look at some statements and tell us how well they describe Mars, Inc.. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mars, Inc. Well" and "7" means "This Item Describes Mars, Inc. Very Well." Has taken meaningful action to address challenges of COVID-19 pandemic
139	133	RQ5_23 We would now like you to look at some statements and tell us how well they describe Mondelez. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Mondelez Well" and "7" means "This Item Describes Mondelez Very Well." Has taken meaningful action to address challenges of COVID-19 pandemic
140	134	RQ5_23 We would now like you to look at some statements and tell us how well they describe Nestle. Even if you don't feel you have enough information to rate this particular company, just give us your best impressions based on anything you might know about this company, or anything you might have read, seen, or heard. Please select a number from 1 to 7 where "1" means "This Item Does Not Describe Nestle Well" and "7" means "This Item Describes Nestle Very Well." Has taken meaningful action to address challenges of COVID-19 pandemic
141	135	RQ6 For each of the following recent issues, how do you think Mars, Inc. has responded? Summary Of Has Taken Significant Action
142	136	RQ6 For each of the following recent issues, how do you think Mars, Inc. has responded? Summary Of Has Only Expressed Concern
143	137	RQ6 For each of the following recent issues, how do you think Mars, Inc. has responded? Summary Of Hasn't Done Anything
144	138	RQ6 For each of the following recent issues, how do you think Mondelez has responded? Summary Of Has Taken Significant Action
145	139	RQ6 For each of the following recent issues, how do you think Mondelez has responded? Summary Of Has Only Expressed Concern
146	140	RQ6 For each of the following recent issues, how do you think Mondelez has responded? Summary Of Hasn't Done Anything
147	141	RQ6 For each of the following recent issues, how do you think Nestle has responded? Summary Of Has Taken Significant Action
148	142	RQ6 For each of the following recent issues, how do you think Nestle has responded? Summary Of Has Only Expressed Concern
149	143	RQ6 For each of the following recent issues, how do you think Nestle has responded? Summary Of Hasn't Done Anything
150	144	RQ6_1 For each of the following recent issues, how do you think Mars, Inc. has responded? Racial equality
151	145	RQ6_1 For each of the following recent issues, how do you think Mondelez has responded? Racial equality
152	146	RQ6_1 For each of the following recent issues, how do you think Nestle has responded? Racial equality
153	147	RQ6_2 For each of the following recent issues, how do you think Mars, Inc. has responded? Well-being of employees during COVID-19 pandemic

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154	148	RQ6_2 For each of the following recent issues, how do you think Mondelez has responded? Well-being of employees during COVID-19 pandemic
155	149	RQ6_2 For each of the following recent issues, how do you think Nestle has responded? Well-being of employees during COVID-19 pandemic
156	150	RQ6_3 For each of the following recent issues, how do you think Mars, Inc. has responded? COVID-19 pandemic
157	151	RQ6_3 For each of the following recent issues, how do you think Mondelez has responded? COVID-19 pandemic
158	152	RQ6_3 For each of the following recent issues, how do you think Nestle has responded? COVID-19 pandemic
159	153	RQ7 Once the COVID-19 pandemic is fully over and things have returned to normal, do you think Mars, Inc. will be better or worse off than they were before the pandemic?
160	154	RQ7 Once the COVID-19 pandemic is fully over and things have returned to normal, do you think Mondelez will be better or worse off than they were before the pandemic?
161	155	RQ7 Once the COVID-19 pandemic is fully over and things have returned to normal, do you think Nestle will be better or worse off than they were before the pandemic?
162	156	RQ8 Considering the role that Mars, Inc. plays in society, do you think they have a responsibility to speak out on issues related to racial equality?
163	157	RQ8 Considering the role that Mondelez plays in society, do you think they have a responsibility to speak out on issues related to racial equality?
164	158	RQ8 Considering the role that Nestle plays in society, do you think they have a responsibility to speak out on issues related to racial equality?
165	159	RQ9 Given the products and services that Mars, Inc. offers, do you think they have the ability to help contribute to a more racially equal society?
166	160	RQ9 Given the products and services that Mondelez offers, do you think they have the ability to help contribute to a more racially equal society?
167	161	RQ9 Given the products and services that Nestle offers, do you think they have the ability to help contribute to a more racially equal society?
168	162	AUT05 Assuming you were currently in the market to purchase or lease a new car during the COVID-19 pandemic, what would a dealership need to do to make you comfortable in making such a decision? Please select up to two.
169	163	Q3A Which of the following best describes your response to coronavirus?
170	164	EMP02 How concerned are you that you may lose your job due to the coronavirus outbreak?
171	165	Q9 Do you think your income in 2020 will be lower, higher or about the same as it was in 2019?
172	166	EMP05 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Summary Of Yes
173	167	EMP05_1 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Missed (or will soon miss) a rent/mortgage payment
174	168	EMP05_2 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Missed (or will soon miss) a bill payment
175	169	EMP05_3 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Provided financial support for a family member
176	170	EMP05_4 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Provided financial support for a friend
177	171	EMP05_5 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Sought out new or additional sources of income
178	172	EMP05_6 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Lost income partially
179	173	EMP05_7 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Lost income entirely
180	174	EMP05_8 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Accumulated more debt than normal
181	175	EMP05_9 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Stopped or cut back on retirement savings
182	176	EMP05_10 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Stopped or cut back on other savings (e.g., college tuition, a major purchase, such as a house or care)
183	177	EMP05_11 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Paid for services that I haven't used (e.g., a dog walker, childcare, a house cleaning service)
184	178	EMP05_12 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? Lost access to my health insurance
185	179	EMP05_13 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? I have been impacted financially in some other way
186	180	EMP05_14 As a result of the current pandemic, have you or your household been impacted financially in any of the following ways? I have not been impacted financially

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187	181	REV01 Are you planning any major purchases once things return to normal? Please select all that apply.
188	182	REV01 Are you planning any major purchases once things return to normal? Please select all that apply.
189	183	Q15 How concerned are you about the impact coronavirus (COVID-19) has on the following? Summary Of Concerned
190	184	Q15 How concerned are you about the impact coronavirus (COVID-19) has on the following? Summary Of Not At All/Not Very Concerned
191	185	Q15_1 How concerned are you about the impact coronavirus (COVID-19) has on the following? Your personal health
192	186	Q15_2 How concerned are you about the impact coronavirus (COVID-19) has on the following? The health of your older friends and relatives
193	187	Q15_3 How concerned are you about the impact coronavirus (COVID-19) has on the following? The health of the broader American populace
194	188	Q15_4 How concerned are you about the impact coronavirus (COVID-19) has on the following? The American economy
195	189	Q15_5 How concerned are you about the impact coronavirus (COVID-19) has on the following? Your personal finances
196	190	Q18 Which of the following is true for you?
197	191	Q21 Which of the following is closest to your view of people's reaction to the coronavirus (COVID-19) outbreak?
198	192	FR01 Have you felt any of the following recently due to the COVID-19 pandemic? Summary Of Yes
199	193	FR01_1 Have you felt any of the following recently due to the COVID-19 pandemic? Cabin fever- bored and sick of being in my home
200	194	FR01_2 Have you felt any of the following recently due to the COVID-19 pandemic? Claustrophobic- unable to escape my home
201	195	FR01_3 Have you felt any of the following recently due to the COVID-19 pandemic? Grateful- for the break from work to be at home with my family or by myself
202	196	FR01_4 Have you felt any of the following recently due to the COVID-19 pandemic? Appreciative-to be around people I truly care about
203	197	FR01_5 Have you felt any of the following recently due to the COVID-19 pandemic? Compassionate- taking the time to check in with the people I care about
204	198	FR01_6 Have you felt any of the following recently due to the COVID-19 pandemic? Lonely-feeling isolated from my friends/family
205	199	FR01_7 Have you felt any of the following recently due to the COVID-19 pandemic? Overwhelmed- trying to balance work at home and other needs of my family
206	200	FR01_8 Have you felt any of the following recently due to the COVID-19 pandemic? Angry- upset that I don't know when this will end
207	201	FR01_9 Have you felt any of the following recently due to the COVID-19 pandemic? Annoyed- by lack of personal space and the inability to get away from my family
208	202	FR01_10 Have you felt any of the following recently due to the COVID-19 pandemic? Fear- that my kids are missing out on learning
209	203	FR01_11 Have you felt any of the following recently due to the COVID-19 pandemic? Thankful - for the sacrifices that the American people have made for coronavirus
210	204	FR01A Have you felt any of the following recently due to the COVID-19 pandemic? Summary Of Yes
211	205	FR01A_12 Have you felt any of the following recently due to the COVID-19 pandemic? Tired - of following guidelines & coronavirus in general
212	206	FR01A_13 Have you felt any of the following recently due to the COVID-19 pandemic? Creative - I've found new hobbies/activities I enjoy during coronavirus
213	207	FR01A_14 Have you felt any of the following recently due to the COVID-19 pandemic? Scared - for the future
214	208	FR01A_15 Have you felt any of the following recently due to the COVID-19 pandemic? Dread - being unable to pay bill(s) during pandemic
215	209	FR01A_16 Have you felt any of the following recently due to the COVID-19 pandemic? Connected - communicating more with friends/family
216	210	FR01A_17 Have you felt any of the following recently due to the COVID-19 pandemic? Hopeful - that there is an end in sight
217	211	FR01A_18 Have you felt any of the following recently due to the COVID-19 pandemic? Bored - I've run out of activities to do at home & wish I could go out
218	212	FR01A_19 Have you felt any of the following recently due to the COVID-19 pandemic? Indifferent - I'm use to the new normal of life during coronavirus
219	213	FR05 How much would you say you miss each of the following during this time of virus-related restrictions? Summary Of A Lot/Somewhat
220	214	FR05 How much would you say you miss each of the following during this time of virus-related restrictions? Summary Of Not At All/Not Very

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221	215	FR05_1 How much would you say you miss each of the following during this time of virus-related restrictions? Traveling on an airplane
222	216	FR05_2 How much would you say you miss each of the following during this time of virus-related restrictions? Going to a movie theatre
223	217	FR05_3 How much would you say you miss each of the following during this time of virus-related restrictions? Shopping in stores
224	218	FR05_4 How much would you say you miss each of the following during this time of virus-related restrictions? Working from the office
225	219	FR05_5 How much would you say you miss each of the following during this time of virus-related restrictions? Attending events like concerts, theatre and sporting events
226	220	FR05_6 How much would you say you miss each of the following during this time of virus-related restrictions? Dining out at a restaurant/bar
227	221	FR05_7 How much would you say you miss each of the following during this time of virus-related restrictions? Watching sports on TV
228	222	FR05_8 How much would you say you miss each of the following during this time of virus-related restrictions? Gatherings with friends and family
229	223	FR05_9 How much would you say you miss each of the following during this time of virus-related restrictions? Going to church
230	224	FR05_10 How much would you say you miss each of the following during this time of virus-related restrictions? Going to school or university
231	225	FR05_13 How much would you say you miss each of the following during this time of virus-related restrictions? Going to the gym/work out class
232	226	FR05_14 How much would you say you miss each of the following during this time of virus-related restrictions? Going to a social gathering
233	227	FR05_15 How much would you say you miss each of the following during this time of virus-related restrictions? Going to my local coffee shop
234	228	FR05_16 How much would you say you miss each of the following during this time of virus-related restrictions? In person celebrations (e.g., birthdays, graduations)
235	229	COV04 How concerned are you of a new wave of COVID-19 outbreak in your area?
236	230	Q22 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Summary Of Concerned
237	231	Q22 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Summary Of Not At All / Not Very Concerned
238	232	Q22_1 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Surgical masks and gloves
239	233	Q22_2 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Testing kits for COVID-19
240	234	Q22_3 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Hospital beds (room for patients)
241	235	Q22_4 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Hospital ventilators (for assisted breathing)
242	236	Q22_5 How concerned are you about each of the following potential shortages from coronavirus (COVID-19) in the healthcare system? Healthcare workers (doctors, nurses, supporting staff)
243	237	FR11 How concerned are you about you or your loved one's risk of being exposed to coronavirus when you leave your home for essential errands during stay-home orders?
244	238	FR12 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Summary Of Very/Somewhat Concerned
245	239	FR12 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Summary Of Not At All/Not Very Concerned
246	240	FR12_1 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Leaving my home to go to non-essential businesses (e.g., bars, hair dressers, etc.)
247	241	FR12_2 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Returning to my normal activities in public (e.g., public transit, socializing)
248	242	FR12_3 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Taking my first flight

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249	243	FR12_4 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? My kids going back to school for the first time
250	244	FR12_5 How concerned are you about the following situations, as it relates to the risk of you/your loved ones being exposed to, or accidentally exposing others to coronavirus? Going back to the office
251	245	Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following?
252	246	Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Summary Of Immediately/1-30 Days
253	247	Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Summary Of Up To 3 Months
254	248	Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Summary Of 1 Day To 3 Months
255	249	Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Summary Of Up To 6 Months
256	250	Q33B Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Summary Of Year Or Longer
257	251	Q33B_1 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Fly on a plane
258	252	Q33B_2 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Go to a gym class
259	253	Q33B_3 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Take a cruise
260	254	Q33B_4 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Go out to dinner
261	255	Q33B_5 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Visit a casino
262	256	Q33B_6 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Stay in a hotel
263	257	Q33B_7 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Go to the office
264	258	Q33B_8 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Go to a sporting event
265	259	Q33B_9 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Go to the movies
266	260	Q33B_10 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Host/attend a large social gathering
267	261	Q33B_11 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Take public transportation (e.g., subway, busses, trains)
268	262	Q33B_12 Once the government provides information that the spread of the virus is flattening how long will it take you to do each of the following? Greet people with a handshake
269	263	Q36 How likely do you think it is that coronavirus (COVID-19) will cause a global recession?
270	264	Q36A Would you say we are in a global recession due to the coronavirus outbreak?
271	265	LI01 Which do you think will have a bigger effect on the life of you and your family?
272	266	LI02 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same? Summary Of Mostly The Same
273	267	LI02 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same? Summary Of Somewhat Different

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274	268	LI02 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same? Summary Of Very Different
275	269	LI02_1 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same? Shopping habits
276	270	LI02_2 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same? Eating habits
277	271	LI02_3 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same? Social activity
278	272	LI02_4 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same? Travel/vacation
279	273	LI02_5 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same? Work life
280	274	LI02_6 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same? Family life
281	275	LI02_7 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same? Personal hygiene
282	276	LI02_8 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same? Healthcare
283	277	LI02_9 Once the pandemic is over and things return to normal, do you think each of the following areas of your life will be very different, somewhat different or mostly the same? Health insurance
284	278	Q8041 The following questions are about your level of involvement in current issues. Which of the following, if any, have you done in the past 12 months? Please select all that apply.
286	279	Q8046 There are a number of different issues in the news today. We would like to know how closely you follow certain ones. Please tell us how closely you follow business issues today.
287	280	Q8070 Now please tell us how informed you are about business issues today.
288	281	Q8071 BTS QUESTION