

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 1

Q2149 What is your employment status? Please select all that apply.

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|---|--------------|-----------------|-----------------|--------------------|-------------------|-------------------|-------------------|--------------------|-------------------|--------------------|--------------------|-------------------|---------------------|--------------------|------------------|------------------|------------------|--------------------|-------------------|---------------|------------------|------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Employed full time | 978 39% | 577 47% C | 401 31% | 315 43% gH | 252 61% DGH | 231 58% DGH | 151 36% H | 29 5% | 184 50% MN | 161 77% ILMO | 136 68% ILMP | 84 42% MQ | 12 5% | 131 36% R | 91 44% QR | 95 48% NQR | 67 30% R | 17 6% | 225 50% TUV | 339 35% | 189 37% | 224 39% |
| Employed part time | 274 11% | 96 8% | 178 14% B | 145 20% EFGH | 28 7% | 23 6% | 40 9% | 39 7% | 59 16% JKLM | 6 3% | 8 4% | 10 5% | 13 6% | 86 24% OPQRi | 22 11% J | 15 7% | 30 13% L | 25 9% | 42 9% | 102 11% | 59 12% | 71 12% |
| Self-employed | 169 7% | 78 6% | 91 7% | 50 7% h | 26 6% | 29 7% h | 43 10% eH | 20 4% | 20 6% | 13 6% | 10 5% | 25 12% ljkM | 10 4% | 30 8% R | 13 6% | 19 10% R | 19 8% r | 10 4% | 19 4% | 78 8% S | 34 7% | 37 6% |
| Not employed, but looking for work | 188 8% | 92 8% | 96 7% | 77 10% GH | 29 7% H | 45 11% GH | 26 6% H | 12 2% | 37 10% M | 15 7% M | 25 12% M | 12 6% m | 4 2% | 40 11% R | 13 6% | 20 10% R | 14 6% | 8 3% | 32 7% | 80 8% | 31 6% | 46 8% |
| Not employed and not looking for work | 65 3% | 32 3% | 34 3% | 26 3% H | 9 2% | 13 3% H | 13 3% H | 5 1% | 10 3% | 8 4% o | 8 4% | 2 1% | 3 1% | 15 4% oR | 1 1% | 4 2% | 11 5% ORI | 2 1% | 8 2% | 26 3% | 14 3% | 17 3% |
| Retired | 545 22% | 273 22% | 271 21% | 2 2% | 1 1% | 10 3% DE | 100 24% DEF | 431 80% DEFG | 2 * | - | 8 4% IJ | 56 28% IJK | 208 85% IJKLR | - | 1 1% | 2 1% | 44 20% NOP | 224 76% NOPQ | 87 19% | 208 22% | 135 26% Sv | 114 20% |
| Not employed, unable to work due to a disability or illness | 103 4% | 40 3% | 64 5% | 16 2% | 26 6% DH | 23 6% DH | 31 7% DH | 7 1% | 9 2% | 6 3% | 7 3% | 15 7% IM | 3 1% | 7 2% | 20 10% NRJ | 16 8% NR | 16 7% NR | 4 1% | 16 4% | 43 5% | 19 4% | 24 4% |
| Student | 168 7% | 67 6% | 101 8% b | 152 21% EFGH | 15 4% FGH | * | 1 * | * | 66 18% JKLM | - | * | 1 * | - | 86 23% OPQR | 15 7% PQRJ | - | - | * | 28 6% | 53 6% | 28 5% | 59 10% STU |
| Homemaker | 180 7% | 17 1% | 163 13% B | 45 6% H | 49 12% DH | 41 10% dH | 33 8% H | 12 2% | 4 1% | 6 3% | 2 1% | 3 1% | 2 1% | 41 11% RI | 43 21% NRJ | 38 19% nRK | 30 13% RL | 10 3% m | 17 4% | 85 9% S | 42 8% S | 35 6% |
| Sigma | 2670 106% | 1272 105% | 1398 108% | 827 113% | 435 105% | 415 104% | 437 104% | 555 103% | 390 107% | 215 104% | 205 103% | 207 104% | 254 104% | 437 119% | 219 105% | 210 105% | 230 103% | 301 102% | 475 105% | 1017 106% | 552 107% | 627 108% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Q2149 What is your employment status? Please select all that apply.

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|---|------------------|-----------------|---------------|---------------|---------|------------|--------------|---------------|----------|------|----------------|------|--------------------------|------|----------------|--------|----------------|-------------|
| | Total | Less Than \$50K | \$50K-\$74.9K | \$75K-\$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Employed full time | 978 | 169 | 154 | 160 | 485 | 207 | 289 | 481 | 978 | - | 521 | 457 | 509 | 468 | 754 | 218 | 544 | 433 |
| | 39% | 21% | 36% | 46% | 54% | 26% | 34% | 56% | 71% | - | 57% | 29% | 64% | 27% | 42% | 34% | 46% | 33% |
| Employed part time | 274 | 104 | 42 | 39 | 88 | 92 | 111 | 71 | 274 | - | 100 | 174 | 78 | 196 | 197 | 65 | 97 | 177 |
| | 11% | 13% | 10% | 11% | 10% | 11% | 13% | 8% | 20% | - | 11% | 11% | 10% | 11% | 11% | 10% | 8% | 13% |
| Self-employed | 169 | 50 | 19 | 30 | 68 | 50 | 58 | 61 | 169 | - | 54 | 115 | 43 | 126 | 112 | 54 | 76 | 92 |
| | 7% | 6% | 4% | 9% | 8% | 6% | 7% | 7% | 12% | - | 6% | 7% | 5% | 7% | 6% | 8% | 6% | 7% |
| Not employed, but looking for work | 188 | 98 | 20 | 23 | 38 | 86 | 61 | 40 | - | 188 | 66 | 122 | 43 | 145 | 97 | 78 | 38 | 150 |
| | 8% | 12% | 5% | 7% | 4% | 11% | 7% | 5% | - | 17% | 7% | 8% | 5% | 8% | 5% | 12% | 3% | 11% |
| Not employed and not looking for work | 65 | 40 | 13 | 1 | 10 | 29 | 21 | 15 | - | 65 | 13 | 53 | 10 | 55 | 35 | 28 | 25 | 40 |
| | 3% | 5% | 3% | * | 1% | 4% | 3% | 2% | - | 6% | 1% | 3% | 1% | 3% | 2% | 4% | 2% | 3% |
| Retired | 545 | 198 | 131 | 70 | 136 | 194 | 192 | 159 | 8 | 537 | 29 | 516 | 14 | 531 | 425 | 114 | 288 | 257 |
| | 22% | 25% | 30% | 20% | 15% | 24% | 23% | 19% | 1% | 48% | 3% | 32% | 2% | 31% | 24% | 18% | 24% | 19% |
| Not employed, unable to work due to a disability or illness | 103 | 71 | 15 | 2 | 15 | 63 | 33 | 8 | - | 103 | 25 | 79 | 20 | 84 | 41 | 54 | 26 | 78 |
| | 4% | 9% | 3% | 1% | 2% | 8% | 4% | 1% | - | 9% | 3% | 5% | 2% | 5% | 2% | 8% | 2% | 6% |
| Student | 168 | 51 | 27 | 22 | 62 | 53 | 98 | 17 | 43 | 125 | 79 | 90 | 29 | 140 | 118 | 34 | 3 | 165 |
| | 7% | 6% | 6% | 6% | 7% | 7% | 12% | 2% | 3% | 11% | 9% | 6% | 4% | 8% | 7% | 5% | * | 12% |
| Homemaker | 180 | 70 | 33 | 23 | 50 | 81 | 66 | 33 | 16 | 164 | 101 | 78 | 97 | 83 | 118 | 56 | 127 | 52 |
| | 7% | 9% | 8% | 7% | 6% | 10% | 8% | 4% | 1% | 15% | 11% | 5% | 12% | 5% | 7% | 9% | 11% | 4% |
| Sigma | 2670 | 850 | 454 | 369 | 951 | 855 | 930 | 885 | 1487 | 1183 | 987 | 1683 | 842 | 1828 | 1897 | 701 | 1226 | 1444 |
| | 106% | 107% | 105% | 106% | 107% | 107% | 109% | 104% | 108% | 105% | 109% | 105% | 106% | 107% | 106% | 108% | 104% | 108% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 3

Q2149 What is your employment status? Please select all that apply.

Base: All Respondents

| | Sexual Orientation | | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|---|--------------------|-------------------|--------------------------|---|------------------|------------------|--------------------------------|-----------------|-----------------|-------------------------------|-------------------|-----------------|---------------------|----------------|---------------------------------------|---|------------------|-------------------|-------------------|------------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Employed full time | 978 39% | 124 43% | 853 38% | 209 37% | 366 37% | 394 43% dE | 536 28% | 205 72% G | 164 71% G | 73 74% G | 243 27% | 401 47% K | 264 44% K | 71 47% K | 82 69% P | 895 37% | 233 31% S | 543 64% QST | 31 14% | 81 36% S |
| Employed part time | 274 11% | 54 18% C | 220 10% | 48 9% | 135 13% Df | 90 10% | 217 11% | 24 9% | 23 10% | 9 10% | 96 11% | 85 10% | 77 13% | 16 11% | 12 10% | 262 11% | 58 8% | 114 13% QS | 16 7% | 28 13% q |
| Self-employed | 169 7% | 16 5% | 153 7% | 25 5% | 84 8% D | 58 6% | 102 5% | 34 12% G | 25 11% G | 8 8% | 55 6% | 58 7% | 49 8% | 7 5% | 9 7% | 160 7% | 60 8% s | 58 7% | 8 4% | 15 7% |
| Not employed, but looking for work | 188 8% | 28 10% | 160 7% | 47 8% | 76 8% | 63 7% | 168 9% Hij | 9 3% | 8 3% | 3 3% | 111 12% LMN | 43 5% | 31 5% | 3 2% | - | 188 8% O | 45 6% | 51 6% | 12 5% | 33 15% QRS |
| Not employed and not looking for work | 65 3% | 14 5% c | 51 2% | 14 2% | 27 3% | 23 3% | 60 3% I | 4 1% | - | 1 1% | 39 4% lMn | 19 2% | 7 1% | * * | 2 2% | 63 3% | 14 2% | 13 2% | 3 2% | 6 3% |
| Retired | 545 22% | 23 8% | 522 24% B | 142 25% F | 219 22% | 179 19% | 533 28% HIJ | 4 1% | 5 2% | 3 3% | 211 23% | 174 20% | 126 21% | 34 22% | 7 6% | 538 23% O | 312 41% RT | 3 * | 127 59% QRT | 4 2% R |
| Not employed, unable to work due to a disability or illness | 103 4% | 13 4% | 91 4% | 30 5% | 34 3% | 40 4% | 100 5% Hij | 3 1% | - | - | 62 7% LMN | 28 3% | 11 2% | 2 1% | 2 2% | 101 4% | 20 3% | 21 2% | 11 5% | 18 8% QR |
| Student | 168 7% | 42 14% C | 126 6% | 36 6% | 64 6% | 65 7% | 139 7% j | 16 6% | 12 5% | 2 2% | 60 7% | 63 7% | 32 5% | 13 9% | 6 5% | 162 7% | 1 * | 78 9% QS | * * | 22 10% QS |
| Homemaker | 180 7% | 14 5% | 165 7% | 42 7% | 75 8% | 61 7% | 167 9% HI | 4 1% | 3 1% | 5 5% h | 78 9% | 53 6% | 35 6% | 13 9% | 4 3% | 176 7% | 37 5% | 43 5% | 15 7% | 28 12% QR |
| Sigma | 2670 106% | 328 112% | 2342 106% | 593 106% | 1080 108% | 974 106% | 2022 107% | 304 107% | 240 103% | 104 105% | 955 106% | 924 107% | 633 107% | 159 106% | 125 105% | 2545 107% | 781 103% | 923 108% | 223 102% | 236 105% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
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 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 4

QA In the past year, how many times have you traveled for . .
 If you have not traveled, please enter a "0".
 Summary Of Mean

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-------------------|--------|----------|--------|-----------|------------|-----------|----------|-----|----------|--------------|-----------|-------|-----|------------|-----------|----------|----------|-----|------------|-------|----------|----------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Leisure purposes | 2.5 | 2.6 | 2.4 | 2.8 g | 3.2 GH | 2.3 | 2.0 | 2.1 | 3.0 | 2.7 | 2.6 | 1.9 | 2.3 | 2.7 | 3.7 r | 2.0 | 2.0 | 1.9 | 2.8 v | 2.5 | 2.6 | 2.1 |
| Business purposes | 1.3 | 1.9 C | 0.8 | 1.7 GH | 2.6 FGH | 1.3 gh | 0.6 h | 0.2 | 2.1 M | 4.1 ikLMO | 1.9 MP | 0.9 | 0.4 | 1.4 pQR | 1.1 qR | 0.7 R | 0.4 R | 0.1 | 1.7 tU | 1.1 | 0.8 | 1.7 u |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
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 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 5

QA In the past year, how many times have you traveled for . .
 If you have not traveled, please enter a "0".
 Summary Of Mean

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-------------------|------------------|-----------------|-----------------|-----------------|------------|------------|--------------|---------------|----------|------|----------------|------|--------------------------|------|----------------|--------|----------------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Leisure purposes | 2.5 | 1.2 | 2.2 B | 2.3 B | 3.9 BCD | 1.7 | 2.4 | 3.3 FG | 3.0 J | 1.9 | 2.9 I | 2.3 | 2.9 | 2.3 | 2.8 P | 1.7 | 2.9 R | 2.1 |
| Business purposes | 1.3 | 0.3 | 0.7 B | 1.0 B | 2.6 BCD | 0.4 | 0.8 | 2.6 FG | 2.1 J | 0.3 | 2.4 L | 0.7 | 2.7 N | 0.7 | 1.5 P | 0.8 | 1.8 R | 0.8 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 6

QA In the past year, how many times have you traveled for . .
 If you have not traveled, please enter a "0".
 Summary Of Mean

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-------------------|--------------------|-------------------|---|-----|--------|--------------------------------|----------|----------|-------------------------------|-------------|----------|---------------------|-----------|--------------------|---------------------------------------|---|-----------|------------|---------|----------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Leisure purposes | 2.5 | 3.6 C | 2.3 | 2.5 | 2.2 | 2.8 e | 1.9 | 2.4 | 3.6 GH | 11.7 GHI | 0.0 | 1.5 K | 4.0 KL | 17.1 KLM | 4.8 P | 2.4 | 2.5 ST | 3.5 QST | 0.9 | 0.6 |
| Business purposes | 1.3 | 2.1 C | 1.2 | 1.2 | 1.2 | 1.4 | 0.0 | 1.5 G | 4.2 GH | 18.5 GHI | 0.2 | 0.9 K | 1.9 KL | 7.5 KLM | 4.2 P | 1.2 | 0.7 | 2.8 QST | 0.2 | 0.7 S |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
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20 May 2020
 Table 7

QA_1 In the past year, how many times have you traveled for . .
 If you have not traveled, please enter a "0".
 Leisure purposes

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------|------------|---------------|-----------------|----------------|----------------|-----------------|------------------|---------------|----------------|--------------|----------------|------------------|----------------|---------------|---------------|----------------|-----------------|-------------------|---------------|-----------------|-----------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| 0 | 905 36% | 433 36% | 471 36% | 266 36% | 157 38% | 132 33% | 143 34% | 207 38% | 137 38% | 78 38% | 62 31% | 78 39% q | 77 32% | 128 35% | 79 38% | 69 35% | 65 29% | 130 44% nQM | 129 29% | 362 38% S | 184 36% s | 229 39% S |
| 1 | 436 17% | 188 15% | 247 19% b | 103 14% | 63 15% | 89 22% De | 83 20% d | 97 18% | 42 12% | 30 14% | 40 20% | 33 16% | 44 18% i | 61 17% | 34 16% | 49 24% n | 50 22% | 53 18% | 66 15% | 168 18% | 106 21% s | 95 16% |
| 2 | 426 17% | 215 18% | 210 16% | 125 17% | 80 19% | 64 16% | 64 15% | 92 17% | 61 17% | 43 21% | 38 19% | 25 13% | 47 19% | 64 17% | 36 17% | 26 13% | 39 17% | 45 15% | 94 21% | 162 17% | 84 16% | 86 15% |
| 3 | 248 10% | 113 9% | 135 10% | 82 11% e | 29 7% | 30 8% | 65 15% EFH | 42 8% | 39 11% k | 15 7% | 9 4% | 32 16% JKM | 19 8% | 42 12% | 14 7% | 22 11% k | 33 15% OR | 24 8% | 49 11% | 91 9% | 57 11% | 52 9% |
| 4 | 146 6% | 77 6% | 68 5% | 47 6% | 20 5% | 22 6% | 23 6% | 33 6% | 24 6% | 9 4% | 13 7% | 13 7% | 19 8% | 23 6% | 11 5% | 9 4% | 10 5% | 15 5% | 31 7% | 53 6% | 25 5% | 36 6% |
| 5 | 133 5% | 83 7% C | 51 4% | 46 6% | 23 6% | 31 8% GH | 14 3% | 20 4% | 24 7% | 13 6% | 21 11% I | 8 4% | 16 6% R | 21 6% R | 10 5% r | 10 5% r | 6 3% | 4 1% | 29 6% | 51 5% | 21 4% | 32 6% |
| 6 | 65 3% | 29 2% | 36 3% | 14 2% | 9 2% | 8 2% | 19 4% d | 16 3% | 10 3% | 3 1% | 4 2% | 4 2% | 8 3% | 4 1% | 6 3% | 3 2% | 15 7% Npl | 9 3% | 19 4% T | 18 2% | 13 3% | 15 3% |
| 7 | 25 1% | 9 1% | 16 1% | 6 1% | 3 1% | 8 2% G | - | 7 1% g | - | 2 1% | 5 3% ll | - | 2 1% | 6 2% i | 1 1% | 3 2% | - | 5 2% | 3 1% | 13 1% | 5 1% | 4 1% |
| 8 | 24 1% | 16 1% | 8 1% | 10 1% | 4 1% | 6 1% | 2 1% | 3 1% | 7 2% | 2 1% | 2 1% | 2 1% | 2 1% | 2 1% | 2 1% | 3 2% | * | * | 7 2% TU | 3 | - | 14 2% TU |
| 9 | 3 | 2 | 1 | - | * | 1 | 1 | 1 | - | - | 1 | - | 1 | - | * | - | 1 | - | 1 | * | 1 | 1 |
| 10-15 | 65 3% | 33 3% | 32 2% | 21 3% f | 19 5% FG | 3 1% | 6 1% | 16 3% f | 13 4% k | 9 4% K | * | 2 1% | 8 3% k | 8 2% | 10 5% | 3 1% | 4 2% | 8 3% | 16 3% | 24 3% | 9 2% | 16 3% |
| 16-20 | 9 | 6 | 3 | 1 | 1 | 4 1% | 1 | 3 | 1 | 1 | 1 | - | 3 1% | * | - | 2 1% | 1 | - | 1 | 4 | 4 1% | * |
| 21+ | 24 1% | 10 1% | 14 1% | 11 2% | 8 2% g | 2 | 1 | 3 | 5 1% | 3 2% | 2 1% | 1 | - | 6 2% | 4 2% | - | * | 3 1% | 5 1% | 10 1% | 7 1% | 2 |
| Mean | 2.5 | 2.6 | 2.4 | 2.8 g | 3.2 GH | 2.3 | 2.0 | 2.1 | 3.0 | 2.7 | 2.6 | 1.9 | 2.3 | 2.7 | 3.7 r | 2.0 | 2.0 | 1.9 | 2.8 V | 2.5 | 2.6 | 2.1 |
| Std. Dev. | 6.16 | 5.82 | 6.46 | 7.49 | 9.23 | 4.59 | 2.86 | 3.43 | 8.11 | 5.34 | 5.84 | 3.23 | 3.03 | 6.82 | 11.91 | 2.82 | 2.49 | 3.72 | 5.02 | 7.28 | 7.15 | 3.31 |
| Std. Err. | 0.12 | 0.17 | 0.18 | 0.28 | 0.46 | 0.24 | 0.13 | 0.14 | 0.45 | 0.37 | 0.46 | 0.22 | 0.19 | 0.36 | 0.84 | 0.19 | 0.16 | 0.21 | 0.21 | 0.23 | 0.30 | 0.17 |
| Median | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 7

QA_1 In the past year, how many times have you traveled for . .
 If you have not traveled, please enter a "0".
 Leisure purposes

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|---------------|--------|------|--------|-------|-------|-------|-------|------|----------|-------|-------|-------|------|------------|-------|-------|-------|------|------------|-------|----------|------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Sigma | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200 | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 8

QA_1 In the past year, how many times have you traveled for . .
 If you have not traveled, please enter a "0".

Leisure purposes

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------|------------------|-------------------|-----------------|-----------------|------------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| 0 | 905 36% | 446 56% CDE | 157 36% E | 118 34% E | 152 17% | 435 54% GH | 297 35% H | 173 20% | 381 28% | 524 46% I | 278 31% K | 626 39% K | 228 29% | 676 39% M | 519 29% | 331 51% O | 295 25% Q | 610 46% Q |
| 1 | 436 17% | 134 17% | 77 18% | 64 19% | 156 18% | 118 15% | 175 21% F | 143 17% | 255 18% | 181 16% I | 157 17% K | 279 17% | 134 17% | 301 18% | 323 18% | 105 16% P | 216 18% R | 219 16% R |
| 2 | 426 17% | 102 13% | 82 19% B | 60 17% | 181 20% B | 118 15% | 138 16% F | 169 20% F | 277 20% J | 149 13% I | 167 18% K | 259 16% L | 153 19% | 272 16% N | 349 19% P | 72 11% Q | 241 20% R | 185 14% R |
| 3 | 248 10% | 35 4% | 52 12% Bd | 25 7% | 135 15% BD | 41 5% | 92 11% F | 115 13% F | 156 11% J | 92 8% I | 99 11% K | 149 9% | 83 10% | 165 10% O | 205 11% P | 42 7% Q | 135 11% R | 113 8% R |
| 4 | 146 6% | 32 4% | 22 5% | 22 6% | 68 8% B | 28 3% | 49 6% | 69 8% F | 85 6% | 61 5% I | 50 6% K | 96 6% | 53 7% | 93 5% | 119 7% p | 27 4% R | 86 7% R | 60 5% R |
| 5 | 133 5% | 16 2% | 17 4% b | 28 8% BC | 72 8% BC | 28 3% | 40 5% | 66 8% FG | 89 6% J | 45 4% I | 65 7% L | 69 4% | 55 7% n | 79 5% p | 110 6% p | 23 4% r | 78 7% R | 56 4% R |
| 6 | 65 3% | 10 1% | 8 2% | 10 3% | 38 4% Bc | 8 1% | 18 2% | 39 5% FG | 44 3% | 21 2% I | 27 3% K | 39 2% | 25 3% O | 41 2% | 54 3% P | 11 2% Q | 38 3% R | 28 2% R |
| 7 | 25 1% | 1 * | 4 1% | 4 1% b | 16 2% B | 5 1% | 8 1% | 11 1% | 18 1% | 6 1% I | 10 1% K | 15 1% | 10 1% N | 15 1% O | 20 1% P | 4 1% Q | 18 2% R | 6 * |
| 8 | 24 1% | 5 1% | 3 1% | 1 * | 14 2% B | 7 1% | 3 * | 14 2% G | 13 1% | 11 1% I | 15 2% K | 9 1% | 14 2% N | 10 1% O | 10 1% P | 14 2% Q | 8 1% R | 16 1% R |
| 9 | 3 * | - | 1 * | 1 * | 1 * | - | 1 * | 2 * | 2 * | 1 * | - | 3 * | - | 3 * | 2 * | 1 * | 2 * | 1 * |
| 10-15 | 65 3% | 6 1% | 7 2% | 11 3% B | 39 4% Bc | 7 1% | 20 2% | 37 4% Fg | 39 3% | 26 2% I | 26 3% K | 39 2% | 26 3% O | 39 2% P | 52 3% Q | 11 2% R | 39 3% R | 26 2% R |
| 16-20 | 9 * | 3 * | 2 * | 1 * | 4 * | 2 * | 3 * | 4 * | 4 * | 5 * | 2 * | 7 * | 2 * | 7 * | 6 * | 3 * | 8 1% r | 2 * |
| 21+ | 24 1% | 3 * | 3 1% | 2 1% | 16 2% B | 5 1% | 8 1% | 12 1% | 18 1% | 6 1% I | 13 1% K | 11 1% | 11 1% O | 13 1% P | 21 1% Q | 3 * | 14 1% R | 10 1% R |
| Mean | 2.5 | 1.2 | 2.2 B | 2.3 B | 3.9 BCD | 1.7 | 2.4 | 3.3 FG | 3.0 J | 1.9 | 2.9 I | 2.3 | 2.9 | 2.3 | 2.8 P | 1.7 | 2.9 R | 2.1 |
| Std. Dev. | 6.16 | 3.07 | 5.17 | 3.35 | 8.78 | 6.42 | 6.43 | 5.48 | 7.59 | 3.62 | 6.69 | 5.82 | 5.24 | 6.53 | 6.89 | 3.69 | 5.01 | 7.00 |
| Std. Err. | 0.12 | 0.10 | 0.22 | 0.18 | 0.37 | 0.24 | 0.23 | 0.18 | 0.21 | 0.11 | 0.23 | 0.14 | 0.19 | 0.16 | 0.16 | 0.14 | 0.14 | 0.20 |
| Median | 1 | - | 1 | 1 | 2 | - | 1 | 2 | 2 | 1 | 2 | 1 | 2 | 1 | 2 | - | 2 | 1 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 8

QA_1 In the past year, how many times have you traveled for . .
 If you have not traveled, please enter a "0".
 Leisure purposes

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|---------------|------------------|-----------------|-----------------|-----------------|---------|------------|--------------|---------------|----------|------|----------------|------|--------------------------|------|----------------|--------|----------------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Sigma | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 9

QA_1 In the past year, how many times have you traveled for . .
 If you have not traveled, please enter a "0".
 Leisure purposes

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | | Frequency of Travel - Leisure | | | | Memorial Day Travel | | 4 Segment Solution | | | |
|-----------------|------------|--------------------|--------------------------|---|-----------------|---------------|--------------------------------|------------------|-----------------|------------------|-------------------------------|-------------------|-------------------|------------------|---------------------------------------|---|--------------------|------------------|------------------|------------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| 0 | 905 36% | 107 37% | 798 36% | 229 41% F | 374 37% f | 294 32% | 844 45% HIJ | 31 11% j | 26 11% j | 4 4% | 905 100% LMN | - | - | - | 17 15% | 887 37% O | 165 22% | 188 22% | 170 78% QR | 158 70% QR |
| 1 | 436 17% | 52 18% | 383 17% | 98 18% | 179 18% | 155 17% | 336 18% IJ | 80 28% GIJ | 14 6% | 5 5% | - | 436 51% KMN | - | - | 13 11% | 423 18% | 166 22% rST | 147 17% S | 19 9% | 31 14% |
| 2 | 426 17% | 40 14% | 386 17% | 87 16% | 161 16% | 174 19% | 285 15% j | 67 24% GJ | 66 28% GJ | 7 7% | - | 426 49% KMN | - | - | 24 20% | 402 17% | 145 19% ST | 184 22% ST | 10 5% | 17 8% |
| 3 | 248 10% | 22 8% | 226 10% | 54 10% | 95 9% | 98 11% | 162 9% | 51 18% Gj | 27 12% | 8 8% | - | - | 248 42% KLN | - | 12 10% | 236 10% | 103 14% ST | 100 12% ST | 6 3% | 5 2% |
| 4 | 146 6% | 16 6% | 129 6% | 30 5% | 63 6% | 49 5% | 87 5% | 28 10% G | 26 11% G | 5 5% | - | - | 146 25% KLN | - | 13 11% p | 133 6% | 54 7% St | 62 7% St | 2 1% | 7 3% |
| 5 | 133 5% | 24 8% | 110 5% | 29 5% | 37 4% | 63 7% E | 75 4% | 10 4% | 29 13% GH | 19 19% GH | - | - | 133 23% KLN | - | 18 15% P | 116 5% | 47 6% St | 71 8% ST | 2 1% | 5 2% |
| 6 | 65 3% | 6 2% | 59 3% | 8 1% | 25 3% | 32 3% d | 36 2% | 5 2% | 17 7% GH | 7 7% GH | - | - | 65 11% KLN | - | 9 7% P | 57 2% | 36 5% rST | 22 3% | 2 1% | 1 1% |
| 7 | 25 1% | 6 2% | 19 1% | 2 1% | 15 1% | 7 1% | 12 1% | 5 2% | 5 2% g | 3 3% G | - | - | - | 25 18% KLM | 4 3% P | 21 1% | 9 1% | 12 1% | - | - |
| 8 | 24 1% | 7 2% c | 17 1% | 2 1% | 15 1% | 7 1% | 6 1% | 1 1% | 8 3% Gh | 9 9% GHi | - | - | - | 24 16% KLM | 2 1% | 22 1% | 5 1% | 10 1% | 2 1% | - |
| 9 | 3 | - | 3 | - | 1 | 2 | 2 | 1 | - | - | - | - | - | 3 2% KLM | - | 3 | 2 | * | - | - |
| 10-15 | 65 3% | 4 1% | 61 3% | 14 3% | 26 3% | 25 3% | 33 2% | 2 1% | 13 6% GH | 16 17% GHI | - | - | - | 65 43% KLM | 4 4% | 60 3% | 19 3% | 36 4% ST | 1 * | * * |
| 16-20 | 9 | 1 | 9 | 1 | 4 | 4 | 6 | 1 | - | 2 2% g | - | - | - | 9 6% KLM | - | 9 | 2 | 2 | 4 2% QR | - |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 9

QA_1 In the past year, how many times have you traveled for . .
 If you have not traveled, please enter a "0".
 Leisure purposes

Base: All Respondents

| | Sexual Orientation | | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|---------------|--------------------|-------------------|--------------------------|---|--------------|-------------|--------------------------------|-------------|-------------|-------------------------------|-------------|-------------|---------------------|------------------|---------------------------------------|---|-------------|---------------|-------------|-------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| 21+ | 24 1% | 8 3% C | 16 1% | 6 1% | 7 1% | 11 1% | 9 * | - | 1 * | 14 14% GHI | - | - | - | 24 16% KLM | 4 4% P | 20 1% | 3 | 17 2% Q | * | - |
| Mean | 2.5 | 3.6 C | 2.3 | 2.5 | 2.2 | 2.8 e | 1.9 | 2.4 | 3.6 GH | 11.7 GHI | 0.0 | 1.5 K | 4.0 KL | 17.1 KLM | 4.8 P | 2.4 | 2.5 ST | 3.5 QST | 0.9 | 0.6 |
| Std. Dev. | 6.16 | 11.44 | 5.05 | 8.72 | 3.64 | 6.49 | 5.53 | 2.28 | 3.01 | 15.71 | 0.00 | 0.50 | 1.04 | 19.11 | 8.58 | 5.99 | 3.08 | 7.94 | 3.57 | 1.29 |
| Std. Err. | 0.12 | 0.68 | 0.11 | 0.36 | 0.12 | 0.20 | 0.13 | 0.14 | 0.21 | 1.60 | 0.00 | 0.02 | 0.04 | 1.57 | 0.78 | 0.12 | 0.11 | 0.28 | 0.23 | 0.09 |
| Median | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 2 | 3 | 6 | - | 1 | 4 | 10 | 3 | 1 | 2 | 2 | - | - |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 10

QA_2 In the past year, how many times have you traveled for . .
 If you have not traveled, please enter a "0".
 Business purposes

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------|-------------|---------------|------------------|----------------|-----------------|-----------------|-------------------|--------------------|-------------------|--------------------|-----------------|-------------------|--------------------|------------------|------------------|------------------|-----------------|--------------------|-----------------|------------------|-------------------|---------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| 0 | 1893 75% | 808 67% | 1084 84% B | 482 66% | 253 61% | 282 71% E | 365 86% DEF | 510 95% DEFG | 216 59% J | 81 39% | 118 59% J | 167 84% IJK | 226 93% IJKL | 266 73% I | 172 83% NJ | 164 82% nK | 198 88% N | 284 96% NOPQ | 301 67% | 745 78% Sv | 426 83% SiV | 420 72% |
| 1 | 143 6% | 85 7% C | 58 5% | 59 8% H | 36 9% fgH | 19 5% H | 21 5% H | 7 1% | 26 7% M | 29 14% ikLMO | 14 7% M | 12 6% M | 4 1% | 34 9% oPqR | 7 4% | 5 2% | 9 4% R | 3 1% | 40 9% tUV | 55 6% v | 24 5% w | 25 4% |
| 2 | 141 6% | 97 8% C | 44 3% | 59 8% GH | 29 7% GH | 34 9% GH | 10 2% | 8 2% | 46 13% LMN | 21 10% LMo | 21 11% LM | 4 2% | 4 1% | 12 3% | 8 4% | 13 7% R | 6 3% | 5 2% | 25 6% t | 49 5% u | 28 5% v | 39 7% |
| 3 | 72 3% | 54 4% C | 18 1% | 25 3% gh | 22 5% GH | 12 3% | 5 1% | 8 1% | 15 4% IKLMO | 21 10% IM | 7 4% | 5 3% q | 5 2% | 10 3% Q | 1 * | 5 2% r | - | 3 1% | 12 3% s | 36 4% u | 9 2% v | 14 2% |
| 4 | 60 2% | 42 3% C | 18 1% | 24 3% H | 12 3% H | 16 4% H | 8 2% H | - | 17 5% IM | 9 4% IM | 14 7% LMP | 1 1% | - | 7 2% r | 2 1% | 2 1% R | 7 3% R | - | 15 3% t | 14 2% u | 13 2% v | 17 3% |
| 5 | 71 3% | 48 4% C | 24 2% | 34 5% GH | 22 5% GH | 12 3% gh | 4 1% | 1 * | 19 5% IM | 19 9% KLMO | 6 3% m | 3 1% | * | 14 4% QR | 2 1% | 6 3% R | 1 1% | * | 20 5% tU | 24 3% u | 4 1% v | 23 4% U |
| 6 | 29 1% | 21 2% C | 8 1% | 10 1% h | 7 2% h | 10 2% gh | 2 * | 2 * | 6 2% i | 4 2% j | 8 4% m | 2 1% | 2 1% | 4 1% n | 2 1% | 2 1% o | - | - | 7 2% p | 11 1% q | 3 1% r | 8 1% |
| 7 | 7 * | 7 1% c | * | 3 * | 2 1% | 2 * | - | - | 2 1% | 2 1% | 2 1% | - | - | * | - | - | - | - | 4 1% tu | 2 * | - | 1 * |
| 8 | 12 * | 4 * | 8 1% v | 1 * | 9 2% DFGH | 1 * | 1 * | - | 1 * | 2 1% w | 1 * | - | - | - | 7 3% NpqR | - | 1 * | - | 5 1% TU | 1 * | - | 6 1% Tu |
| 9 | 10 * | 8 1% v | 2 * | 6 1% w | 3 1% x | 1 * | - | * | 4 1% y | 3 1% z | 1 * | - | - | 1 * | - | * | - | * | 2 1% aa | 2 * | - | 6 1% u |
| 10-15 | 45 2% | 24 2% v | 20 2% w | 20 3% H | 11 3% H | 7 2% I | 5 1% J | 2 * | 7 2% K | 8 4% m | 4 2% n | 3 2% o | 2 1% p | 13 4% qR | 3 1% r | 3 2% r | 1 1% s | - | 11 2% t | 12 1% u | 5 1% v | 17 3% t |
| 16-20 | 7 * | 4 * | 3 * | 3 * | 3 1% i | 2 * | - | - | - | 3 1% j | 2 1% k | - | - | 3 1% l | * | - | - | - | 3 1% m | 2 * | 2 * | * |
| 21+ | 17 1% | 13 1% v | 5 * | 6 1% w | 7 2% h | 2 * | 1 * | 1 * | 4 1% x | 5 2% y | 2 1% z | 1 * | 1 * | 2 1% aa | 2 1% ab | - | 1 * | - | 4 1% ac | 7 1% ad | 2 * | 3 1% ae |
| Mean | 1.3 | 1.9 C | 0.8 | 1.7 GH | 2.6 FGH | 1.3 gh | 0.6 h | 0.2 | 2.1 M | 4.1 ikLMO | 1.9 MP | 0.9 | 0.4 | 1.4 pQR | 1.1 qR | 0.7 R | 0.4 R | 0.1 | 1.7 tU | 1.1 | 0.8 | 1.7 u |
| Std. Dev. | 5.45 | 7.06 | 3.18 | 5.81 | 9.09 | 3.49 | 4.03 | 1.92 | 7.01 | 11.81 | 4.49 | 5.58 | 2.78 | 4.28 | 4.69 | 1.86 | 1.75 | 0.56 | 4.96 | 5.34 | 4.40 | 6.65 |
| Std. Err. | 0.11 | 0.21 | 0.09 | 0.22 | 0.45 | 0.18 | 0.19 | 0.08 | 0.39 | 0.82 | 0.35 | 0.37 | 0.17 | 0.22 | 0.33 | 0.13 | 0.11 | 0.03 | 0.21 | 0.17 | 0.19 | 0.34 |
| Median | - | - | - | - | - | - | - | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - | - |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 10

QA_2 In the past year, how many times have you traveled for . .
 If you have not traveled, please enter a "0".
 Business purposes

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|---------------|--------|------|--------|-------|-------|-------|-------|------|----------|-------|-------|-------|------|------------|-------|-------|-------|------|------------|-------|----------|------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Sigma | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200 | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 11

QA_2 In the past year, how many times have you traveled for . .
 If you have not traveled, please enter a "0".

Business purposes

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------|------------------|-------------------|------------------|-----------------|-----------------|------------------|-----------------|----------------|----------------|------------------|-----------------|-------------|--------------------------|------------------|------------------|-----------------|-----------------|------------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| 0 | 1893 75% | 703 89% cDE | 367 84% DE | 261 75% E | 522 59% | 710 89% GH | 701 82% H | 482 56% | 831 60% | 1062 94% I | 518 57% K | 1375 86% | 409 52% | 1484 87% M | 1311 73% O | 521 80% O | 832 71% Q | 1061 80% Q |
| 1 | 143 6% | 35 4% | 21 5% | 21 6% | 66 7% b | 31 4% | 35 4% | 76 9% FG | 123 9% | 19 2% | 79 9% L | 64 4% | 74 9% N | 69 4% | 97 5% | 42 6% | 70 6% | 73 5% |
| 2 | 141 6% | 16 2% | 19 4% b | 29 8% Bc | 74 8% BC | 15 2% | 54 6% F | 73 8% F | 130 9% J | 11 1% | 80 9% L | 60 4% | 81 10% N | 60 3% | 118 7% P | 23 4% | 68 6% | 73 6% |
| 3 | 72 3% | 12 1% | 8 2% | 12 3% b | 41 5% BC | 11 1% | 10 1% | 52 6% FG | 64 5% | 8 1% | 44 5% L | 28 2% | 42 5% N | 30 2% | 52 3% | 17 3% | 42 4% | 30 2% |
| 4 | 60 2% | 5 1% | 8 2% | 7 2% | 40 4% Bc | 6 1% | 20 2% f | 34 4% F | 53 4% J | 6 1% | 44 5% L | 15 1% | 46 6% N | 14 1% | 53 3% P | 6 1% | 27 2% | 33 2% |
| 5 | 71 3% | 15 2% | 5 1% | 4 1% | 47 5% BCD | 18 2% | 11 1% | 43 5% FG | 63 5% J | 8 1% | 47 5% L | 25 2% | 49 6% N | 22 1% | 58 3% | 13 2% | 40 3% | 31 2% |
| 6 | 29 1% | 2 * | - | 4 1% c | 23 3% BC | 2 * | 7 1% | 20 2% FG | 28 2% J | 2 * | 17 2% L | 12 1% | 17 2% N | 13 1% | 24 1% | 5 1% | 22 2% R | 7 1% |
| 7 | 7 * | * * | * * | 1 * | 6 1% | - | 1 * | 6 1% f | 6 1% | 1 * | 7 1% L | * * | 6 1% N | 1 * | 5 * | 2 * | 6 1% r | 1 * |
| 8 | 12 * | - | - | - | 12 1% Bcd | - | 4 * | 8 1% F | 12 1% J | - | 11 1% L | 1 * | 11 1% N | 1 * | 11 1% | 1 * | 11 1% R | 1 * |
| 9 | 10 * | 1 * | - | - | 9 1% bc | 4 * | 2 * | 4 * | 4 * | 6 1% L | 9 1% L | 1 * | 9 1% N | 1 * | 4 * | 7 1% O | 5 * | 5 * |
| 10-15 | 45 2% | 2 * | 3 1% | 6 2% B | 34 4% BC | 4 * | 5 1% | 35 4% FG | 42 3% J | 3 * | 32 4% L | 13 1% | 31 4% N | 14 1% | 37 2% | 7 1% | 34 3% R | 10 1% |
| 16-20 | 7 * | 1 * | - | - | 7 1% | - | - | 7 1% FG | 7 1% | * * | 7 1% L | - | 7 1% N | - | 7 1% | - | 7 1% R | - |
| 21+ | 17 1% | * * | 4 1% B | 2 1% b | 11 1% B | 1 * | 2 * | 15 2% FG | 15 1% J | 2 * | 10 1% L | 7 * | 10 1% n | 7 * | 14 1% | 4 1% | 12 1% | 6 * |
| Mean | 1.3 | 0.3 | 0.7 B | 1.0 B | 2.6 BCD | 0.4 | 0.8 | 2.6 FG | 2.1 J | 0.3 | 2.4 L | 0.7 | 2.7 N | 0.7 | 1.5 P | 0.8 | 1.8 R | 0.8 |
| Std. Dev. | 5.45 | 1.65 | 3.80 | 4.31 | 8.01 | 2.15 | 4.68 | 7.62 | 7.01 | 2.00 | 6.63 | 4.53 | 6.91 | 4.48 | 6.14 | 3.15 | 6.68 | 4.00 |
| Std. Err. | 0.11 | 0.05 | 0.17 | 0.23 | 0.34 | 0.08 | 0.16 | 0.24 | 0.19 | 0.06 | 0.23 | 0.11 | 0.25 | 0.11 | 0.15 | 0.12 | 0.19 | 0.11 |
| Median | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 11

QA_2 In the past year, how many times have you traveled for . .
 If you have not traveled, please enter a "0".
 Business purposes

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|---------------|------------------|-----------------|-----------------|-----------------|---------|------------|--------------|---------------|----------|------|----------------|------|--------------------------|------|----------------|--------|----------------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Sigma | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 12

QA_2 In the past year, how many times have you traveled for . .
 If you have not traveled, please enter a "0".
 Business purposes

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-----------------|--------------------|-------------------|---|-----------------|-----------------|--------------------------------|---------------------|-------------------|-------------------------------|------------------|-------------------|---------------------|-----------------|--------------------|---------------------------------------|---|-----------------|------------------|-------------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| 0 | 1893 75% | 203 70% | 1690 76% b | 443 79% F | 768 77% f | 665 72% | 1893 100% HIJ | - | - | - | 844 93% LMN | 622 72% MN | 360 61% N | 67 45% | 41 35% | 1852 78% O | 643 85% R | 451 53% | 208 96% QRT | 180 81% R |
| 1 | 143 6% | 20 7% | 122 6% | 19 3% | 42 4% | 80 9% DE | - | 143 50% GIJ | - | - | 20 2% | 82 10% KmN | 36 6% K | 4 3% | 11 9% | 132 6% | 36 5% S | 78 9% QS | 1 * | 13 6% S |
| 2 | 141 6% | 19 7% | 122 5% | 24 4% | 56 6% | 57 6% | - | 141 50% GIJ | - | - | 10 1% | 65 8% K | 59 10% K | 7 5% K | 21 18% P | 120 5% | 21 3% | 91 11% QSt | 1 1% | 12 6% S |
| 3 | 72 3% | 7 2% | 65 3% | 18 3% | 35 4% | 18 2% | - | - | 72 31% GHJ | - | 12 1% | 32 4% K | 24 4% K | 4 3% | 7 6% | 65 3% | 16 2% | 41 5% Qs | 3 2% | 5 2% |
| 4 | 60 2% | 4 1% | 56 3% | 18 3% | 18 2% | 24 3% | - | - | 60 26% GHJ | - | 8 1% | 21 2% K | 29 5% Kln | 1 1% | 11 9% P | 49 2% | 19 2% s | 38 4% S | - | 3 1% |
| 5 | 71 3% | 14 5% | 58 3% | 18 3% | 26 3% | 28 3% | - | - | 71 31% GHJ | - | 6 1% | 16 2% KL | 33 6% KL | 17 11% KLm | 10 8% P | 62 3% | 4 1% | 57 7% QST | 2 1% | 4 2% |
| 6 | 29 1% | 2 1% | 27 1% | 7 1% | 13 1% | 9 1% | - | - | 29 13% GHJ | - | - | 11 1% K | 13 2% K | 5 4% K | 3 3% | 26 1% | 5 1% | 18 2% q | 2 1% | 1 1% |
| 7 | 7 * | 2 1% | 6 * | - | 2 * | 5 1% | - | - | - | 7 7% GHI | - | 2 * | 4 1% k | 4 * | - | 7 * | - | 7 1% q | - | 7 * |
| 8 | 12 * | 2 1% | 11 * | 2 * | 5 1% | 5 1% | - | - | - | 12 12% GHI | - | 1 * | 10 2% KL | 2 1% Kl | 2 1% | 11 * | 1 * | 11 1% Q | - | - |
| 9 | 10 * | 4 1% C | 6 * | 7 1% | 2 * | - | - | - | - | 10 10% GHI | - | 2 * | 8 5% KLM | - | 10 * | 5 1% | - | - | - | - |
| 10-15 | 45 2% | 9 3% | 36 2% | 8 1% | 21 2% | 16 2% | - | - | - | 45 45% GHI | 3 * | 7 1% KL | 17 3% KL | 18 12% KLM | 9 8% P | 36 1% | 6 1% | 34 4% QS | - | 4 2% |
| 16-20 | 7 * | 2 1% | 5 * | 4 * | 3 * | - | - | - | - | 7 8% GHI | - | 2 * | 5 3% KLM | - | 7 * | 2 * | 6 1% | - | - | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 12

QA_2 In the past year, how many times have you traveled for . .
 If you have not traveled, please enter a "0".
 Business purposes

Base: All Respondents

| | Sexual Orientation | | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|---------------|--------------------|-------------------|--------------------------|---|--------------|-------------|--------------------------------|-------------|-------------|-------------------------------|-------------|-------------|---------------------|-------------|---------------------------------------|---|-------------|-------------|-------------|-------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| 21+ | 17 1% | 3 1% | 14 1% | 4 1% | 4 * | 9 1% | - - | - - | - - | 17 17% | - - | 2 * | 4 1% | 11 8% | 5 4% | 13 1% | 2 * | 13 2% | - - | - - |
| Mean | 1.3 | 2.1 C | 1.2 | 1.2 | 1.2 | 1.4 | 0.0 | 1.5 G | 4.2 GH | 18.5 GHI | 0.2 | 0.9 K | 1.9 KL | 7.5 KLM | 4.2 P | 1.2 | 0.7 | 2.8 QST | 0.2 | 0.7 S |
| Std. Dev. | 5.45 | 8.52 | 4.89 | 6.08 | 4.92 | 5.64 | 0.00 | 0.50 | 1.03 | 20.04 | 1.00 | 4.68 | 5.50 | 14.11 | 9.26 | 5.14 | 3.54 | 8.32 | 0.82 | 1.93 |
| Std. Err. | 0.11 | 0.51 | 0.10 | 0.25 | 0.16 | 0.18 | 0.00 | 0.03 | 0.07 | 2.03 | 0.03 | 0.16 | 0.23 | 1.16 | 0.84 | 0.11 | 0.13 | 0.29 | 0.05 | 0.13 |
| Median | - | - | - | - | - | - | - | 1 | 4 | 10 | - | - | - | 2 | 2 | - | - | - | - | - |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

Weighted To The U.S. General Adult Population - Propensity

Q1 Assuming your state has removed the stay-at-home orders, when do you anticipate you will take your next vacation for leisure purposes?

20 May 2020
Table 13

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|---|--------------|--------------|--------------|-----------------|----------------|-------------|----------------|--------------------|-----------------|-----------------|----------------|-------------|-----------------|----------------|----------------|----------------|----------------|--------------------|-----------------|------------------|-----------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Within the next 4 months (May - August) | 551 22% | 283 23% | 268 21% | 153 21% | 87 21% | 104 26% | 97 23% | 110 20% | 78 21% | 37 18% | 52 26% | 50 25% | 65 27% jR | 74 20% | 50 24% r | 52 26% R | 46 21% | 45 15% | 108 24% V | 212 22% | 130 25% V | 101 17% |
| Within 5 to 8 months (September - December) | 619 25% | 320 26% | 298 23% | 190 26% | 109 26% | 101 25% | 102 24% | 117 22% | 104 28% m | 56 27% | 60 30% m | 52 26% | 49 20% | 86 24% | 53 26% | 41 20% | 50 22% | 68 23% | 131 29% T | 197 21% | 131 25% t | 159 27% T |
| The first half of 2021 | 354 14% | 178 15% | 176 14% | 125 17% H | 69 17% H | 49 12% | 54 13% | 58 11% | 63 17% | 35 17% | 20 10% | 24 12% | 36 15% R | 61 17% R | 34 16% R | 29 14% r | 30 14% r | 22 7% | 57 13% | 145 15% | 72 14% | 79 14% |
| The second half of 2021 | 343 14% | 151 12% | 192 15% | 108 15% | 51 12% | 51 13% | 58 14% | 75 14% | 53 15% | 26 12% | 19 10% | 23 12% | 30 12% | 55 15% | 25 12% | 32 16% | 35 16% | 45 15% | 52 11% | 154 16% su | 61 12% | 77 13% |
| Sometime in 2022 | 144 6% | 60 5% | 83 6% | 39 5% | 27 6% | 27 7% | 22 5% | 29 5% | 17 5% | 7 3% | 15 7% | 9 4% | 12 5% | 22 6% | 20 9% j | 12 6% | 13 6% | 17 6% | 26 6% | 58 6% | 26 5% | 34 6% |
| I do not anticipate that I will take any leisure trips between now and the end of 2022 | 498 20% | 223 18% | 275 21% | 117 16% | 73 18% | 68 17% | 89 21% d | 150 28% DEFG | 50 14% | 47 23% IO | 34 17% | 40 20% | 52 21% i | 68 18% | 26 12% | 34 17% | 49 22% O | 98 33% NOPQM | 76 17% | 193 20% | 96 19% | 132 23% s |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 14

Q1 Assuming your state has removed the stay-at-home orders, when do you anticipate you will take your next vacation for leisure purposes?

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|--|------------------|-------------------|-----------------|----------------|------------------|------------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K-\$74.9K | \$75K-\$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Within the next 4 months (May - August) | 551 22% | 137 17% | 92 21% | 86 25% B | 226 25% B | 164 20% | 185 22% | 202 24% | 321 23% | 230 20% | 245 27% L | 306 19% | 202 25% N | 349 20% | 435 24% P | 105 16% | 291 25% R | 260 20% |
| Within 5 to 8 months (September - December) | 619 25% | 147 19% | 101 23% b | 88 25% B | 278 31% BC | 184 23% | 187 22% | 248 29% FG | 372 27% J | 246 22% | 232 26% | 387 24% | 217 27% | 401 23% | 458 26% | 154 24% | 337 29% R | 282 21% |
| The first half of 2021 | 354 14% | 82 10% | 74 17% B | 60 17% B | 136 15% B | 86 11% | 136 16% F | 131 15% F | 246 18% J | 108 10% | 146 16% | 208 13% | 136 17% N | 219 13% | 264 15% | 90 14% | 195 17% R | 159 12% |
| The second half of 2021 | 343 14% | 95 12% | 62 14% | 50 14% | 135 15% | 83 10% | 131 15% F | 129 15% F | 196 14% | 147 13% | 116 13% | 227 14% | 98 12% | 245 14% | 240 13% | 95 15% | 155 13% | 188 14% |
| Sometime in 2022 | 144 6% | 67 8% cdE | 22 5% | 17 5% | 37 4% | 51 6% | 46 5% | 47 6% | 72 5% | 72 6% | 48 5% | 96 6% | 44 6% | 99 6% | 96 5% | 44 7% | 49 4% | 95 7% Q |
| I do not anticipate that I will take any leisure trips between now and the end of 2022 | 498 20% | 265 33% CDE | 82 19% dE | 45 13% | 80 9% | 233 29% GH | 167 20% H | 97 11% | 172 12% | 325 29% I | 121 13% | 376 24% K | 97 12% | 401 23% M | 299 17% | 160 25% O | 150 13% | 347 26% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 15

Q1 Assuming your state has removed the stay-at-home orders, when do you anticipate you will take your next vacation for leisure purposes?

Base: All Respondents

| | Sexual Orientation | | | Severity of COVID19 Out break - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|--|--------------------|-------------------|--------------------------|--|--------------|------------------|--------------------------------|----------------|----------------|-------------------------------|-------------------|------------------|---------------------|-----------------|---------------------------------------|---|-------------------|-------------------|-------------------|------------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Within the next 4 months (May - August) | 551 22% | 81 28% c | 470 21% | 113 20% | 198 20% | 234 25% dE | 402 21% | 69 24% | 56 24% | 24 24% | 94 10% | 197 23% K | 212 36% KL | 48 32% KI | 119 100% P | 432 18% | 236 31% ST | 231 27% ST | - | - |
| Within 5 to 8 months (September - December) | 619 25% | 67 23% | 552 25% | 156 28% | 229 23% | 226 25% | 396 21% | 97 34% G | 89 38% G | 38 38% G | 103 11% | 265 31% K | 192 32% K | 59 39% K | - | 619 26% O | 225 30% ST | 311 36% QST | - | - |
| The first half of 2021 | 354 14% | 42 15% | 312 14% | 73 13% | 154 15% | 126 14% | 243 13% | 48 17% | 39 17% | 25 25% G | 90 10% | 143 17% K | 96 16% K | 25 17% k | - | 354 15% O | 118 16% ST | 184 22% QST | - | - |
| The second half of 2021 | 343 14% | 45 15% | 298 13% | 68 12% | 150 15% | 122 13% | 280 15% | 31 11% | 24 10% | 8 8% | 134 15% MN | 148 17% MN | 55 9% n | 6 4% | - | 343 14% O | 143 19% rST | 125 15% ST | - | - |
| Sometime in 2022 | 144 6% | 14 5% | 130 6% | 38 7% | 56 6% | 49 5% | 123 6% | 10 3% | 10 4% | 1 1% | 85 9% LMN | 44 5% M | 12 2% | 3 2% | - | 144 6% O | 34 4% R | - | 24 11% QR | 68 30% QRS |
| I do not anticipate that I will take any leisure trips between now and the end of 2022 | 498 20% | 43 15% | 455 21% b | 113 20% | 215 21% | 164 18% | 450 24% HIJ | 29 10% j | 15 6% | 3 3% | 398 44% LMN | 64 7% m | 26 4% | 9 6% | - | 498 21% O | - | - | 193 89% QRT | 156 70% QR |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 16

Q1A Will your next leisure trip be over Memorial Day Weekend?

Base: All Respondents Traveling Within The Next 4 Months

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|------------------------|-------------|----------------|-------------|------------------|-----------------|-----------------|-----------------|-------------------|------------------|------------------|------------|-----------------|-----------------|-----------------|------------------|----------------|----------------|-------------------|----------------|-----------------|-------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 567 | 284 | 283 | 158 | 94 | 96 | 106 | 113 | 79 | 42 | 41 | 61 | 61 | 79 | 52 | 55 | 45 | 52 | 123 | 240 | 127 | 77 |
| Weighted Base | 551 | 283 | 268 | 153* | 87* | 104* | 97* | 110* | 78* | 37* | 52** | 50* | 65* | 74* | 50* | 52* | 46* | 45* | 108* | 212 | 130* | 101* |
| Yes | 119 22% | 74 26% C | 45 17% | 53 35% fGH | 29 33% GH | 22 21% H | 11 12% h | 4 3% | 36 46% LMN | 19 50% LMO | 11 21% | 6 12% | 2 3% | 17 22% R | 10 21% R | 11 21% R | 5 11% | 2 3% | 32 29% T | 37 17% | 27 21% | 22 22% |
| No | 310 56% | 155 55% | 155 58% | 57 37% GH | 37 43% | 66 63% DE | 62 64% DE | 87 79% DEFG | 26 33% | 14 38% | 33 63% | 32 64% IJ | 50 77% IJ | 31 41% | 23 46% | 34 64% n | 30 65% N | 38 83% NOpq | 51 47% | 131 62% S | 73 57% | 54 54% |
| Not sure at this point | 123 22% | 55 19% | 68 25% | 43 28% f | 21 24% | 16 15% | 23 24% | 19 17% | 16 21% | 4 12% | 9 17% | 12 24% | 13 20% | 27 36% PR | 16 33% prJ | 7 14% | 11 24% | 6 14% | 26 24% | 44 21% | 29 22% | 24 24% |
| Sigma | 551 100% | 283 100% | 268 100% | 153 100% | 87 100% | 104 100% | 97 100% | 110 100% | 78 100% | 37 100% | 52 100% | 50 100% | 65 100% | 74 100% | 50 100% | 52 100% | 46 100% | 45 100% | 108 100% | 212 100% | 130 100% | 101 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 17

Q1A Will your next leisure trip be over Memorial Day Weekend?

Base: All Respondents Traveling Within The Next 4 Months

| | Household Income | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | | |
|------------------------|------------------|-----------------|-----------------|-----------------|-----------------|-------------|----------------|-----------------|-----------------|-----------------|-----------------|--------------------------|----------------|-----------------|-----------------|----------------|-------------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 567 | 185 | 118 | 96 | 157 | 147 | 179 | 241 | 342 | 225 | 233 | 334 | 197 | 370 | 430 | 128 | 306 | 261 |
| Weighted Base | 551 | 137 | 92* | 86* | 226 | 164* | 185 | 202 | 321 | 230 | 245 | 306 | 202 | 349 | 435 | 105* | 291 | 260 |
| Yes | 119 22% | 18 13% | 9 10% | 19 22% c | 70 31% BC | 26 16% | 29 15% | 64 32% FG | 100 31% J | 19 8% | 82 33% L | 37 12% | 81 40% N | 38 11% | 103 24% P | 14 13% | 71 24% | 48 18% |
| No | 310 56% | 78 56% | 54 58% | 49 56% | 126 56% | 100 61% | 107 58% | 103 51% | 159 50% | 151 66% I | 110 45% K | 200 65% | 85 42% | 225 64% M | 243 56% | 62 59% | 164 57% | 145 56% |
| Not sure at this point | 123 22% | 42 30% E | 29 32% E | 18 21% | 30 13% | 38 23% | 49 27% h | 36 18% | 62 19% | 61 26% | 54 22% | 69 23% | 36 18% | 87 25% | 88 20% | 30 28% | 56 19% | 67 26% |
| Sigma | 551 100% | 137 100% | 92 100% | 86 100% | 226 100% | 164 100% | 185 100% | 202 100% | 321 100% | 230 100% | 245 100% | 306 100% | 202 100% | 349 100% | 435 100% | 105 100% | 291 100% | 260 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 18

Q1A Will your next leisure trip be over Memorial Day Weekend?

Base: All Respondents Traveling Within The Next 4 Months

| | Sexual Orientation | | | Severity of COVID19 Out break - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|------------------------|--------------------|-------------------|--------------------------|--|-----------------|----------------|--------------------------------|----------------|----------------|-------------------------------|------------|------------------|---------------------|------------|---------------------------------------|---|-----------------|----------------|---------|---------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 567 | 70 | 497 | 130 | 187 | 246 | 417 | 68 | 54 | 28 | 102 | 212 | 193 | 60 | 122 | 445 | 233 | 242 | - | - |
| Weighted Base | 551 | 81* | 470 | 113* | 198 | 234 | 402 | 69* | 56* | 24** | 94* | 197 | 212 | 48* | 119* | 432 | 236 | 231 | -** | -** |
| Yes | 119 22% | 23 29% | 95 20% | 18 16% | 41 21% | 60 26% d | 41 10% | 32 46% G | 30 54% G | 15 65% | 17 18% | 36 18% | 51 24% | 14 30% | 119 100% P | - | 17 7% | 92 40% Q | - | - |
| No | 310 56% | 40 49% | 270 57% | 67 59% | 120 61% f | 118 50% | 261 65% H | 26 38% | 16 29% | 6 27% | 51 55% | 127 64% MN | 110 52% | 21 44% | - | 310 72% O | 175 74% R | 95 41% | - | - |
| Not sure at this point | 123 22% | 18 22% | 105 22% | 28 25% | 37 19% | 56 24% | 100 25% | 11 16% | 10 17% | 2 8% | 25 27% | 34 17% | 51 24% | 13 26% | - | 123 28% O | 44 19% | 44 19% | - | - |
| Sigma | 551 100% | 81 100% | 470 100% | 113 100% | 198 100% | 234 100% | 402 100% | 69 100% | 56 100% | 24 100% | 94 100% | 197 100% | 212 100% | 48 100% | 119 100% | 432 100% | 236 100% | 231 100% | - | - |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 19

Q1A Will your next leisure trip be over Memorial Day Weekend?

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|--|--------------|---------------|--------------|----------------|----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|------------------|---------------|----------------|----------------|-------------|-------------------|----------------|-----------------|----------------|------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Yes | 119 5% | 74 6% C | 45 4% | 53 7% GH | 29 7% GH | 22 6% H | 11 3% H | 4 1% | 36 10% LMN | 19 9% LM | 11 5% M | 6 3% | 2 1% | 17 5% R | 10 5% R | 11 6% R | 5 2% | 2 1% | 32 7% Tv | 37 4% | 27 5% | 22 4% |
| No | 310 12% | 155 13% | 155 12% | 57 8% | 37 9% | 66 17% DE | 62 15% DE | 87 16% DE | 26 7% | 14 7% | 33 16% IJ | 32 16% IJ | 50 20% IJR | 31 8% | 23 11% | 34 17% N | 30 13% | 38 13% | 51 11% | 131 14% v | 73 14% v | 54 9% |
| Not sure at this point | 123 5% | 55 4% | 68 5% | 43 6% | 21 5% | 16 4% | 23 6% | 19 4% | 16 4% | 4 2% | 9 4% | 12 6% j | 13 5% r | 27 7% R | 16 8% RJ | 7 4% | 11 5% | 6 2% | 26 6% | 44 5% | 29 6% | 24 4% |
| Not Traveling Within The Next 4 Months | 1957 78% | 932 77% | 1024 79% | 579 79% | 329 79% | 295 74% | 325 77% | 429 80% | 287 79% | 171 82% m | 148 74% | 148 75% | 179 73% | 292 80% | 158 76% | 147 74% | 177 79% | 250 85% oPM | 342 76% | 747 78% | 387 75% | 481 83% SU |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 20

Q1A Will your next leisure trip be over Memorial Day Weekend?

Base: All Respondents

| | Household Income | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | | |
|--|------------------|-----------------|-----------------|-----------------|-----------|------------|--------------|---------------|------|----------------|------|--------------------------|------|----------------|------------|----------------|----------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Yes | 119 | 18 | 9 | 19 | 70 | 26 | 29 | 64 | 100 | 19 | 82 | 37 | 81 | 38 | 103 | 14 | 71 | 48 |
| | 5% | 2% | 2% | 6% | 8% | 3% | 3% | 7% | 7% | 2% | 9% | 2% | 10% | 2% | 6% | 2% | 6% | 4% |
| No | 310 | 78 | 54 | 49 | 126 | 100 | 107 | 103 | 159 | 151 | 110 | 200 | 85 | 225 | 243 | 62 | 164 | 145 |
| | 12% | 10% | 12% | 14% | 14% | 13% | 13% | 12% | 12% | 13% | 12% | 12% | 11% | 13% | 14% | 10% | 14% | 11% |
| Not sure at this point | 123 | 42 | 29 | 18 | 30 | 38 | 49 | 36 | 62 | 61 | 54 | 69 | 36 | 87 | 88 | 30 | 56 | 67 |
| | 5% | 5% | 7% | 5% | 3% | 5% | 6% | 4% | 4% | 5% | 6% | 4% | 4% | 5% | 5% | 5% | 5% | 5% |
| Not Traveling Within The Next 4 Months | 1957 | 655 | 342 | 260 | 665 | 638 | 667 | 652 | 1058 | 899 | 662 | 1294 | 592 | 1365 | 1356 | 543 | 886 | 1071 |
| | 78% | 83% | 79% | 75% | 75% | 80% | 78% | 76% | 77% | 80% | 73% | 81% | 75% | 80% | 76% | 84% | 75% | 80% |
| Sigma | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 21

Q1A Will your next leisure trip be over Memorial Day Weekend?

Base: All Respondents

| | Sexual Orientation | | | Severity of COVID19 Out break - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|--|--------------------|-------------------|--------------------------|--|-----------------|----------------|--------------------------------|----------------|----------------|-------------------------------|-------------------|------------------|---------------------|-----------------|---------------------------------------|---|-------------------|------------------|-------------------|-------------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Yes | 119 5% | 23 8% C | 95 4% | 18 3% | 41 4% | 60 6% De | 41 2% | 32 11% G | 30 13% G | 15 15% G | 17 2% | 36 4% K | 51 9% KL | 14 10% KL | 119 100% P | - | 17 2% st | 92 11% QST | - | - |
| No | 310 12% | 40 14% | 270 12% | 67 12% | 120 12% | 118 13% | 261 14% Ij | 26 9% | 16 7% | 6 6% | 51 6% | 127 15% K | 110 19% K | 21 14% K | - | 310 13% O | 175 23% RST | 95 11% ST | - | - |
| Not sure at this point | 123 5% | 18 6% | 105 5% | 28 5% | 37 4% | 56 6% e | 100 5% | 11 4% | 10 4% | 2 2% | 25 3% | 34 4% | 51 9% KL | 13 8% Kl | - | 123 5% O | 44 6% ST | 44 5% ST | - | - |
| Not Traveling Within The Next 4 Months | 1957 78% | 211 72% | 1746 79% b | 449 80% f | 803 80% F | 687 75% | 1491 79% | 215 76% | 176 76% | 75 76% | 811 90% LMN | 664 77% Mn | 381 64% | 101 68% | - | 1957 82% O | 520 69% | 620 73% | 218 100% QR | 224 100% QR |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 22

Q2 When do you anticipate that you will be taking your next trip for business purposes?

Base: Employed

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|---|--------------|-----------------|-----------------|------------------|------------------|------------------|-------------------|------------------|----------------|-----------------|-----------------|-----------------|------------|------------------|-----------------|------------------|------------------|-----------------|------------------|----------------|-------------------|----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1330 | 691 | 639 | 455 | 303 | 257 | 227 | 88 | 239 | 179 | 125 | 111 | 37 | 216 | 124 | 132 | 116 | 51 | 343 | 503 | 274 | 210 |
| Weighted Base | 1380 | 730 | 650 | 491 | 296 | 277 | 229 | 86* | 258 | 173 | 152* | 114* | 34** | 234 | 123* | 126* | 115* | 52* | 279 | 504 | 273 | 324 |
| Within the next 4 months (May - August) | 148 11% | 103 14% C | 45 7% | 59 12% | 42 14% fg | 23 8% | 18 8% | 5 6% | 39 15% | 33 19% kO | 15 10% | 13 12% | 3 9% | 20 9% | 9 8% | 8 6% | 5 5% | 2 5% | 45 16% TUv | 50 10% | 22 8% | 31 10% |
| Within 5 to 8 months (September - December) | 210 15% | 131 18% C | 78 12% | 90 18% GH | 63 21% FGH | 35 13% h | 20 9% | 3 3% | 53 21% I | 43 25% KL | 22 14% | 12 11% | 1 3% | 37 16% qr | 19 16% qr | 13 10% | 7 6% | 2 4% | 39 14% | 68 13% | 37 14% | 66 20% t |
| The first half of 2021 | 207 15% | 134 18% C | 73 11% | 75 15% G | 57 19% Gh | 52 19% G | 14 6% | 8 10% | 46 18% I | 34 20% I | 42 27% LP | 12 10% Q | 1 4% | 30 13% Q | 23 19% pQ | 11 9% q | 2 2% | 7 13% Q | 38 14% u | 82 16% U | 23 8% | 65 20% U |
| The second half of 2021 | 120 9% | 68 9% | 52 8% | 66 13% EFG | 18 6% F | 18 6% | 13 6% | 5 6% | 34 13% L | 13 8% L | 15 10% LP | 1 1% | 5 16% | 32 14% OPR | 5 4% | 2 2% | 12 11% PRL | - - | 18 6% | 56 11% s | 20 7% | 26 8% |
| Sometime in 2022 | 45 3% | 23 3% | 22 3% | 23 5% F | 14 5% F | 2 1% | 4 2% | 2 2% | 10 4% | 10 6% k | 1 1% | 1 1% | 1 2% | 13 5% | 5 4% | 1 1% | 3 2% | 1 2% | 9 3% | 25 5% v | 7 3% | 4 1% |
| I do not anticipate that I will take any business trips between now and the end of 2022 | 650 47% | 270 37% | 380 58% B | 179 36% | 101 34% | 147 53% DE | 160 70% DEF | 63 73% DEF | 76 30% | 40 23% | 57 37% J | 75 66% JK | 23 67% | 103 44% I | 61 50% J | 91 72% NOK | 85 74% NO | 40 76% NO | 130 47% | 224 45% | 164 60% STV | 132 41% |
| Sigma | 1380 100% | 730 100% | 650 100% | 491 100% | 296 100% | 277 100% | 229 100% | 86 100% | 258 100% | 173 100% | 152 100% | 114 100% | 34 100% | 234 100% | 123 100% | 126 100% | 115 100% | 52 100% | 279 100% | 504 100% | 273 100% | 324 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 23

Q2 When do you anticipate that you will be taking your next trip for business purposes?

Base: Employed

| | Household Income | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | | |
|---|------------------|-----------------|-----------------|-----------------|-------------------|-----------------|-----------------|------------------|--------------|----------------|-----------------|--------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|---------------|
| | Total | Less Than \$50K | \$50K-\$74.9K | \$75K-\$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 1330 | 395 | 265 | 234 | 425 | 271 | 385 | 674 | 1330 | - | 602 | 728 | 561 | 769 | 992 | 320 | 714 | 616 |
| Weighted Base | 1380 | 310 | 212 | 219 | 626 | 338 | 443 | 599 | 1380 | ** | 655 | 724 | 609 | 771 | 1040 | 320 | 702 | 677 |
| Within the next 4 months (May - August) | 148 11% | 25 8% | 17 8% | 28 13% | 77 12% | 26 8% | 23 5% | 98 16% FG | 148 11% | - | 107 16% L | 41 6% | 97 16% N | 51 7% | 131 13% P | 15 5% | 92 13% R | 56 8% |
| Within 5 to 8 months (September - December) | 210 15% | 24 8% | 23 11% | 30 14% b | 133 21% BCd | 41 12% | 47 11% | 122 20% FG | 210 15% | - | 127 19% L | 82 11% | 129 21% N | 81 11% | 167 16% | 41 13% | 132 19% R | 78 11% |
| The first half of 2021 | 207 15% | 38 12% | 27 13% | 27 12% | 114 18% b | 41 12% | 54 12% | 112 19% fG | 207 15% | - | 126 19% L | 81 11% | 130 21% N | 77 10% | 161 16% | 46 14% | 103 15% | 104 15% |
| The second half of 2021 | 120 9% | 32 10% | 18 8% | 16 7% | 55 9% | 28 8% | 36 8% | 57 9% | 120 9% | - | 66 10% L | 54 7% | 74 12% N | 47 6% | 81 8% | 40 12% o | 52 7% | 68 10% |
| Sometime in 2022 | 45 3% | 15 5% c | 3 1% | 7 3% | 20 3% | 12 4% | 11 3% | 21 4% | 45 3% | - | 28 4% n | 17 2% | 27 4% n | 18 2% | 35 3% | 7 2% | 12 2% | 33 5% Q |
| I do not anticipate that I will take any business trips between now and the end of 2022 | 650 47% | 176 57% E | 124 59% E | 111 51% E | 227 36% | 190 56% H | 271 61% H | 189 32% | 650 47% | - | 201 31% K | 449 62% K | 152 25% | 498 65% M | 464 45% | 171 54% O | 311 44% | 339 50% |
| Sigma | 1380 100% | 310 100% | 212 100% | 219 100% | 626 100% | 338 100% | 443 100% | 599 100% | 1380 100% | - | 655 100% | 724 100% | 609 100% | 771 100% | 1040 100% | 320 100% | 702 100% | 677 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 24

Q2 When do you anticipate that you will be taking your next trip for business purposes?

Base: Employed

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|---|--------------------|-------------------|---|-------------|----------------|--------------------------------|-------------------|-----------------|-------------------------------|-----------------|-------------------|---------------------|-----------------|--------------------|---------------------------------------|---|-----------------|-------------------|------------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 1330 | 175 | 1155 | 262 | 471 | 587 | 820 | 237 | 189 | 84 | 375 | 522 | 335 | 98 | 100 | 1230 | 331 | 674 | 61 | 108 |
| Weighted Base | 1380 | 185 | 1194 | 280 | 557 | 531 | 831 | 254 | 208 | 86* | 381 | 531 | 374 | 94* | 100* | 1279 | 344 | 689 | 54* | 121* |
| Within the next 4 months (May - August) | 148 11% | 27 15% | 121 10% | 29 10% | 52 9% | 67 13% | 33 4% | 38 15% G | 53 25% GH | 25 29% GH | 26 7% | 61 11% k | 45 12% k | 16 17% K | 52 51% P | 96 8% | 31 9% st | 105 15% QST | * | 2 2% |
| Within 5 to 8 months (September - December) | 210 15% | 37 20% | 173 14% | 51 18% | 81 14% | 75 14% | 42 5% | 74 29% G | 61 29% G | 33 38% G | 35 9% | 69 13% | 78 21% KL | 27 29% KL | 27 27% P | 183 14% | 27 8% | 157 23% QST | 3 5% | 8 7% |
| The first half of 2021 | 207 15% | 34 18% | 173 14% | 44 16% | 96 17% f | 66 12% | 65 8% | 65 26% G | 56 27% G | 21 24% G | 50 13% | 58 11% | 78 21% KL | 21 22% KL | 7 7% | 200 16% o | 39 11% s | 145 21% QST | 1 2% | 9 7% |
| The second half of 2021 | 120 9% | 19 10% | 102 9% | 30 11% | 40 7% | 48 9% | 56 7% | 39 15% Gj | 20 9% | 5 6% | 29 8% | 53 10% | 33 9% | 5 5% | - | 120 9% O | 24 7% s | 78 11% qS | - | 11 9% s |
| Sometime in 2022 | 45 3% | 2 1% | 43 4% | 5 2% | 21 4% | 18 3% | 21 3% | 11 4% | 11 5% | 2 2% | 9 2% | 20 4% | 16 4% n | - | 1 1% | 43 3% | 4 1% | 22 3% | 2 4% | 15 12% QR |
| I do not anticipate that I will take any business trips between now and the end of 2022 | 650 47% | 67 36% | 583 49% B | 122 43% | 267 48% | 256 48% | 614 74% HIJ | 27 10% j | 8 4% | 1 1% | 232 61% LMN | 270 51% MN | 123 33% | 24 26% | 13 13% | 637 50% O | 219 64% R | 182 26% | 48 89% QRT | 75 62% R |
| Sigma | 1380 100% | 185 100% | 1194 100% | 280 100% | 557 100% | 531 100% | 831 100% | 254 100% | 208 100% | 86 100% | 381 100% | 531 100% | 374 100% | 94 100% | 100 100% | 1279 100% | 344 100% | 689 100% | 54 100% | 121 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 25

Q3 Which of the following do you anticipate being true of the next leisure trip you plan on taking?
 My next leisure trip will ...

Base: All Respondents Planning A Leisure Trip Between Now And 2022

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|---|--------------|-----------------|-----------------|-------------------|------------------|------------------|-------------------|--------------------|------------------|------------------|----------------|-----------------|--------------------|------------------|-----------------|-----------------|-------------------|-------------------|-----------------|---------------|------------------|-------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2004 | 968 | 1036 | 595 | 342 | 301 | 353 | 413 | 287 | 176 | 130 | 172 | 203 | 308 | 166 | 171 | 181 | 210 | 459 | 811 | 430 | 304 |
| Weighted Base | 2010 | 992 | 1018 | 614 | 343 | 331 | 333 | 389 | 315 | 161 | 166* | 158* | 192 | 299 | 182* | 165* | 175 | 197 | 374 | 767 | 420 | 449 |
| Be within the United States | 991 49% | 462 47% | 530 52% b | 236 38% | 146 43% | 148 45% | 195 59% DEF | 267 69% DEFG | 100 32% | 59 37% | 77 46% I | 89 56% IJ | 135 70% IJKL | 135 45% I | 87 48% | 71 43% | 106 61% NoP | 131 67% NOP | 182 49% | 367 48% | 212 51% | 230 51% |
| Include a hotel stay | 770 38% | 404 41% c | 367 36% | 217 35% | 146 42% d | 131 40% | 137 41% | 140 36% | 108 34% | 78 49% lo | 75 45% | 67 42% | 77 40% | 110 37% | 68 37% | 56 34% | 70 40% | 63 32% | 150 40% | 277 36% | 146 35% | 198 44% IU |
| Include an airline flight | 593 29% | 319 32% c | 274 27% | 187 31% | 90 26% | 93 28% | 105 32% | 117 30% | 101 32% | 57 35% O | 55 33% | 46 29% | 60 31% | 86 29% O | 33 18% | 38 23% | 59 34% Op | 57 29% o | 115 31% t | 193 25% | 113 27% | 171 38% sTU |
| Involve staying at a friend or relatives house | 498 25% | 213 21% | 285 28% B | 141 23% | 64 19% | 75 23% | 74 22% DEFG | 144 37% DEFG | 56 18% | 28 17% | 36 22% | 27 17% | 66 35% IJKL | 85 28% I | 36 20% | 39 24% | 47 27% I | 77 39% NOPQ | 85 23% | 195 25% | 109 26% | 109 24% |
| Be no further than 250 miles from home | 302 15% | 152 15% | 150 15% | 76 12% | 46 13% | 62 19% d | 46 14% | 71 18% D | 40 13% | 20 13% | 30 18% | 26 16% | 35 18% | 36 12% | 26 14% | 32 20% | 21 12% | 35 18% e | 60 16% | 114 15% | 65 16% | 61 14% |
| Be an international destination | 265 13% | 177 18% C | 88 9% | 111 18% FH | 53 15% fh | 30 9% | 45 14% H | 25 7% kMN | 75 24% kMO | 40 25% mp | 23 14% M | 27 17% M | 12 6% | 36 12% p | 13 7% | 8 5% | 18 10% | 14 7% q | 59 16% | 101 13% | 49 12% | 56 12% |
| Include a stay at an Airbnb or other vacation rental house | 215 11% | 109 11% | 106 10% | 102 17% FGH | 59 17% FGH | 26 8% gh | 12 4% | 15 4% LM | 50 16% LM | 34 21% KLM | 14 8% I | 4 2% | 8 4% | 53 18% PQR | 26 14% QR | 12 7% | 9 5% r | 6 3% s | 53 14% tu | 77 10% | 40 10% | 45 10% |
| Be a "staycation" in which I/my family participate in leisure activities within driving distance of my home and does not require overnight accommodations | 205 10% | 96 10% | 110 11% | 83 14% GH | 50 14% GH | 32 10% h | 22 7% EgH | 19 5% EgH | 50 16% LM | 17 10% IM | 15 9% I | 7 4% | 8 4% r | 34 11% r | 33 18% QR | 17 10% | 15 9% s | 11 6% t | 37 10% u | 63 8% v | 40 10% w | 65 14% T |
| Include a cruise ship | 141 7% | 81 8% | 60 6% | 63 10% GH | 32 9% GH | 21 6% h | 14 4% | 11 3% | 32 10% M | 21 13% IM | 15 9% M | 9 6% | 5 3% | 31 11% pQR | 12 6% q | 6 4% r | 5 3% s | 6 3% t | 41 11% Uv | 59 8% U | 12 3% v | 29 6% u |
| Other | 49 2% | 23 2% | 26 3% | 10 2% | 9 3% | 13 4% | 8 2% | 9 2% | 8 2% | 1 1% | 3 2% | 5 3% | 7 3% | 2 1% Nj | 8 4% Nj | 10 6% Nr | 3 2% Or | 2 1% s | 7 2% t | 26 3% u | 7 2% v | 9 2% w |
| Not sure at this point | 152 8% | 68 7% | 84 8% | 50 8% | 16 5% | 41 12% EgH | 23 7% EgH | 22 6% EgH | 24 8% | 8 5% | 17 10% | 9 6% | 10 5% | 26 9% r | 8 4% s | 24 14% OR | 14 8% s | 12 6% t | 26 7% u | 59 8% v | 49 12% stV | 19 4% w |
| Sigma | 4181 208% | 2103 212% | 2078 204% | 1276 208% | 711 207% | 672 203% | 682 205% | 839 216% | 643 204% | 362 225% | 359 217% | 315 199% | 423 220% | 633 212% | 349 192% | 313 190% | 367 210% | 416 211% | 816 218% | 1531 200% | 842 200% | 992 221% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 26

Q3 Which of the following do you anticipate being true of the next leisure trip you plan on taking?
 My next leisure trip will ...

Base: All Respondents Planning A Leisure Trip Between Now And 2022

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|---|------------------|-----------------|-----------------|-----------------|--------------|--------------|--------------|---------------|--------------|--------------|----------------|--------------|--------------------------|--------------|----------------|--------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2004 | 691 | 448 | 314 | 527 | 499 | 639 | 866 | 1170 | 834 | 715 | 1289 | 647 | 1357 | 1465 | 513 | 1069 | 935 |
| Weighted Base | 2010 | 528 | 352 | 302 | 812 | 569 | 684 | 758 | 1208 | 803 | 787 | 1224 | 697 | 1314 | 1492 | 488 | 1027 | 984 |
| Be within the United States | 991 49% | 283 50% | 192 55% | 149 49% | 376 46% | 275 48% | 359 53% | 357 47% | 532 44% | 459 57% | 313 40% | 678 55% | 268 38% | 723 55% | 743 50% | 239 49% | 522 51% | 469 48% |
| Include a hotel stay | 770 38% | 175 33% | 143 41% | 129 43% | 317 39% | 194 34% | 252 37% | 325 43% | 500 41% | 270 34% | 318 40% | 452 37% | 308 44% | 463 35% | 585 39% | 176 36% | 431 42% | 340 35% |
| Include an airline flight | 593 29% | 114 22% | 97 28% | 92 31% | 285 35% | 133 23% | 199 29% | 261 34% | 380 32% | 212 26% | 235 30% | 358 29% | 209 30% | 383 29% | 450 30% | 137 28% | 315 31% | 278 28% |
| Involve staying at a friend or relatives' house | 498 25% | 131 25% | 103 29% | 71 24% | 187 23% | 131 23% | 166 24% | 201 27% | 252 21% | 245 31% | 177 22% | 321 26% | 153 22% | 345 26% | 383 26% | 110 22% | 242 24% | 256 26% |
| Be no further than 250 miles from home | 302 15% | 71 13% | 58 16% | 53 18% | 118 14% | 99 17% | 84 12% | 118 16% | 173 14% | 128 16% | 124 16% | 178 15% | 114 16% | 187 14% | 210 14% | 90 18% | 162 16% | 139 14% |
| Be an international destination | 265 13% | 34 6% | 33 9% | 33 11% | 161 20% | 52 9% | 86 13% | 127 17% | 175 15% | 90 11% | 134 17% | 131 11% | 125 18% | 140 11% | 206 14% | 59 12% | 152 15% | 113 11% |
| Include a stay at an Airbnb or other vacation rental house | 215 11% | 40 8% | 35 10% | 32 10% | 109 13% | 46 8% | 67 10% | 102 13% | 174 14% | 41 5% | 122 16% | 93 8% | 112 16% | 103 8% | 165 11% | 49 10% | 123 12% | 93 9% |
| Be a "staycation" in which I/my family participate in leisure activities within driving distance of my home and does not require overnight accommodations | 205 10% | 51 10% | 33 9% | 23 8% | 99 12% | 56 10% | 71 10% | 79 10% | 149 12% | 57 7% | 114 15% | 91 7% | 103 15% | 102 8% | 143 10% | 61 13% | 99 10% | 106 11% |
| Include a cruise ship | 141 7% | 26 5% | 16 4% | 21 7% | 79 10% | 35 6% | 41 6% | 66 9% | 107 9% | 34 4% | 87 11% | 54 4% | 82 12% | 59 4% | 115 8% | 24 5% | 75 7% | 66 7% |
| Other | 49 2% | 14 3% | 8 2% | 12 4% | 14 2% | 21 4% | 13 2% | 15 2% | 27 2% | 22 3% | 25 3% | 23 2% | 16 2% | 33 2% | 31 2% | 13 3% | 22 2% | 27 3% |
| Not sure at this point | 152 8% | 47 9% | 28 8% | 15 5% | 60 7% | 54 10% | 44 6% | 54 7% | 80 7% | 73 9% | 61 8% | 92 7% | 41 6% | 111 8% | 91 6% | 55 11% | 60 6% | 93 9% |
| Sigma | 4181 208% | 964 183% | 744 212% | 631 209% | 1806 222% | 1096 193% | 1381 202% | 1705 225% | 2550 211% | 1631 203% | 1710 217% | 2471 202% | 1532 220% | 2649 202% | 3121 209% | 1013 208% | 2202 215% | 1979 201% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 27

Q3 Which of the following do you anticipate being true of the next leisure trip you plan on taking?
 My next leisure trip will ...

Base: All Respondents Planning A Leisure Trip Between Now And 2022

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|---|--------------------|-------------------|---|-------------|--------------|--------------------------------|-------------------|-----------------|-------------------------------|------------------|------------------|---------------------|-------------------|--------------------|---------------------------------------|---|------------------|------------------|------------|----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2004 | 235 | 1769 | 452 | 710 | 828 | 1469 | 247 | 194 | 94 | 512 | 818 | 531 | 143 | 122 | 1882 | 773 | 833 | 23 | 68 |
| Weighted Base | 2010 | 249 | 1762 | 448 | 787 | 757 | 1443 | 254 | 217 | 96* | 507 | 797 | 567 | 140* | 119* | 1892 | 756 | 851 | 24** | 68* |
| Be within the United States | 991 49% | 112 45% | 879 50% | 210 47% | 415 53% | 359 47% | 763 53% hij | 114 45% i | 75 34% | 40 42% | 194 38% | 426 53% K | 302 53% K | 69 49% k | 44 37% | 948 50% O | 455 60% RT | 352 41% | 17 71% | 26 39% |
| Include a hotel stay | 770 38% | 96 39% | 674 38% | 179 40% | 294 37% | 289 38% | 502 35% G | 126 50% G | 103 47% G | 39 41% | 141 28% | 332 42% K | 233 41% K | 65 46% K | 59 49% P | 712 38% | 304 40% | 348 41% | 2 8% | 20 30% |
| Include an airline flight | 593 29% | 75 30% | 517 29% | 122 27% | 248 32% | 220 29% | 382 26% G | 100 39% G | 81 37% G | 30 31% | 89 18% | 258 32% K | 205 36% K | 41 29% K | 45 37% | 548 29% | 224 30% | 274 32% | 4 18% | 20 29% |
| Involve staying at a friend or relatives house | 498 25% | 58 23% | 439 25% | 107 24% | 202 26% | 186 25% | 369 26% e | 58 23% e | 49 23% | 22 23% | 89 18% | 192 K | 185 33% KLn | 32 23% | 24 20% | 473 25% | 212 26% f | 192 23% | 10 42% | 16 24% |
| Be no further than 250 miles from home | 302 15% | 37 15% | 265 15% | 81 18% | 96 12% | 124 16% | 221 15% | 34 13% | 34 16% | 12 13% | 83 16% | 95 12% | 100 18% L | 23 17% | 21 18% | 281 15% | 129 17% | 123 14% | 9 38% | 12 18% |
| Be an international destination | 265 13% | 38 15% | 227 13% | 50 11% | 103 13% | 108 14% | 144 10% G | 53 21% G | 46 21% G | 22 23% G | 46 9% | 100 13% | 98 17% Kl | 21 15% k | 32 27% P | 233 12% | 67 9% | 161 19% QT | 2 6% | 5 7% |
| Include a stay at an Airbnb or other vacation rental house | 215 11% | 34 14% | 181 10% | 46 10% | 80 10% | 88 12% | 123 9% E | 28 11% E | 38 18% G | 26 27% GH | 41 8% | 73 9% | 78 14% KL | 23 16% KL | 31 26% P | 184 10% | 35 5% | 157 18% Qt | - - | 5 7% |
| Be a "staycation" in which I/my family participate in leisure activities within driving distance of my home and does not require overnight accommodations | 205 10% | 27 11% | 178 10% | 46 10% | 88 11% | 69 9% | 131 9% E | 34 13% E | 17 8% | 23 24% Ghi | 60 12% I | 64 8% | 57 10% Lm | 24 17% Lm | 14 12% | 191 10% | 49 6% | 113 13% Q | 1 5% | 12 17% Q |
| Include a cruise ship | 141 7% | 35 14% C | 106 6% | 24 5% | 50 6% | 67 9% d | 68 5% d | 26 10% G | 25 12% G | 21 22% GHI | 27 5% | 43 5% | 56 10% KL | 15 11% kl | 20 17% P | 121 6% | 33 4% | 93 11% Q | - - | 4 5% |
| Other | 49 2% | 8 3% | 40 2% | 7 2% | 23 3% | 16 2% | 44 3% L | 2 1% | 3 1% | - - | 22 4% L | 8 1% | 12 2% | 7 5% L | 6 5% | 43 2% | 19 3% | 20 2% | - - | 3 4% |
| Not sure at this point | 152 8% | 14 5% | 139 8% | 34 8% | 45 6% | 72 9% E | 117 8% h | 9 4% | 21 10% h | 4 5% | 67 13% LMN | 61 8% M | 18 3% | 7 5% | 1 1% | 152 8% O | 50 7% | 40 5% | 2 7% | 6 9% |
| Sigma | 4181 208% | 535 215% | 3646 207% | 906 202% | 1644 209% | 1600 211% | 2864 198% | 584 230% | 493 227% | 240 251% | 857 169% | 1652 207% | 1345 237% | 327 233% | 295 249% | 3886 205% | 1576 209% | 1874 220% | 48 196% | 129 189% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 28

Q4 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

Summary Of Comfortable

Base: All Respondents

| | Gender | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | | |
|---|-------------|-----------------|------------|--------------------|-------------------|-----------------|-----------------|------------|---------------------|--------------------|-----------------|-----------------|------------------|-------------------|------------------|-----------------|-----------------|------------|------------------|-----------------|------------|------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Traveling to a destination within the United States | 1469 59% | 788 65% C | 681 53% | 457 62% H | 266 64% H | 237 59% H | 249 59% H | 261 48% | 246 67% mN | 149 71% MO | 122 61% | 130 65% Q | 141 58% R | 211 57% R | 117 56% R | 115 57% R | 119 53% R | 119 40% | 275 61% | 556 58% | 295 57% | 343 59% |
| Renting a car | 1326 53% | 718 59% C | 609 47% | 414 57% H | 242 58% H | 231 58% H | 228 54% H | 212 39% | 234 64% MN | 131 63% M | 119 60% | 114 57% | 120 49% R | 180 49% R | 111 53% R | 111 56% R | 115 51% R | 92 31% | 251 56% | 503 52% | 267 52% | 305 53% |
| Staying in a hotel | 1279 51% | 692 57% C | 586 45% | 428 58% GH | 242 58% gH | 209 52% H | 210 50% H | 189 35% | 243 66% KLMN | 134 64% kMO | 103 52% | 108 54% m | 105 43% R | 185 51% R | 108 52% R | 106 53% R | 102 46% R | 84 28% | 241 53% u | 469 49% | 243 47% | 325 56% IU |
| Staying at an Airbnb or other vacation rental house | 910 36% | 507 42% C | 403 31% | 366 50% FGH | 198 48% FGH | 134 34% H | 119 28% H | 93 17% | 218 60% KLMN | 107 52% KLM | 67 33% | 55 28% | 60 24% R | 147 40% QR | 91 44% QR | 67 34% R | 64 29% R | 34 11% | 150 33% | 342 36% | 191 37% | 227 39% |
| Flying in a commercial aircraft | 909 36% | 549 45% C | 360 28% | 332 45% FGH | 181 44% GH | 145 36% H | 133 32% H | 117 22% | 214 59% KLMN | 113 54% LMO | 89 45% MP | 71 36% m | 62 25% R | 119 32% R | 68 33% R | 56 28% r | 63 28% R | 55 19% | 184 41% TU | 306 32% | 165 32% | 254 44% TU |
| Taking an Uber/Lyft/Cab | 884 35% | 540 44% C | 344 27% | 362 49% FGH | 184 44% FGH | 120 30% H | 129 30% H | 90 17% | 226 62% KLMN | 117 56% KLMO | 73 36% MP | 68 34% M | 56 23% R | 136 37% PQR | 67 32% R | 47 24% R | 60 27% R | 34 12% | 175 39% U | 359 37% U | 159 31% | 192 33% |
| Traveling to Australia | 791 32% | 481 40% C | 311 24% | 296 40% FGH | 165 40% FGH | 118 30% H | 111 26% H | 101 19% | 192 53% KLMN | 95 46% KLMo | 61 30% | 66 33% Q | 67 28% R | 104 28% qR | 70 34% QR | 57 29% R | 45 20% R | 34 11% | 140 31% u | 320 33% u | 142 27% | 189 33% |
| Traveling to Europe | 715 29% | 428 35% C | 287 22% | 302 41% FGH | 166 40% FGH | 100 25% H | 82 19% H | 67 12% | 187 51% KLMN | 103 50% KLMO | 46 23% | 52 26% MQ | 40 16% R | 115 31% QR | 62 30% QR | 54 27% QR | 30 13% R | 26 9% | 138 31% u | 271 28% u | 119 23% | 187 32% U |
| Going to a crowded event/destination (e.g., concert, theme park, crowded beach, etc.) | 647 26% | 389 32% C | 258 20% | 261 36% FGH | 149 36% FGH | 95 24% H | 77 18% H | 65 12% | 169 46% KLMN | 88 42% KLMO | 53 26% m | 40 20% R | 40 16% R | 93 25% QR | 61 29% QR | 43 21% R | 37 16% R | 25 9% | 129 29% | 245 26% | 126 24% | 148 25% |
| Traveling to South America | 634 25% | 377 31% C | 257 20% | 283 39% FGH | 138 33% FGH | 96 24% GH | 67 16% H | 50 9% | 172 47% KLMN | 87 42% KLMO | 49 25% M | 39 20% q | 30 12% r | 111 30% QR | 52 25% QR | 47 24% QR | 28 12% r | 19 7% | 137 30% U | 249 26% U | 93 18% | 156 27% U |
| Taking a cruise | 593 24% | 370 30% C | 223 17% | 266 36% FGH | 143 34% FGH | 80 20% H | 63 15% H | 42 8% | 163 45% KLMN | 92 44% KLMO | 54 27% MP | 37 19% Mq | 24 10% PQR | 103 28% PQR | 51 24% PQR | 26 13% R | 26 12% r | 18 6% | 132 29% TU | 209 22% | 101 19% | 151 26% u |
| Traveling to Africa | 530 21% | 346 28% C | 185 14% | 248 34% eFGH | 115 28% FGH | 67 17% H | 56 13% H | 45 8% | 161 44% KLMN | 76 37% KLMO | 40 20% R | 34 17% q | 33 14% R | 87 24% PQR | 38 18% QR | 27 13% R | 22 10% R | 12 4% | 108 24% U | 215 22% U | 81 16% | 126 22% u |
| Traveling to Asia | 487 19% | 309 25% C | 178 14% | 225 31% FGH | 105 25% FGH | 66 17% H | 54 13% H | 36 7% | 151 41% JKLMN | 61 29% KLM | 36 18% m | 36 18% mQ | 25 10% R | 74 20% QR | 44 21% QR | 18 16% qR | 18 8% r | 11 4% | 94 21% | 186 19% | 84 16% | 123 21% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. *small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 29

Q4 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

Summary Of Comfortable

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|---|------------------|-----------------|-----------------|------------------|-------------------|-----------------|-----------------|------------------|-----------------|------------|-----------------|------------|--------------------------|------------|------------------|------------|-----------------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Traveling to a destination within the United States | 1469 59% | 411 52% | 242 56% | 203 59% b | 593 66% BCD | 437 54% | 501 59% | 532 62% F | 862 62% | 607 54% | 591 65% L | 879 55% | 513 65% N | 957 56% | 1079 60% p | 358 55% | 734 62% R | 735 55% |
| Renting a car | 1326 53% | 374 47% | 210 48% | 181 52% | 545 61% BCD | 391 49% | 470 55% f | 466 54% f | 838 61% | 489 43% | 557 61% L | 769 48% | 496 62% N | 831 48% | 978 55% p | 320 49% | 658 56% R | 668 50% |
| Staying in a hotel | 1279 51% | 353 45% | 197 45% | 168 48% | 542 61% BCD | 380 47% | 448 53% | 450 53% f | 801 58% J | 478 42% | 539 59% L | 739 46% | 475 60% N | 803 47% | 908 51% | 343 53% | 642 55% R | 636 48% |
| Staying at an Airbnb or other vacation rental house | 910 36% | 223 28% | 131 30% | 132 38% Bc | 409 46% BCd | 259 32% | 339 40% F | 311 36% f | 603 44% J | 307 27% | 425 47% L | 485 30% | 378 48% N | 532 31% | 660 37% | 226 35% | 467 40% R | 443 33% |
| Flying in a commercial aircraft | 909 36% | 249 31% | 117 27% | 128 37% C | 404 45% BCD | 275 34% | 302 35% | 332 39% f | 614 45% J | 294 26% | 399 44% L | 510 32% | 367 46% N | 542 32% | 657 37% | 233 36% | 439 37% R | 469 35% |
| Taking an Uber/Lyft/Cab | 884 35% | 230 29% | 134 31% | 130 37% Bc | 376 42% BC | 271 34% | 290 34% | 324 38% J | 624 45% J | 261 23% | 405 45% L | 479 30% | 359 45% N | 526 31% | 637 36% | 231 36% | 397 34% R | 488 37% |
| Traveling to Australia | 791 32% | 187 24% | 118 27% | 94 27% | 381 43% BCD | 221 28% | 246 29% | 325 38% FG | 523 38% J | 268 24% | 344 38% L | 448 28% | 326 41% N | 466 27% | 587 33% | 191 30% | 393 33% R | 398 30% |
| Traveling to Europe | 715 29% | 175 22% | 97 22% | 69 20% | 363 41% BCD | 208 26% | 227 27% | 279 33% FG | 483 35% J | 232 21% | 351 39% L | 364 23% | 322 41% N | 392 23% | 503 28% | 194 30% | 345 29% R | 370 28% |
| Going to a crowded event/destination (e.g., concert, theme park, crowded beach, etc.) | 647 26% | 203 26% c | 90 21% | 88 26% | 254 28% C | 227 28% h | 221 26% | 200 23% f | 448 33% J | 199 18% | 307 34% L | 341 21% | 287 36% N | 361 21% | 464 26% | 163 25% | 288 24% R | 359 27% |
| Traveling to South America | 634 25% | 157 20% | 79 18% | 78 23% | 307 34% BCD | 192 24% | 196 23% | 246 29% FG | 451 33% J | 183 16% | 339 37% L | 295 18% | 312 39% N | 322 19% | 456 25% | 158 24% | 303 26% R | 331 25% |
| Taking a cruise | 593 24% | 143 18% | 83 19% | 72 21% | 284 32% BCD | 174 22% | 198 23% | 221 26% J | 415 30% J | 178 16% | 331 37% L | 261 16% | 301 38% N | 292 17% | 425 24% | 143 22% | 301 26% r | 291 22% |
| Traveling to Africa | 530 21% | 133 17% | 76 18% | 75 22% | 234 26% BC | 157 20% | 164 19% | 210 25% FG | 388 28% J | 143 13% | 290 32% L | 241 15% | 265 33% N | 265 15% | 374 21% | 141 22% | 248 21% R | 283 21% |
| Traveling to Asia | 487 19% | 127 16% | 69 16% | 49 14% | 234 26% BCD | 139 17% | 153 18% | 196 23% FG | 348 25% J | 139 12% | 252 28% L | 235 15% | 243 31% N | 244 14% | 343 19% | 130 20% | 221 19% R | 266 20% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 30

Q4 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

Summary Of Comfortable

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|---|-------------|--------------------|--------------------------|---|------------|------------------|--------------------------------|-----------------|------------------|-------------------------------|------------|-----------------|---------------------|------------------|---------------------------------------|---|-------------------|-------------------|-----------|-----------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Traveling to a destination within the United States | 1469 59% | 185 64% | 1284 58% | 321 57% | 584 58% | 549 60% | 1044 55% | 186 66% G | 163 70% G | 76 77% Gh | 406 45% | 522 61% K | 438 74% KL | 104 69% K | 104 87% P | 1366 57% | 482 64% ST | 602 71% QST | 71 33% | 84 38% |
| Renting a car | 1326 53% | 155 53% | 1171 53% | 284 51% | 542 54% | 490 53% | 915 48% | 183 64% G | 160 69% G | 69 70% G | 362 40% | 502 58% K | 374 63% K | 89 60% K | 91 77% P | 1235 52% | 433 57% ST | 560 66% QST | 62 29% | 84 37% |
| Staying in a hotel | 1279 51% | 171 59% C | 1107 50% | 288 51% | 514 51% | 464 50% | 866 46% | 175 62% G | 166 72% Gh | 71 72% G | 355 39% | 468 54% K | 352 59% K | 103 69% KL | 96 81% P | 1183 50% | 400 53% ST | 559 66% QST | 50 23% | 78 35% S |
| Staying at an Airbnb or other vacation rental house | 910 36% | 124 43% c | 786 35% | 212 38% | 352 35% | 335 36% | 585 31% | 137 48% G | 129 56% G | 59 60% G | 248 27% | 320 37% K | 273 46% KL | 69 46% KL | 89 75% P | 821 34% | 223 29% S | 483 57% QST | 31 14% | 57 25% S |
| Flying in a commercial aircraft | 909 36% | 125 43% c | 784 35% | 184 33% | 385 38% | 332 36% | 574 30% | 137 48% G | 134 58% G | 64 64% GH | 247 27% | 309 36% K | 277 47% KL | 76 51% KL | 87 74% P | 821 34% | 253 33% S | 443 52% QST | 31 14% | 59 27% S |
| Taking an Uber/Lyft/Cab | 884 35% | 115 39% | 769 35% | 191 34% | 347 35% | 337 37% | 551 29% | 141 50% G | 138 59% G | 55 56% G | 265 29% | 289 34% K | 263 44% KL | 68 45% KL | 83 70% P | 801 34% | 208 28% S | 447 53% QST | 37 17% | 72 32% S |
| Traveling to Australia | 791 32% | 103 35% | 689 31% | 171 30% | 323 32% | 285 31% | 497 26% | 121 43% G | 117 50% G | 56 56% Gh | 219 24% | 284 33% K | 226 38% K | 63 42% KL | 80 67% P | 712 30% | 208 28% St | 407 48% QST | 33 15% | 43 19% |
| Traveling to Europe | 715 29% | 103 35% C | 612 28% | 141 25% | 295 29% | 272 30% | 425 22% | 111 39% G | 125 54% GH | 55 55% GH | 199 22% | 241 28% K | 222 38% KL | 53 36% K | 76 64% P | 639 27% | 153 20% S | 402 47% QST | 28 13% | 50 22% S |
| Going to a crowded event/destination (e.g., concert, theme park, crowded beach, etc.) | 647 26% | 96 33% C | 551 25% | 124 22% | 266 27% | 254 28% d | 409 22% | 113 40% G | 89 38% G | 37 37% G | 212 23% | 213 25% K | 173 29% k | 49 33% k | 80 67% P | 567 24% | 143 19% S | 341 40% QST | 21 10% | 49 22% S |
| Traveling to South America | 634 25% | 93 32% C | 541 24% | 127 23% | 256 26% | 246 27% | 359 19% | 109 38% G | 112 48% G | 54 54% GH | 191 21% | 199 23% K | 187 32% KL | 57 38% KL | 73 62% P | 561 23% | 125 17% S | 360 42% QST | 20 9% | 47 21% S |
| Taking a cruise | 593 24% | 91 31% C | 502 23% | 111 20% | 227 23% | 253 27% De | 330 17% | 94 33% G | 113 49% GH | 56 56% GH | 169 19% | 195 23% K | 174 29% KL | 55 37% KL | 69 58% P | 523 22% | 108 14% QST | 343 40% QST | 21 10% | 45 20% S |
| Traveling to Africa | 530 21% | 87 30% C | 443 20% | 100 18% | 215 21% | 209 23% d | 292 15% | 109 38% G | 82 35% G | 48 48% Gi | 158 18% | 167 19% K | 158 27% KL | 46 31% KL | 66 55% P | 465 19% | 96 13% QST | 303 36% QST | 18 8% | 41 18% S |
| Traveling to Asia | 487 19% | 84 29% C | 404 18% | 106 19% | 195 19% | 181 20% | 285 15% | 88 31% G | 81 35% G | 33 34% G | 159 18% | 160 19% K | 131 22% K | 38 25% k | 60 50% P | 427 18% | 86 11% QST | 282 33% QST | 17 8% | 40 18% qS |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - KL/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

Q4 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

20 May 2020
Table 30

Summary Of Comfortable

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Out break - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|---------------|--------------------|-------------------|--|-----|--------|--------------------------------|----------|-----|-------------------------------|------|----------|---------------------|--------|--------------------|---------------------------------------|---|---------|---------|---------|---------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 31

Q4 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

Summary Of Uncomfortable

Base: All Respondents

| | Gender | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | | |
|---|-------------|------------|------------------|------------|-----------------|------------------|-------------------|--------------------|------------|-----------------|------------------|------------------|--------------------|-----------------|-----------------|-------------------|--------------------|---------------------|------------|------------------|-------------------|------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Traveling to Asia | 2021 81% | 906 75% | 1115 86% B | 507 69% | 311 75% | 333 83% DE | 368 87% DE | 503 93% DEFG | 214 59% | 147 71% I | 164 82% IJ | 163 82% IJ | 218 90% IJK | 293 80% I | 164 79% J | 168 84% J | 205 92% NOpL | 284 96% NOPqM | 356 79% | 774 81% S | 433 84% Sv | 458 79% |
| Traveling to Africa | 1978 79% | 870 72% | 1108 86% B | 484 66% | 301 72% d | 332 83% DE | 366 87% DE | 494 92% DEFG | 204 56% | 132 63% | 160 80% IJ | 164 83% IJ | 210 86% IJK | 280 76% I | 170 82% J | 173 87% N | 202 90% NOI | 284 96% NOPQM | 342 76% | 744 78% S | 435 84% Sv | 455 78% |
| Taking a cruise | 1915 76% | 845 70% | 1070 83% B | 466 64% | 273 66% | 319 80% DE | 359 85% DE | 497 92% DEFG | 202 55% | 116 56% | 146 73% IJ | 162 81% IJ | 219 90% IJKL | 264 72% I | 157 76% J | 173 87% NOK | 198 88% NOI | 278 94% NOPq | 319 71% | 751 78% S | 416 81% Sv | 430 74% |
| Traveling to South America | 1874 75% | 838 69% | 1036 80% B | 449 61% | 278 67% | 303 76% DE | 355 84% DEF | 489 91% DEFG | 193 53% | 121 58% | 151 75% IJ | 159 80% IJ | 213 88% IJK | 256 70% I | 156 75% J | 152 76% J | 196 88% NOPI | 276 93% NOPqm | 313 70% | 711 74% S | 424 82% STV | 426 73% |
| Going to a crowded event/destination (e.g., concert, theme park, crowded beach, etc.) | 1861 74% | 826 68% | 1035 80% B | 470 64% | 267 64% | 304 76% DE | 345 82% DE | 474 88% DEFG | 196 54% | 120 58% | 147 74% IJ | 158 80% IJ | 204 84% IJK | 274 75% I | 147 71% J | 156 79% J | 187 84% NO | 270 91% NOPQM | 322 71% | 715 74% S | 391 76% Sv | 434 75% |
| Traveling to Europe | 1793 71% | 788 65% | 1006 78% B | 430 59% | 251 60% | 300 75% DE | 340 81% DE | 472 88% DEFG | 178 49% | 105 50% | 154 77% IJ | 147 74% IJ | 203 84% IJKL | 252 69% I | 146 70% J | 145 73% J | 194 87% NOPL | 269 91% NOPM | 312 69% | 689 72% S | 397 77% STV | 395 68% |
| Traveling to Australia | 1717 68% | 734 60% | 982 76% B | 436 60% | 251 60% | 281 70% DE | 311 74% DE | 438 81% DEFG | 173 47% | 113 54% | 139 70% IJ | 132 67% IJ | 177 72% IJK | 263 72% I | 138 66% j | 142 71% j | 179 80% nOL | 261 89% NOPQM | 310 69% | 640 67% S | 375 73% t | 392 67% |
| Taking an Uber/Lyft/Cab | 1624 65% | 675 56% | 949 73% B | 370 51% | 232 56% | 280 70% DE | 294 70% DE | 448 83% DEFG | 139 38% | 91 44% | 127 64% IJ | 130 66% IJ | 187 77% IJKL | 231 63% I | 141 68% J | 152 76% NK | 163 73% N | 261 88% NOPQM | 276 61% | 601 63% S | 357 69% ST | 390 67% |
| Flying in a commercial aircraft | 1599 64% | 667 55% | 933 72% B | 399 55% | 235 56% | 254 64% D | 289 68% DE | 422 78% DEFG | 151 41% | 95 46% | 111 55% I | 128 64% IJ | 182 75% IJKI | 248 68% I | 140 67% J | 143 72% K | 161 72% NO | 240 81% NOPQ | 266 59% | 654 68% SV | 352 68% SV | 327 56% |
| Staying at an Airbnb or other vacation rental house | 1598 64% | 708 58% | 890 69% B | 366 50% | 218 52% | 265 66% DE | 303 72% DE | 445 83% DEFG | 147 40% | 101 48% | 133 67% IJ | 144 72% IJ | 184 76% IJK | 220 60% I | 117 56% J | 132 66% J | 159 71% NO | 261 89% NOPQM | 300 67% | 618 64% S | 326 63% Sv | 354 61% |
| Staying in a hotel | 1229 49% | 523 43% | 707 55% B | 304 42% | 174 42% | 190 48% D | 212 50% DE | 350 65% DEFG | 122 34% | 74 36% | 97 48% IJ | 91 46% IJ | 139 57% IJKI | 181 49% I | 100 48% J | 93 47% J | 121 54% NO | 211 72% NOPQM | 209 47% | 491 51% v | 273 53% sv | 256 44% |
| Renting a car | 1182 47% | 497 41% | 684 53% B | 318 43% | 174 42% | 168 42% D | 194 46% DE | 327 61% DEFG | 131 36% | 77 37% | 81 40% IJ | 85 43% IJ | 124 51% IJKI | 187 51% I | 97 47% J | 88 44% J | 109 49% NO | 203 69% NOPQM | 199 44% | 457 48% S | 250 48% Sv | 276 47% |
| Traveling to a destination within the United States | 1039 41% | 427 35% | 612 47% B | 275 38% | 150 36% | 162 41% D | 173 41% DE | 278 52% DEFG | 119 33% | 59 29% | 78 39% IJ | 69 35% IJ | 102 42% IJKI | 156 43% I | 91 44% J | 85 43% J | 104 47% L | 176 60% NOPQM | 175 39% | 403 42% S | 221 43% Sv | 239 41% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. *small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 32

Q4 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

Summary Of Uncomfortable

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|---|------------------|------------------|------------------|-----------------|------------|------------------|-----------------|-----------------|-------------|-----------------|-----------------|------------------|--------------------------|------------------|----------------|-----------------|----------------|------------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Traveling to Asia | 2021 81% | 665 84% E | 365 84% E | 298 86% E | 658 74% | 663 83% H | 699 82% H | 659 77% | 1032 75% | 989 88% I | 656 72% I | 1365 85% K | 550 69% | 1470 86% M | 1448 81% | 518 80% | 956 81% | 1065 80% |
| Traveling to Africa | 1978 79% | 659 83% E | 358 82% E | 271 78% | 658 74% | 645 80% h | 688 81% H | 645 75% | 992 72% | 986 87% I | 618 68% I | 1360 85% K | 529 67% | 1449 85% M | 1418 79% | 507 78% | 929 79% | 1048 79% |
| Taking a cruise | 1915 76% | 650 82% E | 351 81% E | 275 79% E | 607 68% | 628 78% | 654 77% | 634 74% | 965 70% | 950 84% I | 576 63% I | 1339 84% K | 493 62% | 1422 83% M | 1366 76% | 505 78% | 876 74% | 1040 78% q |
| Traveling to South America | 1874 75% | 635 80% E | 355 82% E | 268 77% E | 584 66% | 610 76% h | 655 77% H | 609 71% | 928 72% | 946 84% I | 569 63% I | 1305 82% K | 482 61% | 1392 81% M | 1335 75% | 490 76% | 874 74% | 1000 75% |
| Going to a crowded event/destination (e.g., concert, theme park, crowded beach, etc.) | 1861 74% | 589 74% | 344 79% dE | 258 74% | 638 72% | 575 72% | 631 74% | 655 77% f | 931 67% | 929 82% I | 601 66% I | 1260 79% K | 507 64% | 1353 79% M | 1328 74% | 485 75% | 889 76% | 972 73% |
| Traveling to Europe | 1793 71% | 617 78% E | 337 78% E | 278 80% E | 528 59% | 594 74% H | 624 73% H | 575 67% | 897 65% | 897 79% I | 557 61% I | 1236 77% K | 471 59% | 1322 77% M | 1288 72% | 454 70% | 832 71% | 962 72% |
| Traveling to Australia | 1717 68% | 605 76% E | 316 76% E | 253 73% E | 511 57% | 581 72% H | 605 71% H | 530 62% | 856 62% | 860 76% I | 564 62% I | 1153 72% K | 468 59% | 1248 73% M | 1204 67% | 456 70% | 784 67% | 933 70% |
| Taking an Uber/Lyft/Cab | 1624 65% | 563 71% DE | 301 69% dE | 217 63% | 516 58% | 531 66% | 561 66% | 531 62% | 756 55% | 868 77% I | 503 55% I | 1121 70% K | 435 55% | 1188 69% M | 1154 64% | 416 64% | 780 66% | 843 63% |
| Flying in a commercial aircraft | 1599 64% | 543 69% E | 318 73% DE | 219 63% E | 488 55% | 527 66% | 550 65% | 523 61% | 765 55% | 834 74% I | 508 56% I | 1091 68% K | 427 54% | 1172 68% M | 1134 63% | 415 64% | 737 63% | 862 65% |
| Staying at an Airbnb or other vacation rental house | 1598 64% | 569 72% DE | 304 70% dE | 215 62% e | 483 54% | 542 68% G | 512 60% | 543 64% | 777 56% | 821 73% I | 483 53% I | 1115 70% K | 415 52% | 1183 69% M | 1131 63% | 422 65% | 710 60% | 888 67% Q |
| Staying in a hotel | 1229 49% | 440 55% E | 237 55% E | 179 52% E | 350 39% | 422 53% h | 403 47% | 404 47% | 579 42% | 651 58% I | 368 41% I | 861 54% K | 319 40% | 911 53% M | 883 49% | 305 47% | 535 45% | 695 52% Q |
| Renting a car | 1182 47% | 418 53% E | 224 52% E | 166 48% E | 347 39% | 411 51% gh | 381 45% | 389 46% | 542 39% | 640 57% I | 351 39% I | 831 52% K | 298 38% | 884 52% M | 813 45% | 327 51% o | 518 44% | 663 50% Q |
| Traveling to a destination within the United States | 1039 41% | 381 48% dE | 192 44% E | 144 41% E | 299 34% | 365 46% H | 351 41% | 323 38% | 518 38% | 521 46% I | 317 35% I | 722 45% K | 281 35% | 758 44% M | 713 40% | 290 45% o | 443 38% | 596 45% Q |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 33

Q4 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

Summary Of Uncomfortable

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Out break - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|---|-------------|--------------------|--------------------------|--|-----------------|------------|--------------------------------|------------------|------------|-------------------------------|-------------------|------------------|---------------------|------------|---------------------------------------|---|------------------|------------|-------------------|------------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Traveling to Asia | 2021 81% | 208 71% | 1813 82% B | 456 81% | 807 81% | 740 80% | 1608 85% HIJ | 196 69% | 152 65% | 66 66% | 746 82% n | 701 81% | 462 78% | 112 75% | 59 50% | 1962 82% O | 669 89% Rt | 569 67% | 201 92% RT | 184 82% R |
| Traveling to Africa | 1978 79% | 205 70% | 1773 80% B | 462 82% f | 787 79% | 713 77% | 1601 85% HIJ | 175 62% | 151 65% | 51 52% | 746 82% MN | 694 81% MN | 434 73% | 103 69% | 53 45% | 1924 81% O | 660 87% R | 548 64% | 199 92% RT | 183 82% R |
| Taking a cruise | 1915 76% | 201 69% | 1715 77% B | 451 80% F | 775 77% f | 669 73% | 1562 83% HIJ | 190 67% IJ | 119 51% | 44 44% | 736 81% MN | 666 77% MN | 419 71% | 95 63% | 50 42% | 1866 78% O | 648 86% R | 508 60% | 197 90% RT | 179 80% R |
| Traveling to South America | 1874 75% | 198 68% | 1676 76% B | 435 77% f | 745 74% | 675 73% | 1534 81% HIJ | 174 62% J | 121 52% | 45 46% | 714 79% MN | 662 77% MN | 405 68% | 93 62% | 46 38% | 1828 77% O | 631 83% R | 491 58% | 197 91% QRT | 177 79% R |
| Going to a crowded event/destination (e.g., concert, theme park, crowded beach, etc.) | 1861 74% | 196 67% | 1665 75% B | 438 78% f | 736 73% | 668 72% | 1484 78% HIJ | 171 60% | 143 62% | 62 63% | 693 77% mn | 648 75% | 419 71% | 101 67% | 39 33% | 1822 76% O | 612 81% R | 511 60% | 196 90% QRT | 175 78% R |
| Traveling to Europe | 1793 71% | 189 65% | 1604 72% B | 420 75% | 707 71% | 649 70% | 1468 78% HIJ | 173 61% IJ | 108 46% | 44 45% | 706 78% LMN | 620 72% M | 370 62% | 97 64% | 43 36% | 1750 73% O | 602 80% R | 450 53% | 189 87% QRT | 174 78% R |
| Traveling to Australia | 1717 68% | 189 65% | 1528 69% | 390 70% | 679 68% | 636 69% | 1396 74% HIJ | 162 57% j | 115 50% | 43 44% | 686 76% LMN | 577 67% n | 366 62% | 87 58% | 39 33% | 1678 70% O | 548 72% R | 444 52% | 184 85% QR | 182 81% qR |
| Taking an Uber/Lyft/Cab | 1624 65% | 177 61% | 1447 65% | 371 66% | 655 65% | 584 63% | 1342 71% HIJ | 143 50% | 95 41% | 44 44% | 640 71% MN | 573 66% MN | 329 56% | 82 55% | 35 30% | 1588 66% O | 548 72% R | 404 47% | 181 83% QRT | 152 68% R |
| Flying in a commercial aircraft | 1599 64% | 167 57% | 1433 65% b | 377 67% | 617 62% | 589 64% | 1319 70% HIJ | 146 52% J | 99 42% | 35 36% | 658 73% LMN | 552 64% MN | 315 53% | 74 49% | 31 26% | 1568 66% O | 503 67% R | 408 48% | 187 86% QRT | 165 73% R |
| Staying at an Airbnb or other vacation rental house | 1598 64% | 168 57% | 1430 65% b | 349 62% | 650 65% | 587 64% | 1308 69% HIJ | 147 52% J | 103 44% | 40 40% | 657 73% LMN | 541 63% Mn | 320 54% | 80 54% | 30 25% | 1568 66% O | 533 71% R | 368 43% | 186 86% QRT | 167 75% R |
| Staying in a hotel | 1229 49% | 120 41% | 1109 50% B | 274 49% | 488 49% | 458 50% | 1027 54% HIJ | 108 38% i | 66 28% | 28 28% | 549 61% LMN | 393 46% N | 240 41% | 47 31% | 23 19% | 1206 50% O | 356 47% R | 292 34% | 168 77% QRT | 146 65% QR |
| Renting a car | 1182 47% | 137 47% | 1045 47% | 278 49% | 460 46% | 432 47% | 977 52% HIJ | 101 36% | 73 31% | 30 30% | 543 60% LMN | 359 42% M | 219 37% | 61 40% | 28 23% | 1154 48% O | 323 43% R | 291 34% | 155 71% QR | 140 63% QR |
| Traveling to a destination within the United States | 1039 41% | 106 36% | 932 42% B | 241 43% | 418 42% | 372 40% | 849 45% HIJ | 98 34% j | 69 30% | 23 23% | 499 55% LMN | 339 39% M | 155 26% | 46 31% | 15 13% | 1024 43% O | 274 36% R | 249 29% | 147 67% QR | 140 62% QR |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 33

Q4 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

Summary Of Uncomfortable

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Out break - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|---------------|--------------------|-------------------|--|-----|--------|--------------------------------|----------|-----|-------------------------------|------|----------|---------------------|--------|--------------------|---------------------------------------|---|---------|---------|---------|---------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 34

Q4_1 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
Flying in a commercial aircraft

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------------|--------------|-----------------|-----------------|-------------------|------------------|------------------|------------------|--------------------|--------------------|-------------------|-----------------|------------------|--------------------|-----------------|-----------------|-----------------|--------------------|--------------------|------------------|------------------|------------------|------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Very/Somewhat Comfortable (Net) | 909 36% | 549 45% C | 360 28% | 332 45% FGH | 181 44% GH | 145 36% H | 133 32% H | 117 22% | 214 59% KLMN | 113 54% LMO | 89 45% MP | 71 36% m | 62 25% | 119 32% R | 68 33% R | 56 28% r | 63 28% R | 55 19% | 184 41% TU | 306 32% | 165 32% | 254 44% TU |
| Very comfortable | 289 12% | 191 16% C | 99 8% | 122 17% FGH | 66 16% FGH | 37 9% H | 39 9% H | 26 5% | 91 25% KLMN | 41 20% KIMo | 21 10% | 23 12% | 15 6% | 31 8% R | 24 12% R | 17 8% r | 16 7% | 11 4% | 59 13% TU | 101 11% | 71 14% | 58 10% |
| Somewhat comfortable | 619 25% | 358 29% C | 262 20% | 210 29% gH | 115 28% H | 108 27% H | 95 22% h | 91 17% | 123 34% IMN | 72 35% IMO | 68 34% MP | 48 24% | 47 19% | 88 24% R | 43 21% | 39 20% | 47 21% | 44 15% | 125 28% TU | 205 21% | 93 18% | 196 34% TU |
| Very/Somewhat Uncomfortable (Net) | 1599 64% | 667 55% | 933 72% B | 399 55% | 235 56% | 254 64% D | 289 68% DE | 422 78% DEFG | 151 41% | 95 46% | 111 55% I | 128 64% IJ | 182 75% IJKI | 248 68% I | 140 67% J | 143 72% K | 161 72% NOpQ | 240 81% NOpQ | 266 59% | 654 68% SV | 352 68% SV | 327 56% |
| Somewhat uncomfortable | 642 26% | 293 24% | 349 27% | 202 28% f | 100 24% | 82 21% | 102 24% | 155 29% F | 92 25% | 38 18% | 36 18% | 53 27% j | 74 30% JK | 111 30% q | 62 30% J | 46 23% | 49 22% | 81 28% | 115 26% | 267 28% v | 131 25% | 129 22% |
| Very uncomfortable | 957 38% | 374 31% | 584 45% B | 197 27% | 135 33% | 172 43% DE | 186 44% DE | 267 50% DE | 59 16% | 57 27% I | 75 37% I | 74 38% lj | 108 44% IJ | 138 37% I | 79 38% j | 97 49% n | 112 50% NOL | 159 54% NOm | 151 34% | 387 40% Sv | 221 43% SV | 199 34% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 35

Q4_1 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Flying in a commercial aircraft

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------------|------------------|------------------|------------------|-----------------|-------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|--------------------------|------------------|----------------|-------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Very/Somewhat Comfortable (Net) | 909 36% | 249 31% | 117 27% | 128 37% C | 404 45% BCD | 275 34% | 302 35% | 332 39% | 614 45% J | 294 26% | 399 44% L | 510 32% | 367 46% N | 542 32% | 657 37% | 233 36% | 439 37% | 469 35% |
| Very comfortable | 289 12% | 69 9% | 30 7% | 46 13% bC | 141 16% BC | 74 9% | 98 11% | 118 14% F | 208 15% J | 81 7% | 156 17% L | 134 8% | 151 19% N | 139 8% | 222 12% | 64 10% | 146 12% | 143 11% |
| Somewhat comfortable | 619 25% | 181 23% | 86 20% | 82 24% BC | 264 30% BC | 201 25% | 204 24% | 214 25% J | 406 29% J | 213 19% | 244 27% L | 376 23% | 216 27% | 403 24% | 435 24% | 169 26% | 293 25% | 326 24% |
| Very/Somewhat Uncomfortable (Net) | 1599 64% | 543 69% E | 318 73% DE | 219 63% E | 488 55% | 527 66% | 550 65% | 523 61% | 765 55% J | 834 74% I | 508 56% K | 1091 68% K | 427 54% | 1172 68% M | 1134 63% | 415 64% | 737 63% | 862 65% |
| Somewhat uncomfortable | 642 26% | 175 22% Be | 132 30% Be | 98 28% b | 222 25% | 208 26% | 205 24% | 229 27% | 343 25% J | 299 27% I | 235 26% L | 407 25% | 188 24% | 454 26% M | 474 26% | 153 24% | 311 26% | 331 25% |
| Very uncomfortable | 957 38% | 369 46% DE | 186 43% dE | 121 35% | 266 30% h | 318 40% h | 345 41% H | 294 34% | 423 31% I | 535 47% I | 273 30% K | 684 43% K | 239 30% | 719 42% M | 660 37% | 262 40% | 427 36% | 531 40% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 36

Q4_1 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Flying in a commercial aircraft

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-----------------------------------|--------------|--------------------|--------------------------|---|--------------|-------------|--------------------------------|-----------------|-----------------|-------------------------------|-------------------|------------------|---------------------|-----------------|---------------------------------------|---|------------------|-------------------|-------------------|------------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Very/Somewhat Comfortable (Net) | 909 36% | 125 43% c | 784 35% | 184 33% | 385 38% | 332 36% | 574 30% | 137 48% G | 134 58% G | 64 64% GH | 247 27% | 309 36% K | 277 47% KL | 76 51% KL | 87 74% P | 821 34% | 253 33% S | 443 52% QST | 31 14% | 59 27% S |
| Very comfortable | 289 12% | 37 13% | 253 11% | 56 10% | 113 11% | 119 13% | 150 8% | 51 18% G | 63 27% Gh | 25 25% G | 68 7% | 90 10% k | 101 17% KL | 31 21% KL | 44 37% P | 246 10% | 57 8% QST | 157 18% QST | 14 6% | 23 10% |
| Somewhat comfortable | 619 25% | 88 30% c | 531 24% | 128 23% | 272 27% | 213 23% | 424 22% | 86 30% G | 71 30% g | 39 39% G | 179 20% | 220 25% K | 176 30% K | 45 30% K | 44 37% P | 576 24% | 196 26% ST | 286 34% QST | 17 8% | 36 16% S |
| Very/Somewhat Uncomfortable (Net) | 1599 64% | 167 57% | 1433 65% b | 377 67% | 617 62% | 589 64% | 1319 70% HIJ | 146 52% J | 99 42% | 35 36% | 658 73% LMN | 552 64% MN | 315 53% | 74 49% | 31 26% | 1568 66% O | 503 67% R | 408 48% | 187 86% QRT | 165 73% R |
| Somewhat uncomfortable | 642 26% | 81 28% | 561 25% | 151 27% | 235 23% | 250 27% | 506 27% J | 71 25% j | 54 23% j | 11 11% | 204 23% | 253 29% K | 153 26% | 33 22% | 18 15% | 624 26% O | 206 27% st | 219 26% | 41 19% | 42 19% |
| Very uncomfortable | 957 38% | 85 29% | 872 39% B | 226 40% | 382 38% | 339 37% | 813 43% HIJ | 75 27% J | 45 19% | 24 25% | 454 50% LMN | 299 35% M | 163 27% | 41 28% | 13 11% | 944 40% O | 297 39% R | 189 22% | 145 67% QRT | 122 55% QR |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 37

Q4_2 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Traveling to Asia

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------------|--------------|-----------------|------------------|--------------------|-------------------|------------------|------------------|--------------------|--------------------|------------------|------------------|------------------|--------------------|------------------|-----------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Very/Somewhat Comfortable (Net) | 487 19% | 309 25% C | 178 14% | 225 31% FGH | 105 25% FGH | 66 17% H | 54 13% H | 36 7% JKLMN | 151 41% KLMN | 61 29% KLM | 36 18% m | 36 18% mQ | 25 10% R | 74 20% QR | 44 21% QR | 31 16% qR | 18 8% r | 11 4% r | 94 21% r | 186 19% r | 84 16% r | 123 21% r |
| Very comfortable | 172 7% | 111 9% C | 61 5% | 58 8% H | 44 11% GH | 26 6% H | 23 5% H | 21 4% mN | 41 11% mN | 24 12% m | 18 9% m | 15 7% m | 13 5% m | 18 5% m | 19 9% QR | 8 4% QR | 8 3% QR | 8 3% QR | 31 7% QR | 81 8% v | 31 6% v | 30 5% v |
| Somewhat comfortable | 315 13% | 198 16% C | 117 9% | 167 23% EFGH | 61 15% GH | 41 10% H | 31 7% H | 15 3% JKLMN | 110 30% klm | 37 18% klm | 18 9% klm | 21 10% mq | 12 5% R | 56 15% QR | 25 12% QR | 23 11% qR | 11 5% R | 3 1% R | 64 14% R | 105 11% R | 53 10% TU | 94 16% TU |
| Very/Somewhat Uncomfortable (Net) | 2021 81% | 906 75% | 1115 86% B | 507 69% B | 311 75% B | 333 83% DE | 368 87% DE | 503 93% DEFG | 214 59% I | 147 71% I | 164 82% IJ | 163 82% IJ | 218 90% IJKl | 293 80% I | 164 79% I | 168 84% NOPL | 205 92% NOPL | 284 96% NOPM | 356 79% NOPM | 774 81% NOPM | 433 84% NOPM | 458 79% NOPM |
| Somewhat uncomfortable | 430 17% | 214 18% C | 215 17% B | 173 24% FGH | 91 22% FGH | 53 13% H | 47 11% H | 65 12% DEFG | 78 21% klm | 53 25% KLM | 26 13% KLM | 23 12% KLM | 35 14% PQR | 95 26% PQR | 39 19% qR | 27 14% qR | 23 10% R | 31 10% R | 89 20% U | 166 17% U | 71 14% U | 104 18% U |
| Very uncomfortable | 1591 63% | 692 57% C | 899 70% B | 334 46% B | 219 53% d | 280 70% DE | 321 76% DE | 437 81% DEF | 136 37% I | 94 45% IJ | 139 69% IJ | 140 70% IJ | 184 75% IJ | 198 54% I | 125 60% J | 141 71% N | 182 81% NOPL | 253 86% NOPM | 267 59% NOPM | 608 63% STV | 362 70% STV | 354 61% STV |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 38

Q4_2 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Traveling to Asia

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------------|------------------|-----------------|-----------------|-----------------|-------------------|-----------------|-----------------|------------------|------------------|-----------------|-----------------|------------------|--------------------------|------------------|----------------|-------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Very/Somewhat Comfortable (Net) | 487 19% | 127 16% | 69 16% | 49 14% | 234 26% BCD | 139 17% | 153 18% | 196 23% FG | 348 25% J | 139 12% | 252 28% L | 235 15% | 243 31% N | 244 14% | 343 19% | 130 20% | 221 19% | 266 20% |
| Very comfortable | 172 7% | 39 5% | 24 6% | 18 5% | 89 10% BCD | 37 5% | 63 7% f | 72 8% F | 118 9% J | 55 5% | 99 11% L | 74 5% | 102 13% N | 70 4% | 131 7% | 39 6% | 94 8% | 79 6% |
| Somewhat comfortable | 315 13% | 88 11% | 45 10% | 31 9% | 145 16% BCD | 102 13% | 90 11% | 123 14% g | 231 17% J | 85 7% | 153 17% L | 162 10% | 142 18% N | 174 10% | 212 12% | 91 14% | 128 11% | 188 14% q |
| Very/Somewhat Uncomfortable (Net) | 2021 81% | 665 84% E | 365 84% E | 298 86% E | 658 74% BCD | 663 83% H | 699 82% H | 659 77% F | 1032 75% J | 989 88% I | 656 72% L | 1365 85% K | 550 69% M | 1470 86% M | 1448 81% | 518 80% | 956 81% | 1065 80% |
| Somewhat uncomfortable | 430 17% | 132 17% | 62 14% | 62 18% | 162 18% BCD | 143 18% | 131 15% | 156 18% | 230 17% | 200 18% | 175 19% | 255 16% | 136 17% | 293 17% | 309 17% | 108 17% | 175 15% | 254 19% Q |
| Very uncomfortable | 1591 63% | 533 67% E | 303 70% E | 236 68% E | 496 56% BCD | 520 65% h | 568 67% H | 503 59% F | 802 58% J | 789 70% I | 481 53% L | 1110 69% K | 414 52% M | 1177 69% M | 1139 64% | 409 63% | 781 66% R | 811 61% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 39

Q4_2 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Traveling to Asia

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-----------------------------------|--------------|--------------------|--------------------------|---|--------------|-------------|--------------------------------|----------------|-----------------|-------------------------------|------------------|-----------------|---------------------|----------------|---------------------------------------|---|------------------|-------------------|-------------------|-----------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Very/Somewhat Comfortable (Net) | 487 19% | 84 29% C | 404 18% | 106 19% | 195 19% | 181 20% | 285 15% | 88 31% G | 81 35% G | 33 34% G | 159 18% | 160 19% | 131 22% | 38 25% k | 60 50% P | 427 18% | 86 11% | 282 33% QST | 17 8% | 40 18% qS |
| Very comfortable | 172 7% | 29 10% | 143 6% | 41 7% | 65 6% | 64 7% | 97 5% | 22 8% | 35 15% Gh | 18 18% GH | 43 5% | 57 7% | 57 10% K | 15 10% K | 26 22% P | 146 6% | 36 5% | 95 11% Qs | 12 6% | 16 7% |
| Somewhat comfortable | 315 13% | 55 19% C | 260 12% | 65 12% | 130 13% | 117 13% | 189 10% | 66 23% G | 46 20% G | 15 15% | 116 13% | 103 12% | 74 12% | 23 15% | 34 29% P | 281 12% | 50 7% S | 187 22% QST | 5 2% | 24 11% S |
| Very/Somewhat Uncomfortable (Net) | 2021 81% | 208 71% | 1813 82% B | 456 81% | 807 81% | 740 80% | 1608 85% HIJ | 196 69% | 152 65% | 66 66% | 746 82% n | 701 81% | 462 78% | 112 75% | 59 50% | 1962 82% O | 669 89% Rt | 569 67% | 201 92% RT | 184 82% R |
| Somewhat uncomfortable | 430 17% | 64 22% C | 366 16% | 83 15% | 172 17% | 169 18% | 306 16% | 57 20% | 47 20% | 19 19% | 132 15% | 159 18% k | 106 18% | 33 22% k | 17 15% | 412 17% | 105 14% | 187 22% QS | 19 9% | 40 18% S |
| Very uncomfortable | 1591 63% | 144 49% | 1447 65% B | 373 66% | 635 63% | 571 62% | 1301 69% HIJ | 139 49% | 104 45% | 47 47% | 614 68% MN | 543 63% n | 356 60% | 79 53% | 42 35% | 1550 65% O | 565 75% RT | 382 45% | 182 84% QRT | 144 64% R |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 40

Q4_3 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Traveling to Europe

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------------|--------------|-----------------|------------------|--------------------|-------------------|------------------|-------------------|--------------------|--------------------|--------------------|------------------|------------------|-------------------|------------------|-----------------|------------------|--------------------|--------------------|-----------------|------------------|-------------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Very/Somewhat Comfortable (Net) | 715 29% | 428 35% C | 287 22% | 302 41% FGH | 166 40% FGH | 100 25% H | 82 19% H | 67 12% H | 187 51% KLMN | 103 50% KLMO | 46 23% H | 52 26% MQ | 40 16% R | 115 31% QR | 62 30% QR | 54 27% QR | 30 13% R | 26 9% R | 138 31% U | 271 28% u | 119 23% U | 187 32% U |
| Very comfortable | 273 11% | 193 16% C | 80 6% | 112 15% FGH | 73 18% FGH | 35 9% H | 31 7% h | 22 4% H | 85 23% KLMN | 49 23% KLMO | 24 12% H | 19 10% H | 16 7% R | 27 7% R | 24 12% qR | 11 6% r | 12 5% r | 6 2% R | 55 12% U | 107 11% U | 51 10% U | 59 10% U |
| Somewhat comfortable | 442 18% | 235 19% c | 207 16% | 190 26% FGH | 93 22% fGH | 64 16% H | 50 12% H | 45 8% H | 102 28% KLM | 54 26% KIM | 22 11% H | 32 16% Q | 24 10% Q | 88 24% QR | 38 18% QR | 42 21% QRK | 18 8% R | 21 7% R | 82 18% u | 164 17% U | 68 13% U | 128 22% u |
| Very/Somewhat Uncomfortable (Net) | 1793 71% | 788 65% | 1006 78% B | 430 59% E | 251 60% fGH | 300 75% DE | 340 81% DE | 472 88% DEFG | 178 49% KLM | 105 50% KLMO | 154 77% IJ | 147 74% IJ | 203 84% IJL | 252 69% I | 146 70% J | 145 73% J | 194 87% NOPL | 269 91% NOPM | 312 69% U | 689 72% U | 397 77% StV | 395 68% U |
| Somewhat uncomfortable | 510 20% | 268 22% | 242 19% | 185 25% EFGH | 72 17% H | 77 19% H | 68 16% H | 108 20% H | 97 27% j | 37 18% H | 44 22% H | 35 18% H | 55 23% H | 88 24% Q | 35 17% H | 33 17% H | 33 15% H | 54 18% H | 107 24% U | 190 20% U | 81 16% U | 133 23% U |
| Very uncomfortable | 1283 51% | 519 43% | 764 59% B | 245 34% E | 178 43% D | 223 56% DE | 272 65% DEF | 364 68% DEF | 81 22% I | 67 32% I | 111 55% IJ | 111 56% IJ | 149 61% IJ | 164 45% I | 111 53% J | 112 56% n | 161 72% NOPL | 215 73% NOPM | 205 46% U | 499 52% sv | 317 61% STV | 262 45% U |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 41

Q4_3 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Traveling to Europe

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------------|------------------|-----------------|-----------------|-----------------|-------------|-------------|--------------|---------------|--------------|--------------|----------------|--------------|--------------------------|--------------|----------------|-------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Very/Somewhat Comfortable (Net) | 715 29% | 175 22% | 97 22% | 69 20% | 363 41% | 208 26% | 227 27% | 279 33% | 483 35% | 232 21% | 351 39% | 364 23% | 322 41% | 392 23% | 503 28% | 194 30% | 345 29% | 370 28% |
| Very comfortable | 273 11% | 60 8% | 31 7% | 28 8% | 152 17% | 65 8% | 91 11% | 117 14% | 196 14% | 77 7% | 161 18% | 112 7% | 156 20% | 117 7% | 197 11% | 68 10% | 140 12% | 133 10% |
| Somewhat comfortable | 442 18% | 115 14% | 66 15% | 41 12% | 212 24% | 143 18% | 136 16% | 162 19% | 287 21% | 155 14% | 190 21% | 252 16% | 166 21% | 276 16% | 306 17% | 126 19% | 205 17% | 237 18% |
| Very/Somewhat Uncomfortable (Net) | 1793 71% | 617 78% | 337 78% | 278 80% | 528 59% | 594 74% | 624 73% | 575 67% | 897 65% | 897 79% | 557 61% | 1236 77% | 471 59% | 1322 77% | 1288 72% | 454 70% | 832 71% | 962 72% |
| Somewhat uncomfortable | 510 20% | 149 19% | 78 18% | 89 26% | 181 20% | 158 20% | 166 20% | 186 22% | 277 20% | 234 21% | 182 20% | 329 21% | 148 19% | 362 21% | 378 21% | 123 19% | 216 18% | 295 22% |
| Very uncomfortable | 1283 51% | 469 59% | 260 60% | 189 54% | 347 39% | 435 54% | 458 54% | 389 46% | 620 45% | 663 59% | 375 41% | 907 57% | 323 41% | 959 56% | 910 51% | 331 51% | 616 52% | 667 50% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 42

Q4_3 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Traveling to Europe

Base: All Respondents

| | Sexual Orientation | | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-----------------------------------|--------------------|-------------------|--------------------------|---|--------------|-----------------|--------------------------------|------------------|------------------|-------------------------------|-------------------|------------------|---------------------|-----------------|---------------------------------------|---|-----------------|-------------------|-------------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | (A) | (B) | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Very/Somewhat Comfortable (Net) | 715 29% | 103 35% C | 612 28% | 141 25% | 295 29% | 272 30% | 425 22% | 111 39% G | 125 54% GH | 55 55% GH | 199 22% | 241 28% K | 222 38% KL | 53 36% K | 76 64% P | 639 27% | 153 20% S | 402 47% QST | 28 13% | 50 22% S |
| Very comfortable | 273 11% | 41 14% | 232 10% | 49 9% | 101 10% | 121 13% d | 141 7% | 46 16% G | 61 26% Gh | 25 25% G | 69 8% | 89 10% | 90 15% KL | 25 17% KI | 50 42% P | 223 9% | 53 7% QST | 158 19% QST | 11 5% | 24 11% s |
| Somewhat comfortable | 442 18% | 62 21% | 380 17% | 92 16% | 194 19% | 151 16% | 284 15% | 64 23% G | 64 28% G | 30 30% G | 129 14% | 152 18% | 132 22% KI | 28 19% | 27 22% | 415 17% | 100 13% s | 244 29% QST | 17 8% | 26 11% |
| Very/Somewhat Uncomfortable (Net) | 1793 71% | 189 65% | 1604 72% B | 420 75% | 707 71% | 649 70% | 1468 78% HIJ | 173 61% IJ | 108 46% | 44 45% | 706 78% LMN | 620 72% M | 370 62% | 97 64% | 43 36% | 1750 73% O | 602 80% R | 450 53% QRT | 189 87% QRT | 174 78% R |
| Somewhat uncomfortable | 510 20% | 82 28% C | 429 19% | 104 19% | 208 21% | 194 21% | 377 20% | 71 25% | 45 19% | 18 18% | 161 18% | 184 21% | 123 21% | 42 28% K | 14 12% | 496 21% o | 156 21% S | 185 22% S | 27 12% | 37 17% |
| Very uncomfortable | 1283 51% | 107 37% | 1176 53% B | 316 56% eF | 499 50% | 456 49% | 1091 58% HIJ | 102 36% | 63 27% | 27 27% | 545 60% LMN | 436 51% MN | 247 42% | 54 36% | 29 24% | 1254 52% O | 447 59% R | 265 31% S | 162 75% QRT | 136 61% R |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 43

Q4_4 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
Traveling to South America

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------------|--------------|-----------------|------------------|-------------------|-------------------|------------------|-------------------|--------------------|--------------------|-------------------|------------------|------------------|------------------|-------------------|-----------------|--------------------|--------------------|--------------------|-----------------|-----------------|-------------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Very/Somewhat Comfortable (Net) | 634 25% | 377 31% C | 257 20% | 283 39% FGH | 138 33% FGH | 96 24% GH | 67 16% H | 50 9% | 172 47% KLMN | 87 42% KLMO | 49 25% M | 39 20% q | 30 12% r | 111 30% QR | 52 25% QR | 47 24% QR | 28 12% r | 19 7% | 137 30% U | 249 26% U | 93 18% | 156 27% U |
| Very comfortable | 223 9% | 136 11% C | 87 7% | 100 14% IGH | 46 11% GH | 35 9% GH | 17 4% | 24 4% | 73 20% JKLMN | 23 11% lm | 15 8% | 9 5% | 14 6% | 27 7% r | 23 11% QR | 20 10% QR | 8 4% | 10 3% | 43 10% | 94 10% | 35 7% | 51 9% |
| Somewhat comfortable | 411 16% | 242 20% C | 170 13% | 183 25% FGH | 92 22% fGH | 61 15% H | 50 12% H | 26 5% | 99 27% KLM | 63 30% KLMO | 34 17% M | 30 15% M | 16 7% | 84 23% opQR | 29 14% R | 27 14% R | 20 9% R | 10 3% | 94 21% tU | 155 16% U | 58 11% U | 104 18% U |
| Very/Somewhat Uncomfortable (Net) | 1874 75% | 838 69% | 1036 80% B | 449 61% FGH | 278 67% fGH | 303 76% DE | 355 84% DEF | 489 91% DEFG | 193 53% | 121 58% | 151 75% IJ | 159 80% IJ | 213 88% JK | 256 70% I | 156 75% J | 152 76% NOPI | 196 88% NOPm | 276 93% NOPq | 313 70% | 711 74% | 424 82% STV | 426 73% |
| Somewhat uncomfortable | 496 20% | 270 22% C | 227 18% | 177 24% FGH | 97 23% fGH | 66 16% DE | 66 16% DE | 90 17% | 92 25% | 53 25% | 37 18% | 41 21% Q | 47 19% | 85 23% pQR | 44 21% Q | 29 15% | 25 11% | 43 15% | 96 21% | 179 19% | 95 18% | 127 22% |
| Very uncomfortable | 1378 55% | 568 47% | 810 63% B | 272 37% FGH | 181 43% fGH | 237 59% DE | 289 68% DEF | 399 74% DEF | 101 28% | 68 33% | 114 57% IJ | 119 60% IJ | 166 68% JK | 171 47% I | 112 54% J | 123 62% N | 170 76% NOPL | 233 79% NOPM | 218 48% | 532 55% S | 329 64% STV | 299 51% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 44

Q4_4 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Traveling to South America

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------------|------------------|-----------------|-----------------|-----------------|-------------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|------------------|--------------------------|------------------|------------------|-----------------|-----------------|------------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Very/Somewhat Comfortable (Net) | 634 25% | 157 20% | 79 18% | 78 23% | 307 34% BCD | 192 24% | 196 23% | 246 29% FG | 451 33% J | 183 16% | 339 37% L | 295 18% | 312 39% N | 322 19% | 456 25% | 158 24% | 303 26% | 331 25% |
| Very comfortable | 223 9% | 50 6% | 24 6% | 27 8% | 120 13% BCD | 54 7% | 81 10% | 88 10% F | 154 11% J | 68 6% | 110 12% L | 113 7% | 114 14% N | 109 6% | 190 11% P | 31 5% | 102 9% | 121 9% |
| Somewhat comfortable | 411 16% | 108 14% | 55 13% | 51 15% | 187 21% BCd | 138 17% | 115 14% | 158 18% G | 297 22% J | 114 10% | 229 25% L | 182 11% | 198 25% N | 213 12% | 267 15% | 127 20% O | 200 17% | 211 16% |
| Very/Somewhat Uncomfortable (Net) | 1874 75% | 635 80% E | 355 82% E | 268 77% E | 584 66% h | 610 76% h | 655 77% H | 609 71% I | 928 67% I | 946 84% I | 569 63% K | 1305 82% K | 482 61% M | 1392 81% M | 1335 75% M | 490 76% M | 874 74% M | 1000 75% M |
| Somewhat uncomfortable | 496 20% | 146 18% | 84 19% | 59 17% | 197 22% | 149 19% | 166 20% | 181 21% | 273 20% I | 223 20% I | 178 20% K | 318 20% K | 147 19% | 349 20% M | 347 19% M | 139 22% M | 214 18% M | 283 21% M |
| Very uncomfortable | 1378 55% | 489 62% E | 272 63% E | 209 60% E | 387 43% H | 461 57% H | 489 57% H | 428 50% I | 655 47% I | 722 64% I | 390 43% K | 987 62% K | 335 42% M | 1043 61% M | 988 55% M | 351 54% M | 661 56% M | 717 54% M |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020

Weighted To The U.S. General Adult Population - Propensity

Q4_4 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

20 May 2020
Table 45

Traveling to South America

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-----------------------------------|--------------------|-------------------|---|-----------------|----------------|--------------------------------|--------------------|-----------------|-------------------------------|-----------------|-------------------|---------------------|------------------|--------------------|---------------------------------------|---|------------------|-------------------|-------------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Very/Somewhat Comfortable (Net) | 634 25% | 93 32% C | 541 24% | 127 23% | 256 26% | 246 27% | 359 19% | 109 38% G | 112 48% G | 54 54% GH | 191 21% | 199 23% | 187 32% KL | 57 38% KL | 73 62% P | 561 23% | 125 17% S | 360 42% QST | 20 9% | 47 21% S |
| Very comfortable | 223 9% | 33 11% | 190 9% | 33 6% | 95 10% d | 92 10% D | 119 6% | 39 14% G | 46 20% G | 19 19% G | 56 6% | 63 7% | 78 13% KL | 26 17% KL | 41 34% P | 182 8% | 45 6% QST | 133 16% QST | 11 5% | 14 6% S |
| Somewhat comfortable | 411 16% | 60 21% | 351 16% | 94 17% | 161 16% | 154 17% | 240 13% | 70 25% G | 66 28% G | 35 35% G | 135 15% | 136 16% | 110 19% | 31 21% | 32 27% P | 379 16% | 80 11% S | 227 27% QST | 9 4% | 33 15% S |
| Very/Somewhat Uncomfortable (Net) | 1874 75% | 198 68% | 1676 76% B | 435 77% | 745 74% | 675 73% | 1534 81% HIJ | 174 62% J | 121 52% | 45 46% | 714 79% MN | 662 77% MN | 405 68% | 93 62% | 46 38% | 1828 77% O | 631 83% R | 491 58% | 197 91% QRT | 177 79% R |
| Somewhat uncomfortable | 496 20% | 80 27% C | 416 19% | 98 17% | 198 20% | 192 21% | 363 19% | 68 24% | 48 20% | 18 18% | 142 16% | 196 23% K | 122 21% k | 36 24% K | 19 16% | 477 20% | 127 17% QS | 193 23% QS | 26 12% | 48 21% S |
| Very uncomfortable | 1378 55% | 118 41% | 1259 57% B | 337 60% F | 547 55% | 483 52% | 1171 62% HIJ | 106 38% | 73 31% | 27 28% | 572 63% LMN | 466 54% mN | 283 48% n | 57 38% | 26 22% | 1351 57% O | 504 67% Rt | 299 35% QRT | 171 79% R | 129 58% R |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 46

Q4_5 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Traveling to Australia

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------------|--------------|-----------------|-----------------|-------------------|-------------------|------------------|------------------|--------------------|--------------------|-------------------|------------------|------------------|------------------|--------------------|-----------------|-----------------|-------------------|---------------------|-----------------|-----------------|------------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Very/Somewhat Comfortable (Net) | 791 32% | 481 40% C | 311 24% | 296 40% FGH | 165 40% FGH | 118 30% H | 111 26% H | 101 19% | 192 53% KLMN | 95 46% KLMo | 61 30% | 66 33% Q | 67 28% R | 104 28% qR | 70 34% QR | 57 29% R | 45 20% R | 34 11% | 140 31% | 320 33% u | 142 27% | 189 33% |
| Very comfortable | 277 11% | 193 16% C | 83 6% | 110 15% FGH | 66 16% FGH | 32 8% | 37 9% | 31 6% | 85 23% KLMN | 41 20% KM | 18 9% | 26 13% Q | 23 10% R | 25 7% R | 25 12% QR | 14 7% r | 11 5% | 8 3% | 50 11% | 127 13% V | 53 10% | 47 8% |
| Somewhat comfortable | 515 21% | 288 24% C | 227 18% | 186 25% GH | 99 24% gH | 86 22% H | 74 18% h | 69 13% | 107 29% IMN | 53 26% | 43 21% | 41 20% | 44 18% R | 79 22% R | 45 22% R | 43 22% R | 34 15% r | 26 9% | 90 20% | 193 20% | 89 17% | 142 24% U |
| Very/Somewhat Uncomfortable (Net) | 1717 68% | 734 60% | 982 76% B | 436 60% | 251 60% | 281 70% DE | 311 74% DE | 438 81% DEFG | 173 47% | 113 54% | 139 70% IJ | 132 67% IJ | 177 72% IJ | 263 72% I | 138 66% j | 142 71% | 179 80% nOL | 261 89% NOPQM | 310 69% | 640 67% | 375 73% t | 392 67% |
| Somewhat uncomfortable | 504 20% | 256 21% | 248 19% | 187 26% FGH | 84 20% | 63 16% | 68 16% | 101 19% | 85 23% | 47 23% | 35 18% | 38 19% | 51 21% | 103 28% OPQR | 37 18% | 28 14% | 30 13% | 50 17% | 107 24% T | 175 18% | 99 19% | 123 21% |
| Very uncomfortable | 1213 48% | 478 39% | 734 57% B | 248 34% | 167 40% | 218 55% DE | 243 58% DE | 337 63% DEf | 88 24% | 66 32% | 104 52% IJ | 94 47% IJ | 126 52% IJ | 160 44% I | 101 48% J | 114 57% N | 149 67% NOL | 211 71% NOPM | 203 45% | 465 48% | 275 53% Sv | 270 46% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 47

Q4_5 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Traveling to Australia

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------------|------------------|-----------------|-----------------|-----------------|-------------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|--------------|--------------------------|------------------|----------------|-------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Very/Somewhat Comfortable (Net) | 791 32% | 187 24% | 118 27% | 94 27% | 381 43% BCD | 221 28% | 246 29% | 325 38% FG | 523 38% J | 268 24% | 344 38% L | 448 28% | 326 41% N | 466 27% | 587 33% | 191 30% | 393 33% | 398 30% |
| Very comfortable | 277 11% | 64 8% | 41 9% | 34 10% | 136 15% BCd | 76 9% | 79 9% | 122 14% FG | 190 14% J | 87 8% | 146 16% L | 131 8% | 149 19% N | 128 7% | 201 11% | 72 11% | 132 11% | 145 11% |
| Somewhat comfortable | 515 21% | 123 16% | 77 18% | 60 17% | 245 27% BCD | 145 18% | 167 20% | 203 24% F | 334 24% J | 181 16% | 198 22% L | 317 20% | 177 22% | 338 20% | 386 22% | 119 18% | 261 22% | 253 19% |
| Very/Somewhat Uncomfortable (Net) | 1717 68% | 605 76% E | 316 73% E | 253 73% E | 511 57% | 581 72% H | 605 71% H | 530 62% | 856 62% | 860 76% I | 564 62% K | 1153 72% | 468 59% | 1248 73% M | 1204 67% | 456 70% | 784 67% | 933 70% |
| Somewhat uncomfortable | 504 20% | 164 21% | 85 20% | 78 22% | 164 18% | 161 20% | 181 21% | 163 19% | 271 20% | 232 21% | 199 22% L | 305 19% | 152 19% | 352 21% | 352 20% | 138 21% | 217 18% | 287 22% |
| Very uncomfortable | 1213 48% | 441 56% E | 231 53% E | 175 50% E | 347 39% | 420 52% H | 425 50% H | 368 43% | 585 42% | 628 56% I | 365 40% K | 848 53% | 316 40% | 897 52% M | 852 48% | 318 49% | 567 48% | 645 48% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 48

Q4_5 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Traveling to Australia

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-----------------------------------|--------------|--------------------|--------------------------|---|--------------|-----------------|--------------------------------|-----------------|-----------------|-------------------------------|-------------------|-----------------|---------------------|-----------------|---------------------------------------|---|------------------|-------------------|------------------|------------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Very/Somewhat Comfortable (Net) | 791 32% | 103 35% | 689 31% | 171 30% | 323 32% | 285 31% | 497 26% | 121 43% G | 117 50% G | 56 56% Gh | 219 24% | 284 33% K | 226 38% K | 63 42% Kl | 80 67% P | 712 30% | 208 28% St | 407 48% QST | 33 15% | 43 19% |
| Very comfortable | 277 11% | 39 13% | 238 11% | 57 10% | 104 10% | 109 12% | 160 8% | 41 14% G | 53 23% Gh | 23 23% G | 69 8% | 90 10% | 92 16% KL | 25 17% Kl | 42 36% P | 234 10% | 61 8% | 166 20% QST | 16 7% | 16 7% |
| Somewhat comfortable | 515 21% | 64 22% | 451 20% | 114 20% | 219 22% | 176 19% | 338 18% | 80 28% G | 64 28% G | 33 33% G | 150 17% | 194 23% K | 134 23% K | 37 25% k | 38 32% P | 477 20% | 148 20% ST | 241 28% QST | 18 8% | 26 12% |
| Very/Somewhat Uncomfortable (Net) | 1717 68% | 189 65% | 1528 69% | 390 70% | 679 68% | 636 69% | 1396 74% HIJ | 162 57% j | 115 50% | 43 44% | 686 76% LMN | 577 67% n | 366 62% | 87 58% | 39 33% | 1678 70% O | 548 72% R | 444 52% QR | 184 85% qR | 182 81% qR |
| Somewhat uncomfortable | 504 20% | 82 28% C | 422 19% | 99 18% | 195 19% | 207 23% d | 383 20% | 69 24% J | 42 18% | 10 10% | 161 18% | 187 22% | 124 21% | 31 21% | 15 13% | 489 20% o | 127 17% | 196 23% Qt | 42 19% | 35 16% |
| Very uncomfortable | 1213 48% | 107 37% | 1106 50% B | 291 52% | 484 48% | 429 47% | 1013 53% HIJ | 93 33% J | 73 32% | 34 34% | 524 58% LMN | 390 45% | 242 41% | 56 37% | 24 20% | 1189 50% O | 420 56% R | 248 29% QR | 143 66% QR | 146 65% qR |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 49

Q4_6 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Traveling to Africa

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------------|--------------|-----------------|------------------|--------------------|-------------------|------------------|------------------|--------------------|--------------------|-------------------|------------------|------------------|------------------|-------------------|------------------|-----------------|--------------------|---------------------|-----------------|------------------|-------------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Very/Somewhat Comfortable (Net) | 530 21% | 346 28% C | 185 14% | 248 34% eFGH | 115 28% FGH | 67 17% H | 56 13% H | 45 8% | 161 44% KLMN | 76 37% KLMO | 40 20% | 34 17% q | 33 14% R | 87 24% PQR | 38 18% QR | 27 13% R | 22 10% R | 12 4% | 108 24% U | 215 22% U | 81 16% | 126 22% u |
| Very comfortable | 206 8% | 132 11% C | 73 6% | 97 13% FGH | 44 11% fGH | 23 6% | 17 4% | 24 4% | 73 20% JKLMN | 24 11% I | 11 5% | 10 5% | 15 6% | 25 7% r | 21 10% QR | 12 6% | 7 3% | 9 3% | 39 9% | 86 9% | 32 6% | 49 8% |
| Somewhat comfortable | 325 13% | 213 18% C | 112 9% | 151 21% FGH | 70 17% fGH | 44 11% H | 39 9% H | 21 4% | 89 24% KLMn | 53 25% KLMO | 30 15% mp | 24 12% | 18 8% R | 62 17% OPQR | 17 8% R | 14 7% R | 15 7% R | 3 1% | 69 15% U | 129 13% u | 50 10% | 77 13% |
| Very/Somewhat Uncomfortable (Net) | 1978 79% | 870 72% | 1108 86% B | 484 66% | 301 72% d | 332 83% DE | 366 87% DE | 494 92% DEFG | 204 56% | 132 63% | 160 80% IJ | 164 83% IJ | 210 86% IJ | 280 76% I | 170 82% J | 173 87% N | 202 90% NOI | 284 96% NOPQM | 342 76% | 744 78% | 435 84% STv | 455 78% |
| Somewhat uncomfortable | 477 19% | 231 19% | 246 19% | 195 27% FGH | 91 22% GH | 69 17% h | 59 14% | 63 12% | 90 25% kM | 47 23% M | 30 15% | 34 17% | 30 12% pQR | 106 29% QR | 44 21% QR | 40 20% qR | 25 11% | 32 11% | 96 21% T | 153 16% | 92 18% | 136 23% T |
| Very uncomfortable | 1500 60% | 639 53% | 862 67% B | 288 39% | 211 51% D | 263 66% DE | 307 73% DE | 431 80% DEFG | 114 31% | 85 41% i | 130 65% IJ | 130 66% IJ | 180 74% IJ | 174 48% I | 126 61% NJ | 133 67% N | 177 79% NOPL | 251 85% NOPM | 247 55% | 591 62% Sv | 343 66% SV | 319 55% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 50

Q4_6 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Traveling to Africa

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------------|------------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|------------------|--------------------------|------------------|----------------|-------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Very/Somewhat Comfortable (Net) | 530 21% | 133 17% | 76 18% | 75 22% | 234 26% BC | 157 20% | 164 19% | 210 25% FG | 388 28% J | 143 13% | 290 32% L | 241 15% | 265 33% N | 265 15% | 374 21% | 141 22% | 248 21% | 283 21% |
| Very comfortable | 206 8% | 44 6% | 35 8% | 30 9% b | 93 10% B | 38 5% | 87 10% F | 81 9% F | 140 10% J | 65 6% | 110 12% L | 95 6% | 109 14% N | 97 6% | 154 9% | 47 7% | 92 8% | 114 9% |
| Somewhat comfortable | 325 13% | 90 11% | 41 9% | 45 13% | 140 16% bC | 119 15% G | 76 9% | 129 15% G | 247 18% J | 77 7% | 179 20% L | 145 9% | 156 20% N | 169 10% | 220 12% | 94 15% | 156 13% | 169 13% |
| Very/Somewhat Uncomfortable (Net) | 1978 79% | 659 83% E | 358 82% E | 271 78% | 658 74% | 645 80% h | 688 81% H | 645 75% | 992 72% | 986 87% I | 618 68% L | 1360 85% K | 529 67% N | 1449 85% M | 1418 79% | 507 78% | 929 79% | 1048 79% |
| Somewhat uncomfortable | 477 19% | 140 18% | 68 16% | 61 18% | 199 22% bC | 153 19% | 168 20% | 156 18% | 265 19% | 213 19% | 187 21% | 290 18% | 157 20% | 320 19% | 330 18% | 136 21% | 204 17% | 274 21% |
| Very uncomfortable | 1500 60% | 519 65% E | 290 67% E | 210 61% E | 459 51% | 492 61% | 520 61% | 489 57% | 727 53% | 773 69% I | 431 47% L | 1069 67% K | 372 47% N | 1128 66% M | 1087 61% | 371 57% | 726 62% | 775 58% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 51

Q4_6 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Traveling to Africa

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-----------------------------------|--------------------|-------------------|---|------------------|-----------------|--------------------------------|--------------------|-----------------|-------------------------------|------------------|-------------------|---------------------|------------------|--------------------|---------------------------------------|---|-------------------|-------------------|-------------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Very/Somewhat Comfortable (Net) | 530 21% | 87 30% C | 443 20% | 100 18% | 215 21% | 209 23% d | 292 15% | 109 38% G | 82 35% G | 48 48% Gi | 158 18% | 167 19% | 158 27% KL | 46 31% KL | 66 55% P | 465 19% | 96 13% | 303 36% QST | 18 8% | 41 18% S |
| Very comfortable | 206 8% | 34 12% c | 172 8% | 36 6% | 78 8% | 87 9% | 110 6% | 50 18% G | 32 14% G | 14 14% G | 53 6% | 73 9% k | 64 11% K | 16 10% | 30 25% P | 176 7% | 32 4% | 122 14% QST | 14 6% | 16 7% |
| Somewhat comfortable | 325 13% | 53 18% C | 272 12% | 64 11% | 136 14% | 122 13% | 182 10% | 59 21% G | 50 21% G | 34 34% GHI | 105 12% | 94 11% | 94 16% KL | 31 21% KL | 36 30% P | 289 12% | 63 8% S | 181 21% QST | 4 2% | 26 12% S |
| Very/Somewhat Uncomfortable (Net) | 1978 79% | 205 70% | 1773 80% B | 462 82% f | 787 79% | 713 77% | 1601 85% HIJ | 175 62% | 151 65% j | 51 52% | 746 82% LMN | 694 81% MN | 434 73% | 103 69% | 53 45% | 1924 81% O | 660 87% R | 548 64% RT | 199 92% RT | 183 82% R |
| Somewhat uncomfortable | 477 19% | 88 30% C | 390 18% | 84 15% | 210 21% D | 179 19% d | 348 18% | 62 22% | 49 21% | 19 19% | 139 15% | 193 22% K | 116 20% | 29 19% | 17 14% | 460 19% | 114 15% QST | 218 26% QST | 26 12% | 36 16% |
| Very uncomfortable | 1500 60% | 117 40% | 1383 62% B | 378 67% EF | 577 58% | 534 58% | 1253 66% HIJ | 113 40% | 102 44% | 32 33% | 607 67% LMN | 501 58% | 319 54% | 74 50% | 36 31% | 1464 61% O | 546 72% R | 330 39% qRT | 174 80% qRT | 147 66% R |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 52

Q4_7 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
Traveling to a destination within the United States

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------------|--------------|-----------------|-----------------|------------------|------------------|-----------------|--------------------|-------------------|-------------------|------------------|----------------|-----------------|-------------------|-----------------|-----------------|-----------------|-------------------|---------------------|-------------|-----------------|-----------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Very/Somewhat Comfortable (Net) | 1469 59% | 788 65% C | 681 53% | 457 62% H | 266 64% H | 237 59% H | 249 59% H | 261 48% | 246 67% mN | 149 71% MO | 122 61% | 130 65% Q | 141 58% R | 211 57% R | 117 56% R | 115 57% R | 119 53% R | 119 40% | 275 61% | 556 58% | 295 57% | 343 59% |
| Very comfortable | 539 22% | 325 27% C | 214 17% | 206 28% GH | 111 27% GH | 94 23% H | 75 18% H | 54 10% | 126 34% IMN | 68 33% MO | 54 27% M | 47 24% MQ | 30 12% | 80 22% QR | 43 21% qR | 39 20% R | 27 12% | 24 8% | 96 21% | 215 22% u | 91 18% | 138 24% u |
| Somewhat comfortable | 930 37% | 463 38% | 467 36% | 251 34% | 155 37% | 143 36% | 174 41% d | 207 38% | 120 33% | 81 39% | 68 34% | 83 42% | 112 46% IkR | 131 36% | 74 36% | 75 38% | 92 41% r | 95 32% | 179 40% | 342 36% | 205 40% | 205 35% |
| Very/Somewhat Uncomfortable (Net) | 1039 41% | 427 35% | 612 47% B | 275 38% | 150 36% | 162 41% | 173 41% DEFG | 278 52% | 119 33% | 59 29% | 78 39% | 69 35% | 102 42% IJ | 156 43% I | 91 44% J | 85 43% | 104 47% L | 176 60% NOPQM | 175 39% | 403 42% | 221 43% | 239 41% |
| Somewhat uncomfortable | 596 24% | 250 21% | 346 27% B | 152 21% | 76 18% | 81 20% | 114 27% dEf | 173 32% DEF | 67 18% | 29 14% | 44 22% | 43 21% | 67 42% IJ | 85 23% | 46 22% | 38 19% | 72 32% noPL | 105 36% NOP | 105 23% | 235 25% | 137 27% v | 118 20% |
| Very uncomfortable | 442 18% | 177 15% | 265 21% B | 122 17% | 75 18% | 81 20% g | 59 14% g | 105 20% g | 52 14% | 30 14% | 34 17% | 26 13% | 35 14% | 71 19% | 45 21% | 47 24% q | 33 15% QM | 71 24% QM | 70 16% | 168 17% | 84 16% | 121 21% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 53

Q4_7 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Traveling to a destination within the United States

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------------|------------------|-------------------|-----------------|-----------------|-------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|------------------|-----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Very/Somewhat Comfortable (Net) | 1469 59% | 411 52% | 242 56% | 203 59% b | 593 66% BCD | 437 54% | 501 59% | 532 62% F | 862 62% J | 607 54% | 591 65% L | 879 55% | 513 65% N | 957 56% | 1079 60% p | 358 55% | 734 62% R | 735 55% |
| Very comfortable | 539 22% | 143 18% | 80 18% | 77 22% BC | 237 27% BC | 160 20% | 174 20% | 204 24% | 353 26% J | 186 16% | 255 28% L | 284 18% | 233 29% N | 306 18% | 376 21% | 144 22% | 269 23% | 270 20% |
| Somewhat comfortable | 930 37% | 268 34% | 162 37% | 126 36% b | 356 40% b | 276 34% | 326 38% | 328 38% | 509 37% | 421 37% | 336 37% | 594 37% | 279 35% | 651 38% | 703 39% P | 214 33% | 465 40% r | 465 35% |
| Very/Somewhat Uncomfortable (Net) | 1039 41% | 381 48% dE | 192 44% E | 144 41% E | 299 34% b | 365 46% H | 351 41% | 323 38% | 518 38% J | 521 46% I | 317 35% L | 722 45% K | 281 35% | 758 44% M | 713 40% | 290 45% o | 443 38% Q | 596 45% Q |
| Somewhat uncomfortable | 596 24% | 180 23% | 111 26% | 95 27% | 200 22% b | 198 25% H | 188 22% | 210 25% | 306 22% | 291 26% I | 190 21% | 407 25% k | 172 22% | 425 25% | 435 24% | 146 22% | 294 25% | 302 23% |
| Very uncomfortable | 442 18% | 201 25% CDE | 81 19% E | 49 14% | 99 11% b | 168 21% H | 162 19% H | 112 13% | 212 15% J | 230 20% I | 127 14% | 315 20% K | 109 14% | 333 19% M | 278 16% O | 144 22% O | 149 13% Q | 293 22% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 54

Q4_7 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Traveling to a destination within the United States

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-----------------------------------|--------------|--------------------|--------------------------|---|--------------|-----------------|--------------------------------|-----------------|-----------------|-------------------------------|-------------------|-----------------|---------------------|-----------------|---------------------------------------|---|-------------------|-------------------|------------------|------------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Very/Somewhat Comfortable (Net) | 1469 59% | 185 64% | 1284 58% | 321 57% | 584 58% | 549 60% | 1044 55% | 186 66% G | 163 70% G | 76 77% Gh | 406 45% | 522 61% K | 438 74% KL | 104 69% K | 104 87% P | 1366 57% | 482 64% ST | 602 71% QST | 71 33% | 84 38% |
| Very comfortable | 539 22% | 91 31% C | 448 20% | 120 21% | 233 23% | 180 20% | 334 18% | 74 26% G | 88 38% GH | 44 44% GH | 140 15% | 195 23% K | 168 28% KI | 37 24% K | 62 52% P | 477 20% | 134 18% S | 283 33% QST | 18 8% | 35 16% s |
| Somewhat comfortable | 930 37% | 94 32% | 836 38% | 201 36% | 351 35% | 369 40% e | 710 38% | 112 40% | 75 32% | 32 33% | 265 29% | 327 38% K | 270 46% KL | 67 45% K | 42 35% | 888 37% | 348 46% RST | 320 38% ST | 52 24% | 49 22% |
| Very/Somewhat Uncomfortable (Net) | 1039 41% | 106 36% | 932 42% | 241 43% | 418 42% | 372 40% | 849 45% HIJ | 98 34% j | 69 30% | 23 23% | 499 55% LMN | 339 39% M | 155 26% | 46 31% | 15 13% | 1024 43% O | 274 36% R | 249 29% | 147 67% QR | 140 62% QR |
| Somewhat uncomfortable | 596 24% | 69 24% | 528 24% | 122 22% | 241 24% | 228 25% | 488 26% HU | 48 17% | 46 20% | 14 14% | 235 26% M | 228 26% M | 106 18% | 28 19% | 10 8% | 587 25% O | 181 24% | 161 19% | 71 33% QR | 59 26% r |
| Very uncomfortable | 442 18% | 37 13% | 405 18% b | 118 21% F | 177 18% | 144 16% | 361 19% IJ | 49 17% i | 23 10% | 9 9% | 264 29% LMN | 111 13% M | 49 8% | 18 12% | 5 4% | 437 18% O | 92 12% | 87 10% | 75 35% QR | 81 36% QR |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 55

Q4_8 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

Staying in a hotel

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------------|--------------|-----------------|-----------------|-------------------|------------------|-----------------|------------------|--------------------|--------------------|-------------------|-----------------|-----------------|-------------------|-----------------|-----------------|-----------------|---------------------|---------------------|-----------------|-----------------|------------------|------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Very/Somewhat Comfortable (Net) | 1279 51% | 692 57% C | 586 45% | 428 58% GH | 242 58% gH | 209 52% H | 210 50% H | 189 35% | 243 66% KLMN | 134 64% kMO | 103 52% | 108 54% m | 105 43% R | 185 51% R | 108 52% R | 106 53% R | 102 46% R | 84 28% | 241 53% u | 469 49% | 243 47% | 325 56% iU |
| Very comfortable | 430 17% | 247 20% C | 183 14% | 172 24% FGH | 91 22% H | 64 16% H | 69 16% H | 35 7% | 100 27% kMn | 52 25% M | 34 17% M | 43 22% MQ | 18 7% | 72 20% QR | 39 19% qR | 29 15% R | 25 11% r | 17 6% | 83 18% | 167 17% | 81 16% | 99 17% |
| Somewhat comfortable | 848 34% | 445 37% C | 403 31% | 256 35% h | 151 36% H | 146 37% h | 142 34% | 154 29% | 142 39% | 82 39% | 69 34% | 65 33% | 87 36% R | 114 31% r | 69 33% R | 77 39% R | 77 34% R | 66 23% | 158 35% | 302 31% | 162 31% | 226 39% Tu |
| Very/Somewhat Uncomfortable (Net) | 1229 49% | 523 43% | 707 55% B | 304 42% | 174 42% | 190 48% | 212 50% De | 350 65% DEFG | 122 34% | 74 36% | 97 48% Ij | 91 46% I | 139 57% IjI | 181 49% I | 100 48% J | 93 47% | 121 54% NOPQM | 211 72% NOPQM | 209 47% | 491 51% v | 273 53% sV | 256 44% |
| Somewhat uncomfortable | 614 24% | 271 22% b | 343 27% b | 169 23% e | 69 17% | 86 21% | 109 26% E | 181 34% DEFG | 77 21% | 29 14% | 41 20% | 46 23% j | 79 32% IJKI | 92 25% | 41 20% | 45 23% | 63 28% o | 102 35% NOP | 120 27% | 230 24% | 138 27% | 126 22% |
| Very uncomfortable | 616 25% | 252 21% | 364 28% B | 135 18% | 105 25% D | 104 26% D | 103 24% d | 169 31% DeG | 46 12% | 46 22% I | 56 28% I | 45 23% I | 60 25% I | 89 24% I | 59 28% | 48 24% | 58 26% NPQM | 109 37% NPQM | 90 20% | 261 27% S | 135 26% s | 130 22% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 56

Q4_8 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

Staying in a hotel

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------------|------------------|-------------------|------------------|-----------------|-------------------|-----------------|--------------|---------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Very/Somewhat Comfortable (Net) | 1279 51% | 353 45% | 197 45% | 168 48% | 542 61% BCD | 380 47% | 448 53% | 450 53% | 801 58% | 478 42% | 539 59% | 739 46% | 475 60% N | 803 47% | 908 51% | 343 53% | 642 55% R | 636 48% |
| Very comfortable | 430 17% | 129 16% | 54 12% | 56 16% | 185 21% BC | 115 14% | 164 19% | 152 18% | 293 21% J | 137 12% | 208 23% L | 223 14% | 199 25% N | 232 14% | 286 16% | 132 20% O | 204 17% | 227 17% |
| Somewhat comfortable | 848 34% | 224 28% | 143 33% | 112 32% | 357 40% Bcd | 265 33% | 285 33% | 298 35% | 507 37% J | 341 30% | 332 37% | 516 32% | 277 35% | 572 33% | 622 35% | 211 33% | 438 37% R | 410 31% |
| Very/Somewhat Uncomfortable (Net) | 1229 49% | 440 55% E | 237 55% E | 179 52% E | 350 39% | 422 53% h | 403 47% | 404 47% | 579 42% | 651 58% I | 368 41% | 861 54% K | 319 40% | 911 53% M | 883 49% | 305 47% | 535 45% Q | 695 52% |
| Somewhat uncomfortable | 614 24% | 182 23% bE | 125 29% bE | 99 29% be | 196 22% | 197 25% | 204 24% | 212 25% | 308 22% | 306 27% I | 199 22% | 415 26% k | 160 20% | 454 26% M | 466 26% P | 133 20% | 285 24% | 329 25% |
| Very uncomfortable | 616 25% | 258 33% CDE | 112 26% E | 79 23% e | 154 17% | 225 28% H | 199 23% | 192 22% | 271 20% | 344 31% I | 170 19% | 446 28% K | 159 20% | 457 27% M | 417 23% | 172 27% | 250 21% | 365 27% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 57

Q4_8 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Staying in a hotel

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-----------------------------------|--------------|--------------------|--------------------------|---|--------------|-------------|--------------------------------|-----------------|------------------|-------------------------------|-------------------|-----------------|---------------------|------------------|---------------------------------------|---|------------------|-------------------|-------------------|------------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Very/Somewhat Comfortable (Net) | 1279 51% | 171 59% C | 1107 50% | 288 51% | 514 51% | 464 50% | 866 46% | 175 62% G | 166 72% Gh | 71 72% G | 355 39% | 468 54% K | 352 59% K | 103 69% KL | 96 81% P | 1183 50% | 400 53% ST | 559 66% QST | 50 23% | 78 35% S |
| Very comfortable | 430 17% | 50 17% | 380 17% | 103 18% | 168 17% | 152 17% | 254 13% | 70 25% G | 73 31% G | 33 33% G | 119 13% | 137 16% | 140 24% KL | 35 24% Kl | 47 40% P | 383 16% | 99 13% s | 224 26% QST | 17 8% | 35 16% s |
| Somewhat comfortable | 848 34% | 121 42% C | 727 33% | 185 33% | 346 35% | 312 34% | 612 32% | 105 37% | 93 40% g | 38 38% | 237 26% | 331 38% K | 213 36% K | 68 45% K | 49 41% | 800 33% | 301 40% ST | 335 39% ST | 33 15% | 42 19% |
| Very/Somewhat Uncomfortable (Net) | 1229 49% | 120 41% | 1109 50% B | 274 49% | 488 49% | 458 50% | 1027 54% HIJ | 108 38% i | 66 28% | 28 28% | 549 61% LMN | 393 46% N | 240 41% | 47 31% | 23 19% | 1206 50% O | 356 47% R | 292 34% | 168 77% QRT | 146 65% QR |
| Somewhat uncomfortable | 614 24% | 67 23% | 547 25% | 124 22% | 238 24% | 247 27% | 507 27% J | 63 22% j | 32 14% | 13 13% | 204 23% | 231 27% n | 151 25% | 27 18% | 12 10% | 602 25% O | 215 28% RT | 172 20% | 59 27% r | 37 16% |
| Very uncomfortable | 616 25% | 53 18% | 562 25% b | 150 27% | 250 25% | 211 23% | 520 27% HIJ | 45 16% | 35 15% | 16 16% | 345 38% LMN | 162 19% | 89 15% | 19 13% | 11 9% | 605 25% O | 141 19% r | 120 14% | 109 50% QR | 110 49% QR |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 58

Q4_9 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

Renting a car

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------------|--------------|-----------------|-----------------|------------------------|------------------|------------------|-------------------|--------------------|---------------------|-----------------|----------------|-------------|------------------|-----------------|-----------------|-----------------|--------------------|---------------------|-----------------|-----------------|-------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Very/Somewhat Comfortable (Net) | 1326 53% | 718 59% C | 609 47% | 414 57% H | 242 58% H | 231 58% H | 228 54% H | 212 39% | 234 64% MN | 131 63% M | 119 60% | 114 57% | 120 49% R | 180 49% R | 111 53% R | 111 56% R | 115 51% R | 92 31% | 251 56% | 503 52% | 267 52% | 305 53% |
| Very comfortable | 468 19% | 274 23% C | 194 15% | 184 25% eI GH | 80 19% H | 75 19% H | 74 18% H | 54 10% | 114 31% JKIMN | 42 20% | 43 21% | 42 21% | 33 14% R | 70 19% R | 38 18% R | 32 16% R | 33 15% R | 21 7% | 77 17% | 186 19% | 94 18% | 111 19% |
| Somewhat comfortable | 858 34% | 444 37% c | 414 32% | 230 31% | 162 39% dH | 155 39% dH | 154 36% h | 158 29% | 120 33% | 89 43% i | 76 38% | 72 36% | 87 36% R | 110 30% | 73 35% R | 79 40% nR | 82 37% R | 71 24% | 174 39% t | 317 33% | 173 33% | 195 33% |
| Very/Somewhat Uncomfortable (Net) | 1182 47% | 497 41% | 684 53% B | 318 43% | 174 42% | 168 42% | 194 46% | 327 61% DEFG | 131 36% | 77 37% | 81 40% | 85 43% | 124 51% IJ | 187 51% I | 97 47% | 88 44% | 109 49% | 203 69% NOPQM | 199 44% | 457 48% | 250 48% | 276 47% |
| Somewhat uncomfortable | 612 24% | 270 22% | 342 26% b | 182 25% | 83 20% | 83 21% | 107 25% | 157 29% EF | 83 23% | 38 18% | 37 19% | 47 24% | 64 26% | 99 27% | 44 21% | 46 23% | 60 27% | 93 31% o | 114 25% | 214 22% | 126 24% | 157 27% |
| Very uncomfortable | 570 23% | 228 19% | 342 26% B | 136 19% | 92 22% | 85 21% | 87 21% DEFG | 170 32% DEFG | 48 13% | 39 19% | 43 22% i | 38 19% | 60 25% I | 88 24% I | 53 25% | 42 21% | 49 22% NOPQM | 110 37% NOPQM | 85 19% | 242 25% S | 124 24% | 119 20% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 59

Q4_9 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

Renting a car

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------------|------------------|-------------------|-----------------|-----------------|-------------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Very/Somewhat Comfortable (Net) | 1326 53% | 374 47% | 210 48% | 181 52% | 545 61% BCD | 391 49% | 470 55% | 466 54% | 838 61% | 489 43% | 557 61% | 769 48% | 496 62% | 831 48% | 978 55% p | 320 49% | 658 56% R | 668 50% |
| Very comfortable | 468 19% | 131 17% | 61 14% | 67 19% | 202 23% BC | 121 15% | 180 21% F | 167 20% I | 308 22% J | 160 14% | 218 24% L | 250 16% | 206 26% N | 262 15% | 328 18% | 128 20% | 212 18% | 257 19% |
| Somewhat comfortable | 858 34% | 243 31% | 149 34% | 114 33% | 343 38% B | 269 34% | 290 34% | 299 35% | 530 38% J | 328 29% | 339 37% I | 519 32% | 290 36% | 569 33% | 650 36% P | 192 30% | 447 38% R | 411 31% |
| Very/Somewhat Uncomfortable (Net) | 1182 47% | 418 53% E | 224 52% E | 166 48% E | 347 39% | 411 51% gh | 381 45% | 389 46% | 542 39% J | 640 57% I | 351 39% I | 831 52% K | 298 38% | 884 52% M | 813 45% | 327 51% o | 518 44% | 663 50% Q |
| Somewhat uncomfortable | 612 24% | 189 24% | 123 28% e | 87 25% | 197 22% | 190 24% | 195 23% | 226 26% | 305 22% J | 307 27% I | 183 20% I | 428 27% K | 161 20% | 450 26% M | 428 24% | 164 25% | 281 24% | 331 25% |
| Very uncomfortable | 570 23% | 230 29% cdE | 101 23% E | 79 23% e | 149 17% | 221 28% gH | 186 22% | 162 19% | 237 17% I | 333 30% I | 168 18% I | 402 25% K | 137 17% | 433 25% M | 385 21% | 163 25% | 237 20% | 333 25% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 60

Q4_9 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

Renting a car

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-----------------------------------|--------------------|-------------------|---|-----------------|--------------|--------------------------------|-------------------|-----------------|-------------------------------|----------------|-------------------|---------------------|------------------|--------------------|---------------------------------------|---|------------------|-------------------|------------------|------------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Very/Somewhat Comfortable (Net) | 1326 53% | 155 53% | 1171 53% | 284 51% | 542 54% | 490 53% | 915 48% | 183 64% G | 160 69% G | 69 70% G | 362 40% | 502 58% K | 374 63% K | 89 60% K | 91 77% P | 1235 52% | 433 57% ST | 560 66% QST | 62 29% | 84 37% |
| Very comfortable | 468 19% | 59 20% | 409 18% | 106 19% | 180 18% | 177 19% | 284 15% | 73 26% G | 79 34% G | 33 34% G | 111 12% | 164 19% K | 156 26% KL | 37 24% K | 49 41% P | 419 18% | 126 17% S | 246 29% QST | 21 10% | 28 13% |
| Somewhat comfortable | 858 34% | 96 33% | 762 34% | 178 32% | 362 36% | 313 34% | 632 33% | 110 39% | 81 35% | 36 36% | 250 28% | 337 39% K | 218 37% K | 52 35% | 42 36% | 816 34% | 307 41% ST | 313 37% ST | 41 19% | 56 25% |
| Very/Somewhat Uncomfortable (Net) | 1182 47% | 137 47% | 1045 47% | 278 49% | 460 46% | 432 47% | 977 52% HIJ | 101 36% | 73 31% | 30 30% | 543 60% LMN | 359 42% | 219 37% | 61 40% | 28 23% | 1154 48% O | 323 43% R | 291 34% | 155 71% QR | 140 63% QR |
| Somewhat uncomfortable | 612 24% | 79 27% | 533 24% | 129 23% | 230 23% | 246 27% | 488 26% | 61 21% | 39 17% | 23 23% | 243 27% mn | 216 25% | 125 21% | 27 18% | 16 14% | 595 25% O | 177 23% | 188 22% | 71 33% QRT | 45 20% |
| Very uncomfortable | 570 23% | 58 20% | 512 23% | 148 26% F | 229 23% | 186 20% | 489 26% HIJ | 40 14% | 34 14% | 7 7% | 300 33% LMN | 143 17% | 94 16% | 33 22% | 11 10% | 559 23% O | 146 19% R | 103 12% | 84 39% QR | 95 43% QR |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 61

Q4_10 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

Taking an Uber/Lyft/Cab

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------------|--------------|-----------------|-----------------|-------------------|-------------------|------------------|------------------|--------------------|--------------------|--------------------|------------------|------------------|--------------------|-------------------|------------------|------------------|------------------|---------------------|-----------------|-----------------|------------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Very/Somewhat Comfortable (Net) | 884 35% | 540 44% C | 344 27% | 362 49% FGH | 184 44% FGH | 120 30% H | 129 30% H | 90 17% | 226 62% KLMN | 117 56% KLMO | 73 36% MP | 68 34% M | 56 23% R | 136 37% PQR | 67 32% R | 47 24% R | 60 27% R | 34 12% | 175 39% U | 359 37% U | 159 31% | 192 33% |
| Very comfortable | 285 11% | 184 15% C | 101 8% | 122 17% IGH | 67 16% GH | 45 11% H | 34 8% H | 18 3% | 82 23% LMN | 40 19% LM | 31 15% Mp | 20 10% m | 11 4% | 40 11% R | 26 13% qR | 14 7% r | 14 6% r | 7 2% | 55 12% U | 126 13% U | 45 9% | 59 10% |
| Somewhat comfortable | 599 24% | 356 29% C | 243 19% | 240 33% FGH | 117 28% FH | 75 19% h | 95 22% H | 72 13% | 143 39% KLMN | 76 37% KLMO | 42 21% | 48 24% | 46 19% R | 97 26% PR | 41 20% R | 33 16% r | 46 21% R | 27 9% | 119 26% U | 233 24% | 114 22% | 133 23% |
| Very/Somewhat Uncomfortable (Net) | 1624 65% | 675 56% | 949 73% B | 370 51% | 232 56% DE | 280 70% DE | 294 70% DE | 448 83% DEFG | 139 38% | 91 44% | 127 64% IJ | 130 66% IJ | 187 77% IJKL | 231 63% I | 141 68% J | 152 76% NK | 163 73% N | 261 88% NOPQM | 276 61% | 601 63% | 357 69% ST | 390 67% |
| Somewhat uncomfortable | 679 27% | 316 26% | 363 28% | 174 24% | 124 30% d | 116 29% | 106 25% | 160 30% d | 80 22% | 49 24% | 60 30% | 48 24% | 79 32% I | 94 26% | 74 36% nqJ | 56 28% | 58 26% | 81 28% | 131 29% T | 221 23% T | 157 30% T | 171 29% t |
| Very uncomfortable | 944 38% | 359 30% | 585 45% B | 196 27% | 109 26% | 164 41% DE | 188 45% DE | 288 54% DEFG | 59 16% | 42 20% | 67 34% IJ | 82 41% IJ | 109 45% IJK | 137 37% I | 67 32% J | 96 48% nOK | 106 47% nO | 180 61% NOPQM | 144 32% | 380 40% S | 200 39% s | 219 38% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 62

Q4_10 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Taking an Uber/Lyft/Cab

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------------|------------------|-------------------|------------------|------------------|-------------------|-----------------|--------------|-----------------|-----------------|-----------------|-----------------|------------------|--------------------------|------------------|----------------|-------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Very/Somewhat Comfortable (Net) | 884 35% | 230 29% | 134 31% | 130 37% Bc | 376 42% BC | 271 34% | 290 34% | 324 38% | 624 45% J | 261 23% | 405 45% L | 479 30% | 359 45% N | 526 31% | 637 36% | 231 36% | 397 34% | 488 37% |
| Very comfortable | 285 11% | 69 9% | 33 8% | 38 11% BCd | 143 16% BCd | 73 9% | 102 12% | 110 13% I | 212 15% J | 74 7% | 139 15% L | 146 9% | 143 18% N | 142 8% | 209 12% | 69 11% | 126 11% | 160 12% |
| Somewhat comfortable | 599 24% | 160 20% | 101 23% | 92 27% B | 233 26% B | 197 25% | 188 22% | 214 25% | 412 30% J | 187 17% | 266 29% L | 333 21% | 215 27% n | 384 22% | 428 24% | 163 25% | 271 23% | 328 25% |
| Very/Somewhat Uncomfortable (Net) | 1624 65% | 563 71% DE | 301 69% dE | 217 63% | 516 58% | 531 66% | 561 66% | 531 62% | 756 55% | 868 77% I | 503 55% K | 1121 70% K | 435 55% | 1188 69% M | 1154 64% | 416 64% | 780 66% | 843 63% |
| Somewhat uncomfortable | 679 27% | 192 24% | 128 30% b | 97 28% | 245 27% | 195 24% | 241 28% | 244 29% | 346 25% | 333 30% I | 235 26% I | 445 28% | 204 26% | 476 28% | 497 28% | 163 25% | 325 28% | 354 27% |
| Very uncomfortable | 944 38% | 371 47% CDE | 172 40% E | 119 34% | 271 30% | 337 42% H | 320 38% | 287 34% | 410 30% | 534 47% I | 268 30% I | 676 42% K | 232 29% | 713 42% M | 657 37% | 254 39% | 455 39% | 489 37% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 63

Q4_10 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Taking an Uber/Lyft/Cab

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-----------------------------------|--------------|--------------------|--------------------------|---|-----------------|-------------|--------------------------------|-----------------|-----------------|-------------------------------|-------------------|------------------|---------------------|-----------------|---------------------------------------|---|-------------------|-------------------|-------------------|------------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Very/Somewhat Comfortable (Net) | 884 35% | 115 39% | 769 35% | 191 34% | 347 35% | 337 37% | 551 29% | 141 50% G | 138 59% G | 55 56% G | 265 29% | 289 34% | 263 44% KL | 68 45% KL | 83 70% P | 801 34% | 208 28% S | 447 53% QST | 37 17% | 72 32% S |
| Very comfortable | 285 11% | 41 14% | 244 11% | 69 12% | 107 11% | 107 12% | 152 8% | 46 16% G | 64 27% GH | 24 25% G | 68 8% | 90 10% k | 95 16% KL | 32 21% KL | 41 35% P | 244 10% | 53 7% QSt | 164 19% QSt | 15 7% | 27 12% q |
| Somewhat comfortable | 599 24% | 74 25% | 525 24% | 122 22% | 240 24% | 231 25% | 399 21% | 95 34% G | 74 32% G | 31 31% g | 196 22% | 198 23% | 169 28% KI | 36 24% | 42 35% P | 557 23% | 156 21% QST | 283 33% QST | 22 10% | 46 20% S |
| Very/Somewhat Uncomfortable (Net) | 1624 65% | 177 61% | 1447 65% | 371 66% | 655 65% | 584 63% | 1342 71% HIJ | 143 50% | 95 41% | 44 44% | 640 71% MN | 573 66% MN | 329 56% | 82 55% | 35 30% | 1588 66% O | 548 72% R | 404 47% | 181 83% QRT | 152 68% R |
| Somewhat uncomfortable | 679 27% | 85 29% | 595 27% | 146 26% | 263 26% | 267 29% | 538 28% h | 63 22% | 53 23% | 26 26% | 213 24% | 270 31% Kn | 164 28% | 32 22% | 20 17% | 659 28% O | 222 29% T | 239 28% T | 50 23% | 34 15% |
| Very uncomfortable | 944 38% | 92 31% | 853 38% b | 225 40% f | 392 39% f | 317 34% | 804 42% HIJ | 80 28% i | 42 18% | 18 18% | 427 47% LMN | 303 35% M | 165 28% | 49 33% | 15 13% | 929 39% O | 326 43% R | 165 19% | 131 60% QR | 118 53% qR |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 64

Q4_11 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

Taking a cruise

Base: All Respondents

| | Gender | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | | |
|-----------------------------------|--------------|-----------------|------------------|-------------------|-------------------|------------------|------------------|--------------------|--------------------|-------------------|------------------|------------------|--------------------|-------------------|------------------|-------------------|-------------------|---------------------|------------------|------------------|------------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Very/Somewhat Comfortable (Net) | 593 24% | 370 30% C | 223 17% | 266 36% FGH | 143 34% FGH | 80 20% H | 63 15% H | 42 8% | 163 45% KLMN | 92 44% KLMO | 54 27% MP | 37 19% Mq | 24 10% | 103 28% PQR | 51 24% PQR | 26 13% R | 26 12% r | 18 6% | 132 29% TU | 209 22% | 101 19% | 151 26% u |
| Very comfortable | 236 9% | 150 12% C | 86 7% | 110 15% FGH | 47 11% GH | 34 8% H | 25 6% H | 20 4% | 73 20% KLMN | 35 17% KLMO | 18 9% m | 15 8% | 9 4% | 38 10% QR | 12 6% | 15 8% | 10 5% | 10 4% | 54 12% U | 97 10% U | 23 4% | 62 11% U |
| Somewhat comfortable | 356 14% | 219 18% C | 137 11% | 155 21% FGH | 96 23% FGH | 46 11% H | 37 9% H | 22 4% | 90 25% LMn | 57 28% kLMo | 35 18% MP | 22 11% | 15 6% r | 65 18% PQR | 38 18% PQR | 11 5% | 15 7% R | 7 2% | 77 17% T | 112 12% | 77 15% | 90 15% |
| Very/Somewhat Uncomfortable (Net) | 1915 76% | 845 70% | 1070 83% B | 466 64% | 273 66% | 319 80% DE | 359 85% DE | 497 92% DEFG | 202 55% | 116 56% | 146 73% IJ | 162 81% IJ | 219 90% IJKL | 264 72% I | 157 76% J | 173 87% NOK | 198 88% NOI | 278 94% NOPq | 319 71% | 751 78% S | 416 81% Sv | 430 74% |
| Somewhat uncomfortable | 451 18% | 242 20% c | 209 16% | 174 24% FGH | 80 19% H | 66 16% | 61 14% | 70 13% | 97 27% KL | 44 21% K | 23 11% | 30 15% | 47 19% kR | 76 21% qR | 36 17% R | 43 21% Rk | 31 14% r | 24 8% | 75 17% | 170 18% | 76 15% | 129 22% U |
| Very uncomfortable | 1464 58% | 603 50% | 861 67% B | 292 40% | 193 46% | 254 64% DE | 298 71% DE | 427 79% DEFG | 105 29% | 72 34% | 124 62% IJ | 131 66% IJ | 172 71% IJ | 188 51% I | 122 59% J | 130 65% N | 167 75% NO | 254 86% NOPQM | 243 54% | 581 60% sV | 340 66% SV | 301 52% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

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 Table 65

Q4_11 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

Taking a cruise

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------------|------------------|-----------------|-----------------|-----------------|-------------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|--------------------------|------------------|------------------|-----------------|-----------------|------------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Very/Somewhat Comfortable (Net) | 593 24% | 143 18% | 83 19% | 72 21% | 284 32% BCD | 174 22% | 198 23% | 221 26% | 415 30% | 178 16% | 331 37% | 261 16% | 301 38% N | 292 17% | 425 24% | 143 22% | 301 26% r | 291 22% |
| Very comfortable | 236 9% | 55 7% | 37 8% | 16 5% | 125 14% BCD | 53 7% | 89 10% F | 95 11% F | 175 13% J | 62 5% | 128 14% L | 108 7% | 125 16% N | 111 6% | 166 9% | 64 10% | 115 10% | 121 9% |
| Somewhat comfortable | 356 14% | 87 11% | 46 11% | 55 16% bc | 159 18% BC | 121 15% | 109 13% | 126 15% J | 240 17% J | 117 10% | 203 22% L | 153 10% | 176 22% N | 181 11% | 259 14% | 79 12% | 186 16% r | 170 13% |
| Very/Somewhat Uncomfortable (Net) | 1915 76% | 650 82% E | 351 81% E | 275 79% E | 607 68% BC | 628 78% BC | 654 77% H | 634 74% H | 965 70% J | 950 84% I | 576 63% L | 1339 84% K | 493 62% N | 1422 83% M | 1366 76% M | 505 78% M | 876 74% r | 1040 78% q |
| Somewhat uncomfortable | 451 18% | 128 16% | 64 15% | 58 17% | 193 22% BC | 150 19% | 135 16% | 166 19% J | 270 20% J | 181 16% I | 186 21% I | 265 17% K | 163 21% n | 288 17% M | 322 18% M | 120 18% M | 186 16% r | 265 20% Q |
| Very uncomfortable | 1464 58% | 522 66% E | 288 66% E | 217 63% E | 415 47% BC | 478 60% BC | 519 61% H | 468 55% H | 695 50% J | 769 68% I | 390 43% L | 1074 67% K | 330 42% N | 1134 66% M | 1044 58% M | 385 59% M | 690 59% M | 775 58% M |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020

Weighted To The U.S. General Adult Population - Propensity

Q4_11 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

20 May 2020
Table 66

Taking a cruise

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-----------------------------------|--------------|--------------------|--------------------------|---|-----------------|------------------|--------------------------------|------------------|------------------|-------------------------------|-------------------|------------------|---------------------|------------------|---------------------------------------|---|-----------------|-------------------|-------------------|-----------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Very/Somewhat Comfortable (Net) | 593 24% | 91 31% C | 502 23% | 111 20% | 227 23% | 253 27% De | 330 17% | 94 33% GH | 113 49% GH | 56 56% GH | 169 19% | 195 23% | 174 29% KL | 55 37% KL | 69 58% P | 523 22% | 108 14% | 343 40% QST | 21 10% | 45 20% S |
| Very comfortable | 236 9% | 35 12% | 201 9% | 48 8% | 93 9% | 96 10% | 114 6% | 32 11% G | 66 28% GH | 25 25% GH | 60 7% | 77 9% | 67 11% K | 32 21% KLM | 30 25% P | 207 9% | 41 5% | 144 17% QST | 10 5% | 20 9% |
| Somewhat comfortable | 356 14% | 56 19% c | 300 14% | 63 11% | 133 13% | 157 17% De | 217 11% | 61 22% G | 47 20% G | 31 31% G | 109 12% | 119 14% | 106 18% K | 23 15% | 39 33% P | 317 13% | 67 9% | 199 23% QST | 11 5% | 25 11% s |
| Very/Somewhat Uncomfortable (Net) | 1915 76% | 201 69% B | 1715 77% B | 451 80% F | 775 77% f | 669 73% | 1562 83% HIJ | 190 67% IJ | 119 51% | 44 44% | 736 81% MN | 666 77% MN | 419 71% | 95 63% | 50 42% | 1866 78% O | 648 86% R | 508 60% RT | 197 90% RT | 179 80% R |
| Somewhat uncomfortable | 451 18% | 57 19% | 394 18% | 99 18% | 202 20% | 145 16% | 330 17% | 62 22% j | 48 21% | 11 11% | 139 15% | 168 19% k | 123 21% K | 22 15% | 21 18% | 430 18% | 121 16% S | 199 23% QST | 18 8% | 33 15% |
| Very uncomfortable | 1464 58% | 144 49% | 1320 60% B | 352 63% f | 573 57% | 524 57% | 1232 65% HIJ | 128 45% I | 71 31% | 33 33% | 597 66% LMN | 498 58% M | 296 50% | 73 49% | 28 24% | 1436 60% O | 527 70% R | 309 36% QRT | 178 82% QRT | 146 65% R |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 67

Q4_12 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
Staying at an Airbnb or other vacation rental house

Base: All Respondents

| | Gender | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | | |
|-----------------------------------|--------------|-----------------|-----------------|-------------------|-------------------|------------------|-------------------|--------------------|--------------------|-------------------|------------------|------------------|------------------|------------------|------------------|----------------|------------------|---------------------|------------------|-------------|-------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Very/Somewhat Comfortable (Net) | 910 36% | 507 42% C | 403 31% | 366 50% FGH | 198 48% FGH | 134 34% H | 119 28% H | 93 17% | 218 60% KLMN | 107 52% KLM | 67 33% | 55 28% | 60 24% R | 147 40% QR | 91 44% QR | 67 34% R | 64 29% R | 34 11% | 150 33% | 342 36% | 191 37% | 227 39% |
| Very comfortable | 271 11% | 155 13% C | 116 9% | 128 17% FGH | 66 16% FGH | 26 7% | 30 7% h | 20 4% | 74 20% KLM | 36 17% KLM | 14 7% | 17 9% | 13 6% | 53 15% PQR | 31 15% PQR | 12 6% | 13 6% r | 7 2% | 53 12% | 109 11% | 51 10% | 58 10% |
| Somewhat comfortable | 639 25% | 352 29% C | 287 22% | 238 33% GH | 132 32% GH | 108 27% H | 89 21% H | 73 14% | 144 39% KLMN | 72 34% LM | 52 26% | 38 19% | 46 19% R | 94 26% R | 60 29% R | 55 28% R | 51 23% R | 27 9% | 97 22% | 234 24% | 140 27% | 169 29% S |
| Very/Somewhat Uncomfortable (Net) | 1598 64% | 708 58% | 890 69% B | 366 50% | 218 52% | 265 66% DE | 303 72% DE | 445 83% DEFG | 147 40% | 101 48% | 133 67% IJ | 144 72% IJ | 184 76% IJ | 220 60% I | 117 56% | 132 66% | 159 71% NO | 261 89% NOPQM | 300 67% | 618 64% | 326 63% | 354 61% |
| Somewhat uncomfortable | 653 26% | 303 25% | 351 27% | 171 23% | 114 27% | 97 24% | 135 32% Dfh | 136 25% | 84 23% | 52 25% | 45 22% | 61 31% | 61 25% | 87 24% | 61 29% | 52 26% | 74 33% N | 76 26% tUv | 141 31% Uv | 250 26% | 117 23% | 146 25% |
| Very uncomfortable | 945 38% | 405 33% | 539 42% B | 195 27% | 104 25% | 168 42% DE | 168 40% DE | 309 57% DEFG | 63 17% | 48 23% | 88 44% IJ | 83 42% IJ | 123 51% IJ | 132 36% ol | 56 27% | 80 40% O | 85 38% o | 186 63% NOPQM | 159 35% | 368 38% | 209 40% | 209 36% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 68

Q4_12 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Staying at an Airbnb or other vacation rental house

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------------|------------------|-------------------|------------------|------------------|-------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|--------------------------|------------------|----------------|-------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Very/Somewhat Comfortable (Net) | 910 36% | 223 28% | 131 30% | 132 38% Bc | 409 46% BCd | 259 32% | 339 40% F | 311 36% | 603 44% J | 307 27% J | 425 47% L | 485 30% | 378 48% N | 532 31% | 660 37% | 226 35% | 467 40% R | 443 33% |
| Very comfortable | 271 11% | 73 9% | 29 7% | 47 14% bC | 118 13% bC | 57 7% | 111 13% F | 103 12% F | 191 14% J | 80 7% J | 138 15% L | 133 8% | 131 16% N | 140 8% | 194 11% | 72 11% | 138 12% | 133 10% |
| Somewhat comfortable | 639 25% | 150 19% | 102 23% | 85 24% b | 291 33% BCD | 203 25% | 228 27% | 208 24% | 412 30% J | 228 20% J | 287 32% L | 352 22% | 248 31% N | 392 23% | 466 26% | 153 24% | 329 28% R | 310 23% |
| Very/Somewhat Uncomfortable (Net) | 1598 64% | 569 72% DE | 304 70% dE | 215 62% e | 483 54% | 542 68% G | 512 60% | 543 64% | 777 56% J | 821 73% I | 483 53% K | 1115 70% K | 415 52% | 1183 69% M | 1131 63% | 422 65% | 710 60% | 888 67% Q |
| Somewhat uncomfortable | 653 26% | 198 25% | 131 30% bd | 81 23% | 231 26% | 212 26% | 201 24% | 240 28% | 362 26% J | 291 26% J | 245 27% L | 409 26% | 199 25% | 454 26% M | 470 26% | 168 26% | 310 26% | 344 26% |
| Very uncomfortable | 945 38% | 371 47% CDE | 173 40% E | 133 38% E | 252 28% h | 330 41% h | 311 37% | 303 35% | 415 30% I | 530 47% I | 238 26% K | 706 44% K | 216 27% | 729 43% M | 661 37% | 253 39% | 400 34% | 544 41% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 69

Q4_12 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?
 Staying at an Airbnb or other vacation rental house

Base: All Respondents

| | Sexual Orientation | | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-----------------------------------|--------------------|-------------------|--------------------------|---|--------------|-----------------|--------------------------------|-----------------|-----------------|-------------------------------|-------------------|------------------|---------------------|-----------------|---------------------------------------|---|-------------------|-------------------|------------------|------------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Very/Somewhat Comfortable (Net) | 910 36% | 124 43% c | 786 35% | 212 38% | 352 35% | 335 36% | 585 31% | 137 48% G | 129 56% G | 59 60% G | 248 27% | 320 37% K | 273 46% KL | 69 46% KI | 89 75% P | 821 34% | 223 29% S | 483 57% QST | 31 14% | 57 25% S |
| Very comfortable | 271 11% | 35 12% | 235 11% | 54 10% | 100 10% | 117 13% | 148 8% | 54 19% G | 46 20% G | 22 22% G | 60 7% | 92 11% K | 96 16% KL | 23 15% K | 44 37% P | 227 9% | 44 6% QST | 167 20% QST | 12 5% | 16 7% |
| Somewhat comfortable | 639 25% | 89 30% | 551 25% | 159 28% | 252 25% | 218 24% | 436 23% | 82 29% | 83 36% G | 37 38% G | 188 21% | 228 26% K | 177 30% K | 46 31% K | 45 38% P | 594 25% | 179 24% S | 316 37% QST | 20 9% | 41 18% S |
| Very/Somewhat Uncomfortable (Net) | 1598 64% | 168 57% | 1430 65% b | 349 62% | 650 65% | 587 64% | 1308 69% HIJ | 147 52% | 103 44% | 40 40% | 657 73% LMN | 541 63% Mn | 320 54% | 80 54% | 30 25% | 1568 66% O | 533 71% R | 368 43% QRT | 186 86% QR | 167 75% R |
| Somewhat uncomfortable | 653 26% | 73 25% | 580 26% | 128 23% | 258 26% | 262 28% d | 496 26% | 83 29% | 53 23% | 21 21% | 191 21% | 256 30% K | 171 29% K | 36 24% | 17 14% | 637 27% O | 228 30% RST | 200 23% | 44 20% | 47 21% |
| Very uncomfortable | 945 38% | 94 32% | 850 38% | 221 39% | 391 39% | 324 35% | 812 43% HIJ | 64 23% | 50 21% | 19 19% | 466 52% LMN | 285 33% M | 149 25% | 45 30% | 13 11% | 931 39% O | 305 40% R | 168 20% | 143 66% QR | 120 54% QR |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 70

Q4_13 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

Going to a crowded event/destination (e.g., concert, theme park, crowded beach, etc.)

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------------|--------------|-----------------|------------------|-------------------|-------------------|------------------|------------------|--------------------|--------------------|--------------------|------------------|------------------|-------------------|-----------------|-----------------|------------------|------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Very/Somewhat Comfortable (Net) | 647 26% | 389 32% C | 258 20% | 261 36% FGH | 149 36% FGH | 95 24% H | 77 18% H | 65 12% H | 169 46% KLMN | 88 42% KLMO | 53 26% m | 40 20% m | 40 16% R | 93 25% QR | 61 29% QR | 43 21% R | 37 16% R | 25 9% R | 129 29% R | 245 26% R | 126 24% R | 148 25% R |
| Very comfortable | 212 8% | 132 11% C | 80 6% | 94 13% FGH | 44 11% gH | 27 7% h | 26 6% h | 19 4% h | 60 16% KLMN | 30 14% kMo | 15 7% m | 17 8% m | 11 5% m | 34 9% qR | 15 7% r | 13 6% R | 10 4% R | 8 3% R | 44 10% R | 88 9% R | 40 8% R | 40 7% R |
| Somewhat comfortable | 436 17% | 257 21% C | 179 14% | 167 23% GH | 104 25% FGH | 68 17% H | 50 12% H | 46 9% H | 109 30% KLMN | 58 28% LM | 38 19% LM | 23 12% LM | 29 12% R | 58 16% R | 46 22% QR | 30 15% R | 27 12% R | 17 6% R | 85 19% R | 157 16% R | 86 17% R | 108 19% R |
| Very/Somewhat Uncomfortable (Net) | 1861 74% | 826 68% | 1035 80% B | 470 64% B | 267 64% B | 304 76% DE | 345 82% DE | 474 88% DEFG | 196 54% DEFG | 120 58% DEFG | 147 74% IJ | 158 80% IJ | 204 84% IJK | 274 75% I | 147 71% J | 156 79% J | 187 84% NO | 270 91% NOPQM | 322 71% NOPQM | 715 74% NOPQM | 391 76% NOPQM | 434 75% NOPQM |
| Somewhat uncomfortable | 697 28% | 331 27% | 367 28% | 217 30% T | 115 28% T | 104 26% T | 127 30% T | 134 25% T | 99 27% T | 54 26% T | 52 26% T | 57 29% T | 69 28% T | 118 32% R | 62 30% R | 51 26% R | 70 31% R | 65 22% R | 146 32% T | 250 26% T | 144 28% T | 157 27% T |
| Very uncomfortable | 1163 46% | 495 41% | 668 52% B | 253 35% B | 152 37% B | 200 50% DE | 218 52% DE | 340 63% DEFG | 97 27% DEFG | 67 32% DEFG | 95 48% IJ | 101 51% IJ | 135 55% IJ | 156 43% I | 85 41% I | 105 53% no | 117 52% no | 205 69% NOPQM | 175 39% NOPQM | 464 48% S | 247 48% S | 276 48% S |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 71

Q4_13 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

Going to a crowded event/destination (e.g., concert, theme park, crowded beach, etc.)

Base: All Respondents

| | Household Income | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | | |
|-----------------------------------|------------------|-----------------|------------------|-----------------|-----------------|-----------------|--------------|-----------------|-----------------|----------------|-----------------|--------------------------|-----------------|------------------|--------------|----------------|--------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Very/Somewhat Comfortable (Net) | 647 26% | 203 26% c | 90 21% | 88 26% | 254 28% C | 227 28% h | 221 26% | 200 23% | 448 33% J | 199 18% | 307 34% L | 341 21% | 287 36% N | 361 21% | 464 26% | 163 25% | 288 24% | 359 27% |
| Very comfortable | 212 8% | 67 8% | 27 6% | 29 8% | 85 10% c | 67 8% | 78 9% | 68 8% | 144 10% J | 67 6% | 100 11% L | 112 7% | 96 12% N | 116 7% | 152 9% | 49 8% | 95 8% | 116 9% |
| Somewhat comfortable | 436 17% | 137 17% | 63 15% | 60 17% | 168 19% | 161 20% h | 143 17% | 132 15% | 304 22% J | 132 12% | 207 23% L | 229 14% | 191 24% N | 245 14% | 311 17% | 113 18% | 193 16% | 243 18% |
| Very/Somewhat Uncomfortable (Net) | 1861 74% | 589 74% | 344 79% bE | 258 74% | 638 72% | 575 72% | 631 74% | 655 77% I | 931 67% | 929 82% | 601 66% I | 1260 79% K | 507 64% | 1353 79% M | 1328 74% | 485 75% | 889 76% | 972 73% |
| Somewhat uncomfortable | 697 28% | 205 26% | 128 29% | 84 24% | 267 30% | 214 27% | 233 27% | 250 29% | 368 27% | 329 29% | 237 26% | 460 29% | 200 25% | 498 29% | 501 28% | 181 28% | 334 28% | 363 27% |
| Very uncomfortable | 1163 46% | 384 48% E | 216 50% E | 174 50% E | 371 42% | 361 45% | 397 47% | 405 47% | 563 41% | 600 53% | 364 40% I | 799 50% K | 307 39% | 856 50% M | 827 46% | 304 47% | 555 47% | 609 46% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
Overlap formulae used.

Fielding Period: May 6 - 8, 2020

Weighted To The U.S. General Adult Population - Propensity

Q4_13 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020?

20 May 2020
Table 72

Going to a crowded event/destination (e.g., concert, theme park, crowded beach, etc.)

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-----------------------------------|--------------------|-------------------|---|-----------------|--------------|--------------------------------|--------------------|-----------------|-------------------------------|----------------|------------------|---------------------|------------------|--------------------|---------------------------------------|---|------------------|-------------------|-------------------|------------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Very/Somewhat Comfortable (Net) | 647 26% | 96 33% C | 551 25% | 124 22% | 266 27% | 254 28% d | 409 22% | 113 40% G | 89 38% G | 37 37% G | 212 23% | 213 25% | 173 29% k | 49 33% k | 80 67% P | 567 24% | 143 19% S | 341 40% QST | 21 10% | 49 22% S |
| Very comfortable | 212 8% | 44 15% C | 168 8% | 41 7% | 90 9% | 80 9% | 130 7% | 32 11% g | 32 14% G | 17 18% G | 65 7% | 63 7% | 65 11% kl | 19 13% kl | 42 35% P | 170 7% | 37 5% | 113 13% QS | 9 4% | 20 9% |
| Somewhat comfortable | 436 17% | 52 18% | 383 17% | 84 15% | 175 17% | 174 19% | 278 15% | 81 28% G | 57 25% G | 20 20% | 147 16% | 150 17% | 108 18% | 30 20% | 38 32% P | 397 17% | 106 14% S | 228 27% QST | 13 6% | 30 13% S |
| Very/Somewhat Uncomfortable (Net) | 1861 74% | 196 67% | 1665 75% B | 438 78% f | 736 73% | 668 72% | 1484 78% HIJ | 171 60% | 143 62% | 62 63% | 693 77% mn | 648 75% | 419 71% | 101 67% | 39 33% | 1822 76% R | 612 81% R | 511 60% | 196 90% QRT | 175 78% R |
| Somewhat uncomfortable | 697 28% | 81 28% | 616 28% | 146 26% | 273 27% | 268 29% | 525 28% | 80 28% | 66 28% | 27 27% | 215 24% | 255 30% | 193 33% kn | 35 23% | 19 16% | 679 28% O | 226 30% ST | 249 29% ST | 44 20% | 39 17% |
| Very uncomfortable | 1163 46% | 114 39% | 1049 47% b | 291 52% F | 463 46% | 399 43% | 959 51% HIJ | 91 32% | 77 33% | 35 36% | 478 53% LM | 393 46% M | 227 38% | 66 44% | 20 17% | 1143 48% O | 386 51% R | 261 31% | 152 70% QR | 136 61% qR |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 73

Q5 Which of the following circumstances or reasons might alter or block any leisure travel you might do in 2020? Please select all that apply.

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|---|--------------|--------------|-----------------|------------------|------------------|------------------|-------------------|--------------------|-------------------|-----------------|-----------------|-------------------|--------------------|-----------------|-----------------|----------------|--------------------|-------------------|-----------------|---------------|-----------------|------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Public health risk and fear of virus contagion | 1402 56% | 662 54% | 740 57% | 335 46% | 212 51% | 220 55% | 262 62% D | 374 69% DEFg | 154 42% | 107 51% | 115 58% I | 113 57% I | 173 71% IJKL | 181 49% | 105 50% | 105 53% | 149 67% NOPI | 200 68% NOP | 272 60% U | 531 55% | 267 52% | 332 57% |
| Unsure about safety of potential travel modes as it relates to virus concerns (e.g. airlines, trains, cruise ships) | 1144 46% | 502 41% | 642 50% B | 294 40% | 168 40% | 161 40% | 231 55% DEF | 290 54% DEF | 126 35% | 74 35% | 79 39% | 101 51% IJK | 122 50% JK | 167 46% I | 94 45% | 82 41% | 130 58% NOP | 168 57% NoP | 224 50% u | 427 44% | 221 43% | 272 47% |
| Personal health vulnerability | 998 40% | 469 39% | 528 41% | 222 30% | 124 30% | 156 39% DE | 191 45% DE | 304 56% DEFG | 100 28% | 64 31% | 79 39% I | 84 43% Ij | 141 58% IJKL | 122 33% | 59 29% | 77 39% | 106 48% NO | 163 55% NOP | 186 41% | 374 39% | 203 39% | 235 40% |
| Concern about being quarantined/confined upon arrival or return home | 997 40% | 471 39% | 526 41% | 253 35% | 145 35% | 165 41% | 178 42% De | 257 48% DE | 124 34% | 65 31% | 91 45% Ij | 77 39% | 116 47% IJ | 129 35% | 80 39% | 74 37% | 101 45% n | 141 48% Np | 194 43% | 368 38% | 202 39% | 234 40% |
| Desired destination seems less safe, greater risk | 921 37% | 465 38% | 456 35% | 243 33% | 148 36% | 135 34% | 170 40% d | 226 42% Df | 114 31% | 75 36% | 76 38% | 84 42% i | 116 48% IJR | 130 35% | 73 35% | 59 29% | 86 39% | 109 37% | 180 40% T | 322 34% | 176 34% | 243 42% Tu |
| Reduced savings and travel budget | 693 28% | 310 26% | 383 30% b | 227 31% H | 122 29% H | 120 30% H | 116 27% H | 108 20% M | 103 28% M | 53 25% m | 58 29% M | 57 29% M | 40 16% R | 125 34% R | 69 33% r | 62 31% | 59 26% | 68 23% | 135 30% | 256 27% | 141 27% | 160 28% |
| Family and friends' pressure to avoid non-essential travel | 563 22% | 280 23% | 282 22% | 197 27% FG | 103 25% FG | 68 17% | 73 17% | 121 22% jKm | 108 30% jKm | 43 20% | 37 19% | 42 21% | 51 21% | 89 24% pQ | 60 29% PQ | 31 16% | 32 14% | 70 24% Q | 120 27% T | 188 20% | 132 26% T | 122 21% |
| Employment uncertainty or loss of job income | 511 20% | 256 21% | 255 20% | 198 27% GH | 117 28% GH | 100 25% GH | 63 15% H | 34 6% I | 100 27% LM | 66 32% LM | 53 26% LM | 27 14% M | 10 4% N | 97 26% QR | 51 24% qR | 47 24% R | 36 16% R | 24 8% S | 98 22% | 183 19% | 121 24% | 109 19% |
| Other | 44 2% | 27 2% | 16 1% | 3 1% | 3 1% | 4 1% | 15 4% DEF | 19 4% DEf | 2 1% | 1 * | 2 1% | 12 6% IJKQ | 10 4% IJ | * | 2 1% | 2 1% | 3 1% n | 9 3% N | 1 * | 27 3% S | 9 2% s | 6 1% |
| Nothing | 250 10% | 125 10% | 125 10% | 72 10% | 46 11% | 44 11% | 46 11% | 43 8% | 41 11% | 25 12% m | 20 10% | 25 12% m | 15 6% | 31 8% | 21 10% | 24 12% | 21 9% | 28 9% | 34 8% | 100 10% | 48 9% | 68 12% |
| Sigma | 7523 300% | 3569 294% | 3954 306% | 2044 279% | 1186 285% | 1174 294% | 1345 319% | 1774 329% | 972 266% | 572 275% | 609 305% | 622 313% | 794 326% | 1071 292% | 614 295% | 564 283% | 724 324% | 980 332% | 1445 321% | 2775 289% | 1522 295% | 1781 306% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 74

Q5 Which of the following circumstances or reasons might alter or block any leisure travel you might do in 2020? Please select all that apply.

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|---|-------------------|-------------------|-----------------|-----------------|-----------------|------------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|--------------------------|------------------|----------------|-----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K-\$74.9K | \$75K-\$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Public health risk and fear of virus contagion | 1402 56% | 390 49% | 277 64% B | 204 59% B | 516 58% B | 384 48% | 480 56% F | 538 63% FG | 745 54% | 657 58% | 477 53% | 925 58% k | 391 49% | 1011 59% M | 1025 57% | 358 55% | 690 59% R | 712 53% |
| Unsure about safety of potential travel modes as it relates to virus concerns (e.g. airlines, trains, cruise ships) | 1144 46% | 311 39% | 220 51% B | 180 52% B | 421 47% B | 317 40% | 393 46% F | 434 51% F | 601 44% | 543 48% i | 380 42% | 764 48% K | 315 40% | 830 48% M | 814 45% | 317 49% | 544 46% | 600 45% |
| Personal health vulnerability | 998 40% | 315 40% | 190 44% | 138 40% | 343 38% | 277 35% | 339 40% | 382 45% F | 482 35% | 516 46% I | 318 35% | 680 42% K | 261 33% | 736 43% M | 710 40% | 272 42% | 500 43% R | 497 37% |
| Concern about being quarantined/confined upon arrival or return home | 997 40% | 252 32% | 194 45% B | 144 41% B | 398 45% B | 256 32% | 347 41% F | 394 46% FG | 567 41% | 430 38% | 345 38% | 652 41% | 299 38% | 698 41% | 723 40% | 266 41% | 497 42% r | 501 38% |
| Desired destination seems less safe, greater risk | 921 37% | 237 30% | 188 43% B | 128 37% b | 360 40% B | 220 27% | 318 37% F | 384 45% FG | 520 38% | 401 36% | 346 38% | 575 36% | 311 39% | 610 36% | 682 38% | 226 35% | 477 41% R | 444 33% |
| Reduced savings and travel budget | 693 28% | 254 32% E | 130 30% E | 99 28% e | 200 22% | 191 24% | 261 31% F | 240 28% | 401 29% | 292 26% J | 274 30% | 419 26% | 237 30% | 456 27% | 462 26% | 212 33% O | 296 25% | 397 30% Q |
| Family and friends' pressure to avoid non-essential travel | 563 22% | 156 20% | 91 21% | 81 23% | 227 25% B | 169 21% | 190 22% | 204 24% | 326 24% | 237 21% L | 244 27% L | 318 20% | 212 27% N | 350 20% | 400 22% | 153 24% | 261 22% | 302 23% |
| Employment uncertainty or loss of job income | 511 20% | 175 22% | 90 21% | 78 22% | 160 18% | 124 15% | 178 21% F | 209 24% F | 356 26% J | 156 14% I | 231 25% L | 280 17% | 201 25% N | 310 18% | 356 20% | 141 22% | 221 19% | 290 22% |
| Other | 44 2% | 22 3% E | 6 1% | 5 1% | 7 1% | 21 3% | 11 1% | 12 1% | 10 1% | 33 3% I | 4 * K | 40 2% K | 3 * | 40 2% M | 30 2% | 9 1% | 17 1% | 27 2% |
| Nothing | 250 10% CDE | 109 14% CDE | 40 9% | 22 6% | 63 7% GH | 132 16% GH | 75 9% H | 43 5% | 105 8% | 145 13% I | 65 7% | 185 12% K | 51 6% | 199 12% M | 158 9% | 64 10% | 88 7% | 162 12% Q |
| Sigma | 7523 300% | 2221 280% | 1424 328% | 1079 311% | 2695 302% | 2091 261% | 2593 305% | 2839 332% | 4113 298% | 3410 302% | 2686 296% | 4837 302% | 2282 288% | 5240 306% | 5361 299% | 2018 312% | 3591 305% | 3932 295% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 75

Q5 Which of the following circumstances or reasons might alter or block any leisure travel you might do in 2020? Please select all that apply.

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|---|--------------|--------------------|--------------------------|---|-----------------|------------------|--------------------------------|----------------|-----------------|-------------------------------|-------------------|------------------|---------------------|-----------------|---------------------------------------|---|-------------------|-------------------|------------------|-----------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Public health risk and fear of virus contagion | 1402 56% | 153 52% | 1250 56% | 308 55% | 563 56% | 513 56% | 1075 57% | 149 52% | 118 51% | 60 61% | 424 47% | 555 64% KM | 334 56% K | 89 59% | 47 40% | 1355 57% O | 507 67% RSt | 416 49% | 130 60% RT | 98 44% |
| Unsure about safety of potential travel modes as it relates to virus concerns (e.g. airlines, trains, cruise ships) | 1144 46% | 127 44% | 1017 46% | 244 43% | 453 45% | 441 48% | 881 47% | 134 47% | 90 39% | 39 39% | 371 41% | 425 49% K | 279 47% k | 70 47% | 43 36% | 1101 46% o | 409 54% RT | 343 40% | 112 51% Rt | 90 40% |
| Personal health vulnerability | 998 40% | 103 35% | 895 40% | 236 42% | 393 39% | 359 39% | 781 41% hl | 96 34% | 74 32% | 47 48% hl | 331 37% | 355 41% | 241 41% | 69 46% k | 37 31% | 961 40% | 389 52% RT | 272 32% | 114 53% RT | 60 27% |
| Concern about being quarantined/confined upon arrival or return home | 997 40% | 100 34% | 897 40% | 220 39% | 388 39% | 381 41% | 736 39% | 125 44% | 95 41% | 41 41% | 287 32% | 384 45% K | 252 43% K | 74 50% K | 45 38% | 952 40% | 344 45% RT | 330 39% T | 85 39% t | 65 29% |
| Desired destination seems less safe, greater risk | 921 37% | 99 34% | 822 37% | 209 37% | 371 37% | 332 36% | 642 34% | 115 41% | 110 47% G | 54 55% Gh | 252 28% | 337 39% K | 270 46% Kl | 62 41% K | 35 30% | 886 37% | 324 43% rs1 | 319 38% | 76 35% | 67 30% |
| Reduced savings and travel budget | 693 28% | 98 34% c | 595 27% | 166 30% | 265 26% | 251 27% | 508 27% | 85 30% | 70 30% | 30 30% | 264 29% | 234 27% | 162 27% | 33 22% | 34 29% | 659 28% | 181 24% | 257 30% Q | 57 26% | 77 35% Q |
| Family and friends' pressure to avoid non-essential travel | 563 22% | 69 24% | 493 22% | 114 20% | 201 20% | 243 26% DE | 389 21% | 90 32% G | 56 24% | 28 28% | 152 17% | 195 23% K | 167 28% Kl | 49 33% KL | 38 32% P | 524 22% | 168 22% s | 246 29% QST | 33 15% | 39 18% |
| Employment uncertainty or loss of job income | 511 20% | 92 32% C | 419 19% | 93 17% | 214 21% d | 200 22% d | 333 18% | 82 29% G | 59 26% G | 36 37% G | 174 19% | 168 19% | 137 23% | 33 22% | 29 24% | 483 20% | 111 15% | 233 27% QS | 21 9% | 63 28% QS |
| Other | 44 2% | 2 1% | 42 2% | 17 3% F | 21 2% F | 5 1% | 42 2% | 1 * | * 1% | 1 1% | 31 3% LM | 6 1% | 5 1% | 1 1% | 2 1% | 42 2% | 14 2% R | 1 * | 16 8% QRT | 3 1% r |
| Nothing | 250 10% | 19 6% | 232 10% | 57 10% | 109 11% | 83 9% | 231 12% HJ | 2 1% | 17 7% HJ | * 1% | 163 18% LMN | 55 6% | 28 5% | 4 3% | 12 10% | 238 10% | 44 6% | 40 5% | 32 15% QR | 50 22% QR |
| Sigma | 7523 300% | 861 295% | 6662 301% | 1665 296% | 2978 297% | 2809 305% | 5618 297% | 880 310% | 690 297% | 336 339% | 2450 271% | 2713 315% | 1876 317% | 484 323% | 322 271% | 7200 301% | 2492 330% | 2457 289% | 676 311% | 612 273% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 76

Q6 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
 Summary Of Major/Moderate Impact

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|---|-------------|-----------------|------------|-------------------|--------------------|------------------|------------|------------|--------------------|--------------------|-----------------|----------------|------------------|------------------|------------------|-----------------|------------|------------|-------------------|------------|------------|------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Confidence that public health risks will be significantly reduced | 1365 54% | 698 57% C | 667 52% | 397 54% | 238 57% | 202 51% | 230 54% | 297 55% | 211 58% | 125 60% | 99 49% | 112 56% | 152 62% KR | 186 51% | 114 55% | 103 52% | 118 53% | 145 49% | 259 58% | 524 55% | 274 53% | 307 53% |
| Strong personal desire to reconnect with distant family and friends | 1335 53% | 658 54% | 678 52% | 425 58% GH | 245 59% GH | 211 53% | 198 47% | 256 48% | 225 62% KLM | 133 64% KLM | 102 51% | 85 43% | 113 46% | 201 55% | 112 54% | 109 55% | 113 50% | 143 49% | 266 59% TV | 501 52% | 273 53% | 295 51% |
| Strong need for travel and change of scenery after "sheltering in place" | 1121 45% | 586 48% C | 535 41% | 390 53% FGH | 230 55% FGH | 178 45% GH | 150 36% | 173 32% | 207 57% LM | 128 62% KLMo | 97 49% LM | 70 35% | 84 34% | 182 50% QR | 102 49% QR | 81 41% r | 80 36% | 89 30% | 234 52% TUv | 410 43% | 222 43% | 256 44% |
| Compelling travel bargains and/or favorable promotions | 931 37% | 534 44% C | 397 31% | 346 47% FGH | 196 47% FGH | 149 37% GH | 117 28% | 123 23% | 209 57% KLMN | 112 54% KLMO | 84 42% M | 65 33% q | 64 26% | 137 37% QR | 85 41% QR | 65 33% qR | 52 23% | 59 20% | 191 42% TU | 325 34% | 177 34% | 238 41% tu |
| Personal desire to help support a destination's local economy through its hotels, restaurants, bars, small businesses and tourist attractions | 879 35% | 466 38% C | 413 32% | 313 43% FGH | 208 50% dFGH | 136 34% GH | 96 23% | 126 23% | 170 47% LM | 115 55% KLMo | 75 38% LM | 47 24% | 58 24% | 143 39% QR | 93 45% PQR | 61 30% | 49 22% | 68 23% | 188 42% TUv | 326 34% | 163 31% | 201 35% |
| Urge to renew a specific travel itinerary that was cancelled | 819 33% | 455 37% C | 364 28% | 313 43% FGH | 174 42% FGH | 131 33% GH | 89 21% | 111 21% | 179 49% KLMN | 101 48% KLMO | 67 34% m | 52 26% q | 57 24% | 134 37% QR | 74 35% QR | 64 32% QR | 38 17% | 54 18% | 174 39% TU | 294 31% | 154 30% | 197 34% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 77

Q6 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
Summary Of Major/Moderate Impact

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|---|------------------|-----------------|-----------------|-----------------|-------------------|------------|-----------------|------------------|-----------------|------------|-----------------|------------|--------------------------|------------|----------------|------------|-----------------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Confidence that public health risks will be significantly reduced | 1365 54% | 402 51% | 251 58% B | 191 55% | 499 56% | 417 52% | 447 53% | 500 59% Fg | 804 58% J | 561 50% | 533 59% L | 832 52% | 474 60% N | 891 52% | 964 54% | 370 57% | 684 58% R | 680 51% |
| Strong personal desire to reconnect with distant family and friends | 1335 53% | 366 46% | 231 53% B | 184 53% b | 539 60% BCd | 389 48% | 442 52% | 505 59% FG | 812 59% J | 523 46% | 555 61% L | 780 49% | 487 61% N | 848 49% | 961 54% | 347 54% | 645 55% | 691 52% |
| Strong need for travel and change of scenery after "sheltering in place" | 1121 45% | 317 40% | 182 42% | 164 47% b | 441 49% BC | 316 39% | 391 46% f | 414 48% F | 728 53% J | 393 35% | 500 55% L | 621 39% | 459 58% N | 662 39% | 810 45% | 284 44% | 549 47% | 573 43% |
| Compelling travel bargains and/or favorable promotions | 931 37% | 259 33% | 153 35% | 133 38% | 375 42% Bc | 278 35% | 298 35% | 354 41% FG | 643 47% J | 288 25% | 433 48% L | 498 31% | 405 51% N | 526 31% | 670 37% | 238 37% | 449 38% | 482 36% |
| Personal desire to help support a destination's local economy through its hotels, restaurants, bars, small businesses and tourist attractions | 879 35% | 258 33% | 150 34% | 129 37% | 328 37% BCD | 269 34% | 293 34% | 317 37% | 598 43% J | 281 25% | 434 48% L | 445 28% | 404 51% N | 475 28% | 634 35% | 222 34% | 436 37% | 443 33% |
| Urge to renew a specific travel itinerary that was cancelled | 819 33% | 244 31% | 119 27% | 104 30% | 343 38% BCD | 249 31% | 265 31% | 305 36% | 543 39% J | 276 24% | 402 44% L | 417 26% | 369 46% N | 451 26% | 589 33% | 207 32% | 408 35% | 411 31% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 78

Q6 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
 Summary Of Major/Moderate Impact

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | |
|---|-------------|--------------------|--------------------------|---|------------|------------------|--------------------------------|-----------------|-----------------|------------------|-------------------------------|-----------------|------------------|---------------------|---------------------------------------|---|------------------|-------------------|-----------|-----------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Confidence that public health risks will be significantly reduced | 1365 54% | 175 60% | 1189 54% | 300 53% | 537 54% | 515 56% | 974 51% | 175 62% G | 148 64% G | 68 69% G | 387 43% | 507 59% K | 383 65% KI | 87 58% K | 87 74% P | 1277 53% | 457 61% ST | 518 61% ST | 76 35% | 94 42% |
| Strong personal desire to reconnect with distant family and friends | 1335 53% | 150 51% | 1185 53% | 289 52% | 505 50% | 526 57% E | 928 49% | 190 67% G | 146 63% G | 71 72% G | 364 40% | 494 57% K | 380 64% KI | 97 65% K | 89 75% P | 1246 52% | 409 54% St | 550 65% QST | 65 30% | 99 44% S |
| Strong need for travel and change of scenery after 'sheltering in place' | 1121 45% | 159 54% C | 963 43% | 234 42% | 439 44% | 439 48% d | 753 40% | 152 54% G | 145 63% G | 71 72% GH | 291 32% | 407 47% K | 324 55% KL | 99 66% KLM | 93 78% P | 1029 43% | 311 41% S | 519 61% QST | 34 16% | 79 35% S |
| Compelling travel bargains and/or favorable promotions | 931 37% | 137 47% C | 794 36% | 190 34% | 375 37% | 362 39% d | 590 31% | 151 53% G | 130 56% G | 59 60% G | 257 28% | 334 39% K | 276 47% KL | 65 43% K | 87 74% P | 844 35% | 235 31% S | 444 52% QST | 28 13% | 80 36% S |
| Personal desire to help support a destination's local economy through its hotels, restaurants, bars, small businesses and tourist attractions | 879 35% | 141 48% C | 737 33% | 181 32% | 331 33% | 360 39% DE | 560 30% | 131 46% G | 121 52% G | 66 67% GHI | 261 29% | 302 35% K | 249 42% KL | 67 45% KI | 74 63% P | 804 34% | 196 26% S | 429 50% QST | 37 17% | 75 34% qS |
| Urge to renew a specific travel itinerary that was cancelled | 819 33% | 112 39% c | 707 32% | 164 29% | 329 33% | 322 35% d | 516 27% | 126 45% G | 120 52% G | 56 57% Gh | 218 24% | 289 34% K | 241 41% KL | 71 48% KL | 76 64% P | 743 31% | 201 27% S | 398 47% QST | 20 9% | 73 33% S |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 79

Q6_1 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
Strong personal desire to reconnect with distant family and friends

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------|--------------|--------------|-----------------|-------------------|------------------|------------------|-------------------|------------------|-------------------|-------------------|-----------------|-------------------|-----------------|--------------------|----------------|------------------|------------------|-----------------|------------------|-----------------|-------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Major/Moderate Impact (Net) | 1335 53% | 658 54% | 678 52% | 425 58% GH | 245 59% GH | 211 53% | 198 47% | 256 48% | 225 62% KLM | 133 64% KLM | 102 51% | 85 43% | 113 46% | 201 55% | 112 54% | 109 55% | 113 50% | 143 49% | 266 59% TV | 501 52% | 273 53% | 295 51% |
| Major impact | 577 23% | 268 22% | 308 24% | 161 22% | 110 26% H | 100 25% | 102 24% | 104 19% | 98 27% mN | 52 25% | 37 18% | 37 19% | 45 18% | 63 17% | 58 28% N | 63 32% NRK | 65 29% NRL | 59 20% | 114 25% | 199 21% | 119 23% | 145 25% |
| Moderate impact | 758 30% | 389 32% | 369 29% | 265 36% FGH | 135 33% G | 111 28% | 96 23% | 152 28% | 127 35% I | 81 39% LMO | 65 33% | 48 24% | 68 28% | 138 38% OPQr | 54 26% | 45 23% | 48 22% | 84 28% | 152 34% V | 302 31% | 154 30% | 151 26% |
| Slight impact | 542 22% | 277 23% | 265 20% | 179 24% G | 100 24% G | 79 20% | 72 17% | 111 21% | 91 25% I | 49 24% | 49 24% | 33 16% | 56 23% | 88 24% p | 51 25% p | 31 15% | 39 18% | 55 19% | 89 20% | 198 21% | 123 24% | 132 23% |
| No impact | 631 25% | 280 23% | 351 27% b | 127 17% | 70 17% | 109 27% DE | 152 36% DEF | 172 32% DE | 49 13% | 26 12% | 49 25% IJ | 81 41% IJKm | 75 31% IJ | 78 21% I | 45 21% j | 60 30% n | 71 32% No | 97 33% NO | 95 21% S | 262 27% S | 121 23% | 154 26% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 80

Q6_1 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
Strong personal desire to reconnect with distant family and friends

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------|------------------|------------------|-----------------|-----------------|-------------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|-----------------|-----------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Major/Moderate Impact (Net) | 1335 53% | 366 46% | 231 53% B | 184 53% b | 539 60% BCd | 389 48% | 442 52% | 505 59% FG | 812 59% J | 523 46% | 555 61% L | 780 49% | 487 61% N | 848 49% | 961 54% | 347 54% | 645 55% | 691 52% |
| Major impact | 577 23% | 158 20% | 90 21% B | 88 26% b | 233 26% Bc | 147 18% | 208 24% F | 222 26% F | 355 26% J | 221 20% | 232 26% L | 345 22% | 208 26% n | 369 22% | 402 22% | 163 25% | 284 24% | 293 22% |
| Moderate impact | 758 30% | 207 26% | 141 32% B | 96 28% Bd | 306 34% Bd | 242 30% | 234 27% | 283 33% G | 457 33% J | 302 27% | 323 36% L | 435 27% | 279 35% N | 479 28% | 559 31% | 184 28% | 360 31% | 398 30% |
| Slight impact | 542 22% | 201 25% cE | 87 20% B | 87 25% E | 156 17% H | 199 25% H | 181 21% | 162 19% | 291 21% J | 250 22% L | 205 23% L | 337 21% | 176 22% | 366 21% p | 404 23% p | 117 18% | 253 22% | 288 22% |
| No impact | 631 25% | 226 29% DE | 116 27% | 75 22% | 197 22% h | 214 27% h | 229 27% h | 188 22% | 276 20% I | 355 31% I | 148 16% K | 483 30% K | 130 16% | 501 29% M | 427 24% | 183 28% o | 279 24% | 352 26% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 81

Q6_1 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
 Strong personal desire to reconnect with distant family and friends

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-----------------------------|--------------------|-------------------|---|-------------|-----------------|--------------------------------|-------------------|-----------------|-------------------------------|-----------------|-------------------|---------------------|------------------|--------------------|---------------------------------------|---|------------------|-------------------|-------------------|----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Major/Moderate Impact (Net) | 1335 53% | 150 51% | 1185 53% | 289 52% | 505 50% | 526 57% E | 928 49% | 190 67% G | 146 63% G | 71 72% G | 364 40% | 494 57% K | 380 64% KI | 97 65% K | 89 75% P | 1246 52% | 409 54% St | 550 65% QST | 65 30% | 99 44% S |
| Major impact | 577 23% | 59 20% | 517 23% | 125 22% | 223 22% | 222 24% | 398 21% | 73 26% | 68 29% G | 39 39% GH | 140 15% | 213 25% K | 180 30% KI | 45 30% K | 48 41% P | 528 22% | 191 25% ST | 233 27% ST | 27 12% | 35 16% S |
| Moderate impact | 758 30% | 90 31% | 668 30% | 165 29% | 282 28% | 304 33% e | 530 28% | 118 41% G | 78 34% | 33 33% | 225 25% | 281 33% K | 200 34% K | 53 35% K | 41 34% | 718 30% | 218 29% S | 317 37% QSt | 38 18% | 63 28% S |
| Slight impact | 542 22% | 78 27% | 464 21% | 124 22% | 214 21% | 202 22% | 408 22% | 58 20% | 58 25% | 18 18% | 230 25% M | 183 21% m | 95 16% | 34 23% | 14 12% | 528 22% O | 148 20% | 185 22% | 43 20% | 59 26% S |
| No impact | 631 25% | 64 22% | 567 26% | 149 26% | 283 28% F | 194 21% | 557 29% HIJ | 35 12% | 29 12% | 10 10% | 311 34% LMN | 184 21% N | 117 20% | 19 12% | 16 13% | 616 26% O | 198 26% R | 116 14% | 109 50% QRT | 67 30% R |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 82

Q6_2 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
Strong need for travel and change of scenery after "sheltering in place"

Base: All Respondents

| | Gender | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | | |
|-----------------------------|--------------|-----------------|-----------------|-------------------|-------------------|------------------|------------------|--------------------|------------------|--------------------|-----------------|-----------------|-----------------|------------------|------------------|----------------|-----------------|--------------------|-------------------|-----------------|-----------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Major/Moderate Impact (Net) | 1121 45% | 586 48% C | 535 41% | 390 53% FGH | 230 55% FGH | 178 45% GH | 150 36% | 173 32% | 207 57% LM | 128 62% kLMo | 97 49% LM | 70 35% | 84 34% | 182 50% QR | 102 49% QR | 81 41% r | 80 36% | 89 30% | 234 52% TUV | 410 43% | 222 43% | 256 44% |
| Major impact | 415 17% | 208 17% | 207 16% | 159 22% GH | 82 20% gH | 71 18% H | 58 14% H | 45 8% | 86 23% LM | 42 20% LM | 34 17% LM | 22 11% | 24 10% | 73 20% R | 39 19% R | 37 19% R | 37 16% R | 21 7% | 94 21% Tuv | 152 16% | 79 15% | 89 15% |
| Moderate impact | 707 28% | 379 31% C | 328 25% | 231 32% GH | 149 36% FGH | 107 27% | 92 22% | 128 24% | 122 33% m | 85 41% LMo | 64 32% | 48 24% | 59 24% | 109 30% Q | 63 30% Q | 43 22% | 43 19% | 69 23% | 139 31% | 258 27% | 143 28% | 167 29% |
| Slight impact | 686 27% | 324 27% | 362 28% | 194 26% | 117 28% | 104 26% | 127 30% | 145 27% | 98 27% | 55 26% | 46 23% | 57 29% | 69 28% | 96 26% | 62 30% | 58 29% | 71 32% | 76 26% | 109 24% | 265 28% | 156 30% s | 157 27% |
| No impact | 700 28% | 304 25% | 396 31% B | 149 20% | 69 17% | 117 29% DE | 144 34% DE | 221 41% DEFg | 60 16% | 25 12% | 57 28% IJ | 71 36% IJ | 91 37% IJ | 89 24% i | 44 21% j | 60 30% | 73 33% nO | 130 44% NOPQ | 108 24% | 285 30% s | 139 27% | 169 29% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 83

Q6_2 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
Strong need for travel and change of scenery after "sheltering in place"

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------|------------------|------------------|-----------------|-----------------|------------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|----------------|-------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Major/Moderate Impact (Net) | 1121 45% | 317 40% | 182 42% | 164 47% b | 441 49% BC | 316 39% | 391 46% f | 414 48% F | 728 53% J | 393 35% K | 500 55% L | 621 39% | 459 56% N | 662 39% | 810 45% | 284 44% | 549 47% | 573 43% |
| Major impact | 415 17% | 124 16% | 62 14% | 64 18% | 153 17% | 99 12% | 156 18% f | 160 19% F | 271 20% J | 144 13% K | 183 20% L | 232 14% | 178 22% N | 237 14% | 298 17% | 110 17% | 187 16% | 228 17% |
| Moderate impact | 707 28% | 193 24% | 120 28% | 100 29% | 288 32% B | 217 27% | 235 28% | 255 30% F | 458 33% J | 249 22% K | 317 35% L | 389 24% | 281 35% N | 425 25% | 512 29% | 174 27% | 362 31% R | 345 26% |
| Slight impact | 686 27% | 213 27% | 124 28% | 97 28% | 242 27% | 228 28% | 237 28% | 222 26% F | 373 27% J | 313 28% K | 244 27% L | 443 28% | 203 26% N | 483 28% | 491 27% | 177 27% | 344 29% | 342 26% |
| No impact | 700 28% | 263 33% DE | 129 30% e | 85 25% | 208 23% | 258 32% gH | 224 26% | 218 26% F | 278 20% J | 422 37% I | 164 18% K | 536 33% K | 131 17% M | 569 33% M | 491 27% | 186 29% | 284 24% | 416 31% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 84

Q6_2 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
Strong need for travel and change of scenery after "sheltering in place"

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-----------------------------|--------------------|-------------------|---|-----------------|-----------------|--------------------------------|-------------------|-----------------|-------------------------------|-----------------|-------------------|---------------------|------------------|--------------------|---------------------------------------|---|-----------------|-------------------|-------------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Major/Moderate Impact (Net) | 1121 45% | 159 54% C | 963 43% | 234 42% | 439 44% | 439 48% d | 753 40% | 152 54% G | 145 63% G | 71 72% GH | 291 32% | 407 47% K | 324 55% KL | 99 66% KLM | 93 78% P | 1029 43% | 311 41% S | 519 61% QST | 34 16% | 79 35% S |
| Major impact | 415 17% | 59 20% | 356 16% | 89 16% | 161 16% | 158 17% | 277 15% | 57 20% g | 59 25% G | 22 22% g | 104 11% | 152 18% K | 126 21% K | 34 22% K | 46 39% P | 368 15% | 98 13% S | 191 22% QST | 13 6% | 32 14% S |
| Moderate impact | 707 28% | 100 34% c | 607 27% | 145 26% | 278 28% | 281 30% | 476 25% | 95 34% G | 86 37% G | 49 49% GH | 187 21% | 256 30% K | 198 33% K | 66 44% KLm | 46 39% P | 660 28% | 213 28% S | 328 39% QST | 21 10% | 47 21% S |
| Slight impact | 686 27% | 78 27% | 608 27% | 176 31% E | 247 25% | 256 28% | 523 28% j | 96 34% IJ | 50 22% | 17 17% | 233 26% n | 276 32% KmN | 153 26% n | 25 17% | 17 14% | 670 28% O | 228 30% t | 228 27% | 54 25% | 47 21% |
| No impact | 700 28% | 55 19% | 645 29% B | 152 27% | 316 32% F | 226 25% | 616 33% HIJ | 36 13% | 37 16% | 11 11% | 381 42% LMN | 178 21% | 116 20% | 25 17% | 9 8% | 691 29% O | 216 29% R | 104 12% | 129 59% QRT | 98 44% QR |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 85

Q6_3 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
Compelling travel bargains and/or favorable promotions

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------|--------------|-----------------|-----------------|-------------------|-------------------|------------------|-------------------|--------------------|--------------------|--------------------|-----------------|------------------|-------------------|-------------------|------------------|-----------------|------------------|--------------------|------------------|------------------|------------------|------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Major/Moderate Impact (Net) | 931 37% | 534 44% C | 397 31% | 346 47% FGH | 196 47% FGH | 149 37% GH | 117 28% | 123 23% | 209 57% KLMN | 112 54% KLMO | 84 42% M | 65 33% q | 64 26% | 137 37% QR | 85 41% QR | 65 33% qR | 52 23% | 59 20% | 191 42% TU | 325 34% | 177 34% | 238 41% tu |
| Major impact | 268 11% | 142 12% | 126 10% | 91 12% gH | 60 15% GH | 55 14% GH | 33 8% | 28 5% | 55 15% M | 27 13% M | 27 13% M | 20 10% | 12 5% | 36 10% | 33 16% nQR | 28 14% QR | 13 6% | 16 5% | 56 12% T | 100 10% | 46 9% | 66 11% |
| Moderate impact | 663 26% | 391 32% C | 272 21% | 255 35% FGH | 136 33% FGH | 94 24% h | 84 20% | 95 18% | 153 42% KLMN | 84 41% KLMO | 57 28% | 45 23% | 52 21% r | 102 28% pQR | 51 25% R | 37 19% | 38 17% | 43 14% | 135 30% T | 225 23% | 131 25% | 173 30% t |
| Slight impact | 644 26% | 291 24% | 353 27% | 194 26% | 113 27% | 111 28% h | 110 26% | 116 21% | 98 27% | 53 25% | 48 24% | 39 20% | 53 22% | 95 26% | 61 29% | 63 32% R | 71 32% RL | 62 21% | 119 26% | 235 25% | 154 30% tv | 135 23% |
| No impact | 933 37% | 390 32% | 543 42% B | 192 26% | 107 26% | 139 35% DE | 195 46% DEF | 300 56% DEFG | 58 16% | 44 21% | 68 34% IJ | 94 47% IJK | 126 52% IJK | 134 37% I | 63 30% j | 71 35% | 101 45% nO | 174 59% NOPQ | 141 31% | 400 42% Su | 185 36% | 208 36% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 86

Q6_3 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
Compelling travel bargains and/or favorable promotions

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------|------------------|-----------------|-----------------|-----------------|-------------|-------------|--------------|---------------|--------------|--------------|----------------|--------------|--------------------------|--------------|----------------|-------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Major/Moderate Impact (Net) | 931 37% | 259 33% | 153 35% | 133 38% | 375 42% | 278 35% | 298 35% | 354 41% | 643 47% | 288 25% | 433 48% | 498 31% | 405 51% | 526 31% | 670 37% | 238 37% | 449 38% | 482 36% |
| Major impact | 268 11% | 83 11% | 43 10% | 38 11% | 97 11% | 59 7% | 96 11% | 113 13% | 180 13% | 88 8% | 126 14% | 142 9% | 122 15% | 146 8% | 192 11% | 71 11% | 126 11% | 142 11% |
| Moderate impact | 663 26% | 175 22% | 110 25% | 95 27% | 278 31% | 219 27% | 203 24% | 241 28% | 463 34% | 200 18% | 307 34% | 356 22% | 283 36% | 380 22% | 478 27% | 167 26% | 323 27% | 340 26% |
| Slight impact | 644 26% | 197 25% | 107 25% | 85 24% | 243 27% | 216 27% | 227 27% | 201 24% | 362 26% | 282 25% | 244 27% | 400 25% | 208 26% | 436 25% | 439 25% | 185 29% | 323 27% | 321 24% |
| No impact | 933 37% | 336 42% | 175 40% | 129 37% | 274 31% | 308 38% | 326 38% | 299 35% | 374 27% | 558 49% | 230 25% | 703 44% | 180 23% | 753 44% | 682 38% | 225 35% | 405 34% | 527 40% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 87

Q6_3 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
 Compelling travel bargains and/or favorable promotions

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-----------------------------|--------------------|-------------------|---|-----------------|-----------------|--------------------------------|-------------------|-----------------|-------------------------------|-----------------|-------------------|---------------------|------------------|--------------------|---------------------------------------|---|------------------|-------------------|-------------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Major/Moderate Impact (Net) | 931 37% | 137 47% C | 794 36% | 190 34% | 375 37% | 362 39% d | 590 31% | 151 53% G | 130 56% G | 59 60% G | 257 28% | 334 39% K | 276 47% KL | 65 43% K | 87 74% P | 844 35% | 235 31% S | 444 52% QST | 28 13% | 80 36% S |
| Major impact | 268 11% | 39 13% C | 229 10% | 61 11% | 96 10% | 111 12% | 170 9% | 35 12% G | 42 18% Gh | 21 21% Gh | 69 8% | 102 12% K | 76 13% K | 21 14% K | 28 24% P | 240 10% | 70 9% s | 116 14% QS | 10 4% | 23 10% s |
| Moderate impact | 663 26% | 98 34% C | 565 26% | 129 23% | 279 28% | 251 27% | 420 22% | 116 41% G | 89 38% G | 38 39% G | 188 21% | 232 27% K | 200 34% KL | 44 29% k | 59 50% P | 604 25% | 165 22% S | 328 39% QST | 18 8% | 57 26% S |
| Slight impact | 644 26% | 77 26% | 567 26% | 150 27% | 232 23% | 257 28% e | 474 25% | 84 30% | 58 25% | 28 28% | 218 24% | 234 27% | 148 25% | 43 29% | 19 16% | 625 26% O | 230 30% ST | 237 28% St | 33 15% | 43 19% |
| No impact | 933 37% | 78 27% | 855 39% B | 222 40% F | 395 39% F | 302 33% | 829 44% HIJ | 48 17% | 44 19% | 12 12% | 430 47% LMN | 293 34% m | 168 28% | 42 28% | 13 11% | 920 39% O | 291 39% R | 171 20% | 157 72% QRT | 101 45% R |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 88

Q6_4 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
Urge to renew a specific travel itinerary that was cancelled

Base: All Respondents

| | Gender | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | | |
|-----------------------------|--------------|-----------------|-----------------|-------------------|-------------------|------------------|-------------------|-------------------|--------------------|--------------------|------------------|-------------------|-------------------|------------------|-----------------|-------------------|------------------|-------------------|------------------|-----------------|-----------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Major/Moderate Impact (Net) | 819 33% | 455 37% C | 364 28% | 313 43% FGH | 174 42% FGH | 131 33% GH | 89 21% | 111 21% | 179 49% KLMN | 101 48% KLMO | 67 34% m | 52 26% q | 57 24% | 134 37% QR | 74 35% QR | 64 32% QR | 38 17% | 54 18% | 174 39% TU | 294 31% | 154 30% | 197 34% |
| Major impact | 280 11% | 143 12% | 137 11% | 93 13% h | 55 13% H | 48 12% | 39 9% | 45 8% | 58 16% KMn | 28 14% m | 14 7% | 24 12% | 19 8% | 35 10% | 27 13% q | 34 17% nQRK | 15 7% | 26 9% | 52 12% TU | 100 10% | 64 12% | 64 11% |
| Moderate impact | 539 21% | 312 26% C | 227 18% | 220 30% FGH | 119 29% fGH | 83 21% GH | 51 12% | 66 12% | 121 33% LM | 72 35% LMO | 53 26% LMp | 28 14% | 38 16% r | 99 27% PQR | 47 23% QR | 30 15% nQRK | 23 10% | 28 9% | 122 27% TU | 194 20% | 89 17% | 134 23% u |
| Slight impact | 501 20% | 260 21% | 242 19% | 173 24% H | 93 22% H | 84 21% H | 79 19% h | 73 13% | 95 26% IM | 45 21% m | 53 27% Imp | 33 17% | 34 14% | 78 21% R | 48 23% R | 31 16% | 46 21% r | 38 13% | 102 23% t | 174 18% | 115 22% | 110 19% |
| No impact | 1188 47% | 500 41% | 688 53% B | 246 34% | 149 36% | 184 46% DE | 254 60% DEF | 355 66% DEF | 91 25% | 63 30% | 80 40% I | 114 57% IJK | 152 62% IJK | 154 42% I | 86 42% j | 104 52% nk | 140 62% NO | 203 69% NOP | 174 39% | 493 51% S | 248 48% S | 274 47% S |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 89

Q6_4 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
Urge to renew a specific travel itinerary that was cancelled

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------|------------------|-----------------|-----------------|-----------------|-------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|----------------|-------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Major/Moderate Impact (Net) | 819 33% | 244 31% | 119 27% | 104 30% | 343 38% BCD | 249 31% | 265 31% | 305 36% | 543 39% | 276 24% | 402 44% | 417 26% | 369 46% N | 451 26% | 589 33% | 207 32% | 408 35% | 411 31% |
| Major impact | 280 11% | 80 10% | 41 9% | 35 10% | 119 13% | 67 8% | 108 13% F | 105 12% F | 174 13% J | 106 9% | 126 14% L | 154 10% | 119 15% N | 161 9% | 207 12% | 68 11% | 132 11% | 148 11% |
| Moderate impact | 539 21% | 164 21% | 78 18% | 68 20% | 224 25% C | 182 23% | 157 18% | 199 23% g | 370 27% J | 170 15% | 275 30% L | 264 16% | 250 31% N | 289 17% | 383 21% | 139 21% | 276 23% r | 263 20% |
| Slight impact | 501 20% | 131 17% | 90 21% | 72 21% | 199 22% B | 146 18% | 174 20% | 181 21% | 321 23% J | 180 16% | 205 23% I | 296 18% | 194 24% N | 307 18% | 360 20% | 123 19% | 256 22% | 245 18% |
| No impact | 1188 47% | 417 53% E | 226 52% E | 172 49% E | 349 39% | 407 51% H | 413 48% h | 369 43% | 515 37% J | 673 60% I | 300 33% K | 887 55% K | 231 29% | 957 56% M | 842 47% | 317 49% | 513 44% | 675 51% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 90

Q6_4 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
Urge to renew a specific travel itinerary that was cancelled

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-----------------------------|--------------|--------------------|--------------------------|---|-----------------|------------------|--------------------------------|-----------------|-----------------|-------------------------------|-------------------|------------------|---------------------|------------------|---------------------------------------|---|-----------------|-------------------|-------------------|-----------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Major/Moderate Impact (Net) | 819 33% | 112 39% c | 707 32% | 164 29% | 329 33% | 322 35% d | 516 27% | 126 45% G | 120 52% G | 56 57% Gh | 218 24% | 289 34% K | 241 41% KL | 71 48% KL | 76 64% P | 743 31% | 201 27% S | 398 47% QST | 20 9% | 73 33% S |
| Major impact | 280 11% | 35 12% | 245 11% | 58 10% | 105 11% | 116 13% | 189 10% | 41 15% g | 36 15% g | 14 14% | 72 8% | 103 12% K | 88 15% K | 17 12% | 30 25% P | 250 10% | 82 11% S | 113 13% S | 7 3% | 24 11% S |
| Moderate impact | 539 21% | 78 27% c | 461 21% | 106 19% | 224 22% | 206 22% | 327 17% | 85 30% G | 85 36% G | 43 43% Gh | 146 16% | 186 22% K | 153 26% K | 54 36% KLm | 46 39% P | 493 21% | 118 16% S | 285 34% QST | 14 6% | 49 22% S |
| Slight impact | 501 20% | 65 22% | 436 20% | 104 19% | 161 16% | 232 25% DE | 334 18% | 86 30% G | 55 24% | 26 26% g | 152 17% | 184 21% k | 131 22% k | 34 22% | 23 19% | 478 20% | 159 21% S | 223 26% qST | 19 9% | 35 16% S |
| No impact | 1188 47% | 114 39% | 1074 48% B | 294 52% F | 511 51% F | 368 40% | 1044 55% HIJ | 71 25% | 57 25% | 17 17% | 535 59% LMN | 388 45% MN | 220 37% | 45 30% | 20 17% | 1168 49% O | 396 52% R | 230 27% | 178 82% QRT | 116 52% R |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 91

Q6_5 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
Confidence that public health risks will be significantly reduced

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------|--------------|-----------------|--------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|----------------|----------------|----------------|------------------|-----------------|----------------|-------------------|----------------|----------------|-------------|-----------------|-----------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Major/Moderate Impact (Net) | 1365 54% | 698 57% C | 667 52% | 397 54% | 238 57% | 202 51% | 230 54% | 297 55% | 211 58% | 125 60% | 99 49% | 112 56% | 152 62% KR | 186 51% | 114 55% | 103 52% | 118 53% | 145 49% | 259 58% | 524 55% | 274 53% | 307 53% |
| Major impact | 576 23% | 314 26% C | 262 20% | 132 18% | 100 24% d | 114 29% D | 105 25% D | 125 23% d | 80 22% n | 57 28% | 53 26% | 58 29% | 66 27% | 52 14% | 43 20% | 61 31% NoqR | 47 21% n | 59 20% | 111 25% | 222 23% | 109 21% | 135 23% |
| Moderate impact | 788 31% | 384 32% | 405 31% | 266 36% Fg | 138 33% F | 88 22% | 125 30% f | 172 32% F | 131 36% K | 67 32% | 46 23% | 54 27% | 85 35% K | 134 37% P | 71 34% P | 42 21% | 71 32% p | 87 29% | 148 33% | 303 32% | 166 32% | 172 30% |
| Slight impact | 653 26% | 300 25% | 354 27% | 201 27% | 106 25% | 112 28% | 112 27% | 122 23% | 97 27% M | 52 25% M | 61 30% M | 52 26% M | 38 15% | 104 28% | 53 26% | 52 26% | 60 27% | 85 29% M | 127 28% | 231 24% | 136 26% | 160 28% |
| No impact | 490 20% | 218 18% | 273 21% | 134 18% | 72 17% | 85 21% | 80 19% | 119 22% | 57 16% | 31 15% | 41 20% | 35 17% | 54 22% | 76 21% | 41 20% | 44 22% | 45 20% | 65 22% | 64 14% | 205 21% S | 106 21% S | 115 20% s |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 92

Q6_5 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
Confidence that public health risks will be significantly reduced

Base: All Respondents

| | Household Income | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | | |
|-----------------------------|------------------|-------------------|-----------------|-----------------|-------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|--------------------------|-----------------|-----------------|-----------------|----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Major/Moderate Impact (Net) | 1365 54% | 402 51% | 251 58% B | 191 55% | 499 56% | 417 52% | 447 53% | 500 59% Fg | 804 58% J | 561 50% | 533 59% | 832 52% | 474 60% N | 891 52% | 964 54% | 370 57% | 684 58% R | 680 51% |
| Major impact | 576 23% | 167 21% | 99 23% B | 78 23% | 218 25% | 148 18% | 191 22% | 237 28% FG | 328 24% | 248 22% | 213 23% | 363 23% | 199 25% | 378 22% | 409 23% | 156 24% | 295 25% T | 282 21% |
| Moderate impact | 788 31% | 235 30% | 152 35% b | 112 32% | 280 31% | 270 34% | 256 30% | 263 31% | 476 35% J | 312 28% | 320 35% L | 469 29% | 275 35% n | 513 30% | 555 31% | 213 33% | 390 33% | 399 30% |
| Slight impact | 653 26% | 190 24% | 114 26% | 93 27% | 247 28% | 209 26% | 230 27% | 214 25% | 353 26% | 300 27% | 245 27% | 408 25% | 208 26% | 445 26% | 485 27% p | 142 22% | 316 27% | 337 25% |
| No impact | 490 20% | 201 25% CDE | 70 16% | 63 18% | 146 16% | 176 22% H | 174 20% h | 141 16% | 223 16% | 268 24% I | 129 14% | 361 23% K | 112 14% | 378 22% M | 342 19% | 136 21% | 177 15% | 313 24% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 93

Q6_5 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
Confidence that public health risks will be significantly reduced

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-----------------------------|--------------------|-------------------|---|-------------|--------------|--------------------------------|--------------|-------------|-------------------------------|------------|-------------|---------------------|-------------|--------------------|---------------------------------------|---|-------------|-------------|-------------|-------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Major/Moderate Impact (Net) | 1365 54% | 175 60% | 1189 54% | 300 53% | 537 54% | 515 56% | 974 51% | 175 62% | 148 64% | 68 69% | 387 43% | 507 59% | 383 65% | 87 58% | 87 74% | 1277 53% | 457 61% | 518 61% | 76 35% | 94 42% |
| Major impact | 576 23% | 75 26% | 501 23% | 127 23% | 234 23% | 211 23% | 391 21% | 78 27% | 76 33% | 31 31% | 162 18% | 215 25% | 166 28% | 33 22% | 47 39% | 529 22% | 204 27% | 206 24% | 39 18% | 40 18% |
| Moderate impact | 788 31% | 100 34% | 688 31% | 172 31% | 303 30% | 304 33% | 583 31% | 97 34% | 72 31% | 37 38% | 226 25% | 292 34% | 217 37% | 54 36% | 41 34% | 748 31% | 253 33% | 312 37% | 37 17% | 54 24% |
| Slight impact | 653 26% | 90 31% | 564 25% | 146 26% | 250 25% | 256 28% | 499 26% | 83 29% | 49 21% | 22 22% | 229 25% | 245 28% | 133 23% | 45 30% | 23 19% | 630 26% | 204 27% | 223 26% | 49 22% | 56 25% |
| No impact | 490 20% | 27 9% | 463 21% | 116 21% | 215 22% | 151 16% | 420 22% | 26 9% | 35 15% | 9 9% | 288 32% | 109 13% | 76 13% | 17 12% | 8 7% | 482 20% | 95 13% | 110 13% | 93 43% | 75 33% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 94

Q6_6 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
Personal desire to help support a destination's local economy through its hotels, restaurants, bars, small businesses and tourist attractions

Base: All Respondents

| | Gender | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | | |
|-----------------------------|--------------|-----------------|-----------------|-------------------|--------------------|------------------|-------------------|-------------------|------------------|--------------------|-----------------|-----------------|-------------------|-------------------|------------------|------------------|-------------------|-------------------|-------------------|-----------------|-------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Major/Moderate Impact (Net) | 879 35% | 466 38% C | 413 32% | 313 43% FGH | 208 50% dFGH | 136 34% GH | 96 23% | 126 23% | 170 47% LM | 115 55% KLMo | 75 38% LM | 47 24% | 58 24% | 143 39% QR | 93 45% PQR | 61 30% | 49 22% | 68 23% | 188 42% TUV | 326 34% | 163 31% | 201 35% |
| Major impact | 274 11% | 146 12% | 128 10% | 89 12% GH | 70 17% GH | 61 15% GH | 20 5% | 34 6% | 51 14% LM | 44 21% ikLMo | 26 13% L | 8 4% | 17 7% | 38 10% qr | 26 12% QR | 36 18% nQR | 12 5% | 17 6% | 61 14% t | 93 10% | 51 10% | 69 12% |
| Moderate impact | 604 24% | 320 26% c | 285 22% | 224 31% FGH | 138 33% FGH | 75 19% | 76 18% | 92 17% | 119 33% LM | 71 34% LM | 50 25% P | 39 20% | 41 17% | 104 28% PQR | 67 32% PQR | 25 12% | 37 17% | 51 17% | 127 28% U | 233 24% | 111 22% | 133 23% |
| Slight impact | 671 27% | 326 27% | 345 27% | 217 30% h | 109 26% | 103 26% | 113 27% | 130 24% | 116 32% | 51 25% | 45 22% | 52 26% | 61 25% | 101 28% | 57 27% | 58 29% | 60 27% | 69 23% | 107 24% | 248 26% | 148 29% | 168 29% |
| No impact | 958 38% | 423 35% | 535 41% B | 202 28% | 99 24% | 160 40% DE | 214 51% DEF | 283 52% DEF | 79 22% | 41 20% | 80 40% IJ | 99 50% IJ | 124 51% IJK | 123 34% I | 58 28% | 80 40% o | 115 51% NOp | 158 54% NOP | 155 34% | 385 40% s | 206 40% | 212 36% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 95

Q6_6 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
Personal desire to help support a destination's local economy through its hotels, restaurants, bars, small businesses and tourist attractions

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------|------------------|------------------|-----------------|-----------------|-------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|----------------|-------------|----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Major/Moderate Impact (Net) | 879 35% | 258 33% | 150 34% | 129 37% | 328 37% | 289 34% | 293 34% | 317 37% | 598 43% | 281 25% | 434 48% | 445 28% | 404 51% N | 475 28% | 634 35% | 222 34% | 436 37% | 443 33% |
| Major impact | 274 11% | 73 9% | 37 9% | 55 16% BC | 106 12% | 54 7% | 104 12% F | 116 14% F | 200 14% J | 75 7% | 154 17% L | 120 8% | 147 19% N | 127 7% | 198 11% | 75 12% | 142 12% | 132 10% |
| Moderate impact | 604 24% | 185 23% | 113 26% | 74 21% | 222 25% | 214 27% | 188 22% | 202 24% | 398 29% J | 206 18% | 279 31% L | 325 20% | 256 32% N | 348 20% | 436 24% | 147 23% | 294 25% | 311 23% |
| Slight impact | 671 27% | 195 25% | 113 26% | 96 28% | 256 29% | 204 25% | 229 27% | 238 28% | 386 28% | 286 25% | 237 26% L | 434 27% | 207 26% | 464 27% | 470 26% | 183 28% | 335 28% | 336 25% |
| No impact | 958 38% | 339 43% dE | 172 40% | 122 35% | 308 35% | 329 41% h | 330 39% | 299 35% | 396 29% | 562 50% I | 237 26% | 721 45% K | 183 23% | 775 45% M | 687 38% | 242 37% | 406 34% | 552 42% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

Q6_6 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020?
Personal desire to help support a destination's local economy through its hotels, restaurants, bars, small businesses and tourist attractions

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-----------------------------|--------------------|-------------------|---|-----------------|-----------------|--------------------------------|-------------------|-----------------|-------------------------------|------------------|-------------------|---------------------|------------------|--------------------|---------------------------------------|---|------------------|-------------------|-------------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Major/Moderate Impact (Net) | 879 35% | 141 48% C | 737 33% | 181 32% | 331 33% | 360 39% DE | 560 30% | 131 46% G | 121 52% G | 66 67% GHI | 261 29% | 302 35% K | 249 42% KL | 67 45% KI | 74 63% P | 804 34% | 196 26% S | 429 50% QST | 37 17% | 75 34% QS |
| Major impact | 274 11% | 57 20% C | 217 10% | 58 10% | 98 10% | 116 13% | 158 8% | 48 17% G | 47 20% G | 21 22% G | 74 8% | 95 11% | 84 14% K | 21 14% k | 38 32% P | 236 10% | 55 7% | 142 17% QS | 10 5% | 24 11% s |
| Moderate impact | 604 24% | 84 29% | 520 23% | 123 22% | 233 23% | 244 27% | 402 21% | 83 29% G | 74 32% G | 45 45% GHI | 187 21% | 207 24% | 164 28% K | 46 31% K | 36 31% | 568 24% | 141 19% s | 288 34% QST | 27 12% | 51 23% S |
| Slight impact | 671 27% | 89 31% | 582 26% | 149 27% | 264 26% | 252 27% | 505 27% | 95 33% gJ | 54 23% | 17 18% | 205 23% | 258 30% K | 160 27% | 48 32% K | 29 24% | 642 27% | 232 31% ST | 244 29% ST | 38 17% | 41 18% |
| No impact | 958 38% | 61 21% | 897 40% B | 232 41% F | 406 41% F | 310 34% | 828 44% HIJ | 58 20% | 57 25% | 15 15% | 439 48% LMN | 301 35% N | 184 31% | 35 23% | 15 13% | 943 39% O | 327 43% R | 178 21% | 143 66% QRT | 108 48% R |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 97

Q7 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the righthand side of the screen or click on each item in the order you'd like to rank them.

Summary Of Ranked 1st

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|--|------------|-----------------|-----------------|----------------|-----------------|-----------------|-----------------|-------------------|-----------------|------------------|--------------------|------------------|-----------------|------------------|----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Good value for the money | 777 31% | 346 28% | 431 33% B | 222 30% | 121 29% | 114 29% | 149 35% | 170 32% | 91 25% | 42 20% | 52 26% | 76 38% IJK | 85 35% IJ | 131 36% I | 78 38% J | 62 31% | 74 33% | 85 29% | 121 27% | 313 33% s | 178 34% S | 164 28% |
| Supports my health and wellness | 547 22% | 225 19% | 322 25% B | 148 20% | 72 17% | 75 19% | 101 24% e | 150 29% DEF | 63 17% | 46 22% Ko | 20 10% | 36 18% k | 61 25% iK | 86 23% O | 27 13% | 55 28% OK | 64 29% OL | 89 30% O | 103 23% | 205 21% | 100 19% | 139 24% |
| High quality | 475 19% | 282 23% C | 192 15% | 141 19% | 99 24% GH | 80 20% | 67 16% | 87 16% | 94 26% mN | 61 29% IMO | 46 23% | 38 19% | 44 18% | 47 13% | 38 18% | 34 17% | 29 13% | 44 15% | 103 23% v | 178 19% | 98 19% | 96 16% |
| Is a brand I trust | 393 16% | 222 18% C | 171 13% | 91 12% | 65 16% | 83 21% Dg | 62 15% | 92 17% d | 58 16% N | 37 18% | 63 31% IJLMP | 27 14% | 37 15% | 33 9% | 28 13% | 20 10% | 35 16% N | 55 19% NP | 77 17% | 149 16% | 71 14% | 96 17% |
| Being treated as a valued and important customer | 199 8% | 84 7% C | 115 9% | 66 9% | 40 10% h | 27 7% | 34 8% | 32 6% | 32 9% k | 15 7% | 6 3% | 17 8% k | 14 6% | 34 9% | 25 12% r | 21 11% K | 18 8% | 17 6% | 27 6% | 69 7% | 39 8% | 63 11% St |
| Helpful and caring employees | 118 5% | 55 5% | 63 5% eI | 63 9% GH | 19 5% H | 19 5% H | 9 2% | 7 1% | 28 8% IM | 7 3% | 13 6% M | 5 2% | 3 1% | 35 10% PQR | 12 6% qR | 6 3% | 4 2% | 5 2% | 20 4% | 44 5% | 31 6% | 24 4% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 98

Q7 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the righthand side of the screen or click on each item in the order you'd like to rank them.

Summary Of Ranked 1st

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|--|------------------|-----------------|-----------------|-----------------|-------------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Good value for the money | 777 31% | 274 35% E | 146 34% E | 106 30% | 238 27% | 272 34% H | 290 34% H | 215 25% | 376 27% | 401 36% I | 255 28% k | 522 33% k | 211 27% | 565 33% M | 524 29% | 230 36% O | 328 28% | 449 34% Q |
| Supports my health and wellness | 547 22% | 166 21% E | 111 25% E | 97 28% BE | 162 18% | 162 20% | 194 23% | 191 22% | 284 21% | 262 23% I | 188 21% J | 358 22% | 155 20% | 392 23% M | 373 21% | 161 25% O | 279 24% r | 268 20% |
| High quality | 475 19% | 114 14% | 62 14% | 66 19% | 229 26% BCd | 126 16% | 154 18% | 195 23% Fg | 303 22% J | 172 15% L | 211 23% L | 264 17% | 196 25% N | 278 16% | 383 21% P | 85 13% | 257 22% R | 217 16% |
| Is a brand I trust | 393 16% | 111 14% | 58 13% | 45 13% | 169 19% BCd | 122 15% | 115 14% | 156 18% G | 208 15% | 185 16% K | 117 13% K | 276 17% K | 106 13% | 287 17% | 292 16% p | 79 12% | 184 16% | 209 16% |
| Being treated as a valued and important customer | 199 8% | 70 9% | 36 8% | 22 6% | 66 7% | 75 9% | 61 7% | 64 7% | 127 9% J | 72 6% | 82 9% I | 117 7% | 78 10% n | 121 7% | 135 8% | 61 9% | 85 7% | 114 9% |
| Helpful and caring employees | 118 5% | 57 7% DE | 21 5% | 12 3% | 28 3% | 46 6% | 38 5% | 34 4% | 82 6% J | 36 3% | 55 6% I | 63 4% | 47 6% | 71 4% | 84 5% | 31 5% | 44 4% | 74 6% q |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 99

Q7 Please rank the following based on what is most important to you when booking leisure travel.
 To make your selections, slide each item to the righthand side of the screen or click on each item in the order you'd like to rank them.
 Summary Of Ranked 1st

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|--|--------------------|-------------------|---|----------------|---------------|--------------------------------|-------------------|----------------|-------------------------------|----------------|----------------|---------------------|-----------------|--------------------|---------------------------------------|---|-----------------|------------------|-----------------|----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Good value for the money | 777 31% | 98 34% | 678 31% | 181 32% | 307 31% | 285 31% | 649 34% HIJ | 67 24% | 39 17% | 21 22% | 278 31% | 289 34% | 172 29% | 38 25% | 23 19% | 754 32% O | 247 33% r | 235 28% | 70 32% | 67 30% |
| Supports my health and wellness | 547 22% | 62 21% | 485 22% | 114 20% | 226 23% | 202 22% | 424 22% | 60 21% | 41 18% | 22 22% | 215 24% | 181 21% | 124 21% | 27 18% | 24 20% | 523 22% | 169 22% r | 151 18% | 64 29% qR | 50 22% |
| High quality | 475 19% | 57 20% | 418 19% | 85 15% | 182 18% | 201 22% D | 301 16% | 79 28% G | 65 28% G | 29 29% G | 143 16% | 166 19% | 131 22% K | 36 24% k | 40 34% P | 435 18% | 134 18% | 207 24% QT | 39 18% | 35 15% |
| Is a brand I trust | 393 16% | 38 13% | 355 16% | 97 17% | 152 15% | 137 15% | 296 16% | 40 14% | 39 17% | 17 17% | 133 15% | 125 15% | 106 18% | 28 19% | 13 11% | 380 16% | 135 18% | 134 16% | 30 14% | 37 16% |
| Being treated as a valued and important customer | 199 8% | 22 7% | 177 8% | 57 10% F | 88 9% f | 53 6% | 150 8% | 20 7% | 26 11% | 4 4% | 88 10% M | 72 8% m | 28 5% | 11 7% | 11 9% | 189 8% | 48 6% | 69 8% | 14 6% | 19 9% |
| Helpful and caring employees | 118 5% | 15 5% | 103 5% | 27 5% | 47 5% | 43 5% | 72 4% | 18 6% | 22 10% G | 6 6% | 48 5% | 29 3% | 32 5% | 10 7% | 9 8% | 109 5% | 22 3% s | 55 6% QS | 1 * | 17 8% QS |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 100

Q7 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the righthand side of the screen or click on each item in the order you'd like to rank them.

Summary Of Ranked 1st Or 2nd

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|--|-------------|-----------------|--------------------|-----------------|-------------------|--------------------|-------------------|-------------------|------------------|-----------------|---------------------|-------------------|-----------------|-----------------|-----------------|----------------|--------------------|-------------------|-------------------|-----------------|-----------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Good value for the money | 1270 51% | 587 48% | 683 53% b | 360 49% | 203 49% | 192 48% | 238 56% def | 276 51% | 155 42% | 86 41% | 96 48% | 118 59% IJK | 132 54% J | 205 56% I | 117 56% J | 97 49% | 120 54% | 144 49% | 221 49% | 493 51% | 278 54% | 278 48% |
| High quality | 986 39% | 523 43% C | 462 36% | 286 39% | 191 46% dgH | 158 40% | 163 39% | 188 35% | 155 42% | 103 50% m | 85 42% | 87 44% q | 93 38% | 131 36% | 88 42% | 73 37% | 76 34% | 94 32% | 208 46% TUV | 372 39% | 193 37% | 212 36% |
| Supports my health and wellness | 950 38% | 438 36% | 511 40% | 267 37% | 132 32% | 130 33% | 173 41% EF | 247 46% DEF | 136 37% | 75 36% | 57 29% | 66 33% | 103 42% K | 131 36% | 57 27% | 73 37% | 106 47% NOPL | 144 49% NOP | 165 37% | 364 38% | 176 34% | 246 42% U |
| Is a brand I trust | 828 33% | 419 34% | 409 32% | 201 27% | 135 32% | 168 42% DEgh | 142 34% d | 183 34% d | 116 32% n | 71 34% | 100 50% IJLMP | 61 31% | 71 29% | 84 23% | 64 31% | 68 34% N | 80 36% N | 112 38% Nm | 151 34% | 312 33% | 162 31% | 203 35% |
| Being treated as a valued and important customer | 563 22% | 271 22% | 292 23% | 179 25% | 103 25% | 83 21% | 86 20% | 112 21% | 86 24% | 53 26% k | 32 16% | 45 23% | 55 22% | 93 25% | 49 24% | 51 26% k | 41 18% | 58 20% | 83 19% | 234 24% S | 124 24% s | 121 21% |
| Helpful and caring employees | 419 17% | 191 16% | 228 18% EIGH | 170 23% G | 68 16% G | 67 17% G | 44 10% | 71 13% | 82 22% JLM | 27 13% | 30 15% | 19 10% | 32 13% | 88 24% QR | 41 20% Q | 36 18% | 24 11% | 39 13% | 71 16% | 145 15% | 100 19% t | 103 18% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

Q7 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the righthand side of the screen or click on each item in the order you'd like to rank them.

Summary Of Ranked 1st Or 2nd

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|--|------------------|------------------|------------------|------------------|-------------------|-----------------|-----------------|------------------|-----------------|------------|-----------------|-----------------|--------------------------|------------|-----------------|-----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Good value for the money | 1270 51% | 432 54% dE | 242 56% dE | 165 48% | 408 46% | 407 51% | 469 55% H | 393 46% | 645 47% | 625 55% | 439 48% | 831 52% | 372 47% | 897 52% | 864 48% | 370 57% O | 550 47% | 719 54% Q |
| High quality | 986 39% | 257 32% | 164 38% | 134 39% b | 419 47% BCD | 269 34% | 317 37% | 401 47% FG | 587 43% J | 398 35% | 389 43% L | 596 37% | 353 44% N | 633 37% | 756 42% P | 209 32% | 494 42% r | 492 37% |
| Supports my health and wellness | 950 38% | 298 38% | 167 38% | 153 44% bE | 318 36% | 307 38% | 315 37% | 328 38% | 507 37% | 442 39% | 315 35% | 635 40% k | 276 35% | 674 39% | 678 38% | 247 38% | 461 39% | 489 37% |
| Is a brand I trust | 828 33% | 238 30% | 142 33% | 100 29% | 333 37% BD | 265 33% | 264 31% | 299 35% | 442 32% | 386 34% | 279 31% | 549 34% | 249 31% | 580 34% | 604 34% | 202 31% | 409 35% | 419 32% |
| Being treated as a valued and important customer | 563 22% | 193 24% | 94 22% | 78 22% | 189 21% | 205 26% h | 180 21% | 179 21% | 314 23% | 249 22% | 225 25% | 339 21% | 201 25% n | 362 21% | 378 21% | 166 26% o | 266 23% | 297 22% |
| Helpful and caring employees | 419 17% | 167 21% CE | 60 14% | 64 18% e | 117 13% | 152 19% H | 158 19% H | 109 13% | 263 19% J | 156 14% | 168 19% | 251 16% | 137 17% | 283 16% | 303 17% | 101 16% | 175 15% | 245 18% q |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 102

Q7 Please rank the following based on what is most important to you when booking leisure travel.
 To make your selections, slide each item to the righthand side of the screen or click on each item in the order you'd like to rank them.
 Summary Of Ranked 1st Or 2nd

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|--|--------------------|-------------------|---|------------------|------------|--------------------------------|-------------------|-----------------|-------------------------------|----------------|-----------------|---------------------|-----------------|--------------------|---------------------------------------|---|-----------------|-------------------|-------------------|----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Good value for the money | 1270 51% | 160 55% | 1109 50% | 297 53% | 491 49% | 473 51% | 1012 53% HI | 127 45% | 87 37% | 43 44% | 477 53% n | 444 52% n | 286 48% | 62 42% | 45 38% | 1225 51% O | 390 52% | 399 47% | 132 61% qRT | 106 48% |
| High quality | 986 39% | 120 41% | 866 39% | 190 34% | 386 38% | 397 43% D | 690 36% | 133 47% G | 108 46% G | 56 57% G | 299 33% | 347 40% K | 264 45% K | 75 50% KI | 73 62% P | 913 38% | 289 38% | 386 45% QST | 72 33% | 77 34% |
| Supports my health and wellness | 950 38% | 100 34% | 850 38% | 211 38% | 394 39% | 334 36% | 733 39% | 104 37% | 77 33% | 36 36% | 358 40% | 316 37% | 225 38% | 51 34% | 37 31% | 913 38% | 292 39% | 303 36% | 106 49% QRt | 83 37% |
| Is a brand I trust | 828 33% | 88 30% | 741 33% | 173 31% | 355 35% | 293 32% | 621 33% | 89 32% | 81 35% | 37 37% | 289 32% | 262 30% | 220 37% L | 57 38% | 37 31% | 791 33% | 276 36% | 281 33% | 66 30% | 82 37% |
| Being treated as a valued and important customer | 563 22% | 56 19% | 507 23% | 160 29% EF | 207 21% | 195 21% | 426 22% J | 59 21% j | 68 29% gJ | 11 11% | 227 25% M | 218 25% M | 86 15% | 32 21% | 26 22% | 537 22% | 151 20% | 185 22% | 44 20% | 52 23% |
| Helpful and caring employees | 419 17% | 59 20% | 360 16% | 93 16% | 171 17% | 152 16% | 304 16% | 56 20% | 44 19% | 15 15% | 158 18% | 135 16% | 104 17% | 22 15% | 20 17% | 399 17% | 114 15% S | 149 17% S | 15 7% | 47 21% S |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 103

Q7 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the righthand side of the screen or click on each item in the order you'd like to rank them.

Summary Of Ranked 1st Or 2nd Or 3rd

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|--|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Good value for the money | 1661 66% | 788 65% | 873 68% | 481 66% | 251 60% | 263 66% | 297 70% | 369 68% | 228 63% | 112 54% | 131 66% | 139 70% | 177 73% | 253 69% | 139 67% | 132 66% | 158 71% | 191 65% | 289 64% | 634 66% | 365 71% | 373 64% |
| High quality | 1442 57% | 761 63% | 681 53% | 408 56% | 251 60% | 232 58% | 253 60% | 297 55% | 213 58% | 137 66% | 127 63% | 133 67% | 151 62% | 195 53% | 114 55% | 105 53% | 120 54% | 146 49% | 284 63% | 555 58% | 290 56% | 313 54% |
| Supports my health and wellness | 1308 52% | 603 50% | 704 54% | 402 55% | 199 48% | 187 47% | 215 51% | 306 57% | 193 53% | 102 49% | 91 45% | 84 42% | 133 55% | 209 57% | 97 46% | 96 48% | 130 58% | 173 59% | 235 52% | 481 50% | 249 48% | 343 59% |
| Is a brand I trust | 1260 50% | 628 52% | 631 49% | 297 41% | 205 49% | 243 61% | 228 54% | 287 53% | 166 45% | 106 51% | 135 67% | 101 51% | 121 50% | 131 36% | 100 48% | 108 54% | 127 57% | 166 56% | 239 53% | 475 49% | 265 51% | 282 48% |
| Being treated as a valued and important customer | 1039 41% | 492 41% | 547 42% | 316 43% | 205 49% | 146 37% | 169 40% | 203 38% | 152 42% | 103 49% | 61 31% | 89 45% | 88 36% | 165 45% | 103 49% | 85 43% | 79 35% | 115 39% | 167 37% | 428 45% | 212 41% | 233 40% |
| Helpful and caring employees | 815 32% | 373 31% | 442 34% | 292 40% | 137 33% | 127 32% | 105 25% | 155 29% | 143 39% | 65 31% | 55 28% | 49 25% | 60 25% | 149 41% | 72 35% | 71 36% | 56 25% | 94 32% | 138 31% | 306 32% | 169 33% | 201 35% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 104

Q7 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the righthand side of the screen or click on each item in the order you'd like to rank them.

Summary Of Ranked 1st Or 2nd Or 3rd

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|--|------------------|-----------------|-----------------|-----------------|------------|------------|--------------|---------------|------------|------------|----------------|-------------|--------------------------|-------------|----------------|------------|----------------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Good value for the money | 1661 66% | 544 69% | 300 69% | 222 64% | 562 63% | 542 68% | 589 69% | 530 62% | 879 64% | 782 69% | 590 65% | 1071 67% | 501 63% | 1160 68% | 1187 66% | 434 67% | 746 63% | 915 69% |
| High quality | 1442 57% | 399 50% | 244 56% | 191 55% | 588 66% | 384 48% | 484 57% | 573 67% | 826 60% | 615 55% | 541 60% | 901 56% | 486 61% | 955 56% | 1090 61% | 326 50% | 727 62% | 715 54% |
| Supports my health and wellness | 1308 52% | 413 52% | 227 52% | 201 58% | 442 50% | 414 52% | 451 53% | 444 52% | 720 52% | 588 52% | 476 52% | 831 52% | 412 52% | 896 52% | 916 51% | 359 55% | 601 51% | 707 53% |
| Is a brand I trust | 1260 50% | 383 48% | 224 52% | 152 44% | 481 54% | 419 52% | 385 45% | 456 53% | 665 48% | 595 53% | 411 45% | 849 53% | 377 48% | 882 51% | 914 51% | 309 48% | 607 52% | 653 49% |
| Being treated as a valued and important customer | 1039 41% | 343 43% | 180 41% | 145 42% | 356 40% | 331 41% | 363 43% | 345 40% | 583 42% | 456 40% | 409 45% | 631 39% | 363 46% | 676 39% | 712 40% | 293 45% | 505 43% | 535 40% |
| Helpful and caring employees | 815 32% | 296 37% | 127 29% | 129 37% | 246 28% | 315 39% | 283 33% | 216 25% | 466 34% | 349 31% | 297 33% | 518 32% | 242 30% | 573 33% | 555 31% | 223 34% | 346 29% | 469 35% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 105

Q7 Please rank the following based on what is most important to you when booking leisure travel.
 To make your selections, slide each item to the righthand side of the screen or click on each item in the order you'd like to rank them.
 Summary Of Ranked 1st Or 2nd Or 3rd

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|--|--------------------|-------------------|---|------------------|-----------------|--------------------------------|-------------------|------------|-------------------------------|----------------|------------------|---------------------|------------------|--------------------|---------------------------------------|---|-----------------|------------------|-------------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Good value for the money | 1661 66% | 201 69% | 1460 66% | 389 69% | 638 64% | 622 68% | 1294 68% IJ | 180 63% | 135 58% | 53 53% | 612 68% M | 601 70% Mn | 357 60% | 91 61% | 68 57% | 1593 67% o | 508 67% | 532 62% | 163 75% qRt | 143 64% |
| High quality | 1442 57% | 158 54% | 1283 58% | 290 52% | 596 60% D | 542 59% D | 1051 56% | 170 60% | 151 65% g | 70 71% G | 454 50% | 526 61% K | 366 62% K | 96 64% K | 87 73% P | 1355 57% | 443 59% | 532 62% T | 131 60% | 113 50% |
| Supports my health and wellness | 1308 52% | 163 56% | 1145 52% | 271 48% | 534 53% | 488 53% | 991 52% | 150 53% | 111 48% | 56 57% | 484 53% | 432 50% | 313 53% | 79 52% | 57 48% | 1250 52% | 395 52% | 450 53% | 129 59% t | 107 48% |
| Is a brand I trust | 1260 50% | 126 43% | 1133 51% b | 262 47% | 512 51% | 471 51% | 968 51% | 132 47% | 112 48% | 48 48% | 442 49% | 400 46% | 336 57% KL | 81 54% | 57 48% | 1203 50% | 410 54% r | 409 48% | 109 50% | 118 53% |
| Being treated as a valued and important customer | 1039 41% | 113 39% | 926 42% | 264 47% eF | 408 41% | 361 39% | 767 41% | 125 44% | 105 45% | 42 43% | 396 44% M | 356 41% | 218 37% | 69 46% | 46 38% | 994 42% | 304 40% S | 336 40% S | 64 29% | 103 46% S |
| Helpful and caring employees | 815 32% | 112 38% c | 702 32% | 210 37% eF | 317 32% | 280 30% | 608 32% | 95 33% | 83 36% | 28 28% | 326 36% IN | 268 31% | 187 31% | 34 23% | 41 35% | 773 32% | 207 27% | 295 35% Qs | 57 26% | 88 39% QS |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 106

Q7_1 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them.

Good value for the money

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------|--------------|-----------------|-----------------|-----------------|----------------|----------------|-------------|----------------|------------------|-----------------|-------------|------------------|----------------|-----------------|----------------|-------------|-------------|----------------|-------------|-----------------|-----------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Rank 1st | 777 31% | 346 28% | 431 33% B | 222 30% | 121 29% | 114 29% | 149 35% | 170 32% | 91 25% | 42 20% | 52 26% | 76 38% IJK | 85 35% J | 131 36% I | 78 38% J | 62 31% | 74 33% | 85 29% | 121 27% | 313 33% S | 178 34% S | 164 28% |
| Rank 2nd | 493 20% | 241 20% | 252 20% | 138 19% | 82 20% | 78 20% | 89 21% | 106 20% | 64 18% | 44 21% | 44 22% | 42 21% | 47 19% | 74 20% | 38 18% | 34 17% | 46 21% | 59 20% | 100 22% | 179 19% | 100 19% | 114 20% |
| Rank 3rd | 391 16% | 201 17% | 190 15% | 121 17% e | 48 11% | 71 18% e | 59 14% | 93 17% e | 74 20% jln | 26 12% | 35 18% | 21 11% | 45 19% | 47 13% | 22 11% | 36 18% | 38 17% | 47 16% | 67 15% | 142 15% | 87 17% | 95 16% |
| Rank 4th | 320 13% | 163 13% | 157 12% | 101 14% | 58 14% | 51 13% | 51 12% | 58 11% | 51 14% | 33 16% | 31 15% | 22 11% | 27 11% | 50 14% | 25 12% | 21 10% | 30 13% | 31 11% | 62 14% | 122 13% | 58 11% | 78 13% |
| Rank 5th | 266 11% | 118 10% | 148 11% | 70 10% | 55 13% | 47 12% | 42 10% | 53 10% | 30 8% | 31 15% im | 19 9% | 24 12% m | 14 6% | 39 11% | 24 11% | 28 14% | 18 8% | 39 13% M | 45 10% | 106 11% | 45 9% | 70 12% |
| Rank 6th | 261 10% | 146 12% c | 115 9% | 80 11% | 52 13% g | 38 9% | 32 8% | 60 11% | 55 15% LN | 32 15% L | 19 10% | 14 7% | 26 11% | 25 7% | 20 10% | 18 9% | 18 8% | 34 12% n | 54 12% | 97 10% | 49 9% | 62 11% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 107

Q7_1 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them.

Good value for the money

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|---------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Rank 1st | 777 31% | 274 35% E | 146 34% E | 106 30% | 238 27% | 272 34% H | 290 34% H | 215 25% | 376 27% | 401 36% I | 255 28% I | 522 33% k | 211 27% | 565 33% M | 524 29% O | 230 36% O | 328 28% | 449 34% Q |
| Rank 2nd | 493 20% | 158 20% | 95 22% | 60 17% | 170 19% | 135 17% | 179 21% | 178 21% | 269 19% | 224 20% | 184 20% | 309 19% | 161 20% | 332 19% | 339 19% | 140 22% | 222 19% | 271 20% |
| Rank 3rd | 391 16% | 112 14% | 59 14% | 57 16% | 154 17% | 134 17% | 120 14% | 137 16% | 234 17% | 157 14% | 151 17% | 240 15% | 129 16% | 263 15% | 323 18% P | 63 10% | 195 17% | 196 15% |
| Rank 4th | 320 13% | 104 13% | 41 9% | 55 16% C | 115 13% | 102 13% | 96 11% | 122 14% | 203 15% J | 116 10% | 131 14% | 188 12% | 119 15% n | 201 12% | 231 13% | 78 12% | 153 13% | 167 13% |
| Rank 5th | 266 11% | 65 8% | 46 11% | 46 13% B | 107 12% b | 83 10% | 87 10% | 97 11% | 142 10% | 124 11% | 90 10% | 176 11% | 83 10% | 183 11% | 186 10% | 76 12% | 135 11% | 131 10% |
| Rank 6th | 261 10% | 80 10% | 47 11% d | 23 7% | 108 12% D | 75 9% | 80 9% | 106 12% | 155 11% | 106 9% | 96 11% | 165 10% | 91 11% | 170 10% | 187 10% | 60 9% | 144 12% R | 118 9% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 108

Q7_1 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them.

Good value for the money

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-----------------|--------------------|-------------------|---|-------------|-----------------|--------------------------------|-------------------|----------------|-------------------------------|----------------|-------------|---------------------|-------------------|--------------------|---------------------------------------|---|-----------------|------------------|------------------|-------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Rank 1st | 777 31% | 98 34% | 678 31% | 181 32% | 307 31% | 285 31% | 649 34% HIJ | 67 24% | 39 17% | 21 22% | 278 31% | 289 34% | 172 29% | 38 25% | 23 19% | 754 32% O | 247 33% r | 235 28% | 70 32% | 67 30% |
| Rank 2nd | 493 20% | 62 21% | 431 19% | 116 21% | 185 18% | 187 20% | 363 19% | 60 21% | 48 21% | 22 22% | 199 22% | 156 18% | 114 19% | 24 16% | 22 19% | 470 20% | 143 19% | 164 19% | 62 29% QRT | 40 18% |
| Rank 3rd | 391 16% | 41 14% | 350 16% | 92 16% | 147 15% | 150 16% | 281 15% | 53 19% j | 47 20% j | 9 9% | 135 15% | 156 18% M | 71 12% | 29 19% m | 23 19% | 368 15% | 118 16% | 133 16% | 31 14% | 37 16% |
| Rank 4th | 320 13% | 41 14% | 279 13% | 52 9% | 152 15% D | 115 12% | 229 12% | 33 11% | 42 18% g | 16 16% | 112 12% | 92 11% | 101 17% kLn | 15 10% | 18 15% | 302 13% | 87 11% | 115 14% | 21 10% | 34 15% |
| Rank 5th | 266 11% | 20 7% | 245 11% | 60 11% | 113 11% | 85 9% | 189 10% | 41 14% g | 23 10% | 12 13% | 103 11% | 84 10% | 67 11% | 13 9% | 10 9% | 256 11% | 88 12% | 91 11% | 19 9% | 28 13% |
| Rank 6th | 261 10% | 29 10% | 233 10% | 61 11% | 98 10% | 99 11% | 180 10% | 30 11% | 33 14% | 18 18% G | 78 9% | 84 10% | 68 11% | 31 21% KLM | 23 19% P | 238 10% | 73 10% | 113 13% qS | 14 6% | 19 8% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 109

Q7_2 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them.

Supports my health and wellness

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------|--------------|-----------------|-----------------|------------------|-----------------|----------------|-----------------|-------------------|----------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|----------------|-----------------|-----------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Rank 1st | 547 22% | 225 19% | 322 25% B | 148 20% | 72 17% | 75 19% | 101 24% e | 150 28% DEF | 63 17% | 46 22% Ko | 20 10% | 36 18% k | 61 25% iK | 86 23% O | 27 13% | 55 28% OK | 64 29% OL | 89 30% O | 103 23% | 205 21% | 100 19% | 139 24% |
| Rank 2nd | 403 16% | 213 18% | 190 15% | 119 16% | 60 14% | 55 14% | 72 17% | 97 18% | 73 20% N | 29 14% | 38 19% P | 30 15% | 43 18% | 46 12% | 30 15% | 17 9% | 42 19% nP | 55 19% nP | 62 14% | 159 17% | 76 15% | 107 18% |
| Rank 3rd | 358 14% | 165 14% | 193 15% | 134 18% GH | 67 16% Gh | 56 14% | 42 10% | 58 11% | 57 16% | 27 13% | 33 17% | 18 9% | 30 12% | 77 21% PQR | 40 19% qR | 23 12% | 24 11% | 29 10% | 70 16% | 117 12% | 73 14% | 98 17% |
| Rank 4th | 366 15% | 182 15% | 184 14% | 122 17% G | 72 17% G | 54 14% | 44 10% | 74 14% | 69 19% L | 37 18% I | 26 13% | 19 10% | 32 13% | 53 14% | 35 17% | 28 14% | 25 11% | 42 14% | 63 14% | 147 15% | 76 15% | 80 14% |
| Rank 5th | 356 14% | 169 14% | 187 14% | 103 14% | 59 14% | 72 18% H | 65 15% h | 57 11% | 50 14% | 24 12% | 40 20% jM | 33 16% m | 23 9% | 53 14% | 35 17% | 33 16% | 33 15% | 34 11% | 62 14% | 126 13% | 75 15% | 93 16% |
| Rank 6th | 478 19% | 260 21% C | 218 17% | 106 14% | 86 21% D | 86 22% D | 98 23% D | 102 19% | 54 15% | 45 22% | 44 22% jQ | 62 31% jQ | 56 23% ir | 52 14% | 41 20% | 42 21% | 35 16% | 47 16% | 91 20% V | 205 21% V | 117 23% V | 65 11% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

Q7_2 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them.

Supports my health and wellness

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------|------------------|-----------------|-----------------|-----------------|-------------|-------------|--------------|---------------|--------------|--------------|----------------|--------------|--------------------------|--------------|----------------|-------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Rank 1st | 547 22% | 166 21% | 111 25% | 97 28% | 162 18% | 162 20% | 194 23% | 191 22% | 284 21% | 262 23% | 188 21% | 358 22% | 155 20% | 392 23% | 373 21% | 161 25% | 279 24% | 268 20% |
| Rank 2nd | 403 16% | 132 17% | 56 13% | 56 16% | 156 17% | 145 18% | 121 14% | 137 16% | 223 16% | 180 16% | 127 14% | 276 17% | 121 15% | 282 16% | 305 17% | 86 13% | 182 15% | 222 17% |
| Rank 3rd | 358 14% | 115 15% | 61 14% | 47 14% | 124 14% | 107 13% | 136 16% | 115 13% | 212 15% | 146 13% | 161 18% | 197 12% | 136 17% | 222 13% | 237 13% | 112 17% | 141 12% | 217 16% |
| Rank 4th | 366 15% | 119 15% | 62 14% | 35 10% | 145 16% | 131 16% | 117 14% | 119 14% | 193 14% | 173 15% | 133 15% | 233 15% | 105 13% | 261 15% | 271 15% | 79 12% | 166 14% | 200 15% |
| Rank 5th | 356 14% | 114 14% | 66 15% | 48 14% | 125 14% | 105 13% | 112 13% | 139 16% | 209 15% | 147 13% | 147 16% | 209 13% | 134 17% | 222 13% | 262 15% | 84 13% | 170 14% | 186 14% |
| Rank 6th | 478 19% | 146 18% | 79 18% | 63 18% | 180 20% | 152 19% | 172 20% | 153 18% | 257 19% | 220 20% | 152 17% | 326 20% | 143 18% | 334 20% | 343 19% | 126 19% | 240 20% | 238 18% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 111

Q7_2 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them.

Supports my health and wellness

Base: All Respondents

| | Sexual Orientation | | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-----------------|--------------------|-------------------|--------------------------|---|--------------|-----------------|--------------------------------|-------------|-------------|-------------------------------|-----------------|-----------------|---------------------|----------------|---------------------------------------|---|------------------|------------------|-----------------|----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Rank 1st | 547 22% | 62 21% | 485 22% | 114 20% | 226 23% | 202 22% | 424 22% | 60 21% | 41 18% | 22 22% | 215 24% | 181 21% | 124 21% | 27 18% | 24 20% | 523 22% | 169 22% r | 151 18% | 64 29% qR | 50 22% |
| Rank 2nd | 403 16% | 38 13% | 365 16% | 97 17% | 168 17% | 132 14% | 309 16% | 44 16% | 36 16% | 14 14% | 144 16% | 135 16% | 101 17% | 24 16% | 13 11% | 390 16% | 123 16% | 152 18% | 43 20% | 34 15% |
| Rank 3rd | 358 14% | 63 22% C | 295 13% | 60 11% | 140 14% | 154 17% D | 258 14% | 46 16% | 34 15% | 20 21% | 125 14% | 116 13% | 89 15% | 27 18% | 21 18% | 337 14% | 103 14% | 147 17% st | 23 10% | 24 11% |
| Rank 4th | 366 15% | 38 13% | 329 15% | 87 15% | 150 15% | 130 14% | 271 14% | 46 16% | 40 17% | 9 9% | 133 15% | 128 15% | 75 13% | 30 20% m | 12 10% | 355 15% | 86 11% | 130 15% q | 29 13% | 40 18% q |
| Rank 5th | 356 14% | 45 15% | 312 14% | 83 15% | 146 15% | 127 14% | 270 14% | 43 15% | 35 15% | 9 9% | 137 15% N | 130 15% N | 80 13% n | 9 6% | 30 25% P | 326 14% | 102 13% | 139 16% | 27 12% | 32 14% |
| Rank 6th | 478 19% | 46 16% | 432 19% | 121 22% | 171 17% | 177 19% | 361 19% | 46 16% | 47 20% | 24 25% | 150 17% | 171 20% | 124 21% | 32 22% | 20 17% | 458 19% | 173 23% RS | 132 16% | 33 15% | 45 20% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 112

Q7_3 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them.

High quality

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------|--------------|-----------------|-----------------|-----------------|-----------------|-------------|----------------|-----------------|-----------------|------------------|-------------|-------------|----------------|-----------------|----------------|-------------|----------------|----------------|-----------------|-------------|------------------|------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Rank 1st | 475 19% | 282 23% C | 192 15% | 141 19% | 99 24% GH | 80 20% | 67 16% | 87 16% | 94 26% mN | 61 29% IMO | 46 23% | 38 19% | 44 18% | 47 13% | 38 18% | 34 17% | 29 13% | 44 15% | 103 23% v | 178 19% | 98 19% | 96 16% |
| Rank 2nd | 511 20% | 241 20% | 270 21% | 145 20% | 92 22% | 78 19% | 96 23% | 100 19% | 61 17% | 43 21% | 39 19% | 49 24% | 50 20% | 84 23% | 50 24% | 39 20% | 47 21% | 50 17% | 106 23% | 194 20% | 95 18% | 116 20% |
| Rank 3rd | 456 18% | 237 20% | 219 17% | 122 17% | 60 14% | 74 18% | 91 21% E | 110 20% e | 58 16% | 33 16% | 42 21% | 46 23% | 58 24% i | 64 17% | 27 13% | 32 16% | 44 20% | 52 18% | 75 17% | 183 19% | 97 19% | 101 17% |
| Rank 4th | 403 16% | 185 15% | 218 17% | 99 14% | 66 16% | 74 19% | 66 16% | 97 18% d | 50 14% | 34 16% | 37 18% | 28 14% | 37 15% | 49 13% | 32 15% | 38 19% | 38 17% | 60 20% n | 71 16% | 143 15% | 106 21% TV | 83 14% |
| Rank 5th | 338 13% | 151 12% | 187 14% | 111 15% | 49 12% | 58 14% | 45 11% | 75 14% | 60 17% jL | 20 10% | 22 11% | 14 7% | 35 14% L | 50 14% | 29 14% | 36 18% | 32 14% i | 40 14% | 46 10% | 128 13% | 63 12% | 101 17% Su |
| Rank 6th | 325 13% | 118 10% | 207 16% B | 114 16% F | 50 12% | 35 9% | 57 14% f | 69 13% | 42 11% | 17 8% | 15 7% | 24 12% | 20 8% | 72 20% Pi | 32 16% j | 20 10% | 33 15% | 49 17% M | 50 11% | 134 14% | 57 11% | 85 15% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

Q7_3 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them.

High quality

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------|------------------|------------------|-----------------|-----------------|-------------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Rank 1st | 475 19% | 114 14% | 62 14% | 66 19% | 229 26% BCd | 126 16% | 154 18% | 195 23% Fg | 303 22% J | 172 15% | 211 23% L | 264 17% | 196 25% N | 278 16% | 383 21% P | 85 13% | 257 22% R | 217 16% |
| Rank 2nd | 511 20% | 143 18% | 103 24% B | 68 20% | 190 21% | 143 18% | 162 19% | 206 24% Fg | 284 21% | 227 20% | 179 20% | 332 21% | 157 20% | 354 21% | 373 21% | 124 19% | 236 20% | 275 21% |
| Rank 3rd | 456 18% | 142 18% | 80 18% | 57 17% | 169 19% | 116 14% | 168 20% F | 173 20% F | 239 17% | 217 19% | 151 17% | 304 19% | 133 17% | 323 19% | 333 19% | 117 18% | 233 20% | 223 17% |
| Rank 4th | 403 16% | 137 17% | 74 17% | 65 19% e | 120 13% | 152 19% h | 128 15% | 124 14% | 213 15% | 190 17% | 140 15% | 263 16% | 127 16% | 276 16% | 273 15% | 122 19% o | 182 16% | 221 17% |
| Rank 5th | 338 13% | 128 16% cE | 52 12% | 44 13% | 103 12% | 136 17% H | 122 14% H | 81 9% | 180 13% | 158 14% | 102 11% | 236 15% k | 86 11% | 252 15% M | 214 12% | 106 16% O | 147 13% | 191 14% |
| Rank 6th | 325 13% | 129 16% E | 63 15% E | 47 13% e | 81 9% | 130 16% H | 118 14% H | 77 9% | 160 12% | 165 15% i | 125 14% | 200 12% | 95 12% | 231 13% | 215 12% | 93 14% | 120 10% | 205 15% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 114

Q7_3 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them.

High quality

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-----------------|--------------|--------------------|--------------------------|---|--------------|-------------|--------------------------------|-------------|-------------|-------------------------------|-------------|-------------|---------------------|-------------|---------------------------------------|---|-------------|-------------|-------------|-------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Rank 1st | 475 19% | 57 20% | 418 19% | 85 15% | 182 18% | 201 22% | 301 16% | 79 28% | 65 28% | 29 29% | 143 16% | 166 19% | 131 22% | 36 24% | 40 34% | 435 18% | 134 18% | 207 24% | 39 18% | 35 15% |
| Rank 2nd | 511 20% | 63 21% | 449 20% | 105 19% | 204 20% | 196 21% | 388 21% | 53 19% | 42 18% | 27 27% | 156 17% | 181 21% | 134 23% | 40 27% | 33 28% | 478 20% | 155 21% | 179 21% | 33 15% | 42 19% |
| Rank 3rd | 456 18% | 39 13% | 417 19% | 100 18% | 211 21% | 145 16% | 361 19% | 38 13% | 43 19% | 14 14% | 155 17% | 179 21% | 102 17% | 20 13% | 14 11% | 442 19% | 154 20% | 146 17% | 59 27% | 36 16% |
| Rank 4th | 403 16% | 42 14% | 361 16% | 96 17% | 142 14% | 157 17% | 303 16% | 60 21% | 29 12% | 11 11% | 147 16% | 140 16% | 97 16% | 19 13% | 21 17% | 382 16% | 136 18% | 113 13% | 33 15% | 31 14% |
| Rank 5th | 338 13% | 39 13% | 300 14% | 94 17% | 128 13% | 114 12% | 273 14% | 24 8% | 28 12% | 13 13% | 152 17% | 103 12% | 67 11% | 16 10% | 5 5% | 333 14% | 86 11% | 119 14% | 27 12% | 36 16% |
| Rank 6th | 325 13% | 53 18% | 272 12% | 82 15% | 135 13% | 108 12% | 266 14% | 29 10% | 25 11% | 4 4% | 152 17% | 92 11% | 62 11% | 19 13% | 6 5% | 319 13% | 90 12% | 87 10% | 26 12% | 44 20% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 115

Q7_4 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them.

Being treated as a valued and important customer

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------|--------------|--------------|--------------|-----------------|-------------------|-------------------|-----------------|-------------------|----------------|-----------------|-------------------|----------------|-----------------|-------------|----------------|----------------|------------------|-----------------|-------------|------------------|----------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Rank 1st | 199 8% | 84 7% | 115 9% | 66 9% | 40 10% h | 27 7% | 34 8% | 32 6% | 32 9% k | 15 7% | 6 3% | 17 8% k | 14 6% | 34 9% | 25 12% f | 21 11% K | 18 8% | 17 6% | 27 6% | 69 7% | 39 8% | 63 11% St |
| Rank 2nd | 364 15% | 187 15% | 177 14% | 113 15% | 63 15% | 56 14% | 52 12% | 81 15% | 54 15% | 38 18% | 26 13% | 28 14% | 41 17% | 59 16% | 25 12% | 30 15% | 23 10% | 40 14% | 56 12% | 164 17% sV | 85 17% V | 58 10% |
| Rank 3rd | 476 19% | 221 18% | 255 20% | 137 19% | 103 25% dFH | 63 16% | 83 20% | 91 17% | 65 18% | 49 24% kM | 29 15% | 44 22% m | 33 13% | 71 19% | 53 26% q | 34 17% | 39 17% | 58 20% | 83 19% | 194 20% | 87 17% | 111 19% |
| Rank 4th | 519 21% | 273 22% | 246 19% | 143 20% | 75 18% | 90 22% | 103 24% e | 108 20% | 80 22% | 34 16% | 50 25% j | 46 23% | 63 26% JR | 63 17% | 41 20% | 40 20% | 57 26% NR | 45 15% | 98 22% | 184 19% | 110 21% | 127 22% |
| Rank 5th | 501 20% | 234 19% | 267 21% | 125 17% | 71 17% | 108 27% DEG | 68 16% | 130 24% DEG | 55 15% | 36 17% | 64 32% IJLM | 30 15% | 49 20% | 70 19% | 35 17% | 44 22% | 38 17% NOQ | 80 27% tV | 109 24% | 187 19% | 104 20% | 101 17% |
| Rank 6th | 449 18% | 216 18% | 232 18% | 148 20% f | 65 16% | 55 14% | 82 19% f | 99 18% | 78 21% k | 36 17% | 25 13% | 33 17% | 44 18% | 69 19% | 29 14% | 30 15% | 49 22% o | 54 18% | 76 17% | 161 17% | 91 18% | 121 21% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 116

Q7_4 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them.

Being treated as a valued and important customer

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------|------------------|-----------------|-----------------|-----------------|-------------|-------------|--------------|---------------|--------------|--------------|----------------|--------------|--------------------------|--------------|----------------|-------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Rank 1st | 199 8% | 70 9% | 36 8% | 22 6% | 66 7% | 75 9% | 61 7% | 64 7% | 127 9% | 72 6% | 82 9% | 117 7% | 78 10% | 121 7% | 135 8% | 61 9% | 85 7% | 114 9% |
| Rank 2nd | 364 15% | 123 16% | 58 13% | 55 16% | 123 14% | 130 16% | 119 14% | 115 13% | 187 14% | 177 16% | 142 16% | 222 14% | 123 15% | 241 14% | 244 14% | 105 16% | 180 15% | 183 14% |
| Rank 3rd | 476 19% | 150 19% | 85 20% | 67 19% | 167 19% | 127 16% | 183 22% | 166 19% | 269 20% | 207 18% | 184 20% | 292 18% | 162 20% | 314 18% | 334 19% | 127 20% | 239 20% | 237 18% |
| Rank 4th | 519 21% | 147 19% | 80 18% | 68 20% | 212 24% | 143 18% | 195 23% | 181 21% | 289 21% | 230 20% | 161 18% | 358 22% | 145 18% | 374 22% | 381 21% | 122 19% | 253 22% | 265 20% |
| Rank 5th | 501 20% | 140 18% | 89 21% | 68 20% | 191 21% | 161 20% | 151 18% | 189 22% | 265 19% | 236 21% | 179 20% | 322 20% | 146 18% | 355 21% | 386 22% | 109 17% | 214 18% | 287 22% |
| Rank 6th | 449 18% | 162 20% | 85 20% | 66 19% | 133 15% | 166 21% | 143 17% | 140 16% | 243 18% | 206 18% | 160 18% | 289 18% | 139 18% | 309 18% | 312 17% | 123 19% | 205 17% | 244 18% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 117

Q7_4 Please rank the following based on what is most important to you when booking leisure travel.
 To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them.
 Being treated as a valued and important customer

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-----------------|--------------|--------------------|--------------------------|---|---------------|-----------------|--------------------------------|-------------|----------------|-------------------------------|-----------------|-----------------|---------------------|----------------|---------------------------------------|---|------------------|-----------------|----------------|----------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Rank 1st | 199 8% | 22 7% | 177 8% | 57 10% F | 88 9% f | 53 6% | 150 8% | 20 7% | 26 11% | 4 4% | 88 10% M | 72 8% m | 28 5% | 11 7% | 11 9% | 189 8% | 48 6% | 69 8% | 14 6% | 19 9% |
| Rank 2nd | 364 15% | 34 12% | 330 15% | 104 18% E | 119 12% | 141 15% e | 276 15% j | 39 14% | 43 18% J | 7 7% | 139 15% M | 146 17% M | 58 10% | 20 14% | 15 13% | 349 15% | 103 14% | 116 14% | 29 14% | 33 15% |
| Rank 3rd | 476 19% | 57 20% | 419 19% | 103 18% | 201 20% | 167 18% | 342 18% | 66 23% | 37 16% | 32 32% GI | 169 19% | 139 16% | 132 22% L | 37 25% L | 20 17% | 456 19% | 153 20% S | 151 18% S | 20 9% | 50 22% S |
| Rank 4th | 519 21% | 45 15% | 474 21% b | 114 20% | 217 22% | 181 20% | 381 20% | 64 23% | 53 23% | 21 21% | 185 20% | 175 20% | 128 22% | 31 20% | 27 23% | 491 21% | 156 21% | 194 23% | 53 24% | 46 21% |
| Rank 5th | 501 20% | 65 22% | 436 20% | 96 17% | 195 19% | 206 22% d | 391 21% | 52 18% | 38 16% | 20 20% | 164 18% | 181 21% | 122 21% | 35 23% | 25 21% | 476 20% | 179 24% RT | 155 18% | 47 22% | 34 15% |
| Rank 6th | 449 18% | 68 23% c | 381 17% | 88 16% | 183 18% | 174 19% | 354 19% | 43 15% | 37 16% | 16 16% | 160 18% n | 149 17% | 124 21% N | 16 11% | 21 18% | 428 18% | 118 16% | 166 20% | 54 25% Q | 41 18% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 118

Q7_5 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them.

Helpful and caring employees

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------|--------------|--------------|--------------|------------------|---------------|--------------------|--------------------|-----------------|----------------|-----------------|--------------------|------------------|-------------------|------------------|----------------|-------------|------------------|----------------|-----------------|-----------------|-----------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Rank 1st | 118 5% | 55 5% | 63 5% | 63 9% efGH | 19 5% H | 19 5% H | 9 2% | 7 1% | 28 8% IM | 7 3% | 13 6% M | 5 2% | 3 1% | 35 10% PQR | 12 6% qR | 6 3% | 4 2% | 5 2% | 20 4% | 44 5% | 31 6% | 24 4% |
| Rank 2nd | 301 12% | 136 11% | 165 13% | 107 15% G | 49 12% | 47 12% | 35 8% | 64 12% | 54 15% J | 20 10% | 17 9% | 14 7% | 30 12% | 52 14% | 28 14% | 30 15% | 20 9% | 34 12% | 52 11% | 100 10% | 69 13% | 80 14% |
| Rank 3rd | 395 16% | 181 15% | 214 17% | 122 17% | 69 16% | 60 15% | 61 15% | 83 15% | 61 17% | 37 18% | 25 12% | 30 15% | 28 12% | 61 17% | 31 15% | 35 18% | 32 14% | 55 19% m | 67 15% | 162 17% | 69 13% | 98 17% |
| Rank 4th | 548 22% | 263 22% | 285 22% | 162 22% | 87 21% | 77 19% | 98 23% | 124 23% | 77 21% | 45 22% | 39 20% | 53 27% | 49 20% | 85 23% | 43 20% | 38 19% | 45 20% | 74 25% | 103 23% u | 220 23% u | 91 18% | 134 23% |
| Rank 5th | 591 24% | 301 25% | 290 22% | 151 21% | 99 24% | 76 19% | 131 31% DeFh | 135 25% | 81 22% | 46 22% | 35 17% | 64 32% ijK | 75 31% ijkR | 70 19% | 53 25% | 41 21% | 67 30% NpR | 60 20% | 109 24% | 224 23% | 144 28% V | 115 20% |
| Rank 6th | 554 22% | 278 23% | 276 21% | 127 17% | 93 22% | 120 30% DeGh | 88 21% | 126 23% D | 64 18% | 52 25% il | 71 35% IjLmp | 33 17% | 59 24% | 63 17% | 41 20% | 49 25% | 55 25% nl | 67 23% | 100 22% | 210 22% | 113 22% | 131 23% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 119

Q7_5 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them.

Helpful and caring employees

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------|------------------|------------------|------------------|-----------------|------------------|------------------|-----------------|------------------|---------------|--------------|----------------|-----------------|--------------------------|-----------------|-----------------|-----------------|-----------------|---------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Rank 1st | 118 5% | 57 7% DE | 21 5% | 12 3% | 28 3% | 46 6% | 38 5% | 34 4% | 82 6% J | 36 3% | 55 6% I | 63 4% | 47 6% | 71 4% | 84 5% | 31 5% | 44 4% | 74 6% q |
| Rank 2nd | 301 12% | 110 14% Ce | 39 9% | 52 15% Ce | 89 10% | 106 13% H | 120 14% H | 75 9% | 181 13% | 120 11% | 113 12% | 188 12% | 89 11% | 212 12% | 219 12% | 70 11% | 131 11% | 171 13% |
| Rank 3rd | 395 16% | 129 16% | 67 15% | 65 19% | 129 15% | 163 20% GH | 125 15% | 107 13% | 203 15% | 193 17% | 128 14% | 267 17% | 105 13% | 290 17% m | 253 14% | 122 19% O | 171 15% | 224 17% |
| Rank 4th | 548 22% | 169 21% bD | 115 27% bD | 62 18% | 192 22% | 172 21% | 178 21% | 198 23% | 286 21% | 263 23% | 219 24% | 329 21% | 187 24% | 361 21% | 375 21% | 161 25% | 243 21% | 306 23% |
| Rank 5th | 591 24% | 199 25% | 102 24% | 72 21% | 210 24% | 182 23% | 206 24% | 203 24% | 313 23% | 278 25% | 181 20% | 410 26% K | 169 21% | 422 25% | 433 24% | 145 22% | 310 26% R | 281 21% |
| Rank 6th | 554 22% | 129 16% | 90 21% b | 84 24% B | 244 27% BC | 132 16% | 184 22% f | 238 28% FG | 315 23% | 239 21% | 211 23% | 343 21% | 195 25% | 359 21% | 428 24% P | 119 18% | 279 24% | 275 21% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 120

Q7_5 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them.

Helpful and caring employees

Base: All Respondents

| | Sexual Orientation | | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-----------------|--------------------|-------------------|--------------------------|---|-----------------|-----------------|--------------------------------|----------------|----------------|-------------------------------|------------------|-----------------|---------------------|-----------------|---------------------------------------|---|-----------------|-----------------|----------------|----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Rank 1st | 118 5% | 15 5% | 103 5% | 27 5% | 47 5% | 43 5% | 72 4% | 18 6% | 22 10% G | 6 6% | 48 5% | 29 3% | 32 5% | 10 7% | 9 8% | 109 5% | 22 3% s | 55 6% QS | 1 * | 17 8% QS |
| Rank 2nd | 301 12% | 44 15% | 257 12% | 65 12% | 124 12% | 108 12% | 232 12% | 39 14% | 22 9% | 9 9% | 111 12% | 107 12% | 72 12% | 12 8% | 11 9% | 290 12% | 91 12% s | 94 11% s | 14 6% | 30 13% s |
| Rank 3rd | 395 16% | 53 18% | 342 15% | 118 21% EF | 146 15% | 129 14% | 305 16% | 38 14% | 39 17% | 13 13% | 168 19% mN | 133 15% n | 83 14% | 12 8% | 22 18% | 374 16% | 94 12% | 146 17% Q | 42 19% Q | 41 18% q |
| Rank 4th | 548 22% | 80 27% c | 468 21% | 119 21% | 212 21% | 210 23% | 442 23% hi | 48 17% | 38 16% | 21 21% | 199 22% | 203 24% | 113 19% | 33 22% | 27 23% | 521 22% | 175 23% | 176 21% | 52 24% | 47 21% |
| Rank 5th | 591 24% | 57 20% | 534 24% | 137 24% | 235 23% | 216 23% | 450 24% | 62 22% | 52 22% | 27 27% | 191 21% | 186 22% | 161 27% KL | 53 36% KL | 20 17% | 571 24% | 199 26% R | 176 21% | 56 26% | 51 23% |
| Rank 6th | 554 22% | 42 15% | 512 23% B | 96 17% | 238 24% D | 215 23% D | 393 21% | 79 28% g | 60 26% | 23 23% | 188 21% | 204 24% | 132 22% | 29 19% | 30 25% | 524 22% | 174 23% | 204 24% t | 53 24% | 38 17% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 121

Q7_6 Please rank the following based on what is most important to you when booking leisure travel.

To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them.

Is a brand I trust

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------|--------------|-----------------|-----------------|-------------------|----------------|-----------------|----------------|-----------------|----------------|-----------------|--------------------|-------------|----------------|------------------|----------------|----------------|----------------|-----------------|-------------|-------------|-----------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Rank 1st | 393 16% | 222 18% C | 171 13% | 91 12% | 65 16% | 83 21% Dg | 62 15% | 92 17% d | 58 16% N | 37 18% | 63 31% IJLMP | 27 14% | 37 15% | 33 9% | 28 13% | 20 10% | 35 16% N | 55 19% NP | 77 17% | 149 16% | 71 14% | 96 17% |
| Rank 2nd | 436 17% | 197 16% | 238 18% | 110 15% | 70 17% | 85 21% d | 79 19% | 91 17% | 58 16% | 34 16% | 37 18% | 35 17% | 34 14% | 51 14% | 37 18% | 49 24% N | 45 20% | 57 19% | 75 17% | 163 17% | 91 18% | 107 18% |
| Rank 3rd | 431 17% | 209 17% | 222 17% | 96 13% | 70 17% | 74 19% d | 86 20% D | 104 19% D | 50 14% | 35 17% | 35 18% | 39 20% | 50 21% i | 46 13% | 35 17% | 39 20% | 47 21% N | 54 18% | 87 19% | 162 17% | 103 20% v | 79 14% |
| Rank 4th | 352 14% | 149 12% | 203 16% b | 104 14% | 57 14% | 53 13% | 59 14% | 78 15% | 38 10% | 26 13% | 18 9% | 31 16% | 36 15% | 66 18% I | 31 15% | 35 18% k | 28 12% | 42 14% | 54 12% | 144 15% | 75 15% | 79 14% |
| Rank 5th | 456 18% | 242 20% | 214 17% | 174 24% FGH | 83 20% F | 38 10% | 70 17% F | 90 17% F | 89 24% K | 50 24% Ko | 21 10% | 34 17% | 47 19% k | 85 23% PqR | 33 16% | 17 9% | 36 16% p | 43 15% | 79 17% | 189 20% | 85 16% | 103 18% |
| Rank 6th | 441 18% | 196 16% | 245 19% | 157 21% gH | 70 17% | 65 16% | 65 15% | 83 15% | 72 20% j | 26 13% | 26 13% | 33 16% | 39 16% | 85 23% QR | 44 21% j | 39 20% | 33 15% | 44 15% | 79 18% | 152 16% | 91 18% | 118 20% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 122

Q7_6 Please rank the following based on what is most important to you when booking leisure travel.

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Is a brand I trust

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------|------------------|-----------------|-----------------|-----------------|-------------------|-----------------|--------------|-----------------|--------------|--------------|-----------------|-----------------|--------------------------|--------------|-----------------|-------------|-----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Rank 1st | 393 16% | 111 14% | 58 13% | 45 13% | 169 19% BCd | 122 15% | 115 14% | 156 18% G | 208 15% | 185 16% | 117 13% | 276 17% K | 106 13% | 287 17% | 292 16% p | 79 12% | 184 16% | 209 16% |
| Rank 2nd | 436 17% | 127 16% | 83 19% | 55 16% | 164 18% | 143 18% | 149 18% | 143 17% | 235 17% | 201 18% | 162 18% | 273 17% | 143 18% | 293 17% | 311 17% | 123 19% | 225 19% r | 210 16% |
| Rank 3rd | 431 17% | 145 18% | 82 19% | 53 15% | 148 17% | 154 19% G | 120 14% | 156 18% g | 223 16% | 208 18% | 132 15% | 299 19% K | 128 16% | 303 18% | 311 17% | 106 16% | 198 17% | 233 18% |
| Rank 4th | 352 14% | 116 15% | 62 14% | 62 18% E | 108 12% | 102 13% | 137 16% | 112 13% | 195 14% | 156 14% | 124 14% | 228 14% | 111 14% | 241 14% | 260 15% | 86 13% | 180 15% | 172 13% |
| Rank 5th | 456 18% | 147 19% | 79 18% | 69 20% | 157 18% | 135 17% | 175 21% | 146 17% | 270 20% | 186 16% | 210 23% L | 246 15% | 176 22% N | 280 16% | 310 17% | 128 20% | 201 17% | 255 19% |
| Rank 6th | 441 18% | 147 18% | 70 16% | 64 18% | 147 16% | 145 18% | 155 18% | 141 16% | 249 18% | 192 17% | 163 18% | 278 17% | 130 16% | 311 18% | 307 17% | 126 19% | 190 16% | 251 19% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 123

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Is a brand I trust

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-----------------|--------------------|-------------------|---|-------------|-----------------|--------------------------------|--------------|-------------|-------------------------------|----------------|-----------------|---------------------|-------------|--------------------|---------------------------------------|---|-------------|-----------------|----------------|-------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Rank 1st | 393 16% | 38 13% | 355 16% | 97 17% | 152 15% | 137 15% | 296 16% | 40 14% | 39 17% | 17 17% | 133 15% | 125 15% | 106 18% | 28 19% | 13 11% | 380 16% | 135 18% | 134 16% | 30 14% | 37 16% |
| Rank 2nd | 436 17% | 50 17% | 385 17% | 75 13% | 203 20% D | 157 17% | 325 17% | 49 17% | 42 18% | 20 20% | 156 17% | 137 16% | 114 19% | 29 19% | 25 21% | 411 17% | 141 19% | 147 17% | 36 17% | 45 20% |
| Rank 3rd | 431 17% | 39 13% | 393 18% | 89 16% | 157 16% | 177 19% | 346 18% | 43 15% | 32 14% | 10 11% | 153 17% | 138 16% | 116 20% | 24 16% | 20 17% | 411 17% | 134 18% | 128 15% | 43 20% | 36 16% |
| Rank 4th | 352 14% | 46 16% | 306 14% | 94 17% | 129 13% | 129 14% | 268 14% | 33 12% | 31 13% | 20 20% h | 128 14% | 122 14% | 79 13% | 22 15% | 14 12% | 337 14% | 116 15% | 123 14% | 30 14% | 26 12% |
| Rank 5th | 456 18% | 66 23% | 389 18% | 92 16% | 184 18% | 174 19% | 319 17% | 62 22% | 57 25% G | 18 18% | 158 18% | 177 21% | 97 16% | 24 16% | 28 23% | 428 18% | 102 13% | 172 20% Q | 41 19% q | 42 19% |
| Rank 6th | 441 18% | 53 18% | 388 18% | 114 20% | 176 18% | 149 16% | 338 18% | 57 20% | 32 14% | 14 14% | 176 19% M | 161 19% m | 81 14% | 22 15% | 20 16% | 422 18% | 128 17% | 148 17% | 37 17% | 38 17% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 124

Q8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
 Summary Of Extremely/Very Concerned

Base: All Respondents

| | Gender | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | | |
|--|-------------|-----------------|-----------------|-------------------|-------------------|------------------|------------|-----------------|--------------------|--------------------|--------------------|-----------|------------|-----------------|------------------|-----------------|--------------------|------------------|-------------------|------------|------------|------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Being onboard the aircraft | 1392 56% | 660 54% | 732 57% | 381 52% | 245 59% d | 229 57% | 233 55% | 305 57% | 187 51% | 122 59% | 123 61% i | 97 49% | 132 54% | 194 53% | 123 59% | 106 53% | 135 60% j | 174 59% | 273 61% v | 531 55% | 292 57% | 296 51% |
| Traveling to the airport using public transportation | 1378 55% | 668 55% | 710 55% | 376 51% | 232 56% | 230 58% | 231 55% | 309 57% | 185 51% | 125 60% ii | 132 66% ilmp | 99 50% | 127 52% | 191 52% | 107 51% | 98 49% | 132 59% noPm | 182 62% | 262 58% | 517 54% | 280 54% | 319 55% |
| The lounge/waiting areas at the gate | 1222 49% | 563 46% | 659 51% b | 316 43% | 227 54% D | 196 49% | 203 48% | 281 52% D | 148 41% | 110 53% IL | 107 54% II | 81 41% | 117 48% | 168 46% | 116 56% np | 89 45% | 122 55% nL | 164 56% np | 229 51% | 473 49% | 243 47% | 278 48% |
| Arrival process (exiting the plane, immigration process, etc.) | 1165 46% | 572 47% | 593 46% | 299 41% | 230 55% DGh | 199 50% Dg | 177 42% | 260 48% D | 168 46% N | 121 58% ILM | 102 51% I | 76 38% | 104 43% | 131 36% | 109 52% N | 97 49% N | 101 45% n | 155 53% Nm | 242 54% TUV | 445 46% | 234 45% | 243 42% |
| The boarding process | 1157 46% | 569 47% | 588 45% | 342 47% g | 217 52% Gh | 189 47% | 170 40% | 240 44% | 182 50% Lm | 118 57% LM | 99 49% I | 75 38% | 96 39% | 160 44% | 99 48% | 90 45% | 95 42% | 144 49% m | 220 49% | 429 45% | 244 47% | 264 45% |
| Going through security | 1073 43% | 540 44% | 533 41% | 317 43% | 202 49% GH | 177 44% | 158 37% | 218 41% | 161 44% | 111 54% iLM | 102 51% Lmp | 71 36% | 95 39% | 156 43% | 91 44% | 75 38% | 87 39% | 123 42% | 210 47% | 420 44% | 210 41% | 232 40% |
| Checking-in at the airport to check my bag | 1039 41% | 517 43% | 522 40% | 305 42% g | 203 49% dGH | 175 44% G | 146 35% | 210 39% | 160 44% Lm | 120 57% ILMO | 93 47% LM | 61 31% | 83 34% | 145 39% | 84 40% | 82 41% | 86 38% | 126 43% | 206 46% | 390 41% | 209 41% | 234 40% |
| Traveling to the airport using my own car | 598 24% | 346 28% C | 253 20% | 243 33% FGH | 139 33% FGH | 100 25% GH | 53 13% | 63 12% | 148 41% kLMN | 82 39% LMO | 59 29% LM | 26 13% | 30 12% | 95 26% QR | 57 27% QR | 41 20% qR | 27 12% | 33 11% | 116 26% | 231 24% | 109 21% | 142 24% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 125

Q8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
Summary Of Extremely/Very Concerned

Base: All Respondents

| | Household Income | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | | |
|--|------------------|-----------------|-----------------|-----------------|-----------------|------------|--------------|------------------|-----------------|----------------|-----------------|--------------------------|-----------------|----------------|------------------|----------------|-----------------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Being onboard the aircraft | 1392 56% | 419 53% | 263 61% B | 200 58% | 490 55% | 422 53% | 453 53% | 517 61% FG | 763 55% | 630 56% | 533 59% | 859 54% | 488 62% N | 904 53% | 1004 56% | 349 54% | 695 59% R | 697 52% |
| Traveling to the airport using public transportation | 1378 55% | 415 52% | 263 61% B | 187 54% | 496 56% | 405 51% | 442 52% | 530 62% FG | 775 56% | 603 53% | 532 59% | 846 53% | 480 60% N | 898 52% | 1013 57% P | 330 51% | 710 60% R | 668 50% |
| The lounge/waiting areas at the gate | 1222 49% | 390 49% | 214 49% | 166 48% | 437 49% | 363 45% | 394 46% | 465 54% FG | 660 48% | 562 50% | 474 52% | 749 47% | 442 56% N | 780 46% | 882 49% | 303 47% | 632 54% R | 591 44% |
| Arrival process (exiting the plane, immigration process, etc.) | 1165 46% | 377 48% | 207 48% | 166 48% | 400 45% | 350 44% | 369 43% | 446 52% FG | 637 46% | 527 47% | 456 50% | 708 44% | 423 53% N | 741 43% | 826 46% | 310 48% | 577 49% R | 588 44% |
| The boarding process | 1157 46% | 354 45% | 201 46% | 164 47% | 420 47% | 348 43% | 385 45% | 424 50% F | 659 48% | 498 44% | 477 53% | 680 42% | 436 55% N | 721 42% | 824 46% | 305 47% | 566 48% | 591 44% |
| Going through security | 1073 43% | 338 43% | 195 45% | 152 44% | 373 42% | 317 40% | 357 42% | 399 47% F | 621 45% J | 452 40% | 442 49% | 631 39% | 404 51% N | 669 39% | 754 42% | 289 45% | 529 45% | 544 41% |
| Checking-in at the airport to check my bag | 1039 41% | 336 42% | 180 42% | 133 38% | 372 42% | 321 40% | 337 40% | 381 45% J | 603 44% J | 436 39% | 441 49% | 598 37% | 413 52% N | 626 37% | 720 40% | 281 43% | 530 45% R | 509 38% |
| Traveling to the airport using my own car | 598 24% | 192 24% C | 78 18% | 81 23% | 237 27% C | 195 24% | 175 21% | 228 27% G | 415 30% J | 183 16% | 325 36% L | 273 17% | 309 39% N | 289 17% | 421 24% | 150 23% | 288 24% | 310 23% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 126

Q8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
 Summary Of Extremely/Very Concerned

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|--|--------------------|-----------------------|---|------------|------------|--------------------------------|--------------|-----------------|-------------------------------|-----------------|--------------|---------------------|-----------------|--------------------|---|---|-------------|------------------|-----------------|-----------------|
| | Total | Identify as LGBTQ (B) | Do not identify as LGBTQ (C) | Low (D) | Medium (E) | High (F) | No Trips (G) | Low (H) | Medium (I) | High (J) | No Trips (K) | Low (L) | Medium (M) | High (N) | Will travel over Memorial Day Weekend (O) | Will not travel over Memorial Day Weekend or Not Sure (P) | Group 1 (Q) | Group 2 (R) | Group 3 (S) | Group 4 (T) |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Being onboard the aircraft | 1392 56% | 166 57% | 1226 55% | 309 55% | 516 51% | 552 60% E | 1007 53% | 185 65% G | 132 57% | 67 68% G | 469 52% | 472 55% | 356 60% K | 94 63% k | 74 62% | 1318 55% | 414 55% | 488 57% | 134 61% | 143 64% q |
| Traveling to the airport using public transportation | 1378 55% | 140 48% | 1238 56% b | 310 55% | 539 54% | 517 56% | 998 53% | 168 59% | 145 62% g | 67 68% G | 467 52% | 472 55% | 358 60% K | 80 54% | 76 64% | 1302 54% | 404 53% | 479 56% | 124 57% | 125 56% |
| The lounge/waiting areas at the gate | 1222 49% | 123 42% | 1100 50% b | 276 49% | 464 46% | 467 51% | 890 47% | 146 51% | 130 56% g | 57 58% g | 430 48% | 407 47% | 306 52% | 79 53% | 62 52% | 1161 49% | 359 48% | 417 49% | 120 55% | 116 52% |
| Arrival process (exiting the plane, immigration process, etc.) | 1165 46% | 130 45% | 1035 47% | 245 44% | 428 43% | 477 52% DE | 849 45% | 156 55% G | 108 46% | 52 53% | 431 48% | 383 44% | 281 47% | 69 46% | 64 54% | 1101 46% | 320 42% | 417 49% Q | 111 51% q | 118 53% Q |
| The boarding process | 1157 46% | 145 50% | 1013 46% | 241 43% | 446 45% | 459 50% De | 806 43% | 169 60% G | 124 53% G | 58 59% G | 418 46% | 387 45% | 269 45% | 83 56% kim | 63 53% | 1094 46% | 300 40% | 428 50% Q | 114 52% Q | 122 55% Q |
| Going through security | 1073 43% | 137 47% | 936 42% | 224 40% | 410 41% | 426 46% de | 734 39% | 160 57% G | 117 51% G | 62 62% G | 362 40% | 359 42% | 275 46% k | 77 51% Kl | 70 59% P | 1003 42% | 287 38% | 405 48% Q | 96 44% | 112 50% Q |
| Checking-in at the airport to check my bag | 1039 41% | 132 45% | 906 41% | 230 41% | 388 39% | 412 45% E | 712 38% | 155 55% G | 112 48% G | 61 61% Gi | 376 42% | 352 41% | 233 39% | 77 51% kim | 73 61% P | 966 40% | 269 36% | 394 46% Q | 93 43% | 112 50% Q |
| Traveling to the airport using my own car | 598 24% | 98 34% C | 500 23% | 128 23% | 220 22% | 243 26% e | 340 18% | 118 42% G | 94 40% G | 46 46% G | 211 23% | 187 22% | 143 24% | 57 38% KLM | 57 48% P | 542 23% | 82 11% | 299 35% QS | 38 17% Q | 80 36% QS |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 127

Q8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
 Summary Of Not At All/Somewhat Concerned

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|--|-------------|-----------------|------------------|-------------------|------------|------------------|-------------------|-------------------|------------------|------------|-----------------|-------------------|-------------------|---------------------|-----------------|------------------|-------------------|-------------------|------------|-----------------|-----------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Traveling to the airport using my own car | 1910 76% | 870 72% | 1040 80% B | 489 67% | 277 67% | 299 75% DE | 369 87% DEF | 476 88% DEF | 217 59% | 126 61% | 141 71% i | 172 87% IJK | 214 88% IJK | 272 74% I | 151 73% J | 158 80% | 197 88% NOp | 262 89% NOP | 334 74% | 729 76% | 408 79% | 440 76% |
| Checking-in at the airport to check my bag | 1469 59% | 698 57% | 771 60% | 427 58% e | 213 51% | 224 56% | 276 65% dEF | 329 61% E | 205 56% J | 88 43% | 107 53% | 138 69% IJK | 160 66% IJK | 222 61% | 125 60% J | 118 59% | 138 62% | 169 57% | 244 54% | 570 59% | 307 59% | 348 60% |
| Going through security | 1435 57% | 675 56% | 760 59% | 415 57% | 214 51% | 222 56% | 264 63% E | 321 59% E | 204 56% J | 97 46% | 98 49% | 128 64% JK | 149 61% Jk | 211 57% | 117 56% | 124 62% k | 136 61% | 172 58% | 240 53% | 540 56% | 306 59% | 349 60% |
| The boarding process | 1351 54% | 646 53% | 705 55% | 390 53% | 199 48% | 211 53% | 253 60% dE | 299 56% e | 183 50% | 90 43% | 101 51% | 124 62% IJK | 148 61% Jr | 207 56% | 109 52% | 109 55% | 129 58% | 151 51% | 230 51% | 531 55% | 273 53% | 317 55% |
| Arrival process (exiting the plane, immigration process, etc.) | 1343 54% | 643 53% | 700 54% | 433 59% EFH | 186 45% | 200 50% | 245 58% Ef | 279 52% e | 197 54% J | 87 42% | 98 49% | 123 62% Jk | 139 57% Jr | 236 64% OPqRI | 99 48% | 102 51% | 123 55% | 140 47% | 208 46% | 515 54% S | 282 55% S | 338 58% S |
| The lounge/waiting areas at the gate | 1286 51% | 652 54% c | 634 49% | 416 57% EH | 189 46% | 203 51% | 219 52% | 258 48% | 217 59% JK | 97 47% | 93 46% | 118 59% JkQ | 127 52% JK | 199 54% oqr | 92 44% | 110 55% or | 102 45% | 131 44% | 222 49% | 487 51% | 274 53% | 304 52% |
| Traveling to the airport using public transportation | 1130 45% | 547 45% | 583 45% | 356 49% | 184 44% | 169 42% | 191 45% | 230 43% | 180 49% jK | 83 40% | 68 34% | 99 50% jK | 116 48% Kr | 175 48% r | 101 49% r | 101 51% RK | 92 41% | 113 38% | 188 42% | 443 46% | 237 46% | 262 45% |
| Being onboard the aircraft | 1116 44% | 555 46% | 561 43% | 351 48% e | 171 41% | 171 43% | 190 45% | 234 43% | 178 49% | 86 41% | 77 39% | 101 51% kq | 112 46% | 173 47% | 85 41% | 93 47% | 88 40% | 122 41% | 177 39% | 429 45% | 224 43% | 286 49% S |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 128

Q8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
Summary Of Not At All/Somewhat Concerned

Base: All Respondents

| | Household Income | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | | |
|--|------------------|-----------------|------------------|-----------------|------------|-----------------|-----------------|---------------|------------|-----------------|------------|--------------------------|------------|------------------|-------------|-----------------|------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Traveling to the airport using my own car | 1910 76% | 601 76% | 356 82% BE | 266 77% | 655 73% | 606 76% | 677 79% | 627 73% | 964 70% | 945 84% | 582 64% | 1327 83% K | 485 61% | 1425 83% M | 1370 76% | 497 77% | 889 76% | 1021 77% |
| Checking-in at the airport to check my bag | 1469 59% | 457 58% | 254 58% | 214 62% | 520 58% | 481 60% | 514 60% | 474 55% | 777 56% | 693 61% i | 467 51% | 1002 63% K | 381 48% | 1088 63% M | 1071 60% | 367 57% | 647 55% | 823 62% Q |
| Going through security | 1435 57% | 455 57% | 239 55% | 194 56% | 519 58% | 485 60% H | 494 58% | 456 53% | 759 55% | 676 60% i | 466 51% | 969 61% K | 390 49% | 1045 61% M | 1038 58% | 359 55% | 648 55% | 787 59% |
| The boarding process | 1351 54% | 439 55% | 233 54% | 183 53% | 472 53% | 454 57% h | 467 55% | 431 50% | 720 52% | 631 56% i | 430 47% | 921 58% K | 358 45% | 993 58% M | 967 54% | 343 53% | 611 52% | 740 56% |
| Arrival process (exiting the plane, immigration process, etc.) | 1343 54% | 416 52% | 227 52% | 180 52% | 491 55% | 452 56% H | 482 57% H | 409 48% | 742 54% | 601 53% | 451 50% | 892 56% K | 371 47% | 973 57% M | 965 54% | 337 52% | 600 51% | 743 56% q |
| The lounge/waiting areas at the gate | 1286 51% | 403 51% | 220 51% | 181 52% | 454 51% | 439 55% H | 457 54% H | 390 46% | 720 52% | 566 50% | 434 48% | 852 53% k | 352 44% | 934 54% M | 910 51% | 345 53% | 545 46% | 740 56% Q |
| Traveling to the airport using public transportation | 1130 45% | 378 48% C | 171 39% | 160 46% | 396 44% | 397 49% H | 409 48% H | 324 38% | 604 44% | 526 47% | 376 41% | 755 47% K | 314 40% | 816 48% M | 778 43% | 318 49% o | 467 40% | 663 50% Q |
| Being onboard the aircraft | 1116 44% | 373 47% C | 171 39% | 146 42% | 402 45% | 380 47% H | 399 47% H | 337 39% | 617 45% | 499 44% | 375 41% | 741 46% k | 305 38% | 810 47% M | 788 44% | 299 46% | 482 41% | 634 48% Q |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
Overlap formulae used.

Fielding Period: May 6 - 8, 2020
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20 May 2020
 Table 129

Q8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
 Summary Of Not At All/Somewhat Concerned

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|--|--------------------|-------------------|---|-----------------|-----------------|------------|--------------------------------|------------|-----------------|-------------------------------|------------------|-----------------|---------------------|-----------|---------------------------------------|---|-------------------|------------|------------------|------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Traveling to the airport using my own car | 1910 76% | 193 66% | 1716 77% B | 433 77% | 782 78% f | 678 74% | 1553 82% HIJ | 165 58% | 139 60% | 53 54% | 694 77% N | 674 78% N | 449 76% N | 92 62% | 62 52% | 1847 77% O | 674 89% RST | 553 65% | 180 83% RT | 144 64% |
| Checking-in at the airport to check my bag | 1469 59% | 159 55% | 1310 59% | 331 59% | 614 61% F | 510 55% | 1181 62% HIJ | 129 45% | 121 52% j | 38 39% | 528 58% n | 509 59% n | 359 61% N | 73 49% | 46 39% | 1423 60% O | 487 64% RT | 457 54% | 124 57% | 112 50% |
| Going through security | 1435 57% | 155 53% | 1280 58% | 338 60% f | 591 59% f | 495 54% | 1159 61% HIJ | 123 43% | 115 49% | 37 38% | 543 60% mN | 502 58% n | 317 54% | 73 49% | 49 41% | 1386 58% O | 469 62% RT | 446 52% | 121 56% | 112 50% |
| The boarding process | 1351 54% | 147 50% | 1204 54% | 321 57% F | 556 55% f | 462 50% | 1087 57% HIJ | 115 40% | 108 47% | 41 41% | 487 54% n | 474 55% n | 324 55% n | 66 44% | 56 47% | 1295 54% RST | 456 60% RST | 423 50% | 104 48% | 102 45% |
| Arrival process (exiting the plane, immigration process, etc.) | 1343 54% | 161 55% | 1182 53% | 317 56% F | 574 57% F | 444 48% | 1044 55% HIJ | 128 45% | 125 54% | 47 47% | 474 52% n | 478 56% n | 311 53% | 80 54% | 55 46% | 1288 54% RST | 436 58% RST | 434 51% | 107 49% | 106 47% |
| The lounge/waiting areas at the gate | 1286 51% | 169 58% c | 1117 50% | 285 51% F | 538 54% F | 454 49% | 1003 53% ij | 138 49% | 103 44% | 42 42% | 474 52% n | 454 53% n | 287 48% | 71 47% | 57 48% | 1229 51% RST | 396 52% RST | 434 51% | 97 45% | 108 48% |
| Traveling to the airport using public transportation | 1130 45% | 152 52% c | 979 44% | 251 45% F | 463 46% F | 405 44% | 895 47% ij | 115 41% | 88 38% | 32 32% | 437 48% M | 389 45% n | 235 40% | 69 46% | 43 36% | 1087 46% RST | 352 47% RST | 372 44% | 94 43% | 99 44% |
| Being onboard the aircraft | 1116 44% | 126 43% | 990 45% | 253 45% F | 486 49% F | 370 40% | 886 47% HIJ | 98 35% | 100 43% | 32 32% | 435 48% Mn | 389 45% n | 236 40% | 55 37% | 45 38% | 1071 45% RST | 342 45% t | 363 43% | 84 39% | 81 36% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 130

Q8_1 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
Traveling to the airport using public transportation

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-------------------------------------|--------------|--------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Extremely/Very Concerned (Net) | 1378 55% | 668 55% | 710 55% | 376 51% | 232 56% | 230 58% | 231 55% | 309 57% | 185 51% | 125 60% | 132 66% | 99 50% | 127 52% | 191 52% | 107 51% | 98 49% | 132 59% | 182 62% | 262 58% | 517 54% | 280 54% | 319 55% |
| Extremely concerned | 726 29% | 344 28% | 382 30% | 159 22% | 126 30% | 134 34% | 132 31% | 175 33% | 73 20% | 66 32% | 72 36% | 57 29% | 76 31% | 86 23% | 59 28% | 62 31% | 75 34% | 99 34% | 129 29% | 285 30% | 136 26% | 175 30% |
| Very concerned | 652 26% | 324 27% | 328 25% | 217 30% | 106 26% | 96 24% | 99 23% | 134 25% | 112 31% | 59 28% | 60 30% | 42 21% | 51 21% | 106 29% | 47 23% | 36 18% | 56 25% | 83 28% | 132 29% | 232 24% | 144 28% | 144 25% |
| Not At All/Somewhat Concerned (Net) | 1130 45% | 547 45% | 583 45% | 356 49% | 184 44% | 169 42% | 191 45% | 230 43% | 180 49% | 83 40% | 68 34% | 99 50% | 116 48% | 175 48% | 101 49% | 101 51% | 92 41% | 113 38% | 188 42% | 443 46% | 237 46% | 262 45% |
| Somewhat concerned | 745 30% | 326 27% | 419 32% | 211 29% | 134 32% | 112 28% | 124 29% | 164 30% | 92 25% | 50 24% | 40 20% | 59 30% | 85 35% | 119 32% | 84 40% | 72 36% | 64 29% | 79 27% | 144 32% | 291 30% | 152 29% | 158 27% |
| Not at all concerned | 385 15% | 221 18% | 164 13% | 145 20% | 51 12% | 57 14% | 68 16% | 65 12% | 88 24% | 33 16% | 28 14% | 40 20% | 32 13% | 56 15% | 17 8% | 29 15% | 28 12% | 34 11% | 44 10% | 152 16% | 85 16% | 104 18% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 131

Q8_1 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
Traveling to the airport using public transportation

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-------------------------------------|------------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|------------------|-----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Extremely/Very Concerned (Net) | 1378 55% | 415 52% | 263 61% B | 187 54% | 496 56% | 405 51% | 442 52% | 530 62% FG | 775 56% | 603 53% | 532 59% L | 846 53% | 480 60% N | 898 52% | 1013 57% P | 330 51% | 710 60% R | 668 50% |
| Extremely concerned | 726 29% | 218 28% | 146 34% DE | 110 32% | 238 27% | 201 25% | 239 28% | 286 34% FG | 380 28% | 345 31% | 251 28% L | 474 30% | 226 29% | 499 29% | 509 28% P | 198 31% | 369 31% R | 356 27% |
| Very concerned | 652 26% | 196 25% | 117 27% | 76 22% | 257 29% d | 204 25% | 204 24% | 244 29% g | 395 29% J | 257 23% L | 281 31% L | 371 23% | 253 32% N | 399 23% | 504 28% P | 132 20% | 341 29% R | 312 23% |
| Not At All/Somewhat Concerned (Net) | 1130 45% | 378 48% C | 171 39% | 160 46% | 396 44% | 397 49% H | 409 48% H | 324 38% | 604 44% | 526 47% K | 376 41% K | 755 47% | 314 40% | 816 48% M | 778 43% | 318 49% O | 467 40% Q | 663 50% |
| Somewhat concerned | 745 30% | 231 29% | 125 29% | 112 32% | 260 29% | 249 31% | 269 32% h | 227 27% | 394 29% | 351 31% K | 266 29% K | 479 30% | 224 28% | 521 30% M | 512 29% | 215 33% O | 327 28% | 418 31% |
| Not at all concerned | 385 15% | 146 18% C | 46 11% | 48 14% | 136 15% c | 147 18% H | 140 16% H | 98 11% | 210 15% | 175 16% K | 109 12% K | 276 17% K | 91 11% | 295 17% M | 266 15% | 102 16% | 141 12% Q | 245 18% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 132

Q8_1 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
 Traveling to the airport using public transportation

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-------------------------------------|--------------------|-------------------|---|----------------|-----------------|-----------------|--------------------------------|-----------------|-----------------|-------------------------------|------------------|-----------------|---------------------|-------------|---------------------------------------|---|------------------|-----------------|----------------|-------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Extremely/Very Concerned (Net) | 1378 55% | 140 48% | 1238 56% b | 310 55% | 539 54% | 517 56% | 998 53% | 168 59% | 145 62% g | 67 68% G | 467 52% | 472 55% | 358 60% K | 80 54% | 76 64% | 1302 54% | 404 53% | 479 56% | 124 57% | 125 56% |
| Extremely concerned | 726 29% | 77 27% | 648 29% | 170 30% | 299 30% | 250 27% | 562 30% H | 58 21% | 70 30% h | 35 35% H | 273 30% | 221 26% | 191 32% L | 40 27% | 38 32% | 688 29% | 231 31% f | 217 25% | 82 38% R | 63 28% |
| Very concerned | 652 26% | 63 21% | 590 27% | 140 25% | 240 24% | 267 29% e | 435 23% d | 110 39% G | 75 32% G | 32 33% g | 194 21% | 251 29% K | 167 28% K | 40 27% | 38 32% | 614 26% | 173 23% QS | 262 31% Q | 42 19% | 62 28% |
| Not At All/Somewhat Concerned (Net) | 1130 45% | 152 52% c | 979 44% | 251 45% | 463 46% | 405 44% | 895 47% i,j | 115 41% | 88 38% | 32 32% | 437 48% M | 389 45% | 235 40% | 69 46% | 43 36% | 1087 46% | 352 47% | 372 44% | 94 43% | 99 44% |
| Somewhat concerned | 745 30% | 106 36% c | 639 29% | 153 27% | 285 28% | 301 33% d | 591 31% | 74 26% | 59 25% | 22 22% | 259 29% | 278 32% | 160 27% | 49 33% | 24 20% | 721 30% o | 243 32% t | 247 29% | 62 29% | 53 23% |
| Not at all concerned | 385 15% | 46 16% | 340 15% | 98 18% F | 178 18% F | 104 11% | 304 16% | 42 15% | 29 13% | 10 10% | 179 20% LM | 111 13% | 75 13% | 21 14% | 19 16% | 366 15% | 110 14% | 125 15% | 32 14% | 46 21% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 133

Q8_2 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
Traveling to the airport using my own car

Base: All Respondents

| | Gender | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | | |
|-------------------------------------|--------------|-----------------|------------------|-------------------|-------------------|------------------|-------------------|-------------------|--------------------|-------------------|------------------|-------------------|-------------------|-----------------|-----------------|-----------------|-------------------|-------------------|----------------|-----------------|-----------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Extremely/Very Concerned (Net) | 598 24% | 346 28% C | 253 20% | 243 33% FGH | 139 33% FGH | 100 25% GH | 53 13% | 63 12% | 148 41% KLMN | 82 39% LMO | 59 29% LM | 26 13% | 30 12% | 95 26% QR | 57 27% QR | 41 20% qR | 27 12% | 33 11% | 116 26% | 231 24% | 109 21% | 142 24% |
| Extremely concerned | 261 10% | 146 12% c | 115 9% | 90 12% GH | 55 13% GH | 58 14% GH | 24 6% | 34 6% | 53 15% LM | 27 13% lm | 37 19% LMp | 12 6% | 17 7% | 37 10% QR | 28 13% QR | 21 10% | 12 6% | 17 6% | 55 12% u | 110 11% u | 41 8% | 55 10% |
| Very concerned | 338 13% | 200 16% C | 138 11% | 153 21% FGH | 84 20% FGH | 42 10% H | 29 7% | 30 5% | 95 26% KLMN | 55 27% KLMO | 22 11% | 15 7% | 14 6% | 58 16% QR | 29 14% QR | 20 10% | 14 6% | 16 5% | 62 14% | 121 13% | 68 13% | 86 15% |
| Not At All/Somewhat Concerned (Net) | 1910 76% | 870 72% | 1040 80% B | 489 67% | 277 67% | 299 75% DE | 369 87% DEF | 476 88% DEF | 217 59% | 126 61% | 141 71% i | 172 87% IJK | 214 88% IJK | 272 74% I | 151 73% J | 158 80% | 197 88% NOp | 262 89% NOP | 334 74% | 729 76% | 408 79% | 440 76% |
| Somewhat concerned | 400 16% | 195 16% | 205 16% | 148 20% GH | 74 18% G | 61 15% | 48 11% | 70 13% | 74 20% M | 40 19% M | 28 14% | 26 13% | 27 11% | 74 20% Q | 33 16% | 32 16% | 22 10% | 43 15% | 79 18% | 158 16% | 75 14% | 88 15% |
| Not at all concerned | 1510 60% | 675 56% | 835 65% B | 341 47% | 203 49% | 239 60% DE | 320 76% DEF | 406 75% DEF | 143 39% | 86 41% | 113 56% IJ | 146 73% IJK | 187 77% IJK | 198 54% I | 117 56% J | 126 63% | 175 78% NOP | 219 74% NOP | 254 56% | 571 59% | 333 64% S | 352 61% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

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Table 134

Q8_2 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
Traveling to the airport using my own car

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-------------------------------------|------------------|-------------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|--------------------------|------------------|-----------------|----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Extremely/Very Concerned (Net) | 598 24% | 192 24% C | 78 18% | 81 23% | 237 27% C | 195 24% | 175 21% | 228 27% G | 415 30% | 183 16% | 325 36% L | 273 17% | 309 39% N | 289 17% | 421 24% | 150 23% | 288 24% | 310 23% |
| Extremely concerned | 261 10% | 88 11% c | 31 7% | 40 12% c | 94 11% | 94 12% | 77 9% | 89 10% J | 167 12% | 93 8% | 117 13% L | 144 9% | 118 15% N | 143 8% | 169 9% | 82 13% o | 111 9% | 150 11% |
| Very concerned | 338 13% | 104 13% | 48 11% | 41 12% | 143 16% c | 101 13% | 97 11% | 139 16% G | 248 18% J | 90 8% | 209 23% L | 129 8% | 191 24% N | 146 9% | 253 14% p | 68 11% | 177 15% r | 160 12% |
| Not At All/Somewhat Concerned (Net) | 1910 76% | 601 76% CdE | 356 82% BE | 266 77% | 655 73% | 606 76% | 677 79% H | 627 73% H | 964 70% | 945 84% I | 582 64% L | 1327 83% K | 485 61% | 1425 83% M | 1370 76% | 497 77% | 889 76% | 1021 77% |
| Somewhat concerned | 400 16% | 157 20% CdE | 60 14% | 49 14% | 125 14% | 137 17% h | 153 18% H | 110 13% | 215 16% | 185 16% I | 164 18% I | 236 15% | 137 17% | 263 15% M | 275 15% | 115 18% | 158 13% Q | 242 18% Q |
| Not at all concerned | 1510 60% | 444 56% CdE | 296 68% BE | 217 63% b | 530 59% | 469 58% | 524 62% | 517 60% | 750 54% | 760 67% I | 418 46% I | 1092 68% K | 348 44% | 1162 68% M | 1094 61% | 382 59% | 731 62% | 779 58% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 135

Q8_2 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
 Traveling to the airport using my own car

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-------------------------------------|--------------------|-------------------|---|-------------|-----------------|--------------------------------|--------------------|-----------------|-------------------------------|-----------------|-------------------|---------------------|------------------|--------------------|---------------------------------------|---|-------------------|------------------|------------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Extremely/Very Concerned (Net) | 598 24% | 98 34% C | 500 23% | 128 23% | 220 22% | 243 26% e | 340 18% | 118 42% G | 94 40% G | 46 46% G | 211 23% | 187 22% | 143 24% | 57 38% KLM | 57 48% P | 542 23% | 82 11% | 299 35% QS | 38 17% Q | 80 36% QS |
| Extremely concerned | 261 10% | 48 16% C | 213 10% | 60 11% | 103 10% | 94 10% | 159 8% | 37 13% g | 40 17% G | 24 25% GH | 105 12% L | 67 8% | 61 10% | 28 19% kLM | 20 16% p | 241 10% | 36 5% | 112 13% Q | 27 12% Q | 32 14% Q |
| Very concerned | 338 13% | 51 17% | 287 13% | 69 12% | 117 12% | 149 16% E | 181 10% | 81 29% G | 53 23% G | 21 22% G | 105 12% | 121 14% | 82 14% | 29 20% K | 37 31% P | 301 13% | 46 6% | 187 22% QS | 11 5% | 48 22% QS |
| Not At All/Somewhat Concerned (Net) | 1910 76% | 193 66% B | 1716 77% B | 433 77% | 782 78% f | 678 74% | 1553 82% HIJ | 165 58% | 139 60% | 53 54% | 694 77% N | 674 78% N | 449 76% N | 92 62% | 62 52% | 1847 77% O | 674 89% RST | 553 65% | 180 83% RT | 144 64% |
| Somewhat concerned | 400 16% | 51 17% | 349 16% | 95 17% | 143 14% | 161 17% | 307 16% | 47 17% | 31 13% | 15 15% | 180 20% LMh | 131 15% | 72 12% | 17 11% | 14 12% | 386 16% | 83 11% | 147 17% Q | 36 16% q | 41 18% Q |
| Not at all concerned | 1510 60% | 143 49% | 1367 62% B | 338 60% | 639 64% F | 518 56% | 1246 66% HIJ | 118 42% | 107 46% | 38 39% | 514 57% | 543 63% KN | 377 64% kN | 75 50% | 48 40% | 1462 61% O | 591 78% RST | 405 48% | 144 66% RT | 103 46% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

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Table 136

Q8_3 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
Checking-in at the airport to check my bag

Base: All Respondents

| | Gender | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | | |
|-------------------------------------|--------------|--------------|--------------|-------------------|-------------------|-----------------|-------------------|------------------|-------------------|--------------------|-------------------|-------------------|-------------------|-------------|-----------------|------------------|----------------|----------------|-------------|-----------------|-----------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Extremely/Very Concerned (Net) | 1039 41% | 517 43% | 522 40% | 305 42% g | 203 49% dGH | 175 44% G | 146 35% | 210 39% | 160 44% Lm | 120 57% ILMO | 93 47% LM | 61 31% | 83 34% | 145 39% | 84 40% | 82 41% | 86 38% | 126 43% | 206 46% | 390 41% | 209 41% | 234 40% |
| Extremely concerned | 477 19% | 231 19% | 246 19% | 101 14% | 94 23% D | 97 24% Dg | 74 18% | 111 21% D | 49 14% | 51 24% II | 53 26% II | 31 16% | 47 19% | 52 14% | 44 21% | 44 22% n | 43 19% | 64 22% N | 94 21% | 190 20% | 85 17% | 108 18% |
| Very concerned | 562 22% | 286 24% | 275 21% | 204 28% FGH | 109 26% fGH | 78 19% | 72 17% | 99 18% | 111 30% KLM | 69 33% KLMO | 41 20% | 29 15% | 37 15% | 93 25% | 40 19% | 37 19% | 43 19% | 62 21% | 112 25% | 200 21% | 124 24% | 126 22% |
| Not At All/Somewhat Concerned (Net) | 1469 59% | 698 57% | 771 60% | 427 58% e | 213 51% | 224 56% | 276 65% dEF | 329 61% E | 205 56% J | 88 43% | 107 53% | 138 69% IJK | 160 66% iJK | 222 61% | 125 60% J | 118 59% | 138 62% | 169 57% | 244 54% | 570 59% | 307 59% | 348 60% |
| Somewhat concerned | 882 35% | 414 34% | 468 36% | 262 36% | 126 30% | 124 31% | 164 39% Ef | 205 38% Ef | 127 35% J | 48 23% | 69 34% j | 74 37% J | 96 39% J | 135 37% | 78 38% J | 55 28% | 90 40% P | 109 37% | 159 35% | 333 35% | 174 34% | 216 37% |
| Not at all concerned | 587 23% | 284 23% | 303 23% | 165 22% | 86 21% | 100 25% | 112 27% | 124 23% | 78 21% | 40 19% | 38 19% IJKQ | 64 32% IJKQ | 64 26% | 87 24% | 46 22% | 62 31% qRK | 48 21% | 60 20% | 85 19% | 237 25% S | 133 26% S | 132 23% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 137

Q8_3 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
 Checking-in at the airport to check my bag

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-------------------------------------|------------------|-----------------|-----------------|-----------------|-------------|-------------|--------------|---------------|--------------|--------------|----------------|--------------|--------------------------|--------------|----------------|-------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Extremely/Very Concerned (Net) | 1039 41% | 336 42% | 180 42% | 133 38% | 372 42% | 321 40% | 337 40% | 381 45% | 603 44% | 436 39% | 441 49% | 598 37% | 413 52% | 626 37% | 720 40% | 281 43% | 530 45% | 509 38% |
| Extremely concerned | 477 19% | 166 21% | 85 19% | 67 19% | 147 16% | 155 19% | 153 18% | 169 20% | 257 19% | 220 20% | 176 19% | 301 19% | 161 20% | 316 18% | 326 18% | 135 21% | 238 20% | 239 18% |
| Very concerned | 562 22% | 170 21% | 96 22% | 66 19% | 225 25% | 166 21% | 184 22% | 212 25% | 346 25% | 216 19% | 265 29% | 297 19% | 252 32% | 310 18% | 395 22% | 145 22% | 292 25% | 269 20% |
| Not At All/Somewhat Concerned (Net) | 1469 59% | 457 58% | 254 58% | 214 62% | 520 58% | 481 60% | 514 60% | 474 55% | 777 56% | 693 61% | 467 51% | 1002 63% | 381 48% | 1088 63% | 1071 60% | 367 57% | 647 55% | 823 62% |
| Somewhat concerned | 882 35% | 266 34% | 156 36% | 128 37% | 319 36% | 278 35% | 284 33% | 320 37% | 468 34% | 414 37% | 297 33% | 585 37% | 232 29% | 650 38% | 658 37% | 211 33% | 374 32% | 508 38% |
| Not at all concerned | 587 23% | 190 24% | 97 22% | 85 25% | 201 22% | 204 25% | 230 27% | 153 18% | 309 22% | 279 25% | 171 19% | 417 26% | 149 19% | 438 26% | 413 23% | 156 24% | 273 23% | 315 24% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 138

Q8_3 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
 Checking-in at the airport to check my bag

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-------------------------------------|--------------------|-------------------|---|-------------|--------------|--------------------------------|--------------|-------------|-------------------------------|------------|-------------|---------------------|-------------|--------------------|---------------------------------------|---|-------------|-------------|-------------|-------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Extremely/Very Concerned (Net) | 1039 41% | 132 45% | 906 41% | 230 41% | 388 39% | 412 45% | 712 38% | 155 55% | 112 48% | 61 61% | 376 42% | 352 41% | 233 39% | 77 51% | 73 61% | 966 40% | 269 36% | 394 46% | 93 43% | 112 50% |
| Extremely concerned | 477 19% | 53 18% | 424 19% | 102 18% | 199 20% | 171 19% | 336 18% | 57 20% | 54 23% | 30 31% | 184 20% | 147 17% | 111 19% | 35 23% | 26 22% | 451 19% | 130 17% | 145 17% | 59 27% | 56 25% |
| Very concerned | 562 22% | 79 27% | 482 22% | 128 23% | 189 19% | 241 26% | 376 20% | 98 34% | 58 25% | 30 31% | 193 21% | 205 24% | 122 21% | 42 28% | 47 39% | 515 22% | 138 18% | 249 29% | 34 16% | 56 25% |
| Not At All/Somewhat Concerned (Net) | 1469 59% | 159 55% | 1310 59% | 331 59% | 614 61% | 510 55% | 1181 62% | 129 45% | 121 52% | 38 39% | 528 58% | 509 59% | 359 61% | 73 49% | 46 39% | 1423 60% | 487 64% | 457 54% | 124 57% | 112 50% |
| Somewhat concerned | 882 35% | 113 39% | 768 35% | 201 36% | 348 35% | 324 35% | 700 37% | 85 30% | 72 31% | 24 24% | 311 34% | 300 35% | 221 37% | 50 34% | 19 16% | 863 36% | 295 39% | 279 33% | 69 32% | 65 29% |
| Not at all concerned | 587 23% | 46 16% | 542 24% | 130 23% | 266 27% | 186 20% | 481 25% | 43 15% | 49 21% | 14 14% | 218 24% | 208 24% | 139 23% | 23 15% | 27 23% | 560 23% | 192 25% | 178 21% | 56 26% | 47 21% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 139

Q8_4 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?

Going through security

Base: All Respondents

| | Gender | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | | |
|-------------------------------------|--------------|-----------------|--------------|------------------|------------------|----------------|------------------|------------------|-----------------|-------------------|-------------------|------------------|------------------|------------------|----------------|-----------------|-------------|----------------|-----------------|-----------------|-----------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Extremely/Very Concerned (Net) | 1073 43% | 540 44% | 533 41% | 317 43% | 202 49% GH | 177 44% | 158 37% | 218 41% | 161 44% | 111 54% iLM | 102 51% Lmp | 71 36% | 95 39% | 156 43% | 91 44% | 75 38% | 87 39% | 123 42% | 210 47% | 420 44% | 210 41% | 232 40% |
| Extremely concerned | 503 20% | 235 19% | 268 21% | 121 17% | 91 22% d | 87 22% | 77 18% | 127 24% Dg | 62 17% | 48 23% | 46 23% | 31 16% | 48 20% | 60 16% | 43 21% | 41 21% | 45 20% | 80 27% N | 91 20% | 219 23% U | 89 17% | 104 18% |
| Very concerned | 570 23% | 306 25% C | 264 20% | 196 27% GH | 111 27% GH | 90 23% h | 82 19% | 91 17% | 99 27% | 63 30% IM | 57 28% p | 40 20% | 47 19% | 97 26% pqR | 48 23% r | 34 17% | 42 19% | 44 15% | 120 27% t | 201 21% | 122 24% | 128 22% |
| Not At All/Somewhat Concerned (Net) | 1435 57% | 675 56% | 760 59% | 415 57% | 214 51% | 222 56% | 264 63% E | 321 59% E | 204 56% j | 97 46% | 98 49% | 128 64% JK | 149 61% Jk | 211 57% | 117 56% | 124 62% k | 136 61% | 172 58% | 240 53% | 540 56% | 306 59% | 349 60% |
| Somewhat concerned | 794 32% | 360 30% | 434 34% | 220 30% | 119 29% | 126 32% | 154 37% dE | 174 32% | 103 28% | 53 26% | 61 31% | 69 35% j | 73 30% | 117 32% | 66 32% | 65 33% | 85 38% | 101 34% | 149 33% | 289 30% | 165 32% | 191 33% |
| Not at all concerned | 642 26% | 315 26% | 327 25% | 195 27% | 95 23% | 96 24% | 110 26% | 147 27% | 101 28% k | 44 21% | 37 18% | 58 29% k | 75 31% jK | 93 25% | 51 25% | 59 30% k | 51 23% | 71 24% | 91 20% | 251 26% S | 141 27% S | 159 27% s |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 140

Q8_4 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?

Going through security

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-------------------------------------|------------------|-----------------|-----------------|-----------------|-------------|-------------|--------------|---------------|--------------|--------------|----------------|--------------|--------------------------|--------------|----------------|-------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Extremely/Very Concerned (Net) | 1073 43% | 338 43% | 195 45% | 152 44% | 373 42% | 317 40% | 357 42% | 399 47% | 621 45% | 452 40% | 442 49% | 631 39% | 404 51% | 669 39% | 754 42% | 289 45% | 529 45% | 544 41% |
| Extremely concerned | 503 20% | 151 19% | 94 22% | 79 23% | 168 19% | 141 18% | 168 20% | 194 23% | 277 20% | 226 20% | 191 21% | 312 20% | 181 23% | 322 19% | 361 20% | 126 19% | 258 22% | 245 18% |
| Very concerned | 570 23% | 186 24% | 101 23% | 74 21% | 205 23% | 176 22% | 189 22% | 204 24% | 343 25% | 227 20% | 251 28% | 319 20% | 223 28% | 347 20% | 393 22% | 163 25% | 272 23% | 298 22% |
| Not At All/Somewhat Concerned (Net) | 1435 57% | 455 57% | 239 55% | 194 56% | 519 58% | 485 60% | 494 58% | 456 53% | 759 55% | 676 60% | 466 51% | 969 61% | 390 49% | 1045 61% | 1038 58% | 359 55% | 648 55% | 787 59% |
| Somewhat concerned | 794 32% | 210 27% | 137 32% | 123 36% | 312 35% | 236 29% | 261 31% | 296 35% | 440 32% | 353 31% | 276 30% | 518 32% | 231 29% | 562 33% | 598 33% | 182 28% | 374 32% | 420 32% |
| Not at all concerned | 642 26% | 244 31% | 102 23% | 71 20% | 207 23% | 249 31% | 233 27% | 160 19% | 319 23% | 323 29% | 190 21% | 451 28% | 159 20% | 483 28% | 440 25% | 177 27% | 274 23% | 368 28% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 141

Q8_4 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
 Going through security

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-------------------------------------|--------------|--------------------|--------------------------|---|-----------------|------------------|--------------------------------|------------------|-----------------|-------------------------------|------------------|-----------------|---------------------|-----------------|---------------------------------------|---|-------------------|------------------|----------------|-----------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Extremely/Very Concerned (Net) | 1073 43% | 137 47% | 936 42% | 224 40% | 410 41% | 426 46% de | 734 39% | 160 57% G | 117 51% G | 62 62% G | 362 40% | 359 42% | 275 46% k | 77 51% Kl | 70 59% P | 1003 42% | 287 38% Q | 405 48% Q | 96 44% | 112 50% Q |
| Extremely concerned | 503 20% | 58 20% | 445 20% | 115 20% | 203 20% | 179 19% | 364 19% | 56 20% | 59 25% | 24 24% | 177 20% | 152 18% | 138 23% L | 36 24% | 29 25% | 474 20% | 147 19% | 172 20% | 56 26% q | 48 22% |
| Very concerned | 570 23% | 79 27% | 491 22% | 109 19% | 208 21% | 247 27% DE | 369 20% | 104 37% GI | 59 25% | 38 38% Gi | 185 20% | 207 24% | 137 23% | 41 28% | 40 34% P | 529 22% | 140 18% | 233 27% QS | 40 18% | 63 28% Qs |
| Not At All/Somewhat Concerned (Net) | 1435 57% | 155 53% | 1280 58% | 338 60% f | 591 59% f | 495 54% | 1159 61% HIJ | 123 43% | 115 49% | 37 38% | 543 60% mN | 502 58% n | 317 54% | 73 49% | 49 41% | 1386 58% O | 469 62% RT | 446 52% | 121 56% | 112 50% |
| Somewhat concerned | 794 32% | 90 31% | 703 32% | 184 33% | 307 31% | 294 32% | 623 33% j | 81 29% | 68 29% | 22 22% | 276 31% | 286 33% | 187 32% | 45 30% | 22 18% | 772 32% O | 272 36% rs1 | 261 31% t | 62 28% t | 44 19% |
| Not at all concerned | 642 26% | 65 22% | 577 26% | 153 27% f | 284 28% F | 202 22% | 537 28% HIJ | 42 15% | 47 20% | 15 15% | 267 30% MN | 216 25% | 130 22% | 28 18% | 27 23% | 614 26% | 197 26% | 185 22% | 60 27% | 69 31% R |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 142

Q8_5 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?

The lounge/waiting areas at the gate

Base: All Respondents

| | Gender | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | | |
|-------------------------------------|--------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|------------------|------------------|------------------|-------------------|----------------|-------------------|------------------|------------------|------------------|------------------|-------------|-------------|----------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Extremely/Very Concerned (Net) | 1222 49% | 563 46% | 659 51% b | 316 43% | 227 54% D | 196 49% | 203 48% | 281 52% D | 148 41% | 110 53% IL | 107 54% II | 81 41% | 117 48% | 168 46% | 116 56% np | 89 45% | 122 55% nL | 164 56% np | 229 51% | 473 49% | 243 47% | 278 48% |
| Extremely concerned | 589 23% | 251 21% | 337 26% B | 113 15% | 115 28% D | 112 28% D | 100 24% D | 149 28% D | 48 13% | 54 26% I | 56 28% I | 40 20% | 53 22% I | 64 18% | 62 30% N | 55 28% N | 60 27% N | 96 33% NM | 109 24% | 241 25% | 112 22% | 127 22% |
| Very concerned | 634 25% | 312 26% | 322 25% | 204 28% f | 111 27% | 84 21% | 102 24% | 132 25% | 100 27% | 57 27% | 51 25% | 40 20% | 64 26% | 104 28% P | 54 26% p | 34 17% | 62 28% P | 68 23% | 120 27% | 232 24% | 130 25% | 151 26% |
| Not At All/Somewhat Concerned (Net) | 1286 51% | 652 54% c | 634 49% | 416 57% EH | 189 46% | 203 51% | 219 52% | 258 48% | 217 59% JK | 97 47% | 93 46% | 118 59% JkQ | 127 52% | 199 54% oqr | 92 44% | 110 55% or | 102 45% | 131 44% | 222 49% | 487 51% | 274 53% | 304 52% |
| Somewhat concerned | 873 35% | 448 37% | 425 33% | 269 37% | 132 32% | 135 34% | 152 36% | 185 34% | 141 39% | 69 33% | 68 34% | 76 38% | 94 38% | 128 35% | 63 30% | 67 33% | 76 34% | 91 31% | 162 36% | 327 34% | 175 34% | 209 36% |
| Not at all concerned | 413 16% | 204 17% | 209 16% | 146 20% EH | 58 14% | 68 17% | 67 16% | 73 14% | 76 21% km | 29 14% | 24 12% | 42 21% kQ | 33 14% | 71 19% Q | 29 14% | 44 22% Qrk | 25 11% | 40 14% | 59 13% | 160 17% | 99 19% S | 94 16% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 143

Q8_5 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?

The lounge/waiting areas at the gate

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-------------------------------------|-------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|--------------|--------------|----------------|-----------------|--------------------------|-----------------|-----------------|-------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Extremely/Very Concerned (Net) | 1222 49% | 390 49% | 214 49% | 166 48% | 437 49% | 363 45% | 394 46% | 465 54% FG | 660 48% | 562 50% | 474 52% | 749 47% | 442 56% N | 780 46% | 882 49% | 303 47% | 632 54% R | 591 44% |
| Extremely concerned | 589 23% | 198 25% | 99 23% | 89 26% | 191 21% | 165 21% | 185 22% | 238 28% FG | 292 21% | 296 26% | 207 23% | 382 24% | 202 25% | 386 23% | 404 23% | 167 26% | 301 26% T | 287 22% |
| Very concerned | 634 25% | 192 24% | 115 26% | 77 22% | 247 28% | 199 25% | 209 25% | 226 26% | 368 27% | 266 24% | 266 29% | 367 23% | 240 30% N | 394 23% | 478 27% P | 136 21% | 330 28% R | 303 23% |
| Not At All/Somewhat Concerned (Net) | 1286 51% | 403 51% | 220 51% | 181 52% | 454 51% | 439 55% H | 457 54% H | 390 46% | 720 52% | 566 50% | 434 48% | 852 53% k | 352 44% | 934 54% M | 910 51% | 345 53% | 545 46% | 740 56% Q |
| Somewhat concerned | 873 35% | 238 30% | 159 37% B | 132 38% B | 328 37% B | 279 35% | 292 34% | 302 35% | 483 35% | 390 35% | 319 35% | 554 35% | 246 31% | 627 37% M | 630 35% | 227 35% | 383 33% | 490 37% q |
| Not at all concerned | 413 16% CDE | 165 21% | 61 14% | 48 14% | 127 14% | 159 20% H | 165 19% H | 88 10% | 237 17% | 176 16% | 115 13% | 298 19% K | 106 13% | 307 18% M | 280 16% | 118 18% | 163 14% | 250 19% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
Overlap formulae used.

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 144

Q8_5 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?

The lounge/waiting areas at the gate

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-------------------------------------|--------------------|-------------------|---|----------------|-----------------|--------------------------------|-------------------|----------------|-------------------------------|----------------|-----------------|---------------------|-------------|--------------------|---------------------------------------|---|------------------|-------------------|-----------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Extremely/Very Concerned (Net) | 1222 49% | 123 42% | 1100 50% b | 276 49% | 464 46% | 467 51% | 890 47% | 146 51% | 130 56% g | 57 58% g | 430 48% | 407 47% | 306 52% | 79 53% | 62 52% | 1161 49% | 359 48% | 417 49% | 120 55% | 116 52% |
| Extremely concerned | 589 23% | 56 19% | 532 24% | 140 25% | 231 23% | 212 23% | 444 23% | 61 22% | 53 23% | 30 31% | 228 25% j | 177 21% | 150 25% | 34 23% | 31 26% | 557 23% | 178 23% f | 161 19% | 78 36% QR | 69 31% qR |
| Very concerned | 634 25% | 67 23% | 567 26% | 137 24% | 233 23% | 255 28% e | 446 24% | 85 30% g | 76 33% G | 27 27% | 202 22% | 231 27% k | 156 26% | 44 30% | 31 26% | 603 25% | 182 24% | 256 30% QST | 43 20% | 46 21% |
| Not At All/Somewhat Concerned (Net) | 1286 51% | 169 58% c | 1117 50% | 285 51% | 538 54% | 454 49% | 1003 53% ij | 138 49% | 103 44% | 42 42% | 474 52% | 454 53% | 287 48% | 71 47% | 57 48% | 1229 51% | 396 52% | 434 51% | 97 45% | 108 48% |
| Somewhat concerned | 873 35% | 127 44% C | 746 34% | 187 33% | 343 34% | 336 36% | 661 35% | 103 36% | 76 33% | 33 33% | 297 33% | 317 37% | 208 35% | 52 34% | 38 32% | 836 35% | 277 37% st | 301 35% | 61 28% | 63 28% |
| Not at all concerned | 413 16% | 42 14% | 371 17% | 98 18% f | 194 19% F | 118 13% | 342 18% hij | 34 12% | 27 12% | 9 10% | 178 20% M | 137 16% | 78 13% | 19 13% | 20 16% | 393 16% | 119 16% | 133 16% | 36 16% | 46 20% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 145

Q8_6 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?

The boarding process

Base: All Respondents

| | Gender | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | | |
|-------------------------------------|--------------|-----------------|-----------------|-------------------|-------------------|------------------|------------------|-----------------|--------------------|------------------|------------------|-------------------|-------------------|-----------------|-------------|------------------|-------------|-----------------|-------------|-------------|-------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Extremely/Very Concerned (Net) | 1157 46% | 569 47% | 588 45% | 342 47% g | 217 52% Gh | 189 47% | 170 40% | 240 44% | 182 50% Lm | 118 57% LM | 99 49% I | 75 38% | 96 39% | 160 44% | 99 48% | 90 45% | 95 42% | 144 49% m | 220 49% | 429 45% | 244 47% | 264 45% |
| Extremely concerned | 536 21% | 235 19% | 301 23% b | 111 15% | 101 24% D | 111 28% Dg | 87 21% d | 127 23% D | 49 13% | 52 25% Im | 57 28% IIM | 35 18% | 42 17% | 62 17% | 48 23% | 54 27% N | 52 23% | 85 29% NM | 105 23% | 211 22% | 104 20% | 116 20% |
| Very concerned | 621 25% | 334 27% C | 287 22% | 231 32% FGH | 117 28% FGH | 78 19% | 82 19% | 113 21% | 133 36% KLMN | 66 32% kLm | 42 21% | 39 20% | 54 22% | 99 27% pq | 51 24% | 35 18% | 43 19% | 59 20% | 116 26% | 218 23% | 139 27% | 148 25% |
| Not At All/Somewhat Concerned (Net) | 1351 54% | 646 53% | 705 55% | 390 53% | 199 48% | 211 53% | 253 60% dE | 299 56% e | 183 50% | 90 43% | 101 51% | 124 62% IJK | 148 61% IjR | 207 56% | 109 52% | 109 55% | 129 58% | 151 51% | 230 51% | 531 55% | 273 53% | 317 55% |
| Somewhat concerned | 864 34% | 421 35% | 444 34% | 245 33% | 139 33% | 124 31% | 162 38% f | 195 36% | 115 32% | 60 29% | 68 34% | 80 41% j | 96 39% j | 130 35% | 78 38% | 56 28% | 82 37% | 98 33% | 154 34% | 339 35% | 159 31% | 212 37% |
| Not at all concerned | 487 19% | 225 19% | 262 20% | 145 20% e | 60 14% | 86 22% E | 90 21% E | 105 19% | 68 19% | 30 14% | 33 16% | 43 22% | 51 21% | 77 21% | 31 15% | 54 27% Ork | 47 21% | 53 18% | 76 17% | 192 20% | 113 22% | 105 18% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 146

Q8_6 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?

The boarding process

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-------------------------------------|------------------|-----------------|-----------------|-----------------|-------------|-------------|--------------|---------------|--------------|--------------|----------------|--------------|--------------------------|--------------|----------------|-------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Extremely/Very Concerned (Net) | 1157 46% | 354 45% | 201 46% | 164 47% | 420 47% | 348 43% | 385 45% | 424 50% | 659 48% | 498 44% | 477 53% | 680 42% | 436 55% | 721 42% | 824 46% | 305 47% | 566 48% | 591 44% |
| Extremely concerned | 536 21% | 170 21% | 95 22% | 85 25% | 177 20% | 153 19% | 177 21% | 207 24% | 290 21% | 246 22% | 210 23% | 327 20% | 196 25% | 341 20% | 381 21% | 141 22% | 270 23% | 266 20% |
| Very concerned | 621 25% | 184 23% | 106 24% | 79 23% | 242 27% | 195 24% | 208 24% | 217 25% | 369 27% | 252 22% | 268 29% | 353 22% | 240 30% | 380 22% | 443 25% | 164 25% | 296 25% | 325 24% |
| Not At All/Somewhat Concerned (Net) | 1351 54% | 439 55% | 233 54% | 183 53% | 472 53% | 454 57% | 467 55% | 431 50% | 720 52% | 631 56% | 430 47% | 921 58% | 358 45% | 993 58% | 967 54% | 343 53% | 611 52% | 740 56% |
| Somewhat concerned | 864 34% | 258 33% | 158 36% | 130 37% | 308 35% | 277 34% | 279 33% | 309 36% | 471 34% | 394 35% | 317 35% | 548 34% | 250 32% | 614 36% | 632 35% | 216 33% | 405 34% | 459 34% |
| Not at all concerned | 487 19% | 181 23% | 75 17% | 53 15% | 164 18% | 177 22% | 188 22% | 122 14% | 250 18% | 237 21% | 114 13% | 373 23% | 107 14% | 379 22% | 336 19% | 126 20% | 206 17% | 281 21% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 147

Q8_6 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
 The boarding process

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-------------------------------------|--------------|--------------------|--------------------------|---|-----------------|------------------|--------------------------------|------------------|-----------------|-------------------------------|-----------------|-----------------|---------------------|------------------|---------------------------------------|---|-------------------|------------------|-----------------|-----------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Extremely/Very Concerned (Net) | 1157 46% | 145 50% | 1013 46% | 241 43% | 446 45% | 459 50% De | 806 43% | 169 60% G | 124 53% G | 58 59% G | 418 46% | 387 45% | 269 45% | 83 56% kim | 63 53% | 1094 46% | 300 40% | 428 50% Q | 114 52% Q | 122 55% Q |
| Extremely concerned | 536 21% | 65 22% | 471 21% | 121 21% | 210 21% | 200 22% | 407 22% | 53 19% | 53 23% | 23 23% | 212 23% L | 159 18% | 132 22% | 32 22% | 28 23% | 509 21% | 160 21% | 167 20% | 69 32% QR | 59 26% |
| Very concerned | 621 25% | 79 27% | 541 24% | 120 21% | 236 24% | 259 28% De | 398 21% | 116 41% Gi | 71 30% G | 35 36% G | 205 23% | 228 26% | 137 23% | 51 34% KM | 35 29% | 586 25% | 139 18% | 262 31% QS | 44 20% | 64 28% Q |
| Not At All/Somewhat Concerned (Net) | 1351 54% | 147 50% | 1204 54% | 321 57% F | 556 55% f | 462 50% | 1087 57% HIJ | 115 40% | 108 47% | 41 41% | 487 54% n | 474 55% n | 324 55% n | 66 44% | 56 47% | 1295 54% | 456 60% RST | 423 50% | 104 48% | 102 45% |
| Somewhat concerned | 864 34% | 100 34% | 764 34% | 204 36% | 364 36% i | 287 31% | 681 36% H | 76 27% | 76 33% | 31 31% | 296 33% | 306 36% | 213 36% | 49 33% | 31 26% | 833 35% | 277 37% T | 300 35% | 66 30% | 51 23% |
| Not at all concerned | 487 19% | 47 16% | 439 20% | 117 21% | 192 19% j | 175 19% | 407 21% HIJ | 38 13% | 32 14% | 10 10% | 191 21% N | 168 19% n | 110 19% | 17 11% | 25 21% | 462 19% | 180 24% R | 123 14% | 38 17% | 51 23% R |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 148

**Q8_7 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
Being onboard the aircraft**

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-------------------------------------|--------------|-----------------|-----------------|-------------------|------------------|-----------------|-----------------|-----------------|------------------|---------------|----------------|------------------|---------------|-----------------|----------------|----------------|-----------------|-----------------|------------------|-------------|-------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Extremely/Very Concerned (Net) | 1392 56% | 660 54% | 732 57% | 381 52% | 245 59% d | 229 57% | 233 55% | 305 57% | 187 51% | 122 59% | 123 61% | 97 49% | 132 54% | 194 53% | 123 59% | 106 53% | 135 60% | 174 59% | 273 61% | 531 55% | 292 57% | 296 51% |
| Extremely concerned | 689 27% | 284 23% B | 405 31% B | 142 19% D | 115 28% D | 124 31% D | 132 31% D | 176 33% D | 56 15% | 53 25% | 56 28% | 49 25% | 70 29% | 85 23% i | 62 30% | 68 34% N | 83 37% NL | 106 36% N | 145 32% UV | 271 28% | 130 25% | 143 25% |
| Very concerned | 703 28% | 376 31% C | 327 25% | 239 33% GH | 130 31% gh | 105 26% | 100 24% | 130 24% | 130 36% LM | 69 33% | 67 33% P | 48 24% | 62 25% | 109 30% P | 61 29% p | 38 19% | 52 23% | 68 23% | 127 28% | 260 27% | 163 32% | 153 26% |
| Not At All/Somewhat Concerned (Net) | 1116 44% | 555 46% | 561 43% | 351 48% e | 171 41% | 171 43% | 190 45% | 234 43% | 178 49% | 86 41% | 77 39% | 101 51% kq | 112 46% | 173 47% | 85 41% | 93 47% | 88 40% | 122 41% | 177 39% | 429 45% | 224 43% | 286 49% S |
| Somewhat concerned | 759 30% | 382 31% | 377 29% | 217 30% Efh | 127 31% | 120 30% | 132 31% | 163 30% | 105 29% | 65 31% | 60 30% | 71 36% | 80 33% | 112 30% | 62 30% | 60 30% | 60 27% | 83 28% | 124 28% | 291 30% | 157 30% | 187 32% |
| Not at all concerned | 357 14% | 173 14% | 184 14% | 134 18% Efh | 44 11% | 51 13% | 58 14% | 70 13% | 73 20% JK | 21 10% | 17 9% | 30 15% | 32 13% | 61 17% | 24 11% | 33 17% k | 28 13% | 38 13% | 54 12% | 138 14% | 67 13% | 98 17% s |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 149

**Q8_7 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
Being onboard the aircraft**

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-------------------------------------|------------------|-------------------|-----------------|-----------------|------------------|-----------------|-----------------|------------------|-----------------|-----------------|----------------|-----------------|--------------------------|-----------------|----------------|-------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Extremely/Very Concerned (Net) | 1392 56% | 419 53% | 263 61% B | 200 58% | 490 55% | 422 53% | 453 53% | 517 61% FG | 763 55% | 630 56% | 533 59% | 859 54% | 488 62% N | 904 53% | 1004 56% | 349 54% | 695 59% R | 697 52% |
| Extremely concerned | 689 27% | 225 28% e | 132 30% E | 113 33% E | 208 23% | 204 25% | 229 27% | 256 30% | 345 25% | 344 31% I | 241 27% | 448 28% | 217 27% | 472 28% | 488 27% | 182 28% | 343 29% | 345 26% |
| Very concerned | 703 28% | 194 25% | 131 30% b | 87 25% | 281 32% Bd | 218 27% | 223 26% | 262 31% | 418 30% J | 285 25% L | 292 32% | 412 26% | 271 34% N | 432 25% | 516 29% | 167 26% | 352 30% | 351 26% |
| Not At All/Somewhat Concerned (Net) | 1116 44% | 373 47% C | 171 39% | 146 42% | 402 45% | 380 47% H | 399 47% H | 337 39% | 617 45% | 499 44% | 375 41% | 741 46% k | 305 38% | 810 47% M | 788 44% | 299 46% | 482 41% | 634 48% Q |
| Somewhat concerned | 759 30% | 226 28% | 114 26% | 107 31% | 302 34% bC | 236 29% | 264 31% | 259 30% | 438 32% | 320 28% | 285 31% | 474 30% | 224 28% | 535 31% | 556 31% | 194 30% | 358 30% | 401 30% |
| Not at all concerned | 357 14% | 148 19% CDE | 57 13% | 40 11% | 100 11% | 144 18% H | 134 16% H | 78 9% | 179 13% | 178 16% | 90 10% | 267 17% K | 82 10% | 275 16% M | 232 13% | 105 16% | 123 10% | 234 18% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 150

Q8_7 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
Being onboard the aircraft

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-------------------------------------|--------------|--------------------|--------------------------|---|-----------------|-----------------|--------------------------------|-----------------|-------------|-------------------------------|------------------|------------------|---------------------|----------------|---------------------------------------|---|------------------|------------------|-----------------|-----------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Extremely/Very Concerned (Net) | 1392 56% | 166 57% | 1226 55% | 309 55% | 516 51% | 552 60% E | 1007 53% | 185 65% G | 132 57% | 67 68% G | 469 52% | 472 55% | 356 60% K | 94 63% k | 74 62% | 1318 55% | 414 55% | 488 57% | 134 61% | 143 64% q |
| Extremely concerned | 689 27% | 66 23% | 623 28% | 151 27% | 273 27% | 258 28% | 520 27% | 78 27% | 63 27% | 28 29% | 254 28% | 220 26% | 164 28% | 51 34% | 28 23% | 661 28% | 229 30% R | 183 22% | 83 38% qR | 78 35% R |
| Very concerned | 703 28% | 100 34% c | 604 27% | 158 28% | 243 24% | 293 32% E | 487 26% | 108 38% G | 69 30% | 39 39% G | 215 24% | 253 29% K | 192 32% K | 44 29% | 46 39% P | 657 28% | 184 24% | 305 36% QS | 51 23% | 65 29% |
| Not At All/Somewhat Concerned (Net) | 1116 44% | 126 43% | 990 45% | 253 45% | 486 49% F | 370 40% | 886 47% HJ | 98 35% | 100 43% | 32 32% | 435 48% Mn | 389 45% | 236 40% | 55 37% | 45 38% | 1071 45% | 342 45% t | 363 43% | 84 39% | 81 36% |
| Somewhat concerned | 759 30% | 84 29% | 675 30% | 175 31% | 313 31% | 265 29% | 591 31% | 77 27% | 69 30% | 22 22% | 260 29% | 291 34% kN | 176 30% | 33 22% | 25 21% | 734 31% o | 248 33% ST | 256 30% ST | 45 21% | 44 20% |
| Not at all concerned | 357 14% | 42 15% | 315 14% | 78 14% | 173 17% F | 105 11% | 295 16% H | 21 7% | 31 13% | 10 10% | 175 19% LM | 98 11% | 61 10% | 23 15% | 20 17% | 337 14% | 93 12% | 107 13% | 39 18% qr | 38 17% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 151

Q8_8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
Arrival process (exiting the plane, immigration process, etc.)

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-------------------------------------|--------------|-----------------|--------------|-------------------|-------------------|------------------|------------------|-----------------|-------------------|-------------------|-----------------|------------------|------------------|---------------------|-----------------|-----------------|-----------------|------------------|-------------------|-----------------|-----------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Extremely/Very Concerned (Net) | 1165 46% | 572 47% | 593 46% | 299 41% | 230 55% DGH | 199 50% Dg | 177 42% | 260 48% D | 168 46% N | 121 58% ILM | 102 51% I | 76 38% | 104 43% | 131 36% | 109 52% N | 97 49% N | 101 45% n | 155 53% Nm | 242 54% TUV | 445 46% | 234 45% | 243 42% |
| Extremely concerned | 539 21% | 239 20% | 300 23% | 102 14% | 112 27% D | 104 26% D | 90 21% D | 131 24% D | 46 13% | 60 29% ILm | 50 25% I | 36 18% | 48 20% i | 57 15% | 52 25% N | 54 27% N | 54 24% N | 83 28% Nm | 109 24% u | 218 23% | 95 18% | 118 20% |
| Very concerned | 626 25% | 333 27% C | 293 23% | 197 27% g | 118 28% G | 95 24% | 87 21% | 128 24% | 122 34% LMN | 62 30% I | 53 26% | 40 20% | 56 23% | 75 20% | 57 27% | 42 21% | 47 21% | 72 24% TV | 133 30% TV | 228 24% | 139 27% | 125 22% |
| Not At All/Somewhat Concerned (Net) | 1343 54% | 643 53% | 700 54% | 433 59% EFH | 186 45% | 200 50% | 245 58% Ef | 279 52% e | 197 54% J | 87 42% | 98 49% | 123 62% Jk | 139 57% Jr | 236 64% OPqRl | 99 48% | 102 51% | 123 55% | 140 47% | 208 46% | 515 54% S | 282 55% S | 338 58% S |
| Somewhat concerned | 859 34% | 410 34% | 449 35% | 268 37% E | 119 29% | 120 30% | 159 38% Ef | 193 36% e | 120 33% | 52 25% | 66 33% | 73 37% J | 100 41% Jr | 149 40% Pr | 67 32% | 54 27% | 86 38% p | 93 32% | 148 33% | 316 33% | 178 35% | 216 37% |
| Not at all concerned | 484 19% | 233 19% | 251 19% | 164 22% eH | 67 16% | 81 20% | 87 21% | 86 16% | 77 21% | 35 17% | 32 16% | 50 25% mq | 39 16% | 87 24% oqR | 32 15% | 48 24% or | 37 17% | 47 16% | 60 13% | 198 21% S | 104 20% S | 122 21% S |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 152

Q8_8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
Arrival process (exiting the plane, immigration process, etc.)

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-------------------------------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|--------------|--------------|-----------------|-----------------|--------------------------|-----------------|----------------|-----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Extremely/Very Concerned (Net) | 1165 46% | 377 48% | 207 48% | 166 48% | 400 45% | 350 44% | 369 43% | 446 52% FG | 637 46% | 527 47% | 456 50% | 708 44% | 423 53% N | 741 43% | 826 46% | 310 48% | 577 49% | 588 44% |
| Extremely concerned | 539 21% | 186 23% E | 103 24% E | 87 25% E | 153 17% | 172 21% | 178 21% | 189 22% | 277 20% | 262 23% | 205 23% | 334 21% | 193 24% n | 346 20% | 358 20% | 164 25% O | 256 22% | 283 21% |
| Very concerned | 626 25% | 191 24% | 104 24% | 80 23% | 248 28% | 178 22% | 191 22% | 257 30% FG | 361 26% | 265 23% | 251 28% l | 375 23% | 230 29% N | 395 23% | 468 26% | 146 23% | 321 27% r | 305 23% |
| Not At All/Somewhat Concerned (Net) | 1343 54% | 416 52% | 227 52% | 180 52% | 491 55% | 452 56% H | 482 57% H | 409 48% | 742 54% | 601 53% | 451 50% | 892 56% K | 371 47% | 973 57% M | 965 54% | 337 52% | 600 51% | 743 56% q |
| Somewhat concerned | 859 34% | 239 30% | 148 34% | 121 35% | 335 38% B | 273 34% | 281 33% | 305 36% | 473 34% | 386 34% | 317 35% | 541 34% | 263 33% | 596 35% | 622 35% | 217 33% | 408 35% | 451 34% |
| Not at all concerned | 484 19% | 176 22% e | 79 18% | 59 17% | 156 17% | 179 22% H | 201 24% H | 104 12% | 269 20% | 215 19% | 134 15% | 350 22% K | 108 14% | 376 22% M | 343 19% | 121 19% | 192 16% | 293 22% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
Overlap formulae used.

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 153

Q8_8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following?
Arrival process (exiting the plane, immigration process, etc.)

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-------------------------------------|--------------------|-------------------|---|-----------------|-----------------|--------------------------------|------------------|-----------------|-------------------------------|------------|-----------------|---------------------|-------------|--------------------|---------------------------------------|---|-------------------|------------------|-----------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Extremely/Very Concerned (Net) | 1165 46% | 130 45% | 1035 47% | 245 44% | 428 43% | 477 52% DE | 849 45% | 156 55% G | 108 46% | 52 53% | 431 48% | 383 44% | 281 47% | 69 46% | 64 54% | 1101 46% | 320 42% | 417 49% Q | 111 51% q | 118 53% Q |
| Extremely concerned | 539 21% | 62 21% | 477 22% | 121 22% | 227 23% | 186 20% | 402 21% | 62 22% | 49 21% | 26 26% | 227 25% L | 155 18% | 122 21% | 35 23% | 26 22% | 513 21% | 148 20% | 161 19% | 70 32% QR | 63 28% QR |
| Very concerned | 626 25% | 68 23% | 557 25% | 124 22% | 201 20% | 292 32% DE | 447 24% | 94 33% G | 59 25% | 26 26% | 204 23% | 228 26% | 159 27% | 34 23% | 38 32% | 588 25% | 171 23% | 256 30% QS | 41 19% | 56 25% |
| Not At All/Somewhat Concerned (Net) | 1343 54% | 161 55% | 1182 53% | 317 56% F | 574 57% F | 444 48% | 1044 55% H | 128 45% | 125 54% | 47 47% | 474 52% | 478 56% | 311 53% | 80 54% | 55 46% | 1288 54% | 436 58% RSt | 434 51% | 107 49% | 106 47% |
| Somewhat concerned | 859 34% | 107 37% | 752 34% | 191 34% | 356 36% | 305 33% | 656 35% | 89 31% | 79 34% | 35 35% | 285 31% | 317 37% k | 195 33% | 62 41% k | 31 26% | 828 35% | 286 38% t | 283 33% t | 71 33% t | 49 22% |
| Not at all concerned | 484 19% | 55 19% | 429 19% | 126 22% F | 217 22% F | 139 15% | 388 20% Hj | 39 14% | 46 20% | 12 12% | 189 21% n | 161 19% | 116 20% | 19 12% | 24 20% | 460 19% | 150 20% | 151 18% | 36 16% | 57 25% rs |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 154

Q9 Who do you think should be responsible for setting health/safety policies of hotels and airlines?

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|--------------------------------|--------------|-----------------|-----------------|----------------|----------------|-------------|-----------------|-----------------|-------------|----------------|-------------|----------------|------------------|-----------------|-------------------|----------------|------------------|------------------|-------------------|-------------|-------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| The government | 998 40% | 524 43% C | 474 37% | 301 41% | 174 42% | 159 40% | 165 39% | 199 37% | 159 44% | 92 44% | 87 44% | 89 45% q | 97 40% | 142 39% | 82 40% | 72 36% | 76 34% | 102 35% | 211 47% TUV | 365 38% | 197 38% | 225 39% |
| The travel industry as a whole | 913 36% | 393 32% | 520 40% B | 268 37% | 129 31% | 142 36% | 167 40% E | 208 39% e | 119 33% | 69 33% | 65 32% | 65 33% | 76 31% | 149 41% O | 60 29% | 78 39% | 101 45% OL | 132 45% OM | 149 33% | 353 37% | 179 35% | 232 40% s |
| Individual airlines/hotels | 490 20% | 245 20% | 245 19% | 122 17% | 88 21% | 81 20% | 79 19% | 120 22% d | 69 19% | 32 15% | 37 19% | 40 20% | 67 27% iJR | 53 14% | 56 27% NqrJ | 43 22% n | 39 18% | 54 18% | 75 17% | 200 21% | 111 22% | 104 18% |
| Other | 107 4% | 53 4% | 54 4% | 41 6% gH | 25 6% gH | 17 4% | 12 3% | 11 2% | 18 5% | 15 7% LM | 11 5% | 4 2% | 4 2% | 23 6% r | 10 5% | 7 3% | 7 3% | 7 2% | 14 3% | 42 4% | 30 6% | 20 3% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 155

Q9 Who do you think should be responsible for setting health/safety policies of hotels and airlines?

Base: All Respondents

| | Household Income | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | | |
|--------------------------------|------------------|------------------|-----------------|-----------------|-------------|------------------|-----------------|------------------|--------------|----------------|-------------|--------------------------|-------------|----------------|--------------|----------------|--------------|---------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| The government | 998 40% | 289 37% | 176 41% | 151 43% b | 366 41% | 297 37% | 312 37% | 389 45% FG | 580 42% | 418 37% | 378 42% | 620 39% | 325 41% | 674 39% | 703 39% | 276 43% | 489 42% | 509 38% |
| The travel industry as a whole | 913 36% | 270 34% | 159 37% | 135 39% | 337 38% | 268 33% | 336 39% f | 309 36% | 495 36% | 418 37% | 315 35% | 598 37% | 268 34% | 645 38% | 681 38% | 216 33% | 417 35% | 497 37% |
| Individual airlines/hotels | 490 20% | 186 23% De | 83 19% | 53 15% | 163 18% | 191 24% gH | 161 19% | 138 16% | 256 19% | 234 21% | 183 20% | 307 19% | 175 22% | 315 18% | 346 19% | 124 19% | 234 20% | 256 19% |
| Other | 107 4% | 47 6% DE | 16 4% | 8 2% | 26 3% | 45 6% H | 42 5% H | 19 2% | 48 4% | 58 5% | 32 3% | 75 5% | 26 3% | 80 5% | 61 3% | 32 5% | 38 3% | 69 5% q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 156

Q9 Who do you think should be responsible for setting health/safety policies of hotels and airlines?

Base: All Respondents

| | Sexual Orientation | | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|--------------------------------|--------------------|-------------------|--------------------------|---|-----------------|-----------------|--------------------------------|-------------|-------------|-------------------------------|-----------------|-------------|---------------------|-------------|---------------------------------------|---|-------------|-------------|-------------|------------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| The government | 998 40% | 146 50% C | 852 38% | 194 35% | 396 39% | 395 43% D | 734 39% | 124 44% | 104 45% | 37 37% | 326 36% | 353 41% | 253 43% k | 65 43% | 58 49% p | 940 39% | 294 39% | 372 44% | 89 41% | 87 39% |
| The travel industry as a whole | 913 36% | 93 32% | 820 37% | 211 38% | 394 39% F | 303 33% | 687 36% | 92 32% | 94 40% | 40 41% | 310 34% | 313 36% | 235 40% | 55 37% | 37 31% | 876 37% | 286 38% | 300 35% | 82 38% | 69 31% |
| Individual airlines/hotels | 490 20% | 41 14% | 449 20% b | 131 23% E | 168 17% | 186 20% | 380 20% i | 58 20% | 31 13% | 21 22% | 196 22% M | 173 20% | 94 16% | 27 18% | 20 17% | 470 20% | 157 21% | 165 19% | 40 19% | 37 16% |
| Other | 107 4% | 12 4% | 95 4% | 25 4% | 44 4% | 38 4% | 92 5% i | 10 4% | 4 2% | 1 1% | 72 8% LMn | 22 3% | 10 2% | 3 2% | 4 3% | 103 4% | 20 3% | 14 2% | 6 3% | 32 14% QRS |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 157

Q10 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Summary Of Major/Moderate Impact

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|--|-------------|------------|-----------------|------------|-----------------|------------|------------------|----------------------|------------|------------------|------------|------------|-------------------|------------|------------|------------|-----------------------|--------------------|------------------|------------|-----------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Sanitizing the aircraft completely between each flight. | 1897 76% | 907 75% | 991 77% | 529 72% | 295 71% | 290 73% | 327 77% | 456 85% e DEFG | 258 71% | 152 73% | 147 73% | 152 77% | 197 81% l | 271 74% | 143 69% | 144 72% | 174 78% o NOPQm | 258 88% | 359 80% t | 686 71% | 410 79% t | 442 76% |
| Strictly enforced cleaning/sanitization practices at airports (e.g., sanitizing all hard surfaces at each gate and throughout the airport, providing hand sanitizer at each gate, etc.) | 1841 73% | 875 72% | 965 75% | 528 72% | 284 68% | 271 68% | 313 74% | 445 83% DEFG | 259 71% | 141 68% | 137 68% | 146 74% | 193 79% ijk | 268 73% | 144 69% | 135 68% | 167 75% | 252 85% NOPQ | 345 77% t | 675 70% | 387 75% | 434 75% |
| Strictly enforced cleaning/sanitization practices (e.g., sanitizing all hard surfaces in the lobby between usage, providing hand sanitizer in the lobby and guest rooms, etc.) | 1837 73% | 883 73% | 954 74% | 511 70% | 291 70% | 285 71% | 311 74% | 438 81% DEFG | 245 67% | 148 71% | 146 73% | 146 73% | 198 81% ij | 266 73% | 143 69% | 140 70% | 166 74% | 240 81% NOP | 348 77% t | 685 71% | 382 74% | 422 73% |
| Communication/messaging from the hotel about the measures they take to ensure a clean/sanitized/healthy environment (e.g., detailed descriptions of cleaning practices, details about their sick leave policy to ensure that their employees are not sick, etc.) | 1671 67% | 796 66% | 874 68% | 461 63% | 271 65% | 260 65% | 274 65% | 404 75% DEFG | 237 65% | 132 63% | 129 64% | 124 62% | 175 72% l | 224 61% | 139 67% | 132 66% | 150 67% | 229 78% NOPQ | 322 72% t | 595 62% | 369 71% t | 385 66% |
| Requiring all passengers and flight attendants to wear a mask. | 1665 66% | 779 64% | 886 69% b | 452 62% | 283 68% f | 237 59% | 289 68% dF | 404 75% DeFg | 213 58% | 146 70% lk | 118 59% | 131 66% | 170 70% lk | 239 65% | 137 66% | 119 60% | 157 70% p NOPqM | 234 79% | 331 73% TV | 605 63% | 356 69% t | 374 64% |
| Keeping all middle seats empty. | 1648 66% | 789 65% | 859 66% | 442 60% | 267 64% | 250 63% | 285 68% d | 404 75% DEFG | 217 59% | 139 67% | 130 65% | 127 64% | 176 72% l | 225 61% | 128 61% | 120 60% | 158 70% np NOP | 228 77% | 325 77% t | 582 61% | 350 68% t | 391 67% t |
| Contact-free options for check-in and check-out (e.g., using your smartphone to unlock the door, etc.) | 1584 63% | 756 62% | 828 64% | 471 64% | 260 63% | 246 62% | 255 60% | 352 65% | 228 62% | 132 63% | 131 65% | 113 57% | 154 63% | 244 66% | 129 62% | 115 58% | 142 64% | 198 67% | 300 67% | 589 61% | 329 64% | 366 63% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

Q10 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Summary Of Major/Moderate Impact

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|--|------------------|-----------------|-------------------|-----------------|-----------------|------------|-----------------|------------------|-----------------|------------|-----------------|-------------|--------------------------|-------------|----------------|------------|-----------------|-------------|
| | Total | Less Than \$50K | \$50K-\$74.9K | \$75K-\$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Sanitizing the aircraft completely between each flight. | 1897 76% | 552 70% | 356 82% B | 276 80% B | 687 77% B | 564 70% | 662 78% F | 672 79% F | 1062 77% | 836 74% | 691 76% | 1206 75% | 584 74% | 1314 77% | 1383 77% | 477 74% | 925 79% R | 972 73% |
| Strictly enforced cleaning/sanitization practices at airports (e.g., sanitizing all hard surfaces at each gate and throughout the airport, providing hand sanitizer at each gate, etc.) | 1841 73% | 535 67% | 354 81% BdE | 259 75% B | 669 75% B | 541 67% | 637 75% F | 663 78% F | 1026 74% | 815 72% | 678 75% | 1163 73% | 573 72% | 1268 74% | 1331 74% | 474 73% | 882 75% | 958 72% |
| Strictly enforced cleaning/sanitization practices (e.g., sanitizing all hard surfaces in the lobby between usage, providing hand sanitizer in the lobby and guest rooms, etc.) | 1837 73% | 552 70% | 345 79% B | 255 74% | 662 74% | 534 67% | 647 76% F | 656 77% F | 1025 74% | 812 72% | 671 74% | 1166 73% | 576 73% | 1261 74% | 1316 73% | 482 74% | 885 75% | 952 72% |
| Communication/messaging from the hotel about the measures they take to ensure a clean/sanitized/healthy environment (e.g., detailed descriptions of cleaning practices, details about their sick leave policy to ensure that their employees are not sick, etc.) | 1671 67% | 505 64% | 312 72% B | 228 66% | 604 68% | 503 63% | 565 66% | 603 71% F | 938 68% | 733 65% | 622 69% | 1049 66% | 531 67% | 1140 67% | 1195 67% | 435 67% | 817 69% R | 854 64% |
| Requiring all passengers and flight attendants to wear a mask. | 1665 66% | 508 64% | 310 71% B | 233 67% | 591 66% | 507 63% | 550 65% | 608 71% FG | 923 67% | 742 66% | 613 68% | 1052 66% | 530 67% | 1136 66% | 1207 67% | 418 65% | 831 71% R | 835 63% |
| Keeping all middle seats empty. | 1648 66% | 512 65% | 297 69% B | 238 69% | 579 65% | 497 62% | 566 66% | 586 69% F | 914 66% | 734 65% | 596 66% | 1052 66% | 509 64% | 1140 66% | 1185 66% | 425 66% | 804 68% R | 844 63% |
| Contact-free options for check-in and check-out (e.g., using your smartphone to unlock the door, etc.) | 1584 63% | 460 58% | 293 67% B | 225 65% b | 583 65% B | 438 55% | 549 65% F | 596 70% Fg | 928 67% J | 656 58% | 622 68% L | 962 60% | 530 67% n | 1053 61% | 1138 64% | 412 64% | 754 64% | 830 62% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 159

Q10 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Summary Of Major/Moderate Impact

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Out break - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|--|--------------------|-----------------------|--|------------|------------|--------------------------------|--------------|-----------------|-------------------------------|------------------|--------------|---------------------|-----------------|--------------------|---|---|-------------------|-----------------|-------------|-------------|
| | Total | Identify as LGBTQ (B) | Do not identify as LGBTQ (C) | Low (D) | Medium (E) | High (F) | No Trips (G) | Low (H) | Medium (I) | High (J) | No Trips (K) | Low (L) | Medium (M) | High (N) | Will travel over Memorial Day Weekend (O) | Will not travel over Memorial Day Weekend or Not Sure (P) | Group 1 (Q) | Group 2 (R) | Group 3 (S) | Group 4 (T) |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Sanitizing the aircraft completely between each flight. | 1897 76% | 210 72% | 1687 76% | 430 76% | 740 74% | 714 77% | 1422 75% | 223 79% | 168 72% | 84 85% gi | 614 68% | 683 79% K | 477 81% K | 122 82% K | 96 81% | 1802 75% | 623 82% RST | 630 74% | 158 73% | 149 67% |
| Strictly enforced cleaning/sanitization practices at airports (e.g., sanitizing all hard surfaces at each gate and throughout the airport, providing hand sanitizer at each gate, etc.) | 1841 73% | 211 72% | 1630 74% | 405 72% | 731 73% | 689 75% | 1379 73% | 215 76% | 164 70% | 83 83% gi | 587 65% | 669 78% K | 469 79% K | 116 78% K | 91 77% | 1749 73% | 597 79% RST | 620 73% T | 150 69% | 134 60% |
| Strictly enforced cleaning/sanitization practices (e.g., sanitizing all hard surfaces in the lobby between usage, providing hand sanitizer in the lobby and guest rooms, etc.) | 1837 73% | 207 71% | 1630 74% | 404 72% | 735 73% | 686 74% | 1373 73% | 212 75% | 169 73% | 84 84% Gi | 593 66% | 651 76% K | 471 79% K | 122 82% K | 88 74% | 1749 73% | 588 78% rST | 622 73% T | 148 68% | 150 67% |
| Communication/messaging from the hotel about the measures they take to ensure a clean/sanitized/healthy environment (e.g., detailed descriptions of cleaning practices, details about their sick leave policy to ensure that their employees are not sick, etc.) | 1671 67% | 184 63% | 1487 67% | 350 62% | 674 67% | 635 69% D | 1243 66% | 200 71% | 154 66% | 74 74% | 539 60% | 602 70% K | 415 70% K | 115 77% K | 81 68% | 1590 67% | 535 71% St | 563 66% T | 129 59% | 138 62% |
| Requiring all passengers and flight attendants to wear a mask. | 1665 66% | 187 64% | 1478 67% | 370 66% | 637 64% | 643 70% E | 1240 66% | 193 68% | 150 65% | 82 82% GHI | 548 61% | 593 69% K | 415 70% K | 110 73% K | 89 75% | 1576 66% | 531 70% T | 579 68% T | 145 67% | 130 58% |
| Keeping all middle seats empty. | 1648 66% | 180 62% | 1468 66% | 367 65% | 635 63% | 631 68% e | 1228 65% | 199 70% | 144 62% | 77 78% Gi | 533 59% | 596 69% K | 412 70% K | 107 72% K | 85 72% | 1563 65% | 541 72% RST | 559 66% T | 138 64% | 123 55% |
| Contact-free options for check-in and check-out (e.g., using your smartphone to unlock the door, etc.) | 1584 63% | 194 67% | 1389 63% | 357 64% | 626 62% | 590 64% | 1159 61% | 194 68% g | 157 68% | 74 74% G | 505 56% | 566 66% K | 411 69% K | 102 68% K | 85 72% | 1499 63% | 481 64% S | 567 67% S | 116 53% | 134 60% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 159

Q10 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Summary Of Major/Moderate Impact

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Out break - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|---------------|--------------------|-------------------|--|-----|--------|--------------------------------|----------|-----|-------------------------------|------|----------|---------------------|--------|--------------------|---------------------------------------|---|---------|---------|---------|---------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 160

Q10_1 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Contact-free options for check-in and check-out (e.g., using your smartphone to unlock the door, etc.)

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------|--------------|--------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|------------------|----------------|----------------|-----------------|-------------|------------------|----------------|------------------|-------------------|------------------|-----------------|------------------|-----------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Major/Moderate Impact (Net) | 1584 63% | 756 62% | 828 64% | 471 64% | 260 63% | 246 62% | 255 60% | 352 65% | 228 62% | 132 63% | 131 65% | 113 57% | 154 63% | 244 66% | 129 62% | 115 58% | 142 64% | 198 67% | 300 67% | 589 61% | 329 64% | 366 63% |
| Major impact | 813 32% | 367 30% | 446 35% b | 230 31% | 157 38% dG | 136 34% | 117 28% | 172 32% | 91 25% | 72 35% i | 70 35% i | 58 29% | 76 31% | 139 38% QI | 85 41% Q | 67 34% | 59 27% | 96 32% | 152 34% | 333 35% U | 146 28% | 182 31% |
| Moderate impact | 770 31% | 389 32% | 382 30% | 241 33% E | 103 25% | 109 27% | 137 33% E | 179 33% E | 137 37% In | 60 29% | 61 30% | 54 27% | 77 32% | 105 29% | 43 21% | 48 24% | 83 37% nOPI | 102 35% Op | 148 33% T | 256 27% | 183 35% T | 184 32% |
| Slight impact | 543 22% | 269 22% | 273 21% | 177 24% H | 101 24% h | 76 19% | 91 21% | 98 18% | 95 26% | 49 24% | 37 18% | 41 21% | 47 19% | 82 22% | 51 25% | 40 20% | 50 22% | 51 17% | 96 21% | 200 21% | 118 23% | 130 22% |
| No impact | 381 15% | 190 16% | 192 15% | 84 11% | 55 13% | 77 19% De | 76 18% D | 89 17% D | 43 12% | 27 13% | 33 16% | 45 23% Jq | 43 18% | 41 11% | 28 13% | 45 22% Noq | 31 14% | 46 16% | 54 12% | 171 18% Su | 70 13% | 86 15% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 161

Q10_1 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Contact-free options for check-in and check-out (e.g., using your smartphone to unlock the door, etc.)

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------|------------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|------------------|-----------------|--------------|-----------------|-----------------|--------------------------|-----------------|----------------|-------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Major/Moderate Impact (Net) | 1584 63% | 460 58% | 293 67% B | 225 65% b | 583 65% B | 438 55% | 549 65% F | 596 70% Fg | 928 67% J | 656 58% | 622 68% L | 962 60% | 530 67% n | 1053 61% | 1138 64% | 412 64% | 754 64% | 830 62% |
| Major impact | 813 32% | 262 33% | 148 34% | 108 31% | 284 32% | 237 30% | 287 34% | 290 34% | 467 34% | 347 31% | 325 36% L | 489 31% | 278 35% | 536 31% | 573 32% | 217 33% | 372 32% | 441 33% |
| Moderate impact | 770 31% | 198 25% | 145 33% B | 117 34% B | 299 34% B | 201 25% | 263 31% f | 307 36% Fg | 461 33% J | 309 27% | 297 33% | 473 30% | 253 32% | 518 30% | 565 32% | 195 30% | 382 32% | 388 29% |
| Slight impact | 543 22% | 194 25% | 87 20% | 68 20% | 185 21% | 208 26% H | 186 22% h | 149 17% | 280 20% | 263 23% | 186 20% | 357 22% | 181 23% | 362 21% | 393 22% | 128 20% | 252 21% | 291 22% |
| No impact | 381 15% | 138 17% C | 54 12% | 54 16% | 124 14% | 156 19% GH | 116 14% | 109 13% | 172 12% | 209 19% | 100 11% I | 281 18% K | 82 10% | 299 17% M | 260 15% | 108 17% | 171 15% | 210 16% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 162

Q10_1 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Contact-free options for check-in and check-out (e.g., using your smartphone to unlock the door, etc.)

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Out break - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-----------------------------|--------------------|-------------------|--|-------------|--------------|--------------------------------|--------------|-------------|-------------------------------|------------|-------------|---------------------|-------------|--------------------|---------------------------------------|---|-------------|-------------|-------------|-------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Major/Moderate Impact (Net) | 1584 63% | 194 67% | 1389 63% | 357 64% | 626 62% | 590 64% | 1159 61% | 194 68% | 157 68% | 74 74% | 505 56% | 566 66% | 411 69% | 102 68% | 85 72% | 1499 63% | 481 64% | 567 67% | 116 53% | 134 60% |
| Major impact | 813 32% | 87 30% | 726 33% | 198 35% | 314 31% | 294 32% | 612 32% | 81 29% | 84 36% | 37 37% | 264 29% | 303 35% | 203 34% | 43 29% | 48 41% | 765 32% | 236 31% | 279 33% | 60 27% | 78 35% |
| Moderate impact | 770 31% | 107 37% | 663 30% | 159 28% | 311 31% | 296 32% | 548 29% | 112 40% | 73 32% | 37 37% | 241 27% | 262 30% | 207 35% | 60 40% | 37 31% | 734 31% | 245 32% | 288 34% | 56 26% | 56 25% |
| Slight impact | 543 22% | 62 21% | 481 22% | 122 22% | 197 20% | 212 23% | 413 22% | 63 22% | 49 21% | 17 17% | 206 23% | 203 24% | 101 17% | 33 22% | 18 15% | 525 22% | 151 20% | 197 23% | 47 21% | 53 24% |
| No impact | 381 15% | 35 12% | 346 16% | 82 15% | 179 18% | 120 13% | 320 17% | 26 9% | 26 11% | 9 9% | 193 21% | 93 11% | 81 14% | 15 10% | 15 13% | 366 15% | 124 16% | 87 10% | 55 25% | 37 16% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 163

Q10_2 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Strictly enforced cleaning/sanitation practices (e.g., sanitizing all hard surfaces in the lobby between usage, providing hand sanitizer in the lobby and guest rooms, etc.)

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------|--------------|--------------|-----------------|--------------------|-----------------|-----------------|-----------------|--------------------|-----------------|-----------------|----------------|----------------|-------------------|----------------|-----------------|-----------------|-----------------|-------------------|-----------------|------------------|-------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Major/Moderate Impact (Net) | 1837 73% | 883 73% | 954 74% | 511 70% | 291 70% | 285 71% | 311 74% | 438 81% DEFG | 245 67% | 148 71% | 146 73% | 146 73% | 198 81% IJ | 266 73% | 143 69% | 140 70% | 166 74% | 240 81% NOP | 348 77% T | 685 71% | 382 74% | 422 73% |
| Major impact | 1170 47% | 539 44% | 631 49% b | 261 36% | 203 49% D | 192 48% D | 201 48% D | 313 58% DEFG | 123 34% | 100 48% I | 88 44% i | 93 47% I | 135 56% Ik | 138 38% | 103 50% N | 105 52% N | 108 48% N | 177 60% NoQ | 224 50% | 437 46% | 241 47% | 267 46% |
| Moderate impact | 667 27% | 344 28% | 323 25% | 250 34% EFGH | 88 21% | 93 23% | 111 26% | 125 23% | 122 33% j | 49 23% | 58 29% p | 53 27% | 63 26% OPqR | 128 35% | 40 19% | 35 18% | 58 26% | 63 21% | 124 27% | 247 26% | 141 27% | 155 27% |
| Slight impact | 383 15% | 198 16% | 185 14% | 140 19% H | 71 17% H | 56 14% | 63 15% h | 54 10% | 81 22% LM | 35 17% m | 32 16% | 26 13% | 25 10% | 59 16% r | 36 17% r | 24 12% | 37 17% r | 29 10% | 59 13% | 142 15% | 91 18% | 91 16% |
| No impact | 287 11% | 134 11% | 153 12% | 81 11% | 54 13% h | 58 15% H | 48 11% | 47 9% | 40 11% | 24 12% | 23 11% | 27 14% | 21 8% | 41 11% | 30 14% | 35 18% QR | 21 9% | 26 9% | 43 10% | 133 14% sU | 43 8% | 68 12% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 164

Q10_2 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Strictly enforced cleaning/sanitation practices (e.g., sanitizing all hard surfaces in the lobby between usage, providing hand sanitizer in the lobby and guest rooms, etc.)

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------|------------------|------------------|------------------|-----------------|-------------|------------------|-----------------|-----------------|-----------------|--------------|-----------------|-----------------|--------------------------|-----------------|----------------|-------------|----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Major/Moderate Impact (Net) | 1837 73% | 552 70% | 345 79% B | 255 74% | 662 74% | 534 67% | 647 76% F | 656 77% F | 1025 74% | 812 72% | 671 74% | 1166 73% | 576 73% | 1261 74% | 1316 73% | 482 74% | 885 75% | 952 72% |
| Major impact | 1170 47% | 358 45% | 227 52% Bd | 153 44% | 414 46% | 318 40% | 443 52% F | 409 48% F | 627 45% | 542 48% | 389 43% | 780 49% K | 340 43% | 830 48% m | 824 46% | 317 49% | 562 48% | 608 46% |
| Moderate impact | 667 27% | 194 24% | 118 27% | 103 30% | 248 28% | 216 27% | 204 24% | 247 29% g | 397 29% J | 270 24% | 282 31% L | 386 24% | 236 30% n | 431 25% | 493 28% | 166 26% | 324 27% | 344 26% |
| Slight impact | 383 15% | 129 16% c | 52 12% | 54 16% | 140 16% | 151 19% Gh | 110 13% | 122 14% | 209 15% | 174 15% | 154 17% | 229 14% | 139 17% | 245 14% | 283 16% | 83 13% | 176 15% | 207 16% |
| No impact | 287 11% | 112 14% Ce | 37 9% | 37 11% | 89 10% | 117 15% H | 94 11% | 76 9% | 146 11% | 142 13% | 83 9% | 205 13% K | 79 10% | 208 12% | 191 11% | 82 13% | 116 10% | 172 13% q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 165

Q10_2 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Strictly enforced cleaning/sanitation practices (e.g., sanitizing all hard surfaces in the lobby between usage, providing hand sanitizer in the lobby and guest rooms, etc.)

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-----------------------------|--------------------|-------------------|---|-------------|--------------|--------------------------------|--------------|-------------|-------------------------------|------------|-------------|---------------------|-------------|--------------------|---------------------------------------|---|-------------|-------------|-------------|-------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Major/Moderate Impact (Net) | 1837 73% | 207 71% | 1630 74% | 404 72% | 735 73% | 686 74% | 1373 73% | 212 75% | 169 73% | 84 84% | 593 66% | 651 76% | 471 79% | 122 82% | 88 74% | 1749 73% | 588 78% | 622 73% | 148 68% | 150 67% |
| Major impact | 1170 47% | 105 36% | 1065 48% | 259 46% | 463 46% | 440 48% | 913 48% | 114 40% | 100 43% | 43 44% | 379 42% | 422 49% | 291 49% | 78 52% | 51 43% | 1118 47% | 404 53% | 335 39% | 99 45% | 101 45% |
| Moderate impact | 667 27% | 102 35% | 565 26% | 145 26% | 272 27% | 246 27% | 459 24% | 99 35% | 69 30% | 40 41% | 214 24% | 229 27% | 180 30% | 44 30% | 37 31% | 631 26% | 184 24% | 287 34% | 49 23% | 49 22% |
| Slight impact | 383 15% | 50 17% | 334 15% | 94 17% | 140 14% | 141 15% | 291 15% | 49 17% | 37 16% | 7 7% | 146 16% | 144 17% | 77 13% | 16 11% | 15 12% | 369 15% | 104 14% | 148 17% | 29 13% | 40 18% |
| No impact | 287 11% | 35 12% | 253 11% | 63 11% | 127 13% | 95 10% | 230 12% | 23 8% | 27 12% | 8 8% | 166 18% | 66 8% | 45 8% | 12 8% | 16 13% | 272 11% | 64 8% | 81 9% | 41 19% | 34 15% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020

INT
Weighted To The U.S. General Adult Population - Propensity

20 May 2020
Table 166

Q10_3 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Communication/messaging from the hotel about the measures they take to ensure a clean/sanitized/healthy environment (e.g., detailed descriptions of cleaning practices, details about their sick leave policy to ensure that their employees are not sick, etc.)

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------|--------------|--------------|-----------------|-----------------|-----------------|----------------|----------------|--------------------|------------------|-------------|-------------|-------------|-----------------|-----------------|----------------|-----------------|----------------|--------------------|-----------------|-------------------|-----------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Major/Moderate Impact (Net) | 1671 67% | 796 66% | 874 68% | 461 63% | 271 65% | 260 65% | 274 65% | 404 75% DEFG | 237 65% | 132 63% | 129 64% | 124 62% | 175 72% I | 224 61% | 139 67% | 132 66% | 150 67% | 229 78% NOPQ | 322 72% T | 595 62% | 369 71% T | 385 66% |
| Major impact | 907 36% | 411 34% | 497 38% b | 224 31% | 156 38% d | 147 37% | 151 36% | 229 43% Dg | 103 28% | 76 36% | 74 37% | 61 31% | 97 40% I | 121 33% | 81 39% | 73 37% | 90 40% | 133 45% N | 179 40% | 336 35% | 188 36% | 203 35% |
| Moderate impact | 764 30% | 386 32% | 378 29% | 237 32% | 115 28% | 114 28% | 123 29% | 175 33% | 134 37% jn | 56 27% | 55 28% | 63 32% | 78 32% | 103 28% | 58 28% | 59 29% | 61 27% | 97 33% | 143 32% | 259 27% | 180 35% T | 182 31% |
| Slight impact | 531 21% | 272 22% | 258 20% | 183 25% H | 102 25% H | 82 21% h | 86 20% h | 78 14% | 88 24% | 51 24% | 49 24% | 43 21% | 42 17% | 95 26% pR | 51 25% R | 33 17% | 43 19% r | 36 12% | 85 19% | 210 22% | 104 20% | 132 25% |
| No impact | 306 12% | 146 12% | 160 12% | 87 12% | 43 10% | 57 14% | 62 15% | 57 11% | 39 11% | 26 12% | 23 11% | 32 16% | 27 11% | 48 13% | 18 9% | 34 17% or | 30 14% | 30 10% | 43 9% | 155 16% SUV | 44 9% | 64 11% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 167

Q10_3 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Communication/messaging from the hotel about the measures they take to ensure a clean/sanitized/healthy environment (e.g., detailed descriptions of cleaning practices, details about their sick leave policy to ensure that their employees are not sick, etc.)

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------|------------------|-----------------|-----------------|-----------------|----------|------------|--------------|---------------|----------|----------|----------------|----------|--------------------------|----------|----------------|----------|----------------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Major/Moderate Impact (Net) | 1671 | 505 | 312 | 228 | 604 | 503 | 565 | 603 | 938 | 733 | 622 | 1049 | 531 | 1140 | 1195 | 435 | 817 | 854 |
| | 67% | 64% | 72% B | 66% | 68% | 63% | 66% | 71% F | 68% | 65% | 69% | 66% | 67% | 67% | 67% | 67% | 69% R | 64% |
| Major impact | 907 | 293 | 176 | 128 | 297 | 261 | 338 | 308 | 493 | 415 | 340 | 567 | 290 | 617 | 627 | 257 | 429 | 479 |
| | 36% | 37% | 40% E | 37% | 33% | 33% | 40% F | 36% | 36% | 37% | 37% | 35% | 37% | 36% | 35% | 40% | 36% | 36% |
| Moderate impact | 764 | 211 | 137 | 100 | 307 | 242 | 227 | 295 | 445 | 318 | 282 | 482 | 241 | 523 | 568 | 177 | 388 | 376 |
| | 30% | 27% | 31% E | 29% | 34% B | 30% | 27% G | 34% G | 32% j | 28% j | 31% j | 30% j | 30% | 31% j | 32% j | 27% j | 33% R | 28% |
| Slight impact | 531 | 164 | 87 | 71 | 201 | 176 | 182 | 173 | 306 | 225 | 208 | 323 | 199 | 332 | 393 | 127 | 247 | 284 |
| | 21% | 21% | 20% E | 20% E | 23% E | 22% E | 21% E | 20% E | 22% E | 20% E | 23% E | 20% E | 25% N | 19% N | 22% N | 20% N | 21% N | 21% N |
| No impact | 306 | 123 | 35 | 48 | 87 | 122 | 105 | 79 | 136 | 170 | 78 | 228 | 64 | 242 | 204 | 86 | 114 | 193 |
| | 12% | 16% CE | 8% C | 14% C | 10% H | 15% H | 12% H | 9% I | 10% I | 15% I | 9% I | 14% K | 8% M | 14% M | 11% M | 13% M | 10% Q | 14% Q |
| Sigma | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 168

Q10_3 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Communication/messaging from the hotel about the measures they take to ensure a clean/sanitized/healthy environment (e.g., detailed descriptions of cleaning practices, details about their sick leave policy to ensure that their employees are not sick, etc.)

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-----------------------------|--------------|--------------------|--------------------------|---|--------------|-------------|--------------------------------|-------------|-------------|-------------------------------|-------------|-------------|---------------------|-------------|---------------------------------------|---|-------------|-------------|-------------|-------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Major/Moderate Impact (Net) | 1671 67% | 184 63% | 1487 67% | 350 62% | 674 67% | 635 69% | 1243 66% | 200 71% | 154 66% | 74 74% | 539 60% | 602 70% | 415 70% | 115 77% | 81 68% | 1590 67% | 535 71% | 563 66% | 129 59% | 138 62% |
| Major impact | 907 36% | 91 31% | 816 37% | 188 33% | 362 36% | 351 38% | 696 37% | 96 34% | 70 30% | 45 45% | 315 35% | 315 37% | 221 37% | 56 37% | 57 48% | 850 36% | 289 38% | 276 32% | 79 36% | 81 36% |
| Moderate impact | 764 30% | 92 32% | 671 30% | 162 29% | 312 31% | 284 31% | 546 29% | 105 37% | 84 36% | 29 29% | 224 25% | 287 33% | 194 33% | 59 39% | 23 20% | 740 31% | 247 33% | 287 34% | 50 23% | 57 25% |
| Slight impact | 531 21% | 77 27% | 454 20% | 137 24% | 188 19% | 195 21% | 398 21% | 62 22% | 50 21% | 21 21% | 197 22% | 183 21% | 126 21% | 25 17% | 25 21% | 505 21% | 142 19% | 213 25% | 42 19% | 48 21% |
| No impact | 306 12% | 31 11% | 276 12% | 75 13% | 139 14% | 92 10% | 252 13% | 21 7% | 29 12% | 4 4% | 169 19% | 77 9% | 51 9% | 10 6% | 13 11% | 294 12% | 79 10% | 75 9% | 47 21% | 38 17% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 169

Q10_4 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Keeping all middle seats empty.

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------|--------------|-----------------|-----------------|-------------------|-----------------|-----------------|------------------|--------------------|------------------|----------------|----------------|----------------|------------------|-------------------|----------------|-----------------|------------------|-------------------|------------------|------------------|-----------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Major/Moderate Impact (Net) | 1648 66% | 789 65% | 859 66% | 442 60% | 267 64% | 250 63% | 285 68% d | 404 75% DEFG | 217 59% | 139 67% | 130 65% | 127 64% | 176 72% I | 225 61% | 128 61% | 120 60% | 158 70% np | 228 77% NOP | 325 72% T | 582 61% | 350 68% T | 391 67% t |
| Major impact | 915 36% | 402 33% | 514 40% B | 190 26% | 165 40% D | 134 34% d | 172 41% dF | 254 47% DeF | 88 24% | 77 37% I | 59 30% | 74 37% I | 103 42% IK | 102 28% | 88 42% N | 75 37% n | 98 44% N | 151 51% NPm | 196 44% TU | 311 32% | 184 36% | 224 39% t |
| Moderate impact | 733 29% | 387 32% C | 346 27% | 252 34% EGh | 101 24% | 117 29% | 112 27% | 150 28% | 129 35% | 62 30% o | 71 35% p | 53 27% | 73 30% | 124 34% OPr | 40 19% | 46 23% | 59 27% | 77 26% | 129 29% | 271 28% | 167 32% | 167 29% |
| Slight impact | 518 21% | 256 21% | 262 20% | 195 27% fGH | 96 23% H | 81 20% H | 75 18% | 72 15% | 103 28% LM | 46 22% M | 41 21% m | 35 18% | 30 12% | 91 25% qR | 50 24% R | 39 20% | 39 18% | 42 14% | 80 18% | 213 22% | 112 22% | 114 20% |
| No impact | 342 14% | 170 14% | 172 13% | 95 13% | 53 13% | 68 17% h | 63 15% | 63 12% | 45 12% | 23 11% | 28 14% | 36 18% | 38 16% R | 50 14% | 30 15% | 40 20% qR | 27 12% | 25 9% | 46 10% | 165 17% SU | 55 11% | 77 13% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 170

Q10_4 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Keeping all middle seats empty.

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------|------------------|-----------------|-----------------|-----------------|---------|------------|--------------|---------------|----------|------|----------------|------|--------------------------|------|----------------|--------|----------------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Major/Moderate Impact (Net) | 1648 | 512 | 297 | 238 | 579 | 497 | 566 | 586 | 914 | 734 | 596 | 1052 | 509 | 1140 | 1185 | 425 | 804 | 844 |
| | 66% | 65% | 69% | 69% | 65% | 62% | 66% | 69% | 66% | 65% | 66% | 66% | 64% | 66% | 66% | 66% | 68% | 63% |
| Major impact | 915 | 290 | 157 | 128 | 327 | 259 | 302 | 354 | 491 | 424 | 316 | 599 | 270 | 645 | 646 | 242 | 455 | 460 |
| | 36% | 37% | 36% | 37% | 37% | 32% | 35% | 41% | 36% | 38% | 35% | 37% | 34% | 38% | 36% | 37% | 39% | 35% |
| Moderate impact | 733 | 221 | 141 | 110 | 251 | 238 | 264 | 231 | 424 | 309 | 280 | 453 | 238 | 495 | 539 | 182 | 349 | 384 |
| | 29% | 28% | 32% | 32% | 28% | 30% | 31% | 27% | 31% | 27% | 31% | 28% | 30% | 29% | 30% | 28% | 30% | 29% |
| Slight impact | 518 | 154 | 86 | 66 | 207 | 172 | 166 | 179 | 305 | 213 | 208 | 310 | 191 | 327 | 380 | 121 | 217 | 300 |
| | 21% | 19% | 20% | 19% | 23% | 21% | 20% | 21% | 22% | 19% | 23% | 19% | 24% | 19% | 21% | 19% | 18% | 23% |
| No impact | 342 | 127 | 51 | 43 | 106 | 133 | 119 | 90 | 161 | 181 | 104 | 238 | 95 | 247 | 226 | 102 | 155 | 187 |
| | 14% | 16% | 12% | 12% | 12% | 17% | 14% | 11% | 12% | 16% | 11% | 15% | 12% | 14% | 13% | 16% | 13% | 14% |
| Sigma | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 171

Q10_4 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Keeping all middle seats empty.

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-----------------------------|--------------|--------------------|--------------------------|---|-----------------|-----------------|--------------------------------|-----------------|-------------|-------------------------------|-------------------|-----------------|---------------------|-----------------|---------------------------------------|---|-------------------|-------------------|-----------------|-----------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Major/Moderate Impact (Net) | 1648 66% | 180 62% | 1468 66% | 367 65% | 635 63% | 631 68% e | 1228 65% | 199 70% | 144 62% | 77 78% Gf | 533 59% | 596 69% K | 412 70% K | 107 72% K | 85 72% | 1563 65% | 541 72% RSt | 559 66% T | 138 64% | 123 55% |
| Major impact | 915 36% | 91 31% | 824 37% | 213 38% | 346 35% | 348 38% | 685 36% | 99 35% | 86 37% | 46 46% | 283 31% | 336 39% K | 230 39% K | 66 44% K | 43 36% | 872 37% | 325 43% RT | 262 31% | 91 42% Rt | 67 30% |
| Moderate impact | 733 29% | 89 31% | 644 29% | 154 27% | 289 29% | 282 31% | 543 29% | 100 35% i | 58 25% | 32 32% | 250 28% | 260 30% | 182 31% | 41 28% | 42 36% | 691 29% | 216 29% | 297 35% QST | 48 22% | 56 25% |
| Slight impact | 518 21% | 76 26% c | 442 20% | 114 20% | 210 21% | 188 20% | 384 20% | 58 20% | 61 26% | 15 16% | 193 21% | 168 19% | 124 21% | 33 22% | 17 14% | 501 21% | 131 17% | 207 24% QS | 33 15% | 59 26% QS |
| No impact | 342 14% | 36 12% | 306 14% | 80 14% | 157 16% F | 103 11% | 281 15% hj | 27 10% | 27 12% | 6 6% | 178 20% LMN | 97 11% | 57 10% | 9 6% | 17 14% | 325 14% | 84 11% | 85 10% | 46 21% QR | 42 19% QR |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 172

Q10_5 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Sanitizing the aircraft completely between each flight.

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------|--------------|--------------|-----------------|-------------------|----------------|-----------------|-------------------|----------------------|------------------|----------------|----------------|------------------|-------------------|----------------|-----------------|----------------|-----------------------|-------------------|-----------------|-------------------|-----------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Major/Moderate Impact (Net) | 1897 76% | 907 75% | 991 77% | 529 72% | 295 71% | 290 73% | 327 77% | 456 85% e DEFG | 258 71% | 152 73% | 147 73% | 152 77% | 197 81% I | 271 74% | 143 69% | 144 72% | 174 78% o NOPQm | 258 88% | 359 80% T | 686 71% | 410 79% T | 442 76% |
| Major impact | 1322 53% | 606 50% | 716 55% B | 320 44% | 200 48% | 203 51% d | 252 60% DEF | 346 64% DEF | 145 40% | 98 47% | 96 48% | 117 59% Ij | 149 61% IJK | 175 48% | 101 49% | 107 54% | 135 60% No | 197 67% NOP | 249 55% | 480 50% | 281 54% | 312 54% |
| Moderate impact | 576 23% | 301 25% | 275 21% | 209 29% fGH | 96 23% | 87 22% | 75 18% | 109 20% | 113 31% LM | 54 26% | 50 25% | 36 18% | 48 20% | 96 26% q | 42 20% | 37 19% | 39 18% | 61 21% | 110 25% | 206 21% | 129 25% | 130 22% |
| Slight impact | 324 13% | 155 13% | 169 13% | 112 15% H | 73 17% H | 57 14% H | 56 13% H | 27 5% | 59 16% M | 29 14% M | 28 14% M | 26 13% M | 13 6% | 53 14% R | 43 21% qR | 29 15% R | 29 13% R | 14 5% | 45 10% | 153 16% Suv | 61 12% | 65 11% |
| No impact | 286 11% | 153 13% | 133 10% | 91 12% | 48 12% | 52 13% | 40 9% | 56 10% | 48 13% | 27 13% | 26 13% | 20 10% | 33 14% r | 43 12% | 21 10% | 26 13% | 20 9% | 23 8% | 46 10% | 120 13% u | 46 9% | 75 13% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 173

Q10_5 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Sanitizing the aircraft completely between each flight.

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------|-------------------|-----------------|-------------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|--------------|-----------------|-----------------|--------------------------|-----------------|----------------|----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Major/Moderate Impact (Net) | 1897 76% | 552 70% | 356 82% B | 276 80% B | 687 77% B | 564 70% | 662 78% F | 672 79% F | 1062 77% | 836 74% | 691 76% | 1206 75% | 584 74% | 1314 77% | 1383 77% | 477 74% | 925 79% R | 972 73% |
| Major impact | 1322 53% | 400 51% | 257 59% Bde | 177 51% | 468 53% | 366 46% | 473 56% F | 483 57% F | 712 52% | 610 54% | 443 49% | 879 55% K | 379 48% | 942 55% M | 949 53% | 341 53% | 645 55% | 677 51% |
| Moderate impact | 576 23% | 152 19% | 100 23% | 99 28% B | 219 25% b | 198 25% | 190 22% | 188 22% | 350 25% J | 226 20% | 249 27% L | 327 20% | 204 26% n | 371 22% | 433 24% | 137 21% | 281 24% | 295 22% |
| Slight impact | 324 13% CDE | 135 17% | 39 9% | 36 10% | 111 12% | 116 15% | 100 12% | 107 13% | 176 13% | 148 13% | 126 14% | 199 12% | 133 17% N | 191 11% | 224 13% | 83 13% | 129 11% | 195 15% Q |
| No impact | 286 11% | 106 13% c | 39 9% | 35 10% | 94 11% | 122 15% GH | 89 10% | 76 9% | 142 10% | 145 13% | 91 10% | 196 12% | 77 10% | 209 12% | 184 10% | 87 13% o | 122 10% | 164 12% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 174

Q10_5 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Sanitizing the aircraft completely between each flight.

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-----------------------------|--------------------|-------------------|---|-------------|-----------------|--------------------------------|------------------|----------------|-------------------------------|-----------------|-------------------|---------------------|-----------------|--------------------|---------------------------------------|---|-------------------|-------------------|-----------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Major/Moderate Impact (Net) | 1897 76% | 210 72% | 1687 76% | 430 76% | 740 74% | 714 77% | 1422 75% | 223 79% | 168 72% | 84 85% gi | 614 68% | 683 79% K | 477 81% K | 122 82% K | 96 81% | 1802 75% | 623 82% RST | 630 74% | 158 73% | 149 67% |
| Major impact | 1322 53% | 134 46% | 1187 54% b | 302 54% | 524 52% | 486 53% | 1009 53% | 140 50% | 119 51% | 53 54% | 420 46% | 482 56% K | 344 58% K | 76 51% | 77 65% P | 1245 52% | 461 61% RT | 384 45% | 119 55% R | 105 47% |
| Moderate impact | 576 23% | 76 26% | 500 23% | 127 23% | 217 22% | 228 25% | 413 22% | 83 29% G | 49 21% | 31 31% g | 195 22% | 202 23% | 133 22% | 46 31% Km | 19 16% | 557 23% | 162 21% | 246 29% QSt | 38 18% | 45 20% |
| Slight impact | 324 13% | 49 17% | 275 12% | 82 15% | 129 13% | 103 11% | 239 13% | 40 14% | 36 15% | 10 10% | 137 15% m | 107 12% | 62 11% | 17 12% | 10 9% | 314 13% | 76 10% | 139 16% Q | 24 11% | 33 15% |
| No impact | 286 11% | 32 11% | 255 11% | 50 9% | 132 13% d | 104 11% | 232 12% hj | 21 7% | 29 12% | 5 5% | 153 17% LMN | 70 8% | 53 9% | 10 7% | 13 11% | 274 11% | 57 8% | 82 10% | 36 16% QR | 42 19% QR |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 175

Q10_6 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Requiring all passengers and flight attendants to wear a mask.

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------|--------------|-----------------|-----------------|-------------------|-----------------|-------------------|------------------|--------------------|-------------------|------------------|-----------------|----------------|------------------|-----------------|-------------------|-------------|-----------------|---------------------|------------------|-----------------|-----------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Major/Moderate Impact (Net) | 1665 66% | 779 64% | 886 69% b | 452 62% | 283 68% f | 237 59% | 289 68% dF | 404 75% DeFg | 213 58% | 146 70% lk | 118 59% | 131 66% | 170 70% lk | 239 65% | 137 66% | 119 60% | 157 70% p | 234 79% NOPqM | 331 73% TV | 605 63% | 356 69% t | 374 64% |
| Major impact | 1017 41% | 450 37% | 568 44% B | 239 33% | 167 40% d | 152 38% | 188 45% D | 271 50% DEF | 104 28% | 81 39% i | 72 36% | 84 42% l | 110 45% l | 135 37% i | 86 41% | 80 40% | 104 47% n | 161 55% NOPm | 200 44% t | 364 38% | 212 41% | 241 41% |
| Moderate impact | 648 26% | 329 27% | 318 25% | 213 29% F | 117 28% f | 85 21% | 101 24% | 133 25% | 109 30% | 66 32% | 46 23% | 48 24% | 61 25% | 104 28% p | 51 24% | 38 19% | 53 24% | 73 25% | 130 29% v | 241 25% | 144 28% | 133 23% |
| Slight impact | 490 20% | 267 22% C | 223 17% | 189 26% eGH | 81 19% H | 79 20% H | 74 18% h | 66 12% | 107 29% JLM | 37 18% | 49 25% mp | 34 17% | 39 16% r | 82 22% R | 44 21% R | 30 15% | 40 18% R | 27 9% | 67 15% | 204 21% S | 101 20% s | 117 20% s |
| No impact | 353 14% | 169 14% | 184 14% | 91 12% | 52 12% | 83 21% DEGH | 60 14% | 69 13% | 45 12% | 24 12% | 33 16% | 33 17% | 34 14% | 45 12% | 27 13% NOQR | 50 25% | 27 12% | 34 12% | 53 12% | 151 16% u | 59 11% | 91 16% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 176

Q10_6 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Requiring all passengers and flight attendants to wear a mask.

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------|------------------|------------------|-----------------|-----------------|------------------|-----------------|--------------|------------------|-----------------|--------------|-----------------|-----------------|--------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Major/Moderate Impact (Net) | 1665 66% | 508 64% | 310 71% B | 233 67% | 591 66% | 507 63% | 550 65% | 608 71% FG | 923 67% | 742 66% | 613 68% | 1052 66% | 530 67% | 1136 66% | 1207 67% | 418 65% | 831 71% R | 835 63% |
| Major impact | 1017 41% | 325 41% | 187 43% | 129 37% | 359 40% | 284 35% | 344 40% | 390 46% Fg | 549 40% | 468 42% | 352 39% | 665 42% | 293 37% | 724 42% m | 720 40% | 271 42% | 497 42% | 521 39% |
| Moderate impact | 648 26% | 183 23% | 123 28% b | 104 30% B | 232 26% | 224 28% | 206 24% | 219 26% | 374 27% | 274 24% | 261 29% | 387 24% | 236 30% N | 411 24% | 487 27% p | 147 23% | 334 28% R | 314 24% |
| Slight impact | 490 20% | 145 18% | 72 16% | 64 18% | 203 23% bC | 156 19% | 181 21% | 153 18% | 294 21% j | 195 17% | 202 22% L | 287 18% | 182 23% N | 308 18% | 368 21% | 113 17% | 209 18% | 280 21% |
| No impact | 353 14% | 139 18% CE | 52 12% | 51 15% | 98 11% | 139 17% H | 121 14% | 94 11% | 162 12% | 191 17% | 92 10% | 261 16% K | 82 10% | 271 16% M | 216 12% | 116 18% O | 137 12% | 216 16% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 177

Q10_6 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Requiring all passengers and flight attendants to wear a mask.

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|-----------------------------|--------------------|-------------------|---|-------------|--------------|--------------------------------|--------------|-------------|-------------------------------|------------|-------------|---------------------|-------------|--------------------|---------------------------------------|---|-------------|-------------|-------------|-------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Major/Moderate Impact (Net) | 1665 66% | 187 64% | 1478 67% | 370 66% | 637 64% | 643 70% | 1240 66% | 193 68% | 150 65% | 82 82% | 548 61% | 593 69% | 415 70% | 110 73% | 89 75% | 1576 66% | 531 70% | 579 68% | 145 67% | 130 58% |
| Major impact | 1017 41% | 105 36% | 913 41% | 235 42% | 388 39% | 386 42% | 787 42% | 93 33% | 88 38% | 50 50% | 329 36% | 363 42% | 253 43% | 72 48% | 48 40% | 970 41% | 350 46% | 301 35% | 98 45% | 86 38% |
| Moderate impact | 648 26% | 83 28% | 565 25% | 135 24% | 249 25% | 258 28% | 453 24% | 100 35% | 63 27% | 32 32% | 219 24% | 230 27% | 161 27% | 38 25% | 41 35% | 606 25% | 181 24% | 278 33% | 47 22% | 44 20% |
| Slight impact | 490 20% | 75 26% | 414 19% | 114 20% | 199 20% | 169 18% | 366 19% | 67 24% | 44 19% | 12 12% | 177 20% | 171 20% | 113 19% | 29 20% | 11 10% | 478 20% | 133 18% | 190 22% | 27 13% | 56 25% |
| No impact | 353 14% | 29 10% | 324 15% | 78 14% | 166 17% | 110 12% | 287 15% | 23 8% | 38 16% | 5 5% | 180 20% | 97 11% | 65 11% | 11 7% | 18 15% | 335 14% | 92 12% | 82 10% | 45 21% | 38 17% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 178

Q10_7 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Strictly enforced cleaning/sanitization practices at airports (e.g., sanitizing all hard surfaces at each gate and throughout the airport, providing hand sanitizer at each gate, etc.)

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-----------------------------|--------------|--------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Major/Moderate Impact (Net) | 1841 73% | 875 72% | 965 75% | 528 72% | 284 68% | 271 68% | 313 74% | 445 83% | 259 71% | 141 68% | 137 68% | 146 74% | 193 79% | 268 73% | 144 69% | 135 68% | 167 75% | 252 85% | 345 77% | 675 70% | 387 75% | 434 75% |
| Major impact | 1215 48% | 541 44% | 674 52% | 303 41% | 193 46% | 175 44% | 221 52% | 323 60% | 137 38% | 91 44% | 83 42% | 96 48% | 133 55% | 165 45% | 102 49% | 91 46% | 125 56% | 190 64% | 234 52% | 433 45% | 256 50% | 292 50% |
| Moderate impact | 626 25% | 335 28% | 291 23% | 225 31% | 91 22% | 97 24% | 91 22% | 122 23% | 122 33% | 50 24% | 53 27% | 50 25% | 60 25% | 103 28% | 41 20% | 43 22% | 41 19% | 62 21% | 111 25% | 243 25% | 131 25% | 142 24% |
| Slight impact | 369 15% | 193 16% | 176 14% | 116 16% | 84 20% | 57 14% | 71 17% | 42 8% | 69 19% | 44 21% | 29 15% | 33 17% | 19 8% | 47 13% | 40 19% | 28 14% | 38 17% | 23 8% | 64 14% | 143 15% | 75 14% | 88 15% |
| No impact | 298 12% | 146 12% | 152 12% | 89 12% | 48 11% | 71 18% | 39 9% | 52 10% | 37 10% | 24 11% | 34 17% | 20 10% | 32 13% | 52 14% | 24 12% | 36 18% | 19 9% | 20 7% | 41 9% | 142 15% | 55 11% | 60 10% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 179

Q10_7 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Strictly enforced cleaning/sanitization practices at airports (e.g., sanitizing all hard surfaces at each gate and throughout the airport, providing hand sanitizer at each gate, etc.)

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|-----------------------------|------------------|-------------------|-------------------|------------------|-----------------|------------------|-----------------|-----------------|-----------------|--------------|-----------------|-----------------|--------------------------|-----------------|----------------|-------------|----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Major/Moderate Impact (Net) | 1841 73% | 535 67% | 354 81% BdE | 259 75% B | 669 75% B | 541 67% | 637 75% F | 663 78% F | 1026 74% | 815 72% | 678 75% | 1163 73% | 573 72% | 1268 74% | 1331 74% | 474 73% | 882 75% | 958 72% |
| Major impact | 1215 48% | 355 45% | 239 55% BD | 153 44% | 451 51% b | 354 44% | 417 49% | 444 52% F | 650 47% | 565 50% | 411 45% | 804 50% k | 346 44% | 869 51% M | 863 48% | 320 49% | 596 51% | 619 47% |
| Moderate impact | 626 25% | 179 23% | 115 26% | 106 31% Be | 218 24% | 187 23% | 220 26% | 219 26% | 376 27% J | 250 22% | 267 29% L | 359 22% | 227 29% N | 398 23% | 469 26% | 154 24% | 286 24% | 339 26% |
| Slight impact | 369 15% | 129 16% C | 41 10% | 49 14% c | 145 16% C | 128 16% | 123 14% | 118 14% | 216 16% | 153 14% | 140 15% | 229 14% | 137 17% n | 232 14% | 268 15% | 85 13% | 180 15% | 189 14% |
| No impact | 298 12% | 129 16% CdE | 39 9% | 39 11% | 77 9% | 133 17% GH | 92 11% | 73 9% | 138 10% | 160 14% | 90 10% | 208 13% k | 84 11% | 214 13% | 192 11% | 89 14% | 114 10% | 184 14% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 180

Q10_7 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling.

For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020.

Strictly enforced cleaning/sanitization practices at airports (e.g., sanitizing all hard surfaces at each gate and throughout the airport, providing hand sanitizer at each gate, etc.)

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|-----------------------------|--------------|--------------------|--------------------------|---|--------------|-------------|--------------------------------|-------------|-------------|-------------------------------|-------------|-------------|---------------------|-------------|---------------------------------------|---|-------------|-------------|-------------|-------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Major/Moderate Impact (Net) | 1841 73% | 211 72% | 1630 74% | 405 72% | 731 73% | 689 75% | 1379 73% | 215 76% | 164 70% | 83 83% | 587 65% | 669 78% | 469 79% | 116 78% | 91 77% | 1749 73% | 597 79% | 620 73% | 150 69% | 134 60% |
| Major impact | 1215 48% | 119 41% | 1096 49% | 283 50% | 468 47% | 457 50% | 943 50% | 132 47% | 92 40% | 48 48% | 396 44% | 459 53% | 285 48% | 75 50% | 62 52% | 1153 48% | 414 55% | 358 42% | 108 50% | 95 43% |
| Moderate impact | 626 25% | 92 32% | 534 24% | 122 22% | 263 26% | 231 25% | 437 23% | 83 29% | 71 31% | 35 35% | 190 21% | 210 24% | 184 31% | 41 28% | 30 25% | 596 25% | 183 24% | 263 31% | 43 20% | 39 17% |
| Slight impact | 369 15% | 56 19% | 313 14% | 92 16% | 142 14% | 130 14% | 265 14% | 52 18% | 39 17% | 12 12% | 140 15% | 127 15% | 81 14% | 22 15% | 17 14% | 352 15% | 89 12% | 152 18% | 28 13% | 44 20% |
| No impact | 298 12% | 25 8% | 273 12% | 64 11% | 129 13% | 103 11% | 248 13% | 16 6% | 29 13% | 4 4% | 178 20% | 66 8% | 43 7% | 11 8% | 11 9% | 287 12% | 70 9% | 78 9% | 39 18% | 46 20% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 181

Q11 Please indicate the extent to which you agree or disagree with each of the following statements.
 Summary Of Agree

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|---|-------------|-----------------|------------|-------------------|--------------------|-----------------|------------|------------|--------------------|---------------------|------------|------------|-----------------|------------------|--------------------|-----------------|------------|------------|-----------------|------------|------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Hotels have implemented enough new cleaning procedures to protect against the virus | 1426 57% | 725 60% C | 701 54% | 434 59% GH | 291 70% DFGH | 223 56% | 207 49% | 271 50% | 230 63% L | 153 73% iKLM | 108 54% | 96 49% | 137 56% R | 204 56% R | 138 66% nQR | 115 58% R | 111 50% | 133 45% | 262 58% | 529 55% | 297 58% | 338 58% |
| Airlines have implemented enough new cleaning procedures to protect against the virus | 1384 55% | 738 61% C | 645 50% | 420 57% GH | 278 67% DFGH | 209 52% | 208 49% | 268 50% | 235 64% IMN | 153 74% iKLMO | 113 57% | 106 53% | 131 54% | 184 50% | 125 60% npQR | 96 48% | 102 46% | 138 47% | 259 58% | 502 52% | 279 54% | 344 59% t |
| Hotels have done enough to reassure me that staying at a hotel will be safe | 1332 53% | 700 58% C | 632 49% | 437 60% fGH | 269 65% FGH | 207 52% H | 190 45% | 228 42% | 241 66% KLMN | 147 71% KLMo | 103 52% | 93 47% | 117 48% r | 196 54% qR | 122 59% QR | 104 52% R | 97 44% | 112 38% | 254 56% u | 514 54% | 258 50% | 305 53% |
| Airlines have done enough to reassure me that future air travel will be safe. | 1257 50% | 659 54% C | 598 46% | 404 55% fGH | 255 61% FGH | 187 47% | 175 42% | 236 44% | 226 62% KLMN | 131 63% KLM | 96 48% | 88 44% | 118 49% r | 178 49% qr | 124 60% npQR | 91 46% | 88 39% | 117 40% | 238 53% | 468 49% | 244 47% | 307 53% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 182

Q11 Please indicate the extent to which you agree or disagree with each of the following statements.

Summary Of Agree

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|---|------------------|-----------------|-----------------|-----------------|------------------|-----------------|--------------|---------------|-----------------|------------|-----------------|------------|--------------------------|------------|------------------|------------|----------------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Hotels have implemented enough new cleaning procedures to protect against the virus | 1426 57% | 435 55% | 227 52% | 192 55% | 544 61% bC | 481 60% h | 484 57% | 461 54% | 842 61% J | 584 52% | 595 68% L | 831 52% | 524 66% N | 902 53% | 1044 58% P | 338 52% | 691 59% | 735 55% |
| Airlines have implemented enough new cleaning procedures to protect against the virus | 1384 55% | 427 54% | 213 49% | 198 57% c | 518 58% C | 456 57% | 480 56% | 447 52% | 813 59% J | 570 51% | 558 62% L | 825 52% | 493 62% N | 891 52% | 1012 57% p | 332 51% | 661 56% | 722 54% |
| Hotels have done enough to reassure me that staying at a hotel will be safe | 1332 53% | 412 52% c | 201 46% | 195 56% C | 500 56% C | 450 56% h | 454 53% | 429 50% | 793 57% J | 540 48% | 583 64% L | 750 47% | 519 65% N | 814 47% | 986 55% P | 306 47% | 627 53% | 705 53% |
| Airlines have done enough to reassure me that future air travel will be safe. | 1257 50% | 377 48% | 191 44% | 182 52% c | 486 55% BC | 412 51% | 428 50% | 417 49% | 751 54% J | 507 45% | 551 61% L | 707 44% | 497 63% N | 760 44% | 922 51% | 305 47% | 604 51% | 653 49% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 183

Q11 Please indicate the extent to which you agree or disagree with each of the following statements.

Summary Of Agree

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|---|--------------------|-------------------|---|------------|------------|--------------------------------|-------------|------------|-------------------------------|-----------------|------------|---------------------|-----------------|--------------------|---------------------------------------|---|-----------------|-------------------|-----------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Hotels have implemented enough new cleaning procedures to protect against the virus | 1426 57% | 179 62% | 1247 56% | 321 57% | 558 56% | 540 59% | 1030 54% | 167 59% | 161 69% Gh | 67 68% G | 470 52% | 509 59% K | 363 61% K | 85 56% | 100 84% P | 1326 55% | 414 55% S | 550 65% QST | 85 39% | 122 55% S |
| Airlines have implemented enough new cleaning procedures to protect against the virus | 1384 55% | 174 60% | 1209 55% | 317 56% | 541 54% | 515 56% | 997 53% | 161 57% | 164 70% GH | 61 62% | 459 51% | 490 57% K | 354 60% K | 80 54% | 99 83% P | 1285 54% | 400 53% S | 537 63% QST | 86 40% | 116 52% s |
| Hotels have done enough to reassure me that staying at a hotel will be safe | 1332 53% | 171 59% | 1161 52% | 298 53% | 520 52% | 508 55% | 939 50% | 152 53% | 167 72% GH | 75 76% GH | 429 47% | 470 55% K | 346 58% K | 86 58% k | 100 84% P | 1232 52% | 359 48% S | 539 63% QST | 76 35% | 116 52% S |
| Airlines have done enough to reassure me that future air travel will be safe. | 1257 50% | 163 56% | 1095 49% | 286 51% | 489 49% | 468 51% | 899 48% | 144 51% | 152 65% GH | 62 62% G | 410 45% | 453 53% K | 326 55% K | 69 46% | 98 83% P | 1159 49% | 336 44% S | 507 60% QST | 73 34% | 104 46% S |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 184

Q11 Please indicate the extent to which you agree or disagree with each of the following statements.
 Summary Of Disagree

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|---|-------------|------------|-----------------|-----------------|------------|------------------|------------------|-------------------|-----------------|-----------|------------------|------------------|------------------|------------------|----------------|-----------------|------------------|--------------------|------------|-----------------|-----------------|------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Airlines have done enough to reassure me that future air travel will be safe. | 1251 50% | 556 46% | 695 54% B | 328 45% | 161 39% | 212 53% dE | 247 58% DE | 303 56% DE | 139 38% | 77 37% | 104 52% IJ | 111 56% IJ | 125 51% IJ | 189 51% ol | 84 40% | 108 54% O | 136 61% nO | 178 60% nOm | 212 47% | 492 51% | 272 53% | 275 47% |
| Hotels have done enough to reassure me that staying at a hotel will be safe | 1176 47% | 515 42% | 661 51% B | 295 40% | 147 35% | 192 48% dE | 232 55% DE | 310 58% DEF | 124 34% | 61 29% | 97 48% IJ | 106 53% IJ | 127 52% IJ | 170 46% I | 86 41% j | 95 48% | 126 56% nO | 183 62% NOFm | 196 44% | 445 46% | 258 50% s | 276 47% |
| Airlines have implemented enough new cleaning procedures to protect against the virus | 1124 45% | 477 39% | 648 50% B | 312 43% E | 138 33% | 190 48% E | 214 51% DE | 270 50% DE | 130 36% j | 55 26% | 87 43% J | 93 47% iJ | 113 46% IJ | 183 50% ol | 83 40% J | 103 52% o | 121 54% O | 158 53% O | 191 42% | 458 48% v | 238 46% | 237 41% |
| Hotels have implemented enough new cleaning procedures to protect against the virus | 1082 43% | 490 40% | 592 46% B | 297 41% E | 126 30% | 176 44% E | 215 51% DE | 268 50% DE | 135 37% j | 55 27% | 92 46% J | 102 51% IJ | 106 44% J | 163 44% o | 70 34% | 84 42% | 113 50% O | 162 55% NOFm | 189 42% | 430 45% | 219 42% | 244 42% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. *small base

Q11 Please indicate the extent to which you agree or disagree with each of the following statements.

Summary Of Disagree

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|--|------------------|-----------------|-------------------|-----------------|------------|------------|--------------|-----------------|------------|-----------------|----------------|-----------------|--------------------------|-----------------|----------------|-----------------|----------------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Airlines have done enough to reassure me that future air travel will be safe. | 1251 50% | 416 52% E | 243 56% dE | 165 48% | 405 45% | 390 49% | 423 50% | 437 51% | 629 46% | 622 55% I | 357 39% | 894 56% K | 296 37% | 954 56% M | 870 49% | 343 53% | 573 49% | 678 51% |
| Hotels have done enough to reassure me that staying at a hotel will be safe. | 1176 47% | 380 48% | 233 54% bDE | 152 44% | 392 44% | 352 44% | 398 47% | 426 50% f | 587 43% | 588 52% I | 325 36% | 850 53% K | 275 35% | 900 53% M | 805 45% | 342 53% O | 550 47% | 626 47% |
| Airlines have implemented enough new cleaning procedures to protect against the virus. | 1124 45% | 366 46% | 222 51% dE | 148 43% | 374 42% | 346 43% | 372 44% | 407 48% | 566 41% | 558 49% I | 349 38% | 775 48% K | 301 38% | 823 48% M | 779 43% | 315 49% o | 516 44% | 609 46% |
| Hotels have implemented enough new cleaning procedures to protect against the virus. | 1082 43% | 357 45% e | 207 48% E | 155 45% | 347 39% | 321 40% | 367 43% | 394 46% f | 538 39% | 544 48% I | 313 34% | 769 48% K | 270 34% | 812 47% M | 747 42% | 310 48% O | 486 41% | 596 45% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 186

Q11 Please indicate the extent to which you agree or disagree with each of the following statements.

Summary Of Disagree

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Out break - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|---|--------------------|-------------------|--|------------|------------|--------------------------------|------------------|------------------|-------------------------------|-----------|-------------------|---------------------|------------|--------------------|---------------------------------------|---|-----------------|------------|-------------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Airlines have done enough to reassure me that future air travel will be safe. | 1251 50% | 129 44% | 1122 51% | 275 49% | 513 51% | 453 49% | 994 52% IJ | 139 49% I | 80 35% | 37 38% | 495 55% LM | 408 47% | 267 45% | 81 54% | 20 17% | 1230 51% O | 420 56% R | 344 40% | 145 66% QRT | 120 54% R |
| Hotels have done enough to reassure me that staying at a hotel will be safe. | 1176 47% | 120 41% | 1055 48% | 264 47% | 482 48% | 413 45% | 954 50% IJ | 132 47% IJ | 66 28% | 24 24% | 475 53% LMn | 391 45% | 246 42% | 63 42% | 19 16% | 1157 48% O | 397 52% R | 312 37% | 142 65% QRT | 108 48% R |
| Airlines have implemented enough new cleaning procedures to protect against the virus | 1124 45% | 117 40% | 1007 45% | 245 44% | 460 46% | 406 44% | 896 47% I | 123 43% I | 69 30% | 38 38% | 445 49% LM | 371 43% | 239 40% | 69 46% | 20 17% | 1105 46% O | 355 47% R | 315 37% | 131 60% QRt | 108 48% R |
| Hotels have implemented enough new cleaning procedures to protect against the virus | 1082 43% | 112 38% | 970 44% | 241 43% | 444 44% | 382 41% | 863 46% IJ | 116 41% i | 71 31% | 32 32% | 435 48% LM | 352 41% | 230 39% | 65 44% | 19 16% | 1063 45% O | 342 45% R | 301 35% | 133 61% QRT | 102 45% R |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 187

Q11_1 Please indicate the extent to which you agree or disagree with each of the following statements.
 Airlines have done enough to reassure me that future air travel will be safe.

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|----------------------------------|--------------|-----------------|-----------------|-------------------|-------------------|------------------|------------------|------------------|--------------------|-------------------|------------------|------------------|------------------|--------------------|--------------------|-----------------|------------------|-------------------|-----------------|-------------|-----------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Strongly/Somewhat Agree (Net) | 1257 50% | 659 54% C | 598 46% | 404 55% fGH | 255 61% FGH | 187 47% | 175 42% | 236 44% | 226 62% KLMN | 131 63% KLM | 96 48% | 88 44% | 118 49% r | 178 49% qr | 124 60% nPQR | 91 46% | 88 39% | 117 40% | 238 53% | 468 49% | 244 47% | 307 53% |
| Strongly agree | 330 13% | 182 15% C | 148 11% | 113 16% GH | 83 20% GH | 61 15% GH | 32 8% | 40 7% | 65 18% LM | 52 25% KLMO | 32 16% M | 18 9% | 14 6% | 48 13% Q | 31 15% Qr | 29 15% Q | 14 6% | 26 9% | 83 18% TU | 106 11% | 49 10% | 91 16% IU |
| Somewhat agree | 928 37% | 477 39% c | 451 35% | 290 40% f | 172 41% Fg | 126 32% | 143 34% | 196 36% | 160 44% kn | 79 38% | 65 32% | 69 35% | 104 43% kR | 130 35% nPQR | 93 45% | 62 31% | 74 33% | 91 31% | 155 34% | 362 38% | 195 38% | 216 37% |
| Strongly/Somewhat Disagree (Net) | 1251 50% | 556 46% | 695 54% B | 328 45% | 161 39% | 212 53% dE | 247 58% DE | 303 56% DE | 139 38% | 77 37% | 104 52% IJ | 111 56% IJ | 125 51% IJ | 189 51% ol | 84 40% | 108 54% O | 136 61% nO | 178 60% nOm | 212 47% | 492 51% | 272 53% | 275 47% |
| Somewhat disagree | 776 31% | 358 29% | 418 32% | 213 29% | 106 26% | 136 34% E | 149 35% dE | 172 32% e | 82 23% | 58 28% | 71 35% I | 73 37% I | 74 30% OI | 130 36% OI | 48 23% | 65 33% | 76 34% o | 98 33% o | 123 27% | 297 31% | 184 36% S | 172 30% |
| Strongly disagree | 474 19% | 198 16% | 276 21% B | 115 16% | 54 13% | 76 19% e | 98 23% DE | 131 24% DE | 57 16% j | 19 9% | 33 17% j | 38 19% J | 51 21% J | 58 16% J | 36 17% j | 43 22% | 60 27% No | 80 27% NO | 88 20% | 195 20% | 89 17% | 103 18% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 188

Q11_1 Please indicate the extent to which you agree or disagree with each of the following statements.
 Airlines have done enough to reassure me that future air travel will be safe.

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|----------------------------------|------------------|------------------|------------------|-----------------|------------------|-----------------|--------------|---------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|----------------|-------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Strongly/Somewhat Agree (Net) | 1257 50% | 377 48% | 191 44% | 182 52% c | 486 55% BC | 412 51% | 428 50% | 417 49% | 751 54% J | 507 45% | 551 61% L | 707 44% | 497 63% N | 760 44% | 922 51% | 305 47% | 604 51% | 653 49% |
| Strongly agree | 330 13% | 99 12% c | 38 9% | 52 15% C | 133 15% C | 92 11% | 112 13% | 126 15% | 224 16% J | 106 9% | 184 20% L | 146 9% | 178 22% N | 152 9% | 234 13% | 85 13% | 156 13% | 174 13% |
| Somewhat agree | 928 37% | 278 35% | 153 35% | 129 37% | 354 40% | 320 40% h | 316 37% | 291 34% | 526 38% J | 401 36% L | 367 40% L | 561 35% | 320 40% n | 608 35% | 687 38% | 220 34% | 448 38% | 479 36% |
| Strongly/Somewhat Disagree (Net) | 1251 50% | 416 52% E | 243 56% dE | 165 48% | 405 45% | 390 49% | 423 50% | 437 51% | 629 46% I | 622 55% I | 357 39% K | 894 56% K | 296 37% | 954 56% M | 870 49% | 343 53% | 573 49% | 678 51% |
| Somewhat disagree | 776 31% | 239 30% bD | 156 36% bD | 95 27% | 272 31% | 248 31% | 264 31% | 264 31% | 418 30% I | 359 32% I | 238 26% K | 538 34% K | 193 24% | 583 34% M | 538 30% | 218 34% | 367 31% | 410 31% |
| Strongly disagree | 474 19% | 177 22% E | 87 20% e | 70 20% e | 133 15% | 142 18% | 159 19% | 174 20% | 211 15% I | 263 23% I | 119 13% K | 356 22% K | 103 13% M | 371 22% M | 331 19% | 125 19% | 206 18% | 268 20% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 189

Q11_1 Please indicate the extent to which you agree or disagree with each of the following statements.
 Airlines have done enough to reassure me that future air travel will be safe.

Base: All Respondents

| | Sexual Orientation | | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|----------------------------------|--------------------|-------------------|--------------------------|---|--------------|-----------------|--------------------------------|-----------------|------------------|-------------------------------|------------------|-----------------|---------------------|----------------|---------------------------------------|---|-----------------|-------------------|-------------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Strongly/Somewhat Agree (Net) | 1257 50% | 163 56% | 1095 49% | 286 51% | 489 49% | 468 51% | 899 48% | 144 51% | 152 65% GH | 62 62% G | 410 45% | 453 53% K | 326 55% K | 69 46% | 98 83% P | 1159 49% | 336 44% S | 507 60% QST | 73 34% | 104 46% S |
| Strongly agree | 330 13% | 48 16% | 282 13% | 54 10% | 128 13% | 147 16% D | 191 10% | 60 21% G | 56 24% G | 23 23% G | 79 9% | 125 15% K | 104 18% K | 22 15% k | 55 46% P | 275 12% | 64 8% | 175 21% QSt | 10 5% | 30 13% S |
| Somewhat agree | 928 37% | 115 39% | 813 37% | 232 41% f | 360 36% | 321 35% | 708 37% h | 84 30% | 96 41% H | 39 39% | 331 37% | 328 38% | 222 37% | 47 31% | 44 37% | 884 37% | 272 36% | 332 39% S | 63 29% | 74 33% |
| Strongly/Somewhat Disagree (Net) | 1251 50% | 129 44% | 1122 51% | 275 49% | 513 51% | 453 49% | 994 52% J | 139 49% I | 80 35% | 37 38% | 495 55% LM | 408 47% | 267 45% | 81 54% | 20 17% | 1230 51% O | 420 56% R | 344 40% | 145 66% QRT | 120 54% R |
| Somewhat disagree | 776 31% | 80 27% | 697 31% | 158 28% | 325 32% | 290 31% | 603 32% I | 95 34% i | 56 24% | 22 23% | 302 33% m | 270 31% | 161 27% | 43 28% | 16 14% | 760 32% O | 265 35% R | 236 28% | 75 34% | 69 31% |
| Strongly disagree | 474 19% | 49 17% | 425 19% | 118 21% | 188 19% | 163 18% | 391 21% I | 44 16% | 24 11% | 15 15% | 193 21% L | 138 16% | 106 18% | 38 25% L | 4 3% | 470 20% O | 155 20% R | 109 13% | 70 32% QRt | 51 23% R |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 190

Q11_2 Please indicate the extent to which you agree or disagree with each of the following statements.
 Hotels have done enough to reassure me that staying at a hotel will be safe

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|----------------------------------|--------------|-----------------|-----------------|--------------------|--------------------|------------------|------------------|--------------------|--------------------|--------------------|-----------------|------------------|------------------|------------------|------------------|-----------------|------------------|--------------------|-----------------|-----------------|-----------------|------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Strongly/Somewhat Agree (Net) | 1332 53% | 700 58% C | 632 49% | 437 60% fGH | 269 65% FGH | 207 52% H | 190 45% | 228 42% | 241 66% KLMN | 147 71% KLMo | 103 52% | 93 47% | 117 48% r | 196 54% qR | 122 59% QR | 104 52% R | 97 44% | 112 38% | 254 56% u | 514 54% | 258 50% | 305 53% |
| Strongly agree | 344 14% | 204 17% C | 140 11% | 139 19% GH | 70 17% GH | 59 15% GH | 36 8% | 39 7% | 95 26% KLMN | 44 21% LMo | 29 14% M | 22 11% | 15 6% | 45 12% q | 26 12% q | 31 15% QR | 14 6% | 24 8% | 78 17% TU | 107 11% | 57 11% | 103 18% TU |
| Somewhat agree | 989 39% | 496 41% | 493 38% | 298 41% dFGH | 199 48% dFGH | 148 37% | 154 37% | 189 35% | 146 40% | 102 49% KL | 75 37% | 71 36% | 102 42% R | 152 41% R | 97 46% R | 73 37% | 83 37% | 88 30% | 176 39% V | 408 42% V | 202 39% | 203 35% |
| Strongly/Somewhat Disagree (Net) | 1176 47% | 515 42% | 661 51% B | 295 40% | 147 35% | 192 48% dE | 232 55% DE | 310 58% DEF | 124 34% | 61 29% | 97 48% IJ | 106 53% IJ | 127 52% IJ | 170 46% I | 86 41% j | 95 48% | 126 56% nO | 183 62% NOPm | 196 44% | 445 46% | 258 50% s | 276 47% |
| Somewhat disagree | 756 30% | 343 28% | 413 32% | 205 28% | 101 24% | 134 33% E | 146 35% dE | 170 32% e | 85 23% | 44 21% | 72 36% IJ | 70 35% IJ | 72 30% | 120 33% I | 57 28% | 61 31% | 76 34% | 98 33% No | 118 26% | 271 28% | 169 33% s | 198 34% St |
| Strongly disagree | 419 17% | 172 14% | 248 19% B | 90 12% | 46 11% | 58 15% B | 86 20% DE | 140 26% DEFg | 39 11% | 17 8% | 24 12% IJ | 36 18% ij | 55 23% JK | 50 14% | 28 14% JK | 34 17% | 50 22% No | 85 29% NOP | 78 17% | 175 18% v | 89 17% | 78 13% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 191

Q11_2 Please indicate the extent to which you agree or disagree with each of the following statements.
 Hotels have done enough to reassure me that staying at a hotel will be safe

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|----------------------------------|------------------|-------------------|------------------|-----------------|------------------|-----------------|--------------|------------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|-----------------|-----------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Strongly/Somewhat Agree (Net) | 1332 53% | 412 52% c | 201 46% | 195 56% C | 500 56% C | 450 56% h | 454 53% | 429 50% | 793 57% J | 540 48% | 583 64% L | 750 47% | 519 65% N | 814 47% | 986 55% P | 306 47% | 627 53% | 705 53% |
| Strongly agree | 344 14% | 91 11% | 45 10% | 53 15% c | 148 17% BC | 107 13% | 111 13% | 125 15% | 224 16% J | 120 11% | 190 21% L | 154 10% | 184 23% N | 160 9% | 253 14% | 74 11% | 163 14% | 181 14% |
| Somewhat agree | 989 39% | 322 41% | 156 36% | 142 41% | 352 40% | 343 43% H | 343 40% | 303 35% | 569 41% | 420 37% L | 393 43% L | 596 37% | 334 42% | 654 38% | 734 41% p | 231 36% | 464 39% | 525 39% |
| Strongly/Somewhat Disagree (Net) | 1176 47% | 380 48% bDE | 233 54% | 152 44% | 392 44% | 352 44% | 398 47% | 426 50% I | 587 43% J | 588 52% I | 325 36% K | 850 53% K | 275 35% | 900 53% M | 805 45% | 342 53% O | 550 47% | 626 47% |
| Somewhat disagree | 756 30% | 219 28% BD | 155 36% BD | 94 27% | 277 31% | 229 28% | 270 32% | 258 30% | 393 28% | 363 32% I | 227 25% K | 529 33% K | 197 25% | 559 33% M | 521 29% | 217 33% | 357 30% | 399 30% |
| Strongly disagree | 419 17% | 161 20% E | 78 18% e | 58 17% | 115 13% | 123 15% | 128 15% | 168 20% fG | 194 14% | 225 20% I | 98 11% I | 322 20% K | 78 10% | 341 20% M | 285 16% | 125 19% | 192 16% | 227 17% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 192

Q11_2 Please indicate the extent to which you agree or disagree with each of the following statements.
 Hotels have done enough to reassure me that staying at a hotel will be safe

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|----------------------------------|--------------|--------------------|--------------------------|---|--------------|-------------|--------------------------------|------------------|------------------|-------------------------------|-------------------|-----------------|---------------------|----------------|---------------------------------------|---|-----------------|-------------------|-------------------|-----------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Strongly/Somewhat Agree (Net) | 1332 53% | 171 59% | 1161 52% | 298 53% | 520 52% | 508 55% | 939 50% | 152 53% | 167 72% GH | 75 76% GH | 429 47% | 470 55% K | 346 58% K | 86 58% k | 100 84% P | 1232 52% | 359 48% S | 539 63% QST | 76 35% | 116 52% S |
| Strongly agree | 344 14% | 48 17% | 296 13% | 69 12% | 135 13% | 140 15% | 205 11% | 54 19% G | 60 26% G | 25 26% G | 92 10% | 106 12% | 121 20% KL | 25 17% k | 49 41% P | 295 12% | 70 9% s | 177 21% QSt | 10 5% | 31 14% S |
| Somewhat agree | 989 39% | 123 42% | 865 39% | 229 41% | 385 38% | 368 40% | 734 39% | 98 35% | 107 46% h | 50 50% gH | 338 37% | 364 42% | 225 38% | 61 41% | 51 43% | 938 39% | 289 38% s | 362 42% S | 66 30% | 85 38% |
| Strongly/Somewhat Disagree (Net) | 1176 47% | 120 41% | 1055 48% | 264 47% | 482 48% | 413 45% | 954 50% J | 132 47% IJ | 66 28% | 24 24% | 475 53% LMn | 391 45% | 246 42% | 63 42% | 19 16% | 1157 48% O | 397 52% R | 312 37% | 142 65% QRT | 108 48% R |
| Somewhat disagree | 756 30% | 80 27% | 677 31% | 163 29% | 316 32% | 265 29% | 601 32% J | 93 33% IJ | 49 21% | 13 13% | 290 32% | 267 31% | 161 27% | 38 26% | 14 11% | 743 31% | 246 33% | 235 28% | 68 31% | 60 27% |
| Strongly disagree | 419 17% | 41 14% | 379 17% | 100 18% | 166 17% | 148 16% | 353 19% I | 39 14% IJ | 16 7% | 11 11% | 185 20% LM | 124 14% | 85 14% | 25 17% | 5 4% | 414 17% O | 151 20% R | 77 9% | 73 34% QRT | 48 22% R |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 193

Q11_3 Please indicate the extent to which you agree or disagree with each of the following statements.
 Airlines have implemented enough new cleaning procedures to protect against the virus

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|----------------------------------|--------------|-----------------|-----------------|-------------------|--------------------|-----------------|------------------|------------------|-------------------|---------------------|----------------|-----------------|------------------|------------------|--------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-------------|------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Strongly/Somewhat Agree (Net) | 1384 55% | 738 61% C | 645 50% | 420 57% GH | 278 67% DFGH | 209 52% | 208 49% | 268 50% | 235 64% IMN | 153 74% iKLMO | 113 57% | 106 53% | 131 54% | 184 50% | 125 60% npQR | 96 48% | 102 46% | 138 47% | 259 58% | 502 52% | 279 54% | 344 59% t |
| Strongly agree | 372 15% | 219 18% C | 153 12% | 134 18% IGH | 95 23% FGH | 49 12% | 50 12% | 44 8% | 86 23% KIMN | 63 31% KLMO | 23 11% | 29 14% m | 19 8% | 48 13% | 31 15% r | 26 13% | 22 10% | 26 9% | 82 18% TU | 123 13% | 55 11% | 111 19% TU |
| Somewhat agree | 1012 40% | 519 43% c | 492 38% | 286 39% | 183 44% | 161 40% | 158 37% | 224 42% | 150 41% | 90 43% | 90 45% | 77 39% | 112 46% | 136 37% | 93 45% | 70 35% | 81 36% | 112 38% | 177 39% | 378 39% | 223 43% | 233 40% |
| Strongly/Somewhat Disagree (Net) | 1124 45% | 477 39% | 648 50% B | 312 43% E | 138 33% | 190 48% E | 214 51% DE | 270 50% DE | 130 36% j | 55 26% | 87 43% J | 93 47% iJ | 113 46% IJ | 183 50% ol | 83 40% J | 103 52% o | 121 54% O | 158 53% O | 191 42% | 458 48% v | 238 46% | 237 41% |
| Somewhat disagree | 743 30% | 316 26% | 426 33% B | 223 30% E | 93 22% | 129 32% E | 133 31% E | 165 31% E | 92 25% j | 35 17% | 60 30% J | 59 30% J | 70 29% J | 131 36% l | 59 28% J | 69 35% | 74 33% | 94 32% | 124 27% | 296 31% | 161 31% | 163 28% |
| Strongly disagree | 382 15% | 160 13% | 221 17% B | 89 12% | 45 11% | 61 15% | 81 19% DE | 106 20% DE | 37 10% | 20 10% | 27 13% | 34 17% ij | 42 17% ij | 52 14% | 25 12% | 34 17% | 47 21% nO | 63 21% nO | 67 15% | 162 17% | 77 15% | 75 13% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 194

Q11_3 Please indicate the extent to which you agree or disagree with each of the following statements.
 Airlines have implemented enough new cleaning procedures to protect against the virus

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|----------------------------------|------------------|------------------|------------------|-----------------|-----------------|-----------------|-----------------|---------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|------------------|-----------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Strongly/Somewhat Agree (Net) | 1384 55% | 427 54% | 213 49% | 198 57% c | 518 58% C | 456 57% | 480 56% | 447 52% | 813 59% J | 570 51% | 558 62% L | 825 52% | 493 62% N | 891 52% | 1012 57% p | 332 51% | 661 56% | 722 54% |
| Strongly agree | 372 15% C | 120 15% | 44 10% | 53 15% c | 146 16% C | 110 14% | 123 14% | 138 16% | 243 18% J | 129 11% | 194 21% L | 178 11% | 187 24% N | 184 11% | 266 15% | 85 13% | 171 15% | 200 15% |
| Somewhat agree | 1012 40% | 307 39% | 168 39% | 146 42% | 372 42% | 346 43% H | 356 42% h | 309 36% | 571 41% | 441 39% | 364 40% | 647 40% | 305 38% | 706 41% | 746 42% | 248 38% | 490 42% | 522 39% |
| Strongly/Somewhat Disagree (Net) | 1124 45% | 366 46% | 222 51% dE | 148 43% | 374 42% | 346 43% | 372 44% | 407 48% | 566 41% | 558 49% I | 349 38% I | 775 48% K | 301 38% | 823 48% M | 779 43% | 315 49% o | 516 44% | 609 46% |
| Somewhat disagree | 743 30% | 220 28% BD | 152 35% BD | 92 26% | 269 30% | 236 29% | 248 29% | 259 30% | 396 29% | 347 31% | 250 28% | 493 31% | 223 28% | 520 30% | 502 28% | 222 34% O | 342 29% | 401 30% |
| Strongly disagree | 382 15% | 146 18% E | 69 16% e | 57 16% e | 105 12% | 110 14% | 123 14% | 148 17% | 171 12% | 211 19% I | 99 11% | 282 18% K | 78 10% | 304 18% M | 277 15% | 93 14% | 173 15% | 208 16% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 195

Q11_3 Please indicate the extent to which you agree or disagree with each of the following statements.
 Airlines have implemented enough new cleaning procedures to protect against the virus

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|----------------------------------|--------------------|-------------------|---|-------------|--------------|--------------------------------|-----------------|-----------------|-------------------------------|-----------------|------------------|---------------------|------------------|--------------------|---------------------------------------|---|-----------------|-------------------|-------------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Strongly/Somewhat Agree (Net) | 1384 55% | 174 60% | 1209 55% | 317 56% | 541 54% | 515 56% | 997 53% | 161 57% | 164 70% GH | 61 62% | 459 51% | 490 57% K | 354 60% K | 80 54% | 99 83% P | 1285 54% | 400 53% S | 537 63% QST | 86 40% | 116 52% s |
| Strongly agree | 372 15% | 53 18% | 319 14% | 72 13% | 149 15% | 150 16% | 215 11% | 58 20% G | 68 29% G | 31 32% Gh | 101 11% | 128 15% k | 114 19% Kl | 28 19% K | 55 46% P | 317 13% | 73 10% QS | 188 22% QS | 12 6% | 37 16% QS |
| Somewhat agree | 1012 40% | 121 41% | 891 40% | 245 44% | 392 39% | 365 40% | 782 41% | 103 36% | 96 41% | 30 31% | 358 40% | 363 42% | 239 40% | 52 35% | 44 37% | 968 41% | 328 43% S | 349 41% | 74 34% | 79 35% |
| Strongly/Somewhat Disagree (Net) | 1124 45% | 117 40% | 1007 45% | 245 44% | 460 46% | 406 44% | 896 47% | 123 43% I | 69 30% | 38 38% | 445 49% LM | 371 43% | 239 40% | 69 46% | 20 17% | 1105 46% R | 355 47% R | 315 37% | 131 60% QRt | 108 48% R |
| Somewhat disagree | 743 30% | 79 27% | 664 30% | 160 29% | 299 30% | 275 30% | 583 31% | 88 31% | 48 21% | 24 24% | 283 31% | 253 29% | 157 27% | 50 33% | 16 14% | 727 30% O | 225 30% | 230 27% | 67 31% | 74 33% |
| Strongly disagree | 382 15% | 38 13% | 343 15% | 85 15% | 162 16% | 131 14% | 312 16% I | 35 12% | 21 9% | 13 14% | 162 18% I | 118 14% | 82 14% | 20 13% | 4 3% | 378 16% O | 131 17% R | 85 10% | 64 29% QRT | 34 15% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 196

Q11_4 Please indicate the extent to which you agree or disagree with each of the following statements.
 Hotels have implemented enough new cleaning procedures to protect against the virus

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|----------------------------------|--------------|-----------------|-----------------|------------------|--------------------|-----------------|------------------|-------------------|------------------|--------------------|----------------|------------------|-------------------|-----------------|-------------------|-----------------|-----------------|--------------------|-----------------|-------------|-----------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Strongly/Somewhat Agree (Net) | 1426 57% | 725 60% C | 701 54% | 434 59% GH | 291 70% DFGH | 223 56% | 207 49% | 271 50% | 230 63% L | 153 73% iKLM | 108 54% | 96 49% | 137 56% R | 204 56% R | 138 66% nQR | 115 58% R | 111 50% | 133 45% | 262 58% | 529 55% | 297 58% | 338 58% |
| Strongly agree | 355 14% | 206 17% C | 149 12% | 120 16% GH | 85 21% GH | 61 15% H | 45 11% | 45 8% | 79 22% IMN | 50 24% LM | 32 16% M | 26 13% | 19 8% | 41 11% | 35 17% QR | 29 15% | 18 8% | 26 9% | 91 20% TU | 116 12% | 59 11% | 89 15% |
| Somewhat agree | 1071 43% | 519 43% | 552 43% | 314 43% | 205 49% fGh | 162 41% | 163 39% | 226 42% | 151 41% | 102 49% KL | 76 38% | 70 35% | 119 49% kLR | 163 44% r | 103 49% R | 86 43% | 92 41% | 107 36% | 171 38% | 413 43% | 238 46% S | 249 43% |
| Strongly/Somewhat Disagree (Net) | 1082 43% | 490 40% | 592 46% B | 297 41% E | 126 30% E | 176 44% E | 215 51% DE | 268 50% DE | 135 37% j | 55 27% | 92 46% J | 102 51% IJ | 106 44% J | 163 44% o | 70 34% | 84 42% | 113 50% O | 162 55% NOPM | 189 42% | 430 45% | 219 42% | 244 42% |
| Somewhat disagree | 700 28% | 330 27% | 370 29% | 204 28% E | 83 20% E | 120 30% E | 141 33% E | 152 28% E | 93 26% j | 36 17% | 65 32% J | 74 37% IJM | 62 25% | 110 30% | 47 22% | 55 28% | 67 30% | 90 31% | 124 27% | 266 28% | 146 28% | 165 28% |
| Strongly disagree | 382 15% | 160 13% | 222 17% B | 94 13% | 43 10% E | 56 14% E | 73 17% dE | 116 22% DEF | 41 11% | 19 9% | 27 14% J | 28 14% | 45 18% ij | 53 14% | 24 11% | 29 14% | 45 20% O | 72 24% NOP | 65 14% | 165 17% | 74 14% | 79 14% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 197

Q11_4 Please indicate the extent to which you agree or disagree with each of the following statements.
Hotels have implemented enough new cleaning procedures to protect against the virus

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|----------------------------------|------------------|-----------------|------------------|-----------------|------------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|------------------|-----------------|-----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Strongly/Somewhat Agree (Net) | 1426 57% | 435 55% | 227 52% | 192 55% | 544 61% bC | 481 60% h | 484 57% | 461 54% | 842 61% J | 584 52% J | 595 66% L | 831 52% | 524 66% N | 902 53% | 1044 58% P | 338 52% | 691 59% | 735 55% |
| Strongly agree | 355 14% | 96 12% | 41 9% | 56 16% C | 153 17% BC | 114 14% | 101 12% | 140 16% G | 234 17% J | 122 11% L | 187 21% L | 168 11% | 179 23% N | 176 10% | 257 14% P | 77 12% C | 172 15% | 183 14% |
| Somewhat agree | 1071 43% | 339 43% | 186 43% | 135 39% | 392 44% H | 367 46% H | 383 45% H | 321 38% | 608 44% J | 463 41% L | 408 45% L | 663 41% | 345 43% | 726 42% L | 787 44% P | 261 40% C | 519 44% C | 552 41% |
| Strongly/Somewhat Disagree (Net) | 1082 43% | 357 45% e | 207 48% E | 155 45% | 347 39% | 321 40% | 367 43% | 394 46% I | 538 39% J | 544 48% L | 313 34% L | 769 48% K | 270 34% N | 812 47% M | 747 42% O | 310 48% O | 486 41% | 596 45% |
| Somewhat disagree | 700 28% | 217 27% e | 143 33% be | 97 28% | 235 26% E | 212 26% | 248 29% | 239 28% | 360 26% J | 339 30% L | 213 23% L | 487 30% K | 184 23% N | 515 30% M | 483 27% P | 199 31% C | 308 26% C | 391 29% |
| Strongly disagree | 382 15% | 140 18% E | 64 15% | 58 17% | 112 13% E | 109 14% | 119 14% | 154 18% fg | 178 13% J | 205 18% L | 100 11% L | 282 18% K | 86 11% N | 296 17% M | 264 15% P | 111 17% C | 178 15% C | 204 15% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

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 Table 198

Q11_4 Please indicate the extent to which you agree or disagree with each of the following statements.
 Hotels have implemented enough new cleaning procedures to protect against the virus

Base: All Respondents

| | Sexual Orientation | | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|----------------------------------|--------------------|-------------------|--------------------------|---|--------------|-------------|--------------------------------|-------------|-------------|-------------------------------|-------------|-------------|---------------------|-------------|---------------------------------------|---|-------------|-------------|-------------|-------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Strongly/Somewhat Agree (Net) | 1426 57% | 179 62% | 1247 56% | 321 57% | 558 56% | 540 59% | 1030 54% | 167 59% | 161 69% | 67 68% | 470 52% | 509 59% | 363 61% | 85 56% | 100 84% | 1326 55% | 414 55% | 550 65% | 85 39% | 122 55% |
| Strongly agree | 355 14% | 53 18% | 302 14% | 75 13% | 126 13% | 152 16% | 220 12% | 48 17% | 62 27% | 24 25% | 109 12% | 117 14% | 104 17% | 26 17% | 44 37% | 311 13% | 74 10% | 171 20% | 14 6% | 34 15% |
| Somewhat agree | 1071 43% | 126 43% | 945 43% | 246 44% | 432 43% | 388 42% | 810 43% | 119 42% | 99 43% | 43 43% | 362 40% | 391 45% | 259 44% | 59 39% | 56 47% | 1015 42% | 340 45% | 380 45% | 71 32% | 88 39% |
| Strongly/Somewhat Disagree (Net) | 1082 43% | 112 38% | 970 44% | 241 43% | 444 44% | 382 41% | 863 46% | 116 41% | 71 31% | 32 32% | 435 48% | 352 41% | 230 39% | 65 44% | 19 16% | 1063 45% | 342 45% | 301 35% | 133 61% | 102 45% |
| Somewhat disagree | 700 28% | 79 27% | 620 28% | 155 28% | 284 28% | 251 27% | 561 30% | 78 27% | 42 18% | 19 19% | 272 30% | 236 27% | 152 26% | 39 26% | 13 11% | 687 29% | 212 28% | 214 25% | 71 33% | 69 31% |
| Strongly disagree | 382 15% | 33 11% | 349 16% | 85 15% | 160 16% | 130 14% | 302 16% | 38 13% | 29 12% | 13 13% | 163 18% | 116 13% | 78 13% | 26 17% | 6 5% | 377 16% | 130 17% | 87 10% | 62 29% | 32 14% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 199

Q12 What specific things can travel providers (hotels/airlines) do to entice you to travel again?

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|---|-------------|------------|-----------------|--------------------|-----------------|----------------|---------------|------------|------------------|------------------|-----------|-----------|----------------|---------------------|-----------------|------------------|-----------------|----------------|------------|------------|----------------|------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Precautionary Measures (Net) | 1041 42% | 460 38% | 581 45% B | 349 48% FgH | 184 44% H | 149 37% | 169 40% | 190 35% | 150 41% km | 99 48% KIM | 61 31% | 72 36% | 77 32% | 198 54% OpQRi | 85 41% | 88 44% K | 98 44% | 113 38% | 197 44% | 388 40% | 197 38% | 258 44% |
| Hygiene Measures (Sub-Net) | 578 23% | 228 19% | 350 27% B | 208 28% EFH | 85 21% | 85 21% | 100 24% | 100 18% | 85 23% m | 42 20% | 32 16% | 34 17% | 35 15% | 124 34% ORI | 43 21% | 53 27% k | 66 29% rL | 64 22% m | 94 21% | 200 21% | 124 24% | 160 27% ST |
| Ensure cleanliness/deep clean practices | 315 13% | 126 10% | 188 15% B | 129 18% EFgH | 42 10% | 38 10% | 53 13% | 53 10% | 51 14% j | 14 7% | 17 9% | 21 11% | 22 9% | 78 21% oPqRi | 27 13% | 21 10% | 32 14% | 31 10% | 50 11% | 97 10% | 73 14% t | 94 16% sT |
| Increase sanitary measures | 254 10% | 90 7% | 165 13% B | 85 12% | 34 8% | 45 11% | 41 10% | 50 9% | 29 8% | 16 8% | 10 5% | 14 7% | 21 9% | 56 15% orl | 18 9% | 35 18% ORK | 27 12% | 28 10% | 36 8% | 80 8% | 57 11% | 81 14% ST |
| Provide hand sanitizers | 49 2% | 22 2% | 27 2% | 14 2% | 13 3% H | 5 1% | 11 3% h | 4 1% | 6 2% | 10 5% IM | 4 2% | 2 1% | 1 0% | 9 2% | 4 2% | 1 0% | 10 4% prl | 4 1% | 6 1% | 20 2% | 9 2% | 13 2% |
| Provide sanitizing wipes | 23 1% | 8 1% | 15 1% | 5 1% | 5 1% | * 1% | 5 1% | 8 1% | - 0% | 4 2% i | - 0% | 3 2% | 1 0% | 5 1% | 2 1% | * 0% | 1 0% | 7 2% | 4 1% | 5 1% | 9 2% t | 4 1% |
| Provide sanitation stations | 19 1% | 9 1% | 10 1% | 7 1% | 5 1% h | 4 1% | 2 0% | 1 0% | 4 1% | 5 2% lm | - 0% | - 0% | - 0% | 3 1% | * 0% | 4 2% | 2 1% | 1 0% | 1 0% | 7 1% | 6 1% | 6 1% |
| Other hygiene measure mentions | 18 1% | 7 1% | 10 1% | 6 1% | 3 1% | 4 1% | 2 0% | 3 1% | 3 1% | 3 1% | 2 1% | - 0% | - 0% | 3 1% | - 0% | 2 1% | 2 1% | 3 1% | 3 1% | 9 1% | 3 1% | 3 1% |
| Social Distancing Measures (Sub-Net) | 244 10% | 91 8% | 152 12% B | 77 11% | 37 9% | 36 9% | 39 9% | 55 10% | 33 9% | 16 8% | 13 6% | 13 7% | 15 6% | 44 12% | 21 10% | 23 11% | 25 11% | 40 13% M | 51 11% | 79 8% | 42 8% | 71 12% t |
| Enforce social distancing (6 feet rule) | 129 5% | 53 4% | 76 6% | 39 5% | 26 6% | 13 3% | 23 5% | 28 5% | 21 6% | 14 7% km | 3 2% | 9 4% | 6 2% | 18 5% | 12 6% | 9 5% | 15 6% | 22 8% M | 24 5% | 38 4% | 17 3% | 49 8% TU |
| Reduce passenger capacity/Ensure space between flyers | 101 4% | 28 2% | 73 6% B | 34 5% | 11 3% | 13 3% | 18 4% | 26 5% | 9 2% | 2 1% | 4 2% | 6 3% | 8 3% | 25 7% l | 9 4% | 9 5% | 12 5% | 18 6% | 25 6% | 34 4% | 19 4% | 23 4% |
| No touch/Contact less security checks/check-ins | 32 1% | 20 2% | 12 1% | 11 2% | 1 0% | 11 3% Eg | 3 1% | 5 1% | 8 2% | 1 0% | 6 3% | 2 1% | 3 1% | 3 1% | 1 0% | 5 3% | 1 0% | 3 1% | 6 1% | 11 1% | 8 1% | 7 1% |
| Other social distancing measure mentions | 2 * | * 0% | 1 * | - 0% | - 0% | - 0% | 2 * | - 0% | - 0% | - 0% | - 0% | * 0% | - 0% | - 0% | - 0% | - 0% | 1 1% | - 0% | - 0% | 2 * | - 0% | - 0% |
| Ensure safe environment (unsp) | 189 8% | 103 8% | 86 7% | 70 10% g | 37 9% | 25 6% | 24 6% | 34 6% | 30 8% | 21 10% | 15 8% | 10 5% | 25 10% R | 39 11% pR | 16 8% r | 10 5% | 13 6% | 8 3% | 35 8% | 81 8% | 31 6% | 42 7% |
| Protective Gear (Sub-Net) | 179 7% | 72 6% | 107 8% b | 61 8% fH | 45 11% FH | 18 4% | 31 7% | 24 5% | 28 8% | 18 8% m | 8 4% | 9 4% | 9 4% | 32 9% | 28 13% PR | 10 5% | 22 10% rl | 16 5% | 26 6% | 64 7% | 46 9% | 43 7% |
| Enforce wearing of masks/gloves by passengers/guests | 103 4% | 39 3% | 63 5% | 36 5% | 22 5% | 15 4% | 14 3% | 16 3% | 14 4% | 7 3% | 8 4% | 5 2% | 6 2% | 22 6% | 14 7% | 7 4% | 9 4% | 10 3% | 16 4% | 42 4% | 18 4% | 25 4% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 199

Q12 What specific things can travel providers (hotels/airlines) do to entice you to travel again?

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|--|------------|-----------------|---------------|----------------|-----------------|---------------|----------------|---------------|----------------|------------------|-----------|----------------|----------------|---------------|-----------------|----------------|----------------|---------------|----------------|-----------------|-----------------|----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Provide masks/gloves to passengers/guests | 72 3% | 31 3% | 41 3% | 27 4% Fh | 18 4% FH | 3 1% | 17 4% FH | 8 1% | 15 4% K | 9 4% Km | - | 4 2% | 3 1% | 12 3% | 9 4% | 3 1% | 13 6% pR | 5 2% | 10 2% | 21 2% | 28 5% STv | 14 2% |
| Other protective gear mentions | 9 * | 2 * | 7 1% | 1 * | 6 1% Dg | * * | - | 2 * | 1 * | 1 1% | * * | - | - | * * | 4 2% nq | - | - | 2 1% | - | 4 * | - | 6 1% u |
| Enforce health screening of passengers/guests (temperature checks, etc.) | 89 4% | 31 3% | 58 5% B | 30 4% | 14 3% | 10 2% | 13 3% | 22 4% | 14 4% km | 8 4% Km | * * | 6 3% k | 2 1% | 16 4% | 6 3% | 9 5% K | 7 3% | 20 7% M | 19 4% | 35 4% | 12 2% | 24 4% |
| Employee Safety (Sub-Net) | 73 3% | 22 2% | 51 4% B | 14 2% | 12 3% | 11 3% | 19 4% D | 18 3% | 4 1% | 3 2% | 2 1% | 8 4% i | 4 2% | 9 3% | 9 4% | 9 5% | 10 5% | 13 5% | 7 2% | 35 4% s | 14 3% | 16 3% |
| Ensure employees wearing masks/gloves | 27 1% | 6 * | 21 2% B | 8 1% | 6 1% | 2 1% | 6 1% | 4 1% | 3 1% | - | 2 1% | - | 1 1% | 5 1% | 6 3% | 1 * | 6 3% j | 2 1% | 2 * | 13 1% | 3 * | 10 2% |
| Ensure screening/testing of employees | 21 1% | 6 * | 15 1% | 3 * | 1 * | 4 1% | 4 1% | 8 2% de | 2 * | - | - | 2 1% | 2 1% | 1 * | 1 * | 4 2% | 3 1% | 6 2% | 4 1% | 9 1% | 7 1% v | 1 * |
| Ensure safety of employees | 19 1% | 8 1% | 12 1% | 3 * | 5 1% | 2 * | 5 1% | 5 1% | - | 3 2% i | - | 3 2% | 1 * | 3 1% | 2 1% | 2 1% | 1 1% | 4 1% | 2 * | 8 1% | 4 1% | 5 1% |
| Other employee safety mentions | 7 * | 4 * | 3 * | - | - | 2 1% | 4 1% D | 1 * | - | - | - | 4 2% lmq | - | - | - | 2 1% | - | 1 * | - | 7 1% | - | - |
| Ensure safety guidelines/protocols are followed | 62 2% | 36 3% | 26 2% | 14 2% | 10 2% | 12 3% | 8 2% | 17 3% | 9 3% | 7 3% | 7 4% | 7 3% q | 6 3% | 5 1% | 4 2% | 5 3% | 1 1% | 11 4% q | 18 4% Tu | 18 2% | 9 2% | 17 3% |
| Other precautionary measure mentions | 58 2% | 24 2% | 33 3% | 13 2% | 18 4% DFH | 5 1% | 16 4% fH | 5 1% | 3 1% | 14 7% IKIM | * * | 5 2% | 2 1% | 10 3% | 5 2% | 5 2% | 11 5% R | 3 1% U | 14 3% U | 18 2% | 3 1% | 23 4% tU |
| Price/Cost (Net) | 458 18% | 246 20% c | 212 16% | 122 17% | 92 22% d | 70 17% | 84 20% | 90 17% | 72 20% | 47 22% | 34 17% | 44 22% | 51 21% r | 50 14% | 45 22% nr | 36 18% | 40 18% | 40 13% | 87 19% | 187 19% v | 99 19% | 85 15% |
| Offer cheap/low price | 234 9% | 133 11% C | 101 8% | 58 8% | 46 11% | 33 8% | 41 10% | 56 10% | 36 10% | 25 12% | 17 9% | 23 12% | 31 13% | 22 6% | 21 10% | 16 8% | 18 8% | 25 8% | 49 11% v | 88 9% | 59 11% V | 38 7% |
| Offer discounts | 94 4% | 48 4% | 46 4% | 17 2% | 18 4% | 21 5% d | 23 5% D | 16 3% | 12 3% | 6 3% | 9 4% | 11 6% | 11 4% | 5 1% | 12 6% Nr | 12 6% Nr | 12 5% Nr | 5 2% | 22 5% | 34 3% | 16 3% | 22 4% |
| Offer better deals/promotions | 84 3% | 40 3% | 44 3% | 35 5% H | 15 4% | 9 2% | 15 4% | 9 2% | 17 5% | 7 4% | 3 1% | 8 4% | 5 2% | 19 5% R | 8 4% | 6 3% | 7 3% | 4 1% | 7 2% | 39 4% S | 21 4% s | 17 3% |
| Offer freebies (upgrade, baggage, meal, etc.) | 31 1% | 23 2% C | 8 1% | 10 1% | 10 2% G | 3 1% | 1 * | 7 1% | 9 2% | 6 3% | 2 1% | 1 * | 5 2% | 1 * | 4 2% | 1 * | * * | 2 1% | 4 1% | 14 1% | 7 1% | 6 1% |
| Offer rewards/incentives | 28 1% | 18 1% | 10 1% | 7 1% | 11 3% H | 5 1% | 3 1% | 2 * | 5 1% | 5 3% | 4 2% | 3 1% | 1 * | 3 1% | 5 3% r | 1 * | 1 * | 1 * | 7 1% | 7 1% | 3 1% | 11 2% |
| Other price/cost mentions | 37 1% | 15 1% | 23 2% | 4 1% | 7 2% | 6 2% | 11 3% D | 8 1% | 1 * | 6 3% lo | 3 1% | 3 1% | 1 1% | 3 1% | 1 * | 3 2% | 9 4% NO | 7 2% | 3 1% | 23 2% sv | 7 1% | 4 1% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 199

Q12 What specific things can travel providers (hotels/airlines) do to entice you to travel again?

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | | |
|---|------------|---------------|-----------------|----------------|---------------|-----------------|-----------------|--------------------|-------------------|--------------|-----------------|-----------------|-----------------|----------------|----------------|---------------|------------------|-------------------|----------------|------------------|----------------|---------------|----------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 | |
| Will restrict travel till current pandemic subsides/Vaccine is made available | 257 10% | 102 8% | 155 12% B | 32 4% | 22 5% | 39 10% De | 55 13% DE | 109 20% DEFG | 11 3% | 8 4% | 24 12% IJ | 19 10% lj | 40 16% IJ | 21 6% | 14 7% | 15 8% | 36 16% NOP | 69 23% NOPq | 43 9% | 109 11% | 57 11% | 48 8% | |
| Advertise/Publicize (Net) | 197 8% | 80 7% | 116 9% b | 51 7% | 35 8% | 35 9% | 38 9% | 38 7% | 21 6% | 17 8% | 18 9% | 11 6% | 13 5% | 30 8% | 17 8% | 17 8% | 27 12% l | 26 9% | 37 8% | 70 7% | 51 10% | 39 7% | |
| Reassure safety standards/Advertise the measures undertaken to ensure safety | 78 3% | 33 3% | 45 4% | 24 3% | 12 3% | 17 4% | 15 3% | 11 2% | 12 3% | 6 3% | 7 4% | 4 2% | 4 2% | 12 3% | 6 3% | 9 5% | 11 5% | 7 2% | 14 3% | 36 4% | 14 3% | 15 3% | |
| Report/provide information on sanitizing procedures | 46 2% | 19 2% | 26 2% | 5 1% | 9 2% | 8 2% | 13 3% D | 11 2% | 5 1% | 6 3% M | 5 3% m | 3 2% | - | * | 3 1% | 3 1% | 10 4% N | 11 4% NM | 7 2% | 14 1% | 18 3% Tv | 7 1% | |
| Reassure cleaning measures/Provide information on cleaning practices followed | 45 2% | 14 1% | 31 2% b | 13 2% | 10 2% | 7 2% | 7 2% | 8 1% | 2 1% | 4 2% | 4 2% | 3 1% | 1 1% | 11 3% i | 6 3% | 4 2% | 5 2% | 6 2% | 11 3% V | 13 1% | 18 3% TV | 3 1% | |
| Be transparent/Advertise/Provide assurance on steps taken | 24 1% | 11 1% | 13 1% | 5 1% | 7 2% | 3 1% | 5 1% | 5 1% | 4 1% | 1 1% | 2 1% | 1 1% | 3 1% | 1 * | 5 3% n | 1 * | 3 2% | 2 1% | 6 1% | 6 1% | 5 1% | 8 1% | |
| Other advertise/publicize mentions | 18 1% | 9 1% | 10 1% | 8 1% | - | 2 * | 2 * | 7 1% e | 2 * | - | 1 1% | 2 1% | 4 2% | 6 2% | - | * | * | 3 1% | 2 * | 7 1% | 2 * | 8 1% | |
| Offer better customer service/experience | 88 4% | 51 4% | 37 3% | 38 5% fG | 21 5% G | 8 2% | 3 1% | 17 3% G | 24 7% L | 9 5% l | 7 4% | 1 1% | 9 4% | 14 4% pq | 11 6% PQ | 1 1% | 2 1% | 8 3% nO | 16 6% nO | 16 4% | 24 3% | 21 4% | 27 5% |
| Do not travel/by flights (in general) | 62 2% | 22 2% | 40 3% | 11 1% | 3 1% | 10 2% | 12 3% E | 26 5% DE | 2 1% | 1 1% | 4 2% | 4 2% | 10 4% lj | 9 2% | 1 1% | 5 3% | 8 4% | 16 6% nO | 5 1% | 31 3% S | 11 2% | 15 3% | |
| Aid in developing a vaccine/cure for Covid-19 | 30 1% | 21 2% c | 9 1% | 5 1% | 5 1% | 5 1% | 7 2% | 8 2% | 5 1% | 2 1% | 4 2% | 6 3% Q | 4 2% | - | 3 1% | 2 1% | * | 5 2% n | 4 1% | 4 * | 12 2% T | 11 2% T | |
| Love travelling/Eager to travel (unsp) | 26 1% | 10 1% | 16 1% | 6 1% | 6 1% | 6 1% | 3 1% | 5 1% | 4 1% | 2 1% | 1 1% | 1 1% | 2 1% | 3 1% | 4 2% | 4 2% | 2 1% | 4 1% | 5 1% | 6 1% | 8 2% | 7 1% | |
| Track results over time/number of infections per region | 23 1% | 12 1% | 11 1% | 3 * | 2 * | 8 2% d | 6 1% | 5 1% | * | 2 1% | 2 1% | 5 2% | 3 1% | 2 1% | - | 5 3% o | 1 * | 2 1% | 4 1% | 7 1% | 5 1% | 6 1% | |
| Specific airline/hotel name mentioned | 19 1% | 12 1% | 7 1% | 8 1% h | 4 1% h | 2 1% | 5 1% H | - | 5 1% | 4 2% m | 1 * | 3 1% | - | 4 1% | - | 1 1% | 3 1% | - | 4 1% | 7 1% | 4 1% | 4 1% | |
| Continue doing what they are doing | 16 1% | 8 1% | 7 1% | 2 * | 1 * | 4 1% | 5 1% | 4 1% | 1 * | - | 2 1% | 3 1% | 3 1% | 1 * | 1 * | 2 1% | 2 1% | 1 * | 5 1% | 6 1% | 1 * | 4 1% | |
| Other mentions | 49 2% | 30 2% | 19 1% | 17 2% | 5 1% | 9 2% | 12 3% | 6 1% | 10 3% | 2 1% | 7 3% | 8 4% | 3 1% | 7 2% | 3 1% | 3 1% | 4 2% | 3 1% | 6 1% | 20 2% | 8 2% | 16 3% | |
| Nothing | 286 11% | 152 13% | 134 10% | 67 9% | 47 11% | 55 14% d | 55 13% H | 62 12% I | 31 9% | 22 11% | 30 15% lq | 33 17% lq | 35 14% i | 35 10% | 25 12% | 25 13% | 22 10% | 27 9% | 41 9% | 127 13% sv | 68 13% v | 50 9% | |
| Don't know | 130 5% | 77 6% c | 53 4% | 58 8% GH | 22 5% H | 24 6% H | 14 3% H | 11 2% H | 42 11% JLMN | 8 4% | 13 7% | 6 3% | 7 3% | 16 4% r | 14 7% R | 11 5% R | 8 4% | 4 1% | 17 4% | 39 4% | 40 8% ST | 33 6% | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 199

Q12 What specific things can travel providers (hotels/airlines) do to entice you to travel again?

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|-------------------|--------|------|--------|-------|-------|-------|-------|------|----------|-------|-------|-------|------|------------|-------|-------|-------|------|------------|-------|----------|------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Decline to answer | 84 | 40 | 44 | 28 | 20 | 16 | 9 | 12 | 18 | 5 | 9 | 1 | 7 | 10 | 15 | 7 | 7 | 5 | 21 | 30 | 10 | 24 |
| | 3% | 3% | 3% | 4% | 5% | 4% | 2% | 2% | 5% | 2% | 4% | 1% | 3% | 3% | 7% | 4% | 3% | 2% | 5% | 3% | 2% | 4% |
| | | | | | gh | | | | L | | I | | | | nRj | | | U | | | | |
| Sigma | 3388 | 1554 | 1833 | 996 | 579 | 513 | 594 | 707 | 476 | 280 | 241 | 257 | 301 | 519 | 299 | 272 | 337 | 406 | 578 | 1248 | 730 | 832 |
| | 135% | 128% | 142% | 136% | 139% | 129% | 141% | 131% | 130% | 135% | 120% | 129% | 123% | 142% | 144% | 137% | 151% | 138% | 128% | 130% | 141% | 143% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

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 Table 200

Q12 What specific things can travel providers (hotels/airlines) do to entice you to travel again?

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|---|------------------|-----------------|-----------------|---------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|----------------|--------------------------|----------------|----------------|---------------|----------------|----------------|
| | Total | Less Than \$50K | \$50K-\$74.9K | \$75K-\$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Precautionary Measures (Net) | 1041 42% | 289 36% | 202 46% B | 139 40% | 404 45% B | 284 35% | 365 43% F | 392 46% F | 633 46% J | 408 36% L | 435 48% L | 606 38% | 369 46% N | 672 39% | 739 41% | 282 44% | 500 42% | 541 41% |
| Hygiene Measures (Sub-Net) | 578 23% | 171 22% | 120 28% B | 75 22% | 206 23% | 184 23% | 209 25% | 185 22% | 344 25% j | 234 21% | 233 26% j | 344 22% | 191 24% | 387 23% | 415 23% | 150 23% | 286 24% | 291 22% |
| Ensure cleanliness/deep clean practices | 315 13% | 100 13% | 60 14% De | 38 11% | 116 13% | 120 15% h | 102 12% | 93 11% | 186 13% L | 129 11% L | 142 16% L | 173 11% | 107 14% | 207 12% | 224 12% | 86 13% | 150 13% | 165 12% |
| Increase sanitary measures | 254 10% | 83 10% | 60 14% De | 26 7% | 83 9% | 77 10% | 101 12% | 76 9% | 138 10% J | 117 10% J | 94 10% J | 161 10% | 73 9% | 181 11% | 173 10% | 76 12% | 119 10% | 135 10% |
| Provide hand sanitizers | 49 2% | 12 1% | 13 3% B | 7 2% | 17 2% | 7 1% | 27 3% F | 15 2% | 36 3% J | 13 1% | 21 2% J | 28 2% | 20 3% | 28 2% | 37 2% | 10 2% | 30 3% | 18 1% |
| Provide sanitizing wipes | 23 1% | 4 1% | 8 2% B | 2 1% | 9 1% | 2 1% | 10 1% f | 11 1% f | 12 1% f | 11 1% f | 4 1% f | 19 1% f | 3 1% | 20 1% f | 17 1% f | 7 1% f | 14 1% f | 10 1% f |
| Provide sanitation stations | 19 1% | 2 1% | 6 1% Be | 8 2% BE | 2 1% | 2 1% | 9 1% | 8 1% | 12 1% f | 7 1% f | 6 1% f | 13 1% f | 6 1% | 13 1% f | 11 1% f | 8 1% f | 9 1% f | 10 1% f |
| Other hygiene measure mentions | 18 1% | 2 1% | 2 1% B | 3 1% B | 10 1% B | 4 1% B | 3 1% B | 10 1% B | 12 1% B | 6 1% B | 10 1% B | 8 1% B | 8 1% B | 9 1% B | 13 1% B | 4 1% B | 13 1% B | 5 1% B |
| Social Distancing Measures (Sub-Net) | 244 10% | 59 7% | 50 12% B | 33 10% | 100 11% B | 57 7% | 85 10% | 101 12% F | 132 10% | 111 10% F | 87 10% F | 157 10% | 69 9% | 174 10% | 187 10% | 55 9% | 120 10% | 123 9% |
| Enforce social distancing (6 feet rule) | 129 5% | 28 4% | 27 6% B | 13 4% | 59 7% B | 39 5% | 34 4% | 55 6% g | 61 4% | 67 6% g | 56 6% g | 73 5% | 45 6% | 83 5% | 99 6% | 29 4% | 70 6% | 59 4% |
| Reduce passenger capacity/Ensure space between flyers | 101 4% | 25 3% | 19 4% B | 23 7% B | 35 4% | 17 2% | 41 5% F | 44 5% F | 58 4% F | 43 4% F | 25 3% F | 76 5% k | 19 2% | 82 5% M | 77 4% | 23 4% | 39 3% | 62 5% |
| No touch/Contact less security checks/check-ins | 32 1% | 6 1% | 9 2% b | 2 1% | 15 2% | 6 1% | 19 2% fh | 7 1% | 18 1% f | 14 1% f | 10 1% f | 22 1% f | 5 1% | 27 2% f | 23 1% f | 9 1% f | 18 2% f | 14 1% f |
| Other social distancing measure mentions | 2 1% | 2 1% | - | - | - | - | - | 2 1% | * 1% | 1 1% | 1 1% | * 1% | - | 2 1% | 1 1% | * 1% | 1 1% | * 1% |
| Ensure safe environment (unsp) | 189 8% | 59 7% | 36 8% B | 22 6% B | 69 8% B | 59 7% B | 59 7% B | 71 8% B | 116 8% B | 73 6% B | 84 9% B | 105 7% B | 71 9% | 118 7% B | 122 7% B | 60 9% B | 88 7% B | 101 8% B |
| Protective Gear (Sub-Net) | 179 7% | 51 6% | 35 8% B | 30 9% B | 62 7% B | 36 5% B | 79 9% F | 65 8% F | 99 7% F | 80 7% F | 83 9% L | 96 6% L | 70 9% | 110 6% F | 133 7% F | 44 7% F | 83 7% F | 96 7% F |
| Enforce wearing of masks/gloves by passengers/guests | 103 4% | 34 4% | 20 5% E | 23 7% E | 24 3% E | 29 4% E | 34 4% E | 40 5% E | 53 4% E | 49 4% E | 47 5% E | 55 3% E | 41 5% | 61 4% E | 75 4% E | 25 4% E | 42 4% E | 60 5% E |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

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 Table 200

Q12 What specific things can travel providers (hotels/airlines) do to entice you to travel again?

Base: All Respondents

| | Household Income | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | | |
|--|------------------|-----------------|-----------------|-----------------|-----------------|------------|----------------|---------------|---------------|----------------|------------|--------------------------|---------------|----------------|------------|----------------|------------|---------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Provide masks/gloves to passengers/guests | 72 3% | 16 2% | 15 3% | 9 2% | 32 4% | 8 1% | 41 5% Fh | 23 3% F | 40 3% | 33 3% | 31 3% | 42 3% | 23 3% | 49 3% | 54 3% | 19 3% | 35 3% | 37 3% |
| Other protective gear mentions | 9 * | 1 * | 1 * | - | 7 1% | - | 5 1% f | 4 * | 9 1% j | 1 * | 6 1% | 4 * | 5 1% | 4 * | 9 1% | * * | 8 1% | 2 * |
| Enforce health screening of passengers/guests (temperature checks, etc.) | 89 4% | 19 2% | 15 3% | 10 3% | 44 5% B | 16 2% | 32 4% | 41 5% F | 52 4% | 37 3% | 26 3% | 64 4% | 26 3% | 63 4% | 62 3% | 25 4% | 43 4% | 46 3% |
| Employee Safety (Sub-Net) | 73 3% | 17 2% | 14 3% | 12 3% | 27 3% | 7 1% | 34 4% F | 32 4% F | 36 3% | 37 3% | 20 2% | 53 3% | 18 2% | 54 3% | 47 3% | 23 4% | 29 3% | 43 3% |
| Ensure employees wearing masks/gloves | 27 1% | 7 1% | 7 2% | 2 1% | 9 1% | 2 * | 15 2% F | 9 1% | 10 1% | 16 1% | 9 1% | 18 1% | 6 1% | 20 1% | 17 1% | 7 1% | 6 1% | 20 2% q |
| Ensure screening/testing of employees | 21 1% | 4 * | 6 1% | 4 1% | 7 1% | 3 * | 5 1% | 13 2% F | 10 1% | 10 1% | 4 * | 17 1% | 5 1% | 16 1% | 16 1% | 5 1% | 11 1% | 10 1% |
| Ensure safety of employees | 19 1% | 6 1% | 2 1% | 6 2% | 5 1% | 2 * | 11 1% f | 6 1% | 12 1% | 7 1% | 4 * | 15 1% | 4 * | 15 1% | 11 1% | 8 1% | 8 1% | 11 1% |
| Other employee safety mentions | 7 * | - | - | 1 * | 6 1% b | - | 3 * | 4 * | 3 * | 4 * | 3 * | 4 * | 3 * | 4 * | 5 * | 2 * | 5 * | 2 * |
| Ensure safety guidelines/protocols are followed | 62 2% | 12 1% | 9 2% | 10 3% | 31 3% b | 9 1% | 22 3% | 32 4% F | 44 3% j | 18 2% | 24 3% | 38 2% | 21 3% | 41 2% | 38 2% | 24 4% o | 32 3% | 31 2% |
| Other precautionary measure mentions | 58 2% | 13 2% | 10 2% | 11 3% | 24 3% | 11 1% | 17 2% | 30 3% F | 40 3% j | 18 2% | 27 3% | 30 2% | 29 4% N | 28 2% | 36 2% | 21 3% | 29 2% | 28 2% |
| Price/Cost (Net) | 458 18% | 149 19% | 65 15% | 62 18% | 177 20% c | 134 17% | 158 19% | 165 19% | 265 19% | 193 17% | 141 16% | 317 20% K | 129 16% | 329 19% | 324 18% | 122 19% | 218 19% | 240 18% |
| Offer cheap/low price | 234 9% | 79 10% | 33 8% | 27 8% | 91 10% c | 73 9% | 88 10% | 73 9% | 132 10% | 102 9% | 65 7% | 169 11% K | 59 7% | 175 10% | 161 9% | 67 10% | 115 10% | 119 9% |
| Offer discounts | 94 4% | 35 4% | 13 3% | 10 3% | 35 4% | 21 3% | 30 4% | 43 5% F | 50 4% | 45 4% | 27 3% | 67 4% | 25 3% | 69 4% | 66 4% | 24 4% | 48 4% | 46 3% |
| Offer better deals/promotions | 84 3% | 19 2% | 14 3% | 23 7% BcE | 27 3% | 22 3% | 32 4% | 30 3% | 56 4% j | 28 2% | 40 4% | 44 3% | 33 4% | 50 3% | 65 4% | 16 2% | 39 3% | 45 3% |
| Offer freebies (upgrade, baggage, meal, etc.) | 31 1% | 13 2% c | 1 * | 4 1% | 12 1% | 13 2% | 10 1% | 7 1% | 18 1% | 12 1% | 5 1% | 26 2% k | 8 1% | 23 1% | 20 1% | 11 2% | 10 1% | 20 2% |
| Offer rewards/incentives | 28 1% | 12 2% | 2 * | 3 1% | 11 1% | 7 1% | 11 1% | 10 1% | 17 1% | 11 1% | 9 1% | 19 1% | 8 1% | 20 1% | 15 1% | 12 2% o | 11 1% | 16 1% |
| Other price/cost mentions | 37 1% | 7 1% | 4 1% | 4 1% | 21 2% b | 9 1% | 9 1% | 19 2% | 23 2% | 14 1% | 12 1% | 25 2% | 9 1% | 28 2% | 27 1% | 11 2% | 19 2% | 19 1% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

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 Table 200

Q12 What specific things can travel providers (hotels/airlines) do to entice you to travel again?

Base: All Respondents

| | Household Income | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | | |
|---|------------------|-------------------|-----------------|-----------------|-----------|------------------|---------------|----------------|-----------|-----------------|---------------|--------------------------|---------------|-----------------|------------|----------------|------------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Will restrict travel till current pandemic subsides/Vaccine is made available | 257 10% | 81 10% | 55 13% E | 48 14% E | 68 8% | 69 9% | 94 11% | 94 11% | 117 8% | 141 12% I | 46 5% | 211 13% K | 50 6% | 207 12% M | 193 11% | 59 9% | 131 11% | 126 10% |
| Advertise/Publicize (Net) | 197 8% | 55 7% | 42 10% | 35 10% | 62 7% | 50 6% | 76 9% | 71 8% | 100 7% | 97 9% | 60 7% | 136 9% | 47 6% | 150 9% m | 142 8% | 53 8% | 100 8% | 97 7% |
| Reassure safety standards/Advertise the measures undertaken to ensure safety | 78 3% | 14 2% | 18 4% B | 17 5% B | 28 3% | 18 2% | 30 3% | 31 4% | 46 3% | 33 3% | 29 3% | 49 3% | 19 2% | 59 3% | 55 3% | 24 4% | 41 3% | 38 3% |
| Report/provide information on sanitizing procedures | 46 2% | 16 2% | 8 2% | 5 2% | 17 2% | 13 2% | 18 2% | 15 2% | 24 2% | 22 2% | 11 1% | 34 2% | 9 1% | 37 2% | 36 2% | 10 2% | 28 2% | 18 1% |
| Reassure cleaning measures/Provide information on cleaning practices followed | 45 2% | 13 2% | 8 2% | 8 2% | 14 2% | 13 2% | 12 1% | 20 2% | 19 1% | 26 2% | 15 2% | 30 2% | 12 2% | 33 2% | 32 2% | 11 2% | 20 2% | 25 2% |
| Be transparent/Advertise/Provide assurance on steps taken | 24 1% | 8 1% | 6 1% | 6 2% | 4 * | 6 1% | 13 1% | 6 1% | 12 1% | 12 1% | 7 1% | 18 1% | 7 1% | 18 1% | 14 1% | 10 2% | 11 1% | 13 1% |
| Other advertise/publicize mentions | 18 1% | 7 1% | 3 1% | 3 1% | 5 1% | 3 * | 7 1% | 9 1% | 9 1% | 10 1% | 4 * | 14 1% | 5 1% | 13 1% | 13 1% | 5 1% | 9 1% | 10 1% |
| Offer better customer service/experience | 88 4% | 34 4% c | 9 2% | 10 3% | 34 4% | 18 2% | 24 3% | 46 5% FG | 58 4% | 30 3% | 48 5% L | 40 2% | 45 6% N | 43 3% | 66 4% | 19 3% | 49 4% | 39 3% |
| Do not travel/by flights (in general) | 62 2% | 25 3% E | 11 3% | 14 4% E | 10 1% | 26 3% h | 24 3% | 12 1% | 19 1% | 43 4% I | 10 1% | 52 3% K | 6 1% | 56 3% M | 42 2% | 14 2% | 24 2% | 38 3% |
| Aid in developing a vaccine/cure for Covid-19 | 30 1% | 6 1% | 5 1% | 4 1% | 16 2% | 10 1% | 12 1% | 8 1% | 17 1% | 13 1% | 9 1% | 21 1% | 2 * | 28 2% M | 23 1% | 8 1% | 13 1% | 18 1% |
| Love travelling/Eager to travel (unsp) | 26 1% | 7 1% | 6 1% | 3 1% | 9 1% | 9 1% | 10 1% | 8 1% | 15 1% | 12 1% | 11 1% | 15 1% | 11 1% | 16 1% | 19 1% | 8 1% | 17 1% | 10 1% |
| Track results over time/number of infections per region | 23 1% | 4 1% | 4 1% | 3 1% | 11 1% | 2 * | 14 2% F | 7 1% | 14 1% | 8 1% | 6 1% | 16 1% | 5 1% | 17 1% | 17 1% | 6 1% | 11 1% | 12 1% |
| Specific airline/hotel name mentioned | 19 1% | 6 1% | 1 * | 3 1% | 10 1% | 6 1% | 6 1% | 6 1% | 14 1% | 5 * | 11 1% | 8 * | 11 1% n | 8 * | 11 1% | 8 1% | 13 1% | 7 * |
| Continue doing what they are doing | 16 1% | 7 1% | 2 1% | 4 1% e | 2 * | 3 * | 10 1% | 3 * | 7 1% | 9 1% | 4 * | 12 1% | 4 1% | 12 1% | 10 1% | 6 1% | 4 * | 11 1% |
| Other mentions | 49 2% | 23 3% E | 14 3% E | 4 1% | 9 1% | 21 3% | 12 1% | 16 2% | 21 1% | 29 3% | 17 2% | 32 2% | 15 2% | 34 2% | 33 2% | 16 3% | 28 2% | 22 2% |
| Nothing | 286 11% | 115 15% cDE | 46 11% | 29 8% | 88 10% | 122 15% GH | 90 11% | 74 9% | 122 9% | 164 15% I | 94 10% | 193 12% | 83 10% | 204 12% | 200 11% | 74 11% | 121 10% | 165 12% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 200

Q12 What specific things can travel providers (hotels/airlines) do to entice you to travel again?

Base: All Respondents

| | Household Income | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | | |
|-------------------|------------------|-----------------|-----------------|-----------------|-----------|------------|--------------|---------------|------|----------------|------|--------------------------|------|----------------|------------|----------------|----------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Don't know | 130 | 39 | 18 | 17 | 53 | 61 | 48 | 20 | 77 | 53 | 69 | 60 | 57 | 73 | 95 | 30 | 47 | 83 |
| | 5% | 5% | 4% | 5% | 6% | 8% | 6% | 2% | 6% | 5% | 8% | 4% | 7% | 4% | 5% | 5% | 4% | 6% |
| Decline to answer | 84 | 30 | 13 | 5 | 31 | 43 | 18 | 24 | 52 | 33 | 28 | 56 | 30 | 55 | 56 | 22 | 26 | 58 |
| | 3% | 4% | 3% | 1% | 3% | 5% | 2% | 3% | 4% | 3% | 3% | 4% | 4% | 3% | 3% | 3% | 2% | 4% |
| Sigma | 3388 | 1035 | 620 | 472 | 1209 | 1002 | 1214 | 1171 | 1860 | 1528 | 1211 | 2177 | 1037 | 2351 | 2387 | 918 | 1604 | 1783 |
| | 135% | 131% | 143% | 136% | 136% | 125% | 143% | 137% | 135% | 135% | 133% | 136% | 131% | 137% | 133% | 142% | 136% | 134% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 201

Q12 What specific things can travel providers (hotels/airlines) do to entice you to travel again?

Base: All Respondents

| | Sexual Orientation | | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|---|--------------------|-------------------|--------------------------|---|-----------------|---------------|--------------------------------|------------|-----------------|-------------------------------|------------|------------------|---------------------|----------------|---------------------------------------|---|------------------|------------------|--------------|----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Precautionary Measures (Net) | 1041 42% | 113 39% | 928 42% | 228 41% | 408 41% | 399 43% | 745 39% | 126 44% | 117 51% G | 52 53% G | 299 33% | 406 47% K | 263 44% K | 73 49% K | 48 40% | 993 42% | 319 42% S | 398 47% S | 60 28% | 97 43% S |
| Hygiene Measures (Sub-Net) | 578 23% | 63 22% | 515 23% | 135 24% | 235 23% | 207 22% | 448 24% | 57 20% | 53 23% | 20 20% | 184 20% | 237 28% KM | 121 20% | 36 24% | 33 28% | 545 23% | 185 24% St | 213 25% St | 30 14% | 38 17% |
| Ensure cleanliness/deep clean practices | 315 13% | 41 14% | 274 12% | 69 12% | 144 14% I | 102 11% | 242 13% | 30 11% | 32 14% | 10 10% | 113 13% | 123 14% m | 61 10% | 17 11% | 17 14% | 298 12% | 94 12% s | 117 14% S | 15 7% | 26 12% |
| Increase sanitary measures | 254 10% | 30 10% | 224 10% | 57 10% | 105 10% | 93 10% | 216 11% Hi | 15 5% | 13 6% | 10 10% | 76 8% | 109 13% K | 56 10% | 13 9% | 12 10% | 243 10% | 89 12% T | 81 9% | 17 8% | 11 5% |
| Provide hand sanitizers | 49 2% | 3 1% | 46 2% | 14 2% | 19 2% | 16 2% | 37 2% | 8 3% | 3 1% | 1 1% | 11 1% | 21 2% | 11 2% | 6 4% K | 4 4% | 45 2% | 16 2% | 22 3% | 3 1% | 1 * |
| Provide sanitizing wipes | 23 1% | 1 * | 23 1% | 4 1% | 6 1% | 13 1% | 22 1% | 1 1% | * - | - - | 7 1% | 6 1% | 9 1% | 1 1% | 4 3% P | 20 1% | 12 2% | 7 1% | 1 * | - - |
| Provide sanitation stations | 19 1% | 2 1% | 17 1% | 4 1% | 9 1% | 5 1% | 13 1% | 4 2% | - - | 1 1% | 7 1% | 6 1% | 3 1% | 3 2% | - - | 19 1% | 2 * | 9 1% | - - | 1 1% |
| Other hygiene measure mentions | 18 1% | - - | 18 1% | 7 1% | 7 1% | 4 * | 7 * | 3 1% | 6 2% G | 2 2% g | 4 * | 8 1% | 3 1% | 2 2% | 1 1% | 17 1% | 5 1% | 8 1% | - - | 2 1% |
| Social Distancing Measures (Sub-Net) | 244 10% | 33 11% | 210 9% | 43 8% | 104 10% | 96 10% | 183 10% | 33 12% | 19 8% | 8 8% | 71 8% | 104 12% Kn | 60 10% | 9 6% | 6 5% | 238 10% | 78 10% | 91 11% | 21 10% | 16 7% |
| Enforce social distancing (6 feet rule) | 129 5% | 18 6% | 111 5% | 25 4% | 62 6% | 41 4% | 96 5% | 17 6% | 10 4% | 5 5% | 51 6% | 40 5% | 34 6% | 4 3% | 4 4% | 124 5% | 38 5% | 51 6% | 14 6% | 7 3% |
| Reduce passenger capacity/Ensure space between flyers | 101 4% | 12 4% | 89 4% | 14 2% | 40 4% | 46 5% d | 78 4% | 15 5% | 6 3% | 3 3% | 23 2% | 45 5% K | 29 5% k | 5 4% | 1 1% | 100 4% | 36 5% | 33 4% | 6 3% | 7 3% |
| No touch/Contact less security checks/check-ins | 32 1% | 6 2% | 26 1% | 11 2% | 10 1% | 12 1% | 27 1% | 1 1% | 4 2% | - - | 4 * | 21 2% K | 6 1% | 2 1% | * * | 32 1% | 16 2% | 14 2% | * * | 2 1% |
| Other social distancing measure mentions | 2 * | - - | 2 * | 2 * | - - | - - | 2 * | - - | - - | - - | 1 * | * * | - - | - - | - - | 2 * | * * | - - | 1 1% r | - - |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 201

Q12 What specific things can travel providers (hotels/airlines) do to entice you to travel again?

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Out break - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|--|------------|--------------------|--------------------------|--|--------------|----------------|--------------------------------|---------------|----------------|-------------------------------|------------|---------------|---------------------|----------------|---------------------------------------|---|-----------------|------------------|-----------|-----------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Ensure safe environment (unsp) | 189 8% | 17 6% | 172 8% | 46 8% | 66 7% | 76 8% | 122 6% | 27 10% | 27 12% G | 13 13% G | 41 4% | 82 9% K | 49 8% K | 17 11% K | 8 7% | 180 8% | 51 7% | 90 11% QS | 8 4% | 18 8% |
| Protective Gear (Sub-Net) | 179 7% | 17 6% | 162 7% | 41 7% | 68 7% | 70 8% | 133 7% | 20 7% | 16 7% | 11 11% | 56 6% | 56 7% | 52 9% | 14 9% | 13 11% | 166 7% | 45 6% | 83 10% QST | 11 5% | 8 4% |
| Enforce wearing of masks/gloves by passengers/guests | 103 4% | 14 5% | 89 4% | 31 6% f | 42 4% | 28 3% | 71 4% | 14 5% | 12 5% | 4 5% | 29 3% | 37 4% | 29 5% | 8 5% | 8 6% | 95 4% | 27 4% | 48 6% st | 4 2% | 3 2% |
| Provide masks/gloves to passengers/guests | 72 3% | 3 1% | 69 3% | 10 2% | 20 2% | 42 5% DE | 62 3% | 5 2% | 4 2% | 1 1% | 27 3% | 19 2% | 22 4% | 5 3% | 4 3% | 68 3% | 18 2% | 31 4% | 7 3% | 4 2% |
| Other protective gear mentions | 9 | 2 1% | 8 | 1 | 8 1% f | * | 3 | 1 | * | 5 5% GHI | * | 4 | 4 1% | 1 1% k | 1 1% | 8 | 2 | 7 1% | - | * |
| Enforce health screening of passengers/guests (temperature checks, etc.) | 89 4% | 13 4% | 76 3% | 25 4% | 28 3% | 34 4% | 60 3% | 12 4% | 13 6% | 5 5% | 26 3% | 32 4% | 23 4% | 8 5% | 3 3% | 86 4% | 19 3% | 32 4% | 9 4% | 12 5% |
| Employee Safety (Sub-Net) | 73 3% | 7 2% | 66 3% | 17 3% | 30 3% | 26 3% | 62 3% | 3 1% | 6 3% | 2 2% | 16 2% | 30 4% k | 21 3% | 6 4% | - | 73 3% | 35 5% R | 15 2% | 4 2% | 5 2% |
| Ensure employees wearing masks/gloves | 27 1% | 3 1% | 24 1% | 7 1% | 15 1% | 5 1% | 25 1% | - | 1 | - | 7 1% | 12 1% | 5 1% | 3 2% | - | 27 1% | 10 1% | 7 1% | 1 | 2 1% |
| Ensure screening/testing of employees | 21 1% | * | 20 1% | 5 1% | 4 | 12 1% e | 17 1% | * | 3 1% | - | 2 | 11 1% K | 7 1% k | 1 1% | - | 21 1% | 11 1% r | 3 | 2 1% | - |
| Ensure safety of employees | 19 1% | 4 1% | 16 1% | 4 1% | 9 1% | 6 1% | 13 1% | 2 1% | 2 1% | 2 | 4 | 8 1% | 5 1% | 2 1% | - | 19 1% | 11 1% | 5 1% | 1 | 1 |
| Other employee safety mentions | 7 | - | 7 | 1 | 2 | 4 | 7 | - | - | - | 2 | 2 | 3 1% | - | - | 7 | 5 1% r | - | - | 2 1% R |
| Ensure safety guidelines/protocols are followed | 62 2% | 5 2% | 57 3% | 15 3% | 21 2% | 26 3% | 34 2% | 12 4% G | 12 5% G | 5 5% | 14 2% | 19 2% | 21 3% k | 9 6% Kl | 2 2% | 60 3% | 23 3% | 24 3% | 6 3% | 4 2% |
| Other precautionary measure mentions | 58 2% | 7 2% | 51 2% | 16 3% | 23 2% | 19 2% | 32 2% | 13 5% G | 11 5% G | 2 2% | 23 3% | 24 3% | 8 1% | 4 2% | 3 3% | 54 2% | 14 2% | 11 1% | 3 1% | 18 8% QRS |
| Price/Cost (Net) | 458 18% | 67 23% c | 390 18% | 97 17% | 192 19% | 162 18% | 334 18% | 50 18% | 53 23% | 22 22% | 133 15% | 157 18% | 144 24% KLn | 23 16% | 28 23% | 430 18% | 151 20% S | 173 20% S | 27 12% | 40 18% |
| Offer cheap/low price | 234 9% | 33 11% | 201 9% | 48 8% | 92 9% | 92 10% | 173 9% | 28 10% | 23 10% | 9 9% | 75 8% | 84 10% | 68 11% n | 8 5% | 6 5% | 228 10% | 81 11% S | 80 9% S | 9 4% | 26 12% S |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 201

Q12 What specific things can travel providers (hotels/airlines) do to entice you to travel again?

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Out break - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|---|--------------------|-------------------|--|---------------|---------------|--------------------------------|------------------|---------------|-------------------------------|--------------|----------------|---------------------|-----------------|--------------------|---------------------------------------|---|------------------|----------------|------------------|----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Offer discounts | 94 4% | 9 3% | 85 4% | 20 4% | 40 4% | 32 3% | 69 4% | 7 3% | 14 6% | 4 4% | 24 3% | 35 4% | 30 5% k | 5 3% | 2 2% | 92 4% | 38 5% | 33 4% | 10 5% | 6 3% |
| Offer better deals/promotions | 84 3% | 11 4% | 73 3% | 13 2% | 41 4% | 27 3% | 56 3% | 11 4% | 11 5% | 6 7% | 20 2% | 25 3% | 32 5% kl | 7 5% | 12 10% P | 72 3% | 22 3% | 44 5% qs | 4 2% | 5 2% |
| Offer freebies (upgrade, baggage, meal, etc.) | 31 1% | 8 3% c | 23 1% | 8 1% | 15 2% | 8 1% | 23 1% | 2 1% | 3 1% | 2 2% | 15 2% l | 5 1% | 7 1% | 4 2% l | 3 3% | 27 1% | 7 1% | 12 1% | 2 1% | 3 2% |
| Offer rewards/incentives | 28 1% | 10 4% C | 18 1% | 4 1% | 12 1% | 11 1% | 18 1% | 6 2% | 3 1% | 2 2% | 5 1% | 15 2% k | 5 1% | 2 2% | 4 3% | 24 1% | 4 1% | 21 2% Qs | - | 2 1% |
| Other price/cost mentions | 37 1% | 12 4% C | 26 1% | 12 2% | 17 2% | 8 1% | 27 1% | 8 3% | 2 1% | - | 10 1% | 15 2% | 11 2% | 2 1% | 1 1% | 37 2% | 17 2% r | 7 1% | 3 2% | 1 1% |
| Will restrict travel till current pandemic subsides/Vaccine is made available | 257 10% | 18 6% | 239 11% b | 51 9% | 118 12% | 86 9% | 217 11% lj | 25 9% | 11 5% | 4 4% | 86 10% | 93 11% | 65 11% | 13 8% | 2 2% | 255 11% O | 104 14% R | 39 5% | 38 17% Rt | 22 10% R |
| Advertise/Publicize (Net) | 197 8% | 27 9% | 169 8% | 51 9% | 69 7% | 75 8% | 148 8% | 21 7% | 17 7% | 10 10% | 42 5% | 86 10% Kn | 63 11% Kn | 6 4% | 8 7% | 188 8% | 86 11% RST | 56 7% | 7 3% | 12 5% |
| Reassure safety standards/Advertise the measures undertaken to ensure safety | 78 3% | 13 4% | 66 3% | 20 4% | 29 3% | 29 3% | 54 3% | 11 4% | 9 4% | 5 5% | 11 1% | 38 4% Kn | 28 5% Kn | 1 * | 4 3% | 75 3% | 34 5% t | 26 3% | 3 1% | 2 1% |
| Report/provide information on sanitizing procedures | 46 2% | 2 1% | 44 2% | 11 2% | 12 1% | 23 2% | 36 2% | 5 2% | 4 2% | 2 2% | 13 1% | 21 2% | 10 2% | 2 1% | 1 1% | 45 2% | 28 4% RS | 11 1% | - | 3 2% |
| Reassure cleaning measures/Provide information on cleaning practices followed | 45 2% | 5 2% | 40 2% | 12 2% | 14 1% | 19 2% | 34 2% | 5 2% | 4 2% | 3 3% | 8 1% | 15 2% | 20 3% K | 2 2% | 2 2% | 43 2% | 18 2% | 10 1% | 1 1% | 4 2% |
| Be transparent/Advertise/Provide assurance on steps taken | 24 1% | 5 2% | 19 1% | 4 1% | 10 1% | 9 1% | 20 1% | 1 * | 2 1% | 1 1% | 6 1% | 10 1% | 7 1% | 2 1% | 2 2% | 23 1% | 10 1% | 9 1% | 1 * | 1 1% |
| Other advertise/publicize mentions | 18 1% | 3 1% | 15 1% | 8 1% f | 7 1% | 3 * | 16 1% | 1 * | - | 2 2% i | 6 1% | 7 1% | 5 1% | - | - | 18 1% | 4 1% | 6 1% | 2 1% | 1 1% |
| Offer better customer service/experience | 88 4% | 20 7% C | 68 3% | 25 5% | 37 4% | 26 3% | 52 3% | 17 6% G | 12 5% | 7 7% 9 | 28 3% | 36 4% | 18 3% | 6 4% | 12 10% P | 76 3% | 14 2% | 47 6% Q | 5 2% | 11 5% q |
| Do not travel/by flights (in general) | 62 2% | 4 1% | 58 3% | 16 3% f | 32 3% F | 12 1% | 60 3% hi | 1 * | 1 * | - | 48 5% LM | 7 1% | 3 1% | 3 2% | 2 2% | 60 2% | 7 1% | 7 1% | 24 11% QRT | 3 2% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Q12 What specific things can travel providers (hotels/airlines) do to entice you to travel again?

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Out break - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|---|--------------|--------------------|--------------------------|--|--------------|--------------|--------------------------------|----------------|-------------|-------------------------------|-------------------|---------------|---------------------|--------------|---------------------------------------|---|----------------|---------------|-----------------|-----------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Aid in developing a vaccine/cure for Covid-19 | 30 1% | 6 2% | 25 1% | 4 1% | 13 1% | 12 1% | 25 1% | 3 1% | 2 1% | - | 13 1% | 12 1% | 2 * | 2 2% | - | 30 1% | 13 2% | 6 1% | 1 * | 2 1% |
| Love travelling/Eager to travel (unsp) | 26 1% | 2 1% | 24 1% | 3 1% | 15 1% | 8 1% | 18 1% | 5 2% | 4 2% | * | 4 * | 13 2% k | 6 1% | 4 3% K | 5 4% P | 21 1% | 10 1% | 11 1% | 1 * | 1 1% |
| Track results over time/number of infections per region | 23 1% | 1 * | 21 1% | 10 2% | 7 1% | 6 1% | 14 1% | 8 3% G | 1 * | - | 6 1% | 10 1% | 6 1% | * | * | 22 1% | 5 1% | 11 1% | 4 2% | - |
| Specific airline/hotel name mentioned | 19 1% | 4 1% | 15 1% | 5 1% | 7 1% | 8 1% | 13 1% | 2 1% | 3 1% | 2 2% | 5 1% | 9 1% | 4 1% | 2 1% | 2 2% | 17 1% | 3 * | 12 1% q | - | 2 1% |
| Continue doing what they are doing | 16 1% | 2 1% | 14 1% | 3 1% | 6 1% | 7 1% | 13 1% | - | 2 1% | - | 9 1% | 3 * | 2 * | 2 2% | 2 2% | 13 1% | 11 1% R | - | 1 * | 1 * |
| Other mentions | 49 2% | 13 4% C | 36 2% | 20 4% EF | 15 2% | 13 1% | 39 2% | 3 1% | 4 2% | 3 3% | 26 3% L | 10 1% | 10 2% | 4 3% | 2 2% | 47 2% | 14 2% | 22 3% | 7 3% | 2 1% |
| Nothing | 286 11% | 19 7% | 267 12% B | 68 12% | 108 11% | 110 12% | 249 13% HiJ | 16 6% | 17 7% | 4 4% | 168 19% LMN | 60 7% | 48 8% | 10 7% | 10 8% | 277 12% | 77 10% r | 60 7% | 46 21% QR | 43 19% QR |
| Don't know | 130 5% | 23 8% c | 106 5% | 26 5% | 48 5% | 56 6% | 94 5% i | 26 9% GI | 3 1% | 7 7% I | 61 7% L | 33 4% | 24 4% | 11 7% | 6 5% | 124 5% | 20 3% | 52 6% Q | 7 3% | 18 8% Q |
| Decline to answer | 84 3% | 11 4% | 74 3% | 15 3% | 34 3% | 34 4% | 68 4% | 9 3% | 7 3% | 1 1% | 41 5% m | 30 3% | 12 2% | 2 1% | 8 6% | 77 3% | 10 1% | 32 4% Q | 3 1% | 5 2% |
| Sigma | 3388 135% | 412 141% | 2976 134% | 772 137% | 1370 137% | 1222 133% | 2573 136% | 382 135% | 302 130% | 131 132% | 1162 129% | 1210 141% | 811 137% | 204 136% | 161 136% | 3226 135% | 1049 139% | 1159 136% | 269 123% | 289 129% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 202

Q13 Please indicate the extent to which you agree or disagree with each of the following statements.

Summary Of Agree

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|---|-------------|-----------------|------------------|-------------------|-------------------|------------------|-----------------|-------------------|--------------------|---------------------|-----------------|-----------------|-----------------|-------------------|--------------------|-----------------|--------------------|--------------------|------------------|------------|------------|------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| My personal travel habits will change to include gloves/masks, carrying hand gel, wiping down seats and tray tables after boarding, and other common-sense routines for the foreseeable future. | 1972 79% | 932 77% | 1040 80% b | 517 71% | 326 78% D | 318 80% D | 353 84% D | 459 85% DEI | 247 68% | 172 82% I | 163 82% I | 154 77% I | 196 80% I | 269 73% | 155 74% | 154 78% | 199 89% NOFL | 263 89% NOMF | 372 83% I | 736 77% | 401 78% | 463 80% |
| I'm planning to avoid all travel until the COVID-19 pandemic is over. | 1761 70% | 840 69% | 921 71% | 514 70% | 300 72% | 261 65% | 278 66% | 409 76% dFG | 249 68% | 162 78% iKLO | 128 64% | 122 61% | 180 74% L | 266 72% | 138 66% | 133 67% | 156 70% | 229 78% OPq | 336 75% TU | 653 68% | 343 67% | 430 74% tu |
| I can't wait to get out and start traveling again. | 1655 66% | 822 68% | 833 64% | 517 71% GH | 315 76% fGH | 271 68% gH | 252 60% | 300 56% | 263 72% LM | 152 73% LM | 140 70% | 121 61% | 146 60% | 254 69% QR | 162 78% nPQR | 131 66% R | 131 58% | 154 52% | 300 67% | 603 63% | 342 66% | 409 70% T |
| Because of COVID-19, I'll probably be taking more road trips this year to avoid airline travel. | 1651 66% | 804 66% | 847 65% | 489 67% | 288 69% g | 250 63% | 263 62% | 361 67% | 245 67% | 150 72% L | 128 64% | 116 58% | 166 68% I | 244 67% | 138 67% | 122 61% | 147 66% | 195 66% | 308 68% | 618 64% | 333 64% | 392 67% |
| I do not plan on traveling until there are tests available to determine immunity to COVID-19. | 1628 65% | 817 67% c | 811 63% | 466 64% | 283 68% | 244 61% | 266 63% | 369 68% f | 241 66% | 160 77% lKLMo | 133 67% p | 118 60% | 165 68% | 225 61% | 124 59% | 110 55% | 148 66% p | 204 69% noP | 305 68% U | 616 64% | 308 60% | 398 69% U |
| I do not plan on traveling until there is a vaccine available for COVID-19. | 1512 60% | 776 64% C | 736 57% | 449 61% G | 273 66% FG | 223 56% | 225 53% | 341 63% fG | 243 66% IN | 153 74% KLMO | 119 60% | 111 56% | 150 62% | 207 56% | 120 58% | 103 52% | 115 51% | 191 65% nPQ | 279 62% | 558 58% | 297 58% | 377 65% tu |
| I expect the COVID-19 situation will be resolved before the summer travel season. | 951 38% | 542 45% C | 409 32% | 365 50% FGH | 224 54% FGH | 138 35% GH | 102 24% | 121 23% | 207 57% KLMN | 132 64% KLMO | 73 37% | 58 29% q | 70 29% R | 158 43% pQR | 92 44% pQR | 65 33% QR | 44 19% | 51 17% | 185 41% U | 366 38% | 173 33% | 227 39% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 203

Q13 Please indicate the extent to which you agree or disagree with each of the following statements.
 Summary Of Agree

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|---|------------------|-----------------|------------------|-----------------|-------------------|------------|-----------------|------------------|-----------------|-----------------|-----------------|-------------|--------------------------|-------------|----------------|------------|-----------------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| My personal travel habits will change to include gloves/masks, carrying hand gel, wiping down seats and tray tables after boarding, and other common-sense routines for the foreseeable future. | 1972 79% | 606 76% | 349 80% | 284 82% b | 700 78% | 594 74% | 666 78% | 712 83% FG | 1095 79% | 877 78% | 710 78% | 1262 79% | 611 77% | 1362 79% | 1425 80% | 505 78% | 966 82% R | 1006 76% |
| I'm planning to avoid all travel until the COVID-19 pandemic is over. | 1761 70% | 568 72% | 294 68% | 238 69% | 633 71% | 527 66% | 609 72% f | 625 73% F | 941 68% | 820 73% i | 639 70% | 1122 70% | 563 71% | 1198 70% | 1243 69% | 477 74% | 847 72% | 914 69% |
| I can't wait to get out and start traveling again. | 1655 66% | 480 61% | 263 61% | 232 67% b | 652 73% BCd | 509 63% | 568 67% | 578 68% | 977 71% J | 678 60% L | 652 72% L | 1003 63% | 585 74% N | 1070 62% | 1189 66% | 420 65% | 807 69% R | 848 64% |
| Because of COVID-19, I'll probably be taking more road trips this year to avoid airline travel. | 1651 66% | 506 64% | 309 71% Be | 234 68% | 577 65% | 514 64% | 587 69% | 550 64% | 953 69% J | 698 62% L | 640 71% L | 1010 63% | 561 71% N | 1089 64% | 1198 67% | 410 63% | 812 69% R | 839 63% |
| I do not plan on traveling until there are tests available to determine immunity to COVID-19. | 1628 65% | 512 65% | 283 65% | 224 65% | 579 65% | 498 62% | 543 64% | 587 69% Fg | 909 66% | 719 64% L | 616 68% I | 1012 63% | 540 68% n | 1088 63% | 1164 65% | 424 65% | 793 67% r | 836 63% |
| I do not plan on traveling until there is a vaccine available for COVID-19. | 1512 60% | 502 63% e | 265 61% | 205 59% | 513 58% | 465 58% | 506 59% | 541 63% f | 826 60% | 686 61% L | 575 63% I | 937 59% | 519 65% N | 992 58% | 1084 61% | 389 60% | 704 60% | 807 61% |
| I expect the COVID-19 situation will be resolved before the summer travel season. | 951 38% | 302 38% C | 133 31% | 137 40% C | 361 40% C | 311 39% | 304 36% | 335 39% | 618 45% J | 333 29% L | 478 53% L | 473 30% | 440 55% N | 511 30% | 677 38% | 238 37% | 443 38% | 508 38% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 204

Q13 Please indicate the extent to which you agree or disagree with each of the following statements.

Summary Of Agree

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Out break - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|---|-------------|--------------------|--------------------------|--|-----------------|-----------------|--------------------------------|------------------|-----------------|-------------------------------|-------------------|-----------------|---------------------|-------------------|---------------------------------------|---|-------------------|-------------------|-------------------|------------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| My personal travel habits will change to include gloves/masks, carrying hand gel, wiping down seats and tray tables after boarding, and other common-sense routines for the foreseeable future. | 1972 79% | 217 74% | 1755 79% | 433 77% | 776 77% | 745 81% | 1472 78% | 244 86% GI | 178 77% | 78 78% | 661 73% | 690 80% K | 505 85% KI | 117 78% | 96 81% | 1876 79% | 638 84% RST | 636 75% | 167 77% | 162 72% |
| I'm planning to avoid all travel until the COVID-19 pandemic is over. | 1761 70% | 213 73% | 1548 70% | 371 66% | 715 71% | 659 71% d | 1319 70% | 202 71% | 163 70% | 77 78% | 670 74% IM | 598 69% | 390 66% | 103 69% | 63 53% | 1698 71% O | 487 64% | 574 67% | 189 87% QRt | 174 78% QR |
| I can't wait to get out and start traveling again. | 1655 66% | 198 68% | 1457 66% | 373 66% | 644 64% | 627 68% | 1196 63% | 208 73% G | 166 71% g | 85 86% GHI | 476 53% | 611 71% K | 444 75% K | 125 83% KLm | 109 91% P | 1546 65% | 519 69% ST | 665 78% QST | 67 31% | 119 53% S |
| Because of COVID-19, I'll probably be taking more road trips this year to avoid airline travel. | 1651 66% | 209 72% | 1442 65% | 369 66% | 663 66% | 606 66% | 1220 64% | 202 71% g | 157 68% | 71 72% | 545 60% | 585 68% K | 422 71% K | 99 66% | 84 71% | 1567 66% | 510 67% S | 591 69% St | 107 49% | 137 61% s |
| I do not plan on traveling until there are tests available to determine immunity to COVID-19. | 1628 65% | 189 65% | 1439 65% | 347 62% | 653 65% | 610 66% | 1193 63% | 201 71% g | 162 70% | 73 73% g | 633 70% LMn | 540 63% | 365 62% | 91 61% | 60 50% | 1568 66% O | 454 60% | 529 62% | 172 79% QR | 163 73% QR |
| I do not plan on traveling until there is a vaccine available for COVID-19. | 1512 60% | 186 64% | 1326 60% | 307 55% | 611 61% d | 577 63% D | 1124 59% | 183 64% | 139 60% | 66 67% | 615 68% LMn | 493 57% | 316 53% | 88 59% | 66 55% | 1446 61% | 377 50% | 515 61% Q | 168 77% QR | 157 70% Qr |
| I expect the COVID-19 situation will be resolved before the summer travel season. | 951 38% | 134 46% C | 817 37% | 205 36% | 361 36% | 375 41% | 619 33% | 137 48% G | 128 55% G | 67 67% GH | 331 37% | 324 38% | 234 39% | 61 41% | 95 80% P | 856 36% | 199 26% S | 468 55% QST | 38 18% | 93 42% QS |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 205

Q13 Please indicate the extent to which you agree or disagree with each of the following statements.
 Summary Of Disagree

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|---|-------------|-----------------|-----------------|--------------------|----------------|------------------|-------------------|-------------------|--------------------|-----------|------------------|------------------|------------------|-----------------|-----------------|------------------|--------------------|--------------------|------------|------------------|------------------|------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| I expect the COVID-19 situation will be resolved before the summer travel season. | 1557 62% | 673 55% | 884 68% B | 366 50% | 192 46% | 261 65% DE | 320 76% DEF | 418 77% DEF | 158 43% | 76 36% | 127 63% IJ | 140 71% IJ | 173 71% IJ | 209 57% I | 116 56% J | 134 67% no | 180 81% NOPI | 244 83% NPFM | 265 59% | 594 62% | 344 67% S | 354 61% |
| I do not plan on traveling until there is a vaccine available for COVID-19. | 996 40% | 439 36% | 557 43% B | 282 39% | 143 34% | 177 44% Eh | 197 47% DEH | 198 37% | 122 34% | 55 26% | 81 40% J | 88 44% IJ | 93 38% J | 160 44% H | 88 42% J | 96 48% R | 109 49% R | 104 35% R | 171 38% | 402 42% v | 219 42% v | 205 35% |
| I do not plan on traveling until there are tests available to determine immunity to COVID-19. | 880 35% | 398 33% | 482 37% b | 266 36% | 133 32% | 155 39% h | 156 37% | 170 32% | 124 34% J | 48 23% | 67 33% j | 80 40% J | 79 32% j | 142 39% r | 84 41% rJ | 89 45% qRk | 76 34% | 91 31% | 145 32% | 343 36% | 208 40% SV | 183 31% |
| Because of COVID-19, I'll probably be taking more road trips this year to avoid airline travel. | 857 34% | 411 34% | 446 35% | 243 33% | 128 31% | 149 37% | 159 38% e | 178 33% | 120 33% | 58 28% | 72 36% | 83 42% Jm | 77 32% | 123 33% | 70 33% | 77 39% | 76 34% | 101 34% | 142 32% | 342 36% | 183 36% | 190 33% |
| I can't wait to get out and start traveling again. | 853 34% | 393 32% | 460 36% | 215 29% | 101 24% | 128 32% e | 170 40% DEF | 238 44% DEF | 102 28% | 56 27% | 60 30% | 77 39% IJ | 97 40% IJ | 113 31% o | 46 22% | 68 34% O | 93 42% NO | 141 48% NOP | 150 33% | 357 37% V | 174 34% | 172 30% |
| I'm planning to avoid all travel until the COVID-19 pandemic is over. | 747 30% | 375 31% | 372 29% | 217 30% h | 116 28% | 138 35% H | 144 34% H | 130 24% | 116 32% j | 46 22% | 72 36% J | 76 39% JM | 64 26% | 101 28% | 70 34% RJ | 67 33% R | 68 30% r | 66 22% | 114 25% | 307 32% Sv | 173 33% Sv | 152 26% |
| My personal travel habits will change to include gloves/masks, carrying hand gel, wiping down seats and tray tables after boarding, and other common-sense routines for the foreseeable future. | 536 21% | 283 23% c | 253 20% | 215 29% EFGH | 90 22% H | 81 20% h | 69 16% | 80 15% | 118 32% JKIM | 36 18% | 36 18% | 45 23% Q | 48 20% R | 97 27% QR | 53 26% QR | 45 22% QR | 24 11% | 32 11% | 78 17% | 224 23% S | 115 22% | 118 20% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

Q13 Please indicate the extent to which you agree or disagree with each of the following statements.

Summary Of Disagree

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|---|------------------|------------------|-------------------|-----------------|-----------------|------------------|-----------------|---------------|-----------------|-----------------|----------------|------------------|--------------------------|------------------|----------------|------------|----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| I expect the COVID-19 situation will be resolved before the summer travel season. | 1557 62% | 490 62% | 302 69% BDE | 209 60% | 531 60% | 491 61% | 547 64% | 519 61% | 762 55% | 796 71% I | 430 47% | 1127 70% K | 354 45% | 1204 70% M | 1115 62% | 410 63% | 734 62% | 823 62% |
| I do not plan on traveling until there is a vaccine available for COVID-19. | 996 40% | 290 37% | 169 39% | 142 41% | 379 42% b | 337 42% h | 346 41% | 313 37% | 554 40% | 443 39% | 333 37% | 664 41% k | 274 35% | 722 42% M | 707 39% | 259 40% | 473 40% | 524 39% |
| I do not plan on traveling until there are tests available to determine immunity to COVID-19. | 880 35% | 280 35% | 151 35% | 122 35% | 313 35% | 304 38% H | 309 36% h | 267 31% | 471 34% | 409 36% | 292 32% | 588 37% k | 253 32% | 626 37% m | 628 35% | 224 35% | 384 33% | 496 37% q |
| Because of COVID-19, I'll probably be taking more road trips this year to avoid airline travel. | 857 34% | 286 36% C | 126 29% | 112 32% | 315 35% c | 288 36% | 265 31% | 305 36% | 427 31% | 430 38% I | 268 29% | 590 37% K | 233 29% | 625 36% M | 593 33% | 237 37% | 365 31% | 492 37% Q |
| I can't wait to get out and start traveling again. | 853 34% | 312 39% dE | 171 39% E | 115 33% e | 239 27% | 293 37% | 283 33% | 277 32% | 402 29% | 451 40% I | 256 28% | 597 37% K | 209 26% | 644 38% M | 602 34% | 228 35% | 370 31% | 483 36% Q |
| I'm planning to avoid all travel until the COVID-19 pandemic is over. | 747 30% | 225 28% | 140 32% | 109 31% | 259 29% | 275 34% gH | 242 28% | 229 27% | 438 32% j | 308 27% | 269 30% | 478 30% | 230 29% | 516 30% | 549 31% | 171 26% | 330 28% | 417 31% |
| My personal travel habits will change to include gloves/masks, carrying hand gel, wiping down seats and tray tables after boarding, and other common-sense routines for the foreseeable future. | 536 21% | 187 24% d | 85 20% | 63 18% | 192 22% | 207 26% H | 185 22% H | 143 17% | 284 21% | 251 22% | 198 22% | 338 21% | 183 23% | 352 21% | 367 20% | 143 22% | 211 18% | 325 24% Q |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 207

Q13 Please indicate the extent to which you agree or disagree with each of the following statements.

Summary Of Disagree

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Out break - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|---|--------------------|-------------------|--|------------------|------------|--------------------------------|--------------------|-----------------|-------------------------------|-----------|-------------------|---------------------|-----------------|--------------------|---------------------------------------|---|-------------------|------------------|-------------------|------------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| I expect the COVID-19 situation will be resolved before the summer travel season. | 1557 62% | 157 54% | 1400 63% B | 357 64% | 641 64% | 546 59% | 1273 67% HIJ | 146 52% J | 105 45% | 33 33% | 573 63% | 537 62% | 359 61% | 88 59% | 24 20% | 1534 64% O | 556 74% RT | 384 45% | 179 82% QRT | 131 58% R |
| I do not plan on traveling until there is a vaccine available for COVID-19. | 996 40% | 106 36% | 891 40% | 255 45% eF | 391 39% | 344 37% | 769 41% | 101 36% | 94 40% | 33 33% | 290 32% | 369 43% K | 277 47% K | 61 41% k | 53 45% | 943 39% | 379 50% RST | 336 39% St | 49 23% | 67 30% |
| I do not plan on traveling until there are tests available to determine immunity to COVID-19. | 880 35% | 102 35% | 778 35% | 215 38% | 348 35% | 312 34% | 700 37% hj | 83 29% | 71 30% | 26 27% | 272 30% | 321 37% K | 228 38% K | 59 39% k | 59 50% P | 821 34% | 302 40% ST | 322 38% ST | 46 21% | 61 27% |
| Because of COVID-19, I'll probably be taking more road trips this year to avoid airline travel. | 857 34% | 83 28% | 774 35% | 192 34% | 339 34% | 315 34% | 673 36% h | 81 29% | 75 32% | 28 28% | 360 40% LM | 276 32% | 171 29% | 51 34% | 35 29% | 823 34% | 246 33% | 261 31% | 111 51% QRt | 87 39% r |
| I can't wait to get out and start traveling again. | 853 34% | 94 32% | 759 34% | 188 34% | 357 36% | 295 32% | 697 37% HiJ | 75 27% j | 66 29% J | 14 14% | 429 47% LMN | 251 29% N | 149 25% n | 25 17% | 10 9% | 843 35% O | 236 31% R | 186 22% | 150 69% QRT | 105 47% QR |
| I'm planning to avoid all travel until the COVID-19 pandemic is over. | 747 30% | 78 27% | 668 30% | 191 34% f | 287 29% | 263 29% | 574 30% | 81 29% | 70 30% | 22 22% | 234 26% | 263 31% k | 202 34% K | 47 31% | 56 47% P | 691 29% | 269 36% ST | 277 33% ST | 29 13% | 50 22% s |
| My personal travel habits will change to include gloves/masks, carrying hand gel, wiping down seats and tray tables after boarding, and other common-sense routines for the foreseeable future. | 536 21% | 75 26% | 461 21% | 128 23% | 226 23% | 176 19% | 421 22% H | 39 14% | 54 23% H | 21 22% | 244 27% LM | 171 20% m | 88 15% | 33 22% | 22 19% | 513 21% | 118 16% | 215 25% Q | 51 23% Q | 62 28% Q |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 208

Q13_1 Please indicate the extent to which you agree or disagree with each of the following statements.
 I can't wait to get out and start traveling again.

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|----------------------------------|--------------|--------------|--------------|------------------|-------------------|------------------|-------------------|-------------------|------------------|------------------|----------------|-----------------|-----------------|------------------|--------------------|-----------------|-----------------|-------------------|------------------|-----------------|------------------|------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Strongly/Somewhat Agree (Net) | 1655 66% | 822 68% | 833 64% | 517 71% GH | 315 76% fGH | 271 68% gH | 252 60% | 300 56% | 263 72% LM | 152 73% LM | 140 70% | 121 61% | 146 60% | 254 69% QR | 162 78% nPQR | 131 66% R | 131 58% | 154 52% | 300 67% | 603 63% | 342 66% | 409 70% T |
| Strongly agree | 743 30% | 373 31% | 371 29% | 236 32% H | 146 35% gH | 127 32% H | 119 28% h | 116 21% | 128 35% M | 67 32% m | 60 30% | 60 30% | 57 23% | 108 30% R | 78 38% QR | 66 33% R | 59 26% | 59 20% | 150 33% TU | 261 27% | 127 25% | 206 35% TU |
| Somewhat agree | 912 36% | 450 37% | 462 36% | 281 38% g | 169 41% G | 144 36% | 133 31% | 185 34% | 135 37% | 85 41% I | 79 40% | 61 31% | 90 37% | 146 40% | 84 40% | 65 33% | 72 32% | 95 32% | 150 33% | 342 36% | 216 42% St | 204 35% |
| Strongly/Somewhat Disagree (Net) | 853 34% | 393 32% | 460 36% | 215 29% | 101 24% | 128 32% e | 170 40% DEf | 238 44% DEF | 102 28% | 56 27% | 60 30% | 77 39% IJ | 97 40% IJ | 113 31% o | 46 22% | 68 34% O | 93 42% NO | 141 48% NOP | 150 33% | 357 37% V | 174 34% | 172 30% |
| Somewhat disagree | 466 19% | 225 19% | 241 19% | 142 19% E | 46 11% | 76 19% E | 88 21% E | 114 21% E | 69 19% | 26 13% | 43 22% J | 37 19% | 50 21% j | 74 20% O | 20 10% | 33 17% | 51 23% O | 64 22% O | 79 18% | 196 20% | 99 19% | 92 16% |
| Strongly disagree | 387 15% | 168 14% | 219 17% | 73 10% | 55 13% | 52 13% Def | 83 20% Def | 124 23% DEF | 34 9% | 29 14% | 17 9% | 40 20% IK | 47 19% IK | 39 11% | 26 12% | 35 18% nk | 42 19% N | 77 26% NOP | 71 16% | 160 17% | 75 15% | 80 14% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 209

Q13_1 Please indicate the extent to which you agree or disagree with each of the following statements.
 I can't wait to get out and start traveling again.

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|----------------------------------|------------------|------------------|------------------|-----------------|------------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|----------------|-------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Strongly/Somewhat Agree (Net) | 1655 66% | 480 61% | 263 61% | 232 67% b | 652 73% | 509 63% | 568 67% | 578 68% | 977 71% J | 678 60% | 652 72% L | 1003 63% | 585 74% N | 1070 62% | 1189 66% | 420 65% | 807 69% R | 848 64% |
| Strongly agree | 743 30% | 200 25% | 114 26% | 104 30% | 309 35% BC | 206 26% | 292 34% Fh | 245 29% | 458 33% J | 285 25% | 305 34% L | 438 27% | 281 35% N | 462 27% | 536 30% | 183 28% | 369 31% | 374 28% |
| Somewhat agree | 912 36% | 280 35% | 149 34% | 128 37% | 343 38% | 303 38% g | 276 32% | 332 39% G | 519 38% | 393 35% | 347 38% | 565 35% | 304 38% | 608 35% | 653 36% | 237 37% | 438 37% | 474 36% |
| Strongly/Somewhat Disagree (Net) | 853 34% | 312 39% dE | 171 39% E | 115 33% e | 239 27% | 293 37% | 283 33% | 277 32% | 402 29% | 451 40% I | 256 28% | 597 37% K | 209 26% | 644 38% M | 602 34% | 228 35% | 370 31% | 483 36% Q |
| Somewhat disagree | 466 19% | 157 20% DE | 103 24% DE | 58 17% | 141 16% | 159 20% | 164 19% | 143 17% | 230 17% | 236 21% I | 155 17% | 312 19% | 126 16% | 340 20% m | 340 19% | 113 17% | 207 18% | 259 19% |
| Strongly disagree | 387 15% | 155 20% E | 68 16% e | 56 16% e | 98 11% | 134 17% | 119 14% | 134 16% | 172 13% | 214 19% I | 101 11% | 286 18% K | 83 11% | 303 18% M | 263 15% | 115 18% | 163 14% | 224 17% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 210

Q13_1 Please indicate the extent to which you agree or disagree with each of the following statements.
 I can't wait to get out and start traveling again.

Base: All Respondents

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | | Frequency of Travel - Leisure | | | | Memorial Day Travel | | 4 Segment Solution | | | |
|----------------------------------|--------------|--------------------|--------------------------|---|-----------------|-----------------|--------------------------------|-----------------|-----------------|------------------|-------------------------------|-----------------|------------------|-------------------|---------------------------------------|---|--------------------|-------------------|-------------------|------------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Strongly/Somewhat Agree (Net) | 1655 66% | 198 68% | 1457 66% | 373 66% | 644 64% | 627 68% | 1196 63% | 208 73% G | 166 71% g | 85 86% Ghl | 476 53% | 611 71% K | 444 75% K | 125 83% KLm | 109 91% P | 1546 65% | 519 69% ST | 665 78% QST | 67 31% | 119 53% S |
| Strongly agree | 743 30% | 92 31% | 651 29% | 163 29% | 301 30% | 276 30% | 509 27% | 99 35% G | 94 40% G | 41 42% G | 179 20% | 272 32% K | 240 41% KL | 52 35% K | 68 57% P | 675 28% | 240 32% ST | 312 37% ST | 17 8% | 46 20% S |
| Somewhat agree | 912 36% | 106 36% | 806 36% | 210 37% | 343 34% | 351 38% | 686 36% | 109 39% | 72 31% | 44 44% | 297 33% | 338 39% K | 204 34% | 73 48% KIM | 41 34% | 871 36% | 279 37% S | 353 41% St | 51 23% | 73 33% |
| Strongly/Somewhat Disagree (Net) | 853 34% | 94 32% | 759 34% | 188 34% | 357 36% | 295 32% | 697 37% HIJ | 75 27% j | 66 29% J | 14 14% | 429 47% LMN | 251 29% N | 149 25% n | 25 17% | 10 9% | 843 35% O | 236 31% R | 186 22% | 150 69% QRT | 105 47% QR |
| Somewhat disagree | 466 19% | 64 22% | 403 18% | 85 15% | 198 20% d | 179 19% d | 368 19% j | 45 16% | 44 19% j | 9 9% | 202 22% IMN | 156 18% N | 97 16% N | 12 8% | 4 4% | 462 19% O | 136 18% | 130 15% | 58 27% QR | 54 24% R |
| Strongly disagree | 387 15% | 30 10% | 357 16% b | 104 18% F | 160 16% | 116 13% | 329 17% HIJ | 30 11% | 22 10% | 5 5% | 227 25% LMN | 95 11% | 52 9% | 13 9% | 6 5% | 381 16% O | 100 13% R | 56 7% | 92 42% QRT | 51 23% QR |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 211

Q13_2 Please indicate the extent to which you agree or disagree with each of the following statements.
I'm planning to avoid all travel until the COVID-19 pandemic is over.

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|----------------------------------|--------------|--------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Strongly/Somewhat Agree (Net) | 1761 70% | 840 69% | 921 71% | 514 70% | 300 72% | 261 65% | 278 66% | 409 76% | 249 68% | 162 78% | 128 64% | 122 61% | 180 74% | 266 72% | 138 66% | 133 67% | 156 70% | 229 78% | 336 75% | 653 68% | 343 67% | 430 74% |
| Strongly agree | 917 37% | 448 37% | 469 36% | 255 35% | 160 38% | 141 35% | 148 35% | 214 40% | 127 35% | 90 43% | 77 38% | 74 37% | 81 33% | 128 35% | 70 33% | 64 32% | 74 33% | 133 45% | 170 38% | 342 36% | 166 32% | 239 41% |
| Somewhat agree | 844 34% | 392 32% | 452 35% | 260 35% | 140 34% | 120 30% | 130 31% | 195 36% | 122 33% | 71 34% | 52 26% | 48 24% | 99 41% | 138 38% | 69 33% | 68 34% | 82 37% | 96 33% | 166 37% | 311 32% | 178 34% | 190 33% |
| Strongly/Somewhat Disagree (Net) | 747 30% | 375 31% | 372 29% | 217 30% | 116 28% | 138 35% | 144 34% | 130 24% | 116 32% | 46 22% | 72 36% | 76 39% | 64 26% | 101 28% | 70 34% | 67 33% | 68 30% | 66 22% | 114 25% | 307 32% | 173 33% | 152 26% |
| Somewhat disagree | 473 19% | 246 20% | 226 18% | 142 19% | 82 20% | 80 20% | 86 20% | 83 15% | 79 22% | 38 18% | 46 23% | 45 22% | 38 15% | 63 17% | 43 21% | 34 17% | 41 19% | 45 15% | 75 17% | 193 20% | 115 22% | 90 15% |
| Strongly disagree | 274 11% | 129 11% | 145 11% | 75 10% | 35 8% | 58 15% | 58 14% | 47 9% | 37 10% | 8 4% | 25 13% | 32 16% | 26 11% | 38 10% | 27 13% | 33 17% | 26 12% | 21 7% | 39 9% | 115 12% | 58 11% | 62 11% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 212

Q13_2 Please indicate the extent to which you agree or disagree with each of the following statements.
I'm planning to avoid all travel until the COVID-19 pandemic is over.

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|----------------------------------|------------------|-----------------|-----------------|-----------------|-------------------|------------------|----------------|---------------|-----------------|--------------|----------------|--------------|--------------------------|--------------|-----------------|-----------------|-----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Strongly/Somewhat Agree (Net) | 1761 70% | 568 72% | 294 68% | 238 69% | 633 71% | 527 66% | 609 72% | 625 73% | 941 68% | 820 73% | 639 70% | 1122 70% | 563 71% | 1198 70% | 1243 69% | 477 74% | 847 72% | 914 69% |
| Strongly agree | 917 37% | 331 42% E | 162 37% e | 136 39% E | 274 31% | 279 35% | 308 36% | 331 39% | 485 35% | 432 38% | 333 37% | 584 37% | 295 37% | 622 36% | 626 35% | 261 40% o | 423 36% | 495 37% |
| Somewhat agree | 844 34% | 237 30% | 131 30% | 102 30% | 358 40% BCD | 249 31% | 301 35% | 295 34% | 456 33% | 388 34% | 306 34% | 538 34% | 268 34% | 576 34% | 617 34% | 216 33% | 424 36% r | 420 32% |
| Strongly/Somewhat Disagree (Net) | 747 30% | 225 28% | 140 32% | 109 31% | 259 29% | 275 34% gH | 242 28% | 229 27% | 438 32% j | 308 27% | 269 30% | 478 30% | 230 29% | 516 30% | 549 31% | 171 26% | 330 28% | 417 31% |
| Somewhat disagree | 473 19% | 135 17% | 95 22% b | 63 18% | 173 19% | 163 20% | 146 17% | 163 19% | 282 20% j | 191 17% | 175 19% | 298 19% | 155 20% | 318 19% | 361 20% P | 99 15% | 216 18% | 257 19% |
| Strongly disagree | 274 11% | 90 11% | 46 11% | 45 13% | 86 10% | 111 14% H | 96 11% h | 66 8% | 156 11% | 117 10% | 94 10% | 180 11% | 75 10% | 198 12% | 187 10% | 72 11% | 114 10% | 160 12% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 213

Q13_2 Please indicate the extent to which you agree or disagree with each of the following statements.
 I'm planning to avoid all travel until the COVID-19 pandemic is over.

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|----------------------------------|--------------------|-------------------|---|-----------------|--------------|--------------------------------|------------------|-------------|-------------------------------|------------|-------------------|---------------------|-----------------|--------------------|---------------------------------------|---|------------------|------------------|-------------------|------------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Strongly/Somewhat Agree (Net) | 1761 70% | 213 73% | 1548 70% | 371 66% | 715 71% | 659 71% d | 1319 70% | 202 71% | 163 70% | 77 78% | 670 74% IM | 598 69% | 390 66% | 103 69% | 63 53% | 1698 71% O | 487 64% | 574 67% | 189 87% QRt | 174 78% QR |
| Strongly agree | 917 37% | 105 36% | 812 37% | 202 36% | 386 39% | 324 35% | 690 36% | 94 33% | 94 40% | 39 40% | 393 43% LMN | 300 35% | 181 31% | 43 29% | 33 28% | 885 37% o | 226 30% | 258 30% | 119 55% QR | 121 54% QR |
| Somewhat agree | 844 34% | 108 37% | 736 33% | 169 30% | 329 33% | 334 36% d | 629 33% | 108 38% | 69 30% | 38 38% | 277 31% | 298 35% | 209 35% | 60 40% k | 30 26% | 814 34% | 261 35% T | 316 37% T | 70 32% | 53 23% |
| Strongly/Somewhat Disagree (Net) | 747 30% | 78 27% | 668 30% | 191 34% f | 287 29% | 263 29% | 574 30% | 81 29% | 70 30% | 22 22% | 234 26% | 263 31% k | 202 34% K | 47 31% | 56 47% P | 691 29% | 269 36% ST | 277 33% ST | 29 13% | 50 22% s |
| Somewhat disagree | 473 19% | 54 19% | 419 19% | 119 21% | 178 18% | 174 19% | 352 19% | 64 23% | 40 17% | 17 17% | 144 16% | 170 20% | 126 21% k | 33 22% | 27 22% | 446 19% | 177 23% S | 184 22% S | 12 5% | 34 15% S |
| Strongly disagree | 274 11% | 24 8% | 250 11% | 72 13% | 109 11% | 89 10% | 222 12% Hj | 17 6% | 30 13% hj | 5 5% | 90 10% | 93 11% | 77 13% | 14 9% | 29 24% P | 245 10% | 92 12% | 93 11% | 17 8% | 16 7% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 214

Q13_3 Please indicate the extent to which you agree or disagree with each of the following statements.
 I do not plan on traveling until there is a vaccine available for COVID-19.

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|----------------------------------|--------------|-----------------|-----------------|-----------------|------------------|------------------|-------------------|------------------|------------------|--------------------|-----------------|-----------------|----------------|------------------|----------------|-----------------|-----------------|--------------------|-------------|-----------------|-----------------|------------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Strongly/Somewhat Agree (Net) | 1512 60% | 776 64% C | 736 57% | 449 61% G | 273 66% FG | 223 56% | 225 53% | 341 63% fG | 243 66% IN | 153 74% KLMO | 119 60% | 111 56% | 150 62% | 207 56% | 120 58% | 103 52% | 115 51% | 191 65% nPQ | 279 62% | 558 58% | 297 58% | 377 65% tu |
| Strongly agree | 720 29% | 380 31% C | 340 26% | 202 28% | 120 29% | 113 28% | 111 26% | 174 32% | 117 32% n | 72 35% O | 62 31% | 59 30% | 68 28% | 85 23% | 48 23% | 50 25% | 51 23% | 105 36% NOPQ | 132 29% | 243 25% | 155 30% | 189 33% T |
| Somewhat agree | 792 32% | 396 33% | 396 31% | 247 34% g | 153 37% FG | 110 28% | 114 27% | 167 31% | 125 34% | 81 39% KL | 57 28% | 51 26% | 82 34% | 122 33% | 72 34% | 53 27% | 63 28% | 86 29% | 147 33% | 315 33% u | 142 28% | 187 32% |
| Strongly/Somewhat Disagree (Net) | 996 40% | 439 36% | 557 43% B | 282 39% | 143 34% | 177 44% Eh | 197 47% DEH | 198 37% | 122 34% | 55 26% | 81 40% J | 88 44% IJ | 93 38% J | 160 44% rl | 88 42% J | 96 48% R | 109 49% R | 104 35% | 171 38% | 402 42% v | 219 42% v | 205 35% |
| Somewhat disagree | 603 24% | 274 23% | 328 25% | 195 27% | 89 21% | 85 21% | 110 26% | 123 23% | 87 24% | 38 19% | 44 22% | 48 24% | 57 23% | 108 29% | 50 24% | 42 21% | 62 28% | 66 22% | 108 24% | 240 25% | 132 26% | 123 21% |
| Strongly disagree | 394 16% | 165 14% | 229 18% B | 88 12% | 54 13% | 91 23% DEH | 87 21% DEH | 75 14% | 36 10% | 16 8% | 37 19% IJ | 40 20% IJ | 36 15% j | 52 14% | 38 18% J | 54 27% NR | 47 21% nR | 38 13% | 62 14% | 162 17% | 88 17% | 82 14% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 215

Q13_3 Please indicate the extent to which you agree or disagree with each of the following statements.
 I do not plan on traveling until there is a vaccine available for COVID-19.

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|----------------------------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|--------------|--------------|----------------|-----------------|--------------------------|-----------------|----------------|-------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Strongly/Somewhat Agree (Net) | 1512 60% | 502 63% e | 265 61% | 205 59% | 513 58% | 465 58% | 506 59% | 541 63% | 826 60% | 686 61% | 575 63% | 937 59% | 519 65% N | 992 58% | 1084 61% | 389 60% | 704 60% | 807 61% |
| Strongly agree | 720 29% | 257 32% E | 121 28% | 101 29% | 229 26% | 225 28% | 225 26% | 269 31% g | 397 29% | 323 29% | 264 29% | 455 28% | 246 31% | 474 28% | 497 28% | 199 31% | 328 28% | 392 29% |
| Somewhat agree | 792 32% | 245 31% | 143 33% | 104 30% | 284 32% | 239 30% | 280 33% | 272 32% | 429 31% | 363 32% | 311 34% | 482 30% | 273 34% | 519 30% | 587 33% | 190 29% | 376 32% | 416 31% |
| Strongly/Somewhat Disagree (Net) | 996 40% | 290 37% | 169 39% | 142 41% | 379 42% b | 337 42% h | 346 41% | 313 37% | 554 40% | 443 39% | 333 37% | 664 41% k | 274 35% | 722 42% M | 707 39% | 259 40% | 473 40% | 524 39% |
| Somewhat disagree | 603 24% | 159 20% | 101 23% | 83 24% | 249 28% B | 193 24% | 203 24% | 206 24% | 344 25% | 258 23% | 211 23% | 392 24% | 178 22% | 425 25% | 430 24% | 161 25% | 302 26% | 301 23% |
| Strongly disagree | 394 16% | 132 17% | 68 16% | 59 17% | 129 15% | 144 18% H | 142 17% h | 107 13% | 209 15% | 185 16% | 122 13% | 272 17% k | 97 12% | 297 17% M | 277 15% | 98 15% | 171 14% | 223 17% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 216

Q13_3 Please indicate the extent to which you agree or disagree with each of the following statements.
 I do not plan on traveling until there is a vaccine available for COVID-19.

Base: All Respondents

| | Sexual Orientation | | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|----------------------------------|--------------------|-------------------|--------------------------|---|-----------------|-----------------|--------------------------------|-------------|----------------|-------------------------------|-------------------|-----------------|---------------------|----------------|---------------------------------------|---|-------------------|------------------|------------------|------------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Strongly/Somewhat Agree (Net) | 1512 60% | 186 64% | 1326 60% | 55% | 611 61% d | 577 63% D | 1124 59% | 183 64% | 139 60% | 66 67% | 615 68% LMn | 493 57% | 316 53% | 88 59% | 66 55% | 1446 61% | 377 50% | 515 61% Q | 168 77% QR | 157 70% Qr |
| Strongly agree | 720 29% | 74 26% | 645 29% | 147 26% | 301 30% d | 265 29% | 530 28% | 96 34% | 65 28% | 28 29% | 317 35% LMN | 235 27% | 136 23% | 31 21% | 30 25% | 690 29% | 172 23% | 214 25% | 101 46% QR | 95 43% QR |
| Somewhat agree | 792 32% | 112 38% c | 680 31% | 160 29% | 310 31% d | 313 34% d | 594 31% | 87 31% | 73 32% | 38 38% | 297 33% | 257 30% | 180 30% | 57 38% | 36 30% | 756 32% | 205 27% | 302 35% Q | 67 31% | 61 27% |
| Strongly/Somewhat Disagree (Net) | 996 40% | 106 36% | 891 40% | 255 45% eF | 391 39% | 344 37% | 769 41% | 101 36% | 94 40% | 33 33% | 290 32% | 369 43% K | 277 47% K | 61 41% k | 53 45% | 943 39% | 379 50% RST | 336 39% St | 49 23% | 67 30% |
| Somewhat disagree | 603 24% | 63 22% | 540 24% | 141 25% | 237 24% | 218 24% | 449 24% | 66 23% | 60 26% | 28 28% | 166 18% | 230 27% K | 164 28% K | 44 29% K | 18 16% | 584 24% o | 219 29% St | 219 26% St | 29 14% | 41 18% |
| Strongly disagree | 394 16% | 43 15% | 351 16% | 114 20% eF | 154 15% | 126 14% | 320 17% J | 35 12% | 34 15% j | 5 5% | 124 14% | 139 16% | 113 19% K | 18 12% | 35 29% P | 359 15% | 160 21% RST | 117 14% | 20 9% | 26 12% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 217

Q13_4 Please indicate the extent to which you agree or disagree with each of the following statements.

I do not plan on traveling until there are tests available to determine immunity to COVID-19.

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|----------------------------------|--------------|-----------------|-----------------|-----------------|----------------|-----------------|-----------------|------------------|-----------------|---------------------|-----------------|-----------------|----------------|-------------------|-------------------|------------------|-----------------|--------------------|-----------------|-----------------|------------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Strongly/Somewhat Agree (Net) | 1628 65% | 817 67% c | 811 63% | 466 64% | 283 68% | 244 61% | 266 63% | 369 68% f | 241 66% | 160 77% iKLMo | 133 67% p | 118 60% | 165 68% | 225 61% | 124 59% | 110 55% | 148 66% p | 204 69% noP | 305 68% U | 616 64% | 308 60% | 398 69% U |
| Strongly agree | 749 30% | 387 32% | 362 28% | 193 26% | 129 31% | 123 31% | 119 28% | 186 34% Dg | 107 29% | 72 34% | 73 36% p | 60 30% | 75 31% | 86 24% | 57 27% | 50 25% | 58 26% | 110 37% NoPQ | 144 32% | 282 29% | 144 28% | 179 31% |
| Somewhat agree | 879 35% | 430 35% | 449 35% | 273 37% f | 155 37% | 121 30% | 147 35% | 183 34% | 134 37% | 88 42% kLo | 61 30% | 58 29% | 89 37% | 139 38% | 66 32% | 61 30% | 89 40% i | 94 32% | 161 36% | 335 35% | 164 32% | 219 38% |
| Strongly/Somewhat Disagree (Net) | 880 35% | 398 33% | 482 37% b | 266 36% | 133 32% | 155 39% h | 156 37% | 170 32% | 124 34% j | 48 23% | 67 33% j | 80 40% j | 79 32% j | 142 39% r | 84 41% rj | 89 45% qRk | 76 34% | 91 31% | 145 32% | 343 36% | 208 40% SV | 183 31% |
| Somewhat disagree | 561 22% | 260 21% | 300 23% | 185 25% E | 74 18% | 84 21% | 100 24% e | 118 22% | 81 22% | 36 17% | 46 23% | 46 23% | 52 21% | 104 28% Op | 38 18% | 38 19% | 54 24% | 66 22% | 107 24% | 205 21% | 136 26% tV | 112 19% |
| Strongly disagree | 319 13% | 138 11% | 182 14% | 81 11% | 59 14% h | 72 18% DH | 57 13% | 51 10% | 43 12% j | 13 6% | 21 10% | 34 17% Jq | 27 11% | 37 10% NQRJ | 46 22% NQRK | 51 26% j | 22 10% | 25 8% | 38 9% | 139 14% S | 72 14% S | 71 12% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 218

Q13_4 Please indicate the extent to which you agree or disagree with each of the following statements.
 I do not plan on traveling until there are tests available to determine immunity to COVID-19.

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|----------------------------------|------------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|--------------|--------------|----------------|-----------------|--------------------------|-----------------|----------------|-------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Strongly/Somewhat Agree (Net) | 1628 65% | 512 65% | 283 65% | 224 65% | 579 65% | 498 62% | 543 64% | 587 69% Fg | 909 66% | 719 64% | 616 68% | 1012 63% | 540 68% n | 1088 63% | 1164 65% | 424 65% | 793 67% r | 836 63% |
| Strongly agree | 749 30% | 267 34% E | 127 29% | 109 31% | 234 26% | 225 28% | 240 28% | 285 33% ig | 412 30% | 337 30% | 276 30% | 473 30% | 258 33% | 491 29% | 535 30% | 196 30% | 333 28% | 416 31% |
| Somewhat agree | 879 35% | 245 31% | 156 36% | 116 33% | 345 39% B | 273 34% | 303 36% | 303 35% | 497 36% | 382 34% | 341 38% | 538 34% | 282 36% | 597 35% | 629 35% | 227 35% | 459 39% R | 420 32% |
| Strongly/Somewhat Disagree (Net) | 880 35% | 280 35% | 151 35% | 122 35% | 313 35% | 304 38% H | 309 36% h | 267 31% | 471 34% | 409 36% | 292 32% | 588 37% k | 253 32% | 626 37% m | 628 35% | 224 35% | 384 33% | 496 37% q |
| Somewhat disagree | 561 22% | 159 20% b | 108 25% | 77 22% | 209 23% | 180 23% | 195 23% | 185 22% | 302 22% | 259 23% | 192 21% | 368 23% | 157 20% | 404 24% | 408 23% | 139 21% | 257 22% | 304 23% |
| Strongly disagree | 319 13% | 121 15% Ce | 44 10% | 45 13% | 103 12% | 123 15% H | 114 13% h | 82 10% | 169 12% | 150 13% | 99 11% | 220 14% | 97 12% | 222 13% | 220 12% | 85 13% | 128 11% | 192 14% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 219

Q13_4 Please indicate the extent to which you agree or disagree with each of the following statements.
 I do not plan on traveling until there are tests available to determine immunity to COVID-19.

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|----------------------------------|--------------------|-------------------|---|----------------|-----------------|--------------------------------|------------------|-----------------|-------------------------------|----------------|-------------------|---------------------|-----------------|--------------------|---------------------------------------|---|------------------|------------------|------------------|------------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Strongly/Somewhat Agree (Net) | 1628 65% | 189 65% | 1439 65% | 347 62% | 653 65% | 610 66% | 1193 63% | 201 71% g | 162 70% | 73 73% g | 633 70% LMn | 540 63% | 365 62% | 91 61% | 60 50% | 1568 66% O | 454 60% | 529 62% | 172 79% QR | 163 73% QR |
| Strongly agree | 749 30% | 83 29% | 666 30% | 155 28% | 298 30% | 288 31% | 551 29% | 89 31% | 77 33% | 32 33% | 318 35% LMN | 235 27% | 161 27% | 36 24% | 31 27% | 718 30% | 183 24% | 231 27% | 103 47% QR | 98 44% QR |
| Somewhat agree | 879 35% | 106 36% | 773 35% | 192 34% | 355 35% | 322 35% | 642 34% | 112 39% | 85 36% | 40 41% | 315 35% | 305 35% | 204 34% | 55 37% | 28 24% | 851 36% O | 270 36% | 299 35% | 69 32% | 65 29% |
| Strongly/Somewhat Disagree (Net) | 880 35% | 102 35% | 778 35% | 215 38% | 348 35% | 312 34% | 700 37% hj | 83 29% | 71 30% | 26 27% | 272 30% | 321 37% K | 228 38% K | 59 39% k | 59 50% P | 821 34% | 302 40% ST | 322 38% ST | 46 21% | 61 27% |
| Somewhat disagree | 561 22% | 76 26% | 484 22% | 124 22% | 208 21% | 224 24% | 437 23% | 58 20% | 45 19% | 21 22% | 158 17% | 222 26% K | 142 24% K | 39 26% k | 20 17% | 540 23% | 204 27% S | 205 24% S | 25 12% | 42 19% |
| Strongly disagree | 319 13% | 26 9% | 293 13% | 91 16% F | 140 14% F | 87 9% | 263 14% hj | 25 9% | 26 11% | 5 5% | 114 13% | 99 12% | 86 15% | 20 14% | 39 33% P | 280 12% | 98 13% | 117 14% | 20 9% | 19 8% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 220

Q13_5 Please indicate the extent to which you agree or disagree with each of the following statements.

My personal travel habits will change to include gloves/masks, carrying hand gel, wiping down seats and tray tables after boarding, and other common-sense routines for the foreseeable future.

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|----------------------------------|--------------|-----------------|--------------------|-------------------|-----------------|-----------------|-----------------|-------------------|--------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|--------------------|--------------------|-----------------|-----------------|-------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Strongly/Somewhat Agree (Net) | 1972 79% | 932 77% | 1040 80% b | 517 71% | 326 78% D | 318 80% D | 353 84% D | 459 85% DEI | 247 68% | 172 82% I | 163 82% I | 154 77% I | 196 80% I | 269 73% | 155 74% | 154 78% | 199 89% NOPL | 263 89% NOPM | 372 83% I | 736 77% | 401 78% | 463 80% |
| Strongly agree | 1009 40% | 456 38% | 553 43% B | 229 31% | 166 40% D | 178 44% D | 181 43% D | 255 47% De | 114 31% | 88 42% I | 93 47% I | 73 37% | 89 36% | 115 31% | 78 38% | 84 42% n | 109 49% NoL | 166 56% NOPM | 199 44% | 376 39% | 203 39% | 230 40% |
| Somewhat agree | 963 38% | 475 39% | 488 38% | 288 39% | 160 38% | 140 35% | 171 41% | 204 38% | 133 36% | 84 40% | 70 35% | 81 41% | 107 44% R | 154 42% r | 76 37% | 70 35% | 90 40% | 97 33% | 172 38% | 359 37% | 199 38% | 233 40% |
| Strongly/Somewhat Disagree (Net) | 536 21% | 283 23% c | 253 20% EFGH | 215 29% H | 90 22% H | 81 20% h | 69 16% | 80 15% | 118 32% JKIM | 36 18% | 36 18% | 45 23% Q | 48 20% R | 97 27% QR | 53 26% QR | 45 22% QR | 24 11% | 32 11% | 78 17% | 224 23% S | 115 22% | 118 20% |
| Somewhat disagree | 334 13% | 188 15% C | 145 11% | 135 18% fGH | 62 15% gH | 49 12% | 42 10% | 45 8% | 76 21% jlm | 27 13% | 27 13% | 25 13% | 33 13% R | 59 16% QR | 35 17% QR | 22 11% R | 17 7% | 13 4% | 51 11% | 136 14% | 77 15% | 68 12% |
| Strongly disagree | 202 8% | 95 8% | 107 8% | 80 11% eGH | 28 7% | 33 8% | 27 6% | 35 6% | 42 11% Jk | 9 5% | 9 5% | 19 10% jQ | 15 6% | 38 10% Q | 18 9% q | 23 12% Qk | 8 3% | 20 7% | 27 6% | 88 9% s | 38 7% | 50 9% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 221

Q13_5 Please indicate the extent to which you agree or disagree with each of the following statements.

My personal travel habits will change to include gloves/masks, carrying hand gel, wiping down seats and tray tables after boarding, and other common-sense routines for the foreseeable future.

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|----------------------------------|------------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|------------------|--------------|--------------|----------------|--------------|--------------------------|--------------|----------------|----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Strongly/Somewhat Agree (Net) | 1972 79% | 606 76% | 349 80% | 284 82% b | 700 78% | 594 74% | 666 78% | 712 83% FG | 1095 79% | 877 78% | 710 78% | 1262 79% | 611 77% | 1362 79% | 1425 80% | 505 78% | 966 82% R | 1006 76% |
| Strongly agree | 1009 40% | 292 37% | 171 39% | 154 44% B | 379 42% b | 269 34% | 354 42% F | 386 45% F | 555 40% | 454 40% | 371 41% | 639 40% | 321 40% | 689 40% | 747 42% | 241 37% | 500 43% T | 509 38% |
| Somewhat agree | 963 38% | 314 40% | 178 41% | 130 37% | 321 36% | 325 41% | 312 37% | 326 38% | 540 39% | 423 37% | 339 37% | 624 39% | 290 37% | 673 39% | 678 38% | 264 41% | 466 40% | 497 37% |
| Strongly/Somewhat Disagree (Net) | 536 21% | 187 24% d | 85 20% | 63 18% | 192 22% | 207 26% H | 185 22% H | 143 17% | 284 21% | 251 22% | 198 22% | 338 21% | 183 23% | 352 21% | 367 20% | 143 22% | 211 18% Q | 325 24% Q |
| Somewhat disagree | 334 13% | 101 13% | 49 11% | 38 11% | 142 16% cd | 120 15% | 109 13% | 105 12% | 185 13% | 148 13% | 129 14% | 205 13% | 125 16% n | 209 12% | 247 14% | 74 11% | 140 12% | 193 15% |
| Strongly disagree | 202 8% | 86 11% E | 36 8% | 25 7% | 50 6% | 88 11% H | 76 9% H | 38 4% | 99 7% | 103 9% | 69 8% | 133 8% | 58 7% | 144 8% | 120 7% | 69 11% O | 70 6% Q | 132 10% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

Q13_5 Please indicate the extent to which you agree or disagree with each of the following statements.

My personal travel habits will change to include gloves/masks, carrying hand gel, wiping down seats and tray tables after boarding, and other common-sense routines for the foreseeable future.

Base: All Respondents

| | Sexual Orientation | | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|----------------------------------|--------------------|-------------------|--------------------------|---|-----------------|-----------------|--------------------------------|------------------|----------------|-------------------------------|------------------|-----------------|---------------------|-------------|---------------------------------------|---|-------------------|------------------|-----------------|----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Strongly/Somewhat Agree (Net) | 1972 79% | 217 74% | 1755 79% | 433 77% | 776 77% | 745 81% | 1472 78% | 244 86% GI | 178 77% | 78 78% | 661 73% | 690 80% K | 505 85% KI | 117 78% | 96 81% | 1876 79% | 638 84% RST | 636 75% | 167 77% | 162 72% |
| Strongly agree | 1009 40% | 88 30% | 921 42% B | 208 37% | 392 39% | 403 44% D | 741 39% | 131 46% g | 103 44% | 34 35% | 301 33% | 370 43% K | 288 49% KN | 51 34% | 52 43% | 958 40% | 349 46% R | 307 36% | 99 46% R | 91 40% |
| Somewhat agree | 963 38% | 129 44% | 834 38% | 226 40% | 385 38% | 342 37% | 731 39% | 113 40% | 75 32% | 43 44% | 360 40% | 320 37% | 217 37% | 66 44% | 45 38% | 918 38% | 289 38% | 329 39% S | 67 31% | 71 32% |
| Strongly/Somewhat Disagree (Net) | 536 21% | 75 26% | 461 21% | 128 23% | 226 23% | 176 19% | 421 22% H | 39 14% | 54 23% H | 21 22% | 244 27% LM | 171 20% m | 88 15% | 33 22% | 22 19% | 513 21% | 118 16% | 215 25% Q | 51 23% Q | 62 28% Q |
| Somewhat disagree | 334 13% | 47 16% | 287 13% | 83 15% | 123 12% | 122 13% | 251 13% | 31 11% | 38 16% | 13 13% | 139 15% M | 114 13% | 59 10% | 21 14% | 14 12% | 320 13% | 79 10% | 152 18% QS | 24 11% | 39 17% Q |
| Strongly disagree | 202 8% | 28 9% | 174 8% | 45 8% | 103 10% F | 54 6% | 169 9% H | 8 3% | 16 7% | 9 9% h | 105 12% LM | 57 7% | 29 5% | 11 7% | 9 7% | 193 8% | 39 5% | 63 7% | 27 12% Qr | 23 10% Q |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 223

Q13_6 Please indicate the extent to which you agree or disagree with each of the following statements.
I expect the COVID-19 situation will be resolved before the summer travel season.

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|----------------------------------|--------------|-----------------|-----------------|-------------------|-------------------|------------------|-------------------|-------------------|--------------------|--------------------|------------------|------------------|------------------|-------------------|------------------|------------------|--------------------|--------------------|--------------------|-------------|------------------|----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Strongly/Somewhat Agree (Net) | 951 38% | 542 45% C | 409 32% | 365 50% FGH | 224 54% FGH | 138 35% GH | 102 24% | 121 23% | 207 57% KLMN | 132 64% KLMO | 73 37% | 58 29% q | 70 29% R | 158 43% pQR | 92 44% pQR | 65 33% QR | 44 19% | 51 17% | 185 41% U | 366 38% | 173 33% | 227 39% |
| Strongly agree | 321 13% | 191 16% C | 129 10% | 114 16% GH | 92 22% DFGH | 56 14% GH | 30 7% | 29 5% | 66 18% IM | 57 27% ikLMo | 33 16% M | 20 10% q | 16 7% | 48 13% QR | 35 17% QR | 23 12% QR | 11 5% | 13 4% | 73 16% U | 120 12% | 48 9% | 80 14% u |
| Somewhat agree | 630 25% | 350 29% C | 280 22% | 252 34% FGH | 132 32% FGH | 82 21% | 72 17% | 92 17% | 141 39% KLMn | 76 36% KLM | 40 20% | 39 20% | 54 22% R | 111 30% pQR | 57 27% QR | 42 21% r | 33 15% | 38 13% | 112 25% NOPI | 246 26% | 125 24% | 147 25% |
| Strongly/Somewhat Disagree (Net) | 1557 62% | 673 55% | 884 68% B | 366 50% | 192 46% | 261 65% DE | 320 76% DEF | 418 77% DEF | 158 43% | 76 36% | 127 63% IJ | 140 71% IJ | 173 71% IJ | 209 57% I | 116 56% J | 134 67% no | 180 81% NOPI | 244 83% NOPM | 265 59% | 594 62% | 344 67% S | 354 61% |
| Somewhat disagree | 715 28% | 339 28% | 376 29% | 205 28% e | 91 22% | 116 29% e | 136 32% E | 167 31% E | 95 26% J | 34 16% | 63 32% J | 66 33% J | 80 33% J | 109 30% | 57 27% J | 53 27% J | 70 31% | 87 29% | 122 27% | 259 27% | 171 33% sT | 162 28% |
| Strongly disagree | 842 34% | 334 28% | 508 39% B | 162 22% | 101 24% | 145 36% DE | 184 44% DE | 251 46% DEF | 62 17% | 42 20% | 63 32% IJ | 74 37% IJ | 93 38% IJ | 99 27% I | 60 29% I | 81 41% No | 110 49% NOL | 157 53% NOPM | 143 32% | 335 35% | 172 33% | 192 33% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 224

Q13_6 Please indicate the extent to which you agree or disagree with each of the following statements.
 I expect the COVID-19 situation will be resolved before the summer travel season.

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|----------------------------------|------------------|-------------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|------------------|--------------------------|------------------|----------------|-------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Strongly/Somewhat Agree (Net) | 951 38% | 302 38% C | 133 31% | 137 40% C | 361 40% C | 311 39% | 304 36% | 335 39% | 618 45% J | 333 29% | 478 53% | 473 30% | 440 55% | 511 30% | 677 38% | 238 37% | 443 38% | 508 38% |
| Strongly agree | 321 13% | 92 12% | 44 10% | 57 16% bC | 125 14% | 89 11% | 107 13% | 124 15% | 226 16% J | 94 8% | 186 21% L | 134 8% | 175 22% N | 146 9% | 225 13% | 80 12% | 150 13% | 170 13% |
| Somewhat agree | 630 25% | 210 27% C | 89 20% | 80 23% | 236 26% c | 222 28% | 197 23% | 211 25% | 392 28% J | 238 21% | 292 32% L | 338 21% | 266 33% N | 365 21% | 452 25% | 158 24% | 293 25% | 338 25% |
| Strongly/Somewhat Disagree (Net) | 1557 62% | 490 62% BDE | 302 69% | 209 60% | 531 60% | 491 61% | 547 64% | 519 61% | 762 55% J | 796 71% I | 430 47% K | 1127 70% K | 354 45% | 1204 70% M | 1115 62% | 410 63% | 734 62% | 823 62% |
| Somewhat disagree | 715 28% | 217 27% | 136 31% | 91 26% | 259 29% | 253 32% H | 271 32% H | 191 22% | 364 26% | 351 31% I | 212 23% K | 503 31% K | 182 23% | 533 31% M | 520 29% | 177 27% | 324 27% | 391 29% |
| Strongly disagree | 842 34% | 273 34% | 166 38% E | 119 34% | 271 30% | 238 30% | 276 32% | 329 38% FG | 398 29% | 445 39% I | 218 24% K | 625 39% K | 172 22% | 670 39% M | 595 33% | 233 36% | 410 35% | 432 32% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 225

Q13_6 Please indicate the extent to which you agree or disagree with each of the following statements.
 I expect the COVID-19 situation will be resolved before the summer travel season.

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|----------------------------------|--------------------|-------------------|---|-------------|-----------------|--------------------------------|--------------------|-----------------|-------------------------------|-----------------|-----------------|---------------------|----------------|--------------------|---------------------------------------|---|------------------|-------------------|-------------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Strongly/Somewhat Agree (Net) | 951 38% | 134 46% C | 817 37% | 205 36% | 361 36% | 375 41% | 619 33% | 137 48% G | 128 55% G | 67 67% GH | 331 37% | 324 38% | 234 39% | 61 41% | 95 80% P | 856 36% | 199 26% S | 468 55% QST | 38 18% | 93 42% QS |
| Strongly agree | 321 13% | 39 13% | 282 13% | 69 12% | 118 12% | 131 14% | 185 10% | 44 16% G | 64 28% GH | 27 28% GH | 98 11% | 107 12% | 93 16% K | 22 15% | 47 39% P | 274 11% | 52 7% S | 169 20% QS | 15 7% | 42 19% QS |
| Somewhat agree | 630 25% | 95 33% C | 535 24% | 136 24% | 242 24% | 245 27% | 435 23% | 93 33% G | 63 27% | 39 40% Gi | 233 26% | 217 25% | 141 24% | 39 26% | 49 41% P | 582 24% | 147 20% S | 299 35% QST | 24 11% | 51 23% S |
| Strongly/Somewhat Disagree (Net) | 1557 62% | 157 54% | 1400 63% B | 357 64% | 641 64% | 546 59% | 1273 67% HIJ | 146 52% J | 105 45% | 33 33% | 573 63% | 537 62% | 359 61% | 88 59% | 24 20% | 1534 64% O | 556 74% RT | 384 45% | 179 82% QRT | 131 58% R |
| Somewhat disagree | 715 28% | 70 24% | 644 29% | 166 30% | 277 28% | 263 28% | 570 30% h | 66 23% | 62 27% | 17 17% | 248 27% | 261 30% | 157 26% | 50 33% | 20 16% | 695 29% O | 240 32% RT | 212 25% | 62 28% | 47 21% |
| Strongly disagree | 842 34% | 87 30% | 755 34% | 191 34% | 365 36% F | 284 31% | 703 37% HIJ | 80 28% ij | 43 19% | 16 16% | 326 36% n | 276 32% | 202 34% | 39 26% | 4 3% | 838 35% O | 317 42% R | 172 20% | 118 54% QRT | 84 37% R |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 226

Q13_7 Please indicate the extent to which you agree or disagree with each of the following statements.
 Because of COVID-19, I'll probably be taking more road trips this year to avoid airline travel.

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|----------------------------------|--------------|--------------|--------------|------------------|-----------------|-----------------|-----------------|-----------------|----------------|-----------------|-------------|-----------------|----------------|-------------------|----------------|-----------------|----------------|-----------------|-------------|-----------------|-------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Strongly/Somewhat Agree (Net) | 1651 66% | 804 66% | 847 65% | 489 67% | 288 69% g | 250 63% | 263 62% | 361 67% | 245 67% | 150 72% L | 128 64% | 116 58% | 166 68% | 244 67% | 138 67% | 122 61% | 147 66% | 195 66% | 308 68% | 618 64% | 333 64% | 392 67% |
| Strongly agree | 670 27% | 327 27% | 343 27% | 168 23% | 121 29% d | 110 28% | 119 28% | 153 28% d | 91 25% | 60 29% | 57 29% | 54 27% | 66 27% | 77 21% | 61 29% n | 53 27% | 65 29% n | 87 29% N | 124 27% | 247 26% | 133 26% | 167 29% |
| Somewhat agree | 980 39% | 477 39% | 504 39% | 321 44% FG | 167 40% | 139 35% | 144 34% | 208 39% | 154 42% | 90 43% L | 71 35% | 62 31% | 100 41% | 167 46% pqr | 77 37% | 69 34% | 83 37% | 108 37% | 184 41% | 371 39% | 200 39% | 225 39% |
| Strongly/Somewhat Disagree (Net) | 857 34% | 411 34% | 446 35% | 243 33% | 128 31% | 149 37% | 159 38% e | 178 33% | 120 33% | 58 28% | 72 36% | 83 42% Jm | 77 32% | 123 33% | 70 33% | 77 39% | 76 34% | 101 34% | 142 32% | 342 36% | 183 36% | 190 33% |
| Somewhat disagree | 509 20% | 248 20% | 261 20% | 162 22% H | 90 22% h | 85 21% h | 90 21% h | 83 15% | 83 23% | 39 19% | 45 23% | 43 22% | 38 15% | 79 22% | 51 25% R | 39 20% | 46 21% | 45 15% | 95 21% | 191 20% | 114 22% | 109 19% |
| Strongly disagree | 348 14% | 163 13% | 185 14% | 81 11% | 38 9% | 65 16% dE | 69 16% DE | 95 18% DE | 37 10% | 19 9% | 27 13% | 40 20% IJ | 40 16% j | 44 12% | 19 9% | 38 19% nO | 30 13% | 55 19% nO | 47 10% | 152 16% S | 69 13% | 81 14% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 227

Q13.7 Please indicate the extent to which you agree or disagree with each of the following statements.
 Because of COVID-19, I'll probably be taking more road trips this year to avoid airline travel.

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|----------------------------------|------------------|-------------------|------------------|-----------------|------------------|-------------|--------------|-----------------|-----------------|-----------------|-----------------|-----------------|--------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Strongly/Somewhat Agree (Net) | 1651 66% | 506 64% | 309 71% Be | 234 68% | 577 65% | 514 64% | 587 69% | 550 64% | 953 69% | 698 62% | 640 71% L | 1010 63% | 561 71% N | 1089 64% | 1198 67% | 410 63% | 812 69% R | 839 63% |
| Strongly agree | 670 27% | 223 28% | 131 30% e | 90 26% | 219 25% | 209 26% | 237 28% | 224 26% | 380 28% | 290 26% | 261 29% J | 409 26% | 241 30% N | 430 25% | 474 26% | 172 27% | 333 28% | 338 25% |
| Somewhat agree | 980 39% | 283 36% | 178 41% | 144 42% | 358 40% | 304 38% | 350 41% | 326 38% | 573 42% J | 408 36% | 379 42% L | 601 38% | 320 40% | 660 38% | 724 40% | 239 37% | 479 41% | 501 38% |
| Strongly/Somewhat Disagree (Net) | 857 34% | 286 36% C | 126 29% | 112 32% | 315 35% c | 288 36% | 265 31% | 305 36% | 427 31% | 430 38% I | 268 29% I | 590 37% K | 233 29% | 625 36% M | 593 33% | 237 37% | 365 31% | 492 37% Q |
| Somewhat disagree | 509 20% | 140 18% | 74 17% | 68 20% | 219 25% BC | 169 21% | 146 17% | 195 23% G | 277 20% | 232 21% | 178 20% I | 331 21% | 165 21% | 344 20% | 372 21% | 127 20% | 228 19% | 281 21% |
| Strongly disagree | 348 14% | 146 18% CdE | 52 12% | 45 13% | 95 11% | 120 15% | 119 14% | 110 13% | 150 11% | 198 18% I | 89 10% I | 259 16% K | 68 9% | 280 16% M | 221 12% O | 110 17% O | 137 12% | 211 16% Q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 228

Q13_7 Please indicate the extent to which you agree or disagree with each of the following statements.
 Because of COVID-19, I'll probably be taking more road trips this year to avoid airline travel.

Base: All Respondents

| | Sexual Orientation | | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|----------------------------------|--------------------|-------------------|--------------------------|---|--------------|-------------|--------------------------------|-------------|-------------|-------------------------------|-------------|-------------|---------------------|-------------|---------------------------------------|---|-------------|-------------|-------------|-------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Strongly/Somewhat Agree (Net) | 1651 66% | 209 72% | 1442 65% | 369 66% | 663 66% | 606 66% | 1220 64% | 202 71% | 157 68% | 71 72% | 545 60% | 585 68% | 422 71% | 99 66% | 84 71% | 1567 66% | 510 67% | 591 69% | 107 49% | 137 61% |
| Strongly agree | 670 27% | 75 26% | 596 27% | 162 29% | 257 26% | 248 27% | 493 26% | 71 25% | 74 32% | 33 33% | 213 24% | 235 27% | 185 31% | 37 25% | 34 29% | 636 27% | 237 31% | 221 26% | 39 18% | 68 31% |
| Somewhat agree | 980 39% | 134 46% | 846 38% | 208 37% | 406 41% | 359 39% | 727 38% | 131 46% | 83 36% | 39 39% | 331 37% | 351 41% | 236 40% | 62 42% | 50 42% | 931 39% | 273 36% | 369 43% | 68 31% | 69 31% |
| Strongly/Somewhat Disagree (Net) | 857 34% | 83 28% | 774 35% | 192 34% | 339 34% | 315 34% | 673 36% | 81 29% | 75 32% | 28 28% | 360 40% | 276 32% | 171 29% | 51 34% | 35 29% | 823 34% | 246 33% | 261 31% | 111 51% | 87 39% |
| Somewhat disagree | 509 20% | 59 20% | 450 20% | 93 17% | 192 19% | 216 23% | 385 20% | 52 18% | 50 22% | 23 23% | 182 20% | 187 22% | 105 18% | 36 24% | 29 25% | 480 20% | 149 20% | 184 22% | 41 19% | 50 22% |
| Strongly disagree | 348 14% | 24 8% | 324 15% | 99 18% | 147 15% | 99 11% | 288 15% | 30 10% | 25 11% | 5 5% | 178 20% | 89 10% | 66 11% | 14 9% | 6 5% | 342 14% | 97 13% | 77 9% | 69 32% | 36 16% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 229

**Q14 To what extent do you oppose or support each of the following?
 Summary Of Support**

Base: All Respondents (Variable Bases)

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|---|-------------|-----------------|-------------|------------------|-------------------|-----------------|-------------------|-------------------|------------------|-------------------|------------|-----------------|--------------------|------------|-----------------|-------------------|-------------------|------------------|------------------|-----------------|------------|------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Mandatory health screenings (e.g., screening passengers for elevated temperatures, questions about travel to areas of high infection, etc.) prior to boarding an airplane | 2109 84% | 1007 83% | 1103 85% | 551 75% | 332 80% | 338 85% D | 383 91% DEF | 505 94% DEF | 279 77% | 165 79% | 159 80% | 172 87% I | 231 95% IJKL | 271 74% | 168 81% | 179 90% NoK | 211 94% NOL | 274 93% NO | 382 85% | 817 85% u | 416 81% | 494 85% |
| Being required to wear a mask while traveling on an airplane | 2016 80% | 977 80% | 1039 80% | 528 72% | 338 81% D | 322 81% D | 359 85% D | 469 87% DeF | 272 75% | 171 82% | 157 79% | 165 83% i | 211 87% lk | 256 70% | 167 80% N | 165 83% N | 194 87% N | 257 87% N | 379 84% t | 761 79% | 418 81% | 458 79% |
| Requiring airlines to only book flights half-full so that each passenger is seated next to an empty seat, even if this means an increase in airline ticket prices | 1884 75% | 901 74% | 984 76% | 517 71% | 320 77% d | 299 75% | 322 76% | 426 79% D | 260 71% | 165 79% | 149 74% | 143 72% | 184 75% | 257 70% | 155 75% | 150 75% | 179 80% N | 242 82% N | 352 78% | 708 74% | 379 73% | 445 77% |
| Once available, mandatory COVID-19 vaccination prior to being allowed to board an airplane | 1752 70% | 876 72% c | 876 68% | 491 67% | 289 69% | 257 64% | 301 71% | 414 77% DEF | 242 66% | 164 79% IKO | 129 65% | 145 73% | 196 80% IK | 248 68% | 125 60% | 128 64% | 156 70% o | 218 74% Op | 337 75% tU | 669 70% | 333 65% | 412 71% |
| Being required to shave facial hair so that mask will fit better | 612 50% | 612 50% | - | 207 57% FG | 128 61% FGH | 85 43% | 75 38% | 117 48% g | 207 57% KL | 128 61% KLM | 85 43% | 75 38% | 117 48% I | - | - | - | - | - | 121 54% | 217 48% | 120 49% | 154 52% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 230

Q14 To what extent do you oppose or support each of the following?
Summary Of Support

Base: All Respondents (Variable Bases)

| | Household Income | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | | |
|---|------------------|-----------------|-----------------|-----------------|-----------------|------------|--------------|------------------|-------------|-----------------|-----------------|--------------------------|-----------------|------------------|-------------|----------------|------------------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Mandatory health screenings (e.g., screening passengers for elevated temperatures, questions about travel to areas of high infection, etc.) prior to boarding an airplane | 2109 84% | 657 83% | 367 84% | 291 84% | 758 85% | 641 80% | 707 83% | 761 89% FG | 1130 82% | 979 87% I | 726 80% | 1383 86% K | 623 78% | 1486 87% M | 1518 85% | 538 83% | 1034 88% R | 1076 81% |
| Being required to wear a mask while traveling on an airplane | 2016 80% | 612 77% | 367 85% B | 292 84% B | 715 80% | 622 78% | 671 79% | 723 85% FG | 1096 79% | 920 82% | 713 79% | 1303 81% | 621 78% | 1396 81% | 1457 81% | 515 80% | 981 83% R | 1035 78% |
| Requiring airlines to only book flights half-full so that each passenger is seated next to an empty seat, even if this means an increase in airline ticket prices | 1884 75% | 594 75% | 334 77% | 269 78% | 657 74% | 574 72% | 623 73% | 687 80% FG | 1044 76% | 840 74% | 667 73% | 1218 76% | 573 72% | 1312 77% m | 1345 75% | 489 76% | 905 77% | 979 74% |
| Once available, mandatory COVID-19 vaccination prior to being allowed to board an airplane | 1752 70% | 520 66% | 317 73% B | 236 68% | 645 72% B | 515 64% | 585 69% | 652 76% FG | 961 70% | 790 70% | 611 67% | 1141 71% | 553 70% | 1199 70% | 1266 71% | 443 68% | 849 72% r | 903 68% |
| Being required to shave facial hair so that mask will fit better | 612 50% | 173 50% | 99 52% | 85 49% | 243 50% | 185 49% | 178 49% | 250 53% | 386 53% | 227 47% | 260 56% L | 353 47% | 244 58% N | 368 46% | 461 52% | 132 47% | 296 50% | 317 51% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 231

Q14 To what extent do you oppose or support each of the following?
Summary Of Support

Base: All Respondents (Variable Bases)

| | Sexual Orientation | | Severity of COVID19 Out break - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|---|--------------------|-------------------|--|-----------------|------------|--------------------------------|-------------------|-----------------|-------------------------------|-----------|------------|---------------------|------------|--------------------|---------------------------------------|---|------------------|-----------------|-------------------|----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Mandatory health screenings (e.g., screening passengers for elevated temperatures, questions about travel to areas of high infection, etc.) prior to boarding an airplane | 2109 84% | 233 80% | 1876 85% | 485 86% e | 820 82% | 782 85% | 1622 86% hJ | 228 80% | 186 80% | 73 74% | 742 82% | 736 85% | 511 86% | 121 81% | 95 80% | 2014 84% | 690 91% RT | 664 78% | 195 90% RT | 179 80% |
| Being required to wear a mask while traveling on an airplane | 2016 80% | 224 77% | 1792 81% | 454 81% | 781 78% | 759 82% e | 1535 81% l | 239 84% l | 167 72% | 75 76% | 710 78% | 712 83% kn | 483 81% | 112 75% | 98 82% | 1919 80% | 633 84% RT | 665 78% | 185 85% rT | 169 75% |
| Requiring airlines to only book flights half-full so that each passenger is seated next to an empty seat, even if this means an increase in airline ticket prices | 1884 75% | 224 77% | 1660 75% | 422 75% | 750 75% | 692 75% | 1435 76% h | 195 69% | 182 78% h | 72 73% | 644 71% | 674 78% K | 448 76% | 119 80% k | 90 75% | 1795 75% | 585 77% T | 637 75% | 171 79% T | 151 68% |
| Once available, mandatory COVID-19 vaccination prior to being allowed to board an airplane | 1752 70% | 205 70% | 1546 70% | 362 64% | 691 69% | 676 73% D | 1321 70% | 206 73% | 152 65% | 73 74% | 608 67% | 611 71% | 421 71% | 111 74% | 89 75% | 1663 70% | 534 71% | 593 70% | 172 79% qRT | 143 64% |
| Being required to shave facial hair so that mask will fit better | 612 50% | 83 55% | 529 50% | 110 44% | 244 49% | 248 55% D | 368 45% | 118 65% G | 92 56% g | 34 57% | 202 47% | 231 57% KM | 142 47% | 37 48% | 51 69% P | 561 49% | 145 39% | 266 57% Q | 41 46% | 67 59% Q |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 232

Q14 To what extent do you oppose or support each of the following?
Summary Of Oppose

Base: All Respondents (Variable Bases)

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|---|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|-----------|-----------|-----------|------------|------------|------------|------------|------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Being required to shave facial hair so that mask will fit better | 603 50% | 603 50% | - | 158 43% | 80 39% | 115 57% | 123 62% | 127 52% | 158 43% | 80 39% | 115 57% | 123 62% | 127 52% | - | - | - | - | 104 46% | 234 52% | 123 51% | 141 48% | |
| Once available, mandatory COVID-19 vaccination prior to being allowed to board an airplane | 756 30% | 339 28% | 417 32% | 241 33% | 127 31% | 142 36% | 121 29% | 125 23% | 123 34% | 44 21% | 71 35% | 54 27% | 48 20% | 119 32% | 83 40% | 71 36% | 68 30% | 77 26% | 113 25% | 291 30% | 183 35% | 170 29% |
| Requiring airlines to only book flights half-full so that each passenger is seated next to an empty seat, even if this means an increase in airline ticket prices | 624 25% | 314 26% | 309 24% | 215 29% | 96 23% | 100 25% | 100 24% | 113 21% | 105 29% | 43 21% | 51 26% | 55 28% | 60 25% | 110 30% | 53 25% | 49 25% | 44 20% | 53 18% | 98 22% | 252 26% | 138 27% | 136 23% |
| Being required to wear a mask while traveling on an airplane | 492 20% | 238 20% | 254 20% | 203 28% | 78 19% | 77 19% | 63 15% | 70 13% | 93 25% | 37 18% | 43 21% | 34 17% | 32 13% | 111 30% | 41 20% | 35 17% | 30 13% | 38 13% | 71 16% | 199 21% | 98 19% | 123 21% |
| Mandatory health screenings (e.g., screening passengers for elevated temperatures, questions about travel to areas of high infection, etc.) prior to boarding an airplane | 399 16% | 208 17% | 190 15% | 181 25% | 84 20% | 61 15% | 39 9% | 34 6% | 86 23% | 43 21% | 41 20% | 26 13% | 12 5% | 96 26% | 40 19% | 20 10% | 13 6% | 22 7% | 68 15% | 143 15% | 100 19% | 88 15% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 233

Q14 To what extent do you oppose or support each of the following?
 Summary Of Oppose

Base: All Respondents (Variable Bases)

| | Household Income | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | | |
|---|------------------|------------------|-----------------|-----------------|------------|-----------------|-----------------|---------------|-----------------|----------------|-----------------|--------------------------|-----------------|-----------------|------------|----------------|------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Being required to shave facial hair so that mask will fit better | 603 50% | 172 50% | 93 48% | 88 51% | 240 50% | 192 51% | 187 51% | 224 47% | 344 47% | 258 53% | 205 44% | 398 53% K | 175 42% | 428 54% M | 434 48% | 151 53% | 298 50% | 305 49% |
| Once available, mandatory COVID-19 vaccination prior to being allowed to board an airplane | 756 30% | 272 34% CE | 117 27% | 110 32% | 246 28% | 287 36% H | 267 31% H | 203 24% | 418 30% | 338 30% | 297 33% | 460 29% | 241 30% | 515 30% | 525 29% | 205 32% | 328 28% | 428 32% q |
| Requiring airlines to only book flights half-full so that each passenger is seated next to an empty seat, even if this means an increase in airline ticket prices | 624 25% | 198 25% | 100 23% | 78 22% | 235 26% | 227 28% H | 229 27% H | 167 20% | 335 24% | 288 26% | 241 27% | 383 24% | 221 28% n | 403 23% | 447 25% | 158 24% | 272 23% | 352 26% |
| Being required to wear a mask while traveling on an airplane | 492 20% | 181 23% CD | 67 15% | 55 16% | 177 20% | 180 22% H | 180 21% H | 132 15% | 283 21% | 208 18% | 195 21% | 297 19% | 173 22% | 318 19% | 335 19% | 132 20% | 196 17% | 296 22% Q |
| Mandatory health screenings (e.g., screening passengers for elevated temperatures, questions about travel to areas of high infection, etc.) prior to boarding an airplane | 399 16% | 135 17% | 68 16% | 55 16% | 134 15% | 161 20% H | 144 17% H | 93 11% | 250 18% J | 149 13% | 182 20% L | 217 14% | 171 22% N | 228 13% | 273 15% | 110 17% | 143 12% | 255 19% Q |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 234

Q14 To what extent do you oppose or support each of the following?
Summary Of Oppose

Base: All Respondents (Variable Bases)

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|---|--------------------|-------------------|---|-----------------|-----------------|--------------------------------|------------------|-----------------|-------------------------------|----------------|------------------|---------------------|-----------------|--------------------|---------------------------------------|---|------------------|------------------|-----------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Being required to shave facial hair so that mask will fit better | 603 50% | 68 45% | 535 50% | 141 56% F | 257 51% | 200 45% | 441 55% Hi | 63 35% | 72 44% | 26 43% | 231 53% L | 172 43% | 160 53% L | 39 52% | 23 31% | 580 51% O | 225 61% RT | 199 43% | 48 54% | 46 41% |
| Once available, mandatory COVID-19 vaccination prior to being allowed to board an airplane | 756 30% | 86 30% | 670 30% | 200 36% F | 311 31% | 245 27% | 572 30% | 78 27% | 81 35% | 26 26% | 296 33% | 250 29% | 171 29% | 38 26% | 30 25% | 726 30% | 222 29% s | 259 30% S | 46 21% | 81 36% S |
| Requiring airlines to only book flights half-full so that each passenger is seated next to an empty seat, even if this means an increase in airline ticket prices | 624 25% | 67 23% | 556 25% | 140 25% | 252 25% | 230 25% | 458 24% | 88 31% gi | 50 22% | 27 27% | 261 29% Ln | 188 22% | 145 24% | 30 20% | 29 25% | 594 25% | 171 23% | 215 25% | 46 21% | 73 32% QS |
| Being required to wear a mask while traveling on an airplane | 492 20% | 67 23% | 424 19% | 108 19% | 220 22% f | 162 18% | 358 19% | 45 16% | 65 28% GH | 24 24% | 195 22% l | 149 17% | 110 19% | 37 25% l | 21 18% | 470 20% | 123 16% | 187 22% QS | 32 15% | 55 25% QS |
| Mandatory health screenings (e.g., screening passengers for elevated temperatures, questions about travel to areas of high infection, etc.) prior to boarding an airplane | 399 16% | 58 20% | 340 15% | 77 14% | 182 18% d | 139 15% | 270 14% | 56 20% g | 46 20% | 26 26% G | 163 18% | 125 15% | 82 14% | 29 19% | 24 20% | 375 16% | 66 9% | 188 22% QS | 22 10% | 45 20% QS |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 235

Q14_1 To what extent do you oppose or support each of the following?

Mandatory health screenings (e.g., screening passengers for elevated temperatures, questions about travel to areas of high infection, etc.) prior to boarding an airplane

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|----------------------------------|--------------|--------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Very Much/Somewhat Support (Net) | 2109 84% | 1007 83% | 1103 85% | 551 75% | 332 80% | 338 85% | 383 91% | 505 94% | 279 77% | 165 79% | 159 80% | 172 87% | 231 95% | 271 74% | 168 81% | 179 90% | 211 94% | 274 93% | 382 85% | 817 85% | 416 81% | 494 85% |
| Very much support | 1234 49% | 562 46% | 672 52% | 275 38% | 180 43% | 200 50% | 231 55% | 348 65% | 128 35% | 91 44% | 89 44% | 107 54% | 147 60% | 147 40% | 89 43% | 112 56% | 124 55% | 201 68% | 245 54% | 485 51% | 229 44% | 275 47% |
| Somewhat support | 875 35% | 445 37% | 430 33% | 276 38% | 152 37% | 138 35% | 152 36% | 157 29% | 152 42% | 73 35% | 70 35% | 65 33% | 84 35% | 124 34% | 79 38% | 67 34% | 87 39% | 73 25% | 137 30% | 332 35% | 187 36% | 219 38% |
| Very Much/Somewhat Oppose (Net) | 399 16% | 208 17% | 190 15% | 181 25% | 84 20% | 61 15% | 39 9% | 34 6% | 86 23% | 43 21% | 41 20% | 26 13% | 12 5% | 96 26% | 40 19% | 20 10% | 13 6% | 22 7% | 68 15% | 143 15% | 100 19% | 88 15% |
| Somewhat oppose | 268 11% | 145 12% | 122 9% | 130 18% | 59 14% | 38 10% | 22 5% | 19 4% | 64 17% | 34 16% | 28 14% | 13 7% | 7 3% | 66 18% | 26 12% | 10 5% | 8 4% | 12 4% | 46 10% | 106 11% | 57 11% | 58 10% |
| Very much oppose | 131 5% | 63 5% | 68 5% | 52 7% | 24 6% | 23 6% | 17 4% | 15 3% | 22 6% | 10 5% | 13 6% | 13 7% | 5 2% | 30 8% | 15 7% | 10 5% | 4 2% | 9 3% | 22 5% | 37 4% | 43 8% | 30 5% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 236

Q14_1 To what extent do you oppose or support each of the following?

Mandatory health screenings (e.g., screening passengers for elevated temperatures, questions about travel to areas of high infection, etc.) prior to boarding an airplane

Base: All Respondents

| | Household Income | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | | |
|----------------------------------|------------------|-----------------|-----------------|-----------------|-------------|-------------|--------------|---------------|--------------|----------------|-------------|--------------------------|-------------|----------------|--------------|----------------|--------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Very Much/Somewhat Support (Net) | 2109 84% | 657 83% | 367 84% | 291 84% | 758 85% | 641 80% | 707 83% | 761 89% | 1130 82% | 979 87% | 726 80% | 1383 86% | 623 78% | 1486 87% | 1518 85% | 538 83% | 1034 88% | 1076 81% |
| Very much support | 1234 49% | 380 48% | 216 50% | 173 50% | 445 50% | 335 42% | 440 52% | 459 54% | 630 46% | 604 54% | 390 43% | 844 53% | 330 42% | 904 53% | 895 50% | 308 48% | 586 50% | 648 49% |
| Somewhat support | 875 35% | 278 35% | 150 35% | 118 34% | 313 35% | 306 38% | 267 31% | 302 35% | 500 36% | 375 33% | 335 37% | 540 34% | 293 37% | 582 34% | 623 35% | 229 35% | 448 38% | 427 32% |
| Very Much/Somewhat Oppose (Net) | 399 16% | 135 17% | 68 16% | 55 16% | 134 15% | 161 20% | 144 17% | 93 11% | 250 18% | 149 13% | 182 20% | 217 14% | 171 22% | 228 13% | 273 15% | 110 17% | 143 12% | 255 19% |
| Somewhat oppose | 268 11% | 98 12% | 45 10% | 36 10% | 85 10% | 118 15% | 90 11% | 60 7% | 160 12% | 107 10% | 116 13% | 152 9% | 106 13% | 161 9% | 176 10% | 86 13% | 85 7% | 182 14% |
| Very much oppose | 131 5% | 37 5% | 22 5% | 20 6% | 49 5% | 43 5% | 54 6% | 34 4% | 89 6% | 42 4% | 66 7% | 65 4% | 65 8% | 66 4% | 97 5% | 24 4% | 58 5% | 73 5% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 237

Q14_1 To what extent do you oppose or support each of the following?

Mandatory health screenings (e.g., screening passengers for elevated temperatures, questions about travel to areas of high infection, etc.) prior to boarding an airplane

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|----------------------------------|--------------------|-------------------|---|-----------------|-----------------|--------------------------------|-------------------|-----------------|-------------------------------|-----------------|------------------|---------------------|-----------------|--------------------|---------------------------------------|---|------------------|------------------|-------------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Very Much/Somewhat Support (Net) | 2109 84% | 233 80% | 1876 85% | 485 86% e | 820 82% | 782 85% | 1622 86% hJ | 228 80% | 186 80% | 73 74% | 742 82% | 736 85% | 511 86% | 121 81% | 95 80% | 2014 84% | 690 91% RT | 664 78% | 195 90% RT | 179 80% |
| Very much support | 1234 49% | 110 38% | 1124 51% B | 274 49% | 483 48% | 461 50% | 959 51% h | 121 43% | 107 46% | 48 49% | 416 46% | 434 50% | 308 52% k | 76 50% | 48 41% | 1186 50% | 421 56% R | 337 40% | 146 67% QRT | 107 48% |
| Somewhat support | 875 35% | 123 42% C | 752 34% | 211 38% | 337 34% | 321 35% | 664 35% j | 107 38% j | 80 34% | 25 25% | 325 36% | 302 35% | 203 34% | 45 30% | 47 39% | 828 35% | 269 36% S | 327 38% S | 49 23% | 73 33% s |
| Very Much/Somewhat Oppose (Net) | 399 16% | 58 20% | 340 15% | 77 14% | 182 18% d | 139 15% | 270 14% | 56 20% g | 46 20% | 26 26% G | 163 18% | 125 15% | 82 14% | 29 19% | 24 20% | 375 16% | 66 9% | 188 22% QS | 22 10% | 45 20% QS |
| Somewhat oppose | 268 11% | 34 12% | 234 11% | 51 9% | 126 13% | 89 10% | 188 10% | 34 12% | 34 14% | 12 12% | 119 13% IM | 81 9% | 50 8% | 19 12% | 10 9% | 257 11% | 39 5% | 134 16% QS | 16 7% | 32 14% QS |
| Very much oppose | 131 5% | 25 8% c | 107 5% | 26 5% | 55 6% | 50 5% | 83 4% | 22 8% g | 12 5% | 14 14% GI | 44 5% | 44 5% | 32 5% | 10 7% | 13 11% P | 118 5% | 27 4% | 54 6% q | 6 3% | 13 6% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 238

Q14_2 To what extent do you oppose or support each of the following?
Once available, mandatory COVID-19 vaccination prior to being allowed to board an airplane

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|----------------------------------|--------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-------------------|------------------|-------------------|-----------------|----------------|------------------|-----------------|------------------|-----------------|-----------------|------------------------|-------------------|-----------------|-----------------|-----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Very Much/Somewhat Support (Net) | 1752 70% | 876 72% c | 876 68% | 491 67% | 289 69% | 257 64% | 301 71% | 414 77% DEF | 242 66% | 164 79% IKO | 129 65% | 145 73% | 196 80% IK | 248 68% | 125 60% | 128 64% | 156 70% o | 218 74% Op tU | 337 75% tU | 669 70% | 333 65% | 412 71% |
| Very much support | 930 37% | 457 38% | 473 37% | 221 30% | 149 36% | 151 38% d | 165 39% D | 244 45% DEI | 107 29% | 87 42% IO | 70 35% | 80 40% i | 112 46% Ik | 113 31% | 61 29% | 81 41% no | 86 38% | 132 45% NO | 197 44% TUV | 351 37% | 186 36% | 196 34% |
| Somewhat support | 821 33% | 419 35% | 402 31% | 270 37% F | 140 34% | 106 27% | 135 32% | 170 32% | 135 37% | 76 37% | 59 29% | 65 33% | 84 35% | 135 37% P | 64 31% | 47 24% | 70 31% | 86 29% | 140 31% | 318 33% | 147 29% | 216 37% U |
| Very Much/Somewhat Oppose (Net) | 756 30% | 339 28% | 417 32% b | 241 33% H | 127 31% H | 142 36% H | 121 29% | 125 23% | 123 34% JM | 44 21% | 71 35% JM | 54 27% | 48 20% | 119 32% | 83 40% qRJ | 71 36% r | 68 30% | 77 26% | 113 25% | 291 30% s | 183 35% S | 170 29% |
| Somewhat oppose | 425 17% | 187 15% | 238 18% | 136 19% h | 69 17% | 84 21% gH | 63 15% | 73 14% | 65 18% m | 24 12% | 43 21% jM | 30 15% | 25 10% | 71 19% | 44 21% J | 41 21% | 34 15% | 48 16% | 63 14% | 164 17% | 104 20% S | 94 16% |
| Very much oppose | 331 13% | 152 12% | 179 14% | 105 14% H | 58 14% h | 58 15% h | 58 14% h | 51 10% | 57 16% m | 20 10% | 28 14% | 24 12% | 22 9% | 48 13% | 39 19% RJ | 30 15% | 34 15% | 29 10% | 50 11% | 127 13% | 79 15% | 75 13% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 239

**Q14_2 To what extent do you oppose or support each of the following?
 Once available, mandatory COVID-19 vaccination prior to being allowed to board an airplane**

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|----------------------------------|------------------|------------------|-----------------|-----------------|------------------|-----------------|-----------------|------------------|--------------|--------------|----------------|-----------------|--------------------------|--------------|----------------|-------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Very Much/Somewhat Support (Net) | 1752 70% | 520 66% | 317 73% B | 236 68% | 645 72% B | 515 64% | 585 69% | 652 76% FG | 961 70% | 790 70% | 611 67% | 1141 71% | 553 70% | 1199 70% | 1266 71% | 443 68% | 849 72% r | 903 68% |
| Very much support | 930 37% | 280 35% | 177 41% | 136 39% | 323 36% | 230 29% | 324 38% F | 376 44% Fg | 485 35% | 445 39% | 296 33% | 634 40% K | 283 36% | 647 38% | 670 37% | 236 36% | 448 38% | 482 36% |
| Somewhat support | 821 33% | 241 30% | 140 32% | 101 29% | 322 36% bd | 285 36% | 261 31% | 276 32% | 477 35% | 345 31% | 315 35% | 506 32% | 270 34% | 552 32% | 596 33% | 207 32% | 401 34% | 420 32% |
| Very Much/Somewhat Oppose (Net) | 756 30% | 272 34% CE | 117 27% | 110 32% | 246 28% | 287 36% H | 267 31% H | 203 24% | 418 30% | 338 30% | 297 33% | 460 29% | 241 30% | 515 30% | 525 29% | 205 32% | 328 28% | 428 32% q |
| Somewhat oppose | 425 17% | 141 18% | 64 15% | 63 18% | 152 17% | 155 19% H | 148 17% | 123 14% | 236 17% | 190 17% | 166 18% | 259 16% | 140 18% | 285 17% | 307 17% | 106 16% | 192 16% | 234 18% |
| Very much oppose | 331 13% | 131 17% cE | 53 12% | 47 14% | 94 11% | 132 16% H | 119 14% H | 80 9% | 183 13% | 148 13% | 131 14% | 201 13% | 101 13% | 230 13% | 218 12% | 99 15% | 137 12% | 195 15% q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 240

**Q14_2 To what extent do you oppose or support each of the following?
 Once available, mandatory COVID-19 vaccination prior to being allowed to board an airplane**

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|----------------------------------|--------------------|-------------------|---|-----------------|--------------|--------------------------------|-----------------|-------------|-------------------------------|------------|-------------|---------------------|-------------|--------------------|---------------------------------------|---|-----------------|-----------------|-------------------|----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Very Much/Somewhat Support (Net) | 1752 70% | 205 70% | 1546 70% | 362 64% | 691 69% | 676 73% D | 1321 70% | 206 73% | 152 65% | 73 74% | 608 67% | 611 71% | 421 71% | 111 74% | 89 75% | 1663 70% | 534 71% | 593 70% | 172 79% qRT | 143 64% |
| Very much support | 930 37% | 89 31% | 841 38% b | 195 35% | 343 34% | 380 41% dE | 708 37% | 106 37% | 81 35% | 35 35% | 315 35% | 327 38% | 232 39% | 57 38% | 48 40% | 882 37% | 294 39% f | 282 33% | 103 47% qRT | 76 34% |
| Somewhat support | 821 33% | 116 40% C | 705 32% | 167 30% | 348 35% | 296 32% | 613 32% | 100 35% | 71 30% | 38 39% | 294 32% | 284 33% | 190 32% | 55 36% | 41 34% | 781 33% | 241 32% | 310 36% | 69 32% | 67 30% |
| Very Much/Somewhat Oppose (Net) | 756 30% | 86 30% | 670 30% | 200 36% F | 311 31% | 245 27% | 572 30% | 78 27% | 81 35% | 26 26% | 296 33% | 250 29% | 171 29% | 38 26% | 30 25% | 726 30% | 222 29% s | 259 30% S | 46 21% | 81 36% S |
| Somewhat oppose | 425 17% | 62 21% | 363 16% | 113 20% | 171 17% | 141 15% | 311 16% | 44 16% | 50 22% | 20 20% | 177 20% | 133 15% | 91 15% | 24 16% | 11 9% | 415 17% o | 132 17% s | 145 17% s | 24 11% | 45 20% s |
| Very much oppose | 331 13% | 24 8% | 307 14% b | 87 15% f | 140 14% | 104 11% | 261 14% j | 34 12% | 31 13% | 6 6% | 119 13% | 117 14% | 80 14% | 15 10% | 20 17% | 312 13% | 90 12% | 113 13% | 21 10% | 37 16% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 241

Q14_3 To what extent do you oppose or support each of the following?

Requiring airlines to only book flights half-full so that each passenger is seated next to an empty seat, even if this means an increase in airline ticket prices

Base: All Respondents

| | Gender | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | | |
|----------------------------------|--------------|--------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|----------------|-------------|-------------|-------------|-------------|------------------|----------------|----------------|-----------------|------------------|------------------|-----------------|----------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Very Much/Somewhat Support (Net) | 1884 75% | 901 74% | 984 76% | 517 71% | 320 77% d | 299 75% | 322 76% | 426 79% D | 260 71% | 165 79% | 149 74% | 143 72% | 184 75% | 257 70% | 155 75% | 150 75% | 179 80% N | 242 82% N | 352 78% | 708 74% | 379 73% | 445 77% |
| Very much support | 837 33% | 371 31% | 466 36% B | 209 29% | 133 32% | 144 36% d | 153 36% D | 197 37% D | 110 30% | 62 30% | 66 33% | 58 29% | 75 31% | 99 27% | 72 34% | 78 39% N | 95 42% NL | 123 42% NM | 182 40% TU | 296 31% | 162 31% | 198 34% |
| Somewhat support | 1047 42% | 530 44% | 517 40% | 307 42% | 187 45% | 155 39% | 169 40% | 228 42% | 150 41% | 104 50% | 83 41% | 85 43% | 109 45% | 158 43% | 84 40% | 72 36% | 85 38% | 119 40% | 171 38% | 411 43% | 217 42% | 248 43% |
| Very Much/Somewhat Oppose (Net) | 624 25% | 314 26% | 309 24% | 215 29% eH | 96 23% | 100 25% | 100 24% | 113 21% | 105 29% | 43 21% | 51 26% | 55 28% | 60 25% | 110 30% QR | 53 25% | 49 25% | 44 20% | 53 18% | 98 22% | 252 26% | 138 27% | 136 23% |
| Somewhat oppose | 428 17% | 214 18% | 215 17% | 147 20% H | 75 18% | 67 17% | 65 15% | 75 14% | 68 19% | 33 16% | 39 19% | 36 18% | 38 16% | 79 22% QR | 42 20% r | 29 14% | 29 13% | 37 12% | 60 13% | 181 19% S | 99 19% S | 88 15% |
| Very much oppose | 195 8% | 101 8% | 94 7% | 68 9% e | 21 5% | 33 8% | 35 8% | 38 7% | 37 10% j | 10 5% | 13 6% | 19 10% | 22 9% | 31 8% | 11 5% | 20 10% | 16 7% | 17 6% | 38 8% | 71 7% | 38 7% | 48 8% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 242

Q14_3 To what extent do you oppose or support each of the following?

Requiring airlines to only book flights half-full so that each passenger is seated next to an empty seat, even if this means an increase in airline ticket prices

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|----------------------------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|--------------|--------------|----------------|--------------|--------------------------|------------------|----------------|-------------|----------------|--------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Very Much/Somewhat Support (Net) | 1884 75% | 594 75% | 334 77% | 269 78% | 657 74% | 574 72% | 623 73% | 687 80% FG | 1044 76% | 840 74% | 667 73% | 1218 76% | 573 72% | 1312 77% m | 1345 75% | 489 76% | 905 77% | 979 74% |
| Very much support | 837 33% | 261 33% | 137 32% | 125 36% | 301 34% | 239 30% | 268 31% | 330 39% FG | 456 33% | 381 34% | 296 33% | 542 34% | 265 33% | 572 33% | 614 34% | 206 32% | 401 34% | 437 33% |
| Somewhat support | 1047 42% | 333 42% | 197 45% | 144 42% | 356 40% | 335 42% | 355 42% | 357 42% | 588 43% | 459 41% | 371 41% | 676 42% | 308 39% | 739 43% | 730 41% | 283 44% | 504 43% | 543 41% |
| Very Much/Somewhat Oppose (Net) | 624 25% | 198 25% | 100 23% | 78 22% | 235 26% | 227 28% H | 229 27% H | 167 20% | 335 24% | 288 26% | 241 27% | 383 24% | 221 28% n | 403 23% | 447 25% | 158 24% | 272 23% | 352 26% |
| Somewhat oppose | 428 17% | 132 17% | 71 16% | 48 14% | 172 19% d | 149 19% h | 156 18% h | 123 14% | 250 18% | 179 16% | 173 19% | 256 16% | 163 21% N | 265 15% | 321 18% | 99 15% | 190 16% | 238 18% |
| Very much oppose | 195 8% | 67 8% | 30 7% | 30 9% | 62 7% | 79 10% H | 72 8% H | 44 5% | 86 6% | 109 10% | 68 8% | 127 8% | 58 7% | 138 8% | 125 7% | 59 9% | 82 7% | 113 9% |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 243

Q14_3 To what extent do you oppose or support each of the following?

Requiring airlines to only book flights half-full so that each passenger is seated next to an empty seat, even if this means an increase in airline ticket prices

Base: All Respondents

| | Sexual Orientation | | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|----------------------------------|--------------------|-------------------|--------------------------|---|--------------|-------------|--------------------------------|-----------------|-----------------|-------------------------------|------------------|-----------------|---------------------|-----------------|---------------------------------------|---|-----------------|-----------------|-----------------|-----------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Very Much/Somewhat Support (Net) | 1884 75% | 224 77% | 1660 75% | 422 75% | 750 75% | 692 75% | 1435 76% h | 195 69% | 182 78% h | 72 73% | 644 71% | 674 78% K | 448 76% | 119 80% k | 90 75% | 1795 75% | 585 77% T | 637 75% | 171 79% T | 151 68% |
| Very much support | 837 33% | 89 30% | 749 34% | 172 31% | 342 34% | 317 34% | 628 33% h | 91 32% | 82 35% | 36 37% | 269 30% | 328 38% K | 193 33% | 47 31% | 37 31% | 800 33% | 251 33% | 256 30% | 85 39% R | 77 34% |
| Somewhat support | 1047 42% | 136 47% | 912 41% | 250 45% | 408 41% | 375 41% | 807 43% | 104 37% | 100 43% | 36 36% | 374 41% | 346 40% | 255 43% | 72 48% | 53 44% | 995 42% | 333 44% T | 381 45% T | 87 40% | 74 33% |
| Very Much/Somewhat Oppose (Net) | 624 25% | 67 23% | 556 25% | 140 25% | 252 25% | 230 25% | 458 24% | 88 31% gi | 50 22% | 27 27% | 261 29% Ln | 188 22% | 145 24% | 30 20% | 29 25% | 594 25% | 171 23% | 215 25% | 46 21% | 73 32% QS |
| Somewhat oppose | 428 17% | 49 17% | 380 17% | 104 18% | 162 16% | 163 18% | 320 17% | 59 21% | 32 14% | 18 18% | 183 20% Ln | 129 15% | 98 17% | 18 12% | 12 10% | 417 17% o | 119 16% | 143 17% | 33 15% | 50 22% q |
| Very much oppose | 195 8% | 18 6% | 177 8% | 36 6% | 89 9% | 67 7% | 138 7% | 29 10% | 19 8% | 9 9% | 78 9% | 58 7% | 46 8% | 13 8% | 17 15% P | 178 7% | 52 7% | 72 8% | 13 6% | 23 10% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 244

**Q14_4 To what extent do you oppose or support each of the following?
 Being required to wear a mask while traveling on an airplane**

Base: All Respondents

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|----------------------------------|--------------|-----------------|-----------------|--------------------|-----------------|-----------------|------------------|-------------------|-----------------|-------------|-----------------|-----------------|------------------|--------------------|-----------------|-----------------|-----------------|-------------------|------------------|-----------------|-------------|----------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 2508 | 1185 | 1323 | 695 | 407 | 379 | 461 | 566 | 327 | 208 | 164 | 226 | 260 | 368 | 199 | 215 | 235 | 306 | 551 | 1021 | 551 | 385 |
| Weighted Base | 2508 | 1215 | 1293 | 732 | 416 | 399 | 422 | 539 | 365 | 208 | 200* | 198 | 244 | 367 | 208 | 199 | 224 | 295 | 450 | 960 | 516 | 582 |
| Very Much/Somewhat Support (Net) | 2016 80% | 977 80% | 1039 80% | 528 72% | 338 81% D | 322 81% D | 359 85% D | 469 87% DeF | 272 75% | 171 82% | 157 79% | 165 83% i | 211 87% lk | 256 70% | 167 80% N | 165 83% N | 194 87% N | 257 87% N | 379 84% t | 761 79% | 418 81% | 458 79% |
| Very much support | 1284 51% | 587 48% | 696 54% B | 306 42% | 202 48% | 212 53% D | 238 56% De | 326 60% DEi | 143 39% | 99 47% | 102 51% i | 110 55% i | 134 55% i | 164 45% | 103 50% | 110 55% n | 128 57% N | 191 65% NOm | 253 56% tu | 484 50% | 253 49% | 294 51% |
| Somewhat support | 733 29% | 390 32% C | 343 27% | 222 30% | 137 33% h | 110 28% | 121 29% | 143 27% | 130 36% N | 73 35% | 55 28% | 55 28% | 77 32% r | 92 25% | 64 31% | 55 28% | 66 29% | 66 22% | 126 28% | 277 29% | 165 32% | 165 28% |
| Very Much/Somewhat Oppose (Net) | 492 20% | 238 20% | 254 20% | 203 28% EFGH | 78 19% h | 77 19% H | 63 15% | 70 13% | 93 25% IM | 37 18% | 43 21% m | 34 17% | 32 13% | 111 30% OPQR | 41 20% | 35 17% | 30 13% | 38 13% | 71 16% | 199 21% s | 98 19% | 123 21% |
| Somewhat oppose | 319 13% | 149 12% | 169 13% | 150 21% EFGH | 50 12% H | 45 11% h | 38 9% | 36 7% | 64 18% LM | 24 12% | 26 13% | 18 9% | 17 7% OPQR | 86 23% r | 26 12% r | 18 9% | 20 9% | 19 6% | 43 10% | 135 14% s | 58 11% | 82 14% s |
| Very much oppose | 173 7% | 88 7% | 84 7% | 53 7% | 28 7% | 33 8% | 25 6% | 34 6% | 28 8% | 12 6% | 16 8% | 16 8% | 15 6% | 25 7% | 15 7% | 16 8% | 9 4% | 19 6% | 28 6% | 64 7% | 40 8% | 41 7% |
| Sigma | 2508 100% | 1215 100% | 1293 100% | 732 100% | 416 100% | 399 100% | 422 100% | 539 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 367 100% | 208 100% | 199 100% | 224 100% | 295 100% | 450 100% | 960 100% | 516 100% | 582 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

20 May 2020
 Table 245

**Q14_4 To what extent do you oppose or support each of the following?
 Being required to wear a mask while traveling on an airplane**

Base: All Respondents

| | Household Income | | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | |
|----------------------------------|------------------|------------------|-----------------|------------------|-------------|------------------|-----------------|------------------|--------------|--------------|-----------------|-----------------|--------------------------|-----------------|----------------|-------------|-----------------|-----------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Married | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 2508 | 1012 | 531 | 355 | 568 | 722 | 813 | 973 | 1330 | 1178 | 826 | 1682 | 737 | 1771 | 1761 | 693 | 1245 | 1263 |
| Weighted Base | 2508 | 793 | 434 | 347 | 892 | 802 | 851 | 855 | 1380 | 1128 | 908 | 1600 | 794 | 1714 | 1791 | 648 | 1177 | 1331 |
| Very Much/Somewhat Support (Net) | 2016 80% | 612 77% | 367 85% B | 292 84% B | 715 80% | 622 78% | 671 79% | 723 85% FG | 1096 79% | 920 82% | 713 79% | 1303 81% | 621 78% | 1396 81% | 1457 81% | 515 80% | 981 83% R | 1035 78% |
| Very much support | 1284 51% | 387 49% | 227 52% | 201 58% Be | 449 50% | 352 44% | 443 52% F | 488 57% F | 687 50% | 597 53% | 423 47% | 861 54% K | 368 46% | 916 53% M | 937 52% | 322 50% | 633 54% T | 651 49% |
| Somewhat support | 733 29% | 225 28% | 140 32% | 91 26% | 266 30% | 270 34% GH | 228 27% | 235 27% | 410 30% | 323 29% | 290 32% I | 442 28% | 253 32% | 479 28% | 520 29% | 194 30% | 349 30% | 384 29% |
| Very Much/Somewhat Oppose (Net) | 492 20% | 181 23% CD | 67 15% | 55 16% | 177 20% | 180 22% H | 180 21% H | 132 15% | 283 21% | 208 18% | 195 21% | 297 19% | 173 22% | 318 19% | 335 19% | 132 20% | 196 17% | 296 22% Q |
| Somewhat oppose | 319 13% | 112 14% | 47 11% | 37 11% | 115 13% | 115 14% H | 110 13% | 94 11% | 188 14% | 130 12% | 138 15% L | 181 11% | 126 16% N | 193 11% | 226 13% | 85 13% | 129 11% | 190 14% q |
| Very much oppose | 173 7% | 68 9% Cd | 20 5% | 18 5% | 62 7% | 65 8% H | 70 8% H | 38 4% | 95 7% | 78 7% | 57 6% L | 116 7% | 47 6% | 125 7% | 108 6% | 47 7% | 66 6% | 106 8% q |
| Sigma | 2508 100% | 793 100% | 434 100% | 347 100% | 892 100% | 802 100% | 851 100% | 855 100% | 1380 100% | 1128 100% | 908 100% | 1600 100% | 794 100% | 1714 100% | 1791 100% | 648 100% | 1177 100% | 1331 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
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20 May 2020
 Table 246

Q14_4 To what extent do you oppose or support each of the following?
 Being required to wear a mask while traveling on an airplane

Base: All Respondents

| | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | | |
|----------------------------------|--------------------|-------------------|---|-------------|--------------|--------------------------------|--------------|-------------|-------------------------------|------------|-------------|---------------------|-------------|--------------------|---------------------------------------|---|-------------|-------------|-------------|-------------|
| | Total | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 2508 | 284 | 2224 | 572 | 904 | 1015 | 1943 | 266 | 202 | 97 | 932 | 876 | 551 | 149 | 122 | 2386 | 773 | 833 | 239 | 219 |
| Weighted Base | 2508 | 292 | 2216 | 562 | 1002 | 921 | 1893 | 284 | 232 | 99* | 905 | 861 | 593 | 150* | 119* | 2389 | 756 | 851 | 218 | 224 |
| Very Much/Somewhat Support (Net) | 2016 80% | 224 77% | 1792 81% | 454 81% | 781 78% | 759 82% | 1535 81% | 239 84% | 167 72% | 75 76% | 710 78% | 712 83% | 483 81% | 112 75% | 98 82% | 1919 80% | 633 84% | 665 78% | 185 85% | 169 75% |
| Very much support | 1284 51% | 124 43% | 1159 52% | 285 51% | 506 51% | 479 52% | 1006 53% | 136 48% | 98 42% | 45 45% | 428 47% | 466 54% | 315 53% | 75 50% | 59 50% | 1225 51% | 435 58% | 371 44% | 128 59% | 113 51% |
| Somewhat support | 733 29% | 100 34% | 633 29% | 169 30% | 276 28% | 280 30% | 529 28% | 103 36% | 70 30% | 31 31% | 282 31% | 246 29% | 168 28% | 38 25% | 38 32% | 694 29% | 198 26% | 293 34% | 58 27% | 56 25% |
| Very Much/Somewhat Oppose (Net) | 492 20% | 67 23% | 424 19% | 108 19% | 220 22% | 162 18% | 358 19% | 45 16% | 65 28% | 24 24% | 195 22% | 149 17% | 110 19% | 37 25% | 21 18% | 470 20% | 123 16% | 187 22% | 32 15% | 55 25% |
| Somewhat oppose | 319 13% | 55 19% | 264 12% | 75 13% | 134 13% | 109 12% | 236 12% | 27 9% | 39 17% | 17 17% | 125 14% | 95 11% | 74 12% | 25 17% | 10 8% | 309 13% | 74 10% | 129 15% | 15 7% | 40 18% |
| Very much oppose | 173 7% | 13 4% | 160 7% | 33 6% | 86 9% | 53 6% | 122 6% | 18 6% | 26 11% | 7 7% | 70 8% | 54 6% | 36 6% | 12 8% | 11 9% | 162 7% | 48 6% | 58 7% | 18 8% | 15 7% |
| Sigma | 2508 100% | 292 100% | 2216 100% | 562 100% | 1002 100% | 921 100% | 1893 100% | 284 100% | 232 100% | 99 100% | 905 100% | 861 100% | 593 100% | 150 100% | 119 100% | 2389 100% | 756 100% | 851 100% | 218 100% | 224 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

Fielding Period: May 6 - 8, 2020
 INT
 Weighted To The U.S. General Adult Population - Propensity

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 Table 247

**Q14_5 To what extent do you oppose or support each of the following?
 Being required to shave facial hair so that mask will fit better**

Base: Males

| | Gender | | | Age | | | | | Male Age | | | | | Female Age | | | | | Region | | | |
|----------------------------------|--------------|--------------|--------|------------------|-------------------|------------------|-------------------|-----------------|------------------|-------------------|------------------|-------------------|-----------------|------------|-------|-------|-------|-----|-------------|-----------------|-------------|-------------|
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | North-east | South | Mid-west | West |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted Base | 1185 | 1185 | - | 327 | 208 | 164 | 226 | 260 | 327 | 208 | 164 | 226 | 260 | - | - | - | - | - | 274 | 484 | 227 | 200 |
| Weighted Base | 1215 | 1215 | ** | 365 | 208 | 200* | 198 | 244 | 365 | 208 | 200* | 198 | 244 | ** | ** | ** | ** | ** | 225 | 452 | 242 | 296 |
| Very Much/Somewhat Support (Net) | 612 50% | 612 50% | - | 207 57% FG | 128 61% FGH | 85 43% | 75 38% | 117 48% g | 207 57% KL | 128 61% KLM | 85 43% | 75 38% | 117 48% I | - | - | - | - | - | 121 54% | 217 48% | 120 49% | 154 52% |
| Very much support | 241 20% | 241 20% | - | 71 19% | 52 25% g | 41 21% | 32 16% | 44 18% | 71 19% | 52 25% I | 41 21% | 32 16% | 44 18% | - | - | - | - | - | 52 23% | 89 20% | 44 18% | 56 19% |
| Somewhat support | 372 31% | 372 31% | - | 136 37% FG | 75 36% FG | 44 22% | 43 22% | 73 30% | 136 37% KL | 75 36% KL | 44 22% | 43 22% | 73 30% | - | - | - | - | - | 70 31% | 128 28% | 76 31% | 98 33% |
| Very Much/Somewhat Oppose (Net) | 603 50% | 603 50% | - | 158 43% | 80 39% | 115 57% DE | 123 62% DEh | 127 52% E | 158 43% | 80 39% | 115 57% IJ | 123 62% IJm | 127 52% J | - | - | - | - | - | 104 46% | 234 52% | 123 51% | 141 48% |
| Somewhat oppose | 318 26% | 318 26% | - | 79 22% | 46 22% | 66 33% De | 58 29% | 69 28% | 79 22% | 46 22% | 66 33% Ij | 58 29% | 69 28% | - | - | - | - | - | 66 29% | 107 24% | 64 27% | 80 27% |
| Very much oppose | 285 23% | 285 23% | - | 79 22% | 34 16% | 49 24% | 65 33% DEh | 58 24% | 79 22% | 34 16% | 49 24% | 65 33% IJm | 58 24% | - | - | - | - | - | 38 17% | 127 28% S | 58 24% | 61 21% |
| Sigma | 1215 100% | 1215 100% | - | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | 365 100% | 208 100% | 200 100% | 198 100% | 244 100% | - | - | - | - | - | 225 100% | 452 100% | 242 100% | 296 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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 Table 248

**Q14_5 To what extent do you oppose or support each of the following?
 Being required to shave facial hair so that mask will fit better**

Base: Males

| | Household Income | | | | Education | | | Employed | | Children in HH | | Parent of Child Under 18 | | Home Ownership | | Marital Status | | |
|----------------------------------|------------------|-----------------|-----------------|-----------------|-------------|-------------|--------------|---------------|-------------|----------------|-------------|--------------------------|-------------|----------------|-------------|----------------|-------------|-------------|
| | Total | Less Than \$50K | \$50K - \$74.9K | \$75K - \$99.9K | \$100K+ | HS or Less | Some College | College Grad+ | Yes | No | Yes | No | Yes | No | Home-owner | Renter | Marr-ied | Not married |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) |
| Unweighted Base | 1185 | 437 | 233 | 174 | 326 | 319 | 326 | 540 | 691 | 494 | 409 | 776 | 377 | 808 | 860 | 299 | 633 | 552 |
| Weighted Base | 1215 | 346 | 192 | 173 | 483 | 377 | 365 | 474 | 730 | 485 | 465 | 751 | 419 | 796 | 894 | 283 | 593 | 622 |
| Very Much/Somewhat Support (Net) | 612 50% | 173 50% | 99 52% | 85 49% | 243 50% | 185 49% | 178 49% | 250 53% | 386 53% | 227 47% | 260 56% | 353 47% | 244 58% | 368 46% | 461 52% | 132 47% | 296 50% | 317 51% |
| Very much support | 241 20% | 68 20% | 39 20% | 37 22% | 92 19% | 70 19% | 68 19% | 103 22% | 155 21% | 86 18% | 99 21% | 141 19% | 107 26% | 134 17% | 178 20% | 56 20% | 112 19% | 129 21% |
| Somewhat support | 372 31% | 105 30% | 60 31% | 47 27% | 152 31% | 115 31% | 110 30% | 147 31% | 231 32% | 141 29% | 160 35% | 211 28% | 138 33% | 234 29% | 283 32% | 75 27% | 184 31% | 188 30% |
| Very Much/Somewhat Oppose (Net) | 603 50% | 172 50% | 93 48% | 88 51% | 240 50% | 192 51% | 187 51% | 224 47% | 344 47% | 258 53% | 205 44% | 398 53% | 175 42% | 428 54% | 434 48% | 151 53% | 298 50% | 305 49% |
| Somewhat oppose | 318 26% | 78 22% | 52 27% | 45 26% | 139 29% | 90 24% | 101 28% | 127 27% | 181 25% | 137 28% | 122 26% | 195 26% | 101 24% | 216 27% | 242 27% | 66 23% | 174 29% | 144 23% |
| Very much oppose | 285 23% | 95 27% | 41 21% | 43 25% | 101 21% | 102 27% | 86 24% | 97 21% | 163 22% | 122 25% | 82 18% | 203 27% | 73 17% | 212 27% | 192 21% | 85 30% | 123 21% | 162 26% |
| Sigma | 1215 100% | 346 100% | 192 100% | 173 100% | 483 100% | 377 100% | 365 100% | 474 100% | 730 100% | 485 100% | 465 100% | 751 100% | 419 100% | 796 100% | 894 100% | 283 100% | 593 100% | 622 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: May 6 - 8, 2020
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 Table 249

Q14_5 To what extent do you oppose or support each of the following?
 Being required to shave facial hair so that mask will fit better

Base: Males

| | Total | Sexual Orientation | | Severity of COVID19 Outbreak - Based on Per Capita Confirmed Cases as of 4/28 | | | Frequency of Travel - Business | | | Frequency of Travel - Leisure | | | Memorial Day Travel | | 4 Segment Solution | | | | | |
|----------------------------------|--------------|--------------------|--------------------------|---|-----------------|-----------------|--------------------------------|-----------------|----------------|-------------------------------|-----------------|------------------|---------------------|------------|---------------------------------------|---|------------------|-----------------|-----------------|----------------|
| | | Identify as LGBTQ | Do not identify as LGBTQ | Low | Medium | High | No Trips | Low | Medium | High | No Trips | Low | Medium | High | Will travel over Memorial Day Weekend | Will not travel over Memorial Day Weekend or Not Sure | Group 1 | Group 2 | Group 3 | Group 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) |
| Unweighted Base | 1185 | 151 | 1034 | 252 | 439 | 485 | 805 | 176 | 146 | 58 | 439 | 410 | 266 | 70 | 82 | 1103 | 386 | 443 | 103 | 97 |
| Weighted Base | 1215 | 151* | 1064 | 251 | 502 | 449 | 808 | 181* | 165* | 60* | 433 | 404 | 302 | 76* | 74* | 1142 | 371 | 464 | 90* | 113* |
| Very Much/Somewhat Support (Net) | 612 50% | 83 55% | 529 50% | 110 44% | 244 49% | 248 55% D | 368 45% | 118 65% G | 92 56% g | 34 57% | 202 47% | 231 57% KM | 142 47% | 37 48% | 51 69% P | 561 49% | 145 39% | 266 57% Q | 41 46% | 67 59% Q |
| Very much support | 241 20% | 31 20% | 210 20% | 52 21% | 87 17% | 101 22% | 147 18% | 47 26% g | 30 18% | 16 27% | 71 16% | 103 26% Km | 55 18% | 12 16% | 27 37% P | 214 19% | 56 15% | 110 24% Q | 18 20% | 22 19% |
| Somewhat support | 372 31% | 53 35% | 319 30% | 58 23% | 157 31% d | 147 33% D | 221 27% | 71 39% G | 62 38% g | 18 29% | 131 30% | 128 32% | 88 29% | 25 33% | 24 32% | 348 30% | 90 24% | 155 33% Q | 23 26% | 45 40% Q |
| Very Much/Somewhat Oppose (Net) | 603 50% | 68 45% | 535 50% | 141 56% F | 257 51% | 200 45% | 441 55% Hi | 63 35% | 72 44% | 26 43% | 231 53% L | 172 43% | 160 53% L | 39 52% | 23 31% | 580 51% O | 225 61% RT | 199 43% | 48 54% | 46 41% |
| Somewhat oppose | 318 26% | 35 23% | 283 27% | 71 28% | 133 27% | 112 25% | 228 28% H | 31 17% | 48 29% h | 11 18% | 126 29% | 89 22% | 83 28% | 19 25% | 5 7% | 313 27% O | 113 30% | 107 23% | 33 37% Rt | 24 21% |
| Very much oppose | 285 23% | 33 22% | 252 24% | 70 28% f | 124 25% | 88 20% | 213 26% hi | 32 18% | 25 15% | 15 25% | 105 24% | 83 21% | 77 25% | 20 26% | 17 24% | 268 23% O | 113 30% Rs | 91 20% | 16 17% | 22 19% |
| Sigma | 1215 100% | 151 100% | 1064 100% | 251 100% | 502 100% | 449 100% | 808 100% | 181 100% | 165 100% | 60 100% | 433 100% | 404 100% | 302 100% | 76 100% | 74 100% | 1142 100% | 371 100% | 464 100% | 90 100% | 113 100% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F - G/H/I/J - K/L/M/N - O/P - Q/R/S/T
 Overlap formulae used. * small base

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| 1 | 1 | Q2149 What is your employment status? Please select all that apply. |
| 2 | 2 | Q2149 What is your employment status? Please select all that apply. |
| 3 | 3 | Q2149 What is your employment status? Please select all that apply. |
| 4 | 4 | QA In the past year, how many times have you traveled for . . If you have not traveled, please enter a "0". Summary Of Mean |
| 5 | 5 | QA In the past year, how many times have you traveled for . . If you have not traveled, please enter a "0". Summary Of Mean |
| 6 | 6 | QA In the past year, how many times have you traveled for . . If you have not traveled, please enter a "0". Summary Of Mean |
| 7 | 7 | QA_1 In the past year, how many times have you traveled for . . If you have not traveled, please enter a "0". Leisure purposes |
| 9 | 8 | QA_1 In the past year, how many times have you traveled for . . If you have not traveled, please enter a "0". Leisure purposes |
| 11 | 9 | QA_1 In the past year, how many times have you traveled for . . If you have not traveled, please enter a "0". Leisure purposes |
| 13 | 10 | QA_2 In the past year, how many times have you traveled for . . If you have not traveled, please enter a "0". Business purposes |
| 15 | 11 | QA_2 In the past year, how many times have you traveled for . . If you have not traveled, please enter a "0". Business purposes |
| 17 | 12 | QA_2 In the past year, how many times have you traveled for . . If you have not traveled, please enter a "0". Business purposes |
| 19 | 13 | Q1 Assuming your state has removed the stay-at-home orders, when do you anticipate you will take your next vacation for leisure purposes? |
| 20 | 14 | Q1 Assuming your state has removed the stay-at-home orders, when do you anticipate you will take your next vacation for leisure purposes? |
| 21 | 15 | Q1 Assuming your state has removed the stay-at-home orders, when do you anticipate you will take your next vacation for leisure purposes? |
| 22 | 16 | Q1A Will your next leisure trip be over Memorial Day Weekend? |
| 23 | 17 | Q1A Will your next leisure trip be over Memorial Day Weekend? |
| 24 | 18 | Q1A Will your next leisure trip be over Memorial Day Weekend? |
| 25 | 19 | Q1A Will your next leisure trip be over Memorial Day Weekend? |
| 26 | 20 | Q1A Will your next leisure trip be over Memorial Day Weekend? |
| 27 | 21 | Q1A Will your next leisure trip be over Memorial Day Weekend? |
| 28 | 22 | Q2 When do you anticipate that you will be taking your next trip for business purposes? |
| 29 | 23 | Q2 When do you anticipate that you will be taking your next trip for business purposes? |
| 30 | 24 | Q2 When do you anticipate that you will be taking your next trip for business purposes? |
| 31 | 25 | Q3 Which of the following do you anticipate being true of the next leisure trip you plan on taking? My next leisure trip will ... |
| 32 | 26 | Q3 Which of the following do you anticipate being true of the next leisure trip you plan on taking? My next leisure trip will ... |
| 33 | 27 | Q3 Which of the following do you anticipate being true of the next leisure trip you plan on taking? My next leisure trip will ... |
| 34 | 28 | Q4 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020? Summary Of Comfortable |
| 35 | 29 | Q4 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020? Summary Of Comfortable |
| 36 | 30 | Q4 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020? Summary Of Comfortable |
| 38 | 31 | Q4 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020? Summary Of Uncomfortable |
| 39 | 32 | Q4 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020? Summary Of Uncomfortable |
| 40 | 33 | Q4 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020? Summary Of Uncomfortable |
| 42 | 34 | Q4_1 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020? Flying in a commercial aircraft |

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| 75 | 67 | Q4_12 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020? Staying at an Airbnb or other vacation rental house |
| 76 | 68 | Q4_12 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020? Staying at an Airbnb or other vacation rental house |
| 77 | 69 | Q4_12 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020? Staying at an Airbnb or other vacation rental house |
| 78 | 70 | Q4_13 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020? Going to a crowded event/destination (e.g., concert, theme park, crowded beach, etc.) |
| 79 | 71 | Q4_13 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020? Going to a crowded event/destination (e.g., concert, theme park, crowded beach, etc.) |
| 80 | 72 | Q4_13 Whether or not you think you will take a trip this year, how comfortable would you be including the following as part of a leisure trip in 2020? Going to a crowded event/destination (e.g., concert, theme park, crowded beach, etc.) |
| 81 | 73 | Q5 Which of the following circumstances or reasons might alter or block any leisure travel you might do in 2020? Please select all that apply. |
| 82 | 74 | Q5 Which of the following circumstances or reasons might alter or block any leisure travel you might do in 2020? Please select all that apply. |
| 83 | 75 | Q5 Which of the following circumstances or reasons might alter or block any leisure travel you might do in 2020? Please select all that apply. |
| 84 | 76 | Q6 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Summary Of Major/Moderate Impact |
| 85 | 77 | Q6 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Summary Of Major/Moderate Impact |
| 86 | 78 | Q6 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Summary Of Major/Moderate Impact |
| 87 | 79 | Q6_1 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Strong personal desire to reconnect with distant family and friends |
| 88 | 80 | Q6_1 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Strong personal desire to reconnect with distant family and friends |
| 89 | 81 | Q6_1 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Strong personal desire to reconnect with distant family and friends |
| 90 | 82 | Q6_2 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Strong need for travel and change of scenery after "sheltering in place" |
| 91 | 83 | Q6_2 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Strong need for travel and change of scenery after "sheltering in place" |
| 92 | 84 | Q6_2 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Strong need for travel and change of scenery after "sheltering in place" |
| 93 | 85 | Q6_3 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Compelling travel bargains and/or favorable promotions |
| 94 | 86 | Q6_3 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Compelling travel bargains and/or favorable promotions |
| 95 | 87 | Q6_3 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Compelling travel bargains and/or favorable promotions |
| 96 | 88 | Q6_4 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Urge to renew a specific travel itinerary that was cancelled |
| 97 | 89 | Q6_4 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Urge to renew a specific travel itinerary that was cancelled |
| 98 | 90 | Q6_4 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Urge to renew a specific travel itinerary that was cancelled |
| 99 | 91 | Q6_5 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Confidence that public health risks will be significantly reduced |
| 100 | 92 | Q6_5 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Confidence that public health risks will be significantly reduced |
| 101 | 93 | Q6_5 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Confidence that public health risks will be significantly reduced |
| 102 | 94 | Q6_6 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Personal desire to help support a destination's local economy through its hotels, restaurants, bars, small businesses and tourist attractions |
| 103 | 95 | Q6_6 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Personal desire to help support a destination's local economy through its hotels, restaurants, bars, small businesses and tourist attractions |
| 104 | 96 | Q6_6 To what extent does each of the following impact the likelihood that you will travel for leisure purposes in 2020? Personal desire to help support a destination's local economy through its hotels, restaurants, bars, small businesses and tourist attractions |
| 105 | 97 | Q7 Please rank the following based on what is most important to you when booking leisure travel. To make your selections, slide each item to the righthand side of the screen or click on each item in the order you'd like to rank them. Summary Of Ranked 1st |
| 106 | 98 | Q7 Please rank the following based on what is most important to you when booking leisure travel. To make your selections, slide each item to the righthand side of the screen or click on each item in the order you'd like to rank them. Summary Of Ranked 1st |

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| 130 | 122 | Q7_6 Please rank the following based on what is most important to you when booking leisure travel. To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them. Is a brand I trust |
| 131 | 123 | Q7_6 Please rank the following based on what is most important to you when booking leisure travel. To make your selections, slide each item to the right hand side of the screen or click on each item in the order you'd like to rank them. Is a brand I trust |
| 132 | 124 | Q8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Summary Of Extremely/Very Concerned |
| 133 | 125 | Q8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Summary Of Extremely/Very Concerned |
| 134 | 126 | Q8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Summary Of Extremely/Very Concerned |
| 135 | 127 | Q8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Summary Of Not At All/Somewhat Concerned |
| 136 | 128 | Q8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Summary Of Not At All/Somewhat Concerned |
| 137 | 129 | Q8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Summary Of Not At All/Somewhat Concerned |
| 138 | 130 | Q8_1 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Traveling to the airport using public transportation |
| 139 | 131 | Q8_1 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Traveling to the airport using public transportation |
| 140 | 132 | Q8_1 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Traveling to the airport using public transportation |
| 141 | 133 | Q8_2 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Traveling to the airport using my own car |
| 142 | 134 | Q8_2 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Traveling to the airport using my own car |
| 143 | 135 | Q8_2 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Traveling to the airport using my own car |
| 144 | 136 | Q8_3 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Checking-in at the airport to check my bag |
| 145 | 137 | Q8_3 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Checking-in at the airport to check my bag |
| 146 | 138 | Q8_3 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Checking-in at the airport to check my bag |
| 147 | 139 | Q8_4 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Going through security |
| 148 | 140 | Q8_4 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Going through security |
| 149 | 141 | Q8_4 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Going through security |
| 150 | 142 | Q8_5 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? The lounge/waiting areas at the gate |
| 151 | 143 | Q8_5 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? The lounge/waiting areas at the gate |
| 152 | 144 | Q8_5 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? The lounge/waiting areas at the gate |
| 153 | 145 | Q8_6 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? The boarding process |
| 154 | 146 | Q8_6 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? The boarding process |
| 155 | 147 | Q8_6 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? The boarding process |
| 156 | 148 | Q8_7 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Being onboard the aircraft |
| 157 | 149 | Q8_7 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Being onboard the aircraft |
| 158 | 150 | Q8_7 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Being onboard the aircraft |
| 159 | 151 | Q8_8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Arrival process (exiting the plane, immigration process, etc.) |
| 160 | 152 | Q8_8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Arrival process (exiting the plane, immigration process, etc.) |

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| 161 | 153 | Q8_8 Thinking specifically about traveling on an airplane, how much concern, if any, do you have with each of the following? Arrival process (exiting the plane, immigration process, etc.) |
| 162 | 154 | Q9 Who do you think should be responsible for setting health/safety policies of hotels and airlines? |
| 163 | 155 | Q9 Who do you think should be responsible for setting health/safety policies of hotels and airlines? |
| 164 | 156 | Q9 Who do you think should be responsible for setting health/safety policies of hotels and airlines? |
| 165 | 157 | Q10 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Summary Of Major/Moderate Impact |
| 166 | 158 | Q10 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Summary Of Major/Moderate Impact |
| 167 | 159 | Q10 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Summary Of Major/Moderate Impact |
| 169 | 160 | Q10_1 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Contact-free options for check-in and check-out (e.g., using your smartphone to unlock the door, etc.) |
| 170 | 161 | Q10_1 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Contact-free options for check-in and check-out (e.g., using your smartphone to unlock the door, etc.) |
| 171 | 162 | Q10_1 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Contact-free options for check-in and check-out (e.g., using your smartphone to unlock the door, etc.) |
| 172 | 163 | Q10_2 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Strictly enforced cleaning/sanitation practices (e.g., sanitizing all hard surfaces in the lobby between usage, providing hand sanitizer in the lobby and guest rooms, etc.) |
| 173 | 164 | Q10_2 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Strictly enforced cleaning/sanitation practices (e.g., sanitizing all hard surfaces in the lobby between usage, providing hand sanitizer in the lobby and guest rooms, etc.) |
| 174 | 165 | Q10_2 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Strictly enforced cleaning/sanitation practices (e.g., sanitizing all hard surfaces in the lobby between usage, providing hand sanitizer in the lobby and guest rooms, etc.) |
| 175 | 166 | Q10_3 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Communication/messaging from the hotel about the measures they take to ensure a clean/sanitized/healthy environment (e.g., detailed descriptions of cleaning practices, details about their sick leave policy to ensure that their employees are not sick, etc.) |
| 176 | 167 | Q10_3 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Communication/messaging from the hotel about the measures they take to ensure a clean/sanitized/healthy environment (e.g., detailed descriptions of cleaning practices, details about their sick leave policy to ensure that their employees are not sick, etc.) |
| 177 | 168 | Q10_3 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Communication/messaging from the hotel about the measures they take to ensure a clean/sanitized/healthy environment (e.g., detailed descriptions of cleaning practices, details about their sick leave policy to ensure that their employees are not sick, etc.) |
| 178 | 169 | Q10_4 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Keeping all middle seats empty. |
| 179 | 170 | Q10_4 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Keeping all middle seats empty. |
| 180 | 171 | Q10_4 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Keeping all middle seats empty. |

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| 181 | 172 | Q10_5 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Sanitizing the aircraft completely between each flight. |
| 182 | 173 | Q10_5 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Sanitizing the aircraft completely between each flight. |
| 183 | 174 | Q10_5 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Sanitizing the aircraft completely between each flight. |
| 184 | 175 | Q10_6 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Requiring all passengers and flight attendants to wear a mask. |
| 185 | 176 | Q10_6 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Requiring all passengers and flight attendants to wear a mask. |
| 186 | 177 | Q10_6 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Requiring all passengers and flight attendants to wear a mask. |
| 187 | 178 | Q10_7 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Strictly enforced cleaning/sanitization practices at airports (e.g., sanitizing all hard surfaces at each gate and throughout the airport, providing hand sanitizer at each gate, etc.) |
| 188 | 179 | Q10_7 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Strictly enforced cleaning/sanitization practices at airports (e.g., sanitizing all hard surfaces at each gate and throughout the airport, providing hand sanitizer at each gate, etc.) |
| 189 | 180 | Q10_7 In light of the COVID-19 Pandemic, travel providers are interested in getting input from consumers about what specific actions they need to take to make consumers feel more comfortable about their safety while traveling. For each of the following, please indicate how much, if any, impact it would have on your likelihood to travel in 2020. Strictly enforced cleaning/sanitization practices at airports (e.g., sanitizing all hard surfaces at each gate and throughout the airport, providing hand sanitizer at each gate, etc.) |
| 190 | 181 | Q11 Please indicate the extent to which you agree or disagree with each of the following statements. Summary Of Agree |
| 191 | 182 | Q11 Please indicate the extent to which you agree or disagree with each of the following statements. Summary Of Agree |
| 192 | 183 | Q11 Please indicate the extent to which you agree or disagree with each of the following statements. Summary Of Agree |
| 193 | 184 | Q11 Please indicate the extent to which you agree or disagree with each of the following statements. Summary Of Disagree |
| 194 | 185 | Q11 Please indicate the extent to which you agree or disagree with each of the following statements. Summary Of Disagree |
| 195 | 186 | Q11 Please indicate the extent to which you agree or disagree with each of the following statements. Summary Of Disagree |
| 196 | 187 | Q11_1 Please indicate the extent to which you agree or disagree with each of the following statements. Airlines have done enough to reassure me that future air travel will be safe. |
| 197 | 188 | Q11_1 Please indicate the extent to which you agree or disagree with each of the following statements. Airlines have done enough to reassure me that future air travel will be safe. |
| 198 | 189 | Q11_1 Please indicate the extent to which you agree or disagree with each of the following statements. Airlines have done enough to reassure me that future air travel will be safe. |
| 199 | 190 | Q11_2 Please indicate the extent to which you agree or disagree with each of the following statements. Hotels have done enough to reassure me that staying at a hotel will be safe |
| 200 | 191 | Q11_2 Please indicate the extent to which you agree or disagree with each of the following statements. Hotels have done enough to reassure me that staying at a hotel will be safe |
| 201 | 192 | Q11_2 Please indicate the extent to which you agree or disagree with each of the following statements. Hotels have done enough to reassure me that staying at a hotel will be safe |
| 202 | 193 | Q11_3 Please indicate the extent to which you agree or disagree with each of the following statements. Airlines have implemented enough new cleaning procedures to protect against the virus |
| 203 | 194 | Q11_3 Please indicate the extent to which you agree or disagree with each of the following statements. Airlines have implemented enough new cleaning procedures to protect against the virus |
| 204 | 195 | Q11_3 Please indicate the extent to which you agree or disagree with each of the following statements. Airlines have implemented enough new cleaning procedures to protect against the virus |

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| 205 | 196 | Q11_4 Please indicate the extent to which you agree or disagree with each of the following statements. Hotels have implemented enough new cleaning procedures to protect against the virus |
| 206 | 197 | Q11_4 Please indicate the extent to which you agree or disagree with each of the following statements. Hotels have implemented enough new cleaning procedures to protect against the virus |
| 207 | 198 | Q11_4 Please indicate the extent to which you agree or disagree with each of the following statements. Hotels have implemented enough new cleaning procedures to protect against the virus |
| 208 | 199 | Q12 What specific things can travel providers (hotels/airlines) do to entice you to travel again? |
| 212 | 200 | Q12 What specific things can travel providers (hotels/airlines) do to entice you to travel again? |
| 216 | 201 | Q12 What specific things can travel providers (hotels/airlines) do to entice you to travel again? |
| 220 | 202 | Q13 Please indicate the extent to which you agree or disagree with each of the following statements. Summary Of Agree |
| 221 | 203 | Q13 Please indicate the extent to which you agree or disagree with each of the following statements. Summary Of Agree |
| 222 | 204 | Q13 Please indicate the extent to which you agree or disagree with each of the following statements. Summary Of Agree |
| 223 | 205 | Q13 Please indicate the extent to which you agree or disagree with each of the following statements. Summary Of Disagree |
| 224 | 206 | Q13 Please indicate the extent to which you agree or disagree with each of the following statements. Summary Of Disagree |
| 225 | 207 | Q13 Please indicate the extent to which you agree or disagree with each of the following statements. Summary Of Disagree |
| 226 | 208 | Q13_1 Please indicate the extent to which you agree or disagree with each of the following statements. I can't wait to get out and start traveling again. |
| 227 | 209 | Q13_1 Please indicate the extent to which you agree or disagree with each of the following statements. I can't wait to get out and start traveling again. |
| 228 | 210 | Q13_1 Please indicate the extent to which you agree or disagree with each of the following statements. I can't wait to get out and start traveling again. |
| 229 | 211 | Q13_2 Please indicate the extent to which you agree or disagree with each of the following statements. I'm planning to avoid all travel until the COVID-19 pandemic is over. |
| 230 | 212 | Q13_2 Please indicate the extent to which you agree or disagree with each of the following statements. I'm planning to avoid all travel until the COVID-19 pandemic is over. |
| 231 | 213 | Q13_2 Please indicate the extent to which you agree or disagree with each of the following statements. I'm planning to avoid all travel until the COVID-19 pandemic is over. |
| 232 | 214 | Q13_3 Please indicate the extent to which you agree or disagree with each of the following statements. I do not plan on traveling until there is a vaccine available for COVID-19. |
| 233 | 215 | Q13_3 Please indicate the extent to which you agree or disagree with each of the following statements. I do not plan on traveling until there is a vaccine available for COVID-19. |
| 234 | 216 | Q13_3 Please indicate the extent to which you agree or disagree with each of the following statements. I do not plan on traveling until there is a vaccine available for COVID-19. |
| 235 | 217 | Q13_4 Please indicate the extent to which you agree or disagree with each of the following statements. I do not plan on traveling until there are tests available to determine immunity to COVID-19. |
| 236 | 218 | Q13_4 Please indicate the extent to which you agree or disagree with each of the following statements. I do not plan on traveling until there are tests available to determine immunity to COVID-19. |
| 237 | 219 | Q13_4 Please indicate the extent to which you agree or disagree with each of the following statements. I do not plan on traveling until there are tests available to determine immunity to COVID-19. |
| 238 | 220 | Q13_5 Please indicate the extent to which you agree or disagree with each of the following statements. My personal travel habits will change to include gloves/masks, carrying hand gel, wiping down seats and tray tables after boarding, and other common-sense routines for the foreseeable future. |
| 239 | 221 | Q13_5 Please indicate the extent to which you agree or disagree with each of the following statements. My personal travel habits will change to include gloves/masks, carrying hand gel, wiping down seats and tray tables after boarding, and other common-sense routines for the foreseeable future. |
| 240 | 222 | Q13_5 Please indicate the extent to which you agree or disagree with each of the following statements. My personal travel habits will change to include gloves/masks, carrying hand gel, wiping down seats and tray tables after boarding, and other common-sense routines for the foreseeable future. |
| 241 | 223 | Q13_6 Please indicate the extent to which you agree or disagree with each of the following statements. I expect the COVID-19 situation will be resolved before the summer travel season. |
| 242 | 224 | Q13_6 Please indicate the extent to which you agree or disagree with each of the following statements. I expect the COVID-19 situation will be resolved before the summer travel season. |
| 243 | 225 | Q13_6 Please indicate the extent to which you agree or disagree with each of the following statements. I expect the COVID-19 situation will be resolved before the summer travel season. |
| 244 | 226 | Q13_7 Please indicate the extent to which you agree or disagree with each of the following statements. Because of COVID-19, I'll probably be taking more road trips this year to avoid airline travel. |
| 245 | 227 | Q13_7 Please indicate the extent to which you agree or disagree with each of the following statements. Because of COVID-19, I'll probably be taking more road trips this year to avoid airline travel. |
| 246 | 228 | Q13_7 Please indicate the extent to which you agree or disagree with each of the following statements. Because of COVID-19, I'll probably be taking more road trips this year to avoid airline travel. |

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| 248 | 230 | Q14 To what extent do you oppose or support each of the following? Summary Of Support |
| 249 | 231 | Q14 To what extent do you oppose or support each of the following? Summary Of Support |
| 250 | 232 | Q14 To what extent do you oppose or support each of the following? Summary Of Oppose |
| 251 | 233 | Q14 To what extent do you oppose or support each of the following? Summary Of Oppose |
| 252 | 234 | Q14 To what extent do you oppose or support each of the following? Summary Of Oppose |
| 253 | 235 | Q14_1 To what extent do you oppose or support each of the following? Mandatory health screenings (e.g., screening passengers for elevated temperatures, questions about travel to areas of high infection, etc.) prior to boarding an airplane |
| 254 | 236 | Q14_1 To what extent do you oppose or support each of the following? Mandatory health screenings (e.g., screening passengers for elevated temperatures, questions about travel to areas of high infection, etc.) prior to boarding an airplane |
| 255 | 237 | Q14_1 To what extent do you oppose or support each of the following? Mandatory health screenings (e.g., screening passengers for elevated temperatures, questions about travel to areas of high infection, etc.) prior to boarding an airplane |
| 256 | 238 | Q14_2 To what extent do you oppose or support each of the following? Once available, mandatory COVID-19 vaccination prior to being allowed to board an airplane |
| 257 | 239 | Q14_2 To what extent do you oppose or support each of the following? Once available, mandatory COVID-19 vaccination prior to being allowed to board an airplane |
| 258 | 240 | Q14_2 To what extent do you oppose or support each of the following? Once available, mandatory COVID-19 vaccination prior to being allowed to board an airplane |
| 259 | 241 | Q14_3 To what extent do you oppose or support each of the following? Requiring airlines to only book flights half-full so that each passenger is seated next to an empty seat, even if this means an increase in airline ticket prices |
| 260 | 242 | Q14_3 To what extent do you oppose or support each of the following? Requiring airlines to only book flights half-full so that each passenger is seated next to an empty seat, even if this means an increase in airline ticket prices |
| 261 | 243 | Q14_3 To what extent do you oppose or support each of the following? Requiring airlines to only book flights half-full so that each passenger is seated next to an empty seat, even if this means an increase in airline ticket prices |
| 262 | 244 | Q14_4 To what extent do you oppose or support each of the following? Being required to wear a mask while traveling on an airplane |
| 263 | 245 | Q14_4 To what extent do you oppose or support each of the following? Being required to wear a mask while traveling on an airplane |
| 264 | 246 | Q14_4 To what extent do you oppose or support each of the following? Being required to wear a mask while traveling on an airplane |
| 265 | 247 | Q14_5 To what extent do you oppose or support each of the following? Being required to shave facial hair so that mask will fit better |
| 266 | 248 | Q14_5 To what extent do you oppose or support each of the following? Being required to shave facial hair so that mask will fit better |
| 267 | 249 | Q14_5 To what extent do you oppose or support each of the following? Being required to shave facial hair so that mask will fit better |