HARRIS POLL COVID19 SURVEY METHODOLOGY

This survey was fielded online among a nationally representative sample of 2,050 U.S. adults in two waves: Wave 1: March 14 - 15, 2020 and Wave 2: March 17 & 18. Figures for age, sex, race/ethnicity, education, region and household income were weighted where necessary to bring them into line with their actual proportions in the population. Propensity score weighting was also used to adjust for respondents’ propensity to be online. All sample surveys and polls, whether or not they use probability sampling, are subject to multiple sources of error which are most often not possible to quantify or estimate, including sampling error, coverage error, error associated with nonresponse, error associated with question wording and response options, and post-survey weighting and adjustments. Therefore the words “margin of error” are avoided as they are misleading. All that can be calculated are different possible sampling errors with different probabilities for pure, unweighted, random samples with 100% response rates. These are only theoretical because no published polls come close to this ideal.

The data have been weighted to reflect the composition of the population(s). Respondents for this survey were selected from among those who have agreed to participate in Harris Poll surveys. Because the sample is based on those who agreed to participate, no estimates of theoretical sampling error can be calculated.

For more information about our daily COVID-19 Tracking Survey: Contact John Gerzema, CEO of The Harris Poll jgerzema@harrisinsights.com
# COVID19 RESEARCH

## Americans and Misplaced Fear

Which of the following is true for you?

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>I do not fear that I could die as a result of contracting coronavirus</td>
<td>72%</td>
</tr>
<tr>
<td>I fear I could die as a result of contracting coronavirus</td>
<td>28%</td>
</tr>
</tbody>
</table>

**Projected U.S. Fatality Rate:**

1%  
(~100 deaths)

**Projected U.S. Infection Rate:**

30%  
(~6300 cases)

COVID19 RESEARCH

Americans seek information from the President and their Governors

Which of the following sources do you get your information from regarding the coronavirus (COVID-19) outbreak?

Q20 How much do each of the following aspects contribute to your level of fear and concern regarding coronavirus (COVID-19)?

Q24 How trustworthy do you think each of the following sources are to provide accurate information regarding the coronavirus outbreak?

Q23 Which of the following sources do you get your information from regarding the coronavirus (COVID-19) outbreak?
Medical sources are most trusted

How trustworthy do you think each of the following sources are to provide accurate information regarding the coronavirus outbreak? 

<table>
<thead>
<tr>
<th>Source</th>
<th>Wave 1</th>
<th>Wave 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doctors and nurses</td>
<td>93%</td>
<td>92%</td>
</tr>
<tr>
<td>CDC</td>
<td>89%</td>
<td>89%</td>
</tr>
<tr>
<td>Medical journals</td>
<td>84%</td>
<td>86%</td>
</tr>
<tr>
<td>Government PSA's / website</td>
<td>75%</td>
<td>78%</td>
</tr>
<tr>
<td>My local government</td>
<td>75%</td>
<td>77%</td>
</tr>
<tr>
<td>My governor</td>
<td>75%</td>
<td>76%</td>
</tr>
<tr>
<td>Local media</td>
<td>72%</td>
<td>74%</td>
</tr>
<tr>
<td>Friends and family</td>
<td>70%</td>
<td>72%</td>
</tr>
<tr>
<td>National media</td>
<td>65%</td>
<td>65%</td>
</tr>
<tr>
<td>The White House/President</td>
<td>57%</td>
<td>81%</td>
</tr>
<tr>
<td>Social media</td>
<td>37%</td>
<td>34%</td>
</tr>
</tbody>
</table>

Up 4 points

Q20 How much do each of the following aspects contribute to your level of fear and concern regarding coronavirus (COVID-19)?

Q24 How trustworthy do you think each of the following sources are to provide accurate information regarding the coronavirus outbreak?

Q23 Which of the following sources do you get your information from regarding the coronavirus (COVID-19) outbreak?
Strong Support for Economic Relief to Workers and Students

Which of the following statements is closest to your attitudes and beliefs towards the amount of economic relief the federal government has provided to American taxpayers?

<table>
<thead>
<tr>
<th>I believe the federal government has provided sufficient amount of economic relief so far to American taxpayers</th>
<th>Wave 1</th>
<th>Wave 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>47% ↑</td>
<td>42% ↓</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>I don’t think the federal government has provided nearly enough amount of economic relief so far to American Taxpayers</th>
<th>Wave 1</th>
<th>Wave 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>53% ↓</td>
<td>58% ↑</td>
<td></td>
</tr>
</tbody>
</table>

SUPPORT FOR POLICIES

- expanding sick leave
  - W1: 90%
  - W2: 89%

- extending unemployment insurance
  - W1: 88%
  - W2: 88%

- suspending student loan payments
  - W1: 81%
  - W2: 82%

- suspending the payroll tax for 3 months
  - W1: 77%
  - W1: 80%

Q28 Which of the following statements is closest to your attitudes and beliefs towards the amount of economic relief the federal government has provided to American taxpayers?

Q32 How much do you support or oppose each of the following in response to the coronavirus (COVID-19) outbreak?
Streaming, 24/7 media amplifies the hysteria

TOP CONTRIBUTING FACTORS TO AMERICAN FEAR
How much do each of the following aspects contribute to your level of fear and concern regarding coronavirus (COVID-19)?

79%
Drastic headlines about how society is changing
W1: 79%
W2: 81%

78%
News and images of people fighting over products at the grocery store
W1: 79%
W2: 79%

75%
Constant stream of social media posts about people’s reactions to the outbreak
W1: 75%
W2: 75%
More social distancing but more discipline needed

How much do each of the following aspects contribute to your level of fear and concern regarding coronavirus (COVID-19)?

Afraid of accidentally spreading the virus to vulnerable people even if they’re not experiencing symptoms

W1: 75%
W2: 78%

Which of the following best describes your response to coronavirus?

I have taken steps to make sure I leave my residence as little as possible: 76%

I have been leaving my residence as I normally would: 24%

Which of the following are you not willing to do given the current outbreak of Coronavirus (COVID-19)?

• Still going coffee shops
  • W1: 74%
  • W2: 58%

• Still going to restaurants and bars
  • W1: 63%
  • W2: 44%
The C19 Divide of the American Workforce

Luxury of working from home benefits the affluent; younger service workers are losing the most work hours

Adults with HHI of $100k+ are

3x more likely

to be working from home as a result the outbreak than adults with HHI of <$50k

29% of workers ages 18-24 have lost work

11% of workers ages 45-54 & 55-64 have lost work

Other interesting changes...
Caused me to feel isolated and lonely during the work day due to working from home:
12% to 18%
Decreased my productivity:
18% to 25%
Been laid off / put on temp leave:
10% to 15%

“The outbreak has limited the number of hours I can work due to limited demand (e.g., cancelled shifts, taken off the schedule)”
Employers Have Been Slow To Respond at Best

“My employer has NOT instituted any actions or policies in response to coronavirus”

W1: 35%
W2: 26%

This is significantly higher for workers low HHI

47% of adults with HHI <$50k

vs

27% of adults with HHI of $100k+

Were offered coverage for OOP healthcare costs
W1: 12%
W2: 13%

Only 10%
Were offered 3rd party services for well-being
W1: 10%
W2: 14%
Americans see shortfall in government response

Most do not believe the government was ready for this and are doing a poor job of responding.

The United States Government has adequately prepared for the spread of coronavirus (COVID-19).

Agree: 44%
Disagree: 56%

Q33 How much do you agree or disagree with the following statement: “The United States Government has adequately prepared for the spread of coronavirus (COVID-19).”

Q27 How good of a job has the federal government done in providing access to coronavirus (COVID-19) testing?
Americans Calling on the Government to Do More

State and local levels of government are given more credit, but still work is needed.

Do you think the following levels of government should be doing more, less, or the same?

Percent who expect their governments to do **MORE**

- **Federal Government**
  - More - W1: 60%
  - More - W2: 58%

- **State**
  - More - W1: 50%
  - More - W2: 49%

- **Local**
  - More - W1: 51%
  - More - W2: 47%

Q26 Do you think the following levels of government should be doing more, less, or the same?

Q31 How much do you approve or disapprove of the job President Trump is doing on each of the following?
President Trump may see a rise in approval during the crisis

**Trump: Overall and Situational Approval**

- **Overall approval**: 49% (Wave 1), 53% (Wave 2)
- **Stimulating jobs**: 60% (Wave 1), 60% (Wave 2)
- **The economy**: 59% (Wave 1), 60% (Wave 2)
- **Fighting terrorism**: 56% (Wave 1), 58% (Wave 2)
- **Immigration**: 51% (Wave 1), 53% (Wave 2)
- **Handling COVID**: 51% (Wave 1), 56% (Wave 2)
- **Administering the government**: 50% (Wave 1), 51% (Wave 2)
- **Foreign affairs**: 49% (Wave 1), 52% (Wave 2)

Q26 Do you think the following levels of government should be doing more, less, or the same?

Q31 How much do you approve or disapprove of the job President Trump is doing on each of the following?